## The flatland Teportererequm

## Berlin Quiet On Eve Of Youth March

All Trails Lead To Midland -- It's Rodeo Time Again

Midland 'Drying
Oui' After Two
Days Of Raináll


Political
Cauldron Bubbles

West Sees No Hint Of Red Putsch

Pair Under Loyalty Fire Face Ouster

Street Car-Truck Crash Takes 33 Lives

Midland's 16th; Annual Rodeo -May 31-June 4+


Custom
Slaughtering

## Mome freezer.

PACKING CO.
East Highway 80 Phone 13

##  Men

##   <br>   "ALL THE KING'S MEN" <br>  <br> Charles starrett - SMILEY burnette "FRONTIER OUTPOST",

 Nas.Best Actress
Olina de Harilland

ry Cliff Ralph Richardson ніLAM WILER'
$\qquad$

## TEXAN OO WEST HIGHWAY 80  $\star$ TONIGHT, MONDAY and TUESDAY The Mman sory inside the hearts of Gi, is. MGM's THE STORY OF SO GUYS AND A GIRH,

## 

Also "DOGGoNe tired" Cartoon and Paramount Ne

Texas Railroads Ask Order For Rale Boost






Livestock Roundup






## 20 MORE NEW HOMES

South Park Addition
open house soon!
See Construction Now!
Dremel MOTO-TOOL KIT


Men's and Boys' Swim Suits 1.49 to 3.98


Girls' Lastex SWIM SUITS 2.98

Jr. Boys' Poplin SWIM TRUNKS


## WILCOX HARDWARE

## Qeluets The Best ICE CREAM

$$
\frac{3 / 4 \mathrm{lb} \cdot 25^{\circ}}{3 \mathrm{BE}}
$$

PREMIUM $x X x$ QUALITY ${ }^{\text {only }}{ }^{\mathbf{5}} \mathbf{2}^{\mathbf{5 5}}$ per CASE Midland IceCreamStore
(Just east of the old Heidelberg. Inn)

DON'T FAIL TO ATTEND THE i ODEO
Wednesday

Sunday
May 31,
June 1-4

OVER
$\$ 8,000$
IN PRIZES



It's Dress Western MIDLAND RODEO

## Vintuis Midland, Texas



as.





MIDLAND'S 16th ANNUAL

WORLD'S CHAMPIONSHIP RODEO

West Texas' Finest Office Buildings
Welcome You!

## 5 Big Nights!

Wed. thru Sun.

May 31,
June 1-2-3-4

petroleum building
RALPH GEISLER,
Bldg. Manager

## Samedan Spots 6,500-Foot Wildcat In C-N Andrews



## 

our service doesn't cost


Washington Oil-
Congressional Consern
Over Unlimited Imports May Bring Quick Action
 Active Lease Play Texas Panhandle


Many Oil Offices In Midland Will Close For Memorial Day

Un-American Groups To Be Discussed Af Basin API Meefing

texas Ol roundoup-
Coal Men Add Strength
To Fight On Oil Imports


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Thomas Named RRC Junior Engineer

## NM Lease Bids

 Close June 10 Abstract Co.

Lea County Abstract $\mathrm{C}_{0}$.

## Lovington, New Mexico



FRIDEN calculatme mucumi nemor
BAERRonact tompus co

6-THE REPORTER-TELEGRAM, MIDLAND, TEXAS, MAY 28, 196





Russia Claims New
'Firsts' In Science

Nurse Is Killed In London Hospital Fire


Two Stepouts Due To New Gloriete Pay In C-W Lea

##  Oil Consultants



Lloyd, Classical Arts Major, Becomes Renowned Geologist


Rowan Refutes Political Rumors

| Appeals Filed In Texas City Verdict |  |  |
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|  | Oil, Water Swabbed <br> By Borden Offset <br> Barnsdall Oil Company No. 2 W L. Wilson, one location west of the | Scurry Reef Oil To Be Featured In Saturday Evening Post Story |
|  |  |  |
|  |  |  |
| Crane County Census Count Set At 3,956$\qquad$ |  |  |
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| Palette Club Asked To Exhibit In Marfa An invitation from the Big BendArt Clacs at Marfa has been received by Mrs. F. H. Lanham forthe Pale:te Club of Midland, ask ing members to attend an exhibitof the work of Robert Atwood in the First Christian Church ab MariaMay $30-J u n e 2$. |  |  |
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| in that area, some of which will be included in the exhibit. Atwood is |  |  |
| particularly interested in painting landscapes and his work includes |  |  |
| number of months, and in spent a number of months, and inWest Texas, his home in recent years. |  |  |
|  |  |  |
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| TRUCK BURNS, DRIVER SAVED BETHANY, MO. -(/P)-Truck Driver Paul J. Fogarty was rescued <br> from his overturned |  |  |
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No More Birthdays
For Hard Luck Curran



Alstrin Will Leave Barnsdall To Becom Independent Trader

| Political <br> Announcements <br>  $\qquad$ <br> Democratic Primary Election B urday. July 22. 1950 For U. 8. Representative <br>  for $\qquad$ <br> For District V. MILBURN <br> NETTYE C. ROMER (Reelection) R State Representative <br> 80 D District <br>  <br> Reelection JAMFR M. HEIDELBERG CARL WEVAT Fheriff SD DARET <br> For sherif? gD DARELL (Reelection) <br> FOYD MAXWELL Tounty Attorney NOEI D. CABON <br> Roz County helk LEOA LUCILLE Johnson <br> For County Treasurer MRS. MINTIE H. DOZIER <br>  <br> For County Surveyof PAT BTANFORD <br> For County Commissioner Preeinet No. SRER <br>  <br> For County Cominisilozer <br> PTectnet NO. ${ }^{3}$ WARREN SKAGGS <br> For County Commissioner Prectuct No W. NTE STEWART <br> For Constable DILARD <br> Precinet No. 1. JOHN HEMINGWAY JR IReelection <br>  |  |
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## PETROLEUM DIRECTORY

WEST TEXAS - NEW MEXICO



| General Construction- |  |
| :---: | :---: |
| Gene General | Brewer <br> Contractor |
| Public, Industrial, Commercial and Residential Construction Office Building Maintenance and Repair |  |
| Telephone 1404 - Midiand, Tyas - Box 855 |  |
| Hotels- | Steel Fabricators- |
| HOTEL SCHARBAUER <br> 250 Rooms - 250 Baths | $J$ \& J Steel and Supply Co. ISteE FABRICATORE Toructures, Work Benches, Tool |
| Halfway Between Ft. Worth and El Paso on the Brosdway of America | Boxes, Storage Tanks, Mud Tanks, Gas Treaters, Building Trusses, Cattle Guards. |
| Midland, Texos | ODESSA, TEXAS, Phone 4093 |
| Instruments- | Tools and Supplies- |
| BARTON <br> Rupture Proof Differential Meters, <br> Recorders and Indicators and Accessories <br> Industrial Instrument $\mathrm{Co}_{\mathrm{o}}$. <br> Phone 2671 <br> of ODESSA <br> Odessa, Texas | тне Brandon со. <br> See Us For <br> OIL WELL PACKERS <br> 1312 W. 2nd 8t.. Odessa Phome 8822, 5881 |

Baseball Clown To Show Here


Rodriquez Hurls Three-Hitter To Beat Indians 6-1



Shorthorn
Loop Ready For Season


Stranahan Cops Crown


Snead Increases
Lead In Colonial
FORT WORTH-(AP)-Sam Snead's putter was sm
ing hot Saturday and he celebrated the thirty-eighth ing hot Saturday and he celebrated the thirty-eighth
niversary of his birth with a four-under-par 66 and a lead at the three-quarters mark in the $\$ 15,000$ Colo lead at the three-quarters mark in the $\$ 15,000$ Colo
National Invitation Golf Tournament.
The White Sulphur Spring, W. Va., top man of pro $5=$



Musial Clubs Cincy Hurlers In Sparking Cardinals To 9-1 Win
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$\qquad$


Brechen, and Ganstion we
Braves Bounce Bums
Into Tie With Phils

$\qquad$



and we've got the most rip-snortin' stock ${ }^{\prime}$ WESTERN WEAR you ever laid eyes on!

WESTERN SUITS

 WESTERN SHIRTS
Bright plaids in red, yellow, blue or
an predominant, by Tom Sawyer
\$2.95 and \$3.95


Cowboy Boots
Cholce of patterns. Chilidren's stizes
\$11.50-\$12.95-\$15.95



## Big Time Golf Opens Monday For Week's Rur




 REPORTER-TELEGRAM CL 'arker Employment Service the Appointment of Mrs. Joyce O. Wright









## TEND FEMAER HELP

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mane


Boyce Auto
Salvage Works




The Boyce Company
JAMES K. BOYCE BUILDING CONTRACTOR BEST VALUE
OF THE WEEK
For absolutely TOP VALUE in a low-cost home, we re-
commend that you see our new houses in the new David Crockett school area. Call our sales representative for information about these attractive homes that sell for as

## JOHN F. FRIBERG



## LOMA

 LINDA

## 2

## * STOP!

2 Diamond Kings-1 Mans, 1 Ladies'Qmmediate Sale by Owner at Sacrifice!
 y,llow yold satiol fimish. s.ado Sady; diamond soditaim, Jiffany

 bagectl.

