

The FRIONA ★ STAR

VOLUME 53, NUMBER 13

SUNDAY, DECEMBER 25, 1977

20 Cents

38 PAGES, 3 SECTIONS

Merry

Christmas



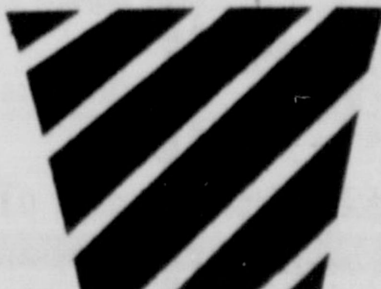
Scenes
Of
Christmas
Around
Friona



Decorating
the
Christmas
Tree



CHRISTMAS is a busy time for the home folks around Friona, as is evidenced from the pictorial Christmas Tree above. In our top photo the family of Rev. Bobby McMillan gather round the Christmas Tree in the Friona United Methodist Church to hear the familiar Christmas story read by Dad. Mrs. McMillan and children Alicia, Scott and Allison listen attentively beneath the tree which has a glittering light for each member of the church. The second row shows Santa Claus as he appeared for the school children on Thursday; Margaret Ramirez and David Merrill doing a dance step in the production of "Christmas Carol" by the Thespians, and a tumbleweed snowman decorating the front yard of Mr. and Mrs. Larry Meadows at 886 Green.



THE BOTTOM PANEL shows the youngsters from the manger scene at the Community Choir's recent program. Left to right are Jennifer Carson, Bill White, Jeff Procter and Aaron Weatherley. Not shown is Ken Murphy. Mrs. Grace Taylor and Mrs. Mary L'Axon are shown at a Christmas tea in the home of Mrs. Diane Tatum in the Black Community. Another scene from "Christmas Carol" shows Gary Wright as Bob Cratchett, Mark Bavousetti as Ebenezer Scrooge, Rosa Garza as Mother Cratchett, Davy Howard as Tiny Tim, Sydonia Tongate and Dana Smith are the little sisters. The final frame shows a part of Mr. and Mrs. Dale Houlette's Christmas decorations at 884 West 8th. These all go together to wish you all a "Merry Christmas" for 1977.

ASCS Committees Named For 1978

County and Community Committees for the Agricultural Stabilization and Conservation Service (ASCS) have been chosen.

As a result of the election held this month, those who were elected to serve as ASCS Committeemen for the coming year are as follows:

David Grimsley, Friona area farmer, Chairman of the County Committee; E.A. (Tony) Parham, Lazbuddie area farmer, vice chairman on the County Committee; Tom Caldwell, Oklahoma Lane, is the third member on the County Committee; Floyd Schueler, Rhea area farmer and Tom Beauchamp, Bovina area farmer, were named as alternates to the County Committee.

Community Committeemen elected were: In Community "A"—Louis Welch, chairman; Wesley Barnett,

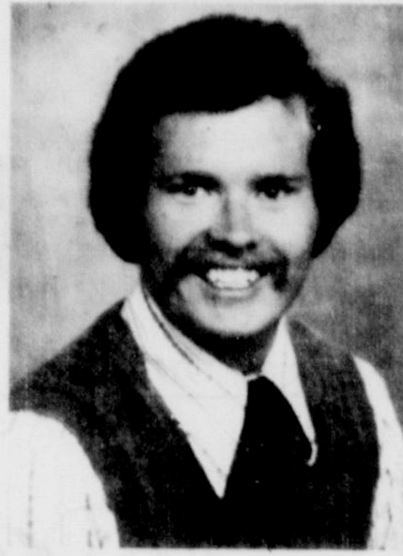
vice chairman; Jerry Brown, member; Eric Rushing and Jerry London were chosen as alternates.

In Community "B"—J.T. Mayfield, chairman; Bill Jennings, vice chairman; Richard Engelking, member; Wayne Clark and Jerry Don Glover were chosen alternates.

In Community "C"—Donald Christian, chairman; Walter Kaltwasser, vice chairman; Leslie McCain, member; with Leon Ware and Ted Magness as alternates.

Farmer elected County ASCS Committees are in charge of local administration of national farm programs.

Community committees assist the county committee in administration and help keep farmers informed of program provision.



DAVID REEVE

David Reeve Named To Hospital Post

David Reeve of Friona has been named chief resident over the family practice unit at Memorial Hospital in Corpus Christi.

Reeve received his B.A. degree from McMurry College in 1972 with a chemistry major and biology minor. He graduated from the University of Texas Medical School at Houston in 1975.

He is in his third year of residency at Memorial Hospital. As chief resident, he supervises 18 residents in the family practice unit.

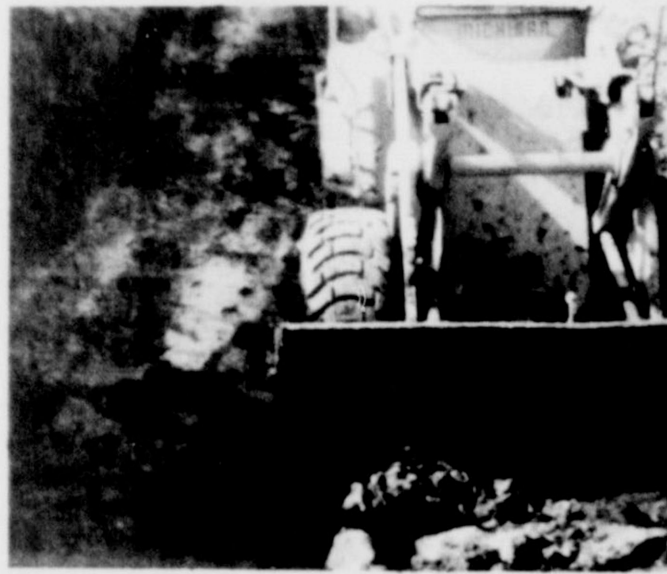
When he completes his residency July 1, 1978, Reeve will serve two years active duty in the U.S. Navy, after which he plans to enter family practice.

He is married to the former Julie Holden of Abilene. His mother is Mrs. Fay Reeve of Friona.

See
Letters To
The Editor
On Page 2,
Section 3

TAILWATER PITS CLEANED

Front-End Loader Style



MUMME EXCAVATING

Nazareth, Texas Phone 945-2255

Call Nights or Early Morning

Friona Flashbacks

..... from the files of The Friona Star

50 YEARS AGO—DEC. 23, 1927

The second car load of Jersey milk cows to be shipped here during the past two weeks arrived on Wednesday morning and are being placed on Parmer County farms this week. The cows are being bought by farmers of this county and are coming from the famous Bob Malone herd at Plainview. Most of the cows are being bought by farmers in the Friona neighborhood.

40 YEARS AGO—DEC. 24, 1937

While hunting over on Landergrin Ranch at Sand Point, several miles northwest of Friona on Friday of last week, L.F. Lillard experienced the rare sensation of bagging two large bobcats. Mr. Lillard was accompanied on this hunting trip by Jim Griffith and J.R. Roden, both of this locality, and the three were out for the prime purpose of bagging a few quail for their respective dinner tables. Mr. Lillard stated that he has hunted deer, wild turkeys, geese, ducks, rabbits and other large and small game here and in New Mexico, but this is the first time he has ever had the thrill of any fierce animals such as the two bobcats were.

35 YEARS AGO—DEC. 18, 1942

Dear Santa Claus—I am six years old now, Santa. I need a tool chest and paint tray and an airplane. Please don't forget Eugenia Ray, Rosemary and Joe. Your friend, Jimmie Dixon.

Dear Santa—I would like for you to bring me a dolly with a coat and bonnet and a little horn like brother's. Please bring my baby sister Karen a doll and a rattle. You little friend, Phyllis Ann Treider.

30 YEARS AGO—

(Entire 1947 issue missing from Star files.)

25 YEARS AGO—DEC. 25, 1952

Dear Santa—Please bring me a set of guns and a cowgirl doll with lots of clothes. Bring all my friends the things they ask for. Jimette McLean.

Dear Santa Claus—I am 8 years old and tried to be a good boy. I want a BB gun and a football and a pair of

boots, a real pocket watch and a road grader. Larry Mabry.

Dear Santa—I want a cap rifle. I want a pair of guns and bring my mother and daddy something nice, and bring John home. I want a football suit, too. Your friend, Mike McKee.

Dear Santa Claus—I want a sweetheart bracelet and a Tony Doll. Willene Baxter.

20 YEARS AGO—DEC. 23, 1957

Dear Santa—Please bring me a gun and some Lincoln logs. I will try to be good. Love, Jay Potts.

Dear Santa—Please bring me a Lone Ranger set with his hat, and mask, and two guns, and a Roy Rogers set with guns and hat, and a machine gun and a punching bag. Thank you, Danny Kendrick.

Dear Santa—I would like for you to bring me a big horn, a bowling set, some candy and other toys. Your friend, Scott Lillard.

15 YEARS AGO—DEC. 20, 1962

Dear Santa—I am a good girl. I would like for you to bring me an Etch-a-Sketch, a Barbie doll and some clothes. Love, Pam Lewellen.

Dear Santa Claus—I would like a Barbie and Ken doll and some nice clothes and a sports car for Barbie and Ken. Love, Lana Renner.

Dear Santa—I am a little boy, five years old. I want a bull dozer with batteries. I try to be a good boy. Love, Roy Smith.

10 YEARS AGO—DEC. 21, 1967

Dear Santa—How are you. I hope I get lots of toys this year. I want 48 match box cars its in a set. I want John to spend the night with me.

The Friona Star

Published Every Sunday
At 916 Main Street
Friona, Texas 79035

Second class postage paid at Friona, Texas 79035

SUBSCRIPTION RATES
Parmer County, adjoining counties,
\$6.50 per year. Elsewhere, \$8.00 per year.

Bill Ellis, Editor & Publisher
Vickie Copley, Production Supt.
Laura Nell Coffey, Bookkeeper

Guess what, I had a good time last year. Would you get me lots of toys. From Lynn Welch.

Dear Santa—I want a sound-of-power rifle. And I want a Incredible Edible. I hope I get the thing I want this year. Love, Todd Bandy.

Dear Santa—I'm having a Merry Christmas. Are you having a Merry Christmas. I put my Christmas tree up last night when you come by my house I want you to bring me a watch for a girl, and a girls stingray bike, and a record player too. Barbara Rhodes.

5 YEARS AGO—DEC. 21, 1972

Dear Santa—I want a Ken doll and a booby trap game. Also a house boat for Leann. Love, Carol Ann Bennett.

Dear Santa—I want a tape recorder. I live at 902 Summitt, Love, Winfield Davenport.

Dear Santa—I love you very much, I want a Timy Tell for Christmas. Love, Patty Hinton.

Dear Santa Claus, I want an easy bake oven for Christmas. Yours truly, Tonda Sue Williams.

BORDEN
SCHOOL LUNCH
MENU

WEEK OF JANUARY 3-4

TUESDAY—Steak, whole potatoes, green beans, hot rolls, fruit, Borden's milk.

WEDNESDAY—Meat loaf, corn, peas, hot rolls, apple cobbler, Borden's milk.

THURSDAY—Fried chicken, potatoes, carrots, hot rolls, chocolate enroller, Borden's milk.

FRIDAY—Hamburgers, buns, lettuce, tomatoes, Jello, Borden's milk.

(Menu Sponsored By
BORDEN'S MILK)

Church Chuckles by CARTWRIGHT



"Ever notice how close her problems seem to follow the script of the soap opera 'Secret Storm'?"

Welcome To Friona

Houser Grocery & Market

Reeve Chevrolet & Olds

Rockwell Bros. & Co.

Friona State Bank

Rushing Insurance

Friona Motors

Wilhelm TV & Appl.

Ethridge-Spring

These Sponsors Welcome
You To Friona's Churches

FIRST BAPTIST

SIXTH AND SUMMITT—REV. C. H. MURPHY

CALVARY BAPTIST

14TH AND CLEVELAND—REV. RON TRUSLER

ST. ESTHER'S BAPTIST CHURCH

5TH AND MAIN—REV. I. S. ANSLEY, PASTOR

MEXICAN BAPTIST CHURCH

4TH AND WOODLAND—REV. DONNIE CARRASCO

6th ST. CHURCH OF CHRIST

502 W. SIXTH—D. L. HARGUESS, MINISTER

6th ST. IGLESIA de CRISTO

408 W. SIXTH—

10th ST. CHURCH OF CHRIST

10TH AND EUCLID

LUTHERAN CHURCHES

RHEA AND FRIONA—REV. WILLIAM RUMPEL

FRIONA UNITED METHODIST CHURCH

8TH AND PIERCE—BOBBY McMILLAN

UNION CONGREGATIONAL CHURCH

EUCLID AT 18TH—Rev. Skip Sirnic

ASSEMBLY OF GOD

10th and Ashland— THOMAS BLEVINS-

UNITED PENTECOSTAL CHURCH

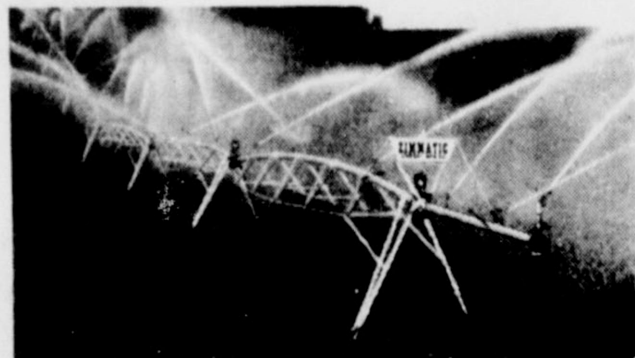
5TH AND ASHLAND—GAYLON CHAPMAN

TEMPLO LaHERMOSA SPANISH PENTECOSTAL CHURCH

1006 WASHINGTON—TIRSO LOPEZ, PASTOR

ST. TERESA'S CATHOLIC CHURCH

16TH AND CLEVELAND—FATHER DERMONT O'BRIEN



WHAT YOU PAY FOR THIS
IS BASED ON THE PRICE OF
A BUSHEL OF THIS

LINDSAY



Lindsay's Zimmatic Crop Lease is a revolutionary leasing program. If you don't take a long, hard look at it, you'll be shortchanging yourself. The Zimmatic Crop Lease is unique in the industry. When you study this offer you'll see that Lindsay is ready to go the distance with you and share some of the same risks you face every year.

Consider the features of the Zimmatic Crop Lease. First of all, if corn prices plunge, so does your lease payment. But also consider the low security deposit [lowest in the industry] and the fact that it's a 12-year lease [longest in the industry]...both features improve your cash flow each year of the lease. Your Zimmatic is out there raising your first year's crop before your first payment is due. And you'll be getting an annual interest payment on your security deposit to use as you wish.

Whether you raise corn, alfalfa, wheat, sugar beets, potatoes, soybeans or whatever, the Zimmatic Crop Lease can work for you. Although the lease payment is based on the changing price of corn, Lindsay designed the program considering that over the long-term other crop prices generally fluctuate with corn.

Come in and see us soon. When we put a pencil to this program, you'll see that no other center pivot irrigation company has a finance program that can compete with the Zimmatic Crop Lease.

Term: 12 years
Payment: Arrears
Security Deposit: 5% of equipment cost
Rate: Depends on corn price
Option: Conversion to standard 10-year lease

BIG T

SPRINKLER SERVICE

Division of BIG T PUMP CO.

HERRFORD: Don Callahan—344-8351
SUMMITT: Rick Ward—447-4171
FRIONA: S. D. Nelson—347-3311

Courthouse Notes

Instrument Report Ending November 30, 1977 in County Clerk Office, Bonnie Warren, County Clerk
 WD, James R. Robinson and Derrell L. Jennings, Jimmy Robinson, Pt. Sec. 21, Doud & Keefer
 WD, Billie Frances Vaughn, Eugene Ray Schueler, Sec. 48, Blk. C, Rhea, W 136 ac. Sec. 16, Blk. B-NW 1/4, Sec. 15, Blk. B, Rhea
 WD, Lee Roy Stewart, Reba Mae Johnson, part of Sec. 31, T9S;R1E
 WD, James Robert Berry, Patsy Berry, 167.22 ac. out Sec. 32, T9S;R1E
 WD, James Robert Berry, Patsy Berry, S 75 ft. lot 6, Blk. 2, Ridgcrest Unit No. 1, Farwell
 WD, Carl Osborn, R.C. Davis, lot 6, Blk. 2, Ridgeview Add., Friona
 WD, Everett Louis Gee, Wessie M. Gee, lot 40, Blk. 1, Western Add., Friona.

Instrument Report Ending December 7, 1977 in County Clerk Office, Bonnie Warren, County Clerk
 WD, Porforio Hernandez, Jr., Adolfo Aguirre, lot 5, Blk. 6, Drake Rev. Add., Friona
 WD, J.E. Hicks, Norban W. Lee, lot 9, Blk. 2, Hicks Add., Friona
 WD, Eddie J. Hall, Jon Mack Roden, lot 42 and W 30 ft. lot 43, Blk. 2, Western Add., Friona
 WD, Bessie Reynolds, Billy J. Craft, lots 16 and 15, Blk. 17, Farwell
 WD, Wiley P. Reynolds, Billy J. Craft, lots 13, 14, 15, 16, Blk. 17, Farwell
 WD, Billy J. Craft, Randy Gleaton, lots 13 thru 16, Blk. 17, Farwell
 WD, Randy B. Gleaton, Tri-County Sav. & Loan, lots 13 thru 16, Blk. 17, Farwell.

*A Very Merry Christmas
 and a Happy New Year*

Foster's



Jolly spirits, happy times and the best of Christmas cheer are what we're wishing you, with our appreciation for your kind patronage.



Chemical Enterprises, Inc.

Ph. 247-3325

'Tis the season to trim trees, sing carols, give gifts... and enjoy all the holiday cheer.

So what more could we wish for you, than a warm old-fashioned Christmas? Thanks for your support.



Chalet 'c Bonte

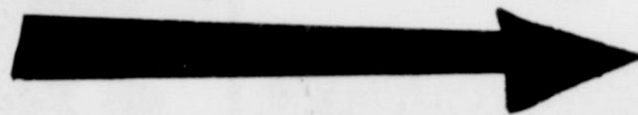
Shara Lookingbill, Owner Ph. 247-3095

703 Main

POARCH'S FURNITURE CLEAN-UP SALE



**We Clean Out - You
 "Clean Up" In Savings**



**ATTENTION: Poarch's Will
 Be Closed**
 UNTIL 9 a.m. TUESDAY, DEC. 27th SO
 WE CAN RED TAG EVERY ITEM IN STOCK

**Get A Head Start On The New Year By Buying The
 Things You'll Need Today ... Be Money Ahead Too!**

ALL BED SPREADS 1/2 OFF	ONE GROUP LAMPS 1/2 OFF	ONE GROUP OIL PAINTINGS 1/2 OFF	ALL OCCASIONAL TABLES 1/4 OFF	SALE ENDS SAT. DEC. 31, 1977
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KING SIZE BEDSPREADS
 RETAIL \$32.95 **\$16⁰⁰**

QUEEN SIZE BEDSPREADS
 RETAIL \$32.95 **\$16⁰⁰**

FULL SIZE BEDSPREADS
 RETAIL \$26.95 **\$13⁰⁰**

★ **VELVET SWIVEL
 ROCKERS**
 \$229.95 Value **\$138⁰⁰**

★ **STRATOLOUNGER
 RECLINER W/VIBRATOR**
 \$229.95 Value **\$159⁰⁰**

★ **10-GUN GUN CASE
 IN MAPLE FINISH**
 \$349.95 Value **\$199⁰⁰**

★ **S.K. GRAHAM 5-PIECE
 GAME SET** **\$599⁰⁰**
 \$898.95 Value

ADD \$25.00 FOR DELIVERY
 IF DESIRED

SALE
 STARTS PROMPTLY
 AT
**9 A.M.
 TUESDAY**
**DEC. 27th
 1977**

★ **TRADITIONAL VELVET
 SOFA** By Southland in Rust
 and Chocolate **\$399⁰⁰**
 \$579.95 Value

★ **BROYHILL HONEY PINE,
 TABLE AND FOUR MATES
 CHAIRS** **\$399⁰⁰**
 \$749.95 Value
 (Slight Damage)

★ **SEALY REST QUILT
 DELUXE QUEEN SIZE
 MATTRESS & BOX SPRINGS**
 (One Only) **\$148⁰⁰**
 \$219.95 Value SET

★ **SEALY QUEEN SIZE
 HOTEL POSTUREPEDI
 MATTRESS & BOX SPRINGS**
 \$329.95 Value **\$199⁰⁰**
 SET

(Four Only)
 ★ **VINYL SWIVEL ROCKERS
 IN CHESTNUT OR SADDLE
 REG.** **\$99⁰⁰**
 \$139. and \$159.

★ **GARRISON 5-PIECE
 GAME SET W/CANE BACK
 CHAIRS** **\$399⁰⁰**
 \$698.95 Value

**SAVE UP
 TO
 \$50
 ON
 SOME
 RECLINERS**

**SAVE UP
 TO
 \$100
 ON
 SOME
 SOFAS**

**FINANCING
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"ALL ITEMS SUBJECT TO PRIOR SALE"

★ **Due To Drastic Reductions On Some Items. Delivery Will Not Be Included**

Squaws Split Two With AAA Cagers

On Tuesday night of this week the Friona Squaws played host to Lubbock Dunbar coming out the winner 74-27. The win left the Squaws with an 8-10 season record.

Dunbar is a AAA school which had larger girls and a bigger bench, but are not yet as competitive as their boys' team.

The Squaws were cold coming into the game as it made the fifth game in six days for the team. Finally toward the end of the first quarter the Squaws started to hit the basket, especially on the shooting of Varla Welch. The quarter ended with a score of 16-9 in favor of the Squaws.

The second quarter the Squaws hit for 24 points on the shooting of Cindy Cleveland, Rhonda Parsons and Miss Welch, while the guards held Dunbar to only six points. The half-time score being in Friona's favor 40-15.

The third quarter Coach Hunter substituted everyone in an effort to have a more even game. All forwards added to the scoring this period, while the guards kept up their good work on the other end of the court. The score was Friona 58 to Dunbar's 20.

In the final period Cindy Smiley was switched to forward where she and Robin Zetsche ran up a score of 18 points. The final outcome of the game was Friona 74-Dunbar 27.

FRIONA 14 27 36 51
Dunbar 9 15 20 27

Forwards: Varla Welch 11-3-25; Rhonda Parsons 6-4-18; Cindy Cleveland 6-1-13; Robin Zetsche 5-0-10; Cindy Smiley 3-0-4; Sandy Schmidt, 0-0-0; Linda Nelson 1-0-2.

Guards: Cindy Smiley, Veronica Lafuente, Paige Osborn, Sylvia Malouf, Kathy Martin, Johnna Thorn.

Hunting Is Termed Good

The annual pheasant hunting season in Parmer County and the Panhandle has one more weekend to run, with a promise of more good hunting still to come.

Reports indicate that hunters in a three-county range, Parmer, Castro and Deaf Smith, have enjoyed a success that approximates the last four or five years.

There is great concern that a large number of hunters are illegally killing hens. Some hunters in the Oklahoma Lane Community have been observed firing numerous shots at hens in that area.

Although the season is entering its last phase, enthusiasm is reported to be high and rewarding hunting is expected to continue.

++++
On Monday of this week the Friona Squaws traveled to Canyon. This game was well played but the Squaws came out on the short end of the score 51-90.

The game opened with the Squaws giving a surprise to the Canyon girls with their play, keeping the pressure on. But Friona just could not get the ball to go through the basket. This was also one of the faster played games this year with the ball constantly being moved.

A tribute to the Squaws was that Canyon did not play their reserves. Also one of the Canyon girls fouled out. Canyon had an open date before this game while the Friona girls were playing their fourth game in five days.

Linda Nelson sustained a twisted ankle in this game, hampering Friona's chances, since Miss Nelson was high scorer with 22 points.

++++
FRIONA 14 27 36 51
Canyon 30 63 80 90

Forwards: Linda Nelson 8-6-22; Varla Welch 4-7-15; Rhonda Parson 3-1-7; Cindy Cleveland 3-1-7.

Guards: Paige Osborn, Cindy Smiley, Veronica Lafuente, Johnna Thorn.



YARD DECORATION.....This beaming Santa puts out a glow for the passers-by to enjoy on Sixth and Grade Streets. The decoration is in the yard of Mr. and Mrs. Johnny Tannahill.



PLAY SCENE.....Shown here are members of the Bob Cratchett family from the play "Scrooge" which was presented to the Junior High School last week. Members of the FHS Thespians participated in

the Christmas production. In this scene Laura Ellis, Gary Wright, Mark Blankenship and Sharla Duggins are shown in the kitchen of the Cratchett home.

Braves Win Two Games

The Eighth grade Braves went to Olton last week to add another win to their credit, winning by a score of 40-25.

Robert Caballero was the high scorer with 11 points. The next week, they played here against the battling team of Littlefield.

It was a close game until the Braves made their move and won, 41-38.

Robert Caballero came in with 12 points and Rocky Nichols scored nine.

Eighth Braves 40, Oit. 25
Caballero 5-1-11; Mendoza 4-0-8; Jackson 2-1-5; Tucker 5-0-10; Nichols 3-0-6.

++++
Braves 41, Littlefield 38
Caballero 5-2-12; Mendoza 4-0-8; Jackson 2-0-4; Tucker 2-4-8; Nichols 3-3-9.

Letters To Santa Claus

Dear Santa Claus,
This is what I want for Christmas. Please bring me a dragon like Pete's and a Tree Tops House. I also want a hamster, but Momma says I can't have one till I'm older.

I've been a good boy this year. Please bring something for my big sister Laura and my big brother Stanley. They've been good, too.

Love,
Richard Ellis

++++
Dear Santa,
I've been good all year and I want a Baby Heart Beat for Christmas. Please put something in my stocking too, and bring a little something for my brother John.

Love,
Amy Stephens

Project Xmas Card Hits Total Of \$3125⁰⁰

Project Christmas Card has collected \$3,125 as of Friday morning, according to a check with Friona State Bank.

This was somewhat below the amounts raised in recent years, and was \$890 below the goal of \$4,000 established by Modern Study Club, which sponsors the contest annually in conjunction with the Friona Star.

It was expected that additional donations might yet be received to the fund.

Proceeds were to go to purchase a Spirometer, a machine to assist lung patients, which would cost \$3,600, and an IV drip counter, which would cost \$400.

Those wishing to contribute to the

fund may still do so at Friona State Bank.

Stores Close On December 26

Most Friona places of business will close on Monday, December 26, with many following suit the following Monday, which is January 2, according to the Friona Chamber of Commerce.

According to the survey, of those contacted, Gibson's and Piggly Wiggly planned to be open on Monday. Bi-Wize Drug will be open until noon.

All government offices, Friona State Bank, Tri-County Savings and Friona Texas Credit Union will be closed.

IN THE BLACK

Merv Noah, administrator at Prairie Acres Nursing Home, said this week the facility was operating in "in the black," showing a \$5,812 profit since Oct. 1. Occupancy average for November has been 75 per cent. "We've turned the corner," Noah says.

Star To Skip Issue

The Friona Star will not publish an issue between Christmas and New Year's.

Star subscribers, who are receiving a larger than normal issue prior to Christmas, will not receive the paper that would have been delivered on December 31.

The next issue of the Star will be in the mail on January 7, 1978, with the regular deadlines prevailing.

The Star wishes each of its readers and advertisers a happy holiday season.



Deaf Smith Rural Electric Cooperative would like to take this opportunity to thank the many friends and customers that we are proud to serve. We pledge to continue our fine service just as we have in the past, providing you with electricity at the lowest price possible.

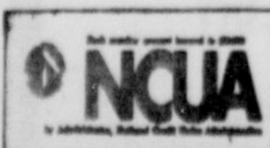
May every joy and blessing
of this season be yours.



Merry Christmas

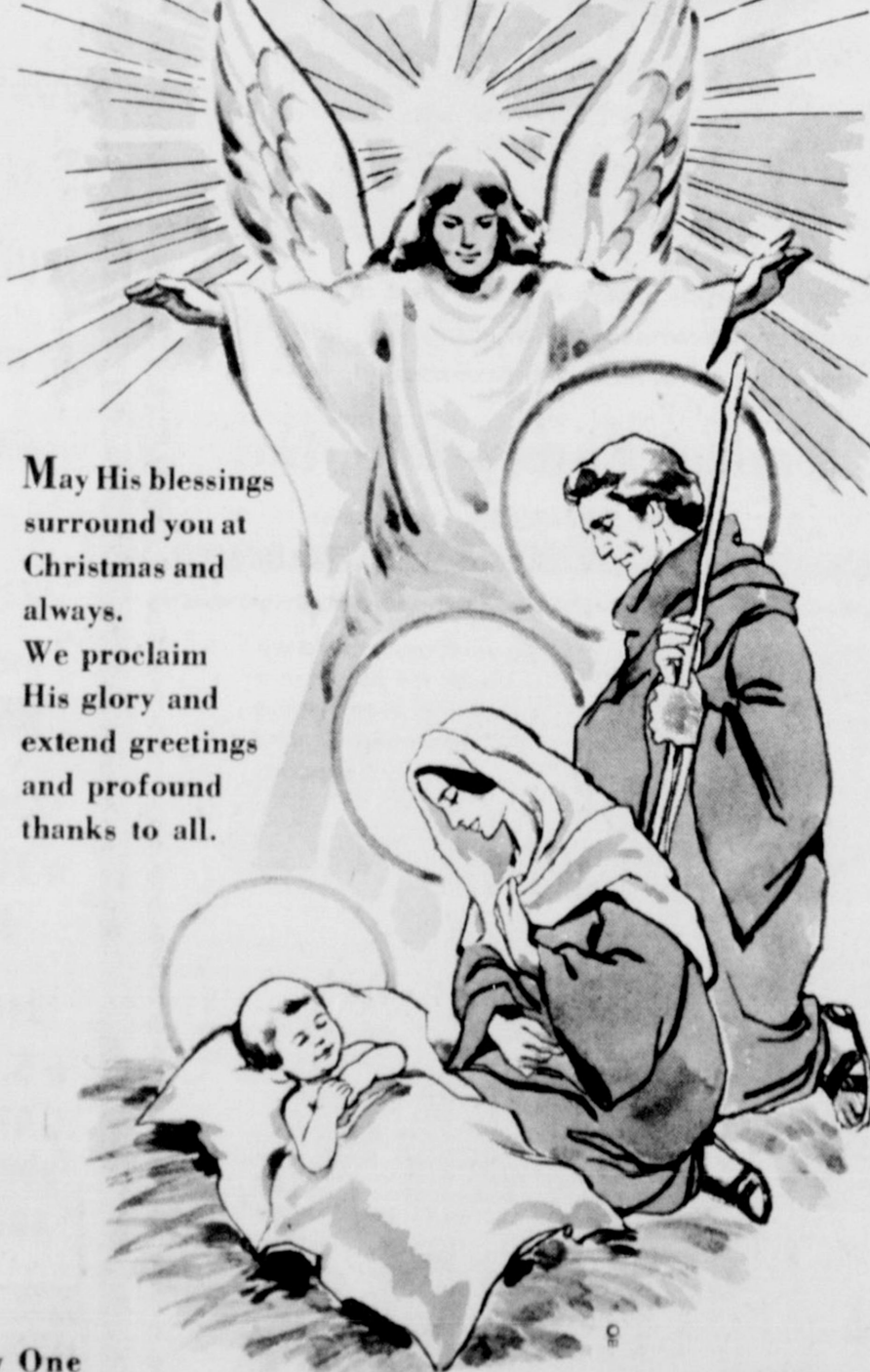


Counting on the best Christmas ever for each of our customers! May the spirit of the season carry over and enrich your lives every day of the coming year. Here's wishing you a very joyous yuletide!



**Friona Texas
Federal Credit Union**

Our Savior is Born



May His blessings surround you at Christmas and always. We proclaim His glory and extend greetings and profound thanks to all.

Only One
Church Service
Christmas Day -- 10 a.m.

Season's Greetings
To All of our Members and
Friends in the Community

First Baptist Church

Study Club Holds Christmas Party

The Black Study Club met Thursday, December 8, at K-Bob's Steak House in Hereford for their annual Christmas Dinner. Mrs. Mildred Barnett and Mrs. Lucille Rocky were in charge of the decorations.

Roll call was answered with "Your plans for Christmas."

Gifts and cookies were boxed to be sent to Girlstown.

Gifts were exchanged and secret pals revealed. Names were drawn for the 1978 secret pals.

There were two guests present, Mrs. Karen Baker of Friona, and Mrs. Hanson of Hereford.

Members present were Mrs. Cliff Allmon, Mrs. Fern Barnett, Mrs. Ethel Benger, Mrs. Bill Carthel, Mrs. Glyn Hamilton, Mrs. Harry Lookingbill, Mrs. T.A. Kelley, Mrs. T.J. Presley, Mrs. Dick Rocky, Mrs. Ellis Tatum, Mrs. Travis Stone, Mrs. Tommy Tatum, Mrs. Lois Weatherly, Mrs. Helen Fangman, Mrs. Gene Welch, and Mrs. Roscoe Ivie.

Letters In Section 3

Several Letters to the Editor appear this week on Page 2 of Section Three.

The Star welcomes letters from its readers. We prefer that letters be no longer than 250 words, and we reserve the right to edit letters which exceed this length. All letters must be signed in order to be printed.

Local Stores Thanked By Ag Movement

The American Agriculture Movement would like to thank all the businesses that closed on the first day of the strike.

"We local strikers realize it was a busy time for businesses to close, and merchants' efforts are appreciated. A thank you is also extended to Robertson Electric for the hanging of the banner on Highway 60. Their name was missing from the previous thank you issued from the movement," said a spokesman for the American Agriculture.



PARTY FAVORS... Made Schmidt of Pralrie Acres Nursing Home and Aubrey Balze, resident of Pralrie Acres, compare some of the

Christmas decorations which were in evidence Wednesday when the Christmas party was held at the facility.

7th Braves Lose Contest

The Seventh Grade Braves stayed home to "try out" the Littlefield team for the first time in basketball. Bruce Patterson showed a good fight against them and came out with 14 points.

Mark Montoya made 10 points. Although they played good basketball, Littlefield won the game 50-41.

Nell 3-2-8; Montoya 4-2-10; Hight 2-1-5; Patterson 5-4-14; Howard 2-4-4.

Banquet Tabs Now On Sale

Tickets for Friona's 1978 Chamber of Commerce banquet went on sale December 19 at the Chamber office.

Advance tickets will cost \$7.50 each, and will cost \$10.00 at the door. The banquet is scheduled for Monday, January 16. Kenneth McFarland, one of the nation's top speakers, has been booked for this year's banquet.

Hub Ladies Club Elects 1978 Officers

The Hub Ladies Club met Friday, December 9, in the home of Mrs. Gary Hand. Election of officers was held and Christmas gifts were exchanged.

New officers are, Letha Turner, president; Terri Sue Carthel, vice president; Christine Johnson, secretary-treasurer; and Mary Rose Brito, reporter.

