



## Star Lites

Bill Ellis

**THE ANNUAL** Summer Drama Workshop will be held Saturday night (July 30), and another fine production has been created by Phil Weyland and a number of hard-working young people in the community.

You know about the two-per-day workouts which will begin for the football prospects in the near future; the kids taking part in the Summer Drama Workshop have been going for THREE sessions every day, and sometimes until midnight for the final session.

The Friona Fine Arts Council is to be commended for their sponsorship of this program. Among other things, the council has rented costumes for this year's production from Texas Tech University. The costumes lend a touch of professionalism to the local production.

In addition, a few FHS "exes" of recent vintage have returned and have parts in the production, "Once Upon A Mattress." It bids to be a fine show, and we would hope that members of the community would turn out for the play Saturday evening.

In the earlier years of the SDW, large crowds came out for the productions. However, the crowds have dwindled in recent years. The youngsters have put so much work into the production, to say nothing of the director and FHS forensics head Joy Morton and dance coordinator Betsy Cook. We feel that these deserve the support of the townspeople at the play. We have been able to see bits and pieces of the production, and we think you will thoroughly enjoy it.

**WE ATTENDED** a special open house for the press at Southwestern Public Service Company's Harrington Station this past Tuesday, and were quite impressed with the electric company's newest generating station.

Public open house will be hosted by SPS this Saturday and Sunday at the plant, just to the northeast of Amarillo.

Southwestern Public Service Company is to be congratulated for pioneering the use of coal as a fuel for generating electricity. The new plant has already proven that it will be efficient.

The plant also practices water conservation. It purchases sewage effluent from the City of Amarillo at the rate of five million gallons per day, and uses it for boiler and cooling water. Three SPS plants, including one in Lubbock, use over nine million gallons of sewage effluent per day, saving enough fresh water to serve the residential, commercial and industrial needs of a city of 100,000 people.

We appreciate anyone and any company practicing conservation. If you appreciate such efforts, you would enjoy touring the gleaming new plant.

Harrington Station's Unit No. 1 created approximately 100 new jobs for the area. Two additional units are in the works, one to be completed in mid-1978, and another in 1980.

In addition, the electric company announced Tuesday that another multi-million dollar station (estimated cost: \$110 million) would be built and be operational by 1982, somewhere on the South Plains. Speculation is that the plant will either be located in Lamb County near Plant X, or in Lubbock County. The location was not announced in the Tuesday press conference.

**ONE OF THE BEST** things to happen in Friona in a long time is the doughnut shop which opened up this summer on the highway. We heard another opinion, from someone trying to watch their waistline, that it was the worst thing that could have happened.

If you haven't tried Don and Glenda Finley's doughnuts, you are missing a treat. They are sort of like a certain brand of potato chips. It's hard to eat just one.

The value of all things, even our own time and life, depends on the use we make of them.

She won't mend his socks because he won't buy her a new mink coat. If he doesn't give a darn, she doesn't give a darn.



**THRONE ROOM SCENE....**In this scene from "Once Upon A Mattress," the Queen (Tammy Schmidt) tells off the King (Jay Jarboe). Looking on are the

disgusted Prince (John Carson) and the Court Jester (Phillip Duggins). This is just one among many humorous scenes from the Summer Drama Workshop production which

can be seen Saturday night, July 30 at 8 p.m. in the High School Auditorium.

## Workshop Play Is On Tap Saturday

Friona's Annual Summer Drama Workshop will conclude two weeks of hard work Saturday night with the production of the musical comedy "Once Upon A Mattress." The curtain will ring up at 8 p.m., July 30 in the High School Auditorium.

"Once Upon A Mattress" is an adult adaptation of the classic old fairy tale "The Princess and the Pea." The overbearing queen, played by Tammy Schmidt, is seeking to find just the proper marriage partner for her son, the over-protected prince, played by John Carson.

Bryan Johnston, as the minstrel, narrates the action of the play in story and song. The only young lady who can pass the queen's difficult tests is the Princess Winifred, played by Sharla Duggins. Lady Larken, played by Laura Ellis and Sir Harry, played by Gary Stone, have an urgent need to wed, but no one in the Kingdom can marry until the Prince has found a suitable wife. Phillip Duggins, as the jester and

Cris Beck, as the wizard, keep the action lively. Jar Jarboe plays the hen-pecked king.

Others in the cast are as follows: Sir Studley, Mark Bavousett; Sir Luce, Stanley Ellis; Lady Rowena, Shannon Taylor; Lady Merrill, Karen Edelman; Lady Lucille, Joy Neal; Lady Emily, Hollie Hudson; Lady Hannah, Lavonda Whitener; Lady Beatrice, Kimber Britting; Lady Anna, Holly White; Lady Caroline, Sheri Noah; Lady Katherine, Susi Noah; Lady Margaret, Doris Hough; Sir William, Andy Alexander; and a double role, Princess Number 12 and Lady Janet, played by Suzanne Andrews.

The play is directed by Phil Weyland. Lisa Edelman amply handles the musical accompaniment. The co-ordinator is Joy Morton, assisted by Jeanine Jarboe, Phillip Duggins and Noel White. Betsy Cook is choreographer for the production dance numbers.

Others in the stage crew are Shae Dodson, Kim Bryant, Gigi Spring,

Shannon Taylor, Joy Neal, Linda Cord, Mark Edelman, Gary Stone, Mark Bavousett, Pam Veazey, John Jones, Charles Fleming, Mack Bush, Phillip Hand, Karen Edelman, Suzanne Andrews, Sheri Noah and Gay Taylor.

Local residents may be familiar with the play, as it has recently been seen on television with Carol Burnett

(Continued on Page 5)

## School Starting Reset Aug. 29

School days are not as close for Friona students as they thought they were as classes will start a week later than anticipated, school superintendent Tom Jarboe announced this week.

Because of a special legislative session held recently in Austin to discuss public school financing and activities, the required number of school days has been cut from 180 to 175 per year, shortening the school year by one week.

"We are going to take the five days off the beginning of school rather than the end because it is so hot during August every year," Jarboe said Wednesday. "Registration for Junior High and High School will be Friday, August 26. The first day of school will be August 29."

Football workouts will not change, and players going out for the sport should report August 8 as directed by the coaching staff.

Jarboe said he believed the two main reasons for the reduction of school days were because of a state-wide cry from citizens that school was started too early, and to cut general expenses.

"The teachers will report August 22 for five days of in-service activities!" Jarboe said.

The legislative session also discussed the school budget for the coming year. Jarboe said he and other officials were in the process of working on the budget for Friona and should be able to tell the public about financing and school taxes sometime next week.

## Nice Rain Logged By Rhea Community

Promising rain clouds developed over Parmer County Wednesday and Thursday but they failed to give any relief to most of the dry croplands. The city of Friona had no official measurement for the week.

Residents of the Rhea community, however, did receive some rain Wednesday and considered themselves "the lucky ones" as one farmer's wife put it.

Joe Allen, manager of the Sherley-Anderson Elevator at Rhea, reported .8 inch, while Jim Dixon, 18 miles northwest of Friona, received .9 inch. Mrs. Cordie Potts reported 1.2 inches on their farm, but said just south of there "only a trace" was received.

H.D. Bradshaw, near the 10 mile corner area in the Rhea community, said rain fell Wednesday for about 30 minutes and left .7 of an inch of moisture. Unofficial reports stated that some areas of the Rhea community received as much as two inches or more.

Residents of Bovina reported only a sprinkle and "just enough to settle the dust for a while." A.W. Anthony, north of Friona, also reported only a sprinkle, while residents at Hub said they received a trace and not enough to measure. No rain was recorded in the Clay's Corner or Lazbuddie areas.

Rainfall for the city of Friona for the month so far has reached .31 of an inch, with .17 inch falling on July 2. The last measurable moisture was .3 inch which came on Friday, July 22.

### TEMPERATURES

Date	HI-Low
Saturday, July 23	89-61
Sunday, July 24	91-66
Monday, July 25	95-68
Tuesday, July 26	98-64
Wednesday, July 27	97-64
Thursday, July 28	94-65
Friday, July 29	95-62
No precipitation.	

## More Farm Thefts Investigated

Parmer County Sheriff's deputies are searching for a red and white 1962 Ford car believed connected with the Saturday night theft of some machinery at the Ralph Shelton barn five miles south and west of Friona.

County Sheriff Charles Lovelace said Wednesday that neighbors had seen the vehicle in the area Saturday and later Shelton reported an air

compressor, a battery charger and an electric welder missing from the barn.

During last weekend Friona Police Chief Bill Denney said a CB radio was taken from a pickup belonging to Kenyth Cass while it was parked at Friona Engine and Diesel Repair at 1008 Washington. The radio was a Side Pace-Side Talk, Number 11508861, Model 1000. It was valued at \$350.

The pickup, 1974 black Ford, had the right hand glass and inside mirror broken out. Denney said scratches were found both on the inside and outside of the door around the window area.

A case of criminal mischief was reported at 10 p.m. Sunday night when the north window at 1010 West 5th St. was shot out by a BB gun fired from the alley. Damage was estimated at \$25.

## School Land Fund To Begin Paying Off

During the regular meeting of the Parmer County Commissioners Court on Monday, July 25, it was brought to the attention of the court by Judge Paul Fortenberry that the recently passed Texas Education Bill will benefit Parmer County's school districts, in that it allows the districts in the county to draw from money from the permanent school fund.

An amendment was added to the bill by the county's senator in Austin, Max Sherman. Bill Clayton also supported the measure.

According to Judge Paul Fortenberry, the county's schools will be able to draw from yearly interest on the fund, which is around \$800,000. The annual interest yield is between \$55,000 and \$60,000. The schools will be paid pro-rata, according to their average daily attendance figures.

The money received from this permanent school fund will not affect in any way the amount of money received by each school district from the state's Foundation School program.

The new arrangement will mark the first time that residents of the county can benefit in any way from the permanent school fund, which has been building up for a number of

years, with no legal means of using the money, or its earned interest.

During the Monday meeting, the commissioners passed a resolution for the Judge to write letters of appreciation to Senator Sherman and House Speaker Clayton, thanking them for their efforts on behalf of the county's taxpayers.

The permanent school fund is currently on deposit at Friona State Bank, and is drawing interest.

In other business, the court passed a resolution appointing the county's election officials for 1977.

Those appointed, with their alternates, were: Black: Louise Roberson (Ethel Benger); Friona: Mrs. Ray Landrum (Mrs. Ira Holt); Bovina: J.E. Sherrill, Jr. (Mrs. Elton R. Venable); Farwell: Albert Smith (Mrs. Albert Smith); Lazbuddie: C.C. Matthews, Jr. (Alton Morris); Oklahoma Lane: Clarence Johnson (Harold Carpenter); Rhea: Raymond Schueler (Jack D. Patterson); Lakeview: Otho Whitefield (Mrs. Russell O'Brian).

In another resolution, the commissioners complimented Mrs. Vernon Estes of Bovina on her reports of a meeting of the International Women's Year, which have just been published in all three

newspapers within the county.

The court requested that the state treasurer return \$31,466.71 to the county for its lateral road fund.

Jana Pronger, county home demonstration agent, was praised for her work in taking a group of 4-H youngsters to Six Flags, and was reimbursed for expenses incurred in the trip. Also approved was purchase of draperies for Miss Pronger's office.

Discussion was held relative to the possibility of the county obtaining some equipment through the "excess property" program and the PRPC. The county has requested two 1 1/4 ton trucks and four 2 1/4 ton, but whether or when they will be received is not known.

The tax assessor-collector's report on delinquent taxes was heard, showing \$5,285.79 due from insolvent persons, and \$7,398 from land and lots, was noted and approved.

A motion was passed setting the county's budget hearing for the 1978 fiscal year for September 12, beginning at 2 p.m.

It was reported that Judge Fortenberry has contacted Santa Fe Railway in regard to controlling bindweed along the railroad right of way in Parmer County.



**COOLING OFF....**Youngsters in the Friona area are resorting to time-tested methods of beating the heat, since the area has been baking in sunshine for the past

month. Four-year-old Richard Ellis found the backyard sprinkler just the thing to break the heat wave this week.

# Friona Flashbacks

..... from the files of The Friona Star

## 45 YEARS AGO—AUGUST 5, 1932

Parmer County is to have a County Home Demonstration Agent. At a recent meeting of the commissioners court they voted to secure an agent for six months. She will begin her services right away—probably the second week in August.

Mayor F.W. Reeve, who was appointed as a delegate to represent the local Chamber of Commerce at a meeting of the State Highway Commission being held in Austin Wednesday, departed for that city Monday afternoon. Mr. Reeve has been deeply interested in the West Texas North and South Highway, and has taken an active part in promoting it, and it was to the end that he might exert a considerable influence in its favor with the Highway Commission by being in attendance at this meeting.

## 35 YEARS AGO—JULY 31, 1942

Bert Shackelford, consignee of the Texas Company, reports that he shipped for the company from Friona last week a carload of 41,190 pounds of scrap rubber. The Texas Company still has 11,000 pounds for shipment. The Texas Company purchased the large pile of scrap rubber taken in by the Friona Consumers Company.

Producers having farm stored wheat of the 1942 crop who desire a farm storage loan are required, under the regulations to execute farm storage worksheet prior to the time the loans will be made. Therefore, in order to avoid unnecessary delay, we urge each producer who intends to secure a farm stored loan to contact the AAA office at the earliest possible convenience and make application for such a loan.

Parmer County's share of the 1943 wheat acreage allotment of 55 million bushels has been set at

## Paul Brenner Named Mgr. Of Western Ag.

Paul Brenner, formerly of York, Neb., has been appointed product manager-grain management systems for Western Ag Sales Co., Inc. Mr. Brenner and his wife, Ann, have five children: Chuck, 19; David, 17; Paula, 16; Donna, 13; and Andy, 11, and reside at 1202 Garland, Plainview.

Before joining Western Ag Sales Co., Brenner was associated with Gifford-Hill & Co., Inc. for ten years and lived in Mississippi.

Western Ag Sales Co., Inc. is an irrigation system-grain management system company with numerous offices throughout West Texas.

108,265.2 acres, according to Olan N. Schlueter, chairman of the local AAA committee. The Texas allotment is 3,727,966 acres.

## 30 YEARS AGO—

(Entire 1947 issue missing from Star files.)

## 25 YEARS AGO—JULY 31, 1952

Derailment of fourteen cars of an eastbound freight train near Summerfield Sunday afternoon halted traffic on the local Santa Fe line for some hours. Though the track was a shambles for several hundred feet, and eleven of the cars were overturned and stacked in some instances, no one was reported injured. The overturned cars were loaded with potash being shipped from Carlsbad, N.M. to eastern points.

Now awaiting Washington acceptance of their low bid for construction of rural telephone lines for the West Texas Rural Telephone Cooperative to serve this area, the Thompson, Haight & Keister Construction Company of Oklahoma City will proceed with actual construction just as soon as materials become available.

## 20 YEARS AGO—AUGUST 1, 1957

Construction of a new building to house the Friona office of Pioneer Natural Gas Company got underway this week. The concrete foundation is already poured. Site of the building is 701 Euclid Street, on the corner opposite the Friona post office. Builder is R.L. Rule of Friona. Rule and C.I. Wall, president of the company, announce a 5-year contract with an option to continue to lease the building. Estimated cost of the building is \$7,500. Completion date is set for Oct. 1.

After plunging 75 feet down an elevator man-lift shaft in a free-wheeling elevator car Tuesday morning, a pair of repairmen are still alive to tell the story. Included in the frantic descent were Effie Grammer of Hutcheson, Kansas, and Harry Ericson of Mt. Hope, Kansas. They are members of a construction crew making repairs on Friona Wheat Growers elevator.

## 15 YEARS AGO—AUGUST 2, 1962

The Friona Jaycees, under the management of Walter Haws, will conduct its second annual Quarter Horse Show Saturday, August 4, at the Jaycees Arena. Last year's show was the first of its kind in the history of Parmer County, and interest was such that the show has become an annual affair.

All irrigation farmers and landowners in the area are urged to attend a special meeting Friday night, August 3 at the Hub Community Center. The farmers are to hear a report from a committee which met July 24 with representatives of the High Plains Undergrnd Water Conservation District. T.I.

Burleson, chairman of the committee, said that the committee will report on its talk with Tom McFarland, manager of the High Plains Undergrnd Water Conservation District, and would tell the farmers what the District expects of them in regard to controlling their "tailwater."

## 10 YEARS AGO—AUGUST 3, 1967

Parmer County citizens moved this week to block an attempt by two Hereford men to establish a private club on the outskirts of Friona. The two, Charles Joseph Lance and Adolph Eugene Vasek, were in the process of applying for a permit for the club through the Texas Liquor Control Board's Lubbock office.

A group of special commissioners made awards in 17 cases they heard last week in Farwell regarding right of way damages for a gas pipeline which will cross the county. Some 33 landowners in Parmer County are affected by the line, which crosses the southeast corner of the county, from southwest to northeast.

Mel Williams, coach of the Friona High School Squaws this past three years, has accepted a position as high school girls basketball coach and elementary school principal at New Home, south of Lubbock.

## 5 YEARS AGO—AUGUST 3, 1972

Officials of Encounter '72 estimated that more than 10,000 persons attended the series of county-wide evangelistic services last week at Chieftain Field. Largest crowd was the concluding service on Sunday evening, when in the neighborhood of 1,750 people crowded into the stadium for the service.

Don Ballew has joined the Friona Police Department. Ballew was employed by the City of Friona beginning July 22.

September 1 has been set as deadline for entering girls in the 1972 Maize Queen Contest, according to Dale Cary, Chamber president.

## Bookmobile Schedule

The High Plains Bookmobile will be in our area on the following dates:

Wednesday, August 3—Needmore, 9:30-11:00 a.m.; Stegall, 11:20 a.m.-12:30 p.m.; and Threeway, 1-2 p.m.

Thursday, August 4—Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona, 1-1:15 p.m.; and Hub, 1:15-2:15 p.m.

Friday, August 5—White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.

Saturday, August 6—Farwell, 8:55-11:50 a.m.; and Friona, 1-3:45 p.m.

## REMEMBERING...

By BILL BROOKS

## Smells

Some things have a smell that, once encountered, is never forgotten. Some have nice smells, some repugnant but each is remembered when but a faint whiff floats through the air. We know instantly what it is.

Some of the smells I remember distinctly are mentioned here but doubtless you will call to mind others as you read along.

I remember the smell of fresh plowed earth as we barefoot kids followed along behind the tractor, jumping from furrow to furrow.

sometimes stopping, working our toes into the dirt or lying down looking up at the sky. The fresh smell of rain is nice, particularly after a long dry spell like the one we had when I was a boy. Crops were sparse for several years and when the rain did come we ran out into it getting soaking wet. As we went down to the creek to see the water rising I noticed the fresh smell of everything. It was a clean, rich smell I shall never forget.

Clabber milk caused me to hold my nose as did burning egg shells (Grandmother insisted on cooking all egg shells to feed back to her chickens — it was supposed to be good for them, the chickens I mean). We once got in a rotten egg fight with some tough kids from over at the county line, that smell was engraved in my memory from that day henceforth and forever!

Some other notable smells were the cellar, the attic, an old trunk just opened, a feather bed when it was brought out of storage, the harness room in the barn, mesquite smoke from a neighbor's chimney, breakfast cooking on the wood stove.

There was the smell of flowers in the garden, flowers at Grandmother's



funeral, the meat market, the saw mill near my uncle's place, the day after the first frost, wild gourds after you walked through the vines, gin smoke, the lilac bush at the corner of the house.

