8
Star Lites HELLO, Mr. ELLIS. You are the

 weeks, you will be recelving
Mechantcs sllustrated in the mall.
Nowathat min Now, that wouldrit't make you mad, the mall.
would 1 t?

 Alse, the company has authorized
us to send you 156 issues of TV Guide hrough the services. Now, most
lolks say it would be well worth it or hat. With this cheap price, you know Where has to be a catch, don't you.
Well, hhere is. You need to agree to
ake our offer for a minimum of five
$\qquad$ lelephone call we received earlier
this week, and according to others we have talked to, apparently the
city is being pretty well canvassed informing our residents that they The only catch, of course, is the 60

 and not have ot reeevive oredef
magazines you arent earticher We asked our telephone inter.
viewer if her company had a license and he said she was sure they did
City manager Jake Outland say that while there is a city ordinanc requiring salesmen to register
before doing door to door selling, does not apply to telephone
sollcitiation. The only thing a person might do would be to complain to the
telephone company. telephone solicitations in the firs
place. We particulary don'

amount yource agree eing to you
atl have money. let oper.
$\qquad$
 edition of Who's Who in Texas,
stated a letter we received the othe
day. We immediately tossed ours in the trash.
The fact of the matter is the letter
are mailed wholesale to everyon are mailed wholesale to everyone
the companyy can find names and
addresses. They don't even know anything you have done. A few
blanks are provided for the "honor recipient, to list his or her
accomplishments.
Here is the way the
"You may reserve your copy of this publication and save money a
the same time. Only $\$ 45$ for the the same time. Only s45 for the
two-volume set, or if you wish to two-volume set, or if you wish
purchase the volume that your
blography appears 532.50." vappears in, it is only
The volumes usually contain around 10,000 names, so you can see
how much money these companies are making off people's ego, vanit
Here at the newspaper, we a
beseiged with "news releases" this type of "honor." They compile
them for everything from soup to
$\qquad$ the matter by publishing some of the honors.
Our newspaper friend at Olton said that last year at Hart High
School, virtually every senior received a letter from the same (Continued on Page 7)

## The FRIONA * STAR


of Highway 214, began last week, and workmen are shown placing forms for the new curb and gutter along the east and west sides of the street. Warm
weather has helped keep the highway and overpass project moving at a good

# Delegates Named For Girls-Boys State 

## Historical Society <br> To Issue Medallion




| Survey Committee has announced plans to issue a Bicentennial commemorative medallion for the county later this year. <br> At the same time, the committee announced a contest for the designs for the two sides of the coin. Professional and amateur artists of all ages are invited to submit designs for the coin. <br> The historical survey committee suggests that the front (obverse) side be representative of Parmer County. The reverse side could commeorate the Bicentennial. | The artwork may include several themes-agriculture, landmarks, or anything typical of Parmer County. Several areas of interest should be incorporated into the design. <br> Designs must be submitted by June 15, 1975. Drawings should be $81 / 2$ X11 Inches and should be submitted in a manilla envelope to Mrs. Glenn E. Reeve, 510 West 10th, Friona, Texas. <br> A suitable prize for the winner will be awarded. Details on the prize will be announced at a later date. <br> Mrs. Reeve said that the survey committee is also interested in establishing a flag for Parmer County, and she would like to receive sketches on suggested flag |
| :---: | :---: |

Contract Awarded On
New County Maintainer

## Store Promotion <br> Boosts Fund Drive

|  |
| :---: |

Band Boosters Meeting Slated
meet Frona Band Boosters wim meet on Monday, May 5 at 7:30 p.m.
in the Friona High School Band Hall. Parents of all age band students
are urged to attend as well as anyone else interested in the band

| members of the fund drive | state one-act play contest in Austin Thursday. |
| :---: | :---: |
| committee, and some are still | Friona High School's play, |
| needing to report their results. | "Alsup's Falables," was pre- |
| Those wishing to donate to | sented at the state OIt Literary |
|  |  |
| e reminded to call Horton, Allen or y member of the fund drive, or to | press time this week. |

## Stone Named UIL All-Star



Nursing Home, Landfill Site On City Agenda Selection of an architect to draw
plans for the proposed Friona
Nursing Home is expected to be a highlight of the Friona City
neeting Monday at $7: 30 \mathrm{p} . \mathrm{m}$. City Council meeting room.
Architects, along with in
contractors, are expected The nursing home's steering In other business, the council is
$\qquad$
$\qquad$ was approved last month by the tate Health Department,


DELEGATES NAMED....The delegates and alternates to GIrls' and Boys' State conventions were announced this week by the American Legion and the Legion Auxillary. From the left are alternate Lisa Edelmon, delegate
Denise Shipp, alternate Joe Jones, delegate Kent Miller, and Geneva Williams, representing the American Legion Auxillary.



