



The FRIONA STAR

Volume 50, Number 8

SUNDAY, NOVEMBER 24, 1974

15c Per Copy

16 PAGES

Thanksgiving Services Slated Here Sunday

IF WE LISTEN to the big news media people, we may let them talk us into a depression. We don't have to listen to them, but unfortunately, millions of people do, and accept their trivia as the gospel.

Big item this week has been the scheduled layoff of thousands of workers in the automobile industry.

"This is something that happens every year at this particular season. It's no different than any other. I don't see why they're blowing it up so much this year," says Glenn E. Reeve, Friona automobile dealer since 1938.

Reeve sees it quite a bit like we do from time to time. The TV people and big city press have to have a "headline," so they jump onto whatever is handy.

A little over a year ago, it was the cattle industry, and the mass media can pat themselves on the back for the troubles that the industry has faced in recent months. They'll work themselves out of it, but no thanks to the mass media.

OUR CONGRATULATIONS to the FHS Foreign Language Club on their dinner theatre production Thursday evening.

The food was delicious, the entertainment was fine, and the play was very enjoyable.

The group plans to use the proceeds from the project to help finance a trip to Mexico. We wish them well in their endeavors.

IF ANYTHING, Coach Larry Dyess underestimated the potential of his 1974-75 basketball team, which opened its season here Tuesday by blistering Farwell, 92-52.

Farwell has been picked to be the winner in District 3-A. Some have wondered if Farwell perhaps has been over-rated, but we're guessing that the Chiefs might just be a little on the "tough" side this year.

Anyway, the team exhibited amazing poise for an opening game. They looked ready to embark on district play.

And, according to the crowd that was on hand, we'd say that the home fans will be anxious for the district schedule to roll around.

Better come out and watch the team in these early games, while you don't have to fight so hard for a seat. Coming up the first weekend in December will be the local tournament. Basketball fans should see some good games that weekend.

THE THREE-WAY battle in Friona's football district race this fall must have reminded oldtimers about the fall season exactly 30 years ago when the Chiefs hooked up to end in a three-way tie with Hereford and Tulla for district honors.

In that 1944 season, the Chiefs beat Tulla but lost to Hereford. Tulla then downed Hereford to cause the tie. Other district teams were Dumas, Canyon, Dimmitt and Dalhart.

Friona and Hereford staged a special playoff game on Thanksgiving Day, to resolve the tie for district honors, after Tulla lost out on a coin toss.

But, as has become the trend for Friona's football fortunes, the Whitefaces prevailed in the contest, and won by the razor slim margin of 14-13.

A nervous holdup man walked into a Dallas bank, his voice quaking and gun hand trembling.

"Give me all of you 10's, 20's, and 30's," he blurted to the teller.

After shuffling through his cash drawer the frightened teller said, "Here are all of the 10's and 20's, but we're all out of 30's."

The annual Community Thanksgiving Service will be held Sunday, November 24 at the First Baptist Church.

The Friona Ministerial Alliance sponsors the service, and issues a special invitation for all residents to attend.

Rev. Duane Kirchner will deliver the Thanksgiving message, which is entitled "Thank God--He Chose Us."

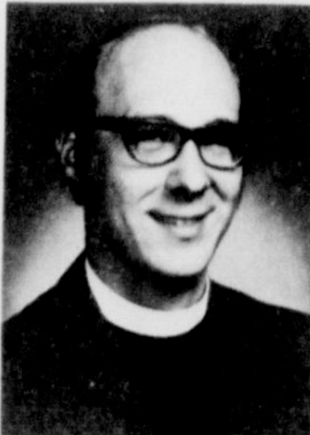
Special music will be presented by the Trebellaires, under the direction of Eva Miller. A choral special

will be sung by the combined community choir.

Rev. Bill Penland, pastor of the First Baptist Church, will give the welcome. Bobby McMillan, pastor of the First United Methodist Church, will lead a responsive reading.

Rev. Larry Watts, pastor of the Assembly of God church, will present a scripture reading, and Rev. Ron Trusler, pastor of the Calvary Baptist Church, will lead the Thanksgiving prayer.

Rev. David Plumb, pastor

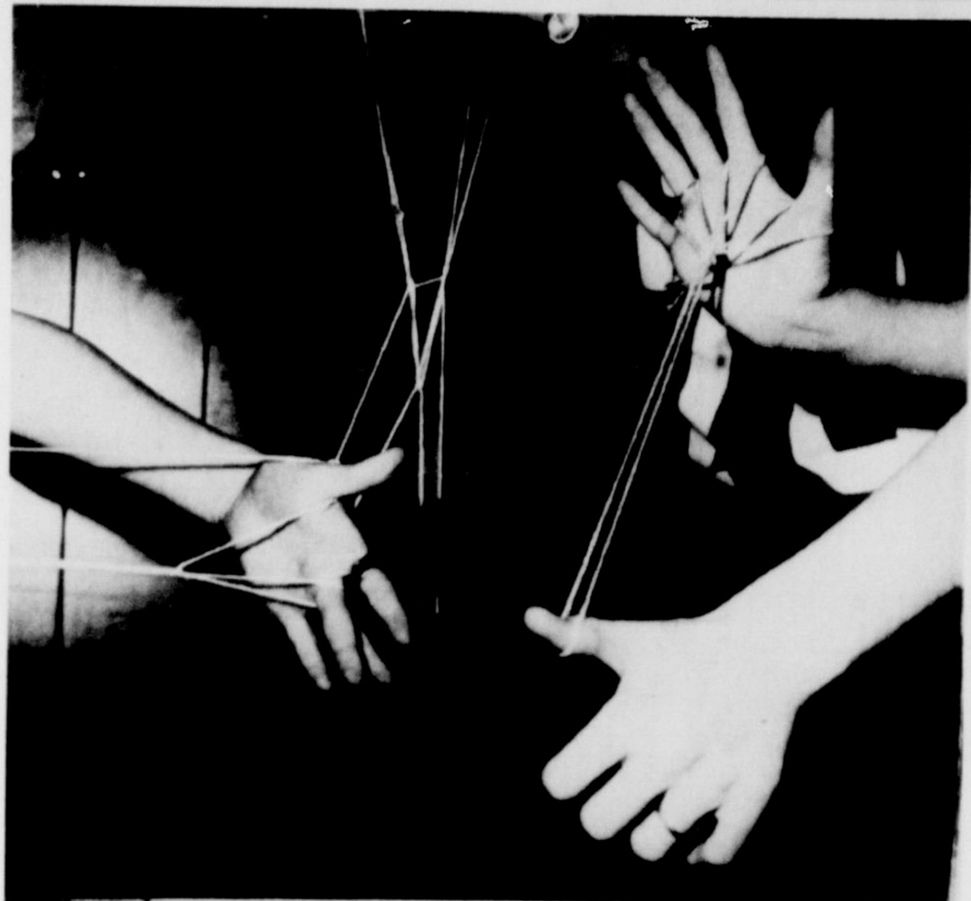


REV. DUANE KIRCHNER

of the Union Congregational Church, will lead the offertory prayer. The benediction will be given by Rev. Donnie Carrasco, pastor of the Mexican Baptist Mission.

An offering, to help defray expenses incurred by the Friona Ministerial Alliance, will be taken.

"God has surely been good to those of us who live in the Friona area. It befits us to come together and give thanks for the bounty he has bestowed on our land," said a spokesman for the alliance.



THE STRING THING...String is "big" around Friona Junior High this season. Practically everyone from the fifth grade to the eighth has a piece of string hidden in a pocket somewhere...much to the chagrin of the teachers who spend a large part of each day taking the things away from the kids. Just to prove that fads run in cycles, if you are over thirty you can probably remember "Jacob's Ladder," "Crow's Foot," "Cup and Saucer" and now the kids are busy making up a few new ones of their own. Pictured here we see the members of a seventh grade class participating in their favorite passtime while the teacher has left the room for a few moments.

Schools, Business To Close

School will dismiss in Friona for the Thanksgiving Holidays next Thursday and Friday, November 28-29.

School will dismiss at 2:45 on Wednesday. It will resume on Monday, December 2 at the regular time.

Majority of Friona businesses will be closed for Thanksgiving Day, as it is one of the holidays customarily observed by virtually every business.

Lazbuddie Voters Nix Bond Issue

A little over 50 percent of the qualified registered voters in the Lazbuddie Independent School District went to the polls Tuesday, November 19, to defeat a proposed \$380,000 school bond election. The final tabulation, according to school superintendent Sam Barnes, was 139 against and 81 for.

A total of 220 persons voted in the school bond election out of about 400 qualified registered voters. A total of 14 persons voted absentee, with 13 casting ballots against and one for. Four persons cast ballots in the non-taxpayers box, with three voting against and one for.

"General economic conditions" were cited as a factor in defeat of the bond issue, as well as the fact that it was presented as one issue and not in parts.

Defeat of the bond election means that proposed improvements to the school system will not be made. Included in the proposed package was the construction of a physical education facility for grades kindergarten through twelfth, the construction of an industrial arts shop and bus barn, improvements to the teacherages and existing facilities, bleachers for the visitors' side of the football field, fencing for the bus yard and athletic fields and graveling of streets and bus yard. The latter item was

optional depending on available funds.

According to Superintendent Barnes, the Lazbuddie School Board of Trustees will meet for its regular monthly meeting on December 9 at the school. Members of the school board of Trustees are Orville Barnett, president; Reardon Wenner, vice-president; Wayne Clark, secretary; and members Elvis Powell, Gene Paul Jarman, Marvin Mimms and L.M. Smith.

Highway 214 Work Starts

Boswell and Crafton, Inc., Contractor, has begun reconstruction work on the first section of State Highway 214 from the Bailey County Line, north to Clay's Corner.

Work will include the reconstruction of the grading, structures, flexible base, and asphalt surfacing to a 26 ft. travelway with 9 ft. paved shoulders.

The traveling public is urged to use caution while driving in the construction area, as several detours will be used. Also, speed zones and warning signs should be obeyed for the safety of both the public and construction workmen.

EARLY DEADLINE SET

Leader Is Bumped In Grid Contest

With one more week to go after this current weekend of games, the Friona Star's annual football contest continues to get crowded toward the top.

Charlie Clark, leader in the contest since she won the first week's contest, fell a point out of the lead after last week's contest, as Mary Priest and Roy Smith went a point ahead.

Mrs. Clark goes into the 12th week of the championship chase tied with Kenny Stowers with scores of 123. Five more contestants are tied a point back of second place with scores of 122, and four have scores of 121. With 32 points still to be tabulated, it's still a wide open race.

In the weekly contest last week, two contestants, Kay Dyess and Dwayne Howard, were the only ones to pick as many as 14 games right, and they claimed the first and second prize checks. Mrs. Dyess claimed first place by picking the Friona-Morton game at 26-0, Friona. Howard had picked the score at 24-0.

An early deadline has been announced for the final week of the contest, as entries must be in by Friday noon if turned in, or bear a Friday "A.M." postmark if mailed.

Reason for the earlier deadline is to include the Texas-Texas A&M game, which will decide the Southwest Conference championship, and also the Alabama-Auburn tilt in the Southeast. Both games are to be played Friday afternoon.

Clay Bandy, Friona Chieftain quarterback, was one of 13 contestants correctly picking 13 games, and he earned third place for the week by missing his team's score by only two points.

Others picking 13 games were Albert Johnson, Dan Holley, Bryan Johnston, Sam Drager, F.G. Crofford, Gail Brown, Kathy Cain, Jeff Peak, Mary Priest, Jessie Morales, Herb Se-right and Kenny Stowers.



SWEDISH GUEST...Lars Asbrink, who had served as her Swedish host "parent" in the summer of 1973, is shown with Kay Cochran during a visit in Friona. Asbrink, who is a commercial printer, stopped for a visit to the Friona Star during his stay in Friona.

Cochrans Host Swedish Visitor

Lars Asbrink of Stockholm, Sweden was a visitor in Friona the week of November 8-14, in the home of Mr. and Mrs. W.A. Cochran.

The Asbrinks were the host family for Kay Cochran, who was an American Field Service exchange student to Sweden during the summer of 1973.

During his stay, the Swedish visitor met the school officials, had coffee with the local AFS committee, and attended his first football game at West Texas State University.

"I don't understand why they call it 'foot' ball. They kick it once and then run with it the rest of the time," was his reaction to his exposure to the great American pastime.

Another of the Swedish visitor's reactions was the flatness of this area, where one can "see the horizon in all directions."

The Cochrans expressed their pleasure of hosting Mr. Asbrink, who combined his trip to America with business and pleasure. He is a commercial printer in Sweden.

Excellent Weather Aids Grain Harvest

Excellent harvest conditions spurred the near windup of the grain harvest in the Friona area the past week, as elevator officials estimated that the 1974 crop was 85 to 90 per cent harvested.

Milo farmers were finding their yields down 1500 to 2000 pounds per acre, similar to the drop in corn yields from a year ago.

"It still may be two weeks before some of the corn is harvested, but we're about through except for the stragglers," said Don Huckabee, manager of West Friona Grain.

Many custom harvesters were pulling out of Friona this week, after suffering through one of the most weather-delayed harvest seasons seen in a number of years.

The price on corn and milo

dropped considerably the first of the week, before stopping the downward trend on Wednesday by going up the limit.

"I feel the low price was due to a lot of low quality corn hitting the market, which caused the price to drop. The price should go back up, but it might take awhile," was the prediction of one elevator official.

Temperatures

Date	Hi-Low
Saturday, Nov. 16	56-32
Sunday, Nov. 17	60-34
Monday, Nov. 18	66-42
Tuesday, Nov. 19	69-42
Wednesday, Nov. 20	64-29
Thursday, Nov. 21	60-30
Friday, Nov. 22	71-37
No precipitation during week.	



