



Star Lites By Bill Ellis

WE HAD BEEN READING for almost a year about police brutality in Houston, where a policeman was convicted recently of killing a young Mexican prisoner before he could be arraigned and formally charged with his crime.

So, perhaps it should have not been too surprising to us to hear about the clubbing and gassing of American farmers by the police force at McAllen last week.

But it still boggles the mind. These folks are among the leaders of their communities, wherever they were from. They were church leaders, bank directors, civic and club officials. Virtually to a man, they had never spent a night in jail before, much less done anything to bring on the harsh treatment by the police force of McAllen.

It's hard to believe that right here in America, yea, right here in the sovereign state of Texas, were a group of American farmers so treated.

Demonstrators for everything imaginable, many times against the United States and everything it stands for—are paid more courtesy, virtually on a regular basis.

Yet these farmers, who had a number of legitimate things to protest, were treated worse than if they were advocating the overthrow of the government. (This goes without saying: if they had advocated the overthrow of the government, especially in the District of Columbia, the Congress would probably have granted them a subsidy, so they would have had funds with which to achieve their goal.)

Those who were persecuted, and who were jailed for their "wrong-doing," have been given a hero's welcome in practically every place of origin.

It was said that the American Agriculture Movement, which previously had no heroes or impetus, has now been given a group of heroes.

The McAllen incident focused attention on the movement, more so than it had received up to that point.

It also served to rally the farmers of the Rio Grande Valley behind the movement. Up until last week, the Valley farmers had had little reason to back the AAM. Events at Hidalgo County served to show them their stakes in the matter.

The events also pointed out the gross unfairness practiced by officials in that area in regard to importing food grown across the border in Mexico, where those farmers can use DDT on their vegetables. This is outlawed in Texas, and this causes an inequity in competition.

Plus the fact that Mexican trucks deliver the produce into Texas without having to display valid licenses, or inspection stickers, which farmers on the American side have to have, without exception, or face a stiff fine.

Some of the produce is sacked into sacks indicating that it was grown in Texas, when in reality it was grown south of the border. Same way with the cattle which are brought across the line. They have a way of blending in with the Texas cattle, so that in effect, there may be thousands more cattle which are imported than industry leaders even suspected.

American Agriculture Leaders may not achieve 100 per cent parity. They may not even achieve a halt to the unfair practices described above. But they achieved one thing last week that may have a lasting effect.

They suffered hardship for their cause. And many of them equate their cause with one that their forefathers fought for a little over 200 years ago.

Here's hoping it's not too late to regain that type of freedom and democracy that our country was established to help guarantee. We've sure been losing it by leaps and bounds during the last generation or so.

Ah, Springtime!

Date	Hi-Low
Saturday, March 4	22-14
Sunday, March 5	40-21
Monday, March 6	69-40
Tuesday, March 7	62-33
Wednesday, March 8	50-29
Thursday, March 9	53-28
Friday, March 10	70-30



WINTER'S LAST STAND (We Hope)—Though winter scenes are beautiful to the photographer who enjoys tramping out in the snow, most Friona residents are ready to start seeing some Spring scenes. The city's last snowfall last Thursday night left some sparkling icicles and a rather desolate-looking golf course. (Photos by Carol Ellis)



Leaders Given Impetus By Events

by JAN U. TURNER
Staff Writer

160 exhausted farmers would have been as sore at heart as they were in body Friday evening, March 3, had it not been for the influx of hundreds of fellow striking farmers from across the nation protesting their brutal arrests on the Hidalgo international bridge March 1.

Two lines of cheering strikers formed in front of the Hidalgo County jail doors to receive the farmers as they left single-file after posting a reduced bond of \$28.50, collected from amongst the farmers outside the jail.

Among the men emerging from the two-day imprisonment were five from Friona, three from Lazbuddie and one from Bovina.

"I cried like the other farmers did," said Bovina farmer and bank director Bob Wilson. "Tears were flowing freely from grown men."

The tale the farmers had to tell was one of double-cross by high county and city officials who set the farmers up, according to those who were on the bridge that day.

Striking farmers from all over the United States gathered at the little town of McAllen, across the Mexican border from Reynosa, to stop trucks on the international bridge coming across the border importing cheap fruits and vegetables, raised with DDT, which undercut the price of produce grown in the United States. More than 20 per cent of the produce imported into the United States crosses the Hidalgo county bridge.

Early Wednesday morning at the bridge, McAllen Mayor Othal Brand and strike leaders conferred and agreed to wait until 1 p.m. when, as the mayor said, produce trucks would begin to come across.

The mayor owns 40,000 acres of vegetable-producing land in this fertile valley and has a string of produce sheds, (Griffin and Brand), including one at Bovina and one at Hereford.

Unbeknownst to the farmers, Mayor Brand was reported by a Weslaco farmer to have moved many of his produce trucks across the bridge that morning while the farmers were gone.

When the farmers returned after lunch the mayor was not to be seen, although about 150 police were present. The farmers stopped a watermelon truck, and one farmer handed the driver a \$10 bill and told him to take the keys and take a long coffee break. A Friona farmer said they then walked around the truck, did a little heckling, and then moved to the sidewalk when the police warned them to get off the bridge. "We asked the sergeant there if we backed up and stood up against the rail if it would be bothering anybody or if that would be illegal, and he said 'no,'" one farmer said.

He said two or three minutes passed and the sergeant reappeared and told them they would have to clear the bridge, but that by that time the police had it blocked off at both ends, halting traffic on both sides of the border.

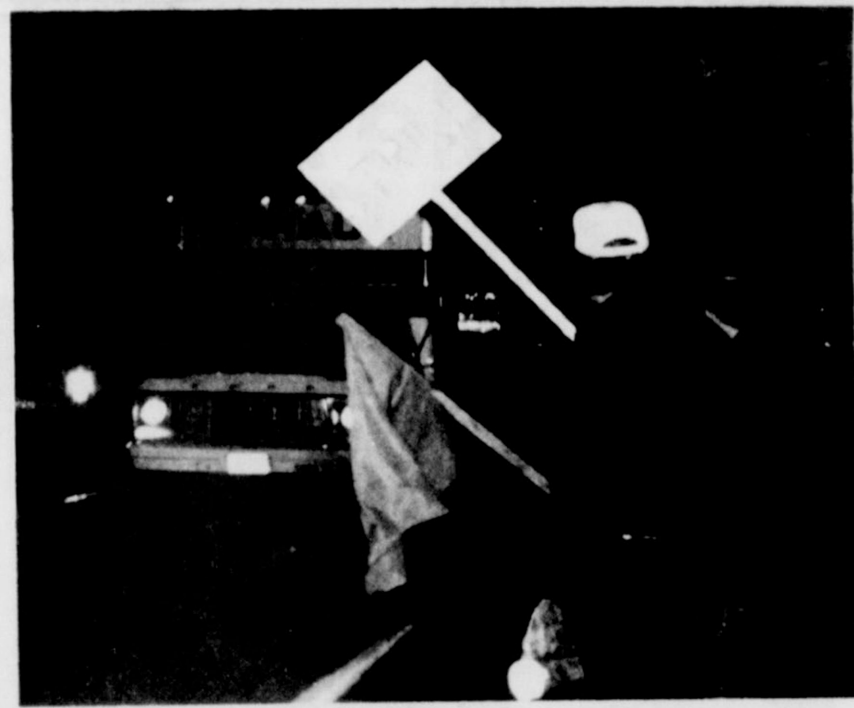
A Friona farmer said, "We began moving off the bridge slowly...I say slowly because we didn't like being told to get off like that...and that's when they began to throw tear gas canisters."

At first they threw them at our feet like they're supposed to, but the wind blew it away from the farmers, and in frustration they began to throw the tear gas at us personally. There were about 200 tear gas canisters thrown, and I'd say they hit and burned about 15 farmers."

"The city and county officers had removed their badges and identification and moved in on the farmers as they were trapped with no avenue of escape. One of the rules in riot control is to leave an avenue of escape," he explained, "because a lot of times it's like cornering a bobcat...the only way he can get out is over you."

DPS highway patrolmen formed a line across the American end of the bridge leading the crowd into a customs pen on the side of the bridge from which they were put on border patrol buses to be hauled off to the county jail. "I never saw any highway patrolmen do any of the hitting," a Friona farmer pointed out. "It was mostly the McAllen

(Continued on Page 8)



TRUCKS WERE FORCED by a rolling tractor blockade on 140 westbound to take the Bushland exit west of Amarillo, while cars were allowed to pass, Tuesday through Saturday. Trucks taking the exit ramp were then stopped by two tractors while picketing farmers stickered the trucks and

talked to the drivers about the goals of the American Agriculture Movement and invited them in to the fire station nearby for coffee and chili. The truck and train stoppage began at 12:01 a.m. Tuesday, March 7, as part of a national effort to slow down food transportation.

Local Lions Slate Eye Bank Promotion

The Friona Noon Lions Club will observe "White Cane Days" on Wednesday, March 15 with a booth

at Piggly Wiggly Super Market from 10 a.m. until 7 p.m.

Band To Perform

Friona High School's Chieftain Band will present a "dress rehearsal" Thursday evening, March 16 at the Friona Junior High Auditorium. The concert will begin at 6:30 p.m. There will be no admission charge.

People will be invited to make donations to the Hi-Plains Eye Bank program, or they may bring old pairs of eyeglasses which may be re-used.

The band will be playing selections that it will present at the University Interscholastic League's concert and sight-reading contests the following day, March 17, at Dimmitt.

People may also sign donor cards allowing the use of their eyes for transplant purposes upon their death, according to a spokesman for the club.

The public is invited to come hear the Chieftain Band perform, says Scott Houston, FHS band director.

The Hi-Plains Eye Bank is averaging about one eye transplant per month from this area, and are in need of transplant donors, the spokesman said. Up to seven uses can be realized from the donation of one pair of eyes, the Lions pointed out, and whether or not a person had "20-20 vision" is not important.

Holiday Is Revised Due To Snow

The Friona school calendar is being revised by adding Thursday, March 23 as a school day, according to Superintendent Tom B. Jarboe. The date was originally scheduled as a teacher in-service day, but will become a regular school day to make up for the day missed February 17 due to snow.

The school calendar for the spring now is as follows:

Thursday, March 23—school will dismiss one hour early, 2:45 p.m.

Friday, March 24—school holiday.

Monday, March 27—school holiday.

Tuesday, March 28—school holiday.

Wednesday, March 29—school resumes at regular time.

The last day of school for the 1977-78 term will be Thursday, May 25. Eighth grade graduation will be on Thursday, May 25. High school graduation will be Friday, May 26.

Deadline Is Tuesday For All-Sports Tabs

Deadline for purchasing tickets for the Friona All-Sports banquet is Tuesday, March 14, according to a spokesman for the Chieftain Parents, sponsors of the event. The banquet will be held the night of Tuesday, March 21 at 7:30 p.m. at the Community Center.

Tickets, priced at \$6 each, are on sale at Ethridge-Spring Agency, Friona Star, Lakeside Parts, Bi-Wize, Ruthie's and Main Place.

Friona Hosting Track Meet Sat.

Friona will host an invitational track and field meet Saturday, March 11, with both boys and girls teams competing.

Preliminaries will begin at 9:30 a.m. for the running events. Some field event finals will also begin at 9:30 a.m. Finals in the running events will begin at 1:45 p.m.

Eleven teams are entered in each division. Girls teams will be entered from Bovina, Dalhart, Dimmitt, Farwell, Friona, Hartley, Littlefield, Muleshoe, Roosevelt, Tulia and Nazareth. The Bovina girls are the defending champions in the girls' meet. The boys did not host a meet last year.

Boys teams entered are Adrian, Bovina, Farwell, Friona, Littlefield, Muleshoe, Nazareth, Olton, Tulia, Valley and Hartley.

Here is a schedule of events for the meet:

PRELIMINARIES
9:30, 440-yard relay; 9:50, 120 high hurdles (boys); 10:10, 220-yard dash (girls); 10:25, 100-yard dash (boys);

10:40, 80-yard low hurdles (girls); 11:00, 440-yard dash (boys); 11:15, 880-yard relay (girls); 11:30, 330 yard intermediate hurdles (boys); 11:50, 100 yard dash (girls); 12:05, 220-yard dash (boys); 12:25, 440-yard dash (girls).

FINALS
1:45, 440-yard relay; 2:00, 880-yard dash; 2:20, 440-yard dash (girls); 2:40, 120 yard high hurdles (boys); 2:50, 220-yard dash (girls); 3:05, 100 yard dash (boys); 3:15, 80 yard low hurdles (girls);

3:30, 440-yard dash (boys); 3:40, 880 relay (girls); 3:55, 330 intermediate hurdles (boys); 4:10, 100 yard dash (girls); 4:20, 220-yard dash (boys); 4:30, mile run; 5:00, mile relay.

FIELD EVENTS
9:30, Boys-pole vault, long jump. Girls-triple jump, high jump, shot put.

10:45, Boys-high jump; Girls-discus, long jump.
2:30, boys-discus.
3:30-boys, shot put.

Telephone Cooperative Sets Annual Meeting

The 24th annual meeting of the West Texas Rural Telephone Cooperative will be held on

Thursday, March 16 in Hereford, at the Bull Barn.

The meeting begins with registration and dinner at 7 p.m., with the business session to start at 8 p.m.

During the business session, members will elect three members to the WTRTC board of directors.

Spots up for election include the Friona, Oklahoma Lane and Summerfield exchanges. Incumbents are George Olson of Friona, who will be opposed on the ballot by Roger Williams; Billy Mayfield of Oklahoma Lane, where Donald Christian is also on the ballot, and J.B. Noland of Summerfield, opposed by Kenneth Christie.

Holdover directors, by exchange, are Jimmie Cockerham (board president), Tharp; Robert Strain, Dawn; Charles Myers, Jr., Hub; Ernest Brown, Westway; Carl Straffuss, Milo Center and Harold Joe Wells, Parmer.

Barnett Earns Second Place In '77 Contest

National Corn Growers Association announced today the Texas state winners in the 1977 National twenty-five acre Corn Yield Contest.

The Offutt Farms, Dalhart, placed third nationally and first in Texas in the Irrigated Division with a yield of 240.26 bushels per acre. First place in the state in the Class A Non-Irrigated Division went to Dale Flukinger, Hempstead, with a yield of 152.87 bushels per acre.

Second place winner in the state in the Irrigated Division was Melvin Doyce Barnett, Friona, with a yield of 230.99 bushels per acre.

Bobby Redwine, Muleshoe, placed third in the Irrigated division, with a yield of 228.63 bushels per acre.

There were no winners in second and third place Non-Irrigated Division.

The National Corn Growers Association's competition is the only non-commercial nation-wide corn yield contest requiring the largest field size of twenty-five acres. The contest has been conducted for 13 years.



DEATH VEHICLE....The car driven by a young Amarillo woman, Margie A. Martinez, is shown above following a wreck west of Bovina on Friday, March 3. Ms. Martinez was killed in the near head-on crash, and

two occupants of a pickup involved in the wreck were hospitalized. Kay Cole Reese of Meadow was transferred to Lubbock with injuries. See story, Page 12. (DPS Photo by Royce Keck)

Non-Grazing Dates Announced

The non-grazing dates for the 1978 farm program, were announced this week by Prentice Mills, office manager of the Parmer County ASCS.

In explaining the program, Mills said:

"If a farm is signed up to

participate in the 1978 set-aside program, the designated set-aside acreage may not be grazed during the period starting March 15, and ending on September 15, 1978.

"The 1977 Farm Act requires that each ASCS County Committee establish a six month non-grazing

period for set-aside acreage during the year. The Parmer County Committee, after polling several hundred farmers established the March 15 to September 15 dates."

"All farmers who plan to participate in the program should be aware of that six-month period," Mills said. "Failure to comply with this requirement could cause a reduction or loss of program benefits."

Parmer County farmers can now place their 1977 wheat, barley and oats under loan, directly in the Grain Reserve Program without waiting for their initial loan to expire or mature.

"This program offers farmers an opportunity to place their commodity in the grain reserve for a three-year period and receive storage payments annually in advance. Farmers, in return, must agree to hold their grain off the market until the price reaches an established level or the contract expires," Mills said.

So far, farmers in Parmer County have placed about 210,000 bushels of wheat into the reserve program.

Anyone interested in participating in this program should contact the ASCS Office on 9th Street in Farwell.

Friona Flashbacks

..... from the files of The Friona Star

50 YEARS AGO—MARCH 9, 1928

The Lazbuddy school is busy preparing a one and a half hour play which will be given as soon as the new brick building is completed, which will probably be about one more week.

Raymond and Opal Jones have both moved their houses in from the farm and located them in town. Opal is occupying his house which is located in the northeast part of town. Raymond has been living in the E. B. McLellan house for several months.

40 YEARS AGO—MARCH 11, 1938

It is generally agreed that the fourth annual Parmer County Livestock Show, which was held here last Saturday, was the best by far of any that have yet been held. Grand champion prizes were awarded to Albert Cannon, Friona, best sow; Marston Mars, of Lazbuddie, best barrow. In the beef department, young Mars again came in for the honors of grand champion on his Hereford calf, while Jack Julian, also of Lazbuddie, was awarded the reserve championship on his Black Angus calf.

35 YEARS AGO—MARCH 5, 1943

A four-motored army bomber, enroute from Dallas to Clovis and carrying a crew of nine men, made a forced landing about sun-up Wednesday morning in a wheat field belonging to Russell O'Brian, 13 miles southeast of Friona. The plane had stopped in Lubbock, but developed engine trouble. Six of the men bailed out near Lazbuddie, and were picked up soon after landing.

30 YEARS AGO—MARCH 5, 1948

The Friona Squaws basketball team defeated McLean, 30-15 in the finals of the Girls District Basketball tournament at White Deer last Saturday night to walk away with the district championship. The Squaws will enter the State Basketball Tournament at Hillsboro Texas, for another try at the State Crown. They were runnersup last year. Four Friona girls won places on the all-tournament team. They were Mildred Mingus, Jean Horner, Wanda Robason and Doris Taylor.

25 YEARS AGO—MARCH 5, 1953

Granville McFarland has been

voted by the Friona Chamber of Commerce and Agriculture Board of Directors as president of that organization for 1953. D.C. Herring continues as vice-president, and Arthur Drake was re-elected secretary-treasurer.

City employees will try out a packer-type garbage truck next week, in preparation for a permanent garbage pick-up program.

20 YEARS AGO—MARCH 6, 1958

Waggoner Carr of Lubbock, speaker of the house of representatives in the Texas legislature, will be the featured guest at the annual Friona Chamber of Commerce and Agriculture banquet next Wednesday.

Friona's hustling Squaws thrilled a packed gymnasium of fans with a "squeaky" 2-point victory over Hale Center's Owlettes Tuesday night to gain the bi-district girls basketball title. The victory will pit the Squaws against White Deer Saturday in the regional playoffs at Lubbock.

15 YEARS AGO—MARCH 7, 1963

The Friona Squaws overcame a 12-point halftime lead by Post for a 55-53 bi-district win in a game at Abernathy Monday night. Charlotte Nettles scored 26 points, Tito Jennings 15 and Janet Buckley 14 to pace the Friona comeback.

Ben Moorman was relieved from his duties as Friona Chief of Police Monday morning. Sheriff's Deputy Bill Morgan was named to replace him by the Friona City Council on Tuesday.

