

# The FRIONA STAR

VOLUME 52, NUMBER 11

SUNDAY, DECEMBER 12, 1976

15 CENTS

16 PAGES PLUS SUPPLEMENT



**Star Lites**  
By  
**Bill Ellis**

## Late Shoppers Get Another Inducement

**THIS THE SEASON** to start trying to find new hiding places for all those Christmas toys and gifts, because the kids have already got their eyes on the places where you hid them last year.

Clothes closets are out because they already know what's in every nook and cranny of the closets. You might try the closets at a friend's house. Preferably, a friend who has no children. If there are kids in the family home where you are hiding the gifts, yours will know what's in them before an hour has gone by.

Throughout the month of December children everywhere have a secret communication system that would put the FBI and the CIA to shame.

Some folks feel the safest thing to do is just to wrap up everything and put the gifts under the Christmas tree. But my wife tells me that when she was a kid, she was very good at carefully un-wrapping everything, peeking in the boxes, and then getting them wrapped back up where no one could tell they'd been trampled with.

We weren't quite that sneaky at our house. The little brother and I used to go to the movies every Saturday afternoon while Grandma did the weekly shopping. But around the last week in November we suddenly got tired of going to the movies.

We'd say "no thanks" to Hopalong Cassidy, Roy Rogers, Gene Autrey and all the rest and just tag along behind Grandma as she made her rounds of the stores. Wouldn't let her out of our sight, in fact.

By the time Christmas came we knew every item that had been purchased, who they were for and who had the most money spent on them. There weren't many surprises on Christmas morning because of the "tag-along" habit, but it never seemed to break us up.

Nellie Pearl Shelton told us the other day that she and her little brother used to dig into the clothing box under the bed so often that by Christmastime, the toys that were hidden there would literally be worn out from having been played with so much.

Well, perhaps the generation gap is not so wide after all. Kids today are still doing just about the same things that kids of yesterday did, and we wouldn't want to miss a minute of it all.

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**CHRISTMAS LIGHTS**, used in home decorations during the Christmas season, have been somewhat on the decline since the energy crunch of a few years ago, when we all were asked to cut back on our use of energy.

The cutback was especially noticeable that first year, and ever since, the lighting fad has been slowly building back to its former level. Most folks have decided that in many ways, the "crunch" is past, and the main thing we are faced with in regard to energy is higher prices.

Back prior to the energy crisis, the Chamber of Commerce sponsored a lighting contest each year, with prizes for the best decorated homes. This has not been held the past few years, but one might expect that it might once again be in order by the time another festive season rolls around.

It's kinda tough to go all through the Christmas season without decorating, especially when you have young children, and also if you have the "makings" for the decorations.

+++

**IT IS JUST OVER 12 years** since President Kennedy was assassinated in Dallas. Numerous books and reports have been written on the subject. Countless investigations have been made.

About time to merely mark the anniversary and let the memory of a dead president rest?

You might think that, but at this moment, congress is beginning yet another investigation—what may turn out to be the most extensive congressional inquiry into the event.

Many critics have never been satisfied with the results of the previous investigations, which concluded that Lee Harvey Oswald, acting alone, shot Kennedy.

In addition, both the CIA and the FBI, it has been charged, withheld information about a possible Cuban

(Continued on Page 12)

Reeve Chevrolet-Oldsmobile Co. this week joined the Thursday evening shopping promotion which was started earlier this month as a Christmas shopping stimulant locally.

The management at Reeve's said that they would be open until 10 p.m. on Thursday, December 16 and 23 for those who wanted to shop for autos on those dates. They plan to offer free coffee and Christmas cookies, and door prizes.

A number of those who are participating in the special promotion have reported better than average success for the venture.

Some stores, such as Gibson's and Perry's, are staying open late every evening from now through Christmas as an inducement for local shopping.

And the Chamber of Commerce will sponsor the appearance of Santa Claus twice more during the season,

on Thursday, December 16 and the 23rd.

Santa will be seen in the downtown area as he visits the stores who are participating in the promotion, and takes the opportunity to visit with youngsters from the Friona area who need to tell him their wants for the 1976 Christmas season.

It's two down and two to go so far as Santa Claus, who made appearances here on Thursday, December 2 and 9.

Local stores who have notified the Chamber of Commerce of their participation in the promotion include Carrol's, Perry's, The Main Place, Nellie Jane's, Poarch Furniture, Roberts Appliance, Gibson's.

Also, Ruthie's, Wilhelm TV and Appliance, White's Auto Store, Foster's, The Splatter Shack, and Reeve Chevrolet-Olds.

## New Directors Are Named By Chamber

Five men have been elected to the Friona Chamber of Commerce and Agriculture's board of directors through a mail balloting by members of the organization during the past month.

Elected to serve two-year terms on the local C-C were Gayle Warren, Tom Jarboe, John R. Cook, Ronald Smiley and JeDon Gallman.

According to Carol Weatherly, Chamber office secretary, out of 191

ballots mailed to Chamber members, a total of 150 were returned. This amounted to 78.5 per cent of the membership taking part in the annual election of directors, above average in this respect.

Holdover members of the Chamber board are Bill Wilshire, Jerry Brown, Charles Caudill, Leroy Johnson and B.K. Buske.

The new directors will be installed at the Chamber's annual banquet in January.

## Flu Shot Takers Near 40%

Dr. Paul Spring reported this week that a total of 398 swine flu shots were given on November 28 in Parmer County, on the final mass clinic held locally.

Broken down, there were 119 shots given at Friona: 122 in Bovina; 92 in Farwell and 65 at Lazbuddie.

This brought to 1,883 the number of shots that had been administered in Parmer County, Dr. Spring pointed out.

"While the response was not what we would have liked to have seen, this is still close to 40 per cent of the eligible adults, and much better than the national average of 20 per cent," Dr. Spring said.

He indicated that even by having this percentage, this should help deter the spread of the swine flu germ in this area, and would at least protect that many folks from the flu.

The Friona physician said that there would still be some of the vaccine available at Parmer County Community Hospital through December, in case anyone could not make it to the special clinics, or were ill at the time. "There will not be much advantage to taking the shots after this month," he says.

"We certainly appreciated all the people who helped with the public clinics throughout the county. We also hope that a few may still avail themselves of the shots prior to the end of the month," Dr. Spring concluded.

## Corn Meeting Here Tues.

A corn production meeting is scheduled for Tuesday night, December 14 at 7:30 p.m. in the Friona Community Center. Four different speakers will give the program. These will include Dr. Bill Clymer, consulting entomologist, speaking on corn borer, Banks grass mite, corn aphid and corn earworm control; Dr. James Supak, Extension Agronomist, speaking on weed and grass control, cultural practices and hail damage vs replanted corn.

Leon New, Extension Irrigation Specialist, will speak on corn water use, alternate row vs every row irrigation, soil tensiometers and irrigation timing. Dr. Bob Berry, Extension Plant Pathologist will also be on the program giving his latest findings on corn stalk rot, head smut, corn leaf rust and MDMV.

This meeting is open to the public regardless of race, color or national origin, says County Agent Mack Heald. Refreshments will be served by Parmer County Implement Company in Friona.

## Temperatures

Date	Hi-Low
Saturday, December 4	58-21
Sunday, December 5	48-21
Monday, December 6	58-25
Tuesday, December 7	30-15
Wednesday, December 8	53-20
Thursday, December 9	63-25
Friday, December 10	65-26

No precipitation.



MISS MERRY CHRISTMAS made a pitch this week for Santa Letters, which are to be published in the Friona Star. Miss Christmas, who is Sharla Benge, the reigning Maize Queen, made a tour of Friona stores

this week to see what might be available for Christmas, and she found the local stores bulging with special values in gift ideas. A sample of what she found may be seen on pages 8 and 9 of this issue.

## Deadline Nears For 'Xmas Card'

Deadline for joining Project Christmas Card is just a week away—Saturday, December 18.

That means that the majority of the folks who take part in the project must do so during the coming week.

A check with Friona State Bank on Friday revealed that only about \$690 had been deposited to the Project Christmas Card fund as of that date.

Modern Study Club, sponsors of the project, are hoping for donations of at least \$4,500 for the drive this year, in order to purchase a monitor for the surgery room at Parmer County Community Hospital.

Residents of the area are asked to donate at least the amount of money they would ordinarily spend on Christmas cards and postage to mail to local residents, for the project.

Names of donors will be published in a full-page size "greeting card" in the Christmas edition of the Friona Star.

Donations may be left at the Friona State Bank. They may also be left at a number of other locations in Friona, where Modern Study Club has placed containers.

Donors are asked to list the way they wish their family's names to appear in the listing to be published in the Star.

This is the 21st year for the project, which has purchased equipment for the local hospital valued at over \$40,000 during the past 20 years. The project has supplied over \$20,000 in equipment since 1970, in which time the drive has selected a definite piece of equipment each year, and set a goal which was eventually reached.

Mrs. Ralph Wilson, chairman of the club's community services committee, is in charge of Project Christmas Card for 1976. She urges everyone in the Friona area to take part—and to do it right away.



HANG DECORATIONS...Randa Allen, left, and Donna Ruzicka, members of Friona's Health Careers Club, are shown as they

helped decorate Pralier Acres for the Christmas season this week. They also decorated the Christmas tree for the home.

## Holiday Schedule Given For Schools

The Christmas holiday schedule for Friona schools was released this week by Tom Jarboe, superintendent of schools.

Local schools will dismiss at 2:45 on Wednesday, December 22 for an 11-day period. Classes will resume on Monday, January 3.

On December 22, classes will start an hour later than usual, and dismiss an hour early. Buses will run an hour later in the morning, and earlier in the afternoon.

Jarboe also called attention to the school's February break, which has become known locally as the "ski break."

For that weekend, students will be given off Thursday, February 24, which is a teacher's in-service work day. School will also be out on Friday, February 25 and Monday,

February 26, giving their parents a long weekend.

Then, the school's Easter weekend will be similar, as Thursday, April 7 will be an in-service day for teachers, with students being given Friday, April 8 and Monday, April 11 as holidays.

The two "long weekend" breaks have been in practice at the local system for the past two years, and have proven popular with Easter coming late.

Jarboe indicated that should there be any missed school due to bad weather, an adjustment might need to be made, but if so, it probably would be taken off the Easter weekend, due to the fact that a number of people have made reservations for the February "ski break."



TOP TEAM...Friona High School's Farm Radio team won the district and area leadership contests, and then placed second in the state finals. Members of the team are, left

to right, Jody Lewellen, Tom Schilling and Danny Hand. Not present was Mike Hill, who was ill when the picture was taken.



"THAT'S RIGHT, DOCTOR, I HATE PEANUTS!"

## Cancer Service Available Here

A new "weapon" against cancer is now available in Parmer County to provide the public with current, factual information on cancer, its

### The Friona Star

Published Every Sunday at 916 Main Street Friona, Texas 79035 Second class postage paid at Friona, Texas 79035

**SUBSCRIPTION RATES**  
Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.

Bill Ellis, Editor & Publisher  
Laura Coffey, Bookkeeper  
Vickie Copley, Back-Shop Foreman

prevention and early detection.

Called the Cancer Information Service, the new program utilizes a toll-free phone line (1-800-392-2040) to answer public inquiries on cancer. The service will be extended to all residents of Texas by late this year. Open from 8 a.m. to 5 p.m. on weekdays, the phone lines are operated by trained American Red Cross volunteers. All background material used to answer questions is reviewed by physicians to insure accuracy.

The program is designed to help create a positive sense of awareness about cancer that will encourage the public to seek physician evaluation for early detection and prompt treatment of suspected cancers.

## Friona Flashbacks

.....from the files of The Friona Star

### 45 YEARS AGO--DEC. 11, 1931

Friona has been in need of refuge for the unwary violator of the public peace, and owing to the fact that the city treasury has been depleted to the extent that no funds were available for the purpose, enough funds have been donated by various citizens to purchase the cage. This cage has been delivered, but no building is available in which to house it.

### 40 YEARS AGO--DEC. 11, 1936

A very disastrous occurrence took place on the farm of I.W. Barnhouse about 16 miles southeast of Friona on Thanksgiving Day, Nov. 26, wherein Mr. Barnhouse's entire feed crop was destroyed by fire. The crew had just finished threshing the crop from about 200 acres of sudan and the straw was piled in one immense stack, when it was noticed that the top of the stack was on fire. By the time the thresher could be moved, the entire stack was ablaze, and was completely destroyed.

### 35 YEARS AGO--DEC. 12, 1941

Their many friends in Friona have learned with regret the planned move of Rev. and Mrs. C. Carl Dollar to Lannett, Ala., where he will be pastor of the Congregational-Christian Church. The Dollars have been most active both in church and civic work in Friona.

Little excitement greeted the declaration of war on Thursday against Germany and Italy, certainly not the stunned silence of Monday when the United States answered the Japanese challenge. The country is settling into a grim determination to back up what the president terms the greatest challenge ever made to life, liberty and civilization.

### 30 YEARS AGO--DEC. 6, 1946

The modern age of aerial warfare is playing havoc with the ancient art of hunting. Local Nimrods, scouring

the Plains lakes for duck and geese, have been loud in their complaints since the opening of the season that a few airborne sportsmen are not only violating the game laws but spoiling the sport for other hunters. Reports say that light planes are being used not only to scout the lakes for duck and geese, but in some cases in an effort to herd the flocks to certain spots.

