

THE FRIONA ★ STAR

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20 CENTS

12 PAGES

Star
Lites
by
Bill Elli



Race Goes To Wire In Football Event

IT WAS WITH a great deal of regret that we learned recently of Paul Fortenberry's intentions to resign his position as county judge at the end of this year.

Fortenberry is a neighbor of ours, and we have known him for a good many years. He is one of those people who takes very seriously whatever position he is given, whether it be as a church official, or elective office as was the county judge's position.

Fortenberry admits that when he was first elected to the position in 1974 that he did not know a lot about county government. But he studied, and read up on Texas law, and has done a fine job, we feel, as our county judge.

Paul has the qualities of leadership and compromise, which are vital in the role as presiding officer over the county commissioner's court. From what we have learned, he has had the respect of every member who has served on the court since he became county judge in 1975.

Not only were his abilities recognized and respected in Parmer County, either. Fortenberry has served as president of the Panhandle Association of County Judges and Commissioners. As far as we know it was the first time a Parmer County official has held the office.

We have appreciated Paul for his cooperation and help in getting news of the commissioners court's meetings for our papers.

He has always done his utmost to see that we secured the court news. This has been a big help, since it is not always practical for us to attend the meetings in person.

We're sure that whoever is appointed to fill out Paul's office will do a good job, also. We wish the commissioners well in their task of making this appointment.

ALTHOUGH MOST football fans in this area root for both the Dallas Cowboys and Houston Oilers professional teams, it was fairly obvious after the Thanksgiving Day clash of the two teams that the sentiment in the local area still lies with the Cowboys.

A lot of the Oiler fans favor Houston to win, as long as they are not playing Dallas, as it seems most of the fans felt a "letdown" following the thrilling game on Turkey Day.

Yet, we are not writing off the Cowboys from the playoffs. They are backed into a corner of sorts, this is true. But sometimes, when you corner a tiger, he comes out fighting and scratching, and this is more of less what we expect the Cowboys to do in their remaining games.

When the chips are down, Dallas teams usually do what it takes to win, or get into the playoffs. So, don't bet too much against the team's chances.

And if they win their last three games, then the Cowboys will be in the NFL playoffs, as usual, and Texas fans will again have the bonus of watching not just one but two teams in the playoffs.

ON THE SUBJECT OF FOOTBALL, we have noted that the Muleshoe Mules, who face Childress this weekend in the regional playoffs, have compiled a good defensive record.

In fact, the Friona Chieftains hold the record of having scored the most points against the Mules of any team they have played: 23. Friona got off to leads of 17-0 and 23-7 before falling, 36-23.

Cotton Count:
16,264

bales of cotton had been ginned in Parmer County as of Thursday, November 29.

The race for grand prize is going right down to the wire in the Friona Star's annual Football Contest.

Three contestants, Jerry Hinkle, Richard Wilson and Steve Clark, are in the top three positions going into the final weekend of the contest, but a number of other contestants cannot be counted out.

Hinkle and Wilson each scored 166 for the previous week. Hinkle leads the pack with a score of 194. Wilson is in second place with 192. Clark, who had a score of 17 the past week, is in third place with a score of 190.

Next comes Ron Smiley and C.H. Veazey, with scores of 188, James Clark and Kenneth McLellan at 187, and David George and Clint Mears at 186.

It appears a virtual certainty that the winner in the 1979 contest will have a higher score than in 1978,

when a score of 200 took first place. Hinkle has averaged just over 16 points per week for 12 weeks, and another 16 would give him 210 for the year.

The contest pace-setter, like most of the other contestants, had his pitfall on the professional games in last week's contest, missing five of the eight games.

The weekly winner in the contest was Mark Neill, a student at West Texas State University, with a score of 18. Kenneth McLellan also scored an 18, but Neill won the top spot on the basis of the tie-breaker score for the New York Jets-Seattle game, missing the score by 16 points, while McLellan was 23 points away.

Third place went to Alex Guerra, who had a score of 17 and missed the tie-breaker score by only seven points. Guerra was one of 20

contestants who had a score of 17 for the week.

Others scoring 17 correct were Ron Smiley, Jim Hand, Wayne Amstutz of Hereford, Jimmy Evans, Mitchell Smiley, Alan Monroe, Jim Pope, Wade Davenport, Sarah Mears, David George, Cindy Smiley, Movelda Fortenberry, Jackie Morgan, Clint Mears, Myrna Cain, Donnie McDonald of Muleshoe, Steve Clark, B.R. Mears and Bobby Wied.

Neill had the best slate on the professional side of any of the contestants, missing only two of the eight pro games, but also missed one high school and one college game.

McLellan got all of the high school and college games right, but missed four of the eight pro games, missing on Washington-New York, New England-Buffalo, Tampa Bay-Minnesota and Denver-Oakland.

Expanded Pheasant Season To Kick Off

An expanded pheasant season will be kicked off in Parmer County Saturday morning, December 8. This year's season will span five weekends, and ends January 6.

This is the longest season since the first one was held on a one-weekend basis in 1964. The season was expanded first to a week encompassing two weekends, and then to three weekends for the past five years.

The 1979-80 season marks the 16th annual pheasant season for hunters in Parmer County.

According to observations, a good pheasant crop should be in store for the hunters.

More than 2,000 pheasants were released in Parmer County by the Parmer County Game Association in 1962 and 1963, with the population growing steadily since that time.

The more colorful male pheasant is the only legal game for hunters with the hens being protected by state laws.

The "bag" limit is the same as it has been for the past several years: two cocks per day, with four in possession. The season and rules are set by the Texas Parks and Wildlife Commission.

The later season for hunting pheasants has proven popular, especially with college students. Although a large number of hunters will be in the fields throughout the season, most of the hunters will be stalking the colorful bird the opening weekend of the season.

Tailfeather contests will be conducted in Friona, Bovina and

SBA Sets Area Sites

The Small Business Administration Disaster Office has announced personnel assignments for satellite offices to be established on a weekly basis in designated communities beginning the week of November 26, 1979.

The offices will serve farmers, ranchers and people involved in other businesses that are farm-related.

Steve Patterson will be at Friona State Bank in Friona on Thursdays until further notice, between the hours of 10:30 a.m. and 12:30 p.m. He will be at the Deaf Smith ASCS office in Hereford on Thursdays from 2-4:30 p.m.

On Fridays, Denton Hudgeons will be at the County Courthouse in Muleshoe from 3-4 p.m.

People who have sustained economic losses from natural weather disasters are invited to contact the SBA representatives when they are in their area.



Farwell again this year with three cash prizes offered for the longest tailfeathers.

The hunter turning in the longest feather in each town will receive a \$15 cash prize with second place awarded \$10 and third place \$5. The hunter with the longest tailfeather in the county will receive an engraved plaque from the Parmer County Game Management Association.

Bill Morgan Announces For Co. Sheriff's Office

M.C. "Bill" Morgan has authorized this announcement of his candidacy for the office of Sheriff of Parmer County, subject to the Democratic Primary.

In seeking this office, Morgan states, "I feel that I am well-qualified to serve the citizens of Parmer County as their Sheriff. I have over 20 years' experience in law enforcement. I have spent 16 years of this in Parmer County. I was with the Friona Police Department for eight years, being Chief of Police for six and one-half years.

"I have been with the Parmer County Sheriff's Department for eight years, with the last two being as the Chief Deputy Sheriff.

"I am a graduate of Panhandle Law Enforcement Academy at Amarillo College and a graduate of the Texas Department of Public Safety Identification Officers School in Austin. I have also attended several other law enforcement schools during my 20 years' tenure in this field.

"I am a Certified Texas Law Enforcement Officer and hold a Jailer Qualification Certificate.

"I was born in Clovis, New Mexico, and am a lifelong resident of the High Plains. My personal knowledge of this area along with my professional qualifications will enable me to fulfill the office of Parmer County Sheriff."

Morgan is married and has three children. He is a United States Navy veteran, a member of the Baptist Church and the Masonic Lodge.

"I want to be your Sheriff and ask

Santa Sets Visit Here

Santa Claus will visit Friona on Thursday and Friday, December 13-14, it was announced this week by the Friona Chamber of Commerce, who will sponsor his visit.

Santa will have a "workshop" set up in the City Park, and will be on hand to visit with area youngsters from 6-8 p.m. on those evenings. He will have candy favors to give to his young visitors.

A community choir Christmas singing will be held at 6 p.m. on Thursday, December 13, to herald the arrival of Santa and the Christmas season. Anyone interested in taking part in the choir is asked to be on hand at the park at 6 p.m. the 13th.

The Chamber of Commerce reminds residents that the deadline for entering the Christmas decorating contest is December 10. Blanks should be turned in to the Chamber office, 621 Main Street. Prizes of \$100, \$75, \$50 and \$25 will be awarded.



BILL MORGAN

your support in the Democratic Primary," concludes Morgan.

Club Sets Breakfast

The Friona Noon Lions Club is sponsoring a "Pheasant Hunters' Breakfast" next Saturday, December 8, at the Friona High School Cafeteria.

All hunters and non-hunters as well, are invited to the breakfast, with serving slated to start at 5:30 a.m., to help the hunters kick off the local pheasant season.

Included on the menu will be bacon, sausage, eggs, biscuits and gravy, with plenty of coffee. Tickets are priced at \$3.00 each.



PROJECT TIME....Carol Ellis, member of Modern Study Club, is shown placing a poster promoting Project Christmas Card, which kicked off its 24th season in the Friona area. Residents are asked to contribute to the fund rather than mail local greetings cards. Names of all contributors will be published in a full page greeting in the Christmas issue of the Star.

Mary Maddox Hurt In Holiday Car Accident

Mr. and Mrs. Cecil Maddox and their daughter Mika were involved in an automobile accident last Wednesday near Turkey, enroute to a holiday visit with Maddox' parents in Sherman.

Mary Maddox was seriously injured in the wreck, and has undergone surgery twice in the past week as a result of the accident. Mary underwent surgery in Amarillo on Friday for a dislocated hip, and then again on Monday to repair a shattered pelvis.

Maddox sustained a gash on his forehead, and Mika escaped by just losing a tuft of hair. The youngster was lying in the back seat of the car reading when the accident occurred.

The wreck happened 1.1 miles west of Turkey just before sundown on November 21. A man driving a 1976 Ford pickup truck made a left turn in front of the Maddox automobile, a 1977 Oldsmobile. Maddox was driving his vehicle, with his wife Mary riding on the passenger side.

He said that the oncoming driver apparently had the sun in his eyes, and that he may have never seen them approaching from the west. Maddox

said he had very little time to react, but was able to swerve somewhat and keep the two vehicles from hitting exactly head on.

