afo on the merchants are
giving trion
tickets with purchases. Not even all of the ones who
gave cirects unirig the reeent
pre Christmas promotion ane cocperating.
So
Sentures that such
veed to have better cooperation by the mererhants
In order o o insure their sucess.
If just a handful of merchants Maybe the drawings arent:
he beet promotion that could bedone. But the tact was that a decide on the promotions-at. ing warchants-and the dram

Just like our Chamber
 to pull together in order to
improve our shopping condi
. thos. We all need to realize
that whateve eis goo ifor
Friona will benefefie geveryoner WEve All seen how the

 The latest dist disasten was
Tused by striking muncipa raused by striking munieipal
mplopes in
shan Franciseo
which turned the Goiden Gate thich turned the Golden Gate
tiy ordinaraly a beauty in the West Coast, into a c aty
that resembed a wartime city
under seike When thousands of public vorkers walked off their jobe
protesting
onsidered top os mall, the re result
 For eight days, San Fran
-iseo had no transit system
narling travel sor 380.000 ommuters. City tratss pieco. uy
Sewage plants cosed down
serious health hazar ewage plants shut down,
vering 400 million gallons of aw sevage to be bumpec into The platsts ere reeponeed
When state and fereal official
hreatened to move in unless
 Some major comparines or or
(anized car pools in an attempt arked almost everywere, and Lt was estimated that the
trike cost San
Franciseo
 We realize that workers are that in some ases she strink is
the enlymenas a facheing this
end. But somehow or other we
 the nation, and causing mililions
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$\qquad$ Collins say.
$\qquad$


PRoct of AWARD. Danny Simpoon and
Hope Mays, band president and vice
BENTSEN LENDS HAND
Hwy 214 Project Start Seen In May


Pet Vaccination
Clinic This Week


men from throughout the area
converged on Dimmit for the

Hist. Society
Sets Plans On
County History


Mermers of the Parmer
Count Historial osciet, and
thers interested in the bisto
$\qquad$

School Time Reverts Back Priona school will revert
the old starting vime of
Am. beginning Monday. Ap 1. it was decided at the ata
meteting ot thescoo board
Since the staring of tien since the startung of the
special Dayisht Sanngs Tim
back in January, the Frion schools have been slarting
9.15 and dimmising
This was instigisted beceause tit earier time in Junauary would
have put the chiliren starting have put the children stur
to school in the dark.
CO-WORKER HELD

## Frazier Is Killed: Murder Is Gharged


$\square$

Cancer Drive Kicks Off Here





Know Cancer's Warning Signs--Be On Alert

$\qquad$ hoow you havent got one"
$\qquad$
$\square$


A sore that doesn't heal.
Unusual bleeding or discharge
Thickening or ump in ireast or elseenhere.
Obvious change in wart or mole.
Nagking cough, or hoarsenes.
11 you have a werrings uggal, ,ee your doctor:

Pioneer Reports
Record Earnings

 contine


## Friona Flashbacks




 $=2=$

Farmers Informed How To Get Fuel


## io





TUESDAY--fish, potatoes,
tarter sauce, banana pudding.
green beans, hot rolls butter

$\qquad$

state allocation office an
makes application on FEO


[^0]
## Want Ads Ring the Bell!

| WELCOME TO FRIONA |
| :---: | :---: | :---: |



> We're Not In The Poultry Business, But.......
> We Do Help People Raise NEST EGGS!

## Start Growing Your Own Nest Egg Today With One Of Our High Interest Savings Plans.

Contests Set For VOE Students


Ethridge-Spring Agency


Audiences scross the nation both young and
old, express a feeling of spiritual renewal
through the ministry of VVCKI \& THE through the ministry of VICKI \& THE
ROYALHEIRS. Athough comparatively new, this group has mastered a protessiona

Sunday, March 24th - 7 p.m. FIRST BAPTIST CHURCH


## for FAST ACTION use the

## PH. 247-2211



## TBLEX CLOVIS HEARING AID CENTER HEARING AIDS <br> -Batteries *Molds "Free Hearing Tests service all maxes

ATTENTION FARMERS
Don't Worry About the Fertilizer Shortage We Have a Good Supply of Feed Lot Manure Contact Jerry Walker PITMAN FEED YARD Mobile Phone 364.4741 Unit 3464

## J. B. SLDDERTH REALTY

## WE NEED NEW LISTINGS NOW

MR. FARMER-Do yoyneeds hred Mryd's house in Bovina We have f bargains lefty 3 (bR, A-bath. One has new carpet.
Single cas garages. THIS WEEK'S SPECIAL 160 Acres, 5 wells, 2 houses, 2 quanset. Rhes Community. 840 Acres, 6 wells, 2 good houses and quonset. 409 Acres, irrigated, East of Bovina on Highway. 160 Acres dryland North of Bovins on highway.
320 Acres dryland, lays good, north of Bovina, one-hallf mile J. B. SUDDERTH REALTY