EXPERTS...Kay Dyess, left, was first place winner, and Dwayne Howard second place, in the 11th week of the Friona Star's football contest. The two were the only ones of 168 entering to correctly pick 14 games, which in effect was only one miss due to a tie game. Mrs. Dyess won out on the basis of the tie-breaker.



School Lunch Menu

Week of November 25-27
MONDAY—creole spaghetti, buttered English peas, peanut butter and honey, buttered beets, hot rolls-butter and milk.
TUESDAY—fish, buttered corn, tarter sauce, hot rolls-butter, green beans, pudding and milk.
WEDNESDAY—hamburgers, potato chips, fruit jello, lettuce, tomatoes, pickles and milk.
THURSDAY AND FRIDAY—Thanksgiving holidays.

BUY-SELL-RENT-HIRE...
Classified Ads
DO IT BETTER



WELCOME TO FRIONA



The Star joins the merchants below in welcoming Gladys Wilson back to Friona. Gladys, who lived here for 25 years prior to moving to Arizona a few years back, has returned as anesthetist at Parmer County Community Hospital. She had lived at Levelland the past year. Mrs. Wilson, also an RN, was the second RN ever employed at the hospital.

Friona Flashbacks

...from the files of The Friona Star

45 YEARS AGO—NOVEMBER 29, 1929

What might have been a most destructive fire at the gin Tuesday evening was averted by wise management and presence of mind of the overseer, Mr. Waddell. Some cotton became ignited, and Mr. Waddell kept the machinery in motion until the burning cotton reached the press, where it was covered with other lint and bound up in a bale and discharged, so that the only loss was the bale of cotton.

40 YEARS AGO—NOVEMBER 30, 1934

Many farmers of this locality are still busy sowing wheat; the rain that fell two weeks ago. Some of these farmers had been waiting for the moisture to complete their seeding operations; others had not sown any, and still others find themselves obliged to resow much of their acreage that had already been sown earlier but failed to get a stand on account of lack of moisture.

35 YEARS AGO—NOVEMBER 24, 1939

Reports reaching the Star office are to the effect that work on the Parmer County REA project is progressing at a most satisfactory rate, and that present indications are that the lines will be ready for energizing by the early part of December. Workmen are busy wiring homes of the subscribers so as to be ready for the current as soon as the lines are ready to receive it.

30 YEARS AGO—NOVEMBER 24, 1944

The biggest crowd in Friona's history is expected for the district title game which will be played on Thanksgiving Day in Friona between Friona and Hereford. Friona and Hereford won the right to play last week when the executive committee of the district met. Three teams, Friona, Hereford and Tulia, tied for the district's co-championship, but Hereford and Friona drew the right to play to see who represents the district in bi-district play.

25 YEARS AGO—NOVEMBER 25, 1949

The Rev. George Meyer of Baker, Montana, will arrive here during the week, and will preach at the Congregational Church Sunday morning. Rev. Meyer is coming here to look over the situation with a possible view to accepting a call to locate here as pastor of the church.

20 YEARS AGO—NOVEMBER 26, 1954

Less than \$9,000 stands in the way for construction planning for the new Parmer County Community Hospital, manager Jimmie Baxter said this week. The organized drive is still underway to secure the needed funds in the next few days, and over one-third of the contacts remain to be made in Friona alone. At last accounting, \$32,594 was in hand on the project with another \$8,688 on the books as pledged.

10 YEARS AGO—NOVEMBER 26, 1964

Nine members of the 1964 Friona Chieftain football team were named to the all-district teams chosen by District 3-AA coaches at a meeting Monday at Olton. Four of the players, tackle Dale Milner, fullback Doug Dodd, tackle Gene Weatherly and halfback Milton Hargus, were selected to the first teams. In addition, halfback Danny Murphree, tackle Ray Braxton, guard Bob Sims, center Bing Bingham and end Larry Buckley were named to the second teams.

5 YEARS AGO—NOVEMBER 27, 1969

Lazbuddie's Longhorns, out for their second straight class B bi-district championship, will face a Groom team bent on revenge when the two meet Friday night at 7:30 p.m. at Panhandle. The last service to be conducted at the old building of the Union Congregational Church will be held next Sunday morning at 11 a.m. The adobe building, which the members of the church have been using for 47 years, will see its last use as a place of formal worship on this date.



To take the chill off nippy winter days without putting the freeze on your food budget, serve a bowl of warm, satisfying CHILLY DAY CHILI. This "stick-to-the-ribs" cold-weather favorite combines ground beef chuck, with onions, green pepper and kidney beans in a savory sauce made with everybody's favorite... tomato ketchup.

KETCHUP-BASED SAUCE FLAVORS CHILI

CHILLY DAY CHILI

- 2 medium onions, chopped
- 1 green pepper, coarsely diced
- 1 tablespoon salad oil
- 2 pounds ground beef chuck
- 1 can (1 pound) tomatoes
- 1 can (15 ounces) tomato sauce
- 1/2 cup Heinz Tomato ketchup
- 1 tablespoon chili powder
- 2 teaspoons salt
- 1/4 teaspoon pepper
- 2 cans (15-1/2 - 17 ounces each) red kidney beans, partially drained

In a large kettle or Dutch oven, saute onions and green pepper in oil until tender. Add beef stirring lightly to break up. Cover, simmer about 30 minutes or until meat loses color. Add tomatoes and next 5 ingredients. Simmer, uncovered, 30 minutes, stirring occasionally. Add kidney beans; simmer an additional 15 minutes. Makes 10-12 servings (about 2 1/2 quarts).

NOTE: Recipe is a mild flavored chili. Additional chili powder may be added for a spicier dish.

The FRIONA STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street Friona, Texas 79033

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association: 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1973. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79033.

SUBSCRIPTION RATES
 Parmer County, adjoining counties, \$6.30 per year.
 Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher

Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman

NOTICE: FRIONA APARTMENTS

1300 Walnut

For Leasing Unfurnished Apartments

- *1-2-3 Bedrooms
- *Fully Carpeted
- *Refrigerator & Range
- *Central Heat & Cooling
- *Utilities Paid
- *Laundry Facilities
- *Play Area For Children
- *Sorry, No Pets

One Bedroom...\$115.00
 Two Bedroom...\$130.00
 Three Bedroom...\$145.00

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Thanksgiving
 A TIME TO BE GRATEFUL

Thanksgiving

GREETINGS

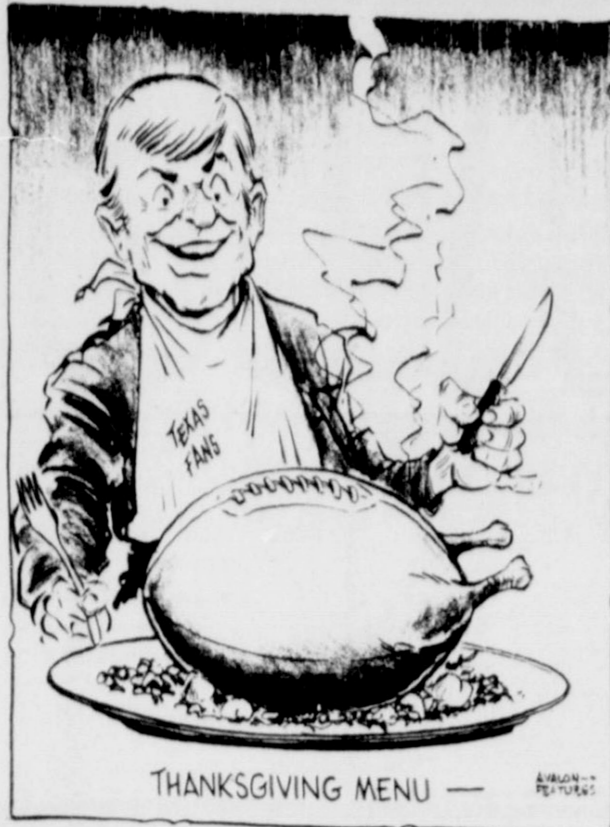


Each Year Seems To Bring New Meaning...

But it really goes right back to that first celebration. Thanks — for living in a land of plenty. Gratitude — for our freedom. Hope — for the future. Thanksgiving? It's an American heritage.

Be Sure To Attend The Community Thanksgiving Services This Sunday

FRIONA STATE BANK



**On The Farm
In Parmer County
MACK HEALD
County Agent**

DESPITE FEEDLOT losses, high feed costs, and large supplies of feeder calves, some faint rays of hope are beginning to appear in the cattle industry.

Several factors indicate some improvement is coming in the cattle industry. The slaughter of yearling cattle and cows has gone up sharply in recent weeks. There will probably be about 4.8 million non-fed steers and heifers slaughtered this year, which will greatly reduce supplies of carried-over feeders.

Calf slaughter should be 26 per cent greater than last year, which will also help reduce the supply of feeder animals.

At the same time, retailers are moving this younger beef in increasing quantities, using such fancy names as "baby beef, young beef, thrifty beef and junior."

The increase in cow slaughter indicates some breaking up of breeding herds, which is probably the only real solution to the overall beef problem.

There is also relief in sight for feedlots. If fed steers continue to increase in price and if feedlot marketings continue at a low level, feedlots should finally show some profits in the coming weeks.

Another good indication for an improved beef situation is the fact that imports of beef and veal into the U.S. during August were down 29 per cent from last year. Also, imports of cattle from Mexico were down 47 per cent and Canadian cattle imports were down 87 per cent.

All these factors are positive in effect, but the real results may not be felt until late 1975 or early 1976.

WITH THE APPROACH of cold weather, it's important to remember that potted plants need water during the winter as well as the summer.

There is no set rule for the amount of water to give a plant, but there are some general guidelines.

Don't water a plant unless the soil feels dry to the touch. Then add enough water to moisten the entire soil ball.

Don't let a plant stand in water. If the soil is too wet, it doesn't get enough aeration. This can cause plants to wilt and leaves to turn yellow and drop off.

If a plant gets too much water, take the entire soil ball out of the pot, then set it lightly back into the pot. This creates a column of air between the soil and the sides of the pot.

It is also a good idea to put a layer of gravel in the bottom of containers to aid drainage.

One way to solve the problem of watering plants in large plastic or wooden containers is to leave the plant in its original clay pot and place it in the large container. Fill around the clay pot with peat moss. When watering, add water to the peat moss surrounding the clay pot.

**GOOD FOOD FOR A
THANKFUL THANKSGIVING**

These Specials Good Week Of Nov. 25-30



Thanksgiving TURKEYS

- ★ Shurfresh
- ★ Butter Ball
- ★ Honeysuckle

HOUSERS
2 LB. CAN of FOLGER'S COFFEE
Coupon Worth 30c
SPECIAL PRICE WITH THIS COUPON
\$1.89
GOOD THRU Nov. 30

Wilson's Tender Made **BONELESS HAMS**
3 to 6 Lb. **\$1.79 Lb.**

Swifts Premium Proten Beef **BLADE CUT CHUCK ROAST Lb. 69c**

ROUND STEAK Lb.
SIRLOIN STEAK \$1.19
CLUB STEAK

Betty Crocker **CAKE MIX 57c**
Stove Top **STUFFING MIX 7 Oz. 43c**

Grade A **BAKING HENS Lb. 63c**
4 to 6 Lb.

No. 1 New Mexico **SWEET POTATOES Lb. 19c**

Folger's **INSTANT COFFEE 10 Oz. \$2.39**

Shurfine **TOMATO SAUCE 15 Oz. 29c**

Skinner **ELBO MACARONI 12 Oz. 39c**

Shurfine **RIPE OLIVES 49c**

Kleenex **DINNER NAPKINS 50 Ct. 35c**

Airwick **AIR FRESHENER 5 Oz. 59c**

California **CELERY 23c**
Stalk

FROZEN FOODS

Morton's **POT PIES Each 33c**

Pepperidge Farm **TURNOVERS Each 75c**

Morton's **GLAZED DONUTS Each 89c**

Cascade for AUTOMATIC DISHWASHERS
CASCADE DISHWASHING DETERGENT 35 Oz. 77c

Ocean Spray **CRANBERRIES 1 Lb. 39c**

SCS Report

How soil surveys can help you is the subject of a new set of color brochures available from the USDA Soil Conservation Service.

The leaflets are designed to describe uses which can be made of soil surveys by nine different groups including homebuyers, builders, developers, land use planners, land appraisers, farmers, ranchers, construction engineers and others.

District Conservationist Herb Evans of Friona said single copies of the leaflets are available free from his office.

Soil surveys have been made on about 120 million acres of land in Texas as part of the National Cooperative Survey. Additional land is being mapped at the rate of about 5 million acres per year.

The surveys are made by SCS soil scientists who examine the soil acre-by-acre. They record depth,

percent sand or clay in each layer, acidity or alkalinity, wetness, flood hazard, and other features by soil name symbols on aerial photographs. After a county survey is completed, the survey is published for public use.

Evans said the survey for Parmer County is complete but not published. Until the report is published, soil information for all land mapped in Parmer County is available at the Friona SCS office.

Soil surveys can be interpreted to determine suitability to soil for home sites, building foundations, septic tank filter fields, gardens, cropland, trees, parks, fill material, and other uses.

They can also be used to predict depth to bedrock; locations of sand, gravel or caliche deposits; corrosivity to metal pipelines; shrink-swell hazards; and dozens of other features.

Grand Jury Returns Nineteen Indictments

Nineteen indictments were returned Monday of last week by the grand jury in District Court, according to Dorothy Quickel, District Clerk.