The group then traveled to Clovis,

New Mexico and had lunch at the House of Crepes.

Members present were Betty Wiseman, Mildred Walters, Johnnie Walters, Terri Carthel, Annie Elder, Lucy Lewis, Billie Jo Hand, Wyona Clark, Patricia Hand, Bobbie Gilliam, Lunie Fleming, Christine Johnson, Dorothy Ingram, Gail Hand, Dorothy Ellis, Peggy Monroe, Joyce Broyles, Betty Mabry, Letha Tuner, and Janet Woodard.

Party Honors Jana Reeve

A Christmas party was held Saturday, December 17, in the home of Mr. and Mrs. Glenn E. Reeve, Jr. for their daughter Jana.

Games were played and the group listened to records.

Refreshments of Christmas cookies, fondue, chips and dips, popcorn balls, and cokes were served to Deloris Wily, Stephanie Schueler, Susi Noah, Dianna Glover, Paul Wilshire, Max White, David Whitaker, Rod Straw and Jana Reeve.

School Out 'Till Jan. 3

Friona schools, having dismissed early Thursday for the Christmas holidays, will be out through Monday, January 2, according to Tom Jarboe, superintendent.

School will resume following the break on Tuesday, January 3, 1978, at the regular time.

Courthouse Notes

Instrument Report Ending November 23, 1977 in County Clerk Office, Bonnie Warren, County Clerk WD, USA, Epifanio F. Vanegas, part lot 4, Blk. 28, Bovina WD, Mrs. R.S. Smalts, Doris Johnson, lots 23, 24, 25, Blk. 13, Farwell WD, Frio Development Company, Inc., Jon M. Roden, E50ft. lot 8 & W50ft. lot 9, Blk. 3, Western, Friona

Original holiday decorations add to merriment!

For a shimmering effect, swag long strips of tinsel at the top of your windows, over whatever curtains or drapes are already there. Add glistening Christmas tree balls and you'll have a picture window that is lovely inside and out.

For a festive indoor window-sill box, fill a long planter with evergreens and tuck bright tinsel flowers thickly through the greens. You might also want to stand this Christmas garden on a long book shelf.

Hang a silver metal lettuce basket in some unexpected corner of your house, filled with large and small balls of colored yarn accented with gleaming Christmas tree balls... all silver would be spectacular!

A simple and sophisticated table centerpiece can be a conversation piece when entertaining. Fill a glass hurricane chimney with cranberries, kumquats or crab apples and top with a tuft of graceful seasonal greenery. Flanked by graceful candles it is a lovely sight. If you're lucky enough to have a mantelpiece, this colorful arrangement will look charming on it as well.

HOLIDAY TIME SAVER

When cooking, double your favorite recipe and serve one half. Freeze the second for a pressured day. You'll have your dinner in just the time it takes to heat it up!



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Greetings

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Chiefs Drop Pair; Win Streak Snapped

The Friona Chieftains, after stretching their winning streak to ten straight, and their season record to 14-1, had their streak broken early this week by a pair of class AAA teams, Canyon and Lubbock Dunbar.

The Chiefs may also have been feeling the effects of playing five games within a six-day period, which made little time for workouts, and left the team tired overall.

In addition, the team played Monday and Tuesday's games without playmaker Todd Bandy, who was hospitalized early in the week with a virus.

Even with all their adversities, the Chiefs managed to play Canyon close the entire game, before finally going down to defeat by a 67-59 score.

The Chiefs were in the ball game all the way, but never could gain the upper hand. Canyon had a 17-12 first

quarter lead, which was increased by two at the half, 29-22.

Against Dunbar, the Chiefs had a nip and tuck game for a half, before running completely out of gas during the last half of the game.

The first half saw the lead change hands numerous times, as first one team and then the other would be in the lead. Friona had as much as a four-point lead with 1:54 left in the half after Koty Kothmann's short jump shot. But Dunbar tied the count at 27-all.

Kothmann gave Friona its last lead at 29-27 with a pair of free shots. Dunbar scored a pair of baskets in the final 40 seconds for a 31-29 halftime lead.

The visiting Panthers reeled off 14 points to only two for Friona during the first five minutes of the third quarter, catching the Chiefs off balance.

Closest the team was to come after

that was an 11-point deficit at 56-45 and 58-47. Dunbar won the third quarter, 24-10, and the final stanza, 18-11, and that was the difference. Final score was 73-50.

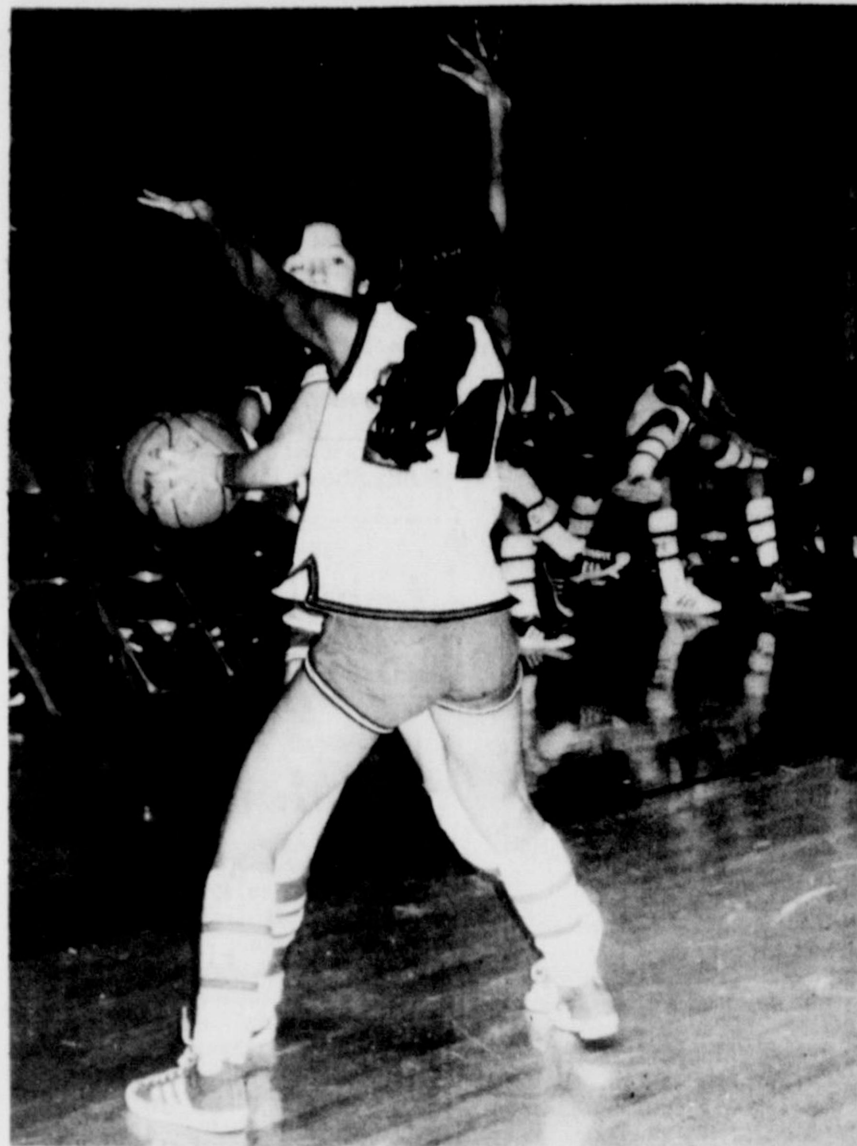
Jeff Whiteside had good scoring efforts in both games, getting 22 against Canyon and 27 against Dunbar. The team's record now 14-3. Next games will be December 30 at Hale Center.

++++
CHIEFS 12 22 39 59
Canyon 17 29 44 67

White 2-1-5; Whiteside 8-6-22; Kevin Kothmann 6-0-12; Fithen 3-0-6; Koty Kothmann 5-2-12; Jarecki 0-0-0; Castillo 1-0-2.

++++
CHIEFS 16 29 39 50
Dunbar 13 31 55 73

White 1-1-3; Whiteside 12-3-27; Kevin Kothmann 1-0-2; Koty Kothmann 2-4-8; Jarecki 2-0-4; Ortiz 1-0-2; Castillo 0-0-0.



CLOSE GUARDING..... Veronica Lafuente, starting guard for the Friona Squaws, puts a close surveillance on her opponent in this action from the local tournament

8th Maidens Top Littlefield

The Eighth Grade Maidens finished their first round of district action Monday night at Littlefield with another victory of 23-18.

This brings their district record to 4-1 with their only loss to Dimmitt. High point girl for Friona was Erin Davila with 12 points, followed by Lesa Berma with four points, Cari Hand, three points, Rene Noland, two point. Teresa Loflin and Gwen Maurer each had one point.

The Maidens have until January 9, to rest and get ready for the second half of district action. They will travel to Muleshoe on that date.

Bermea 2-0-4; Davila 5-2-12; Loflin 0-1-1; Hand 1-1-3; Noland 1-0-2; Maurer 0-1-1.

7th Graders Are Defeated

The Seventh Grade Maidens had a hard time containing the size and quickness of the Littlefield team Monday night, by falling to a score of 32-16. This brings their district record to 3-2.

Sherri Dodson was high point for Friona with six points, followed by Judy McLellan with four, Cora Brockman, Annabel Aguilar, and Erika Pope, with two each.

The Maidens travel to Olton January 5-6-7 to compete in a tournament and travel to Muleshoe on January 9, for another district game.

McLellan 2-0-4; Dodson 3-4-4; Brockman 1-0-2; Pope 1-0-2; Aguilar 1-0-2.

Squaws Win Trophy

The Friona Squaws came out with the consolation trophy in their own tournament last weekend. They met Hedley, Farwell, and Tullia as their foes.

The first game saw the Squaws go against a determined young Hedley team.

The first quarter of this game the Owlettes jump out to a good lead over the cold Squaws.

The second period the Squaws started to get their game together and closed the gap on the score going into the locker room at half time with a 21-26 score.

In the second half the Squaws played good ball but could not catch up as Hedley continued to play hard ball.

Friona	6	21	33	43
Hedley	16	26	36	44

Forwards: Rhonda Parsons 10-1-21; Varla Welch 6-2-14; Linda Nelson 3-0-6; Cindy Cleveland 1-0-2; Sandy Schmidt.

Guards: Johnna Thorn, Cindy Smiley, Veronica Lafuente.

The second game of the tournament saw the Squaws pitted against county rival Farwell for their third meeting this season and the second meeting in the week.

The Steerettes came to play ball and did a good job of scaring the Squaws in the first quarter, with a close score of 16-14 favoring Friona.

The second period the Steerettes kept the pressure on as the teams played even ball. It was surprising that there was little fouling this period compared to the first of the game when both teams committed fouls.

The third period was a completely different story as the Squaws turned their game around by hitting the basket for 13 points while holding

Farwell to two baskets.

In final period Friona again out scored Farwell 16-10 while Coach Craig Hunter emptied his bench.

Friona	16	30	43	59
Farwell	14	26	30	40

Forwards: Varla Welch 9-0-18; Cindy Cleveland 7-0-14; Linda Nelson 6-3-15; Rhonda Parsons 5-2-12; Sandy Schmidt, Robin Zetsche.

Guards: Paige Osborn, Veronica Lafuente, Cindy Smiley, Johnna Thorn, Sylvia Malouf, Kathy Martin.

The final game of the tournament found the Squaws against Tullia for consolation honors. The old saying of the third time being charmed must have worked for the Squaws, as this was their third tournament in as many weeks with the Squaws being in the same spot.

This was the second meeting of these teams this season, Tullia having been here at the beginning of the season.

The Squaws' defense really picked up during this game.

The Squaws got hot in the first quarter to jump out to a good 17-7 lead.

The Squaws came out with a 31-16 lead at the half.

In third quarter the Squaws only got two baskets to Tullia's four. The quarter was a slow played one with the Squaws stalling the ball the last half forcing Tullia to foul in trying to get possession of the ball.

The final quarter again saw Tullia get into foul trouble to let the Squaws go to the line eight times.

Friona	17	31	35	45
Tullia	7	16	24	38

Forwards: Cindy Cleveland 6-0-12; Rhonda Parsons 6-3-15; Varla Welch 5-6-16; Linda Nelson 1-0-2; Robin Zetsche, Sandy Schmidt.

Guards: Cindy Smiley, Veronica Lafuente, Johnna Thorn, Paige Osborn, Sylvia Malouf, Kathy Martin.



TO THE VICTORS.....Members of the Friona Chieftain basketball team are shown being presented the championship trophy and individual medals after the conclusion of the tournament here last weekend.

last weekend. The Squaws dropped their opening round game by a point, but came back to win the consolation trophy. (Photo by Stanley Ellis)



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A CHRISTMAS PRAYER

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That you may be brave in hours of trials when the cross is placed on your shoulders, when the hill you must climb seems very high and the beacon lights of hope are far away.

That every gift God has given you may grow with the years and fill the hearts of those you love with its fragrance.

That in every hour you may have a friend worthy of your friendship to whom you can confidently reach a hand when the storm creaks, and with whom you can ford the torrent and reach the sun-kissed heights.

Gib's Cleaners

Merry Christmas



We wish all of you the blessings of the season. May the spirit of Christmas guide you always and keep you well. Have a wonderful Holiday Season.

Federal Land Bank Association

Ernest Kerr, Mgr. Muleshoe, Texas Carelean Hamilton Office Assistant

Board Of Directors
Arlin Hartzog James Glaze Jim Claunch Morris Douglas
Gordon Duncan



GONZALES HONORED....Rafael Gonzales was honored for 20 years of service to the City of Friona in a

ceremony at City Hall this week. City Manager Jake Outland is shown presenting the plaque.

Grant Presented To Grain Producers

At the December 16 meeting of the Texas Grain Sorghum Producers Board, Jim Perry, in the name of the M.G. and Johnnye D. Perry Foundation, announced a \$10,000 grant to be given by that foundation to TGSPB.

In presenting the check to Larry Witten, TGSPB chairman, Perry said that the grant was being given "To Texas Grain Sorghum Producers Board for the good work that they have done and with the hope that this money will help them toward obtaining additional world wide markets and better prices for U.S. grain sorghum producers."

Witten thanked the Perry Foundation for its generosity, assuring Perry that the money would be spent wisely, and commended the foundation for its dedication to finding ways to help the farmer and rancher obtain a fair and equitable profit for their products.

The M.G. and Johnnye D. Perry Foundation, established in 1946 and located in Robstown, Texas, also seeks to acquire more economical methods of production through research and education, and recently began concentrating some of its attention on the marketing aspect of agricultural products.

Texas Grain Sorghum Producers Board expends much effort developing new and enlarging established overseas markets for U.S. grain sorghum. This past fall, with the cooperation of U.S. Feed Grains Council and Grain Sorghum Producers association, TGSPB hosted over 70 potential grain customers from four foreign countries: Japan, Korea, Poland and Taiwan. These grain industrialists came to

the U.S. to study the latest feed grain production and market situation, automation in livestock and feed production, and silo management. They go home educated to the value of American grain and to the most efficient ways of utilizing the grain they produce as well as the grain they will import.

"Mini Snow" Is Received

The Friona area received a half-inch of snow early Tuesday, December 20, which left .03 inches of moisture, according to the official city weather recorder.

The snowfall was the first measurable snow for the season, although a trace of snow was noted on November 9.

Weather has remained mild, compared to average temperatures for the season, although a low of 11 degrees was reached on Wednesday morning. Thursday's high temperature, though, warmed back to 64 degrees.

As of this writing, a "White Christmas" was still just a dream for the Friona area.

Date
Saturday, December 17 53-22
Sunday, December 18 59-33
Monday, December 19 67-34
Tuesday, December 20 48-27
Wednesday, December 21 39-11
Thursday, December 22 50-14
Friday, December 23 64-31
.03 1/2" snow; 1st of season had trace November 9.



Running off pages of Best Wishes for a Merry Christmas to all of our wonderful customers. Thanks for making this a great year and a happy season.

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Friona, Texas

Leon Watson

Poem Describes "Old Home Place"

The following poem was written by the late Olive Rector, and was mailed to a sister in 1971. Those who knew Mrs. Rector will enjoy reading it: **THE OLD HOME PLACE**
By OLIVE RECTOR

On a summer afternoon
The thought I had in mind,
Was to ramble down that old dirt road,
To that old home place of mine.

At every cross road I'd pause, and take a look around,
Mitchell's old farm how lovely it looked
Covered in weeds and brush, and the
Old barn buildings all run down.

Dust and leaves crunching at my feet
As down the road I went, the old windmill
Looked so tall, and the old trees that use to be,
Weren't there at all.

At the driveway, I turned in, and behold
The old house so bare and alone and still
With part of the roof fell in
And the doors sagging, windows gone
The walls that once rang with laughter of children at play
Sit silent and still on the flat at the foot of the hill.

Seemed I could hear old Lady's bark
And see the wag of her tail
The horses neigh, the cattle moo and the old hens
cackling in the barn
And familiar faces appear at the door
But I knew 'twas of no avail

For time marches on, as time must do
The new must take place of the old
But the memories we have of the old homestead
Are worth more than any Gold.



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CHRISTMAS DECORATIONS ----- HALF PRICE

BORDEN'S BUTTER-MILK 1/2 GAL. CTR. **79¢**

BUY A COKE AND KEEP THE GLASS
THREE DIFFERENT KINDS OF GLASSES WHILE THE SUPPLY LASTS!

SANTA GLASSES FOR COCA-COLA **3/\$1.00**

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3/\$1.00

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BORDEN'S EGGNOG QT. **89¢**

BORDEN'S WHIPPING CREAM 3 1/2 PINT CTRS. **\$1**

BORDEN'S ICE CREAM 1/2 GAL. RD. CTR. **\$1.19**

COORS MUGS **4/\$1.00**

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1977 TAX BREAK
DEPOSITS CAN BE MADE THRU DEC. 31st.

You can claim your contribution to either plan as deduction on your federal and state income tax returns. In the meantime, the money in your account will grow tax sheltered. No income tax will be due until the funds are paid out to you, and FIRST FEDERAL pays the highest rate for which the amount qualifies. FIRST FEDERAL offers both these plans without charging fees or commissions. Call or come in and talk it over with the Savings Counselor at the FIRST FEDERAL office nearest you... or send in the coupon below.

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Chiefs Claim Own Tournament Crown



LAYUP....Kevin Kothmann scores a basket for the Friona Chieftains in their tournament finals victory over the Tulla Hornets here last Saturday

At left is Tulla's Paul Lacy. The Chiefs won the game, 61-57. (Photo by Stanley Ellis)

Friona's Chieftains, running their season record to 14-1, captured the championship of their own invitational tournament last weekend.

The Chiefs turned the trick with impressive wins over Hedley and Tulla, plus a lack-lustre win over Farwell, being played for the second time within a week.

After opening with a convincing 59-42 win over Hedley, the Chiefs had to come from behind to beat Farwell, 46-40 on Friday. In the title game, Friona came back for another good performance and outscored

Tulla, 61-57 to take the first-place trophy.

It marked the first time that a Friona team had won the championship of the local tournament since 1966, the year the tournament was resumed, when both boys and girls' teams captured top honors.

Morton and Estacado boys have owned the title for the past decade, with Morton winning the crown six times and Estacado three.

But for awhile in Friday's semi-final game against Farwell, it looked like the Chiefs might not even be playing in the tourney finals.

Farwell, riding the hot hand of Clay Roberts, bolted to a 16-8 lead in the first quarter, and after Friona rallied to tighten the score, assumed a 28-20 lead late in the third quarter, when things looked bleak for the home team.

After Farwell's fast start, Friona rallied in a low-scoring and error-filled second quarter, to trim the Steers' halftime lead to 17-16. Farwell was able to score only one point in the quarter.

But the Steers outscored the Chieftains, 9-2 in the opening minutes of the third quarter, to open up an eight-point lead. And the Chiefs, who had been very impressive on Thursday, could not get their shots to drop. Jeff

Whiteside, with a 20-point scoring average, slumped to only five points.

Finally, late in the quarter, baskets by Kevin Kothmann, Lawrence Fithen and Koty Kothmann allowed the Chiefs to catch up for the first time at 30-all. That was the score at the end of the quarter.

Jon Jarecki's jump shot 32 seconds into the fourth quarter gave Friona its first lead in the game at 32-30. Todd Bandy added a lay-in and Kothmann connected from the side for a 36-30 edge, and Friona ignited a hot streak.

After the Steers scored, Kothmann hit a red-hot shooting streak, canning four straight baskets for Friona, and giving the Chiefs a ten-point edge at 42-32.

Farwell cut the margin to four at 44-40 with 40 seconds left, but Friona had the game wrapped up by that time.

The championship game was close from start to finish. The game was tied nine times, and the lead changed hands on five occasions. It was still tied as late as 4:42 in the final quarter (49-all), and only some timely shooting by the Chieftains salvaged the victory and the tournament crown.

The Chiefs were paced by the fine outside shooting of Kevin Kothmann, who had 20 points for the

game to pace Friona scoring. Kothmann opened the scoring for Friona 1:06 into the game by popping the net from the side to tie the game at 2-all, and a similar shot with 4:11 left in the game gave Friona a 51-49 lead and the Chiefs were never tied after that.

The Chiefs, who had burned the nets from the field in the first three quarters (and had to, in order to stay in front of the tall Hornets), turned to the free throw line in the fourth quarter, and their ten out of 12 attempts from the line more than made the difference in the four-point win.

In fact, Friona won the game at the free throw line, hitting 15 out of 21 attempts (71.4 per cent), to only seven out of 13 attempts for Tulla (53.8 per cent).

	+	+	+	+	
CHIEFS	8	16	30	46	
Farwell	16	17	30	40	
Todd Bandy	1-3-5	Jeff Whiteside	1-3-5	Kevin Kothmann	8-0-16
Lawrence Fithen	5-0-10	Koty Kothmann	4-0-8	Jon Jarecki	1-0-2
	+	+	+	+	
CHIEFS	18	31	43	61	
Tulla	15	29	40	57	
Bandy	0-2-2	Whiteside	6-3-15	Kevin Kothmann	10-1-21
Lawrence Fithen	2-4-8	Koty Kothmann	1-3-5	Leslie White	2-2-6
Jarecki	2-0-4				

8th Grade Maidens Top L'fd

The Eighth Grade Maidens were entered in the Muleshoe Tournament December 15-16-17. In the first round of play Thursday, the Maidens were matched up with Canyon. They fell behind early in the first quarter, and even though they came back to a 20-20 tie in the third quarter, they lost by a score of 27-24.

Lesia Bermea was high point for Friona with 12 points, followed by Erin Davila and Teresa Loflin with four each. Rene Noland and Sunny Horton each had two points.

After the first round loss, the Maidens went to the consolation side of the bracket and met Tulla in Friday's game. The Maidens did a better job offensively and defensively by scoring 33 points and allowing Tulla to only score five points for a game ending score of 33-5.

Cari Hand was high point with six points, followed by Lesia Bermea with five, Erin Davila, Sunny Horton, Penni Weatherly, and Joann Flores each with four points. Teresa Loflin, Gwen Maurer, and Joyce Melton each scored two points.

Saturday the Maidens went back to Muleshoe to play Littlefield and won by a score of 17-15. This gave the Maidens Consolation Prize, and a very impressive trophy. Lesia Bermea was high point with eight points, followed by Cari Hand with four points and Rene Noland had three points. One of Littlefield's girls made two points for Friona as she shot at the wrong basket. This tournament gives the Maidens a 5-2 season record.

Team members for the Maidens are: Lesia Bermea, Erin Davila, Teresa Loflin, Cari Hand, Rene Noland, Sunny Horton, Gwen Maurer, Rachel Perez, Penni Weatherly, Joann Flores, Joyce Melton, Jyl Hight, Francis Guerra, Kim Barnett and Christie Wiseman.

Peace

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ARRID EXTRA DRY ROLL-ON DEODORANT
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PROTEIN 29 HAIR SPRAY FOR MEN
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7 Oz. **\$1 45**
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**HAPPY BIRTHDAY
TO FRIONA FOLKS.....**

WEEK OF DECEMBER 18-24
Friona residents having birthdays last week are:
Carla Beth Bauer, December 18
Wes Drake, December 19
Lenney Petree, December 19
Paige Osborn, December 19
Kathy Baca, December 19
Deloris Wyly, December 20
Rocky Nichols, December 20
Mika Maddox, December 20
Dustin Hall, December 21
Connie Renee Zinser, December 21
Cody Fallwell, December 21
Joe Buchanan, December 21
Robert Sandoval, December 21
David Morales, December 21
Jerry Rogers, December 22
Mary Moseley, December 22
Sue Beene, December 23
Kenna Noland, December 23
Cindy Roberts, December 23
Lavenia Duke, December 23
Burt Osborn, December 24
Wana Brewer, December 24
Jon Osborn, December 24
Barton Osborn, December 24

Holly White, December 29
Mabel Jones, December 29
Rolanda Hutson, December 29
Bret Moore, December 29
Doug Norwood, December 29
Betsy Taylor Hodge, December 30
Pat Denison, December 30
Rocky Lyons, December 30
Larry Sanders, December 30
Joy Sifford, December 31
Gwendolyn Maurer, December 31
Bill Ellis, December 31
Casey Fallwell, December 31
Debbie Taylor, December 31
James Davis, December 31
Glenda Ellis, December 31
Leo Bails, December 31
Keith Martin, December 31

WEEK OF DECEMBER 25-31
Friona residents having birthdays next week are:
Elwood Vaughn, December 25
Holley Mohr, December 25
Charles Carter, December 25
Gale Warren, December 25
Bob Sanders, December 25
Gaylord Maurer, December 26
Guy Ellis, December 26
Janet Claborn, December 26
Teresa Taylor, December 26
Micah Wayne Duke, December 27
Sheri Styles, December 27
Stella Baca, December 28
Amy Stephens, December 28
Betsy Cook, December 29

WEEK OF JANUARY 1-7, 1978
Friona residents having birthdays will be:
Gary Stowers, January 1
Donna Schlenker, January 1
Agnes Fulks, January 1
Linda Williams, January 2
John Lynn Hartwell, January 2
Tamara Smith, January 2
John Bill McFarland, January 2
Sunny Horton, January 2
Buford Hartwick, January 2
Jennifer Brockman, January 3
Vondale Mann, January 3
Vickie Kube, January 3
Jeremy Reed, January 3
Bobby Moore, January 3
Kenneth Moore, January 3
Diana Clark, January 5
Ann Nazworth, January 5
Wesley Barnett, January 6
Mitchell Massey, January 6

If you or someone in your family has a birthday coming up, call the Friona Star at 247-2211 by Thursday



ETHRIDGE HONORED..... Dan Ethridge holds a "Certificate of Citation" which he received this week from Speaker of the House Bill Clayton. The citation congratulated Ethridge on his recent retirement, calling Ethridge "Mr. Insurance of

the Panhandle," and also "one of the most dedicated, honest and innovative independent insurance agents, who will be fondly remembered for many years to come as one of the most progressive agents in Texas."

Sr. Citizens To Meet Dec. 30

The regular monthly meeting of Friona Golden Agers will be held Friday, December 30, at Union Congregational Church.

Mrs. T.E. Lovett, president, urges all members to attend. Visitors will be welcome.

Hospital Report

ADMISSIONS-
Jay Fred Carson, Friona; Norman Kothmann, Jr., Friona; Bessie Boatman, Friona; Oralia Escalante, Friona; Lareta Barber and baby boy, Muleshoe; Murry Redus, Hereford; Patricia Coburn, Farwell; Heather Little, Bovina; Bill Denney, Friona; Lillie Fuller, Bovina; Louise Christian, Farwell; Todd Bandy, Friona; Rosa Albracht, Friona; Rosie Galicia, Friona; Manuel Estrada, Hereford; Pat Wikle, Friona; Gail Sifford, Hereford; Edna Fambro, Friona.

DISMISSALS-
Oralia Escalante, Jay Fred Carson, Murry Redus, John Hand, Lareta Barber and baby boy, Kay Kendrick, Rosa Albracht, Lillie Fuller, Louise Christian, Todd Bandy, Diana Clark, Patricia Coburn, Rosie Galicia.

PATIENTS IN HOSPITAL-
Bessie Boatman, Lois Whitaker, Bill Denney, Heather Little, Manuel Estrada, Maudie Primrose, Pat Wikle, Gail Sifford.

IDEAL TREE FOR SMALL APARTMENTS

Apartment dwellers with limited space will welcome the Norfolk Island pine, a natural mini-Christmas tree, that is a charming houseplant all year as well. It requires a little water about twice a week and flourishes in full sun through the winter. Trimmed with tiny ornaments it is lovely, indeed. To keep the branches from sagging, hang the trimmings in a bit from the branch ends.

HARK

Offering a prayer of thanks for your every joy and happiness, at Christmas.

Garrison Seed & Co.
E. Hwy. 60 Hereford Ph. 364-0560



Let there be **LOVE** at Christmas

**Orval Watson
Lincoln-Mercury**

200 W. 1st Hereford Ph. 364-2727

A Festive Name

"Merry Christmas" in June? September? It is for a lovely young lady in Sacramento, California, whose name is truly Merry Chere Christmas!
In answer to endless inquiries and as many jokes, this charming young woman never tires of explaining that her name really is Merry Christmas, and is spelled just that way. She is used to people thinking it's funny and the constant teasing, but enjoys the fun of it as much as others.
Miss Christmas, whose fame has spread all over the world, spends a considerable amount of time answering the many people who write her. She starts writing her Christmas card in September.

Asked about marriage proposals and changing her name, Miss Christmas responded "Well, I've seriously thought about marriage a couple of times, but I was raised the old-fashioned way and I guess I'm looking for an old-fashioned type of person who thinks like I do. I really like the traditional things - like Christmas."

The Legend of St. Winfred
A legend about St. Winfred, who was a missionary to the Scandinavians in the 8th century, explains the origin of the Christmas tree.
It seems that St. Winfred was cutting down a large oak tree, when suddenly a young fir tree sprang up in its place. The missionary declared this miraculous tree to be holy and gave it to the Scandinavians to commemorate the birth of the Savior.

THANKS FOLKS!



We Of The American Agriculture Movement

Wish To Thank All The Merchants & Businesses That Closed Last Wednesday, December 14 In Honor Of The American Farmer. We Realize Closing On This Day Was A Great Sacrifice. We Do Appreciate Your Efforts and Support.

We Sincerely Hope Your Harvest Will Be Plentiful In The Future.

THANK YOU
Merry Christmas
and
MAY GOD BLESS YOU

Have a **HAPPY HOLIDAY**

Hope your holiday hits a high note of happiness.
In concert, we join in with thanks and growing appreciation.

BLACK FARM CENTER
Ph. 265-3676 Jerry Loflin 265-3838



WINNING DOOR.....The door decorated by Miss Witherspoon's room won the sixth grade honors in the decorating contest. Shown are

Susanna Mariscal and Faith Ann Wright, who helped with the decorating.

Town Talk

By June Floyd

Phone 247-3681 With Your News Item



We want to wish each of our readers a Happy Holiday Season. Hope 1977 has been as good to all of you as it has to us. We deeply appreciate all of you who have contributed to this column during the year.

Your words of encouragement have been a source of much enjoyment and your calls with news tips are greatly appreciated. Without the cooperation of our readers, the column would make very dull reading.

Maybe years do not need slogans, but if they do and anyone happens to ask for opinions, let's suggest: "1978--Let's Make It Great."

About 30 persons attended the annual Christmas party at United Pentecostal Church Tuesday evening. Following a period of fellowship, which included a salad supper, there was a gift exchange.

The younger women who compose the Sharing Group brightened up a lot of rooms with the favors they presented guests at a coffee in the home of Mrs. Tommy Tatum in the Black Community one morning last week. They were miniature Christmas

wreaths, which were hand made, and were very colorful.

The Taft Lovetts are expecting Christmas weekend visitors. Two of Velma's brothers and one nephew plan to be here. Lawrence Tucker and Leroy Tucker are her brothers and Mark Tucker is her nephew. They all live in Whittier, California.

Herschel and Edith Johnson also have an out-of-state visitor. Their daughter, Kay, who teaches in the Denver area, arrived at the Amarillo Airport Thursday evening for a holiday visit.

Christmas Day guests in the home of Mr. and Mrs. J.B. Buske will include Mr. and Mrs. Darrell Buske and Mr. and Mrs. Frank Griffith.

Mr. and Mrs. Craig Howard and daughters, Cara and Sara, of Bossier City, Louisiana are guest in the home of Mr. and Mrs. John Blackburn.

Mrs. Howard is the former Brenda Blackburn.

Mr. and Mrs. Woody Glasscock of Albuquerque, were visitors in the homes of Mrs. Arma Coffman and other local relatives last weekend.

Mrs. Coffman is planning more out-of-town company this week. Her son, Cliff and his family, from Dardanelle, Arkansas, will be here. The Coffman family plans to have dinner with Mr. and Mrs. Frankie

Allen and sons, Eddie and Rodney. Others planning to attend are Mr. and Mrs. Dean Blackburn and son, Hal, who is home from Lubbock Christian College; and Mr. and Mrs. W.J. Coffman and children of Rotan, Texas.

Friday, December 30, will be the date of the end of the year meeting of Friona's Golden Age group. The meeting will be held in the Union Congregational Church.

A covered dish luncheon will be served at noon.

Mrs. Velma Lovett, president, urges all regular members to attend and cordially invites anyone else who is interested to be present. She says, "I'd like for this meeting to be the finest of the year."

A first time visitor in Friona during the Christmas holidays will be little James Thomas Isaacs of Colorado Springs, who was born October 10.

He will be accompanied by his parents, Mr. and Mrs. Jim Isaacs, and sister and brother, Susan and Barry.

Other visitors in the home of Mr. and Mrs. Frank A. Spring will be Mr. and Mrs. Frank Lewis Spring of Albuquerque. Frank and Martha both hold doctorates in clinical psychology.

He is enrolled in the Law School of the University of New Mexico, where she is teaching. Martha also

works at the Child Guidance Center. Several members of the Collins family will join the Spring and Isaacs families here for a Christmas get together.

Susie Spring of San Antonio also plans to spend a few days in Friona. She's the daughter of Dr. Paul and June and has lived in the Alamo City several years.

Mrs. Johnny Foster of Bartlesville, Oklahoma, is a guest in the home of her mother, Mrs. Ella Dukes. The Fosters and Mrs. Dukes along with Tom Whaley, Mrs. Beulah Whaley and Mr. and Mrs. Dennis Slagle plan to have Christmas dinner with Mr. and Mrs. Watson Whaley and Lou.

Lou, who is teaching in Amarillo Christian School, is home for the holidays.

Johnny, Gay and Logan Bingham of Houston are spending the holidays with Mr. and Mrs. John Bingham, Mr. and Mrs. Louis Welch and other local relatives.

MERRY CHRISTMAS AND HAPPY NEW YEAR TO ALL!!



We wish you a Merry Christmas



Hope every day of the holidays is a special day for you, filled with the pleasures that make you happiest!