By coincidence, the first motorist to arrive at the scene of the accident was another Friona resident, Beverly Mars, who was visiting in the Turkey area. She stopped and assisted the Maddox family.

Mrs. Maddox was first taken to the hospital in Plainview, but later taken to St. Anthony's Hospital in Amarillo, where she has had the two surgical operations.

Maddox said Thursday of this week that his wife was responding well to the surgery, and was expected to remain in the hospital at least through the middle of next week. She will be in a body cast for some nine weeks, Maddox said.

Both the Maddox vehicle and that of the other motorist were totally destroyed.

"We are just thankful to be alive. We feel that it could have turned out a lot worse," said Maddox, who is the junior high school principal in Friona.

Consumers To Remain Open

A crowd of 90 attended the annual stockholders' meeting of Friona Consumers Cooperative on Tuesday, November 27 at the Friona High School cafeteria.

During the business meeting, a resolution was offered proposing that the company's store be closed, but after much discussion it was voted by the stockholders to keep the store open.

Dale Widner was elected to the cop's board of directors, replacing Roy V. Miller, whose term was expiring.

M.C. Osborn was elected president of the board, Teddy Fangman was elected vice president and Danny Murphree is the secretary. Jay Potts is a holdover director.

A supper was served by Clara Looper and the Friona High School lunchroom employees.

Hey, Kids-- Star Needs Santa Letters

The Friona Star reminds its young readers that it will once again print letters to Santa Claus in its annual Christmas edition.

These letters will be forwarded to Santa when the Star receives them, but a copy is made to appear in the Christmas edition, which will be dated December 23.

Youngsters may either bring their letters by the Star office, leave them in the Star's mailbox, or mail them in a special mailbox that has been set up at the Friona post office by Richard Wilson, postmaster.

The Star will need all letters to be printed by Monday, December 17.

FRIONA FLASHBACKS

....from the files of The Friona Star

50 YEARS AGO--DEC. 6, 1929

It was stated in last week's issue of the Star that J.R. Roden had leased the W.H. Warren building and would move his drug store to that place as soon as it was vacated by the R.B.R. Implement Co.

It's a fact that Mr. Roden has leased the Warren building, and will establish a drug store therein, but it will be a completely new store in every respect, with all-new stock. Mr. Roden has sold a half-interest in his present drug store to his brother Ralph Roden, who will have charge

of it after the new store is established.

45 YEARS AGO--DEC. 7, 1934

Friends of Mr. R.F. Fleet were considerably surprised to learn of the sale last Saturday of the grocery store and meat market operated here under his management for the past five years. L.M. Crow has purchased the business, and will be in complete charge tomorrow. Mr. Fleet expressed himself as having no definite plans for the immediate future.

40 YEARS AGO--DEC. 8, 1939

Currently showing at the Regal Theatre: "Confessions of a Nazi Spy," with Edward G. Robinson. Coming: "Thunder Afloat," with Wallace Berry. Also, "Dark Victory," with Bette Davis, along with "The Lone Ranger," and "Robin Hood Makes Good."

35 YEARS AGO--DEC. 1, 1944

The football game here last Thursday to decide the District championship between the Hereford Whitefaces and the Friona Chiefs had a hairbreadth ending, with Hereford winning, 14-13.

Hereford scored first and added an extra point for a 7-0 lead. Friona followed soon with a touchdown, but missed the extra point, to trail at the half, 7-6. During the last half, the Chiefs scored a touchdown and an

extra point, taking the lead, 13-7. The score was held at that point until two minutes before the end of the game, when their opponents rushed in for a touchdown and took the win, 14-13.

30 YEARS AGO--DEC. 2, 1949

A partial list of the Friona young people who are away attending college this term, and who were home for Thanksgiving is as follows: Betty Louise McLellan, Peggy Mayfield, Charles Osborn, Mr. and Mrs. Louis Welch, Treva Jean Rolen, James Smith and wife, Murna Welch, Jean Crawford, Doris Ann Lange, Lila and Wanda Robason, Lloyd Messenger and Stephen Messenger.

25 YEARS AGO--DEC. 2, 1954

Gins in the Friona area are operating around the clock to accommodate cotton growers. A picture on the front page of the Star shows the gin yard at the Mills & Fleming Gin at Hub, where some 700 bales were waiting in trailers on the gin yard and along the highway. The gins of the area, including the North Plains Gin, L&H Gin and Mills & Fleming Gin have ginned a total of 12,510 bales to date, with some 1500 still on trailers in the gin yards.

20 YEARS AGO--DEC. 3, 1959

Martell LeVeque was awarded the grand prize of an all-expense paid trip to the Cotton Bowl this coming New Year's following the last weekly contest in the Star. This contest, first of its kind held locally, drew interest all over the local area, and over 100 persons took part in the contest during the past 12 weeks.

15 YEARS AGO--DEC. 3, 1964

Sheryl Long, daughter of Mr. and Mrs. Wes Long, representing Friona High School FFA, was named "district sweetheart" in competition with 15 other girls in the Littlefield district on Monday. She will compete in the area contest next May.

10 YEARS AGO--DEC. 4, 1969

Going down to the final game on the contest slate, the Friona Star's Cotton Bowl Football Contest for 1969 was won by Norman Mohr, a senior at Friona High School. Mohr won the contest with a score of 128,

to 127 for runner-up Jack Clark, who won the second grand prize.

5 YEARS AGO--DEC. 1, 1974

The Friona Noon Lions Club presented the Showbarn-Community Center building fund with a \$1,000 gift--the club's second \$1,000 donation to the fund, following a club board meeting last week. Jerry Hinkle, a fund drive official, reported that only around \$1,800 was owed on the building now, from an original cost of \$86,000.

Friona High School's senior farm skills team won the district championship, and then placed second in Area I last Saturday at Plainview. Members of the team are Mitchell Smiley, Davy Carthel, David Barnett, Kent Miller and Jimmy Murphree.



DEGREE RECIPIENT... Benny Pryor, left, was awarded the Honorary American Farmer Degree at the 52nd National FFA Convention held in Kansas City, Missouri,

November 6-9. A.F. Cook, right, was the after dinner speaker. Mrs. Pryor accompanied her husband on the trip.

School Lunch Menu

WEEK OF DECEMBER 3-7

MONDAY--Fish, mashed potatoes, carrots, hot rolls, cake and milk.

TUESDAY--Weiners and cheese, blackeyed peas, beets, hot rolls, cookies and milk.

WEDNESDAY--Tacos, pinto beans, tomatoes, lettuce, cornbread, pudding and milk.

THURSDAY--Meat loaf, green beans, whole potatoes, hot rolls, cake and milk.

FRIDAY--Hamburgers, lettuce, tomatoes, buns, pickles, potato chips, fruit and milk.

Wendell Gresham Says...



WE TAILOR INSURANCE TO YOUR NEEDS...

As INDEPENDENT INSURANCE AGENTS, we can pick the best plan for your needs from those offered by several insurance companies. You know you're getting the most for your money from our AGENCY -- call us today!

Ethridge-Spring Agency Inc.

Church Chuckles by CARTWRIGHT



"Family problems--listed in alphabetical order so I won't waste his time!"

Welcome

To Friona

Houser Grocery

Reeve Chevy-Olds

Keep That Great GM Feeling With Genuine GM Parts

Rockwell Bros.

Of Friona

Friona State Bank

Horn-Clayton Ins.

Friona Ford Sales

Ethridge-Spring

These Sponsors Welcome You To Friona's Churches

FIRST BAPTIST
Sixth & Summitt--Rev. C.H. Murphy

CALVARY BAPTIST
14th & Cleveland--Murle Rogers, Pastor

TEMPLO BAUTISTA
4th & Woodland--Rev. Donnie Carrasco

ST. ESTHER'S BAPTIST CHURCH
5th & Main--Rev. I.S. Ansley, Pastor

FRIONA UNITED METHODIST CHURCH
8th & Pierce--Rev. Jim Boswell

REDEEMER LUTHERAN CHURCH
13 & Virginia--8:30 a.m.
Herman J. Scheller
(Vacancy Pastor) Lariat, Texas

UNION CONGREGATIONAL CHURCH
Euclid At 16th--Rev. Skip Sircic

Seek and you'll find all the treasures in life!

UNITED PENTECOSTAL CHURCH
5th & Ashland--

6th ST. IGLESIA de CRISTO
408 W. Sixth

6th ST. CHURCH OF CHRIST
502 W. Sixth--H.D. Simmons, Jr.

10th ST. CHURCH OF CHRIST
10th & Euclid--

FIRST ASSEMBLY OF GOD
10th & Ashland--Jim Bond

TEMPLO "MARANATHA"
SPANISH ASSEMBLY OF GOD
301 Grand--Rafael Rodriguez

ST. TERESA'S CATHOLIC CHURCH
16th & Cleveland--
Ronald McGovern, S.A. Administrator

Attend Church Regularly!

REMEMBER WHEN?



The Syndicate Hotel has been important in the development of the Friona area. Originally located five miles east of Hub, it housed hundreds of speculative land buyers in the early days of the area. Sometime around 1950, the building was moved to Friona, where it has served as the American Legion Hall, and presently as the Friona Municipal Library. The photo was submitted by Doris Adams Knapp, who lived in the hotel while her mother served as its manager from 1930 to 1935.