Insurance appraisal these-rings guaranteed by owner three to five times price asked.
see mr. leo, scharbauer hotel, sunday, monday onir
$\star$

Betrom Hone wintus



| 3 business lots on South Baird Street <br> Every Type Of Insurance <br> McKEE AGENCY REALTORS <br> Phone 495 Midland, Texas | street, near high school, shown by ap- pointment only. Large 2-bedroom FHA. fenced yard, near West Ward School. $100 \%$ GI or large FHA loan. <br> 3-bedroom brick veneer, 2 baths, fenced yard, plus 21 , Bcres. Andrews |
| :---: | :---: |
| Real Estate Loans FHA and GI |  |
| Acre On Ranchland Rills CONNER AGENCY 209 E Wall Phone 1373 |  |
| HOUSE PLANS Designed and drawn to order |  <br>  |
| WEST TEXAS <br> PLAN SERVICE PHONE 4375 | 1, city block in wareonouse zone. <br> Soee or call one of our saleamen- |
| FOR SALE <br> One-bedroom Home completely Furnished | Ted Thompson |
| 008 N. Whitaker | 205 West Wall Stre |
|  | 823 - Phones - 2763-R' |

## HOMES

HaM


OF THE 'BUYING PUBLIC' USE

|  you are invited to <br> SOUTH PARK ADDITION |  |
| :---: | :---: |
|  |  |
| To inspect the construction of these homes! Select Your Home $10^{\circ}$ Days Betore Completion - And You May Choose All Interior Colors |  |
| Sales by Harston-Howell Agency <br> 415 West Texas Phone 2704 <br> For information, see <br> Maurice Rogers 12185. Ft. Worth—Ph. 4687 |  |
|  |  |
| Beautifu includ Now | iful New Home Plans joing attached garages ow On Display At |

WAIT?
the reporter-teiegram, midiand. texas. may 28. 1950
THE REPORT ER-TELEGRAM CLASSIFIED ADS

|  | HOMES WANTED |
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|  |  The Chicken Shack - Mae's East Drive-In |
| It's A Fact |  |
| mediate Possession 3 BEDROOMS | Local Distributorship Open no captal needed |
| dem |  |
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| Reoltors |  |
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| IN BEDROOM INER CO | JAMES L. ANDERSON Divisional Manage 816 Brown BIdg., Austin, Texas |

## COMPLETE HOME REPAIR and remodeling service

- Repair Your Screen Doors - Install Windows Put in New Sidewalks
Weatherstrip and Door
NO-DRAFT F. S. WEST

| Somebody's Opportunity | CLASSIfIED DISPLAY |
| :---: | :---: |
| 24 lots near school to be sold under one contract. Terms. 3-room furnished house near school, $\$ 7,900$. <br> 7 -room irame, close in, $\$ 10,000$. <br> 2-bedroom frame. car-port and stor- age. metal the bath, 87,800 . Full GI |  |
| ${ }_{\text {cor }}^{3-\text { bedroom }}$, trame STEVE LAMINACK Dixie Poik- ${ }^{\text {Phone }}$-J |  |
| CHECK THESE |  |
|  | Generol Auto Repair |
| two-bedroom frame, one bedroom has private entrance, fenced yard 908 West | Factory trained mechanics |
|  | Seiberling Tires and Tubes |
|  | Mobilgas - Mobiloil |
|  Storey Streets at Andrews Highway. | Cor Washing and Lubrication |
| C. E. NELSON | B. M. Hays, Owner |
|  | 122 E. Wall Phone 293 |

2 Bedrooms 55
Lot Landscaping Ample Floor Space Plenty of Closets and Storage Concrete Walks and Drive Strips Close to School FULL G.I. FINANCING FOR QUALIFIED VETERANS!
Drive north on Big Spring to Hart Street, then right five blocks.
JOHN F. FRIBERG, Realtor
Telephone 3910 during office hours-
The BOYCE Company JAMES K. BOYCE-Building Contractor.
$\rightarrow$ Ther reporter-telegram, midiand, tex OR OVER 10,000 POTENTIAL CUSTOMERS TOSRS POR BALE



 m PA. inpornation. G. I. Also
LEONARD H. MILLER


FOR SALE

 lots; south Bis spring.
tce srocery store.



## WELCOME, RODEO VISITORS!

Welcome to MIDLAND'S 16th Annual World Championship
Rodeo
May 31 - June 4
Harston-Howell Agency

- REALTORS -

415 W. Texas



## Barney Grafa

 Phone 2704

USE THE REPORTER-TELEGRAM CLASSIFIED ADS-AND WATCH RESULTS!


## Culligan announces



WATER SOFTENER
with
Push-Button Contro!!

We don't just sell you this new Cul-matic Water Softener and then forget it . . . or forget about you!

## DDN'T MISS

Midland's 16th Annual
World's Championship


## FIVE BIG DAYS

May 31-June 4 $\star$
This Invitation Contributed in the Interset of a Bigger and Better Rodeo by


The BOYCE Company
JAMES K. BOYCE-Building Contractor

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We are a soft water service organization which has been in business in Mid-
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land for twelve years. When you buy a water conditioning product from
us we stand behind that product! When you buy a Cul-matic you get a
warranty certificate backed by us and by the Culligan Zeolite Company,
world's largest producer of water-softening zeolite! WHAT GOOD IS A
West Texas water supplies are corrosive. The averoge life of a water-
softener tank has been less than three years . . . until the availability of
Cor-Con-Trol. Years of research by Culligan Engineers perfected corrosion-
resistant Cor-Con-Trol, which is standard equipment with the new Cul-matic.
service basis . . . the Culligan way . . . but if you prefer to buy and operate
your own water softener we sincerely recommend the dramatic New Cul-
maric.
Model 3279-52,000 grain capacity - 199.50
$\qquad$
An exclusive feature of the New Cul-matic is that it is interchangeable with our Service Softener. It can be returned to our plant periodically for expert service - meantime a service softener placed in your home, on a no charge basis, will continue to provide you with Culligan Soft Water until your Culmatic is returned.
Culligan Soft Water Service
Steve Vaughan, Manager.
1313 W. Tennessee
Phone 1893

# 40 MORE HOMES READY TO GO! 

 On Oak Drive In The Newly-Opened Section of LOMA LINDA
## Plans Ready For Your Inspection CONSTRUCTION WHILE YOUR LOAN IS BEING PROCESSED!

100\%
$\star$

Built Under F.H.A. Supervision - Eligible For F.H.A. Loans NO DOWN PAYMENT FOR VETERANS $\begin{gathered}\text { oNLY SMLL } \\ \text { cLosing cost }\end{gathered}$

Low Down Payments' For Non-Veterans! Bonus Features:

| Permanent |
| :---: |
| Air |
| Conditioning |


| Efficient |
| :--- |
| Central |
| Heating |

Beautiful
Tile
Baths

| Tailored |
| :---: |
| Venetian <br> Blinds |

Owners May Choose Exterior And Interior Color Design!
SEE THEM NOW!

> Be among the first to select your newhome in this entirely new, entirely different section of Loma Linda! Two and three bedroom houses in a widg variely of designs, from the most conventional appearance to the most modern. Within the short time if takes to process your G.I., F.H.A., or conventional loan, your new home will be ready for you in Midland's most popular residenfial section-Loma Linda! Remember, paved streets, bus service, and ONLY seven blocks from Midland's new David Crockeft schpol!

Drive Out To Our Field Office, 2000 N. Edwards, Today. Sales Representatives: Rhea Paschall, L. E. Hutchison. Our Salesmen Will Be Glad To Show You Completed Homes, Building Sites And Plans.

#  

## Two Days Only - Monday and Tuesday - May 29th and 30th!

Men's and Boys' Department
MEN'S NYLON SPORT SHIRTS

##  <br> MEN'S SPORT COATS

Here are sensational values just when you need them. Men's Nylon Sport Shirts with either shor
or long sleeves in light and dark tones. Sizes tange $\$ 3^{95} \begin{gathered}\text { S4.95 Volues } \\ \text { NOW FOR. }\end{gathered}$ $\$ 3^{45}$

KNIT "TEE" SHIRTS


MEN'S SILK TIES
What man ever hod too many ties.especially when
they are volues like these. A Algre assortment of colors
and design in all silk ties. Shop early ond get the best
selections.
Regular $\$ 2.50$ and $\$ 3.50$
NOW ONLY
$\star$ Ladies' Ready-to-Wear . . .

## LADIES' SPRING DRESSES

Ladies this is on opportunity you simply con not afford to pass up. In this group of Spring dresses you will find check sheers, odorable prints and solid colored sheers. And the savings you will make of this big EOM Sole will make it well worth your while to come early for the best choice.

Former Volues up to $\$ 26.50$<br>Reduced; Two Days Only<br>'15.00

## SPECIAL GROUP DRESSES

Sing another song of sovings with this selection of novy and black sheers, nylons, prints and two-piece failles. They ore indeed wonderful buys and you will appreciate the values when you see them. They ore typical values you will find on the ready-to-wear bolcony during this EOM event.

Former Volues up to $\$ 33.00$
Wonder Values at
'19.00

## BOYS' KNIT POLO SHIRTS

Mothers, it will pory you to thop eorly for this value. Boys knit
Polo Shirts in both stripes and Jocquard designs in sizes 6 to 16

Regulur 51.95 Volues
NOW ONLY

$\$ 100$

* Ladies' Lingerie, Hose, Etc

UNSINGWEAR RAYON BRIEFS-

YLON HOSE-
IPS AND PETTICOATS-

YLON SLIPS-
Kicerernck. have dansy appique ard wide ne
ne. white or blush sizes 32 to 40
RITEMADE FASHION-WISE BAGS-
hie compactilupstik and comb, beautululy goik
LK SCARFS
Me reoup in print and sold coliors.
auare or obions
URSES-
special group tn Roval Python, Kelly Green
ber. Were si29s
:HILDREN'S DRESSES-

SHIRTS-
pasteles. white and stripes. for ors.
est $1-2-3$
IRDSEYE DIAPERS-
$\underset{\text { er fozen }}{\substack{x i z i}}$
ео.м. Price $\$ 1.98$

* Piece Goods and Housewares
emberg sheers-

AYON PRINT CLOTHS-

NAPKINS TO MATCH-

BATH MAT SETS and THROW RUGS-

79c
BEACON NET BED SPREADS-

RAYON PANELS-
Ceemurn oriored with novelty stripes.
ғ.о.м. Price $\$ 1.95$
WHITE MUSLIN SHEETS-
UILTED CHAIR SETS-
RUILTED CHAIR
nepue,
heguanen and and sellow.
е.о.м. Price $\$ 7.59$
$t$
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## $\star$ Ladies' Shoe Department

Drostic reductions on Name Brond Shoes in this big storewide E.O.M. Sale! Monday ond Tuesday only. Tremendous saving in each of the
following three groups.