Add our thanks to your holiday joys.

Bentley's Conoco

Main & Hwy. 60



Tender loving care for thriving poinsettias

Do you know the origin of the lovely plant we have come to identify with Christmas? These colorful plants were first introduced to America in 1825, by Joel Poinsett, then serving as our Ambassador to Mexico, who brought some 16 plants back to his South Carolina greenhouse. He gave them to friends and botanists with greenhouses who nurtured them carefully.

Poinsettias moved out of doors in the early 1900's when a Swiss horticulturist, Albert Ecke, started to raise them in California for local holiday selling. Now we have come to enjoy poinsettias, not only at the Christmas holiday, but all the year round as well. The most popular is the vivid red, but there are white, pink and marbled flowers as handsome and radiant.

Poinsettias need specific care if they are to flourish, but that care is not really complicated. They are happiest kept at room temperature, near a window, in full daylight, but out of drafts. Water when the top soil feels dry to your touch, keeping the soil moist but not wet.

If you decide to move your poinsettia outdoors for the summer, it will need cutting back to help it retain its shape. To encourage a shorter, fuller plant cut it back between the middle of July and the beginning of August, and repot in a pot one or two sizes larger than the original, and bring indoors again about Labor Day.

Poinsettias are photo-period sensitive plants that flower in response to the length of the day. Ten hours of daylight and fourteen hours of darkness will start flowers on their way, but the least glimmer of light during the dark hours will abort any flowering.

From about October 1 to mid-December, the plant should be in complete darkness from sunset to sunup. It can be put into a closet, in a room that remains dark through those hours, or under a table that is skirted to the floor. If you have a large enough carton available up-end it over the poinsettia to keep light out. Unless the plant is kept in the dark it will not flower.

The colorful bracts that develop from this period will be ample reward for your tender loving care, and will add much excitement to your holiday decor.

New touches bring color to Christmas table

Every day can be a holiday through the Christmas season. A little imagination goes a long way in keeping your family full of that festive spirit...

Sprinkle a touch of candied fruit into hot oatmeal for a breakfast treat.

Give your favorite fruit salad that holiday look with a sprinkle of pomegranate seeds.

Cut bells from slices of canned cranberry sauce when serving.

Candy canes make flavorful stirrers in cups of hot cocoa or tea.

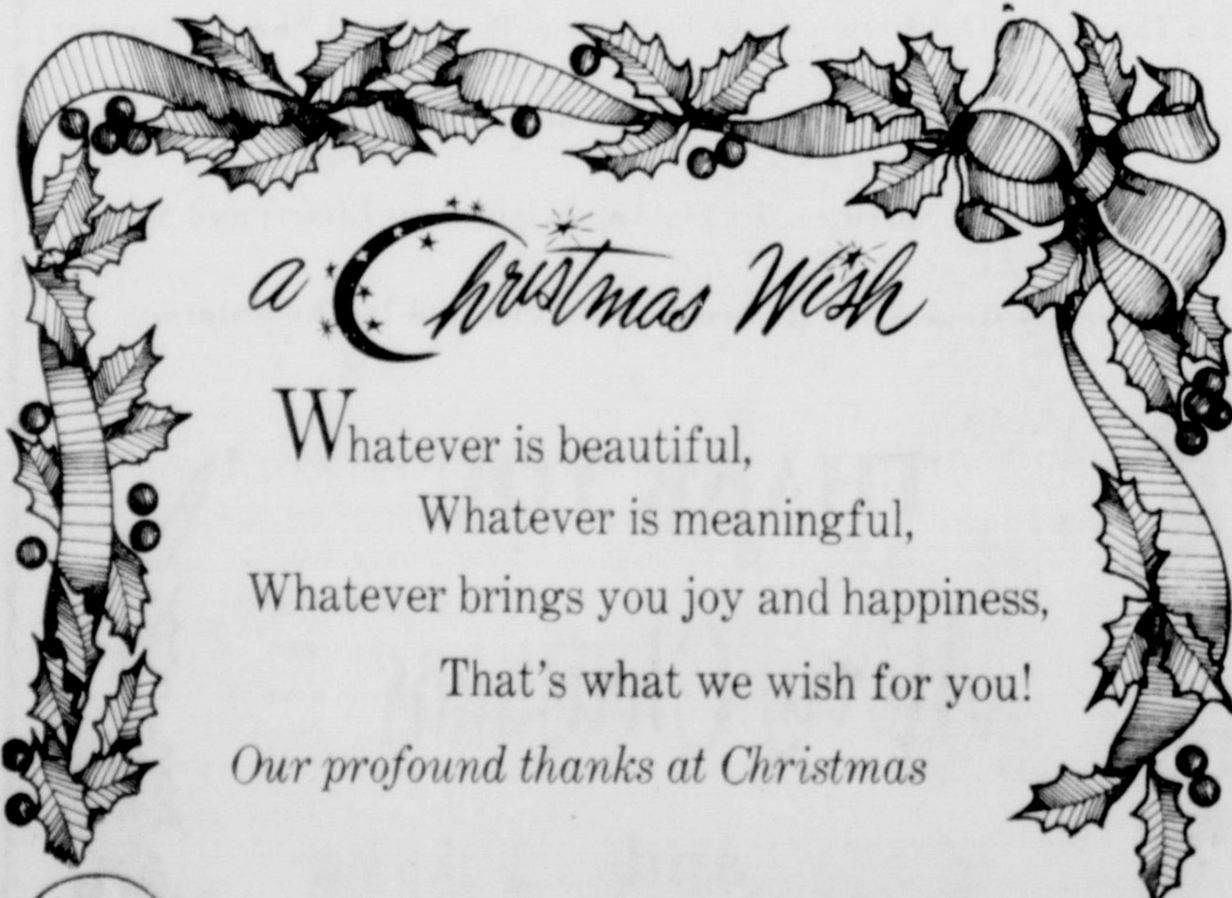
Year-round favorite casseroles have a holiday look topped with a cheese star.

Place a waxed paper stencil of a Christmas tree over a bowl of potatoes or rice... sprinkle with chopped parsley... remove stencil.

Pimento poinsettias make colorful garnishes on any one of many dishes or bordering a filled platter.

Addressing a long list of Christmas cards can really be fun! Gather the family around the table and keep them happily at work with cookies and hot fruit punch!

Ever try pancakes poured onto the griddle in Christmas tree shapes? It takes a steady hand and concentration, but think how they'll delight your family.



a Christmas Wish

Whatever is beautiful,
Whatever is meaningful,
Whatever brings you joy and happiness,
That's what we wish for you!

Our profound thanks at Christmas

L Lewellen Construction Co.
Delton and Betty Lewellen

The Farmers Of This Trade Area Wish To Express Their Gratitude To The Merchants And Business Concerns Who Showed Their Support By Closing

December 14.



American Agriculture

1108 W. Hwy. 60

Hereford, Texas

Dorothy Johnston, Rick Son United In Church Ceremony

Dorothy Ruth Johnston of Canyon and Richard (Rick) Malcolm Son of Floydada exchanged wedding vows Saturday, December 17 at 7 p.m.

The ceremony was performed in the First Baptist Church of Friona by Rev. Charles Broadhurst, pastor of the First Baptist Church in Littlefield, assisted by Rev. C.H. Murphy of Friona.

The bride is the daughter of Mr.

and Mrs. James D. Johnston of Friona.

The bridegroom is the son of Mr. and Mrs. James Son of Plainview, Texas.

The altar was decorated with an original metal sculpture by Artist Bobby Wied of the Christogram (Greek symbol for Christ) with two rings entwined symbolizing Mar-

riage in Christ. The church was decorated with arrangements of mums and was lit by candlelight.

Musical selections were presented by Carla Swartzell of Canyon, vocalist. She was accompanied by Mrs. Roy V. Miller, organist, and Pam Sumner of Levelland, pianist. They presented "O Lord Most Holy" and "If God Left Only You."

As the bride was presented in marriage by her father, she wore a formal length gown of white organza fashioned with a princess line silhouette. The open neckline was edged with heavy Venice lace. The full sheer bishop sleeves had a deep cuff edged with lace. The bodice had a deep oval yoke of Venice lace accented with seed pearls. The a-line skirt extended into a chapel length train. A band of scalloped lace formed the hemline of the skirt and train.

Her headpiece was a Juliet cap of matching lace holding a lace-edged veil of illusion.

She carried a white Bible carried by her mother in her wedding. The Bible was covered with a bouquet of white gardenias and stephanotis.

Deirdre Stiles of Woodlands, Texas, cousin of the bride was the maid of honor.

Bridesmaids were Crystal Martin of Wichita Falls, Mrs. Ken Miller of Abilene, Cathy Son of Plainview, sister of the groom, Jerri Bengé and Kim Parr, both of Friona.

The maid of honor wore an emerald green velvet dress styled with an empire waistline, full a-line skirt and elbow length full bishop sleeves. The other attendants wore the same style dresses in royal blue velvet. They carried white mum nosegays.

Bryan Johnston of Friona, brother

of the bride, served as best man.

Groomsmen were Tim Son of Houston, brother of the groom, Randy Son of Corpus Christi, brother of the groom, Larry Johnston of Friona, brother of the bride, Brandy Jones of Lubbock, Stan Hickerson and Larry McEachern, both of Plainview.

Serving as ushers were Curtis Blake and Steve Green, both of Plainview.

Following the ceremony, a reception was held in the Fellowship Hall of the church.

Sally Anderson of El Paso presided at the guest register.

The table was decorated with arrangements of mums. The three tiered wedding cake was decorated with the Christogram symbol on the top layer.

Mrs. R.C. Stiles of Woodlands, Texas, aunt of the bride, served cake.

Punch was served by Becky Smith of San Angelo and Starrla Hinton of Gruver, Texas.

Others assisting in the houseparty were Mrs. Tim Son of Houston, sister-in-law of the groom and Sally Anderson of El Paso at the groom's table.

For a wedding trip to Estes Park, Colorado, the bride chose a burgundy pants suit with white gardenia corsage lifted from her bridal bouquet.

The couple will reside at 115 First Street, Floydada, Texas, after December 24.

The bride is a graduate of Friona High School and will graduate from West Texas State University in May with a degree in music education.

The groom graduated from Wayland Baptist College with a degree in religion. He is now minister of music and youth at the First Baptist Church of Floydada.



Mrs. Rick Son

Woman's Club Has Christmas Meeting

Friona Woman's Club had their regular meeting December 14, with ten members present. The lesson theme was "Christmas Is Giving" and the lesson quotation was "The Spirit of Christmas is Peace, The Gladness of Christmas is Hope, The Heart of Christmas is Love."

Members answered the roll call with a Christmas thought. The devotional was presented by Addie Moyer who gave a story on "The Best Christmas." The group then sang Christmas carols with Luella Maurer at the piano.

"Christmas for Girlstown" was presented by Carrie Tatum. The member had brought cookies and gifts for Girlstown. These were added to by former member Mabelle

Hartwell, and members of the Black Study Club.

Mrs. Tatum and Mrs. Bengé made the trip to Girlstown on Friday taking a car load of clothes, gifts and cookies, as well as individual donations of money in the amount of \$140. The donations were received and thanks were being mailed by Mr. and Mrs. Cooper.

A note of thanks was read from Guy Sanders of Prairie Acres for the party, program and refreshments taken there by the club last month.

Mrs. Maurer, the hostess, served Christmas refreshments to club members after the gift exchange. The club adjourned until the next meeting on January 11.

Library Report

"Miss Lillian and Friends: The Plains, Georgia, Family Philosophy and Recipe Book," as told to Beth Tartan and Rudy Hayes is available at Friona Public Library.

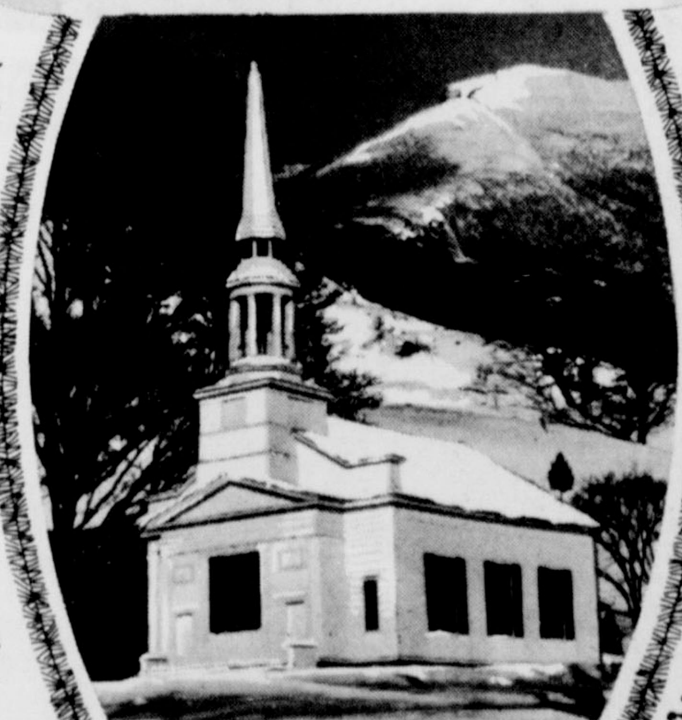
Among the many things you'll learn and people you'll meet on this intriguing journey:

The Carter family's respected matriarch, Miss Lillian, who will share some fascinating facts about her famous son's upbringing, as well as her philosophy of life and how her

own new found notoriety has affected her lifestyle.

Favorite recipes from the kitchens of Plains' best cooks, in a town noted for the best in cooking. Among the over 100 dishes you'll find are recipes for traditional Southern fare, as well as Jimmy Carter's favorite peanut brittle, the Plains Cheese Ring, a delicious chicken pie, and other main courses, desserts and appetizers galore.

Merry Christmas



When we count our blessings at Christmas time we think of friends like you and wish you a beautiful holiday in a beautiful world!

MONSANTO
AG CENTER

Blessings
to All



We hope the holidays bring you Peace and Happiness as we enjoy this most holy of seasons. We offer you all of our wishes for the Christmas Season and for always.



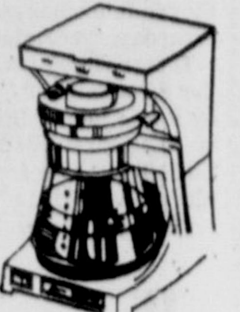
FRIONA MOTORS

Owners -- Oscar and John L. Baxter

STEVE GRUNDY MITCH TERRY DALE BENTLEY W.H. EVANS
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JUST-IN-TIME CHRISTMAS

MR. COFFEE DRIP
COFFEE MAKER
NO. MCS **\$28⁸⁹**



ROLAIDS
ANTACID TABLETS
75 TAB SIZE **\$1⁰⁷**
REG. \$1.29

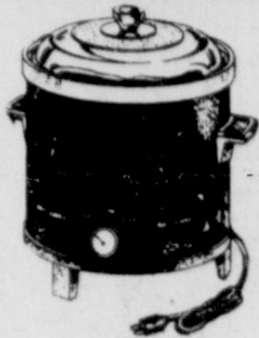


ALKA SELTZER
36 TAB SIZE **\$1²⁷**



25% OFF

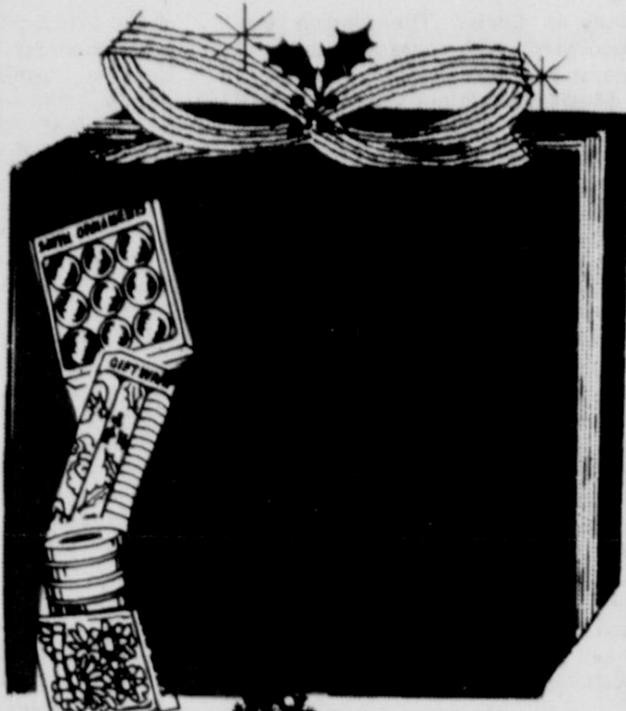
**SPECIALS GOOD
UNTIL JANUARY 1, 1978
OR AS LONG
AS SUPPLIES LAST.**



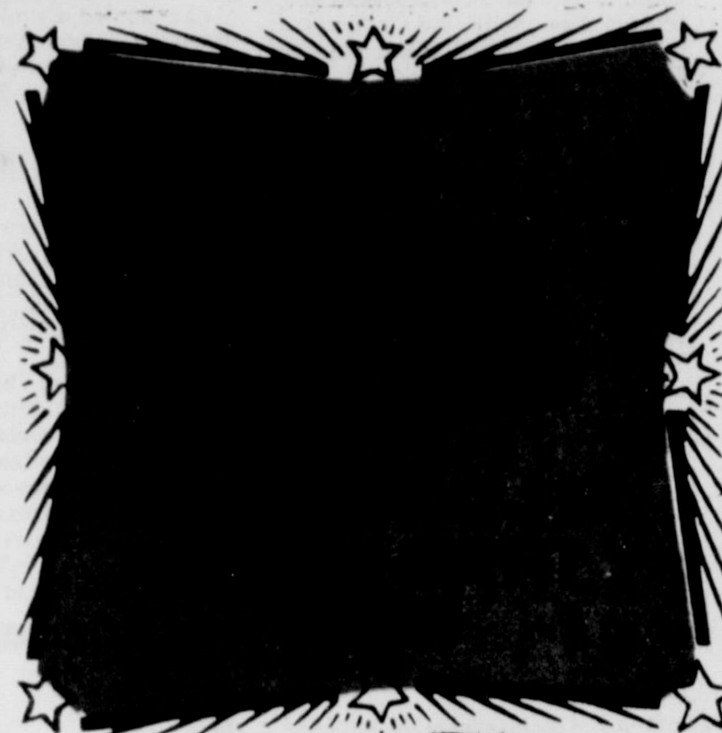
RIVAL
CROCK POT
NO. 3100
\$11⁹⁹

RIVAL
CROCK POT
\$22⁹⁹

5 QT.



AMITY
TRAVEL KIT
REG. \$13.50
\$8⁴⁹



ALL WOMEN'S
HANGING WEAR
STYLES
BY BOGART
25% OFF



PRESTO BURGER I
Featuring Liddle Griddle
\$12⁴⁹
REG. \$17.49

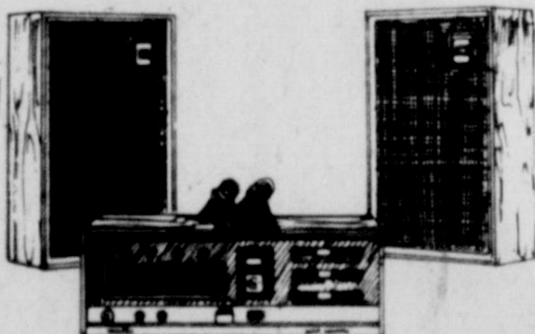


PRESTO BURGER 2
\$16⁹⁹



BERNZOMATIC
SOCKET WRENCH SET
40 PIECE SET
\$13⁹⁹

ALL SOUNDESIGN STEREOs 20% OFF



ALL TRICYCLES AND WAGONS 25% OFF



COLOR GLOW COPTER BY PLAY SKOOL

\$2⁴⁹



The Blessings of Christmas



May your hearts be filled
with the peace and joy of that holy night,
so long ago.... when once, for a shining hour
Heaven touched Earth and hope was born anew!
May His blessings surround you now and always.

PEOPLE COME FIRST

FDIC

 FRIONA STATE BANK

IN FORT WORTH

\$750,000 Renovation Set For Cattle H.Q.

A \$750,000 program to restore the historic Fort Worth Livestock Exchange Building at 131 E. Exchange Ave. has begun, its owners announced recently.

The Stockyards Development Corporation, a subsidiary of United Stockyards Corporation of Chicago, said plans call for retaining the original architectural character of the 45,000-square-foot structure which was built in 1902.

Both its interior and exterior will be refurbished to create an efficient and attractive office environment, said Wayne W. Snyder, development management consultant for the project.

"The renovation program is expected to be completed in June 1978," he said. "There will be 29,000 square feet of leasable office space, more than 60 per cent of which already is leased."

Improvements will include installing an energy-efficient air conditioning and heating system, a newly designed lobby and new restroom facilities. The spacious corridors featuring sky lights also will be restored.

The parking lot in front of the building will be replaced with a three-quarter acre landscaped lawn reminiscent of the building's original setting. New parking facilities to accommodate 300 passenger vehicles will be built adjacent to the building.

Two front-entry courtyards, as well as the side and rear yards of the building, will be landscaped.

Through the years, the Livestock Exchange Building has become a landmark on Fort Worth's North Side. In 1967, the Texas Historical Society recognized it as a Texas historic landmark. A marker at the building's entrance recognizes its importance. It reads in part: "Fort Worth Livestock Exchange Headquarters, one of the greatest cattle markets in the world...."

It has been headquarters for many firms in the livestock industry, including several commission companies, the Fort Worth Stockyards, and countless cattle barons.

One of the building's newest

tenants is country and western singer Red Steagall, who recently moved his headquarters here from Nashville.

Architect for the project is Thomas E. Woodward & Associates, Inc., and landscape architect is Burnett-Garrett.

Restoration of the Livestock Exchange Building is the second major project United Stockyards has undertaken this year to redevelop the stockyards area.

In May, the firm began a \$500,000 renovation program of the Fort Worth Stockyards. It is expected to be completed early next year.

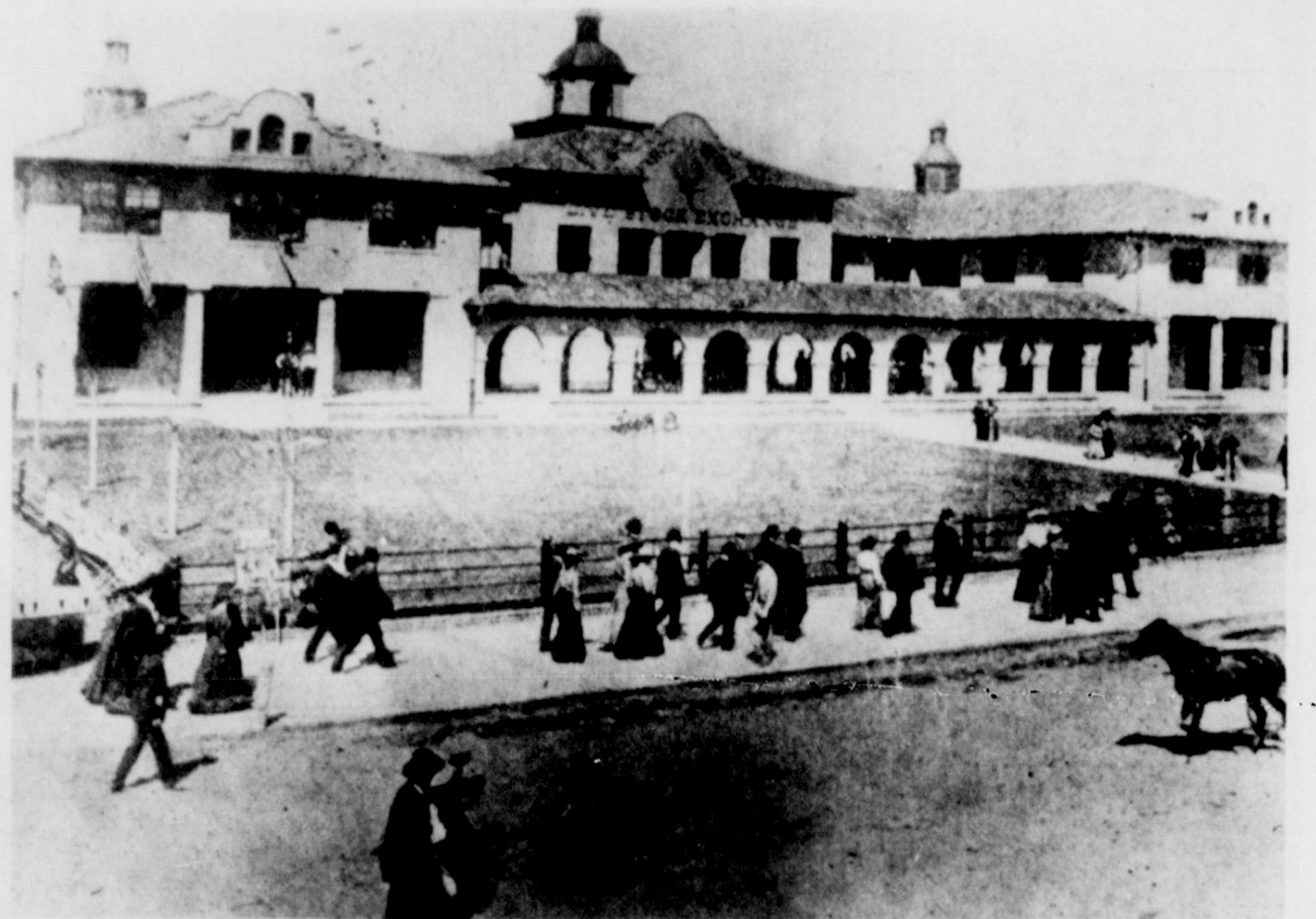
The program involves relocating the livestock unloading operations from Exchange Avenue to a newly constructed dock on the north side of the stockyards, remodeling pens and building new ones, constructing an overhead walkway from the new unloading area to the auction barn

and Livestock Exchange Building, major reworking of the original sanitary and storm drainage system, and providing a new parking area for livestock trucks.

"In making these improvements we are joining other groups working to improve and redevelop Fort Worth's North Side," Snyder said. "Already the city and federal governments have invested more than \$4 million in remodeling the North Side Coliseum, landscaping Marine Creek, rebuilding Exchange Avenue and improving other public facilities.

"The stockyards area has played a major role in our city's history and we want people to be able to enjoy it in the future, for both business and pleasure," he said.

Future plans by the Stockyards Development Corporation call for developing a speciality shopping and entertainment center in an area south of Exchange Avenue.



HISTORY REVISITED....The Fort Worth Livestock Exchange Building is symbolic of "Cowntown's" historic

relationship with the cattle industry. Built in 1902, it quickly became a focal point on the city's North Side.

It is being restored at a cost of \$750,000.

Letters To Santa Claus

Dear Santa Claus,
I have been very good all year. Please send me a Baby Doll that does nothing but is soft, Big Doll house, Gum Machine that's big and fun factory.

Thank you,
Michelle Nichols
+ + + +

Dear Santa,
I want a dirt bike and please fill my stocking full of goodies. And Mary Frances wants a rag doll. I have been a good boy.

John Cass
+ + + +

Dear Santa,
This year I want a record player and a water ring toss. I will leave a snack.

Love,
Shelly Salyer

Dear Santa Claus,
My name is Kristi Holland. I am 2 1/2 years old. Please bring me a present.

Love
Kristi
+ + + +

Dear Santa Claus,
I want a motorcycle, electric drill, lite brite, a helmet, and Lincoln logs.

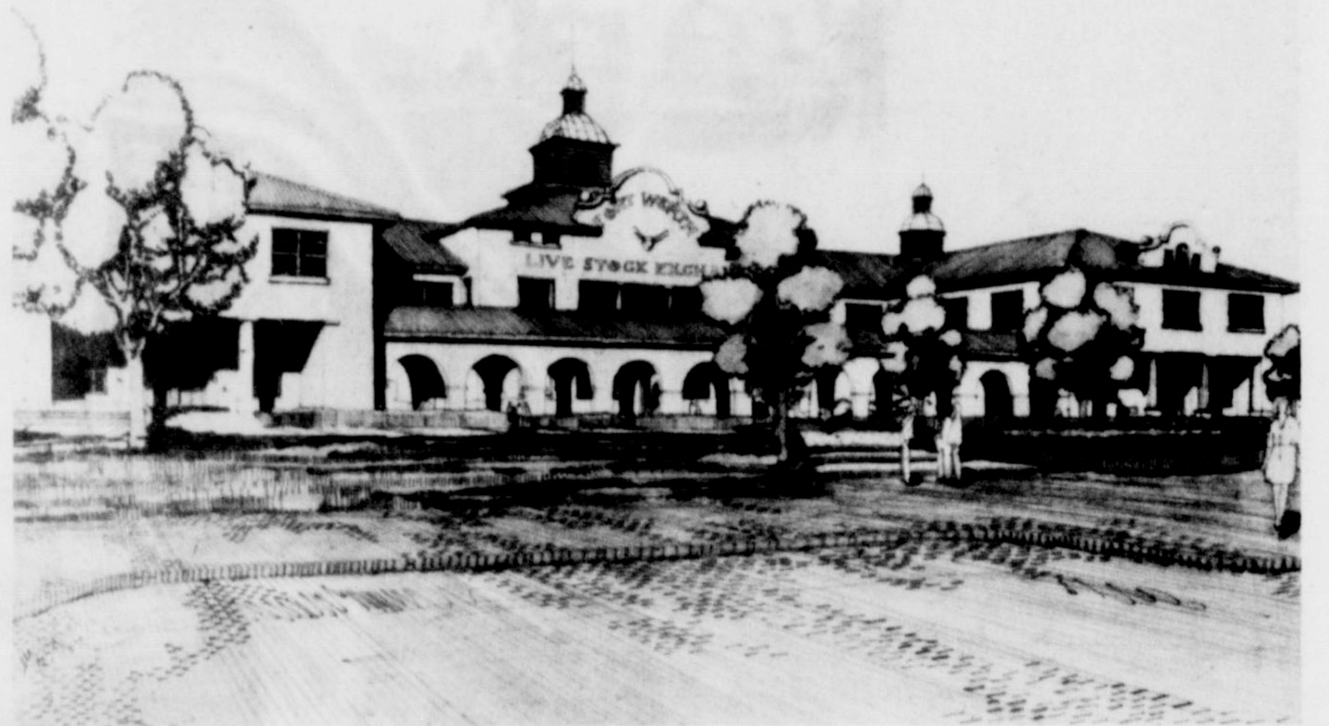
Love
Joseph Pace
+ + + +

Dear Santa,
This year I want a Stretch Armstrong and a Buttercup walking horse.

Love,
Greg Salyer
+ + + +

Dear Santa,
I want a BB gun, cowboy western outfit and a motor cycle.

Love,
Tony Allen



RESTORATION UNDER WAY.... The Fort Worth Livestock Exchange Building, built in 1902, is undergoing

a \$750,000 restoration program. When remodeling is completed next June, the longtime landmark on the

city's North Side will feature a distinctive turn-of-the-century decor.

OUR WISH FOR YOU THIS

CHRISTMAS



**A Very Merry Christmas
and a Happy New Year**



'Tis the season to be jolly!
Here's wishing you the brightest, happiest Christmas to all our patrons and their families. Your support has been wonderful!

YOUNG CIVIC LEADER

B.K. Buske Prefers The Life Quality In Friona

By JAN U. TURNER
Staff Writer

"I've lived here all my life, and my point of view of Friona is more a Chamber of Commerce point of view than a mayor's," remarked Friona Mayor B.K. Buske, who is finishing out the unexpired term of former mayor R.L. Fleming who moved from Friona this year.

"This town is one to take it on the chin, and regardless of what happens will continue to prosper. Of all the people I've ever known, these people are the most optimistic," he said. "We may be down financially, but we're not down spiritually."

"We went through the same thing with cattle...maybe worse...in 1974. The people were down, but they didn't just throw up their hands and quit. This way, I think we'll survive this one," he explained. "It's not going to be as prosperous as we're used to, but we'll keep our chins up and get through it."

Although Buske's positive approach toward Friona is not unique among the people of this town, his 29 years make him the youngest mayor ever in Friona's history. His optimism underscores his mastery of childhood cerebral palsy, which is scarcely noticeable, either by Buske or the people around him.

"I don't even think about it," he said. "Everyone has some handicap, either mental or physical, to overcome. If you let that be an excuse for not doing anything, you'll never get anywhere," he explained. "It affects me in writing, and that's about it really."

Buske's pattern of achievement was evident even in high school, which he finished in three years, graduating in 1965. He attended Texas Tech during summers and finished at the University of Texas in three years also, with the intention of becoming a lawyer. After attending a year at South Texas College of Law in Houston, Buske

decided he could do more in an office than in a courtroom.

"I thought I had the background to help people and not be legalistic, in my approach to life," Buske explained. "I wanted a common sense approach to life. I think you can help more people when you're not trying to read the fine print and find a way how not to do things...find a loophole and instead, concentrate on how to do things," he said. "It's basically more a positive approach to life than trying to find ways of getting around the law."

"I came back to Friona in 1972 after having done some post graduate work and real estate sales in Austin," he continued. "I took a post in marketing in the executive offices of Friona Industries...that was when they started merging and went public with stock," he said. "My father was one of the first ten that started the feedyard business here," Buske added.

"Actually, I came back home for a couple of reasons," he said. "I wanted to get back to the hometown folks. All cities are nice, but they don't and never will have the quality of life that Friona has, and this is important to me. It's not how much you're making or how well you're doing materially," he continued. "It's the quality of life you're living."

"After the cattle crash in 1974, I went back into real estate with Carol Gatlin," he said. "I enjoyed being able to locate people in homes in Friona. It's very rewarding to be able to help someone make their major investment in life and see that they get the quality in life that they are looking for."

"Then, last year Tri-County Savings and Loan was looking for someone who had grown up here and knew the people's needs to be manager of the Friona branch office, and here I am," he laughed. "If they didn't find someone

suitable, Friona would lose an opportunity to grow," he explained, adding that Tri-County specializes in residential home loans. "I always felt like Friona should have its own savings and loan in which people can make an investment in their own community."

"Initially, as with everyone who has run for office, I wanted to improve the system—the bureaucracy. This was my private reason for running for alderman," Buske explained. "I was elected to office in April 1976, and then after a year I was appointed mayor pro-tem by the council."

He continued, "On September 1, Mayor Fleming tendered his resignation and I became the mayor at that time, and will serve until the election April 1978."

Explaining the duties of mayor, Buske said, "Mayoring is just making sure the policies set out by the city council are policies which represent the feeling of the citizens and also involves some consideration of the financial concerns of the city."

"As mayor, I try to see the future concerns and needs of the city and plan accordingly. It is also the responsibility of the mayor to meet with any citizens or special guests as the occasion arises," he continued.

"That coincides with my desires about Friona to see it grow and prosper. I'm on the Chamber of Commerce Board and have been for the last two years, and this has worked out hand in hand with my responsibilities. You see more business needs through the Chamber of Commerce than any other place. I'm director this year," he added.

