

# The FRIONA STAR

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20 CENTS

12 PAGES, PLUS SUPPLEMENT

**Star Lites**  
By  
**Bill Ellis**



## Man Injured In Truck Mishap

WE APPRECIATE those of you who expressed to us, either directly, or indirectly (to the post office employees, newsstand locations, etc.) that you missed us last week when we did not publish.

For the last several years, we have observed the custom of not printing an issue of the Star the week following Christmas.

This comes after most of our merchant advertisers have been running a heavier than usual schedule of advertising, and are usually ready for the break.

This gives us an opportunity to be off while our children are out for the Christmas break, and to take a little vacation.

We appreciate the cooperation of our readers and advertisers during this period, and we assure you that it's a good feeling to be missed. Makes it somewhat easier to get back to work after the holidays, and back into the swing of things.

OUR CONGRATULATIONS TO Friona Cablevision Company on the addition of the three new channels to its lineup, giving local subscribers a choice of nine channels.

This puts Friona Cablevision on a par with virtually any cable TV company, in any city, regardless of size. In fact, in case you did not know, the local system added station WGN of Chicago, one of the two independent "Super Stations," a week before it was offered to subscribers at Amarillo's cable television company. So who says we don't get some things ahead of the big cities?

The addition of these independent stations gives Friona Cablevision subscribers a better choice of programs, including additional movies, sports programs, children's features, etc., as well as virtual 24-hour programming for those of you who suffer from insomnia.

We thoroughly enjoyed the channels during the holidays. They also provide an alternative for the "football widows," when nothing is on the regular networks except pro football, bowl games, etc.

And with our three major networks going more and more for sex and violence, it's good to have an alternative for young viewers. The independent stations, by and large, are geared especially for family programming.

Carol and I are fans of the old vintage movies, but we now have mixed emotions about the extra channels. Just when we were ready to resolve for less television watching, Cablevision comes along and adds 50 per cent to their lineup.

Oh, well. That's another resolution we can put off at least another year.

A PAT ON THE BACK for the Friona Fire Department on its work in rescuing victims from two separate accidents during Christmas week, in both instances, using the department's recently purchased "Jaws of Life" machine to cut the victims from their vehicles.

Spurred by this apparent need for the machine, and recognizing ways of adding "attachments" which would make it more usable, the department is kicking off a drive to raise an additional \$2500.

The original machine cost the department \$6200.00, all of which came from donations by residents of the Friona area, and did not cost the taxpayers anything at all.

So, if you had any money left from Christmas, we'd encourage you to give some of it to this drive. As they said earlier, "The life you save might be your own."

**Happy New Year**

A Friona man was injured in a wreck involving two large transport trucks three miles west of the city the evening of December 26.

Ruben DeLeon, 54, of Friona, was pinned inside the cab of the truck he was driving for Friona Transport, and suffered a broken left leg, plus multiple severe lacerations to his face and scalp.

DeLeon was treated at Parmer County Community Hospital for his lacerations, and then transferred to St. Anthony's Hospital in Amarillo.

Billy Joe Braden, 51, of Chandler, Oklahoma, who was riding in the "sleeper" of the eastbound truck, sustained minor injuries, and was kept overnight at Parmer County Community Hospital for observation.

Carl Porschien of Watonga, Oklahoma was the driver of the eastbound truck, which belonged to Transcon, Inc., of Oklahoma City, Okla.

Highway patrolman Royce Keck said that Porschien lost control of his truck on the wet, slick highway, it jack-knifed and went off the road on the south side. The back trailer broke loose from the rest of the rig, and slid sideways, striking the DeLeon truck.

The Transcon truck cab ended up in the ditch on the south side of the highway, with the nose pointed straight up.

DeLeon's truck was covered with the debris from the loaded Transcon truck. He was pinned inside the cab of his truck for about an hour, while members of the Friona Fire Department's rescue team cleared away the litter, and then used the department's "Jaws of Life"

machine to cut into the truck cab so the firemen could extricate DeLeon.

"If it hadn't been for the firemen and their Jaws of Life tool, I don't know what we would have done," remarked Patrolman Keck.

Firemen and other volunteer workers stayed at the scene for several hours. Traffic was routed around the accident while the rescue workers were at the scene.

## Speech Meet Here Saturday

The annual Friona High School Invitational Speech Tournament was to be held Saturday, January 5, with 24 schools competing. Schools all the way from class A through AAAA will compete, with all classifications competing against each other.

Events scheduled are debate, informative speaking, persuasive speaking, prose reading and poetry interpretation. There will be novice and experienced divisions in each event.

Schools competing will be Amarillo High, Amarillo Tascosa, Andrews, Bovina, Brownfield, Canadian, Dalhart, Dimmitt, Dumas, Floydada, Hereford, Levelland, Littlefield, Loop, Lubbock Cooper, Lubbock Coronado, Lubbock High, Muleshoe, Plainview, Shallowater, Shamrock, Spearman, Spur and Tulia.

First, second and third place awards will be given in each event, as well as first, second and third place trophies in the Sweepstakes category. Muleshoe is the defending champion of the meet.



RESCUE WORK....Members of the Friona Fire Department are shown working on the wreckage of the two large transport trucks west of town on December 27. They were working to extricate Ruben DeLeon from his truck. Firemen had to press their "Jaws of Life" machine into service to get DeLeon out of the wreckage. In the lower photo, firemen and other workers are shown working at the site.



## 'Jaws' Tool Used Twice

On Christmas night, the Bovina Ambulance Service and Fire Department called the Friona Fire Department, to bring their Jaws of Life machine to an accident two miles east of Bovina on Highway 86.

A pickup had overturned, and a Mr. McNeely of Texico, N.M. was trapped inside. The firemen had to cut the top out of the pickup in order to get the man out of the cab.

McNeely was taken by ambulance to Parmer County Community Hospital in Friona.

The following night, the Fire Department used their Jaws of Life machine to rescue Ruben DeLeon in the truck wreck west of Friona.

## Ticket Sale Kicked Off

Tickets are now on sale for the annual banquet of the Friona Chamber of Commerce and Agriculture, scheduled for Saturday night, January 26.

Tickets are priced at \$10 each, for advance tickets. The ticket price, for those bought at the door, will be \$12.50. Tickets may be purchased at the Chamber office on Main Street, or from members of the Chamber's board of directors.

Speaker for the banquet will be Kenneth Wyatt, well-known western artist from this area.

The Chamber will present its annual awards to the community's outstanding citizens.

## Friona Industries Buys Large Packing Chain

The shareholders of Friona Industries, Inc. at their annual meeting Wednesday approved the acquisition of Village Packing Company in exchange for 635,000 shares of Friona common stock.

Village is the largest single supplier of hamburger meat to the Wendy's International, Inc. chain of more

than 1,700 fast food restaurants. About 540 of the restaurants owned by Wendy's and its franchises are served with packaged ground beef by Village. This currently amounts to an average of 54 million pounds annually, or the equivalent of 150,000 head of cattle. Wendy's is the only customer of Village.

Friona intends to feed cattle in its feedyards for the account of Village, which will also benefit Friona's feedyard operations.

Village had revenues of \$50.9 million and net income of \$759,000 for the fiscal year ended June 30, 1979. During the same fiscal year Friona reported revenues of \$91.1 million and net income of \$4 million.

Following the annual meeting, the Board voted a quarterly cash dividend of 10 cents per share on the Company's common stock. The dividend is payable February 6, 1980 to shareholders of record as of January 18, 1980. Friona's common stock is traded on the American Stock Exchange under the symbol FI.

Friona is engaged in the manufacture and sale of commercial cattle feeds, the retail marketing of animal health supplies, the custom feeding of customer-owned cattle, the purchase, fattening and sale of cattle owned by the Company and the operation of grain facilities.

Village has plants in Columbus, Ohio--serving Wendy's in Ohio, Indiana, Kentucky, Michigan and Pennsylvania--Norcross, Georgia--serving Alabama, Georgia, Tennessee, Florida, Virginia and North and South Carolina--and a joint venture plant in San Antonio, Texas--serving Wendy's restaurants in Texas, Oklahoma, Louisiana and Arkansas.

## Temperatures

Dates	Hi-Low
Saturday, December 29	36-19
Sunday, December 30	45-23
Monday, December 31	38-16
Tuesday, January 1	56-16
Wednesday, January 2	61-29
Thursday, January 3	49-26
Friday, January 4	51-25

No precipitation.



OFFICE OPENS....A ribbon-cutting ceremony was held in Friona prior to Christmas for the new Tri-County Savings & Loan office. Attending were officials of the S&L, and the Chamber of Commerce and Agriculture. Jerry Poarch, right, president of the Chamber, is shown cutting the ribbon. Looking on, left to right, is Wanda Harmon of Muleshoe, Percy Parsons, Don Harmon, Muleshoe (President of the Association), B.K. Buske, local branch manager, and Ray D. Fleming, builder.



FIRST BABY....Mrs. Javier Garcia holds her baby daughter, who was the first baby born in Friona, arriving on January 2.

# FRIONA FLASHBACKS

....from the files of The Friona Star

**50 YEARS AGO--JAN. 10, 1930**  
In Tuesday's issue of the Daily Journal of Clovis, announcement was made that the company which has the franchise for distribution of gas in Clovis will soon receive gas from the West Texas Gas Co., and that a line will be rushed from its terminus at Hereford to supply gas to Friona, Bovina, Texico, Farwell, Clovis and Portales. This seemed the logical thing to do in the first place, but it took a lot of bickering to get the job accomplished.