> GRoup 1-

$\star$ Dunlap's Cosmetic Bar
 Both plus tax $\quad$ Bottle
Dorothy Gray Summer Cologne-
 Spectal 2 Lpsticks.
Now
Dorothy Grey "Cherry Bounce" Set$\underset{\substack{\text { Lipstick and nall poish. } \\ \text { Now }}}{\text { Not }}$ Portrait Face Powder and Magnum Lipstick-

## * (plus tax) $\$ 1.00$ <br> 

卦新 $\mathrm{tax} \$ 1.00$
(pilus tax) $\$ \mathbf{1 . 5 0}$
Estrogenic Harmone Lotion, Speciol Dry Skiñ Lotion, Blustery
Regular 82.00 bottles - fout (plus ix) $\$ 1.00$
Dorothy Perkins Gift Sets-
Cologne, dusting powder, sachet.
Regular s s 300
(plus tax) $\$ 2.50$

Dorothy Perkins Cream Deodorant| Regular 51.0 jar. |
| :---: |
| Special tor |
| E.OM |

## LADIES' SUMMER SUITS

so eorly in the

$\qquad$
$\qquad$
$\square$
Regulor 517.95-
Special
${ }^{5} 11.95$

HALF-SIZE DRESSES

The values in this group will really ostound you. These are dresses in prints, silk dress and jacket, shantungs and solid sheers. Sizes range from $121 / 2$ to $261 / 2$ and the sovings ore truly out of this world.

## Were Priced 516.95

Now
5.00

MATERNITY DRESSES

|  | ${ }^{\text {s }} 5.95$ |
| :---: | :---: |
| sions | s6.95 |
|  | s8.95 |
| $\xrightarrow{\text { sisss duarer }}$ Now | s9.95 |

## LADIES' MILLINERY

[^0] Spring hats. We won't go into a detailed description of their merits
$\qquad$

## SOCIETY 'Thr Midland Reporter Telegram <br> Plans Wedding June 30



Recently Married


Afternoon Tea Will Compliment Mrs. Carden, Late April Bride


Bowling Party
Celebrates


End Of School
 $\qquad$
$\qquad$


Council Of Church Women Will Hear Guests On Program



## Will Marry Midlander




Gay Week In View For Rodeo , wavatize yis =wizw vaiximix
 $=$ $=z=m$ $=2$ $=\mathrm{vav}$ $5=4=$ wax xvextub

## Ex- $=$

 $\pm=$$\qquad$
Miss Glynn Weds In
Parsonage Ceremony Wedding

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$\qquad$


[^1]
midland drug company

$\star$ RUTH MILLETT
Knowing How To Be A Friend
Is Just As Good As＇Glamor＇


$\qquad$



## with BARBARA

特等路

Destroy Insect Pests－
 まuvwrewaby





 The Best of Medicol Care－



## 


$= \pm=4=4$



Body Painting And Repoir－


## utane Is Dependable－





Thouette Sorcery！－





Jantren Swim Suits

It's swim time! Let your new swim suit be a figure-flattering Jantzen . . . of enticing in black, chartreuse, white, flamingo, beige, shocking blue and many other colors. Sizes 30 to 38 . Come a choosin'!

Starting at 10.95


Peasant Blouses

## Cotton Gabadine Shorts Denins

All of Summer is still ahead . . . so be sure
you've a plentiful supply of shorts. . . so
mportant for Summer fun. Colbert's hos
many styie ond trims, in light and
dark denim ond cotton gobordine.
2.25 and up

Celaire SLackS cool

These cool, wonderful Kelaire slacks.
made by Nardis of Dollos, for
Summer wear. Available at Colbert's in
colors of brown, navy, red,
toast and beige. Sizes 10 to 18 .


# notice of change in banking hours 

## Effective June 1st, Banking Hours Will Be 9:00 a. m. to 2:00 p. m. Daily except Saturday 9:00 a. m. to 12:00 noon Saturday The First <br> National Bank <br> The Midland <br> National Bank

Don't Be Late for the RODEO -
CHECKER 70 CAB CO. ${ }^{\text {Phonene }}$

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| We have on opening in our store for an |  |
| Experienced Salesgirl <br> in our shoe department. Excellent opportunity for right person. |  |
|  |  |
| Apply to Mr. Evans, Colbert's |  |

## "We're looking

 for you, pardner be in Midland for the big RODEO, May 31 to June 4."While you're here, eat lots of that smooth; delicious
RANNER ICE CREAM
Y s'll love its wonderful flavor and natural goodness
it's made from pure, wholesome ingredients - ask for it!


Coblertion

## I.

NEUTRAL stand
with a wonderful series of PALE-TO-TAWNY shoe tones
A - Low throat DOrsey pump. In cool
natural nylon Windy-weave
Strawcloth ....................................... 23.95
B - Tanagra Calf Sling - a neutral
beige calf, to go with your wardrobe,
of blues, reds, greens and
prints ............................................ 18.95
Matching Bag — Windy-weave ......... 16.95
Matching Bog — Tanagra calf ........ 19.95
${ }^{\text {plus tax }}$


Miniature Pitchers Total 600 In Mrs. Herzog's Collection


 Callahan. 1900 Wet Ohio Stret.
Mrs. . Herzow started
pitchers many yectin









 employed with oil companies, the
family dever was settied lonk enough
to from Many Land
Of the







 lection to calliers snd sho hedecares
that she even emjoys washing and
tiusting all the tiny pitchers and dusting all the tiny pitchers because
she keep rinding something neen
In the various materials and pat-

Romance of the Ofea, A new sterling silver pattern
WALLACE SILVERSMITHS

A pattern of exciting beauty, extra heavy
weight, and soft luetrous finish - "Romance of the Sea" tells a romantic sea-story in sterling Come in - let us show you this thrilling new Wallace Sterling creation - it is making news?
\$37.50

equally beautiful patterns by gorham


For Lasting Beauty . STERLING SILVER!
"Third Dimension Beauty"
in Sterling Silver


路 walnut shells, one that was carved
tor Mrs Herrog from a peach stone
by an elderl man whoceme in
terested in tie collection, and two
two by an elderly man who became in-
terested in the collection, and two
tiny crohetep pitchers.
or Native Weods
The wooden pitchers are made ot


 Two of special interest to Mrs
Herzog are aptcher from a doil
tea set and another in the she
 lecting began.
Her interest in pitchers is an out-
growt of iltelon love for china
tand slassware. In china cabinets


 Stains made from medicines otten
cal ob remved tith hot water or
wood or denatured alcohol. $\frac{\begin{array}{l}\text { cal be removed with hot water } \\ \text { wood or denatured alcoool }\end{array}}{\text { FRESH, HOME-MADE BETTER }}$ CORN MEAL



-tre reporter-telearam, midland. texas, may 28, 190
Engagement Announced



| You | 世r |
| :---: | :---: |
| Will | es |



Tha mimeor ot mea
Ton suan 34,10
All weth, umios

- Natural sits shantung
- Llastack red coll

Naryue

- Soory black suede
$10^{95}$ $\qquad$ $16^{9}$
Attend the 30th Annual


MIDLAND COUNTRY CLUB
Barnes: 6.

Co-ordinate Kitchen Color


## Coming Events

##  




## Master Cleaners

SAVES ON CASH \& CARRY SUITS AND $75{ }^{\circ}$
Trade With Master Cleaners Save Delivery Charge

## STEP <br> By STEP

THE TOIL OF DOCTORS And Scientist, free and un-
hmpered, has buit Ameriand healthto the he highert tevel
in the world
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$\qquad$
 $\underset{ }{\text { progrets in medical care. }}$ Your own Doctor, and 125,-
000 more like him, are deily working step by tetep toward what end. They are primarily ocus the spotlight of your
ood jud gment on the advan. Fse of volunt tary selection
of your own physician : vol. of your own physician; vol-
untary selection of the kind
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pital care that fiss your needs pital care that fits your needs,
for less than Federal deductions would cost. Turn that spotight of hon-
est commonsense on the $i$ inest commonsense on the im-
variable consequences of variable consequen Ces of
Compulsory Heanth Insur-anco-- lowered quality of
health and medical care.


Cameron's Pharmacy
Crawford Hotel Bldg.








 キive ix mix 3 - MORE DAYS - 3

OF OUR

## Eno $\mathrm{O}_{\text {f }}$ Month SALE

Many Outstanding Values Still Available

## FREE!

For every carpet bought between now and June 1 we will furnish the padding and lay the carpet free of Charge
 INYENTION. HE NOW HEARS AGAIN, YET THERE IS NO DEVICE OF ANY KIND IN EITHER EAR!

Free Heoring Clinic-For Two Days Only!
Monday, May 29-Tuesday, May 30
Scharbouer Hotel, Midland
Acousticon Public Education Department


## (8) Acoristicon

J. C. HAMMER

Heoring Speciolist
810 McBurnet Bldg. San Angelo, Tex



Choir Of Midland School


FOOT SPECIALIST
DR. A. V. JOHNSON, JR.


## VIRTUE'S

ander-cover
that'll please Dad on
FATHER'S DAY - JUNE 18th
я.toun PAJAMAS BY E \& W Multi-colored designs and tailored stripes to well-ititing poiamos ore what he'll oppreciete
when you honor him on Dod's Day. He'll like $\$ 2^{98}$ and ${ }^{5} 3^{98}$ Virtue's. Nationally adrertised merchandise


Texas Watercolors From Gallery Show Will Be Exhibited An exhblt of Texas wateroolors
which will ppen June has been
announce for the Maland Phetete
Clut Art Center. Georse Bayloust of Club Art Center. George Baylous of
the Pan-Amercican Calleries in San
Antono will be here to show the
paintings. Antonio will be here to show the
pantingsos.
Baylous was in viliand Wedres-
day and Thursday showing a group
of Dan Titr
 recently brought watercolors, and
prints by Dr. Chang Shu-Cht, hit
nese artist whose works were very

 Hoople formerly was an indur
trial desisner of fountain pens, aut
natic matic washers and hammerec alum
num ware. o graduate

 The Florida Milltary Mcatemy hroere
on June 3. He formerly nived th
Midland and attended schools of this
 Dog Smokes Anything He Can Get Paws On




## hoover AETO-DNE

$59^{989}$
 bripges you newest idea in suction eleaning Compare any ocher cleaner widh Hoover's, great nem AERO-
DYNE Modd 41 ! Compare them farure for fearure vilo for
 at such a low price!
Let us show you
Hooni Juse phose us! $\begin{aligned} & \text { Voull be hoppier, with a Hoover }\end{aligned}$
Midland Harduare $\& F_{u m i t u r e} C_{0}$

Texas And Chicago
Take Beating From Take Beating From Red Propagandists












Leopards. 1 ike ehe meat ot domes-
Hic dogs and cattee
BUY INSURANCE BUT
Keep Your Service
Policy With
Ellis Burial Association Coll 105 for When



Heriz Driv-Ur-Self System
Municipal Airp
Midland 1693-Odessa 4032

Be Sure To See
Midland's Sixteenth Annual WORLD'S CHAMPIONSHIP

## (vich <br> May 31, June 1, 2, 3,

But Don't Wait To Throw Your Loop On This general flectric refrigerator NEVER SUCH A MODEL
AT SUCH A' LOW PRICE!