FRIONA STATE BANK

Contest Standings

- 194 Jerry Hinkle
- 192 Richard Wilson
- 190 Steve Clark
- 188 Ron Smiley, C.H. Veazey
- 187 James Clark, Kenneth McLellan
- 186 David George, Clint Mears
- 185 Jimmy Evans, Alan Monroe, Peggy Pope
- 184 Bob Clark, Danny Guerra, Kay Nuttall, Jim Pope, Steve Williams
- 182 Clay Bandy, Freeman Melton, Lee Roy Nuttall, Joe L. Santellana
- 181 Harry Watkins
- 180 Marie Fleming, Sarah Mears, Donita Martin, Ted Procter, Charlie Veazey, Bobby Wied
- 179 Robert Caballero, Jim Hand, Don Maynard, Bruce Patterson, Cindy Smiley, Jimmy Walker, Wright Williams
- 178 Robert Mears, Eddie Mann, Jackie Morgan, Skip Sircic, Preston Wiley
- 177 Michael Chaney, Wade Davenport, Paul Melton, David Phelps
- 176 Wayne Amstutz, Sam Drager, Shauna Maynard, Clyde Renner, Donice Wiley
- 175 Shirley Burns, Ron Cain, Jack Clark, Jesse Morales Sr., Dianne Morgan
- 174 Jane Williams
- 173 Myrna Cain, Movelda Fortenberry, Charlie Morgan
- 172 Leroy Berend, B.R. Mears, Joy Morton, Judy Martin, Mitchell Smiley, John Seright
- 171 David Gowens, Phillip Johnson, Donald McDonald
- 170 Martha Clements, Mal Manchec, Mark Neill, Karen Patterson, Frank Truitt
- 169 Bonnie Glover, Erika Pope
- 168 James Whitson
- 167 Kay Mann, Rita Martin
- 166 Edward Castillo

Harvest Gets Weather Aid

The cotton harvest received an "extension" from the weather during the past week, and has made big strides in the Friona area. With the open weather continuing through Thursday of this week, the harvest was perhaps nearing the half-way point in the area, with gins in the southern portion of the county indicating that the harvest might be half through in their area. There have been some reports of the cotton weighing lighter than was expected, but numerous other reports of better than a bale to the acre cotton, considered very good for the 1979 growing season, which provided a number of pitfalls. As of the Star's deadline Thursday afternoon, there had been a total of 16,264 bales of cotton ginned in the county, an increase of 8,259 from the same time a week earlier. This shows the intensity of the harvest, aided by the dry weather. Harvest of the area's maize crop also has made big strides in the dryland area during the past two weeks. If the weather continues favorable, virtually all farm crops may be harvested by the early part of December. However, on a regular basis the area has been threatened with a snowstorm, so the harvest is likely to be interrupted before it is finished.

Courthouse Notes

Instrument Report Ending November 21, 1979, in County Clerk Office, Bonnie Warren, County Clerk
 WD, Robert Hughes, Aureliano Munoz, lot 16, Eastview Add., Bovina.

MARRIAGE LICENSES
 Wesley Jim Davis and Cynthia Elfreda Dale.

HOLIDAY FOOD FIXIN'S



HEAVY GRAIN FED BEEF
 BLADE CUT

Chuck Roast

\$1.29

LB.

- HEAVY GRAIN FED BEEF BONELESS **Chuck Roast** LB. \$1.89
- CENTER CUT 7-BONE HEAVY GRAIN FED BEEF **Chuck Roast** LB. \$1.59
- HEAVY GRAIN FED BEEF **Stew Cubes** EXTRA LEAN LB. \$1.89
- FRESH GUARANTEED 73% LEAN **Ground Beef** LB. \$1.39
- SHURFRESH REGULAR **Meat Franks** 12 OZ. PKG. 89¢
- SHURFRESH REGULAR SLICED **Bologna** 12 OZ. PKG. 99¢



ENRICHED

Gladiola Flour

5 LB. BAG

79¢



Boxed Beef is only the useable portions of the carcass skillfully trimmed and packaged through ultra-modern processing, then vacuum sealed and boxed for ease of handling. Cutting these portions to desired roasts and steaks does not require a trained butcher. In fact, many housewives across the country prepare the boneless cuts to their own requirements right in their kitchens. What a fine way to get just exactly the cuts you need and save dollars on quality beef at the same time. However, on any Boxed Beef purchase you make with us we gladly cut and wrap it to your own specifications.



BATHROOM

Marina Tissue

4 ROLL PKG.

89¢

ADVANTAGES:

1. Boxed Beef is naturally aged, thanks to its patented vacuum wrapping.
2. More sanitary-less bacteria.
3. You buy meat without the surplus waste fat and bone.
4. You save money in buying meat instead of bone, fat, and trimmings.
5. Quality controlled beef. Only the best beef is selected to go in the Boxed Beef program.
6. You can buy only the part of the beef that you want.

For A Quick Meal, Try Our Market Made Barbeque!! Or Brick Chili



CHICKEN OF THE SEA LIGHT

Chunk Tuna

6 1/2 OZ. CAN

79¢

Gladiola Complete

Corn Bread Mix

6 1/2 Oz.

19¢



LIQUID BLEACH

Purex

64 OZ. BTL.

49¢

Dairy And Frozen Food

MORTON FROZEN **Honey Buns** 9 OZ. PKGS. **2 89¢**

Texsun

Orange Juice

46 Oz.

89¢



Health And Beauty Aids

VASELINE LOTION **Intensive Care** 10 OZ. BTL. **\$1.19**

MARGARINE **Soft Parkay** 2-8 OZ. TUBS **79¢**

Shurfine Macaroni & Cheese

Dinners

7 1/2 Oz.

27¢



CUTEX REG./LEMON **Polish Remover** 4 OZ. BTL. **59¢**

Grocery Specials

HUNT'S TOMATO **Juice** 3 1 1/2 OZ. CANS **79¢**



Detergent **Dawn** 48 Oz. **\$2.09**

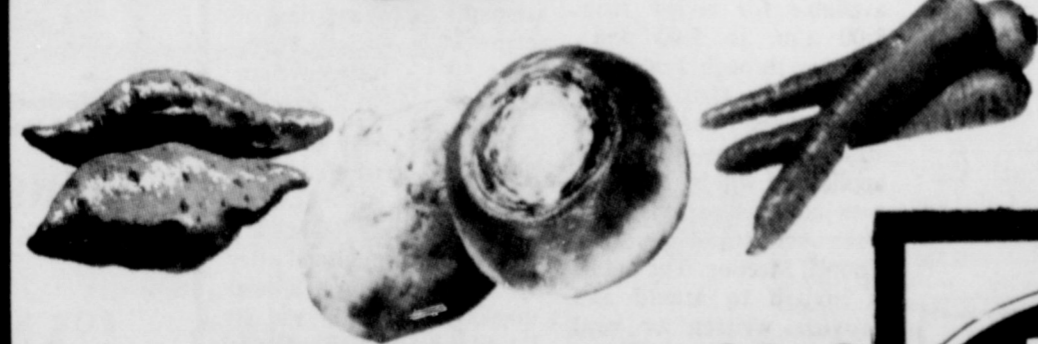
Fabric Softener **Sta-Puf** 1 Gal. **99¢**

STAYFREE **Mini Pads** 30 CT. PKG. **\$1.79**

SKINNER WIDE EGG **Noodles** 12 OZ. PKG. **63¢**



Detergent **Dash** Family Size **\$5.49**



Sweet Yams 4 Lbs. **\$1**

Turnips 3 Lbs. **\$1**

Carrots 3 Lb. Pkgs. **69¢**

Prices Good Week Of Dec. 1-7

Houser Venture Grocery

902 Main Street Friona, Texas Ph. 247-3343



TRAVELING GRILL....Leslie Metz, Hereford Noon Lions Club Sweetheart, is shown with the "Traveling Barbeque Grill" built by Deaf Smith Electric Cooperative for the use

of people in this area. The grill was built by the employees of the Cooperative in spare time and inclement weather. Because of its size, either wood or charcoal can be used as fuel

and it will be great for accommodating family reunions and large picnics. The grill is available for loan at the office of Deaf Smith Electric Cooperative in Hereford.

Friona Industries Has Good Quarterly Report

Friona Industries, Inc. reported net income of \$828,000, or 53 cents per share, on revenues of \$28 million for the first quarter ended September 30, 1979.

In the first quarter of the prior fiscal year the Company had net income of \$1.2 million, or 74 cents per share, on revenues of \$23.6 million.

"This year's first quarter was one of our best, even though the results did not match those of the record-setting first quarter of fiscal 1979," said Ron Davenport, President.

"All segments of our agribusiness operations, with the exception of the sale of Company-owned cattle, were either ahead of or about equal to the gross profit level of the same quarter of the prior fiscal year," he explained.

"The chief difference in profitability between the two quarters was a narrowing of profit margins on the sale of Company-owned cattle. The cost of purchasing and fattening feeder cattle was higher, which reduced profit margins at the time the cattle were marketed, when compared to the situation in the first quarter of fiscal 1979."

During the first quarter of fiscal 1980 about 17,250 head of Company-owned cattle were sold for a gross profit of \$913,000.

"The Company Cattle segment was still the most profitable of our operations," said Davenport.

Company Cattle produced the highest gross profit ever in the first quarter of the prior fiscal year when 16,600 head were sold for a gross profit in excess of \$1.6 million.

"Although cattle prices in the July-September period of this year declined from those of the March-June quarter, grain-fed cattle still achieved acceptable profitability," commented Davenport.

The Company's feedyard operations had gross profits of \$862,000, about 26 per cent higher than in the first quarter of fiscal 1979.

Profit margins from Custom Feeding improved as occupancy at the Company's three feedyards averaged almost 83 per cent during the quarter, compared with about 89 per cent in the same quarter of the prior year.

The reduction in feedyard occupancy in the Company's operating area slightly curtailed gross

profits from the Commercial Feeds segment. Tonnage sold declined about 4 per cent with gross profits of \$335,000, compared with \$379,000 in the first quarter of fiscal 1979.

Gross profits from Animal Health Supplies totaled \$478,000, up 5 per cent from the comparable quarter of last year.

"Nationwide, the number of cattle on feed and those available for placement in feedyards are below prior-year levels, which are good indications that beef prices could go higher and the marketing of grain-fed cattle should remain profitable," said Davenport.

Friona has signed a contract to acquire all of the capital stock of Village Packing Company in exchange for 635,000 shares of Friona common stock. Friona shareholders will be asked to approve the proposed transaction at their annual meeting in December.

Village, with headquarters in Columbus, Ohio, is the largest supplier of hamburger meat to the Wendy's International, Inc. chain of more than 1,600 fast food restaurants.

CLASSIFIED ADS

REAL ESTATE

FOR SALE....3 bedroom, brick home, very nice, call 247-3447. 7-4tc

FOR SALE....3 bedroom house. Ideal location, owner will carry the papers. Call 247-3864. 8-tfnc

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PIONEER Harvest Hotline



Lionel Lane reports

Parmer Co. Results

Again this year Pioneer® brand seeds are delivering outstanding yields in field after field. But we know it takes more than one year's performance to tell the whole story. Look at these results, then ask your Pioneer dealer to show you records from several years. You'll see for yourself why Pioneer brand seeds have become famous for their consistency.



Parmer County farmers reported excellent performance and top yields from this hybrid again in '79. Bob Dollar at Farwell harvested 12,927 lbs./A. with 3360. Kim Ruedell of Bovina reported a yield of 12,538 lbs./A. and Roy Donaldson of Farwell reported an outstanding yield of 11,342 lbs./A. 3360 has been a consistent performer throughout this area for several years and this year it showed a yield advantage again, averaging 10,690 lbs./A. in 35 hybrid comparisons in this area. A tall, semi-upright leaved hybrid, 3360 has outstanding head smut tolerance, excellent MDMV tolerance and better standability than most upright leaved hybrids.