**45 YEARS AGO--JAN. 4, 1935**  
J.C. Wilkison of this place, better known as "Wilks" has been busy the past week or more receiving the congratulations of his Friona friends and neighbors on his appointment to the position of office deputy under the new sheriff, Earl Booth.

**40 YEARS AGO--JAN. 5, 1940**  
The Friona alumni and old-timers enjoyed their third annual homecoming banquet this year. The banquet was served by the ladies of the Congregational Church. Because of unfavorable weather, only about half of the usual number expected arrived. The address of welcome was given by Rev. C. Carl Dollar. Weddings reported in the Star

included Frank Truitt and Carmaleet Tims, and Floyd Brookfield-Loretta Griffith.

**35 YEARS AGO--JAN. 5, 1945**  
The opening of the Welch Auto Supply store here on Tuesday has added a progressive step to the business enterprise of Friona. The store is owned, and will be operated by Nelson Welch, and his brother-in-law, Ralph Miller. The new business brings to Friona a much-needed enterprise of this nature, there having been none that made a specialty of this line of goods.

**30 YEARS AGO--JAN. 6, 1950**  
Dr. H.H. Cooke, who has been head physician and surgeon at Parmer County Community Hospital at Friona has resigned his position with the hospital and he and Mrs. Cooke and their small daughter departed for California Sunday morning.

A deal whereby the Corner Grocery changed ownership was completed last week, when L.M. and W.S. Crow sold the business to Messrs. W.E. McGlothlin and De Wayne Cleveland.

**25 YEARS AGO--JAN. 7, 1955**  
Announcement is carried on the

back page of this paper of the lease of the Santa Fe Grain Company in Friona to the Continental Grain Company G. (Preach) Cranfill will remain as manager of the local firm. No change in policy or personnel is anticipated.

**20 YEARS AGO--JAN. 7, 1960**  
Interest in stocking Parmer County with pheasants continues to increase, reports Al Kerby of Bovina, who is helping to push the proposed program. A meeting of all people who are interested in the idea will be held Thursday night in the American Legion Hall in Bovina.

**15 YEARS AGO--JAN. 7, 1965**  
Construction in Friona during the calendar year 1964 set a new all-time record for the third straight year, and this time, the mark will be hard to topple. Aided by the figure for the new Friona High School, building was begun in Friona for 1964 for an estimated value of \$1,978,040.

**10 YEARS AGO--JAN. 8, 1970**  
Earl Graham has purchased the Parmer House Restaurant from Mr. and Mrs. Sam Lindley and Christine Shirley, it was announced this week. Graham also announced that his brother, Billy, has joined him and will serve as cook at the new location. He has set up a new "buffeteria line," which will be in operation at noon each day.

**5 YEARS AGO--JAN. 5, 1975**  
Perry's, one of the leading variety stores in Texas for more than 60 years, has announced plans to open a new store in Friona. B.B. Jackson of Lufkin, Operations Manager for Perry's, said the new store will be ready to open in about five weeks.

Tri-County Savings & Loan Assn. will open its new Friona branch office on Monday, January 6, it was announced this week by Donald W. Harmon, president. The new office is located at 106 West Ninth, in the location formerly occupied by the Harvey, Messenger & Company. Managing the Friona branch office will be Mike Gamble, 27, who comes to Friona from Vernon, where he was associated with the Vernon Savings & Loan Assn. for the past 7 1/2 years.

## Book Talk

By NELSON LEWIS

"Three Trumps" by Rex Stout is available at Friona Public Library. The jacket legend tells us this is a Nero Wolfe Omnibus--three full length novels. True, but they are short-novellas if you prefer. I well remember when a Nero Wolfe story appeared in the back sections of popular magazines such as Redbook; that was in the good old days when magazines were published for the general public.

Nowadays it seems the "big slicks" are devoted to advertisements and how to heal broken marriages that probably would have remained intact if blueprints for dissolution had not appeared in previous issues.

Since 1934 Mr. Stout has published more than 60 Nero Wolfe stories. He has held many important posts in the literary world and is the Dean of American detective stories.

Reading "Three Trumps" was like meeting old friends after a long absence but do not begin these stories without being willing to think along with Wolfe and his lenchman, Archie Goodwin. They are entertaining without being fanciful.

Get to know these characters, chances are you will become a fan of theirs.

## Services Held For Bovinian

Funeral services for Jessie Dell Jamerson, 90, were held Sunday, December 23, at 2:30 p.m. in Bovina's First United Methodist Church with Rev. Dick Richards, pastor, and Rev. Jerry Rockwell, pastor of First Baptist Church, officiating.

Burial was in Bovina Cemetery under the direction of Parsons-Ellis Funeral Home.

Born March 23, 1889, in Logan County, Kentucky, she married J.P. Jamerson in Lewisburg, Kentucky in 1903. She had been a resident of

Bovina for the past 24 years, moving from Littlefield. Mrs. Jamerson died December 21, in Parmer County Community Hospital, Friona.

Survivors are one son, Lawrence Jamerson of Bovina; two daughters, Mrs. Ruth Wilson of Lubbock and Mrs. Lovine Grise of Long Beach, California; 19 grandchildren, 37 great-grandchildren and four great-great-grandchildren.

Pallbearers were grandsons, Kelly Jamerson, Ricky Jamerson, Ken Jamerson, James Jamerson, Preston Wilson and Velton Harry.

## Rites Are Held For Norban Lee

Funeral services for Norban Lee, 71, were held at 2:30 p.m. Monday, December 31, at Friona United Methodist Church in Friona with Rev. Jim Boswell, pastor, officiating. Burial was in Friona Cemetery under the direction of Parsons-Ellis Funeral Home.

Born November 21, 1908 in Allen, Oklahoma, he was married to Myrtle Payne on March 11, 1936 in Arapaho, Oklahoma. He died December 29 at West Plains Hospital in Muleshoe.

Survivors are his wife, Myrtle of the home; one daughter, Mrs. Sam Richards of Friona; two sisters, Kathryn Larson of Paramont, California and Nowasa Lafon of

Buena Park, California; three brothers, George Lee of Springfield, Oregon, James Ray Lee of Bakersville, California, and Jack Lee of Ahaheim, California; three grandchildren and two great-grandchildren.

Pallbearers were Glen Streety, Marvin Fraizer, H.L. Nash, E.J. Sterling, Cleo Ward and Donald Richards.

## Mrs. Bandy's Rites Are Held In Bovina

Funeral services for Allie Belle Bandy, 74, were held at 2 p.m. in the First United Methodist Church of Bovina on Monday, December 24, Rev. Dick Richards, pastor, and Rev. J.J. Terry officiated. Burial was in Bovina Cemetery under the direction of Parsons-Ellis Funeral Home.

Mrs. Bandy was born August 2, 1905 in Limestone County. She married Alvan Bandy on January 23, 1924 in Abilene, Texas. She had been a resident of Bovina for the past 30 years and had moved to Anson, Texas three months ago. She died December 22 at Hendrick Medical Center, Abilene, Texas.

Survivors include her husband, Alvan of Anson; one daughter, Mrs.

Estellene Langford of Anson; three sons, Dencil Bandy, Medford, Oregon, Jean Bandy, Gila Bend, Arizona, and Don Bandy of Bovina; five sisters, Cora Horn of Anson, Errious Simmons of Fort Worth, Leslie Kelly of Big Spring, Texas, Mrs. W.L. Cook and Mrs. Bedford Furr, both of Abilene, Texas; 17 grandchildren and 21 great-grandchildren.

Pallbearers were Dale Gober, Lester Rhinehart, Jay Sherrill, Harry Johnson, Gene Ezell and Pete Hulcher.

Honorary pallbearers were L.M. Grissom, Howard H. Kelso and Jim Owen.

Lois Norwood Says...

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Is painting a brighter future for you by providing the proper protection for your property, home, car and business. And, when you have a claim, we arrange prompt payment. Please call us and arrange for an appointment at your convenience.

Ethridge-Spring Agency Inc.



## Welcome To Friona

Houser Grocery

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Keep That Great GM Feeling With Genuine GM Parts

Rockwell Bros. Of Friona

Friona State Bank

Horn-Clayton Ins.

Friona Ford Sales

Ethridge-Spring

These Sponsors Welcome You To Friona's Churches

Church Chuckles by CARTWRIGHT



"Apathy, apathy, apathy!"

FIRST BAPTIST Sixth & Summitt--Rev. C.H. Murphy

CALVARY BAPTIST 14th & Cleveland--Murle Rogers, Pastor

TEMPLO BAUTISTA 4th & Woodland--Rev. Donnie Carrasco

ST. ESTHER'S BAPTIST CHURCH 5th & Main--Rev. I.S. Ansley, Pastor

FRIONA UNITED METHODIST CHURCH 8th & Pierce--Rev. Jim Boswell

REDEEMER LUTHERAN CHURCH 13 & Virginia--8:30 a.m. Herman J. Scheller (Vacancy Pastor) Lariat, Texas

UNION CONGREGATIONAL CHURCH Euclid At 16th--Rev. Skip Sirnic

Seek and you'll find all the treasures in life!