The Friona Star

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Bill Ellis, Editor & Publisher
Vickie Copley, Production Supt.
Laura Nell Coffey, Bookkeeper

10 YEARS AGO—MARCH 7, 1968

The new Girl Scout House will hold an open house for the public on Sunday, March 10, from 2-5 p.m. The new facility is now home and meeting headquarters for some 194 Girl Scouts.

The Parmer House Restaurant will open for business on Tuesday, March 12, according to Bill Lewis, manager.

5 YEARS AGO—MARCH 8, 1973

Construction began the past week on a new Piggly Wiggly Super Market Building on West Highway 60 in Friona. Kenneth S. Moore, who has owned and operated the Piggly Wiggly store here for the past nine years, is building the new super market.

The Friona City Council voted to offer General Telephone Company a flat five per cent raise in telephone rates within the city, at its regular monthly meeting Monday night.



SCHOOL LUNCH MENU

WEEK OF MARCH 13-17
MONDAY—Fish, cheese sticks, blackeyed peas, hot rolls, fruit and Borden's milk.
TUESDAY—Weiners & cheese whole potatoes, English peas, hot rolls, rice pudding and Borden's milk.
WEDNESDAY—Tacos, lettuce and tomato salad, pinto beans, cornbread, applesauce cake and Borden's milk.
THURSDAY—Grade School: Chicken pot pie, mashed potatoes, bread, fruit and Borden's milk. High School: Hamburgers, French fries, lettuce and tomatoes, beans, fruit and Borden's milk.
FRIDAY—Bar-B-Q on bun, potato chips, pork 'n beans, jello and Borden's milk.
(Menu Sponsored By BORDEN'S MILK)

Charles Caudill Says...

IF THIS IS YOUR ONLY FIRE PROTECTION... YOU'RE IN TROUBLE

Checked your homeowners insurance coverage lately? Unless you have increased your insurance to keep pace with the upward surge in replacement costs, you can't afford a major loss. It would be wise to review your policy annually.

Ethridge-Spring Agency Inc.



This week we welcome Mr. and Mrs. Sam Gutierrez and their son Brian, three, who moved to Friona recently from Plainview. Gutierrez is the new manager at Perry's. His wife, Juanita, is employed at Collard and Warren Attorneys. He is originally from Post, and his wife is from Littlefield. They are Baptists, and live at 912 Maple Street.

- Welcome To
Friona
Houser Grocery
Reeve Chevy-Olds
Rockwell Bros. & Co.
Friona State Bank
Horn-Clayton Ins.
Friona Motors
Wilhelm TV & Appl.
Ethridge-Spring
These Sponsors Welcome
You To Friona's Churches

- FIRST BAPTIST
SIXTH AND SUMMITT—REV. C.H. MURPHY
CALVARY BAPTIST
14TH AND CLEVELAND—
FRIONA UNITED METHODIST
CHURCH
8TH AND PIERCE—REV. JIM BOSWELL
MEXICAN BAPTIST CHURCH
4TH AND WOODLAND—REV. DONNIE CARRASCO
6th ST. CHURCH OF CHRIST
502 W. SIXTH—
10th ST. CHURCH OF CHRIST
10TH AND EUCLID—
TEMPLO LaHERMOSA SPANISH
PENTECOSTAL CHURCH
1006 WASHINGTON—TIRSO LOPEZ, PASTOR

- ST. ESTHER'S BAPTIST CHURCH
5TH AND MAIN—REV. I.S. ANSLEY, PASTOR
ASSEMBLY OF GOD CHURCH
10TH AND ASHLAND—THOMAS BLEVINS
LUTHERAN CHURCHES
RHEA AND FRIONA—REV. WILLIAM RUMPEL
UNION CONGREGATIONAL
CHURCH
EUCLID at 18TH—REV. SKIP SIRNIC
6th ST. IGLESIA de CRISTO
408 W. SIXTH—
UNITED PENTECOSTAL
CHURCH
5TH AND ASHLAND—GAYLON CHAPMAN
ST. TERESA'S CATHOLIC
CHURCH
10TH AND CLEVELAND—FATHER DERMONT O'BRIEN

People Are... the Friona State Bank

Friona State Bank is proud to salute Dorothy Jackson as our employee of the week. Dorothy has been making our coffee and keeping our place cleaned and polished for the past eight years. Dorothy's husband R.L. Jackson, works for Parmer County Implement Co. The Jackson's have three grown children and an 18-year-old son, Ricky, who is a Senior at FHS this year. Dorothy recently was awarded the honor of being chosen as the "Most Courteous Employee" for the past year by the Friona Chamber of Commerce. So you can see that with folks like Dorothy it's true that "People Come First" at Friona State Bank.



Dorothy Jackson



FRIONA STATE BANK
where
PEOPLE COME FIRST



KENT HANCE

Hance Sets Reception On Thursday

Kent Hance, candidate for the U.S. Congress, will be honored with a public reception at the home of Mr. and Mrs. Gale Warren, 901 West Sixth on Thursday, March 14, from 4-5 p.m. Hance also is slated to speak that evening at Bovina's Chamber of Commerce banquet.

Anyone wishing to visit with Hance, who is currently serving as a senator from the Lubbock area, is invited to attend the reception or the banquet.

Hance, 35, was elected to the state senate in 1974, to become one of the youngest members of the Texas Senate. Prior to that, he served on the board of regents of West Texas State University, and was named one of the five outstanding professors at Texas Tech in 1973 for distinguished service.

Hance will also serve as the principal speaker at the Bovina Chamber of Commerce banquet Thursday night, beginning at 7:30 p.m. Tickets to the affair are available through Steve Sherrill of First State Bank, Bovina, and are priced at \$6.00 each. A limit of 400 tickets will be sold.

Courthouse Notes

Instrument Report Ending February 22, 1978 in County Clerk Office, Bonnie Warren, County Clerk

WD, Leroy Kitten, Vernon Hamilton, tract out W-pt lots 29 thru 32, Blk. 29, Farwell

WD, Lorene Wilson, Longhorn Spraying Inc., 1.50 ac. out N-180 ac. Sec. 40, D&K

WD, Lessie N. Magness, et al, Robert N. Silva, lot 6, Blk. 4, Ridgecrest Unit No. 3, Farwell

WD, W.F. Buske, W.D. Buske, Sec. 15, Harding Sub. (exc. 1 ac.)

WD, Danny Lee Campbell, Dale A. Hart, lot 2 and N½ lot 3, Blk. 7, McMillen & Fergus Add., Friona

WD, Julian E. Lingnau, Harold Travis, lot 5, Blk. 2, Hillcrest Add., Farwell.

MARRIAGE LICENSES

James Allen Wily and Lydia Jean Norsworthy.

Michael D. Rutherford and Marcella Rene Tapia.

Steven Leon Meeks and Cindy Dawn Cooper.

Instrument Report Ending March 1, 1978 in County Clerk Office, Bonnie Warren, County Clerk

WD, Bob Carpenter, Albert Ray Martin, 18.0 ac. out NW-cor. Sec. 86, Blk. Y, Johnson Sub. No. 2

OGL, Ladd Petroleum Co., American Petrofina Co., Part Sec. 3, 12, 15, 25, 35, T2N;R1E

OGL, Ladd Petroleum Co., American Petrofina Co., Part Sec. 3, 14, 22, 24, 25, 13, 36, all Sec. 11, 12, T2N;R2E

OGL, Ladd Petroleum Co., American Petrofina Co., Part Sec. 5, 8, 17, 18, 21, 32, 33, all Sec. 18, 20, T2N;R2E

OGL, Ladd Petroleum Co., American Petrofina Co., Part Sec. 9, 21, 28, all Sec. 16, T2N;R3E

OGL, Ladd Petroleum Co., American Petrofina Co., Part Sec. 6, 7, 18, 17, 19, 20, 29, 30, T2N;R3E

WD, Southwestern Bell Telephone, General Telephone Co., E 50 ft. lot 22, Blk. 49, Friona

WD, Marvin Scheller, Michael J. Camp, lots 29 thru 32, Blk. 57, Farwell

WD, James N. Perkins, Claude M. Coffer, lot 2, Blk. 5, Ridgecrest Unit No. 3, Farwell

WD, Nellie J. Roach, Frances R. Gober, und. ½ int. in part Sec. 12, T10S;R2E

WD, Nellie J. Roach, James D. Roach, und. ½ int. in part Sec. 12, T10S;R2E

WD, Jon Mack Roden, Eddie Gene Mann, Jr., 51.5 ft. out Sec. 31, T1N;R4E.

MARRIAGE LICENSES

Carry Lynn Cassidy and Katherine Cassidy.

Rene Marquez and Josie Rodriguez.

Domingo Meza and Estella Suarez.

KRAFT Miracle Whip
32 OZ. JAR **99¢**

NEW FROM Ktel MUSIC MACHINE
AS ADVERTISED ON T.V.

3rd Week - March 13th
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MUSIC MACHINE
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BROASTED CHICKEN Time!



for families, for friends, for all occasions

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MACARONI & CHEESE Kraft Dinner
4 7 1/2 OZ. BOXES **\$1**

SHENSON'S OLD FASHIONED FINEST QUALITY Corned Beef Brisket
LB. **\$1.59**

WRIGHT'S SLAB Sliced Bacon
HICKORY SMOKED LB. **\$1.19**

U.S.D.A. CHOICE BEEF Round Steak
BONELESS LB. **\$1.69**

WORLD'S BEST Macaroni & Cheese Dinner
4 7 1/2 OZ. BOXES **\$1**

3 300 CANS RANCH STYLE Pinto Beans
79¢

32 OZ. BTL. HUNT'S Tomato Ketchup
63¢

6" OFF LABEL SOAP Irish Spring
4 BATH BARS **\$1**

JUMBO Ellis Tamales
NO. 2 1/2 CAN **73¢**

JOHNSON & JOHNSON Baby Powder
9 OZ. CAN **\$1.19**

SHURFINE FROZEN CORN
10 OZ. BOX **2/79¢**

KRAFT DELUXE Cheese Slices
8 OZ. PKG. **89¢**

SHURFINE CORNBREAD MIX
6 OZ. **2/35¢**

STAIN REMOVER Shout Pre-Wash
20 OZ. CAN **\$1.39**

KEEBLER'S VANILLA WAFERS
12 OZ. BOX **59¢**

6" OFF LABEL SOAP Irish Spring
4 BATH BARS **\$1**

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NO. 2 1/2 CAN **73¢**

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KRAFT DELUXE Cheese Slices
8 OZ. PKG. **89¢**

SHURFINE CORNBREAD MIX
6 OZ. **2/35¢**

STAIN REMOVER Shout Pre-Wash
20 OZ. CAN **\$1.39**

KEEBLER'S VANILLA WAFERS
12 OZ. BOX **59¢**

6" OFF LABEL SOAP Irish Spring
4 BATH BARS **\$1**

JUMBO Ellis Tamales
NO. 2 1/2 CAN **73¢**

JOHNSON & JOHNSON Baby Powder
9 OZ. CAN **\$1.19**

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12 OZ

BUYING? LOOK AT THE CLASSIFIED ADS

PH. 247-2211

Reader Ads—First insertion, per word 10 cents
Additional insertions (no copy change), per word 8 cents
Minimum Charge \$1.50
Classified display (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50
Cards of Thanks—same as classified word rate, minimum charge \$1.50
DEADLINE for classified advertising in Sunday's issue—Thursday noon.
Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

Friona Lodge No. 1332
7th & Ashland
Slated Meeting
1st Tues. 8 P.M.
J.V. Fulks-W.M.
A.L. Outland-Sec.


NOW...In Friona. You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have.
Tri-County Savings and Loan
106 West Ninth Friona.
16-tfnc

I'm your Mary Kay Beauty Consultant. Call me for all your beauty needs. Earlene Jordan, 247-2537. 45-tfnc

WE BUY JUNK CARS TOP DOLLAR
LEE'S WELDING AND REPAIR SERVICE
1308 North Main
Phone 247-3011, Friona
8-tfnc


THE PROFOAMERS.....
Cut Utility Bills
30-50 Per Cent
Foam Insulation
New or pre-existing homes
Fire, Rodent and Bug Resistant
For Free Estimate, Call 364-4486 after 4p.m. 1-tfnc

MONEY TO LEND
Re-Financing
Farm Commercial
Residential
Call or See
(Day or Night)
STEVE H. BAVOURETT
Phone 247-3880
Friona, Texas

If C doth make you agonize,
And time won't let you organize
Then time it is to deputize,
And let me truly supervise.
See Fred

For income tax preparation, see or call Fred Beversdorf, Friona, Texas. Phone 247-3885 after 6 p.m. or Saturdays.

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.
WATER WELL DRILLING
PEERLESS PUMPS PUMP & GEAR
SALES & SERVICE HEAD REPAIRS
ALL MAKES
DIAL 247 2731 FRIONA TEXAS

Your local used cow dealer is.....

friona bi-products
For 7 day a week dead stock removal Call 247-3032 Collect

PRO SERVICE

Specializing in Farm Auctions
For Any Type of Auction or Free Appraisal Call us.
Call Us
LARRY POTTS LELAND GUSTIN
PH 295-6633 PH 247-2146
RT 2 BOX 96 Friona, Texas 79035

We Are Now the Authorized Dealers In Friona For
MICHELIN TIRES
"The First Steel-Belted Tire"
WHITE'S AUTO
15-tfnc

FOR SALE....1974 Mobile home. 3 bedroom, 2 full baths, refrigerated air, de-downs, partly furnished. Low equity and take up payments. Call 265-3334. 23-tfnc

Cards Of Thanks

Thanks to everyone for their deeds and prayers following the loss of our Sister-in-law and Aunt, Alice Watkins, wife of James E. Watkins, Lancaster, Texas. Services were held in that city Thursday, March 2, 1978. Kenneth & Thelma Watkins Harry & D'Aun Watkins 23-tfc

Dear Friends,
Thank you so much for your prayers, calls, cards and other kind acts of love shown me and my family while I was in the hospital and recuperating at home.
Love,
Wes Drake
23-tfc

HELP WANTED

Outstanding career opportunity currently exists for highly motivated individuals desiring a career opportunity in Telecommunications industry.
Current openings for customer service specialists in Friona and Tahoka, Texas.
Interested applicants should apply in person at General Telephone Company of the Southwest, 614 W. Tate, Brownfield, Texas.
General Telephone Company of the Southwest is an Equal Employment Opportunity Employer.
22-2tc

HELP WANTED....City of Friona Police Patrolman Apprentice Trainee. Group hospital insurance, retirement program. Reasonable working conditions. Equal employment opportunity. Apply Police Department or City office. 23-3tc

LOST & FOUND

FOUND....Small dog, apparently someone's pet. Call 247-3053 if you have lost a dog. 23-dhb

FOR SALE....One 1957 two-door hard-top Chevrolet. Also one 1957 four-door Chevrolet. A & A Electric. John Allen Jr. Call 247-3007. 22-tfnc

FOR SALE

FOR SALE....8x12 storage building, \$550. Built by Jr. High CVAE Class. Call 247-3047 or 247-3872. Ask for B.F. McDowell. 5-tfnc

FOR SALE....1 pair used gold antique satin lined drapes. Will fit window 129" wide x 56" long and one pair new blue and green glass Tiffany hanging light fixtures. Call 247-3870. 19-tfnc

FOR SALE..... Maytag washer and dryer. Call 265-3413. 22-4tc

United Methodist Women have a new shipment of pecans. Call 247-3045 or 247-3209. Only \$3.25 per pound. 23-2tc

FOR SALE....1973 Lancer Mobile Home. 14x72 2-bedroom, 2 bath. Appliances and some furniture. Call office hours (505) 763-7191 Clovis, or night (806) 825-3866. 23-2tc

FIREWOOD FOR SALE....
\$80.00 for mesquite per cord.
\$90.00 for oak per cord. Call 247-2016. 19-tfnc

FOR SALE....Triticale hay. Ray Landrum, call 295-3567. 21-tfnc

FOR SALE....Camper, \$300.00. Call Leon Coffey, 247-3483 after 6 p.m. or see at City Body Shop. 23-dhb

ELECTROLUX Sales and Service
New—the world's most modern UPRIGHT vacuum cleaner. Used ones too.
Mrs. L.R. White
806 Ashland Ave.
Phone 247-3156

TAILWATER PITS CLEANED
MUMME EXCAVATING
Nazareth, Texas Call 945-2255
Call Nights or Early Morning

B & B AUCTION SERVICE
★ FREE APPRAISALS
★ GUARANTEE ALL CHECKS
For Any Kind of AUCTION or APPRAISAL Call Us
License #TXCG-019-0504
HOUSTON BARTLETT, Auctioneer BIG NICK TREINEN
Phone: (806) 225-6699 Phone: (806) 238-1614
Bovina, Texas Bovina, Texas

Legal Notice

LEGAL NOTICE
General Telephone Company of the Southwest has filed tariffs with the Public Utility Commission of Texas to implement the Federal Communications Commission's telephone equipment registration program (FCC Docket 19528). The tariffs have an effective date of April 15, 1978. The proposed changes will reduce rates for extension telephones and 25 foot long cords; will restructure one-time charges for service connection, moves and changes, increasing some and reducing others; and will offer reduced monthly rates for one-party business and residence customers who provide their own primary telephone instrument. The proposed changes in rates, with some increasing and others decreasing, will reduce General's gross revenues from its Texas operations by \$2,565.00.