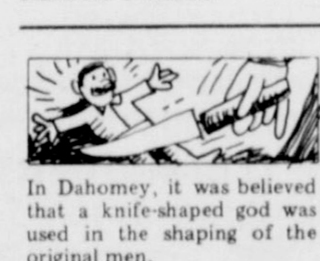
The indictments include the following: Rojelio Reyes, indicted for using a knife as a deadly weapon; Rocky Steelman, forgery; Rocky Steelman, theft; Raymond Drager, malicious mischief; David Carlisle, murder; Emilio Castaneda, assault; Charles Crique, forgery; Victory Manuel Arzola, DWI subsequent offense;

Also, Ruben Baldivia and Alberto Herrero, theft; Lenda Jean Ellis and Edward Joseph Quinn, possession of marijuana; Clifford Lee Nunley, failure to support children; Oscar Hernandez, theft; Eldon K. Long and Josephine Long, possession of marijuana; Kent Rich and Curtis Jay Hackett, theft; Charlene Joanna Blair, theft by false pretext; James Stevick, possession of marijuana; Roger Huron, bail jumping;

Russell Lee Curry, assault; and Paul Bidwell, bail jumping.

Prospective jurors summoned to report this past Monday were Elmo Dean, Mrs. Tom Caldwell, Joe Blair, W.M. Massie, Clay Henson, James Ensor, Mrs. Billy Sides, Vernon Symcox, Mrs. Dean McCallum, Wayne Foster, Kenneth Johnson, Mrs. D.W. Pierson, Jack Williams, Howard N. Hays, Clarence Johnson, Mrs. Earl Whitten, Curtis W. Murphree and Randall M. Barrett.

Jurors elected to serve were Dean, Mrs. Caldwell, Massie, Ensor, Mrs. Sides, Symcox, Mrs. McCallum, Foster, Kenneth Johnson, Mrs. Pierson, Hays and Clarence Johnson.



In Dahomey, it was believed that a knife-shaped god was used in the shaping of the original men.

Your local used cow dealer is **friona bi-products**

farmers ranchers

Gentlemen:
For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.
Thank you,
247-3032
[Call collect]

HOUSER
GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

SHURFRESH MILK FOR GOODNESS SAKE

TenderCrust BREAD


1 ETHRIDGE-SPRING AGENCY, INC.
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Wendell Gresham
 Lois Norwood
 Phone 247-2766
 OLTON-LOCKNEY winner vs
 SPEARMAN-HENRIETTA winner



9 FRIONA WHEAT GROWERS
 WEST TEXAS AT LOUISVILLE



2 PRODUCTION CREDIT ASSN.
 Darrell Simpson
 Office Mgr.
 TEXAS A&M AT TEXAS




10 CHEVROLET REEVE CHEVROLET -OLDS
 •CHEVROLET •OLDSMOBILE
 •FRIGIDARE APPLIANCES
 Sales Service
 GEORGIA TECH AT GEORGIA




3 AG-CHEM FARM SERVICES
 AUBURN AT ALABAMA



11 PARMER COUNTY PUMP CO.
 NOTRE DAME AT SO. CAL.



4 FRIONA MOTORS
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701
 ARMY VS NAVY



12 HERRING IMPLEMENT CO
 Home Of The "Generation II" TRACTORS
 PHILADELPHIA AT GREEN BAY



5 Western Ammonia Corporation
 Mike Chaney, Local Owner
 RICE AT BAYLOR

13 WEST FRIONA GRAIN
 Don Huckabee Phone 247-3839
 HOUSTON AT PITTSBURGH



6 Fleming & Son Gin Hub Grain Company Fleming Fertilizer
 Phone 265-3215 or 265-3475
 HOUSTON AT TULSA



14 ADAMS DRILLING
 *Hydro Pumps
 *Zimatic Sprinklers
 *Well Drilling & Service
 *Pump & Drillhead Repair
 NY GIANTS AT CHICAGO

7 TRI-COUNTY ELEVATOR
 Black
 Phone 265-3275
 OKLAHOMA ST. AT OKLAHOMA



15 CROW MEAT CO.
 We Custom Process Your Meat
 So. Hwy. 214 Friona Phone 247-3333
 KANSAS CITY AT ST. LOUIS

8 CUSTOM FEEDING at the modern best HI-PLAINS FEED YARDS
 Earl Elam, Mgr.
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 TENNESSEE AT VANDERBILT



16 PARMER COUNTY IMPLEMENT CO.
 Your IH Dealer
 Phone 247-3333
 NEW ENGLAND AT OAKLAND



FOOTBALL CONTEST




Enter Our Contest Each Week
 ... Nothing to buy-Just Pick Winners
HERE'S YOUR CHANCE TO WIN CASH PRIZES

FIRST PRIZE \$5 **SECOND PRIZE \$3** **THIRD PRIZE \$2**

GRAND PRIZES

1. Two tickets to the Cotton Bowl Game & \$30 Cash
2. Two tickets to the Sun Bowl Game & \$20 Cash



CONTEST RULES

1. Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
4. The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter [sponsors included] except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

TIE-BREAKER (Pick Score) **Los Angeles** _____ **Atlanta** _____
NAME _____
ADDRESS _____

STRICKLAND SETS MARK

Chiefs Whack Steers In Opener, 92-52

Showing more than flashes of the greatness which is being expected of them this season, the Friona High School Chieftains roared past the Farwell Steers, 92-52 in the season's first basketball game at Chieftain Fieldhouse Tuesday night.

A surprising amount of poise and shooting proficiency propelled the team into a 50-27 lead over the visiting Steers, and Coach Larry Dyess was able to relax during the second half and get a good look at his bench strength.

Gene Strickland appeared not to have been slowed a bit by the eight-month layoff since he sparked the team down the playoff trail.

Playing as if in mid-season form, Strickland popped the nets for 36 points—good for a new individual FHS scoring record, at least in modern times.

Strickland had 26 of his points in the first half, during which he hit on 13 of 19 shots. He ended up with 18 of 25 attempts, a "cool" 72 per cent of his field goal shots.

After hitting 63 per cent of their field goal shots in the first half, the team cooled off somewhat with reserves taking over much of the action, but still shot a blazing 57.1 per cent of its field goal shots.

Strickland was ably backed up by center Dale Cleveland's 18-point performance, and a good showing by senior guard David Hutson in his first starting performance. Hutson chipped in 14 points, all on long jump shots.

Reserve guard Dee King indicated that the Chiefs will have good bench strength, by scoring ten points on a part-time basis.

The game was less than 20 seconds old when Strickland, appropriately, got the first points of the new season with his favorite jump shot from the top of the circle.

Farwell responded with a shot by Gene Christian, and then held a brief lead at 4-2 after Strickland had one of his rare missed shots on the team's second time down-court.

Cleveland tied the count with a jump shot from in close, and Strickland's long shot from the side gave Friona a 6-4 lead with 6:15 left in the opening quarter and the Chiefs were never tied or headed thereafter.

Hutson's layup with 4:04 left in the period gave Friona a 16-6 lead, and four baskets by Strickland in a two-minute period staked the team to a 20-6 advantage.

King and Dusty Peters subbed for starters Clay Bandy and David Clark toward the end of the first period, which ended with Friona on top, 24-13.

Barely halfway through the second quarter, the Chiefs had Farwell doubled, 42-21 with 3:50 left in the half. Reserves again began to sprinkle the lineup, slowing somewhat the awesome offensive attack Friona was exhibiting.

A full-court pass from Cleveland fed Strickland,

who made a reverse layup four seconds ahead of the buzzer to give Friona a comfortable 50-27 halftime lead.

Strickland, who also hounded the Steers on defense, had three stolen passes during the third quarter. Twice he took the ball in for a basket and another time he fed Hutson for an easy lay-up. Gene's third basket of the quarter, his 32nd point, ran Friona's lead to 70-35, and again called a halt to the first team action, with reserves taking over the last 2:40 of the quarter.

Strickland re-entered the game as the final quarter started. He got his 17th basket two minutes into the period to make Friona's lead 76-42. His last goal came with 3:16 remaining for an 84-50 score, when Coach Dyess once again decided against running the score up and cleared his bench.

"In spite of the big win, I thought we needed to play a little harder on defense, especially under the defensive goal," Dyess told his players following the game.

Despite the lop-sided score, the large crowd didn't leave until the end. The home stands had given the Chiefs a standing ovation when they came out to take the court at the start of the game. And the team responded with a stellar performance in its opener.

CHIEFS	24	50	72	92
Farwell	13	27	40	52

CHIEFS	FGA-M	FT TP
Strickland, f	25-18	2-0 36
Cleveland, c	14-9	2-0 18
Hutson, g	12-7	0-0 14
Clark, f	3-1	2-2 4
Bandy, g	4-2	0-0 4
Peters, f	3-1	2-2 4
King, g	5-5	0-0 10
Carthel, f	2-1	0-0 2
Totals	65-44	8-4 92

Season Statistics

INDIVIDUAL SCORING

Player	TD	PAT	TP
Bandy	6	0	36
King	6	0	36
Stowers	0	18	23+
Balze	3	0	18
Carthel	2	3	15
Peters	2	0	12
Cleveland	2	0	12
Welch	2	0	12
Hutson	2	0	12
Strickland	1	0	6
Totals	26	21	182

INDIVIDUAL RUSHING

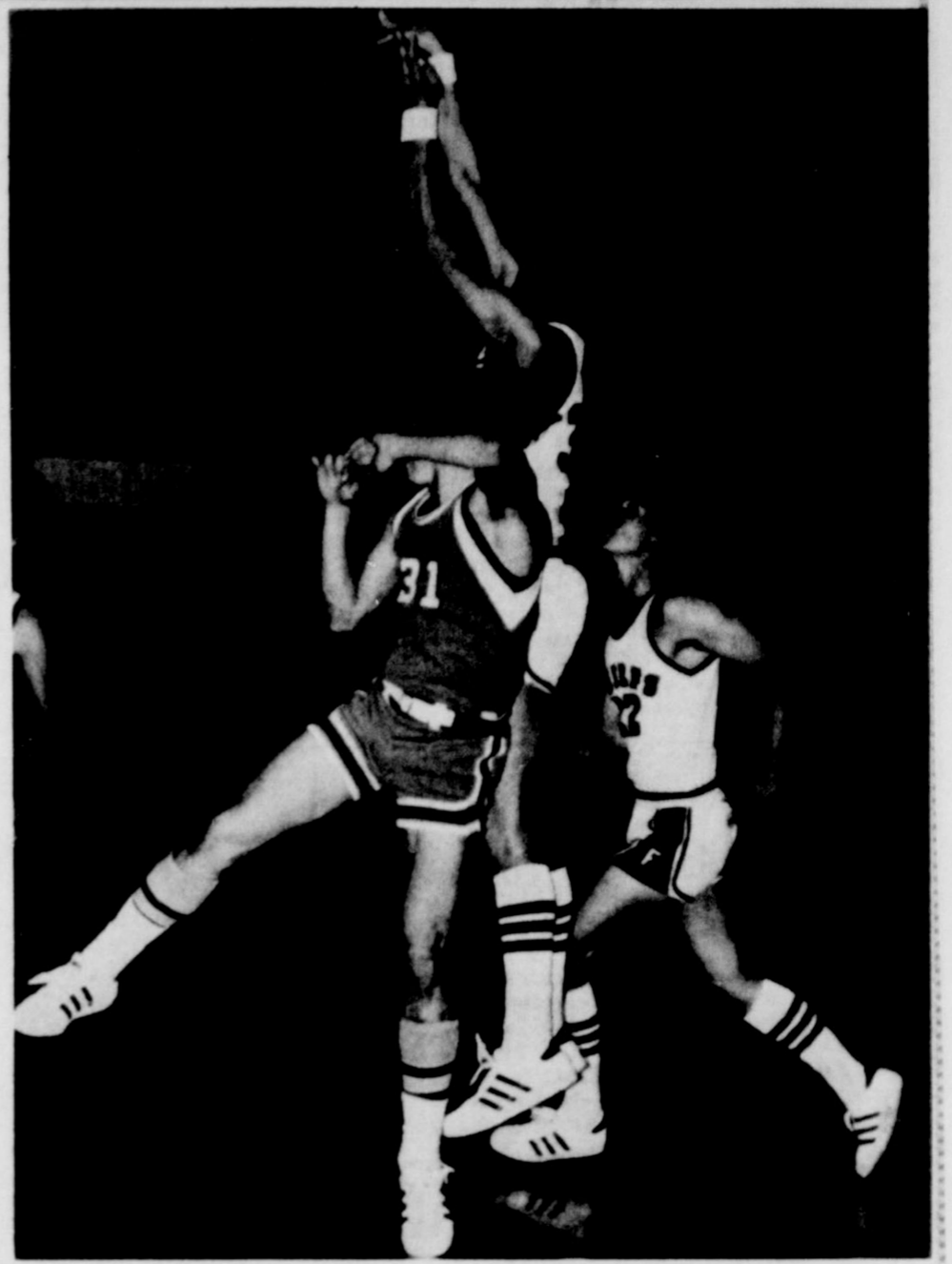
Player	TCB	YDS.	AVG.
King	113	498	4.4
Bandy	76	344	4.5
Balze	64	286	4.5
Carthel	50	159	3.2
Welch	30	153	5.1
Peters	49	133	2.7
Miller	4	8	2.0
Rule	2	2	1.0

(Team)	11	-122	-11.0
Totals	399	1461	3.7

INDIVIDUAL PASSING

Player	PA	PC	YDS.
Bandy	66	33	471
Peters	24	9	149
King	8	0	0
Totals	98	42	620

(Continued on Page 8)



TWO POINTS COMING....Gene Strickland goes up for a two-pointer in the season opener against Farwell. Strickland set a new one-game scoring record for FHS with 36 points against the Steers. At his right is teammate David Hutson, who chipped in 14 points. (Photo by Hal Blackburn)