Some smells were not pleasant ones: the outhouse, the cow lot, the pig pen, especially after a rain. Also there was the smell of spit on your mother's handkerchief when she had to wash your face on the way to church

because you had failed to get it clean at home and there was the smell of cabbage cooking and moth balls in the winter closet and a wet dog.

Some smells I remember as being good were Granddad's shaving mug soap, a new pair of shoes, a new cotton sack, homemade bread, a cedar chest, the candy counter at the drugstore, the smell of a dollar bill and a Christmas tree.

## Station Sets Field Day

The Texas Agricultural Experiment Station at the Lubbock location will host the 68th Annual Field Day on Tuesday, Sept. 13, beginning at 1 p.m. Other agencies located at the Lubbock-Halfway Center and cooperating in the event are the ARS-USDA, National Weather Service, Agricultural Extension Service and the High Plains Research Foundation.

Highlights and topics to be featured will include soil-plant-water relationships, cotton-varieties, breeding, culture-weed control, sorghum research, fertilizers and water conservation. In addition specialists will be centrally located and available for discussions of specific problems. Displays and exhibits will also be featured for public viewing.

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Lois Norwood Says . . .

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## WELCOME TO FRIONA



Recent newcomers to Friona are Mr. and Mrs. Bruce Bolck, who have just moved into a new home at 1111 Maple Street. The couple moved

here from Lubbock, but are originally from Abilene. Bolck is employed as an accountant for Friona Industries.

### BROCKMAN SALES

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# Levels To Be Boosted

"Grain sorghum farmers will receive a substantial boost in price support levels if the proposal passed July 22 by the U.S. House of Representatives becomes law," according to Elbert Harp, executive director of Grain Sorghum Producers Association. While considering the 1977 farm bill, the House voted on a proposal introduced by Congressman Poage to establish the grain sorghum target price levels in relation to its cost of production, which is a change from the present system of setting sorghum's target price in relation to 95 per cent of corn's nutritional value. "This change would increase target levels for sorghum in the future program and the 1977 crop by at least 50 cents per hundred pounds," Harp reported.

Sorghum's lean rates will continue to be set in relation to the nutritional value of corn, so grain sorghum will sell in the market. Target prices are the levels that guarantee the average price received by farmers and are determined by the national weighted average price received during the period of October 1 through February 28. If the average market prices received by farmers drop below the target price level then deficiency payments will be paid to the farmer on all his qualified production.

Harp stated that the House and Senate Conference Committee will have to accept this provision by a favorable vote on the entire farm bill. The bill then must be signed into law by the President before the provisions go into effect.

"The change in computing grain sorghum target prices originated in the U.S. Department of Agriculture by Secretary Bergland and is endorsed by the House. We are hopeful that it will be adopted by the full Congress," Harp said.

Grain Sorghum Producers Association has worked throughout the last year to get the best possible farm bill for the farmers, and Harp has been in Washington, D.C. for the last two weeks working with Congress and the Administration on the new legislation. It is hoped that congressional action on the bill will be completed before Congress adjourns for a summer vacation in early August.

# Radiological School Slated In Hereford

Use of radiation detection equipment by emergency personnel will be the subject of a three-day Radiological Monitor School beginning August 23, in Hereford under the sponsorship of the Division of Emergency Medical Services of the Texas Department of Health Resources and the Deaf Smith Civil Defense Office.

The August 23-25 school will be held in the Fire Station in Hereford, from 7-10 p.m. Further information may be obtained by contacting Mr. Bill Brady, Director of Deaf Smith Civil Defense.

The instructors from the Emergency Medical Services Division of the Texas Department of Health Resources in Austin will be Ewell Alexander and Jack Dyer.

This training will assist local officials to develop a monitoring capability to cope with a Nuclear Emergency. Also, use of radioisotopes has increased greatly in Texas, and the risks of an accident involving transportation or use of these substances also has increased, strengthening the need for emergency personnel trained in using monitoring devices.

For expansion contact: Charles E. King, Director, Emergency Medical Services Division, Texas Department of Health Resources, 1100 West 49th Street, Austin, Texas 78756 or call (512) 458-7551.

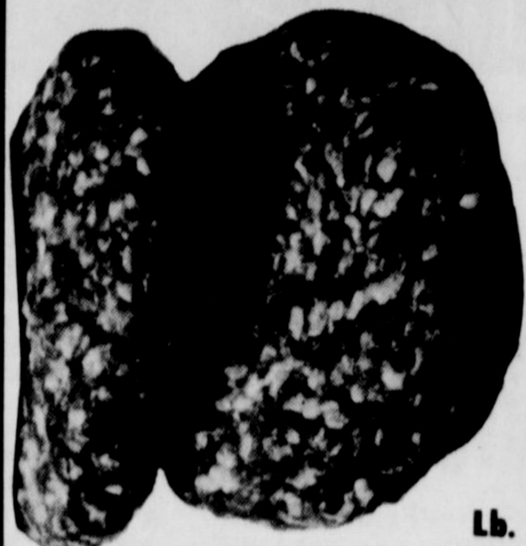
Volunteer firemen and policemen are especially invited to attend. Everyone will be welcome to attend the meeting as long as room allows.

# Letter To The Editor

The Sugar Amendment passed this morning, (Friday). When the votes were counted and the President realized he had lost, he withdrew his opposition Thursday afternoon. This shows we do have some strength in Congress when everyone puts their shoulder to the wheel, and when we get a few breaks like we did by the government declaring the .02 cents portion to be unconstitutional.

Yours very truly,  
James W. Witherspoon  
Executive Secretary

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Reader Ads—First insertion, per word 10 cents  
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Minimum charge \$1.50  
Classified display (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50

Cards of Thanks—same as classified word rate, minimum charge \$1.50

DEADLINE for classified advertising in Sunday's issue—5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

## ANNOUNCEMENTS AUTOMOTIVE

Friona Lodge No. 1332  
7th & Ashland  
Slated Meeting  
1st Tues. 8 P.M.  
J.V. Fults-W.M.  
A.L. Outland-Sec.

Control hunger and lose weight with New Shape Diet Plan and Hydrex Water Pills. At Bi-Wize Rexall Drug. 40-4tp

NOW...In Friona. You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have. Tri-County Savings & Loan. 106 West Ninth, Friona. 16-tfnc

Hilco Sources.  
Sea, Sun, Soil and Science!  
For your nutritional Supplement Contact Ruth Renner, 247-2540. 1tc

PRICE OR QUALITY?  
We can give you quality prints at a reasonable price at Shafer's Photo, 218 W. 2nd, Muleshoe, Texas. Portraits, Commercial, Weddings and Copy Work.

Ronnie & Pat Shafer  
Shafer's Photography  
218 W. 2nd.  
Muleshoe, Texas 79347  
Phone 806-272-3487  
3-tfnc

Use Friona Star Classified Ads  
Call 247-2211

## BUSINESS DIRECTORY

### ADAMS DRILLING CO., INC.

#### WATER WELL DRILLING

Layne Pumps, Inc. Pump & Gear  
Zimmatic Sprinklers Head Repairs  
Sales & Service All Makes

Dial 247-2731  
Friona, Texas

used cow dealer is.....  
  
**Friona Bi-Products**  
For 7 day a week dead stock removal. Call 247-3032 Collect

**TELEX**  
**CLOVIS HEARING AID CENTER**  
**HEARING AIDS**  
★ Batteries ★ Molds ★ Free Hearing Test  
**SERVICE ALL MAKES**  
403 E. 14th Phone 763-6900 9tfnc

## PRO AUCTION SERVICE

★ Any And All Types Of Sales  
AUCTIONEER CLERK  
**LARRY POTTS LELAND GUSTIN**  
PHONE PHONE  
**295-6633 247-2146**

We would like to thank the fire department and the Friona merchants and civic clubs for their participation in the 1977 July 4th fireworks display. A special thanks to the Friona Star for its motivation of this project.

Friona Chamber of Commerce & Agriculture  
43-1tc

## GARAGE SALE

THREE FAMILY GARAGE SALE...Friday and Saturday, July 29 and 30. 602 Arrah. 8 a.m.-til???? 43-1tc

3 FAMILY GARAGE SALE...Fall clothes, all sizes. Household items, stereo, much more. 9 a.m. till... Aug. 5 and 6, 1615 West 10th. 43-2tc

## FOR SALE

HAY...Triticale hay for sale. Call Ray or Joe Landrum, 295-3567 or 247-3536. 40-tfnc

FOR SALE...Electrolux vacuum cleaners. New and used. Sales and Service. Phone 247-3156. Mrs. L.R. White, 806 Ashland Avenue. 43-tfnc

FOR SALE...14x72 mobile home. Two bedrooms and two baths. In Bovina. For information, call Ruidoso, N.M., (505) 257-4147. 28-tfnc

FRESH VEGETABLES for sale. Beans and cucumbers. Okra will soon be ready. Phone 265-3563. 42-tfnc

FOR SALE...Portable butcher top, white dishwasher. 1976 model. Call 265-3841. 43-2tc

FOR SALE...12x50 United Way mobile home. 2 bedroom, partially furnished. Call 265-3810. 43-2tc

FOR SALE...RCA Color television. Also one living room chair, never been used. W.F. Cogdill, 1012 West 5th, or call 247-2846. 43-3tp

FOR SALE...1969 12x60 mobile home. Good condition. Call 265-3614 after 8 p.m. 43-tfnc

## HELP WANTED

HELP WANTED...Mill hand, large feedlot. Phone 276-5278. 42-2tc

L.V.N.  
Immediate opening. We are expanding occupancy and need additional L.V.N. help. Apply in person.  
Prairie Acres  
201 East 15th  
38-tfnc

## WORM GROWERS NEEDED

\$500 month income in 90 days, with \$285 investment. Call or write Sunset Worm Farm, Route 1, Sunset, Texas, 76270. Phone 964-2446. 42-2tp

## APARTMENTS

MODERN APARTMENTS  
LOW rent starts at \$147 mo. Carpeted, central air & heat, range & ref. furn. NEW LAUNDRY FACILITIES.  
SARATOGA GARDENS,  
1300 North Walnut, Friona, Texas. 247-3666. 33-tfnc

NICE one bedroom apartment. No children or pets. Suitable for one or two people. Phone 247-3488. 43-tfnc

## FARM SALES

★ FREE APPRAISALS

★ GUARANTEE ALL CHECKS

B & B AUCTION SERVICE

SEE AT BIG NICK'S

BIG NICK (806) 238-1614

HOUSTON BARTLETT 225-6699

FRIONA NIGHT PHONE 247-3084

## Roberts Appliance, Inc.

(Friona's Newest & Hereford's Oldest Appliance Store)

618 MAIN FRIONA PH. 247-2122

WE PLEDGE TO GIVE THE VERY  
FINEST SERVICE ON EVERY ITEM

WE SELL...

★ RCA ★ WHIRLPOOL ★ ROPER

★ LITTON ★ ZENITH

Remember The

## Country Store

1002 Main St.-----Friona, Texas  
We Do All Kinds Of Commercial Printing  
STATEMENTS - ENVELOPES - SNAP OUT BOOKS  
FORMS FOR REGISTER MACHINES - TICKETS  
COLOR WORK - LARGE 11 x 17 PRESS

FOR SALE BY OWNER...  
Nice 3-bedroom stucco house. See at 1110 Washington. 42-3tc

## LOST AND FOUND

FOUND...A 1977 Friona High School ring and another ring were found this week at the Junior High School tennis courts. The owner may come by the Friona Star to identify and pick up these rings. 42-dhb

## REAL ESTATE

MUST SELL...Three bedroom brick with storm cellar and garage. Location, 406 Ave. G, Bovina. Gary McCormick, after 8 p.m. Call 806-797-9175. 39-tfnc

## Stephens Realty Complete Real Estate Service

Farms, Ranches, Homes, Rental Service, Property Management, 806 Austin, Phone 247-3338. 50-tfnc

EXCLUSIVE LISTING...  
153 acres, 2 wells-tailwater pit, South of Friona on highway, all in corn, rent on corn will more than make the payments, 20 per cent down, good terms on balance. Buy now and get 1-3 of the corn crop. Good water. Call now.

THE BEST INVESTMENT ON EARTH IS THE TEXAS PANHANDLE  
Gibson Real Estate & Insurance

200 South 25 Mile Ave. Hereford, Texas 79045  
364-0442  
Wilbur D. Gibson 364-2225  
Bill Struve 364-6396  
Hilrey Aven 364-1303  
41-3tc

MARSHALL M. ELDER  
Representing  
Rushing Real Estate  
Phone 247-3907  
Res. 247-3266  
Box 775, Friona, Texas 31-tfnc

FOR SALE...Warehouse 14 ft. long, wide, 38 ft. long 8 ft. wall, metal siding, 2 in. floor over a 1 in. floor; Ideal for work shop or can be re-inforced and store grain. On lot 6, Blk. 14, near post office, Bovina. C.R. Elliott, Bovina. Phone 238-1126. 41-tfnc

FOR SALE...Large 2 bedroom house in Muleshoe for sale or trade. Call 272-3520 between 8 a.m. and 5 p.m. 40-4tc

NEED A HOME LOAN?  
SEE FIRST FEDERAL  
FIRST FEDERAL SAVINGS  
AND LEASE ASSOCIATES

801 Pile St.  
LENDER 762-4417  
Clovis, New Mexico

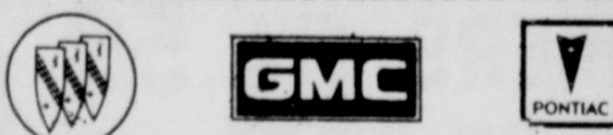
## NOW... INSTANT COLOR PASSPORTS

\*Passport Pictures And Application Filing In One Trip.

Call Us For An Appointment

BILL BRADLY PHOTOGRAPHY

904 E Park Ave.  
Phone 364-2610  
Hereford, Texas



## BUICK-GMC-PONTIAC

### JOHN ORSBORN

30 YEARS IN HERFORD

See Us And SAVE

142 Miles Ave. Hereford, Texas

Phone 364-0990

## BUY THE NUMBERS, NOW

You may have heard this expression before using "by" instead "buy"; however, we are encouraging you to read the descriptions of these properties that are listed by the numbers, now. When you do, we just know you will want to buy one of The Homes that are listed by the numbers, now!

- 3 bedrooms, 1 1/2 baths, nearly new carpet, double garage, excellent neighborhood, fenced back yard, 1442 square feet of living area only \$34,000.00.
- Four bedrooms, 1 1/2 baths, den, lovely neighborhood, all for only \$29,000.00.
- This 3 bedroom home with lots of storage, carpet and built-in appliances, lovely fenced back yard, 1222 square feet of living area for only \$20,000.00.
- Three bedrooms, 1 bath, storage building, 100 feet corner lot and 1008 square feet of living area for only \$13,500.00.

Representing

Hi-Plains Savings & Loan

"SERVICE is our only Business"



Carrol Gatlin  
247-3641

## CARROL GATLIN LAND CO.

102 E. 11th Office 806-247-2743  
FRIONA, TEXAS 79035

## NOTICE-----

We are again in a position to build you a home with a minimum down payment.  
We have plans for you to choose from.  
See Ed Hicks If Interested

I Still Need Land Listings!

4 bedroom house, 2 bath, on South Virginia.

2 bedroom house on South Virginia.

Two bedroom house on E. 10th. Completely remodelled. \$1,000 down.

ED HICKS REAL ESTATE

Friona  
Phone 247-3537 or 247-3189 29-tfnc

## WANTED

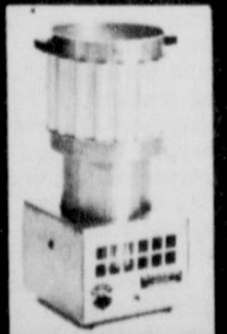
WANT TO MAKE DEAL with some retired coupleman or woman to live in a small brick house and do some job work, take care lawn, drive car, other odd jobs including housework.  
C.R. Elliott, Bovina  
Phone 238-1126  
41-tfnc

William A. Watson, D.P.M.

Podiatrist-Foot Specialist ANNOUNCES CLOSING OF HEREFORD OFFICE FROM JUNE 1st TO SEPT. 1st  
For Amarillo Appointments CALL 353-1236

## APPROXIMATELY 68% of your body is water.

make it pure water with a portable home water Distiller!



There are over 12 thousand chemicals on the market today, 500 being added yearly. Regardless of where you live, in the city or on the farm, some of these could be getting into your drinking water.

Therefore, we feel you should have two sources of water, one for watering the lawn, washing clothes and dishes - flushing toilets - the other for drinking and cooking.

Tens of thousands of people in the United States and in many foreign countries are now using our portable water distillers. They plug in like a toaster, no fancy plumbing or hook up. They convert your present water into pure distilled water.

FRED & DAISY BEVERSDORF, Distributors

Rt. 3 Friona, Texas Call 247-3885

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Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
DEALER INQUIRIES INVITED

# Obituaries

## Former Resident Is Buried In Seminole

Services for Marvin Eugene Weir, 55, former Friona resident, of Seminole, were held Thursday at Seminole Funeral Home.

Burial was in the Gaines County Memorial Cemetery under the direction of Singleton Funeral Home.

Weir was found dead about 2 a.m. Monday at his Seminole home. He had apparently died of a heart

## Workshop...

(Continued from Page 1)

portraying Princess Winifred. The light-hearted comedy is liberally sprinkled with music and dance numbers, colorful costumes, and side-splitting humor. It promises to be an entertaining evening for local residents. Admission is \$1.00 for adults and 50 cents for children.

The Summer Drama Workshop is sponsored by the Friona Fine Arts Council. Members of the Council are Charles Caudill, Lora Mae McFarland, Richard Collard, Diane Tatum, Linda Black, Deke Kendrick, Janette Maurer, Hollis Horton, Mrs. Gilbert Gillium, Joy Morton, Hugh Moseley, Raymond Fleming and Nancy Edelman.

Community Mental Health Worker, Friona. Position requires person with excellent human relations skills, clerical ability and initiative. Run office, schedule appointments, and develop community awareness of services. Write Phil Carpenter or Dr. John Gihl, 2700 Yonkers, Plainview, TX 79072 stating qualifications. Salary range \$6,000-\$6,500. An equal opportunity employer. 43-1tc

attack and had been dead for several days.

Justice of the Peace Friona Cox pronounced Weir dead at the scene and ordered an autopsy to determine the cause of death.

Owner and operator of Sam's Texaco Station in Seminole, he had been a resident of that town for the past 26 years. He had moved there from Hobbs, N.M.

Weir, born in Farwell, was a charter member of the Veterans of Foreign Wars Post No. 8917 in Seminole, having served with the 3rd Marine Division in World War II.

Survivors include his wife, Ida; three stepdaughters, Jo Dale Perry of Punxsutawney, Pa., Dee Sherard of Lovington, N.M., and Nora Grimes of Houston; his mother, Hazel Weir of Friona; a sister, Faye Jeffers of Aurora, Colo.; nine grandchildren and several great-grandchildren.

## Courthouse

### Notes

Instrument Report Ending July 20, 1977 in County Clerk Office, Bonnie Warren, County Clerk

WD, R.L. Fleming, Kenneth Moore, lot 16, Blk. 9, 3rd. Instal. No. 3, Friona

WD, Sue Frances White, John Fred White, E 1/2 lot 20 all Lot 21, Blk. 6, Lakeside Add., Friona

WD, David D. Lovelady, Jackie D. Casewell, lots 1, 2, 3, Blk. 15, Drake Rev., Friona

WD, Opal Mae Melton, et al, Jesus Lugo, W 69.4 ft. lots 11 and 12, Blk. 87, Friona

WD, Lawana McCarter, William Clyde Bartley, 140'x400' tract out Garden Lots 19 and 20, Sec. 31, T9S; R1E

WD, F.M. Crook, Juan Garcia, Jr., part lot 4, Blk. 80, Bovina.