In 37 tests in this area, 3311 averaged 611 lbs./A. more yield than competitive hybrids. Among farmers reporting outstanding yields for 3311 were Clyde Woodard who reported that 3311 topped his test: Bob Dollar of Farwell with 12,754 lbs./A., and Roy Kuper of Bovina with 10,621 lbs./A. 3311 has shown excellent drought tolerance and it will adjust kernel depth to match growing conditions. Outstanding head smut tolerance plus excellent MDMV tolerance helped make this hybrid a top performer for Parmer County farmers who grew it.

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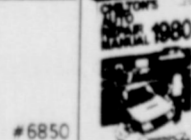
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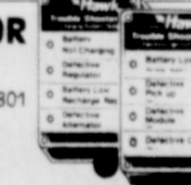
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WE KNOW WHAT YOU MEAN WHEN YOU'RE TALKING PARTS



STOP THAT...Cari Hand, right, guards a shot by Bovina's Elyse Moody in action here Tuesday night. The Bovina Fillies outran Friona, 49-30 in the third game of the season for the Squaws.

Chiefs Win, Squaws Lose In Bovina Tilts

The Friona Chieftains and Squaws split a pair of games with visiting Bovina here Tuesday night. The Chiefs outscored the Mustangs, 55-36, but the visiting Fillies toppled the Squaws by exactly the same margin, 49-30.

The win was the second in as many outings for the Chiefs, while the loss dropped the Squaws to a 0-3 record

Kothmann Member Of Ranger Team

Koty Kothmann, former standout player for the Friona Chieftains, has been a member of the 1979 Ranger Junior College Rangers, a football team which finished out its season with a 10-0 record.

Ranger currently leads the nation with the longest winning streak at 19 games. The Rangers have been ranked number one Juco team since pre-season and has held that ranking ever since.

The Rangers also participated in the Rodeo Bowl, where they defeated Coffeyville (Kan.), 36-33. It is expected that the Ranger team will be the junior college national champions for 1979.

for the young season.

The Chieftains bolted to a 10-0 lead in the opening minutes of their game, and were never headed.

Kyle Barnett's jump shot started the scoring 30 seconds into the game got Friona off and running. That was followed in quick succession by a jumper by Tony Jackson, a layup by Randy Kerr, a followup shot by Rod Owen and a pair of free shots by Jerry Harrelson for the 10-0 lead with 4:20 left in the opening quarter.

Bovina broke the scoring ice with a jump shot by Ricky Shepherd with 2:45 left, but Friona answered with a pair of baskets by Harrelson and another by Barnett, for a comfortable 12-2 lead at the quarter buzzer.

The Chieftains were somewhat sluggish during the second quarter, and missed chances to put the Mustangs into a deeper hole. The Chiefs were going for a final shot,

leading 26-11 when Shepherd stole the ball and drove for a layup to make the halftime score 26-13.

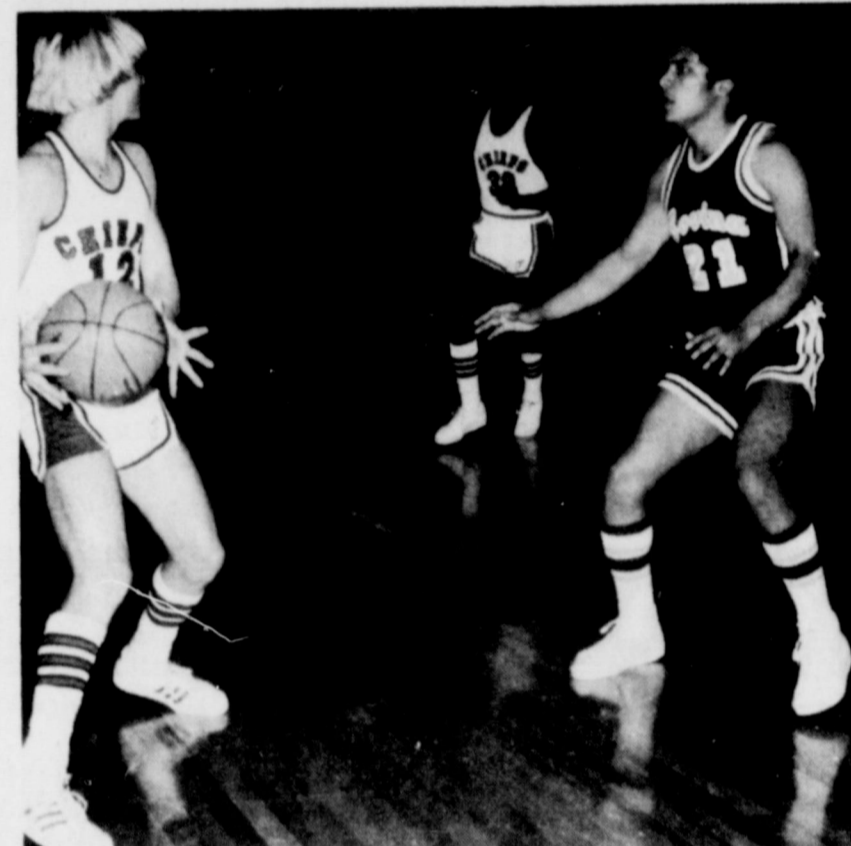
Friona retained their status quo during the third quarter. In fact, after Bovina's Harvey Shepherd scored to make the score 30-17 favoring the Chiefs, Friona ran off seven straight points to assume a 20-point margin at 37-17, and except for a brief spell in the fourth quarter when Bovina closed the gap to 15 points, the Chiefs were able to coast.

After a slow-paced, low scoring first half, Bovina pulled away in the girls' game for the 49-30 win.

The score after one quarter was only 5-3 favoring Bovina, but the visiting Fillies outscored the Squaws, 17-11 in the second period to take a 22-14 halftime lead.

Friona's scoring never picked up during the second half, as Bovina found the basket with more regularity, with a balanced scoring attack. Bovina had a 36-22 lead at the end of three quarters.

Connie Shelby had 12 points to pace the visitors' scoring, who had four players with at least nine points. No one had more than five points for the Squaws.



WHERE'S TONY?...Kyle Barnett (with ball), looks for someone to pass to, as Tony Jackson comes up in the center background. Bovina's Eddie Garcia guards Barnett. The Chiefs downed the Mustangs, 55-36 in a game here Tuesday night, the second win in two outings for Friona.

Statistics

CHIEFS	16	26	43	55
Bovina	2	13	25	36

F--Kyle Barnett 2-0-4; Tony Jackson 2-0-4; Randy Kerr 7-5-19; Joe Malouf 3-2-8; Jerry Harrelson 7-2-16; Jim Evans 1-2-4; Rod Owen 0-0-0. B: Ricky Shepherd 5-0-10; Blake Sudderth 4-0-8; Eddie Garcia 1-1-3; Harvey Shepherd 5-0-10; Dale Turner 0-0-0; Scott Johnson 0-0-0; Edward Chisum 2-0-4.

SQUAWS	3	14	22	30
Bovina	5	22	36	49

F--Dana Miller 1-0-2; Karen Patterson 2-1-5; Jiselle Malouf 0-5-5; Sylvia Bermea 2-1-5; Kenna Noland 1-1-3; Theresa Loflin 0-0-0; Lynn Blackburn 0-1-1; Sarah Mears 2-0-4. B--Karen Hughes 1-0-2; Kathy Williams 0-5-5; Denise Read 4-1-9; Laura Widner 3-3-9; Karen Schilling 1-0-2; Linda Shelby 4-2-10; Connie Shelby 4-4-12.



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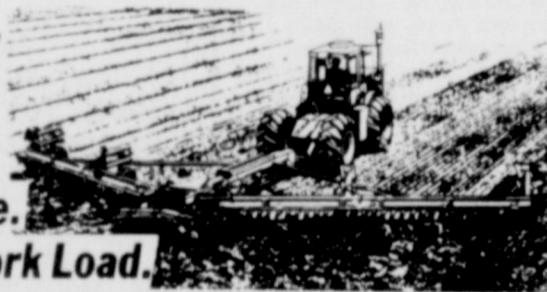
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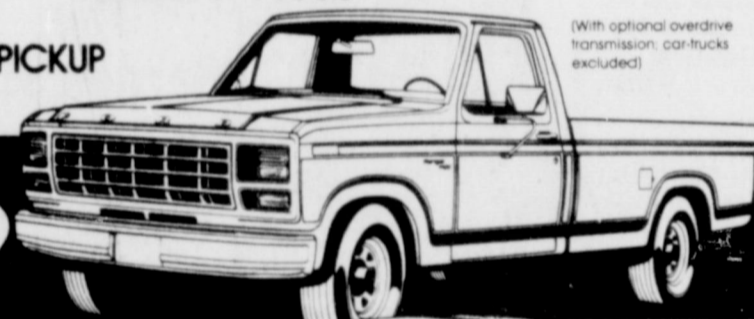
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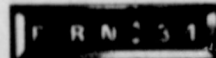
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STICKER PROBLEM....Six Flags Over Texas
 hostess Laurie Eaton can't find the space or
 the angle for the theme park's traditional
 bumper sticker. As a result of continuing
 changes in car bumper design, officials of the
 Arlington entertainment center are dropping
 their bumper sticker program after 19 years,
 and will be passing out complimentary window
 decals next season. They say windows have
 gotten larger while bumpers seem to be
 shrinking.

**SCD Urges
 Completion
 Of Form**

The Parmer County Soil and Water Conservation District, along with the Soil Conservation Service, would like to encourage all farmers and ranchers in Parmer County to fill out a questionnaire they will be receiving.

From mid-November to early January, many Texas farmers and ranchers will receive a crop or livestock questionnaire from the Texas Crop and Livestock Reporting Service or will be personally interviewed by the Service's field staff.

All of the estimates published by the Texas Crop and Livestock Reporting Service are based on the data provided by Texas farmers and ranchers, County Extension Agents, ASCS offices, and many others in agriculture. This cooperation provides the necessary data which, in turn, returned to farmers and ranchers and others in the form of accurate estimates, which are so essential in making the wisest production and marketing decisions.

Each farmer or rancher receiving a questionnaire is urged to fill it out carefully and return it promptly to the Agricultural Statistician in Austin. Individual reports are confidential and used only for state and county estimates.