Sports

Dist. 3-AA Stats

STANDINGS			
District Only		All Games	
Team	W-L-T Pts.-Opp.	Team	W-L-T Pts.-Opp.
Olton	4-0-0 101-29	Olton	9-1-0 242-82
Dimmitt	3-1-0 97-48	Dimmitt	9-1-0 288-78
Friona	2-2-0 58-30	Friona	8-2-0 182-51
Littlefield	1-3-0 31-78	Littlefield	6-1-0 89-157
Morton	0-4-0 13-115	Morton	2-8-0 71-218

SCORING LEADERS--All Games

Player, School	TD	PAT	TP
Glenn Johnson, Olton	18	8	116
Robert Mayberry, Dimmitt	17	2	104
Bill Turner, Littlefield	6	9	51+
Gene Veals, Dimmitt	8	0	48
Joe Alcorta, Olton	7	6	48
Rickey Wright, Dimmitt	0	29	44+
Jimmy Parker, Olton	5	10	40
Clay Bandy, Friona	6	0	36
Dee King, Friona	6	0	36
Kenneth Standmire, Morton	5	0	30
Ronnie Lawson, Dimmitt	4	0	24
Kenny Stowers, Friona	0	18	23+
Ray Dean Thompson, Morton	3	0	18
Robin Balze, Friona	3	0	18
Travis Hampton, Dimmitt	3	0	18
Davy Carthel, Friona	2	3	15
Robert Horton, Dimmitt	2	2	14
Stanley Patterson, Littlefield	2	0	12
Dusty Peters, Friona	2	0	12
Mark Stroebel, Olton	2	0	12
Dale Cleveland, Friona	2	0	12
Brad Sanders, Dimmitt	2	0	12
Sammy Schlottman, Littlefield	2	0	12
Kevin Welch, Friona	2	0	12
David Hutson, Friona	2	0	12

+Includes Field Goals, safeties

INDIVIDUAL RUSHING--All Games

Player, School	TCB	Yds.	Avg.
Glenn Johnson, Olton	236	1,483	6.3
Bill Turner, Littlefield	265	1,125	4.2
Robert Mayberry, Dimmitt	117	1,086	9.3
Ray Dean Thompson, Morton	117	545	4.7
Gene Veals, Dimmitt	82	537	6.5
Dee King, Friona	113	498	4.4
Joe Alcorta, Olton	111	493	4.4
Jimmy Parker, Olton	134	375	2.8
Clay Bandy, Friona	76	344	4.5
Ronnie Lawson, Dimmitt	47	328	7.0
Sam Johnson, Morton	63	298	4.7
Robin Balze, Friona	64	286	4.5
Thompson Mayberry, Dimmitt	31	247	8.0
Robert Horton, Dimmitt	58	212	3.6
Davy Carthel, Friona	50	159	3.2
Kevin Welch, Friona	30	153	5.1
Kenneth Standmire, Morton	32	153	4.8
Brad Sanders, Morton	44	144	3.3
Dusty Peters, Friona	49	133	2.7
David Ramby, Morton	66	130	2.0
Ronald Parmer, Littlefield	45	117	2.6
Mark Stroebel, Olton	21	114	5.4
Leon Sandoval, Dimmitt	26	113	4.3

TEAM OFFENSE--All Games

Team	Yds. Rushing	Yds. Passing	Tot. Offense	Avg.
Dimmitt	434-2811	41-90-932	524-3743	374.3
Olton	428-2515	31-98-544	526-3059	305.9
Friona	399-1461	42-98-620	441-2081	208.1
Littlefield	400-1388	44-112-520	512-1908	190.8
Morton	433-1252	30-67-404	500-1656	165.6

TEAM DEFENSE--All Games

Team	Vs. Rush	Vs. Pass	Tot. Allowed	Avg.
Olton	660	454	1104	110.4
Friona	1297	309	1606	160.6
Dimmitt	1522	485	2007	200.7
Littlefield	2009	606	2615	261.5
Morton	2605	647	3252	325.2

INDIVIDUAL PASS RECEIVING

Player, School	PC	YDS.	AVG.
Travis Hampton, Dimmitt	21	446	21.2
Dale Cleveland, Friona	14	326	23.2
Bill Turner, Littlefield	13	234	18.0
Scott Roberson, Olton	7	205	29.2
Gene Strickland, Friona	7	143	20.4
Robert Mayberry, Dimmitt	5	128	25.6
Stanley Patterson, Littlefield	9	109	12.1
Ray Dean Thompson, Morton	6	108	18.0
Joe Alcorta, Olton	3	94	31.3
Kip Elms, Littlefield	8	89	11.0
Glenn Johnson, Olton	6	83	13.8

SEASON STARTS

Squaws Win Opening Game Over Farwell

The Friona Squaws broke open a game that had been close for three quarters, to down the visiting Farwell Steerettes, 49-35 in their season opener Tuesday.

The Squaws trailed, 8-4 after a cold-shooting first stanza. Myrna Phipps sparked a 20-point second quarter for the Squaws, which enabled the team to take a 24-21 lead at the

intermission. Friona rocked along with its three point lead until a pair of Farwell free throws with 10 seconds left in the third quarter cut their margin to one, at 32-31. However, Miss Phipps hit 40-foot shot just ahead of the buzzer that hit the backboard and swished the nets for a 34-31 Friona lead.

The Squaws gained an 11-point lead by the midpoint of the final quarter, on some driving lay-up shots by Terri Patterson, and were able to win the game going away.

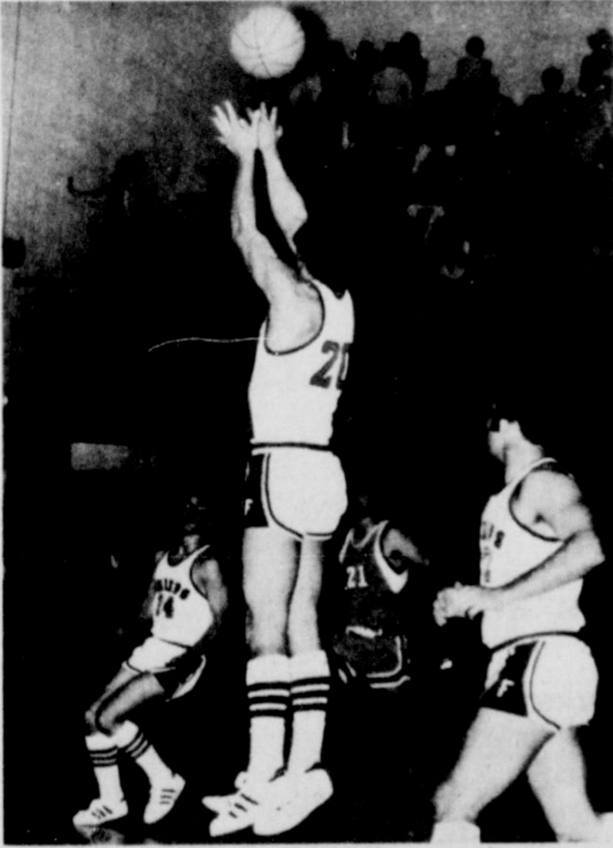
Miss Phipps led in scoring with 20 points, just one more than Miss Patterson managed.

The Squaw "B" team also won, by a 37-27 count.

SQUAWS	4	24	34	49
Farwell	8	21	31	35
Myrna Phipps	9-2-10;			
Kim Bryant	2-0-4;			
Terri Patterson	6-7-19.			
Totals:	20-9-49.			

BASKETBALL SCORES

BOYS	
FRIONA 92, Farwell 52	Morton 102, Floyd, N.M. 60
Levelland 86, Dimmitt 84	Slaton 45, Littlefield 35
Claude 23, Vega 20	Tulla, open
GIRLS	
FRIONA 49, Farwell 35	Olton 47, Hale Center 43
Dimmitt 42, Franship 27	Slaton 64, Littlefield 52
Vega 63, Claude 61	Muleshoe 53, New Deal 43
Canyon 64, Floydada 38	



PETERS FIRES....Dusty Peters goes up for a shot in the season opener against Farwell. The Chieftains hit over 50 per cent of their field goal shots, and bombed the Steers, 92-52. (Photo by Hal Blackburn)



SENIOR CHIEFTAINS....The graduating seniors on Friona High School's 1974 football team were honored at last

Friday's pep rally preceding their season finale at Morton.

Teams Visit Vega, Host Muleshoe

The Friona Chieftains and Squaws will play a "rushed up" schedule their second week of the basketball season, due to the Thanksgiving holidays.

On Monday, the teams travel to Vega, and on Tuesday they host teams from Muleshoe, prior to the Thanksgiving break.

The Vega Longhorns are said to be rebuilding this year, coming off last year's 15-3 team. The Longhorns were on Friona's schedule last year, but had to cancel the games when its football team went to the state finals.

Back this year are Mark Harwell, a 6-2 senior, and Larry Richardson, a 5-7 senior. Sophomore Mike

Yell, 6-3, is termed the top newcomer to the team.

The Longhornettes are loaded with returners, having five starters and five other lettermen back from last year's district championship team, and are expected to bag the school's fifth straight district title in girls basketball.

Back are Donna Axe, who scored 20 points a game as a junior, and was one of the top players in the Panhandle, guards Teresa Greer and Theresa Heard. All three girls were all-district a year ago.

Muleshoe's Mules have only four lettermen back from their 1973-74 team, which had an 11-17 record.

One of the lettermen, 5-10 guard Gary White, will be watched with particular interest by one Friona family. He's the son of Mr. and Mrs. Carl White, recent newcomers. Gary is finishing his senior year at Muleshoe this year.

After a disappointing 7-15 season last year, Coach Bob Graves' Mulettes appear ready for a vast turnaround. The team is already off to a better start, having won both of their first two games.

The Muleshoe girls' top prospect is 5-5 senior guard Belinda Throckmorton, who was an all-district pick last year. The Mulettes have height, with seven players on the squad over 5-7.



George Mahon

The election is over but the problems remain. I want to express my gratitude to the people of this district for their continued goodwill and support. I pledge my continued best efforts in Congress in behalf of our area and the nation. Thank you.

GEORGE MAHON

Representative in Congress
19th District of Texas

Political ad #94 paid for by George Mahon For Congress Committee, Tom Purdon, Chairman.

Cotton Farmers Need To File Annual Report

Cotton producers need to file production reports for each cotton allotment farm each year. It is important that all cotton produced on a farm be identified to the farm on which it was produced.

"The producer who is operating more than one farm should take care not to commingle the cotton from his farms. Separate production evidence is required from each farm in order to establish future payment yields. It is also needed in determining eligibility for and amount of disaster payments."

Cotton farmers are asked to file their production records with the county ASCS office as soon as possible after they have

completed a farm's cotton harvest.

"We have a standard form for evidence of cotton production, and the procedure is the same as for 1973. Most producers in Parmer County are familiar with the requirements and if anybody has any questions, a telephone call or visit to the ASCS office will get the answers."

Farmers applying for disaster payment eligibility are not to plow the cotton field until after it has been inspected by an ASCS representative.

"We do want to stress that commingling of cotton from more than one farm is to be avoided. Individual farm production records must be maintained."

Court House Notes

Instrument Report Ending November 14, 1974 in County Clerk Office, Bonnie Warren, County Clerk

WD, Clifford S. Crow, Jimmy T. Norwood, lots 3 and 6, Blk. 1, Drake Rev. Sub., Friona

WD, J.T. Stone, Gerald Loftis, part of lots 6 and 7, Blk. 5, Lakeview Add., Friona

WD, Dale A. Hart, Joe L. Boeckman, 2 ac. out NE 1/4 Sec. 25, T1N, R3E

OGL, H.H. Horton, Jr., Cities Service Oil Co., W 1/2 Sec. 15, Blk. H, Kelly

OGL, Jimmy A. Cornelius, Cities Service Oil Co., E 1/2 Sec. 16, Blk. H, Kelly

OGL, L.D. Gonser, et al, Cities Service Oil Co., Sec. 17, Blk. H, Kelly.

MARRIAGE LICENSES

Roy Emanuel Monroe and Elizabeth Mercer.

Maurice Rhea Chilton and Lucille Martin.



COTTON RESEARCHERS GET OPEN-END MACHINE.... Looking over the new open-end spinning frame at the Cotton Incorporated Research Center at Raleigh, N.C. are (left to right) Hal E. Brockman, vice president for textile research and development, Dr. David Black, manager of the textile development laboratory, and Wallace

Blanton, associate director for technical research services. The new Cotton Incorporated machine is the first U.S. installation of the most advanced design available. Cotton Incorporated is the marketing and research company sponsored by cotton growers throughout America.

Patrol Investigates 12 County Accidents

The Texas Highway Patrol investigated 12 accidents on rural highways in Parmer County during the month of October, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and three persons injured.

The 19 traffic deaths for the month of October, 1974, occurred in the following counties: three in Hale; two each in Haskell, Lubbock, Palo Pinto, Wise; and one each in Clay, Briscoe, Hall, Ochiltree, Oldham, Roberts, Swisher and Wheeler.



MAIL BUYERS' ACTION LINE

A service to assist consumers in getting full satisfaction for mail order complaints is being tested by an organization of 1600 mail advertisers. It is designed to aid consumers who feel they have exhausted normal recourse with a mail seller.

Information may be obtained by writing:

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It's more than a present. It's a future.

Take stock in America.

Give U.S. Savings Bonds.

Post Office Announces Xmas Mail Deadlines

For the convenience of Christmas mailers, Postmaster Wright Williams is urging all residents of Friona to mail as early as possible and observe suggested holiday mailing dates.