REFRIGERATORHOME FREEZER COMBINATION:

607 West


Phone
3507


cos Couple Will Building Is Started Married June 3 On Parochial School Church Ceremony Of St. Ann's Church
acosw ond


 $\qquad$
ur-Year-Old
t By Automobile


## lorado City inker Dies


Attend Church
Mrs. J.W.Scheuber


We're at your service with EXPERT WATCH and CHRONOGRAPH REPAIRS - PEARL RESTRINGING FOUNTAIN PEN SERVIC

- CLOCK REPAIRS - CLOCK REPAIRS

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Rainbow Girls Of
Kermit Have Picnic
kerart-ave icnic Engaged Couple ls Honored With Party $y$ + Kermit News





 ALCOHOLICS Closed Meeting Tues. Night Open Meeting Sat. Night
Phone $\begin{aligned} & \text { P653 } \\ & \text { 115. } \\ & \text { s. Baird St. } \\ & \text { P. O. Box } 336\end{aligned}$

## TRPLE "A" EASY PURCHASE PLAN. 1950

 LOOK at the PRTVK

Why Everyone Wants A NEW LEONARD!
$\star$ POLYSTYRENE ... the mirocle material that will
PORCELAIN ENAMEL INTERIOR
\& ICE-POPPER ICE TRAYS.

* glacier.sealed unit

GLACIER-SEALED UNI
Mono-Mount Suspensioin.

* pualitr at a popular price . . . that

VEGETABLE CRISPER .... for extra-moist stor-
oge of vegetables and fruit.
Leonard.
COMPARELEONARDWITHANYOTHER REFRIGERATOR...IT'S TODAY'S BEST BUY!

White's All-New Triple A Easy Purchase Plan offers YOU immediate delivery for only $\$ 3$ down... long EASY terms, 104 weeks in all ... and the exclusive advantage of small. 1950 Leonard, America's

## WHITIES

THE HOME OF GREATER VALUES
207 W. Wall


Ve. it bo

## Barnes \& 6.

WELCOME, RODEO VISITORS!
Visit Our Store While In Town

## "THE WASHER THAT COULDN'T HAPPEN"

at a price you won't believe! Bendix announces the newest, simplest automatic washer at the world's lowest price Its secree is the utterly different Woondertub -the flexible tub made of magic metexaloy, th revolutionizes au
squeze-drying. The Wonder too! Makes the Economates many expensive parts, Wondertub guaranteed for fre

## ${ }^{5} 189{ }^{\circ}$

includes normal
installation:
Low Down Payments EASY TERMS
 COSTS LESS TO MAKEI costs LESS TO bUY NO WRINGERI MO SPINHINGI NO BOLTIWG DOWMI

Do You Know Sandra Jo Bell?






When using a tray for 2 convales
cing member of your tamuly, or $f$


Welcome Visiiors 5oTO MIDLAND's Iotm ANUUL RODEO
hile you ore in town lee
show you our fine tock of notionally advertised Watcher, Diemonds HOUCK's JEWELRY Friendly - Dependable
Crawford Hotel Buildin Just off Hotel Lobby

New Bykota Class Of Baptist Church Plans Tea Monday

Armontrout School Hospital Auxiliary Presents Pupils In Discusses Projects Term-End Program At Charter Meeting








## 



## 

An
Andrews County Takes Early Lead In Bond Campaign







## and

Your Druggist
Is Your Doctor's
Right-Hand Man.



Mrs. Brown Is New 4-H Club Sponsor





 $D_{\text {airy }} M_{\text {aie }}$ We inver instoled new moc
iner oond increseded our com
 Cones 5c 10c 15 Packed in catonn to
toke homes
-1 flavors MALTS - SHERBETS Coney Itlands, Hembue Sondiches, Botited Drint
Phone 3961
Dairy Maid


TULL'S DRUG
${ }_{20}$ "THAT Texers
RELIABLE PRESCRIPTIONS

## -Re-Opening-

Newly Redecorated In Eye-Appealing Pastels!

## De Barbrie's <br> COLONY RESTAURANT

Continuing our policy of furnishing you WHOLESOME, APPETIZING food in clean and resfful surroundings, we have redecorated from front to rear -to celebrate- our FIRST ANNIVERSARY. Let our courteous staft serve you a delicious
broekefotst
Dencheon or dinner, prepored to
$\qquad$
TYPICAL MENUS
Breakfast




## Welcome, Rodeo Visitors!

Your Coffee Will Be Served With Pure Cream At

## The <br> COLONY

Restaurant

> AIR CONDITIONED BYREERIGERATION

West Wall at Loraine
he Plioltund Reportet Telequm



 RIghts of publication all olsherer matters hereln also reserved.



## DThelonesom bride





Southwestern Life Insurance Company
Takes Pleasure In Announcing
The Appointment Of
HOWELL M. WEBB


As A Full-Time
Southwestern Life
Representative
In Midland

Southve estern Life







Independence Drive-
Liberty Bell To Ring Out
Here Tuesday Afternoon









Program Planning' Is
Slated For Scouters





## Summer

Dancing Classes
ore now being organized
TAP and BALLROOM

- Fox Trot - Waltz
- Rumba • Samba
- Tango
- 

Also Baby Classes
in combinotion tap and
Call
$B \bigcirc B^{\prime} S$
STUDIO









## Contracts Let For

Three NTSC Buildings




 and

Now Open For Business With Complete
tine of-

- Drugs
- Cosmetics
- Sundries
- Household Needs

Fountai
Service
atch for formal
opening soon!
CAM-WORTH DRUGS
Chas. Worthen, Mgr.
1405 N. Big Spring

[^2]

BOOKS CLOSED! Charge purchases mace now placed on your June occountl


# First Christian To Dedicate <br> Thr Alioland Teporter Telequm 

 Church Plant


## "Best Wishes"



To The
First Christian Church And

Our Many Friends
The Sub-Contractors and Material Men Who Helped Us Build This Job.
-G. W. (Guy) Brenneman


## Our Congratulations

to the Members of the

## First Christian Church

We are proud to have had a part in the building of your new place of worship

STAINED GLASS CHURCH WINDOWS
312 West 14rh Street
Birmingham 8, Alabama EXPERT REPAIRING, ALL TYPES OF LEADED GLASS West Texas Representative
Jimmie Furman
Midland, Texas

## Furman Leaded E Stained Glass Co.

n Midland, Texas


Beliefs And Tenets-





Many Members Serve
On First Christian
Church School Staff
Church Custodian Has Long Record


Our Best Wishes to the First Christian Church
things alone. It's main strength is the Spirit of those who believe in Gad and the work of our churches.

Masonry work on the new
J. C. Carlson

MASONRY CONTRACTOR Phone 956

Congratulations
to the members of
THE FIRST CHRISTIAN CHURCH
on the Dedication of their NEW BUILDING

Wu Will Find The St. Charles
Custom Built Steel Kitchen
Is Planned To Fill Every Need
St Charles
5
West Texas Kitchen Mart
2065. Main

Phones 4477 - 1633

Our Sincere
Congratulations
to the
First Christian Church
on the Occasion of the
DEDICATION
of their beautiful
NEW CHURCH.

## A \& L Housing \& Lumber Co.



History Of Christian Church In Midland Covers 60 Years






 Dunf ihe une bexemem, heo or. Manager Of Year






## IT'S SMART

to Attend Midland'
16th Annual World's Championship RODEO may 31- June 4


Certificates Of Merit
Given Grads' Wives

$\qquad$
$\qquad$
Cat Gone For Week Found In Birdhouse

Faith For Young Americans



Commencement At Stanton High




Laymen's League Organizes Christian Men For Action

Adult And Junior Choirs Lead Musical
Worship Of First Christian Congregation Worship Of first Christian Congregation
 m-
R. Rombers.
Meme the funior choir are
Tommy Campbell, Dick Campbell. Janice Kimberlin, Suzanna Hood,
Mary Jane Potter Olliai Rayburn,
Anta Lou Fitzell, Booby Spaw



YOU ARE URGED TO ATTEND THE DEDICATION CEREMONIES of the Beautiful New
FIRST CHRISTIAN CHURCH Sunday, May 28th

Congratulations To The

## First Christian Church

W We thurch

## Austin Sheet Metal Works

2201 w. wall 5 t

## Congratulations to the

First Christian Church
on the dedication of their beautiful new church the Frigidaire Cooling equipment

CAFFEY APPLIANCE COMPANY

219 North Main<br>Phone 1575




Congratulations
to
MR. and MRS. W. E. KING

## on the

## OPENING

of

## HI-D-HO

 DRIVE-INCorner W. Missouri and Pecos Streets

ALL KITCHEN AND FOUNTAIN EQUIPMENT $B Y$

## McGuire Sales Co.



Congratulations and Best Wishes
TO MR. and MRS. W. E. KING
on the formal opening ${ }^{\text {of }}$
HI-D-HO


HERE IS REAL

## POINT-OF-SALE ADVERTISING

Drive by ony night, we think you'll ogree that the is "WELL LIT UP" with Neon tubing, that is) OUTSTANDING DISPLAY of LIGHT and COLOR

## Pylant

SIGN ADVERTISING
508 W. Indiana

# ANNOUNCING THE FORMAL OPENING OF W. E. KING'S HI-D-HO DRIVE-INN 

CORNER OF
MISSOURI AND


## VISITORS WE EXTEND A

 HEARTY WEST TEXAS - WELCOME

AND TO ALL


OPEN:
11 arm. to 12 p.m.
DAILY



YOU'LL ENJOY MIDLAND'S Wotlds RODEO! :hampionship


STUDIO
509 W. Missouri

| 1 |
| ---: |
| $\square$ |



New Drive-In Featuring The 'Long Dog'

completed h










"Would youse mind movin' the likhts from tima to timon?

