

OUR COMIC SECTION

Along the Concrete



(Copyright, W. H. U.)

THE FEATHERHEADS

Yeh—They're Like That



MICKIE, THE PRINTER'S DEVIL

Tooting Our Horn



© Western Newspaper Union

Salts Fine for Aching Kidneys

When Back Hurts Flush Your Kidneys as You Clean Your Bowels

Most folks forget that the kidneys, like the bowels, sometimes get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean and the moment you feel an ache or pain in the kidney region begin drinking lots of water. Also get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and is intended to flush clogged kidneys and help stimulate them to activity. It also helps neutralize the acids in the urine so they no longer irritate, thus helping to relieve bladder disorders.

Jad Salts is inexpensive; makes a delightful effervescent lithia water drink which everybody should take now and then to help keep their kidneys clean.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in trying to correct kidney trouble while it is only trouble.

Deaths From Snake Bites

Over 400 persons died from snake bites in the United States during the past three years. The greatest number of deaths was in the southern states. The increase in number is supposedly due to touring and camping.

BREAKS A COLD IN A HURRY

"Pape's Cold Compound" is pleasant and affords Instant Relief

A dose taken every two hours until three doses are taken will end gripe misery and break up a cold. It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.

Don't stuff up! Quit blowing and snuffing! Ease your throbbing head! Nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only thirty-five cents at any drug store. It acts without assistance, tastes nice, causes no inconvenience. Be sure you get the genuine. Don't accept something else.

Pertinent Question

"Pa," said Johnny on the afternoon of Christmas. "Well, my son?" "Why didn't you ask Santa Claus to bring you one of those electric trains if you like to play with it so much?"—Open Road.

"DANDELION BUTTER COLOR"

A harmless vegetable butter color used by millions for 50 years. Drug stores and general stores sell bottles of "Dandelion" for 35 cents.—Adv.

An electrical instrument for the more exact study of phrenology has been invented by a Ukrainian physician.

If you use Red Cross Ball Blue in your laundry you will not be troubled by those tiny rust spots, often caused by inferior bluing. Try it and see.—Adv.

A farmer seldom looks at the thermometer. What's the use? The work has to be done.



SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

DOES NOT AFFECT THE HEART

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monocrocinester of Salicylicacid

"The Sun Do Move"

The sun, like all other known stars, moves through space. Astronomers estimate that it travels at the rate of about 13 miles a second. Whether the sun has a definite orbit is not known. Of course the rest of the solar system, which consists of the earth and other planets, is carried through space with the sun.—Pathfinder Magazine.

Just a Warning

A clergyman was waiting to perform the marriage service, but the bride and bridegroom were late. At last they arrived, and the service was hurried through. At its close the clergyman turned to the happy pair and said reproachfully: "You were late—very late. Please remember next time to be more punctual!"—Edinburgh Scotsman.

Children Cry for



MOTHER:—Fletcher's Castoria is especially prepared to relieve infants in arms and children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of *Wm. A. Fletcher* Absolutely Harmless—No Opium. Physicians everywhere recommend it.

His Opinion

"I see by the paper," said Mrs. Johnson, "that a lady over at Randidly has got a divorce from her husband, and the court is making him pay her \$20 a week alimony."

"Huh!" snorted Gap Johnson of Rumpus Ridge, "The' hain't no darn lady worth no \$20 a week to no man. After he's paid for one week he ort to own her, I-gorry!"

And then the squabble began all over again.—Kansas City Star.

No Remittance

"We are dunning him, but without much effect." "Are you unremitting?" "Yes, and so is he."—Louisville Courier-Journal.

Woman asks equality of rights; she doesn't claim equality of faculties any more than the men do.

Caterpillar tractors equipped with padded seats are popular for joy riders at Deauville.

Serve it Quick and Hot

SHREDDED WHEAT

eaten in the morning gives you added snap and energy for Winter days

DOUBLE ACTING

When you use Calumet Baking Powder you don't have to use extra precaution. It insures success, because it is double acting. Contains two leavening units—one begins to work when the dough is mixed, the other waits for the heat of the oven, then both units work together, safeguarding every step in the process of baking. **MAKES BAKING EASIER**

CALUMET

THE WORLD'S GREATEST BAKING POWDER

SALES 2½ TIMES THOSE OF ANY OTHER BRAND



The Friona Star

SETH B. HOLMAN, Publisher.
JOHN W. WHITE, Editor and Manager.

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One Year ----- \$1.50
Six Months ----- \$.80

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THE POWER OF PUBLICITY.

No more striking illustration of the power of publicity or advertising can be cited than the telephone company. Here is a business which the individual who boasts about his "conservative business judgment" would say had nothing to advertise, "if anybody wants telephone service, they know just where to get it."