### 25 YEARS AGO--DEC. 6, 1951

G.B. (Pete) Buske still is confined to the Parmer County Community Hospital, suffering from severe lacerations and broken bones in all fingers of his right hand as incurred in a roping accident last Saturday. It is not known yet if Buske will lose some of the fingers.

### 20 YEARS AGO--DEC. 6, 1956

History turned a page last weekend, when the City of Friona occupied its new quarters in the just-completed city hall adjoining the fire station on Main Street. The shift from the Legion Hall, which has been the city's home for years, was accomplished without fanfare.

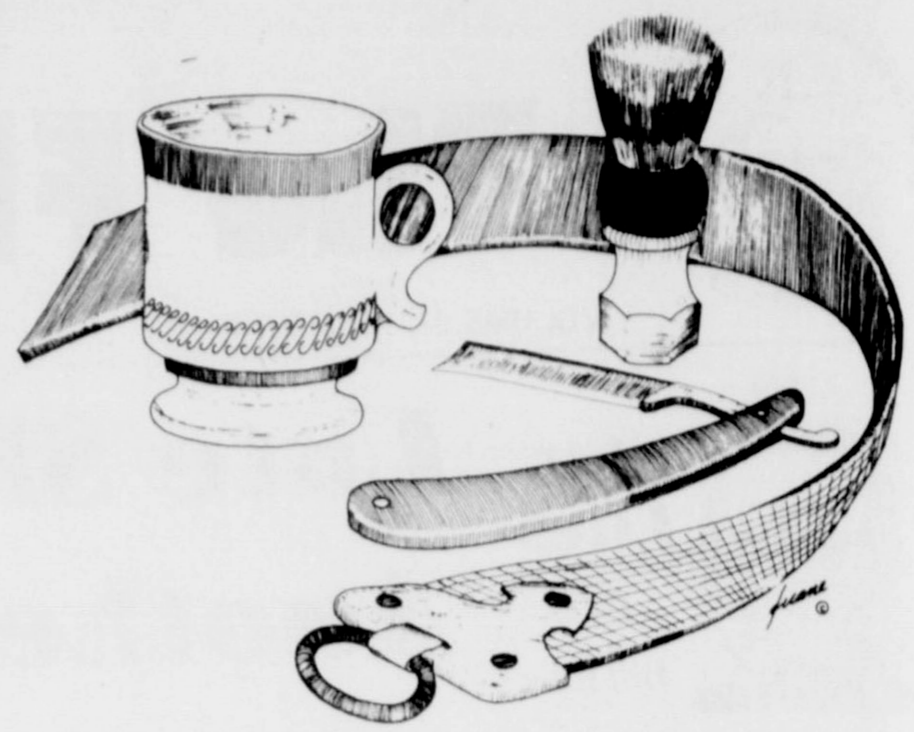
Also moving last week was the Ethridge-Spring Agency, which moved one door south to the former post office location which has been remodeled for them. Johnny Nazworth of Friona Shoe Shop moved into Ethridge's former location.

### 15 YEARS AGO--DEC. 7, 1961

Friona's farm skill demonstration teams brought home first place banners from the state competition in Huntsville Saturday. Both the junior and senior teams were judged best of the ten teams competing in each division. Members of the senior team were Charles Bass, Ranza Boggess, Earl Crow and Max Reeve. The junior team was composed of Don Collier, Jimmy Snead, Milton Hargus and Dennis Howell. J.C. Lane and David McVey are instructors.

### 5 YEARS AGO--DEC. 9, 1971

Tony Perea, former super-star for the Friona Chieftains, has had another banner year for the University of Texas at El Paso Miners. Tony made first team all conference for the Miners as a middle linebacker, and also was chosen honorable mention on the Associated Press' All-America team announced recently.



## REMEMBERING... My First Shave

By BILL BROOKS

It looked pretty simple as I watched Dad shave. He would get out his mug with the soap in the bottom, put a little water in it and stir up vigorously, making a bunch of white foam, thick like whipped cream. He would put it on his face with the brush then get his straight razor out. He would always stroke the razor several times on a leather strop then commence to shave. He would hold the razor a certain way, screw his mouth around and in no time at all he would be through.

He would soak a towel in the hot water and hold it on his face for a while, and say, "Son, one of these days you'll hafta to this too." I was wishing I could already do it.

One day when everyone was gone I looked at my face in the mirror and caught a glimpse of some real whiskers. "Yep," I said to myself, "those better come off." I got all the stuff and heated some water on the stove.

Making the lather was harder than it seemed like it would be. I stirred and stirred but still it was just a watery mess. I stirred some

more and decided it would just have to do. I brushed some on my face and what didn't get in my mouth ran down my neck and got on my shirt.

I took the razor and tried to hold it and my mouth the way Dad did. I put it to my cheek and pulled. Ouch! It felt like it scraped away most of the skin. I looked closely in the mirror but couldn't discern any permanent damage.

I figured it needed to be stropped so I stroked it several times on the leather. Soon I noticed, to my dismay, the strop had a couple of deep cuts in it. I didn't know there was any certain direction to turn the razor when stropping it.

I hadn't helped the razor, or the strop either for that matter, but I finished scraping my face, wondering if anyone could actually enjoy shaving. I started to have the hot towel treatment but burned my hands and decided my face didn't need a scorching on top of everything else.

My face wiped clean, I peered into the mirror again,

discovering that what I thought were whiskers was still there. It actually turned out to be a large patch of freckles.

When Dad found out (he found out when he looked at his strop) he said he ought to use the strop on me but since I seemed interested in learning about razors he would teach me the proper way, even though he didn't think I would have need of the knowledge for sometime yet.

## Friendship

Real friendship is a beautiful thing. Those who are blessed with it have their lives enhanced and enriched to an immeasurable degree. A friend can accomplish the miracle of taking one out of oneself and helping one become more oneself at the same time. Friendship enlarges and illumines experience.

Carol H. Behrman

Dan Ethridge Says...



## ATTENTION! SNOWMOBILE OWNERS

Snowmobiling is great fun, but avoid disaster by protecting yourself with the proper insurance. You should have insurance coverage, and don't let anyone kid you! Check with your Independent Insurance Agent for low-cost Physical Damage and Liability Insurance!

**Ethridge-Spring Agency Inc.**  
YOUR INDEPENDENT INSURANCE AGENT

## Bookmobile Schedule

The High Plains Bookmobile will be in your area on the following dates:

Wednesday, December 15: Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; and Threeway, 12 noon-2 p.m.  
Thursday, December 16: Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona, 1-1:15 p.m.; and Hub, 1:30-2:30 p.m.  
Friday, December 17: White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.  
Saturday, December 18: Farwell, 8:55-11:50 a.m.; and Friona, 1-3:45 p.m.

These Sponsors Welcome You To Friona's Churches

Church Chuckles by CARTWRIGHT



"You should watch more movies and TV. Sinners usually turn out to be warm-hearted and misunderstood human beings!"

- Ethridge-Spring
- First Baptist Church
- Friona State Bank
- Friona Consumers
- Friona Motors
- Wilhelm TV & Appl.
- Rushing Insurance
- Anthony's

Sugarland Mall Downtown Hereford

- FIRST BAPTIST**  
SIXTH AND SUMMITT--REV. C. H. MURPHY
- CALVARY BAPTIST**  
14TH AND CLEVELAND--REV. RON TRUSLER
- CALVARY BAPTIST MISSION**  
5TH AND MAIN--REV. I. S. ANSLEY, PASTOR
- MEXICAN BAPTIST CHURCH**  
4TH AND WOODLAND--REV. DONNIE CARRASCO
- 6th ST. CHURCH OF CHRIST**  
502 W. SIXTH--D. L. HARGUESS, MINISTER
- 6th ST. IGLESIA de CRISTO**  
408 W. SIXTH--
- 10th ST. CHURCH OF CHRIST**  
10TH AND EUCLID

- LUTHERAN CHURCHES**  
RHEA AND FRIONA--REV. WILLIAM RUMPEL
- FRIONA UNITED METHODIST CHURCH**  
BOBBY McMILLAN
- UNION CONGREGATIONAL CHURCH**  
EUCLID AT 16TH--REV. DAVID R. PLUMB
- ASSEMBLY OF GOD**  
10TH AND ASHLAND--REV. LARRY WATTS
- UNITED PENTECOSTAL CHURCH**  
5TH AND ASHLAND--GAYLON CHAPMAN
- MISSION La HERMOSA SPANISH PENTECOSTAL CHURCH**  
903 WASHINGTON--REV. ADOLPH PADILLE
- ST. TERESA'S CATHOLIC CHURCH**  
16TH AND CLEVELAND--FATHER DERMONT O'BRIEN



## THIS YEAR SAY... MERRY CHRISTMAS

TO YOUR FRIEND'S THROUGH

## Project Christmas Card



DEADLINE NEARS....Miss Merry Christmas (Sharla Benge) is shown making a deposit to "Project Christmas Card" during a visit this week to Friona State Bank. Vernell Cunningham takes the deposit. She

reminds area residents that Friday, December 17 is the deadline for depositing to the fund and being listed on the 1976 Christmas greeting to be included in the Friona Star's Christmas edition.

**FRIONA STATE BANK**

## Farmers Told To Beware Of Thieves

Grain handlers from farmers to elevator operators are being warned by Agriculture Commissioner John C. White to double precautionary steps to halt the increase in thefts of whole truckloads of sorghum.

"By using various schemes, drivers, often using stolen trucks, are stealing more grain than in the past. We have had more reports on thefts recently because of the great amount of grain stored on the ground. Elevators are full, and farmers are having to wait to send their harvest to storage," White explained.

"The drivers are bolder now; they just make off with the entire truckload." Several ruses are successful because of the shortage of transportation. During the height of harvest season, trucks are difficult to contract, and farmers will take almost anyone who is available, just to get his grain out of the weather and into storage, White said.

One driver loaded his truck with 80,400 pounds of milo, consigned for Galveston. The grain was never delivered.

The farmer did get the trailer license number, but the records showed that the license was stolen. Since the truck was loaded at night, no description of the tractor could be made.

At one elevator a driver had a sign taped on the side

of his truck and got in line with others with similar authorized signs. He got the truck bed filled and pulled out. "Where the grain was sold is anybody's guess," White said.

"We have several suggestions for farmers and elevator operators, but the most important is to try to be as wary as the thief. If operators don't know the driver, he should get the driver's license number, the make of the truck and trailer, the license number of the truck and trailer, and some type of description on the vehicle.

"Once the grain has been picked up, don't wait two or three days to call the destination. Allow just sufficient time for him to get there and call to make certain that delivery was made. If the truck hasn't reached the destination, call the nearest law enforcement office," White advised.

Farmers in the Panhandle are cautioned not to leave their loaded trailers in the fields overnight; some thieves have just been towing them off.

Another suggestion is the use of confetti coded for each farmer or elevator. This helps in proving theft from elevators and could deter thefts. Such a method is widely used in the Midwest, but has not become common practice in Texas.

## Courthouse Notes

Instrument Report Ending November 24, 1976, in County Clerk Office, Bonnie Warren, County Clerk

WD, Arthur Drake, et al, Allen Sultemeier, lots 2 and 5, Blk. 11, Drake alley way N lots 3 and 4, Friona

WD, Eugene Gulley, Robert L. Jones, SW 1/4 Sec. 10, T14S, R3E

WD, James F. Bailey, Daniel Robert Schumann, lot 2 and N 20 ft. lot 3, Blk. 2, M&F, Friona

WD, Grady Dodd, Larry G. Manuel, lot 9, Blk. 3, Lakeside Add., Friona

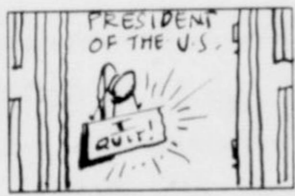
WD, Frances Rosetta Hodges, J.B. Sudderth, SE 1/4 Sec. 12, T9S, R1E

OGI, Joe L. Smallwood, Lewis E. and Sidney Allen, part of E 1/4 Sec. 17, Blk. Z, Johnson

WD, Nora M. Edens, Bobby L. Dollar, lot 15 and 16, Farwell

Instrument Report Ending December 1, 1976, in County Clerk Office, Bonnie Warren, County Clerk

WD, H. Ray White, Genaro P. Cruz, lot 3, Blk. 2, Baxter, Friona



The first vice president of the United States to resign from office was John C. Calhoun in 1832.

## Bond Sales Are Given

September sales of Series E and H United States Savings Bonds in Parmer County were reported recently by County Bond Chairman Frank A. Spring.

Sales for the nine-month period totaled \$74,883 for 75 per cent of the 1976 sales goal of \$100,000.

Texas sales during the month amounted to \$21,049,995, while sales for the first nine months of 1976 totaled \$198,746,369 with 73 per cent of the yearly sales goal of \$272.4 million achieved.

When you get letters like these, you don't write an ad. You print the letters.