## Congratulations

and BEST WISHES to
HI-D.HO
on Its Formal Opening

We are proud to have done the glass work in this fine, modern Drive-In

## Mid-West Glass \& Paint Co.

315 S. Marienfield Phone 1100

Elsie Says

## We Congratulate HI-D-HO <br> DRIVEIN <br> corner pecos and missouri

_ Visit This Ulitra-Modern Eatery At Your First Oppor tunity. You'll Find A New Standard In Drive-In Service, In Good Food And Good Drinks.

We are proud of the part we played in the
construction of this fine new drive-in.
Good Luck to You! HI-D-HO
R. M. KING CONSTRUCTION CO.

Learn Bible Story



"He always curtaies when he smells porfume!"
Congratulations to Hi-D.Ho
on the opening of their AUSTIN SHEET METAL WORKS

Congratulations

Best Wishes
W. E. KING
on the Grand Opening of
HI-D.HO
NEELY AGENCY
Crawford Hotel
Phone 1850

Congratulations
and Best Wishes
W. E. KING
on the opening of HIS NEW
HI-D.HO
Midland's Newest Drive-In
Corner Pecos and Missouri
CRAWFORD
COFFEESHOP
Jerry Matejek
Larry King RULE REPORT CARDS


 been spilt and buttered. Add a little
celery ast and Worectarshrite to the
cream sauce for the oyesters.

New First Christian Church



Buffalo Bill's Historic Old ssis.aiditation

 Crane High School Graduation Monday




## Congratulations

AND BEST WISHES TO
W. E. KING
on the opening of
HI-D.HO

MINUTE INN
600 W. Wall Phone 33

WE OFFER OUR SINCERE
Congratulations
TO MR. AND MRS. W. E. KING ON THE OPENING OF
HI-D.HO
DRIVEIN
Corner Pecos and Missouri
MIDLAND IRON WORKS
900 W. Front St xun roucuss






Congratulations TO MR. AND MRS. W. E. KING ON THE OPENING of
Hi-D-Ho Drive-In Corner Pecos and Missouri
BURTON ELECTRIC CO.

-This REPORTER-TFLEGRAM, MIDLAND. TEXAS, MAY 28, 1950 KANS IN WASHINGTON-
exans Aid In Speeding leasures Through House


TOURISTS Nomen min amman

 Ant ind tho whit


For A Vacation Free From Worry

SEE or CALL

BURTON LINGO CO. Building Supplies Paints - Wallpapers




$$
\text { Choice of } 12 \text { Models EASY terms }
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## -

Sam Houston Shrines On College Campus


False Alarm Now Blows Its Own Horn



ie***** $=-2$ monious pastodwork. Positive colors for contracting oo hour. hor.
and furniture with Cook's Points


for the walls
for the woodwork. Cook's Rapidy ENMMEL
\$19?



Simmons Paint \& Paper Co.

Building Permits Reach $\$ 3,510,147$ For '50; Construction Grants Of Week Are \$54,476
 Interior Colors
Affect Lighting
Needs In Home








Invest In Comfort SNO-BREEZE Air Conditioning For Your
Smell est or Largest Need-
 Star Air Conditioning Co.


complete selections at prices you'll readily wet.

## JA. VHIVIN <br> LUMBER COMPANY <br> Phone 1534 MIDLAND 204 N. Fort Worth

## Two of America's Finest Aluminum Windows

Beat The Sand..Dust.. Rain they never require painting Compare Quality -Compare Prices DEMAND THE BEST -THEY COST NO MORE


1492 Texas Are.
 SII West Wall blocks
 Midland - Phone 2986


Right Plan And Materials Cut Home Building Costs


## 





Kermit News


## B \& B Butane Service







 MID-LAND FINANCE COMPANY Loans on New \& Late Model Cars



Ogborn Steel \& Supply


For Fencing Economy

GALVANIZED CHAIN LINK FENCE
$\qquad$

PIONEER FENCE CO Reporter-Telegram Classifieds Get Rest
 WHOLESALE PRICES! Pardner-this
means real savings for You!


WE'VE GOT 'EM HOGTIED!
Marlite

Red Cedar
Shingles

No. $1_{18} \quad \$ 16.95$
No. $2_{18} \quad \$ 10.95$
Resistol Outside White Paint $\$ 395 \begin{gathered}\text { Pollen } \\ \text { Colon }\end{gathered}$
Square $\stackrel{\text { 2 le Butt }}{ }$ Shingles
$\qquad$
$\$ 6^{95}{ }^{\substack{\text { Saber }}}$
WE SHIP ANYWHERE-FREIGHT COLLECT Building Supplies and Service

#  

## eniorsParticipated School Activities

## Roving Reporter



MHS Seniors Tell Plans For Future
'29 Catoico
School's
First Annual


Graduating Class Has 46 Members Of Original '47 Class


Barnett, Chapman
Named Captains
Of 1950-51 Band


## Harry Pasy



Seniors Participated-


## THE BULLDOG

 Portraits Of 1950 SeniorsThanks, MHS, For Everylhing
$\qquad$
170 Merit Awards
Made In Assembly

Reporter
$\qquad$
$=2=$
Next Staff For
Catoico Chosen
Commencements Set For Tuesday Night

MHS Facult Wishes Luc To Graduate

Thanks-
'Kidnap' Breakfast Honors Two Seniors

Fads Sweep MHS This Year


IT'S A FACT





Womo-cutting the grass al ways thent when we tis mind of
buying a farm!

- by wesley davis



 AnnouncingCHANGE of ADDRESS from 801 S. Baird Just south of southern Ice QUALITY UPHOLSTERY W. L. HUDSON


HOMER HOOPEE


DICKIE DARE


BUGS BUNNY



Lucky the bride whose
wedding flowers came fro

## SAY IT WITH FLOWERS

 Midland Floral Co.
## -1705 W. WALL ${ }_{1286}^{\text {Phem }}$

 MIDLAND'S Reading FLORISTS
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If Your Copy Of The Reporter-Telegram Is Not Delivered By 6:30 P.M. Weekdays Or 10:30 A.M. Sunday Mornings . Will Be Sent You By Special Carrier Delivery

Midland Welcomes You!

(<br>The world's best rodeo entertainers will be<br>ance . . . don't miss it!<br>Mrs. Ray V. Hyatt



It's THE Celebration of the Year for Midland...and West Texas! Midland's World's Championship

## RODEO

May 31, June 1-2-3-4 OVER $\$ 8,000.00 \mathrm{IN}$ PURSES \& PRIZES
makes it one of the top
rodeos in the nation!

## 8 

Leading Figures in TCU's 1950 Commencement


 Coilege of the Bibie, Lexington. Ky, who will be the principal speaker at commencement exercises Wed-
nesdy evening. May 31 At rizht is the eve. Newton J. Robison, minister of Hillyer Memorial christian
Curch, Raleitgh, N. C., who will give the featured address at baccalaureate services sunday morning, May




Cattle \& Hogs MIDLAND
Livestock Auction Co. Sale Every Thursday Begins 12:00 Noon DON ESTES, Manager


Midlander Qualifies In Navy's Aircraft Carrier Operations










 traming acemic, physical and
Formom Pensacola he has been sen
to advanced training at


Largest Class At Sul Ross Graduated
 ard ded degrees by President F . M .
Hawkins
Dr Harold $G$. Cooke, president
 college of edication, Universinty o
Texas, delivereat Mhe ddress on Mon
day morping. Music was provided Permid cepariment of the collese
celving degresin incluaded:








Construction Begins On New Crane Church
 Streets. Stakes were driven and
Bravel placed reently
The Rev. H. D. Christian, schnol church, sald the suanding will be per 175 feet long
sind the main sult school building will be 175 feet long
and the main auditorium will be 110
teet long.

THE REPORTER-TELEORAM, MIDLAAND, TEXAS, MAY 28,1 Welcome Visiton, to Midolond's 16 th Anm World Championship RODEO


WELCOME, STRANGERS

To Midland's 16th Annual


5 BIG NIGHTS
May 31 - June 4
Master Cleaners



Welcome to Midland for the 16th Annual
R O D E O
May 31st - June 4th
And Welcome to Our Station
Every Day in the Year!
Fill up with Good Gulf
"Extra Gallop in Every Gallon"
gulf line of products
Bobby's Super Service
501 W. Wall
Phone 868
You won't git "throwed"


MIMS \& STEPHENS
Complete Insurance Service
205 W. Wall
Phone 24
y's Jap Prison Memory ills Ice Cream Appetite


 hind


General
Car \& Truck Repair Service (All Makes)

New Jeeps Pickups Station Wagons

|  | $\begin{aligned} & 306 \mathrm{~N} . \text { WEATHERFORD } \\ & \text { PHONES } 3904 \text { or } 3344-\mathrm{J} \end{aligned}$ |
| :---: | :---: |
| Figure With Us Before You Buy! | Let the new owner |
| MIDLAND | LAUNDERETTE |
| SALES | Stop rour loundry worries. |
|  |  |
| "Your Jeep Dealer" | LAUNDERETTE |
| Your Jeep Deoler" |  |
| ${ }^{24}$ Phone 4262 |  |

## Ride 'Em, Cowboy



Wemple-Averv Bldg.
110 W. Wall St.
P. O. Box 127
Midand, Texas


## $\$ 349^{50}$

\$35.00 DOWN - \$6.00 WEEKLY

## Roy Rogers

## 5-Pc. Bedroom Suite

A handsomely styled suite with Roy Rogers initials and other Western designs throughout the mony pieces. In beautiful soge finish. Consists of panet bed, desk-vanity with mirror, bench,
chest and night toble. On display at White's this week!