Next Monday, November 25, will be the deadline for mailing surface mail and space available mail (SAM) to armed forces in Canada, Greenland, Labrador, Newfoundland and the Azores.

November 27 will be the last date for parcel air lift to armed forces in Belgium, Denmark, England, Finland, France, Germany, Greece, Italy, Norway, Netherlands, Portugal and Spain.

Parcel Air Life (PAL)

mail to armed forces in Antarctica, Australia, Burma, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan, Thailand and Vietnam will be November 27.

November 30 will be the last date for parcel air lift mail to armed forces in Canada, Greenland, Labrador, Newfoundland and the Azores. This will also be the deadline for all surface parcels to Alaska and Hawaii.

December 7 is the last date for mailing international surface greeting cards to Canada and Mexico.

December 10 will be the last date for mailing surface parcels within the United

States, with the exception of Alaska and Hawaii.

The last date for mailing surface greeting cards within the United States, including Alaska and Hawaii, is December 15. December 21 is the deadline for airmail parcels and letters within the United States, excepting Alaska and Hawaii.

"Please plan your mailing well in advance, so that your Christmas mail will arrive on time," Postmaster Williams advised.

Birds never get out of breath. The faster they fly the faster the wing muscles pump air and the easier the bird breathes.

The Ticky-Tacky Ladies Are Back At Work At...

West Texas Arts

On The Highway
1 Block North of Palo Duro Shopping Center
Canyon, Texas

SALE ITEMS	NEW ITEMS
Many Items - 20% Off	CRAFT BOOKS
All Talens Paint - 40% Off	CHRISTMAS ITEMS
Some Mat Boards - 99¢ Each	EGGERY SUPPLIES
Kits - 20% Off or More	MACRAME AND ETC.

MANY OTHER ITEMS AT BARGAIN PRICES

"Full Line Of Arts And Crafts Supplies"

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1925 CHEVROLET

1901 OLDSMOBILE

REEVE CHEVROLET & OLDS

We've Come A Long Way... Baby!

A month before Christmas
When I looked at my car,
The model was old and
Had been driven too far,

The inside was all ripped
The seat it was torn,
The brakes didn't work
And also the horn,

The windshield was busted
The old clutch was broke,
The gas line was clogged
And so was the choke

I cried and I moaned
And started to cuss
Something had to be done
About the old bus.

So I went to Reeve's
And am now all aglow,
It's like their ad said...
I got more for my dough.

Now I laugh at the bumps
And get mileage galore,
My new car looks swell
And here's something more:

Reeve's sold me my car
On a long easy plan,
My payments are low,
I'm a happy man.

Now my worries are over,
My blues have gone away,
This Christmas I'm driving
A new Chevrolet!



Trimnings for an Old-fashioned Thanksgiving

These Prices Good Through
Wednesday November 27.

Turkeys

Shurfine
**STRAWBERRY
JELLY** 18 Oz. **59¢** Lb. **43¢**

COMET
14 Oz. Can **19¢**



Shurfine
**GRAPE
JELLY**
18 Oz. **79¢**

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Borden's
ICE CREAM
Round Carton **\$1.29**

3 Lbs. **\$3.69**

Coca-Cola
10 Oz. Bottles
Plus Deposit **79¢**



Folger's
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**CLOROX
BLEACH**
Qt. Bottle **29¢**

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We will be open all Day and Night Thanksgiving
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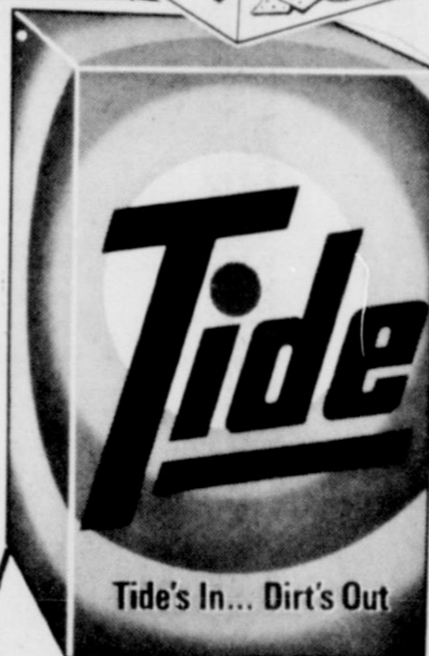
Reg.
Or
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Perc

3 Lb. Can **\$2.99**



Shurfine
TUNA Can **49¢**

TIDE
Giant Size
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Tide's In... Dirt's Out
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**VIENNA
SAUSAGE**
4 Oz. 4 Cans **\$1.00**

**STUFFED
TOYS**



Good Selection
Reg. \$4.99
\$2.99

Shurfine
CRACKERS Lb. Box **39¢**



Shurfresh
BISCUITS 10 Ct. **10¢** **\$1.00**

ZEST 2 Bars **49¢**
Deodorant Soap



Shurfine
**WHOLE
POTATOES** 16 Oz. **5¢** **\$1.00**



Shurfine
SPINACH 16 Oz. **5¢** **\$1.00**

Shurfine
**CRANBERRY
SAUCE** 16 Oz. **3/89¢**



Shurfine
**BLACKEYED
PEAS** 15 Oz. **5¢** **\$1.00**

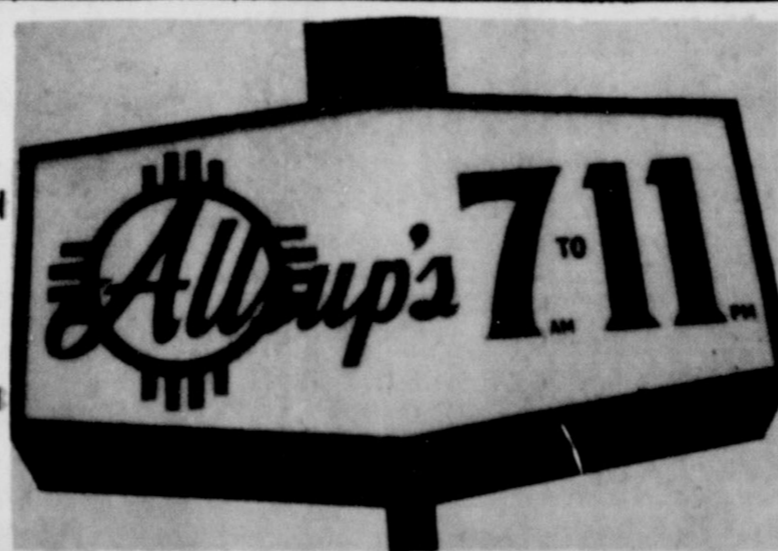
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MIXED VEGETABLES

17 Oz. **4¢** **\$1.00**

Shurfine
OLIVES
303 Can **49¢**



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9 Oz. **39¢**

YOUR 24 HOUR CONVENIENCE STORE

Defense Does It For Olton's 3-AA Champs

Olton's Mustangs, who were little more than a "dark horse" candidate in District 3-AA pre-season, parlayed a tenacious defense and an adequate offense into a district championship.

The Mustangs meet Lockney, District 4-AA's coin-toss winner, at Plainview Saturday in bi-district.

"There were three real good teams in our district this year. It's a shame two of them had to stay home," said Olton's coach Ed Miller in regard to the playoffs.

Miller said he definitely thought the injury to Dimmitt's star running-back, Robert Mayberry, suffered the previous week against Friona, made a difference in the championship game's outcome.

But district statistics released this week prove that the Mustangs—whether

through luck or plain hardnosed defense—may have won the district title on their defensive skill.

Olton was far and away the top defensive team in the district, allowing just 110.4 yards per ball game. This broke down to only 66 yards rushing allowed per game and 45.4 yards passing.

Friona allowed less points than anyone—only 51, but the Chiefs ranked second to Olton in the yardage department, some 50 yards per game over the Mustangs' stellar average.

Olton's Glenn Johnson won the district rushing and scoring titles, with 1,483 yards rushing, and 116 points for the regular season. Littlefield's Bill Turner was second in the individual rushing department with 1,125 yards, and Dimmitt's Robert Mayberry, who managed just 50

yards against Olton, came in third at 1,086.

Mayberry also was the scoring runnerup with 104 points.

In the team offense department, Dimmitt led, averaging 374 yards per game. The Bobcats were averaging over 400 yards per game until their last two games against Friona and Olton, each of whom held the Bobcats to about half of their average.

Regarding the bi-district game, Miller said he was happy to be playing Lockney, as the Longhorns were a similar team to Olton.

"They are one of the two teams which made over 100 yards rushing against us (144 yards). Floydada was the other. It should be a good game," Miller predicted.

The two teams met early this season, on September 20 at Lockney, with Olton winning, 22-6.

B-Team Cagers Whip Farwell In Opener

The Friona B-team basketballers got double-figure scoring from three players in rolling to a 69-27 win over the Farwell B-team in their season basketball opener here Tuesday.

The B-Chiefs fell behind only briefly in the first period, but Rusty Patteson's basket with 13 seconds left in the opening quarter put the locals on top, 10-8 and they were never headed again.

After David Barnett gave the team 2-0 and 4-2 leads, Friona fell behind, 8-4. A basket by Jimmy Murphree tied the score with 46 seconds left in the opening quarter.

Baskets by Barnett, Mark Neill, Murphree and Roy Smith upped Friona's lead to 26-10 as Farwell hit an extremely cold spell. Reserves saw considerable action as the team coasted to a 35-13 halftime edge.

The third quarter turned out to be sluggish for both teams, with Friona holding a 49-23 lead at its conclusion.

The snakebit visitors managed just four points in the final quarter, with Friona getting 20, for the 69-27 win.

+++
B-Chiefs 10 35 49 69

Farwell 8 13 23 27
Roy Smith 4-0-8; David Barnett 6-1-13; Rusty Patteson 3-0-6; Jimmy Murphree 4-2-10; Mark Neill 4-0-8; Loren Martin 3-4-10; Keith Martin 1-0-2; Larry Broyles 1-0-2; Clint Mears 3-0-6; Ricky White 1-2-4.



MOTORCYCLING IS SAID TO PROVIDE A FEELING OF FREEDOM—HOPPING OUT TO A KAWASAKI AND ZIPPING TO THE HORIZON PROVIDES AN EMOTIONAL FREEDOM FOR MEN AND WOMEN WHO, WITHOUT SUCH AN OUTLET, MIGHT FEEL OVERLY CONFINED BY THE DISCIPLINES OF SCHOOL AND CARVING OUT A CAREER.



THE MOST RENOWNED FREEDOM-GAINER WAS HARRY HOUDINI, WHO PIONEERED UNDERWATER ESCAPES FROM LOCKED DOORS AND WEIGHTED CONTAINERS WHILE HANGING AND SHACKLED WITH IRONS.

LET US GIVE THANKS



Thanksgiving today, as in the days of the Pilgrims, is a day for the family to gather and worship; to give thanks for the bountiful harvest, for blessings each has received. Express your thankfulness today.

Thanks For Allowing Us To Serve You During This Harvest Season.

WEST FRIONA GRAIN

DON HUCKABEE, MGR.

W. Highway 60

Friona

DEAD ANIMALS

FREE REMOVAL OF DEAD STOCK

WHEN YOU HAVE DEAD STOCK, WHY PUSH & CUBE? FOR FREE REMOVAL CALL US!

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Hereford Hardware is Selling Out

Downtown Hereford 216 N. Main Street

EVERYTHING IN STOCK TREMENDOUSLY REDUCED

Just Arrived! 100 Pocket Size

TRANSISTOR RADIOS \$3.98 EACH

(Includes Battery - Limit 2 per customer) While Quantities Last!

FRANCISCAN EARTHENWARE 20 or 45 PIECE SETS NOW 1/3 OFF	COOK WARE Club Aluminum, West Bend Teflon NOW 1/3 OFF
ELECTRIC CARVING KNIVES NOW 1/3 OFF	COSCO UTILITY TABLES NOW 1/3 OFF
ALL BRASS ITEMS Tables, Bowls, Candle Sticks, etc. NOW 1/3 OFF	HEMP ROPE NOW 1/3 OFF
PIPE, PIPE FITTINGS, VALVES, FAUCETS NOW 1/3 OFF	GAS & ELECTRIC HEATERS NOW 1/4 OFF
GARDEN HOSE NOW 1/4 OFF	All Types and Sizes BOLTS 1/3 OFF

!ALL OTHER ITEMS AT LEAST 20% OFF!

*** HARDWARE ***
Hand Tools, Plankings, Sawblades, Electrical Supplies, Yard Tools & Garden Supplies, Mechanical Tools, Heat Tapes, Water Containers, Thermos Jugs, Mail Boxes, Electric & Gas Heaters, Fans, Electric Edgers, Fireplace Screens, Andirons, Rugs, all Types & Sizes, Wash Tubs, Fence Chargers, Blue Lustre Shampoo, Vacuum Cleaner Bags, Pocket Knives (case or queen), Flash Lights, Gloves, Light Bulbs, Hops, Hinges, Hooks, Wash Cloths, Ties, Ice Cream Freezers, Pressure & Juice Pumps, Hobby Supplies, Shovel, Spade & 22 Shells.

*** HOUSEWARES ***
Electric Appliances, Ovens, Toasters, Mixers, Blenders, Can Openers, Pop Corn Poppers, Skillets, Coffee Makers, Deep Fryers, Crock Pots, Ice Crushers, Egg Poachers, Bean Pots, Warming Trays, Stainless Steel Flat-Ware, Barware, Kitchen Gadgets, Step Stools, Pot Holders, Aprons, Water Glasses.