"I am sure this edition will have wide acceptance and meet the needs of many for a study Bible... a delight." Merrill F. Unger

"It is honestly like a leatherbound Bible School." Ruth Graham

"... a beautiful, beautiful Bible... I am grateful to God for all the work that has gone into it." W. A. Criswell



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WE RESERVE THE RIGHT TO LIMIT

PRICES EFFECTIVE DECEMBER 13-18

SMOKED TENDERIZED HAMS

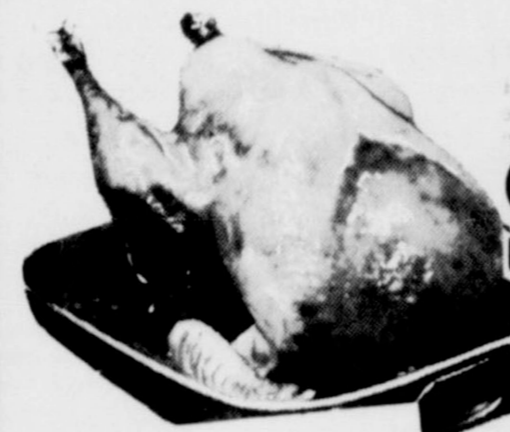
BUTT PORTION LB.

\$1.19

LB.

98¢

Lb.



GRADE A SELF-BASTING 10 to 16 LB. AVG.

SHURFRESH TURKEYS

Lb. 59¢

SHURFRESH VAC-PAK BACON LB. PKG. \$1.09

WILSON'S SMOKED PORK CHOPS LB. \$1.59

CORN KING 2 to 4 LB. BONELESS HAMS LB. \$1.98

USDA CHOICE BEEF CENTER CUT CHUCK ROAST LB. 89¢

FRESH GUARANTEED 73% LEAN GROUND BEEF LB. 79¢

CELEBRITY LEAN TASTY CAN BACON LB. \$1.49

IN QUARTERS Shurfresh Margarine 3 \$1.19

NEW FREEDOM MAXI PADS 12's 79¢

KIMBIES DAYTIME DISPOSABLE DIAPERS 30's \$2.29

### Dairy And Frozen Food

SHURFINE or HALFMOON COLBY CHEESE 10 OZ. 89¢

SHURFINE FROZEN STRAWBERRIES 10 OZ. 39¢

JOHNSTON'S MINCE or PUMPKIN PIES 36 OZ. \$1.19

### Grocery Specials

BAKER'S COCONUT 7 OZ. 69¢

FISHERS RAW PEANUTS 12 OZ. 59¢

ELLIS TAMALES 2 1/2 CAN 69¢

BLACKBURN'S CRYSTAL WHITE SYRUP 32 OZ. 89¢

PRINCELLA YAMS 23 1/2 OZ. 49¢

OVALTINE CHOCOLATE MIX 1 OZ. ENVELOPES 2/15¢

BAMA GRAPE JELLY or JAM 22 OZ. 89¢

BAKERITE SHORTENING 3 LB. CAN 99¢

DASH DETERGENT \$4.89

CENTRAL AMERICAN BANANAS Lb. 19¢

TEXAS ORANGES 5 LB. BAG 69¢

COLO. RUSSET POTATOES 10 LB. BAG 69¢

BAKER'S CHOCOLATE BAKING CHIPS 12 OZ. PKG. 79¢

**HOUSER VENTURE GROCERY**  
902 N. MAIN ST. PHONE 247-3343  
FRIONA, TEXAS

# READ and USE CLASSIFIED ADS

**PH. 247-2211**

Reader Ads—First insertion, per word 10 cents  
 Additional insertions (no copy change), per word 8 cents

Minimum charge (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50

Cards of Thanks—same as classified word rate, minimum charge \$1.50

DEADLINE for classified advertising in Sunday's issue—3 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

**PREACH'S SHOP**  
**Has Moved To**  
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 "Where Experience Pays"  
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FOR SALE....10 acres on pavement two miles southeast of Friona.  
 I HAVE several inquiries about land, and I need some listings, especially for land with good water.  
 I also have some houses for sale, and lots, commercial and residential. Check with me on the details.

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# Obituaries

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**FOR SALE**....3 bedroom house on 2 lots, fenced backyard, good storm cellar. \$13,500. Call 247-3844 or 265-3505. 11-tfnc

**WANTED**....I will do all types of custom farm work. Discing, fertilizing, Big Ox chiseling, mold board breaking, listing. Roger Nelson, Phone 247-2056. 10-8tc

## John Boeckman

A Friona man's father passed away November 30 in Oklahoma.

Frederick John Boeckman, 84, had been a 70-year resident of Okeene, Oklahoma.

Survivors include four sons, Joe of Friona, Albert, Sylvester and Louis of Okeene. One daughter, Mrs. Amelia Bingham of Geary, Oklahoma, also survives. There are 35 grandchildren and 15 great-grandchildren.

A half-sister, Mrs. Veronica Pope of Tulsa, is another survivor.

Boeckman was a member of the trustees of St. Anthony's Catholic Church of Okeene. He was a member of the board of directors of the Farmers Co-op there, had been a member of the ASCS board and a member of the Soil Conservation District.

## Ann Martin

Funeral services were held here Thursday for Mrs. Ann Elizabeth Martin, 35, who died Wednesday after a short illness.

Services were held at Calvary Baptist Church, with Rev. Ron Trussler officiating, assisted by D.L. Harguess. Burial was in Friona Cemetery under the direction of Parsons-Ellis Funeral Home.

Mrs. Martin was a native of Coleman County, and had lived in Friona the past eight years. She married Rufus Martin in 1964 in

Gail. She was a member of the Baptist Church.

Survivors include the widower; four sons, Henry M. Martin and Edward Charles Martin, both of Plainview, and Stamford Dennis and Howard Dennis, both of San Angelo; two daughters, Miss Rebekah Sue Martin of Plainview and Miss Mary Dennis of Monahans.

Also surviving are her mother, Mrs. Edgar Aslinger of Weatherford, two sisters, Mrs. Wanda

Lothringer of Vinton, La. and Mrs. Bonnie Dotson of Weatherford, and one brother, Stamford Henson of Mammoth, Ariz.

## Arthur W. Crow

Arthur W. Crow, 80, longtime Muleshoe resident, died Thursday, November 25, at Muleshoe Nursing Home following a lengthy illness.

Funeral services were held November 27 in the First Baptist Church in Muleshoe with Rev. J.E. Meeks, pastor, and Rev. E.K. Shepard, Baptist minister from Wilson, officiating. Burial was in Bailey County Memorial Park under direction of Singleton-Ellis Funeral Home.

He had been a resident of Muleshoe since 1941, moving here from Sudan. Arthur W. Crow was born September 29, 1896 in Tecumseh, Okla. and owned and operated Crow Chevrolet until his retirement. He was a member of the First Baptist Church, the Muleshoe Masonic Lodge, a Veteran of World War I, having served with the U.S. Army and served as the mayor of Muleshoe from April 1961 to April 1964.

Survivors include his wife, Lavina; two sons, John of Muleshoe; James of San Diego, Calif.; three sisters, Mrs. C.D. Damron, Wellington; Mrs. Henry Harrel, Tulsa and Mrs. Bill Harrel, Fayetteville, Ark.; one brother, O.O. Crow, Lubbock and five grandchildren.

## Forrest Greene

Funeral services for Forrest Greene, a longtime resident of the Lazbuddie community, were held Wednesday at the Lazbuddie Church of Christ.

Andy Rogers, minister, officiated at the services. Burial was in Lazbuddie Cemetery. Mr. Greene died Tuesday at Lubbock.

He was born in Alice, Texas, but had lived in the Lazbuddie and Pleasant Valley communities for 53 years. He was a truck driver.

Greene married Pauline Seaton in 1938 at Farwell.

Survivors include his widow; one son, Richard of Lubbock; one daughter, Miss Mary Ann Greene of San Antonio, three sisters, Mrs. Ella Mae Plummer of Austin; Mrs. Pauline Paul of Hereford and Mrs. Margaret Johns of Santa Clara, California; one brother, Perry of Fort Worth, and three grandchildren.



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# Chieftains Edged In Tourney Finals

The Friona Chieftains had their winning streak snapped at seven straight in the finals of their own tournament, as the Estacado High School Matadors of Lubbock streaked to their second straight Friona title by the score of 54-40 over the Chiefs.

An extremely cold fourth quarter proved fatal to the Chieftains, who had rallied to take the lead over the Matadors in the third quarter, and for a time seemed to have the visitors on the ropes.

But Estacado outscored the Chieftains, 12-2 in the final eight minutes, to break open what had been a tight game.

The contest actually was a game of hot streaks for both teams, with Estacado getting the benefit of the last one. They had opened up with a 12-1 lead in the first quarter, as the Chiefs were having trouble getting their offense untracked.

In fact, Friona still only had one basket to show for their efforts when Keith Martin completed a three-point play with 52 seconds left in the period to bring the Chiefs back to a 16-8 deficit after Estacado led by 13 at 16:3.

Paul Ortiz canned a pair of free shots to cut the margin to six, 16-10, but Estacado responded for an 18-10 first quarter lead. If the Chieftains could have made all of their free throw attempts, the score would have been closer.

Jeff Whiteside led a second quarter rally that pulled the Chieftains back into the game. He made a layup at the 3:55 mark to bring about a 22-18 score favoring the visitors, hit a jump shot 40 seconds later for a 23-20 deficit, and when Kevin Kothmann made a follow-up shot, the score became 23-22, the closest Friona had been.

Estacado kept responding. Kevin and Koty Kothmann each hit baskets to bring Friona within one point, but Estacado lucked out, making a shot with only a second left on the clock for a 29-26 halftime lead.

The visitors were a bit cold to start the third quarter, and Friona took the lead. Whitesides' jump shot made it 29-28, and Mark Neill's turn-around shot with 6:12 remaining gave Friona its first lead at 30-29. Whitesides then drove the length of the court for a layup and Friona led by three, 32-29.

But the sleeping giants awoke, to score seven unanswered points and regain the lead at 36-32. Whitesides, Neill and Koty Kothmann each scored baskets to keep the Chieftains within this four-point spread, which was the third quarter margin, 42-38.

Whitesides canned a pair of free shots to begin the fourth quarter, and bring Friona within two points again, 42-40. But little did fans realize that the Chieftains' scoring was finished for the night.

The full-court pressure by the



**BATTLE FOR BALL....**Koty Kothmann of the Chieftains (in white) goes up for the ball, but he is being contested by three members of the Farwell Steers. Friona held off a

late rally for a 52-50 win in the contest, and finished as runners-up in their own tournament here last weekend.

visitors, which Friona had handled for three quarters, finally began to pay off with points, and Friona couldn't buy a basket. It was 46-40 at the halfway point of the period, and Estacado managed four more baskets.

"I was real proud of the team's showing. They just had a bad fourth quarter, or we could have won it. I thought they played a real good tournament all in all," said Coach James Pope this week.

Whiteside led the Chiefs in scoring for the Estacado game with 14. The Chiefs had a close call in getting past rival Farwell in their second game, 52-50.

The Chiefs had the upper hand in the game, leading throughout the contest, and by as much as ten points, but Farwell fought back, and threatened to at least tie the game up and send it into overtime.

In the final analysis, Friona had the ball and a two-point lead, but the Chieftains were called for being out of bounds as the clock expired. The officials awarded the ball to the Steers, but with only one second showing on the clock.

The visitors were faced with going the length of the court and getting a shot off before the buzzer, and it proved more than they could do, and

late rally for a 52-50 win in the contest, and finished as runners-up in their own tournament here last weekend.

Friona prevailed to push their season record at that point to 7-0. Mark Neill's 17 points were Friona's big offensive weapon. The Chiefs had coasted to a 60-31 win over Amarillo's Alamo Catholic team, which was simply playing out of their class. This was in Thursday's first round.

BOX SCORES

Friona	14	25	39	60
Alamo	11	15	23	31

Todd Bandy 3-0-6; Jeff Whiteside 6-2-14; Mark Neill 4-3-11; John Jarecki 2-0-4; Koty Kothmann 3-0-6; Keith Martin 4-0-8; Paul Ortiz 1-0-2; Kevin Kothmann 0-2-2; Jeff Peak 2-1-5; Clint Mears 0-0-0.