GENERAL TELEPHONE

ELECTION ORDER AND NOTICE

In regular session on the 13th day of February 1978, the Board of Trustees of Friona Independent School District passed the following order:
WHEREAS, the term of office of Wesley Barnett and Ronald Smiley, members of the Board of Trustees of this School District will expire on Saturday, April 1, 1978, that on said date a trustee election will be held in said School District for the purpose of electing two trustees.
This election will be held for the District at the Friona Fire Station from 7:00 A.M. until 7:00 P.M. on Saturday, April 1, 1978.
Absentee voting shall be conducted from March 13, 1978 thru March 28, 1978 at the Administrative Office of Friona Independent School District between the hours of 8:00 A.M. and 4:30 P.M. on each day that is not a Saturday or a Sunday.
Published by order of Board of Trustees of Friona Independent School District.
Wesley Barnett
President
Ronald Smiley
Secretary
1tc

ORDEN Y AVISO DE ELECCION

En sesion regular del 13 de febrero de 1978, los Administradores del Distrito Escuela Independiente de Friona pasaron el orden siguiente:
EN VISTA de que el regimen de Wesley Barnett y Ronald Smiley, miembros del Consejo de Administradores, espira el sabado el 2 de abril de 1978 y en dicha fecha se llevara a cabo una eleccion de administradores en dicho Distrito Escuela para el proposito de elegir al Consejo de administradores en dicho Distrito Escuela para el proposito de elegir al Consejo de Administradores de dicho Distrito Escuela, das administradores.
Esta eleccion se llevara para el Distrito a la estacion de bomberos en Friona desde las 7:00 A.M. hasta las 7:00 P.M. el sabado, el 2 de abril de 1978.
La votacion ausente se llevara desde el 13 de marzo de 1978 hasta el 28 de marzo de 1978 en la oficina de Administradores del Distrito Escuela Independiente de Friona desde las 8:00 A.M. hasta las 4:30 P.M. cada dia de votacion ausente no siendo sabado o domingo.
Publicado por orden del Consejo de Administradores del Distrito Escuela Independiente de Friona.
Wesley Barnett
Presidente
Ronald Smiley
Secretario
1tc

GARAGE SALE

GARAGE SALE
1505 Columbia. Saturday, March 11. 23-1tc

LIVESTOCK

STANDING AT STUD "Silvercash Showdown", 3 years old, 1200 pounds, Sorrel. \$150.00, Al Kerby, Bovina, Texas. 23-3tc

PETS

FOR SALE....AKC White German Shepards. 2 males and 2 females. Call after 6 p.m. on weekdays, 247-3301. 23-1tp

WANTED

I WOULD LIKE to rent a good half-section of land. Please contact Charles Hamilton, 295-6347. 22-tfnc

DEALERS WANTED

To handle a major line of pre-engineered steel bins and buildings. Lucrative opportunity for the right person. Aggressive farm operator considered. Call 1-800-835-2246. 23-1tp

APARTMENTS

UNDER NEW MANAGEMENT
1, 2 & 3 bedroom apartments. Rent starting at \$180.00. Utilities paid. Laundry facilities. Central air and heat. Carpeted. Also have Community Action Plan.
SARATOGA GARDENS
1300 N. Walnut
Friona, Texas
Call Collect 247-3666
22-tfnc

REAL ESTATE

FOR SALE....Large 4 bedroom, 2 bath home. Basement, central heat and air. Glass enclosed porch. Shown by appointment. Call 247-3105. 51-tfnc

FOR SALE....3 bedroom brick home. 1960 square feet of living space, located in Western Addition. Central air and heat. Fireplace, double car garage. Call after 5 p.m. 247-3378. 21-tfc

Political Calendar

POLITICAL CALENDAR
The following have authorized the Friona Star to announce their candidacy for public office:
+ + + +
Subject to the Democratic Primary May 6, 1978:
FOR COUNTY JUDGE: Paul Fortenberry (Re-election)
FOR COUNTY TREASURER: Benna Felts (Re-election)
FOR COUNTY CLERK: Bonnie Warren (Re-election)
FOR DISTRICT CLERK: Dorothy Quickel (Re-election)
FOR JUSTICE OF THE PEACE PREC. 1 Francis Euler (Re-election)
FOR COUNTY COMMISSIONER, PRCT. 4 Pete Jesko
Subject to the Republican Primary May 6, 1978:
FOR COUNTY COMMISSIONER, PRCT. 4 Jimmy Briggs (Re-election)
FOR COUNTY COMMISSIONER, PRCT. 2 Jim Dixon

Contagious Fever Hits Local Residents

Spring fever has been quoted this week as being at epidemic proportions, but don't let that keep you from taking time to consider one of these fabulous homes that we have listed.

Try this 3 bedroom, 1 1/4 baths, built-in appliances in the kitchen, double garage, spread over 1254 sq. ft. for only \$28,500.00.

Consider this 3 bedroom, 1 bath, utility room, single garage, spread over 1005 sq. ft. for only \$13,500.00.

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Hi-Plains Savings & Loan

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247-3641

CARROL GATLIN LAND CO.

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102 E. 11th Office 806-247-2745
FRIONA, TEXAS 79035

MARSHALL M. ELDER
Representing
Rushing Real Estate
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Res. 247-3266
Box 775, Friona, Texas
31-tfnc

FOR SALE....Brick home on corner lot. Has 3 large bedrooms, 1 1/4 baths, central air and heat. See at 411 W. 10th or Call 247-3704. 23-2tp

FOR SALE....Residence building, 1500 square feet. Three rooms. Half bath. Good condition. Sixth Street Church of Christ. Phone 247-2243. 19-6tc

FOR SALE BY OWNER... 3 bedroom brick, central air and heat, fireplace, double garage. Fenced backyard. 1120 Etta. Call Travis Graves 247-3313 or 247-2721. 11-tfnc

Stephens Realty
Complete Real Estate Service
Farms, Ranches, Homes, Rental Service, Property Management, 806 Austin, Phone 247-3338. 14-tfnc

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Clovis, New Mexico
Call (505) 763-6917

ib Sudderth Realty, Inc.
Box 627 - 109 5th St.
Farwell, Texas 79325
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"Sales And Loans Are Our Service"
LICENSED

Nice 2 bedroom house on Third Street in Bovina. Price right. Low down payment. + + + +

SPECIALS OF THE WEEK
160 acres, irrigated. One well with tall-water pit. Has nice 3-bedroom, 1-bath house. South of Friona.
180 acres, irrigated. Two wells. South of Friona.

+ + + +
720 acres, 7 wells, good water. Lays good. Friona area. Nice brick home. 22-tfnc

WE NEED FARM LISTINGS--NOW

Savings Is Great--Invest in Real Estate
"Sales And Loans Are Our Service"

Street Maintenance Program Is Okayed

The Friona City Council approved the annual street maintenance program at its regular meeting Monday night.

The project will provide for sealcoating of 15 blocks of streets, with several additional spots to be patched, for an estimated cost of \$10,420. Jake Diel Dirt and Paving of Hereford was successful bidder.

City Manager Jake Outland, having surveyed the city, submitted his proposal for the blocks to be repaved, and this was approved by the council. The program is an on-going one for the city council, and the number of blocks re-paved varies according to the severity of the winter weather and its effects on city streets.

Outland proposed that a bid solicitation be made for exchange of the city's second oldest pick-up truck. A 1970 model Ford, driven by Howard Love of the water department, was said to be in need of repair. No exchange of pickups has been made in the past two years.

The council considered a letter from the Census Bureau, offering to provide special information on the city, as to number of houses, and residents for every block within the city, at a cost to the city of \$600.

Arguing that while the information might prove useful in attracting industry, it would quite possibly be out of date within a year or so, the council voted not to participate in the program.

In other business, a request for a street light at Third and Grand was discussed, but due to the limited traffic at the corner, and the fact that the request had already been turned down once in order to conserve energy use, the request was denied.

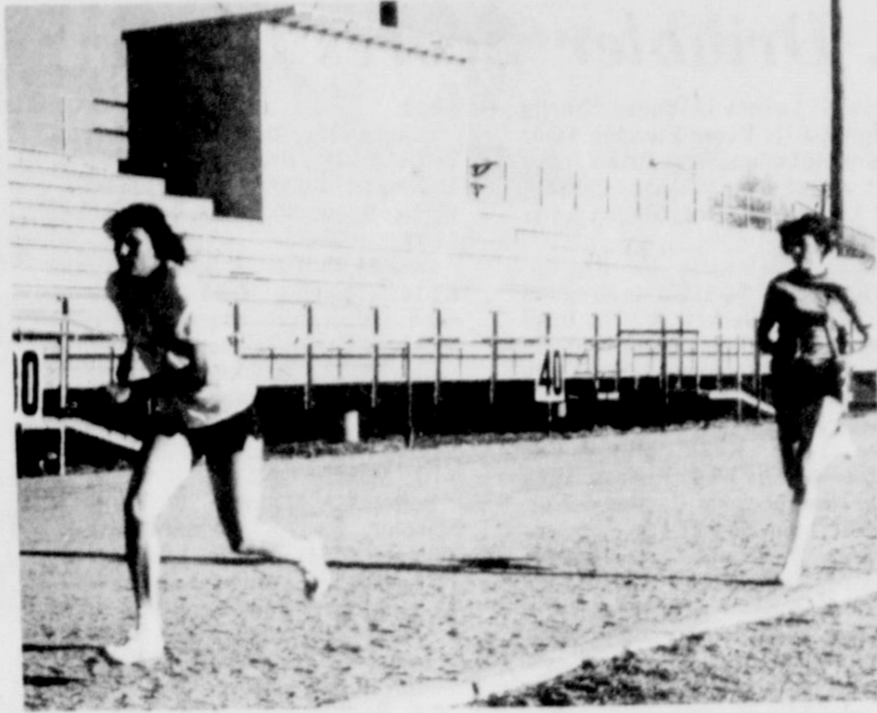
The council heard a request from real estate agent Carrol Gatlin, explaining that he had the possibility of selling a piece of property, provided that city water lines could be extended.

The council pointed out that the line which is to be extended already is too small, and that installation of a six-inch water line will be necessary to provide adequate fire protection, and that it would be the developer's expense.

Miscellaneous business included noting the proposal to install a traffic control light at the intersection of Main Street and Highway 60; the monthly gas rate adjustment; the annual cost report of Pioneer Natural Gas Co., and a pending readjustment of rates by General Telephone Company.

Give.

It's a simple case of self-defense.



WORKOUTS... Getting ready for their season opening track meet are members of the Friona Squaw relay teams. Sylvia Malouf, left, is getting

set to take the baton from Paige Osborn, who is just completing her lap. The Squaws host a meet here Saturday.

CPR Course Set Locally

A course in Cardio Pulmonary Resuscitation will be held at Parmer County Community Hospital March 13-14-15, from 7-9 each evening.

The classes are free of charge, and anyone in the area is welcome to take the course. Those taking all three courses will be eligible for CPR certification. There is no pre-registration.

Jaycees Seek Chapter Here

A meeting has been scheduled for Friday, March 17, for the purpose of checking the possibility of reorganizing the Jaycees in Friona.

The meeting will be held at the City Council Meeting Room, beginning at 8 p.m. Jaycee officials from other clubs are to be present.

Anyone interested in being a member or an associate member is urged to attend.



The Assyrians believed that wearing catseye gems made them invisible.

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Reason 5. If the IRS should call you in for an audit, H & R Block will go with you, at no additional cost. Not as a legal representative...but we can answer all questions about how your taxes were prepared.

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511 Main, Friona
NO APPOINTMENT NECESSARY

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THRU
MARCH 17

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OLEO 57¢
LB. TUB

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WHITE SWAN APPLE SAUCE
16 OZ. CAN **47¢**

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WILSON'S **FRANKS**
12 OZ. PKG. **83¢**
TOP HAND **SAUSAGE**
2 LB. BAG **\$1.69**

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RANCH STYLE 15 OZ. CAN **SPANISH RICE 35¢**

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PEPPERIDGE FARM **TURNOVERS**
12 OZ. BOX **95¢**
FLAY-R-PAC LEAF **SPINACH**
10 OZ. BOX **2/49¢**
MINUTE MAID **ORANGE JUICE**
16 OZ. CAN **\$1.37**

LOG CABIN SYRUP
30 OZ. BOTTLE **\$1.29**

MARCH IS NATIONAL PEANUT BUTTER MONTH

DEL MONTE PINEAPPLE JUICE
46 OZ. CAN **79¢**

ZEE WAX PAPER
100 SQ. FT. ROLL **53¢**

SPRAY & WASH
TEXIZE 16 OZ. BOTTLE **\$1.33**

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CABBAGE
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LB. **33¢**
YELLOW ONIONS
LB. **12¢**



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FRIONA REPRESENTATIVE -- GALTIN LAND CO.

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DOUBLE STAMPS ON WEDNESDAYS WITH PURCHASE OF \$2.50 OR MORE



SQUAWS HONORED.....Seven members of the Friona Squaws were given all-district honors, announced this week. Standing, left to right are Cindy Smiley and Rhonda Parsons, second team members, Cindy

Cleveland, honorable mention and Varla Welch, first team. Kneeling are Johnna Thorn, honorable mention; Veronica Lafuente, first team and Sylvia Malouf, honorable mention.

L. Dribbler Scores Given

Suns 30, Lakers 18. Suns: Charlie Morgan 4-3-11; Reese Fleming 4-0-8; Johnny McLellan 3-0-6; Brian Jones 0-1-1; Angel Ramos 1-0-2. Lakers: Matt Loftis 4-1-9; Ross Roden 2-0-4; Bill Caudill 2-1-5.

Knicks 27, Bullets 15. Knicks: Charlie Veazey 3-0-6; Kevin Brogden 1-0-2; Rickey Barkett 8-1-17; Brad Powell 1-0-2. Bullets: Mark Murphy 4-0-8; Shane Woodard 1-2-4; Cody Scott 1-0-2.

Bucks 30, Hawks 16. Bucks: Mitch Reeve 1-0-2; Keith May 2-0-4; Thomas Merritt 3-0-6; Rodney Allen 9-0-18. Hawks: Doug Carthel 5-0-10; Rene Bermea 2-2-6.

Lakers 28, Knicks 26. Lakers: Loftis 8-8-24; Tim Kirk 1-0-2; Roden 1-0-2. Knicks: Veazey 4-3-11; Brogden 1-1-3; Brent Loflin 1-0-2; Barnett 5-0-10.

Hawks 22, Bullets 14. Hawks: Carthel 6-0-12; Bermea 4-1-9; Bruce Ramos 0-1-1. Bullets: Woodard 3-0-6; Kemal Tongate 4-0-8.

Suns 29, Bucks 20. Suns: Morgan 7-1-15; Fleming 3-0-6; McLellan 1-0-2; Jones 2-0-4; Kip Frye 1-0-2. Bucks: Reeve 3-0-6; May 1-0-2; Allen

6-0-12. Lakers 27, Bucks 26. Lakers: Loftis 5-1-11; Roden 6-0-12; Wade Davenport 1-0-2; J. Aguirre 1-0-2. Bucks: Reeve 3-0-6; May 4-0-8; Allen 5-2-12.

Suns 34, Bullets 17. Suns: Morgan 6-2-14; Fleming 4-0-8; McLellan 4-0-8. Bullets: Murphy 4-1-9; Woodard 3-0-6; Garcia 1-0-2.

Hawks 21, Knicks 20. Hawks: Carthel 4-0-8; Bermea 4-1-9; Brian Lane 1-0-2; Ramos 1-0-2. Knicks: Veazey 4-1-9; Brogden 1-0-2; Barnett 3-1-7; Massey 1-0-2.

Bullets 28, Lakers 20. Bullets: Murphy 7-3-17; Woodard 1-1-3; Tongate 2-0-4; Garcia 1-0-2; Scott 1-0-2. Lakers: Loftis 5-1-11; Melton 1-1-3; Roden 2-0-4; Sharrock 1-0-2.

Knicks 23, Bucks 20. Knicks: Veazey 3-2-8; Brogden 2-1-5; Barnett 4-2-10. Bucks: Reeve 5-0-10; May 1-0-2; Bermea 1-0-2; Allen 3-0-6.

Suns 35, Hawks 22. Suns: Morgan 4-0-8; Fleming 4-0-8; McLellan 5-0-10; Frye 1-0-2; Ramos 2-1-5; Brent Hinkle 1-0-2. Hawks: Bermea 2-0-4; Ramos 1-0-2; Carthel 6-2-14; Allen 1-0-2.



ALL-DISTRICT....Four members of the Friona Chieftain basketball team were given all-district honors, it was announced this week. Kevin Kothmann, left, and Jeff Whiteside,

right, were named first-team all-district, while Koty Kothmann, center and Lawrence Fithen (not shown) were given honorable mention citations.

Chief Basketball Leaders Are Given

Coach Jimmy Pope this week released season statistics for the Friona Chieftain basketball team of 1977-78.

The team compiled one of the better overall records in the school's history, with 24 wins and only seven losses. Only two other boys teams at FHS won more games in a season.

In District 3-AA play, the Chieftains finished with a 7-3 record, losing only to state runnerup Dimmitt twice, and state-ranked Morton once.

Senior playmaker Jeff Whiteside was the team's leading scorer with 521 points and a 16.8 points per game average for 31 games. Runnerup was junior Kevin Kothmann, with 425 points and a 13.7 point average.

Whiteside completed his varsity career with a total of 1,038 points scored. He joins a select group of players who have scored over 1,000 points in their high school careers. Dale Cleveland and Gene Strickland were the last Friona players to turn the trick.

In shooting percentages, Kevin Kothmann was the leader in field goal shooting, making a blazing 51.4 per cent of his shots. The jump shot specialist made 200 of 389 attempts from the floor.

Whiteside was second in this category, making 47.1 per cent of his shots, 223 of 473 attempts. In the free throw department, Todd Bandy had the best average among the starters, with 38 of 49 attempts, a 77.6 per cent average. Whiteside was also runnerup in this category, hitting 75 out of 103 efforts, for 72.8 per cent.

Senior Lawrence Fithen was the team's leading rebounder with 211 to

his credit and Kevin Kothmann had 187. Koty Kothmann drew the most fouls, 81.

SCORING				
Player	G	FG	FT	TP Avg.
Jeff Whiteside	31	223	75	521 16.8
Kevin Kothmann	31	200	25	425 13.7
Lawrence Fithen	31	109	72	290 9.4
Koty Kothmann	30	90	58	238 7.9
Todd Bandy	29	65	38	168 5.8
Jon Jarecki	28	33	8	74 2.6
Leslie White	26	24	10	58 2.2
Paul Ortiz	23	12	5	29 1.3
Jeff Peak	15	9	9	27 1.8
Edward Castillo	17	14	2	30 1.8
Jody Lewellen	9	0	0	0 0.0
Totals	31	779	317	1860 60.0

Scoring Leaders Are Given For FHS Squaws

Statistics were released this week by Squaw Coach Craig Hunter for the varsity basketball team. Eleven of the fourteen players were seniors and only one of the three underclassmen players played full time on the varsity. This will necessitate a complete rebuilding of the varsity team next year, especially if the six-girl play is reinstated this spring.

The Squaws had 14 wins against 20 losses overall this season. District play showed three wins and seven losses.

The high scorer for the season was Rhonda Parsons with an average of 19.2 points per game. Miss Parsons also led in both the field goal and

SHOOTING PERCENTAGES		
Player	FGA-M	Pct.
Kevin Kothmann	389-200	67.6
Jeff Whiteside	473-223	72.8
Lawrence Fithen	235-109	62.1
Todd Bandy	199-65	77.6
Koty Kothmann	241-90	55.5
Jon Jarecki	94-33	42.0
Leslie White	65-24	59.0
Paul Ortiz	39-12	38.0
Jeff Peak	18-9	69.0
E. Castillo	46-14	66.7
J. Lewellen	3-0	0.0
Totals	1802-779	65.0

Rebounds: Fithen 211; Koty Kothmann 173; Kevin Kothmann 187; Whiteside 117; Bandy 31;

Jarecki 38; White 18; Ortiz 39; Peak 20; Castillo 9; Lewellen 4. Fouls: Bandy 60; Whiteside 73; Kevin Kothmann 49; Fithen 64; Koty Kothmann 81; Jarecki 39; White 27; Ortiz 21; Peak 16; Castillo 13; Lewellen 3.

FTA-M			Pct.		
Player	FTA-M	Pct.	Player	FTA-M	Pct.
Kothmann	37-25	51.4	White	17-10	37.0
Whiteside	103-75	47.1	Ortiz	13-5	31.0
Fithen	116-72	46.0	Peak	13-9	50.0
Bandy	49-38	32.6	Castillo	3-2	30.0
Kothmann	106-58	37.3	Lewellen	0-0	0.0
Jarecki	19-8	35.1			
White	17-10	37.0			
Ortiz	13-5	31.0			
Peak	13-9	50.0			
Castillo	3-2	30.0			
Lewellen	0-0	0.0			
	489-317	43.0			

SHOOTING PERCENTAGES			
Player	FGA-M	Pct.	FTA-M Pct.
Parsons	544-248	46	216-156 72
Welch	411-155	38	167-85 51
Cleveland	359-136	38	77-43 56
Nelson	305-113	37	81-49 61
Schmidt	45-14	31	11-5 45
Monroe	44-10	34	23-13 57
Zetsche	17-7	41	3-0 0
Miller	6-1	17	2-2 100
Smiley	3-3	100	0-0 0

GUARDS			
Player	Avg. RB	Avg. Steals	Avg. Turnovers
C. Smiley	5.6	4.0	1.4
S. Malouf	4.4	2.6	.7
P. Osborn	4.1	1.1	1.4
J. Thorn	2.6	1.2	1.4
V. Lafuente	4.0	2.5	2.0
K. Martin	0	4	.5
S. Schmidt	0	0	0

free throw categories. The Squaws had four players to average in the double figures playing in thirty or more games. Miss Parsons' average was for 34 games. Varla Welch averaged 12.3 in 32 games; Cindy Cleveland averaged 10.3 in 34 games, and Linda Nelson averaged 10.2 in 30 games.