Justin Ropers Reg. 95⁰⁰ Sale **65⁰⁰**

Justin Elephant Ropers Reg. 220⁰⁰ Sale **154⁰⁰**

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Men's Shirts 12⁹⁵ Each Or 3 For 36⁰⁰

All Men's Boots 30% off

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 (Every Room Decorated With Angels)

Saturday, December 8, 1979 2-5 p.m. (Texas Time)

"SOMETHING SPECIAL"

Martha Schueler Will Demonstrate Making "Martha's Candy" Also:
 Shingle Paintings For Children And Ceramic Christmas Bells By
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Directions: From Friona- 22 Miles N.W. On 1731 To Rhea Lutheran Church Then 1/2
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Store Hours 9 a.m. Until 8 p.m.
 Until After Christmas

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 For Gasoline Stoves, Lanterns & Catalytic Heaters

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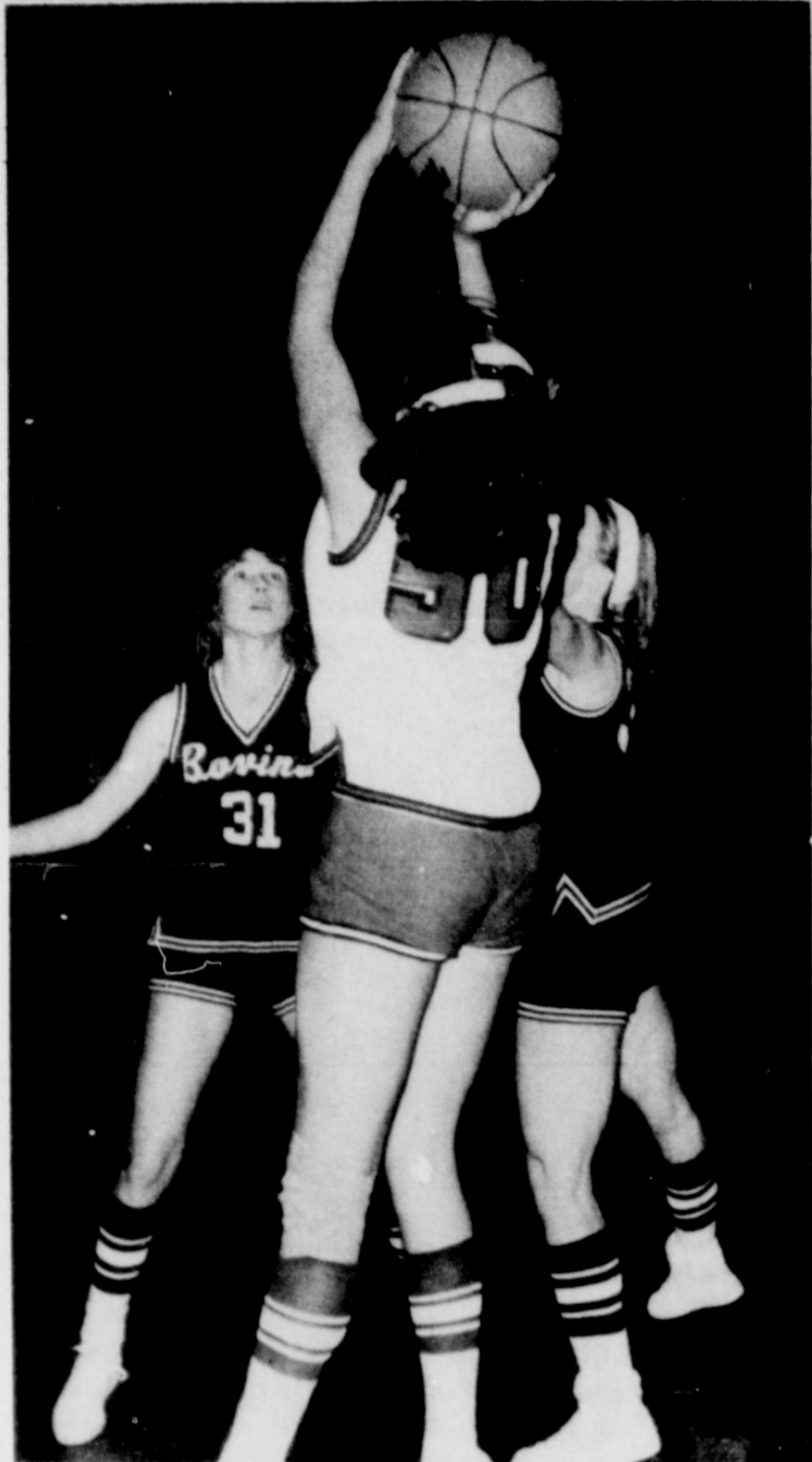
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SHOT TIME....Kenna Noland (50) goes up for a shot against the Bovina Fillies here Tuesday. Kathy Williams (51) and Laura Widner, right, guard the Friona Squaws. Bovina won the game, 49-30.

Brownies Meet Here

Friona Brownie Troop No. 215 held their regular weekly meeting on Tuesday, November 27 at 3 p.m. in the Friona Girl Scout Hut.

Refreshments were served by Nancy Parsons.

The girls finished their Christmas projects and then presented skits on

"How To" and "How Not To" sell calendars.

Following the skits the girls sang songs and then were dismissed.

The next meeting will be Tuesday, December 4, and will be the Christmas party. This will be the last meeting until after the Christmas holidays.

School Name Honors Relative Of Welches

A Friona resident, as well as former residents, were in attendance recently in Houston for the dedication of Louie Welch Junior High School November 19.

Among those attending the function were Mrs. Steve Struve of Friona, Mrs. Nora Welch of Abilene (former Friona resident and mother of the honoree) and Mr. and Mrs.

Lynn Welch of Cypress, California.

Welch is a former mayor of Houston. He served from 1965 to 1974, and is the only mayor in the history of Houston to have served five consecutive terms.

Welch was born in Lockney in 1918. He attended high school in Slaton, and graduated Magna Cum Laude from Abilene Christian College in 1940, with a BA in history.

He currently is serving as president of the Houston Chamber of Commerce.

"Louie Welch cares about people and about our great city. He has a warm, generous personality and an enthusiastic spirit. It is very fitting that our beautiful new junior high school in the Houston Independent School District be named for this distinguished man, who loves Houston and has worked so many years for its good," stated the dedicatory program.

Mrs. Struve, a double cousin of Welch, said the new school was about twice the size of the Friona High School complex, and was a modern, beautiful school plant.

Hospital Report

ADMISSIONS--

Frank Truitt, Friona; Eusebio Marquez, Hereford; Moses Ramirez, Hereford; Maria Castruita, Hereford; Jerry Curry, San Antonio; Drucilla Paul, Friona; Maria Madrigal, Bovina; Racheal Esquivel, Amarillo; and Lance Scott, Hereford.

DISMISSALS--

Berta Culp, Haydee Garza and baby girl, Maria Castruita, Jerry Curry, Stanley Bishop, Moses Ramirez, Frank Truitt, Eusebio Marquez and Maria Madrigal.

PATIENTS IN HOSPITAL--

Gladys Lee, Drucilla Paul, Racheal Esquivel and Lance Scott.

Seniors Set Trap Shoot

The Senior class will sponsor a trap shoot on Sunday, December 2 at the trap range at Larry Scott's farm. The shoot will start at 1 p.m. and everyone is urged to attend. It will be a good time to sharpen up your skills before pheasant season.

Proceeds will go to the Senior class and their Senior Trip fund. The range is located about three miles east of Bovina on Highway 60, just across the railroad tracks.

McCathern Boosts Ag In Speech

Gerald McCathern, Hereford farmer and Democratic candidate for State Senator for District 31, said Wednesday in Amarillo that "I believe the citizens of our district understand that state problems in education, taxation, law enforcement, and agriculture are not going to be solved in Russia or Brazil."

McCathern's statement was made at Amarillo High School in response to a question concerning the recent travels of his opponent to those two foreign countries.

This is the third year that McCathern has spent the day at Amarillo High School as guest teacher before the economics classes explaining to the students the importance of agriculture to the economy of Amarillo.

McCathern, who has lived in the Texas Panhandle for 45 years, graduated from Texas Tech University with a degree in petroleum geology. He has worked in the oil fields as a welder, rough-neck, and roust-about. He has farmed in the Hereford area for the past 25 years and has served on the FHA committee, Soil and Water Conservation Board, ASCS committee, Texas Grain Sorghum Producers Board, and the agriculture committee of the Deaf Smith County Chamber of Commerce.

Book Talk

By NELSON LEWIS

Be sure to stock up on reading material to enjoy during the Christmas Holidays. The library will close on December 22 and reopen January 2, 1980.

Happy New Year of Better Reading!

Here are two you may want to try.

"Our John Willie" by Catherine Cookson--This is for those who remember when books contained the three classic parts, beginning, middle, end. A delightfully told story of adventure and love. Mrs. Cookson writes of her own people so the characters ring true. It will also help explain why America was still a Mecca as late as 1895.

"Copper Canyon" by Edward N. Todd--If cruelty, hard living and "shoot 'em up westerns" are your bag then this is for you. It reminds me of Zane Grey's most feeble efforts. Mr. Todd lives in San Antonio and the background is authentic. Set in southwest Texas and Mexico it is a long hard trial that his men travel. I felt it stopped a little this side of being a really good adventure story.

By the way, all you Friends of the Library, hurry up and pay your Friendly Dues!

Anthony's In Anniversary

Mr. and Mrs. A.W. Anthony, Sr. celebrated their 64th wedding anniversary on November 24.

They were honored on Sunday with a family gathering and covered dish luncheon at the Friendship House by their children, Mr. and Mrs. Ernest Anthony, Mr. and Mrs. A.W. Anthony, Jr., Mr. and Mrs. Jean K. Anthony, Mr. and Mrs. Estis Bass and Mr. and Mrs. Don Copley.

Those attending from Lubbock were Barbara Bass and Linda Anthony.

Other guests were: Sharon and Kimberly Anthony, Gary Biggers, Mr. and Mrs. Richard Biggers, Shane and Dustin, all of Amarillo; Pat Bass of Rogers, Arkansas; Ricky McElreath of Hobart, Oklahoma; O.L. Anthony and Marion Wilson of Mulsoe.

Also, Mr. and Mrs. John Anthony, Mr. and Mrs. Fred Anthony, Stanley and Kathy, Mr. and Mrs. Ronald Anthony, all of Elida, New Mexico; and Carlos Vaughn of Hereford.

Others attending from Friona, besides the couple's children were Cecil Bass, Mr. and Mrs. Hoyt Smith, Mr. and Mrs. C.L. Vestal, Bonnie Dean, James, Laurie and Mark Anthony, Beverly Elam, Monty and Michael, Mr. and Mrs. Dennis Anthony, Mr. and Mrs. Troy Bass and Lisa, Mr. and Mrs. Lewis Smith and Mr. and Mrs. Ralph Smith.