Friona	15	26	42	52
Farwell	11	22	33	50

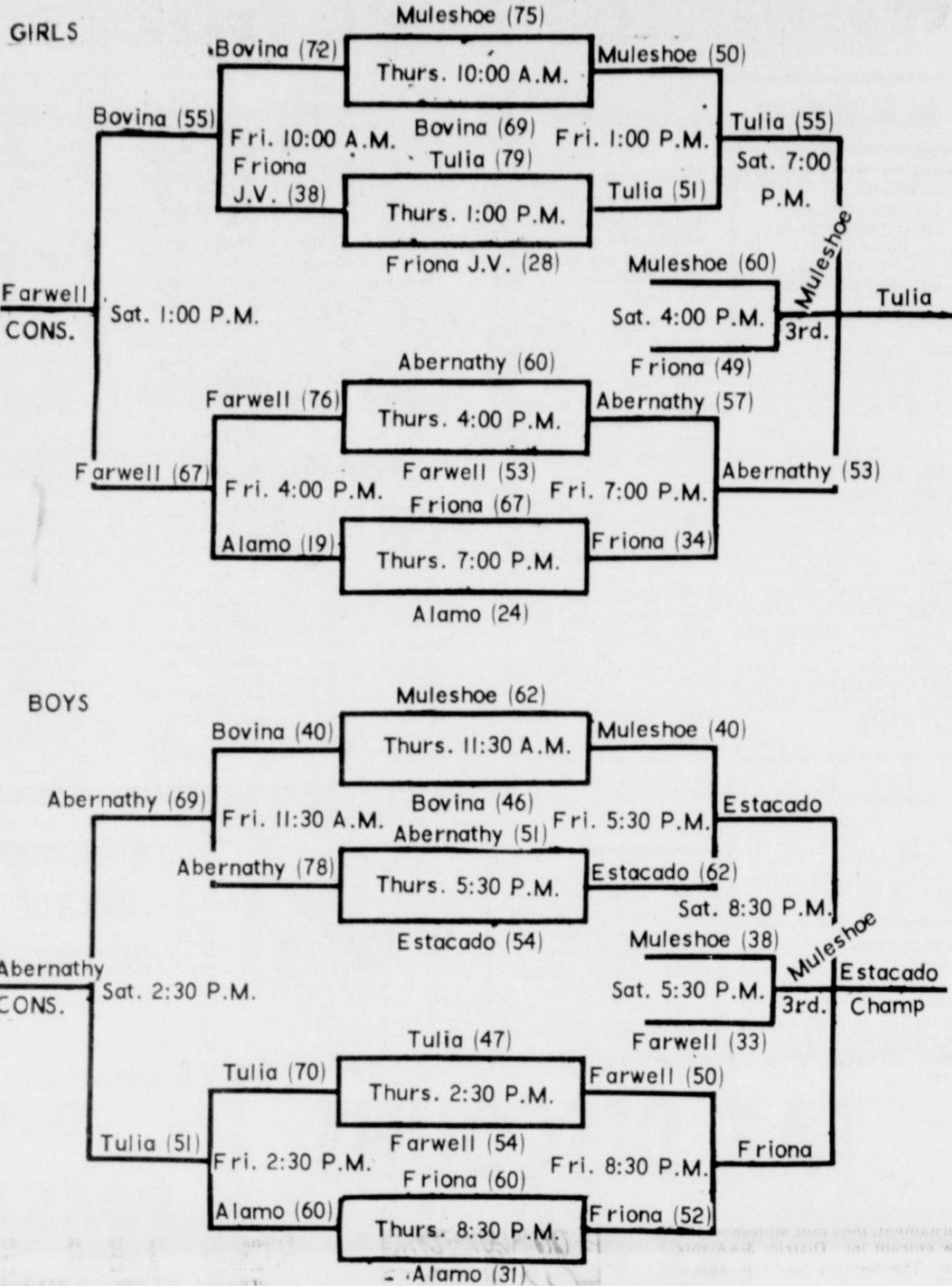
Keith Martin, Jeff Whiteside 5-2-12; Mark Neill 7-3-17; Koty Kothmann 4-5-13; Paul Ortiz 2-0-4; Kevin Kothmann 0-1-1; Jeff Peak 2-1-5; Clint Mears, Todd Bandy.

Friona	10	26	38	40
Estacado	18	29	42	54

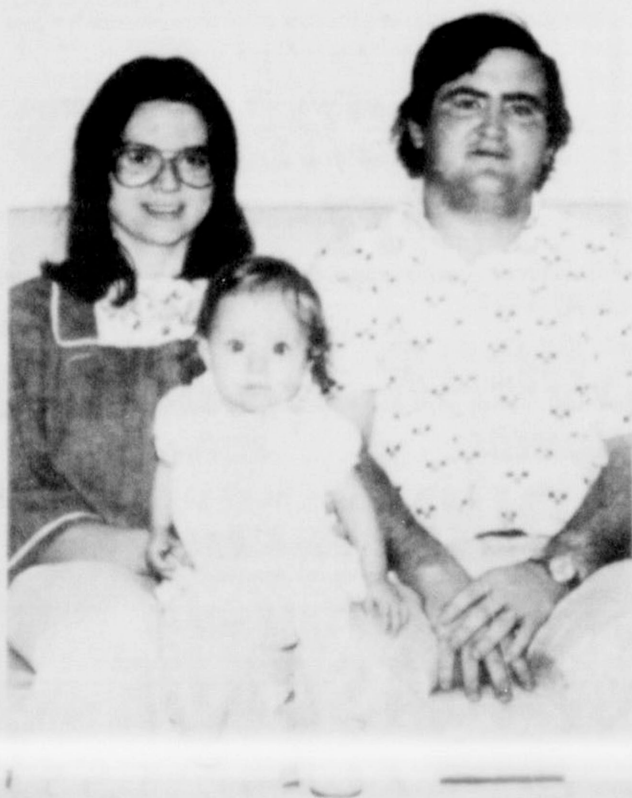
Keith Martin 1-3-5; Jeff Whiteside 6-2-14; Mark Neill 2-0-4; Koty Kothmann 3-0-6; Jeff Peak 1-1-3; Todd Bandy, Paul Ortiz, 1-2-4; John Jarecki, Kevin Kothmann 2-0-4; Clint Mears.

## Friona Tourney

### Complete Results



## WELCOME TO FRIONA



RECENT NEWCOMERS to Friona are Mr. and Mrs. Dan Owens, who are shown with their baby daughter Alice, who is seven and one-half months old. Owens is a federal meat inspector stationed at MBPXL. They are from Wolfe City, near Greenville, and are living at Saratoga Gardens, Apartment 51. They attend the Church of Christ.

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"WE KNOW WHAT YOU MEAN WHEN YOU'RE TALKING PARTS"

# Squaws Fall After Winning Meet Game

The Friona Squaws met Alamo Catholic from Amarillo in their first game of the Friona Tournament on Tuesday night, winning 67-24. It was the team's first win of the season.

The first quarter saw the scoring for Friona distributed about evenly between Cindy Cleveland, Rhonda Parsons and Dianne Bennett.

In the second quarter Rhonda Parsons hit a hot streak, hitting five from the floor and seven of eight from the free throw line as the Squaws erupted for a 25 point quarter and a 43-13 lead.

The guards held Alamo to just thirteen points during the first half, indicating a good defensive job.

The second half saw even shooting by the Squaws in each quarter.

Most of Alamo's points came from the free throw line in the fourth quarter.

Friona	18	43	57	67
Alamo	6	13	15	24

Forwards: Cindy Cleveland 4-2-10; Renae Monroe 5-2-12; Rhonda Parsons 13-7-33; Dianne Bennett 5-0-10; Donna McBroom, Melodi Dixon 1-0-2; Janice Peak. Guards: Linda Lee, Jaton Widner, Cindy Smiley, Sylvia Malouf, Sheri Rector, Linda Anthony, Johnna Thorn.

The Squaws met Abernathy in their second game of the tournament, losing 34 to 57 in a well played game.

The Squaws were slow to find the basket in the first two quarters which really set the difference in the game. Abernathy hit 3 to 1 on shots from the floor.

The second half Friona stayed with Abernathy on their shooting.

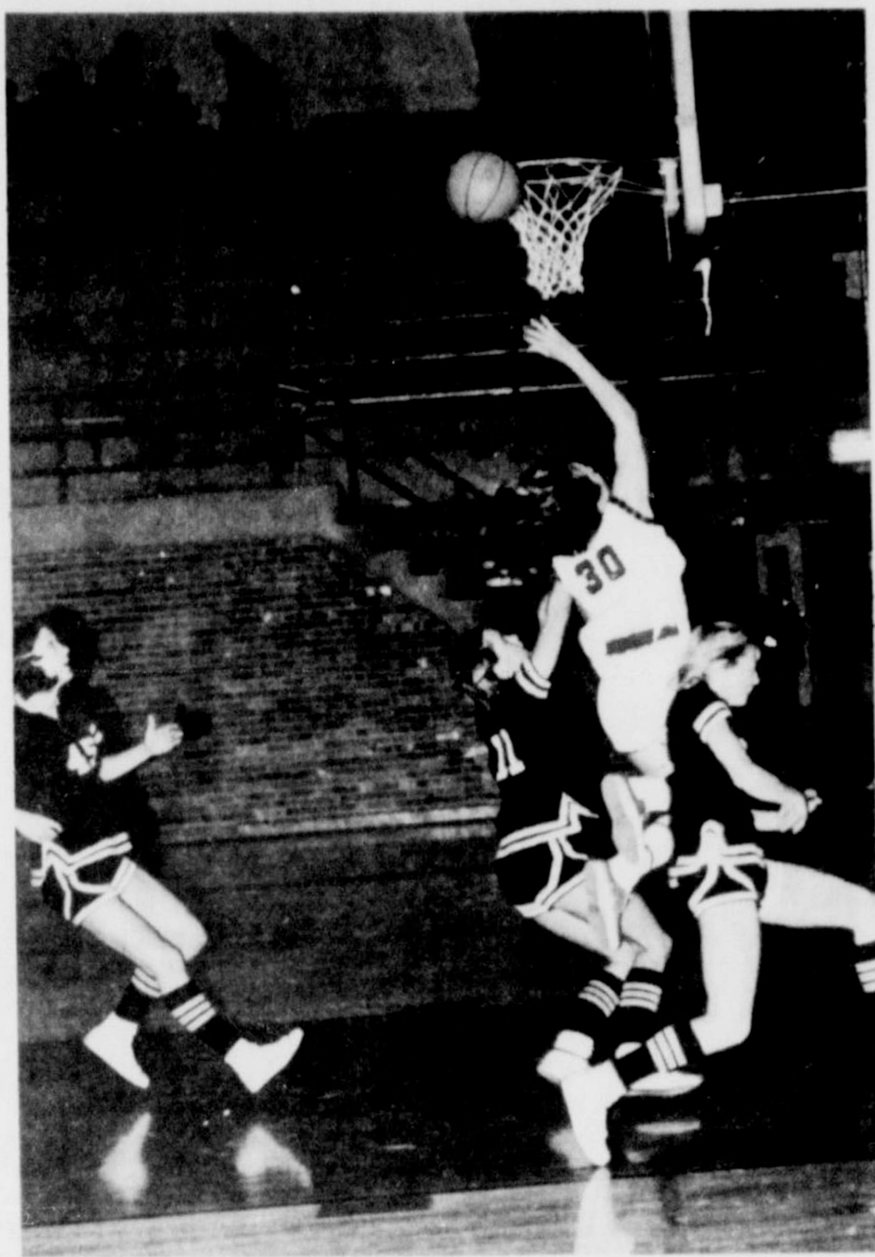
Friona	4	10	22	34
Abernathy	17	31	42	57

Forwards: Cindy Cleveland 3-0-6; Renae Monroe 2-0-4; Rhonda Parsons 8-4-20; Dianne Bennett 2-0-4; Janice Peak 1-0-2; Melodi Dixon, Donna McBroom. Guards: Sheri Rector, Sylvia Malouf, Cindy Smiley, Linda Lee, Jaton Widner, Linda Anthony, Johnna Thorn.

In the Squaws' final game of the tournament, they met Muleshoe, the new entrant into District 3-AA this year. The Squaws lost this game, 49-60.

Muleshoe has been a formidable foe in the past as they were in the tough 1-AAA district with Canyon.

The Squaws held the lead during the first half of the game, holding a 30-22 edge at intermission, but



TWO FOR FRIONA...Dianne Bennett, Friona Squaw forward, goes in for a layup shot in a recent game. The Squaws, who have been having some tough luck winning a game,

scored their first victory of the season in their own invitational tournament here last weekend. The team is competing at Levelland this week.

Muleshoe took over for the second half.



The first magazine for women was Lily, started at the end of the 19th century by Amelia Bloomer.

These teams will again meet each other in the tournament at Levelland this weekend.

Friona	14	30	36	49
Muleshoe	9	22	40	60

Forwards: Cindy Cleveland 5-1-11; Rhonda Parsons 8-3-19; Dianne Bennett 7-5-19; Renae Monroe, Janice Peak, Melodi Dixon, and Donna McBroom. Guards: Sheri Rector, Sylvia Malouf, Cindy Smiley, Linda Lee, Jaton Widner, Linda Anthony, Johnna Thorn.



SKILLS TEAM...The greenhand farm skills team won first at the district contests. Shown are Ben Landrum, Kirk Frye, Joel Hight and Milon Dixon.



WINNING TEAM...Friona's chapter conducting team placed first in the district contests. Shown are Sandy Peters, Brett Beavers, Alan Monroe, Terry Wilcox, John Jarecki, Bryan Landrum, Dennis Morgan and Kurt Miller.

## FFA Teams Win Contest

Friona's FFA leadership teams have been in action during the past few weeks.

At the district contests in November, three teams took first place honors.

The senior chapter conducting team placed first. They are Alan Monroe, Bryan Landrum, Dennis Morgan, Sandy Peters, Kurt Miller, Terry Wilcox, Brett Beavers and John Jarecki.

The greenhand farm skills team, composed of Kirk Frye, Joel Hight, Ben Landrum and Milon Dixon also placed first.

Then, the senior farm radio team, Danny Hand, Tom Schilling, Mike Hill and Jody Lewellen, captured top honors.

The radio team then took first place honors at the Area I contest, and on December 4 in Huntsville, placed second in the state FFA leadership contests.

Also on the district level, the senior farm skills team placed second. Team members were Randy Boeckman, Donnie Gustin, Mike Blackburn and Harrell Mays.

Coaches of the teams are Benny Pryor and Paul Smith.

## Club Plans Community Farm Sale

Friona Country Club has announced that it will sponsor a community-wide sale of farm machinery, to be held on the grounds of West Friona Grain on Tuesday, January 4, 1977.