UNITED PENTECOSTAL CHURCH 5th & Ashland--

6th ST. IGLESIA de CRISTO 408 W. Sixth

6th ST. CHURCH OF CHRIST 502 W. Sixth--H.D. Simmons, Jr.

10th ST. CHURCH OF CHRIST 10th & Euclid--

FIRST ASSEMBLY OF GOD 10th & Ashland--Jim Bond

TEMPLO "MARANATHA" SPANISH ASSEMBLY OF GOD 301 Grand--Rafael Rodriguez

ST. TERESA'S CATHOLIC CHURCH 16th & Cleveland--Ronald McGovern, S.A. Administrator

Attend Church Regularly!

# REMEMBER WHEN



The late A.A. Crow is shown standing in front of the A.A. Crow Hatchery, an early-day Friona business. In addition to hatching chicks, Crow also bought cream and eggs at his establishment. He was one of the early-day Friona businessmen. Friona State Bank has enjoyed serving the residents of this area for a number of years, and looks forward to serving you during this new decade.



FRIONA STATE BANK

## Rites Held For Former City Resident

Funeral services for Lola Young Chenoweth, 81, were held at 2 p.m. Wednesday, December 26 at Friona United Methodist Church with Rev. Jim Boswell, pastor, and Rev. Frank Weir of Lubbock, officiating. Burial was in Friona Cemetery under the direction of Parsons-Ellis Funeral Home.

Born October 23, 1898 in Brunswick, Missouri, she moved to Friona in 1910 from Missouri. She was married to A.C. Young in 1918 in Friona. He preceded her in death in 1933. She moved to Amarillo in 1934 and had lived in Shiner, Texas for the past seven years. Mrs. Chenoweth died on December 24, at Shiner Hospital, Shiner, Texas.

Survivors are one daughter, Mrs. Corinne Humberson of Yoakum, Texas; one sister, Clara Harper of Portales, New Mexico; one brother, Dock James of Comanche, Texas; three grandchildren and six great-grandchildren.

Pallbearers were Ronnie Haberer, Gary Haberer, Jerry Tunnell, Orin Simms, Less Flowers and Don Cantrell.

## Hospital Report

### ADMISSIONS-

Maria Rodriguez and baby girl, Friona; Clara Smalts, Farwell; Frank Griffith, Friona; Richard Leon Perkins, Friona; Florence Davis, Farwell; Arajelia Martinez and baby boy, Hereford; John Douglas Sewell, Farwell; Sybil Steffens, Nazareth; Vivian Dennis, Friona; Benita Luna, Hereford; David Shelby, Friona; Jesse Carrothers, Friona; I.S. Ansley, Friona; Skip Magby, Jr., Friona; Nellie B. White, Friona; Victoria Vallejo, Hereford; Delia Garcia and baby girl, Friona.

### DISMISSALS-

Billy Joe Braden, Claude Osborn, Dale McNeill, Dorothy Harelson, Richard Leon Perkins, Dan Parker, Florence Davis, Vandra Milloy, Bill Findling, John Douglas Sewell, Sybil Steffens, David Shelby, Benita Luna, Hazel Stowers, Jesse Carrothers, Vivian Dennis, Della Osborn, Arajelia Martinez and baby boy, Maria Rodriguez and baby girl, Delian Johnson.

### PATIENTS IN HOSPITAL-

Frank Griffith, I.S. Ansley, Skip Magby, Jr., Nellie B. White, Delia Garcia and baby girl, Nettie Charles, Victoria Vallejo, Clara Smalts.

## Letters To The Editor

Dear Bill:

I am transferring to Stratford, where I will be with the Department of Public Safety.

I have enjoyed my eight years in Friona, and working with the good folks of this community. I hope I enjoy working as a highway patrolman in Stratford half as much as I have here.

Sincerely,  
Royce Keck

## Local Woman's Mother Dies

Funeral services for Ruby Copeland, 88, were held in Anton December 27. Mrs. Copeland died at her home in Anton on Christmas Day.

Survivors include a son, Ford Copeland of Truth or Consequences, N.M., seven daughters, Gladys Wyly of Friona, Jerolene Vinghouse of Fort Worth, Loleta Ware of Phoenix, Arizona, Juanita Haleton of Sierra Vista, Arizona, Leona Lewis of Anton, Ota Yarbrough of Tucson, Arizona, and Valda Yarbrough of Sierra Vista.

## First Baby Born Jan. 2

The first baby born in Friona and in Parmer County for the new decade was a baby girl born to Mr. and Mrs. Javier Mata on January 2 at Parmer County Community Hospital.

The new arrival, who was unnamed at press time, weighed six pounds, 11 1/4 ounces, and was delivered by Caesarian section at 10:51 a.m. January 2.

Grandparents are Mr. and Mrs. Filberto Garcia of El Paso, and Mr. and Mrs. Raoul Silva of Roswell, N.M.



**Bold-3**  
\$1.49  
49 OZ BOX

GIANT SIZE

**Kleenex**  
\$1.00  
100 CT BOXES

JANUARY FOOD SAVINGS

### Meat Specials

<p><b>WRIGHT'S HICKORY SMOKED SLAB</b></p> <p><b>Sliced Bacon</b> LB. <b>99¢</b></p> <hr/> <p><b>HEAVY GRAIN FED BEEF BONELESS</b></p> <p><b>Round Steak</b> LB. <b>\$2.19</b></p> <p><b>HEAVY GRAIN FED BEEF TENDERIZED</b></p> <p><b>Cutlets</b> LB. <b>\$2.69</b></p> <p><b>HEAVY GRAIN FED BEEF LEAN</b></p> <p><b>Stew Cubes</b> LB. <b>\$1.89</b></p> <p><b>HEAVY GRAIN FED BEEF BONELESS TIP</b></p> <p><b>Sirloin Steak</b> LB. <b>\$2.49</b></p>	<p><b>HEAVY GRAIN FED BEEF CENTER CUT</b></p> <p><b>Sirloin Steak</b> LB. <b>\$2.39</b></p> <hr/> <p><b>GLOVER MEXICAN STYLE</b></p> <p><b>Hot Links</b> LB. <b>99¢</b></p> <p><b>SHURFRESH SLICED MEAT</b></p> <p><b>Bologna</b> 12 OZ PKG. <b>99¢</b></p> <p><b>SHURFRESH REGULAR MEAT</b></p> <p><b>Franks</b> 12 OZ PKG. <b>89¢</b></p> <p><b>SHURFRESH PORK</b></p> <p><b>Sausage</b> 1 LB. ROLL <b>99¢</b></p>
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### HEAVY GRAIN FED BEEF

# Round Steak

# \$1.99

## LB.




PURE VEGETABLE

# Crisco Oil

## \$2.49

48 OZ. BTL.



KITCHEN TESTED FLOUR

# Gold Medal

## 95¢

5 LB. BAG



ZEE BATHROOM TISSUE

# Nice'n Soft

## 89¢

4 ROLL PKG.



HEAVY GRAIN FED BEEF

USDA CHOICE

WE RESERVE THE RIGHT TO LIMIT.

### ADVANTAGES:

1. Boxed Beef is naturally aged, thanks to its patented vacuum wrapping.
2. More sanitary-less bacteria.
3. You buy meat without the surplus waste fat and bone.
4. You save money in buying meat instead of bone, fat, and trimmings.
5. Quality controlled beef. Only the best beef is selected to go in the Boxed Beef program.
6. You can buy only the part of the beef that you want.

### For A Quick Meal, Try Our Market Made Barbeque!! Or Brick Chili

**Pops-Rite**

**Popcorn** 2 Lb. **63¢**

**Best Maid**

**Sweet Pickles** 8 Oz. **59¢**

**Zesta**

**Crackers** 1 Lb. Box **79¢**

**JOHNSON WOOD REG/LEMON**

**Pledge** 7 OZ CAN **99¢**

**ROXEY RATION**

**Dog Food** 5 15% OZ CANS **99¢**

**THANK YOU FOR SHOPPING WITH US AT VENTURE FOODS**



**Washington D'Anjou Pears** Lb. **39¢**

**California Green Skin Avocados** Each **39¢**

**California Carrots** 3/69¢ Lb. Pkgs.

**Purex**

**Bleach** 1/2 Gal. **49¢**

Grocery Specials

**JIF SMOOTH/CRUNCHY Peanut Butter** 18 OZ JAR **\$1.10**

GIANT

# Ivory Liquid

# 99¢

22 OZ. BTL.

Prices Good Week Of Jan. 5-11

AFFILIATED

# Venture Foods

# Houser Venture Grocery

902 Main Street Friona, Texas Ph. 247-3343

# classified ads get the job done

**PH. 247-2211**  
 Readers Ads--First insertion, per word 12 cents  
 Additional insertions (no copy change, per word 10 cents  
 Minimum Charge \$1.75  
 Classified display (boxed ads--10 pt. type under a specific heading, 1 column width only--no art or cuts. Per column inch \$1.75  
 Cards of Thanks--same as classified word rate, 12 cents per word, minimum charge \$1.75

DEADLINE for classified advertising in Sunday's issue--Thursday noon.  
 Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

**ANNOUNCEMENTS**

Friona Lodge No. 1332  
 7th & Ashland  
 Slated Meeting  
 1st Tues. 8 P.M.  
 L.J. Knowles -W.M.  
 A.L. Outland-Sec

**MONEY TO LEND**  
 Re-Financing  
 Farm... Commercial  
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 Call or See  
 (Day or Night)  
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 Phone 247-3880  
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**EARS PIERCED**  
 Allen's Jewelry  
 Call 247-2830

**MARY KAY BEAUTY**  
 By Earlene Jordan  
 Call 247-2537  
 2-tfnc

**KIRBY SALES & SERVICE**  
 CARL WHITE  
 Phone 247-3618  
 Or 247-3271

**NOW...In Friona.** You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have.  
 Tri-County Savings and Loan  
 Friona.