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What's more, you know you've got a phone that's as reliable as the phone company. So the next time you run to the phone, call your General Telephone business office. And make it the last time.

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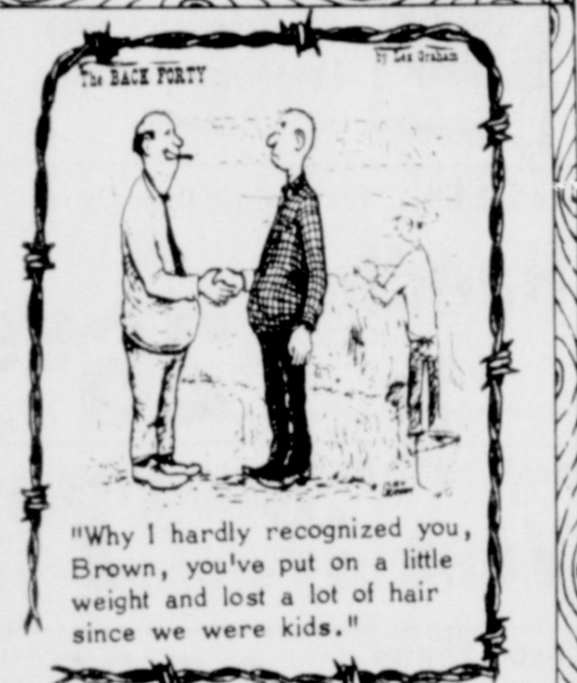
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For the price of a postage stamp, find out what you can do about one of this country's most pressing problems. Inflation affects all of us. And if we all want to stop it, we all have to work at it. For answers on what you can do to help, send for this free booklet: "Dollars and Sense." Pueblo, Colorado 81009.

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Town Talk

By June Floyd

Call 247-3681 With Your News Item



Thanksgiving Day, as we know it, is probably a far cry from the first Thanksgiving Day in America. Most of us continue to serve baked turkey, ham, cranberry sauce and sweet potatoes, but here the resemblance between our holiday and that of our Pilgrim forefathers ends.

Because of the difference in the mode of travel, the Pilgrims generally spent the day with persons who lived nearby. Of course, many of them were relatives.

We still carry on the tradition of family get-togethers and last weekend many of us drove long distances to be with our loved ones.

Harold and Trel Taylor drove over into Western Oklahoma for Thanksgiving dinner in the home of Mr. and Mrs. Keith Phillips at Erick, Oklahoma.

Mrs. Phillips, the former Debra Dorrell, is Trel's daughter.

Other guests in the Phillips home were Debra's brothers, Roger, who lives in Texola, and Randy, who lives there in Erick.

Erick and Texola, both small towns near the Texas border, have been by-passed by I-40 and seem to get smaller each time I go there. Most of the people in the area are retired and a lot of them are either related to me or to someone who is.

The Dorrell children are no exception to this rule. Their great-grandmother and one of my great aunts were sisters.

Thomas and Ruth took a longer trip over into the Sooner State. They drove to Tuttle on Wednesday and returned home on Saturday. Their only daughter, Elaine, who is now Mrs. William Rodgers, and her husband and children live there.

Other family members there, besides Thomas and Ruth and their children, Glenda, Naomi, Al, John, Nancy and Albert, were Mr. and Mrs.

Ellis Jim Parson and sons of Plainview, and Mr. and Mrs. Neal Parson and family of Hereford.

The other Parson son, T.E., who lives in Houston, was unable to attend the family get-together due to the condition of a son, who had undergone bone surgery in a Houston hospital.

Clyde Woodard and children, Shea, Shayne and Shannel, drove down to Fort Worth and spent several days visiting kinfolks. Clyde's mother and dad and two sisters and their families live there.

Bud and Arvilla Elmore and Bret Moore took off on Tuesday and went down to Comanche, Texas for a visit in the home of Mr. and Mrs. Dale Spivey and daughters, Regina and Deena. Mrs. Spivey is the former Delores Elmore.

Enroute home the trio stopped in Lamesa for a brief visit with Tim Elmore and his wife, Debbie. They also came by Sundown to see Larry Elmore and his wife, Sherry, and daughters, Andre and Renee.

Buddy Fallwell, who has been a patient at the Veteran's Hospital in Amarillo, is home on leave. His condition is satisfactory, but he plans to re-enter the hospital December 10.

Thursday, he and Frances drove up to Amarillo for dinner in the home of Pat and Linda McKean. Linda is the couple's daughter. Other Fallwell family members there were Mr. and Mrs. Larry Fallwell and daughter, Kelli, of Friona; and Mr. and Mrs. Bill Fallwell, Willie and Jason, who live at Velma, Oklahoma.

Mr. and Mrs. Gary Fallwell and children, Daena, Allie and Gary Jr., who live at Mount Pleasant, Texas, were weekend visitors in Friona.

Joe Bill and Holly Jones and daughter, Blaire, and Lynn Welch, all of Lubbock, and Johnny, Gay and Logan Bingham of Amarillo were guests in the home of Mr. and Mrs. Louis Welch Thursday.

Local guests were Mr. and Mrs. Ralph Wilson and Mr. and Mrs. Lenney Petree and children, Melanie, Mende and Brandon.

Mr. and Mrs. Oscar Schueler were houseguests of Mr. and Mrs. Raymond Schueler during the week and visited with the other Schuelers.

Oscar, a nephew of the late Robert and Herman Schueler, has visited his Rhea Community relatives many times.

He and his wife, who had never been here before, were enroute to Mesa, Arizona, where they spend the

winter each year. In the summer the couple live in Fort Wayne, Indiana.

By the way, the Rhea Community has a new business. Mrs. Walter Schueler, who is well known to most of us, has opened a candy shop in her home.

In addition to making chocolates of all descriptions for parties, as well as for gifts or any other special occasion, she will be selling all supplies and molds for white and dark chocolates.

Grady Wilson of Sturgis, South Dakota, was a visitor in the home of Sam and Inez Rule recently. He is the father of Elwin Wilson of Hereford, who is a former Friona resident.

Mr. and Mrs. Jimmy Ellis of Hobart, Oklahoma, were Thanksgiving weekend guests in the home of Mr. and Mrs. Bill Ellis and family.

Laura, who is a freshman at West Texas State University, Canyon, was also at home.

Then, those of us who were home all or most of the Thanksgiving weekend had company from hither and yon.

Our Kansas grandchildren, Jason and Sarah Floyd, who live in Elkhart, were here several days. All grandparents already know that there just aren't enough words to express the joy we feel when we're fortunate to have some of them in our home.

Jason and Sarah were accompanied to Friona by their parents, Gerald and Jana, Wednesday evening. Then Thursday all of us went down to Muleshoe for a delicious noon meal with Ross and Cap Goodwin. They're Jason's and Sarah's other grandparents.

Gerald had to go back to work Friday, but Jana and the children stayed in Texas. Gerald returned Saturday evening and all of them went home Sunday afternoon.

Mr. and Mrs. U.S. Akens of Sweetwater, Texas, were

Cub Scouts Met Nov. 26

Cub Scouts Den 1 held their regular meeting November 26 at the Friona Scout Hut.

Denner James Monk and Assistant Richie Collier led the den in "The Pledge of Allegiance" and the Cub Scout promise.

After showing Indian drums they had made at home, the boys made Indian rattles to use with their song for the Pack Meeting, November 30.

Cub Scouts earning badges or pins to be presented at the pack meeting are: Richie Collier, James Monk, John Stephens, Benny Vasquez, Bill White, Jesse Ramon, Cody Bracken and Eric Rutherford.

John Stephens served refreshments to eight Scouts and two den mothers. The next meeting will be December 10.

Thanksgiving Day guests in the home of Danny and Ada Beth Smith and children, Dana, Steve and Amy.

Mr. and Mrs. Akens, who are Ada Beth's parents, are former Friona residents.

The Hoyt Smiths had all of their family home Thursday. Don and Adele Clements and children, Brett, Chad and Robin, from Hereford; Linda Smith, Orville Thompson and Mr. and Mrs. R.W. Stratford, all of Amarillo and Mike and Debbie Smith and daughters, Melissa and Jenifer, who live here, were all present for Thanksgiving dinner.

Then, in the afternoon Danny, Ada Beth, Dana, Steve and Amy joined the rest of the family.

Rev. Lee Euler of Albuquerque and Gertrude Bigelow of Questa, New Mexico were weekend guests in Friona. They had Thanksgiving Day dinner with their mother, Mrs. Elmer Euler, and also visited Raymond, Frances and family.

Mr. and Mrs. Dan Laceywell were weekend guests in the home of Mrs. W.E. Frost in Abilene, Texas. Mrs. Frost, a former Friona resident, is Mrs. Laceywell's mother.

On Sunday Mrs. Frost observed her 94th birthday. She still lives alone and maintains her home.

We have new down the street neighbors. Mr. and Mrs. Larry Riley and daughters, Shanda and Matasha, have recently moved from Tacoma, Washington, to 1401 Columbia.

Mrs. Riley, the former Patsy Rule and a licensed vocational nurse, is employed at Prairie Acres. Riley is employed by Parmer County Pump Company.

Mrs. Riley's daughter, Tracey, returned to Friona to make her home with her maternal grandparents, Mr. and Mrs. Sam Rule.

Tracey spent the Thanksgiving holidays in Lubbock, where she visited her father, Larry Rust, and paternal grandmother, Mrs. Velma Starnes.

It isn't too early to make your contributions to Project Christmas Card. This is one of Modern Study Club's annual projects and is a benefit for Parmer County Community Hospital.

Hereford To Have Tour

La Madre Mia's Holiday Tour of Homes will be held in Hereford on Sunday, December 2, from 2-5 p.m. Tickets may be purchased at the door of any of the three homes to be toured, and are priced at \$2.00.

Scheduled to be toured are the homes of Wendel Clark, 241 Ranger, Steve Hodges, 114 Oak and John Hays, 121 Kingwood.

Refreshments, plus an art show by Russell Brown of Canyon will be featured at the E.B. Black home, 508 West Third, following the tour.



FOUR GENERATIONS....There are four generations of "gals" involved in the Girl Scout program in Friona, represented in the photograph above. In the back, center, is Louisa Wilson, the great-grandmother, who has been a vital cog in the local Scout work for a number of years. At the back right is Mamie Lou Welch, the grandmother. Jan Petree, back left, is the mother. Twins Melanie and Mende Petree are the girls currently enrolled in scouting. All of the adults serve as leaders.