UNUSUAL WESTERN TABLE LAMPS
Western lamps with cactus bases and actual West
When the light is turned on, the pictures stand out
in all the ir notural lolors!! See this lamp for odded
beauty in your home!
Only ,

##  <br> \$20.00 DOWN -- \$4.25 WEEKLY <br> ${ }^{5} 198^{50}$

## WHITES <br> the home of greater values



The Rider Feels He's Outnumbered

## The Alioland Treporte Trlegram

## Midland Is Ready For Rodeo Opening

Midland Rodeos, Lum Daugherty Has Seen 'Em All, Since 1896

 First Show Slated Wednesday Nigh perfect readiness for the staging of the 16 th Annu World Championship Midland Rodeo-Midland's one b annual celebration-which
tinues through Sunday night





$\qquad$
$\qquad$
$\qquad$





 urday, and All-West Texas Night,
Sunday. $\begin{aligned} & \text { ous rodeo events. } \\ & \text { Rough Livestock }\end{aligned}$






## WELCOME TO MIDLAND!

 AND TO MIDLAND'S 16th ANNUAL WORLD'S CHAMPIONSHIP

## 5 GREAT THRILL-PACKED NIGHTS!

WEDNESDAY * THURSDAY * FRIDAY * SATURDAY * SUNDAY MAY $31 \bullet$ JUNE 1-2-3-4 ALL NEW SPECIALTY ACTS

## BIG HORSEMAN'S PARADE WEDNESDAY, MAY 31st, AT 4 P. M.

- Bronc Riding - Calf Roping - Bull Riding - Bareback Bronc Riding - Steer Wrestling
- Wild Cow Milking - Cutting Horse Contest

MUSIC BY MIDLAND HIGH SCHOOL BAND
MIDLAND CHAMBER of COMMERCE
-the reporter-telegram, midland, texas, may 28,1950 alll-Pox Epidemic Rages In Rangoon


 the heart of the citty.


We'll Be Looking For You at the

## Rodeo

May 31 - June 4 THE BIGGEST AND BEST IN


MIDLAND'S HISTORY! there'll be lots of

- THRILLS
- SPILLS
- CHILLS

Don't Miss It, Pardner!
WE INVITE YOUTo call on us when in Midand if you have building problems we'll gladly discuss them with you.

## BURTON-LINGO LUMBER CO.

## Rodeo

TIME IN MIDLAND IS
Wednesday, Thursday, Friday, Saturday \& Sunday May 31, June 1-2-3-4

5 BIG DAYS $5-5$ BIG SHOWS 5
Over $\$ 8,000.00$
in Purses
and Prizes
mokes it one
of the top rodecs
of the notion

The Top Hands and the
Toughest Stock
will be in the show
one you'll be missing

And the City Drug Store is ready for the big show. Make yourself ot home with us while in town. Refresh yourself ot our fountain and sondwich bar . . . and you'll find complete line of fresh, pure drugs and sundries.

Vaccines and livestock remedies

## CITY DRUG STCRE <br> 109 N. Main St.

Doing The Jump Aboard The Flying Twins


Ray Lackland, 'Mike' Vet, To Announce 1950 Rodeo
位








 Taised in Lilncoln County, N. M.
where Billy the Kid one romed
was in the th was in Carrizzza where Reaymed.
ounced his first rodeo at the ase Graduate of NMMI
After he was gradu


'Git Offa Me'


Horseback Riding Becomes Too Rugged For Duke Of Windsor; Sticks To Golfing Horsedack Riding Becomes too wuged for duke on windsor; Sicks To Coling



Top-Notch Cowboy



## Midland's Jashion Center

## Salutes the world's best rodeo!

The rootinest, tootinest, shootinest rodeo ever! Your chance to see the best riders, ropers and bronc busters in West Texas . . Colbert's takes pleasure in recommending you attend the rodeo ... You'll see spills, thrills and chills you'll never forget.

## Midland's

10th Annual Championship

## RODEO

## PURSES ond PRIZES ${ }_{\text {totol over }} \$ 8,000$

 and rodeo taki ever fiered in the Sounwest. Ms Digger, betteen aster, noisier, and wider than ever before! Don't miss in- BRONC RIDING - CALF ROPING - BULL RIDING - bAREBACK BRONC RIDING - STEER WRESTLING
- WILD COW MILKING - CUTTING HORSE CONTEST

Stock furnished by Everett Colborn and Gene Autry
Music by fomus midand high school band


## Rodeo Visitors Welcome

to Mid land . . . and to Colbert's



VIEW OF BALCONY SALES FLOOR OF THE NEW COLBERT'S
tour through the new Colbert's will prove on excit ing odventure. Here you will find the latest issues of America's leading fashion designers in a setting that makes Milady's shopping a delightful experience.

Courtesy, Friendliness a
Watchword at Colbert's
...Service our Aim

Courtesy and friendliness plus a great desire to satisfy all of your fashion needs, our aim. If we don't have what you want we'll make the utmost effort to get it for you.

nts To Balance Blood Bank Budget




 Welcome Visitors


WORLD'S CHAMPIONSHIP


And while you are in Midland we cordially invite you to pay us a visit

|  |
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|  |  |

EVER-READY AUTO SERVICE


Horse Sense:Lady Wonder Fought Nazis And 'Talks' On Big Typewriter ${ }^{\circ} \mathrm{Id}$ Age $0+14$

$\qquad$


$\qquad$

Ranchers, Farmers Warned That Serious Wind Erosion Nearing


We'll Be Seein' You
In Midland May 31 - June 4
Capture the


Photography!
Get your Films and Cameras
Here and be ready for this thrilling event


WELCOME to MIDLAND!

May 31,
June 1-2-3-4
Determined cowboys from for
and neor and championsh: rodeo stock will be on hand to
perform for you or this. .the sixteent yorld's champion-
ship rodeo held in Midland!

Over \$8,000.00 In Purses And Prizes WE'LL EXPECT YOU HERE!

## BROOKS STORES

## Paul Brooks, Owher

## 16th Annual <br>  <br> RODEO

brooks Variety store - 118 South Main Street















## Rodeo Headquarters Office Will Be Busy

 Office Will Be BusyPlace This Week
Headquarters officese of the Mid-
Land Rodeo opened Thurdala
in

 bo in charge of the orficice, which
will be headquarters for heo seores
of contestants entered in the vari
ous somboy evente


 but a fox is no APPLE CHICAGO - (PP) - Patrolman
Charles schuenemann of the suburbiben Riversididemann of of is the sul
polisher. But the fox he pollehed


Flying


One of the Top Rodeos in All the U.S.A: ANTON THEIS, Consignee

\author{

| MAGNOLAA |
| :---: | <br> MAGNOLIA PRODUCTS

}



Bronc-Riding Clown


Everybody's Going! . . .
to Midland's
16th Annual

## Rodeo!

May 31st, June 1, 2, 3, 4 town we invite you to make our heodquarters your
heodquarters. A Farmer; Co-op Feed Store Corner Indiana \& Weatherford Phone 199

Streamlined Reserve Corps Program Listed


 drama of a cowboy fighting a big Texas steer.

Welcome to Midland's 16th Annual

## Rodeo Booster



Wednesday thru Sunday, May 31, June 1-2-3-4

We know you'll enjoy the Rodeo and cordially invite you to visit with us while you are in Midland.


The
Western
Company Extends
A Hearty Invitation to
all of you to attend the
16th Annual World's Championship
Rodeo in Midland Wednesday through Sunday, May 31, June 1, 2, 3 and 4.

McArthur's "Fifth Said Newspapers


 Major Ceneral Phac Arryurond,
deputy director-general of the
ootce Deat PoHce Department, announced atter
he investigation that special agents
huestioned sia questioned Siamese editiors and
reporters antecheed to the nems.
papers concerned. They extrected
 "Stedpld and ridacola




200 W. Texas Ave.
Phone 1800, 4777

Popular Rodeo Feature


Champion Cowboy Says There Just Isn't Any System For Falling Off Bucking Bronc



You'll Never Forget The WELCOME

You'll Get At The RODEO


May 31,
June 1-2-3-4
Wed. thri Sun.

WORLD'S CHAMPIONSHIP

Welcome to Midland!
Welcome to Our Store!



## WELCOME <br> Midland's Sixteenth Annual World's Championship

to

## RODEO

$\star 5$ THRILLING PERFORMANCES $\star$ $\star 5$ EXCITING NIGHTS $\star$ WED • THUR • FRI - SAT • SUN •

Over $\$ 8,000.00$
in Purses and Prizes



WE EXTEND A PERSONAL

## WELCOME



TO ALL

## RODEO

VISITORS and PARTICIPANTS

## POPE'S

## Texaco Station

Home of Texaco Sky-Chief and Fire-Chief Gasoline Phone 22

400 W . Wall

A Kick Out Of United States
OVer
$\$ 8,000.00$
in Purses
and Prizes
$\star$ You'll Never Forget The $\star$

## Welcome

You'll Get At The
16th ANNUAL MIDLAND


Lors or macas
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Midland's 16th Annual RODEO

Make plans now to attend this big event!
Wild rodeo stock plus championship cow-
This yeer the odoco will be "bigect
We Extend
A Cordial Welcome
$\qquad$
$\qquad$
$\qquad$
MID-WEST GLASS \& PAINT CO.

Phone 1100


5 BIG NIGHTS

SHEPARD ROOFING CO.