"As mayor, I'd had the opportunity to encourage business in Friona. The more we grow, the less the tax burden on the citizens—that's why I'm so growth-oriented," he said. "I want to be less dependent

upon any one thing to make our livelihood," he said.

"It speaks well of the management abilities of Jake Outland, our city manager, that we haven't had to have a tax increase even though things have been going up so the last three years," he pointed out.

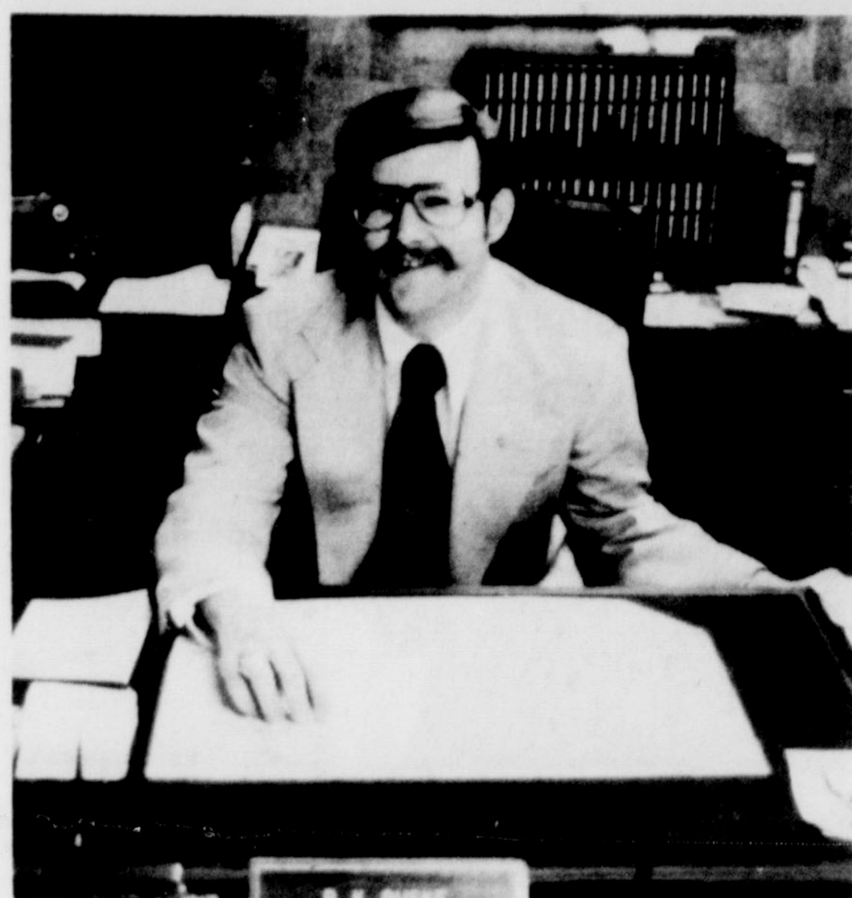
"My major objective as mayor is to see a positive attitude toward growth and toward the economy—whatever it is," Buske said. "It is truly easy in this town to be mayor because the people are not small minded and they will not bother you with trivial things—if someone comes to me with a problem, I know it's a problem that needs to be acted upon. Jake has some of these calls, but people have been real kind to me about the small things."

"This is a town of big thinkers as opposed to a town of big stinkers," Buske laughed.

"The attitude of taking the past and putting it in the past and trying to dream a little bit as to what the future can be and pursue that dream—that's what I do," he explained. "You notice on my calendar here there's a rubber band," he tapped the pages and snapped the rubber band holding together yesterday and before. "All those days past, they're gone. I don't turn back to them because they're gone, but these days forward," he tapped the unbound calendar pages. "I can look forward to them. If you've done your best the day before, there's nothing you can do to change them, and if you haven't done your best you can't regret it because you can't bring it back," he pointed out.

"What's the use—you can't worry now about things you can't do anything about," he said. "90 percent of the worries we have are things we can't do anything about. Why ever waste our time? Why worry about what we should have done?"

"Let's concentrate on what can be done at this point. That is something I can really relate to," Buske said. "It's a way of life with me. I just love to dream and I love to make dreams come true. I believe the community



YOUNG LEADER...B.K. Buske, at 29, is presently serving as acting mayor of Friona, inheriting the job after longtime mayor R.L. Fleming moved from the city. Buske also is

on the Chamber of Commerce board of directors and has served as United Way campaign chairman. He is one of the city's top boosters.



is built of people thinking, and this is what has made this town what it is as opposed to neighboring towns, although they've had the same potential, but not the same attitude our people have."

"I base a lot of my philosophy on motivation and positive thinking, and any time I get hold of a book that is talking about it I read it—whether it's Norman Vincent Peale, Earl Nottingale, or Dale Carnegie. And throw Zig Zigler in there. I got to visit with him when he was here, and I sure enjoyed every minute of it as you see, his book is one of my books over here right beside my Bible," Buske said, turning in his chair toward a shelf of books on the counter behind his desk.

"It all stems from a Christian background, there's no question about it," Buske said. "The foundation of my philosophy is based on good ole Christian philosophy, a Christian religion, and whether I had read any of these books or not I'd still be of this persuasion because that's how I was reared."

Buske was married in the summer

of 1976 to a San Antonio girl, Janet, who teaches at the high school in Muleshoe. In the last two or three years, Buske has become very active in civic organizations and in his church. He and Janet teach the college and career department in Sunday school at the First Baptist Church, and Buske recently had the honor of being asked to serve on the Board of Directors of the Boyce Evans Evangelistic Association, a world-wide advisory board. He has served in various capacities in Friona Noon Lions, and is currently 'Boss Lion'. Buske is also active in the United Fund drives each year, and served as treasurer this year. He also is serving on the Board of Directors for the Cub Scouts of Friona. "That was one of my things when I was growing up," he said, "And I enjoy helping younger kids."

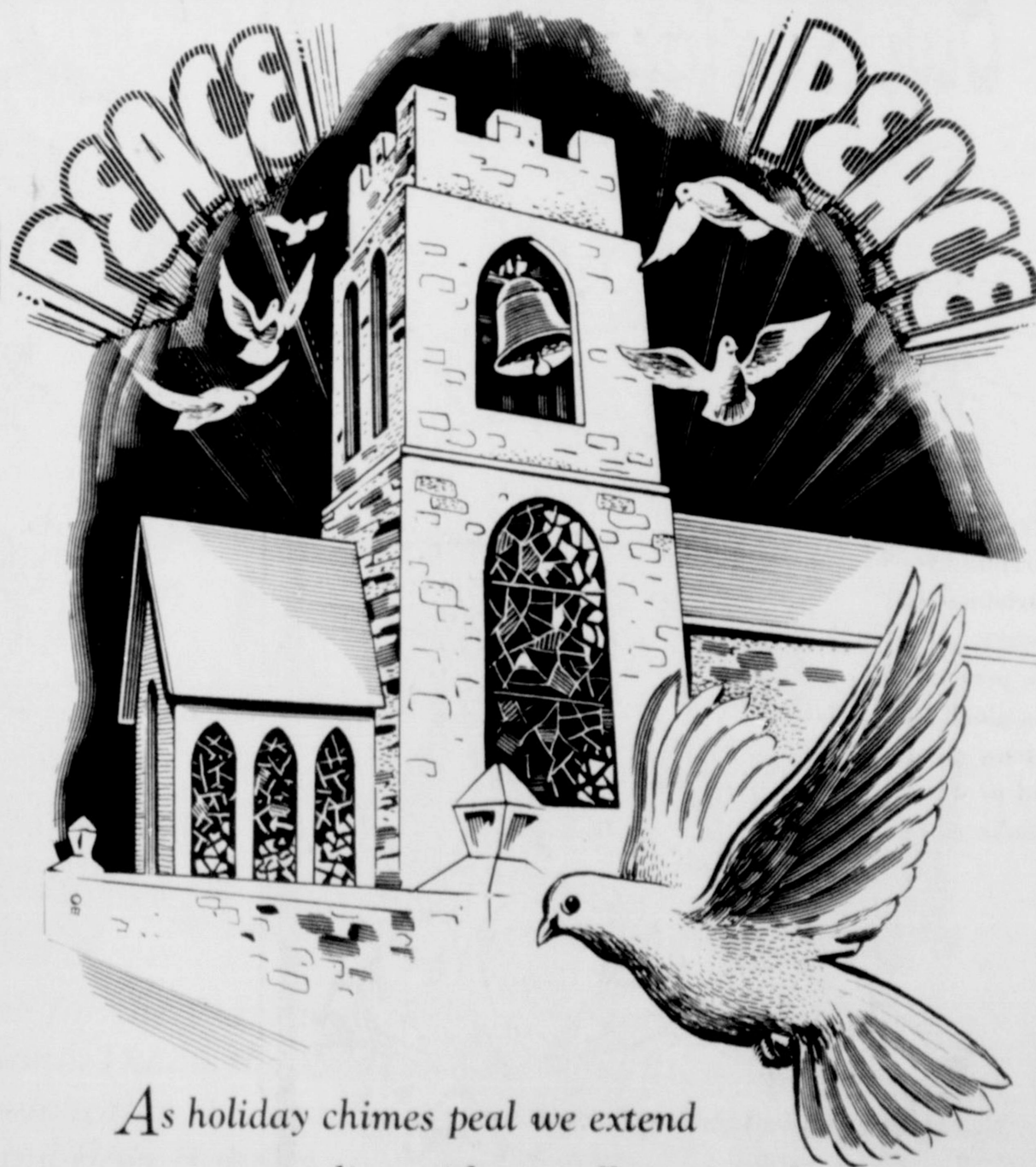
If Mayor Buske has a handicap, it isn't a physical or mental one. His handicap, if he has one, must be in trying to achieve all he wants to do without spreading himself too thin in the things he has already undertaken.



A Holy Christmas to Everyone. We hope that remembering the true meaning of Christmas will bring you Peace and Happiness as you rejoice in the Birth of Our Saviour.

FRIONA WHEAT GROWERS

Ron Smiley, Mgr.



As holiday chimes peal we extend resounding wishes to all our friends... may Hope, Love and Peace be with you at Christmas and always.

BROCKMAN SALES

JAY JARBOE TOMMY BROCKMAN JANICE THOMPSON

Letters To Santa Claus



UM -UM-UM-UMMMM GOOD.... where Archie, their doberman, has a charge account. "I never do have any money," laughs Stephenson.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

AND HE KNOWS IT

Local Doberman Has D-Q Account

When Doug and Rita Stephenson ate lunch the other day at the Dairy Queen, neither had any money, so they charged it to Archie.

Archie, formally known as Archibald Schnapps, is a regular DQ customer who always gets a raw Beltbuster whenever he frequents the establishment.

He is also the Stephenson's two-year-old Doberman, and when you're a doberman you can get Anything You Want.

"Rita and I come down here and eat a lot, and we always order Archie a raw beltbuster and take it home and feed it to him as a reward for staying in the pickup," Stephenson explained. "One night

we were in and didn't have enough money to order a hamburger for Archie too. When we got home and he didn't get his beltbuster, Archie began running in circles and jumping and nearly chewed off Rita's hand. He got his feelings hurt and got mad," he said with a laugh.

"Anyway, we drove back to the Dairy Queen and got his beltbuster but we still didn't have any money....I never do have any money...and the manager, Baxter Laymance, suggested opening him a charge account," he said.

"We use the account all the time," he laughed, "for us as well as Archie. In fact, we just used it when you shot the picture."

Dear Santa Claus,
I am five years old. I live in Friona, Texas. I love you very much.

I want a calculator and a pink bicycle. We were at the Fireman's Christmas party and your helper named Donnie, he is real good, I sat in his lap and told him what I want.

Santa, Donnie was a good Santa Claus for you.

Would you leave some roller skates for Danny and Darrell. One is 11 years old, the other brother is 10 years old.

Get daddy a Motorhome to go fishing in.

Hope Dasher and Rudolph will be real good.

Would you and your reindeer write me a letter.

Love,
Dana Auburg
P.S. Tell the reindeer hi for me. Spelly Rudolph and Dasher.

Dear Santa Claus,
Please bring me toys for Christmas. I am 2½ years old and have been a good little girl this year.

Love,
Kim Anthony
++++

Dear Santa,
I am 4 years old. Please bring me a radio, U-drive-it, and a skateboard. And bring something for my little sister T. J. I love you.

Love,
Cody Robinson
++++

Dear Santa,
I am five years old and I live in Friona, Texas.

I want a real dolly and I love you Santa Claus, please stay a little longer when you come to visit us this year so I can see you.

I want a dolly for my twin sister Dana Lou.

Love,
Dona Auburg

Dear Santa,
For Christmas I want a Dr.'s kit and a football suit. Please bring my brother Lanc, a football suit too. I love you, Santa.

Love,
I am good,
Joel Venhaus
++++

Dear Santa,
We love you, Santa. I would like to have a bicycle and a rifle for Christmas. I have been a good boy as you know. I am 6 years old.

Love,
Kevin Anthony
++++

Dear Santa Claus,
Thank you Santa Claus for bringing toys. Please bring me a doll and a playdoh beauty and barber shop set.

Please bring my little sister a doll too. We would also like a cookie monster telephone.

Love,
Thank you Santa,
Tamara Dawn Hand

Dear Santa,
Here is your letter. My name is Kindra Karrole Caswell. I'm 3¼ years old. Where is your house at? I saw you Saturday two times. You let me see your tongue. I want a Ernie doll and a game, Oscar the gouch and piano. I have been a good girl. Please bring my baby Sister Krista Len Marie Caswell 14 mos. a dolly, buggy, telephone and rocker. She is too tiny to be bad. Don't forget me and her.

Love,
Kindra and Krista
P.S. Bring grandma and grandpa a nice gift to cause I love them.
++++

Dear Santa,
I want a Baby Alive and a twirler suit. Mary Frances wants a rag doll. I have been a good girl.

Love,
Jennifer Cass

Dear Santa,
We have been good boys. We would like to ask for some presents. My little brother Corbin would like a record player and a fire rescue truck.

Love,
Corbin
++++

Dear Santa,
I would like you to bring me a punching bag and some hot rod cars. Anything you bring will be fine for us.

Love,
Shannon



There's no time quite like Christmas...
when the world is bright with fantasy
and we are all children again at heart.
In the midst of its magic, Santa and
we take a moment to wish you all you're
wishing for, this sparkling holiday.



Our Savior is Born

May His blessings surround you at Christmas and always.

We proclaim His glory and extend greetings and profound thanks to all.

PARMER COUNTY FARM BUREAU

Milton Evans, Mgr.

TERRI BUMPAS

Friona Girl Enjoys Work With Retarded

By JAN U. TURNER

At 27, former Frionan Terri Cummings Bumpas, daughter of Doyle and Judy Cummings, has already found her niche. Some people only dream of working at something that gives them inner satisfaction and at which they can make a major contribution.

Terri, or 'Bumpas', as everyone but her two-year-old son and her husband, Bob, calls her, is a speech therapist at Lubbock's Ballinger School, a non-graded public school for trainable mentally retarded children.

Her special contribution, however, is an offshoot of actual speech therapy. She instigated a program in sign language at Ballinger about three years ago when she encountered a child who had so many psychological barriers to speech that she would never talk. Terri started the child on sign language, and the program has since expanded to 15 children, four of which are deaf retarded children from the regional deaf program.

"My work really gives me a good feeling inside...it really does," she said. "These kids are so interesting to me...I have more patience with them than with normal kids. As much as possible, I want each child to achieve his or her maximum potential, taking into account that there are good days and bad days."

She laughed, "Some of my parents call me a slave driver, but I'm not." One of her programs is Parent Sign Language, where she and two others meet with six sets of parents two or three times a month at night to teach them sign language so they can communicate with their children and also to reinforce the sign language learned at school by the students.

"I can tell a big difference in the progress of the students whose parents work with them at home and those whose parents don't," she said. "Those who don't get reinforcement at home tend to lapse into pointing and grunting for what they want. Other children use the sign language they are taught only when they are at school, and at home try to use the sign language they developed on their own to communicate their needs."

"One thing we do in class after we've completed a unit, like a food



TERRI BUMPAS

unit for example, is to take a picture of the food and a picture of the sign that goes with it and make a notebook to take home and work on with the parents," she explained.

"When the child is first learning sign language I keep it simple and use five words representing basic functional needs...potty, mama, daddy, eat, bed (or sleep), and drink," she said. She added with a laugh, "I consider mother and daddy basic functional needs."

"Since this summer I've been using communication boards as an alternate method of communicating with non-verbal children who for some reason or other are unable to use sign language...perhaps they have cerebral palsy or are partially paralyzed," she explained.

"I went to Atlanta, Georgia to see Lana, the chimp that communicates with a computer. I went there with the hope that what they were doing with Lana would be the answer for my kids who can't use sign language. That was at the Yerkes Regional Primate Center at Emory University where they do research with animals. I also visited the Georgia Retardation Center, and there I found Bliss Symbolics, which was not what I intended to see but something extra used by severely retarded children," she said.

Explaining, Terri said, "Bliss Symbolics was developed after

World War II by a man named Bliss to use as an international language using symbols instead of words, but with the word beneath the symbol. A child can point to a symbol or several symbols on the communication board to express his needs. I saw one child paralyzed from the neck down using a pointer on his head to point to the symbols and communicate," she said.

"I have two kids using the boards; one is paralyzed on one side and the other is so slow that the time it takes for him to sign is not efficient. The goal with this is to eventually take away the symbol and use the word as a higher level of development."

Terri, speaking of her success in introducing new ideas into the Ballinger programs, said, "One of the reasons I love my work and am able to try new things is because of the principal I work under, Mr. Tommy Herring. He used to be special education director of Lubbock Schools before he came to Ballinger and he's very open to change and new ideas. He has ideas of his own and a good belief in the kids' potential to be productive. He wants and is able to give a lot to those kids."

Terri is close to the parents of her students. She tries to involve them in her student's projects, one of which was a Christmas play this year in which the parents interpreted the song, "You Light Up My Life," with sign language to their kids.

"That was a highlight for my parents," Terri smiled. "It was a big project that the parents did, and it was a way to express their feelings to their children and tell others what it's like."

This is Terri's sixth year at Ballinger. She explained that the

school serves children ages three through 21, starting with early childhood level and subsequent levels broken into age equivalents through high school. They have academic programs starting with readiness programs, then reading, math, environmental social science (manners), and three federally-funded vocational educational programs which include general housekeeping, commercial food lab, and commercial sewing, which is new this year. The goal of the program is to help the students compete in the open job market, and students over 14 are paid for their work.

There are also other vocational programs covering macrame, ceramics, weaving, and there are contracts for making auto starter components and painting floor stands for a Lubbock florist.

Terri, a 1968 graduate of Friona High School and first runner-up for Maize Queen that year, received her bachelor's and master's degrees from Texas Tech, where, she said, she was taught that ANY child can be taught to speak. "When I got to Ballinger, boy, was I surprised!" she exclaimed.

"This may sound immature...my husband says it is...but I enjoy going to work every day and I wouldn't want to work anywhere else. I get on my soapbox about Ballinger," she said enthusiastically, adding that she would like to have visitors come by the school to see what they are doing. "Just tell them to call or write when they're coming," she said jovially. "The address is 1110 40th St. I'd love the chance to show off the school," she smiled.



TERRI'S FIRST SIGN STUDENT, Norma Martinez, stands to the left of her in a group picture taken at Ballinger School in Lubbock, along with some of her other classmates. Norma was the original student in a sign language program started

three years ago at the school, when Terri, a speech therapist, could find no other method to communicate with her. Her sign language program has grown to 15 students this year.

Merry Christmas

Christmas is the perfect time for remembering the friendships we cherish. We count you among our dear friends and wish you every happiness now and always.

PLAINS HARDWARE & FURNITURE

PEACE

Our Wish for the Christmas Season is Peace and Goodwill to everyone. That is the spirit and the meaning of Christmas which celebrates the birth of the Prince of Peace. Have a Happy and Holy Holiday.

Hub Grain Company
Fleming & Son Gin
Fleming Fertilizer

Students Write About "What Christmas Means"

(Editor's note: Following are a group of essays on the subject "What Christmas Means To Me," written by Patty Hinton's fifth grade class at Friona Junior High School.)



By Armando Fuentes

Christmas means to me a lot, because all of my family gets together. We open our presents when all of my family, our cousins and my grandmother and grandfather come to my house on Christmas Eve. We all of us open our presents and my uncle and my aunt come to

eat. After we eat all of us open presents and friends come to my house and they bring their presents and then all of my friends and all of my family open their presents. My friend's mother and father come to my house too. My friends father goes to the store with my father and they buy some candy for all of us. Then we eat all of our candy, and they buy a bunch of cokes and then we drink the cokes. We go outside and play with our Christmas gifts.

By IDA FLORES

What Christmas means to me, I feel that Christmas is beautiful. We should think about Jesus and think about being nice to each other. I think we should have a wonderful time. Christmas

day, everyone should be laughing and give gifts to each other. I think we should be nice to our mom and dad. We should also love each other and celebrate what God gave us. You should be happy and have a wonderful time together and enjoy yourself. Always remember God even if it is not Christmas. We all should love Jeseuse a lot. Every time I open my gift I think of Him. We would be nothing without him.

By SCOTT PRUITT

Christmas means a lot to me. Every year when Christmas is here, we can not wait for Christmas. We

me is that you got presents. You have a lot of fun when Christmas is here. The family gets together and opens the presents. We



celebrate the birth of Jesus Christ. We eat turkey and ham. We make lots of Christmas candy and some of it we give to our friends. We give lots of gifts to friends because it is a time to give not receive. Christmas is when you buy a Christmas tree and decorate it. You put presents under the tree and make it look good. We put bright lights on the tree. They are all different colors. You put the tinsel around the tree. You put the balls on the tree too. Christmas is when you give presents and love your mama and your daddy.

The End

By ALFREDO MATA

To have fun with your toys and bicycle. For people to get together so they will be remembered by everybody. To go to places to see your cousins and grandmother and granddad. To have fun.



To play together. That it is God's birthday for everybody to have fun and enjoy everything. Everybody can enjoy everything they get for Christmas all over the world. Everybody thought that Santa Claus was real, because your dad was the one that brought every present for you every Christmas.

By MATT OSBORN

What Christmas means to me is giving joy, having fun,

and opening gifts in the morning. I like to go to my grandmothers house. We have fun, eat dinner and play with my toys. I can't wait to get the Christmas tree because I like to pick it out and decorate it. Every morning I wake up at 5 o'clock. Im so happy I can't wait to open my presents and eat all of my candy in my stocking. Last year I got a big tank and my jeep. I always try to stay up all night and try to see Santa Claus. Last year we made him some cookies but he didn't even eat them. I go to



bed about 2 o'clock in the morning after playing with the toys I got from my grandmother. Seven years ago Santa Claus wrote to us. It was a good letter. Every Christmas I like to read it. I like opening presents and giving joy to God. That's what Christmas means to me.

By CAMERON BEAVERS

Its a time of giving as well as receiving. And seeing the laughter on everyone's face. Its a nice time of the year for families and friends to set together and enjoy themselves. I enjoy Christmas songs. We can play with our toys when we open our packages. We have a lot of fun with them. We play with our friends until they leave. My brother and I will play with any one of our toys. We still have fun. Then we will



put them up in our room. I can't wait until the next Christmas year comes again. I am still happy about my presents. Everybody is so happy.

By VICTOR GUZMAN

We get presents and we go to Dalles. We go to Sixflags and we will open our presents and we play. We hear that the Lord was born and He will save us from the Devil. We go home to see our rabbits and we see the friends. I will the the people in the town. I have a happy day. We'll get to fix the car and we get to play with the toys. We have fun and we'll go to see them take the Christmas tree down. We hot that Christmas comes again.

the End

By ISABEL CORDOVA

Christmas is nice if you wanted to know. At night you get to open your presents. Your mother and father give you presents, so



do your cousins and friends. We get to get candy canes from teachers at school. One of my favorite things is when Santa comes to school. One most important is Jesus and when He was born in Bethlaham. It also means we are celebrating Jesus birthday. When Mary and Joseph brought him to earth. Also I like when we have a party at school we get to bring presents to school to give to our class. We get to eat cookies and drink koolaid and get candy. We do the same thing to

every party we have at school. Now do you know what Christmas means to me? Jesus is the most important one of all. That's what Christmas means to me.

By TOMMY RAMIREZ

Christmas means to me happiness and love I think everybody should have a Christmas. I wish Santa Claus was real so every kid can have a toy. There isn't reason why other kids can't have toys. If we can have toys so can they. Kids like me should be happy.

By RICKEY PEARSON

What Christmas means to me is good things. Presents and toys, Christmas trees and candles. Christmas is when Santa comes in and says "Ho-Ho" and puts presents under the tree.



me is celebrating Jesus birthday and having a big dinner. I get gifts from Christmas parties and have a good time. I love to sing Christmas songs at church. Christmas is a very nice thing to have every year.



Christmas is my favorite time because I can't wait to see whats inside my presents. Christmas means to go on a trip for Christmas vacation and stay happy. I should be good and help my mother clean the house for Christmas. It is fun to have a Christmas holiday to celebrate with Jesus. I am going to celebrate with Jesus this Sunday at church, because He died on the cross for us.

By OLGA VEGA

What is Christmas day? It is fun. On Christmas it snows and is fun. The snow is white like a white paper. What I like to do on the snow is to make and throw snow balls. I like to play and play too.



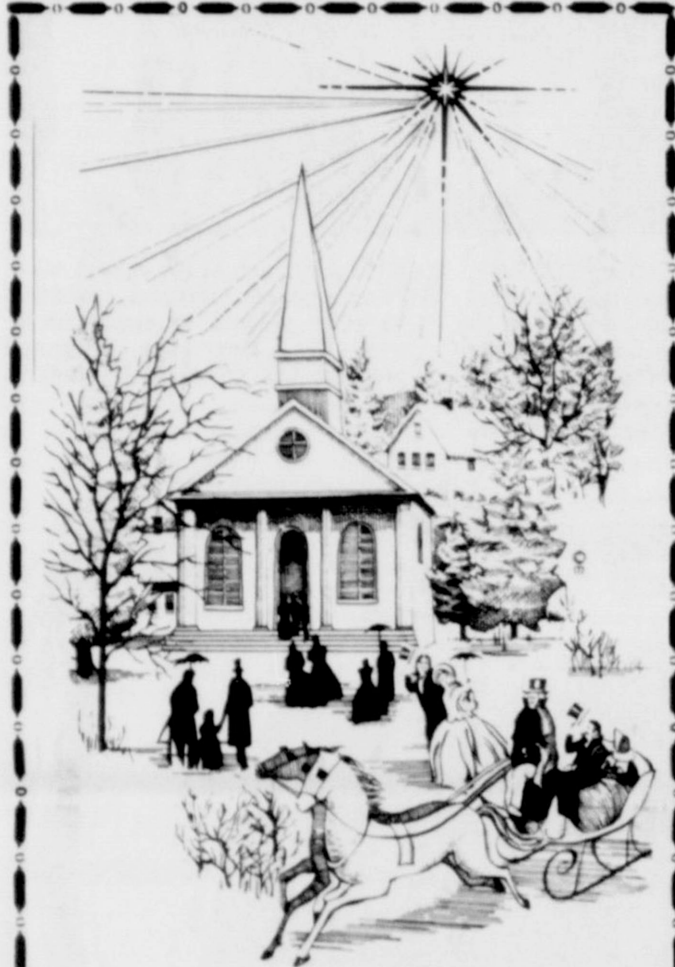
What Christmas means to me is nice. It means like a happy day. When I hear the bells ring I feel like Christmas is almost here.

When I hear my family say that Christmas will be tomorrow, I go to the Christmas tree and look at the star on the top.

When we start giving the presents, I start unwrapping mine. When I see the things I got, I go to play with them. All my family are happy at Christmas time.



my house. In the night they pray and give thanks to God that all of us are alive and then after they pray we all



To faithful old friends,
To cherished new friends,
Our thanks and best wishes
for a Merry,

MERRY CHRISTMAS

THE MAIN PLACE

The Browsabout The One & Only

in by the tree and look and count the presents and I get a piece of candy. Then we go back to bed. In the morning we wait until everyone is in the livingroom and then we open the presents. The way we open our presents is we open the little ones first and then we open the next size and then open the big ones. Then we eat breakfast and then we go and put all the paper in the trash. After that we go outside and play. We play and play and play. Then we put them up.

By CURTIS ALLEN

What Christmas means to



May the Christ Child bestow His peace upon you and yours during this holy season

TAYLOR & SONS
BLACKSMITH

HOLIDAY CHIMES



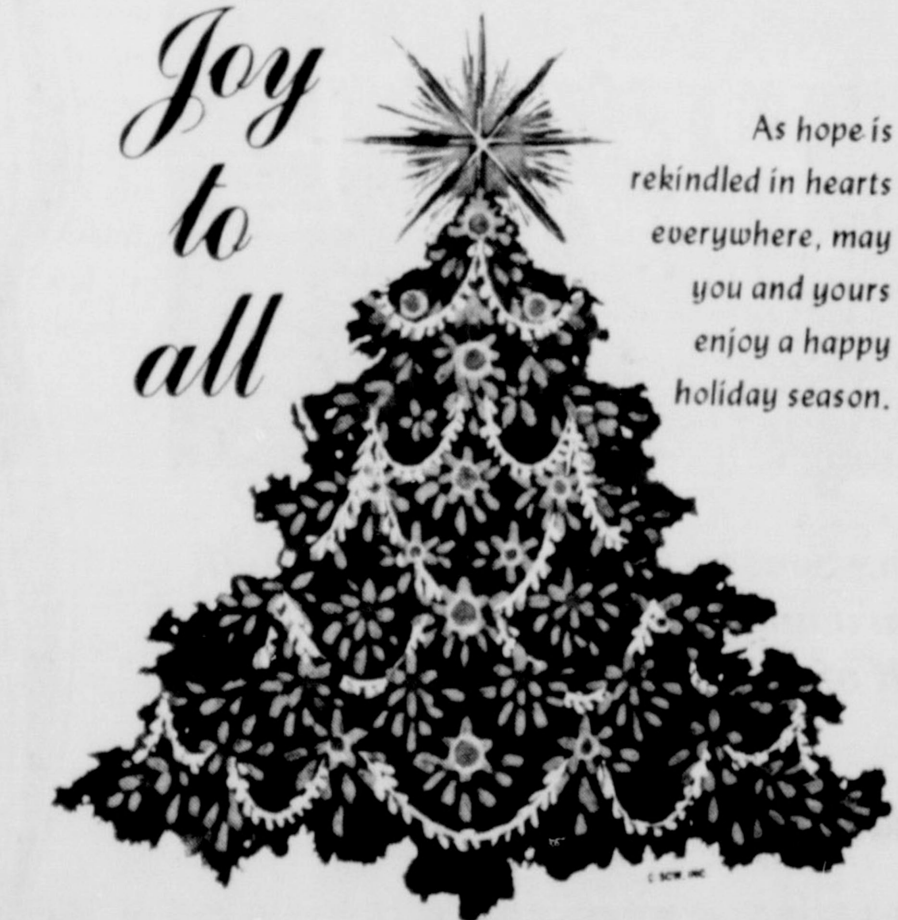
May the bells of Christmas ring in a season of joy and contentment for you. Their vibrant sounds carry thanks and ever-lasting gratitude to all our loyal friends.

WELCH AUTO

FRIONA, TEXAS

HWY. 60 WEST

PH 247-2747



Joy to all

As hope is rekindled in hearts everywhere, may you and yours enjoy a happy holiday season.

DALE HOULETTE

PETROLEUM & CAR WASH

Richard Styles Named VP At Hardin-Simmons

Richard M. Styles, public relations consultant for the Southern Baptist Foreign Mission Board, has been named to the newly created position of Vice President for University Relations at Hardin-Simmons University. He will take over his new office Jan. 3.

The new vice presidential position was created by the Hardin-Simmons Board of Trustees Nov. 11 at the recommendation of new H-SU President Dr. Jesse C. Fletcher. It will replace the previous position of Director of Public Relations and Information which has been vacant for a year following the resignation of Sherwyn McNair in December 1976.

Styles, a graduate of Texas Tech, will be returning to his native state of Texas from Richmond, Va., where the Foreign Mission Board has its headquarters. Prior to joining the Foreign Mission Board staff in 1970, Styles was director of development and public relations at Virginia Intermont College in Bristol, Va. He originally came to Virginia Intermont, a four-year Baptist college for women, as a faculty member in the field of foreign languages.

In his current position with the Foreign Mission Board Styles coordinates the public relations functions of the Mission Support Division and serves as consultant to the Board's two other divisions.

He has also served as chief of the Foreign Mission Board's press bureau, the overseas bureau of

Baptist Press. During this time he coordinated press functions, including the work of more than 60 mission press representatives around the world. In 1976 he conducted a conference for missionary press representatives from Europe and the Middle East in Mittersill, Austria.

In the summer of 1970 Styles served as resident director for the Board's missionary journeyman training program, a two-year missions program for young college graduates. In 1965, the first year of the program, he was director of language studies for the program. He served as liaison between the Foreign Mission Board and Virginia Intermont College during the four summers that the journeyman training program was held on that campus.

Having long been active in the Baptist Public Relations Association, Styles now serves as membership vice president for the organization. He has received several honors from the Association for his efforts in publications, advertising, displays and exhibits.

The forty-three year old Styles grew up on a farm near Lubbock and later attended Texas Tech, where he received a bachelor of arts degree with a major in Spanish. After graduation he served in the U.S. Army for three years. He has also done graduate work toward a doctor of philosophy degree in Ibero-American studies at the University of New Mexico, where he earlier completed requirements for the

master of arts degree in Latin American Studies.

Styles is a member of the Second Baptist Church of Richmond where he serves as a deacon, Sunday School teacher and chairman of the building fund committee.

He is married to the former Deann Buske of Friona. They have three children, Mike, Scott and Sheri.



RICHARD M. STYLES

O.L. Native Has Religious Album

James Symcox, a trooper with the Texas Department of Public Safety has just recorded and released a religious album. Stationed in San Marcos, Symcox exemplifies the professionalism of the Texas Highway Patrol. However, he has displayed a uniqueness—a law enforcement officer who expresses a vibrant love of God with outstanding singing ability.

Symcox' lifelong dream of singing and recording religious music became reality in June, earlier this year, when he was invited to sing for the 50th Anniversary of the Oklahoma Lane Baptist Church near Farwell, Texas, on the New Mexico border. There, as a youth, he acquired the strong religious beliefs typical of the farming communities on the High Plains. Symcox' singing talent inspired numerous requests for an album, and he received a

similar response two weeks later when he returned to sing in Childress, his first assignment as a State Trooper. It was there that the opportunity to record an album presented itself through funds contributed by a close friend.

In September, Symcox' first album was recorded at the studios of Rainbow Sound, Inc., in Dallas, Texas. Entitled "Feeling At Home," the album consists of nine songs expressing his home-grown religious background, including, "He Touched Me," "Only Jesus Can Satisfy Your Soul," and the ageless "Amazing Grace."