## SELL IT FAST! BUY IT RIGHT! <br> HEF WMTITISE




## 

## 




Put it on the ground.


Financing Available Hicks Plumbing 8 Heating Phone 247-3052 Friona



## Clark Jumps His Way To State Meet



## Cleveland Gains Additional Honors


$\qquad$
was selected to play for the "North"
all-star team in the Texas High School Coaches Asss.'s annual
all-star game in Fort Worth on July
$-m$

## Dale Signs With

 Amarillo College
signed oriona Chieftains, this week
athletic scholarship
 Donte has his basketball future in
ront of him," McDonald said this week in announcing Cleveland's
signing. "He played so many sports
high school, his high school, his basketrall
improvement will be rapid on the
college level by playing only one
$\qquad$
$\square$
$\square$
$\square$
$\square$
$\qquad$



Jachabbis s. spotight troughout his varasiy career with strichand
Cleveland
is the only baskebaii player in the history of frion High Dale scored 1434 points during his varsity career. He averaged making
over 50 per cent of his field goal over 50 per cent of his field goal
shots during his career. As a senior, Dale averaged 17,4 points per game and 15.4 rebounds.
$\qquad$


REGIONAL ATHLETES, Six members of the Friona Chiettain track and eld team competed in the regional meet at Odessa last week. Standing ar Davy Carthel, who had won district in the discus, Mitchell Wiseman, point-winner at regional; Dave Clark, regional high jump champion, and
Bobby Zetzsche, also a district winner in the long jump. Kneeling are Dale Cleveland, who ran the high hurdles, and Ronnie McLellan, who ran a $1: 59$


TENNIS TEAM....The Friona var- Mark Neill. Kneeling are Keith sity boys tennis team is shown here
with coach Mickey Griffin. In the
back are

## FHS Tennis Team

Winds Up '75 Season

> FHS Golfer
> At Regional

Little Loop Trials Set
 parents of Little League players, to
discuss Little League and all it discuss. Little League and all its
facets. The date for this meeting will acets. The date for this meeting wind
be announced later," Howard said.



Relayers Shooting For Title

## cinminn mine

## The team, made up, of Paige Osborn, Jaton Widner, Lucinda Aguirre and Terri Patterson, have a

number of goals at the state me
One was to make amends for
placed fourth in the state finals, only
to be disqualified for
Another will be tiane
record for the mile relay, set a
Austin last year, at

$\qquad$


$\qquad$ We admit that several deservin
people receive letters such as we
have mentioned, and that there have mentioned, and that there are
few legitimate "Who's Who" publications.
But