## Lazbuddie Rites Held

### For Arthur Garvin Thorn

Funeral services for Arthur Garvin Thorn, 65, were held Monday, July 25, in the Lazbuddie Church of Christ with Andy Rogers officiating.

Burial was in the Lazbuddie Cemetery under the direction of Parsons-Ellis Funeral Home.

Thorn was dead on arrival at Parmer County Community Hospital Saturday, July 23 at about 10:30 a.m.

Born August 12, 1911 in Seminole County, Oklahoma, he was married

to Irene Gammon on April 19, 1928 in Maud, Oklahoma. He had been a resident of the Lazbuddie Community for 37 years.

Survivors are his wife Irene of the home, one son, Billy John of Friona; two daughters, Mrs. Wenonah Hunton of Albuquerque, New Mexico and Mrs. Sharron Hughes of Farwell. Nine grandchildren and one great-grandchild also survive.

Pallbearers were Tommy Hunton, David Hunton, Garvin Thorn, Jim Roy Daniel, Robert Ivy, Duward Ivy and Mark Gammor

## FOR SALE

FOR SALE....New three bedroom house with two wood burning fireplaces. Large basement, 2 1/2 baths and double garage. Call 247-3236 after 7 p.m. 42-tfnc

FOR SALE....Three bedroom, two bath, refrigerated air, dishwasher, electric garage door, self-cleaning oven. Beautiful cabinets, carpet. 1127 Etta. 95 per cent loan. Call George C. Taylor, Phone 247-3896. 30-tfnc

## Repairs Odd Jobs



THOMAS VILLALOBOS  
701 Euclid Friona

# \$25 WORTH OF GROCERIES

TO BE GIVEN AWAY EACH WEEK.  
PUT YOUR NAME, ADDRESS & PHONE NUMBER ON YOUR GROCERY RECEIPT & DEPOSIT IT IN BOX. DRAWING WILL BE EACH SATURDAY AFTERNOON AT 3 P.M.

FIRST DRAWING AUGUST 6, 1977  
START REGISTERING JULY 30th.

Must Be 18 Years Of Age Or Married.  
Winner Will Be Posted At The Store

YOU MAY BE A LUCKY WINNER



REGISTER EACH WEEK

# SHOP OUR Bumper Crop of Food Values

PRICES GOOD WEEK OF JULY 30 THRU AUGUST 5

**MEATS**  
RANCH BRAND BACON  
LB. \$1 39  
WILSON'S FRANKS  
12 OZ. PKG. 69¢

WHITE SWAN TOMATO SAUCE 8 OZ. CAN 4/79¢

CALARIPE PEACHES 29 OZ. CAN 2/99¢

WHITE SWAN MACARONI & CHEESE DINNER 7 1/2 OZ. BOX 4/\$1 00

BAGGIES FOOD STORAGE BAGS

REGULAR SIZE 98¢

STRONGHEART DOG FOOD 15 1/2 OZ. CAN 2/37¢

FROZEN FOODS  
CLOVERLAKE ICE CREAM 1/2 GAL. 99¢  
FLAV-R-PAC ASPARAGUS SPEARS 9 OZ. BOX 98¢  
MRS. PAUL'S FISH STICKS 16 COUNT BOX \$1 79

MORTON DILL PICKLES 1 GAL. \$3 99

WHITE SWAN TEA BAGS 48 COUNT 87¢

KEEBLER HONEY GRAHAM CRACKERS LB. BOX 79¢

FRESH PRODUCE HOME GROWN SWEET CORN 4/49¢

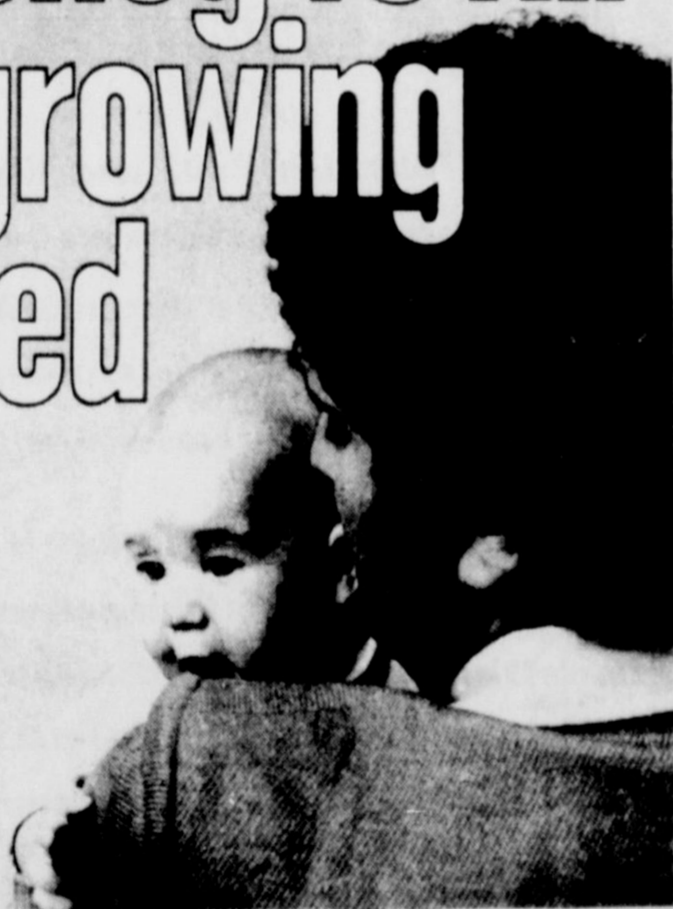
RUSSET POTATOES 20 LB. BAG \$1 69

LETTUCE LB. 25¢



FYNTEX BATHROOM TISSUE 4 ROLL PACK 69¢

# Money to fill a growing need



Will you be ready when they are?

Saving for your youngsters' tomorrow is child's play at The Money Growers Association. Just save a little each week and they'll be assured a strong financial tomorrow. For clothing, education, braces, and the thousand and one things kids can get you into.

At The Money Growers Association, your savings grow as fast as they do. If you haven't already started, maybe you have some growing up to do, too!

THE FRIONA REPRESENTATIVE - GATLIN LAND CO.  
**MONEY GROWERS ASSOCIATION** hi-plains saving & loan

119 E. 4th

"We look to your future with interest."

# E & M SUPERMARKET

OUR AIM IS TO PLEASE IN EVERYWAY  
WE GIVE GUNN BROS. STAMPS

WE ACCEPT USDA FOOD STAMPS

PHONE 247-2250

WE DELIVER

DOUBLE STAMPS ON WEDNESDAYS WITH PURCHASE OF \$2.50 OR MORE





## Bush's Brother Visits To Announce For Race

George Bush announced his candidacy Tuesday for the Republican nomination for the U.S. House of Representatives from the 19th Congressional District. In announcing his candidacy Bush said, "I know this campaign will be an uphill battle, and I know that the job of a Congressman requires full time dedication. I look forward to the challenge and am enthusiastic about my chances for victory."

Bush is the son of George H.W. Bush who was director of the C.I.A. and U.S. Ambassador to the U.N. His father also served four years as

a congressman from Houston. Bush, thirty-one years old of Midland, is an independent oil man. He is Chairman of the Board of Field Services, Inc., an Odessa based service company. In Midland Bush is active in the Little League Baseball Program, the First Presbyterian Church, and is Chairman of the 1977-78 Cancer Crusade.

Prior to returning to West Texas, Bush graduated from Harvard University with a Masters in Business Administration, and received a BA from Yale University in

1968. In 1969, he was commissioned as a 2nd Lieutenant and piloted F-102's for the Texas Air National Guard in Houston, Texas.

Bush's brother, Neil, who was in Friona Tuesday, said, "George is going to work hard at understanding the business concerns of Parmer County. He believes that this district will be best represented by a businessman, and not by a professional politician."

Neil added that George will be visiting Parmer County as the campaign progresses.

**ON CAMPAIGN TRAIL...** Neil Bush, brother of George Bush, Republican nominee for the U.S. House of Representatives from the 19th Congressional District, was in Friona Tuesday to blaze the trail for his brother. Neil is also the son of ex-C.I.A. director George H.W. Bush. (Star Photo)

## At Home In Parmer County

Jana Pronger  
County Agent

I ran across some information recently that sure sounded good for these hot summer days, especially when you have trouble getting the kids to drink enough milk.

Take a milk break today and every day. Get the habit. Toast your own health, daily, with a protein-powered drink that will lift sagging spirits, add a bluish of good health to your cheeks, and tease jaded appetites.

Milk is in plentiful supply right now. According to the U.S. Department of Agriculture, milk and dairy products have climbed to a new high for the year. Seasonal production is up and supplies are spilling over.

Marketing specialists with USDA's Agricultural Marketing Service tell us that butter, cheese and nonfat dry milk as well as milk are in abundant supply. Commercial stocks are well above last year's figures.

If you haven't learned to enjoy milk for its good taste and valuable nutrients, get acquainted. Try some of these new ways with milk drinks. They make a big hit with youngsters, but they're not exclusively for kids. They're good for any age group, anytime.

**Protein-Power Sipper:** Beat 1/2 cup creamy peanut butter and 1-3 cup honey in mixing bowl or blender. Add one quart milk gradually. Chill. Stir before serving. Yield: approximately 5 cups.

**Milk Julep:** Mix 4 tablespoons

mint jelly with 1/4 cup milk in mixer or blender. Gradually add 1 3/4 cups milk and 1-2 drops green food coloring. To serve, pour 1 cup mint mixture in each glass, add 1/2 of a 7-ounce bottle of ginger ale, mixing well. Top with scoop of chocolate ice cream. Yield: Two 12-ounce servings.

**Orange Energizer:** Combine 2 eggs, 1/4 cup frozen concentrated orange juice and 1 tablespoon sugar in mixing bowl or blender. Gradually add 1 1/4 cups milk. Yield: 2 cups.

**Lush Lime Cooler:** Beat 1/2 pint (1 cup) lime sherbert in blender or mixing bowl. Add 1 can (6 oz.) frozen concentrate for limeade. Add 3 cups milk. Pour into glasses. Top each with scoop of lime sherbert, garnishing with fresh mint or cherry. Yield: approximately 5 cups.

**Chocolate Orange Blossom:** Blend 2 cups chocolate milk with 1 tablespoon frozen concentrated orange juice. Yield: 2 cups.

**Vanilla Ice Milk** is another delectable summer treat suggested by USDA. It is made with skim milk instead of cream and provides only about half the calories of ordinary ice cream. To make 26 servings of 1/2 cup each, you will need:

- 2 cups sugar
- 1/4 cup cornstarch
- 1/4 teaspoon salt
- 8 cups (2 quarts) skim milk
- 3 eggs beaten
- 1 tablespoon unflavored gelatin

1 1/2 teaspoons vanilla

Mix sugar, cornstarch, and salt in the top of a double boiler. Blend in 4 cups skim milk gradually. Cook over hot water, stirring occasionally until thickened, 12 to 15 minutes.

Stir a little of the hot cornstarch mixture into the beaten eggs; then stir the eggs into the remaining cornstarch mixture. Cook over hot water, stirring constantly 4 to 5 minutes longer, or until the mixture is about the consistency of soft custard.

Soften gelatin in 1 cup skim milk. Stir into hot mixture. Chill thoroughly. This step is essential for a smooth ice milk.

Stir in vanilla and remaining 3 cups of skim milk. Pour into a 1-gallon ice cream freezer canister; fill not more than two-thirds full.

Freeze in a handcranked or electric ice cream freezer, packed with a mixture of 1 part ice cream salt and 6 parts crushed ice.

Remove dasher. Repack ice cream freezer with a mixture of 1 part salt and 8 parts ice. Allow to ripen about 2 hours before serving. Or, pack ice cream in freezer containers and harden in a home freezer.

Variation-- Fruit ice milk: Stir 2 cups crushed or pureed sweetened fruit into the ice milk after the dasher is removed. About 120 calories per serving if frozen strawberries are used. If served plain, about 100 calories.

### ENERGY-SAVING IDEA

Encouraging News About What's Being Done

An old kind of lighting used in a new way is doing a lot to lighten the energy—and economic burden—of many of America's offices.

Today, lighting systems can combine overhead and "task lighting" to improve the quality of light you get while reducing the quantity. Because the light has been placed closer to the work area, less can do more.

One architect has estimated that this can cut energy requirements by 40 to 60 percent. In addition, it reduces glare, eyestrain and odd reflections, and it doesn't add as much heat as traditional lighting, so it's less of a strain on air conditioning.

The acoustical values in the office are improved too, since few if any luminaires—that bounce back noise—are in the ceiling area.

Besides the energy savings, construction costs are also minimized because fixtures do not have to be installed

in a rigid structure. They're designed by the Architectural Systems Division (ASD Group) of Westinghouse Electric Corporation to fit the open office environment in which panels and screens are used instead of walls.



The lighting fixtures are simply mounted in the tops of ASD Group work station panels or are integrated under shelves and cabinets.

This makes for a system that can be easily moved—at low cost—when the office layout is changed. And it's a system that the people who work with it and pay for it really appreciate.



### Zimmatic Low Pressure waters down overhead

Cutting overhead is one of the keys to profitable irrigation. With a Zimmatic Low Pressure System over your crop you can unlock the door to big savings. Start by cutting horsepower requirements by as much as one-third and keep saving because your system will likely be more efficient and use less water.

And choosing Zimmatic Low Pressure gives you more than an economical center pivot. You get the company that pioneered low pressure in center pivot irrigation. Lindsay developed Zimmatic Low Pressure to cut horsepower without cutting performance. Your pivot is still 100 per cent Zimmatic with all the dependable features and top-quality material that Lindsay is known for.

If you're considering center pivot irrigation, consider Zimmatic Low Pressure...the pioneer. Come in soon and find out how to water down your overhead while you pump up your profits.

LINDSAY

**BIG T** SPRINKLER SERVICE  
Division of BIG T PUMP CO.

HEREFORD: Don Caillouet—364-0353  
DIMMITT: Rick Ward—647-4171  
FRIONA: S. D. Baize—247-3311

# Announcing ---- Interest Rate Reduction!

Ernest Kerr, Manager of the Federal Land Bank Association of Muleshoe, announced today that The Federal Land Bank of Houston will reduce the interest billing rate on variable rate loans to 7-3/4%. This reduction will be effective on August 1, 1977, and will affect \$1.04 billion in variable rate loans to 18,026 Texas farmers and ranchers.

This billing rate will be effective on both farm loans and rural residence loans.

The variable rate loan was introduced by the Houston Bank in July, 1969 and provides for the rate to fluctuate with the variation in the cost of money. A more favorable money market has made this billing reduction possible. Kerr stated, "This continues to demonstrate the Bank's policy to furnish credit to Texas farmers and ranchers at the lowest possible cost consistent with sound business practices."

The Federal Land Bank of Houston makes long-term real estate loans on farm and ranch land and rural residences throughout Texas and now has \$1.3 billion in loans outstanding. The local association makes and services loans in

Bailey & Parmer counties.

## FEDERAL LAND BANK ASSOCIATION of MULESHOE

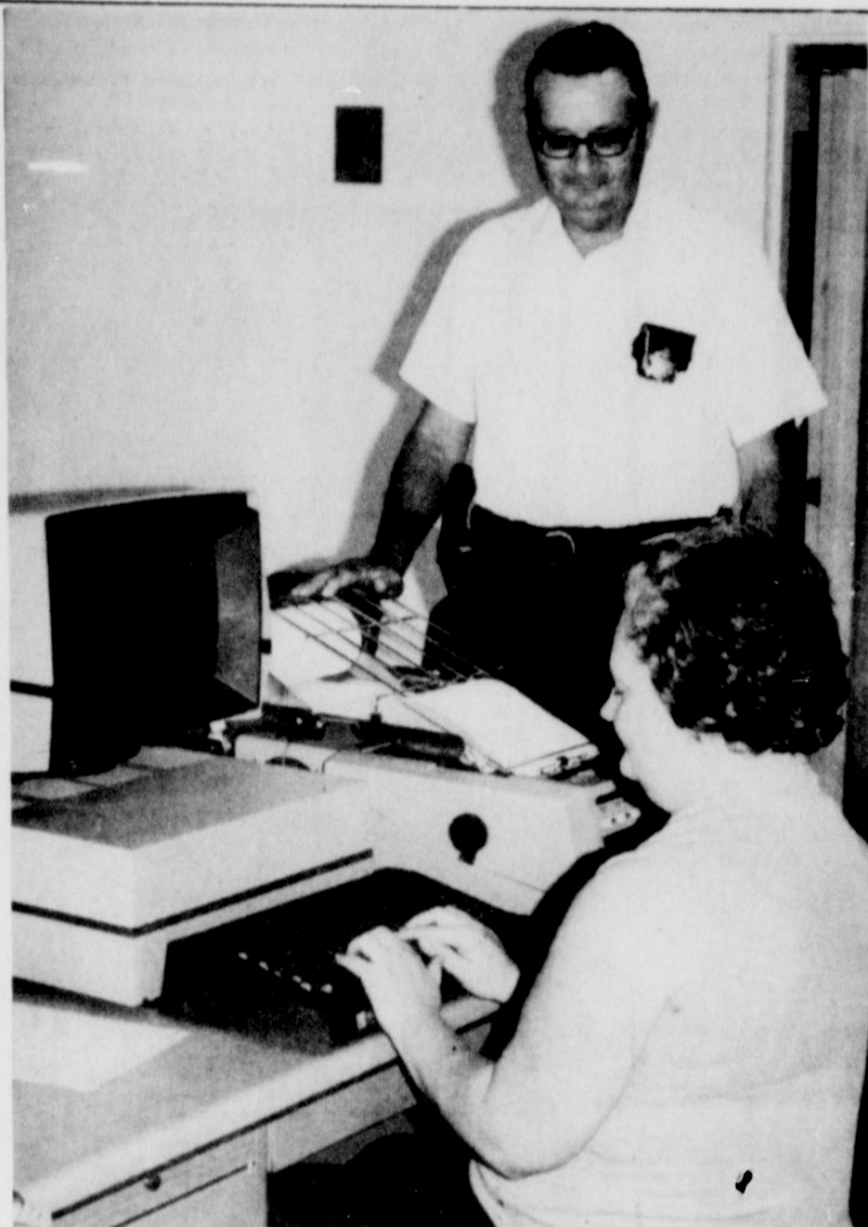
Ernest Kerr, Mgr.

Carelean Hamilton, Office Asst.

PH. 272-3010



Directors: Arlin L. Hartzog, Gordon Duncan, Morris Douglass, James Glaze, Jim Claunch



**DATA DISPLAY TELATYPE....**The Law Enforcement Center has a new 40 Plus Telatype which will give them information from Austin on drivers license vehicle registrations, or investigation information within

seconds after it is requested. Dispatcher Doris Richards is shown experimenting with the machine while Police Chief Bill Denney watches. (Star Photo)

## Predaceous Mites Are Increasing

Banks grass mite populations are building up in many corn fields throughout Parmer County. In places they are already in large numbers to the extent that we normally see the middle of August. However, predaceous mites are also present and building up in large enough numbers to do some good.

