

LONG STREAK SNAPPED

Chiefs Blitz Morton; Claim First Half

THE PROPOSED new state constitution has a provision that cities such as Friona should be interested to see passed.

In the local government section is a provision for the removal of county seats subject to approval of a majority of the qualified voters voting on the question.

Under the present setup, the question is subject to a two-thirds majority, where Friona would be concerned—so this could conceivably bring about a county seat election in Parmer County.

Those favoring this provision might take the time to call, TOLL FREE, the constitutional convention in Austin, at 1-800-292-9600 and let your opinion be heard. You can bet that those opposed to the question (there could be a few hundred on the southeastern edge of the county) will voice their opposition to the provision.

However, in keeping with the recent "majority rule," and "one man, one vote" concept that has swept our country, we can't see how it could be held otherwise, and still be in keeping with our constitution.

THERE IS ALSO a section about local redistricting which states that within a year following each census, entities such as counties with commissioners SHALL re-district according to population.

At the present time, it is left to the whim of the people as to when such re-districting is called for. As we understand it, at this time, a request by any bona-fide voter for a proper re-districting would cause the court to act accordingly, or be in trouble with the higher courts.

But the proposed constitution sees that such re-drawing of precinct lines MUST be done, and not just that MAYBE they would be.

There might be more good come out of this constitutional convention than we first thought. Have you called that toll free number in Austin yet? WHY NOT????

FRIONA'S CHIEFTAINS are the talk of the town. Having just won the first half championship of District 3-AA, the team is in the basketball title picture for the first time since 1964-65.

Friona boys teams have not been noted for their basketball prowess as have the girls. The 1964-65 team was the first one since 1945 to win a district championship, and those two are the only titles chalked up by FHS teams under the present UIL setup.

But this year's Chieftains decided to do something about that old tradition. It didn't bother them that Morton had been to the state tournament the past two years; nor that the team had never (at least in modern history) won a game at Dimmitt, nor that they had not beaten Morton in 16 straight games.

We applaud the Chieftains for "keeping their cool" in the game here Tuesday. They did a better job than we did in covering the game. We "blew our cool"—the game was just too much for a faint-hearted reporter.

ANOTHER BIG game comes up here Tuesday when Dimmitt's Bobcats visit. Better go early again. There'll probably be standing room only by the time the Dimmitt crowd adds to ours.

Last Tuesday's crowd was called the largest ever to watch a basketball game in Friona. It certainly was the largest crowd since the present gym has been in use.

School officials say there were probably in the neighborhood of 1,500 at the game, which is less than the 2,000 "Chamber of Commerce" estimate that yours truly put out to the area news media. Any way you slice it, it was a good crowd for the indoor sport, and it may just be the beginning.

Friona's fan support seems to have been growing with each game. And we hope the Chiefs and the Squaws have several games left to play this year.

Cool, calm and collected, the Friona Chieftains continued their tradition-snapping routine here Tuesday before a record Friona basketball crowd of 2,000, beating the Morton Indians, 64-52.

The score could have been much worse when Morton is concerned. Friona had a 60-40 lead with 1:19 to play, and Coach Ray DeBord let his bench see action, and the explosive Indians cut the final margin to 12 points on the cold reserves.

It was a meaningful victory. Among other things, the win-

*Climbed at least a tie for the first half district title for Friona, who is to play at Olton Friday in the final game of the first round.

*Snapped a 16-game winning streak Morton had enjoyed over the Chieftains, dating back to the 1962-63 season.

*Gave the Chiefs unchallenged claim to being the Number 1 class AA team in the area, with a 19-4 season record. Amarillo news media has rated the team #1 most of the season, but the Lubbock paper had Morton in that spot prior to Tuesday night.

The Chiefs never trailed in the game, and were really never challenged by visiting Morton, so well did they have control of the game.

Dale Cleveland's turning jump shot gave Friona a 2-0 lead after both teams had failed to score in their first two possessions, and the Chiefs were on their way. Gene Strickland canned a jumper from the free throw line, and Dale Parsons followed to make the score 6-0 with 4:11 left in the opening quarter.

LEAD 14-2

Morton got on the scoreboard when Billy Joyce hit a shot with 3:40 left in the quarter, but Friona responded with baskets by Kent Patterson (two of them), Strickland and Parsons for an exciting 14-2 lead. Morton had to work for its second basket to stay within 10 points, 14-4 at the buzzer.

The visitors worked the fast break a couple of times against Friona in the second quarter, making their only real threat and pulling to within four points at 20-16. However, Friona again responded.

Temperatures

Date	Hi	Low
Saturday, Jan. 19	43	27
Sunday, Jan. 20	57	30
Monday, Jan. 21	63	39
Tuesday, Jan. 22	75	30
Wednesday, Jan. 23	40	20
Thursday, Jan. 24	45	19
Friday, Jan. 25	49	24

Moisture: .11 inch rain on January 19.