Prairie Acres Party Line

"Oh give thanks to the Lord, for He is Good; for His lovingkindness is everlasting." 1 Chr. 16:34.

Thanksgiving was a special day for us at Prairie Acres. We gathered at a table which was laden with a delicious meal of turkey and dressing, numerous salads, vegetables, as well as pumpkin and apple pie.

Each of the residents also had an opportunity to share the many blessings they had received.

It was truly an inspiring time.

The Woman's Study Club served as hostesses Wednesday for a most outstanding afternoon of entertainment. Mrs. Jo Witten was our guest entertainer. She was wearing a beautiful black gown and carrying a silver candelabra.

Mrs. Witten had composed a medley comprised of favorites of the residents, who were thrilled to hear their old favorite songs they had not heard for some time.

The Woman's Club served a beautifully decorated cake and fruit

punch. The effort which had been expanded resulted in a most enjoyable and memorable evening.

Residents having birthdays in December are Clemencia Ozuna, December 17; Adolph Knobe, December 11; Nina McBrayer, December 12; Retha Alice Frye, December 12; Mary Lax, December 30; Iva Cocanougher, December 26; and Minia Robbins, December 27.

Residents in the hospital are Drucilla Paul and Gladys Lees in the local hospital and Iva Cocanougher in the Hereford hospital.

We will be decorating the building for Christmas starting the first of next week. There is such excitement as we begin planning for this special time of the year. If you have any special entertainment or groups that would like to come caroling, just ideas that we could use to make this a joyous time in our home, call us and share your ideas and we sure want to get your group on the calendar.

Troop 383 Has Meeting

Girl Scout Troop 383 met Tuesday, November 27 at the Girl Scout House. The girls were working on their toy making badge.

The girls also worked on a surprise gift for their mothers for Christmas, and each girl received four Girl Scout calendars to sell. This was the last Tuesday meeting for the Scouts. Beginning in December, the girls will meet for an all-day monthly Saturday session.

FRIONA SNACK BAR Eva Marie's Restaurant LUNCH MENUS

SUNDAY--DECEMBER 2

*Roast Beef With Potatoes, Carrots, Celery & Onions

*Chicken & Homemade Noodles

*Fried Chicken *Chicken Fried Steak

*Macaroni & Cheese *Baked Potatoes

*Green Beans *Whole Kernel Corn

*Mashed Potatoes *Gravy *Hot Rolls

MONDAY--DECEMBER 3

*Fried Chicken *Smothered Steak

*Polish Sausage *Meat Loaf

*Scalloped Potatoes *Pinto Beans *Spinach

*Blackeyed Peas *Green Beans *Mashed Potatoes

*Gravy *Hot Rolls *Cornbread

TUESDAY--DECEMBER 4

*B-B-Q Brisket *Chicken Fried Steak

*Kraut & Weiners *Chicken & Rice

*Cabbage *Pinto Beans *Creamed Corn

*Buttered Turnips *Fried Potatoes *English Peas

*Mashed Potatoes *Gravy *Hot Rolls *Cornbread

WEDNESDAY--DECEMBER 5

*Salmon Croquettes *Roast Beef

*Fried Chicken *Smothered Steak

*Pinto Beans *Baked Squash *Green Beans

*Macaroni & Tomatoes *Buttered Broccoli

*Mashed Potatoes *Gravy *Hot Rolls *Cornbread

THURSDAY--DECEMBER 6

*Hamburger Steak *Liver & Onions

*Chicken Fried Steak *Pork Chops

*Pinto Beans *Cabbage *Goulash

*Peas With Pearl Onions *Mustard Greens

*Mashed Potatoes *Gravy *Hot Rolls *Cornbread

FRIDAY--DECEMBER 7

*Fish *Beef Enchiladas

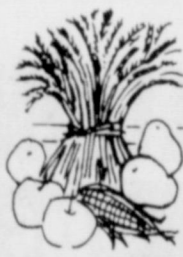
*Spaghetti & Meat Balls *Smothered Steak

*Pinto Beans *Rice *Tominy

*Green Beans *Broccoli & Cheese

*Mashed Potatoes *Gravy *Hot Rolls

Meals Include
Salad Bar and Dessert
\$2.85 Plus Drink & Tax
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*Enjoy three delicious Texas T-Brand Tacos at regular price and get an order of tasty, tangy Ha-Cha Nachos FREE!

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B.K. Buske, Mgr.
In Friona Ph. 247-3984

Lazbuddie News

By JANET WILKE



Junior High Girls Third
The Lazbuddie Junior High girls basketball team placed third in the Cotton Center basketball tourney, played last week. This was the first

competition for the girls of the season.
In their first game against Spade Junior High, the Lady Longhorns won it by a single point, 20-19.

Sharon Glover scored 9 total points for the Horns, as teammates Jana Rogers added 7 and Cynthia Zamora added 4. The girls made 35 per cent of their free throws. Spade's high point was Norma Casas with 13 points. The Spade girls made 38 per cent from the free throw line.

Lazbuddie Public Schools, during the week, will be sponsoring a Book Fair from students in grades K-6. A variety of books may be purchased and all of the books are reasonably priced, ranging from 39¢ to \$4.00. Everyone is invited to come and select books for your special child or make purchases now for that special Christmas gift.

HAPPY BIRTHDAY TO FRIONA FOLKS....

WEEK OF NOV. 30-DEC. 7
Friona residents having birthdays next week are:
Robin Rector, November 30
Brandy Lindeman, November 30
Denetta Vaughn, November 30
Ryan Sifford, December 1
Daria Wagoner, December 1
Shannon Burnett, December 1
Abbey Johnson, December 2
Karla Hume, December 2
Christine Putman, December 2
Leon Massey, December 2
Renae Ross, December 3
Michael Dorris, December 3
Tommy Parker, December 3
Tim Jones, December 3
Randie Hamilton, December 3

Sam Perez, December 3
Teddy Tucker, December 3
Jackie Hudson, December 4
Leo Reed, December 4
Glenda Schueler, December 4
Otho Whitefield, December 5
Jinger Hight, December 5
Ruthie Fite, December 5
Tim Mercer, December 6
Sherry Ann Wilkerson, December 6
Carla Sue Mann, December 7
Joe Flores, Jr., December 7
Mellanie Gallman, December 7
Hortencia Bermea, December 7
If you or someone in your family has a birthday coming up soon, call the Friona Star at 247-2211 by Thursday noon and report it.

In the second game of the tourney, the Horns lost to Happy by 10, 23-13. Sharon Glover again dominated the scoring with only 6 points, as Cynthia Zamora added 4, Cris Garza added 2, and Jan Rogers had one.

Two girls on the Happy team earned high scoring honors with eight each. They were Hargrove and Gage.

Lubbock Christian Junior High School was the Horns third rival and the team which the Lazbuddie girls beat to win third place. The final score was 24-7 in favor of the Longhorns.

Jana Rogers led in scoring for the Horns with 8 points. Close behind her were Sharon Glover and Cynthia Zamora with 6 points each, and also Criselda Garza with 4 points.

The Horns never trailed in the game, blasting the LCJH girls 16-0 in the first period of play, then going on to plaster them 22-3, 24-5, and then 24-7 in the following stanzas.

The Junior High boys lost their first two games and were eliminated from competition early in the tourney.

Thanksgiving Holidays Here

Lazbuddie Schools turned out for the Thanksgiving holidays on Wednesday, November 20 at 2:45 p.m. Most of the high school students were exempt from tests on Monday and Tuesday, and only the Elementary School children attended classes. Classes will resume on Monday, November 26 at 8:30 a.m.

Book Fair Here

The Elementary Library at

J. Coffeys
Have Girl

Mr. and Mrs. Jerry Coffey of Amarillo are the parents of a baby girl born November 16 at High Plains Baptist Hospital, Amarillo.

Named Jennifer Michelle, the baby weighed nine pounds, twelve ounces and was twenty inches long at birth.

Jennifer has an older sister, Teri and a brother, Mike.

Grandparents are Mr. and Mrs. Bill Denney of Friona and Charley Coffey of Sayre, Oklahoma. Great-grandmothers are Mrs. Rilda Coffey of Sayre, Oklahoma and Mrs. Celia Polzin of Montrose, Michigan.



MR. and MRS. LEVI JOHNSON....Mr. and Mrs. Levi Johnson, of the Bovina community, will be honored with a reception for their fiftieth wedding anniversary on Sunday, December 9 at the Fellowship Hall of the Church of Christ in Bovina, Texas from 2 until 4 p.m. Ethel Mae Ashby and Levi Johnson were married in Taloga, Oklahoma on December 23, 1929, and moved to the farm where they still live.

Martha Schueler Presents Program

Members of Modern Study Club met in regular session at the Women's Club House on November 20.

Faye Reeve called the meeting to order. A "Thanksgiving Prayer" was presented by Estelle Caffey.

The roll call was answered by giving a favorite candy recipe. Minutes of the previous meeting were read by Winifred Hurst, secretary, and were approved.

Lora Mae McFarland, library chairman, reported that one new book had been added to the library. Also that a grant of \$809.00 had been received from the state.

Allo Reeve reported a gift of \$300.00 had been given to the library from "Friends of the Library." Mary Pryor thanked the Modern Study

Club members for the donation of \$10.00 to the Fine Arts Council.

LaVerne Burrow, Christmas Card Project chairman, reminded the club that "Christmas Card Project" was now in full swing and she called a meeting of her committee to plan the program to be presented.

Beth Thompson introduced Mrs. Martha Schueler who gave a demonstration on candy making, and the members sampled the finished product.

The club collect was led by Mary Moseley and closed the program.

Refreshments were served by the hostesses, Faye Reeve and Mary Pryor, to twenty members and four visitors, Mrs. Martha Schueler, Mildred May, Effie Hicks and Celia Schueler.

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SAVORY BACON 1 LB. PKG. 69¢	
STICKS 89¢	CHIPS 89¢
DORITOS 89¢	CHILI 99¢
CHERRIES \$1.29	DIPS 98¢
BUTTERMILK 89¢	ICE CREAM \$1.39
SANDWICHES 79¢	CRACKERS 79¢
GREEN GIANT GREEN BEANS & CORN 4/\$1.00	SHURFINE PINEAPPLE 3/89¢
BALLARD BISCUITS 12/\$1	DISCOUNT CHRISTMAS TREES!
SHURFINE CORN 5/\$1	

NEW SHIPMENT - JUST ARRIVED

Grand Opening

Saturday, Dec. 1

★ All Types Of Ladies Clothes

- ★ Jump Suits
- ★ Skirts
- ★ Dresses
- ★ Blouses
- ★ Slacks
- ★ Sedgefield & Levi Jeans

MEN'S DEPARTMENT:

- ★ Hanes Underwear & Stockings
- ★ Western Shirts
- ★ Jackets
- ★ Belts
- ★ Buckles
- ★ Gift Items
- ★ Notions
- ★ Remnants

LAY-AWAY FOR CHRISTMAS

Register For Door Prizes To Be Given Saturday.