**OUTSIDE PAINTING**  
 Houses, barns, tanks. Also repairs and remodeling. Call 247-3896.  
 9-tfnc

**NOW AVAILABLE LOCALLY...**Molds and supplies for white and dark chocolates.  
**MARTHA'S CANDIES**  
 (Martha Schueler)  
 Rt. 2, Friona, Rhea Community.  
 Phone 295-6597  
 9-tfnc

**ELECTROLUX**  
 Vacuum Cleaners  
 Sales & Service. Phone 247-3156. Mrs. L.R. White, 806 Ashland Ave.  
 44-tfnc

**Storage Buildings**  
 ★ Barns ★ Horse Stalls ★ Offices  
 ★ Any Building You Need.  
 Seven feet by Eight feet to 40 feet X 100 feet.  
**Andy DeWees,**  
**Morgan Building Systems**  
**5801 Canyon Drive**  
**Phone 355-9497**  
 ★ Delivered Erect--Terms. 13-8tc

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Your **RADIO SHACK** Dealer in Friona is White's Auto West Highway 60 We have CB Radios 44-tfnc

**FOR SALE....1974** Grand Ville Pontiac, loaded. Call 265-3445. 13-tfnc  
**FOR SALE....1974** Oldsmobile 98 in good condition. Call 295-6095. 13-tfnc

**FOR SALE....Oat** hay, outside stack or in the barn. Call Glyn Hamilton, 265-3834. 2-tfnc  
**FOR SALE....Like** new Frigidaire refrigerator, \$350.00; also 36 inch gas range, \$250.00. Both less than one year old. Call 295-6007. 12-tfnc

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**COOKWARE....** Stainless, Waterless, Multi-Ply. Home demonstration kind. Still in box. Normally, \$499. Selling, \$185. Call 1-303-591-1331. 10-5tp

**FOR SALE....Old** Scratch Cattle Oiler and Delouser Sales & Service. Contact Charles Thomas, 276-5575, Hereford, Texas. 7-tfnc

**FOR SALE....Electrophonic** stereo receiver AM/FM FM Stereo, record player, 8-track record/play deck. Call 265-3430. 11-tfnc

**HELP WANTED....** Part-time construction reporter for Friona area. Person should be well acquainted throughout the area and be able to seek out proposed and committed residential construction projects. If interested, write Box 1108, Amarillo, Texas 79105, for application. 12-2tc

**NOTICE**  
 City of Fritch is accepting applications for Patrolman. Must be certified. Salary--\$900.00 to \$950.00/mo. Plus \$100.00/mo. clothing allowance. Send resume to City Mgr., Box 758, Fritch, Texas 79036. 13-2tc

**HELP WANTED....** Typist. Must type at least 50 words per minute, 10-key touch, dependable. Contact Keith Black, Hi-Pro Feeds. Call 247-2791. 13-2tc

**PETS**  
 TO GIVE AWAY....Border Collie, seven-month old female puppy. Call 225-4076. 12-2tc

**WANTED....** Farm land for cash lease. Call 238-1239 or nights, 238-1666. 9-tfnc

**WANTED....** Coyotes, skinned or unskinned. Call Don Bandy, 238-1381, Bovina. 9-8tc

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**NOTICE**  
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 Counties included in the referendum are: Bailey, Castro, Deaf Smith, Hale, Lamb, Parmer, and Swisher.  
 The referendum and election will be held by physical ballot with voting place to be at each county courthouse in the referendum area. Polls will be open at 7 a.m. and close at 7 p.m. Producers who will be away from their particular voting box location on election day may obtain an absentee ballot from county agent offices, or the Texas Corn Growers Association. Absentee ballots must be mailed in the self-addressed envelope to the central balloting place at 105 E. Bedford, Dimmitt, Texas, 79027, before midnight three days prior to the election date.  
 Any person within this referendum area engaged in the business of producing or causing to be produced corn for commercial purposes is eligible to vote, including owners of farms and their tenants and sharecroppers, if such person would be required to pay the assessment proposed. 13-3tc

**CARDS OF THANKS**

We wish to thank each organization and individual for their help in making the foster childrens Christmas party a great success.  
 Foster Parents  
 Of Unit 30  
 13-1tp

**M. D. LOVVORN DIRT MOVING**  
 \*Tailwater Pits \*Land Leveling  
 \*Dams  
 Box 544 Farwell, Texas  
 Phone (806) 491-9029

**SERVICES**

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 Tailwater Pit Digging or Cleaning - Loader-Dozer - Road Grader - Carryall - Dump Trucks.  
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 License No. 90  
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**Will Do**  
 Tree Trimming  
 Painting  
 and Carpenter Work  
 Call 247-3049 Friona  
 13-4tc

"To lengthen thy life, lessen thy meals." Ben Franklin

**Rushing Real Estate Agency**  
**FOR SALE....106** acres dry land farm, Deaf Smith County.  
**HOUSE FOR SALE....1400** sq. ft., 3 BR, newly carpeted, fenced yard, in Friona.  
 See Us For All Your Real Estate Needs.  
 Give Us Your Listings---  
 Residential, Farm, Commercial.  
**Parmer County Implement Company**  
 CALL 247-3062  
**Andy Hurst** **Travis Graves**  
 Phone 247-3123 Phone 247-3313

**Stagner-Orsborn**  
 Buick - Pontiac - GMC  
 30 YEARS IN HEREFORD  
**See Us And SAVE**  
 142 MILES AVE. HEREFORD, TEXAS  
 PHONE 364-0990  
 KEEP THAT GREAT GM FEELING WITH GENUINE GM PARTS  
 GM QUALITY SERVICE/PARTS  
 GENERAL MOTORS PARTS DIVISION

**TRI-STATE INDUSTRIES INC**  
**To RANCHERS, FARMERS and FEED LOT OPERATORS**  
**USE OUR COMMUNITY SERVICE**  
 We Provide Complete Dead Stock Removal - Prompt Sanitary Service Trucks Sanitized For Your Protection  
**FOR PROMPT PICK-UP -- PHONE (505) 763-5513**  
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 CLOVIS, NEW MEXICO (505) 763-5513

**Wishing All Of You A Happy And Prosperous 1980**  
 "Holiday Greetings" should be spent in this 3 BR home featuring spacious country kitchen, 1 1/2 baths, living room, plus den. Low equity and only \$27,000.00  
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 This 3 BR, 1 1/2 Bath Brick home has new carpet and fresh decor \$32,000.00  
 \*\*\*\*\*  
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 \*\*\*\*\*  
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**PROPERTY ASSOCIATES**  
 REALTORS  
**JANET BUSKE** **MARSHALL ELDER**  
  
**102 East 11th**  
**Call 247-2745**

**Rockwell Bros. Of Friona**  
**BPS Paint Sale**  
**SPECIAL BUY ON SOME PAINTS**

Craft Interior Wall Paint	Reg. \$8 <sup>70</sup>
White	Sale \$4 <sup>50</sup>
Latex Floor Enamel Green, Blue & Red	Reg. \$12 <sup>00</sup>
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 Clean Up Tenant Houses, Rent Houses, Fences Barns And Trailers. Sale Limited Stock On Hand, Not Much Exterior Paint, So Come In Early.  
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**Rockwell Bros Of Friona**  
 118 E. 6th Ph. 247-2212

**Rhythm Aerobics**  
 New Session Starts January 7 and Continues thru February 14  
 Monday thru Thursday  
 1:00-2:00 & 5:30-6:30  
 Classes Limited To 25  
 Pre-Registration Required.  
 Contact Susan Marnell, 289-5808, Rt. 5, Box 130, Hereford  
 All Classes \$20.00 for 6 weeks.  
 (No Refund)  
 Instructed By Susan Marnell, Certified by Mary Maya.  
 Aerobic Fitness Clinic and Nancy Gabriel Rhythmic Aerobics both of Wichita, Kansas



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**HAPPY NEW YEAR 1980**

**SAMMIE WATSON**  
Invites You To Call Her For Early Or Late Appointments. For All Beauty Services Thursdays And Fridays.

**LAVOHN KIRK**  
Says Happy New Year To All Her Customers. Call For Appointments Tuesdays Thru Fridays.

To All My Friends and Customers.... Thank You For A Big Welcome Home. For Your Convenience I Will Be Working Tuesday Thru Friday. Early And Late Appointments Welcome.  
**DONNA FALLWELL**

See Us For The Best In Men's And Women's Hair Styling.