## OWENS ELECTRIC

WE SPECIALIZE IN:
Complete sales and service of electric Complete soles and service of electric
motors, (new and used), magnitos, starters and motors, (new and





## Mr. Farmer,

## WHY SUGAR BEETS?

1. High return for your Water. Most Groweis irrigate in rotation with Corn and Milo.
2. Present Sugar prices makes $15 \%$ Beets worth $\$ 29$ per ton.
3. Beet Tops are worth $\$ 1.50$ per Beet ton. 25 TON BEETS X $\$ 1.50$ - $\$ 37.50$ per acre.
4. Beets should be planted by April 20 .
5. Holly Sugar will sample your soil and make fertilizer recommendations.

## CALL 364-2593 TEXAS.NEW MEXICO

 Sugar Beet Growers Association

## KEEP YOUR GARDEN <br> 

frIONA WHEAT GROWERS ARE NOW HANDLING BULK GARDEN SEED!

See Us For:

| *Onion Seed | *Beans |
| :--- | :--- |
| *Radishes | *Peas |
| *Okra | *Watermelon |
| *Sweet Corn | *Cantaloupe |

*You Name It...We've Got It!
THIS IS THE YEAR TO SAVE
MONEY AND GROW YOUR OWN!
FRIONA WHEAT GROWERS


Darla Rhodes Chosen
First Team All-State


Tena Day Top Scorer In All-Star Contest


Effective Jan. I, 1974 Your Money Will Be

## COMPOUNDED

 QUARTERLY $51 / 4 \%$Deposits By 10th Earn From 1st *Life Insurance

All Accounts

- ÑCUA
$\$ 20,000$
Insured By
frIONA TEXAS FEDERAL CREDIT UNION


Three Tied For Lead
In Little Dribblers



| $\begin{aligned} & \text { ThESE SPONSORS WELCOME } \\ & \text { Church Chuches br cartwremy } \end{aligned}$ |  |
| :---: | :---: |
|  | Ethridge-Spring Agency |
|  | The friona St |
|  | Hi-Ploins Feed Yard |
|  | First Boptist Church |
|  | Friona Motors |
|  | Friona State Bank |
|  | Friona Clearview TV |
|  | Rushing Insurance |
|  | Friona Consumers |
|  | Crow's Meat Co. |
| ASSEMBLY OF GOD 10th and Ashland-Rev.C.L. Bates, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p. Suday Men's Fellowship-7 p.m. |  |
|  | $\begin{aligned} & \text { LUTHERAN CHURCHES } \\ & \text { Rev. Duane Kirchner } \\ & \text { Redeemer--Sunday School \& Bible Class, } 10 \mathrm{a} . \mathrm{m} \text {. Worship } \\ & \text { Service---11 a.m. } \\ & \text { Immanuel-Worship Service, } 9 \text { a.m. Sunday School \& Bible } \\ & \text { Class, } 10 \mathrm{a} . \mathrm{m} \text {. } \end{aligned}$ |
|  |  |
|  | $\begin{aligned} & \text { TENTH ST. CHURCH Or CHRIST } \\ & \text { 10th and Euclid } \\ & \text { Sunday Worship-10:30 a.m. Evening-7 p.m. Wedna } \\ & \text { Evening } 8 \text { p.m. } \end{aligned}$ |
|  |  |
|  | FRIONA UNTIED METHODIST CHURCH 8th and Pierce Rev. Albert Lindley Sunday School- 9.45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship- -7 p.m. |
|  |  |



Program Presented By
Friona Women's Club


Double Ring Ceremony

Unites Local Couple

Mr. And Mrs. Cecil Sisk Have Just Purchased

## FRIONA SWIRL \& CURL

From Vonita Drager.
We Invite Your Patronage
Phone 247-3762 For Appointments
Our Operators Are:

* Jessie Sisk
*Vonita Drager
*Juanita Estep
*Debbie Reed
FRIONA SWIRL \& CURL 614 Euclid
sabclr



Program Highlights CowBelle Meeting

Carleen Schlenker Is Woman Of Year

## SPECIAL BUY!

PLAN NOW TO COOL THOSE HOT DRIVING DAYS!
 WE SERVICE FACTORY INSTALLED AUTO AIR CONDITIONERS AUTO AIR CONDITIONER TUNE-UP AVAILABLE