Symcox is performing concerts in numerous churches throughout the state, is singing and speaking before civic groups, and is planning a second album to be recorded in January.

BE CAUTIOUS

DPS Urges Safety During Holidays

Christmas and New Year holidays should be a time for fun and happiness. For many Texans, it will mean pain, anguish and possibly death. Major C.W. Bell, Regional Commander of the Texas Department of Public Safety, said, "The greatest killer of persons on the highways of Texas this holiday season will be the inattentive, the impatient and the drunk driver."

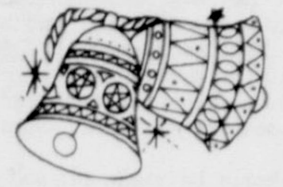
Major Bell said, "Alcohol is the biggest holiday killer during the Christmas-New Year holiday." Bell reminds the motoring public that "alcohol is not a stimulant," but rather a depressant. Even small amounts of alcohol tends to reduce judgment, self-control, and driving ability. Coffee will not off set the effects of alcohol, only time can eliminate it from the blood stream. It takes at least one hour to oxidize one ounce of alcohol. The motorist does not have to be obviously intoxicated to be under the influence in order to become an unsafe driver.

Many accidents in Texas will be classified as one-car run off the road type. This means for some reason, be it highway hypnosis, driver inattentiveness, alcohol, drugs or mental-state, a driver loses control of his vehicle. Most of this could be avoided if the driver follows the most elementary rules of the road. Stop and rest 10 minutes out of every hour driving time. Keep your head and eyes moving at all times, and if you are going to drink, don't drive. In an effort to reduce the expected

death toll, Major Bell said, "The DPS and Local Law Enforcement Officers will be out in full force during the holidays. Also, in cooperation with local agencies and the news media of Texas, the DPS will conduct special tabulations on fatal accidents. These fatality tabulations will be issued three times daily in an effort to focus maximum public attention on the traffic accident problem."

The Texas Department of Public Safety is encouraging all motorists to drive with their low-beam headlights on during daylight hours as well as at night. This program is called "Light the Way for a Safe Holiday." It is the Department's belief that most motorists do not intentionally violate the Law, and need only to be reminded that holiday periods are more dangerous.

Remember, Christmas and New Years is a season of joy, goodwill and happiness. Don't let an accident ruin your holiday. Don't be responsible for causing an injury or death. Our streets and highways can be safe, if the motoring public will think safe driving and drive defensively.



Warm Christmas Wishes
A cozy setting makes home the place for every heart during the Christmas season.

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TERRY COPLEY, Mgr.
Phone 247-2833 Or Come By Our New Location—3 Blocks East of Our Former Location

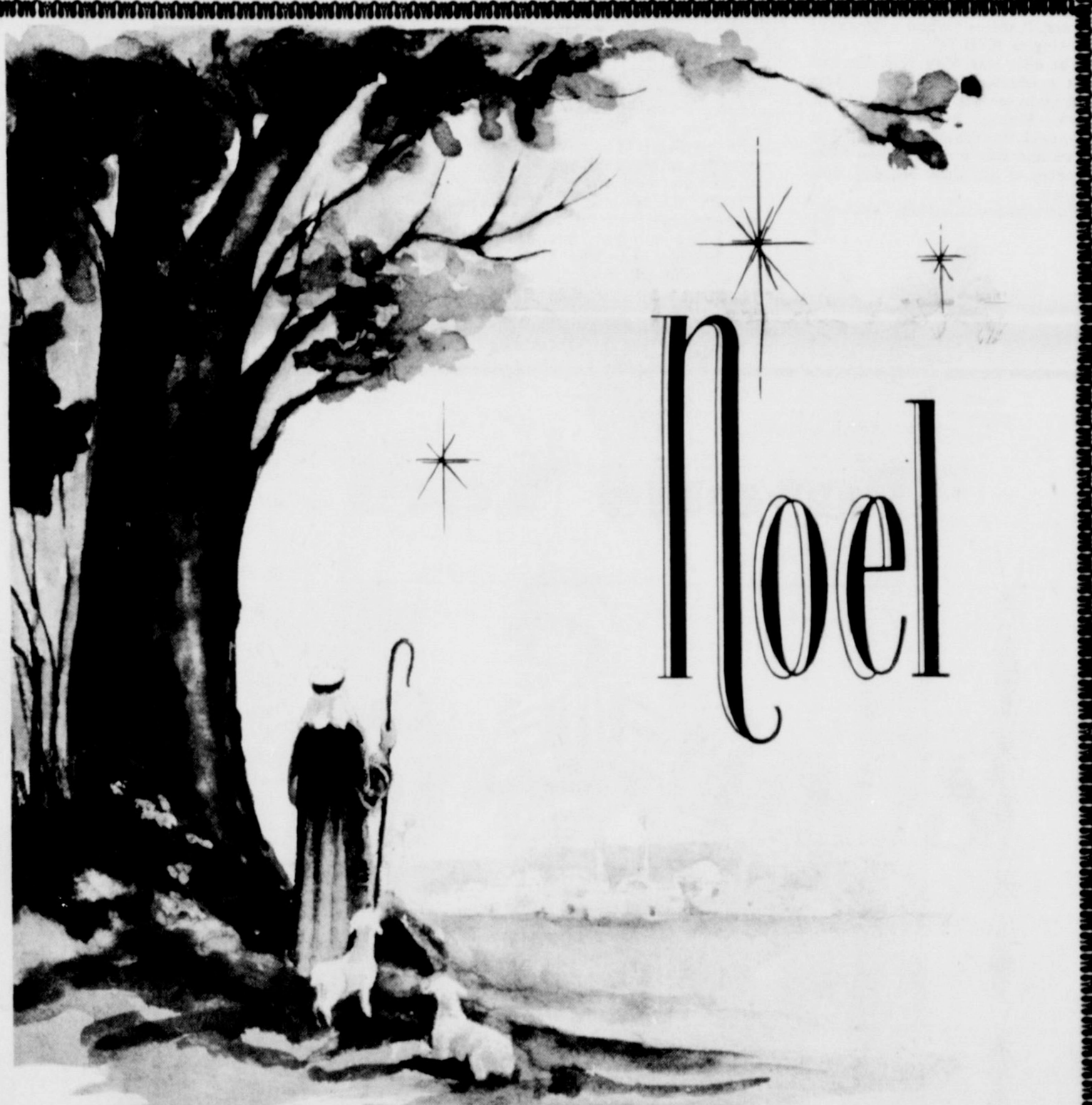
Letters To Santa Claus

Dear Santa,
Please bring me a Super Star Barbie and some skates and some trucks for my little brothers. Please bring my big brother a football and a semi truck. Have a happy Christmas Santa and Mrs. Claus.
From,
Leigh Ann Neelley
+ + + +

Dear Santa,
I want a doll that crawls and a Barbie doll.
I Love You, Santa,
Dorene Matlock
+ + + +

Dear Santa Claus,
I want a football.
Jaime
+ + + +

Dear Santa Claus,
I want a walkie talkie, yoyo, football, globe and tractor.
Love,
Lupe



Wishing you all of the blessings of the Holiday Season to you and your loved ones. We hope that you will always find Peace and Contentment, guided by that everlasting light that leads the shepherds in the fields to the manger. Have a happy and holy Christmas season.



Friona Representative: **GATLIN LAND CO.**

CHRISTMAS

GREETINGS

A December day is all the more beautiful in remembering...
Thinking of you and wishing you every happiness at Christmas.

CITY BODY SHOP
LEONARD & LEON COFFEY

LEAVING PRO NEWS

Broadcaster Extolls Bovina's "Gentle Ben" McCain

By **BILL TELL ZORTMAN**
Very seldom in the life of a professional broadcaster does a young man reach into your heart and pull out the arteries and veins that surround the heart beat of your career. There is a case though. It's the case of Gentle Ben McCain.

It was 1971 that a young fan pulled at my sleeve in the cluttered corner of a Canyon cafe. Little did I know at the time that this bashful boy would someday work for me and leave a slashing mark across my muddled mind.

On this particular night I was tired and torn from a workout with the Pro News All Stars. What this incredible creature wanted was some advise about getting into broadcasting. He didn't need my help, though. As a broadcasting Bovina boy he was already a hit a KZOL Radio in Farwell.

I forgot about the episode until I received a call in November 1975 from Levelland from a lad named Ben that wanted to come to Amarillo and visit our operation on Thanksgiving day. Quite naturally I forgot he was coming until he popped in the door and said with a hand-shake and a smile, hi I'm Ben McCain do you remember me? I didn't but I grinned back and said sure—how are you—make yourself at home.

At home he made himself. And question me—did he. Again the question was what to do next in his career. It seems he had a dream of working at KVII-TV.

The date was May 1976. He had just graduated from South Plains and again he walked in and asked for work. Finally he was given a chance—it was the rise and shine Pro News and that meant to Ben forty minutes of air time Monday thru Friday.

Early critics called him "shallow"

others called him "Boy Blunder" and many just didn't understand how this 20 year old could get away with doing brilliantly on the air but nothing off.

Gradually he converted critics, with the exception of the usual jealous jokers who can't stand to have anyone do it easily. As the summer sunshine turned to Indian Summer and then frigid fall Ben was forced out of the department and into a studio camera position. He took the job seriously and stayed with the job hoping to stay close to the news operation in case there was an opening.

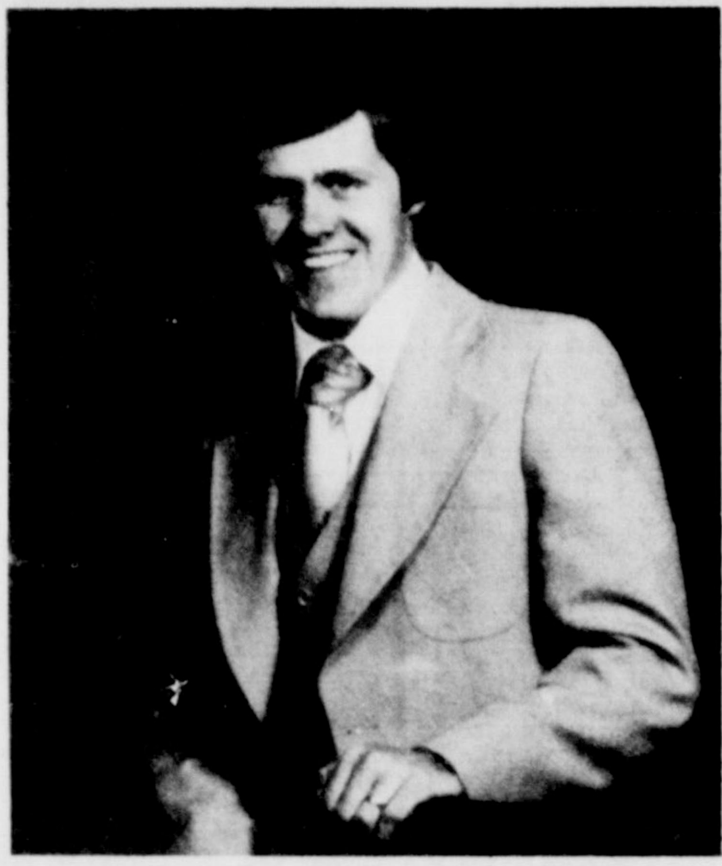
In October 1976 there was an opening. Just days before he had accepted a job as newsmen at KGNC Radio but I was able to convince him to take less money with Pro News and hope for a raise from the money lords on the second floor.

One by one Ben learned the duties of the Pro News creatures.

Shooting film, editing film, staying on call, even going for donuts on Sunday morning for Preacher Paul Matney. Many were still jealous of his good nature and despite the outside pressure to change morality and degenerate language he stayed head and shoulder above them all.

I'll never forget the day that Ben McCain went rattlesnake hunting in Mangum, Oklahoma. It was a Sunday and he had to miss Sunday School services to go to a story. Then without notice there he was in my living room with a rattlesnake wrapped around his neck—his tongue darting in and out and his rattles sounding like drums in the distance. There was the "Beautiful Ben" smile saying "It's rattlesnake huntin day in Mangum and as you can see I am there."

"There" was six months ago and just yesterday I received the news that a young man that I had picked as a protege had been given a fabulous offer to move on to a greener but more humid pasture in Beaumont-Port Arthur, Texas. His success excites me—but the thought of losing the one bright shining



BEN MCCAIN

religious star in my stable hurts me as much as a death in the family.

Even now as this 22-year-old is being given a great new job—his jealous counterparts cannot see why what they call this empty headed fellow with a pretty face is advancing and they are remaining.

Fellows that's easy to see. He has a wonderful outlook on life. He smiles when you criticize him, he smiles when you cuss him and he smiles at life. Those that smile at life will be smiled on and today Ben McCain has been smiled on.

It's a shame but his kind may only pass your way in this broadcasting business once. From my corner—I'll miss him.

Letters To Santa Claus

Dear Santa Claus,
I bin good to you Santa Claus, wish you give em a walkie talkie and a foot ball and a truck and airplane and a yoyo and a soldier you and a 10 spit tame.

From
Joe Trevino

++++

Dear Santa Claus,
You have been so nice to me. I want some leggos and a Snoopy Doll with clothes.

Love,
Holly Snead

++++

Dear Santa,
I want this BB gun color yellow.

David Rodriguez

++++

Dear Santa Claus,
I want a doll and I want a dog and I want a Barbie. I want April and a pony.

Tracy Newell

++++

Dear Santa,
I want a baby tender love and kisses at roller.

Shery Cunningham

++++

Dear Santa,
I want a BB gun. Merry Christmas.

Iban Hernandez

++++

Dear Santa,
I love you. I want you to bring me toys Santa. I trust you to bring me some toys. Yours truly.

Love,
Lon Outland

++++

Dear Santa,
I want a ramstrm and a staft dog.

Love you,
Shane

++++

Dear Santa,
I want a secret charm, big bike. I also want western yoyo, and clock.

Ernest Crutchfield

++++

Dear Santa,
For Christmas I would want a doll that is called Tender Love in Kisses and some play dishes and a doll that I love is Baby that a way and a Wonder Woman doll.

From,
Vickie

Dear Santa
Please bring me a G.I. Joe or Stretch Armstrong and a game. I will be at my grandparents home in Plainview. I have been a good boy this year. I will leave come cookies out for you.

Kevin Zachary

++++

Dear Santa,
I want a truck and a puppies, a rill puppies. Brother wants a stuff tiger and a trackto and my sister Iris wants a doll house and Mom wants a gift from you and Dad wants a gift from you.

Tate Shelton

++++

Dear Santa,
I want to have a real puppy and a Mousetrap, a doll and a Candy Land and a Candy Land and a Pinball Machine and a sports toys and a Jaws and a watch and a Operation Breaking Point and a typewriter and a les and a doll.

Love
J'mai Cash



Our Christmas Wishes

May you enjoy the Best Wishes for a healthy and Happy Holiday Season in the comfort of family and friends.

Friona Donut Shop

Joyous Noel



A Happy Christmas Greeting to everyone. We hope that you will enjoy the holiday season in the spirit of peace and friendship. Best wishes from all of us.


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ZAMPOGNA AND CENNAMELLA are played by Italians dressed as shepherds in front of the Christmas manger at the Piazza Navona in Rome. Similar to a bagpipe, and made of sheepskin, the zampogna was used in the days of ancient Romans. The cennamella is a small flute. In a custom now fast disappearing, bagpipers from mountains of the Abruzzi and Latium come to Rome to play traditional tunes at the start of the Christmas season celebration, usually on November 29, the day commencing the Novena of the Immaculate Conception. Photo courtesy Italian State Tourist Office.

Italy Celebrates Religious Christmas Festivities

The celebration of Christmas in Italy, perhaps more than in any other country, illustrates the multiple origins of the festivities we observe in modern times.

Christmas in Italy is primarily a religious festival, highlighted by the Christmas Novena, a series of church services on nine nights preceding Christmas and culminating in a Midnight Mass on Christmas Eve.

A feature of the observance is the display, usually from Christmas Eve to Epiphany (January 6th) of the creche or presepio (the word means manger or stable), a Nativity scene with more or less elaborate landscaping and figures of sheep, cattle, and shepherds, as well as Mary, Joseph and the Christ Child. At Epiphany, figures of the Three Kings with their retinues, bringing gifts to the Child, are added.

These Nativity scenes originated in the thirteenth century with Saint Francis of Assisi, who decided to make the Christmas Eve Mass a re-enactment of the birth of Christ, and for many centuries they remained essentially an ecclesiastical presentation, with local churches vying for the most decorative creche. In more recent times, Nativity scenes have moved into private homes as well.

In the early years of the Christian faith, persecution made public observation of Christmas impractical, and it was not until several hundred years had passed that the birth of Christ was given an official date for celebration. It is by no means certain that December 25th is the actual anniversary of the birth of Jesus, but it was an appropriate date for the observance. It coincided with the Winter Solstice celebrations of long

standing throughout the northern world, with the Roman Saturnalia, and with the Jewish Hannukah, Festival of Lights, providing a firm historical base, familiar to everyone in the then-known world, for a major festival.

EARLY CUSTOMS

It is not surprising, therefore, that many customs derived from earlier celebrations have become a part of the Christmas observance in Italy. The coming of the Winter Solstice, marking the beginning of longer days, was observed in pre-Christian times by the decoration of houses with greens, and this custom, taking on added significance as a symbol of the rebirth of hope in the coming of Christ, is observed in Italy with sprigs of holly and mistletoe.

Similarly, the seasonal giving of gifts, already traditional in the Roman custom of giving branches picked in the grove of the goddess Strenia, was appropriately converted to the giving of "Strenne," Christmas or New Year's presents, following the later tradition of the gifts of the Magi to the Christ-Child and symbolizing the gifts to mankind brought by Jesus' birth.

CHRISTMAS TREE ORIGIN

The Christmas tree, which originated in Germany, has come slowly into popularity in Italy, especially in the north, but it had its forerunner, especially around Florence, in the Ceppi, or Christmas pyramids, composed of shelves of various sizes fixed to a pole. (The word "ceppo" means tree trunk and, by usage, a Christmas gift.) On the shelves were placed decorations of greens and small toys and presents. It is possible that the

reppone may have been a replacement for the Yule log. But the burning of the Yule log, another custom of pre-Christian origin, is not unknown in Italy, where there is the pleasant legend that the Virgin Mary enters the homes of the humble at midnight, when the household is at Mass, to warm her newborn Child before the blazing log.

ITALY FOCAL POINT

The fact that Italy contained the capital of the Roman world and, as a logical result, the headquarters of the Christian Church, has given Christmas in Italy a particularly rich observance.

Letters To Santa Claus

Dear Santa,
You has been very nice. Pleae bring me a baby.
Love,
Kathy Williams
+ + + +

Dear Santa,
I want some skates and some dolls and some toys for me.
Love,
Lisa Sandoval
+ + + +

Dear Santa,
I want a stevostan and a gunset and a Mir. moth and snoopes runway set and a long ranger and his horse and a transet.
From,
Reese
+ + + +

Dear Santa,
I want a blue airplane. I want a stuffed lion.
Love,
Neill Mabry

Letters To Santa Claus

Dear Santa,
I have to go. I want a dog, a diamond ring, a straw berry doll. You have been very nice to me.
Merry Christmas.
Love,
Lori Fulks
+ + + +

Dear Santa,
I want the Charlie Angels dolls and their house and some clothes for them. And walking Annette and clothes for her. And Jamie Sommers classroom and some clothes for Jamie Sommers. Please come early because we will be gone to Arizona. Thank you very much.
Love,
Penny Stowers

Dear Santa,
My name is Mendi. I am 4 years old. I want a big baby for Christmas and a peddle car.
I love you, Santa
Mendi Wilson
+ + + +

Dear Santa,
I want skates.
Love,
Gary Blackburn
+ + + +

Dear Santa,
I want a trampling. And a baby rabbit. And a bone for my dog. And the Charlie's Angels dolls. And baby this and that.
From,
Karen Christmas

Dear Santa,
I want skates.
Love,
Sylvia Guerra
+ + + +

Dear Santa,
I want an operation game.
Love,
Randy Allen
+ + + +

Dear Santa,
I want a tricycle for Christmas. I've got three big sisters. One of my sisters wants a Bible. One wants an eight track player. One wants a watch. I have a big Christmas tree with lots of presents under it.
Love,
Rena Mae Mason
P.S. Have a Merry Christmas.

Dear Santa Claus,
I have been a good girl this year. Would you please bring me a paint set, a kool-aid maker and a new tricycle. My little brother T.J. would like to have a little train.
Love,
Liana Whitaker
+ + + +

Dear Santa,
I am five years old. And I am a good boy. I would like a set of Bugs Bunny drums, an army gun, a football helmet and a radio football helmet. My Brother would like a chutes away and a radio football helmet.
Love,
Kyle Williams

Dear Santa,
I want a racing track with cars and a minibike.
Love,
Anthony Drager
+ + + +

Dear Santa Claus,
Please bring me a Dallas football suit and a football, a Super Joe, a Smash-Up Derby and a Verti-bird. I have been good. Please don't forget my sister.
Your friend,
Kevin
+ + + +

Dear Santa,
I love you. Please bring me a doll and roses. Thank you for that.
Chamaine



Greetings

The magical moment of Christmas is here again. In the spirit of the season we wish our neighbors and patrons many happy moments — rich in friendships, family get-togethers, heartfelt contentment. May all your holiday dreams come true. Thanks for your generosity.

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Let there be **LOVE** at Christmas

AZTEC DRIVE-IN

Duane and Jean Baize

We Will Be Closed Christmas Eve

FORMER TEACHER

Ethel Bengler Recalls Earlier Days Here

By JUNE FLOYD
Staff Writer

Even though Mrs. Ethel Bengler has probably helped decorate more Christmas trees than she can count, she vividly remembers one that she describes as "The prettiest tree I ever saw." Then, she adds, "I just wish I had a picture of that tree. I'm sure it was very ordinary looking, but to me it was beautiful!"

Mrs. Bengler, a retired teacher, who has lived in the Friona area for more than 35 years and taught a lot of classes—mostly beginners—now lives at 1303 West Seventh Street.

Her parents, the late Mr. and Mrs. Jim Bridges, lived near Maysville, Oklahoma and were farmers early in this century. Her maternal grandparents, the late Mr. and Mrs. H.T. Garrett, were neighbors of the Bridges family and were farm people, too.

When rumors of the land in the Panhandle of Oklahoma being opened for settlement, the two families were interested in the prospect of filing on land. The men made a trip to Beaver County and were pleased with what the country had to offer, so filed claims in the same area.

The land had no improvements, so when the Bridges family and Mr. and Mrs. Garrett and one son, W.M., who was unmarried at the time, moved West, they really had to "start from scratch."

They were able to obtain temporary housing near the claims, so lived a few miles away from their claims while wells were being drilled and sod houses were being constructed.

In addition to building homes, the men of the community were busy trying to get schools organized. There were a lot of families with school age children and the closest schools were too far away for them to attend, so different groups of parents joined hands to provide schools within a few miles of each home.

The school in the community where the Garretts lived got underway before the one in the community where the Bridges

family lived, so the older children stayed with their grandparents during the school term—which rarely exceeded four or five months—and attended that school.

Miss Ethel's first year of school was the one the Mount Vernon School opened. She said, "I remember that building so well. We were very proud of it and all fathers in the community had had a hand in its construction. Since most of the men had to take time out to harvest broomcorn and other field crops, the building was not completed until about the middle of February."

The first teacher was Mrs. Hallie Bennington, who was a neighbor. She and her husband had been teachers before they moved to Beaver County. The first day of school was February 22, 1910 and our teacher said, "Since this is George Washington's birthday, I think we should name the school Mount Vernon."

A few years later the teacher decided that there should be a Christmas program, complete with a tree and Santa's appearance. She approached the fathers of the pupils and prevailed upon them to provide a tree.

Several men responded by going to Clear Creek and hauling a large dead cottonwood tree to the school. They put it up and the teacher and pupils decorated it with whatever materials they could find.

Mrs. Bengler recalled many details such as stringing popcorn and cranberries, wrapping the tree limbs with green crepe paper, making decorations and coloring them with crayolas and constructing trinkets from red yarn and other available material.

"There were about 25 or 30 pupils in school and everyone had a part in the program. Some recited poems, others sang songs—ours was an A Capella Chorus—and others acted in skits suitable for the occasion," said Mrs. Bengler.

"Our only lighting was from kerosene lamps mounted on the walls," she continued. "But when a neighbor man came in dressed in a red Santa suit and I looked at our

tree, it was the most beautiful sight I had ever seen."

Gifts were mostly home made, there was no brightly colored wrapping paper, and treats were home made candy with some hard Christmas candy and popcorn balls in bags that mothers had made from mosquito netting and tied with red knitting yarn.

When Miss Ethel first started to school, the Bridges children walked across the pasture about one mile to Mount Vernon. Later, after a younger sister, Alice, was old enough to attend school, it was necessary for her to drive a horse hitched to a buggy as Alice had polio when she was younger and was unable to walk the distance to the school building.

At that time all eight grades were in one room and when Miss Ethel was an eighth grade student, there were only two in her classes. Both of them were very apt students and the teacher, who rode a horse to school, needed them to assist with teaching the younger students.

Mr. and Mrs. Bridges were unhappy with the situation as they feared their daughter would not be able to pass the county examination, which was necessary before she could receive a diploma. They visited with the teacher and explained their position, but were not satisfied with the results, so Ethel stayed with her grandparents and attended the Garrett school the final months of the school term.

Mrs. Bengler laughingly reported, "I hold two eighth grade graduation certificates. Even though I passed the first county examination I took, my parents felt I was unprepared for high school, so I repeated the eighth grade the following year at Mount Vernon. My grades on the county examination were better the second time than they were the first, so I guess staying in the eighth grade two years didn't hurt me."

"Since I repeated the eighth grade and Alice was just one year younger than I was, she and I graduated together. Then, that fall we entered



SHOWS HANDIWORK....Ethel Bengler shows off some of her handiwork, quilts, which she has

made. The longtime elementary school teacher keeps busy with a variety of hobbies. (Staff Photo)

high school at Beaver. We lived in a rented room close to the school."

Mrs. Bengler graduated from Beaver High School in the spring of 1924. She took the state examination and was awarded a third grade certificate, so was able to begin teaching that fall.

She began her teaching career in the Surprise School and taught in rural schools in Beaver County about 15 years before her marriage to John Bengler of Friona.

Mrs. Bengler reported, "When I got my first job teaching in Friona schools, I wasn't even looking for a job. We had cows to milk, chickens to feed and hogs to tend to on the farm. We lived where Lillie Mae and Billy Dean Baxter now live, and I came into town to do some errands including mailing some letters."

"I walked into the post office with my hair in curlers and Sloan Osborn asked if I was interested in a

teaching position. This was during the war and the Friona school was badly in need of an additional teacher. Sloan insisted that I visit with the superintendent that very afternoon, so I went to see him and began teaching fourth grade. Later I taught first grade. Gaylord Maurer was one of my first students."

Since Mrs. Bengler's retirement and Mr. Bengler's death, she has kept active in community and club activities. They lived in the Black Community a long time and assisted with all Black Community projects.

Even though she lives in Friona, she is still a member of Black Study Club and does a lot of volunteer work including helping with Girls Town projects.

Her home is filled with mementoes of her teaching career, including many lovely handmade quilts. One was made by her students and includes the names of Mr. Bengler's

children, Dorothea, Lucille, Johnny, Noel and Ira.

Ex-students and other friends and neighbors who drop in during the holiday season, or any other time, are generally served tea or coffee and home made cookies.

Her final remark was, "Even with all the materials we have to work with today, we don't create trees as lovely as the one in Mount Vernon School many years ago looked to me."



To you
and yours

Season's Greetings

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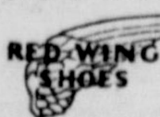
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Christmas Greetings

FROM
PROJECT CHRISTMAS CARDS
 Sponsored By Modern Study Club And The Friends

DEAR FRIENDS,

In the spirit of this Season, We have contributed the money usually spent by our family for Christmas cards to be used to buy equipment for the Parmer County Community Hospital. This is our Christmas

Melba and Charles Allen
 Dr. and Mrs. Robert J. Alexander and Christopher
 Mr. and Mrs. A.W. Anthony, Sr.
 Mr. and Mrs. A.W. Anthony, Jr. and Linda
 Ernest and Evalyn Anthony
 Jean and Ora Mae Anthony
 Jerry and Gloria Atchley
 Deon and Fern Awtry

The Bill Bailey Family
 Jim and Evelyn Ball and Family
 2801 West Nineteenth
 Plainview, Texas 79072
 Eugene and Patsy Bandy, Johnny, Clay, Todd and Chad
 The Barnetts—Mary Joyce, Doyce, Cindy and David
 Wesley and Doris Barnett, Chris, Kyle, Kim, Ricky and David
 Zonah and Estis Bass
 Martha E. Bates
 Steve, Mary, Carol and Mark Bavousett
 John L., Debra, Janet and Misty Baxter
 Oscar and Opal Baxter
 Decimae and Ramey Beene
 Jay, Sue and Brent Beene
 Dr. and Mrs. William Beene
 Ethel Bengier
 John and Mary Bingham
 Mr. and Mrs. A.L. Black
 Danny, Linda and Deven Black
 Claude and Jo Blackburn
 Joe, Tommie, Tim, Randy and Kathy Boeckman
 Mr. and Mrs. Eugene Boggess
 Mrs. J.H. Boyle
 Wana Brewer
 Lee and Karen Britting, Kimber, Kayle, Kristi and Rod
 Keith, Bettie, Phil, Rene, and Greg Brock, Canyon, Texas
 Mr. and Mrs. Gary Brown, Jeff and Julie

The Jerry Browns
 Ralph and Dean Broyles
 Melba and T.I. Burleson
 Laverne Burrow
 The D.E. Bush Family
 Janet and B.K. Buske
 Myrl Buske
 W.D. and Reba Buske
 Mr. and Mrs. W.F. Buske
 Curtis and Inez Butler
 1414 Sunrise Drive
 Box 99
 Amarillo, Texas 79104

Dalton and Estelle Caffey
 The A.L. Carlton Jr. Family
 Sonny, Nell, Sharon, Shannon, Terry and Tracy
 Route F
 Lockney, Texas 79241
 David, Carolyn, Jennifer, Wade, Jay Fred, and Terry Carson
 Frank and David Carson and John
 Mr. and Mrs. Jerry Cass, John, Jennifer and Mary Frances
 Kenyth and Mary Lee Cass
 Charles, Kathy, Kelly and Bill Caudill
 Albert, Jan, Twyla and Kent Chesher
 Odie Claborn
 Claborn Floral
 Ed, Jonell, Diana and Teresa Clark
 Jack and Charlie Clark
 J.R. and Sally Cocannouer
 Leon, Laura, Roger and Janice Coffey
 Richard and Janette Coliard
 Lucille Collier
 Preach and Mary Lou Collier
 Mr. and Mrs. Raymond Cook
 Terry and Vickie Copley
 Dr. and Mrs. G. Lee Cranfill, Beth, J and Guy

The F.G. Crofford Family
 Box 274
 Gruver, Texas 79040
 Cunningham Electric Service
 James, Vernell and Joe Cunningham
 Dale, Letha, Corey, Shelly and Sherry Cunningham
 Walt, Betty, Cathy and Christy Cunningham, Andrews, Texas

Della Daniel
 Ron, Edwina, Winfield and Wade Davenport
 Buster and Neil Davis
 Mabel DeLong
 Mesa, Arizona
 Esther and Bill Denney
 Mr. and Mrs. Cap Dennis
 Mrs. C.W. Dixon
 Jim, Jane, Milon, Millie and Mendan Dixon
 Arthur and Luella Drake
 Earl and Marlene Drake
 The Baker Duggins Family
 Maurine Dunn

Roy Eastep
 Bill, Carol, Laura, Stanley and Richard Eills
 Eufaula and Dan Ethridge
 Raymond, Frances, Lorri and Bron Euler

Hap and Julia Fairchild
 Joe and Caryl Fallwell
 Helen Fangman and Charles
 Fred and Shirley Ferguson, Gary and Kristy
 Marion and Ruthie Fite
 Howard, Pat, Charles, David, Andrew and Bruce Fleming
 Lunie Fleming
 Orma Filppin
 Gerald, Jana, Jason and Sarah Floyd
 Elkhart, Kansas
 Glenn and June Floyd
 Don, Ann and Heather Fortenberry
 Mr. and Mrs. J.P. Fortenberry
 Rhea and Wesley Foster
 Friona Motors and Employees
 Friona Star and Employees
 Friona Parts and Service and Employees
 The George Fryes

John and Zorah Gaede
 The JeDon Gallman Family
 Carol K. Gatlin
 Lilah Gaye and J. T. Gee
 Kathryn, David and Jon Goddard
 L.D. and Ruby Gonsler
 Lewis and Elizabeth Gore, Carolyn, Larry, Bryan and Sonya
 Bernard and Lynn Gowens, David, Mike and Daniel
 Travis and Ann Graves
 Wendell, Patsy, Wendy and Sheila Gresham

Selma Habbings
 Mr. and Mrs. John Hand and Carl
 Mr. and Mrs. L.R. Hand
 Mr. and Mrs. Byron Hardgrove
 Clifton, Charlene, Donna and Darlene Harper
 Dorothy Harrelson
 Mickey and Jerry Harrelson
 Dale, Laura, Evelyn and Jeremy Hart
 Wanda and Eida Hart
 Mrs. Mabelle S. Hartwell
 Buford and Jean Hartwick
 Mrs. Clyde Hays
 The Glen Herring Family
 Margie and D.C. Herring
 The Jerry Hinkle Family
 The Hollis Horton Family
 Spencer and Alice Hough
 Mrs. Thelma Hudson
 Mr. and Mrs. Bob Hurst and Clint
 Winifred and Andy Hurst

The W.S. Ingrams

The Tom Jarboes
 Florian, Lorraine and Jon Jarecki
 Christine, Leroy and Julie Johnson
 Herschel and Edith Johnson
 Joe Bob, Connie, Mindy and Abbey Johnson
 The Jim Johnston Family
 George A. and Boyd Jones
 Mr. and Mrs. O.C. Jones
 Mr. and Mrs. Raymond Jones
 The Tommy Jones Family
 The V.R. Jordans

Mr. and Mrs. Danny Kendrick
 Deke and Pudge Kendrick
 Mr. and Mrs. Bob Knight
 Rt. 1, Box 221A
 Antlers, Oklahoma 74523
 Mr. and Mrs. J.E. Knight and J.R., and Edna Fambro

Mr. and Mrs. Dan Lacewell
 Mr. and Mrs. M. Ray Landrum
 Guy and Lucille Latta
 Mr. and Mrs. Bobby R. Lee
 201 Woodson Way
 Clovis, N.M. 88101
 Delton and Betty Lewellen
 Henry and Tom Lewis
 Mr. and Mrs. H. Nelson Lewis
 Jerry, Cella, Teresa and Brent Loflin
 Becky and Gerald Loftis, Matthew and Stacey
 Taft and Velma Lovett