Phone 247-3081

**CHALET 'c BONTE**

Jean Hamilton, Owner

**2 1/2 YEAR CERTIFICATES NEW EFFECTIVE JANUARY 1, 1980**

**10.40% ANNUAL RATE**  
**10.95% EFFECTIVE ANNUAL YIELD**

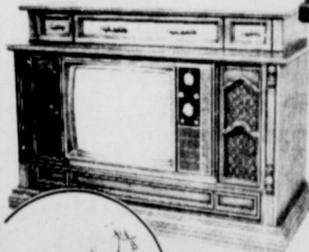
- 2 1/2 YEAR-\$1,000.00 MINIMUM
- DAILY INTEREST, DAILY COMPOUNDING
- RATE ON NEW ACCOUNTS CHANGES MONTHLY, BASED ON 2 1/2 YEAR TREASURY SECURITIES AS DETERMINED BY THE U.S. DEPARTMENT OF THE TREASURY
- RATE OFFERED AVAILABLE THRU JANUARY 31st.
- SUBSTANTIAL INTEREST PENALTY REQUIRED FOR EARLY WITHDRAWAL.



801 Pile St. CLOVIS, N. MEX. Prince St. & Parkland CLOVIS, N. M. 2nd and Abilene St. PORTALES, N. MEX.

**RENT A COLOR TV OR HOME ENTERTAINMENT CENTER**  
COLOR TV - STEREO AM/FM RADIO - 8-TRACK TAPE

**CALL TODAY** for this Holiday Special and have a new Color Portable, Console or Home Entertainment Center delivered to your home. See all the exciting parades and football games in fabulous color for only 99¢ for the first week.



- NO CREDITORS CHECKED
- NO LONG TERM OBLIGATION
- RENT BY WEEK OR MONTH
- SERVICE INCLUDED
- RENT BY PHONE
- DELIVERY INCLUDED

**99¢** For 1st Week

**NO Creditors Checked!** FOR PROMPT DELIVERY

Call 364-1007 Today

Rent Applies toward Ownership!

**Curtis Mathes Showroom** SALES - SERVICE - RENTALS

149 N. 25 Mile Avenue Hereford, Texas

**Hills Bros. Coffee**  
Pound Can

With Super Six Card **2<sup>69</sup>**

Without Super Six Card **3<sup>29</sup>**



**Cabbage 15¢**  
Pound

Texas **Grapefruit 23¢**  
Each

Russet **Potatoes 1<sup>89</sup>**  
20 Lb. Bag

Sunbright **Orange Juice 98¢**  
12 Oz. Can

Del Monte **Sweet Peas 49¢**  
303 Can

Ellis Beef **Ravioli 1<sup>93</sup>**  
40 Oz. Can

Ellis **Beef Stew 1<sup>39</sup>**  
24 Oz. Can

Keebler Zesta **Crackers 19¢**  
Pound Box

With Super Six Card **19¢**

Without Super Six Card **79¢**

Swanson **Pot Pies 57¢**  
8 Oz. Box

Tasty Bird Chicken **Livers 49¢**  
8 Oz.

Cudahy **Bacon 1<sup>47</sup>**  
Pound

Longhorn Brand **Hot Links 1<sup>09</sup>**  
Pound

Hudson Cream **Flour 29¢**  
5 Lb. Bag

With Super Six Card **29¢**

Without Super Six Card **89¢**

**Double Stamps On Wednesday**

Now Your Choice Gunn Bros. Or Rosebud Stamps



**WHITE'S SUPERMARKET**

OUR AIM IS TO PLEASE IN EVERY WAY

WE ACCEPT USDA FOOD STAMPS

PHONE 247-2250



# classified ads get the job done

**PH. 247-2211**

Readers Ads--First insertion, per word 12 cents  
Additional insertions (no copy change, per word) 10 cents  
Minimum Charge \$1.75  
Classified display (boxed ads--10 pt. type under a specific heading, 1 column width only--no art or cuts. Per column inch \$1.75  
Cards of Thanks--same as classified word rate, 12 cents per word, minimum charge \$1.75

**DEADLINE** for classified advertising in Sunday's issue--Thursday noon.  
Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

**ANNOUNCEMENTS**

Friona Lodge No. 1332  
7th & Ashland  
Slated Meeting  
1st Tues. 8 P.M.  
L.J. Knowles -W.M.  
A.L. Outland-See

**MONEY TO LEND**  
Re-Financing  
Farm... Commercial  
Residential  
Call or See  
(Day or Night)  
**STEVE H. BAVOUCETT**  
Phone 247-3880  
Friona, Texas

**EARS PIERCED**  
Allen's Jewelry  
Call 247-2830

**MARY KAY BEAUTY**  
By Earlene Jordan  
Call 247-2537  
2-1fnc

**KIRBY SALES & SERVICE**  
CARL WHITE  
Phone 247-3618  
Or 247-3271

**NOW...In Friona.** You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have.  
Tri-County Savings and Loan  
Friona

**OUTSIDE PAINTING**  
Houses, barns, tanks.  
Also repairs and remodeling. Call 247-3896.  
9-1fnc

**NOW AVAILABLE LOCALLY...**Molds and suplies for white and dark chocolates.  
**MARTHA'S CANDIES**  
(Martha Schueler)  
Rt. 2, Friona, Rhea Community.  
Phone 295-6597  
9-1fnc

**ELECTROLUX**  
Vacuum Cleaners  
Sales & Service. Phone 247-3156. Mrs. L.R. White, 806 Ashland Ave.  
44-1fnc

**ANNOUNCING**  
We have daily, weekly or monthly rental service, on new Ford cars or pickups.  
**CALL US FOR DETAILS**  
**FRIONA FORD SALES**  
Friona Phone 247-2701

**Storage Buildings**  
★ Barns ★ Horse Stalls ★ Offices  
★ Any Building You Need.  
Seven feet by Eight feet to 40 feet X 100 feet.  
**Andy DeWees,**  
**Morgan Building Systems**  
5801 Canyon Drive  
Phone 355-9497  
★ Delivered Erect--Terms. 13-8tc

**PRO AUCTION SERVICE**

**SPECIALIZING IN FARM AUCTIONS**  
For Any Type of Auction or Free Appraisal Call Us.  
RT 2 BOX 96 Friona, Texas 79035  
LARRY POTTS LELAND GUSTIN  
PH 295-6633 PH 247-2146  
Mobile Phone: 265-3685 Mobile Phone: 265-3648

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**AUTOMOTIVE**

We Are Now The Authorized Dealers In Friona For:  
**MICHELIN TIRES**  
"The First Steel-Belted Tire"  
White's Auto West highway 60 Call 247-3977 44-1fnc

\$1,850, 1972 Cadillac. 64,000 actual miles. Excellent condition. Good rubber. New exhaust. Phone 247-3939, or 247-3564. 9-1fnc

**FOR SALE....1978 Ford** Futura 2-door, power steering, air conditioning, automatic, 24,000 miles, good condition. Call Rickey Rector, 265-3439. 11-1fnc

**MARTIN'S AUTO REPAIR**  
Complete car, truck and irrigation motor repair. No job too large or too small. Minor or major over-hauls.  
Martin's Auto Repair West Highway 60 Call 247-3658 13-4tc

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**REAL ESTATE**

**FOR SALE....Nice two** bedroom house. 1204 White. Call 295-6095. 13-1fnc

**FOR SALE....3 bedroom,** 2 baths, large basement, fully carpeted, fenced yard, brick, call 247-3752. 47-1fnc

**FOR SALE....3 bedroom** brick home in Western addition. No qualifying necessary to assume loan. Low 7 1/2 percent interest will not escalate. Call 247-3281. 9-1fnc

**FOR RENT**

**FOR RENT: Luxurious** private office space. All utilities paid. Reasonable rates. Call Brown, Graham & Company, Daytime--247-2743 or nights--247-3398 and 247-3370. 9-1fnc

**APARTMENTS**

**LOW RENT FOR NEEDY FAMILIES....**nice one, two and three bedroom apartments, pleasant surroundings, central air and heat, laundry facilities, 24 hour security.  
Saratoga Gardens Apartments 1300 N. Walnut Friona Call 247-3666

**Wishing All Of You A Happy And Prosperous 1980**

"Holiday Greetings" should be spent in this 3 BR home featuring spacious country kitchen, 1 1/2 baths, living room, plus den. Low equity and only \$27,000.00

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JANET BUSKE MARSHALL ELDER



102 East 11th Call 247-2745

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Craft Interior Wall Paint	Reg. \$8 <sup>70</sup>
White	Sale \$4 <sup>50</sup>
Latex Floor Enamel Green, Blue & Red	Reg. \$12 <sup>90</sup>
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Stagner-Orsborn  
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30 YEARS IN HEREFORD

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Complete Real Estate Service  
Farms, Ranches, Homes, Rental Service, Property Management, 806 Austin, Phone 247-3338.

"Behind an able man there are always other able men." Chinese Proverb

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CLOVIS, NEW MEXICO

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**CHALET 'c**  
**BONTE**

Jean Hamilton, Owner

**2½ YEAR CERTIFICATES**

**NEW**

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**10.40%** ANNUAL RATE

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ESLIC

801 Pile St. Prince St. & Parkland 2nd and Abilene St.  
CLOVIS, N. MEX. CLOVIS, N. M. PORTALES, N. MEX.

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OR

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**Curtis Mathes Showroom**  
SALES - SERVICE - RENTALS

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# First And Second Grade Students Presented A Musical Christmas Program



**FIRST GRADERS....**One boy and one girl from each of the five first grades was picked to pose for the Star camera. The children are dressed for their appearance in the Annual Christmas Program, directed by Jo Witten. From Mrs. Edelman's room are Leola Gonzales and Wade Carson. From Mrs. Merrell's room are Delores Pearson and Russell White. From Mrs. Beene's room are Elizabeth Rodriguez, and Perfecto Cordova. From Mrs. Wright's room are Marcie Smith and Wes Drake. From Mrs. Proctor's room are Becky Pedilla and Bryce McMurtrey.