*** HOUSEWARES CONT. ***
Cannister Sets, Cookie Jars, Mug Sets, Luggage Boards, Lamps, Covers, Kromex, Trays, Candy Dishes, Bowls, Cream & Sugar, Candle Sticks, etc., Decorative Casseroles, Fondue Sets, Wooden Craft, Salad Bowls, etc., Baby Accessories, Feeding Bowls, Walkers, High Chairs, Baby Swings, etc., Wall Decorations, Clocks, Trivets, Wilton Armature, Thermo Meters, Cake Plates, Covers, Bread Boxes, Mixing Glass, Goblets, Spoons, Stem Ware, Candy Dishes, Ashtrays, Pitchers, etc., Meat Choppers, Presser Covers, Pyrex, Corning Ware, Corvite, Contact Paper, Casson Utility Fabrics, Clothes Hangers, Hair Dryers, Clothes Steamers, Mist Curler Sets, Home Barber Kits, Electric Tooth Brushes, Hair Detangler, Hot Combs, Rubbermaid Products, Cleaning Supplies and Brushes, Towel Bars & Other Bath Accessories, English Knives, Timers, Bun Warmers, Electric Air Fresheners, Electric Yogurt Maker.

TERMS: CASH
ALL SALES FINAL

Five Chieftains Share Stat Team Leadership

HARVEST PUMPKIN PIE
Place all filling ingredients in a bowl and beat until well blended. Pour into the pastry shell in non-stick coated 9 inch aluminum pie pan. Bake in hot oven, 375° F., 40 to 45 minutes, or until inserted knife comes out clean. Cool. If desired, garnish with whipped cream dusted with cinnamon, just before serving.
Be sure pastry shell has a high fluted edge.

- | | |
|--|----------------------------|
| 1 9 inch unbaked pastry shell* | 1/2 teaspoon salt |
| 1 cup cooked or canned pumpkin | 2 teaspoons cinnamon |
| 1 cup canned apple sauce | 1 1/2 teaspoons nutmeg |
| 3/4 cup firmly packed dark brown sugar | 1/2 teaspoon ground cloves |
| | 4 EGGS |
| | 1 cup heavy cream |

Five players on the 1974 Friona Chieftain team divided up individual honors according to season statistics released this week by the Friona Star.
Clay Bandy and Dee King

each led one category and tied for a third. Gene Strickland led two categories, and David Hutson and Dale Cleveland each starred in special events.

King was the leading rusher in a year that produced the team's lowest rushing output since the season of 1966. Dee's leading total, 498 yards, compared to 1,170 the previous year by his older brother Ted.

Bandy led the team in passing, with 33 completions in 66 attempts (an even 50 per cent), good for 471 yards. Clay was 297 yards below the figure he led the team with a year earlier.

In the pass receiving department, Dale Cleveland was the leader for the second straight year. The 6-4 senior caught 14 passes good for 326 yards. For his varsity career, Dale caught 33 passes for 639 yards, an average of 19.4 yards gained per catch.

Strickland led the team in pass interceptions, picking off seven enemy passes during the season. Even more impressive was the fact that four of the steals were in the opposition's end

zone, saving possible TDs. At least on one other occasion, Gene tipped a pass away from a receiver at the goal-line, saving a sure touchdown.

Strickland also was the team's punter, and booted the ball 1690 yards on 44 kicks, or 38.4 per kick. This lacked only 70 yards equalling a mile.

Hutson led the team in punt returns with six returns for 101 yards, including a touchdown. King was the leading kickoff returner, with five for 52 yards.

TEAM STATISTICS

Friona	Opp.
117 First downs	101
1450 Net Yds. Rushing	1297
620 Net Yds. Passing	309
2070 Total offense	1606
98-42 Passes comp.	58-25
8 Had intercepted	14
44-1690 Punts, Yds.	51-1602
38.4 Punt avg.	31.4
14 Fumbles lost	17
42 Number of penalties	35
414 Yards penalized	323



CLAY BANDY



GENE STRICKLAND



DAVID HUTSON



DEE KING



DALE CLEVELAND

Season
Statistics

(Continued from Page 7)

INDIVIDUAL RECEIVING

Player	PC	YDS.	AVG.
Cleveland	14	326	23.3
Strickland	7	143	20.4
King	8	59	7.4
Carthel	3	36	12.0
Peters	5	24	4.8
Bandy	2	16	8.0
Hutson	1	7	7.0
Welch	1	7	7.0
Baize	1	2	2.0
Totals	42	620	14.8

IND. PUNTING

Player	No.	Yds.	Avg.
Strickland	44	1690	38.4

PASS INTERCEPTIONS

Player	No.	Yds.	Ret. Avg.
Strickland	7	33	4.7
Hutson	2	45	22.5
Baize	1	14	14.0
Cleveland	1	13	13.0
Peters	1	3	3.0
Cunningham	1	3	3.0
King	1	1	1.0
Totals	14	112	8.0

KICKOFF RETURNS

Player	No.	Yds.	Avg.
King	3	52	17.3
Hutson	2	42	21.0
Baize	2	30	15.0
Bandy	1	21	21.0
Welch	1	10	10.0

PUNT RETURNS

Player	No.	Yds.	Avg.
Hutson	6	101	16.8
King	5	52	10.4
Strickland	1	5	5.0

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Announces . . .

DIVIDENDS COMPOUNDED DAILY

Effective January 1st., 1975

Continuing our policy of paying highest dividends allowed by Law

7 1/2 %

on 4 year certificate \$1,000 minimum

Other rates from 5 1/4 % - 7 1/2 %

Negotiable Rates on \$100,000 Certificates

Come in and visit about a plan for you.

Substantial interest penalty for early withdrawal on certificates

4th & Sampson Hereford 112 E. Jones Dimmitt



Gift Ideas FOR A MERRIER CHRISTMAS

These Specials Good Week Of
Nov. 25 Through Nov. 30

for HER **for HIM**

Sunbeam **BLENDERS** \$37⁵⁰

Presto & West Bend **SLOW COOKERS** \$29⁹⁵ And \$35⁹⁵

HAIR STYLING COMBS \$12⁹⁵ To \$29⁹⁵

Full Line Of **COLOGNE & POWDER GIFT SETS**

Coty, Max Factor, \$2²⁵
Desert Flower, To
Revlon, Dubarry \$8⁰⁰

COMB & BRUSH SETS \$19⁹⁵ To \$31⁹⁵

24 K **GOLD MIRRORS** \$22⁰⁰ To \$39⁹⁵

24 K Gold **JEWELRY BOXES** \$39⁵⁰

JEWELRY BOXES Complete Selection \$9⁹⁵ To \$42⁵⁰

HOT LATHER MACHINE REFILLS \$19⁹⁵ \$1²⁵

Men's **COLOGNE & AFTER SHAVE SETS**

Old Spice, Mon Trionyshe, Bacchus, Jade East, Black Belt, Royal Pub, Aqua Velva

\$1⁷⁵ \$9⁰⁰

NICE SELECTION

PIPES & PIPE RACKS

TIMEX WATCHES \$8⁹⁵ to \$35⁹⁵

for the FAMILY

Full Line **KODAK & POLAROID CAMERAS** \$13⁹⁵ To \$149⁹⁵

Multi-Band RADIOS \$24⁹⁵ To \$29⁹⁵

WATER PICS \$22⁹⁵ to \$31⁹⁵

TAPE DECKS \$59⁹⁵ & \$134⁹⁵

BI-WIZE DRUG *Rexall*

Good Wishes at
THANKSGIVING

LET US GIVE THANKS

For the bountiful blessings bestowed upon us. As we join in grace, let's recite a special prayer for brotherhood.

FRIONA CONSUMERS
Buddy Lloyd, Mgr.

COOP
Phone 247-2771

VA Hospital Gives Report

The Veterans Administration spent \$858,630,052 in the state of Texas in the fiscal year ending June 30, 1974, according to recently compiled VA figures. This is an increase of \$80 million over fiscal year 1973 expenditures in Texas by the VA.

Leon E. Edman, Director of the V.A. Hospital, Amarillo, said these expenditures included \$427,218,387 in compensation and pension benefits to veterans, \$201,111,810 in GI Bill educational benefits and \$42,805,710 in insurance and indemnities.

The remainder was spent for construction costs and operating expenses for the two regional offices at Houston and Waco, the ten VA hospitals and centers at Houston, Dallas, Temple, Waco, Amarillo, Big Spring, Marlin, San Antonio, Kerrville and Bonham, and

outpatient clinics at San Antonio, Lubbock, El Paso, Corpus Christi and McAllen.

Harris and Dallas Counties received the largest amounts with Harris getting \$161.5 million and Dallas \$121.3 million. Other counties receiving a large share of the VA benefits and operating money spent are Bexar, \$69.6 million; Tarrant, \$50.3 million; McLennan, \$37.8 million; Travis, \$27 million; Bell, \$24.7 million; El Paso, \$20.1 million; Jefferson, \$16.2 million; Nueces, \$13.9 million; Lubbock, \$13.4 million; Galveston, \$11.4 million; and Potter, \$10.4 million. For Parmer County, the amount was \$550,332.

Leon E. Edman said 90 counties in Texas received over one million dollars in VA compensation, pension, education, insurance and operating cost money.

Contest Standings

- 124 Mary Priest, Roy Smith
- 123 Charlie Clark, Kenny Stowers
- 122 Cindy Carthel, Donny Carthel, Larry Johnston, Joy Morton, Jimmy R. Walker
- 121 Stan Bengel, Kay Nuttall, John Seright, Larry White
- 120 Mike Gowens, Dewayne Howard, Bryan Johnston, Cindy Means, Kevin Wiseman
- 119 Kathy Cain, C.H. Veazey, Joyce Veazey
- 118 Chris Barnett, Don Fortenberry, Mary Pryor, Herb Seright
- 117 Clay Bandy, Patsy Bandy, Dean Broyles, Gail Brown, Terry Brown, Clint Mears, Jeff Peak
- 116 Darrell Barlow, Joyce Broyles, Kay Dyess, Andy Hurst, Alan Monroe, Janice Peak, Benny Pryor, Bobby Zetzsche
- 115 Johnny Alvarez, Dan Carthel, Dale Cleveland, F.G. Crofford, Jimmy Grimsley, Michael Means, Jessie Morales
- 114 Eugene Bandy, Ron Cain, Virginia Cleveland, Eugene Ellis, Gene Ezell, David Gowens, Jerry Hinkle, Joe Jackson, Albert Johnson, Celia Loflin, Clifford McLellan, David Morales, Mrs. H.A. Seright
- 113 Hal Blackburn, Ralph Broyles, Mike Buchanan, Bob Finley, Mal Manchee, Sarah Mears, Gene Strickland, John C. White
- 112 Bill Bailey, Marie Fleming, Mrs. Albert Johnson, Bobby Jordan, Ronald Smiley, Mildred Welch, Wright Williams
- 111 Leslie Broadhurst, Morris Garza Sr., L.F. Jacobs, Doyle Mabry, Sam Mears, Wayne Mills, Lee Roy Nuttall, Sam Perez, Mitchell Smiley, Ray Strickland
- 110 Shaun Aguirre, Johnny Broyles, Mark Fancher, Movelda Fortenberry, Mrs. B.C. Hartwick, Winifred Hurst, Mollie Kirk, Laverne Mabry, Jim Noyes, Cindy Smiley
- 109 Jimmy Broyles, Preach Collier, Ray D. Fleming, Jim Johnston, Carolyn Murphree, Darrell Simpson, Frank Truitt, Robin Zetzsche
- 108 Jack Clark, Tim Elmore, Lynda Grimsley, Vickie Smiley
- 107 W.R. Mabry, E.V. Thompson
- 106 Todd Bandy, Jerry Brown, Edward Castillo, Matilde Castillo, Sam Drager, Joe Bob Mann, Gladys Spring, Max White
- 105 John L. Baxter, R.L. Blakely, Mary Collier, Ron Cain, Travis Graves, Eune Martin, Melba Smiley, Toby Strickland
- 104 B.C. Hartwick, Donita Martin, Maxine Owen, Keith Pryor, J.P. Sims, Alesia Tucker, Bobby Wied
- 103 Shirley Alvarez, Fred Church, Dianne Morgan
- 102 Mike Bryant, Mary Johnson
- 101 Maurine Mabry, Vondale Mann, Roy Rector
- 100 Flossie Rhinehart, Steve Taylor
- 99 Jay Beene, Weldon Peace, Larry Tims
- 98 Ann Graves, H.W. Roberts

Services Are Saturday For Elmer Euler, 86



Funeral services for Elmer Samuel Euler, 86, have been scheduled for 3 p.m. Saturday (November 23) at Calvary Baptist Church.

Mr. Euler, who had been in poor health for a number of months, died November 20 at the Plains Memorial Hospital in Dimmitt.

A retired farmer, Euler had lived in Friona for 54 years, moving here from Oklahoma in 1920.

Rev. R.C. Hester of Amarillo, former pastor of Calvary Baptist Church, and Rev. Ron Trussler, current pastor, are to officiate at the ceremony.

Burial is to be at Friona Cemetery, under the direction of Parsons-Ellis Funeral Home.

Survivors include Euler's wife, Martha, two daughters, Mrs. Louise Mangold of Flint, Michigan and Mrs. Gertrude Bigelow of Placenta, California; two sons, Raymond of Friona and Lee of Albuquerque.

Also surviving are a sister, Mrs. Pearl Mol of Weatherford, Okla., a brother, Roy Euler of the Summerfield community, and ten grandchildren.

Woman's club Has Luncheon

Friona Woman's Club met Wednesday, November 20 at Federated Club House for a covered dish luncheon.

Twelve members and two guests, Mrs. Mabel Kale and Mrs. Lucille Collier, were present.