Jay Beene says that the Country Club is accepting consignments, and will be happy to have any or all items—nothing is too large or small.

Proceeds from the sale will go for the general development of the Country Club, for proposed improvements.

Anyone with machinery, appliances or automotive items are requested to call 247-3323 during the day, or 265-3564 or 247-3198 at night to leave their listings.

## Seventh Grade Girls Drop

### Pair Of Games

Friona's seventh grade girls lost to Canyon "White" team by a score of 20-15 on November 29.

Lesa Bermea played a good game and again made the most points with a total of 11 of the 15 points scored.


Guards playing were Penni Weatherly, Rene Noland, Jo Ann Flores, Joyce Melton, Karla Fleming and Rachel Perez.

BOX SCORES  
Teresa Loflin 0-0-0; Lesa Bermea 4-3-11; Erin Davila 0-1-1; Jyl Hight 0-0-0; Sunny Horton 0-1-1; Cara Hand 0-0-0; Kim Barnett 0-0-0; Gwen Maurer 0-2-2; Rhnea White 0-0-0; Christie Wiseman 0-0-0; Christy Chesher 0-0-0.

Friona's seventh grade girls lost by nine points to Dimmitt's seventh grade by a score of 19-28. Mistakes troubled the seventh graders with a combination of bad passes and missed field goals.

Guards playing the game were Penni Weatherly, Rachel Perez, Jo Ann Flores, Gwen Maurer, Shawn Osborn, Rene Noland, Joyce Melton, and Karla Fleming.

BOX SCORES  
Teresa Loflin 0-3-3; Erin Davila 1-0-2; Lesa Bermea 3-2-8; Jyl Hight 0-0-0; Sunny Horton 0-0-0; Cara Hand 1-0-2; Kim Barnett 0-0-0; Francis Guerra 2-0-4; Tawnya Hand 0-0-0.




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# MISS MERRY CHRISTMAS GOES SHOPPING IN FRIONA...



★ Right From Santa's Bag

A PANTS SUIT would be the ideal gift for that wife or teenage daughter. Miss Merry Christmas finds, during a visit to The Main Place. Wahleah Beck shows Miss Christmas (Sharla Bengel) a PBI by Lorch, a two-piece ultra suede outfit that she especially liked. The Main Place has all kinds of gift ideas for anyone on your shopping list.

**THE MAIN PLACE**

*Don't Miss Our Thursday Night Stag Party!*

**We Will Be Open Till 10 p.m. Thursday Nights** (DECEMBER 16 and 23)

Drop the wife and kids downtown for their Christmas shopping on Thursday night and then come on out to Reeve's and have some fun. We'll have refreshments, register for free door prizes, look around at all the new '77 models and the new Frigidaire appliances. We'll let you test drive a new Chevrolet or Oldsmobile....and if we don't have what you like in stock, we'll get it for you.

Glenn E. Reeve, Sr., Glenn Reeve, Jr., Glen T. Williams, Ron Cain and C. L. Vestal all say "Make us an offer." A new auto or a new appliance from Reeve's can assure you of the happiest Christmas ever.

*for a grand Christmas!*

★ **FREE COFFEE & CHRISTMAS COOKIES**

★ **FREE DOOR PRIZES**

★ **FREE TEST DRIVE A NEW CAR**

★ **SURPRIZE THE FAMILY WITH A NEW CAR FOR CHRISTMAS**

**REEVE CHEVROLET-OLDS**

CHRISTMAS WOULD be merrier if you brought home a new car from Reeve Chevrolet-Olds. That is the decision made by Miss Merry Christmas (Sharla Bengel) as she tries out a new Oldsmobile which is on the showroom floor at Reeve's. The Chevrolet and Oldsmobile dealership also announced that it will be open late on Thursdays, December 16 and 23 for shoppers' convenience.





# Winners Announced In County Food Show

**FOOD SHOW WINNERS...** Winners were announced in the Parmer County 4-H Food Show on December 4. Junior division winners are, front row, left to right, Devera Rhodes, Friona, first place, snack group; Sonya Mayfield, Bovina, alternate, side dish group; Shain Rhodes,

Friona, alternate, breads and desserts; Charles Johnson, Bovina, alternate, snack group. In the back row, left to right are Johanna Mesman, Farwell, first place, side dish; Stanley Miller, Friona; Maureen Jesko, Lazbuddie, first

place, breads and dessert; and Robbie Moody, Bovina, first place, main dish. Senior division winners were, left to right, Joan Carson, Bovina, snack group; Linda Gohlke, Farwell, main dish; and Lisa Darby, Farwell, breads and dessert.

Seven Parmer County youths, who already have won top honors in County competition last Saturday, December 4, will match their skills and knowledge in food preparation against those of youths from 19 other counties Saturday, December 11 in Lubbock.

The occasion is the annual District 2 4-H Food Show to be held at Texas Tech University.

About 150 youths are expected. Theme of this year's show is "Gourmet Foods."

Three seniors and four juniors from Parmer County are competing, says County Extension Agent, Jana Pronger. The seniors are Linda Gohlke, Farwell; Joan Carson, Bovina and Lisa Darby, Farwell.

Juniors from Parmer County include Robbie Moody, Bovina; Johanna Mesman, Farwell; Devera Rhodes, Friona; and Maureen Jesko, Lazbuddie.

Competing in four food classes, the seniors will be trying for the right to represent the 20-county Extension District 2 in the State 4-H Food Show in June at Texas A&M University. There is no further competition for junior winners beyond the district level, Miss Pronger said.

According to District Extension Agent Catherine B. Crawford and food show chairman Sherry Etheledge, judging will begin at 10 a.m. Public viewing is at 2 in the University Center Ballroom, and the awards program will follow at 2:30.

Members of the District 2 4-H Council will present ribbons to all contestants and special awards to top winners.

Judging will focus on knowledge of nutrition, meal planning, food buying and meal service as well as on ability to prepare food, Miss Pronger said.

The District 4-H Food Show is conducted each year by the Texas Agricultural Extension Service, Texas A&M University System.

The four alternates for the junior division were Shain Rhodes, Friona; Charles Johnson, Bovina; Stanley Miller, Friona; and Sonya Mayfield, Bovina.

Other contestants entering the Food Show were: Tamie Nabors, Bovina, red ribbon; Donna Lide, Bovina, red ribbon; Melissa Glasscock, Bovina, white ribbon; Kenny Carrell, Bovina, white ribbon; Diane Heard, Bovina, blue ribbon; Hilda Guillen, Bovina, white ribbon; Wendy Tatum, Friona, red ribbon; Diedre Miller, Friona, red ribbon.

Also, Jacqueline Kube,

Farwell, red ribbon; Elizabeth Kube, Farwell, red ribbon; Blanca Mitchell, Friona, red ribbon; Shelly White, Friona, red ribbon; Lisa McGehee, Lazbuddie, red ribbon; Misti Booser,

Bovina, blue ribbon; Donell Garner, Bovina, red ribbon; Tracy Moore, Bovina, red ribbon; Casey Riddle, Bovina, blue ribbon.

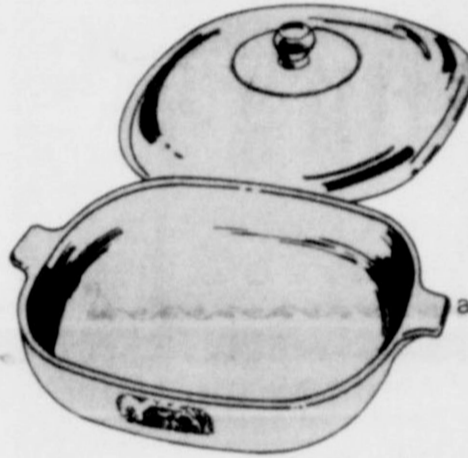
Also, Sue Collins, Lazbuddie, red ribbon; Doyle Garner, Bovina, red ribbon; Don Robinson, Friona, red ribbon; Terry Monk, Bovina, blue ribbon; Stacy Ivy, Lazbuddie, red ribbon; Holly Tatum, Friona, red ribbon.



A MICROWAVE OVEN would be an ideal Christmas gift for a homemaker, and Jo Hutson of White's Auto shows Miss Merry Christmas the Amana Radar Range, which will be demonstrated on

Saturday, December 11, from 1-5 p.m. Regular shoppers at White's know from experience that the store is chock full of toys, appliances and anything you'd need for Christmas.

Now you can sear • fry • brown • grill • sauté in the Browning Skillet made exclusively for the *Amana Radarange* by Corning.



SEE IT DEMONSTRATED SATURDAY 1-5

Sear the juicy flavor into steak. Brown chops. Fry eggs. Grill sandwiches. Sauté onions and mushrooms. Get the good taste and appearance you like with quick-cooking convenience.

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"Fortune brings in some boats that are not steer'd." Shakespeare



## A WONDERFUL WORLD OF CHRISTMAS



POARCH'S FURNITURE has just received a new shipment of beautiful brass lamps from California. Miss Merry Christmas (Sharla Benge) holds one of the many beautiful lamps that can be found at Poarch's. For all of your furniture and home accessories, shop Poarch's, Friona's newest and finest furniture store.

# POARCH'S FURNITURE

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Swinger To Miss Merry Christmas.

## CARROL'S

# SHOP at HOME THIS CHRISTMAS

★ RCA

★ LITTON

★ WHIRLPOOL

★ ROPER



MISS MERRY Christmas found this RCA XL-100 16-inch portable color TV, model No. EU353 at Roberts Appliance for only \$349.95 this week only. The set regularly sells for \$389.95. Showing Miss Christmas the

set is Betty Roberts of the local store, which has a number of quality TV sets and appliances which will make the ideal Christmas presents for the home.

## Roberts Appliance, Inc.

618 Main

"You Can Depend On Us" Phone 247-2122

## 8th Graders Drop Pair Of Games

Friona's eighth grade girls lost to Canyon "White" eighth grade on November 29 by a score of 36-28. Teresa Bermea led the scoring with ten points, followed by Myra Veazey and Lynn Blackburn with eight each.

Guards playing were Kayle Britting, Kenna Noland, Pam Perez, Jeanette Reed, Tammy Smith.

### BOX SCORES

Jiselle Malouf, 1-0-2; Lynn Blackburn, 4-0-8; Teresa Bermea, 5-0-10; Myra Veazey, 3-2-8.

Friona's eighth grade girls lost by eight points to Dimmitt eighth grade Monday night by a score of 32-24.

The teams were equally matched until the third quarter when Dimmitt pulled ahead and was able to maintain the lead the rest of the game.

Lynn Blackburn, 3-0-6; Teresa Bermea, 5-0-10; Myra Veazey, 3-0-6; Jiselle Malouf, 1-0-2.

### SCHOOL LUNCH MENU

Week of December 13-17

**MONDAY**—fish, buttered corn, tartar sauce, English peas, hot rolls-butter and milk.

**TUESDAY**—enchilada casserole, pinto beans, cornbread-butter, lettuce and tomato salad, peaches and milk.

**WEDNESDAY**—steak, mashed potatoes and gravy, hot rolls-butter, buttered carrots, chocolate cake and milk.

**THURSDAY**—turkey and dressing, giblet gravy, hot rolls-butter, cranberry sauce, buttered green beans, fruit salad and milk.

**FRIDAY**—hamburgers, potato chips, lettuce, tomatoes, pickles and milk.



FARM TEAM...The FHS senior farm skills team poses with the second place banner it won recently at the District FFA Leadership contests. Shown are team members Randy Boeckman, Donnie Gustin, Mike Blackburn and Harrell Mays.

## Varsity Teams In Tournament

Friona's varsity teams are involved in a basketball tournament at Levelland this weekend.

Both teams had bad luck in their opening round games Thursday night.

The Chieftains fell to the host Lobos, 92-80. The team got their high score of the season, despite losing the game. Koty Kothmann had 22 points to lead scoring.

The Squaws fell to Lubbock Cooper, 62-53, their second loss of the season to this particular team.

The Chiefs' loss was their second

straight after seven wins. They were to meet Lovington at 3 p.m. Friday in the double elimination bracket. Friona then will play either at 3 p.m. Saturday or 8 p.m., depending on the outcome of their Friday game.

The Squaws, 1-6 for the season after Thursday, were to meet the Levelland girls at 6 p.m. Friday, and then were to play at 1 p.m. or 6 p.m., depending upon the outcome of their game with Levelland.

## JV Squaws Lose Two To Varsities

The J.V. Squaws met Tulia in their first game of the Friona Tournament losing 79-28.

The first quarter of this game was probably one of the best played in the whole tournament by any team.

The J.V. girls got the first points of the game and stayed point for point with the Tulia girls. The score was tied five times in this quarter.

The second quarter saw the Tulia team pull away but the JV kept up the pressure. Turnovers and Tulia getting to the foul line made the difference in the halftime score.

The second half was a different story. Tulia got 18 points to Friona's four in the third quarter. In the fourth quarter, Friona only got one basket from the floor.

All the girls got to play in this game, giving experience to some of the players that do not get to see much action.

This game was a little slower than the one the previous day, but the JV's gave a good account of themselves against another varsity team.