## RODEO

Bil wert Sout froot


Welcome, Visitors TO MIDLAND'S 16th ANNUAL

## RODEO

THE FASTEST, MOST THRILLING
May 31, June 1-2-3-4
AGNES
CAFE
2. When an animal is cut ft Predominant Color There, No Doubt
OVER $\$ 8,000$ IN PURSES AND PRIZES!
For Top-Notch Entertainment, Attend The Rodeo For The Finest In CONCRETE WORK

## Midland Concrete Company

Welcome to the 16th Annual



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Portsmuth, on the outer Ban
of Nortro Carolina, has more bund



Espy, Top Hand


City Folks Learning To Brand Steaks







We hope you enjoy

MIDLAND'S
16th Annual


May 31, June 1-2-3-4 Soul see thrills and
spills galore every nigh
ot Midland World over $\$ 8,000.00$ in purses
and prizes. Make plans II always be glad you 2
3
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3 5 $\rightarrow 2$铞 108 E


WEST END
SERVICE
STATION
Hwy 80 and Andrews Hwy
Phone 4494


Relaxation No Longer Simple Art











We'll See You At Midland's

## 16th Annual RODEO

Over \$8,000.00 In Purses and Awards
While in town a hearty welcome is here for you:

## COX APPLIANCE

r friendly kelvinator dealer
Phone 454

RODEO TIME IS REFRESHMENT TIME!


BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY B
TEXAS COCA-COLA BOTTLING CO. MIDLAND, TEXAS


Cattle Brands are important,
and so is the Brand of Boots 6

${ }^{5895}$ to ${ }^{5995}$
IT'S THE
DPBBS
THESTWARD
 .OR AVENUEI
Just clap Dobbs Westward on your head Feels free and easy as the wide open spaces. You'll go for its light weight and fine tex ture. She'll go for you ...' with that jaunty, manly look. The Westward starts you of $\$ 10^{00}$ to $\$ 30^{00}$

## Dunlapis



## AT HOME ON THE RANGE..



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Rodeo Time Is Time For Square Dance


Welcome,
Visitors!

> Fill Up With Good Guit Gosolinue of Our Statiot

Rodeo-Tel E. Highwoy 80
Neor Rodeo Grounds

K \& K TIRE CO.
JOINS IN
WELCOMING
YOU TO
MIDLAND'S
16th ANNUAL
World Championship


MAY 31 - JUNE 4
We Invite You To Stop In And Pay Us A Visit! K \& K TIRE CO.
619 W. Wall - W. G. KEELER, Owner - Phone 2700
Cat Owners Have Cause For Yelling


Soil Conservation Conference






May 31 - June 1-2-3-4
Eubanks Auto Parts


Welcome, Visitors, To Midland's Sixteenth Annual


Stock is furnished by Everett Colborn and Gene Autry of Worla
Championship Rodeo Corporation. . . the same stock os used
Madison Square Garden, New York. A complete program of co boy events will thrill you and keep you in suspense for the entire

## 

While you're in Midland we want you to visit us and see our complete stock of merchandise . . . at prices that can't be beat in Midland or West Texas! You'll find qual-

We Meet or Beat Any. Price in Midland!


Who Will Take Home Bacon In Midland's 16th Rodeo?


COLD FUR STORAGE

Quality Cleaning Oriental Cleaners

Welcome Visitors!
 Sixteenth Annual Championship
RODEO

nce of this big Western Show, and we are

## D \& D SERVICE

Your Friendly Cosden Dealers Bill Dawkins

EAST HIGHWAY 80



Cafe Sitting Doesn't Rate
Paree' Sports Certificate



Wait Until You See Norma In Color Filn



Everybody's Going To The $\rightarrow \mathrm{RO}_{\text {MAY 31, }}^{\infty}$ MAY 31,
... And 'Most Everyone Goes To The NIX Troding

Everything for the Home" Nix Trading Pos

Brahman Cattle Are The Wildest, Most Ferocious Anywhere






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## WELCOME RODEO VISITORS!

## 

5 - BIG DAYS - 5
Wednesday, Thursday, Friday, Saturday, Sunday-May 31, June 1, 2, 3, Over $\$ 8,000.00$ In Purses and Prizes

Don't Miss Them!
TOP HANDS NEED TOP FOOD-
While In Midland Eat The Newly Remodeled
SCHARBAUER COFFEE SHOP


Visitors To Midland's 16th Annua World's Championship RODEO

MAY 31,
JUNE 1-2-3-4
YOU'LL FIND Us
headquarters for:
WESTERN CLOTHING: Riding pants... Boots.
Authentic Woster Shirts. . . Belts. . . Buckle Sets
fult line Of Saddles, Bridles, Bits, Spurs, Novajo Blankets, Hair Pads, and Riding
 has yoke shoulder, 2 pockets, gripeers, leans have long roll-up euffs, talon zipper fly,
T. PAUL BARRON ${ }^{5} 8,0,0000^{\circ \circ}$


Hey! Podner! YOU MAY HAVE TO

## 

凡 ME...ITS
Rodeo Time! 'MEMBER ? Join us and all midland
We Welcome You!
United Tile Co. Inc.
YOU'LL FIND WHAT YOU ARE
.

been the sparkplug of the Spring
business spurt. But costs of the
raw materials they use have been




## 


 step with the rising demand whit
a business in some goods need no
be chronic.
Fish Story: 14 Sharks
Caught with One Hook
 he digest fish story of the sea
so. 14 sharks with one hook
Sigmund Schart of New Bruin

 Performances Of This Nationally Known-

## RODEO


We Hope That You Enjoy The Contests An
Performances Of This Nationally Known-

Honorary Vice President







## over ${ }^{\text {s }} 8000^{00}{ }_{\text {in purses }}$



Mastercraft Furniture

Hip! Hip! Hooray!
HEADINg' FOR THE
16th Annual
Midland Rodeo
May 31, June 1, 2, 3, 4


Wast Teasel Gus Company
helping build west texas since 1927
$\star$


Hargrove
Motor
Co.
Your Chrysler-
Plymouth
Dealer

WELCOMES
YOU
to
MIDLANDS
16th ANNUAL
R
$\star$

$\star$
E
$\star$

## $\square$

5 THRILLING NIGHTS!

Wed. - Sun.
May 31 - June 4
Hargrove
Motor
Co.
624 W. Wall
Phone 3949


lur Rodeo Stock Is Rough

Rodeo time is
May 31 thru June 4
5-Big Nights-5
Don't Miss The Fun

Ride 'Em, Cowboy


Midland Sales Co.

WE INVITE YOU AND WELCOME YOU TO MIDLAND'S 16th ANNUAL


WORLD'S CHAMPIONSHIP
RODEO
Wednesday thru Sunday,
May 31, June 1-2-3-4
TRIANGLE
FOOD
MARKET

H-SUls One Of35Schools In Intercollegiate Rodeo Association; Owns Arena


Flying Twins, King Richard Acts Returning

## WELCOME VISITORS



16th Annuol
RODEO
Wed. thru Sun.
May 31-June 4

REYNOLDS
ENGRAVING CO

Phone 280



You'll see fast ropin' and hard ridin' ot this Sixteenth Annuol Mid-
land World Championship Rodeo. Over $\$ 8,000.00$ in purses and prizes will be the goal of many famous Bulldoggers, Bronc Riders, Calf Rop-
ers, and Brahma Steer Riders. Join us in the fun and come to Midland

## Charles R. Ervin

 INSURANCE - LOANS - REAL ESTATE SPARKS, BAccesso to111 W. Wall St. BARRN \& ERVIN Phone 4765



Attend Midland's 16th Annual Rodeo

welcome Rodeo Visitors!
 pionship Rode
the rootinest, the rootinest, tootinest, mean-
est rodeo ever with plenty of
thrills to please everybody: And while you're in Midland we cordially
invite you to inspect our plant here. . you
will find up-to-date equipment and experi-

## omajestic Cimand CLEANERS



We Invite and Welcome You
World Championship 16th ANNUAL RODEO Midland - Wednesday thru Saturday

May 31, June 1-2-3-4

Cowboys Are Bigger Than Oil Business
catan


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$\qquad$ ait




Thumb-Nails Of Rodeo Contests





Loving Cup Will Go To Best Posse Unit In Parade





Congress To Act So Widow Can Settle Account

bucked oft
BAREABER BRoNC RIDING
Horse is ridden with sursinkle or


For The Best
Entertainment
LET'S ALL GO TO THE MIDLAND
Over-\$8,000

WORLD CHAMPIONSHIP

MAY 31, JUNE 1-2-3-4
for the best in food $\qquad$ come to the

- Crawford Coffee Shop -


## WHERE YOU'LL FIND



##  <br> D $\bigcirc$ 드

家

FAVORITE DRINKS Midland


AIR CONDITIONED


## HOTEL

 SCHARBAUERWelcomes You To The

SIXTEENTH ANNUAL WORLD CHAMPIONSHIP RODEO


5 BIG DAYS!
Wednesday, Thursday, Friday,
Saturday and Sunday
May 31st, June 1st, 2nd, 3rd and 4th meet your friends here!

## SCHARBAUER

HOTEL
mRS. RUTH SCharbauer, President F. W. BARNETT, Mgr.


THE MAGIC WORD IN MIDLAND


Wednesday, May 31st Thursday, June 1st Friday, June 2nd Saturday, June 3rd Sunday, June 4th

## Don't Miss It!

We Join The

## Whole Community

 In A
## Cordial Invitation

 And
## Welcome

To The


Sixteenth Annual Championship Rodeo!

## SCHARBAUER <br> CATTLE CO.

A Pioneer West Texas Institution

Famed Midland Annual Rodeo Opens Wednesda


# LET'S ALL GO! MIDLAND'S 

## SIXTEENTH ANNUAL <br> WORLD'S CHAMPIONSHIP



Ródeo Stock Fumisised Br Everett Colborn ond Gene Autry

„Thrills! $\star$ Spills! $\star$ Chills!
The mole town'll be here! A thill and a spill a minute! Nothing like this ever before! So, got up o porty: Bring your entira fomily: Bring oll the kids in the neighorhood ... but don't, don't, don't miss this groatest of all Midland Champignship Rodoos !!!