Predaceous mites meaning predaceous predator feed on Banks grass mite eggs and nymphs. They are about the same size as an adult Banks mite, but travel much faster on the leaf surface. They can be distinguished from the Banks mite in this way. If at all possible give the predaceous mites a chance to build

up. Besides these beneficial insects you will see predaceous thrips and the larvae form of the lace wing fly feeding on Banks mite eggs.

The Banks grass mite has built up a resistance to most of the organic phosphate insecticides used in this area. Therefore chemical control is usually very spotted. If you should spray and fail to obtain good control probably you will not get any control with other chemicals. Keeping the field as wet as possible will help the plants as much as anything. A blowing rain will keep down mite numbers to a great extent. Any unnecessary spraying will usually help the Banks mite build up in numbers.

## Jr. High Boys Need Physicals

All junior high school boys who plan to take part in athletics must have had a physical examination prior to the start of school, it was reminded this week by Ted Giddens, junior high coach.

The boys must contact their personal physician and schedule the examination, which must have been completed before the boys can begin football workouts.

## PICNIC BASKET IDEAS

According to Webster's dictionary, a picnic is "a pleasure party, the food for which is usually provided by members of the group and is eaten in the open air."

Americans love picnics. A popular pastime in the summer and early fall is totting a basket picnic supper to an outdoor concert. Whether it's rock, jazz or Beethoven's Fifth, people of all ages can be found in the local parks listening to music and eating a sandwich.

Another favorite is the tailgate picnic—so called because a station wagon's tailgate when lowered makes an ideal picnic table. This modern version of a chuck wagon meal is a great way to picnic before a baseball or football game.

The best part of any picnic is the food. Make sure you have plenty of it; you'll work up an appetite just being outdoors. Select foods that suit the weather, the group and the picnic site. In general picnic foods should be quick to make, simple to carry and easy to eat. Finger foods (crackers, peanuts, raw vegetables, pickles), cold cooked meats, hearty salads (potato, macaroni, rice, coleslaw), hot and cold thermos drinks and uncut fruit travel well.

Sandwiches are always popular for picnics. Make them ahead and wrap individually or carry different fillings in plastic containers along with a variety of breads and rolls. Suggested here is Curried Shrimp Salad for sandwiches. The surprise ingredient in this crunchy



sandwich spread is Planters Cocktail Peanuts which give flavor and texture as well as nourishment. Peanuts supply large amounts of protein, niacin, riboflavin and other important food elements.

**CURRIED SHRIMP SALAD**  
Makes 6 sandwiches  
2 cups chopped cooked shrimp  
1 cup finely chopped celery  
2 tablespoons finely chopped onion  
1/2 teaspoon salt

3/4 teaspoon curry powder  
1 tablespoon lemon juice  
2 tablespoons chopped parsley  
1/2 cup mayonnaise  
1/2 cup chopped Planters Cocktail Peanuts  
6 hard rolls

Combine shrimp and celery in a large bowl. Mix together onion, salt, curry, lemon juice, parsley and mayonnaise. Blend into shrimp mixture. Chill. Add peanuts. Cut 1/2-inch slice from top of each roll, then scoop out soft center. Fill hollow of each roll with shrimp mixture.

## Farmers Look For Other Crops To Plant Here

With corn and wheat prices as they are farmers are looking for other ways to go.

Other crops such as cotton, soybean and sunflowers look good right now.

Conservation of energy and water enter into the picture too. One of the biggest energy and soil conservation possibilities is pasture.

There are many alternatives for pasture. There are good grasses for

areas of light water and low degree of management. Then there are other grasses that take lots of water, a high degree of management and are palatable to lighter stock.

This is not too early to be looking into the possibilities for this fall's planting. The seed should be in the ground by September first. If you are interested in pasture as a money maker and a conservation measure contact the SCS in Friona.

## SS Recipients Need To Report Earnings

"We need your help," Augustine Casares, social security branch manager, requests the help of all people receiving social security in reporting their earnings.

"People who receive social security retirement and survivors insurance benefits are allowed to make \$3000 each year," says Mr. Casares. "If they make more than that amount, they are required to report their earnings to social security."

"The process is simple. At the beginning of each year we don't know what you are going to make. It is up to you to give us an estimate of what you expect to earn. We will set up payments based on that estimate. At any time during the year you can change your estimate and we will

adjust your checks as appropriate.

"The time of reckoning comes early the next year. After December 31 and before April 16 you are required to file a report telling us exactly what your earnings were. We compare this to the estimate that we have been using to pay your benefits and make the necessary adjustments. If the estimate was too high, we'll send a check for the excess money withheld. If the estimate was too low, then we'll request that you repay the excess money paid to you.

"Additional information may be secured from any social security office—simply ask for a copy of 'You Can Work and Still Get Social Security Checks' and 'If You Work After You Retire'." Mr. Casares explained.

## Personality Quiz

DO YOU HAVE AN

At the supermarket, do you shop for name brands or do you shop for value, regardless of brand? More and more people every day are finding that buying store brands is an economical move because they offer good value without unnecessary frills. Are you someone who can make intelligent decisions in the supermarket, not be taken in by a well-known label?



By cutting down on fancy packaging and "extras" like perfume and coloring, store brand detergents save you money, and get your wash just as clean.

Ask yourself these five simple questions and find out.

1. Do you have a positive attitude toward trying something new? Such a feeling pays off doubly when you use a high quality store brand detergent the first time, as well as every time thereafter. You benefit from 1) first rate results—the detergent will get your wash as clean as the next. And 2) very welcome savings—as much as 30 and 40 cents on the 49 ounce size, and bigger savings, as much as \$1.00, with the 10 pound - 11 ounce size.

2. Do you put thrift ahead of convenience in shopping?

INSTINCT FOR VALUE?

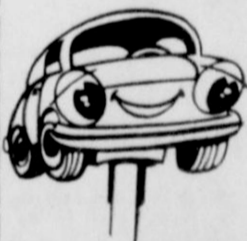
You may not find a store brand detergent in just any store—but look for it in most supermarkets and you'll be rewarded with welcome savings, not to mention a nice clean wash. Sometimes store brands are put aside or out of sight on the shelves.

3. Do you insist on quality in a product along with lower price? Store brand detergents like those manufactured by Witco Chemical's Ultra Division use the modern spray-dried production process. The 20 ounce, 49 ounce, 84 ounce, and 10 pound - 11 ounce are the same as most national brand sizes, use the same technology and the same basic ingredients as name brands, combine high quality performance with lower price. The result is exceptionally fine value.

4. Will you settle for less of the "trimmings" in your laundry detergent? Coloring and fragrance, for instance, which do not affect cleaning ability? It's through elimination of these extras that store brands achieve their savings, making possible savings at the checkout counter of up to \$1.00, depending on the size of the box.

5. Do you subscribe to the back-to-basics philosophy? Store brand detergents don't get carried away with "whiteness and brightness" claims. They focus on their primary purpose—to give a clean wash every time.

After taking this quiz, you should know whether you are someone who knows how to shop and has learned to use consumer products effectively.



**COLOSSAL DEALS**



★ **ENGINE STEAM CLEAN**  
CAR \$12.50 BIG RIGS \$16.75

★ **CAR WASH & WAX \$7.50**  
BIG RIGS ... 18 WHEELERS \$19.50

★ **TUNE - UPS MOST V8 CARS & PICKUPS \$38.55**  
6 CYLINDERS \$34.40

★ **MOST CAR BRAKE JOBS \$49.95**

★ **We Also Do Tire Repair, Shock & Muffler Repair, Road Service Available**

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FRIONA, TEXAS

C.A. McCUNE, MGR.

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WITH COMPLETE WAREHOUSE STOCKS**

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- PLATE
- STRIP
- SQUARE & RECTANGULAR TUBE
- BEAMS
- REINFORCING BAR
- PIPE
- USED PIPE

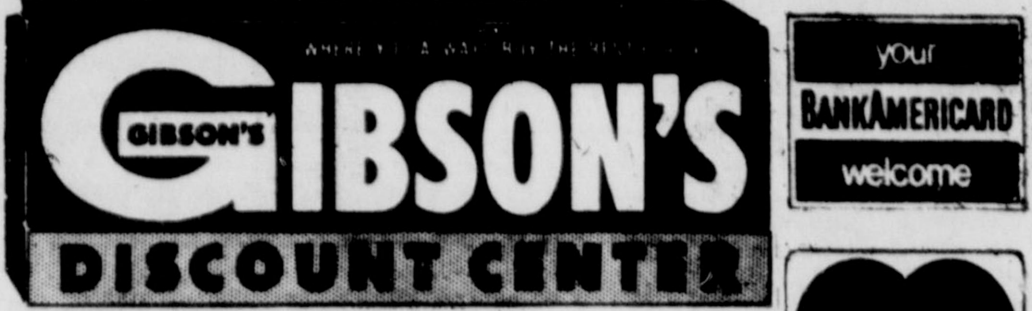
We Can Cut To Length and Deliver

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**LAKE STEEL**  
A DIVISION OF PANHANDLE PIPE & STEEL, INC.

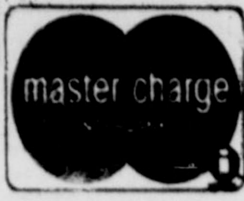
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FRIONA, TEXAS PH. 247-3957  
STORE HOURS ... 9 a.m. to 7:30 p.m.

ADVERTISED SPECIALS GOOD JULY 30 - AUGUST 6



# BARGAIN HUNTERS' CLEARANCE

VASELINE INTENSIVE CARE  
**LOTION**  
Herbal Or Regular  
10 Oz. **97¢**  
Reg. \$1.29

**DOCTOR or NURSE KITS**  
For Little Boys and Girls  
Reg. \$2.29 **\$1.66**

**ALL DRESSER SETS**  
For Little Girls  
**25% OFF**

**ALL For Automatic Dishwashers**  
35 OZ. **99¢**

THE LITTLE PROFESSOR  
**CALCULATOR**  
Reg. \$17.99 **\$13.99**

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MISS BRECK HAIR SPRAY  
Reg. Super Hold, Ultimate Hold  
11 Oz. **99¢**  
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AM-FM SOUNDESIGN  
**STEREO RECORD PLAYER**  
8-Track TAPE PLAYER-RADIO  
Reg. \$139.99 **\$119.99**

THERMOS  
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**STEREO 8-Track TAPE PLAYER**  
and AM-FM RADIO  
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SOUNDESIGN SUPER 8  
**PORTABLE 8-TRACK TAPE PLAYER**  
Reg. \$42.99 **\$35.49**

LADIES SANDLES  
**40% OFF**

STAYFREE MINI-PADS  
48's  
Reg. \$2.29 **\$2.19**

Colgate MFP  
COLGATE TOOTH PASTE  
7 Oz. Tube  
Reg. \$1.29 **97¢**

**ALL TOWELS**  
Just Received New Shipment  
**25% OFF**

**SPECIAL ALL LAWN CHAIRS**  
**30% OFF**

**ALL Liquid Detergent**  
64 OZ. **\$1.99**

**PAINT ROLLER SET**  
Reg. \$1.57 **99¢**

**FLORAL PILLOWS**  
18 x 25  
Reg. \$1.99 **\$1.27**

**WHILE SUPPLIES LAST.... \$2.00 OFF**  
PRESTO FRY BABY  
PRESTO BURGER  
PRESTO HOT DOGGER  
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AM-FM DIGITAL  
**CLOCK RADIO**  
No. 3545  
Reg. \$29.95 **\$24.95**

MEN'S HEALTHKNIT T-SHIRTS  
100% COTTON REINFORCED NECK  
2 SHIRTS PER PKG.  
Reg. \$3.18 **\$2.18**

**ALL ORTHO PRODUCTS**  
**25% OFF**

**ALL CANDLES 30% OFF**

**ALL OUTDOOR GAMES 40% OFF**  
BY SPORTCRAFT

**PLANT POTS & SAUCERS**  
4 1/2", 6 1/2", 7 1/2"  
**1/2 Price**

**FISHER-PRICE TOYS** A Toy A Kid Can Grow Up With  
**25% OFF**

MEN'S BRIEFS  
2 PER PKG.  
Reg. \$2.98 **\$1.99**

**ALL MAIL BOXES**  
While Supplies Last **80% OFF**

**INFANT WEAR**  
GIFT BOXED **20% OFF**



# Back-to-School - SAVE Now During Dickies Big Back-To-School Event ...

JULY 30 Thru AUGUST 6

WHERE YOU BUY THE BEST FOR LESS



FRIONA, TEXAS PH. 247-3957

STORE HOURS ... 9 a.m. to 7:30 p.m.

ADVERTISED SPECIALS GOOD JULY 30 - AUGUST 6

# School Sale!

## DICKIES LEISURE WEAR



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★ **VESTS** REG. '11.49 NOW **\$7<sup>49</sup>**

★ **PANTS** REG. '11.49 NOW **\$7<sup>49</sup>**

**GROUP I**  
BLUE DENIM 100% COTTON **JEANS** REG. '11.49 NOW **\$8<sup>38</sup>**

**GROUP II** 65% COTTON 35% POLYESTER REG. '9.19  
**WESTERN FLARE JEANS** NOW **\$6<sup>39</sup>**

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SHAPE-SET NEVER NEEDS IRONING 62% POLYESTER 38% COTTON

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50% POLYESTER 50% COTTON REG. '9.89 NOW

DICKIES  
**WORKSHIRTS**  
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DICKIES  
**WORKPANTS**  
REG. '9.49  
NOW **\$6<sup>49</sup>**

We've got  
mean jeans  
lean jeans  
keen jeans  
teen jeans



DICKIES  
SHORT  
SLEEVE  
**COVER  
ALLS**  
REG. '11.99  
NOW **\$7<sup>99</sup>**



**ALL OTHER  
JEANS IN  
DICKIES**  
BACK-TO-SCHOOL  
SALE

**\$2<sup>00</sup>** OFF EXCEPT "LITTLE DUDE"

# Calvary Baptist Has Noted Artists Scheduled

A special program of music will be hosted by Calvary Baptist Church on Sunday, August 7 at 6 p.m. Featured on the program will be the Jordans, noted stars of MCA Records. Heading the group is Jerry Jordan, author and narrator of "A Phone Call From God," which has been aired coast to coast by means of radio.

Billed as a "country comedian," Jerry was born in Lubbock, and was raised on a farm near Ropesville. Through his experiences on the farm, through his country family-style of living, and through his joy of the simple humor of country folk, has come a gifted knack for telling stories.

People of all ages, all walks of life clamor to hear him stammer through "A Phone Call From God"—undoubtedly the funniest and yet most soul-searching message this nation has heard. And just as delightful, are his stories of country life—the pure "down-to-earth" hilarity of country people.

Jerry is an accomplished artist in oil paintings and has supplied galleries throughout the U.S. with his paintings. He is also an avid taker in architectural and interior design.

As Jerry shares his stories with countless thousands, he brings each performance to a close by telling them about the Greatest Story Ever Told—that of Jesus Christ, his Saviour. And after his personal testimony, he introduces "The Jordans"—composed of himself, his wife, Marilyn, Bruce, his brother,



COMING HERE....The Jordans, MCA Records' recording stars, have scheduled an appearance in Friona for Sunday, August 7. They will present a concert at Calvary Baptist

Church beginning at 6 p.m. that evening. The foursome is composed of (left to right) Jerry, Marilyn, Colleen and Bruce.

and Bruce's wife Colleen. The Jordans, with headquarters at Brownfield, annually share their ministry in the New England, midwestern and western states. They have a unique way of relating to people in all denominations. As a result, people from all walks of life enjoy and receive inspiration from their singing and testimonies.

Their youthful appeal, Christ-centered singing and old-fashioned dedication have been the ingredients for a most unusual success among gospel recording artists. Pastor Ron Trussler and the congregation of Calvary Baptist Church cordially invite residents of the area to hear this talented family on August 7.



BOOK CUSTOMER....Among the many area residents who attended the autograph party in Amarillo for author Al Dewlin was Mrs. Wesley

Foster of Friona. The party gave Dewlin an opportunity to plug his latest book, "Next of Kin," a fictionalized novel concerning an

MIA in the Vietnam conflict. Dewlin's wife and Mrs. Foster are cousins. (Photo by Ron Marlow, Amarillo Daily News)



## IN CONCERT

### THE JORDAN FAMILY

Noted Recording Artists

Sunday, August 7

6 p.m.

Calvary Baptist Church

Jerry Jordan

### GOOD PSYCHOLOGY



WARY PSYCHOLOGISTS SAY THAT A CAR HAS SYMBOLIC VALUE TO TEENAGERS. AS AN EMBLEM OF ADULTHOOD, IT REPRESENTS FREEDOM AND EXCITEMENT. BUT IT CAN BE DANGEROUS IN IMMATURE HANDS. THAT'S WHY PARENTS WHO WANT THEIR TEENAGERS TO BECOME RESPONSIBLE DRIVERS SHOULD SET CLEAR LIMITS AND INSIST THEY TAKE A DRIVER EDUCATION COURSE AT SCHOOL!



THE SAME GOOD SENSE APPLIES TO RIDING A MOTORCYCLE. THERE ARE NOW ABOUT SIX MILLION MOTORCYCLES REGISTERED IN THE UNITED STATES AND EXPERTS AT THE MOTORCYCLE SAFETY FOUNDATION POINT OUT THAT IT IS IMPORTANT BEGINNING RIDERS LEARN SAFE MOTORCYCLE OPERATION. FURTHER INFORMATION CAN BE OBTAINED BY WRITING TO: MOTORCYCLE SAFETY FOUNDATION, EDUCATION DEPARTMENT, 6755 ELKURIDGE LANDING ROAD, LINTHicum, MARYLAND 21090.

**ALLSUP'S**  
CONVENIENCE STORES

THIS WEEK PICK UP BIG WEEK-END SPECIALS

DOMER'S LITE-LINE CHEESE 69¢ 16 OZ. CTN.

DOMER'S SHERBET 89¢ 1/2 GAL. 5 LBS. BAG

**TYSON CHICKEN WEINERS LB. 19¢**

COLONIAL COOKIES 79¢ ASSORTED FLAVORS 14 OZ. PKG.

SUGAR 89¢ 5 LB. BAG

**TACOS 3/\$1.00**

JAM \$1.19 7 LB. BAYAN'S

HOT COOKED FOODS

- BBQ CHICKEN
- HOT LINKS
- BURRITOS
- BBQ RIBS
- MILD LINKS
- CORN DOGS
- GERMAN SAUSAGE
- BULK BARBECUE BEEF
- BBQ BEEF SANDWICHES

NEW SELECTION TAPES \$1.99

FRESH TEXAS WATER MELONS EACH \$1.99

FRIONA, TEXAS

SHOP THE FRIENDLY, CONVENIENT ALLSUP'S STORE NEAR YOU!





LIKE THE MOUNTAINS?      DIG THE LAKE?      THRIVE IN THE DESERT?

## IF YOU ENJOY CAMPING... THIS SALE IS FOR YOU!

We are closing out our line of Sunflower Trailers. Come in and take advantage of the lowest prices we ever offered! Complete stock will be liquidated.