Brownfield
Win Over
Friona, 15-6
The Friona Six Packs dropped a 15-6 decision to the Brownfield team
last Sunday at Brownfield. It was the team's second loss to that team, and
left their season mark at 2.2 after left their seas
Friona outhit the Brownfield team, $14-10$, but the Six Packs left 14 men on base, and that proved to be
their undoing. Lalo Castillo was the starting
pitcher for the Six Packs, and pitcher or the Six Packs, and was
touched for six runs in the first inning as the home team bolted to a $6-0$ lead. Manuel Quintana came on
in the third, and the pitching ace the 1974 team gave up seven more runs before the game ended. playing conditions were much worse than we are used to. The sand and
wind make it Impossible for the wind make it impossible for the
outfiliders to see the ball," said manager Frank Castillo.
Friona attempted to get back in the game with a rally.
Frank Galv
Frank Galvan doubled, center
fielder IImael Iglesias doubled to score Galvan. David Davila reached
base on an error, and manage Castillo, who was the catcher
con
Sunday scored Sunday, scored both runners with a
single. The Brownfield pitcher bore single. The Brownfield pitcher bore
down to get the third out, and preserve an $8-4$ lead. Friona scored a run in the fifth on
a walk and singles by Ouintana and a waik and singles by Quintana and
Galvan. In the eighth, Iglesias singled. and came around to score on Davila's double. Davila was out Quintana struck out nine batters,
but Brownfleld had a potent attack, scoring in every inning but one. Friona hosts Dimmitt an
Muleshoe in a doubleheader Sunday Muleshoe in a doubleheader Sunday
The Dimmitt game begins at $2 \mathrm{p} . \mathrm{m}$ The Dimmitt game begins at $2 \mathrm{p} . \mathrm{m}$.
This was of of the four teams that beat Friona last year. $\begin{array}{lllll}\text { Friona } & 013 & 010 & 010-6 & 14 \\ \text { Brownfleld } & 621 & 110 & 30 \mathrm{x}-15 & 10\end{array}$ Chacho Arce, ss 3-0-0; Frank $5-0-2$ : Ismael Iglesias, of $5-2-2 ;$
Raymond Deigado, $1 \mathrm{~b} 5-0-1 ;$ David Raymond Delgado, 16 5-0-1; David
Davila. $3 \mathrm{bt} \mathrm{4.-1;}$ Frank Castillo, c
41-2; Edward Castillo, rf $5-0-0$;



GIRLS ACTION...The girls Little Dribbler program has been popular this year, with good crowds attending the games. A recent game action shot
(above) shows Jyl Hight (14) bringing the ball down. Also in the picture are at left Christie Wiseman (13) and Jo Ann Flores (10).

Girls L.D.



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601 Main St.

Rites Held Here For Mack Hollis Mack Roy Hollis, 75, died Tuesday at Tyler.
Services were Services were conducted
at $2: 30 \mathrm{p} . \mathrm{m}$. Thursday, May 1, at Calvary Baptist Church
with the Rev. Ron Trusler. pastor, officiating. Burial Born in Dalla lived in Alpine for a number of years. He was a former A retired blacksmith, in 1918. He was a Baptist Surviving are two sons, Pete of Friona and Robert
H. of Alpine: one daubter H. of Alpine; one daughter,
Mrs. Beulah Wolfington, Mrs. Beulah Wolfington,
Fort Worth, two sisters,
Miss Maggie Miss Maggie Hollis and Mrs.
Winnie Fielding, Winnie Fielding, both of
Pampa; three brothers, Rampa; three brothers, all of Pampa; four grandchildren and
grandchildren grandchildren.
Pallbearers Shirley, Joe Reeve, Ralph Young, Glenn Reeve, J.C
Blankenship and Rube Blankenship and Ruben
Taylor.

WAKE UP WITHOUT ALL THAT STIFFNESS!
minor pain is for arthritis can take it less often and you wake up in the morning with-
put all the pain's stifness Yet so gentle you can take his tablet on an empty stom.
ach. tis called Arthritis Pain Formula. Get hours of re-
lef. Ask for Arthritis Pain
Eormuta

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gut tícue You May Forget

## 三 5

sse $0^{y^{2} 3}$ Don't Delay
HAIL INSURANCE on Your Crops
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We'll Process Your Meat For ONLY 15* Per Lb.

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ARMY ARMSTRONG
IS NOW OUR NEW MANAGER


Army Looks Forward
To Sorving All Nis
Friends In This Area. He Has Mad Mamy Years of Exporience In Serving The

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of Investiment.

Army Armstrong, Manager, And
Helen McMurtrey. Secretary.
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Our New Phone Number-276-5295
Army Home Phone Number 265-3325

## Parmer Ranks 2nd In Cattle Feeding



|  | Rushing Insurance |
| :---: | :---: |
|  | Friona Motors |
| Anthony's | Murphree Texaco |
| Kelley's Radiator Shop and Shell Station | Nobles' TV \& Appliance |




Program To Begin Tuesday
the Texas Agricultural Extension - Dr. Roberts will discuss mainte Service will be featured speakers on irrigation and weed control. the second program, entitled A question and answer session will e held following the presentations Canning and freezing workshops
he final program in the series, will Dr. Bill Clymer, area entomo- discust types gardens in this area be conducted at each community in
logist, Dr. Robert Berry, area plant whe county at dates to be announced