Over $\$ 8,000.00$
Purses and Prizes

- BRONC RIDING
- calf roping
- BULL RIDING
- BAREBACK BRONC RIDING
- STEER WRESTLING
- WILD COW MILKING
- CUTTING HORSE CONTEST


## 5 BIG NIGHTS!

May 31 thru June 4
big horsemen's parade
May 31 - 4:00 P. M.
MUSIC BY MIDLAND HIGH SCHOOL BAND
$\star$ Special Acts Galore $\star$
Get ready for the biggest, best, wildest rodeo in Mid land's history! It's the 16th Annual Championship! . . and it's going to be the finest ever presented!
'HE REporter-teleoram, midhand. texas, may 28, 180
Official World's Cham pionship Rodeo Band


GET A REAL
OLD - FASHIONED
Western Welcome

MIDLAND'S 16th ANNUAL

WORLD CHAMPIONSHIP

May 31 - June 1-2-3-4 AND THE USUAL
Warm Welcome

That Waits For You At
WILSON'S


#  <br> R約 

all the time


R ROWH. 2 FP


Rodeo Judge Must Know All Angles



Plan to Attend Midiand's RODEO

Wednesday thru Sunday-May 31,
June 1, 2, 3, 4 While you are in town, come in and let us show you our

- Leather Novelties - Saddles - Cowboy Boots - Belts

Jones Boot \& Shoe Shop
EXPERT BOOT AND SHOE REPAIRING Phone 2818

Howdy Folks!
Welcome to the
16th Annual

## World Championship



Don't miss this big Western Jamboree .
There'll be lots of excitement and plenty of thrills You'll enjoy all these daring performances

So Make Plans To Be Here

## May 31st - June 4th

We cordially invite you to visit our store and look over our new stock of Auto Supplies, Hardware and Appliances.


Air Conditioning


Western Auto Associate Store
123 5. Main


Rodeo Announcer Plays Large Part In Rodeo's Success


Be In Midland Then!
there'll be plenty of

- Bronc Riding - Calf Roping
- Bull Riding - SteerWrestling
- Wild Cow Milking
- Bareback Bronc Riding

We hope you'll have a great time and come to see us!

## J. C. Velvin Lumber Co.

BUiLDing
MATERIALS

OTPGTD
BAINTS




## if it's

You'll See It At The . 16th Annual Midland Championship
RODEO
MAY 31, JUNE 1-2-3-4

If It's Electrical Fixtures And Appliances, You'll See Them At

## (1) $\frac{11 \text { ilips }}{\text { Electric co. }}$

218 N. Main
Phone 878

## "You Bet"

"I know where my headquarters will be while I'm at the

16th ANNUAL

## RODEO

May 31 - June 1-2-3-4
"I'll be staying at the CRAWFORD HOTEL!" One of the finest hotels in West Texas welcomes you to Midland's Finest Rodeo . . . enjoy the rodeo while you're here, and make your evenings more enjoyable by staying at the CRAWFORD..

Welcome, Visitors, to Midland!


MIDLAND, TEXAS

## A Roundup Duty, Now Skill Test

\$8,000.00
We Extend A Big West Texas Velcome... To Midland's World Chámpionship

## RODEO!

Mid-Land Finance $\mathrm{Co}^{2}$.
AUTO LOANS - REFINANCING
East Wall
Phone 509


MHS Band Chosen As Official Musical Unit Of '50 Rodeo
$\qquad$
 U45= 2

Welcome Visitors! TO MIDLAND'S
BIGGER 'N' BETTER
16th ANNUAL

## RODEO

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$\qquad$


Midland Brake Service

108 w . Misourif

May 31, June 1-2-3-4


Time in Midland
Sixteenth Annual
World's Championship

## RODEO

5 - TREMENDOUS DAYS - 5
5 - SPECTACULAR SHOWS - 5


## Don't Miss The Thrills And The Chills And The Spills!

 Real BIG LEAGUE Entertainment!

Hospitals Become Home To Sergeant








boys Have Their Superstitions, Too

 pertormers have their nu
uperstitions,
unstau know.
lor yellow ome of them sh lor yellow some of them shun
They wouldnt
in many shape, shade
in in their wardrobe form
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new buckng

Welcome! ix is TO MIDLAND'S

WORLD
CHAMPIONSHIP


Over \$8,000.00 in PRIZES!
Wed., Thurs., Fri., Sat., Sun.,

May 31, June 1-2-3-4

- 5 -

BIG NITES!
In

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0
$$



## HigginbothamBartlett Co .

211 W. Missouri St. chas. n. reeder, mg

"Everything In Building Needs"

W. L. Stangel Of Tech To Be Superiniendent AI Texas Slate Fair



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and sitan and ywezu ows


 Palomino Horses $=$ W. E. Shepard
Kautman superintendent.

## 




## RIDE 'EM

 COWBOY!
## Welcome To

 MIDLANDTop Hands, Like Top Cleaning, Always Get The Loudest Applause

Come In, Any Time
WE'D LIKE TO SERVE YOU!

## FASHION CLEANERS

## Calf Roping Is Top Competitive Rodeo Contest

greeks get e. s. mìles the reporter-teiegram, mimland, texas, may $28,1950^{-1}$ ATHENs
shipment of 6.000 A American mules
Ry



 Midland Welcomes All It's Visitors To The 16th Annual World's Championship


Wednesday, Thursday, Friday, Saturday and Sunday - May 31, June 1, 2, 3, 4.
Over $\$ 8,000$ In Purses and Prizes
or the finest in entertainment, attend the Rodeo.
For the finest in Frigidaire and Philco appliances See or call
Caffey Appliance Co.
$\qquad$


## 5

 BIG DAYS Wednesday May 31stThursday, June lst Friday, June 2nd

Saturday, June 3rd Sunday, June 4th

Come to the Main Feature Event of 1950! Midland's Over.s 8,000 16th Annual World's Championship


We're Always At Your Service For Everything In Our Line


Three New Sorghum Variefies Offered; Meet Definite Need



THE FIRST NATIONAL BANK JOINS CITIZENS OF MIDLAND IN EXTENDING YOU a CORDIAL INVITATION TO ATTEND MIDLAND'S GREAT RODEO. YOU WON'T WANT TO MISS THIS BIG SHOW!



You Can't Say He Didn't Try




The Southwest's Greatest and Fastest!
In Midland May 31 - June 4
$\star$ Fun! $\quad \star$ Thrills!
$\star$ Entertainment for All!


SIGN ADVERTISING


Cowboy Jargon May Be Greek To 'Tenderfeet'

|  |  |  |  |
| :---: | :---: | :---: | :---: |

Mackey Motor Co.

## Welcomes You

To Midland's 16th Annual WORLD'S CHAMPIONSHIP

## RODEO



Wednesday - Thursday - Friday - Saturday - and Sunday


MAY 31, JUNE 1-2-3-4
Over $\$ 8,000$ in Prizes ond Purses including Contestants' Entry Fees.

A Thrilling Spectacle featuring Stock furnished by EVERETT COLBORN and GENE AUTRY.

- Bronc Riding•Steer Wrestling
- Calf Roping • Wild Cow Milking
- Bull Riding - Cutting Horse Contest
- Bareback Bronc Riding - Music furnished by Midland High School Band


## DODGE and PLYMOUTH

## Mackey Motor Company

"Your Dodge and Plymouth Dealer Since 1934"
200 South Loraine
Phone 900-901


HB REPORTER-TELEGRAM, IIDLAND, TEXAS, MAY 28. 1950
Ridin' Old Paint




Ride 'Em Cowboy
at the 16th ANNUAL
WORLD'S CHAMPIONSHIP RODEO

Wednesday, Thursday, Friday, Saturday and Sunday-May 31, June 1, 2, 3, 4.

Ozarka Water Co.

Six Rugged Cowboy Events Slated Each Rodeo Periormance


OPENERS ARE MEMENTOS

 NEW LEADERS
ETATE
Hetms of Oceeola Herms of OsLecola, M,
ner-up for National
 REVEILLE POSTPONED


## Welcome to the Rodeo!

Wednesday, Thursday, Friday, Saturday, Sunday May 31, June 1-2-3-4

## Mack's Chevron Service Station!

- Open 24 Hours


A Complete Program of Cowboy Events .
$\qquad$
Mack's Service Station
301 West Wall

RIS FOR A REAL SHOW

0IS FOR THE OCCASION - THE WORLDFAMOUS MIDLAND RODEO

IS FOR EVERYBODY WHO'LL BE THERE

0
IS FOR OURSELVES WHO WELCOME THIS OPPOR-
TUNITY TO GREET ALL WEST TEXAS RODEO FANS!

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t \rightarrow t
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## A \& L HOUSING AND <br> LUMBER COMPANY

## We're proud of our Midland homes-where do you see more attractive ones? Drive

 through Midland's residential districts and sub-divisions. Start planning for YOUR future home NOW! See the A \& L Housing \& Lumber Company, building headquarters.Scour Ranch Devoted To Teaching Boys The Art Of Living Together And Camping Skill By ALINE Whitlex
Smack ineos, Texas
Sme the theart of the

and hatchet skills, archery and summer ATtraction
ather similar avocations.
Aduut teaders will attend special





The tallest Hghthouse in the U. is at Cape Hatteras. North C Carolina
-194 feet. 1 it in a state Park on
the famed Outer Banks. -194 feet. It is in a state
the famed Outer Banks. no
sible by land. sea and air


LET'S ALL GO TO THE RODEO

May 31, June 1-2-3-4
All Night Performances COMPETING FOR
s8,500 ${ }^{\circ}$
IN PURSES AND PRIZES
BE SURE TO VISIT
"THE OLD CHUCK ROOM AT BIG FRIENDLY

Midland Harduare \& Furniture Co.


THE REPORTER-TELEGRAM, MIDLAND, TEXAS, MAY 28, 1250


Rodeo Different n Yesteryear


He's No Exception


Western Dress To Add Color To Crowds For Rodeo Week
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 WORLD CHAMPIONSHIP

## RODEO!

there'll be fun for the entire family!
and there's a world of entertainment for the entire family in the magazines we dis
tribute! You'll find thrills, suspense, adventure, love and many other types of reading material at the dealers we serve! Remember, there's nothing better to take your mind off your troubles than a good magazine . . . read one tonight!

FOR YOUR FAVORITE READING MATERIAL VISIT THESE DEALERS



[^0]:    Talk about savings ond values! Well - Don't miss this selection of

[^1]:    

[^2]:    BOB
    GRUBB
    Triangle Food Market "SCRUTIE
    SOUTH "A"
    AT MISSOURI $Q$ SERVICE PHONE
    TA.M. TO 9P.M. Open Nights . - Sundays EVERY DAY