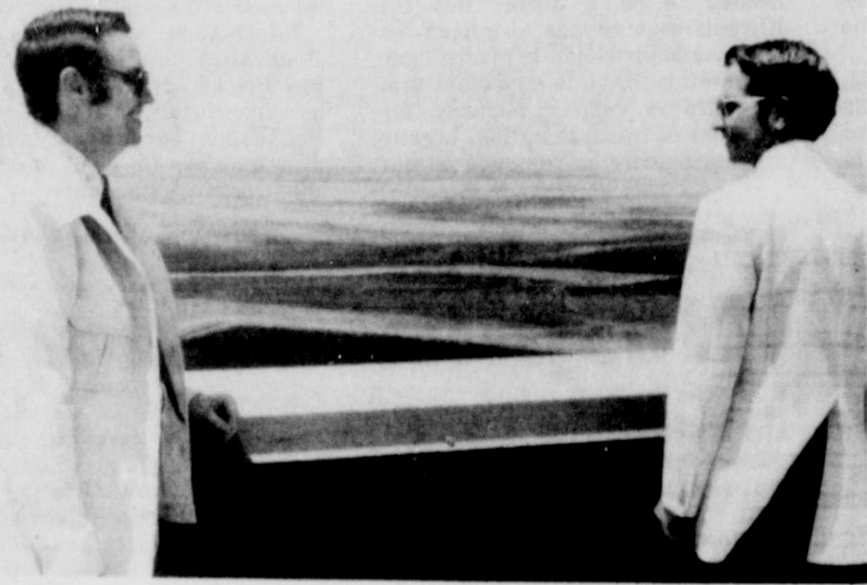
• 26 Feet Trailers • 24 Feet Trailers • 22 Feet Trailers • 19 Feet Trailers

SOME WITH AIR CONDITIONING - SOME WITHOUT  
Financing Available - Dealers Welcome

# JONES MOTORS

364-3150  
S. Hwy 385  
Hereford, Texas

# Electric Company Sets Open House For New Plant



QUITE A VIEW...Frona Star publisher Bill Ellis is a guest for a special tour for members of the news media this week of Southwestern Public Service Company's new Harrington Station at Amarillo. Friona's SPS manager, Bill Wil-

shire, is at right. The two are on top of the 14-story structure, which affords quite a view of the surrounding area. Public open house for the new facility is slated for Saturday and Sunday, July 30-31.

Southwestern Public Service Company will hold open house at its newest generating facility, Harrington Station, Saturday and Sunday, July 30 and 31. The plant, located northeast of Amarillo, one mile north of Nichols Station on Lakeside Drive, will be open to the public on Saturday from 12 noon to 6 p.m. and on Sunday from 1-6 p.m.

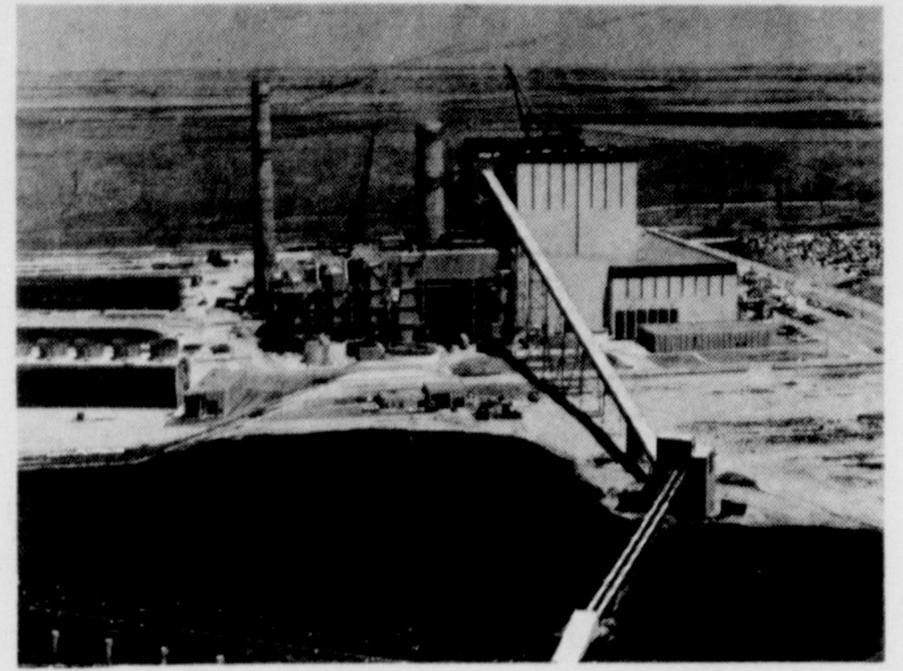
Harrington Station is the first generating plant on Southwestern's system to use coal as its primary fuel. The first unit, rated at 356,700 kilowatts, was put into service in mid-1976 and is using about 3500 tons of coal per day. During some of the summer months this consumption will be in excess of 4000 tons per day. The second generating unit at Harrington is under construction and is about fifty percent complete. It is scheduled to go on the line next summer and will also have a capability of 356,700 kilowatts. Construction of the third unit of the same size will begin in the next few weeks and is scheduled for completion in 1980. All three of the Harrington generating units will use coal-fired boilers.

The coal used at Harrington Station is low-sulphur western coal, mined and brought in by unit train from Gillette, Wyoming. The trains have about 110 cars and are designed and built specifically to haul coal. Each train brings about 11,000 tons of coal to the plant on a twice-a-week schedule.

The boilers at Harrington Station are equipped with the most advanced equipment, available at this time, for preventing objectionable products of combustion from reaching the environment. Both electrostatic precipitators and stack gas scrubbers were installed on the first unit at a cost of approximately \$20-million. The number 2 unit will utilize a fabric filter stack emission control system known as a "baghouse". This environmental control equipment is necessary for compliance with the Texas and Federal air control regulations.

The use of sewage effluent for boiler and cooling water—a practice pioneered by Southwestern Public Service Company at Jones Station in Lubbock, Nichols Station and Harrington Station in Amarillo—will continue to save millions of gallons of fresh water per day. The three plants use an average of 9-million gallons of sewage effluent a day, saving enough fresh water to serve the residential, commercial and industrial needs of a city of 100,000 people. It takes about 450 gallons of water per month to generate the power for a residential customer using 600 KWH per month. The investment for water quality control equipment was about \$6-million.

The principal plant capability of Southwestern Public Service Company is presently 2,746,800 kilowatts. This includes 2,613,200 in steam plant capability and 133,600 kilowatts in gas turbine and expander turbine capability. With the completion of the number 2 unit, Harrington Station will become the largest plant of Southwestern's system. In 1980, when the third unit goes on the line, Harrington will have a capability of over 1-million kilowatts and at that time, approximately 30 per cent of the system generating capability will be coal-fired.



OPEN HOUSE SET...The open house for Harrington Station, Southwestern Public Service Company's new coal-fueled generating plant at Amarillo, is scheduled for Saturday and Sunday, from 12

noon-6 p.m. on Saturday and 1-6 p.m. Sunday. The photo shows the plant's coal supply in the foreground, delivered to the plant from Wyoming in 110-car trains twice a week.

## Triple Crown Winner To Take \$1 Million

Sales Director Tom Russell announced recently that the Texas Thoroughbred Breeders Association will pay to the consignor of any yearling auctioned off at the Texas sale in Houston, October 21, 22, 23, 1977, that wins the 1979 triple crown, the sum of one million dollars (\$1,000,000.00). Insured by American Bankers Insurance Company of Florida.

This innovation in horse auctioning was created by the realization that consignors to sales do not

participate in the monetary returns after a yearling is auctioned off. As an example, Seattle Slew won the triple crown, earning \$735,720 to date with a probable syndicated value of fourteen million, yet the consignor who sold the yearling received only seventeen thousand five hundred dollars in a Kentucky sale. Under the new Texas program, had the consignor auctioned off Slew at the Texas Astrodome sale, he would have received one million dollars additional at no cost to him.

### PROTECTING YOURSELF AGAINST LOSS

This information has been supplied by experts at The Society of Chartered Property & Casualty Underwriters, the national professional society whose members have earned the CPCU designation by meeting high educational, ethical and experience requirements.

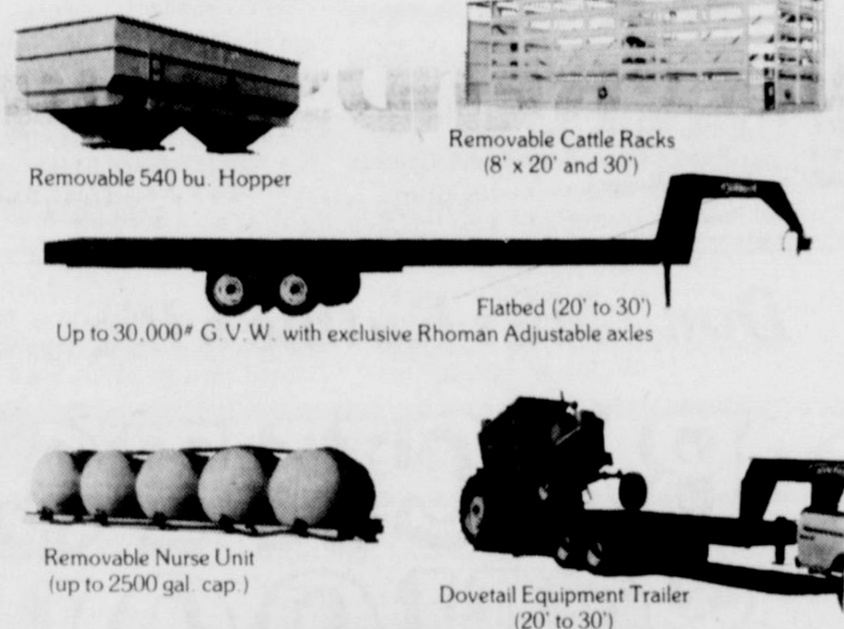
Q. My wife and I speak five languages between us, yet we have a hard time understanding the language in our insurance policy. Why are policies so complicated?

A. We agree. The language used in most current homeowners and automobile policies is too complicated. An insurance policy is a legal contract and its basic language has traditionally been dictated by legal considerations. There is a new "readable" homeowners policy now in use in several states. It is expected that it will become universally used. A similar "readable" auto policy has just been put into use. Both of these new policies contain fewer words and are designed for easy reading without changing the legal nature of the contracts.

"No pains, no gains." English proverb

"Friendship's the wine of life." Edward Young

### ONE TRAILER WILL DO ALL THESE JOBS!



Removable 540 bu. Hopper

Removable Cattle Racks (8' x 20' and 30')

Flatbed (20' to 30') Up to 30,000\* G.V.W. with exclusive Rhoman Adjustable axles

Removable Nurse Unit (up to 2500 gal. cap.)

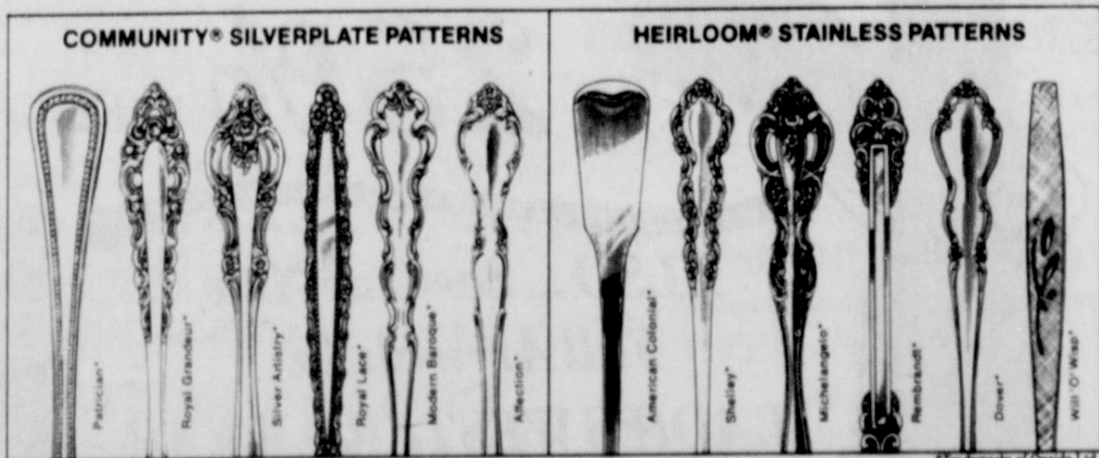
Dovetail Equipment Trailer (20' to 30')



**RHOMAN**  
YOUR LOCAL DEALER IS:  
**ESTIS T. BASS**

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ONEIDA'S 100th ANNIVERSARY SALE  
**30% OFF!** on OPEN STOCK  
ONEIDA'S FINEST SILVERPLATE and STAINLESS



**ONEIDA**  
The silverware Our silversmiths mark of excellence

Every Pattern . . . Every Piece  
HURRY! SALE ENDS AUGUST 31, 1977

**Allen's Jewelry**

609 Main

Friona, Texas

Ph. 247-2830

## Senate Action Due On Rural Health Bill

Senator Lloyd Bentsen said last week he is hopeful that the Senate will take action soon, possibly before the August recess, on legislation he is pushing to make medical care available to elderly and disabled residents in many of the 23 Texas counties that have no medical doctors.

At Bentsen's urging, Senator Herman Talmadge (D-Ga.), chairman of the Senate Finance Subcommittee on Health, has called hearings on the legislation for this Thursday. The proposal could be reported to the full Senate as early as the latter part of next week.

"Many rural areas in Texas have been unable to attract medical doctors. For example, when someone in Olton, Texas—a South Plains town of 2,000—gets sick or is

injured, he has to either drive 30 miles to Littlefield or 23 miles to Plainview for medical care. This is a special hardship on the elderly and disabled," Bentsen said.

"The fact is that as of the last count, on December 31, 1973, there were 23 Texas counties that had no medical doctors. We lead the country in the number of counties without physicians."

The legislation Bentsen is backing provides that in rural areas where no medical doctors are available, Medicare can reimburse health clinics for service provided by either physician assistants or nurse practitioners.

Under present law such Medicare payments can be made only to physicians.

Bentsen, a member of the Health

Subcommittee, introduced the House version of the health care legislation Monday in a preliminary maneuver. It was co-sponsored by Senators Talmadge and Robert Dole (R-Ka.) to facilitate the coming hearings, which will include both House and Senate versions of the legislation.

"I am hopeful the Senate will take action quickly on this legislation. The present Medicare reimbursement policy makes it difficult—and in some cases impossible—for the elderly and disabled residents of many rural areas to receive any Medicare benefits at all," Bentsen said.

"The issue in these areas is not the quality of health care, but the very existence of it," Senator Bentsen said.

**Friona Fine Arts Council Presents**

## "ONCE UPON A MATTRESS"

AN ADULT FAIRY TALE

Let Friona's Talented Young People Perform For You . . .

An Evening Of Singing, Dancing And Melodramatic Entertainment!

**SATURDAY JULY 30 8:00 p.m.**

**FRIONA HIGH SCHOOL AUDITORIUM**

ADULTS \$1.00

CHILDREN 50¢

## Kiwanis Clubs Support Organ Donor Program

If you needed a kidney or other vital organ to live...would you be able to get one?

The Kiwanis Clubs of Division 33, which includes the Friona Kiwanis Club, in cooperation with the National Kidney Foundation, is sponsoring the "Gift Of Life" organ donor program.

The Friona Kiwanis Club is trying to acquaint local residents with the donor card program. Persons who want to donate a kidney or other organ to be used after their death may carry uniform donor cards in their billfolds stating that they are willing to make the anatomical gift upon their death.

Advances in medical science now make it possible to replace a variety of malfunctioning human organs. Techniques of transplanting kidneys and corneas are currently the most advanced, but progress is also being made in overcoming transplantation problems connected with the liver, pancreas, heart, bone and other tissue.

Thousands of lives every year are lost because there aren't enough donors of kidneys or other organs. Anyone 18 years of age or over may become a donor by signing the card, and then carrying it at all times.

The donor card is a kind of "pocket will" and is all that is

needed to be a donor, but the Kiwanis urge anyone to inform his family and physician to insure their cooperation. But it is important that the card is carried because for purposes of transplantation, organs must ordinarily be removed within

an hour after death. Information about the Kidney Foundation may be obtained from any Friona Kiwanis Club member, or from the National Kidney Foundation. The local physician will also be able to give information about organ transplants.



**YOUNG LOVERS...**Love abounds between Lady Larken (Laura Ellis) and Sir Harry (Gary Stone) in this scene from "Once Upon A Mattress" which will be performed for the public Saturday night, July 30 at 8

p.m. in the High School Auditorium. Offering encouragement to the young lovers are Sir Luce (Stanley Ellis), Lady Lucille (Joy Neal), The Minstrel (Bryan Johnston) and Lady Emily (Hollis Hudson). The

Summer Drama Workshop is sponsored annually in Friona by the Friona Fine Arts Council and is directed and coordinated by Phil Weyland and Joy Morton.



**THE MATTRESS...**Perched high atop a pile of some twenty mattresses is Princess Winifred (Sharla Duggins) in a scene from the Summer Drama Workshop play

"Once Upon A Mattress" which can be seen at the High School Auditorium this Saturday night, July 30 at 8 p.m. Looking on and offering sympathy to the Princess

are the Knights and Ladies in Waiting played by Andy Alexander, Doris Hough, Kimber Britting, Shannon Taylor, Lavonda Whitener and Mark Bavousett.

## Hospital Report

### ADMISSIONS--

Susie Davis, Friona; Eva Romo and baby girl, Hereford; Gwendolyn Scott, Hereford; Alicia Murillo, Hereford; Annie Scott, Friona;

Jesse Scott, Hereford; Wesley Barnes, Lazbuddie; S.G. Jones, Farwell; Thelma C. Jones, Friona; Junior Clark, Friona; Terry Modes, Friona; Richard Deel, Farwell; Roy Lee Stowers, Bovina; Elmina Carlton, Friona; Maribel Claudio and baby girl, Hereford; and Beverly Foster and baby boy, Farwell.

### Son Born To

### Montana Couple

Mr. and Mrs. Wes Phillips of Lewistown, Montana, became parents of a baby boy at 5:03 p.m. Monday, June 27, at Central Montana hospital there.

He weighed 7 lbs. 7 ozs. and was named Clinton Micah. He is the first child for the couple.

Grandparents are Mr. and Mrs. Robert K. Phillips, Lewistown, and Mr. and Mrs. Glenn Floyd, Friona.

Mrs. Florence Taylor, Round Up, Montana, and Mrs. Lucy McCown, Denver City, Texas, are the great-grandmothers.

### DISMISSALS--

Alice Moore, Lynn Aragon, Carolyn Caldwell, Anthony Caldwell, Susie Davis, Kathy Boozer and baby boy, Ollie Duncan, Gwendolyn Scott, Alicia Murillo, Alta Lee and baby girl, Nettie Blair, Buddy Stowers, Wesley Barnes, Eva Romo and baby girl, Thelma-Curry Jones, Jesse Scott, Richard Deel, Terry Modes, Junior Clark and Roy Lee Stowers.

### PATIENTS IN HOSPITAL--

Annie Scott, Elmina Carlton, Beverly Foster and baby boy, and Maribel Claudio and baby girl.

### Girl Born To

### Bill McLeans

Mr. and Mrs. Bill McLean of Amarillo are the parents of a baby girl born Tuesday, July 26 at 3 a.m. Named Treisia Lee Ann, the new arrival weighed six pounds, seven and one-half ounces and was nineteen inches long. She has one brother, Bill, six years old.

Grandparents are Mr. and Mrs. Bob Myers and Mr. and Mrs. Clyde McLean, all of Amarillo.

Mrs. Clarence Knight of Friona is Treisia's great-grandmother.