**SOLOIST....**Mrs. Glenda Proctor did a solo verse with her first grade class as they sang "O Holy Night" at the Primary School's Annual Christmas Program.



Mrs. Jo Witten

**SHEPHERDS AND ANGELS....**Among the second grade students who participated in the Nativity Pageant during the Primary School's Annual Christmas Program were Andre Duran, Manuel Porres and Edward O'Brien as the shepherds. Kelly Cash and Mary Lou Trevino appeared as angels.

**ONE WEEK ONLY!  
JANUARY 7 - 12**

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WEST

**JANUARY  
INVENTORY  
REDUCTION SALE**

Boots listed below are at dealer cost plus freight & handling charges

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\$55
- JUSTIN-NOCONA-HONDO**  
Lizard \$115
- ALL TONY LAMA BOOTS**  
**REDUCED 40%**
- NOCONA OSTRICH**  
\$115
- JUSTIN ELEPHANT ROPERS**  
\$114

Cowboy Cut  
**WRANGLER'S**  
14 Oz.  
**\$10<sup>95</sup>**

Men's Long Sleeve  
**WESTERN SHIRTS**  
**\$8<sup>95</sup>** Each  
Or  
**3 For \$24<sup>95</sup>**

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**JACKETS & VESTS**  
**20% Off**

**POLY DOWN JACKETS**  
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\$48 \$33<sup>60</sup>

Finest Quality  
**BEAVER HATS**  
Reg. Sale  
\$125 \$100<sup>00</sup>  
\$100 \$80<sup>00</sup>  
\$85 \$68<sup>00</sup>

**ALL MEN'S & WOMEN'S BOOTS REDUCED 30%**  
Reg. Sale  
\$110 \$77<sup>00</sup>  
\$105 \$73<sup>50</sup>  
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\$95 \$66<sup>50</sup>  
\$90 \$63<sup>00</sup>  
\$85 \$59<sup>50</sup>  
\$80 \$56<sup>00</sup>  
\$75 \$52<sup>50</sup>  
\$70 \$49<sup>00</sup>  
\$65 \$45<sup>50</sup>  
\$60 \$42<sup>00</sup>  
\$50 \$35<sup>00</sup>



PROGRAM DIRECTOR....Mrs. Jo Witten is shown in a familiar pose at the piano as she directed her many little "angels" in the Christmas Program. Many hours of

preparation by Mrs. Witten and the other teachers go into making the annual event a meaningful one for both the students and their parents.



THREE KINGS....Bearing gifts and portraying the three kings in the Christmas Program were these second graders, Robert Keck, Rafael Torres and David Reed.

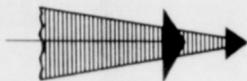


### School Lunch Menu

WEEK OF JANUARY 7-11  
**MONDAY**--Fish, potatoes, carrots, hot rolls, cake and milk.  
**TUESDAY**--Creole spaghetti, blackeyed peas, beets, hot rolls, cookies and milk.  
**WEDNESDAY**--Tacos, pinto beans, cornbread, lettuce, tomatoes, pudding and milk.  
**THURSDAY**--Weiners and cheese, green beans, corn, hot rolls, cake and milk.  
**FRIDAY**--Bar-B-Q on bun, sweet relish, potato chips, beans, buns and milk.



NATIVITY SCENE....Among several second graders who appeared in various scenes during the Christmas program prior to the school Christmas holidays, were Hector Perez as an angel, Toby Brito as Joseph, Melanie Petree as Mary and Heather Griffin as the other angel.



SECOND GRADERS....Close to 70 second graders appeared as little angels in the Primary School Christmas Program under the direction of Mrs. Witten. Each of the four second grade classes wore sparkling halos of different colors. Their white ponchos were decorated with matching sparkle trimmings.



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 VALUES TO \$249<sup>95</sup> **\$179**

ALL ODD CHINAS  
 6 TO CHOOSE FROM  
**1/2 OFF** SUG. RETAIL

ALL WOOD BUNK BEDS  
 MAPLE FINISH  
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 RETAIL \$119<sup>95</sup> YOU PAY POARCH'S PRICE \$99<sup>00</sup> \$119<sup>95</sup>

BEAUTIFUL SOFA-SLEEPERS  
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 KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY **99¢**  
 Kodak paper. For a Good Look at the Times of Your Life.

25 PICTURES FOR 99¢ THIS TIME  
 NO LIMIT  
 Extra Charge for GROUPS  
 WE USE KODAK PAPER  
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# Town Talk

By June Floyd

Call 247-3681 With Your News Item



With the beginning of the New Year, the entire Friona Star staff wishes to take this opportunity to express our most sincere appreciation to our friends, neighbors, readers, advertisers, news sources and fellow townspeople the best of everything for the next 365 days.

New years are somewhat like birthdays. It seems that none of us really mind changing years nearly as much as we mind changing decades. I vividly remember learning that the New Year was 1920. I was aware of the changing days and months, but learning that 1919 had been replaced by 1920 was somewhat of a shock.

Looking back on what Friona has accomplished during the past few years makes all of us glad we live in such a wonderful community. It also causes most of us to look forward with a great deal of anticipation to the days ahead regardless of the date.

During 1980 and the years to follow, we would like for all of you to keep in mind that the only reason for the Friona Star to exist is to serve the community and to come by or call when we can assist you in any way.

After all the fun of the holiday season, things are beginning to get back to normal and Frionans, like people everywhere else, are glad to get into regular routines again.

By the way, did anyone happen to see Charles and Martha Russell on the sidelines anywhere during the Rose Bowl parade? For a long time, these two have watched the parade on television, but this year they saw "The Real McCoy." Maybe we will have a first hand report soon.

Oscar and Opal Baxter had a big surprise the day after Christmas which is Opal's birthday. On Christmas Day most of their family was at the Dallas home of Steve and Willene Grundy and children, Sharon and Tim.

Others there were Mr. and Mrs. John Baxter and daughters, Janet and Misty of Friona; Mr. and Mrs. Troy Young and Mrs. Roger Head and son Chris, all of Hobbs, New Mexico; and Mr. and Mrs. J.D. Spencer Jr. and children, David and Debbie, of Houston.

The Christmas Day festivities had all been planned and everything worked out as expected, but the next day was a different story.

A full blown party, which was planned by other members of the family, was a complete surprise to Oscar and Opal. They were greeted with large birthday card posters, a decorated cake, lots of noisemakers and plenty of people to operate them.

Oscar's birthday is six weeks or so away, but neither he nor Opal had ever had a birthday party before, so the rest of the family decided to honor them in a very special way.

Out of town holiday guests in the home of Mae Magness were Mr. and Mrs. Jerry Dillon and daughter, Danielle, of Tulsa, Oklahoma; Mrs. Marge Newton and son, David, who live in Lubbock; and Cliff Magness of Redondo Beach, California.

On Christmas Day Mr. and Mrs. Jackie Hight and children, Joel, Jay, Jyl and Jynger, joined the rest of the family.

Marge and David plan to move to New York City soon. With Cliff in California and Marge and David in New York City, Mae will literally have her

family scattered from coast to coast.

On Christmas Day Mr. and Mrs. Tom Gibson and most of their family were guests of Mr. and Mrs. Lee Gibson, Mitch, Trisha and Tracey, 1209 Elm Avenue.

Others present were Mr. and Mrs. Thomas Gibson, Ronnie, Debrah, Richard and Melissa of Copeland, Kansas; Mr. and Mrs. Glenn White and Sandra of Farwell; and Mr. and Mrs. Carl Osborn, Randy, Cassie and D.L. of Friona.

Also Mr. and Mrs. Elmo Barrett and Starla, Curtis Nazworth, Mr. and Mrs. Doyle Goebel and Mr. and Mrs. Danny Bixler, all of Amarillo.

Mrs. J.H. Boyle and Mrs. Dick Habbinga went to Lubbock for an overnight visit. Mrs. Boyle was a guest in the home of Mr. and Mrs. Claude Hudgins on Monday night and Mrs. Habbinga visited a sister-in-law, Mrs. Opal Habbinga.

Mrs. Boyle and Mrs. Hudgins are sisters.

Out-of-town visitors in the home of Mr. and Mrs. Herschel Johnson last week were Elizabeth Himanga of Inglewood, Colorado; Kevin Parks of Littleton, Colorado; and Mr. and Mrs. Dave Van Valkenburg, also of Inglewood.

Mrs. Van Valkenburg is the former Kay Johnson. The Coloradans reported a lot of snow in their area. National weather reports have been indicating a lack of snow in some of the northern states, but Kay and Dave agree "there is no shortage of it in the Denver area."

Mr. and Mrs. John Jarecki of Dallas have been visiting in the homes of their parents, Mr. and Mrs. Florian Jarecki and Mr. and Mrs. Jerry London. John is a student at Dallas Institute of Mortuary Science.

Jerry, Raye Jene and Micah were hosts for a Jones family dinner in their home Christmas Day.