On the defensive side of the ledger, Cindy Smiley led in the average number of rebounds and steals with Veronica Lafuente second in 34 and 32 games played. In the category of turnovers per game the two girls reversed places.

SCORING				
Player	G	FG	FT	TP Avg.
Rhonda Parsons	34	248	156	652 19.2
Varla Welch	32	155	85	395 12.3
Cindy Cleveland	34	136	43	349 10.3
Linda Nelson	30	113	49	307 10.2
Sandy Schmidt	11	14	5	33 3.0
Renae Monroe	8	10	13	33 4.1
Robin Zetsche	12	7	0	14 1.1
Dana Miller	3	1	2	4 1.3
Cindy Smiley	1	3	0	6 6.0

Johannes Gutenberg, the father of printing, was originally a goldsmith.



Ancient peoples believed the kidneys to be the repository of all knowledge.

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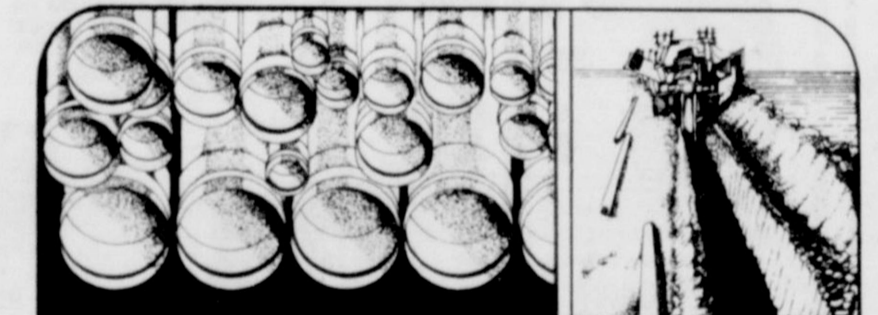


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	Total You Have 3,287.03	8,217.57	16,435.14	32,870.28
3 You Save By Age 18	1,800.00	4,500.00	9,000.00	18,000.00
	Earnings We Add 932.06	2,330.15	4,660.30	9,320.60
	Total You Have 2,732.06	6,830.15	13,660.30	27,320.60
5 You Save By Age 18	1,560.00	3,900.00	7,800.00	15,600.00
	Earnings We Add 672.41	1,681.02	3,362.05	6,724.09
	Total You Have 2,232.41	5,581.02	11,162.05	22,324.09
8 You Save By Age 18	1,200.00	3,000.00	6,000.00	12,000.00
	Earnings We Add 374.74	936.85	1,873.71	3,747.42
	Total You Have 1,575.74	3,936.85	7,873.71	15,747.42
12 You Save By Age 18	720.00	1,800.00	3,600.00	7,200.00
	Earnings We Add 124.46	311.14	622.29	1,244.57
	Total You Have 844.46	2,111.14	4,222.29	8,444.57

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 Candidate for U.S. Representative,
 19th Congressional Dist.
Thursday, March 14
4 - 5 p.m.
901 West 6th Street

Authorized by the Kent Hance for Congress Committee, Mike Higgins, Treasurer.
 1208 Main Tower 1220 Broadway, Lubbock, Tx. 79401
 A copy of our report is filed with the Federal Election Commission.

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Farmers Recall Valley Ordeal

(Continued from Page 1)

police and some county police."

The police herding the farmers into the pen from the Mexican side of the bridge were using 38-inch billy clubs on men, women, a fifteen-year-old girl who had to be hospitalized, tourists, and reporters.

A 45-year-old housewife from Ringwood, Oklahoma, who had accompanied her husband to the demonstration suffered a chipped vertebrae in her neck, as well as bruises on her arm and shoulder from blows inflicted upon her by an officer who knocked her to the ground and began beating her as she clung to a fence.

"I've got bruises on my left forearm and left upper shoulder and pain in my neck and back, but no broken bones," she said from her hospital bed. "Some people might think the wives had no business at the demonstration, but we have just as much at stake in this farm strike as our husbands do. If they lose everything, we lose everything."

One of the farmers grabbed the officer's billy club and stepped in between the officer and the woman, pleading with him not to hit her again.

Friona's Bruce Parr was X-rayed and released at the hospital after he was bruised in the kidneys. When he asked the officer his badge number he was hit just under the nose across his mouth with a billy club.

A Friona farmer said, "Farmers were injured...they weren't injured seriously...nothing more than they get on the farm everyday, so it didn't bother them all that badly. Had it been another group, it might have bothered them worse. But the media probably took the brunt of the punishment on the bridge because they were out in the middle of the bridge trying to get all these shots and the cops were doing a number on them, and they were getting more gas than we were."

Bob Wilson remarked about noticing a pretty girl with one of the networks becoming completely enveloped by tear gas on the bridge. He said a farmer from Ackerly, whom he thought was the one who was hurt more seriously, went to her rescue to get her out. Wilson didn't see either of them again on the bridge.

A television cameraman was burned when hit in the face by a tear gas canister, and Bob Fetherlee, a reporter for the McAllen Monitor,

was jailed with the farmers and released the next day.

Later, the jailed farmers refused to post bond, demanding instead that the charges of obstructing a public passageway, a Class B misdemeanor carrying a maximum penalty of 180 days in jail and a \$1,000 fine, be dropped.

Only after negotiations with Attorney General John Hill and farm leaders did police decide to reduce the charge to the Class C misdemeanor of attempting to block the passageway. With the reduction in charges, the bond fee was reduced to \$28.50. Under the original charge, their bond was set at \$100 or a \$250 surety bond which would have cost the farmers \$18.50 each to purchase from a bail bondsman.

The farmers had remained in jail until Friday refusing to post the \$18.50 bond for charges of a Class B misdemeanor because to do so would have been an admission of guilt for a crime they felt they did not commit. "We were on the sidewalk...it was the cops blocking traffic on the bridge," farmers said.

Officials refused to drop charges altogether because it would leave them liable for false arrest charges.

Gerald Goldstein, a San Antonio lawyer, was retained by the Texas Civil Liberties Union and the Texas Farmers Union to represent a number of individuals who were arrested. John Duncan, general counsel, said that the ACLU was "pretty well convinced from what we've heard and found out that the violence was initiated by the cops."

Farmers from all over the nation converged on Hidalgo county Thursday, Friday and Saturday to protest the arrests of their fellow strikers and to stage another bridge demonstration Saturday morning.

The Saturday morning bridge blockage was over in about ten minutes after farmers stopped two onion trucks. Bruce Parr was one of the farmers who crawled atop one of the trucks and read aloud the labels on the sacks indicating that they were "grown in McAllen" and "grown in Hereford" by Griffin & Brand, one of the world's largest importers of produce in the world. The McAllen mayor is a senior partner in the company, and the man many farmers felt was responsible for the 250 arrests.

The bridge incident was uneventful and was followed by a rally



nearby attended by approximately 2000 farmers, at which the growers vowed a national food slowdown Tuesday, March 7.

Saturday afternoon Governor Dolph Briscoe flew in to McAllen and addressed a group of about 200 persons at the airport pledging 100 per cent support of 100 per cent parity and giving the okay to his tenant farmers to cut production of planted acres by 50 per cent.

Gov. Briscoe also pledged support of House Speaker Bill Clayton's proposed investigations into produce imports and packaging. The Texas governor received a cool reception at the airport, and Mayor Brand, who had earlier himself pledged to cut his farm production by half, withdrew his support of the American Agriculture movement claiming the reason being that he had heard some farmers wanted to egg the governor.

Tuesday night, March 7, Mayor Brand presided over the McAllen City Commission as they unanimously approved a resolution praising law enforcement officers for showing "remarkable restraint in handling a potentially dangerous situation."

Brand said information on farmers activities on the bridge was obtained by "intelligence officers posing as farmers who were personally able to hear the farmer's plans."

The resolution also criticized Texas Attorney General John Hill for "his attempt to enhance his political efforts by making false statements and claims."

"That he (Hill) should make an investigation on police brutality is as ridiculous as it is assinine. He would do well to examine his own motives and apologize to those law enforcement officers who uphold the

THE CAUSE OF IT ALL....Bruce Parr of Friona was one of the members of the American Agriculture Movement who travelled to Hidalgo to demonstrate against Mexican imports of vegetables and beef. Parr, a longtime vegetable producer in Parmer County, points to the label on the sack of onions he

is holding, which states "Produce of Mexico." The truck was stopped during the second blockade of the international bridge on Saturday, March 4. It was a more peaceful demonstration than the one on March 1, when police used billy clubs and tear gas, and arrested over 200 of the farmers.



law, an oath he has also taken." "The story that he helped negotiate the release of the farmers is simply untrue," the resolution stated.

A report was expected to be released this week on the incident "identifying those who distorted and falsified the facts," the mayor said.

Bob Wilson of Bovina had this to say about his experience: "As I was arraigned, I couldn't help from looking back on my 58 years and wondering why I was there. All I believed and stood for was going down the drain. Then the thought

came to me that if I didn't have the guts to stand up for what I believe in, then why was I there, and then I didn't worry any longer."

Wilson continued, "The people there were not there to be put before the press as heroes, but were taking a stand that what they were doing was what they believed was right. The insignia on our strike caps has become a symbol for us second only to the American flag."

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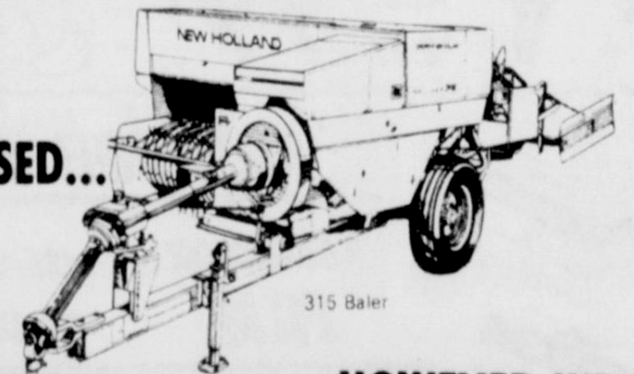
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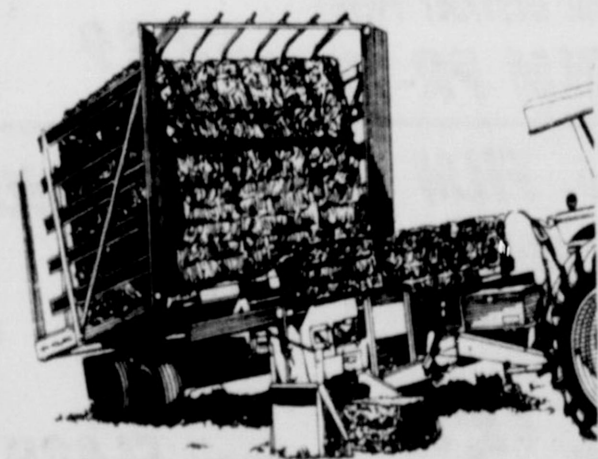


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Agriculture

PRESENTS

"Food For Thought"

What Parity Really Means

By Jack Anderson

(Editors Note: This definition of parity was prepared by the National Organization for Raw Materials.)

Parity is the most confusing word in the English language. The term Parity has been deliberately made confusing, dirty, and ridiculous by all those who thrive through the exploitation of producers.

Parity means nothing more than balance. Everything has a parity, including the universe. One of the "astronauts" when asked, "How is everything up there in space?" He replied, "Beautiful, everything is a parity." He added, "All of the 'disparity' is here on earth." What did he mean? He simply meant that all of the problems of man on earth is the direct result of "disparity" and the primary cause of hunger, poverty, wars, and our economic and monetary problems.

We have a standard of weights and measures. Four quarts to the gallon, 100 pennies to the dollar, 2,000 pounds to the ton, 16 ounces to the pound. If you buy a gallon of gasoline and only receive three quarts, you only got seventy-five (75 per cent) of parity. This means you were cheated.

Business and industry has a parity. Balance of Payment and Trade has parity. Parity simply means that one sector of the economy must receive a proper price for its production in relationship to prices it must pay others for their production.

Farmers and ranchers do not establish their production costs. All of these costs are passed on to the producers by the bankers in terms of interest, by governments in the form of real estate taxes. By business, industry and labor in terms of prices they charge farmers and ranchers for all of the goods and services they must purchase from the trades and services.

Parity agriculture simply means that farmers and ranchers receive prices for their production that will enable them to buy the goods and services that are passed on to them, so they can pay for them, without being forced to mortgage their farms and ranches to support the jobs and business of all the others.

Parity simply means the total amount of annual gross income that all rural America must receive from its production to balance payment of trade with urban America. If the flow of annual earned income to Rural

America is not in balance with costs it must pay others, then all of Rural America is at a "DISPARITY" situation.

When rural America is at disparity with metropolitan America, then it means we cannot buy the goods of labor. Then labor becomes unemployed in terms of lost buying power. Then we have unemployment, not from overproduction, but from underconsumption resulting from the lack of buying power to employ the labor. Then business and industry loses

business and profits in direct ratio to the loss of commerce. Next the unemployed become welfare cases. Federal Welfare programs become necessary to care for the unemployed and welfare.

Governments soon discover that they cannot balance budgets as a result of lost national income which means lost taxes. Then taxes must increase to cover increased government budgets, but nothing ever catches up because the disparity of purchasing power always lags. Government deficits and excessive credit increases the money supply - buying power - without the production. This triggers inflation. Business, industry, and others look for tax loopholes. Then the tax burden

becomes heavier for the middle class and lower income groups. This destroys their buying power and the disparity worsens.

Parity simply means that the nation as a whole earns the income into circulation through honest production

times honest prices. Then and only then can the nation provide markets for its labor and production without the necessity of excessive debt expansion which creates illiquidity of banks, business and industry.

Money, like the rain must recycle. Money either gets into circulation by earning it from production times honest prices, or everyone is forced to go into debt and borrow money into circulation. This is how we have managed to create a 4,000 Billion Gross Public and Private Debt. This is why it now takes over \$250 billion in interest costs each year to service debt.

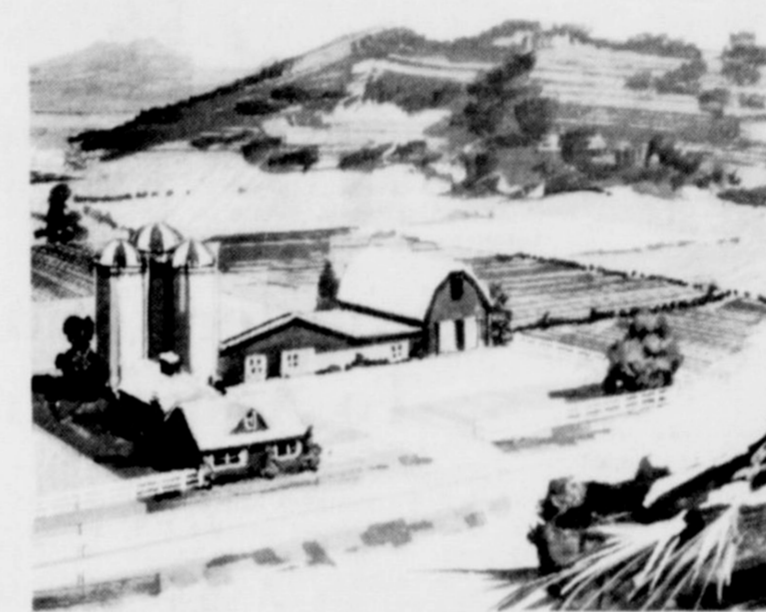
Interest is now the biggest industry in the world and it is going to bring about a collapse such as the world has never known. Interest to service all debt is greater than the profits and savings of our entire Private Enterprise system. In 1976 we added \$362 billion to the total gross debt and we couldn't even re-employ our unemployed.

50% Layout Will Not Affect NCA

Many farmers are asking: "If I plant only 50 per cent of my land in 1978 how will that affect the normal crop acreage (NCA) for my farm?"

A spokesman for the County Agricultural Stabilization and Conservation Committee says the answer is, a 50 per cent reduction in planting, or some reduction over the federally established percentage, will not jeopardize a farmer's normal crop acreage, nor will it reduce his or her potential program benefits. The set-aside program calls for removing from production at least one acre of wheat for every 5 the farmer plants to that crop in 1978, and at least one acre for every 10 planted to corn, sorghum or barley.

A farm's NCA is based on 1977 plantings and remains in effect for the 4-year period of the current legislation.



Remember The Alamo.. Long Live McAllen!

★ We Are In Desperate Need Of Financial Support To Send Farmers To Washington To Lobby For Upcoming Legislation On March 15-16-17

★ Everyone Is Involved Whether They Are Farmers Or Not. Everyone Has An Obligation To Do What They Can To Help

Bergland Says Parity Would Be Bad For Chase Manhattan Bank

Secretary of Agriculture Bob Bergland told farmers in Lincoln, Nebraska, that granting them 100 per cent parity for agricultural products would cause severe recession or inflation and be bad for the big banks. He then mentioned the Chase Manhattan Bank in particular.

The Chase Manhattan Bank is largely owned by the Rockefellers. Bergland apparently realized he had made a blunder and tried to get himself out of it, but not very successfully, according to the five farmers and ranchers and the one USDA Inspector in the room.

Bergland spoke in Lincoln, but his speech was not well received.

Farmers asked Bergland what effect it would have if they got 100 per cent of parity for their products.

It was then that Bergland made the blunder.

It's Your Money We're Losing

Not only are we bankrupting our farmers and ranchers, but we are bankrupting the banks that made the loans with our bank deposits. You people who think this is funny had better wake up and realize that the billions of dollars now being lost in the agricultural business are dollars owned by people who deposited their life-savings in banks. Not only that, but it is Trust Funds, going down the drain and it is Retirement Pension Funds for working people, school teachers, and in many cases government employees.

IN THE 1770's, a radical by the name of George Washington led a group of very radical farmers into battle against a very conservative army financed by a wealthy group of thieves. The result of that radical movement was the birth of a new and glorious nation called the Republic of the United States. Another radical by the name of Tom Jefferson drafted a proclamation called the Bill of Rights, and the Constitution of the United States government. Among those radicals was a man by the name of Ben Franklin, who, when asked, "What kind of government did you give us?" said, "We gave you a Free Republic, but it will last only so long as the people will fight to keep it."

2,000 years ago, another radical by the name of Jesus Christ was nailed to a tree for preaching another freedom, and for chasing the money changers out of the Temple. He was crucified because he was good, honest and righteous, and fought the evils of his time.