## Reunion Set For Former Area School

Former students and teachers at the Black Community school are invited to a reunion August 13 at the Travelodge West, 2035 Paramount. Present and former residents of the community, in addition to students and teachers for the years 1923 to the spring of 1929 are invited to attend. "Come early and stay late," is the admonition. The meeting will be held in the Patio Room. A \$5.00 registration fee will include the cost of lunch, which will be served at 2 p.m. Persons planning to attend the reunion should write or call Mrs. Beulah Mae Deaton, 3411 Lewis Lane, 79109, or call her at 353-3002.

### Marriage

### Licenses

Ricky Joe Strickland and Brenda Gaye Kennedy.

Darrell Hugh Roth and Delia Anette Snyder.

Randy Gene Burton and Cynthia Dianne Rogers.

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# Town Talk

By June Floyd

Phone 247-3681 With Your News Item



The Floyds are home after an absence of four weeks. We spent most of our time in Central Montana. In addition to spending three wonderful weeks with our youngest, Susan, and her husband, Wes Phillips, we got acquainted with our newest grandson, Clint.

He was born in a Lewistown hospital on Monday after we got there on Saturday. Wes, Susan and Clint live on a ranch northwest of Lewistown. The weather was very nice, the scenery was beautiful and they live on the banks of Warm Springs Creek, which begins with a spring a few miles above their house.

Frionans will probably be hearing more about Lewistown when a group from Sixth Street Church of Christ gets home early in August.

D.L. and Ruth Harguess, Sue Procter, Lynn Welch, Ky Graham, Leslie White, Jan and Deena Mason, Detricia and Dana Miller, Genie and Linda Nelson, Shannon Parr, Robin Zetsche and Dee Ann and Tammy Harguess are conducting a Vacation Bible School in Lewistown this week.

We drove up through Oklahoma, Kansas, Colorado and Wyoming. Saw a lot of interesting things—especially the farming area near Fort Morgan, Colorado.

Then enroute home we came through Western Montana, Idaho, Utah, Colorado and New Mexico. We had never been in that section of the country before. The capitol buildings at Helena and Salt Lake City are both very impressive and the grounds are beautifully landscaped.

We also toured Temple Square in Salt Lake City. The Mormon Tabernacle was undergoing some remodeling. The visitor's centers were very interesting.

We're glad to be home. It is so nice to see familiar faces and to visit with neighbors and friends.

## Boy Born To Sam Draggers

Mr. and Mrs. Sam Drager are the parents of a son, Cody Dale, born Sunday, July 17 at 11:47 a.m. (Mountain Daylight Time) in Clovis Memorial Hospital.

Cody Dale weighed seven pounds, thirteen ounces and was 21 1/4 inches long at birth.

Grandparents are Mr. and Mrs. Haseloff of Farwell and Mr. and Mrs. John P. A. Drager of Texico.

Mrs. Margaret Rowe of Waldo, Arkansas, returned home Wednesday after spending a week visiting in the home of Mr. and Mrs. Jimmy Mabry and sons in the Hub Community. Mrs. Rowe is Mrs. Mabry's mother.

Mr. and Mrs. Numan Loafman and daughter, Jennifer, of Fort Worth have been visiting his parents, Mr. and Mrs. L.W. Loafman.

Mrs. Doyle Cummings is a surgical patient at St. Mary's Hospital in Lubbock. She expects to be dismissed by the end of the week.

Mrs. Janice Patton of Amarillo and Mrs. Jimmy Patton, who lives down in the Houston area, have been visiting in Friona.

Mr. and Mrs. Ray Scott of Altus,

## Library Report

"Leading Ladies" by Electa Clark is available at Friona Public Library.

This book is a decade-by-decade look at the effect of prominent women on all walks of American life. The social reformers are here, of course; but so are the socialites and the writer, actresses and the merely glamorous.

The author examines the lives of immigrant women as well as fashionable society of the day, and tells the stories of Alice Roosevelt, Ethel Barrymore, and Carry Nation, to name a few. "Ladies on the March" depicts women working for social reform and selling liberty bonds, and the contribution of women like Edith Wharton and Mary Pickford.

In other chapters the stories of women as diverse as Greta Garbo and Babe Didrikson, Eleanor Roosevelt and Shirley Temple, Helen Rubinstein and Betty Friedan. In the last chapter "Where Do We Go From Here", she looks at the impact made by women such as Gloria Steinem, Barbara Walters, Liza Minelli—and some who are likely to become well known in the years immediately ahead.

Oklahoma, were weekend guests of Mr. and Mrs. C.L. Lillard. Ray is the father of Lavelle and is a former Friona resident.

Randy and Carole Weatherly are home. They've been gone to Tahiti for a week's vacation. Randy won the trip for two for being top salesman in the area for Hi-Pro Feeds.

Aaron and Cassie spent the week with their maternal grandparents, Mr. and Mrs. Joe Sears.

Mr. and Mrs. Walter Cunningham and daughter, Christy, who are now living in Andrews, Texas, visited Friona relatives and friends one day last week.

Earl and Marlene Drake visited with Larry, Gloria and children in Stratford recently. Marlene said, "It wasn't any cooler in Stratford than it is in Friona."

Mr. and Mrs. Floyd Wilkins and sons, Guy and Kyle, have been on vacation. They made a two week tour of Colorado, Wyoming, Montana and Idaho.

They were accompanied by Craig Floyd of Amarillo. He is the son of Pat's brother and sister-in-law, Neil and Brownie Cole Floyd of Amarillo.

Included in the vacation was a visit with Pat's parents, Mr. and Mrs. Cecil Floyd, who live in Kimberly, Idaho. Cecil is employed by K-Mart in Idaho Falls.

Highlights of the trip were tours of Yellowstone National Park and the Royal Gorge.

Orville and Oleta Houser are home for awhile. They had spent about six weeks in Plainview taking care of Oleta's aunt, Mrs. Lucy Cowart, before her recent death.

Then, almost as soon as they got home, Orville had surgery in an Amarillo hospital and spent several days up there.

Now, they're home while he recuperates. Leon Hartman and his wife and daughter, Amber Marie, of Mosco, Idaho, have been here.

Leon is Oleta's nephew and made his home with the Housers several years.

Marc and Vi Houser have been on vacation. They visited their children and grandchildren in New Orleans, Louisiana, and Junction City, Kansas.

Three of the grandchildren are visiting here now. Lavonda Whitner

of New Orleans and Alvin and James Pastiva of Junction City are guests of their grandparents.

Mr. and Mrs. Earl Lowder and Karen of Clinton, Oklahoma, spent last weekend visiting in the home of Mr. and Mrs. Calvin Martin.

Charlie Snead, who is 3, is extremely curious about just anything he sees or hears and has some difficulty getting first and last names attached to people.

One afternoon last week he walked down to Janet's and Clyde's house by himself and announced that he was staying for supper.

Janet said, "That will be fine. We're having chicken and dumplings. Do you like them?"

After a few moment's hesitation, he asked, "What's dey's last name is?"

## Weatherlys Have Girl

Mr. and Mrs. James Weatherly of 1405 Jackson, Friona, are the parents of a daughter, Tiffany LeAnn, born July 11, at 1:24 a.m. in Parmer County Community Hospital.

Tiffany, weighing seven pounds, eight and one-half ounces, and 21 1/2 inches long, is the Weatherly's first child.

Grandparents are Mr. and Mrs. Leland Hutson and Mrs. Lois Weatherly, all of Friona. Great-grandparents are Mrs. Thelma Hutson of Friona and Mr. and Mrs. Leroy Moore of Ft. Worth.

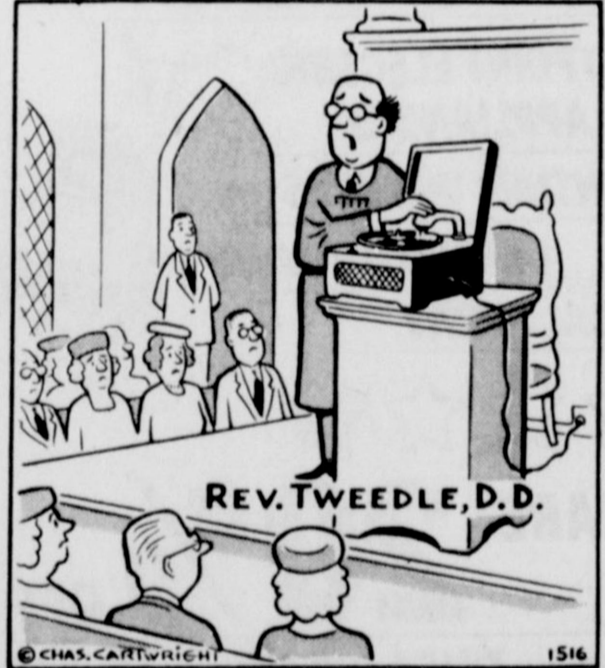


REBECCA KAY CHISUM....Mr. and Mrs. Aulton Boyer Chisum of Brownfield, are proud to announce the engagement and approaching marriage of their daughter, Rebecca Kay, to John Robert Fitch, son of Dr. and Mrs. Ray Fitch of Sacramento, California. The couple will exchange wedding vows on July 30, at Hyde Park Christian Church in Austin. Miss Chisum is a 1973 graduate of Uvalde High School. She received her A.A.S. from South

Plains College in Levelland and her B.S.E. from the University of Texas in Austin. Fitch gained his B.S. from Trinity University, San Antonio, and his M.B.S. from the University of Texas in Austin. After their marriage, the couple will reside in Dallas where Miss Chisum plans to teach in the Dallas School System. She is the granddaughter of Mrs. O.D. Roberts of Friona and the late Mr. Roberts, and is the niece of Mr. and Mrs. Porter Roberts of Friona.

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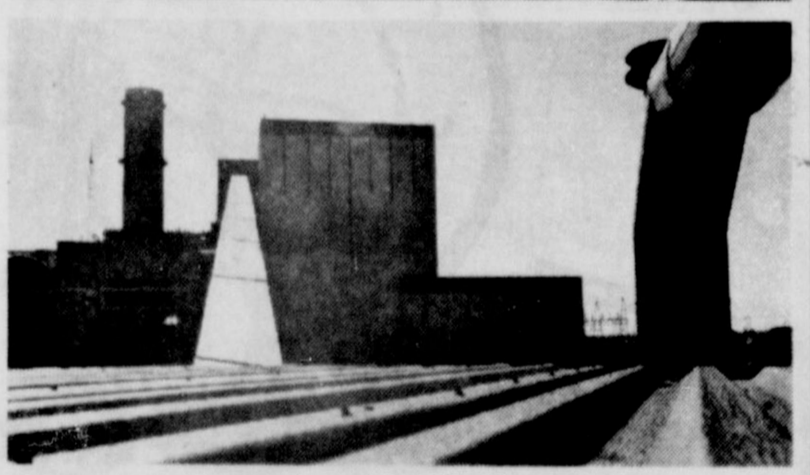
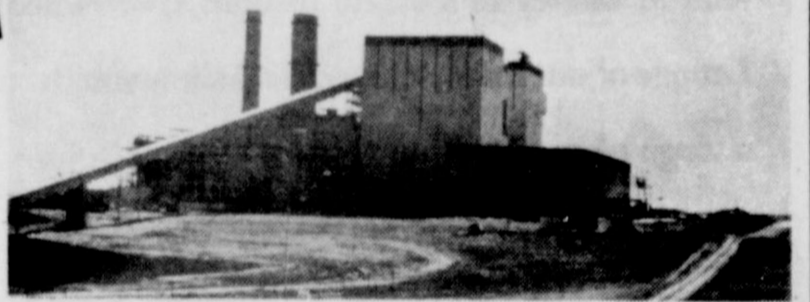
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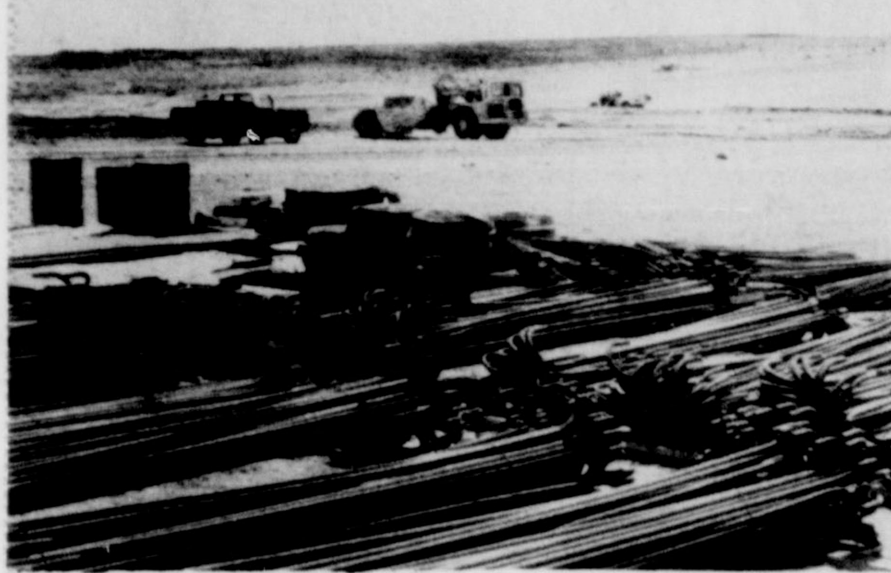
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**BUILDING A DAM...** Heavy machinery at the Lazbuddie dam site has been active since June to construct a dam on the Running Water Draw near Lazbuddie. The dam is being built for flood control and will cost an estimated \$1.33 million. It will take 1½ years to complete the project. (Star Photo)



**DAM SITE...** Steel rods and concrete will re-inforce the earth dam being constructed near Lazbuddie. The dam will be 50 feet tall and about 3000 feet wide, including 800 feet of spillway on the ends. The dam is part of the Running Draw Watershed project which started several years ago. (Star Photo)

### Construction Begun On Lazbuddie Dam

The last of three dams included in the Running Water Draw Watershed project is under construction northeast of Lazbuddie, and is expected to cost \$1.33 million by the time it is completed over a year from now.

The dam, which will be 50 feet tall and 3000 feet long, would hold 430 surface acres of water if it were ever full. But it is not expected to hold water.

"The Lazbuddie Dam is not intended to hold water," Herb Evans of the Soil Conservation Service said. "It is being constructed for flood control, and is to protect the lower draw and the Plainview area from flooding. But that is not the only benefit."

There were those who were hoping the site could be used as a recreation area, but officials say that because of soil and rock formations water will drain out. Still there are those who claim that after the first few times the dam is full it will soak the ground enough to hold water.

Some farmers in the area are claiming water rights to the dam, so they might be able to irrigate from the lake. Officials feel, however, that it is unlikely they will be able to use the site as an irrigation system. Farmers are not urged to spend a lot of money getting ready for lake pump irrigation because officials say the water won't be there.

Construction was begun at the Lazbuddie site June 6 and may be completed by Christmas of 1978. The project first began several years ago with the building of the Bovina Dam on Catfish Draw, which is a side draw to Running Water Draw, and the construction of a dam near Clovis, N.M. The three dams are the only ones to be built between the head of Running Water Draw in New Mexico and the Castro County line. Past that point it is the Lower Running Water Draw, and more dams are to be constructed there.

None of the Running Water Draw dams have water now. Clovis had water standing in it several months ago but someone opened the flood gate one night and drained it out. The Bovina dam had water also but it seeped out through natural soil soakage.

The purpose of the dams is real to officials in charge of the project. There is a possibility that these dams could save the lower draw area from floods, and the Lazbuddie dam will have 800 feet of spillway, which indicates that such high waters might be expected.

### BDT Chairman Statement On Referendum

O.J. Barron, Jr., chairman of the national Beef Development Taskforce (BDT), issued a statement on July 21, conceding that the Beef Referendum fell short of the necessary two-thirds affirmative vote.

A preliminary count from county ASCS offices indicate that over 100,000 producers, or about 55 per cent of those voting, supported the program.

The BDT, a broad-based group comprised of leaders from nearly every producer organization in the U.S., has worked over three years for the industry self-help program.

A full text of Barron's statement follows:

"This is a dark day for the American cattle industry. The Beef Referendum has failed to receive the necessary two-thirds majority. We have passed up an opportunity for a research and information program aimed at helping all cattlemen. This opportunity may never come again.

"Ironically, while it was a self-help program aimed at keeping the government out of our business and producers in control, some opponents falsely labeled it as a government program and scared many cattlemen into voting against it.

"It would be inaccurate to say that cattlemen don't want this program. A majority of all cattlemen voting did want it. And an overwhelming majority of the cattle industry leaders, who had studied our current plight and understood the objectives of the program, vigorously supported it.

"Never before has the cattle industry had more problems than we have now.

"Never before has the industry united behind a program as it did this one.

"Never before has a cattle industry program received so much favorable publicity and editorial support.

"Yet a few self-serving people chose to shoot it down with unfair and misleading statements. In this case, a minority won.

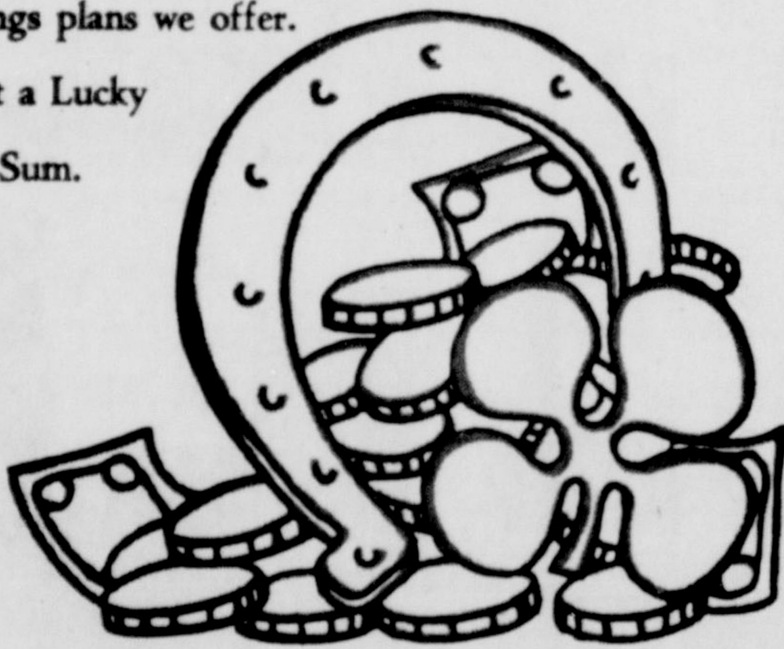
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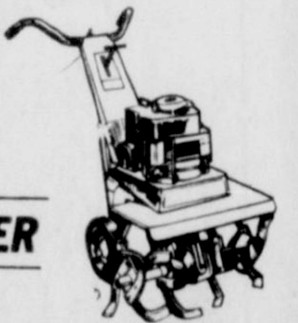
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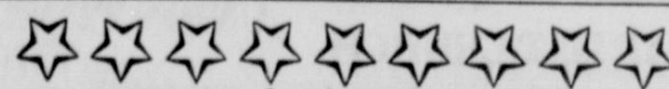
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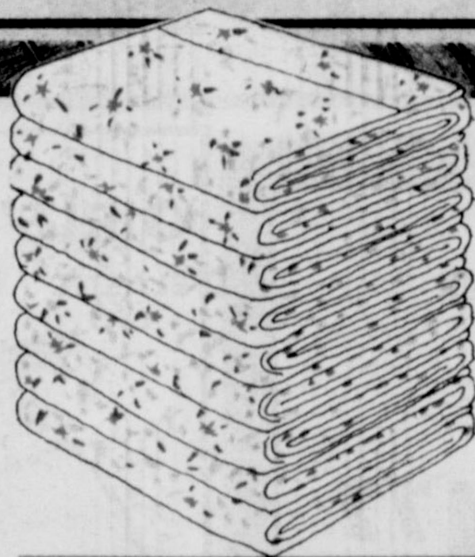
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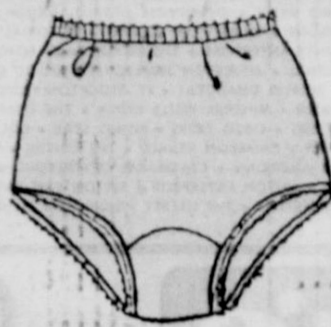


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**PERRY'S  
SALE  
PRICE**

**38<sup>c</sup>**

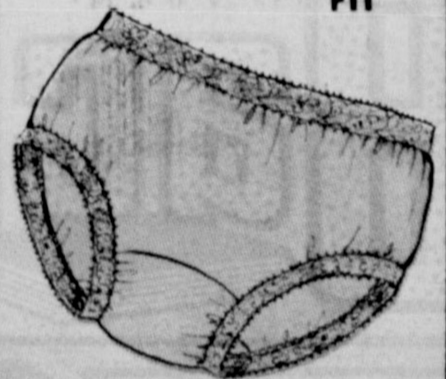
**GIRLS' NYLON  
HIP HUGGER**

**SUPER  
FIT**

Perfect fitting . . . We have a large assortment of Colors . . . Stock up now and save.