The telephone company has demonstrated the fallacy of such an opinion. Largely as the result of consistently advertising in the American press over a long period of years, it has popularized the telephone service in the United States as in no other nation in the world. The people would never use the telephone as they do today if they had not been continuously "sold" to the telephone idea.

There are narrow minded individuals who claim that the cost of publicity is not a legitimate expense of public service corporations. Publicity which encourages the widest use of an article is the most potent influence to reduce the expense of that article to the consuming public. Without publicity the demand for an article is small and the cost of production is high. With proper publicity, the demand for an article becomes universal and the cost drops to a minimum.

That is why Americans enjoy the best public utility service in the world. Such companies are consistent users of advertising space. The telephone has proved this fact beyond question of a doubt.

TEACH CHILDREN THE SACRIFICE OF LIFE.

School children inspection of fire hazards is credited with saving Kansas City a million dollars in needless fires within the past five years. The children are trained in the schools to note and eliminate fire risks; and they are encouraged to make their city safe from fire by pointing out or abating these proven hazards.

Every needless fire is that much wanton destruction of the life work of those who built the property, whatever it is. From this standpoint, every fire is a public calamity, even a crime. To teach the children to abate fires is to teach them the sanctity of life.

CHARACTER BUILT INTO BUSINESS.

In 1875 Alexander Graham Bell said: "If I can make a current of electricity vary in intensity, precisely as the air varies in density, during the production of a sound, I should be able to transmit speech telegraphically." His prophecy became a fact within the following year.

Two years later when the telephone was still regarded as a toy, Bell prophesied that cables of telephone wire could be laid underground or overhead and connect cities, towns and country. His prophecy is a reality.

"Fortunately for the country," says Arthur Pound in his book, "The Telephone Idea," "the five men who nursed the infant telephone along had more than the average share of courage, faith, honesty and persistence. Chance brought them together; yet, considering the unity of the group and its well-rounded character, they

could hardly have been better chosen if years of thought had been given to the combination. Bell, Sanders and Hubbard each owned three-fourths of the original Bell telephone stock; Watson, one-fourth.

Bell, the handsome young inventor, third of his line who had taught the art of speech to the deaf, loved Gardner G. Hubbard's deaf daughter. Here is one of the most exquisite of American romances awaiting a novelist, a tender love story lasting from youth to age, and proceeding delicately, yet with rugged faith, from poverty to riches, from ridicule to fame, from insignificance to honors. Bell was trying to make the deaf hear before he invented the telephone and he kept on trying to make the deaf hear long after he passed as a creative influence from the telephone scene.

"The docket of patent law history is not without cases in which inventors have been eulged out of fame and wealth by more practical or intrepid minds. No such unworthy honor hangs over the history of the telephone; instead from the first moment of association each of the original pioneer telephone makers stood ready to risk everything in order to make the telephone 'go'."

About 1878 Theodore N. Vail was drawn into the telephone venture with the four pioneers. Thereafter the foundation and structure of the present American telephone system was laid and it has stood the test of half a century and given to America the greatest telephone system in the world.

If Vail, whom his associates relied upon to put the telephone business upon a solvent basis, had been crafty, narrow-minded, greedy or limited of vision; if he had been a "money grubber or a financial buccaneer, or a cold, offish person with small sense of his public responsibilities," the telephone business would never have been developed as it has. That Vail was broad-minded and recognized the public interest in this new business, and developed it with this sense of responsibility, is evidenced by the universal use of the telephone in America.

The story of these telephone pioneers is worth repeating as an inspiration to struggling industries and to show that honesty and square dealing build a stronger structure that sharp practices.—The Manufacturer.

Lazbuddy News.

Mrs. John Steinbock has been sick, but is better at this writing. It seems that Mr. Steinbock had an attack of lagrippe, which is prevalent here this month.

The Baptist ladies who served dinner at the Lewis Pierce sale cleared over \$44, which, in our estimation, is very good. Mr. Pierce's sale was well attended by people from all the surrounding country and his implements and stock all brought good prices.

Cecil Vaughn has been ill with influenza.

Mr. and Mrs. J. E. Vaughn and Jodie Shuping were business visitors in Friona last Wednesday.

Over fifty friends gathered at the John Steinbock home Saturday night, January 29, to surprise Walter (Shortie) Steinbock on his 21st birthday. Games of forty-two and five were played and the evening was spent happily with chatting and music. Those present were Messrs. and Mmes. Jodie Shuping, Willie Steinbock and Willie Junior; Rudolph Pyritz and family, Ed and Alex Steinbock, Bennie, Herbert and Arthur Dyck, Charles, Eden, Therson and Cecil Vaughn. Ham and cheese sandwiches and white and devil's food cake were served with coffee. All departed feeling refreshed and hoping "Shortie" many more such happy birthdays.