Today the money changers are back in the Temple. They are preaching their own type of profitable self-righteousness; the righteousness of stealing the rights and freedoms of others. These thieves also call themselves Christians. These people have to preach their own virtues because, by their acts, man cannot tell them apart from the thieves that hung to the right and left of Christ.

THE GREAT CHANGER OF HUMAN RIGHTS, AND THE HERITAGE THAT BECAME KNOWN AS AMERICAN FREEDOM, THE RIGHT OF COMMON PEOPLE TO OWN PROPERTY AND THE RIGHT TO DEFEND ONE'S HOME, AND HIS LAND, THIS HERITAGE IS TODAY BEING TORN TO SHREDS BY ANOTHER GOD. THIS GOD HAS MANY followers and his name is Money. No matter how much these people have in worldly wealth, they can never accumulate enough. They hide their guilt under the banner of self-proclaimed righteousness. Even Presidents have been elected under this same disguise and deceived people through false promises and untruths.

Today, March 1, 1978, another small army of radicals met the challenge of freedom by exercising their right of protest in an effort to defend their heritage. They demon-

strated peacefully against their enemies who are destroying their way of life. They marched peacefully, without muskets, without powder, only a prayer that the American people would wake up and realize that their way of life "too" was being stolen from them by the money changers, and the traders that placed their god of money before the pursuit of happiness, and the right to own a farm, a business, and to preserve the heritage for common people that was entrusted to the Stewards of this nation through the blood, sweat and sacrifices of others 200 years ago.

These citizens peacefully marched to protest and bring attention to the world that the last bulwark of freedom was going under and could perish from the earth unless all people stood up for their rights and defended themselves against the thieves that made money more sacred than the dignity of man, or the basic charters of freedom.

SOMEONE, A PERSON OF GREAT POWER, GAVE THE ORDER TO ATTACK THE DEFENDERS OF FREEDOM. HE ORDERED TEAR GAS TO DISPERSE THE CROWD AND BILLY CLUBS TO BEAT THE HEADS OF YOUNG WOMEN AND OLD MEN. These people were brutally beaten by so-called "peace" officers to force open the roads so the foreign goods that are destroying American markets could get to the cash registers of the trades that are bankrupting not only the farmers of America, but the nation and the world.

A McALLEN OFFICIAL MADE THE STATEMENT, "THE STRIKE IS OVER," MEANING "WE FIXED THOSE BASTARDS. THEIR BACKS ARE BROKEN. THE BATTLE IS OVER. NOW THE GOODS CAN CONTINUE TO FLOW AND WE WILL CONTINUE THE DESTRUCTION OF THE FAMILY FARMS AND RANCHES."

MARCH 1, 1978, WAS A TURNING POINT IN AMERICAN HISTORY. The strike was not broken. It was merely the shot that was heard around the world, which started the final battle for preservation of FREEDOM.

March 1, 1978, 250 American farmers were clubbed, gassed, and thrown in jail for exercising their peaceful right of protest.

The American people had best

realize that when these farmers can no longer stand up for their rights and lose their farms and ranches, that the basic foundation for all freedom will perish from the earth. It's just a domino game with everyone taking his turn; yours will be next.

HISTORY RECORDS ALL OF THE GREAT WORK EVENTS. MARCH 1 at McAllen, Texas, will now long be remembered as the second Alamo. It was the event that really united and brought together the freedom-loving people of this nation in a united effort to destroy the real enemy and to preserve the virtues of freedom these enemies would take from you.

WE GIVE THANKS TO McALLEN, TEXAS. AS WE GIVE THANKS TO THE ALAMO FOR RINGING THE BELLS THAT RALLIED THE COMMON PEOPLE OF AMERICA TO STAND UP FOR THEIR BASIC RIGHTS AS FREE PEOPLE, AND TO NOT SURRENDER THEIR FREEDOM BY DEFAULT.

MAY THE OFFICIALS OF McALLEN AND THEIR BILLY CLUB HENCHMEN REMIND US OF THE GERMAN GESTAPO, THE HITLERS, THE STALINS, THAT TRIED TO STEAL THE heritage of freedom from their people.

Today, March 1, 1978, was the rallying point for every Free American to realize and understand what the money god worshippers will do to destroy you under the banner of their money religion.

Let the real Christians stand up and be counted. Let the righteous expose the unrighteous that masquerade under deception. Join hands and fight for freedom, for people, rather than money creators that would destroy even our nation and the world.

250 patriotic farmers today were the whipping posts that rallied this nation to a cause of self-survival. We are accepting the challenge of Ben Franklin and our Republic shall stand. Our Bill of Rights will prevail because we are not going to let these traitors destroy the greatest country the world has ever known. This is our promise to ourselves and to freedom-loving people everywhere. We shall not surrender by default.

REMEMBER THE ALAMO! LONG REMEMBER McALLEN!

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Sense Of Humor Helps During Trying Times

By JAN U. TURNER
Over 200 farmers jailed with 140 "regular" prisoners last week in Edinburg made hash of prison rules and regulations where they could, and came out with a lot of "prison humor" as well as their more serious tales.

Their antics were matched by the activities of hundreds of farmers demonstrating outside the jail for two days. The following are vignettes of the lighter side of the bridge incident.

A number of tractors at the jail began circling the building until told by prison officials they couldn't circle tractors like that. The tractors then turned around and circled in the other direction.

A farmer in the jail, filling out a deposition on the incident, said loudly, "Hey, Al, give me your knife so I can sharpen my pencil!" Guards were reported to have gasped.

Farmers collected \$50 for Chief Jailer Pena to buy him a pair of boots.

One farmer called home and told his wife not to worry that there wasn't enough room in the cells. He was lying outside under the palm trees in the courtyard sipping orange juice. (Orange juice seemed to be the main beverage served in the jail).

Three conference rooms at the county jail were appropriated for use as strike offices by the farmers.

A young newspaper boy, selling papers in the crowd outside, came eyeball to eyeball with a farmer's doberman pinscher, to the amusement of the farmers nearby. The dog was there to discourage police dogs...just in case. Thereafter, farmers had to go to the edge of the crowd for their papers.

Farmers placed their strike caps over the television monitors in the cells, bringing guards running.

Several farmers from Bovina

went down to the local Army-Navy store and bought gas masks and helmets and paraded around the jail building ready for the next attack.

Strike stickers were plastered everywhere, including the jail and border patrol buses on which the farmers were transported.

Farmers entertained each other writing ballads and poems.

The incarcerated farmers gave their strike caps away to the prison guards and county prisoners, and when they were released farmers on the outside scrounged around and got them all caps to wear as they left the jail. Those caps bear the farmers' "criminal" number and the words "Hidalgo County Jail" across the insignia.

Mayor Othal Brand missed giving a speech to the McAllen Rotary Club because he was negotiating at the jail. Vernon Estes of Bovina happened to be there and somehow became their speaker. He told them the farmer's story amid rousing cheers.

Three tractors were driven to within inches of the front door of the jail and revved up, scattering guards inside. A farmer in the third tractor in the rear promised to push the other two into the lobby if someone would just put them in neutral. Within minutes negotiations reached an agreement, and the tractors were backed up so the doors could be opened and an announcement could be made.

When asked why they were going onto the bridge again Saturday, one farmer chuckled, "We're going to keep doing it till we get it right."

After 30 hours on the job without sleep, one jailer grumbled that he hoped he never saw another farmer. He apparently was of the opinion that either farmers weren't made for jail, or jail wasn't made for farmers.



NOW IT'S SACRED....Bob Wilson, one of the hundreds of farmers who survived a weekend of terror at McAllen last week, points to the American Agriculture emblem on his cap. "Next to the Stars and Stripes, this emblem is the most important to the group who went to McAllen," Wilson says.

Teamsters Join Battle To Assist Farmers

Teamster General President Frank E. Fitzsimmons called today for the White House and the U.S. Congress to take action to insure that the nation's farmers receive decent prices for their products.

In a statement issued from Teamster headquarters here, Fitzsimmons said:

"We in the Teamsters endorse the

present efforts of the nation's farmers to call attention to their plight. The work of the nation's farmers is basic to our well-being, and they deserve a decent return for the service they perform for all of us.

"From the White House to the Congress, the more than two million members of the International Brotherhood of Teamsters urge action on the farmers' behalf.

"While we cannot violate our contractual obligations with employers by honoring farmers' picket lines, we do support their objectives and say it is time now that something be done to help them."

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March 21 1-4 Jim McHenry Demonstrates Pottery Making

- March 21 9:30-11:30 Chris Gibson Makeup Demonstration
- March 25 1:00-4:00 Ellison Groen Hair Styling And Hair Care Clinic
- March 27-29 9:00-4:00 Jon Birdsong Watercolor Class
- March 27-29 6:00-9:00 Jon Birdsong Evening Class
- April 1 10:00-2:00 Onaida Representative "everything you should know about stainless"
- April 8 8:30-11:00 Sasie Hosp Prize-Winning Macramo'ist Demonstrates Macramo Techniques
- April 8 11:00-2:00 McClendon Co. Representatives "Gourmet Cooking Demonstrations"
- April 8 8:30-5:30 Mike Alderson Homelife Representative Homelife
- April 15 10-2 Jim McHenry Demonstrates Pottery Making**
- April 15 8:30-5:30 Toro Company Representative Demo on Lawnmowers and Trimmers
- April 15 8:30-5:30 Poulan Representative Demonstrates Poulan Chain Saws . . . Jess Segura
- April 17-21 9:00-4:00 Drawing Class by Bruce Defoor
- April 22 9:00-4:00 Danny Gamble Watercolor Students Painting Session
- April 29 9:00-4:00 John Proston of Fashion Trends Inc. Present Ear Piercing Clinic & Jewelry Show

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Area Woman Gets Water, Inc. Position

For the first time in the 11-year history of Water, Inc., women have been elected to the corporation's board of directors.

Mrs. Tom (Argen) Draper of Route 3, Hereford, and Mrs. Nolan (Georgia) Holt of Route 1, Spearman, were elected at-large directors at the recent corporation meeting.

Both women and their husbands are original members of Water, Inc., and fully realize the value of an adequate water source for the High Plains. The women's agricultural backgrounds have emphasized to them the need for a supplemental water supply on the High Plains.

"I probably realize the need for water more than many people," Mrs. Holt said. "When my parents first moved to the Panhandle during the Depression, I was a child. We lived on a farm and it was about a year before we were able to afford to have a well drilled. During that time we had to haul all our water even to drink and wash our clothes. There are a lot of things you can live without, but water just isn't one of them."

Mrs. Draper indicated, "My husband and I have strong feelings about agriculture so we are concerned about the declining water level on the High Plains and about getting water to West Texas. If the farmers in West Texas are given the necessary water, they will have the opportunity to feed the whole world."

In 1968 Mrs. Draper testified on water importation from a woman's perspective in hearing before the House Interim Water Committee. She was the only woman in Texas to so testify before the committee.

Both women are active in their communities and in the farming and ranching operations of their husbands.

Mrs. Holt keeps the books on the Holt farm of more than 1,800 acres. She also assists in a variety of chores around the farm.

Recently, she has become quite active in the newly formed organization Women Involved in Farm Economics (WIFE). She is president of the Spearman WIFE chapter and 4th vice president of the

national organization. The more than 5,000 WIFE members are trying to create a better relationship between the consumer and the producer and to help the farmer get his message across, she said. She has made three trips to Washington on WIFE business.

Mrs. Holt has done volunteer work in the Home Demonstration Club. She is a member of the Spearman Arts and Crafts Club and a former member of the Spearman 20th Century Club. She attended West Texas State before marrying her husband. They have a son, a daughter and five grandchildren.

Mrs. Draper is a retired home demonstration agent. She worked 31 years with the extension service, receiving superior ratings during that time for her work throughout the Panhandle, and she worked four years with the Farmer's Home

Administration. She taught rural school for seven years.

She has been a leader in 4-H activities. She was named the Hereford Lions Club Citizen of the Year for 1959-60. She and her husband attended the organizational meeting of Water, Inc., in 1967 and also participated in a Water, Inc., sponsored tour of the California Water Project.

The new director earned her bachelor's degree from Texas Tech in 1940 with a major in home economics-management. She received her master's degree in the same field from Texas Woman's University in 1964.

As Water, Inc., directors, Mrs. Draper and Mrs. Holt will participate in the operation of the non-profit organization as it seeks to assure a supplemental water supply for the High Plains.

At Home In Parmer County

By Laura Jacobs

We all deal with stress everyday. How we deal with stressful situations is important.

Learn to deal with stress--It's a part of life that everyone encounters.

Essentially, stress is the way the body responds to demands placed on it. It is not always associated with negative events. Even joy, reward, and victory can be stressful.

No two people react to stress in the same way. One individual may break down and succumb to trauma and stress, while the same experience may leave another unaffected.

Learning to cope with stress helps cut down on the pressure it places on the mind and body.

These guidelines may help minimize stress:

--Realize that perfection does not exist.

--Strive for improvement, but attempts at real perfection can easily frustrate and result in unnecessary stress.

--Try to concentrate on the positive aspects of life--everyone has something to be thankful for.

--Spend time and effort on goals that are worth fighting for and attainable, not on those impossible to reach.

--After a failure, try to keep past successes in mind. It will help rebuild confidence and aid in future ventures.

--When faced with a painful circumstance which must be dealt with, do not put off action. The sooner dealt with, the sooner stress is overcome.



AUCTION



Tuesday, March 14, 1978 — Sale Time: 10:00 a.m.

LOCATED: From Muleshoe, Texas 1 mile Northwest on Highway 70-84 then 6 miles West on Highway 1760 then 1 mile North then 1/2 mile West OR From Lariat, Texas 4 miles South on Highway 1731 to West Camp Store then 3 miles East on Blacktop Road then 1 mile South then 1/2 mile West (Same being 3 miles East, 1 mile South, 1/2 mile West of West Camp Store).

MRS. ARVIS GROGAN — Owner

Due to the death of my Husband the following will be sold at Public Auction

TRACTORS, COTTON STRIPPERS, HI TRAC —

- 1-1976 John Deere 4630 Diesel Tractor, Soundguard Cab, W.F. Weights, Radio, Htr. A/C, Power Shift Trans. 18.4X38 Rubber, Dual Hyd. Quick Hitch. Approximately 800 Hours
- 1-1972 John Deere 4320 Diesel Tractor, W.F. Weights, Diff. Lock, Ansel Ace of Diamonds Cab, Aspirator, Fenders
- 1-1968 John Deere 4020 LPG Tractor, W.F. Weights
- 1-1963 Farmall 504 Diesel Tractor, W.F. L.P.T.O. 3-pt. D.H. TA. 11.2X38 Rubber (2-13.6X38 Tires & Rims Are Available on Sale)
- 1-John Deere 283 Brush Stripper, Basket, Row Sensors, Boll Catcher
- 1-International No. 22 Cotton Stripper, Air Delivery, Good
- 1-Vick's Hi Trac Spray Rig with 1962 Massey Ferguson 35 Tractor Mounted, 150 Gallon Propane Tank, 2-150 Gallon Spray Tanks

EQUIPMENT —

- 1-John Deere 6 Row Lister Planter, D.T.B. G.W.D. Accra Plant Openers, Rigged on 32" Toolbar with Skp Row Arrangement, Noble Dyston Bores
- 1-Hamby 6 Row Disc Belder, 16 Row Units
- 1-Servis Gyro 1310, 4 Row Shredder
- 1-Caldwell 4 Row Shredder
- 1-Krause 14 Tandem Disc
- 8-Dempster Ind. Planter Units, Double Disc Openers (4 Edge Drop Cans, 4 Center Drop)
- 1-John Deere 6 Row AT 4.5, 6 Row Cultivator, W.F. F.M.
- 1-John Deere 4 Row F.M. W.F. Cultivator
- 1-John Deere 4 Row Lister Planter, D.T.B. G.W.D.
- 1-International 642, 4-16" Spinner Mouldboard
- 1-Super Rhino 8, 3-pt. Blade
- 1-Yellowhouse 9 Row, 3-pt. Knifing Rig

1-R&I 6 Row Crustbuster, Complete

- 1-Hancock Land Float (With 2-2' Bucket Extensions)
- 1-Baker 3 Disc Reversible Plow
- 1-King 14 Offset Disc
- 1-Hoeme 14 D.T. L.C. Cyl. Cont.
- 1-Johnson V Ditcher, D.T.
- 1-F.M.C. Carrot Digger & Loader
- 1-4 Row Double Row Vegetable Planter with 8 Planter In. Planter Units, 3-pt. Good Rig
- 1-Big 12, 3-pt. 4 Row Bed Shaper
- 1-5 Row 3-pt. Water Furrow Rig with Water Furrow Bullets, Lifts
- 1-Wyle 200 Gallon F.M. Spray Rig, Booms, Pump
- 1-300 Gallon Trailer Type Spray Rig, 8 Row Boom
- 1-Continental 150 Gallon T.T. Spray Rig
- 1-Servis 2 Row Shredder, D.T.
- 1-6 Row Stalkcutter, 3-pt.
- 2-4 Row Stalkcutters, D.T.
- 2-9 Row Sandfighters, D.T.
- 1-Lehman 4 Row Cultivator Frame

IRRIGATION —

- 1-Chevrolet 292 Irrigation Engine, N.G. Carb
- 1-Pontiac Irrigation Engine, N.G. Carb
- 36 Joints 7" Gated Pipe, 40' Rows
- 5-Joints 6" X30 Flowline
- 7-12 X7 Hydrants
- 1-Lot L's, T's, Caps, Short Joints
- 1-Lot Drive Shafts

TRACTOR & TOOLBAR MAKEUPS —

- 1-Set 18.4X38 Snap On Duals
- 1-Set 16.9X34 Duals with J. D. Axle Hubs (4010 20)
- 2-13.6X38 Tires, Wheels
- 2-11.15 Floatation Tires, Wheels
- 3-John Deere 3-pt. Quick Hitchers
- 1-32 Double Reinforced Toolbar with 3-pt
- 1-Lot Toolbars, 2 1/2", Various Lengths
- 1-Lot Shanks, Clamps
- 1-Lot Toolbar Spacers
- 2-3-pt. Hitchers
- 3-Sets Gauge Wheels
- 2-Hydraulic Cylinders
- 1-Set 9 Row Row Markers
- 4-John Deere Rotary Fenders
- 1-Lot Hamby Shanks, Clamps
- 1-Lot John Deere Planter Covering Disc
- 1-International Single Front Wheel
- 1-15' Railroad Drag Iron
- 1-Lot Sweeps, 1 Piece Busters
- 1-Crustbuster, 3-pt. Hitch

NON CLASSIFIED —

- 2-Butane Filler Hoses
- 1-Lot Angle & Scrap Iron
- Not Many Small Items — Please Be On Time

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24th ANNUAL MEETING NOTICE OF WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.



**THURSDAY,
MARCH 16, 1978**

**7:00 P.M.
BULLBARN**

HEREFORD, TEXAS

- ★ THREE DIRECTORS TO BE ELECTED
- ★ REGISTRATION BEGINS AT 7:00 p.m.
- ★ FREE SUPPER SERVED FROM 7 TO 8 p.m.
- ★ DOOR PRIZES
- ★ ALL MEMBERS ARE URGED TO ATTEND

WEST TEXAS RURAL TELEPHONE COOPERATIVE INC.