Others present were Mrs. Lillian Jones, Mr. and Mrs. Jim Jones and Justin and Mr. and Mrs. Dub Cleveland, all of Friona.

Also, Mr. and Mrs. Dewayne Cleveland and Kendal of Cordell, Oklahoma; Cindy Cleveland, who attends Wayland Baptist College in Plainview; and Mr. and Mrs. Jeff Daniels and Brandi of Roswell, New Mexico.

Ky Graham, who attends Lubbock Christian College, has been home several weeks. He accompanied his grandmother, Hazel Baxter, and parents, Mr. and Mrs. Sterling Graham, to Elk City, Oklahoma, Saturday, December 27.

The group attended funeral services for Henry Marshall of that city. He was the father of Mrs. Baxter and observed his 95th birthday July 5.

The Christmas party in the home of Mr. and Mrs. Bob Wylly was a few days late. On Saturday evening Bob provided transportation for the grandmothers in the family, who were special guests at the party, to the party and back to their homes.

They are Mrs. Alta Wylly, Friona; Mrs. Irene Pope of the Black Community; and Mrs. Ethel Thompson of Hereford.

Others present were Criss and Robin Wylly and Jay and Beth Norsworthy; Gerall and Mary Beth Wylly; Mr. and Mrs. Dewayne Williams and Mr. and Mrs. John Baxter and daughters, Janet and Misty, all of Friona.

Also Mr. and Mrs. J. Henderson and sons, Paul Kevin, Phillip and Jace, Plainview.

Rosco and Geneva Ivie spent several days downstate. They visited in the home of Calvin, Martha, Shawn, Blayne, Stassia and Rance Ivie in Irving.

Enroute they also visited Geneva's relatives in Archer City.

Jim and Sheryl Snead and children, Layle and Clint, who live in Red River, New Mexico, spent a few days in this area last week. They visited Jim's parents, Mr. and Mrs. Rene Snead, and Sheryl's grandparents, Mr. and Mrs. E.H. Bradshaw.

They also visited Sheryl's mother, Mrs. Billie Homer, who lives in Clovis.

Jim and Mildred Rule and Lillie Taylor spent several days on the West Coast. They were guests in the home of Melva Rule, who lives in Poway, California.

Other guests in Melva's home were her brothers, John, Ruede and Monte Rule.

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The LOCKWOOD Model  
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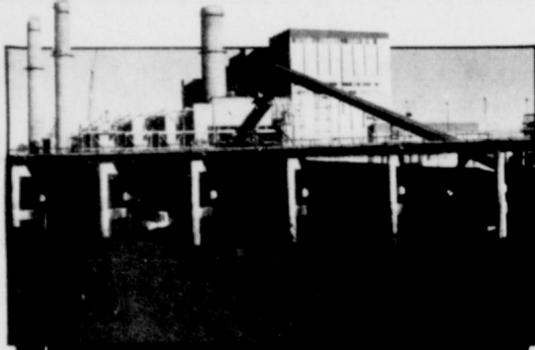
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Almost all of us depend on electricity in our homes, factories, and offices to provide for more jobs, greater productivity, and a higher standard of living. Yes, electricity plays a big role in the scientific and technological developments that make these things possible.

The constant striving for these innovative and advanced ideas and achievements of tomorrow means we will need more electricity. That's why Southwestern Public Service is continuing the building program of new electric generating plants that use coal as fuel. Because it's good to know there's something we can depend on.



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Fall And Winter Merchandise.

Everything 1/3 Off

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**LADIES**

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Fleece and Velours, S-M-L

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All at One Low Price ..

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**Bedspreads**

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**Beacon Blankets**

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Gibson's Homo. **\$1<sup>79</sup>**

Milk

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Save Now



Men's "Zero Zone" **INSULATED COVERALLS**

Lightweight warmth, insulated with Poly-Foam Machine Washable. 2 Chest Pockets-Pant Pockets By Walls

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**27<sup>88</sup>**



Men's THERMAL **Underwear**

Tops or Bottoms

Reg. 4.99 ea. **2<sup>88</sup>**

Boy's Thermal **Underwear**

Tops or Bottoms

Regular 3.99 ea. **2<sup>28</sup>**



Entire Stock

**Ladies Bras**

**50<sup>c</sup>**

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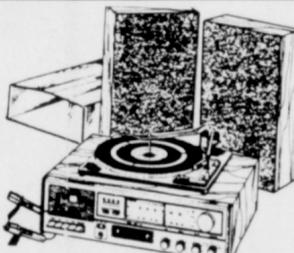


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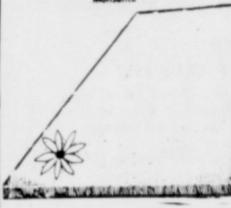
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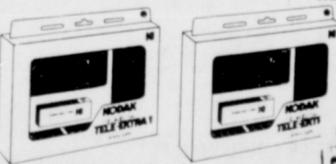
**Ice Cream**

1/2 Gal. Round Carton **\$1<sup>39</sup>**

Monsanto AstroTurf

**Door Mats**

Reg. 7.99 ..... **4<sup>99</sup>**



Raintree

**Lotion**

4 Oz. Btl. **1<sup>17</sup>**



**Kordite** Large Trash & Lawn Bags

No. E31580 15 Ct. **1<sup>49</sup>**



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The 1250 Watt High Velocity Dryer

- Separate controls of heat and air velocity allow choice of 6 different settings for controlled drying and styling
- Adjustable from 200 watts to 1250 watts
- Professional power in a sleek, compact lightweight unit
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Model TD-2

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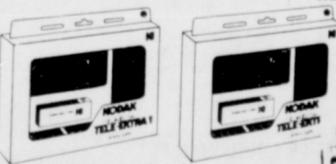


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**Tele-Ektra I**

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**23<sup>99</sup>**



**Noxzema** Skin Cream

10 Oz. Jar **1<sup>79</sup>**

**Q-TIPS**

Cotton Swabs 300 Ct. **1<sup>19</sup>**



**White Rain**

1.5 Oz. Can **1<sup>29</sup>**



Boy's Nylon

**Jackets**

Reg. \$18<sup>99</sup>

**\$13<sup>99</sup>**





## Tunnell, Parker Exchange Vows

Debra Ann Tunnell of Amarillo and Phillip Dan Parker of Worland, Wyoming exchanged wedding vows Saturday, December 29 at 7:30 p.m.

The bride is the daughter of Mr. and Mrs. Jack D. Tunnell of Amarillo.

The groom is the son of Mr. and Mrs. Johnnie N. Parker of Worland, Wyoming.

The ceremony was performed in the Paramount Terrace Christian Church, Amarillo, by Rev. Ray Wheeler.

The bride was presented in marriage by her parents.

Mrs. LaDonna Tunnell of San Angelo served her sister-in-law as matron of honor. Bridesmaids were

Becky Landers of Amarillo and Barbara Thomas of Shallowater.

Johnnie Parker of Worland, Wyoming, father of the groom, served as best man. Groomsmen were Steve Tunnell of San Angelo, brother of the bride, and Bob Richards of Provo, Utah.

Serving as ushers were David King, brother-in-law of the bride from Amarillo and Mark Schneider of Lubbock.

Dean Kelley, vocalist, was accompanied by Bill Prather as they presented "The Wedding Song" and "Annie's Song."

A reception was held in the Fellowship Hall of the church.

Lesla Langford presided at the guest register.

Mrs. Susie King, sister of the bride, served the wedding cake. Kari Ballem served the punch. Others assisting with the houseparty were Stacy Stephenson and Allison Smythe.

The couple will make their home in Tucson, Arizona.

The bride is a student at Texas Tech University and is employed at Texas Tech School of Medicine in Lubbock.

The bridegroom is a graduate of Texas Tech University and is presently attending school at the University of Arizona working on a master's degree.



Mrs. Phillip Parker

## Young Homemakers Have Xmas Social

The Lazbuddie Young Homemakers held their annual Christmas social on Saturday, December 15, in the Lazbuddie School homemaking room.

Sandwiches, chips, dips and desserts were served, followed by a surprise visit from Santa Claus. He gave each child a special gift as well as a stocking full of candy and toys. Santa talked with all the children and wished everyone a merry Christmas.

Gag gifts were handed out to each adult, and everyone enjoyed this very much. Several couples played games of dominoes and cards. A good time was had by all.

Members and families attending were: Bill and Marca Morris, Jerry, LaReta, Stacy and Travis Barber, Lloyd, Janice, Casey and Lori Bradshaw, Kirby, Vickie, Jessica and Keith Burch; Jim, Marsha, Tracy, Christy and Britton Collum, Dave, Sheryl and Heather Engelking.

Also, Robert, Ellen and Joanna Gallman, Kevin, Cindy and Brandy Hall, Donnie, Joann and Julie McDonald, Skip, Debbie Dawnda and Mandy Magby, Darrell, Billie, Sheldon, Shane and Shawn Mason, Clay, Reta and Blake Mimms.

Also, John, Jenny, Scotty and Shonda Mitchell, Harrol, Charlotte, Susan and Russell Redwine, Rickie

and David Seaton, Tim, Debbie, Timmy, Kimberly and Christopher Smith, Dale, Nellie, Jana and Tammy Vise, Doyle, Debbie, Dawn and Dustin Weir.