Mr. Heath's folks have been delayed from moving to Shawnee, Oklahoma, due to an accident which befell Mr. Heath. It seems that while endeavoring to hoist a heavy timber upon a truck the timber fell and injured his leg and hurt him so badly that the family is staying at the home of Walter Menefee until it seems expedient for Mr. Heath to leave for their future home.

We are sorry to say that Sunday school was not very well attended Sunday, although the day was fine and the air balmy as summer.

Mr. Steinbock's threshing crew finished threshing for Mr. Gordon Wednesday at noon.

We are very sorry that Mr. and Mrs. Roy Gordon's little daughter, Bettie Jo, has been very sick with

some sort of vomiting disease, but we hear she is somewhat improved at this writing.

Mr. and Mrs. Short visited the J. E. Vaughn home one day this week.

Mr. and Mrs. Ed Steinbock have moved their house a half mile east of the former site and like the new location.

Lewis Pierce will move to Farwell soon.

Sam Welch and family did not move to Muleshoe as was intended. They were prevented by the epidemic of smallpox, we presume.

Mrs. Mahan has had an attack of lagrippe.

Mr. and Mrs. Ooto Treider were visitors in the John Steinbock home Sunday evening. Mrs. Steinbock is now the proud owner of a beautiful house fern which Mrs. Treider presented to her.

The warm, sunshiny weather these days surely seems like the springtime. What, with the birds singing and the hens beginning to cuck, could it seem otherwise.

Threshing is in full swing once more due to fine weather and the wheat in this community is doing fine. The fields are green as a lawn, which makes us farmers very optimistic.

A BANANA PEEL.

Little Miss Louise Euler was the sly guest of Joice and Dorothy Landrum Saturday night.

PRIVATE SALE of COWS, HEIFERS and HOGS!

I am closing out my stock of "grade" cows and heifers with a view to establishing a complete herd of registered stock and am, therefore, offering at private sale the following described cattle, also a few hogs:

- 6 cows ranging in age from 3 to 7 years old; some fresh, some to freshen soon.
- 5 yearling heifers.
- 2 yearling short horn bulls—subject to registry.
- 4 Spotted Poland China gilts.
- 16 feeder hogs, weighing from 175 to 200 pounds each.

This property may all be seen at my home one mile west of Friona.

F. H. HODGE
Owner.

PRIVATE SALE!

—As I am quitting row farming, I will sell at private sale, at my farm, 7 miles south of Friona, all horses, teams, tools and harness.

—Terms, half cash and balance on fall time; with good security.

- 12—Head of good work horses.
- 2—Two row listers, good ones.
- 2—Two row go-devils, good ones.
- 2—One row go-devils.
- 3—One row cultivators.
- 2—Two row rod planters with disc aprons.
- 1—Blacksmith outfit.
- 1—Team disc harrow.
- 4—Wagons.
- 2—One row binders.

Other things to sell that are not mentioned.

A. J. ELLIOTT
Owner

HOG SALE.

On Tuesday, February 15, beginning at 10:00 a. m., located 11 miles north and three miles west of Hereford, known as the Williams Ranch, we will offer at public auction 70 head of high grade Duroc lights, bred to farrow in March. All hogs have been doubly treated and are immune from cholera. Also some Jersey cows, and some mules will be offered at this sale. COL. W. S. WILLIAMS AND SON, Owners.

Dr. G. W. Heard expects to be

home about February 10th, from Rochester, Minn., and Kansas City where he took special instruction in Prosthetics and oral surgery.

BASKETBALL TO BE THE NATIONAL SPORT

AUSTIN, Feb. 5.—That basketball is fast becoming or already is the national sport of the United States is a statement gaining in popularity which may also be said to be true of the schools of Texas, said Roy Henderson, athletic director of the University of Texas Intercollegiate League.

"In a trip through the state, a rural school is seldom passed which does not have 'on the campus' the goal posts of a basketball court," Henderson said. "Small schools infrequently have the money for the equipment of boys numbering enough to put out teams in other sports. In such schools several basketball teams are often organized, starting in to play in the fall and continuing throughout the year. Every year teams from small schools make good showing in the State Meet."

SOME NEW

GINGHAMS AND NANA CLOTH

Tennis Shoes Lard Cans Liquid Smoke Sugar cure for meat

STAR BRAND SHOES.

F. L. SPRING

When Better Lumber Is Made We Will Handle It

In the future as in the past, our policy will be to always carry in stock just such materials as our trade demands. For such buildings and purposes as require the clearest and strongest, we have it. For the finest and most artistic designing, we have it.

WHEN WE SAY BEST, YOU HAVE IT

Along with the best the market affords, we also carry a grade to suit every purpose and the desire of every patron.