During the business meeting, Mrs. Collier was re-instated as a member. Plans were also made for

the Christmas party on Wednesday, December 11.

Members were reminded to bring cookies and a personal gift to be taken to Girlstown, and also a gift for the club exchange.

Mrs. Boatman gave a report on "Thanksgiving in Texas in 1541."

Mrs. Bengel presented "Let Us Be Thankful."

MARRIAGE ANNOUNCED....Mr. and Mrs. J.E. Knight of Friona announce the marriage of their daughter, Mary to Roderick Yaksich, son of Mrs. Pauline Yaksich and the late George Yaksich of Raton, New Mexico. The couple were married on Monday, November 18 in Raton. They will make their home at 236 Hart, Raton. She teaches school at Maxwell, N.M. and he works for Kaiser Steel Corp. at the York Canyon Mine in Raton.



LEAGUE LEADER—Cotton corduroy's the big favorite for fall pant suits in all leagues. Here it's styled in fashionable cuffed pants and a jaunty baseball jacket that sports elastic striped trim at the collar, sleeves, and waistband. Designed by Middleale, the outfit's in Cone Mills' corduroy.



KIDS 'N KNITS — The ideal combination for comfort and fashion is this easy care cotton knit. It's bonded to keep its shape. The chain-belted panel pleat skirt is topped off by a striped bodice. In orange or bright teal, it's by Cinderella.

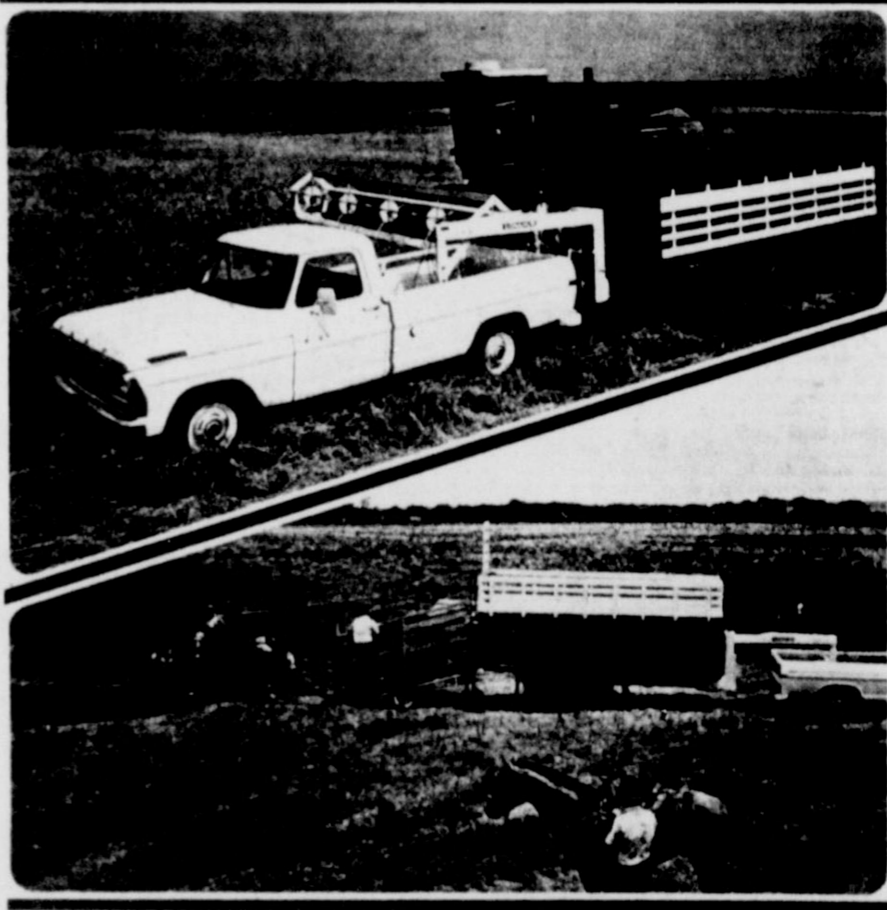
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ATTENTION!

DO YOU NEED MORE GRAIN - HAULING FACILITIES?

DONAHUE STOCK & GRAIN CARRIER

One versatile unit that does all the work of a truck — at half the cost!



The Hauling Capacity of a Truck at Half the Cost!

MODEL GS300-14 (14 ft. body)
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STANDARD EQUIPMENT:
Heavy Duty Jack Stand
Electric Brakes On All Wheels With Cab Control
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FARM TRACTOR HITCH ATTACHMENT
SPARE TIRE and WHEEL (Net)
Electric Brake Control and
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While You're In See Our 3/4 And 1-Ton Pickups, To Pull Your Donahue Trailer

FRIONA MOTORS

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Friona

FARMERS, RANCHERS AND SELF-EMPLOYED PERSONS ONLY !!!

ARE YOU TAKING ADVANTAGE OF THIS NEW LAW?

CONGRESS HAS ENACTED A SELF-EMPLOYED INDIVIDUAL TAX RETIREMENT ACT, KNOWN AS THE KEOGH ACT!

INQUIRE NOW, ABOUT DOLLARS THAT CAN BE 100 PER CENT TAX DEDUCTIBLE AND ACCUMULATE TAX FREE.

IF YOU ARE INTERESTED IN FINDING OUT ABOUT THIS NEW LAW, CALL 247-2215.

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TAX DISCOUNT TAX PAYERS OF PARMER COUNTY TAKE ADVANTAGE OF YOUR DISCOUNT

★

2% IF PAID DURING NOVEMBER
1% IF PAID DURING DECEMBER

★

This Discount Is On All State And County Taxes Collected By The County Tax Collector

Hugh Moseley

Tax Assessor And Collector
Parmer County, Texas

Antique Club Met Monday

Friona's Antique Club met Monday night, November 18 in the home of the Rudolph Renners.

Minutes were read by Mrs. Leo Bails and roll call was answered. The group then visited for the remainder of the evening.

The hostess, Mrs. Renner, served sandwiches, chips, dips, beans, pie, tea, cokes and coffee.

Those present were Mr. and Mrs. Leo Bails, Mr. and Mrs. Raymond Adams, Selma Habbinga, Orma Flippin and Wanda Jones. Visitors at the meeting were Virginia and Elvie Jennings.

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THE MODERN CONVENIENT APPROACH TO FEMININE HYGIENE

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Buick - GMC - Pontiac

25 Years In Hereford
See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990

Two Frionans Are WTSU Band Members



The 240-piece West Texas State University Band "made history" Saturday, November 23, when they marched 20 miles from Canyon to Amarillo.

The longest such march known for any band, their effort qualified West Texas State for a listing in the Guinness "Book of World Records" and hopefully raised enough money to send the Symphonic Band to California.

"We need approximately \$20,000," noted director Gary Garner. The West Texas State group was selected from nationwide competitive tape auditions to be one of six bands to perform before the prestigious College Band Directors National Association

Feb. 5 in Berkeley.

Two Friona graduates, Dorothy Johnston and Gary Mingus, are members of the West Texas State University Band.

"This represents the association's recognition that the West Texas State University Symphonic Band is a top concert band," Garner said.

Garner said that each student will have to raise approximately \$150 by seeking sponsors to pay any amount they wish per mile.

The estimated four-hour trip, beginning at 10 a.m., culminated with a concert in Amarillo's Western Plaza Shopping Center.

Donations may be sent to WTSU Band, Box 784, Canyon, Texas, 79015.

Hospital Notes

ADMISSIONS--

Allie Thompson, Hereford; J. B. Neal, Jr., Texico; Mrs. David Carson and baby boy, Friona; Amelia Rodriguez, Hereford; Lawrence Fithen, Friona; Brian Blackburn, Friona; Annabelle Chavez, Hereford; Jesse Bryant, Broadview, New Mexico; Gilbert Herrera, Jr., Hereford; Thelma Coffey, Friona; Jody Stanberry, Bovina; Vivian Dennis, Friona; Mrs. Pedro Dimas and baby boy, Friona; Glenn Perkins, Friona; Adolfo Aguirre, Friona; William Jordan, Hereford; Albert Cupell, Friona; Bill McCormick, Amarillo; Mrs. Guadalupe Bautista and baby girl, Friona; Mary Villegas, Hereford; and Henry Gomez, Friona.

DISMISSALS--

La Von Mills, Allie Thompson, Douglas Benson, J. B. Neal, Jr., Lawrence Fithen, Mrs. David Carson and baby boy, Mamie Roberts, Susie Cunningham, Amelia Rodriguez, Brian

Blackburn, Annabelle Chavez, Gilbert Herrera, Jody Stanberry, Opal Potts, William Jordan, Mrs. Pedro Dimas and baby boy, Thelma Coffey, Vivian Dennis, Albert Cupell, Bill McCormick and Glen Don Perkins.

PATIENTS IN HOSPITAL--

Newman Jarrel, Sr., Adolfo Aguirre, Jessie Bryant, Mrs. Guadalupe Bautista and baby girl, Henry Gomez and Mary Villegas.

Senior Citizens

Plan Luncheon

Friona's Senior Citizens will have their regular noon luncheon and fellowship at the Union Congregational Church on Friday, November 29.

All Senior Citizens in the Friona community are invited to attend the luncheon.



Christine Robles Weds Antonio Rios



Christine Robles of Clovis, New Mexico became the bride of Antonio Rios of Friona on Saturday, October 5.

The double ring ceremony was performed in the Clovis Baptist Church with Gilbert Okealy performing the ceremony.

The bride's parents are Mr. and Mrs. Felix Robles of Grand A. Homes, Clovis, New Mexico. The groom's parents are Mr. and Mrs. Ambrosio Rios of 901 Columbia, Friona.

Brenda Okealy, soloist, sang "Cuando Calienta."

The church was decorated with yellow candles, carnations and roses with white gladiolus.

The bride was escorted to the altar and presented in marriage by her father. She wore a gown of chantilly lace which featured a fitted waistline with scalloped sabrina neckline, basque bodice and Victorian sleeves. The bouffant silhouette skirt came to a semi-cathedral train. Her finger-tip veil of chantilly lace fell from a Juliette cap encrusted with pearls.

She carried a cascade bouquet of white carnations and baby's breath accented with white satin picot streamers.

Priscilla Gallegos of Clovis served as maid of honor. She wore a pink madrina's avocado green dress with white hat and white gloves.

Mike Gallegos of Clovis served as best man.

The groom's mother wore a blue formal length dress and white carnations.

The bride's mother wore a pink formal length dress with white carnations.

The reception was held in the St. Teresa's Catholic Hall in Friona.

The table was covered with a white table cloth and silver bells and flowers on the center table and decorations of white paper bells on the ceiling.

Mr. and Mrs. Ambrosio Rios Jr. served the cake. Henry Robles and Gloria

Vigil served champagne. They were assisted by Mr. and Mrs. Ray Diaz and Mr. and Mrs. Pete Diaz.

Following a wedding trip to Lubbock, the couple will reside at 710 Grand Street in Friona.

For her wedding trip, the bride chose a yellow pants suit with yellow and green blouse.

The bride will be attending Friona High School. The groom is an employee at Missouri Beef Packers, Friona.

David Carsons

Have Baby Boy

Mr. and Mrs. David Carson are the parents of a baby boy born Friday, November 15 at 7:28 a.m. in Parmer County Community Hospital.

The baby was named Jay Fred. He weighed eight pounds, nine ounces and was twenty and one-half inches long at birth.

The baby boy has one sister, Jennifer, four years old and one brother, Wade, two years old.

Grandparents are Mr. and Mrs. David H. Carson and Mr. and Mrs. D.C. Herring, all of Friona. The child also has two great-grandmothers, Mrs. J.W. Roberts, Friona, and Mrs. J.I. Gober, Bovina.



For Blessings & Blessings
Be Thankful!

FRIONANS MARCH...Two Friona graduates, Dorothy Johnston and Gary Mingus, are members of the West Texas State University Band. The band members marched 20 miles on Saturday, November 23 with hopes of raising enough money to send the Symphonic Band to California to perform before the prestigious College Band Directors National Association Feb. 5 in Berkeley.

Carol Reeve Named Among Totem Beauties

Carol Reeve, daughter of Mrs. Fay L. Reeve of Friona, has been named one of eight McMurry College Totem Beauties for the 1974-75 year.

Miss Reeve, a sophomore physical therapy major, serves as a cheerleader this year at McMurry.

The contest, an annual affair sponsored by the

college's yearbook staff, was held last Saturday in the Recital Hall of the Ryan Fine Arts Center. The contestants were judged on physical beauty, poise, personality and appearance in formal and informal attire.

Miss Reeve is also serving her second year as a staff member on the Totem.

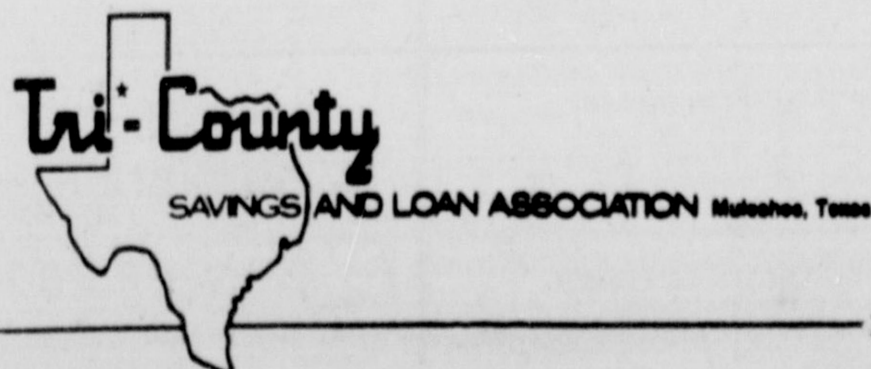
We're So Proud
We're Almost....