**PERRY'S  
SALE  
PRICE**

**43<sup>c</sup>**



**BOYS' TUBE SNEAKER  
SOCKS  
WITH ASSORTED STRIPE TOP . . .**

**PERRY'S  
SALE  
PRICE**

**3 PAIR  
IN  
PACKAGE**

**1<sup>77</sup>**

All Purpose Cotton Sock . . . forms its own heel and fully cushioned. Fits Sizes 9 to 11.

**GIRLS' eiderlon<sup>®</sup>  
ELASTIC  
LEG  
PANTIES**

Indulge yourself, with fabulous, smooth-fitting panties of Eiderlon . . . The Million-Dollar Panty at the Piggy-Bank price.



**SIZES 2 TO 10**

**69<sup>c</sup>**

**Misses' Knee-  
HIGH SOCKS  
IN CABLE KNIT**

**STRETCH NYLON  
SIZES 6-11**

**79<sup>c</sup>**



**LADIES' ELASTIC  
LEG  
PANTIES**

*in the wonderful  
knit fabric*

**eiderlon**

Eiderlon is a special blend of finest rayon with the gentle "bloom" of combed cotton -- so it's especially absorbent. And it's opaque, the way you like your undies. Comes in white that's whiter than any white hair.

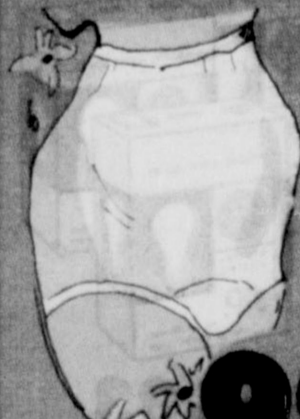
**REGULAR  
SIZES**

**99<sup>c</sup>**

**EXTRA  
SIZES**

**1<sup>19</sup>**

**BY A. H. SCHREIBER CO., INC.**



**TAMPAX<sup>®</sup>  
 *Tampax***

**SPECIAL  
REGULAR OR  
SUPER**



**44<sup>c</sup>**





8-OZ. SIZE  
ROSE MILK  
SKIN CARE

PERRY'S  
SALE  
PRICE

99¢

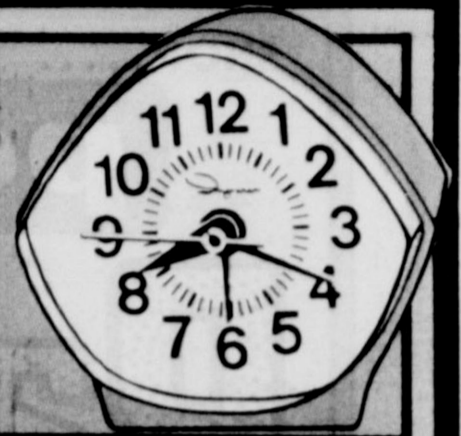
Softens and Smooths . . .

ALARM CLOCK  
*Ingraham*

Unique sculptured design, compact sand beige case. Sweep second hand and alarm indicator under shatter-proof crystal.

PERRY'S  
SALE  
PRICE

2<sup>88</sup>



3-OZ. SIZE  
CUTEX  
POLISH  
REMOVER

PERRY'S  
SALE  
PRICE

44¢



4-ROLL  
PACK  
FYNTEX



200-COUNT 2-PLY  
FYNTEX  
FACIAL  
TISSUES



TOILET TISSUES  
• ASSORTED COLORS

PERRY'S  
SALE  
PRICE

67¢  
PKG.

PERRY'S  
SALE  
PRICE

37¢



260-COUNT  
COSMETIC  
PUFFS

PERRY'S  
SALE  
PRICE

55¢

5-COUNT  
GILLETTE  
BLADES

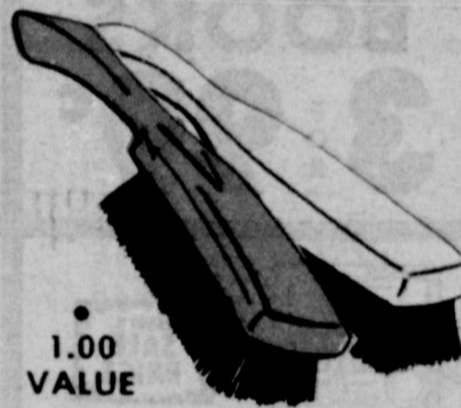
Gillette  
**TRAC II**



PERRY'S  
SALE  
PRICE

99¢

HAIR  
BRUSHES  
IN  
ASSORTED COLORS



1.00  
VALUE

PERRY'S  
SALE  
PRICE

44¢

Greatest Value ever put together in Full Sized Ladies Brushes . . . Comes in assorted styles.



**CRICKET**  
by Gillette  
DISPOSABLE  
BUTANE  
LIGHTER

PERRY'S  
SALE  
PRICE

77¢

TOOTHPASTE



6.4-OZ.

PERRY'S  
SALE  
PRICE

77¢

THE BOSS 1000 WATTS  
HAIR DRYER

High speed for fast drying. 4-Heat Setting. Professional styling nozzle. U.L. Approved Cord. Low speed for easy styling.

PERRY'S  
SALE  
PRICE

9<sup>99</sup>



850 LIFESTYLER COMB  
HOT STYLER



PERRY'S  
SALE  
PRICE

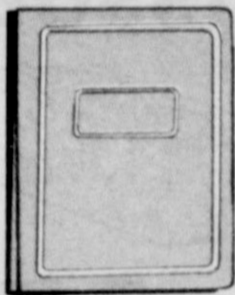
12<sup>88</sup>

Two-Speeds and Two-Heat Settings. Hi for drying. Low for Styling. Two attachments. Brush and Wide Tooth Comb.

SHOP .....

perry's

# Back *TO* School SALE



**DUO-TANG  
REPORT COVERS  
IN  
BRIGHT COLORS**

PERRY'S  
SALE  
PRICE

**12<sup>c</sup>**

REPORT COVERS are made for 3-hole FILLER PAPER. Each cover contains three fasteners.



**LOOSELEAF  
DIVIDERS  
WITH  
PLASTIC TABS**

PERRY'S  
SALE  
PRICE

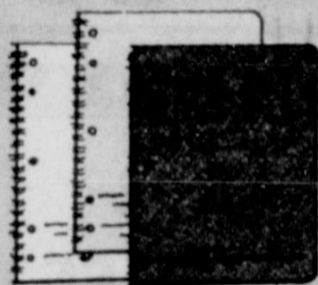
**27<sup>c</sup>**

**4 1/2"-INCH  
SHARP OR BLUNT  
SCHOOL  
SCISSORS**



PERRY'S  
SALE  
PRICE

**33<sup>c</sup>**



ASSORTED  
COLORS

**WIRE COIL  
COMPOSITION  
BOOKS**

**3 FOR 99<sup>c</sup>**

**ASSORTMENT 18 X 24  
BULLETIN  
BOARDS**

A design to fit your need!

PERRY'S  
SALE  
PRICE

**2<sup>88</sup>**



PERRY'S  
SALE  
PRICE

**TRI-FOLD  
ORGANIZER**  
NOTES & FILES ENSEMBLE

**2<sup>47</sup>**



**16-COUNT  
CRAYOLAS  
NON-TOXIC**

Tuck Box 16-COLORED CRAYONS Paper  
Wrapped.

PERRY'S  
SALE  
PRICE

**36<sup>c</sup>**

SCHOOL  
BOX



**SPECIAL! SPECIAL!  
BUY A  
12-PACK  
AND SAVE BUNDLE**

PERRY'S  
SALE  
PRICE

**1<sup>17</sup>**  
SAVE 1.83

**"DATA CENTER"  
NEW!**

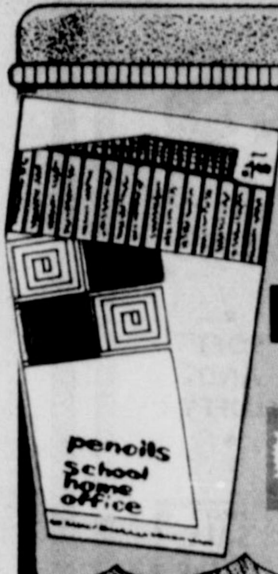


**PLANING  
AND  
FILING  
NOTEBOOK**

PERRY'S  
SALE  
PRICE

**2<sup>47</sup>**

• Paper for note taking • Filing Pocket-with lock-flap cover  
• Metric Conversion Table • Class Schedule Form • Extra Back  
Filing Pocket.



18—NO. 2  
SMOOTH  
WRITING  
**PENCILS**

**PERRY'S SALE PRICE** **73¢**

**BACK-TO-SCHOOL SPECIAL!**

**3/8-INCH  
ASTRO AND  
DYMO  
LABEL  
MAKER**



**PERRY'S SALE PRICE** **1<sup>17</sup>**

IN ASSORTED COLORS

**3/8"-SIZE  
ASSORTMENT  
OF  
LABEL  
MAKER  
TAPES**

**PERRY'S SALE PRICE**

- Red
- Green
- Blue
- Black

**77¢**

THE IDEAL LABEL MAKER. THE NEW COMPACT FEATURES EASIER TAPE LOADING • 42 Character dial • Full alphabet, numerals and punctuation • Comfortable left or right hand use • Shows each letter as you print... avoids mistakes • Viewer shows tape color inside • Uses all standard 3/8" label tape • Prints, spaces and cuts labels to size with one simple lever.

**BIG  
SAVING**

School Glue

**ELMER'S**

**PERRY'S SALE PRICE**

1 1/4-OZ. **27¢**

4-OZ. **47¢**

8-OZ. **77¢**



WASHES OUT EASILY

**SCHOOL BOX**



**PERRY'S SALE PRICE** **37¢**

**SHOP EARLY**

**SPECIAL  
3-1 1/2" RING  
BINDER**



Complete with theme book, filler paper and subject dividers.

**PERRY'S SALE PRICE** **1<sup>99</sup>**

**PAPER MATE**

**NINETY-EIGHT  
PEN**

- BLUE

**PERRY'S SALE PRICE**

**77¢**



**\$1.09 VALUE**

**BIC**

**BUY 1  
GET 2 FREE**

**3  
PENS**

**PERRY'S SALE PRICE**

**38¢**



**FLAIR**

**PEN**

**PERRY'S SALE PRICE**

**57¢**

- RED
- BLUE
- GREEN
- BLACK

**NO. 1 SELLER**



**Aladdin's**

**LUNCH KITS**

**PERRY'S SALE PRICE** **2<sup>99</sup>**




With the only thermos bottle made for kids... Eat out of it... Drink out of it.

**10-COUNT PEN-LIKE  
MARKER SET**

- NON-TOXIC
- ACRYLIC TIP

**PERRY'S SALE PRICE** **77¢**



Smooth writing. Excellent for school work. A great value...

ASSORTED 2-PIECE  
**BATH SETS**

SPECIAL PURCHASE



PERRY'S  
SALE  
PRICE

**2<sup>88</sup>**

Two styles to choose from . . . When you see the Quality you'll want several of these lovely Bath Sets. They come in assorted colors.

**BIG  
FANCY**

**TOWELS**



**IRREGULARS**

SOFT  
AND  
FLUFFY

PERRY'S  
SALE  
PRICE

**1<sup>17</sup>**

Irregular Towels but the Quality is Excellent. Solids, Jacquards and Colorful Prints. You'll find a color that will blend perfectly with your bathroom. Hurry!

**FANCY SECOND HAND TOWELS 67<sup>c</sup>**



POLYESTER FILLED  
**BED  
PILLOWS**

PERRY'S  
SALE  
PRICE

**1<sup>88</sup>**

- Non Allergic
- Durable
- Odorless
- Resilient
- Cool

SHOP . . . . .

**perry's** /GREETING  
CARD DEPARTMENT

. . . . .BY

RUST R CRAFT

GREETING CARDS, INC.

ASSORTED  
**IRREGULARS  
WASH  
CLOTHS**

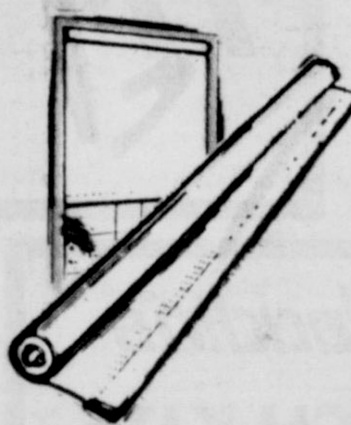


Assorted Colors and Prints . . . You'll find the color that you need in our great assortment. Hurry! Our Quantity is Limited.

STOCK  
UP  
NOW!!

PERRY'S  
SALE  
PRICE

**43<sup>c</sup>**



**CLOPAY**

SIZE 37 1/4" x 6'  
**FLAIR  
WINDOW  
SHADES**

PERRY'S  
SALE  
PRICE

**1<sup>97</sup>**

WHITE ONLY

If you need window shades for your home now is the time to buy . . . Compare at \$2.99. White Only . . .

**perry's**

Our desire is to have every item as advertised. However, due to the various sizes of our stores. Quantities may be limited. Although every effort has been made to illustrate each item exactly there may be minor variations.

PERRY'S  
SALE  
PRICE



## DECORATOR DOOR AND WALL MIRRORS

READY  
TO  
HANG

**5<sup>88</sup>**

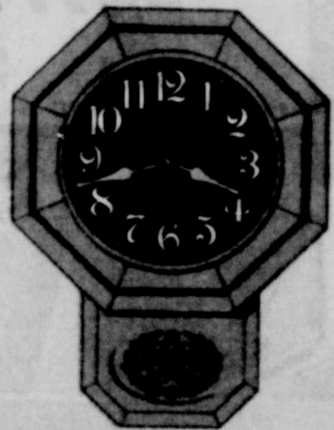
Frames are Exclusive one-piece Molded Construction for Durability . . . Featuring a Deep-Sculptured Shape for every room in the house.

## Electric Wall Clock

The most popular  
wall clock style ever...  
recreated for you  
by Westclox®

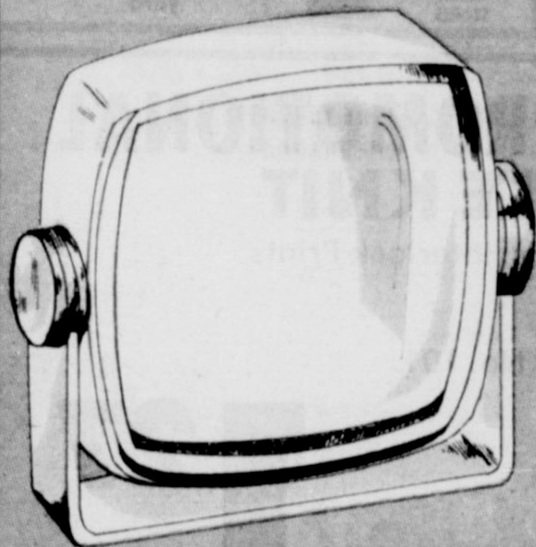
PERRY'S  
SALE  
PRICE

**5<sup>47</sup>**



- Electric wall clock recaptures school days nostalgia.
- Bold full numeral face.
- Sweep second hand.
- Compact styling, 9 1/4" high.

A Special Purchase just for this sale.



## 6" DIAMETER DOUBLE SIDE MAKE-UP MIRROR

**2<sup>37</sup>**

## DOCUMENT FRAMES

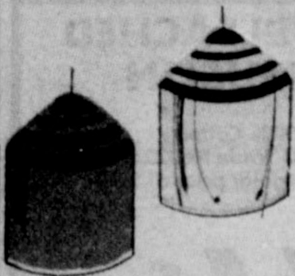


• BLACK • RED • BLUE • GREEN

Document style frame with full strength glass has many uses. Your choice of the two most purchased sizes at a specially low price. COMPARE AT \$1.98.

PERRY'S  
SALE  
PRICE

**87<sup>c</sup>**  
EACH



VOTIVES

## 10-HOUR SCENTED VOTIVE CANDLES

Available in delightful fragrances and handsome colors.

PERRY'S  
SALE  
PRICE

**7 FOR 1<sup>00</sup>**

## 8 X 10 PICTURE ASSORTMENT

• ASSORTED  
SUBJECTS



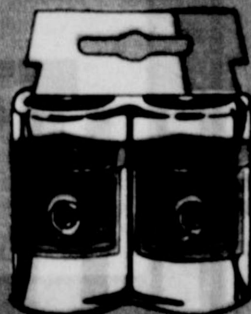
ALL WOOD FRAME . . .