February Activity Slowed By Weather

February was a slow month activity-wise, for the city of Friona, perhaps a tribute to the fact that it was one of the coldest months in the city's history.

Only one building permit was issued, for a new residence, for an estimated cost of \$55,000.

Two new water connections were made during the month, to bring the total number of active taps to 1,381 at the end of February.

Moisture during the month came to .81 inch in the official gauge, and was in the form of snowfall on three different dates.

Three new sewer taps were also made during the month, making 1357 active sewer taps.

Fire Chief Ralph Shirley partici-

pated in an organizational training program for the state Firemen's annual training during February.

The police department reported 64 arrests, including 50 for traffic violations, three for public intoxication and thefts, two each for assaults, auto thefts and possession of stolen property, and one each for disorderly conduct and criminal mischief.

M.R. Smith and Clayton Yeager, consulting engineers, visited the city during the month and made a street repair survey, recommending 15 blocks for sealcoating during the city's annual maintenance program.

The city ambulance recorded 14 calls during the month.



SPECIAL WEEK...Watching Friona Mayor B.K. Buske proclaim the week of March 12-18 as Girl Scout Week in Friona are, from the left, Jill Herring, Shannell Woodard, Kellie Wied and Kathy Boeckman.

Hospital Report

ADMISSIONS--

Vivian Chapman, Claude; Robert Boyd, Hereford; Marian Marquez, Hereford; Sue Kent, Friona; Travis Lloyd, Bovina; Mike Brown, Friona; Nancy Luna and baby boy, Friona; Carlene Jones, Bovina; Jesus Lugo, Friona; Ricky Gomez, Friona; Willie Mae Ross, Bovina; Lois Whitaker, Friona; Annie Scott, Friona; Bobbie Cox, Prairie Acres; Ernest Lee Ward, Dimmitt; Ella Fae Smith, Hereford; Jesse Munoz, Hereford.

boy, Marda Singletery, Myrna Marquez, Robert Boyd, Mike Brown, Stella Nurillo and baby boy, Vivian Chapman, Jesus Lugo, Carlene Jones, Bob Jones, Charlie Morrison, Ricky Gomez, Mary Rando, Eugene Gulley, Sue Kent, Annie Scott, Nancy Luna and baby boy, Willie Mae Ross.

PATIENTS IN HOSPITAL--

Lois Whitaker, Bobbie Cox, Gertrude Allen, Travis Lloyd, Lee Ward, Ella F. Smith, Jesse Munoz, Dinora Mejia.

DISMISSALS--

C.L. Vestal, Elva Larrea and baby

GSPA Official Met With Nat'l Leaders

Today Grain Sorghum Producers Association's Executive Director, Elbert Harp, was among twenty-one farm leaders invited to the White House to confer with President Carter and Secretary Bergland concerning the problems and needs of agriculture.

During the discussion the President termed the farm situation "one of my biggest problems," for which he had "no magic answer."

Representing GSPA, Harp gave the President a written statement asking his direct support of three essential changes in the farm program.

GSPA wants Congress to raise government levels to profitable levels.

The association wants Congress to require each producer in the U.S. to restrict his plantings proportionately so that the total U.S. production will not exceed the

amount that the market will readily consume.

GSPA pointed out the immediate need of expanding foreign sales of U.S. agricultural products through trade negotiations, expanded market development programs, and liberalized credit programs to potential customers.

GSPA urged the President to seriously consider the new farm legislation being presented in Congress.

The President praised Congress for passing what he termed an "excellent farm bill, which will help farmers if it is administered properly and if farmers will give it time to work."

Even though the President promised to keep an open mind in the situation, the Administration's general response to the discussion was not encouraging to farm leaders who are trying to attain changes in the farm bill.

Activities Slated For GS Week Here

The week of March 12-18 is National Girl Scout Week, and has been proclaimed thusly on the local level by Mayor B.K. Buske.

A number of activities are planned by the Scouts throughout the week.

On Sunday, Scout members will be recognized at church services. A Girl Scout Round-Up will be held at the Community Center beginning at 3 p.m.

Monday has been designated "Tell a friend about Scouting" day. Tuesday has been pegged to "beautify Friona."

On Wednesday, a covered dish luncheon will be held for all past and present Girl Scout leaders at the

Scout House, beginning at 11:30 a.m.

Thursday has been proclaimed "Do a good deed day." Friday is "Citizenship Day," with all girls slated to ask their family and friends to fly their American flags.

Leaders of the five active Girl Scout troops are:

Troop 383: Carolyn Carson, Peggy Stowers, Rose Mabry and Janet Edwards. Troop 358: Betty Reeve, Tommie Boeckman and Geneva Riethmayer.

Troop 95: Amelia Wright, Kitty Gallman and Adabeth Smith. Troop 84: Marca Lynn Herring, Patricia Winkler and Maxine Loafman. Troop 325: Rhett Hand.

Services Conducted For John G. Hartwell

Funeral services for John G. Hartwell, 55, were conducted at 11 a.m. Friday at Friona's United Methodist Church.

Hartwell passed away March 7 at Good Samaritan Hospital at Kearney, Nebraska following a short illness.

Hartwell was born October 20, 1922 in Kansas City, Missouri, but lived in Bovina for 38 years. He was in the farm implement and machinery business there. He had lived in Iuka, Kansas for the past 15 years.

Officiating at the memorial service was Rev. Jim Boswell, pastor of Friona United Methodist Church. Burial was in Friona Cemetery, under the direction of Parsons-Ellis Funeral Home.

Survivors include his wife Faye of the home; two sons, Bill Hartwell of California and John L. of Pratt, Kansas; three daughters, Charlene Hartwell of the home, Carla Gitt of Chandler, Arizona and Irene Ezell of Lubbock.

Also surviving are his mother, Mrs. Mabelle Hartwell of Friona; one sister, Jeannette Taylor, one brother, Thomas C. Hartwell of Dalhart, and six grandchildren.

Hartwell was a member of the Methodist Church, the Elk's Club, and the American Legion. He served

in the U.S. Navy during World War II.

Pallbearers were Nick Treinen, Lester Rhinehart, Charles Jones, Don Wright, Harold Thurman and Whitey Kates.

Wreck Kills Woman

A young Amarillo resident, Margie A. Martinez, 18, was killed about noon last Friday in a near head-on wreck 3.5 miles west of Bovina on U.S. Highway 60.

DPS Patrolman Royce Keck said that Ms. Martinez, of 1506 West 13th, Amarillo, was dead on arrival at Parmer County Community Hospital. Icy conditions were present.

Keck said the Martinez vehicle, westbound, was struck by a pickup driven by Kay Cole Reese, 46, of Meadow, almost head-on. Apparently the pickup slid out of control into the westbound lane.

Ms. Cole was transferred to Lubbock Methodist Hospital with back and neck injuries. Also injured was a passenger in the pickup, Lee Moore, 49, of Wilson.

WTSU To Present Special Awards

Nominations are now being accepted for the third annual Texas Panhandle Distinguished Service Awards for Women which will be presented by West Texas State University on April 22.

The nominations must be received by the WTSU Women's Program Committee by midnight, March 10. Forms may be obtained by writing Dr. Enid Bates, director, WTSU Women's Program, P.O. Box 185,

WT Station, Canyon, Texas 79016. The awards are designed to recognize women who, besides filling the time-honored roles of mother and homemaker, have distinguished themselves by outstanding business, professional or volunteer service. These women must be 18 years of age or older and a resident of the top 32 counties in the Texas Panhandle.

"We encourage everyone to consider nominating again any woman they nominated in past years," Dr. Bates said.

The recipients of the award will be honored at the annual luncheon held on the WTSU campus on April 22. Honorary chairman of the luncheon is Gene Alice Sherman, wife of WTSU President Max Sherman, and director of women's programs for Amarillo College.

SCS Slates

Essay Event

An Essay Contest for school children will again be sponsored by the Parmer County Soil and Water Conservation District according to SWCD chairman Leroy Johnson.

The title for this year's contest will be "Future Benefits of Conservation in the Parmer County Soil and Water Conservation District."

The contest is open to all school children in Parmer County schools. The essay will be 300 words or less and can be written in ink or typed. All entries will be judged by a committee to be appointed by the District Directors.

Entries can be given to any District Director, or may be turned in at the Soil Conservation Service in Friona. Entries can be mailed to Box 788 in Friona but must be postmarked no later than April 1.

Four prizes will be awarded--First place, \$50; second place, \$35; third place, \$25; and fourth place, \$15.

Further information can be obtained by contacting your Director in your zone or the Soil Conservation Service in Friona.

Bullock To

Send Aide

State Comptroller Bob Bullock announced he is sending a representative from his Amarillo Field Office to Farwell on Wednesday, March 15, to assist local taxpayers and answer questions about State Taxes.

Bullock said Enforcement Officer Jerrell Thaxton will meet with local taxpayers at the County Court House in Parmer County from 10 a.m. until 2 p.m.

"If Parmer County Merchants, or any one else for that matter, have any questions about State Taxes or need help in preparing tax forms Mr. Thaxton will be there to assist them," Bullock said.

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SHURFINE FLOUR 59¢

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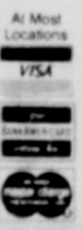
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Town Talk

By June Floyd

Phone 247-3681 With Your News Item



Did you read the editorial page in Sunday's Amarillo paper? If so, you probably noted letters to the editor, which were written by Linda Miller Tims of Sunray and Paula Daniel McBroom of the Lazbuddie Community.

Isn't it enlightening to us to have some insights on the different angles of a problem as expressed by persons we know and have confidence in?

Clarence and Eva Dilger Baxter of Rye, Colorado, were visiting relatives and friends in this area last week. They visited Clarence's two brothers and sisters-in-law, Lonnie and Jewel Baxter and Charley and Mary Lou Baxter, who live in Clovis.

Then they came over here for a visit with Clarence and Nona Martin and family and Lawrence and Pat

Nita Murphy Gives Program

Modern Study Club met in regular session at the Club House Tuesday, March 7.

Twenty-five members answered the roll call.

Jerry Taylor gave the devotional. Allo Reeve, program director, introduced Anita Murphy, who sang a medley of songs and gave a short talk. At the business meeting, the club voted to remodel the Club House kitchen.

Ilene Osborn led the closing prayer.

Refreshments were served by the hostesses, Melba Allen and Gertrude Murphree.

Martin and family. The visitors live way up near the top of the mountains at an elevation of about 7000 feet and reported less than average snowfall this winter.

The Baxters were overnight guests in the home of Calvin and Ann Martin.

Wahleah Beck and Nellie Pearl Shelton, both of Friona, and Doris Hall of Dalhart were in Dallas over the weekend to attend market and style shows.

They arrived back in Friona Tuesday evening. Then Doris spent the night with Bob, Roxanne and the boys before returning home Wednesday.

Mrs. Lawrence Martin and daughter, Carolyn, who lives in Lubbock, visited in the home of Mr. and Mrs. Jeff Harkey at San Angelo recently. Mrs. Harkey is the former Susan Martin.

Mrs. Alice Surber of San Angelo was a recent visitor in the home of Mr. and Mrs. Gary Snead and

children, who live in the Hub Community. Mrs. Surber is Kay's mother.

Mrs. Lois Petty of Lubbock and Mrs. Ann Helmstetter of Carlisle, Texas, were Thursday visitors in Friona. Mrs. Petty is the former Lois Nelson and Mrs. Helmstetter is her daughter.

The two came to Friona especially to see Mrs. Petty's newest great-grandson, Jeremy Scot Nelson, son of Mr and Mrs. Scot Nelson. Mrs. Petty is the mother of Grady Nelson.

This week's few days of pretty sunny weather has brought out the gardening fever in some of our residents. Garden spots are being plowed, weed control measures are being taken and fertilizer is being applied to yards and garden spots.

One of our most enthusiastic gardeners, David Moseley, feels confident that he will be gardening in the not too far distant future.

However, at this time he is a patient at the Veteran's Hospital in

Amarillo, where he underwent surgery Thursday morning.

Another visible difference the sunshine has made in our area is that you see more people walking and jogging. It isn't unusual to see four or five persons walking or jogging at any time you get out for a few minutes.

Margie Herring took advantage of an opportunity to fill her lungs with fresh air Wednesday morning. When she arrived at Carl's Restaurant--to join Jane Williams and Tom Lewis for refreshments, she remarked, "I ought to do this more often. You can tell I'm out of shape."

Rev. and Mrs. Herschel Thurston of Hereford were visitors in the home of Mr. and Mrs. J.T. Gee Thursday.

Visitors in the home of Mr. and Mrs. J.G. McFarland this week have been Mr. and Mrs. Ray Wilson of Merkel. Mrs. McFarland and Mrs. Wilson are sisters.

Mr. and Mrs. Oran England of Garland, who have been visiting in the home of Mr. and Mrs. Loy W. Loafman, returned home Monday. Mrs. England is Mrs. Loafman's sister.

Terri Sue and Mal Carthel and children, Kim and Tracy, who have been living in the Hub Community, have moved back to Friona. They are living at 1302 Euclid Avenue.

Time spent recording our blessings rarely ever leaves much time for singing the blues.

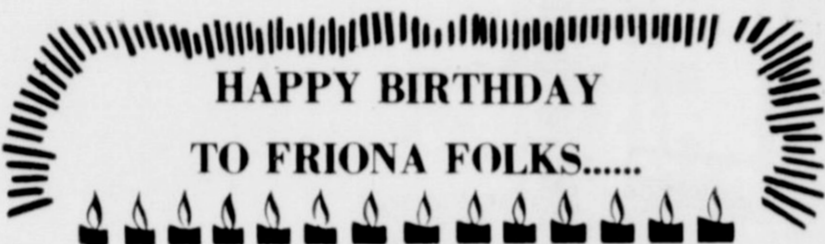
Sincere apologies this week go to Opal Strickland, whose name was inadvertently left off the list of Frionans who attended the Wayland Baptist-Texas Wesleyan basketball game in Plainview recently.

Of course, everyone in town already knows that when Gene is playing and it is possible his "Granny" is always on the sidelines.

Monday night "Granny" accompanied Ray, Lois, Alonzo and Toby to Wichita Falls to see the Pioneers play the Midwestern team for N.A.I.A. title.

The score was tied at 93-93 at the end of regulation play. Then at the end of the first overtime, Midwestern was on the top of a 103-100 score.

Mitchell Wiseman and Jimmy Murphree, Friona students who attend Wayland Baptist College, also attended the game.



WEEK OF MARCH 12-18
Friona residents having birthdays next week are:
Kathy Plumb, March 12
Mindy Moseley, March 12
Joe B. Flores, Sr., March 12

- George Saiz, March 12
- Connie Reed, March 13
- Nora O'Brian, March 13
- Larry Moyer, March 13
- Ilene Osborn, March 14
- Tonya Wagener, March 14
- Iola Nelson, March 14
- Randol Allen, March 15
- Treva George, March 15
- John Rule, March 15
- Melba Allen, March 16
- Abraham Escabado, March 16
- Tommy Jones, March 16
- Glenda Sifford, March 16
- Ed Dewey, March 16
- Tammy Williams, March 17
- Ronald Smiley, March 17
- Mendan Dixon, March 17
- Bobby Drake, March 18
- Ryan Cash, March 18
- Collen Ready, March 18
- Misty Vars, March 18
- Beth Weatherly, March 18
- Erma Brown, March 18

If you or someone in your family has a birthday coming up soon, call the Friona Star at 247-2211 by Thursday noon and report it.

New Director Told For MH-MR Center

A Central Plains MH-MR staff member, Rick Van Hersh, has been promoted to Assistant Executive Director of the Center, effective February 27, according to J.C. Thomas, Center Director.

Van Hersh, who joined the local MH-MR Center in September 1974 as a psychological therapist for the Castro and Swisher counties Outreach program and later was Coordinator for the Center's Intermediate Care Services, replaces Roy Alexander. Alexander resigned as Assistant Director several months ago to become Program Director of Pecan Valley MH-MR in Stephenville.

As Assistant Executive Director of

the nine-county Center, Van Hersh will assist in internal management, personnel supervision, physical and safety control and program involvement, said Thomas.

Van Hersh holds a B.S. degree from David Lipscomb College in Nashville and a M.Ed. from Abilene Christian University. He formally will be introduced to the Center's Board of Directors during their regular session on Thursday.

Rick is to be married in June to Cynthia Norfleet, the daughter of Mr. and Mrs. John Norfleet from Olton. Cynthia is presently attending Texas Women's University where she is studying Music Therapy.

The MH-MR Center in Plainview serves Hale, Parmer, Castro, Swisher, Briscoe, Bailey, Lamb, Floyd and Motley counties.

MBPXL Has Profit Index

MBPXL Corporation announced that it earned \$1,889,000, or \$7.77 per share of common stock, on sales of \$273,000,000 during the quarter ended January 28, 1978. In the same quarter of the preceding year, MBPXL Corporation lost \$409,000, or \$1.17 per share of common stock, on sales of \$210,000,000. The earnings of \$7.77 per share are the highest earnings MBPXL has ever had for a November-to-January quarter.

During the quarter, the MBPXL Board of Directors voted a regular \$1.10 per share cash dividend and a special 10 per cent stock dividend.

President David J. La Fleur attributed the improved earnings to a more orderly marketing of fed cattle and the resulting stronger margins between live cattle prices and carcass prices. Mr. La Fleur further stated that the second quarter was off to a very encouraging start.



DRIVE TO START...Kay Nuttall, right, and Joan Balze are two of the local workers who will be canvassing the city during the

American Cancer Society's fund drive. The local ACS chapter will visit Friona businesses during the coming week.

Cancer Crusade To Focus Businesses

Friona's American Cancer Society Chapter will kick off its 1978 drive on Monday, beginning with the business district, according to Lawanda Moore, local chairman.

Kay Nuttall has been named chairman of the business drive. Ten "block chairmen" will be assisting with the door-to-door campaign.

Workers will include Joan Baize, Beverly Mars, Pam Meadows, Cherry Wells, Alta Ulen, Margaret Parsons, Nancy Roden, Elthie Hand, Becky Riethmayer and Betty Smith.

The business drive will be conducted March 13-18. The residential drive will be conducted at a later date.

Campaign workers will be handing out pamphlets entitled "Think of Your Business."

The pamphlet points out that each year cancer costs an average of 72,000 years of productivity for those in the labor force, including loss of key personnel, and around 44,000 man-years among those keeping house.

Today, there are more than 1,500,000 Americans alive who have been cured of cancer. Countless additional thousands are being saved from cancer through preventive action.

The local crusade leaders point out that virtually one in four people are likely to develop cancer. One-third of these will be completely cured, but 15 per cent of those with the disease will die needlessly

because they will not seek medical attention in time.

"Education makes sense," the ACS representatives say. The pamphlets to be distributed give a reminder of cancer's seven warning signals.

Son Born To Nelsons

Mr. and Mrs. Scot Nelson became parents of a baby boy at 7:51 p.m. Wednesday, March 1, at Parmer County Community Hospital. He weighed seven pounds, fourteen ounces and has been named Jeremy Scot.

Jeremy is the first child for the couple. His grandparents are Mr. and Mrs. Grady Nelson, Friona; Mr. and Mrs. Charles Sprouse, Hereford; and Beverly Walker of Phoenix, Arizona.