TRY US AND PROVE US.

See Rockwell Bros. & Co. For

LUMBER

O. F. Lange

Manager

AUCTION SALE

Saturday, Feb. 12th

SALE STARTS 1:30 P. M.

The sale will be held on some vacant lots adjoining Main Street, BOVINA, TEXAS

I will sell at public auction my entire farming equipment consisting of Horses and Mules, Farm Machinery, Wagons, Harness, Bridles, Collars, etc. This is truly a good offering of live stock and farm implements, and it will be to your interest to attend this sale..

HORSES AND MULES.

- 2—Bay mares, weight about 2800 pounds.
- 2—Black mare mules, weight 2300 pounds.
- 2—Red horse mules, weight 2300 pounds.
- 2—Gray mules, weight 2350 pounds.
- 1—Pure-bred Poland China gilt.

A lot of cultivator sweeps, single trees, double trees and other articles too numerous to mention.

FARM MACHINERY.

- 1—Single row P. & O. lister, practically new.
- 1—Two row P. & O. cultivator with knives.
- 2—Good farm wagons.
- 2—One row cultivators.
- 1—14-inch turning plow, with carriage.
- 1—John Deere sod planter.
- 1—15-inch middle buster.
- 1—Oliver cotton and corn planter.
- 1—Single row P. & O. lister.
- 3—Sets extra good leather harness.
- 1—Set good chain harness.
- 8—Good collars.
- 3—Sets bridles.

TERMS—All sums of \$25.00 and under, cash, sums over \$25.00, six months note must be given, bearing 10 per cent interest, with approved security; 5 per cent discount for cash.

W. E. DeBorde, Owner

COL. RAY BARBER : : : : : AUCTIONEER

YOU MAY GO FURTHER AND DO WORSE

—BUT—

YOU CAN'T STOP SOONER AND DO BETTER

For anything and everything in Dry Goods, Ready-Mades, Work Clothes, Hats, Caps, Shoes for the whole family, Hosiery and Notions, also, the best the market affords in staple and fancy groceries, fruits, vegetables and Great West Flour, \$2.25.

BUY IT AT

WEIR'S

PASTOR IS PASTOR'S GUEST.

Rev. Starke, of the Congregational church here, entertained Rev. W. P. Shankweiler, pastor of the Spring Lake church, as his guest from Tuesday until Friday morning of last week.

On his return to Spring Lake on Friday, Rev. Shankweiler insisted that Brother Starke accompany him and enjoy his hospitality for the remainder of the week, which he did.

Brother Starke's pulpit here was occupied Sunday morning by Logan Simpson, who gave his hearers a most interesting talk on "The Church," as its origin, and history are traced in the Bible.

In the afternoon a group of the young people, including Logan Simpson and Misses Lola and Nelda Goodwine and Orma White, drove Rev. Starke's car over to Spring Lake and brought the preacher back with them in time for his evening service, which was his lecture on the Congregational church, thus closing his series of lectures on the different denominations.

This series of lectures has been both interesting and instructive to all who have attended them. During the entire course not one word of censure has been spoken against any denomination, but the speaker has at all times extolled the good in each.

RELATIVES VISIT J. W. FORD HOME.

On Thursday morning Mr. and Mrs. D. W. Armstrong, whose home is in Custer, Oklahoma, arrived here from Los Angeles, California.

These people are the uncle and aunt of our esteemed neighbor, J. W. Ford, whose home is a few miles west of town, and they are here to make a visit of several days with Mr. Ford and his family.

They have spent the past few months visiting various points in the West, having visited all the coast states and some of the inland states of the Pacific Slope. They are now enroute to their home in Oklahoma.

BIRTHDAY PARTY.

One of the happiest events of the season took place at the beautiful new home of Mr. and Mrs. P. M. Pritchard, east of town, on January 26, when they entertained in honor of their daughter, Miss Ola, with a birthday party. The evening was spent in music and games. Delicious refreshments were served to the following: Lucille Schultz, Maralov Truitt, Bessie Harry, Thelma Saunders, Esther Reeve, Mary Reeve, Alice Gnyer, Tex Knight, Floy Goodwine, Margaret Goodwine, Nelda Goodwine, Arvis Hughes, Wanda Walker, Thelma Weir, Kathryn Conaway, Nellie Clark, Viola Martin, Johnnie Price, Versa Odum, Louise Gearty, Mrs. Fowler, Sam Taylor, Lois Baxter, Charles Baxter, Clarence Baxter, Charles Conaway, Granville McFarland, Carol Bowlin, Orville Knight, Jewel Treidler, Wade Infield, Bill Kirk, Hewlette Lee, Arvis Blankenship, Clifford Schultz, Milton Wilkerson, W. C. Knight, Bethel Hicks, Elroy

Wilson, Chick Schlenker, Reeve Guyer, Edward Spring, Owen Drake, Arthur Drake, Connie Lockhart and Frank Truitt. At a late hour all departed wishing Miss Ola many more such happy birthdays.