PERRY'S  
SALE  
PRICE

**1<sup>27</sup>**  
EACH

## BATTERIES

• EVEREADY  
• C-AND-D SIZE



PERRY'S  
SALE  
PRICE

**2 FOR 43<sup>c</sup>**

**FALL COORDINATED GROUP**

- Brand new fall coordinated double knit
- Featuring Plaids, Sweater Stripes & Solids
- From Monarch Mills No. 163
- Regular \$3.99

**2<sup>97</sup>** per yard

NOT AVAILABLE IN ALL STORES

**BLOOMSBURG STRETCH GABARDINE**

- 100% Machine Wash and Wear
- The latest innovation in textured Gaberdine field
- S-T-R-E-T-C-H Fashion Fall Colors No. 242
- Regular \$3.99

**2<sup>97</sup>** during sale

NOT AVAILABLE IN ALL STORES

**GUILFORD MILLS POLYESTER SUEDE**

- 100% Polyester Suede
- Completely machine wash & wear
- New soft touch for fall No. 454
- Regular \$4.99

**3<sup>97</sup>** While Sale lasts

NOT AVAILABLE IN ALL STORES

Guaranteed 1st. Quality

**DAN RIVER CORDUROY**

- 45" Wide
- Beautiful Solid Colors
- Machine Wash and Dry No. 451
- Regular \$2.99

**2<sup>47</sup>** per yard

NOT AVAILABLE IN ALL STORES

Guaranteed 1st. Quality

**LOOMTEX'S CUDDLECLAN**

- Ideal for Stadium Blankets, Car Blankets, baby Blankets, ladies' ponchos, men's & ladies' fall coats. No. 447
- Regular \$3.49

**2<sup>97</sup>** per yard

NOT AVAILABLE IN ALL STORES

**perry's**

**BACK TO SCHOOL**

**FABRIC Sale!**

**FLAT FOLD PROMOTIONAL DOUBLE KNIT**

- Double Knit, Fancies, Solids, Interlock Prints
- All First Quality
- Dress lengths
- Values to \$3.99 if on bolts No. 101

**SPECIAL ASSORTMENT JUST FOR THIS SALE**



**1<sup>27</sup>** per yard

Guaranteed 1st. Quality

**STAFFORD'S LUSH PLUSH**

- Nylon blend
- Soft feel of brushed fabrics
- Excellent for dresses, blouses, and robes
- 45" Wide No. 448

**1<sup>77</sup>** per yard

NOT AVAILABLE IN ALL STORES



**CELO-WRAPPED 100% POLYESTER SEWING THREAD**

PERRY'S SALE PRICE

**17<sup>c</sup>**

**DOUBLE KNIT POPLIN**

- 60" Wide
- 100% Polyester
- Beautiful selection of fashion colors No. 113
- Our regular price of \$3.99

**2<sup>97</sup>** per yard

NOT AVAILABLE IN ALL STORES

**UNBLEACHED MUSLIN**

- 100% Cotton
- 40" Wide No. 224
- Regular price of \$ .99

**66<sup>c</sup>** per yard

NOT AVAILABLE IN ALL STORES

**LINEN SPORTSWEAR**

- Assorted Linen Prints and Solids
- 45" Wide
- Poly/Cotton — Machine Wash & Dry No. 381

**97<sup>c</sup>** per yard

NOT AVAILABLE IN ALL STORES

**DOUBLE KNIT COORDINATES**

- New Fall Patterns
- 60" Wide No. 150
- Regular \$2.99

**2<sup>47</sup>** per yard



# Schooltime Savings!

PRICES EFFECTIVE MON., AUGUST 1 THRU SAT., AUGUST 13, 1977



POLY WRAPPED • ROUND CORNERS • 8 1/2 X 10  
**AFFILIATED** • REGULAR RULE  
• 5 HOLE  
**NOTEBOOK PAPER** 300 CT. PKG.

**77¢**

BLACK • BLUE • RED  
**MEDIUM**  
**BIG PENS** BALL PEN

**7** REGULAR 25¢ EA.  
FOR

**77¢**

- POLY WRAPPED • 8 1/2 X 11 AFFILIATED Typewriter Paper ..... 100 CT. PKG. **59¢**
- 10 X 8 1/2 • 84 PAGE • 3 HOLE WIRE BOUND FOUR IN ONE Subject Notebook ..... EACH **69¢**
- WHITE NEWSPRINT • 8 1/2 X 12 • 52 PAGES Big Chief Tablet ..... 2 FOR **55¢**
- SEE THRU • CLEAR VINYL OUTSIDE • 2 PRESS ZIPPERS • ASSTD. 3 Ring Notebook ..... EA. **\$1.59**
- BI-FOL • 8 1/2 X 11 • 3 TABBED FILE POCKETS NOTEBOOK "The Data Center" ..... EA. **\$2.19**
- TRI-WING BINDER • PENCIL HOLDER • NOTE PAD HOLDER NOTEBOOK "The Organizer" ..... EA. **\$2.19**

TOPS FOR EVERY SCHOOL PROJECT  
**ELMER'S**  
**GLUE-ALL**  
**2** 4 OZ. BTLS. **77¢**



See Page 8 For Details on Lovelace China!

MAKE  
A  
NOTE  
OF THESE



# Schooltime



SHURFINE TOMATO  
CATSUP

77¢

32 OZ.  
BTL.



SHURFINE NUTRITIOUS  
SPINACH

4 15 OZ.  
CANS \$1.00



STYLE •RAIN FOREST•GOLDEN HONEY  
•MUSK•STRAWBERRY  
SHAMPOO

69¢

YOUR  
CHOICE  
15 OZ.  
BTL.



SHURFINE CANNED  
POP

IMITATION CHERRY.  
CHERRY COLA-COLA  
CREAM OF SODA-SODA  
ALE-IMITATION GRAPE-  
LEMON-LIME-ORANGE.  
ROOT BEER-STRAWBERRY

7 MIX AND MATCH  
12 OZ.  
CANS \$1.00



PURE VEGETABLE

SHURFINE  
SHORTENING

\$1.39

3 LB.  
CAN



QUALITY  
brand for  
SAVINGS  
...in  
good taste!



# Savings!



DISHWASHING LIQUID  
**PALMOLIVE**

**20¢ OFF LABEL**

32 OZ. BTL.

**77¢**

HUNT'S TOMATO SAUCE



**4 77¢**  
8 OZ. CANS

- YOUR CHOICE - BLEECH WHITE/AUTO
- FACIAL TISSUE**... 200 CT. **59¢**
- SHURFINE
- VEGETABLE OIL**... 48 OZ. BTL. **\$1.89**
- MAKES GRAVY-SWEET
- DRY DOG FOOD**... 20 LB. BAG **\$3.99**
- SHURFINE EVAPORATED
- MILK**... 3 16 1/2 OZ. CANS **\$1.00**
- SHURFINE 1% FAT
- COFFEE CREAMER**... 100 OZ. JAR **89¢**
- SHURFINE SUGAR
- FROSTED FLAKES**... 20 OZ. BOWL **89¢**

- SHURFINE INSTANT BREAKFAST
- ORANGE DRINK**... 10 OZ. JAR **89¢**
- SHURFINE FRUIT
- COCKTAIL**... 2 16 OZ. CANS **89¢**
- SHURFINE PLAIN OR WITH MEAT 32 OZ. JAR
- SPAGHETTI SAUCE**... EA. **89¢**
- SHURFINE WITH MUSHROOMS 32 OZ. JAR
- SPAGHETTI SAUCE**... EA. **89¢**
- SHURFINE
- SALAD MUSTARD**... 32 OZ. JAR **49¢**
- SHURFINE SALTINE
- CRACKERS**... 2 10 OZ. BOWL **\$1**

SHURFINE EARLY HARVEST SWEET



**PEAS**

**3 \$1.00**  
17 OZ. CANS



Keep cookin' with...

Shur Fine

SHURFINE ENRICHED FLOUR

**5 LB. BAG**

**39¢**



# SHURFRESH LUNCHEON MEATS

- BOLOGNA
- PICKLE & PEPPER LOAF
- BEEF BOLOGNA
- COOKED SALAMI
- SPICED LUNCHEON LOAF

**59** EACH  
  
 6 OZ.  
 PKG.

# SHURFRESH FRANKS **69¢**

12 OZ.  
 PKG.  
 BEEF OR MEAT



**Sliced \$1.29**  
 VAC PAC  
 1 LB.  
 PKG.

**THICK SLICED \$2.57**  
 2 LB. PKG.



# Schooltime Savings

PACK A LITTLE LOVE WITH EACH LUNCH AND REMEMBER...

**SHURFRESH SAYS IT BEST!**

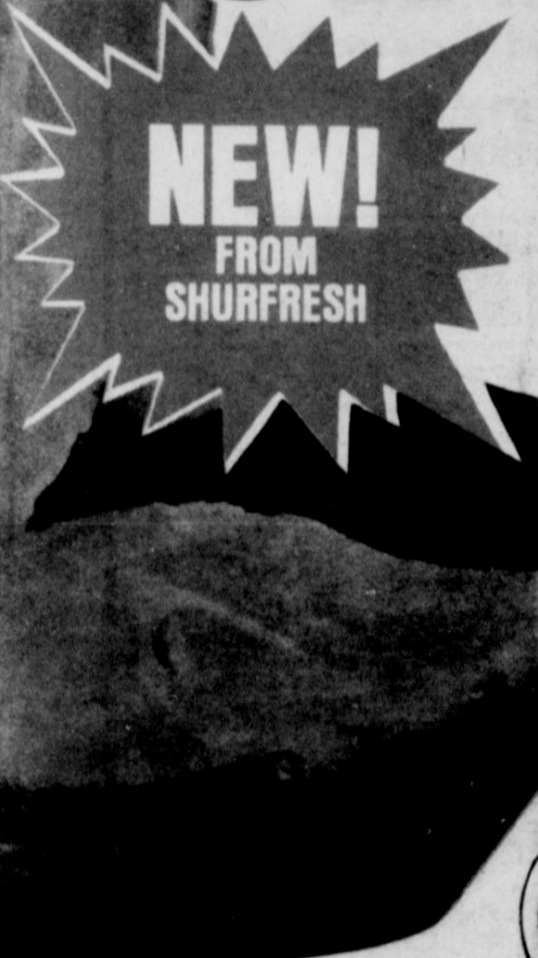


**HALF OR WHOLE  
FULLY COOKED**

# Boneless Ham

# \$1.89

LB.



**MEAT OR BEEF**



# SHURFRESH BOLOGNA

12 OZ.  
PKG.

# 79¢



**SHURFRESH**

# POTATO SALAD

12 OZ.  
CTN.

# 59¢

**SHURFRESH HOME STYLE**

# PIMENTO CHEESE SPREAD

7 1/2 OZ.  
CTN.

# 79¢



# 77¢ Savings!



SHURFINE GRAPE

**JELLY**

**77¢**

18 OZ. JAR

2-80 CT. PKGS. - WITH CLOSE TOP

**SHURFINE SANDWICH BAGS**

3-7 1/2 OZ. PKGS. - SHURFINE

**MACARONI & CHEESE DINNERS**

2-10 OZ. PKGS.

**SHURFRESH VANILLA WAFERS**

32 OZ. JAR - SHURFINE

**HAMBURGER DILL SLICES**



SHURFINE CRUNCHY OR CREAMY

**PEANUT BUTTER**

**77¢**

18 OZ. JAR



Your Choice

Only!

**77¢**

## Dairy & Frozen Foods Specials



SHURFRESH - QTRS.

**MARGARINE**

**277¢**

1 LB. PKGS.

SWEET MILK/BUTTERMILK

SHURFRESH BISCUITS

6 8 OZ. CANS **77¢**

SHURFRESH INDIVIDUALLY WRAPPED SLICED AMERICAN

Cheese Food

12 OZ. PKG. **98¢**

SHURFINE CUT CORN, GREEN PEAS OR

PEAS & CARROTS

3 10 OZ. PKGS. **77¢**



SHURFINE FROZEN LEMONADE

**577¢**

6 OZ. CANS

**Farm Fresh**

# Produce



**CHECK  
OUT WITH  
THESE  
OUTSTANDING  
FRESH  
PRODUCE  
BUYS!**

CALIFORNIA SANTA ROSA

**FRESH PLUMS** LB. **39¢**

CALIFORNIA

**SUNKIST LEMONS** LB. **35¢**

**ALL PURPOSE**

## Russet Potatoes

**10** LB. POLY BAG **79¢**

LONG GREEN SLICERS

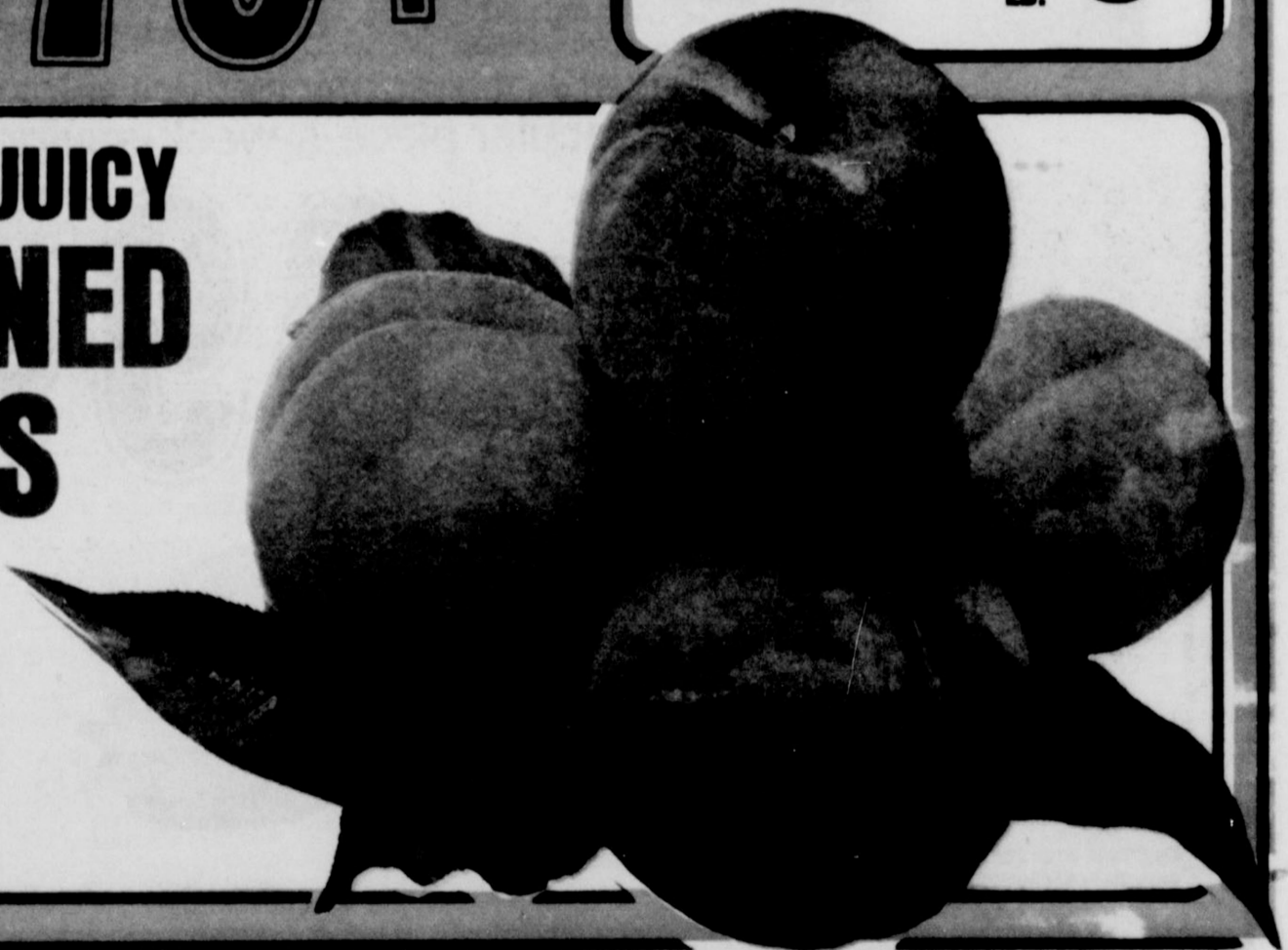
**Fresh Cucumbers** LB. **25¢**

YELLOW SWEETS

**MILD ONIONS** LB. **9¢**

**FRESH • SWEET • JUICY  
TREE RIPENED  
PEACHES**

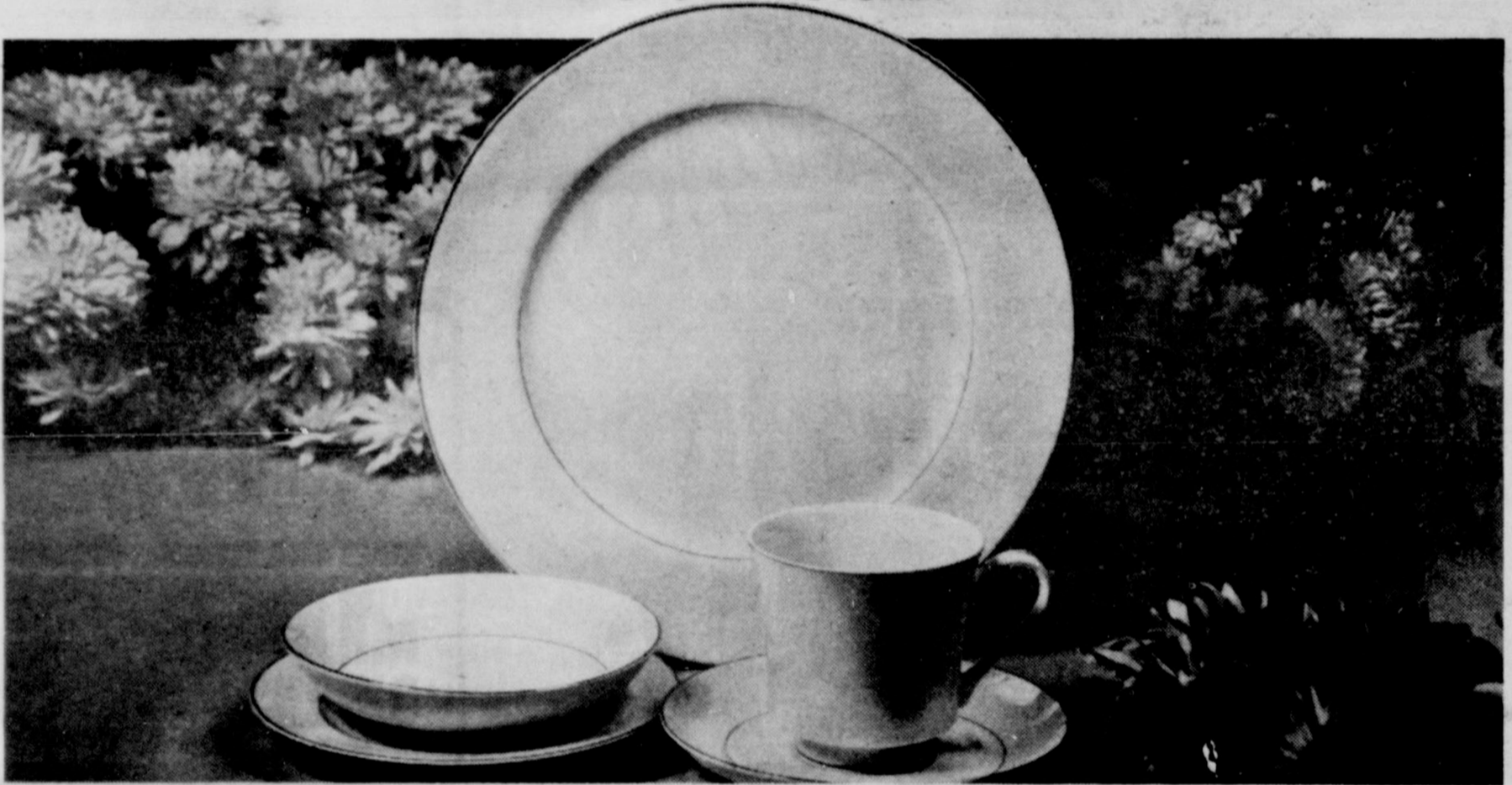
**3** LBS. **\$1**



**FINE  
IMPORTED  
PORCELAIN  
CHINA**

# Lovelace

**BY CROWN VICTORIA**



**The luxury of magnificent porcelain china...  
at spectacular piece-a-week-savings!**

**Yes...magnificent white-on-white  
imported porcelain china...at a truly  
unbelievable price! Just follow the simple  
schedule...assemble service for four, eight,  
twelve or more at the lower than low sale  
price. Remember...one piece with each  
\$3.00 purchase!**

# 69¢

**each basic piece  
with each  
\$3.00 purchase**



**Complete your set with magnificent accessory pieces and matching  
porcelain eye-ware...on sale at all times!**

Item	Item	Regular Price	Sale Price
1	Dinner Plate	1.50	.69
2	Cup	1.00	.69
3	Saucer	.75	.69
4	Dessert Dish	.75	.69
5	Bread & Butter	.75	.69

**This cycle will be repeated throughout the promotion**