Great-grandparents are Mrs. Lois Nelson, Lubbock; Mr. and Mrs. Sam Dickens, Tulsa; Mr. and Mrs. Lee Alsop, Altus, Oklahoma; Grace Ward, Bixby, Oklahoma; Kathryn Nichols, Phoenix and Mr. and Mrs. Paul Avans, Show Low, Arizona.

Mr. and Mrs. O.P. Mercer, Lubbock and Mrs. Avans, Muskogee, Oklahoma, are the great-great-grandparents. Jeremy is the first of the fifth generation of his great-great-grandparents, Mr. and Mrs. Mercer.

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ON SERVICES FOR 4, 8 or 12

Set your table with the beauty of silver in carefree Heirloom Stainless. Choose from six lovely patterns and SAVE!

20-PIECE SERVICE FOR 4 Contains: Four 5-Piece Place Settings	\$64.95 (Reg. \$85.00)
40-PIECE SERVICE FOR 8 Contains: Eight 5-Piece Place Settings and handsome, protective storage tray	\$129.95 (Reg. \$170.00)
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SAVE ON MATCHING SERVING PIECES

4-PC. HOSTESS SET: Pierced Tablespoon, Gravy Ladle, Casserole Spoon, Cold Meat Fork	\$21.95 (Reg. \$33.50)
4-PC. SERVING SET: 2 Tablespoons, Sugar Spoon, Butter Knife	\$16.95 (Reg. \$25.00)

HURRY! SALE ENDS APRIL 15, 1978

ONEIDA
The Oneida® Heirloom® brand of stainless steel

Allen's Jewelry

609 Main Friona, Texas Ph. 247-2830

Library Report

"Sixty-Plus and Fit Again" by Magda Rosenberg, a book of exercises for older men and women, is available at Friona Public Library.

This complete exercise manual is for men and women beyond middle age who wish to stay fit...free of the aches and pains and fatigue that rob them of their independence. In these pages is the inspiring proof that regular exercise can mean the

difference between an unhappy and sedentary existence and later years that are full of pleasure, activity and usefulness.

Based on an exercise program developed by Magda Rosenberg for the physical fitness classes she conducts for senior citizens. The step-by-step routines have been specifically designed to enable the older person to remain agile and

alert, capable of performing the tasks of everyday life. The basic program includes exercises that improve breathing, allow you to sit and stand with less effort, walk more comfortably, and relax tension and induce sleep.

There is also a section on beauty exercises for the mature woman, and advice on diet and weight control.

Principal Releases HS Honor Roll

John R. Cook, Friona High School Principal, released the second quarter honor roll this week.

Students on the honor roll are as follows:

ALL A'S
Cindy Alexander, Kyle Barnett, John Carson, Perry Church, Cindy Cleveland, Sharia Duggins, David Fleming, Kipi Fleming, Jamie Fulks, Tracy Horton, Jay Jarboe.

Also, Bryan Johnston, Veronica Lafuente, Chris Lyons, Jan Mason, Sarah Mears, Paige Osborn, Julie Owen, Rhonda Parsons, Donna

Rector, Sandy Schmidt, Tammy Schmidt.

Also, Glen Schueler, Stephanie Schueler, Cindy Smiley, Dana Smith, Rod Straw, Roye Straw, Myra Veazey, Lynn Welch, Varla Welch, Holly White, Diana Wright and Dana Miller.

ALL A'S AND ONE B
Julian Aguilar, Chris Barnett, Eddie Brailiff, Kelly Caudill, Gay Clark, Patti Cole, Maria Escalante, Kim Frye, Joel Hight, Lisa Howell, Brian Landrum.

Also, Christy Lundy, Tim Lyons, Charity Mays, Faith Mays, Yvette

Menchaca, Sandy Peters, Margaret Ramirez, Cornelio Salinas, Charlene Seale, Karen Stevick, Terry Wilcox, Criss Wyly and Robin Zetsche.

ALL A'S AND TWO B'S
Sharla Benge, Kayle Britting, Lisa Buchanan, Mark Gammon, Jeanette Gilliam, Danny Hand, Mike Hills, M'Lynda London, Maria Mejia, Jimmy Menefee, Tim Mercer.
Also, Curt Miller, Mindy Moseley, Linda Nelson, Sheri Noah, Edie Owen, Deborah Parker, Pam Perez, Barbara Rhodes, Rick Roden, Mike Schueler, Mary Walker, Max White and Ronnie Wilkerson.

Twenty-Four Make Roll

The second quarter honor roll for Friona Junior High School students was released this week by Cecil Maddox, principal.

Twenty-four students were on the All A Honor Roll.

Students having All A's were:

Eighth Grade—Kim Barnett, Andrew Fleming, Sunny Horton, Bonnie Lunday, Shawn Osborn and Amber Smith.

Seventh Grade—Cindy Drake and Patty Hinton.

Sixth Grade—Kristi Britting, Kevin Brogden and Diane Johnston.

Fifth Grade—Bart Blackburn, Bill Caudill, Milli Dixon, Sarita Ellis, Shelia Gresham, Brent Hinkle, Elsa Madrid, Ben Neelley, Debbie Reeve, Mark Salas, Toby Smith, Kim Wilcox and Julie Wilshire.

Those making All A's and one B were:

Eighth Grade—Christy Benge, Angie Castaneda, Winfield Davenport, Cari Hand, Tawnya Hand, Trent Johnson, Jim Mabry and Penni Weatherly.

Seventh Grade—Bill Head, Travis Johnson, Martin Lopez and Carrie Schueler.

Sixth Grade—Kim Carthel, Tonya McPherson, Beatrice Ramirez and Jo Schueler.

Fifth Grade—Ricky Barnett, Rosie Castaneda and Kristi Herring.

Those having All A's and two B's were:

Eighth Grade—Stanley Ellis, Karla Fleming, Gwendolyn Maurer, Rene Noland and Sandy Spring.

Seventh Grade—Judy McLellan, Stan Miller, Mark Montoya, Doug Moyer and Erika Pope.

Sixth Grade—Ruben Castaneda, Valencia Koelzer, Tommy Rodriguez and Lisa Ulen.

Fifth Grade—Rodney Allen, Twyla Chesher, Beth Collier, Lisa Fulks, Nikki Osborn, Rosa Pena, Ross Roden and Steven Smith.

Contestants

Sought For

Miss Tri-Co.

The Jaycee's Annual Miss Tri-County Beauty Pageant has been set for April 29 at the Muleshoe High School Auditorium.

This year the age groups of contestants has expanded from two categories to four, thus allowing more girls to compete in the pageant in their appropriate age groups. The categories are as follows: Little Miss, ages 4-6 years; La Petite, 7-9 years; Junior Miss, 10-13 years; and Miss Tri-County, 14-18 years of age.

Competition for contestants will be based on a personal interview, modeling sportswear, modeling formal and Miss Tri-County contestants will also be modeling swimsuits. The top five finalists will have an on-stage interview by question and spontaneous answer.

All contestants will be judged on beauty, charm and personal poise. Each contestant should be of good moral character, and cooperate native in that she should be able to cooperate with the judges, other contestants, and pageant officials.

Miss Tri-County contestants should never have been married, and be currently working on her high school diploma. Each contestant will obtain a sponsor to pay the \$25.00 sponsor fee, and provide a photograph for publicity articles and programs. Entry forms can be picked up at St. Clair's Department Store in Muleshoe.

The deadline for entries is April 6. All entries should be turned in to any of the following: Rusty Whitt or Johnny St. Clair in care of St. Clair's Department Store or Chuck Smith in care of Bailey County Electric Co-Op.

After the entry deadline, announcement will be made as to when rehearsals will begin.

For more information, contact Johnny St. Clair at 272-3711 or Chuck Smith at 272-4270 or any Muleshoe Jaycee.



If fuel costs are squeezing the profit out of your corn crop, plant

The Cost Cutter



Less Irrigation Cost — Lower Harvest Costs Because of Lower Moisture — Less Drying Cost

Pioneer_® brand 3780 can cut your costs to improve corn profits in four ways —

★ **Less Irrigation Cost** — 3780 needs less total water than commonly grown corns because it grows off fast. And because of its early water use, 3780 uses early-season rainfall more efficiently than other corns or crops.

★ **Less Harvest & Hauling Cost** — Fast drydown with good standability and ear retention lets 3780 dry in the field — you harvest and haul less moisture from the field.

★ **Less Dockage** — Less water hauled from the field means less dockage or drying expense.

★ **Lower Potential Weather and Insect Loss** — Because of its rapid growth feature and fast drydown, 3780 is ready for harvest well ahead of commonly grown corns. Fewer days in the field mean less exposure to potential bad weather and late-season insect problems.

MORE NET INCOME PER ACRE

High Plains farmers have consistently found 3780 producing more net income per acre than competitive corns of later maturity... even though the green weight of later maturing corns may have been more.

With 3780, you don't take big cuts in yield like you might expect. In fact, in 96 tests under many conditions in the past four years, 3780 has averaged 7,817 pounds per acre. Few farmers will boast of a higher four-year-average, dry-corn yield than this.

Yields like you'd expect from corn with input costs similar to grain sorghum... that adds up to more net income per acre.

3780 — 96 High Plains tests — 4-year average — 7,817 lbs./A.
Here's How 3780 Performed For 5 Area Farmers in 1977

Helmuth Quebe — Plainview
Planting date: April 11
Harvest date: August 20
Results: 8,200 lbs./A. at 15.0% moisture; pre-water plus three waterings; outyielded later maturing competitive corn by 600 lbs./A.
His comment: "I like 3780 because of its early maturity."

R. E. Lance — Hereford
Planting date: April 20
Harvest date: September 25
Results: 6,500 lbs./A. at 19% moisture; watered 3 times.
His comment: "3780 did as good as I thought it would."

Don Ott — Dimmitt
Planting date: April 27
Harvest date: September 10
Results: 8,590 lbs./A. at 19% moisture; watered 5 times.
His comment: "3780 had a very good yield for a fast maturing variety."

Vernon Jackson — Stratford
Planting time: April 7
Harvest date: August 5
Results: 8,680 lbs./A. at 16.5% moisture; watered 5 times. Popular competitive variety in same field planted earlier, received 1 additional watering, yielded less, and was harvested 12 days later at 24.5% moisture.



J. L. Francis — Kress
Planting date: June 2
Harvest date: October 20
Results: 7,100 lbs./A. at 14% moisture; watered 5 times.
His comment: "My 3780 was planted after a hail and I was really satisfied with the results."

Sorghum Farmer's Corn

3780 yields well with management similar to sorghum. And since it reaches peak water demand 4 to 6 weeks earlier than sorghum and up to 2 weeks earlier than later maturing corn hybrids, it can take advantage of early-season rainfall and avoid later-season water shortages. Your Pioneer seed dealer has a brochure that tells the whole story. See him soon!

PIONEER HI-BRED INTERNATIONAL, INC., Southwestern Division, Plainview, Texas

Mothers To Attend Annual Convention

The Fifth Annual Convention of Texas Mothers of Multiples will be held April 21 and 22, 1978 at the Registry Hotel in Dallas. North Dallas Mothers of Twins Club will host the convention for member clubs and guests.

The Texas Mothers of Multiples was founded in 1973. With 21 member clubs throughout the state of Texas, the organization strives to aid mothers of multiple births through research, direct aid and moral support. Many member clubs also participate in the National Mothers of Twins Club, which has

member clubs throughout the United States.

Highlights of the convention will include both fun and learning opportunities for the mother of multiples, ranging from shopping trips throughout the Dallas area to workshops concerning life with twins, triplets or more. Workshops will also be held concerning club activities. Featured speakers on Friday evening will be Dr. Judy W. Hagedorn and Dr. Janet W. Kizziar, identical twin psychologists and authors of Gemini: The Psychology and Phenomenon of Twins. Drs. Hagedorn and Kizziar, who have appeared on such television shows as the Today Show and the Mike Douglas Show, will speak on "Psychology of Twins."

On Saturday, a general business session will be held during which new officers for the 1978-79 year will be elected. Featured speakers will be Dr. Delores Caruth, A pediatrician and neo-natologist, Dr. Caruth is Director of Nurseries at Baylor University Medical Center in Dallas and an Assistant Clinical Professor at Southwest Medical School in Dallas. She is also the mother of eleven year old twin boys. The convention will end Saturday evening with the installation of officers at a Hawaiian Luau featuring a band and Hawaiian Dancers.

Attending from the Multiple Miracle will be Connie Willard and Cathy Buchanan. All interested parents of multiples are invited to attend the convention. More information may be obtained from Connie Willard at 265-3390.

Girl Born To Davises

Mr. and Mrs. Wayne Davis of Hereford are the parents of a baby girl born Sunday, February 26 at 6:48 a.m. in Parmer County Community Hospital.

Named Sandra Lynn, the new arrival weighed six pounds and was nineteen inches long at birth. Sandra has one brother, Michael Andrew, two years old.

Grandparents are Mr. and Mrs. Bob Davis and Mr. and Mrs. Jessie Morales, Sr., all of Friona.

Great-grandparents are Mr. and Mrs. O.C. Davis and Mr. and Mrs. J.C. Jones, all of Douglas, Georgia and Mr. and Mrs. Concho Morales of Roscoe, Texas and Mr. and Mrs. Adilon Ramirez of Friona.



MR. and MRS. MAYNARD AGEE... Mr. and Mrs. Maynard Agee will be honored on the occasion of their 30th Anniversary with a reception in their home at 1304 West 7th, Friona. The reception will be held Sunday,

March 19 at 2 p.m. They were married on March 20, 1948. The reception is being hosted by their children, Mr. and Mrs. Neal (Karen) Barnwell, Mr. and Mrs. Dean Agee and Krystal Hunn.

GS Celebrate 66th Birthday

On March 12, 1912, Juliette Gordon Low organized a group of girls that would become known for their community service and high standards. Sixty-six years later this group—the Girl Scouts—is still going strong.

The Girl Scouts of the U.S.A., the largest volunteer organization for girls in the world, will celebrate their 66th anniversary with a National Girl Scout Week, March 12 through 18. Over two and one half million girls across the country will participate in activities celebrating the occasion.

On a more local level, area Girl Scouts are also planning celebration activities. Mrs. Buster Owens, Littlefield, president of Caprock Girl Scout Council, has announced a reunion luncheon for former Girl Scouts at noon, March 10 at the Caprock Council Service Center. Also Caprock Girl Scouts will celebrate with a backpacking trip in southeastern New Mexico, March 19 through 23. Any Cadette Senior or adult who has attended a trip before is invited to join the group.

Girl Scouts is open to all girls ages six through 17. It is part of a worldwide family of girls and adults in 94 countries through its membership in the World Association of Girl Guides and Girl Scouts. One out of every nine girls, ages 6 through 17 in the U.S.A. is a Girl Scout.

More than 577,000 adult men and women members act as volunteer leaders, consultants, board members and staff specialists in the areas of child development, adult education, outdoor education and administration for 159,000 Girl Scout troops.

Over their lifetime of 66 years, the Girl Scouts have expanded and broadened their scope. One cannot think of them in terms of merely selling cookies anymore. The contemporary Girl Scout has a heightened awareness of herself and of women's roles in a changing society....Happy Birthday.

New Officers Are Elected

The Hospital Auxiliary elected officers for a two-year term at the regular meeting Tuesday. They are Melba Allen, president; Helen Bailey, vice president; Betty Wiseman, secretary-treasurer; and Gertrude Murphree, reporter.

The new transmat for easy transfer of patients have arrived and are in use.

The Auxiliary voted to buy a food processor and plate covers for the kitchen.

Fourteen members and one new member, Allo Reeve, were present.

Study Club To Sponsor Recital

Modern Study Club will sponsor Dorothy Johnston Son in a recital at 2:30 p.m. at the First Baptist Church, Friona.

She is a West Texas State University senior, formerly of Friona.

A lyric soprano, Mrs. Son will sing "Care selve (Atalanta)" by Handel; "Si, mi chiamano Mimi (La Boheme)" by Puccini and "My Mother bids me bind my hair" by Haydn.

She will also sing "Sony my Mother taught me" by Dvorak, "My Johann" by Grieg-Aslanoff and

"The Wind's in the South Today" by J.P. Scott.

Other selections on the program will include "Si mes vers avaient des ailes!" by Hahn, "Ouvre tes yeux bleus" by Massenet and "Jeune Fillette" by Dalayrac.

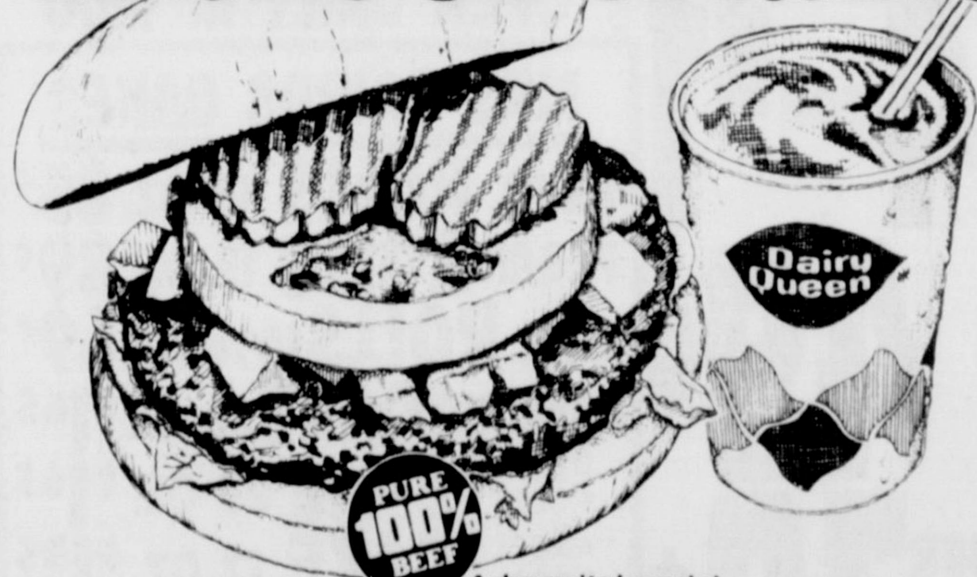
Mrs. Son, a student of Elsa Porter, assistant professor of music, will be accompanied on the piano by Ben Wakefield, Canyon graduate.

A music education major and member of the WTSU Chorale, Mrs. Son is the daughter of Mr. and Mrs. James Johnston, Friona. She resides with her husband at 2112 1st Ave., Canyon.



DOROTHY JOHNSTON SON

Hungr-buster malt or shake



A dynamite bargain! "Hungr-buster" 100% pure beef hamburger, and your choice of a delicious Dairy Queen malt or shake... Just \$1.19! Hurry!



Tuesday thru Sunday only
March 14 thru March 19.

Only at participating stores.

SALE \$1.19

BEGORRA... WHAT SAVINGS!