FRIONA WOMAN'S CLUB.

The Friona Woman's Club met at the home of Mrs. Minnie Goodwine Wednesday afternoon, February 9. On account of the cold weather only a few members were present.

Mrs. D. W. Hanson read a very interesting paper on "Mary Johnson, Novelist," after which she gave a review of the book "Silver Cross," which is one of Mrs. Johnson's latest books.

Mrs. T. J. Crawford then favored the club with a beautiful selection of music.

It is earnestly requested that all members be present at the next meeting as there are some amendments to the constitution to be voted on.

At the close of the afternoon delicious refreshments were served by the hostesses, Mmes. Hart and Goodwine.

REPORTER.

Mr. and Mrs. O. F. Lange and children, Bobbie and Carolyn, were Hereford visitors Friday of last week.

Mrs. J. L. Landrum and children were Bovina visitors Saturday.

Harry Sherrif, of Hereford, was a Friona visitor Thursday.

Miss Edith Galloway spent the week-end with home folks.

We notice J. O. Jones is the possessor of a new coupe.

ENTERTAINMENT BROUGHT TO AFFLICTED IN AUSTIN.

AUSTIN, Feb. 10.—Entertainment and good cheer are brought the residents of the state eleemosynary institutions around Austin on Sunday afternoons by a group of University of Texas students, according to Edward L. McCullum of Fordtran, general director of the Sunday clubs of the various churches. Programs are put on which consist of singing, short talks and stunts of various kinds by both the old folks and the students.

"At no place are our visits more appreciated than at the poor farm," McCullum said. "To watch the people there brighten up under the influence of youth and merriment makes the efforts well worth while. When we go to the Confederates Women's Homes, the boys get plenty of motherly advice and when we go to the Home for Confederate Veterans and the old men like to flirt with the co-eds." Visits are also made to the Institute for the Blind, the Insane Asylum and other institutions of the kind.

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

LAZBUDDIE STUDY CLUB.

The Lazbuddle Study Club had the pleasure of meeting with Mrs. Cleo Phillips on Thursday, February 3. We were pleased to have as visitors Mrs. W. D. Knight, Mrs. Henry Stables and three children, and Miss Moie Reid, of Friona.

The business meeting consisted of three members discussing a means by which children may receive a more nutritious and nourishing lunch at school. It was moved to publish a song composed by Miss Greta Paul. The song was to be sung the night of the oyster supper at the home of Mrs. Otto Treidler, December 31.

The program was very interesting, on the Southern poet and writer, Edgar Allan Poe.

Director, Mrs. Robert Bledsoe. Roll Call—Response by a memorized verse from Poe's writings.

General Discussion—Does Poe rank high as a poet or short story writer?

Account for the "Allen" in Poe's name.

Name some later day writers who were manifestly influenced by the stories and theories of Poe.

Discuss the variety of Poe's verse form.

Quote Hamilton, Mobie and Poe's position in literature.

Most members agreed that Poe is most noted as a short story writer, although "The Raven" is one of his famous poems and Poe is noted as a poet also.

The "Allen" in Poe's name is a pen name adopted from his foster father, John Allen, of Richmond, Virginia.

Stevenson, Bret Harte and Mark Twain were some later writers who were influenced by Poe's stories and theories.

Poe's verses treat of sadness and death.

Reading, Annabell Lee—Miss Frances Menefee.

Paper, Some Appreciation of Edgar Allan Poe—Mrs. R. L. Bledsoe.

This paper was very good.

After the program the hostess served a luncheon consisting of a pineapple delicious, coconut cake, and valentine cookies, in the shape of hearts with red ornaments.

Next meeting will be held at the home of Mrs. Otto Treidler.

—CLUB REPORTER.

Mrs. Eason and sister, Nellie Roberts, motored to Plainview last week where they visited relatives.

State-Line News

We had a nice shower out this way last week and the wheat is greening up and the grass is also improving.

Sheriff Jim Martin of Farwell was up on the line last week serving some legal papers.

It is reported that the Vaughn place has changed hands.

The night owls have no trouble keeping awake now as the tractors are busy around here twenty-four hours each day.

Mrs. Ed Fahsholtz is seriously ill at this writing with Bright's disease, but is somewhat improved at this time.

W. G. Harmon and son, G. W., of Plain, New Mexico, called on Fred Fahsholtz and family last Sunday.

Fred Fahsholtz and John Aldridge drove down to Farwell to do some butchering for John.