Cecil, Mary and Mika Maddox
 Mrs. H.T. Magness
 Calvin and Ann Martin
 The Clarence Martins
 Amy J. Mason
 Gaylord and Jeanette Maurer, Ben, Jeff, Gwendolyn, Jessica and Timothy
 Mrs. Carl Maurer
 The Maynards—Jimmy, Barbara, Don, Mike and Shauna
 The Harrell Mays Family
 Charles L. Mercer
 Joe, Tommie, Leesa and Tim Mercer
 Mr. and Mrs. Freeman Melton Jr.
 Jay and Sally Messenger
 2710 Nebraska
 Amarillo, Texas 79106
 Narcia, Steve, Mike and Troy Messenger

107 Palomino
 Amarillo, Texas 79106
 Roy and Eva Miller
 Raymond and Frances Milner
 Clarence, Peggy, Alan and Renea Monroe
 Coley, Jeanne and Mindy Moseley
 David and Gladys Moseley
 Jack and Mary Moseley
 Wilma, Hugh and David Moseley
 The Moyers—Larry, Genie, Doug and Brad
 Mr. and Mrs. O.B. Moyer
 C.H. and Nita Murphy, Mike, Mark and Ken
 Linda and Danny Murphree
 Curtis, Gerrie and Jim Murphree
 Mr. and Mrs. J.G. McFarland
 Lora Mae McFarland
 Lillian McLeilan
 Bobby and Marilyn McMillan, Allison, Scott and Allcia

The Robert Neelley Family
 Iola and Roger Nelson
 Dora Norwood
 Lois Norwood

Russel and Nora O'Brian
 Claude and Katie Osborn
 Dottie, Forrest and Monique Osborn
 Ernest and Valoris Osborn
 M.C., Ann, Paige, Shawn, Nikki, Lacye and Tiffany Osborn
 Sloan and Ilene Osborn
 Mr. and Mrs. A.L. Outland
 Hank, Terri, Lon, Lance and Mark Outland
 Charlie, Carolyn and Edie Owen

Panhandle Concrete Company
 Percy, Margaret and Rhonda Parsons
 Sam, Susie, Pam, Danny and Frankie Perez
 Cassey and Marie Perkins
 Box 298
 Oton, Texas 79064
 E.G. and Betty Phlipps
 Irene, Gary and Evelyn Pope
 Cordie and Helen Potts
 The Don Powell Family
 Tom, Martha Mae, Melissa and Priscilla Pruett
 Benny, Mary, Vicki and Keith Pryor

Mr. and Mrs. J.L. Ray
 Mr. and Mrs. Troy F. Ray
 Floyd, Eva Lou and Donna Rector
 Lloyd and Betty Louise Rector
 G.E. and Juanita Reed
 Fay Reeve
 Hoyd, Betty, Debbie, Denae and Becky Reeve

Glenn, Allo and Max Reeve
 Glenn Jr., Juanita and Janna Reeve
 Mr. and Mrs. John Renner
 R.J. and Betty Renner
 Aubrey and June Rhodes
 Marie Roberson
 Jean and Porter Roberts
 Pat Roberts
 Mike Roberts
 Mrs. O.D. Roberts
 Tom and Annette Roberts
 12819 Westhorpe
 Houston, Texas 77077
 Vernon and Mary Roberts
 Rockwell Bros. Lumber Company and Local Contractors
 Lester and Sylvia Roth
 Charles and Martha Russell

Carl and Velma Schlenker
 The Raymond Schueler Family
 Doris and Joe Sears
 The Max Self Family
 Mr. and Mrs. James Shaffer
 Billy, Florence and David Sifford
 Angela and Skip Sircic
 Mr. and Mrs. C.L. Sisk
 Betty and David Smith and Boys
 Mr. and Mrs. Dale Smith, Toby and Amber
 Lewis and Frances Smith
 Ralph and Faye Smith
 Rene and Jinx Snead
 The Splatter Shack
 Don, Gladys, Allcia, Pam, Don Paul and Sammy Spring
 Mr. and Mrs. Doug Stephenson and Iris
 The Bill Stephens Family
 Glen, Ruth, Sally and Karen Stevick
 Mr. and Mrs. Bill Stewart
 Steve and Seva Struve

Calvin, Patsy Ruth and Pattijon Talley
 Joe and Betty Talley
 Karen and Rex Talley
 Hewitt, Texas
 Tress Tannahill
 Gerry and George Taylor
 Grace Taylor
 Jim, Amella and Amy Taylor
 Jerry, Denise, Trisha and Shelia Teel
 Dave and Beth Thompson
 Eddy and Doris Tipton
 The Joe Tongate Family
 Viola Treider
 Mr. and Mrs. Gibbie Trigg
 Frank and Carmaleet Truitt
 Mr. and Mrs. W.A. Turner

Martha, Leslee and Stormi Upton

Billie Vaughn
 Greg, Mary Lou, Lance and Joel Venhaus
 C.L. and Nola Vestal, Burk, Susan and Richard

Mr. and Mrs. Medlin Walker, Becky and Mary
 Gale, Linda and David Warren
 Leslie Watson
 Bill, Becky, Ben, Brook and Beth Weatherly

Lois Weatherly
 Carole, Randy, Kassie and Aaron Weatherly
 The Philip Weatherlys
 Gene, Mildred, Kevin and Varia Welch
 Louis, Mamie Lou and Lynn Welch
 Mr. and Mrs. Harold Joe Wells
 Jewell Wells
 Evelyn Wendt
 Alice, Watson and Lou Whaley
 John F., Noel and Holly White
 Ray, Wanda and Rhnea White
 Teddy, Sharon, Bill and Elaine White
 Troy, Vaca, Vacresia and Tawn White
 Otho and Grace Whitefield
 Dale, Louise, Jaton and Allcia Dale Widner

Bobby, Delphine, Kelly and Karen Wied
 V.R., Frankie, Terry and Kim Wilcox
 Mr. and Mrs. Joe Wilhelm
 Mr. and Mrs. Dee Willard
 Jane and Wright Williams
 Sam and Geneva Williams
 T.A. and Natalie Williams
 Elroy and Faye Wilson
 Mr. and Mrs. John T. Wilson
 Ralph and Louisa Wilson
 Buddy, Betty, Mitchell and Christie Wiseman
 Bill and Fadine Wooley
 Mareshoe, Texas
 Jarrell and Karen Wright, Dianna, Faith Ann and Jason
 The Wade Wright Family

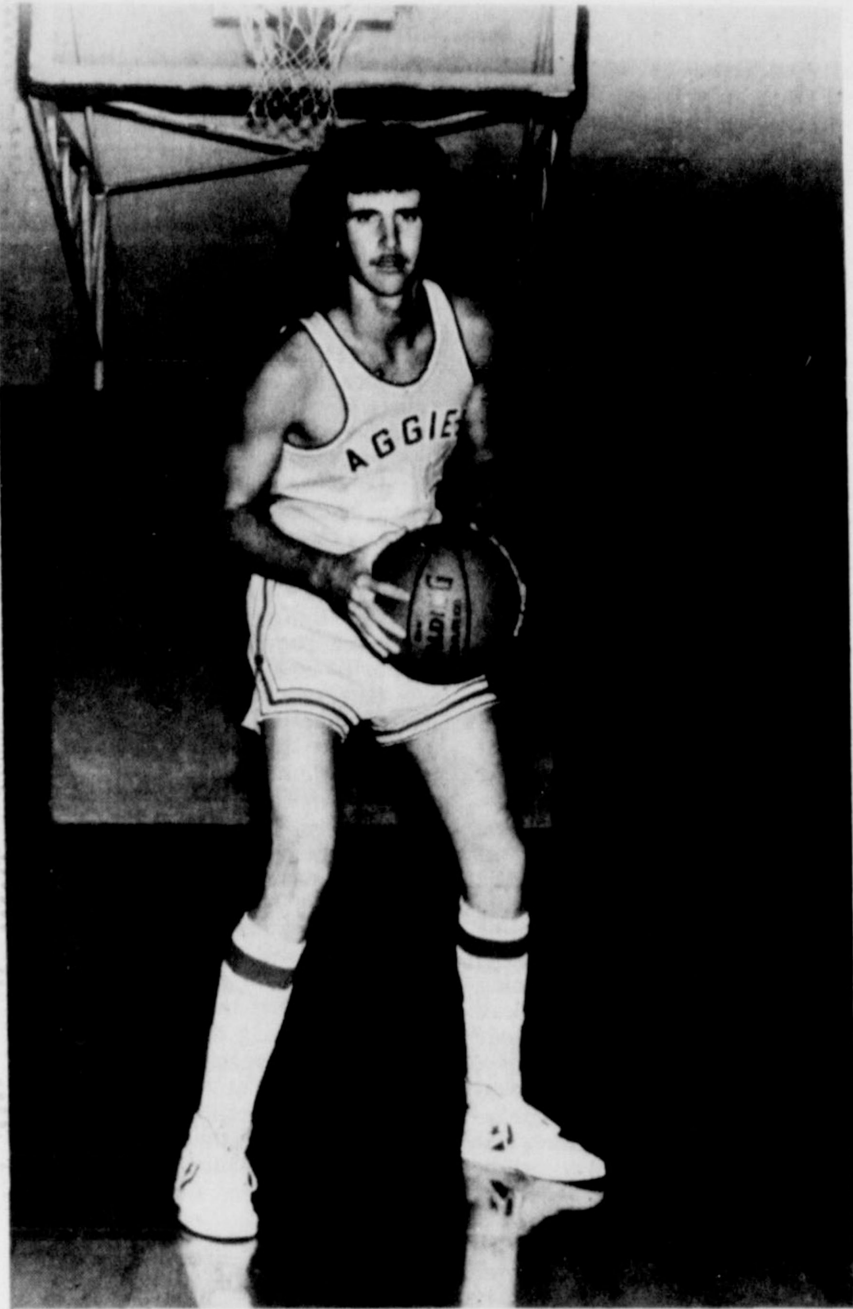
Mary, Roddy, Nickie and Rhonda Yaksich
 Raton, New Mexico

Billy Gene, Karen, Mark and Kevin Zachary
 Alan Zeman
 Assistant County Agent
 Box L
 Plainview, Texas 79072
 Virgil and Mary K Zeman
 Box 741
 Pecos, Texas 79772
 Anonymous

Mark Neill Member Of Pan-Aggies

The Panhandle State University Men's Basketball team opened their 1977-78 season on November 26 at the Amarillo Civic Center against West Texas State University. The men's team will play a 19 game schedule besides playing in the Friends Invitational Tournament. The team is scheduled to play games in Texas, Kansas, Colorado, and New Mexico, besides playing in Oklahoma.

Mark Neil is a 6'2" freshman forward and a graduate of Friona High School. Mark was coached by Jimmy Pope at Friona, where he was All-District 2 years, Honorable Mention All-South Plains, selected to the Amarillo All-Tournament team, and Most Valuable player at Friona High School his senior year. He won the regional long jump in track, was a member of the Fellowship of Christian Athletes, named "Most Friendliest" and "Mr. Friona High School". Mark is the son of Mr. and Mrs. Kenneth Neil and majoring in Physical Education.



MARK NEIL



ENTERTAINERS....The Trebalres, popular local singing group, are kept busy every Christmas season entertaining for clubs and organizations in the area, are shown

above with the group's originator and director, Eva Miller. In the front row are Cindy Alexander, Becky Powell, Tracy Horton, Allison McMillan and Laura Ellis. Second

row: Mindy Moseley, Barbara Rhodes, Sharla Bengie and Holly White. Standing are pianist, Lucy Beth Hinkle and Mrs. Miller.



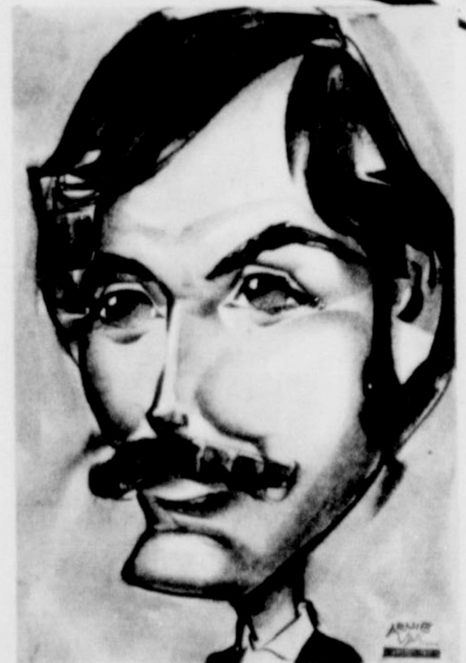
A Very Merry

Christmas

From The
Staff of
**The
Friona
★
Star**



BILL ELLIS
Editor & Publisher



GARY STONE
Reporter-Ad Sales



LAURA COFFEY
Office Manager



VICKIE COPLEY
Production Superintendent



CAROL ELLIS
Advertising Layout



NAOMI STEPHENS
Advertising Composition

Also ...

JUNE FLOYD, Columnist
JAN TURNER, Feature Writer
STANLEY ELLIS, Photographer



To The Editor

Dear Bill,
I am very disappointed about the black picture you aimed at the American Agriculture Movement in your last Star Lites, I am an active member of the movement and am proud of it, at least I am not sitting back hanging on to the shirt tail hoping it will work.

In regard to the alleged threats made on the businesses, they probably were made by someone that isn't connected with the active supporters of the movement. There have been people around our headquarters that just want to know what goes on and they sure have been flapping their jowls. I am sorry about the incident over the flag. But on the other hand, you can look at the other side of the coin. Businesses are not the only ones being harassed. We have had a call at the office on the first day of the strike. When the phone was answered a woman said B.S., (she did not use the initials) and hung up. I have had phone call upon phone call by a person who won't say a word, he is just harassing us. Then again, as we were leaving Friona on the tractors for Amarillo, at the road side park a couple of guys (not gentlemen) in their pickup pulling their stock trailer made ugly gestures at our men. We know who they are and we aren't forcing anything on them and they have the rights to their choice and why can't they keep it to themselves. We had business people call the office wanting to close and wanting us to make signs for their doors. So that is how the idea of asking businesses to close all came about. I want to personally thank the businesses that did close, and I know it was a busy time of the year for them and I think their harvest in the future will be better.

I think the farmers have supported Friona very well because if it wasn't for the farmers this town would dry up and blow away in a very short time. You know it as well as everyone else. You can look around at some of the other towns and find a lot of empty buildings sitting idle.

In another incident I have had to start paying postage to a business

for sending us our bill, (and we have done business with them since we have been in Friona). They don't stop to think it costs us to get our money back to them whether we send it or carry it to them. I feel as though they don't appreciate our business and we have never failed to pay our bill on time.

The time we were in Amarillo we met and associated with a lot of wonderful people at various warehouses, and they told us they had never dealt with better people. You would be surprised at the people that would stop and ask for stickers for their vehicles, and look around this town and see how many vehicles that bare one of the stickers. (Very few if any that aren't involved).

The word sympathy is always used in your article. Why don't you use support? We don't want sympathy. The movement has had little front page coverage until all the bad points were brought out and then it was smeared all over it. You kept using the word leaders and if the people think the so called leaders have made the threats or pressures on the businesses, they are being misled. You know history is not made by people sitting on their cans doing nothing, and this is the first time in history the farmers have gone to the extent they have already gone, and have been heard.

After all agriculture is the backbone of the nation and if they fail they are not the only ones that will be affected. I think American Agriculture sound very impressive and I am proud to be a wife to a man that is in agriculture. The agriculture loss today will be the business loss tomorrow.

Sincerely,
Anita Hall

Mr. Henry Block
H & R Block
4410 Main Street
Kansas City, Mo. 64111

Dear Mr. Block,
Your office has been recommended to me for assistance in this time of need. I have received an audit letter from Internal Revenue Service and since this is my busy

season, I thought you could handle the matter for me.

First of all they have questioned my deduction for uniforms. It seems that my uniforms could be considered "ordinary street wear," because so many of them are seen on the street corners at this time of the year. In addition, the Revenue Service is quick to point out, if the uniforms are not deductible, neither is the cost of cleaning. And you know how inconsiderate people are about their chimneys these days.

The second item questioned is meals. Since I am "not away from home overnight," (only 9:30 p.m. till 5:20 a.m.) they tell me my meals are not deductible. Apparently there are no questions about the 4 bales of hay used on last year's trip as this is "allowable travel expense," although, I understand I could have claimed 17 cents a mile for the first 15,000 miles and 10 cents thereafter.

Also, certain business expenses have been questioned as whether they are "reasonable and necessary." The first item is salary expense for 285 elves. Believe me, Mr. Block, with the population explosion and all, I don't see how I could get along with any less. The other item questioned is "entertainment expenses." It seems that I must show a "business purpose" for each gift and I am limited to \$25.00 per person. The business purpose for each gift may be a little difficult to prove considering it is more or less a birthday celebration. However, I will be more than happy to limit the gifts to \$25.00 per person.

There seems to be a questionable item on my depreciation schedule. They say in their letter that "livestock" may be depreciated if they are only used for "draft, breeding or dairy" purposes and that gender of the reindeer is not indicated on the return, thus the exact use of the animals is not known.

The auditor included a note that it would seem that (a) the animals should have been fully depreciated by now because it seemed that they had been around quite some time and, (b) that "Rudolph" should be

charged to advertising since he was not a part of the original herd.

I am enclosing my prior year's returns and the books, records and cancelled checks on this year. I hope that your office will be able to handle this matter for me. If not, see if you can delay or postpone the matter until after January 1, for I would be unable to pay any deficiency until that time, as my Christmas Club check was missent because of the wrong Zip Code.

Yours for a very
MERRY CHRISTMAS
Santa Claus
North Pole

Dear Bill and Businesses of Friona:

I do appreciate the merchant's closing last Wednesday, December 14th in honor of American Agriculture. I am very sorry some of the merchants got the wrong idea about this movement. I know the businesses of Friona support agriculture since that is the backbone of this community, as well as the nation, or any nation with a decent standard of living. This idea of showing support by closing the 14th started because some merchants called and volunteered to close. We then tried to contact the others to ask them if they would be interested in doing the same. I think that it was because we didn't have time to contact them all that the rumors started spreading about forcing or threatening businesses to close. I don't know who was responsible for the threats but let me make this clear. The American Agriculture movement does not condone violence whether by actions or threats.

I feel that Friona should be proud so many volunteered to support the effort, and the whole idea was that it was to be voluntary. But it seems that someone was ahead of us in starting rumors. I do hope that no one involved in the movement was responsible for the rumors or the threats. The idea was to get more people involved and interested in the agriculture movement, to demonstrate to Washington and Congress that it is not only the livelihood of the individual farmer that is at stake, but of thousands of

small businesses in communities like Friona.

I realize what happened the 14th cost us support and it is understandable. Maybe if we had better communication with the people this wouldn't have happened.

Our country has become the powerful nation it is because of its rapid industrial and technological growth. But that development has its roots in the soil. America started as a nation of farmers. I believe that if we are to remain a strong nation we have to keep the family farm alive and well. Current farm policy assures that this will not be the case. I believe that if we want to keep our free enterprise system alive it is time for us to do something before it is taken out of our hands--if it is not already too late. The future of our children is at stake as well as the future of many small towns like Friona.

Farmers are less than 4 per cent of the population--we have no political voice. We are also considered part of the silent majority. It is time we became a vocal minority. Farming is not only a profession, it is a way of life. If, because of bureaucratic stupidity and manipulation by big money, we let this way of life be taken from us, not only will we lose, but so will the consumer. If farming goes into the hands of giant corporations, as so many of our heavily capitalized industries have, no longer will politicians tell us that "farming is a sub-parity occupation." This is the message American Agriculture wants to relay to the consumer. This is the message that they will understand.

We welcome inquiries on the movement. We thank you for your support.

A consumer,
Jerry Fancher

Dear Bill,

I wanted to thank you for your continued support of the local merchants.

It takes the combined effort of everyone during good and bad times to keep our community No. 1.

Thanks
Wahleah Beck

Dear Bill,

In the past, in order for the people of Friona to attend any kind of college classes it was necessary for us to drive to Clovis, Hereford, Dimmitt, Canyon or Amarillo or take the course by correspondence.

Friona now has the opportunity to have night classes. We have worked two years in getting this approved and the first semester will be the spring 1978 class. We must have 15 persons enrolled in order to have a class. If we fail to meet the required number we will probably not be able to get the college to come back again. If we do make the required number there will be no problem in getting other courses here. We need to start now to plan for the fall 1978 semester. We need to know what classes the people would like to have. I am on the advisory board for Amarillo College and I would be glad to visit with any one about other classes that might be wanted.

The one that will be here in the spring 1978 semester is "Marketing Agricultural Products". This will be taught by Bobby Barker from the American National Bank in Amarillo and will meet on Thursday nights from 7-9:45 p.m. in the bank community room. The registration for the class will be January 5 from 6:30-7:30 in the community room. The class may be audited without credit by paying the \$37.50 tuition.

I hope the people of Friona will take advantage of this opportunity to have night classes in Friona and will have suggestions that might be used in planning for future classes.

Sincerely,
Bessie Holt

Editor's note: Concerning ag strike, we echo a comment by a larger regional paper this week. If you can't tell by now that we support the farmer, then you haven't been reading our paper consistently. But favoring farmers doesn't make us like striking tactics any more than we ever did. We feel the farmers should keep their organization, and work for more and better markets. This is the best way to achieve parity. If you depend on the government to guarantee you anything, it will cost you more in the long run.

Christmas Greetings



As the excitement of another Christmas mounts and the spirit of joy and wonderment reaches into the hearts of everyone, we send our heartiest greetings, with sincere thanks for the privilege of serving you.



FRIONA CONSUMERS



WE WILL BE CLOSED ALL DAY DECEMBER 24 - 25 - 26

Local Resident Recalls Christmas In England

Even though Kitty Loveless has been in Texas for the past 57 years, her most memorable Christmas holiday seasons are those spent in her native England.

Mrs. Loveless came to the United States as a bride from Bittern, which is a suburb of Southampton, England, in the fall of 1920.

She says, "The thing I remember most about my first Christmas in Texas is that it was an extremely warm day. My husband and I had not established a home, so spent the day with his parents, who lived in Muleshoe."

Then she added, "I do remember that we didn't have a tree and that my husband and I went walking in the afternoon and he shot a sky lark."

The winters in England were bitterly cold and as a child Kitty learned to work with her hands during long winter evenings. She learned to crochet and knit at a very early age and by the time she was five she was knitting her own stockings.

"When I was a child," Mrs. Loveless said, "there were eight children in our family and we lived in a house which had ten foot ceilings and a fireplace in each of its six rooms."

"Early in the fall when the weather began to get cold in the evenings, all the children in the family began to make preparations for Christmas. Since we lived in the country, we picked up a lot of English chestnuts and hazelnuts, which grew in abundance, after we got home from school. Then after dark we put in a lot of time making paper chains, white lacy paper

snowflakes and other decorations for our tree.

"We generally made enough paper chain to criss cross from corner to corner of our large living room. A huge red paper bell was hung in the center of the room and a tall Christmas tree almost reached the bell."

We didn't buy our trees like people do now. We went up in the copse and cut them.

One year I remember that we couldn't find a suitable pine tree, so our Daddy cut a holly tree with the berries on it. There were so many stickers that we couldn't put any gifts on the tree, but this really didn't present a large problem. Our gifts were usually few and were placed under the tree."

"On Christmas Eve, we hung our stockings on the mantle in the living room and they were always filled with nuts, oranges, candy and apples. Those were happy days."

When asked about Christmas Day menus, Mrs. Loveless said, "I don't remember that we ever had a turkey. We usually had beef, goose and chicken. I remember that as children my brothers and sisters and I especially enjoyed helping Mother prepare mincemeat. The raisins she used were large and we had to seed them."

"Mother also made Old English Christmas puddings that were delicious. She steamed them in a copper boiler permanently set in bricks in the kitchen. After the puddings were prepared, they were placed in porcelain bowls, which were covered with waxed paper firmly tied and cloth. It took five hours to steam them."

Her father was an electrician and worked in the Southampton Docks. Christmas time was very special to him and he was fond of singing Old English ballads with his family. His favorite was "The Mistletoe Bells."

Mrs. Loveless has been living in Friona since she and Walter were married in 1948. His health has been failing for several years and he lives at Prairie Acres.

She said, "I've been invited to Paducah, Texas, to spend Christmas, but since Walter isn't able to go with me, I probably will not go."



READYING FOR SANTA....Kitty Loveless, a Texas resident for 57 years, still has a delightful English accent, and remembers that Christmases in England had a slightly different flavor. Kitty's husband Walter is a resident at Prairie Acres, and she says that she will probably take gifts up and open them at the nursing home.



★ Letters To Santa Claus ★

Dear Santa,
I would like for you to bring me a trampoline, fire truck and whatever else you can bring me. I have tried to be a good boy. Please bring mommy and daddy something too.

Brian Bush
Age 3½ years old
++++

Dear Santa Claus
I have been a good girl this year and would like a table and chairs, a doll and clothes, and a doll buggy. I will leave you some cookies and milk.

Love,
Linette Miller
++++

Dear Santa,
Would you bring me a BB gun and a Chopper Bike. Please bring me some BBs.
Daniel Padilla

Dear Santa,
I want a truck.
Sammy
++++

Dear Santa,
I want dolls and a bike for Christmas. I do not know what I want for my birthday Santa. Can you get me a play snowman. Santa please Santa. I love you.

From,
Priscilla
++++

Dear Santa,
I want a bike. I want a doll too.

Roxap
++++

Dear Santa,
I would like a doll that eats and drinks. I would like a Donnie and Marie Barbie.

From,
Jennifer Lea Dailey

Dear Santa,
I want Baby that crawls for Amy. I want a model truck for my daddy. I want a necklace for my mother. I want a racing track with cars.

John Stephens
++++

Dear Santa,
Christmas is almost here. I want a train and a tr. It means to control racing. I want a stemengen and three race cars. Santa, have a merry Christmas.

Kenneth
++++

Dear Santa,
Guess what I want? Boots, a Goucho skirt, a butterfly necklace and ring at Gibsons.

Love,
Dolores Granado

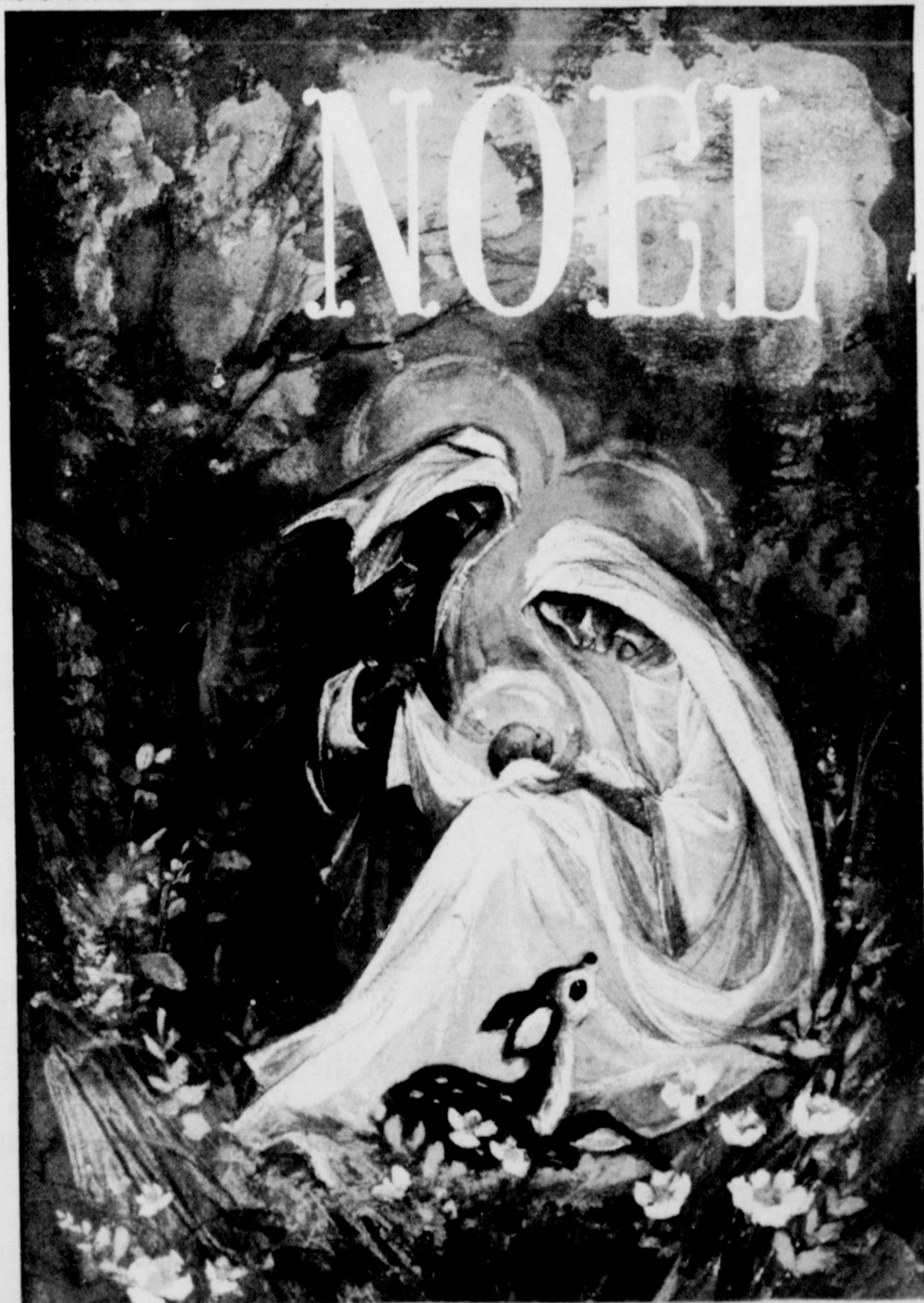


A CHRISTMAS WISH: We hope you enjoy a happy holiday season in warmth and peace. Our best wishes of the season to everyone.

BUDDY'S CAFE
and
STOWER'S DITCHING SERVICE INC.

Letters To Santa Claus

Dear Santa,
I want a little doll for Christmas and a little set of cookware. I love you Santa.
Your little friend
Veronica Estrada
++++



A Holy Christmas to Everyone. We hope that remembering the true meaning of Christmas will bring you Peace and Happiness as you rejoice in the Birth of Our Saviour.

Rockwell Lumber Co.

Peace on Earth



MERRY CHRISTMAS TO ALL OUR FRIENDS!

For all of our friends this Christmas, a very special wish that brightness, excitement and love — the true spirit of the season — be yours at this joyous time of year!



FRIONA INDUSTRIES INC.

- * HI-PRO FEEDS
- * POARCH BROS.
- * PACO FEED YARD
- * BLACK GRAIN YARD
- * FRIONA TRANSPORT
- * FRIONA FEED YARD

* SWISHER COUNTY FEED YARD



DOOR WINNER....Mrs. Benny Pryor's room door was judged the best decorated in the seventh grade.

From left to right are Shelly White, Carol Ann Bennett, and Susan Fancher.



Letters To Santa Claus



Dear Santa,
I am in the first grade and six years old. I would like for you to bring me a Donnie and Marie doll set, a book satchel, a blackboard and some jewelry. I have been a good girl this year.

Thank you,
Dina Cooper

++++

Dear Santa,
I want a doll, cat, dog and Big Chief.

Mamie

Dear Santa,
I will not get nuthin from my mother and father and I want a doll that walk and crawl and I want a skate shoes and a car and a ril car and that's all.

Love,
Jane Dimas

++++

Dear Santa,
I want a doll and a purse.

Love,
Delia Trevino

Dear Santa,
I want a BB gun and white football.

Joe

++++

Dear Santa,
I want poodle and ring and a woc doll and a wagon.

Love,
Lory Tannahill

++++

Dear Santa,
I love you. I want a real train.

Berny Trevino

Dear Santa,
My name is Lisa and I want a Baby Alive and a bicycle. I have been a good girl. I have not been a bad girl. I love you Santa Claus.

Love,
Lisa

++++

Dear Santa,
I want a football, some skates, a skateboard and a bike.

Joel Jass

Dear Santa,
I want a doll and a braset and play dog and earring and a play telephone.

Love,
Carolyn Gonzales

++++

Dear Clause,
I've been a good girl and I'd like a baby, a game, some books and puzzles for Christmas.

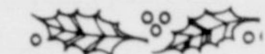
Love you,
Shelly P.

GREETINGS



A Cheery Christmas to all of our wonderful friends. We hope that you enjoy doing business with us as much as we enjoy having you as our customer.

ALLEN'S JEWELRY



Letters To Santa Claus

Dear Santa,
For Christmas I want a drum, a baby alive, a doll house, a table and chairs, a big dresser, a book about Christmas. Santa how did you get your red suit? Do you need a new suit? Every year or do you use the same one? I also want a piano.

Deidra

++++

Dear Santa,
This year I would like a pair of skates, "operation" game, some books and a Donny and Marie doll. I love you. I'm leaving your cookie and milk by my tree.

Sindy P.