AT

BI-WIZE DRUG

PRICES GOOD WEEK OF MARCH 13 THRU 19

<p>REXALL COTTON SQUARES 200 Count \$1.89 Reg. \$2.19</p> <p>AFRIN NOSE SPRAY 1/2 Oz. \$1.89 Reg. \$2.19</p> <p>PREPARATION H OINTMENT 1 Oz. \$1.59 Reg. \$1.70</p> <p>PREPARATION H OINTMENT 2 Oz. \$2.89 Reg. \$3.39</p> <p>FOSTEX CREAM 4 Oz. \$2.99 Reg. \$3.26</p> <p>VITALIS HAIR GROOM 7 Oz. Reg. \$2.00 \$1.79</p> <p>GLEEM TOOTH PASTE 5 Oz. Reg. 93¢ 79¢</p>	<p>WET ONES For Babies 40 Sheet Size Reg. \$1.10 \$1.25</p> <p>EARTH BORN BABY SHAMPOO 16 Oz. \$2.69 Reg. \$2.95</p> <p>LUBATH BATH OIL 16 Oz. \$4.69 Reg. \$5.80</p> <p>ARRID EXTRA DRY DEODORANT NEW FORMULA Reg. \$1.25 99¢</p> <p>LIVBERDERN LOTION (With Sample Of Oil) 16 Oz. Reg. \$4.75 \$4.49</p> <p>SEBA NIL CLEANSING MASK 3.5 Oz. Reg. \$3.00 \$2.69</p> <p>GLEEM II TOOTH PASTE 5 Oz. Reg. 93¢ 79¢</p>
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BI-WIZE DRUG



USDA CHOICE GRAIN FED BEEF BONELESS LB. **\$1.09**
CHUCK ROAST
 USDA CHOICE GRAIN FED BEEF BONELESS LB. **\$1.19**
CHUCK STEAK
 USDA CHOICE GRAIN FED BEEF BONELESS LB. **\$1.19**
SHOULDER ROAST
 USDA CHOICE GRAIN FED BEEF BONELESS LB. **\$1.29**
SHOULDER STEAK
 USDA CHOICE GRAIN FED BEEF BONELESS LB. **\$1.39**
TOP BLADE STEAK

CRISP GREEN LARGE FIRM HEADS **3 FOR \$1**
LETTUCE
 RUBY RED 5 LB. SACK **88¢**
GRAPEFRUIT
 FIRM GREEN HEADS LB. **15¢**
CABBAGE
 CALIF. 1 LB. CELLO **2/39¢**
CARROTS
 TIGHT GREENHEADS LB. **59¢**
BROCCOLI

EXTRA LEAN **\$1.19**
GROUND CHUCK LB.

SWIFTS BEEF STEW 24 OZ. CAN **89¢**
 GEBHARTS 15 Oz. Cans **3/\$1**
REFRIED BEANS
 PILLSBURY BUNDT CAKE MIX 18-1/2 Oz. Box **59¢**
 CONTADINO ROUND TOMATOES 14-1/2 Oz. Can **39¢**
 SATHERS ASSORT. COOKIES **3/\$1**
 JOHNSON PREWASH SHOUT 12 OZ. CAN **89¢**
 WAGNER 32 OZ. ORANGE DRINK **39¢**

KRAFT'S MARGARINE **PARKAY** 1 LB. QTRS **49¢**

CASINO MONTEREY JACK CHEESE 8 OZ. **\$1.09**

SHURFRESH AMERICAN CHEESE SINGLES 12 OZ. **\$1.29**

HILLSHIRE FARM POLISH OR SMOKED SAUSAGE LB. **\$1.69**

DOUBLE S&H GREEN STAMPS ON WEDNESDAY OPEN DAILY HI 9:00

TIDE KING SIZE **\$2.29**

MORTON FROZEN BEEF CHICKEN TURKEY **POT PIES 4 FOR \$1**
 WELCH'S FROZEN **GLAZED DONUTS** 9 OZ. **49¢**
 JENO'S CHEESE SAUSAGE HAMBURGER PEPPERONI **PIZZA** 13 1/2 OZ. **79¢**

MRS BAIRDS CAKES
 FRUIT ROLLS 13 OZ. **85¢**
 PECAN ROLLS 13 OZ. **89¢**
 CINN. ROLLS 10 3/4 OZ. **69¢**
 COCONUT CAKE 23 OZ. **\$1.65**
 DEVIL FOOD CAKE 23 OZ. **\$1.65**
 ANGEL FOOD CAKE 17 OZ. **\$1.35**
 POUND CAKE 13 OZ. **99¢**

MILE HIGH FRUIT MIX 2 1/2 CAN **59¢**
 HUNT'S SNAC PACK **PUDDING** 4-5 OZ. CANS **79¢**
 VAL VITA PEACHES **55¢**

BRIGHT & EARLY IMIT. FROZEN ORANGE JUICE 12 OZ. CAN **39¢**
 FLEISHMAN'S FROZEN EGG BEATERS 16 OZ. **98¢**
 IDAHO FROZEN RAINBOW TROUT 12 OZ. PKG. **\$1.69**



Ford's Better Ideas Keep Coming.

Your Ford Dealer presents his colorful
spring lineup of Better Ideas for 1978.

Ideas for growing families



Ideas for every budget



Ideas for the future



Ideas for good mileage ratings



Ideas for having fun



Ideas for sporty styling



Ideas for tough truckin'



No two people have exactly the same driving needs. That's why Ford has created a lineup of Better Ideas big enough to give every American driver freedom of choice. There are family cars, sporty cars, luxury cars, high mileage cars, roomy vans and wagons. From Ford Fairmont, the best-selling new car nameplate ever introduced in America (for the first four months Oct. 1977 thru Jan. 1978) . . . to Ford Fiesta, which in its first twelve months (Sept. 1976 thru Aug. 1977) became Europe's best-selling new car nameplate in history. . . to Ford Trucks, the best-selling truck line in U.S. history, based on 1977 calendar year retail deliveries. So stop in at your local Ford Dealer and find the better idea that's just right for you.

More about mileage ratings. All ratings quoted are based on EPA estimates. Your actual mileage may vary depending on your vehicle's condition, optional equipment and how and where you drive.



One of your Ford Dealer's best ideas is to make car buying easier—he offers:

- Full financing on all cars and trucks
- Complete service at over 5,400 dealers nationwide
- The option to buy or lease any vehicle at most dealers
- Personal test drives at your convenience

Product Changes. Ford Division reserves the right to change specifications any time without incurring obligations.



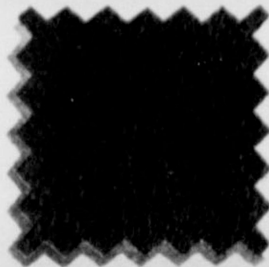
The Futura.

Here is a car designed for the automotive future. With dynamic styling inside and out. Comfort for five passengers, yet fuel and cost efficiency for the years ahead. A car realistically priced for today. The new Ford Fairmont Futura. A dramatic combination of styling and technology for 1978 . . . and beyond.

EPA Ratings: 33 mpg hwy., 23 mpg city (see inside front cover)
Engine: 2.3 litre OHC, manual transmission

"Finally—looks, room
and high mileage numbers."

"Futura. A perfect name for it."



Fairmont Futura in Silver and Grey Metallic Tu-Tone with Russet vinyl interior.

"Frankly, the biggest surprise
was Futura's sticker price."

"It's right down to earth, where we needed it
And our Ford Dealer even handled the financing."



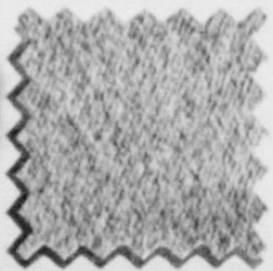
The Fairmonts.

Ford Fairmont has become the best-selling new car nameplate ever introduced in America (for the first four months Oct. 1977 thru Jan. 1978). Here's why. Fairmont has the highest mileage rating of any mid-size car... the most room for the money of any car... and the lowest sticker price of any mid-size car, based on comparison of U.S. Government's EPA index and sticker prices. Could it be the car in your family's future?

EPA Ratings: 33 mpg hwy., 23 mpg city (see inside front cover)
Engine 2.3 litre OHC manual transmission

"Well, Fairmont's got the highest mileage ratings in its class... the most room for the money of any car, what else do we need?"

"The low scheduled maintenance requirements are what surprised me."



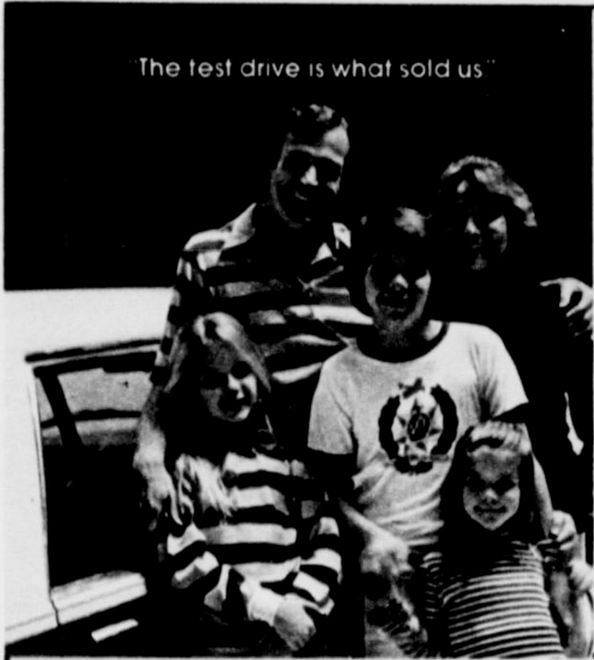
Fairmont 4-Door shown in Dark Brown Metallic with Chamois vinyl roof and Chamois Shannon cloth and vinyl interior.

and you can buy or lease your new Fairmont

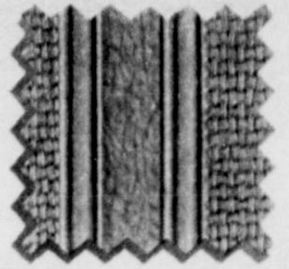
"Hey, that's something I hadn't thought of. Tell me more."



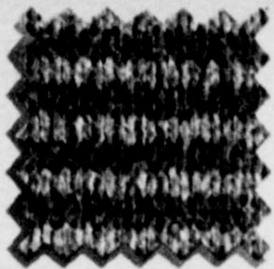
The test drive is what sold us"



"You might buy it for mileage . . . I bought it for the sporty lines."



Fairmont ES option in Silver Metallic with Chamois and Black Corinthian vinyl bucket seats.



"It has 84% of the cargo room of full-size wagons."

"That's more than enough for us."



Fairmont Squire Wagon shown in Light Chamois with matching Chamois Castala cloth and vinyl interior.



"Plenty of room for a family of three."

"... or four ... or five."



Fairmont 2-Door in Creme with Chamois Logan cloth and vinyl bucket seats.

The Pintos.

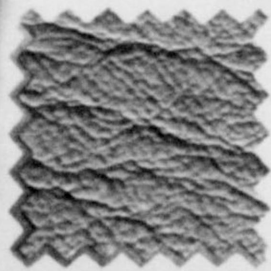
Since Ford Pinto's introduction there have been more Pintos sold than any other subcompact in America. The reasons for Pinto's success include . . . sporty styling, good gas mileage ratings and a low sticker price. Now Pinto has more standard features than ever offered before. Pinto is a great little idea that just keeps getting better and better.

EPA Ratings: 34 mpg hwy., 25 mpg city (see inside front cover)
Engine 2.3 litre OHC manual transmission



"This'll make shopping a lot easier."

"Come on, admit it, it's the sunroof you really like."



Pinto 3-Door in Polar White with accent tape stripe and Tangerine vinyl interior.



"Like it?" "Love it!"



"He says he bought it for its practical roominess."

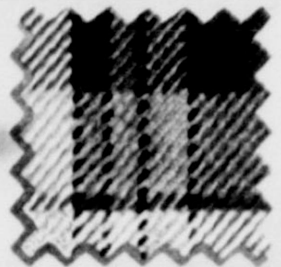
"Right. Room for all my sports gear!"

The Cruising Wagon in Silver Metallic with three-color paint/tape and Black cloth and vinyl interior.

Pinto proves small can be beautiful



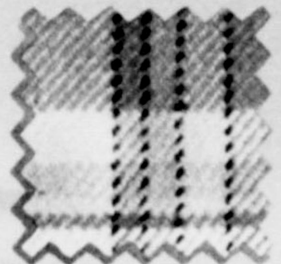
"Sporty styling . . . inside too."



Pinto 2-Door with Rallye Appearance Package in Dark Blue Metallic with Blue Alpine cloth and vinyl interior.

"There's plenty of room for the kids and pets . . . and groceries . . ."

"And you sure won't have any trouble parking it."



Pinto Squire Wagon in Tangerine with Tangerine Alpine cloth and vinyl interior.

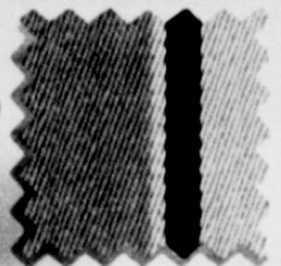
The Fiestas.

In its first twelve months (Sept. 1976 thru Aug. 1977) Ford Fiesta became Europe's best-selling new car nameplate in history. And now Fiesta is an American success. Assembled by Ford in Germany, Ford Fiesta features the exceptional traction and solid cornering of front wheel drive, surprising interior room, easy maintenance and the highest mileage ratings offered by any American manufacturer. One test drive can show you why Fiesta is Europe's best-selling new car in history.

EPA Ratings:
46 mpg hwy., 34 mpg city

(see ins de front cover)
Engine 1.6 litre manual transmission

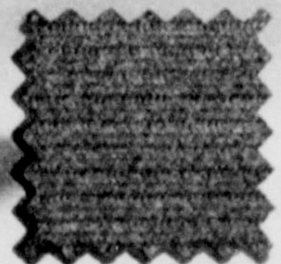
"Front wheel drive . . . now you're talkin' Fiesta."



Fiesta Sport shown in Orange with flip-up sunroof and unique Cadiz cloth and vinyl interior.

"How do you like those mileage ratings?"

"How do you like this interior?"



Fiesta Ghia in Oyster ClearCoat Metallic with Tan Velour cloth and vinyl interior.

The Granadas.

Ford Granada offers great fuel efficiency, without sacrificing style and comfort. Compare Ford Granada with cars costing four times as much. Then you'll know why it's one of the best-selling cars in America.

Special Value News: Right now your Ford Dealer has specially equipped Granadas at lower sticker prices.

EPA Ratings: 26 mpg hwy., 18 mpg city (see inside front cover). Engine: 4.1 litre (250 CID) Six, manual transmission with overdrive



"It does look like a Mercedes-Benz."

"Now look at the sticker price."

Granada ESS in Champagne Metallic with Cordovan Chainmail vinyl bucket seats.

The Thunderbirds.

A legend in its own time. And now Thunderbird is a more affordable legend with an impressive list of standard features that complement its unique styling and luxurious appointments. Yet Thunderbird still answers today's need for efficient engineering. Don't just drive an automobile. Drive a legend.

EPA Ratings: 22 mpg hwy., 15 mpg city (see inside front cover). Engine: 5.0 litre (302 CID) V-8, automatic transmission

"I've waited long enough. This is my year for a T-Bird!"



The stunning new Thunderbird in Pastel Beige/Brown Tu-Tone with Brown vinyl roof and Saddle Ardmore cloth and vinyl interior.

The LTD's.

There is no substitute for the room of a big car. If that's what you need, Ford offers you a choice: the luxurious, traditional, full-size Ford LTD, and the sportier, trimmer Ford LTD II.

Special Value News: Right now your Ford Dealer has specially equipped full-size Ford LTD's at lower sticker prices.

EPA Ratings: 22 mpg hwy., 15 mpg city (see inside front cover) Engine 5.0 litre (302 CID) V-8, automatic transmission

"I wanted a sporty car...
you wanted a family car..."

"We both found what we wanted."



FORD LTD II

LTD II—2-Door with Sports Touring Package in Light Chamois and Dark Brown Metallic, Saddle Lamar vinyl bucket seats.

"It's sure got the
room we need."

"And the luxury we've
been promising ourselves."



FORD LTD

LTD 4-Door in Dove Grey with Red vinyl roof, inside plush split bench seats in Red Ardmore cloth and vinyl.

The Mustangs.

What's in a name? Plenty when it's the name that has appeared on some of the most exciting cars in American automotive history. From the Ford Mustang II Ghia to the Mustang II King Cobra, this latest stable of Mustang II's offers a package of handling features no other domestic car in its class can match including rack and pinion steering, front disc brakes, 4-on-the-floor, staggered shocks and rear stabilizer bar.

Special Value News: Your Ford Dealer has specially equipped Mustang II's at lower sticker prices.

EPA Ratings: 33 mpg hwy., 23 mpg city (see inside front cover) Engine 2.3 litre OHC, manual transmission.

"I've wanted a Mustang II since I learned that you can have good looks and good mileage, too!"



Mustang II Ghia in Medium Chestnut Metallic with Chamois vinyl roof, inside contoured bucket seats covered in Chamois Wilshire cloth and vinyl.

"Four-on-the-floor, tachometer and T-Roof. This I've got to drive!"

"I just happen to have the keys."



The sporty T-Roof Mustang II in Tangerine with White vinyl interior.

"Wow! A 5.0 litre V-8, power steering, adjustable shocks, the works!"



Mustang II King Cobra in full dress Dark Midnight Blue, including Chamois vinyl buckets.

Vans, Trucks and 4-wheelers.

Here they are, tough Ford Trucks . . . America's best-selling truck line. Better ideas make them the best-selling truck line in U.S. history, based on 1977 calendar year retail deliveries. Ideas like building tough trucks with winning gas mileage ratings:[†]

- Best V-8 pickup*—26 mpg hwy., 17 mpg city. 5.0 litre (302 CID) V-8, manual transmission
- Best "Six" mileage ratings in a conventional pickup—28 mpg hwy., 19 mpg city. 4.9 litre (300 CID) Six, manual transmission
- Courier: Best gas mileage ratings of four top-selling compacts—38 mpg hwy., 29 mpg city. 1.8 litre, manual transmission.

*Comparisons exclude car-truck and diesel engines

[†]See inside front cover

"5-speed overdrive,
7-foot box, Free Wheelin' looks . . .
Courier is some combination!"



The new high mileage Courier.

"Twin-I-Beam suspension up front—
you're gonna need that where we're goin', Flareside."



Tough-built, tough-looking F-150 Flareside.

"Since when did 4-wheel drive
get so . . . comfortable inside?"

"Since Bronco."



Tough new 4-Wheelin' Bronco.

"This is one tough truck! No wonder Ford's
number one in pickups."



The F-100 Styleside Ranger.

"Comes already customized.
Ford doesn't miss a trick."



The Cruising Van. Inside, Tan vinyl "Captain's Chairs."

"Hey, 20 inches longer
loadspace inside."

"That'll make our job a lot easier."



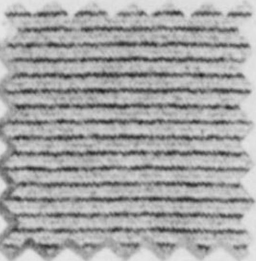
New Super Van E-250.

The Mustangs.

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Special Value News: Your Ford Dealer has specially equipped Mustang II's at lower sticker prices.

EPA Ratings: 33 mpg hwy., 23 mpg city (see inside front cover) Engine: 2.3 litre OHC, manual transmission.



"I've wanted a Mustang II since I learned that you can have good looks and good mileage, too."



Mustang II Ghia in Medium Chestnut Metallic with Chamois vinyl roof, inside contoured bucket seats covered in Chamois Wilshire cloth and vinyl.

"Four-on-the-floor, tachometer and T-Roof. This I've got to drive."

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New Super Van E-250.

**Your Local Ford Dealer
invites you to come in
and see his better idea cars.**