Roy Fahsholtz is working for John Aldridge and Warren Queen is Mr. Aldridge's official mule skinner.

B. F. Freeman and family drove down to Farwell-Texico Saturday where he delivered his cotton crop. B. F. is not in the best of health.

Henry Brooks and Fred Fahsholtz went to Texico Saturday where Henry took in the sights and Fred brought back a load of coal for his father.

Ernest Houlette and family went to Clovis Saturday.

Press Abbott is working a mile of road which is fenced where the Bovina highway intersected the Friona highway and he certainly understands building a road.

Frank Osborn hauled Mr. Dennis' crop of cane to Bovina last week.

We saw a chuck wagon passing over the line, and then a big herd of cow horses, and then cowboys and cows, cows—two thousand head of them—on their way to

a ranch twenty miles north of Friona.

paring their ground at present as the weather is favorable. SCRIBBLER.

The **D-X**

Record of 1926
For a Manufactured Set Was
Obtained on a

FADA
RADIO RECEIVER

Corner Drug Store, Hereford

GOLDEN RULE PRODUCE COMPANY
—of Bovina, Texas

Dealers in feeds, salt, poultry and dairy feeds. We pay cash for Poultry, Eggs, Cream, Hides. We carry a complete line of Dr. LeGear's Poultry Remedies.

Our motto: We Strive to Do the Impossible to Please Everybody. Give us a trial.

GOLDEN RULE PRODUCE COMPANY
Bovina, Texas.

FEDERAL FARM LOANS
AT FIVE PER CENT INTEREST

The best loan obtainable for the Farmer. —We are prepared to give you prompt and efficient service on any size loan, and Will Appreciate Your Business.
THOMPSON & IRELAND
Hereford, Texas

Money to Loan

—on farms and ranches!

—We would like to help you finance that loan on your farm or ranch. Good rates, liberal options. We handle real estate in large and small tracts, when you want to buy or sell, call on us.

Hill-Rickets Realty Company
Hereford, Texas.

Abstract of Title

We are now equipped to furnish complete or supplement abstracts of title to all Parmer County land and town lots, promptly.

Complete Tract Index to All Real Property In the County.

PARMER COUNTY ABSTRACT COMPANY
E. F. Lokey, Manager
Farwell Texas

Ray Barber

Pure Bred Live Stock and Farm Sales

AUCTIONEER

SUPERIOR
SALES
SERVICE

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241

—or—
Leave Your Sale Dates With Hereford Brand.
Hereford, Texas.

For Sale or Trade

320 acres good Plains land, located in the west part of Parmer County. Price \$25.00 per acre. Will take up to one-half in good clear trade, and give good terms on balance.

M. A. CRUM, Friona, Texas

The Life of Your Motor

Depends to a large extent on the kind of lubrication it receives. The best lubricating oil is always the cheapest. When it goes into your crank-case you can depend on it to have the body to stand the severe beating and churning it will receive and still retain its lubricating qualities and thus preserve the life of your motor. Our Pennsylvania Products have just such properties.

Buy Shamrock Gasoline—the same price by the gallon or barrel. We sell coal oil—the same price by the gallon or barrel.

Call on us for tires, accessories, fence posts.

Friona Oil Company

For Windmill Efficiency

Nothing Surpasses the **STAR**

Get my prices and see Demonstration Before You Buy!

See me for well drilling, well and windmill work

Leave Orders or Calls for Work With Wilkinson Implement Company.

Henry Stanley

Build!

—for the years to come, with an eye to fire-safety, fuel economy and low upkeep. For the walls of your home we recommend—

SHEETROCK

—the fireproof wallboard. It is an excellent insulator (fuel-saver); it never cracks, warps or buckles; it makes a perfect base for any decoration (joints are concealed without need for paneling). Cost is low. Easy to apply (saws and nails like lumber). Telephone or call at—

Truitt & Landrum Lumber Co.
Friona, Texas.



Friona High School

CHATTER

Volume 1, No. 10

JUNIOR CLASS PARTY.

The Junior Class entertained with a party at the home of Mary Louise Truitt Friday night, January 27. Each member of the class was allowed to invite one guest. A number of games were played and greatly enjoyed by every one. At a late hour refreshments of wafers, sandwiches and cocoa were served to the following guests: Misses Johnnie Price, Vera Odum, Louise Cearley, Mary Reeve, Irene Newman, Alice Guyer, Floy Goodwine, Esther Reeve, Estilene Harris, Mary Louise Truitt, Lorene Harris, Mrs. Katherine Parr and Mrs. Fowler; Messrs. Reeve Guyer, Ocho Whitehead, Eary Beazley, Alva Pope, Edward Spring, Roy Hall, K. W. Shearer, C. V. Goodwine, Roscoe Parr, Frank Truitt and G. W. Gilbert.