++++

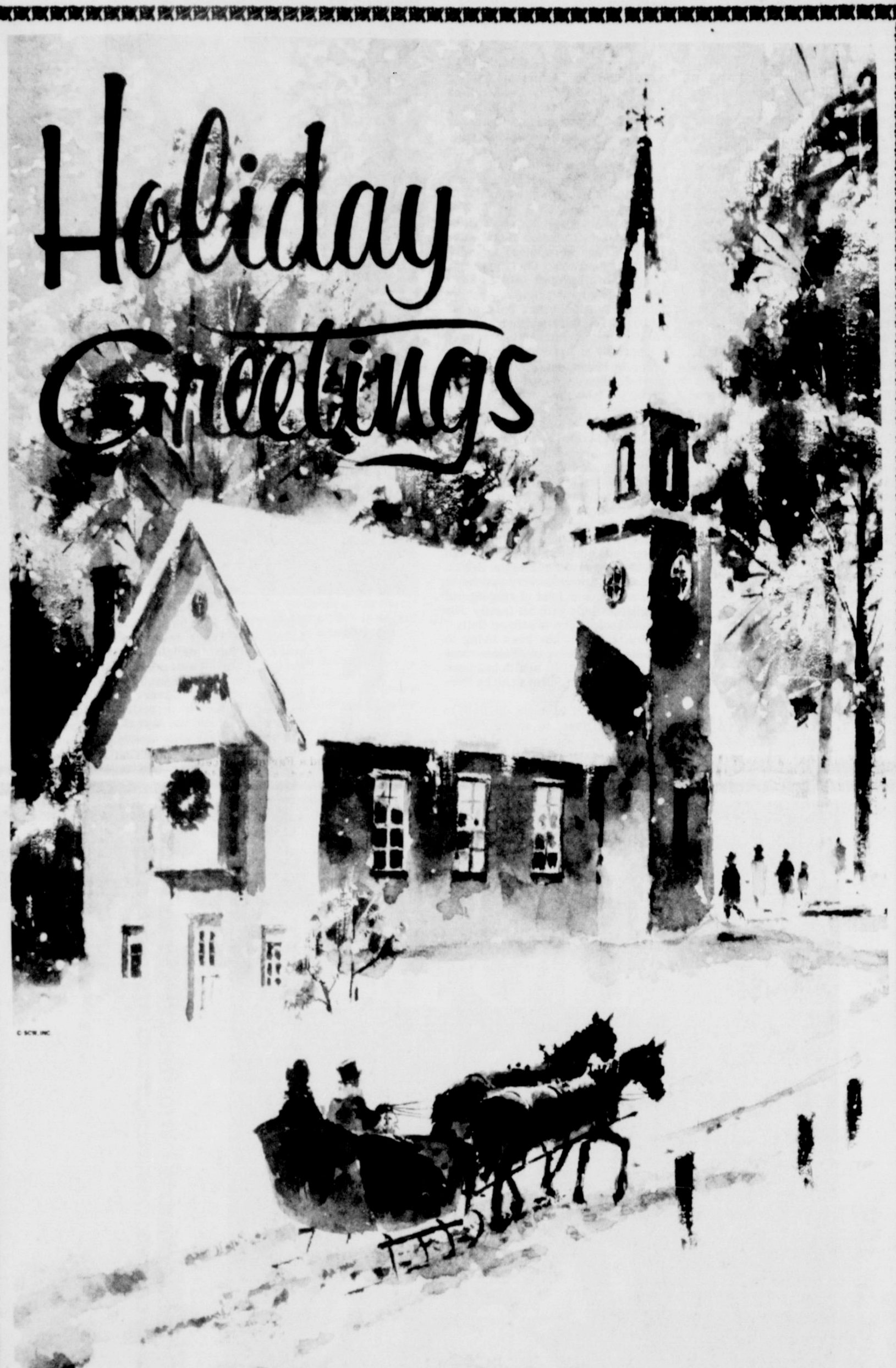
Dear Santa,
I would like some skates and a super star Barbie and I would like a puton and a yo-yo and my Brother would like a stretch monster. I would like a ball and I would like Jami.

Donna

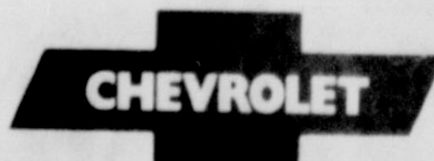
++++

Dear Santa,
I'd like for you to know what I want for Christmas. I'd like a sit and spin wheel, a Bionic Woman, playhouse and a jewelry box. I'll leave you some milk and cookies by my tree.

I love you,
Susie



Out of the brisk, tingling air comes a warm and heartfelt wish that the holidays bring merriment to you and your family. May your days be filled with the simple, old-fashioned joys of Christmas. May you experience all the love and fascination of the season.



REEVE

CHEVROLET-OLDS

SEASON'S GREETINGS

A very special holiday greeting to all of our special friends and patrons who have visited us this past year. We have enjoyed serving you.



E-Z WAY LAUNDRY



WINNING DOOR....Joy Morton stands beside the door decorated by the National Honor Society, which took first place honors in the decorating contest at Friona High School. The caption reads "Christmas is a love story: it's written in our hearts."

Letters To Santa Claus

Dear Santa,
I would like to have a football for Christmas. I am in the second grade and I want to be a football player when I grow up.

Love,
Reyes Estrada

Dear Santa Claus,
I want a Monopoly, Baby Alive and a minibike.

Love,
Alicia

Dear Santa Claus,
I want a Baby Come Back and a Baby Alive and a bike and a Baby This and That and a skate and a doll and a yo-yo and a whistle.

Love you Santa Claus,
Angeling

Dear Santa Claus,
I love you Santa Claus. I want a Baby Come Back. I hope you buy me a stove. I hope you buy a ball. I hope you buy me am muther.

Love,
Margarita Lopez

Dear Santa,
I want a walking doll. Merry Christmas. I have to go now.

Shelly Cunningham

Dear Santa,
I love you. We don't have a chimney.

Gregory Brin Koelzer

Dear Santa,
I want a doll that cries and a little toy book and a little puppy.

I love you Dear Santa,
Sherry Ann Wilkerson

Dear Santa Claus,
Please bring me a Baby this and that and a record player. I want a Suntan Dody and a Farrah Fawcett poster. And a big teddy bear.

Your friend,
Sherry

Dear Santa Claus,
May I have a BB gun? And a Barbie doll for my sister? Me and my sister love you. May I have a race track and cars? My sister wants a teddy bear. But if you don't have that much money you don't have to buy all of it.

Your friend,
Denny Shawn

Dear Santa Claus,
Will you please bring me a easy-bake oven? I want a big big teddy bear. I want a picture of you.

Love,
Tiffany Ann Osborn

Dear Santa Claus,
I want a big walking doll. And a new home for mom. And for daddy a bottle of cologne. I want a big black teddy bear.

Your friend,
Shelly Harrington

Dear Santa,
I want a doll that crawls. I want a bike and a ring.

Inez Guerra

Dear Santa,
I want an electric train set and a toy gun and hoster and a sebe and walkey talkey. I love you Santa!

From,
Shane

Dear Santa Claus,
Please bring me a Easy-bake oven, Baby alive, a walkie-talkie, ruby ring, teddy bear, bobagum mushing, too pair of pierest earrings. I have been good.

Your Friend,
Michele Stover
I Love You

Dear Santa Claus,
I love you. I would love to have a minibike and a walkie talkie too. Your friend.

From,
Lance Gatlin

Dear Santa Claus,
I want a doll and a bubble gum mashine. And I want a dress. I want a suit and a raindeer. Have a happy Christmas.

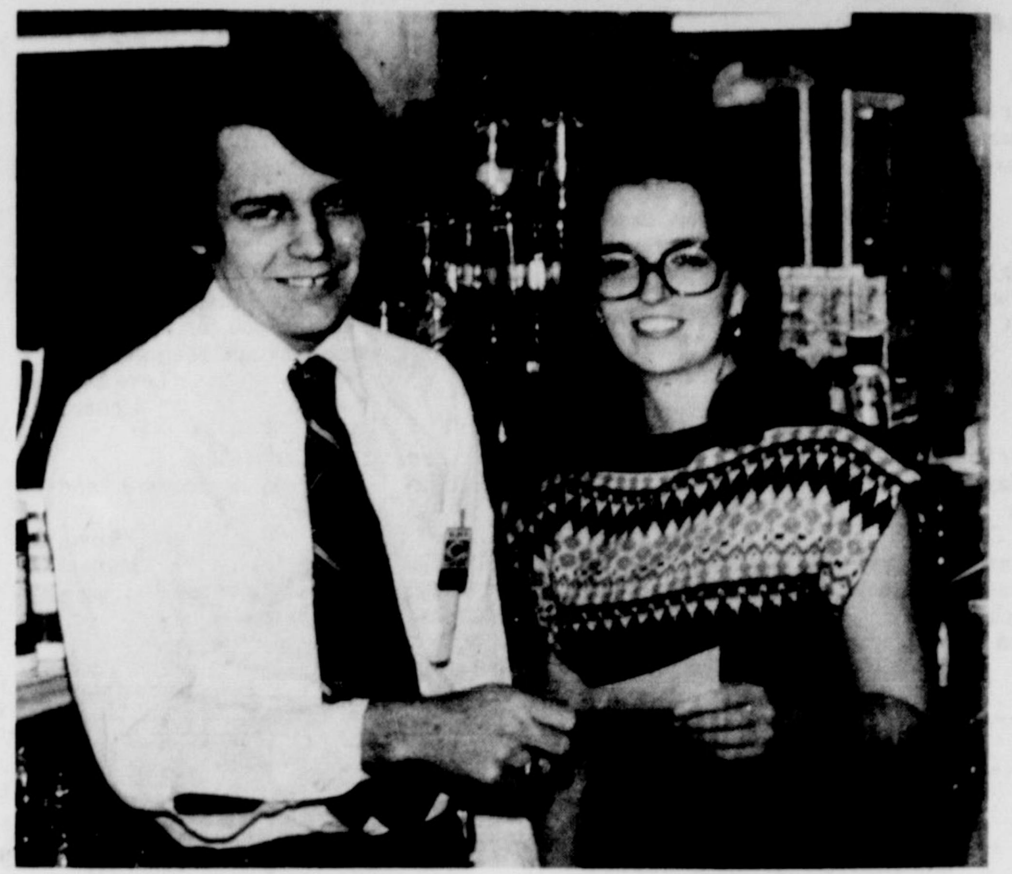
Love,
Candy

Dear Santa Claus,
May I have some clothes? I remember that you had to pay my mother. I have been good.

Your Friend,
Rita

Dear Santa Claus,
May I have a Tender Loving Kisses doll, Easy Bake oven, record player, record of Elvis Presley, Baby Comes Back doll and Baby That Away doll.

Your friend,
Belinda



WINNER....Lenora Saldana, right, is the latest winner of Gibson's lucky bumper sticker drawing. She is shown with Gibson's manager, David Peters. Lenora was the winner of \$25.00 in merchandise. Another winner this week was Thelma Jones, who also won \$25.00 in merchandise.

One of the many joys of this dazzling holiday is the opportunity to say thanks to many friends.



BURKE INMAN TRUCKING
HEREFORD, TEXAS



May the music of the heavenly heralds bring a touch of the Divine to your Christmas. At this holy time we extend sincere appreciation to you.

CUNNINGHAM ELECTRIC



Christmas Wishes

Let there be love at Christmas when all the world is warm and bright with dreams. In the hushed landscape of this glorious season, we send tidings of comfort and joy and continuing thanks to all!

We are grateful to our loyal customers for the patronage shown us.

Ethridge-Spring Agency
INC. The BIG Difference

INSURANCE REAL ESTATE LOANS



FRIONA - PH. 247-2766

a Christmas Wish

Whatever is beautiful,
Whatever is meaningful,
Whatever brings you joy and happiness,
That's what we wish for you!

Our profound thanks at Christmas

LAKESIDE PARTS & MACHINE

**** Letters To Santa Claus ****

Dear Santa Claus,
I want a bike and a crane.
Please.

Your friend,
Jeffery

++++

Dear Santa Claus,
I want a Baby This and
That. I have been good.

Love,
Veronica

++++

Dear Santa Claus,
May I have a big teddy
bear, and a Farrah poster,
and Charlie's Angels, and a
record of Elvis Presley and
a easy-bake oven, and a
watch and a Jesus picture
when he was born.

Your friend,
Kathleen

Dear Santa,
I love you. I think that is a
hard job to do for both you at
Christmas. I think about
you. But I think about God
too. But I love you both. I'll
give you some cookies and
milk.

From,
Matt

++++

Dear Santa Claus,
I want a smash up Derbies
and a record of Elvis
Presley and a walk talk and
a minibike and a table a
record player can sit on.

Love,
Shawn

Dear Santa Claus,
I want a Baby Alive, Baby
Come Back, bicycle, ball,
and Monopoly.

Love,
Dalia

++++

Dear Santa Claus,
Thank you for the ambu-
lance. I have been good.

Love You,
Richard

++++

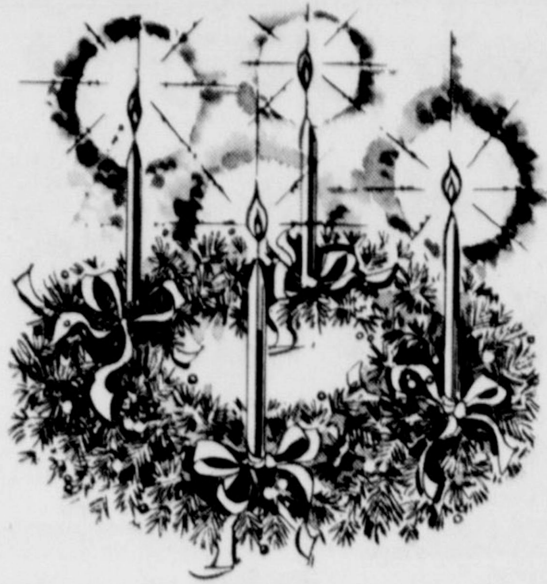
Dear Santa Claus,
I want a football and
tractor.

Love,
Manuel

++++

Dear Santa Claus,
I want a tractor.

Love,
Felix



Advent Prepares Faithful for Coming Christmas Season

Advent is that period that begins four Sundays before Christmas, and in many churches it is observed as a time of preparation for the coming holiday.

In some homes, an Advent wreath is prominently displayed as a reminder of the coming event. It can be just a circular frame, entwined with fir branches or other greenery, but it always has four candles placed upon it. During the Advent season, three of these candles are violet and one is rose. The violet color symbolizes repentance and the rose symbolizes joy. Often matching ribbons are tied around each candle.

On the first Sunday in Advent, only one candle is lit, one of the violet ones. Families may pray together during this lighting ceremony. In some homes, the father offers this prayer after the candle is lit:

"God our Father, we pray that this wreath will be for us a sign that you are always with us and that you never leave us. We want to always be in your presence and never leave you because of selfishness or hate. Let your blessing be on us and may this wreath point out to us that you bless us every day."

On the second Sunday of Advent, two violet candles are lit. On the third Sunday, two violet candles and the rose candle are lit. This Third Sunday is known in church calendars as *Gaudete* Sunday, a day of rejoicing because Christ is approaching.

On the fourth Sunday of Advent, all four candles are lit.

There is much symbolism involved in the custom of the Advent wreath, which serves as a reminder to the faithful that Christ, the light of the world, dispels the darkness of sin, ignorance, and hate.

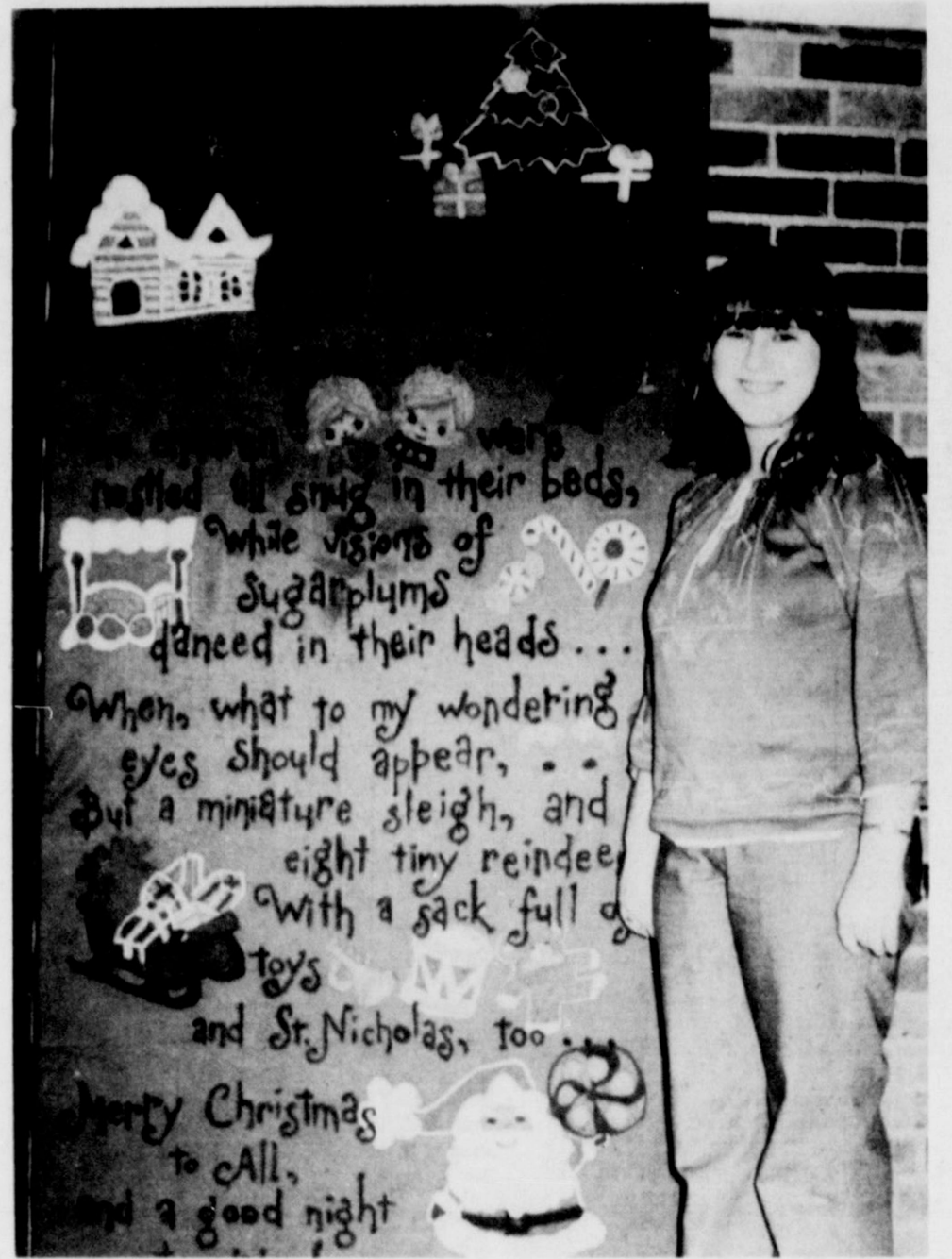
The circle, since it has no beginning nor end, symbolizes eternity and God.

The wreath is traditionally made of evergreen. Green is the color of hope, life, and growth.

A white candle may be placed in the center of the Advent wreath, to symbolize Christ.

On Christmas Eve this Christ candle is lighted, signifying that He who is the light, has been born.

Although the Advent wreath is not widely known here in the United States, it is an old Christian custom that is still observed in many homes and churches today.



RUNNER-UP....The second place door in Friona High School decorating contest was done by the

Thesplans. The club is represented in the picture by Gigi Spring.



During this Holiday Season and every Season of the year... our Generation is for you

From all of us at...
THE ELECTRIC COMPANY



SPS
SOUTHWESTERN PUBLIC SERVICE

930.1001



Christmas Greetings

It's all around — that Christmas feeling! May it fill your holiday with warmth, joy and loving thoughts. We hope you enjoy this time to the fullest. Thanks, friends.

WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK THE FINE FOLKS OF THE FRIONA AREA FOR THEIR NICE SUPPORT DURING THE PAST YEAR.

WHITE'S AUTO

Mr. & Mrs. Leland Hutson

Greetings



Happy Holiday Wishes to all our wonderful customers. We enjoyed doing business with you and we hope that we can continue our fine relationship throughout the years to come.

BIG T PUMP CO., INC.

S.D. BAIZE, MGR.



PLAQUE PRESENTED... Don Huckabee of West Friona Grain, Inc. (right) recently received a special plaque marking his company's fifth anniversary as a Pioneer seed dealer. Presenting the award at a meeting of Pioneer dealers is Lionel Lane, district sales manager for Pioneer Hi-Bred International, Inc.

Legend Of The Wassail Bowl

As you raise your cup of kindness on Christmas or New Year's Day, keep in mind that you are continuing a tradition that dates back hundreds of years.

According to legend, the wassail bowl and the Christmas toast started with the same gesture. At the reception for an early Germanic chieftain in Brit-

ain, the daughter of the chieftain offered a gold cup filled with wine to the host and said, "Waes hael hlaford Cyning" or "Be of health, Lord King."

The practice of drinking a wassail quickly became popular. The common people of the Middle Ages, who could not afford the fine wines of the nobility, used a mixture of hot ale, sugar, nutmeg and ginger. Later on, Spanish sherry fortified with brandy became a popular base for the wassail.

Early wassail bowls frequently had toast and fruit floating on the top, and so the custom of drinking to one's health gradually came to be known as a "toast".

Letters To Santa Claus

Dear Santa Claus,
I was so good. I wish you bring me a Thumbelina.
Love,
Marivel

Dear Santa Claus,
I love you Santa Claus. I want a doll. I have so much family 5. I want a Baby Come Back. I been good for you very much Santa Claus. Can you buy me a ball. I live on the corner my house is brown. I give you the name of my family-here are the name Agustin-Carmen-Belen- Edvardo-Carmen.

Dear Santa Claus,
I want a race track, mini bike and Monopoly.
Love,
Michael Aragon

Dear Santa Claus,
I want a record player and a baby heart beat. I want a puppet and I want some more ball socks. I want Charlie's Angels and a Jesus picture.

Love,
Stormi Lynn Upton

Dear Santa Claus,
I want a Baby Come Back. I want a Micke Mouse bubble gum machine. I want a teddy bear. I want a family tree house. I want cats eye. I want a Easy-bake oven. I want a game. I want a baby doll.

Love,
Cayla

Dear Santa Claus,
I want a dirt bike and please fill my stocking full of goodies.

Your friend,
John

Dear Santa,
I want a shotsaway and a charlee makarthe and some walkey talkeys. I have been a good boy. But I just get all messed up because I don't know how Roodolphs nose is red.

I like you,
Ken

Dear Santa Claus,
I want a baby come back and a Suntan Dodi and my baby sister wants a baby that away and my big sister wants some rollers.

From,
Shana

Dear Santa Claus,
I want racing cars, a car, a Evil Knievel and a walkie talkie.

Your Friend,
Louis

Dear Santa Claus,
May I have a Stir Track, walkie talkie. And a mini bike. And a BB gun. And please can I have a motorcycle? And a Farrah poster, a Dallas poster of 88 and a record of Elvis Presley. And I want a Elvis Presley poster.

Damon

Dear Santa Claus,
I love you very much. Please send me a Barbie and a man Barbie and a doll and a baby and a baby crib.

Your friend,
Jennifer

Dear Santa,
This year I want a record player and a water ring toss.

Love,
Shelly Salyer

Dear Santa,
I love you Santa Claus. I hope you bring me stretch monster and you bring my brother stretch monster too, and you bring my mother a ring too and bring my daddy a ring too.

Love,
Roy

Dear Santa,
This is what I want-Donny and Marie, bean bag, Jamy Somors, car, Donny and Marie T.V. Show.

Love,
Roy

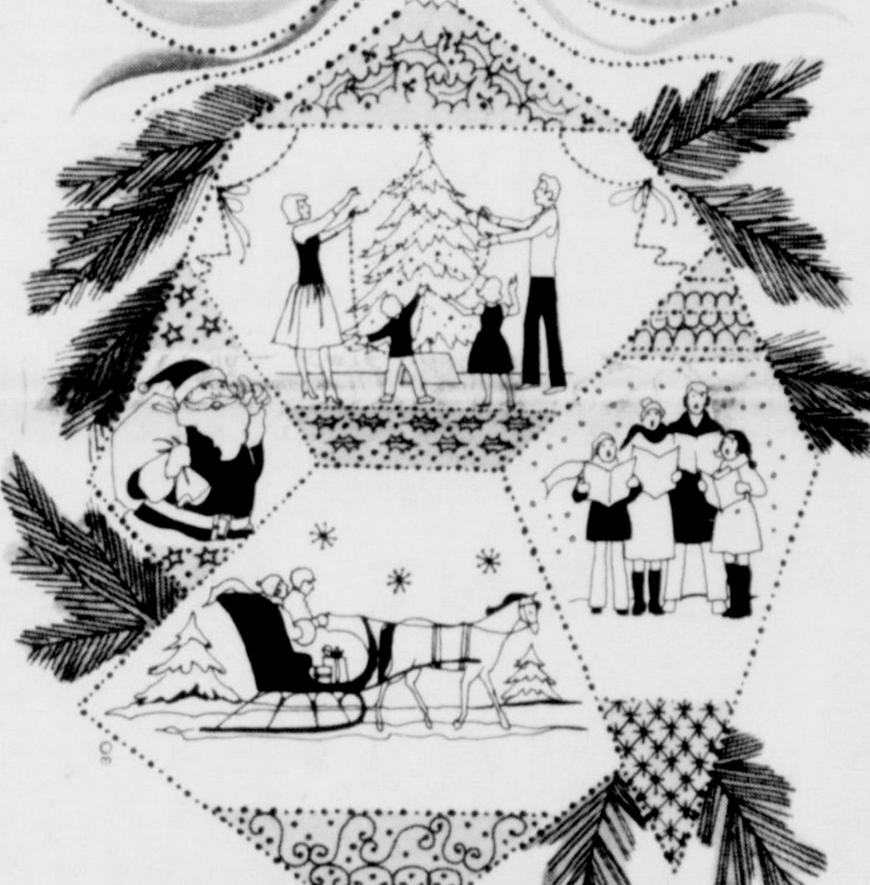
Tempting scent to candles

You have only to light a candle to fill your home with the tempting smells of holiday fare. Cranberries, gingerbread, nut bread waft through the air whetting family appetites. Hollyberry and fresh pine scented candles add to natural greenery and give an elegant touch to a mantle or dinner table. Scented candles, newly available, add to the festive mood of Christmas. To make candles last through the holiday season here are some suggestions:

- * Tapers on a dinner table should be at lip or chin level. The soft glow is flattering to all.
- * When blowing candles out hold your finger in front of the flame to keep the hot wax from splattering.
- * Scratching through the outer layer of wax with your fingernail, will release additional fragrance from scented candles.
- * Store candles by laying them flat in a dark, dry place. For slow and even burning, place candles in refrigerator overnight before using.



HONORED....O.L. McMurtrey (left), of The Hub Grain Company, recently received a special Silver Dollar Award for his company's outstanding achievement as a Pioneer seed dealer. Presenting the award at a meeting of Pioneer dealers is Lionel Lane, district sales manager for Pioneer Hi-Bred International, Inc.



CHRISTMAS IS
... the warmth of those you love close by
... the joy of holiday music in the air
... the breathlessness of a starry night
... the expectancy of Santa's bounty

We wish you all these things and thank you for being our friend.

FRIONA CABLEVISION

A MERRY CHRISTMAS TO ALL!

Hope you have just the brightest, happiest kind of Christmas. You've been great to us over the year, and we've enjoyed serving you! Here's to a happy holiday for everyone!



CURRY MOTOR FREIGHT

501 Cleveland PH. 247-3166

Greetings



Let the trumpets sound! It's Christmas! May all the joys and blessings of the season be yours. We're wishing you a very happy holiday.

FIRST FEDERAL
SAVINGS & LOAN ASSOCIATION OF CLOVIS
(DEPOSITS INSURED UP TO \$40,000.00)

FSLIC

HOME OFFICE: 801 Pile St. CLOVIS, N. MEX.
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

"WATCH THE SUN RISE"

© COPYRIGHT 1977 JACK FARMER, ETC.

News of Christ's Birth

First Told to Shepherds

"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night".

So begins the scriptural account of the most thrilling announcement ever made to mankind: the birth of Jesus. It was not made, interestingly enough, to the rich and powerful or even to one of the many prophets that the tiny country of Israel seemed to produce in such abundance during Biblical times.

The "good news" that the Messiah had at last come to a waiting world was first announced to a group of shepherds tending their flock through the night, St. Luke tells us. Even though Christ was probably not born during the winter, when we traditionally celebrate His birth (scientists believe that it actually occurred in the springtime) the shepherds were probably doing their best to keep warm in the chill night air; one can imagine them huddled around a fire, perhaps making the lonely hours pass with occasional conversation.

Suddenly, there is a dazzling sight, so dazzling that, St. Luke tells us, "they were sore afraid". The angel that appeared in the midst of them sought to reassure them, saying "Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people".

The angel describes the Christ Child to the awe-struck shepherds and soon

they see an even more dazzling sight... a multitude of the heavenly host praising God.

With the words of the angels echoing in their ears - "Glory to God in the highest, and on earth peace, good will toward men" - the amazed shepherds decide that they will go into Bethlehem and see this wonderful event for themselves. And so they went to Bethlehem "with haste", the scriptures say, to find Mary and Joseph with the Christ Child lying in a manger.

No further mention is made of those shepherds in the scriptures... they appear on the horizon at a momentous time in history, only to disappear.

"I Heard the Bells on Christmas Day..."

Silver bells, jingle bells, sleigh bells... it's hard to imagine Christmas without some sort of chiming or ringing. But bells were not initially part of the holiday celebration.

The first large bell for a Christian church was installed in Italy, about the 5th century A.D., and the custom of Christmas bell-ringing really didn't become firmly established until the Middle Ages, in England.

In that era, Christmas chimes began at vespers on the first Sunday of Advent and were repeated on successive Sundays. Then, on each of the last three mornings before Christmas, the bells announced the ap-

proach of the big day. From sunset on December 24 to sunset on December 25, bells could be heard every hour. Occasional peals rang out in between hours for no particular reason.

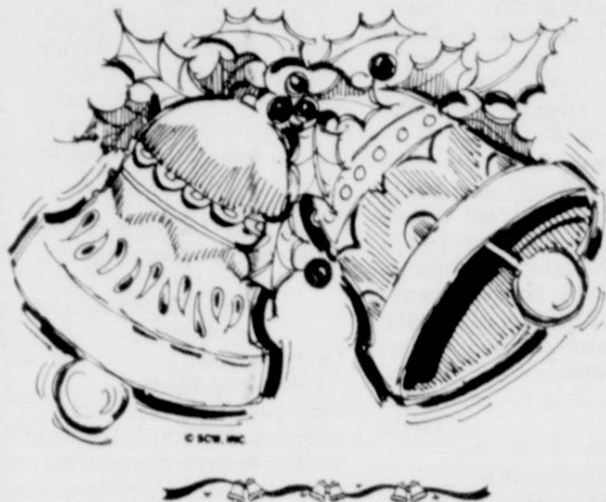
But the most important part of the tolling occurred during the hour before midnight on Christmas Eve, when the bells were rung as if someone were dying. At midnight the death knell changed to a joyous peal, announcing the death of Satan and the birth of the Christ Child.

To the people of the Middle Ages, the sound of the Christmas bells recalled the song of the angels on that first holy night.



INSPECTS SEEDING.... Ronnie McLellan of the SCS inspects grass seedling under residue cover-irrigated by center pivot.

Grass is part of G.P. contract. Land is owned by the Roy White Estate and farmed by D.B. Ivy.



The Yule Log

The Persians gave the Yule log its name. It was the custom in Persia to cut down a tree and cut a section from its trunk. The section was round, and marked off into four segments representing the four seasons of the year.

This "calendar" was turned like a wheel and was

called a Yole. The log from which it was cut was known as the Yole log.

With every season, the wheel was turned and a great fire kindled. The Yole log was placed in this fire, as the people prayed for good fortune during the coming season.

SCS REPORT

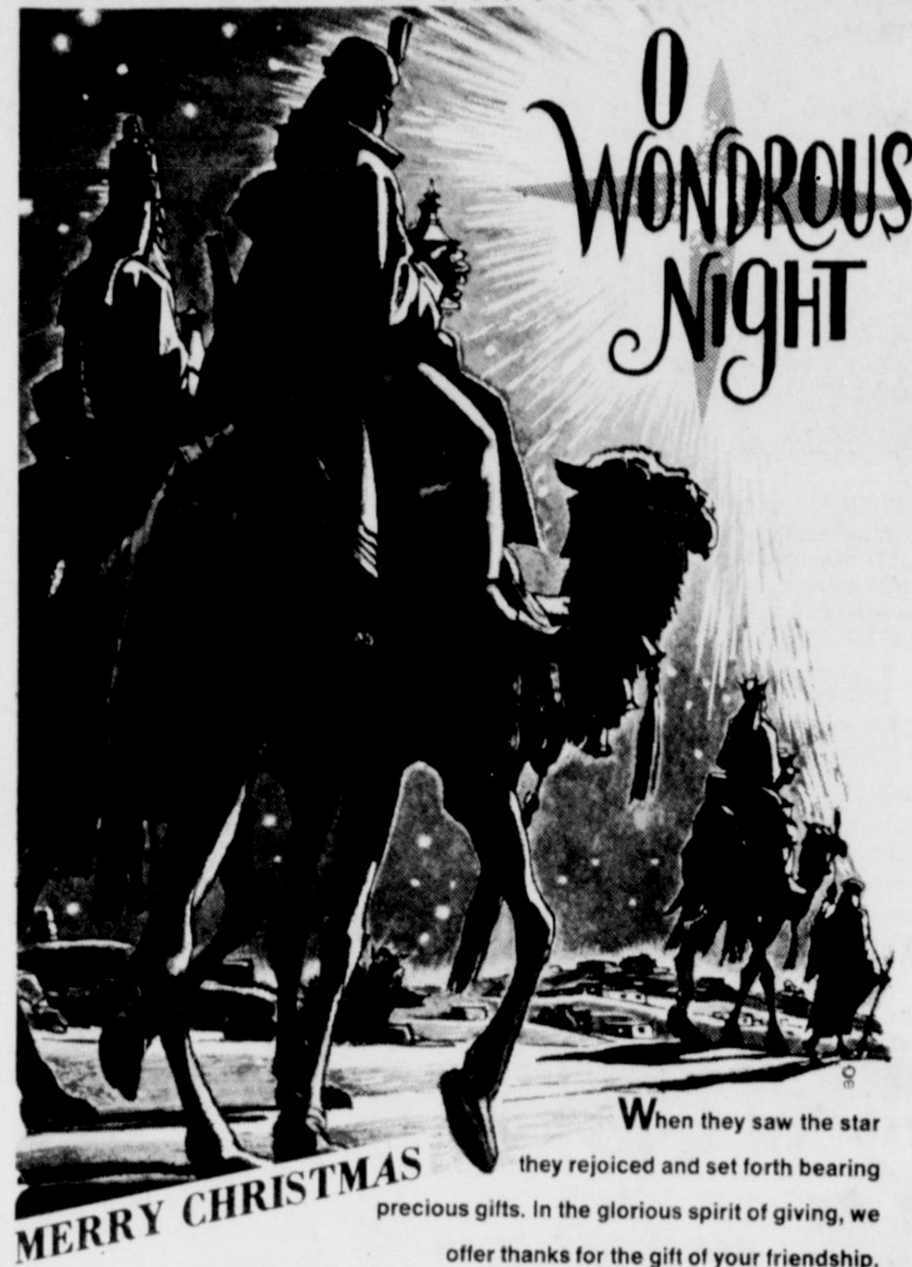
Seeding of permanent grass has been completed on the Roy White estate.

Under the Great Plains Conservation Program, Ronnie McLellan of the Soil Conservation Service is shown examining the excellent dead litter cover to provide protection for newly seeded grass.

Cover such as this shown provides protection for the young grass by protecting it from damaging winds as well as conserving water.

Grasses seeded were Tall Wheatgrass and Western Wheatgrass. These grasses will provide very good pasture and protect sloping land from water and wind erosion. Charles Allen is the administrator of the Estate and D.B. Ivy operates the farm.

For more information on the Great Plains Program or Crop Residue Management contact the Soil Conservation Service in Friona.



Friona Plumbing & Heating

Elias Aguilar, Frank Bravo, Julian Aguilar, Sr., Becky Aguilar, Maria Mejia, Eleazar, Julian Aguilar, Jr.

SILENT NIGHT



Count these among your gifts...
the message of that Miraculous Night,
the beauty and splendor of the living earth,
our heartfelt thanks for your treasured friendship.