Fortune Fashion Shoppe

212 Ave. A Farwell, Texas

WE WILL BE OPEN FROM 9 a.m. - 9 p.m. MONDAY - SATURDAY UNTIL CHRISTMAS

Students Are Members Of Special Group

Two students from Friona are members of the West Texas State University Student Foundation, a group devoted to promoting the general welfare of WTSU and to supporting its policies.

The students are Bryan Johnston, sophomore political science major, and Hope Simpson, sophomore general studies major.

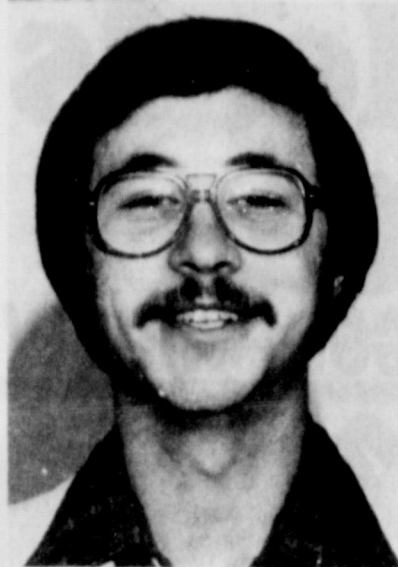
The group, sponsored by Gene Alice Sherman, wife of WTSU President Max Sherman, plans to have 58 members by the spring semester of 1980. The group now has 27 members.

WTSU Student Foundation began with ten former Campus Services students who had been trained in the Director of Development Office to conduct campus tours and to serve as hosts and hostesses for the university. They each nominated one student and others were invited to apply.

Students involved in campus leadership will be invited to apply next semester for membership in the WTSU Student Foundation.

Foundation members will be involved next semester with student recruiting, scholarships and a Senior Day for high school seniors in the Panhandle area.

Johnston is the son of Mr. and Mrs. Jim Johnston and Simpson is the daughter of Mr. and Mrs. Harrell Mays of Friona.



BRYAN JOHNSTON



HOPE SIMPSON

Outstanding 4-H Members Honored

Outstanding youth from 20 South Plains counties were saluted and challenged to continue to achieve and accept leadership at the annual District 2 4-H Gold Star Banquet Monday night, November 19 in Lubbock.

Forty boys and girls received the highest county award offered in the 4-H program—the Gold Star Award—at the banquet at Coronado High School. With it, each youth received the acclaim of parents, fellow 4-H'ers, government officials, Extension leaders and other community leaders.

Honored from Parmer County were Dawn Gibson, daughter of Mr. and Mrs. Billy Gibson, Friona; and Shain Rhodes, son of Mr. and Mrs. Wayne Rhodes of Friona.

John T. Montford, Lubbock criminal district attorney, challenged the award recipients to continue to accept roles of responsibility as they become adults.

Montford gave the 4-H'ers "four R's" to remember to help them continue to be good leaders. The key words, he said, are retain, resist, respect and responsibility.

He urged them to retain the fundamental values they already have formed. "Your heritage," he said, "stems from what has been the backbone of our nation, the family unit." And he said 4-H is based on the values of the productive, cooperative family.

Resisting peer pressure brings to the forefront the strongest aspect of leadership ability, the district attorney said. "Saying 'no' is not

always the popular thing, but it may be the right thing," he noted.

Respect for the law, "the very foundation of our society," also is needed, Montford said. "The place to change the laws is in the legislative process," he stressed.

"Accept the responsibility the future holds for you," he urged. "Through your leadership, we'll regain our self-sufficiency" as a nation.

"No organization can do more to equip you to become our leaders than this organization you are currently involved in—4-H."

Master of ceremonies was State Rep. Jim Rudd of Brownfield. 4-H'ers Steve Smith of Yoakum County and Kim Reese of Terry County narrated the awards presentation.

Hosts for the banquet were 12 member-owned electric cooperatives serving the counties in Extension District 2. Welcoming the guests on behalf of the cooperatives was Jim Payne, general manager of Lyntegar Electric Cooperative, Tahoka. Chuck Senter of Dawson County, District 2 4-H council chairman, responded.

Dinner music was provided by 4-H'ers Suzanne Gillespie and Ricky Neal, both of Cochran County. Other 4-H'ers on the program were Lisa Zuber, Cochran County, and Sandra Mims, Hockley County.



HONORED AT BANQUET....Dawn Gibson and Shain Rhodes, both Friona students, were awarded the 4-H Gold Star Award Monday night, November 2 at the annual banquet. Dawn is the daughter of Mr. and Mrs. Billy Gibson and Shain is the son of Mr. and Mrs. Wayne Rhodes. The Gold Star Award is the highest county award offered in the 4-H program.

Have you heard?

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Two Frionans Enroll At OST For Fall Term

Three students from northwest Texas are among 2,766 full-time students enrolled for the fall trimester at Oklahoma State Tech, Okmulgee, Oklahoma.

Tech, the residential, technical branch of Oklahoma State University, is recognized nationwide for the quality of its instructional programs.

Students may select a career area from 46 college-level programs of study offered. All programs earn college credit.

More than 4,000 full-time students enroll annually at the post-secondary technical college campus. Students enrolled for the fall trimester represent all of Oklahoma's 77 counties, 38 other states and 19 foreign countries.

Local students attending Tech, and their program of study, include: Pedro M. Coronado, printing, and Michael Southward, auto body and paint, both of Friona; and Allen D. Parson, culinary arts, Hereford.

FIRST CALL FOR CHRISTMAS GIFTS!

Metamucil 7 Oz. \$2.88

Vaseline Reg. 65¢ 52¢ 1 1/2 Oz.

Speed Stick Mennen 2.5 Oz. Reg. \$1.70 \$1.49

Selsun Blue 9 Oz. All Forms Reg. \$4.19 \$3.49 Non Aerosol Pump **VO5** \$1.59

Oil Of Olay 4 Oz. Reg. \$5.20 \$4.16

Night Of Olay 2 Oz. Reg. \$5.70 \$4.56

Lectric Shave 3 Oz. Reg. \$1.50 \$1.41

Esoterica 13 Oz. \$3.60

Scotch Magic Transparent Tape Reg. \$1.02 1/2 x 800" 86¢

Mouthwash Signal 12 Oz. Reg. \$1.89 \$1.64

EPCO Packall Travel Kit Reg. \$14.99 \$12.95

All New Foreman Family Gifts, Silver And Glassware, Christmas Decorations, Ribbon, Wrapping Paper, Lights, Cards, Party Decorations And Boxed Cards.

GIY Gifts And Stocking Stuffers.

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PHEASANT HUNTER'S BREAKFAST

SATURDAY, DECEMBER 8

Serving Begins At 5:30 A.M.

ALL YOU CAN EAT FOR \$3.00

LOCATION ... FRIONA HIGH SCHOOL CAFETERIA

SPONSOR- FRIONA NOON LIONS CLUB

BACON · EGGS · SAUSAGE · BISCUITS, JELLY · COFFEE



Quick 'n Easy Meals For Busy Santas

AT PIGGLY WIGGLY

**PAY CASH
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WE GIVE S&H
GREEN STAMPS
DOUBLE ON
WEDNESDAYS

WILSON PICNIC

USDA CHOICE BEEF CENTER CUT \$2.09

ROUND STEAK LB. \$2.09

USDA CHOICE BEEF BONELESS \$2.29

ROUND STEAK LB. \$2.29

USDA CHOICE BEEF \$1.89

PIKES PEAK ROAST LB. \$1.89

USDA CHOICE BEEF \$2.59

SIRLOIN TIP STEAK LB. \$2.59

USDA CHOICE BEEF \$2.49

SIRLOIN TIP ROAST LB. \$2.49

WILSON CERTIFIED V.P. \$1.29

BACON LB. \$1.29

GLOVERS LB. 99¢

HOT LINKS 12 OZ. 99¢

SHURFRESH MEAT 12 OZ. 89¢

FRANKS 12 OZ. 89¢

SHURFRESH BOLOGNA 12 OZ. 99¢

BELL BUTTERMILK
1/2 GAL. **89¢**

DARI CRAFT YOGURT
ASSORT. FLAVORS
8 OZ. **39¢**

FOOD KING COLEO 1 LB. SOLIDS **\$1.00**

SHURFINE EVAP. MILK TALL CANS **2/79¢**

CRISCO
3 LB. CAN **\$1.79**
WITH \$7.50 PURCHASE OR MORE

Aunt Jemima COMPLETE PANCAKE MIX
2 LB. BOX **88¢**

WHEATIES
12 OZ. BOX **79¢**

SUNSHINE VANILLA WAFERS
11 OZ. BOX **63¢**

COMSTOCK SLICED PIE APPLES NO. 2 CAN **58¢**

SHASTA COLA 2 LITRE BOTTLE **79¢**

KOUNTY KIST SWEET PEAS 17 OZ. CAN **30¢**

GOLD MEDAL FLOUR 5 LB. **89¢**

PLAY S&H GREEN STAMP BINGO & GET 1000 STAMPS FREE!

DEL MONTE CUT GREEN BEANS 2 1/2 CAN **58¢**

MOUTHWASH LISTERINE 24 OZ. BOTTLE **\$1.68**

DOMINO LIQUID BROWN SUGAR 16 OZ. **89¢**

SUNSHINE GRAHAM CRAX 16 OZ. BOX **69¢**

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FRESH PIGGLY WIGGLY PRODUCE

CALIF. GREEN SKIN AVOCADOS 3/\$1

CALIF. GREEN ONIONS BUNCH **19¢**

TEXAS RUBY RED GRAPEFRUIT LB. **29¢**

FLORIDA ORANGES 5 LB. CELLO **\$1.19**

FROZEN FOODS

MORTONS HONEY BUNS 9 OZ. **49¢**

SHURFINE NON DAIRY WHIPPED TOPPING 9 OZ. **53¢**

SHURFINE BROCCOLI SPEARS 10 OZ. **49¢**

SHURFINE BRUSSEL SPROUTS 10 OZ. **49¢**

SHURFINE CUT CORN 10 OZ. **33¢**

SHURFINE STEWING VEGETABLES 20 OZ. **65¢**