LITERARY CLUB.

The Merry Sophomore Literary Club met Friday, January 28, and held a short meeting, made up of book reports. The secretary read the minutes of the last meeting. Irene Campbell gave a report on the poem, "September Gale," by Oliver Wendell Holmes, and Hadley Reeve gave a report on "The Reaper and the Flowers," by Henry Wadsworth Longfellow.

SOPHOMORE MEETING.

The Sophomore Class held a business session Friday, January 28, and decided on plans to raise money for class pins. They will probably give a play under the supervision of the class sponsor, Miss Fernie Bowman, to raise the money.

AMERICAN LITERARY CLUB.

The American Literary Club met last Friday and a short program was rendered. The reports were on the following short stories: "The Gift of the Maji" and "The Last Leaf."

PRICKLY-PEAR-A-GRAFTS.

Teacher—"This is the third time you've looked at Orho's paper."
Opal—"Yes, ma'am, he doesn't write very plainly."

Father—"Why are you always at the foot of your class?"
Earl—"I don't make any difference, dad. They teach the same at both ends."

Mr. Bucknes (to Stupid Chick)—
"How long can a man live without brains?"
Chick—"Don't know, sir. How old are you?"

Mary Jones drives to school every morning in a much dilapidated machine.

"What kind of a car you got there?"
"R. F. D." was the quick reply.
"R. F. D.—what the heck?"
"Yip. Rescued from the dumps."

Mary Louise came running into the school room crying bitterly.

"Miss Odum," she sobbed, "Fat Pope broke my tennis racket."
"How did he do it, dear?" inquired Miss Odum.
"I hit him on the head with it."

Miss Cearley was very much annoyed by the continued mischievousness of one of her boys. At last she exclaimed in exasperation:

"Albert, I wish I could be your mother for just about one week. I would get rid of your naughty disposition!"

Albert C.—"Very well, I will speak to father about it."

"It's our son, Dennis, pa," exclaimed Mrs. Casey, who had just answered the phone. "He sez he won the interscholastic debate."

"Good for the bye," exclaimed the proud father. "Ask him how far he threw ut."

Reeve Guyer offered to help with the Chatter.

Bethel Hix said he would help a little if any one could get Reeve started first.

Granville McFarlane will probably come out for track.

Dr. Chas. W. Hackett, professor of Latin-American history in the University, was unanimously elected sponsor of the club.

OLD BOOKS IN U. OF T. COLLECTION.

AUSTIN, Feb. 10.—Alexander Barclay's translation of "The Ship of Fools," made in 1509 is the oldest book in the Wrenn collection of the University of Texas. The book was written in 1494 by the German, Sebastian Brant.

Think no evil, smell no breaths, check no tardy records. Some folks mix five hours worry with three hours work.

A bank account is a good valet for egotism.

The wise mouse thinks before he squeaks.

Lots of smart men have ridden in patrol wagons.

The sty is filled with the grunts of the disgruntled.

If you don't like your job, give it a new coat of paint.

Most people don't want the whole world, but they have to go after it like they do in order to get their share.

—Star Geans.

JUNIOR LITERARY CLUB.

The Junior Literary Club met Friday for the first time since it was organized. The program to be given was as follows:
Report on "Les Miserables" by Victor Hugo, Estilene Harris.
Criticism of Hugo's Work—Katherine Parr.
Life of Hugo—Arvis Hughes.
Estilene gave such an interesting and long report that the bell rang for the next period just as she was finishing her report. The club adjourned at the end of the period to meet again on the following Monday and finish the program.

On Monday morning Arvis read her paper on "The Life of Hugo," and Katherine gave her report. The club then adjourned and the next meeting will be held February 11.

FRESHMAN LITERARY CLUB.

The Freshmen had their first literary program of the year last Friday, January 28. The program was as follows:
Report on "The Sky Pilot," by Cooper—Lucille Allen.
The Author's Life—Lila Wilson.
Criticism of the Author's Work—Kathryn Conaway.
Report on "Pollyanna," by E. H. Porter—John L. Furlong.
The Author's Life—Arthur Wedel.
Criticism of the Author's Works—Owen Drake.

PERSONAL MENTION.

Charles Conaway wished to state that he did not put jam on Bob-

bie's face last week. He doesn't like jam.

Reeve Guyer offered to help with the Chatter.

Bethel Hix said he would help a little if any one could get Reeve started first.

Granville McFarlane will probably come out for track.

EL CLUB MEXICANO ORGANIZED BY STUDENTS.

AUSTIN, Feb. 10.—El Club Mexicano has been organized by Mexican students attending the University of Texas. The three ideals of the organization are the promotion of friendship between Mexican and American students, the discussion of questions on the Latin-American situation of the present and future, and the production of plays in the Spanish language.