Television Star Sets Amarillo Appearance



## Members Report

 On DCCW Meeting|  |
| :---: |
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|  |  |

Book Available For
Heart Attack Victims

Gerald Loftis Attends
Three-Week School

##  <br> The hreeneek schol conturuc <br> 




sembes and reassembles a tele
phone and is taught its theory
operation. A complete installation
operation. A complete installation
according
is is industry specification
Use of test equipment is taught by
actually clearing tronter
laboratory installations placed in
instructor. Variations in the
service installation from aerial and
Frionans Earn Degrees

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# Notice... 

We Now Have A Good Selection Of.

* Spanish 8-Track Tapes
${ }^{5} 2^{29}$ to ${ }^{498}$
$\star$ L.P. Records
99 $\mathrm{T}_{0}{ }^{598}$


## NaTTEE

With warm weather here, we are doing a lot of changing out of wiring on our spstem. There may be short periods of time when certain areas will have their television reception interrupted, but it will be only for a short time in each case.

We are continually striving to upgrade our system, and hope to be able to offer subscribers to the cable system the very best possible in programming and reception.

## FRIONA CABLEVISION




Eva Miller Presents
Students In Recital


Hospital Report

ESA Selects Member For National Honors

| Mrs. Kenneth (Joyce) Mc Gehee of Lazbuddie has been nominated for inclusion in the "Outstanding Young Women of America" by the Muleshoe ESA Sorority, according to information received from that organization. <br> Mrs. McGehee was cited by the sorority for volunteer work with the Muleshoe Hospital and Nursing Home. She works with the Hospital Auxiliary and as a volunteer nurses aide for the West Plains Hospital. In 1974, she was chairman for the Auxiliary's Project Christmas Card, equipment for the hospital, and was active in the drive by the Hospital Citizen's Committee funds to "help save the Muleshoe KMUL hospital radiothon and worked in the door-to-door fund In the Lazbuddie Community, where the McGehee family resides, |
| :---: |



Two Local Pianists
Win Natl Honors




Michael Parsons
Earns R.B.A.

Chemical Enterprises, Inc.Has Purchased 3-Way Chemicals Of B ovina, Friona Änd Pleasant Hill.



Thru May 10


| N-59-5 HAIR SPRAY |  | \$209 |
| :---: | :---: | :---: |
| FAST HOME PERMANENT <br> Gentle-Regular-Super | ${ }^{1 \times}$ Value | \$159 |



| Rexall Bakam HAIR CONDITIONER $\$ 19$ <br> ${ }^{1}{ }^{49}$ Value | Rexall Balsam PROTEN SHAMPOO '189 Value |
| :---: | :---: |
| Rexall HAIR SETTING GEL | ${ }^{1} 25$ Value |
| NEW! Reducing Plan From NATURE MADE | ${ }^{5} 895$ Value |
| Curity Tape Tab DAYTIME DIAPERS | ${ }^{5} 2^{65}$ Value |
| Futuro <br> THERMOLASTIC COMFO | For Hands Elbos 8 |
|  |  |




## Report Says County Business Booming

Lions Schedule Ladies Night

Friona Evening Lions and
Nooon Lions will hoold their joint Ladies Night banguel on Thursday, May 8 sh.
共 The banquet will be held
annual payronk has also been rising. It has at the Friona High School
werkers
reached a high of $\$ 11,792,000$
Two years before, when a cafeteria, beginning at $7: 30$
 Two years before, when a comparable

| On The Farm |  |
| :---: | :---: |
| 2 | In Parmer County |
| MACK HEALD |  |
| County Agent |  |

In it is listed, for every county in
the United States, comparable data the United States, comparable data
on employment and payrolls for
firms engaged in retail firms engaged in retail and
wholesale trade, manufacturind Wholesale trade, manufacturing,
finance, services and the like. finance, services and the like.
In operation in Parmer County are
some 210 separate businesses that employ one or more persons, the
figures show. In addition, there ngures show. In addition, there are
an untabulated number that have no employees and are owner-operated.
Of the 210 listed, there are 106 that have from one to three persons on
their payrolls, 55 with four to seven
 PIONEER brand 8417

Love's