Friona 10 24 30 38  
Bovina 25 32 47 72

Forwards: Vickie Smiley 3-2-8; Varla Welch 3-2-8; Linda Nelson 3-2-8; Alesia Tucker 2-0-4; M'Lynnda London 2-0-4; Robin Zetsche 2-0-4; Rosa Esquivel, Sandi Schmidt, Cynthia Bermea, Julie Owen, Gloria Galacia 0-2-2. Guards: Veronica Lafuente, Christy Cunningham, Jerri Walters, Stephanie Schueler, Kim Frye, Kathy Martin, Debbie Menefee, Karen Stevick, Rosemary Acy, Robin Martin, Gay Clark.

Friona 14 22 26 28  
Tulia 15 35 53 79

Vickie Smiley 5-0-10; Varla Welch, Lena Nelson 6-0-12; Alesia Tucker 3-0-6; Julie Owen, M'Lynnda London, Sandi Schmidt, Robin Zetsche, Rosa Esquivel. Guards: Karen Stevick, Veronica Lafuente, Stephanie Schueler, Kim Frye, Gay Clark, Rosemary Acy, Debbie Menefee, Robin Martin, Kathy Martin, Christy Cunningham, Jerri Walters.

The JV Squaws met Bovina in their second game of the tournament, losing 38 to 72.

## Soil Tests Are Helpful

Soil testing holds the key to profitable crop production and efficient use of fertilizer. And the time to collect soil samples for testing is now, contends a soil chemist with the Texas Agricultural Extension Service.

Soils contain various levels of nutrients for plant growth, and most soils require additions of these nutrients for top crop production. Without soil testing, use of fertilizer is strictly a guessing game.

Soil testing provides essential information on the amount of nutrients in the soil and the level of fertilization required to reach certain production goals.

Students receiving Social Security benefits should contact the local office about any change in plans regarding their school attendance next term.

## Lazbuddie Gets Bond Rate

The Lazbuddie School Board, Superintendent and Financial Advisor had a very successful trip to New York to meet with Moody's bond rating firm. The \$575,000 Lazbuddie ISD Building bonds received an A rating which is excellent.

Board members making the trip, along with Supt. Sam P. Barnes and financial advisor Bob Davis, of Underwood, Newhaus and Co. Inc., were Pres. Alfred Hicks, Marvin Mimms, vice president, Gene Paul Jarman, Chunk Smith and Jerry

Don Glover. Not making the trip was Jim Roy Daniel and Derrell Jennings. Financier Bob Davis estimated a savings of from \$25,000 to \$35,000 for the school district for the excellent rating they received.

The Lazbuddie School Board will be opening and awarding bids on the sale of \$575,000 Lazbuddie ISD Building bonds at a special meeting of the board at 4 p.m. December 6, 1976. Bids will be received by the Security State Bank in Farwell until 2 p.m. on the day of the sale.

## TAX SHELTERED RETIREMENT PLANS

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New Pension Act Enables Millions of Working Americans Currently Not Covered By Any Retirement Plan to Set Up Their Own Tax-Favored Retirement Account.

I. R. A. the \$1,500 tax break

If you're employed and not participating in a private or governmental retirement plan (Social Security doesn't count) you are eligible to start one of your own. This new plan is known as the individual Retirement Savings Account. You are entitled to contribute up to 15 percent of your annual salary, or \$1,500 (whichever is less).

KEOGH the \$7,500 tax break

If you are self-employed and do not have a retirement plan, then you can start a tax-sheltered plan of your own. This new plan is known as Keogh HR 10. You may contribute up to 15 percent of your earned income or \$7,500 (whichever is less).

### 1976 TAX BREAK DEPOSITS CAN BE MADE THRU DEC. 31st.

You can claim your contribution to either plan as deduction on your federal and state income tax returns. In the meantime, the money in your account will grow tax sheltered. No income tax will be due until the funds are paid out to you, and FIRST FEDERAL pays the highest rate for which the amount qualifies. FIRST FEDERAL offers both these plans without charging fees or commissions. Call or come in and talk it over with the Savings Counselor at the FIRST FEDERAL office nearest you... or send in the coupon below.

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Corn growers in this area have learned that head smut means sizable losses in yield and profit. That's why next planting season you need more than hybrids with just claims for

high yields. You need the complete performance of Asgrow hybrids...with head smut resistance...with harvestable high yield potential. Now's the time to make plans to protect corn yield and profit

next time you plant. See your Asgrow dealer and reserve head smut resistant hybrids while supplies last. Because Asgrow resistant hybrids meet head smut head-on.

### Asgrow hybrids resistant to head smut. new RX 90 RX 100 RX 4589

These corn growers meet head smut head-on with Asgrow hybrids.

**James Cook—Olton, Texas**  
In 1975, Mr. Cook used RX 100 for the first time on 50 acres and had a yield of 10,640 lbs. dry corn. In '76, he expanded use of RX 100 to 120 acres. "I like RX 100 better than anything I've planted. I like the way it stands—good stalk with no lodging. I have no head smut in my fields."

**Paul Chisholm—Sudan, Texas**  
Over the past three years, Mr. Chisholm averaged over 10,000 lbs. on 310 acres of RX 100. Much of this was grown under stress conditions including hail damage and minimum irrigation. "This RX 100 has the ability to rollinate under adverse conditions. This is particularly important under stress conditions like this year. And, they sure like RX 100 at the elevator because it's such a clean corn to bring in. Head smut has been observed in this area, but I've had absolutely none."

**Bob Jones—Muleshoe, Texas**  
This is Mr. Jones's fourth year with RX 100. He reports, "My yields



have been good and consistent. Last year even with hail damage, it made just over 6,000 lbs., but this year looks like it's going to be my best year ever. It stands well, too—no trouble with lodging. And, I've had no head smut whatsoever."


**Dale Widner—Friona, Texas**  
Mr. Widner was one of the first on the High Plains to plant RX 90, and he also uses RX 100. "This year I had eleven different hybrids on my farm for testing, but I keep coming

back to proven winners like RX 90 and RX 100. RX 100 has consistently yielded in the 9,500 to 10,000 lb. range. There's no comparison to other hybrids in grain quality. This year I have 120 acres of RX 100 and 40 acres of RX 90. I have no head smut that I know about."

**O.L. (Mac) McMurtrey—Manager, Hub Grain Company—Hub, Texas**  
Mr. McMurtrey sees a lot of corn during a year's harvest and is a good judge of quality. "Of all the grain that comes across our scales, I've never seen better than RX 100. It's always of consistent good quality."

**Jim Clements—Dumas, Texas**  
Mr. Clements is a cash grain farmer. In 1976 he planted 200 irrigated acres of RX 90 in 40 inch rows at a population of 24,000 plants per acre. Average yield per acre was 13,552 lbs. dry weight. "This was the best corn I've ever planted, and no head smut!"

**Jeffy Goheen—Forsmon, Texas**  
Mr. Goheen is a user of both RX 90 and RX 100. "Last year my RX 90 made 9,600 lbs. with two waterings. That was a good year. This year it looks like it's doing just as good and this is a bad growing year. It stands good and has no head smut. The grain quality of my RX 100 is so good that I got a 40¢ premium from the grain buyer. And, I had no head smut!"

come grow with asgrow  Asgrow Seed Company subsidiary of The Upjohn Company

# County Buys Grader; Passes Resolutions

A called meeting of the Commissioners Court of Parmer County, was held November 29.

Three bids were submitted for a motor grader for precinct 1 and the bid of \$25,989, submitted by Deckard Equipment Co., Amarillo, was accepted.

A resolution was adopted and copies sent to the representatives of this area regarding laws, rules and regulations relative to non-navigable draws in Parmer County and the amount of water that can be impounded in such draws.

In the resolution, reference is made to Section 5.140, Vernon's Texas Code Annotated, Water, and b. under 200.1, Rules and Regulations of the Texas Water Rights Commission.

The Commissioners Court of Parmer County requests that the above referred to section 5.140 Vernon's Texas Codes Annotated, Water, be amended to allow no limit to the amount of water that can be impounded or contained, and that no limitation be put on the use or uses for which the water may be appropriated; and, that "b." under 200.1, Rules and Regulations of the Texas Water Rights Commission, be rewritten to conform to the above referred to amendment.

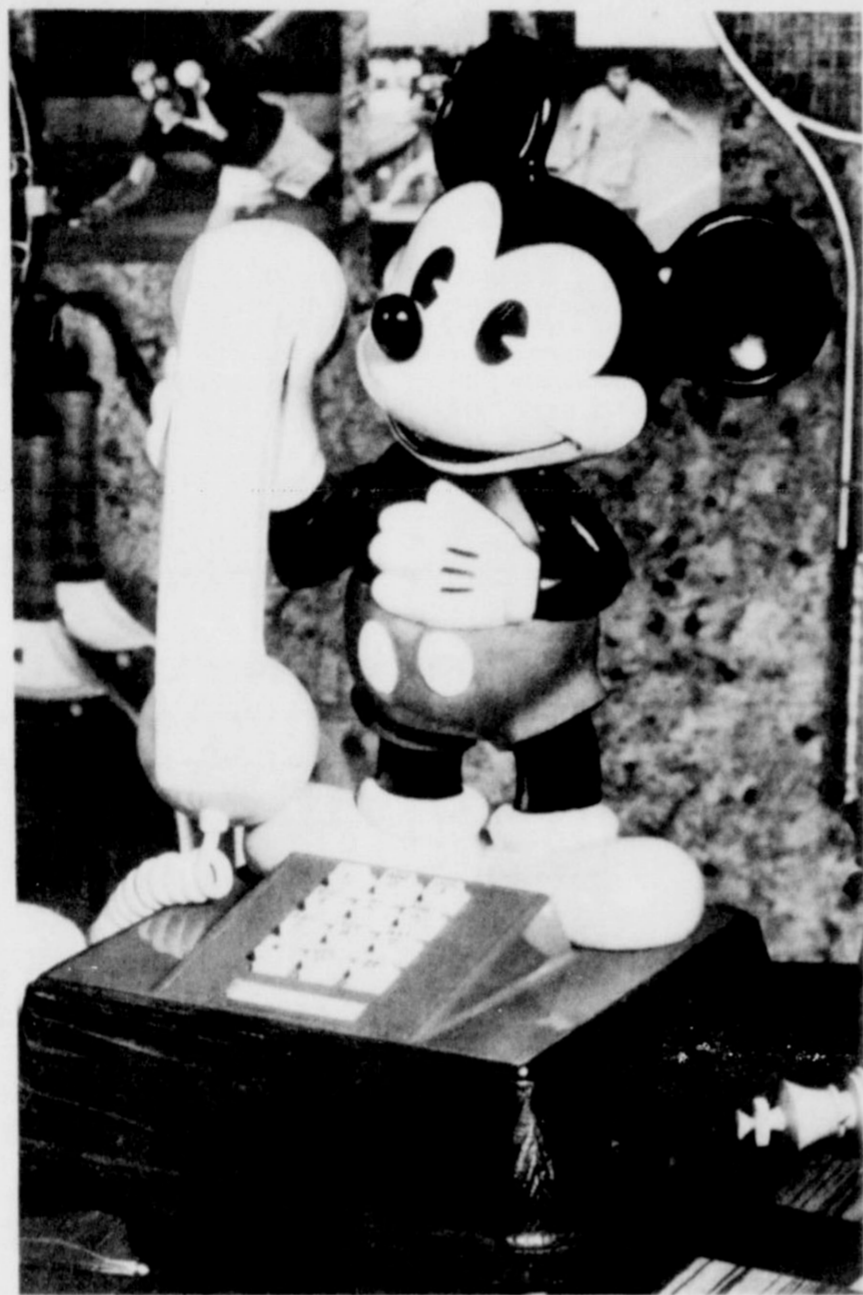
A motion was adopted to send a copy of the following letter to Sen. Max Sherman to be entered into the record of a natural resources committee hearing to be held November 30, 1976 at Austin, Texas, and that other representatives from this area be furnished copies as well:

"The Commissioners Court of Parmer County, being mindful of and always interested in, the economy of the County, is aware of the continual increase in the price of natural gas for irrigation purposes in recent years. This increase is a very real threat to the economy of this County and in some cases is proving to be more than the producer can pay and show a profit. We feel, especially in areas where the underground water supply is declining very rapidly, that the producer may not be able to continue production, on an irrigation basis, unless some relief is forthcoming in his production cost. We are sure that many details,

will be, or have been, forthcoming, therefore, we will not attempt to discuss details of price increases of natural gas, commodity prices or the general cost of production. We do, however, wish to state that we are aware of the cost of production squeeze that the farmer producer is in and that relief in the cost of pumping irrigation water is a must

or many wells cannot be operated, thereby reducing production and income and becoming a very depressing factor upon the economy of the County. This depressing factor will also be reflected at the State and Federal level.

"We, therefore, request that the required action be taken to secure the much needed relief."



NEW ROLE...Mickey Mouse, who has been many things to many people has assumed still another role: He is a telephone! Now

available throughout General Telephone of the Southwest, it was first introduced several months ago through GTE Phone Marts.