HOUSER
VENTURE GROCERY

902 N. MAIN ST. PHONE 247-3343
FRIONA, TEXAS



May the night
before Christmas
And all the year through
Be happy and bright
And enchanted for you!

Warm wishes and thanks
to you and your dear ones.

**West Texas Rural
Telephone Co-op, Inc.**

At Home In Parmer County

Laura Jacobs

THIS TIME OF YEAR we all seem to be doing more cooking and baking. Microwave ovens help to make the holiday cooking go faster so we have more time to spend with families and friends.

Microwave roasting holiday poultry is as simple as placing it in the oven, turning it over once and covering thinner parts so they don't overcook but don't cook the giblets by microwave.

In microwave cooking, all whole birds are turned over once during the cooking period to assure even cooking. Start cooking breast down.

To prepare the turkey for cooking, wipe outside with a damp paper towel. Dry and lightly salt inside cavity.

Truss securely with wing tips close to the body by wrapping with string. This prevents the limbs from protruding and touching the oven during cooking.

To encourage browning, cover the entire turkey with a heavy layer of unsalted vegetable shortening. It may be sprinkled with paprika.

Do not use salt on the exterior of the bird as this interferes with the microwave cooking.

During the first half of the cooking time, use small pieces of aluminum foil to cover the thinner parts of the bird, such as wing tips and ends of legs, to prevent overcooking.

However, do NOT use foil if it will touch the oven walls, because it might cause pitting of the walls.

Also, use as little foil as possible since large amounts of metallic properties distort timing and can cause magnetron damage. Foil should be no closer than one inch from oven walls or top.

To keep the microwave oven clean from spatters, cover the bird loosely with wax paper.

Be sure to set all birds on something to keep them out of drippings. A homemade device, such as crisscrossed wooden spoons or overturned sauce dishes will work for this. Baste frequently with juices over the bird and remove excess drippings as soon as they collect in dish. Juices allowed to remain in the dish distort cooking time.

For cooking times, check the microwave manufacturer's instruction booklet--or use a meat thermometer to check for doneness. Generally, however, it will take about seven minutes cooking time

per pound of turkey, stuffed or unstuffed.

To use a meat thermometer in checking for doneness, remove the bird from the oven and place the thermometer in the meaty inside part of the breast, taking care not to touch the bone. Be sure and remove the thermometer before returning the turkey to the oven.

Temperature of the breast immediately after removal should be about 163 degrees F.

After removal from oven, wrap large birds in foil and let stand for 20 to 30 minutes to equalize the temperature, for continued cooking and for firming tissue that will provide ease in carving.

To cook any giblets, use a conventional cooking method, because giblets need long, slow

cooking to become tender--also, they tend to pop in the microwave oven.

As for stuffing, most stuffing recipes are interchangeable and can be adapted quite easily to microwave cooking. Follow the manufacturer's instructions for adapting conventional recipes.

+++
Pumpkin Pie is a traditional dessert during the holiday season. Here is a new twist on an old favorite, and it may cook in the microwave oven too!

PUMPKIN DREAM

Crust:
1 stick butter
1 cup flour
¼ cup pecans, finely chopped
Combine butter, flour, and pecans into a dry dough and press into a 9-inch pyrex pie plate. Bake in

microwave oven 6-8 minutes. Cool. (May bake for 20 minutes at 350 degrees).

Filling:
1 package vanilla instant pudding mix

1 can sweetened condensed milk
1 cup pumpkin
1 cup non dairy whipped topping
1 teaspoon pumpkin pie spices
1 can whipped topping

Mix pudding mix, milk, pumpkin, cool whip and spices until light and fluffy. Spoon into cooled shell and garnish with whipped topping. Serves 8.



PRIZE DOOR....The winning door among the eighth grade entries at Friona Junior High was Lee Witten's room, represented here by Karla Fleming, left, Sandy Spring, right, and Gwendolyn Maurer, kneeling.

Letters To Santa Claus

Dear Santa,
Will you get me a doll? And my brothers a toy race track for Christmas? And I want a toy truck. And get my brothers a play train that can go on a track. And I want a Barbie. And I would like some Barbie clothes.

Trudy
Dear Santa Claus,
I want a western cowboy hat and motor cycle.

From,
Clint Deaton

Dear Santa,
Will you get my sister a doll? Will you get me a doll too? Will you get my brother a truck and get my baby brother a toy train?

Rosa Silva
+++
Dear Santa,

I would like a Baby This and That. My sister would like a typewriter that types. I love you Mom. My sister and I are glad that there's a Santa.

LeaAnn and Kay Lynn



Season's Best

The Glory of Christmas

May the light of His love shine on you and fill your heart at Christmas. Everlasting thanks to all.

DODSON BODY SHOP
Conny, Keta, Shae, Sheri, Stacie & Sunny

GREETINGS

Good tidings... make merry, neighbors and friends. We hope the season is happy in every way. Our thanks to all.

KENDRICK OIL CO. PHILGAS
PH. 247-2751

peace... joy

Long ago, three kings offered gifts as gestures of goodwill. Please accept our gift... to wish you and your family a warm, wonderful Christmas. Thanks to all.

BENGER AERO SPRAYING

DETAILS GIVEN

Telephone Company In Maintenance Drive

O.D. Hearn of Brownfield, division manager for General Telephone Company, was in Friona this week following up on the telephone problems which have been experienced locally in recent months.

Hearn visited with city officials relative to the work being done to help solve the problems. He also paid a visit to the Friona Star, in an attempt to bring Star readers up to date on what is being done.

The telephone company official pointed out that company specialists came to Friona in early December and went completely through the local office, testing and examining the equipment, to see if the equipment was performing at an acceptable level.

Hearn said that he established a corrective maintenance plan to take care of faulty equipment which was discovered. The special team used the most critical testing devices available to the company in their investigation.

"We did find certain elements that were not functioning as they should have been. We completed the necessary changes by December 9, and then we went back through all of the equipment with our testing procedures, and found some additional items the second time through, and these were corrected during the past week," Hearn stated.

Hearn said that the work which had been done in the local office was similar to a "tune-up" given automobiles, and that hopefully it would help solve at least some of the problems which have been

experienced by local telephone users.

"One of the problems we were having was excessive noise on some of the circuits between Friona and Hub, or Friona and Parmer exchanges. We worked with the telephone cooperative, and this problem has been virtually eliminated," Hearn commented.

However, he indicated that some of the other problems would not be as easily solved, but that the company would continue to attack them.

"We regret that our service problems had deteriorated to the point that they had. We hope to be more available to the general public than we have been in the past. However, we realize that the only way we can make telephone users happy is in providing equipment that performs as it is expected to. This is our goal," Hearn said.

The official explained that in doing the complicated work at the local office during the past couple of weeks, it was possible that certain additional problems or inconveniences may have been caused.

He indicated that the plan for the immediate future was to "back off" and see how the equipment is working, after the extensive tests, and then come in at a later time, probably after the first of the year, for a progress check.

"We want the people of Friona to know that we are interested in their telephone service, and we will do everything within our power to give them the service they need and deserve," Hearn concluded.



DOOR WINNER...The best door for the fifth grade's Christmas decorating contest was Mrs. Freeman Melton's door. Students who helped design the

winning door were Rowena Trusler, left, and Olga Vega, right. Contests were conducted among all home rooms in the junior high building.

St. Nicholas Precursor of Our Modern-Day Santa

Legend has it that the figure of our present-day Santa Claus is rooted in the personality of St. Nicholas, fourth-century bishop of Myra, Turkey.

Legend has it that the figure of our present-day Santa Claus is rooted in the personality of St. Nicholas, fourth-century bishop of Myra, Turkey. He was about to give them up to a life of shame. Nicholas rescued them, and his good deed later formed the basis for the giving of gifts in secret on the Eve of St. Nicholas. The custom was eventually transferred to Christmas.

It was the Dutch colonists who brought the custom of Saint Nicholas and gift-giving to the United States. The tradition spread rapidly, but English-speaking children couldn't pronounce the words "Sant Niklaas", and they corrupted the name to "Santa Claus".



According to reports, Nicholas was just a boy when he became bishop. He loved to give the poor gifts, but hated to be thanked for them. Many miracles are attributed to him, but during his lifetime he was noted primarily for his kindness.

Often he delivered gifts to the needy at night. One story tells of how he presented a bag of gold to each of three girls as a dowry. The girls' father was im-

Letters To Santa Claus

Dear Santa,
I want a bike.
Randall Highsmith
+ + + +

Dear Santa,
I want a BB gun, Stretch
Armstrong. I would love a
rabbit, dog and cat.
+ + + +
Shawn

Dear Santa,
I wish I had a minibike or
a little ten speed bike.
+ + + +
Eddie

Dear Santa,
I want a train. See you
next year.
+ + + +
Wade Nuttall

Dear Santa,
I wish you to have a happy
Christmas. Santa would you
please bring me a electric
train for me? Santa would
you please bring me a toy
truck that rolls by itself?
+ + + +
Jason

Dear Santa,
I want a Superstar Barbie
and I want a Happy
Christmas for that is a very
special day. Christmas is
Jesus's birthday. I want a
baton and I want Baby
Alive.
+ + + +
Merry Christmas Santa!
Laquita

Dear Santa Claus,
I want a big football. I am
a nice boy.
+ + + +
Gilbert Mendoza

Dear Santa Claus,
I want a mini bike and a
big football.
+ + + +
Love,
Reyes

Dear Santa Claus,
I was so good. I wish you
bring me a Baby That away.
+ + + +
Alma Fuentes

Dear Santa Claus,
I love you. I want a Baby
Come Back.
+ + + +
Martha

Dear Santa Claus,
I want a truck.
+ + + +
Love,
Frankie

Dear Santa,
I want a fuzy ball and a air
hockey and a bike.
+ + + +
Bobby Mora

Dear Santa Claus,
I want a race track, Santa
Claus.
+ + + +
Love,
Julian

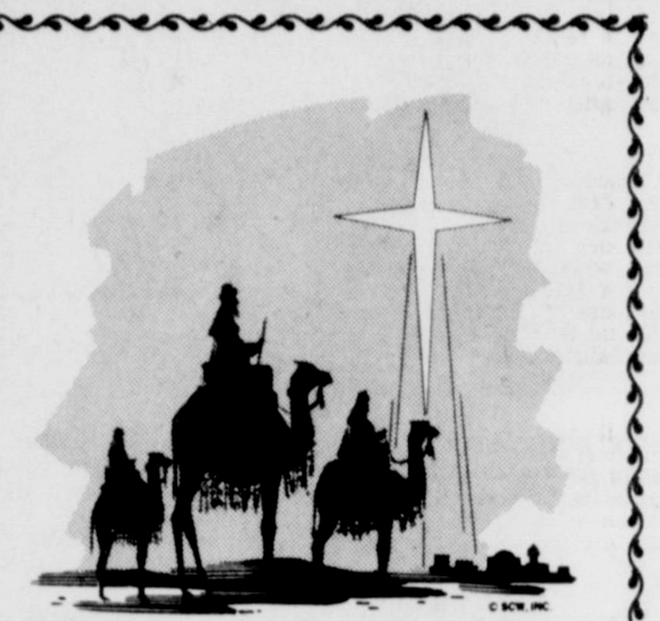
Dear Santa Claus,
I want a Baby Come Back
and Baby Alive and doll.
+ + + +
Millie Cordova

Dear Santa Claus,
I have been good. I want a
Baby Come Back and a bike
and a Baby Alive.
+ + + +
Love,
Angie

Dear Santa,
I want a pretty doll with
long hair and I want it have
some more clothes to go
with it.
+ + + +
Love,
Jill Beth Herring

Dear Santa,
I want a kitten with a
mitten and a doll that is
called kiss me my baby.
+ + + +
Love,
Laila Hernandez

Dear Santa,
I want a sleeping bag. I
want a baby alive. I want a
ring and a necklace. I want
roller skates.
+ + + +
Love,
Leslie Burkhart



Peace On Earth

The age-old tradition of Christmas reminds us of all the beauty and joy in life. Have a happy and blessed holiday season!

**BILL STEPHENS
REALTY**

Bill & Naomi Stephens

HAPPY HOLIDAYS
Thanks For Your Continued Support!
RICK LUTHER
PHOTOGRAPHER

PEACE

It is
the season
to kindle the fires
of love and brotherhood
in our hearts and to greet
one another in peace!
Our deep gratitude to all.

FRIONA FARMERS CO-OP GIN

CHRISTMAS GREETINGS

Rejoice! It's Christmas. During this holiday of heart warming thoughts we wish you peace and happiness. Thanks for your support.

TASTY CREAM
LEE & SYLVIA GIBSON
CLOSE 4 p.m. CHRISTMAS EVE - SEE YOU TUESDAY 27th.

Stained Glass Windows Celebrate Life of Christ

The impact of its incandescent splendor and its overwhelming physical magnitude make the stained glass window one of the most spectacular art forms ever. They are at once dazzling and awesome. Since stained glass owes its artistic existence to light, it is directly affected by its environment.

Jewel-like Brilliance

Almost indiscernible from its exterior, the stained glass windows of a Gothic cathedral, viewed from its interior, reveal tier on tier of dazzling and sparkling windows. The brilliance is intensified not only by the impurities and bubbles within the glass itself, but by the dirt and weathering of the exterior as well. Just as a jewel, its brilliance enhanced by its many facets, glimmers and glows, so do we find the stained glass window dazzles and dances as the position of the sun's rays move through it. Each mark or scar on its surface further intensifies its brilliance.

Early Stained Glass

Colored glass beads were worn by the ancient Egyptians and glass blowing was known to the Roman Empire, but no one really knows just when and where stained glass was first used. The cathedral window was Gothic in origin, though examples of stained glass that possibly date from the eighth century, were found in France.

Biblical Themes

Windows that told stories of the Bible and the saints were first conceived in the twelfth century. Five larger-than-life-sized figures, The Prophets, in the windows of the Cathedral of Augsburg, Germany, are the oldest stained glass windows still to be seen in their original setting. One of the greatest existing series of windows, in the Cathedral of Chartres, France, depicts scenes from the Old and New Testaments, the Virgin and Christ, Apostles and Saints. These date from 1200-1240.

New Uses

Until the end of the Middle Ages stained glass windows, monumental and religious, were so costly that the only buildings deemed worthy to receive them as gifts were houses of God. Stained glass became secular as well as church art with the increasing affluence of the growing middle class.

Contemporary Stained Glass Windows

After a period when interest in stained glass windows waned, the late 1800's brought about new and original designs and color schemes. Artists Charles J. Connick and Wilbur Herbert Burnham became well known for their beautiful windows designed for the Cathedrals of St. John the Divine and St. Patrick in New York City, Grace Cathedral in San Francisco and other churches in the United States. In France, Henri Matisse, Georges Rouault, and Fernand Leger designed windows for churches in Assy and other areas. Rebuilding of churches damaged during World War II, in Germany and England, resulted in new and outstanding stained glass windows in contemporary designs.

A Gift to the World

Stirring in their beauty and magnitude, stained glass windows inspire and reinforce in blazing glory the message they contain . . . a message of brotherhood and love and promise, and a renewal of our faith in all mankind.

Volunteer blood donations always plunge to a very low level during the holidays. The downturn is acute because we're so busy with activities outside our normal routine and simply do not schedule ourselves to donate blood.

The Red Cross blood program suffers a below demand shortage which results in postponement of all but the most urgent surgery needs, and at a time when the accident rate is skyrocketing.



Above - THE FLIGHT INTO EGYPT scene from the Labor Bay of the Cathedral Church of St. John the Divine, New York City. Photo by C. Harrison Conroy.

Christmas Menu - Circa 1897

In their December, 1897 issue, Ladies Home Journal suggested the following menu for a traditional Christmas dinner:

- Oysters on the Half Shell
- Clear Soup
- Custard and Spinach Blocks
- Deviled Spaghetti
- Roast Turkey - Chestnut Dressing
- Sweet Potato Croquettes
- Peas in Turnip Cups
- Ginger Sherbet
- Lettuce Salad Cheese Balls
- Toasted Crackers
- Plum Pudding - Hard Sauce
- Coffee Bonbons

Quite a dinner to polish off! And crammed full of those beautiful and hip hugging calories!

HEREFORD MAN

Pruitt Takes Post At Greenbelt REC



David Pruitt

David Pruitt, Area Development Manager for Deaf Smith Electric Cooperative, has accepted the position of General Manager at Greenbelt Electric Cooperative, headquartered in Wellington, Texas. Commenting on his recent appointment, Pruitt stated, "My wife and I love it here in Hereford, it's a great place to live and work, the people of this area are tremendous! However, this opportunity to further my career in rural electrification and to be associated with a good organization such as Greenbelt Electric could not be refused." Pruitt has been active in several local community affairs. Currently, he is a member of Board of Trustees of the Hereford Independent School District; President of the Deaf Smith United Way Fund Organization; served as Chairman of the 1975 "TEXAS FIRST" program through the Governor's office for Deaf Smith

County, and coordinated through the local Chamber of Commerce. Also, he has been active in local youth organizations serving on the Big Brother-Big Sister Board and as a Big Brother. He has coached Little Dribblers Basketball and has been honored by the Future Farmers of America as an Honorary Lone Star Farmer. His wife, Pat, a teacher in the Hereford Independent School District, and daughter, Jana, currently plan to remain in Hereford until the completion of the current school year.

Pruitt will assume the duties of General Manager of Greenbelt Electric January 16, 1978. Greenbelt Electric serves in the rural areas of ten Texas Panhandle counties, stretching from Harman County, Oklahoma to Randall County in Texas.

SCS Report

Wayne Jones and Neal Hefner have successfully completed a program of soil and water conservation on farms they operate in Parmer County.

Both farms were placed in the Great Plains Conservation Program in 1974. This program, administered by the Soil Conservation Service, calls for cost-sharing based upon a complete program of soil and water conservation.

These farmers not only applied permanent type practices which included: irrigation tailwater recovery systems, seeding of permanent grass, diversion terraces, and irrigation pipelines. They also carried out all the needed management type practices such as cropping systems, crop residue management, irrigation water management and pasture management.

Complete Resource Conservation Plans such as these carried out by Mr. Jones and Mr. Hefner are designed to control wind and water erosion, and help conserve valuable underground water supplies. These two farmers are to be congratulated for their interest in conserving our nation's most valuable resource.

Complete information on the Great Plains Conservation Program and how it can help you is available at your local Soil Conservation Service Office.

DPS Predicts 71 Holiday Deaths

Colonel Wilson E. Speir, director of Texas Department of Public Safety, has estimated that traffic accidents in Texas during the combined Christmas and New Year weekends will claim 71 lives.

He noted, however, that some of the deaths could be prevented if motorists would drive carefully and participate in the state's Light the Way for a Safe Holiday" program.

Speir said 41 deaths are likely to occur in the Christmas period from 6 p.m. Friday, December 23, through midnight Monday, December 26.

Another 30 traffic fatalities are estimated for the New Year holiday which extends from 6 p.m. Friday, December 30, through midnight Monday, January 2, 1978.

The "Light the Way for a Safe Holiday" program calls on all motorists in Texas to drive with their low-beam headlights turned on in the daytime, as well as night,

during the Christmas and New Year weekends.

"We fell this 'Light the Way' program, particularly with widespread participation on the part of drivers, will serve as a very meaningful reminder to others to drive safely," Speir said.

The DPS director observed that traffic deaths in Texas are currently running about 11 per cent over 1976, with much of this increase caused by the fact that three out of four motorists are violating the 55 mile speed limit.

"On the interstate highways where nine out of ten vehicles exceed 55, traffic fatalities are up approximately 47 per cent from a year ago," the DPS director added.

During the "Light the Way for a Safe Holiday" program, Speir urged motorists to hold their speed down and refrain from drinking if driving. He also urged drivers to keep their vehicles under control at all times and avoid following too closely.



Greetings

Out of our yesterdays come the Yuletide traditions of happy greetings and cordial hospitality. In this spirit, we extend to all our good friends, a wonderfully warm and truly old-fashioned "Merry Christmas!"

BIG TEX CATTLE & GRAIN INC.

1,500,000 Bushel Capacity



P. O. BOX 83

SUMMERFIELD, TEXAS 79085

ELEVATOR DIVISION

Phone 357-2224

peace...
joy

Long ago, three kings offered gifts as gestures of goodwill. Please accept our gift . . . to wish you and your family a warm, wonderful Christmas. Thanks to all.



RUSHING INSURANCE

COW POKES

By Ace Reid



"Hey Santy, I thought this 'twas the season to be jolly!"

It's Plum Pudding time

- | | |
|---|-------------------------------------|
| 1/2 cup sugar | 1/2 cup chopped mixed candied fruit |
| 3 cups all-purpose flour — unsifted | 1/2 cup chopped nuts |
| 1 teaspoon baking soda | 1 apple grated |
| 1 1/2 teaspoon salt | 1 cup finely chopped suet |
| 1/2 teaspoon each ginger, cloves and nutmeg | 1 1/2 cups milk |
| 1 teaspoon cinnamon | 1/2 cup molasses |
| 1/2 cup each currants and raisins, soaked overnight in 1/2 cup brandy | 1/2 cup brandy |
| | Brandy hard sauce or Foamy sauce |

Sift dry ingredients and add fruits, nuts and apple. Stir in next three ingredients. Pour into one buttered 2 1/2 quart mold or two 1 1/2 quart molds. Cover tightly with lid or double thickness of waxed paper or foil. Secure paper or foil with rubber bands or string. Put on rack in large kettle and add boiling water to come halfway up sides of mold. Cover kettle and steam 3 hours. Unmold on serving plate, decorate with holly sprig and pour heated flaming brandy over top. Serve with either sauce. Makes 8 servings.

To make the Brandy Hard Sauce: Cream 1 cup sweet butter and 2 cups confectioners' sugar; beat in 1 teaspoon vanilla and 1/4 cup brandy.

**Retiring?
Plan Early,
Be Ready**

"Working people who plan to retire between now and early 1978 should start planning now to arrange for their social security benefits," Augustine Casares, Clovis social security branch manager, said recently.

"First, get together information that will be needed to support your claim. This includes your social security card or a record of your number; proof of your date of birth recorded early in your life (preferable before age 5); evidence of last year's earnings (a copy of your W-2 or a copy of your income tax return, including Schedule C).

"If your husband or wife is also planning to apply on your record, he or she should bring in his or her social security number, proof of age as described above, marriage certificate, information about any prior marriages, and information about his or her recent earnings if working.

"By applying two or three months before you plan to retire you can be sure that your retirement checks start as soon as you stop working," Casares concluded.

Grants Affect County

Governor Dolph Briscoe has approved four criminal justice grants affecting Parmer County.

They are:
—\$10,190 to 154th Judicial District, which serves Parmer, Bailey and Lamb counties, for a criminal investigator;

—\$40,289 to the Panhandle Regional Planning Commission for the 1978 planning grant;

—\$56,367 to the Panhandle Regional Law Enforcement Academy for law officer training throughout the region; and

—\$17,362 for an automatic communication tape monitor for the Amarillo Police Department.

The local grants were among 121 approved by Governor Briscoe statewide from Law Enforcement Assistance Administration (LEAA) funds under the Crime Control Act of 1976.

REMEMBERING...

By BILL L. BROOKS

Canvas Store Fronts

Editor's note: We regret that this feature, which has run since 1975, has been discontinued by its creator. We hope that our readers have enjoyed these nostalgic side trips as much as we have in bringing them to you each week.

You still see a few but not as many as there once were. Pity though, I kinda miss them.

The awnings not only kept the sun from pounding away at whatever was on display in the store window but offered a cool shady place on the sidewalk for passers-by or would-be customers to stop, collect their wits and converse with friends. The shop proprietors knew full well that people stopping to talk would probably look in at the window displays and some would be enticed to buy. Therefore the awnings were considered a sound business investment.

In our town almost every store around the main square had one. At various times of the day, as if on a signal, you could see shopkeepers coming out on the sidewalks with crank in hand to roll the awning in or out, depending on the time of day and the angle of the sun. The awnings added a bright spot to the sometimes drab store fronts because the canvas was usually colorful with stripes of yellow, red, green or white and most had fancy

scallops around the edges that flapped in the breeze.

They have saved many a hairdo from a sudden shower

of rain although some had the knack of collecting water in their sagging places where it would remain mischievously inactive until the awning was cranked in, whereupon it would pour mercilessly upon the head of an unsuspecting passerby or indeed upon the proprietor himself. Fortunately, after one or two drenchings one learned to watch out for the collected rain water.

In the early day movies many such awnings were

used to miraculously save the life of the good guy who had been pushed from a sixth-floor window by some ne'er-do-well. You remember how they would land on the awning, jump to the sidewalk, hail a taxi and be off after the crooks as if nothing had happened?

Most of the canvas awnings have been replaced by more permanent ones of wood, plastic or metal and I'm sure a lot of shopkeepers today would think it a waste of time to go out on the sidewalk a couple of times a

day to crank the awning in or out but back then I think most shopkeepers enjoyed it. It gave them an opportunity to gaze up and down the street to see who all was in town. It gave them a chance to say "Howdy" to the shopkeepers next door, to speak to folks on the street and to tune in to the latest "talk around town." Those shopkeepers knew what was going on in the town because they knew the people. Many of whom they met while cranking the awning.



MERRY CHRISTMAS

&



Parmer County Pump Co.

PHONE 247-3030

Greetings



Happy Holiday Wishes to all our wonderful customers. We enjoyed doing business with you and we hope that we can continue our fine relationship throughout the years to come.

**Holly Sugar Corporation
Hereford Plant**

READ and USE

CLASSIFIED ADS

PH. 247-2211

Reader Ads—First insertion, per word 10 cents
Additional insertions (no copy change), per word 8 cents
Minimum charge \$1.50
Classified display (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50

Cards of Thanks—same as classified word rate, minimum charge \$1.50

DEADLINE for classified advertising in Sunday's issue—Thursday noon.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

I'm your Mary Kay Beauty Consultant. Call me for all your beauty needs. Earlene Jordan, 247-2537. 45-tfnc

Friona Lodge No. 1332
7th & Ashland
Slated Meeting
1st Tues. 8 P.M.
J.V. Fulks-W.M.
A.L. Outland-Sec.

NOW....In Friona. You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have. Tri-County Savings & Loan, 106 West Ninth, Friona. 16-tfnc

WE BUY JUNK CARS
TOP DOLLAR
LEE'S WELDING
AND REPAIR SERVICE
1402 West 5th
Phone 247-3011, Friona
6-tfnc

NOW AVAILABLE AT
THE FRIONA STAR
OFFICE....
Gift Stationery Depicting
Friona's Main Street in
1910 As Recently Pictured
In The "Maize Days"
Issue of The Star. \$3.00
per pkg. 5-tfnc

KOSCOT KOSMETICS....
Check with me for
Christmas discount specials
Cordella Eddins. Phone
247-3886. 113tc

THE PROFOAMERS.....
Cut Utility Bills
30-50 Per Cent
Foam Insulation
New or pre-existing homes
Fire, Rodent and Bug
Resistant
For Free Estimate, Call
364-4486 after 4p.m. 1-tfnc

WANTED
All types of custom farm
work. Discing, fertilizing,
Big Ox Chiseling, Mold
board breaking, and list-
ing. Roger Nelson, Call
247-2056. 7-8tc

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ADAMS DRILLING CO., INC.

WATER WELL DRILLING

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SALES & SERVICE

PUMP & GEAR
HEAD REPAIRS
ALL MAKES

DIAL 247-2731

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Your local
used cow
dealer is.....



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For 7 day a week dead stock
removal Call 247-3032 Collect

PRO AUCTION SERVICE

★ Any And All Types Of Sales
AUCTIONEER CLERK

LARRY POTTS **LELAND GUSTIN**
PHONE 295-6633 PHONE 247-2146

FOR SALE....Littion range
and microwave combination
with Corningware cook top.
Also, a G-E potscrubber
dishwasher. Both are har-
vest gold, excellent condi-
tion. Jimmy Grimsley, Call
295-3558, or 247-3309. 13-tfnc

FOR SALE....Trundle bed
and dresser. Call 247-3536. 11-tfnc

FOR SALE....Good black
and white console T.V.
\$50.00 911 Woodland. 13-tfnc

FOR SALE....One Royal
portable typewriter. Like
new. Call 265-3427 nights. 11-dhb

FIREWOOD FOR SALE.....
\$80.00 per cord. Call
247-2016. 11-tfnc

FOR SALE....8x12 storage
building, \$550. Built by Jr.
High CVAE Class. Call
247-3047 or 247-3872. Ask for
B.F. McDowell. 5-tfnc

BOVINA I.S.D. is accepting
bids for a school car. For bid
information contact Box 70,
Bovina, Texas 79009, (806)
238-1494. Bids will be opened
January 9, 1978, 7:30 p.m. at
the school. Board of
Trustees reserves the right
to accept or reject any bid. 13-2tc

WANTED....Bus driver for
regular route. Must pass
physical exam and willing to
attend 20-hour training
program. Call Tom Jarboe,
Friona Independent School
District, 247-2281. 12-2tc

FOR SALE....1976 K-Z 500
Kawasaki motorcycle, 4,000
miles, excellent condition,
with fairing, sissy bar,
luggage rack and roll bar.
\$1,175.00 Call 265-3396. 12-tfnc

FOR SALE....1973 Ford
Courier pickup, 38,000 miles,
custom paint job. New tires,
nice looking. Make offer.
Phone 247-2858. 13-1tp

FOR SALE....Electrolux
vacuum cleaners. New and
used. Sales and Service.
Phone 247-3156. Mrs. L.R.
White, 806 Ashland Avenue. 43-tfnc

FOR SALE....A nice Christ-
mas present, one antique pie
safe. \$125. 911 Woodland
Ave. 12-2tp

LOST....Doberman puppy, 4
months old. Reward offered.
Lost from 1111 Virginia last
Friday. Phone Gene
Weatherly, days 265-3838, or
nights, 247-3476. 13-1tc

REWARD....For return of
goosedown coat and pair of
spurs. Lost at the car wash
around December 15. Phone
247-3673. 13-tfnc

LOST....500 pound steer, P
brand on left hip. Tag in ear.
Contact Larry or Ricky
Rector. 265-3498 or 265-3439. 12-2tc

LOST....German shorthair
bird dog. Brown with white
flecks. Bob-tailed. Reward
offered. Larry Meadows,
Phone 247-3835. 13-1tp

NOTICE
Would the party who
borrowed our rug
shampooer, please return it.
Ruth Stevick
12-2tc

CARDS OF THANKS

The Friona Friends of the Library would like to take this opportunity to express their gratitude and give special recognition to the Friona Community Choir and those attending their Christmas performance, for their generous gift in raising over \$200.00 for the Library Building Fund in donations. It is through the thoughtfulness and talent of the people and organizations of Friona that the dream of a new library facility to meet our growing needs will be realized.
Jan Turner, President
Pam Thompson, vice president
Mary Ford, Librarian

APARTMENTS

VERY NICE....1, 2 & 3
bedroom apartments. Rent
starts at \$147.00. Children
are welcome. Carpeted,
central heat and air.
Saratoga Gardens
1300 N. Walnut
Call 247-3666 5-tfnc

FOR RENT

NICE OFFICE FOR RENT
104 West Seventh. Call
247-3050. 11-3tp

FOR RENT....2 and 3
bedroom houses for rent. 5
miles south of Friona Feed
Yard. Ranza Boggess, Call
247-2889. 11-3tc

REAL ESTATE

FOR SALE....Large 4 bed-
room, 2 bath home. Base-
ment, central heat and air.
Glass enclosed porch.
Shown by appointment. Call
247-3105. 51-tfnc

HOUSE FOR SALE BY
OWNER....Large 2 bed-
room, brick, 30 ft. den and
kitchen, 1408 sq. ft. floor
space. 1205 Jackson Ave.
Call 247-3074. 45-tfnc

FOR SALE BY OWNER... 3
bedroom brick, central air
and heat, fireplace, double
garage. Fenced backyard.
1120 Etta. Call Travis
Graves 247-3313 or 247-2721. 11-tfnc

MARSHALL M. ELDER
Representing
Rushing Real Estate
Phone 247-3907
Res. 247-3266
Box 775, Friona, Texas
31-tfnc

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CALL OR SEE (DAY OR NIGHT)
STEVE H. BAVOSETT
PH. 247-3680 FRIONA, TEXAS

FOR SALE....3 bedroom
brick, 1 1/4 baths, central
heat and air, large corner
lot. Buy equity and assume 7
per cent loan or refinance.
See at 411 West 10th or call
247-3704. 13-2tp

FOR SALE....160 acres, five
miles north of Muleshoe.
Irrigated. Excellent cotton
and corn land. To settle
estate. Bill Ellis, 247-3053 or
247-2211. 6-tfnc

FOR SALE....3 bedroom
brick home, 1 1/2 baths, 1900
sq. ft. On 2 lots, 310 E. 12th.
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DINNER FOR TWO—if there will only be a couple instead of a crowd during the holiday season, try these delicious pork chops with stuffing. They're easy to prepare and just right for a quiet, stay-at-home dinner. Complement the main course with broccoli and cheese sauce, cranberry chutney, and white wine, says the Texas Department of Agriculture home economist.

From the TAP Kitchen

Texas Department of Agriculture-Reagan V. Brown, Commissioner

PORK CHOPS WITH SAVORY DRESSING

6 pork chops Paprika
1 tsp. salt 1/2 c. milk

Sprinkle pork chops with salt and paprika; place in a shallow pan, add milk. Place spoonful of Savory Dressing in center of each chop. Bake uncovered at 350 degrees for 1-1/2 hours until done. Serves 6.

SAVORY DRESSING

2 c. soft bread crumbs
1/2 tsp. salt
Few grains pepper
1/2 tsp. poultry seasoning
1 Tbsp. chopped onion
1/2 c. chopped celery
1/2 c. melted butter
Combine ingredients and blend.

For additional recipes write Commissioner Reagan V. Brown, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

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Chanukah: A Time for Festivities

Not only is December a time of festivities for Christians, it also ushers in a very special season for those of the Jewish faith.

On December 5th, Chanukah, also known as the Feast of Lights, begins. This festival lasts 8 days and commemorates the victory of the Maccabees over the Syrians in 165 B.C. after a three-year struggle. The victorious Jews held festivities in the Temple of Jerusalem after overthrowing the Syrians, rededicating their temple to God.

Each year the Jewish people celebrate the feast of Chanukah by exchanging gifts, giving to the poor, enjoying special dishes and lighting the 8-branched Chanukah menorah, a candelabrum used especially for the occasion.

On the first evening of the Chanukah season, one candle is lit and a traditional prayer is said. On each following evening an additional candle is lit, until all eight candles gleam on the last evening.

Chanukah is an especially joyful time for children; in addition to receiving gifts, there are traditional games to be played. Not to mention all the delicious food that is served during this season, including pastries and candies.

Chanukah (sometimes spelled Hanukkah) lasts for eight days, in honor of the temple lights that remained miraculously lit for eight days and nights after the victorious celebration of the Maccabees.

You can be sure that Jewish children are delighted their festival lasts so long!

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