About Our.....

NEW BRANCH OFFICE OPENING SOON IN FRIONA

Tri-County Savings & Loan is proud to announce that a new branch office will be opening soon in your city in order that we may better serve the residents of the Friona area.



FILL YOUR FREEZER

Stock Up Now For The Holidays Ahead!
THESE SPECIAL PRICES GOOD THROUGH NOVEMBER 30

ALL BEEF FREEZER PAC 25 Lbs. \$24.95 Each

HALF BEEF 82¢ Lb. Cut & Wrapped

CLOVER FULLY COOKED BONELESS DUTCH OVEN HAMS \$1.65 Lb.

The Following Items Are Home Processed In Our Plant...
SMOKED TURKEYS 97¢ Lb.

SMOKED HAMS Lb. \$1.09

CROW'S FAMOUS BAR-B-QUE Lb. \$1.30

CLIFFORD'S SMOKED BRISKETS Lb. \$1.39

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Friona, Texas

Phone 247-3333



Theresa Jean Seaton...Mr. and Mrs. Jimmie Seaton of the Lazbuddie community announce the engagement and approaching marriage of their daughter, Theresa Jean, to Daniel Eugene O Donald, son of Mr. and Mrs. Cecil O Donald of Canyon. Vows will be exchanged at the Lazbuddie Methodist Church on Saturday, January 11 at 7 p.m. The bride-elect is a 1970 graduate of Lazbuddie High School and is employed by Borg-Warner Acceptance Corp. in Amarillo. Her fiancé is employed by Bell Helicopter, also in Amarillo.

Drawings Add To Christmas Bazaar

Among the many events which were held at the Christmas Bazaar last weekend were drawings held by various clubs and groups.

Mrs. Orma Flippin won the quilt drawing sponsored by the Messenger Home Demonstration Club of Bootleg. The eleven members of the club pieced the quilt themselves to earn money to fix up their clubhouse.

Mrs. Ralph Taylor won

the drawing for the slaughter hog which was sponsored by the Friends of the Library.

The drawing for the four-parallel version of the Bible was sponsored by the Immanuel & Redeemer Lutheran Churches. This was won by Mrs. H.W. Edmondson of Quanah.

The local Girl Scouts were sponsoring a drawing for an afghan with the drawing to be held at a later date.

Friona Takes Third In Dimmitt Tourney

Friona's Forensics Club took third place honors in the Dimmitt Forensics Tournament on Saturday, November 16. Muleshoe's club took first place sweepstakes honors with Amarillo Tascosa com-

Officials Present Club Program

Members of Modern Study Club met Tuesday, November 19.

Nellie Pearl Shelton gave the devotional.

Music was presented by Tracy Horton, who sang "Oh, No John" by Sharp, and "Lord's Prayer" by Strals. She was accompanied by Mrs. Dolson Palmer of Hereford.

The program, "The Future of Friona" was introduced by Melba Allen.

Those presenting the program were: Jake Outland, City Manager; Terry Brown, Library board representative; Percy Parsons, Chamber of Commerce President; and Wesley Barnett, School Board President.

Outland presented some statistics about Friona. He stated that between 1960-1970 Friona has had a 52 per cent increase in population, with the present population standing at 3111; there are 392 residences and 103 apartments and commercial buildings have been built; 894 building permits have been issued at an estimated cost of \$10,974,610.00; 1302 water meters; and an addition of five miles of paved streets, bringing the paved streets up to 30 miles.

Brown gave a history of the Friona Public Library. He reported that the Library was founded in 1964 by the Modern Study Club. The city assumed the operating costs in 1967. There are now 10,000 volumes. In 1971, the Library became a community library with state benefits. Library services rendered between May 1, 1973 to April 30, 1974-14,354 books were checked out, 6824 readers, with 229 new readers.

The hostesses were also Reeve, Leta Tannahill and Grace Whitefield.

ing in second. Hope Mays won second place in prose reading.

Students making it to the finals in the competition were: Gary Stone, poetry interpretation; Jeanine Jarboe-Phillip Duggins, informative speaking; Cris Beck-Pattijon Talley, duet acting; and Elaine Dandridge, prose reading.

Those students in the semi-finals were: Jay Jarboe, prose reading; Gary Stone-Hope Mays, duet acting; and Pattijon Talley, poetry interpretation.

Others participating in the competition were Cris Beck, Shannon Taylor and Sharon Hawkins, prose reading; Michelle Essary, Mark Edelman and Lisa Cummings, persuasive speaking; Mack Bush, Marsha Carlan and Roy Don Smith, informative speaking; and Danny Holley and Noel White, poetry interpretation.

Carol Bavousett, Pam Veazey, Charles Fleming, Philip Hand, Bryan Johnston, John Carson, Brian Witten and Don Howard all participated in debate competition.

Schools entered in the tournament included Amarillo, Canyon, Dalhart, Dumas, Farwell, Floydada, Friona, Hereford, Lamesa, La Plata, Lubbock, Cooper, Meadow, Muleshoe, Olton, Stanton, Tahoka, Tascosa and Adrian.

Barnett stated some statistics showing the growth of the Friona Schools.

In 1964-65, there were 1219 students with 147 first graders; in 1969-70, 1408 students with 174 first graders; 1973-74, 1442 students with 169 first graders; and 1974-75, 1485 students with 192 first graders.

Refreshments were served after the program to nineteen members and the following guests: Tracy Horton, Mrs. Dolson Palmer, Mrs. Hollis Horton, J.T. Gee, Tom Shelton, Frank Spring, Dan Ethridge, George Jones, Andy Hurst, Otho Whitefield, Mr. and Mrs. Jake Outland, Terry Brown, Percy Parsons, Wesley Barnett and Dave Thompson.

The chamber sponsored Hi Pro Feeds in the Governor's Industrial Award Contest and they were one of the six winners in Texas.



McFARLANDS HONORED....Irene McFarland, left, was presented a life membership plaque on behalf of the Friona Friends of the Library at a

meeting Tuesday. The plaque was presented to both Mrs. McFarland and her husband, J.G. Making the presentation is Lois Norwood.

Chapter Meets In Witten Home

The Iota Eta Chapter of Delta Kappa Gamma met in the home of Mrs. Jo Witten on Saturday, November 16.

Mrs. Fay Reeve, president, presided over the business meeting.

Mrs. Witten led a song session. Mrs. Carmaleet Truitt gave a talk to the group concerning "Expanding Her Personal Ideology."

Hostesses for the occasion were Mrs. Witten, Mrs. Lois

Miller, Mrs. Leota Hardgrove and Mrs. Margaret Duggins.

Members present were Mrs. Dorothy Donaldson and Mrs. Marue Snodgrass, both from Bovina; and Mrs. Francis Boling, Mrs. Hattie Coffey, Mrs. Donna Clapp and Mrs. Patricia Owens, all from Farwell.

Friona members attending the meeting were Mrs. Martha Bates, Mrs. Mary

Bavousett, Mrs. Ethel Benger, Mrs. Wana Brewer, Mrs. Karen Carter, Mrs. Fay Reeve, Mrs. Jeanne Mosley, Mrs. Valoris Osborn, Mrs. Cheryl Weatherly, Mrs. Truitt and the hostesses.



THESE SPONSORS WELCOME YOU TO

<p>FAITH-GOD'S GIFT By Pastor Duane Kirchner</p> <p>No one can say "Jesus is Lord" except by the Holy Spirit. 1 Corinthians 12:3</p> <p>When Jesus said "Except a man be born of water and the Spirit, he cannot enter into the kingdom of God" He pointed out that the Holy Spirit gives birth to our life with God in His Kingdom. Some people think they themselves give their faith in God its birth; no, the Holy Spirit gives us our faith which accepts the gift of salvation.</p> <p>St. Paul shows us that God gives joy and peace in faith when he says "The God of hope fill you with all joy and peace in believing, that you may abound in hope through the power of the Holy Spirit." Notice those last words: through the power of the Holy Spirit. God's Spirit produces in us faith, peace, joy and hope.</p> <p>"No one can say 'Jesus is Lord' except by the Holy Spirit." Saying "Jesus is my Lord" because He conquered sin and gave me life with God (faith) and eternal life IS FAITH. And the Spirit gives us faith. I think that is really great. Even our faith is a gift from God.</p> <p>During Thanksgiving we usually thank God for making us and giving us so many gifts like parents, a free country, and riches. We also thank Him for sending Jesus as our Savior from sin and death. Why not also thank Him that His Holy Spirit gives us the power to say the same confession of faith Christians of all ages have said, "Jesus is my Lord and Savior."</p>
<p>ASSEMBLY OF GOD 10th and Ashland-Rev. Larry Watts, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.</p>
<p>CALVARY BAPTIST 14th and Cleveland-Rev. Ron Trusler Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>
<p>FIRST BAPTIST Sixth and Summitt-Rev. Bill Penland Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday Sch 9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p>NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.</p>
<p>ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.</p>

<p>FRIONA'S CHURCHES</p> <p>Ethridge-Spring Agency</p> <p>Brockman Sales</p> <p>Hi-Plains Feed Yard</p> <p>First Baptist Church</p> <p>Friona Motors</p> <p>Friona State Bank</p> <p>Crow's Meat Co.</p> <p>Rushing Insurance</p> <p>Friona Consumers</p>
<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.</p>
<p>LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.</p>
<p>UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. David R. Plumb Sunday School-9:45 a.m. Worship-11 a.m.</p>
<p>TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.</p>
<p>SIXTH ST. IGLESIA de CRISTO 408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.</p>
<p>FRIONA UNITED METHODIST CHURCH 8th and Pierce-Bobby McMillan Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.</p>
<p>UNITED PENTECOSTAL CHURCH Fifth and Ashland-Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.</p>

THANKSGIVING

We Cherish The Legacy From Our Forefathers

The Winter of 1620 marked the arrival of the first Pilgrims. They were met with the hardships of a bitter New England winter.

With Spring came the knowledge of productive farming. Encouraged, taught by native Indians, they sowed their first corn crop.

In honor of a fruitful year, a day of Thanksgiving was proclaimed — to show gratitude for their blessings.

James Bailey
Shirley Morgan

TRI-COUNTY ELEVATOR



JUMP BALL....Dale Cleveland (in white) wins the jump ball battle against Farwell's Gene Christian in action here Tuesday. Cleveland scored 18 points to help Friona win, 92-52. (Photo by Hal Blackburn)



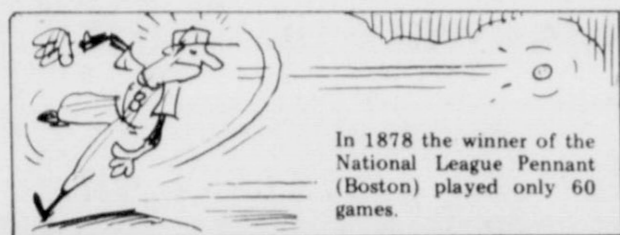
GETS RIBBON....Kevin Welch, Friona fullback, receives a spirit ribbon from cheerleader Jaton Widner last Friday prior to the Morton game. The ribbon must have helped. Welch scored Friona's first two touchdowns in the 30-0 win.

The Right Toy

At Christmastime, toys do more than gladden the hearts of preschoolers. They can, if chosen wisely, point the way toward new skills, new discoveries, new interests. According to Playskool Research, a child discovers himself and the world around him through play. Because the child depends on toys to help him grow, learn, and experiment, one of the most important responsibilities of the parent is to select the right toys at the right time.

Frame in Holly

Spread Christmas cheer all through the house by adding holiday color and greenery to pictures on the wall. The Picture and Frame Institute suggests decorating pictures with traditional boughs and cones, holly or mistletoe, strings of lights, or your own combination of favorite Christmas decorations. Or, "frame" pictures with holiday wreaths. Attach decorations to frames or the wall with masking tape.



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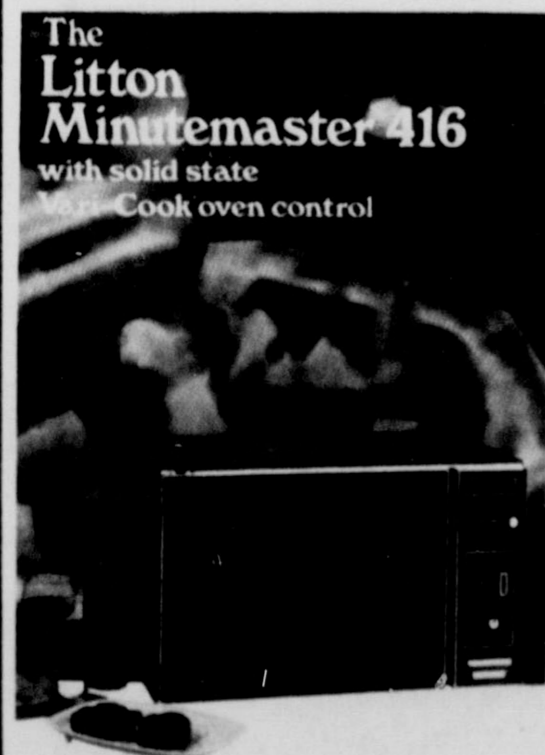
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Wrangler Denims Sta Press Hair Leg New Shipment of Wrangler 100% Cotton Denims, Both Flare Leg & Boot Cut	Hoolihan Rodeo Game Charcoal Rodeo Paintings	Tony Lama & Justin Name Belts Just Received 200 Pair of Sanders Kid Boots
Just Received 175 Pair Tony Lama Kid Boots	Ladies' Western Suits, Pants and Blouses Arriving Daily	Dozens Of Beautiful Panhandle Slim Western Shirts
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