## ANNOUNCING COMMUNITY-WIDE FARM SALE

To Be Held On The Grounds Of West  
Friona Grain, Friona, Tuesday,  
January 4, 1977

★ We Are Now Accepting Consignments  
(Nothing Is Too Small -- Nothing Is Too Large)

★ Harris Brothers Of Lubbock Will Be Our Auctioneers

★ To Make Your Consignments Call 247-3323 Daytime  
or 265-3564 or 247-3198 at Night

**DON'T**  
MISS THIS BIG

**Auction Sale!**

SPONSORED BY FRIONA COUNTRY CLUB

# ALLSUP'S CONVENIENCE STORES

OPEN 24  
HOURS

PRICES EFFECTIVE  
THURSDAY THRU SATURDAY  
DECEMBER 9-11, 1976

## CHRISTMAS TREES



WIDE SELECTION  
\*NEW MEXICO  
MOUNTAIN  
\*SCOTCH PINE



ALL GRINDS  
FOLGER'S  
COFFEE

1 LB.  
CAN  
**\$1.99**

WASHINGTON DELICIOUS-EXTRA FANCY  
APPLES 4 LBS. **\$1.00**  
CALIFORNIA SUNKIST  
ORANGES 5 LBS. **\$1.00**  
FRITO CORN  
CHIPS 7 1/2" SIZE **59c**  
BANQUET-MINCE & PUMPKIN  
PIES 20 OZ. **45c**

SHORTENING  
CRISCO **3 \$1.29**  
LB. CAN



MAMA'S  
COOKIES  
7 OZ. **6/\$1.00**



WELCH'S SUNSHAKE  
GRAPE DRINK

40 OZ. **2/99c**

LIQUID JOY

22 OZ. **2/79c**



MR. COFFEE  
COFFEE MAKERS  
**\$19.95**



## CHRISTMAS TREE HOLDERS

SMALL **\$1.49** LARGE **\$3.45**

NOVUS 8 DIGIT DISPLAY  
MODEL 750 LIMITED SUPPLY  
CALCULATOR **\$6.99**  
REG. \$9.99



GIANT SIZE  
TIDE  
49 OZ.  
**89c**  
NO LIMIT

## CORN KING HAMS



3 LB.  
**\$4.49**

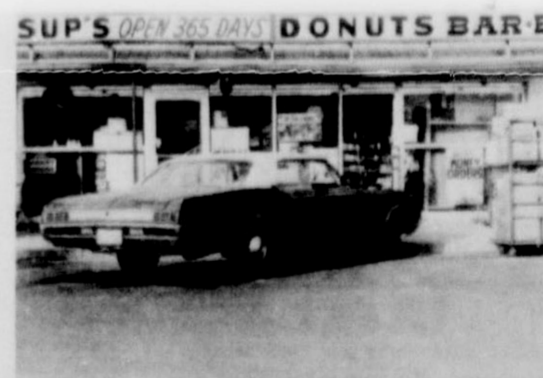
## WRAPPING PAPER

4 ROLL  
22 SQ. FT. **\$1.49**

SHOP THE FRIENDLY, CONVENIENT  
ALLSUP'S STORE NEAR YOU!

## HOT COOKED FOODS

- BBQ CHICKEN
- HOT LINKS
- BURRITOS
- GERMAN SAUSAGE
- BBQ RIBS
- MILD LINKS
- CORN DOGS
- BULK BBQ BEEF
- BBQ BEEF SANDWICHES



FRIONA, TEXAS

# '76 Pheasant Season Kicks Off Locally

Hunters were expected to be out in full force early Saturday morning on opening day of the 1976 pheasant season, which begins a 16-day run December 11 through December 26. The season once again spans three weekends for the third year.

Gary Brown, a member of the game association in Parmer County, says hunting this year might be a little less rewarding than recent years, but not to the point of genuine concern. Corn and milo stalks have been shredded, reducing the amount of cover for the pheasants, but wheat was short and it could have affected the survival rate of the birds in the nests.

Brown says more cattle are grazing, thus restricting the hunting areas. In addition to this, many farmers are dissatisfied with the attitude of some hunters.

In stressing the gravity of the situation, Brown explained that no one should hunt on farm land unless permission has been granted the individual or group; too much attention cannot be given to the rights of the farmer or the protection of his property in return for hunting

privileges. Abuse and lack of consideration can lead to the posting of wide areas where no hunting will be permitted.

The limit will be the same this year as in the past—two cocks per day with four in possession after opening day.

Counties other than Parmer that will host the popular upland bird season includes Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Floyd, Gray, Hale, Hall, Hansford, Hardeman, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, Moore, Motley, Ochiltree, Oldham, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

According to officials, the largest concentrations of the bird will be near or associated with irrigation, grain fields and cover such as weeds, thistles and playa lake beds. Since a large percentage of cover has already been plowed under or burned, the pheasants will be concentrated even more.

Although the 16-day season spans three weekends for the third consecutive year, the largest

number of hunters is expected to be in the field on opening day. However, with the season running through the Christmas holidays, hunters may be more in evidence throughout the season this year with visitors and college students home for the holidays.

Since the season began in 1964, Parmer County has attracted a large number of out-of-town hunters with its excellent population of pheasants and this year is expected to be no different.

Hunters are reminded that hens are illegal game and game wardens will be in the field checking the game bags of hunters.

Hunting licenses may be purchased at the county clerk's office in Farwell and at Plains Hardware in Friona.

Tailfeather contests will again be conducted in Friona, Bovina and Farwell this year.

Cash prizes of \$30 will be awarded in each town with \$15 for first place, \$10 for second and \$5 for third.

## Star Lites..

(Continued from Page 1)

connection in Kennedy's death. It has been speculated that the government of Fidel Castro might have been involved in the Kennedy assassination—maybe in retaliation for CIA plots to kill Castro.

The CIA failed to tell the Warren Commission of its plots against the Cuban leader, and they only surfaced recently. And recently, the FBI uncovered evidence that Oswald was in touch with Cuban officials while in Mexico, and mentioned the assassination.

All of this has caused congress to create a special Committee on Assassinations. Texan Henry Gonzales is expected to chair the committee when Congress convenes in January, and has promised to conduct an investigation that will leave no stone unturned. It shouldn't, as estimates say the work could last two years and could cost \$4 million.

The committee also plans an investigation into the death of Martin Luther King, to see if all the information was compiled on that assassination.

So, you may have thought that you had heard all you cared to about these assassinations. But you are likely to hear at least a little more, after this new committee begins its work.

Don't slip stitches at beginning or end of rows, unless necessary to make pattern. It is almost impossible to sew a good seam with slip stitched edges.

**CHRISTIAN BOOK STORE**  
347 N. MAIN 364-0550

## Local Leaders Attend Meeting

Elton Wyly, manager of Friona Consumers, and R.G. Welch, Vice-President of the Board of Directors of the cooperative, attended Farmland Industries' annual meeting in Kansas City, Missouri, December 1-3.

Accompanying their husbands to the annual meeting were Mrs. Wyly and Mrs. Welch.

They were among 18,000 persons from 15 states attending the convention.

Ernest T. Lindsey, president of Farmland, reported on a record year for Farmland in sales and the second highest in savings. Sales reached \$1.9 billion with savings of \$112 million. About half of the savings were refunded to member associations at the close of the meeting.

Other speakers included Rep.

Thomas S. Foley (D-Wash.), chairman of the House Agriculture Committee, who interpreted the farm outlook in light of the election of Jimmy Carter to the presidency; George Voth, executive vice president and general manager of Far-Mar-Co. Inc., the regional grain marketing cooperative based at Hutchinson, Kansas.

Hugh Sidey, Washington Bureau Chief of TIME Magazine; Robert D. Partridge, general manager, National Rural Electric Cooperative Association, Washington, D.C.; Dr. Joyce Brothers, psychologist, and Roy Chelf, chairman of the Farmland Board.

Farmland, a regional farm supply cooperative headquartered in Kansas City, serves more than 500,000 farmers and ranchers through about 2,200 local cooperative associations.

BY GEORGE, AN INDIVIDUAL RETIREMENT PLAN IS WHAT EVERY SELF-EMPLOYED PERSON SHOULD HAVE!

IT'LL SAVE ON YOUR TAXES, TOO!

### EVERYONE'S TALKING

THE BUTCHER, THE BAKER, THE CANDLESTICK MAKER AND ALL OTHER SELF-EMPLOYED PEOPLE ARE TALKING ABOUT THE GREAT WAY THAT THEY ARE PLANNING FOR FUTURE RETIREMENT AND AT THE SAME TIME SAVING ON INCOME TAXES.

THE NEW PLAN IS CALLED THE INDIVIDUAL RETIREMENT ACCOUNT (IRA) WHICH STATES THAT AN INDIVIDUAL NOT COVERED BY AN EMPLOYER PENSION PLAN MAY ENJOY PRINCIPLE TAX ADVANTAGES UNDER THIS NEW RETIREMENT ACT. YOU MAY DEDUCT FROM YOUR TAXABLE GROSS INCOME THE AMOUNT PUT INTO YOUR INDIVIDUAL ACCOUNT UP TO 15% OR \$1,500, WHICHEVER IS LESS.

OUR SELF-EMPLOYED INDIVIDUALS RETIREMENT PLAN IS INDEPENDENT OF THE COMPLICATED INVESTMENTS AND STOCK MARKET FLUCTUATIONS. YOUR ACCOUNT IS INSURED UP TO \$40,000 BY AN AGENCY OF THE FEDERAL GOVERNMENT. WHAT'S MORE, YOU CAN STILL QUALIFY FOR THE 1976 TAX YEAR BY STARTING BEFORE DECEMBER 31ST.

FOR MORE DETAILS, PLEASE VISIT US TODAY OR GIVE US A CALL, AFTER ALL WE'RE HERE JUST FOR YOU!

**Tri-County SAVINGS AND LOAN ASSOCIATION**  
Phone 247-3984  
Offices in: MULESHOE / FARWELL / FRIONA / LITTLEFIELD

## STAGGERED MATURITY MAKES SENSE

**PIONEER 3780 3369 3305**

STAGGERED MATURITY is making sense to a lot of corn farmers in this area. They have already bought more of Pioneer Hi-Bred's staggered maturity varieties than ever before... by almost 100%. They will be planting three hybrids with different maturities, a short season, a medium maturity and a later maturity. Here's why it makes so much sense:

1. Provides insurance against weather and disease.
2. Spreads critical irrigation times.
3. Allows you to harvest each at optimum times.
4. Uses equipment and labor more efficiently.

On the basis of performance data gathered over several years, our agronomists have selected three hybrids for each area. The selection takes into account soil types, weather patterns, the prevalent cultural practices, water availability and disease and insect problems by area. We are recommending these three hybrids for this area:

- A SHORT SEASON PROFIT PRODUCER**  
3780 is a short-season variety that really proved itself in 1976. It is approximately 14 days earlier than 3369A, but doesn't concede profit for its earliness. It may yield a little less than the later hybrids, but costs less to grow.
- THE MOST FAMOUS MEDIUM MATURITY**  
3369A is a medium-maturity corn that has been setting yield records around the Southwest for a number of years. It is planted on more acres than any other hybrid, and with good reason... profits in good years and bad.
- LATER MATURITY FOR RECORD YIELDS**  
3305 makes use of our long growing season to produce more corn. It will normally harvest five days later than 3369A. It is a tall hybrid with the ability to stand well. Its upright leaves make for easy combining.

### SUBSTITUTING

Under certain circumstances it may be necessary or desirable to make substitutions for these hybrids.

In fields in which head smut has been observed, for instance, it is recommended that Pioneer brand 3306 be substituted for 3369A. It has the same maturity and many of the other characteristics of 3369A and additionally offers strong resistance to head smut. Like 3369A, it has demonstrated its ability to yield well under the wide variety of weather conditions this area experiences. 3306 is especially well adapted to sandy soils.

If a substitute for 3305 is required, Pioneer brand 3195 is recommended. This hybrid has record-breaking yield potential on good land and high fertility at medium plant population. Like 3305, it can use our long growing season to increase yield and bushel weight. Roots, stalks, and stay-green characteristics allow it to stand in the field until the combine gets there.

Since 3780 is a near perfect hybrid for the STAGGERED MATURITY program, at least moderate resistance to most of the diseases that attack corn in this area and is in good supply, it is not anticipated that a substitute for this hybrid will be required.

### YIELD REPORTS

Pioneer Hybrids	Yield Adj. To 15.5% Moisture	Harvest Moisture	% Lodged At Harvest	Pioneer Hybrids	Yield Adj. To 15.5% Moisture	Harvest Moisture	% Lodged At Harvest	Pioneer Hybrids	Yield Adj. To 15.5% Moisture	Harvest Moisture	% Lodged At Harvest
Hereford, Texas				Oklahoma Lane, Texas				Sinnott, Texas			
3305	251.1	22.9	5.4	3195	203.6	21.0	1.0	3195	210.2	20.4	1.0
3305	210.5	21.0	1.0	3369A	179.6	19.2	2.2	3306	183.1	20.7	1.0
3195	225.2	21.3	1.3	Muleshoe, Texas				Petersburg, Texas			
Hart, Texas				Muleshoe, Texas				Petersburg, Texas			
3195	194.4	17.6	4.3	3195	214.8	20.5	1.0	3195	194.6	20.8	1.0
3305	189.4	17.6	2.5	3305	203.2	20.7	1.0	3195	183.0	21.7	1.0
3306	179.9	17.4	0.0	3306	194.9	19.0	3.3	3369A	182.9	18.6	4.3
3369A	177.4	17.5	4.9	3369A	194.4	17.7	1.0	3306	181.8	18.3	4.8

Your Pioneer seed dealer can still order these hybrids, but talk to him soon. He will give you a free booklet describing recommended planting times, relative silking, maturity and harvesting dates. The STAGGERED MATURITY corn growing program is aimed at giving you the most profit possible from your land in 1977 whether it turns out to be a good year or bad.