## CONSIGNMENT AUCTION

 SAT. MARCH 30 -- 1:00 p.m.1-66 Combine Masery 20 Heador
1-4 Row Corn Head 44. Maseer
1-63 4000 John Deore Tractor
1- 58 International Truck with Holat and Grainbed
1-1970 Datsun Plick ton Grainbed ${ }_{1}^{1-0.01 v o r ~ G r a i n ~ D r i l l ~}$
1 - Mayrath Auger Loa

-v 22 Hostor Cotton Stripper

## - Grour Disple out of Mine Track

 M \& M Gral CorGould Water Systom - 80 Gallon Tank
-Brigas $\&$ Stration Conrif gal Pump ${ }^{2}$. ${ }^{2}$ Mayrath Grain Auger with 2 mp Elec
tric Motor

- Aerovent Aeration System 5 bp Elec
400 Gallon Storas
3.16 in.
Breaking Plow
1959 Dodroiet $11 /$ Ton 14 ft . Grain bed
Kib pop-up Hay Stackar
-Lot of 6 Hole. 5 Hole. \& 10 Hole Wheels
- 66 Bulck Electra

Water Tanks 100 Gallon
-3 pt. Hitch Plow 2 Bottom
${ }^{-6}$ row Lynch Row Harvos:
 - 250 Gallon NHY Tank for Froni
$\qquad$
$\qquad$

0- Joints 8 in Gated Plpo
-70 Chevrolot Pickup (New Tiros, Clutch 2 Mow with 8.000 Milos) ${ }_{-6}$ row Bod Shaper ( 1 yoar old) -Gebo 200 Gallon Front Mount Spray
Rig
$1-10$ ft Krause Ono-Way - Lot of Comfort Covers 60 Chevrolet $/ 1 / 2$ Ton Pickup - 600 Gallon Tank on Traller
2
Row Double Tool Bar ${ }^{14}$ Pipe Drags 1 - 21 it. Fertilizer Rig -Heary Duty 3 pt. Hitch - Caif Table 2 Row Shreddor - 69 Datsun Plckup

- Beot Thinners $1-4$ Row Tool Bar - Draq Broaking Plow -70 Hodaka 100 ec Moworbike - 71 Hodaka 100 cc Moorbike -500 Gallon Butane Tank on Wheels
4 Row Double Tool Bar with Bed Roller -4 Row Double Tool Bar with Bed Roller
-150 Gallon Diesel Tank 3- Joints 7 in. Jointed Pipe 4 Row Caso Lister Planter Row 3 pt. Cultivator Krusce Dado Doarborn -11 Shank Graham Hamy Drag type Case 3 pt. Rear Cultivato pi. Wre Rolier Made out of Oliver ${ }^{4}$ A How Oliver Llistor Planter Sot of Oliver Gage Wheols 4 How Bed Roller 14" Plpo R Dempster Stubble Mulch $S_{\text {woops }}$ -Drive Pross Wheols for Dempater Flex

[^1]Terms of Sale CASH. All Accounts To Be SETTLED DAY OF SALE BARTLETT \& POTTS AUCTI ${ }^{\text {Nw }}$ SERVICE
AUCTIONEERS
HOUSTON BARTLETT This Firm Associated With
BIG NICK TREINEN




Listings Due For Jaycee Farm Auction

| Farmers and other area consign farm machinery and other implements to a community farm sale scheduled for Saturday, March 30, are reminded that listings should be turned in to any member of the Bovina Jaycees by the end | baby shower on Saturday, | table covered with white lace over blue with silver appoint ments. <br> Special guests attending the shower were the baby's maternal grandmother, Mrs. Chris Scarlett and the paternal grandmother, Mrs. Imojean Williams. <br> Guests present were Mrs |
| :---: | :---: | :---: |
| of this week, according to Ken Horn, president of the |  | Ester Denney, Mrs. Leola Powell, Mrs. Thelma Jones. Mrs. Caroline Vaughn and Mrs. |
| The farm sale will be sponsored by the organization and held at the Bovina Gin yard. |  | Frances Euler. <br> Hostesses were Mrs. Gloria Atchley and Mrs. Doris Richards. |
| The Jaycees, in return for sponsoring the sale, will receive a portion of the auctioneer's fee for the sale. Horn said. |  |  |
| As of early this week, a large number of consignments had been received, said Horn, with the prospects excellent for a good sale. | DASHING - Quilted cotton | pretty feet <br> a unique beouty cream <br> that changes those <br> dey 8 rough oreas of skin |
| Anyone desiring further information concerning the sale may contact Horn at $238-1214$ or Larry Mitchell at 238-1197. | press. It's zipped down the front. then softly sashed at white or espresso and white. it s oy Suburbia USA | into baby softness. Try it you'll find PRETTY FEET is like no other. Go On pamper yourself |





[^0]:    guarantees and through re-
    laxed regulatory procedures

[^1]:    Please Bring Your Own Check Books