## Monte Rule Completes Training

Navy Seaman Recruit Monte B. Rule, son of Mildred Rule of 901 Ashland, Friona, has completed recruit training at the Naval Training Center, Orlando, Florida.

During the eight-week training cycle, trainees studied general military subjects designed to prepare them for further academic and on-the-job training in one of the Navy's 85 basic occupational fields.

Included in their studies were seamanship, close order drill, Naval history and first aid. Personnel who complete this course of instruction are eligible for three hours of college credit in Physical Education and Hygiene.

He joined the Navy in October 1979.

## It's A Boy For Phelps

Mr. and Mrs. David Phelps of Friona are the parents of a baby boy born Sunday, December 23 at 2:30 p.m. in West Plains Memorial Hospital in Muleshoe.

Named Jaren David, the new arrival weighed nine pounds, two ounces and was nineteen inches long.

Jaren is the first child for the couple.

Grandparents are Mr. and Mrs. Donald M. Phelps of Friona and Mr. and Mrs. Jesse T. Coburn II of Farwell.

Great-grandparents are Mr. and Mrs. Jesse T. Coburn of Farwell, Mr. and Mrs. Dub Beaty of Throckmorton, Mr. and Mrs. Hamilton of Artesia, New Mexico, and Mr. and Mrs. Monroe Phelps of Manitou, Oklahoma.

### Aubrey L. Parson

#### Named Specialist

Pvt. Aubrey L. Parson, son of Mr. and Mrs. Jimmy Parson, Route 2, Friona, recently was assigned as a recovery specialist with the 2nd Armored Division at Fort Hood, Texas.

## Happy Birthday To Friona Folks....

### WEEK OF JANUARY 6-12

Friona residents having birthdays next week are:

Wesley Barnett, January 6  
Mitchell Massey, January 6  
Keta Dodson, January 7  
Betty White, January 8  
Sherri Dawn Widner, January 8  
Joe Bill Jones, January 9  
Cindy Weatherly, January 9  
Joel Hight, January 9  
Ben Neelley, January 10

Bill Neelley, January 10  
Buddy Wiseman, January 10  
Morris Hacker, January 11  
Jerry Taylor, January 11  
Susan Lillard, January 11  
Harold Reed, January 11  
Sam Landrum, January 11  
Gary Don Schueler, January 12

If you or someone in your family has a birthday coming up soon, call the Friona Star at 247-2211 by Thursday noon and report it.

## HERE'S A GOOD NEW YEAR'S RESOLUTION: GET ON THE CABLE TV SYSTEM -- OR ADD A SET TO THE CABLE

- ★ More Movies
- ★ More Sports
- ★ More Programs
- ★ Children's Shows
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Channel 2: KMCC, Ch. 28, Lubbock ABC Network  
Channel 4: KAMR, Ch. 4, Amarillo NBC Network  
Channel 5: KENW, Ch. 3, Portales Public Broadcasting System  
Channel 6: Local Weather Channel (Coming at a Later Date)  
Channel 7: KVII, Ch. 7, Amarillo ABC Network  
Channel 8: WTBS, Ch. 17, Atlanta Independent--"Super Station"  
Channel 9: WGN, Ch. 9, Chicago Independent--Movies, Sports, Etc.  
Channel 10: KFDA, Amarillo CBS Network  
Channel 11: CBN (Christian Broadcasting Network)  
Channel 13: KLBK, Ch. 13, Lubbock CBS Network

If You Are Not On The Cable, Call 247-3271 for Installation.  
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Assorted Limited Time Shades **\$2<sup>00</sup>**

**Vick's S Nasal Spray Sinex** 1 Oz.  
\$3<sup>25</sup> Value **\$2<sup>49</sup>**

**Coty's Nature's Blush** .47 Oz.  
\$2<sup>95</sup> Value **\$2<sup>39</sup>**

**Rexall Reducing Plan Permathene-12** 48-Day Supply **\$7<sup>00</sup>**

**HPV Weight Control Wafers**  
\$6<sup>50</sup> Value **\$5<sup>95</sup>** 2 Bottles

**NEW!! Cleanser 60-40-20**  
Trial Size **49<sup>c</sup>**

**Bonus Pak Plenamins**  
Buy 288 Tablets, Get **144 Free**  
Buy 144 Tablets, Get **72 Free**

**Oil Of Olay** 4 Oz. \$5<sup>20</sup> Value **\$4<sup>39</sup>**

**Max Factor Self Defense** 1.4 Oz. Reg. 49<sup>c</sup> **2/49<sup>c</sup>**

**Rexall Soaking Solution** 4 Oz. \$1<sup>65</sup> Value **\$1<sup>29</sup>**

**Chapstick** 79<sup>c</sup> Value **69<sup>c</sup>**

**Kaleidoscope Pens** \$3<sup>98</sup> Value **\$2<sup>99</sup>**

**Good Supply Of Valentines**

**BI-WIZE** REXALL **DRUG**

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11 9:00



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GREEN STAMPS  
ON WEDNESDAY

PIGGY WIGGLY'S

# January White Sale

(STOCK UP N' SAVE TODAY!)

USDA CHOICE BEEF  
**CHUCK ROAST** BLADE CUT  
LB. **\$1.19**

USDA CHOICE BEEF  
**CHUCK ROAST** 7-BONE  
LB. **\$1.49**

USDA CHOICE BEEF  
**ARM ROAST**  
LB. **\$1.89**

MAXWELL HOUSE  
**COFFEE** 1 LB. CAN **\$2.89**  
ALL GRINDS

PAMPERS  
**DIAPERS** 30s **\$2.99**  
DAYTIME

KRAFT MIRACLE WHIP SALAD  
**DRESSING** QT. **88¢**  
WITH '2000 PURCHASE

HI-DRI  
**TOWELS** ROLL **49¢**

SHURFRESH  
**CRACKERS** 1 LB. BOX **59¢**  
SALTINE

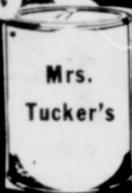
POST  
**TOASTIES** 18 OZ. BOX **88¢**

WILSON CERTIFIED  
**SLICED BACON** 1 LB. V.P. **\$1.39**  
WILSON CORN KING SMOKED  
**PORK CHOPS** LB. **\$1.69**

WILSON  
**FRANKS** 12 OZ. **99¢**  
WILSON CERT.  
**BOLOGNA** 12 OZ. PKG. **\$1.09**

WILSON CERTIFIED  
**VARIETY PACK** 12 OZ. **\$1.59**  
KRAFT RED RIND CHEESE  
**LONGHORN** LB. **\$1.99**

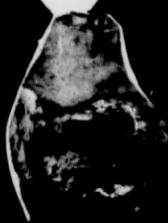
MRS. TUCKER'S  
PRE-CREAMED  
**SHORTENING**  
42 OZ. CAN **99¢**



WESTEX  
PANCAKE  
**SYRUP** 32 OZ. BOTTLE **99¢**



SWIFT  
**CHILI** WITH BEANS  
15 OZ. CAN **59¢**



WILSON  
SMOKED  
**PICNICS**  
NO CHARGE FOR SLICING  
LB. **89¢**

HUNTS  
**TOMATO SAUCE** 8 OZ. CANS **5/\$1.00**

WOLF BRAND  
**TAMALES** 15 OZ. CAN **55¢**  
SHOWBOAT  
**PORK & BEANS** 14 OZ. CAN **26¢**  
DEL MONTE  
**CATSUP** 24 OZ. BOTTLE **79¢**  
VAN CAMP  
**HOMINY** WITH PPRS 300 CAN **29¢**

THRIFT KING  
**RICE** 4 LB. **\$1.19**  
TENDER VITTLLES ASSORT. **39¢**  
**CAT FOOD** 6 OZ. BOXES **28¢**  
DOUBLE LUCK CUT  
**GREEN BEANS** 16 OZ. **28¢**  
AMERICAN BEAUTY INSTANT  
**POTATOES** 16 OZ. PKG. **69¢**

CONTAC  
CAPSULES  
10s **\$1.29**

TYLENOL  
TABLETS  
50s **\$1.19**

USDA NO. 1 RUSSET  
**POTATOES** 10 LB. **98¢**  
CALIF. GREEN SKIN  
**AVOCADOS** EACH **39¢**  
FRESH RED RIPE  
**TOMATOES** LB. **39¢**

MORTON FROZEN  
**DINNERS** CHICKEN MEAT LOAF TURKEY SALS STEAK 11 OZ. **49¢**  
JENOS  
**PIZZA** CHEESE SAUSAGE HAMBURGER PEPPERONI 13 OZ. **99¢**  
SHURFRESH  
**BISCUITS** SM OR BM 8 OZ. CANS **6/\$1.00**

## DQ Beltbustin' Bargains!

You asked for them. And here they are again! Fabulous DISCOUNT COUPONS on delicious TEXAS COUNTRY FOODS & famous DAIRY QUEEN frozen treats & drinks!

**Dairy Queen**

From BELTBUSTER, DUDE & COUNTRY BASKET to DQ BANANA SPLITS, SUNDAES — and more — you'll enjoy REAL SAVINGS! Even a 5¢ DQ CONE!

...for the Good Times...

Coupons good now through February 29, 1980 only at listed Dairy Queen addresses.



**Save!  
Discount  
Coupons!**

on frozen treats.



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