PIONEER HI-BRED INTERNATIONAL, INC., Southwestern Division P. O. Box 788, Plainview, Texas 79072

Performance of seeds of the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof.

Pioneer is a brand name. Numbers identify varieties. Registered trademark of Pioneer Hi-Bred International, Inc. © PNYB 75







MR. and MRS. GEORGE TURNER. ...Mr. and Mrs. George Turner will observe their 50th Wedding Anniversary on Sunday, December 19, at their home, 501 Dimmitt Highway, Bovina. Hosts for the occasion will be Mr. and Mrs. Dean McCallum, Bovina; Mike McCallum, Clovis;

Mr. and Mrs. Larry Mitchell and Mr. and Mrs. Ron Sudderth, Bovina; Mr. and Mrs. Johnnie Williams, Crosbyton; Mr. and Mrs. Tommie Montandon, Lotney; Mr. and Mrs. Tommie Joe Ward, Lubbock; and Mr. and Mrs. Paul Montandon, Tyler.

### Hub Ladies Hold Xmas Affair

The Hub Ladies Club held their Christmas meeting in the home of Mrs. Beardean Broyles on Wednesday, December 8. Following a session of "just visiting," a gift exchange was held. Then the group travelled to Clovis to the El Monterrey Restaurant for their lunch. Those attending were Mesdames Howard Fleming, Mal Carthel,

Leroy Johnson, G.W. Fleming, Gilbert Gilliam, Jerry Fancher, Ralph Wenner, Gene Ellis, Hop Lewis, John Hand, Gary Hand, Larry Moyer, Ralph Robinson, Olan Turner, R.D. Clark, W.S. Ingram, Beardean Broyles and Gene Brito. Next meeting for the club will be in February, for a course on life saving at the Hub Community Center.



## Prairie Acres Party Line

By June Floyd

Hello Central: As you open our front door, you will see some of our beautiful Christmas decorations. Then, as you proceed to the rotunda and down the halls or go into the dining room, you will see more and more. Our home really looks bright and festive. Several groups of young ladies have been working on decorations and centerpieces for a long time and have spent some time getting them put up this week. The Future Homemakers of America of Friona High School made centerpieces for each of our

tables, and bought a tree, which they decorated with handmade balls, figures, etc. Members of Acteens of First Baptist Church decorated the rotunda and nurse's station, and Health Careers Club members put up decorations in the lobby. Now, we're ready for our Christmas party, which will be held Wednesday, December 22 at 3 p.m. Anyone who plans to bring gifts for the party should remember the gift opening will be at 3. We'd like for you to come and share the fun.

Our most sincere apologies go to Friona Rebekah Lodge, who assisted with our piano project. The generosity of this organization is greatly appreciated and we're sorry we failed to include them in our report of the purchase of the piano, which is in the dining room. We were saddened at the death of Ann Martin, who had not been here very long. Ann knew when she came that her illness was terminal, but carried her burden bravely and was deeply appreciative of the love and

concern which surrounded her here. We're grateful to members of Progressive Study Club, who shared Christmas tree decorations with us. These ladies brought us a box of beautiful handmade balls, boots and other trinkets to hang on a tree. Some more gifts which we're grateful for came recently. Mrs. Dan Ethridge and Mrs. Minnie Dickson came down and brought some colorful granny afghans and some lap robes, which we appreciate very much.

# Three answers to corn head smut.

1. **UC 9451**  
This heavy-yielding, tall, robust, full-season hybrid scored 96% freedom from corn head smut infestation in the Texas A&M studies near Dimmitt this summer. First report, 1976 yield: 150.00 bushels of #2 corn, Castro County.\*
2. **UC 6601**  
This short-stalked, medium-maturity hybrid rated 98% freedom from corn head smut. First report, 1976 yield: 169.64 bushels of #2 corn, Hale County.\*
3. **UC 8801**  
Scored 93% freedom from corn head smut infestation. Our biggest seller, this hybrid is well adapted to the High Plains. First report, 1976 yield: 178.57 bushels of #2 corn, Floyd County.\*

### Get the facts!

Corn head smut can slash profits because each diseased plant yields virtually nothing. The ACCO SEED hybrids listed here showed excellent freedom from this new soil-borne disease. Each is adapted to High Plains growing conditions. But the most popular competitive hybrid tested in the same field, showed corn head smut damage in more than half of its plants! There is a difference! We urge you to get all the facts before you buy seed corn for 1977 planting.

### Coming on stronger than you thought!



Plainview, Texas 806-652-3312

**We have the corn hybrids you're looking for.**

- |                                |                             |
|--------------------------------|-----------------------------|
| Friona Wheat Growers<br>Friona | Hub Grain Co.<br>Friona     |
| West Friona Grain<br>Friona    | Sherley Grain Co.<br>Bovina |

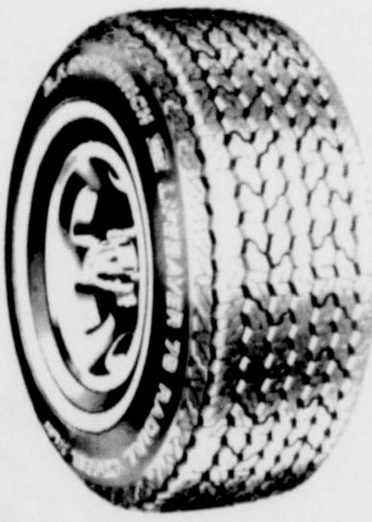
## HOLIDAY Savings Spree

CHRISTMAS SPECIAL  
**FREE GIFT!**



WITH PURCHASE OF  
FOUR B.F. GOODRICH RADIALS  
5 Function, LED Digital Watch  
A unisonic Compuchron Single  
Button, Shows Hours, Minutes, Seconds,  
Month and Date.  
\$64.95 Value

**LIFESAVER  
RADIAL  
STEEL \$57**



SIZE	F.E.T.	REGULAR	SALE
BR78-13	2.11	65.30	\$57
ER78-14	2.49	75.10	\$65
FR78-14	2.69	78.50	\$68
GR78-14	2.89	81.70	\$71
HR78-14	3.07	86.20	\$75
GR78-15	2.97	85.90	\$75
HR78-15	3.15	88.40	\$77
JR78-15	3.31	91.30	\$79
LR78-15	3.47	97.40	\$85

IDEAL FOR  
CHRISTMAS GIVING  
**T A RADIAL**  
RAISED WHITE LETTERS

HIGH PERFORMANCE TIRE  
NOW AVAILABLE IN MOST SIZES

SEE OUR SELECTION OF CUSTOM WHEELS

AS LOW AS **\$21** EACH

15 X 6 Typhoon Steel Superlug  
Complete Selection of Styles & Sizes  
Credit Terms Available

**PARMER COUNTY TIRE CO.**

MAIN & HWY. 60 FRIONA, TEXAS PH. 247-2510

The statement of limited warranty and liability on each ACCO SEED bag is a condition of sale.



**DISCOUNT CENTER**

Friona, Texas

STORE HOURS ... 9 A.M. to 8:30 P.M.

ADVERTISED SPECIALS GOOD  
DECEMBER 13 THRU DECEMBER 18

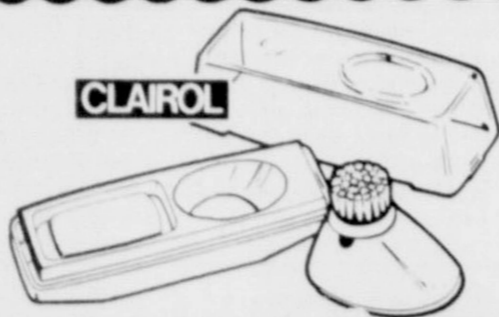


# PRE-Christmas Sale

THIS WEEK'S  
PHOTO SPECIAL  
DEVELOP & PRINT  
20 EXPOSURES  
**\$3<sup>35</sup>**

**BRING THE KIDS!**

Santa Will Be In Our Store  
Saturday, Dec. 18  
From 1 till 4 p.m.



**THE SKIN MACHINE**  
BATTERY POWERED  
FACIAL BRUSH  
REG. \$13.99 **\$11<sup>99</sup>**

CLAIROL  
**PRETTY POWER**  
POWERFUL 750 WATT STYLING  
BRUSH & 5 ATTACHMENTS  
REG. \$14.97  
**\$12<sup>49</sup>**

NORTHERN 1000  
**STYLER / DRYER**  
FOR BOTH MEN & WOMEN  
WITH 2 POWER SETTINGS  
REG. \$12.39 **\$10<sup>99</sup>**

MISS BRECK  
**HAIR SPRAY**  
REG. 89¢ **79¢**

**ALKA-SELTZER**  
FOR HEADACHES or  
BODY ACHES  
8 TABS REG. 57¢ **47¢**

LLOYD'S  
**ACCUMATIC  
CALCULATOR**  
NO. E-610 **\$15<sup>99</sup>**  
REG. \$18.99

LLOYD'S  
**MINI-CALCULATOR**  
NO. E-341 **\$11<sup>49</sup>**  
REG. \$13.99



WARING  
**PUSH-BUTTON  
BLENDER**  
NO. 81-2 & NO. 81-3  
REG. \$19.49  
**\$14<sup>99</sup>**



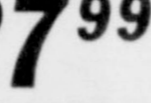
DIAL VERY DRY  
**SOLID ANTI-PERSPIRANT**  
2.5 OZ. **\$1<sup>57</sup>**  
REG. \$1.89



Norelco  
**ROTARY  
ELECTRIC  
RAZOR**  
NO. 1119F  
REG. \$33.97 **\$27<sup>99</sup>**

DESITIN  
**SKIN CARE LOTION**  
10 OZ. **\$1<sup>09</sup>**  
REG. \$1.29

**ALL HAIR  
COLOR IN STOCK 1/4 OFF**



REMINGTON RADIAL  
**ELECTRIC  
SHAVER**  
NO. RR1 REG. \$47.99 **\$41<sup>99</sup>**



EVEL KNEIVEL  
**STUNT  
CYCLE**  
**\$10<sup>99</sup>**  
REG. \$13.49



POLAROID  
**SUPER SHOOTER  
CAMERA**  
REG. \$25.99 **\$22<sup>33</sup>**

**POLAROID SX70 CAMERA \$149<sup>99</sup>**

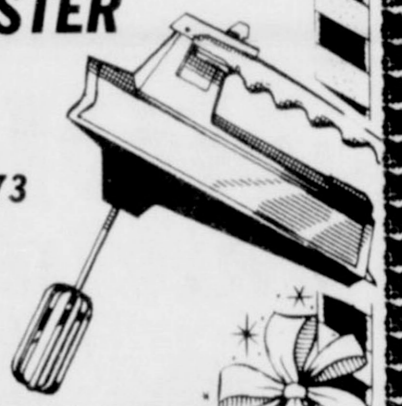
SOUNDESIGN  
**AM/FM RADIO**  
NO. 2214 **\$9<sup>49</sup>**  
REG. \$11.99



SOUNDESIGN  
**AM POCKET or  
NOVELTY RADIO**  
NO. 1180 or  
NO. 1222 **\$5<sup>99</sup>**

SOUNDESIGN  
**POCKET RADIO**  
NO. 1164 **\$4<sup>99</sup>**  
REG. \$6.49

SUNBEAM  
**MIXMASTER  
MIXER**  
5-SPEED  
NO. 3-71 or NO. 3-73  
REG. \$19.97  
**\$16<sup>99</sup>**



BY CHIENCO  
**CANISTER SET** REG. \$6.19 **\$4<sup>99</sup>**  
REUSEABLE SUPER ALUMINUM  
**RACK-N-ROAST**  
**ROASTER** OVAL or SQUARE **89¢**

KITCHEN & BATHROOM NO. 1218 **\$1<sup>89</sup>**  
**UTILITY MIRROR** REG. \$2.69

BIG 10-4 REG. \$7.79 **\$5<sup>89</sup>**  
**CB RADIO CAR CADDY**

WINDSHIELD WASHER  
**ANTI-FREEZE** REG. \$1.23 GAL. **99¢**

**ALL AUTOMOBILE SPEAKERS**

**25% OFF**  
**ELECTRIC PUTTING  
GAME BIRDIE** **\$5<sup>99</sup>**  
REG. \$7.99

OFFICIAL **DART BOARD**  
BY SPORTCRAFT **\$5<sup>99</sup>**  
REG. \$7.89

WILSON RED-WHITE-BLUE  
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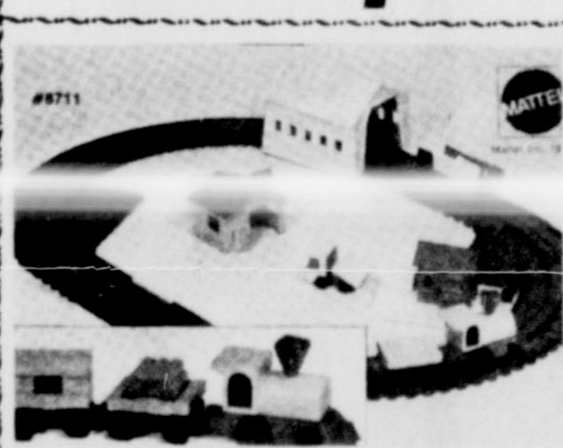
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