WE NEVER SLEEP,
WE KEEP ONE EYE
OPEN FOR BUSINESS.



OUR "WISE OLD BIRD" THIS WEEK SAYS:
'A perfect husband never reads his wife's mail.'

We say, however, that a perfect husband should read THIS ADVERTISEMENT, and buy all his supplies at HIX.

Oils, Gas, Greases, Accessories,
Groceries, Candies, Cigars
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Hix Service Station Hix Grocery
R. L. HICKS, Proprietor

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WANTED—An agent to assist in sales of old line of tractors, combines and separators. Work on commission. No money required. Write Factory Representative, Box 224, Plainview, Texas. 11d

STRAYED—From the Frank Reed farm, three miles north on Friona, one day last week, four 2-month-old Poland China pigs. Finder please notify E. L. MULLINS, Friona, Texas.

FOR SALE—Pure clean Kanota seed oats. See E. S. EULER, two miles southeast of Friona. 24-41d

FOR SALE—Have 1700 bushels of Texas Red, rust-proof seed oats. See HERMAN SCHULER, twenty miles northwest of Friona. 41-26

FOR SALE—Registered Spotted Poland China hogs, all ages. See L. F. LILLARD. 1f

FOR SALE—Genuine Texas Red Oats, first year from Ferguson Pure Seed Station. One good double disc Oliver plow. Blacksmith forge and anvil. Good 3-year-old mule. Priced right. A. S. CURRY, Friona Texas.

AUCTIONEER

I have arranged with one of the best auctioneers in the Southwest, who is now located in Amarillo, to assist me in all my larger sales.

W. S. WILLIAMS
Hereford, Texas

More Profits - More Money

Incubators are selling thick and fast. Get in the swim—get yours started today. Poultry brings you that mortgage money and grocery bill. We have both Buckeye and Safety Hatch Incubators and Buckeye and Sun-Sol Brooders, unquestionably the best on the market.

Quick Meal four burner oil stove	\$20.00
A. C. Dayton Radios, five tube	\$56.00 to \$135.00
Ingersol Razor Stoppers, for Gillette blades	\$1.00
Star windmills, 12 foot wood wheel	\$85.00

CHEVROLET CARS AND TRUCKS.

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When Buying a Tractor

BUY THE BEST

THE McCORMIC-DEERING FOUR CYLINDER.

Triple Power, With Life-Long Guarantee on Main Bearings and Crank Shaft.

The Only Tractor Sold in Texas Where Each Dealer Is Required to Keep a Complete Repair Stock.

All Other Makes Are Sold from Street Corners and parts Ordered from Factory

We are open for pulling test and demonstrations with any tractor on the market.

WE HANDLE A COMPLETE I. H. C. LINE.

WILKISON IMPLEMENT COMPANY

Friona, Texas

PETERS SHOES

We have just received a complete line of the celebrated PETERS SHOES, embracing all the latest styles and sizes for Ladies, Gentlemen, Boys, Girls and Children.


MAKE YOUR SELECTIONS WHILE THE STOCK IS COMPLETE.

We have also a complete and extensive line of work clothes for men and boys, Dry Goods, Hosiery and Notions.

No Better Stock and Assortment of Staple and Fancy Groceries Can be Found Anywhere.

GET CASH COUPONS.

T. J. CRAWFORD



Said Eddie: "I think 't would be fine To send every client of mine Some little memento Of sweet sentiment-o In memory of Saint Valentine."

We Wish to Announce

—THAT—

WE ARE NOW READY FOR A VISIT FROM ONE AND ALL IN OUR NEW LOCATION OVER ON THE RIGHT SIDE OF THE STREET IN THE WILKISON IMPLEMENT COMPANY

We are sure we are more conveniently located for our patrons than before, as we have some sidewalk conveniences and are centrally located.

We hope to be able to serve even more efficiently, as we like for each step to advance us.

6% LOANS INSURANCE SALES EXCHANGE

J. J. HORTON LAND CO.

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John Deere Tractor

We have an extra large stock of **JOHN DEERE TRACTOR PARTS**

For longest lived tractor and lowest fuel cost. For bargains in Plains land, we have it. If you want to save money, see us before you buy. Call on us in our new home in the J. J. Horton Land Company office building—the latch string is always out.

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A Bank Reference Is Important

No matter what line of business you may be engaged in, your bank reference is certainly something of regard.

You cannot afford not to identify yourself with a good bank and secure the bank reference that will be yours if you do.

Friona State Bank

"The Bank That Takes Care of Its Customers"

Friona, Texas

Guaranty Fund Bank. Your Deposits Are Guaranteed