Clay Bandy intercepted a Morton pass, and his lead pass to Cleveland made the score 22-16. Parsons added a basket, and Strickland, hearing the "countdown," popped the net with three seconds left in the

half for a 26-16 score at intermission.

Morton "blew their cool" in the third quarter. Strickland made a brilliant turning jump shot to stretch Friona's lead to the longest at that point, 32-16.

The Indians' big center, Jerry Sihlan, drew a technical foul, and Parsons' free throw made the score 36-18, as the Friona fans went wild. Just ten seconds later, Sihlan threw a

[Continued on Page 6]



CAGED INJUNS....All five Friona Chieftain starters are shown surrounding the Morton offensive zone in this shot from Tuesday night's big Friona win, 64-52. In the foreground is Dale Parsons. Shown in the background, left to right, are Kent Patterson, Gene Strickland, Dale Cleveland and Bobby Lewellen. Morton players shown are Larry Thompson, 31, and Mike Williams, 43. Williams with 10 points paced Morton scoring, although he didn't start. The win clinched the first half title for the Chiefs.

42 SPOTS FOR TWO BANDS

Friona Bandsmen Pace All-Regional

Friona bandsmen continued their domination of all-regional band selections this past week, when 26 members of the Junior High Band were named to the all-regional band.

Sixteen schools participated in the "Class C" All-Regional Band tryouts at Plainview last Saturday, and Friona had by far the most all-regional selections of the 16 schools participating. It also was the best showing by the junior high band in gaining all-regional honors.

The previous week, Friona High School had dominated the AA-A-B all-regional selections by having 17 of its members selected. Altogether, Friona garnered 43 all-regional spots between its two bands.

Three students were first chair in their sections: Diane Westbrook on flute, Brian

Johnston on cornet and Linda Nelson on baritone. In most sections there were 45 to 55 people auditioning.

Other students making the band were: Renae Monroe, Donna Rector, Tracy Horton and Holly White on flute; Debbie Parker, Cherie Parker, Laura Ellis and Michelle George on clarinet; Barbara Rhodes on alto clarinet; Christy Lundy on bass clarinet; and Teresa Clark on Contra-bass clarinet.

Also, Perry Church, Paul Lindley and Fred Garza on cornet; Tony Melugin and Terry Wilcox on French horn; Lynn Welch, Glen Schueler and Dan Nazworth on trombone; Charlene Seale on baritone; Jeff Whiteside and Tommy Schilling on tuba; and John Jarecki on timpani.

Both the high school and junior high bandsmen were to join those from throughout the region who made the all-star band, for rehearsals Thursday evening, Friday and Saturday, and will present a concert Saturday, January 26 in Lubbock.

The concert will be at the Coronado High School auditorium, and will begin at 6 p.m. for the junior high band, and 7 p.m. for the high school.

John Edmonson of Florida will direct the junior high band, while Dr. Gary Garner of West Texas State University will direct the high school band.

Charles Faulkner and James Andrews are directors of the local bands.

C. Gatlin New Owner

Announcement was made jointly this week by John Bingham and Carrol Gatlin that Gatlin has purchased John Bingham Land Company, and will continue the business as Carrol Gatlin Land Co., in the same location, Main and Highway 60.

Bingham says he will continue to be active in the company, although ownership will pass to Gatlin, who has been with the company since 1969, and has been manager for the past couple of years.

Bingham has been involved in ownership of the company since 1961. The company was founded by his late cousin, Dean Bingham, and Joe Douglas in 1967. Dean Bingham purchased Douglas' interest in 1960, and in 1968 John purchased Dean's interest when he moved from the city to pursue other interests.

Bingham gave his cousin much of the credit for the land company's growth and success. Formal announcements by Gatlin and Bingham appear on page 6 of this issue.



SAVES GAS....Jan Young gives her grandmother, Mrs. Oscar Baxter, a spin in a People-Powered Vehicle, which is being offered by some as an answer to the gas shortage. One observer said the vehicle might even be an asset to the beef industry, since you'd have to eat more beef in order to power the vehicle, which runs by means of foot pedals.

[Star Photo]

DRAWING SCHEDULED

New Promotion Set By BAC Committee

Friona's Business Activities Committee announced plans this week for continuing its customer appreciation program it instigated during the Christmas shopping season.

The BAC, meeting Monday night, decided to resume issuing tickets for local purchasers. A drawing with a total of \$400.00 in prizes has been scheduled for Saturday, April 13.

First prize in the April drawing, which will be held the Saturday prior to Easter, will be \$100.00 in cash script. In addition, there will be six prizes of \$50.00 each.

Chairman Carrol Gatlin quizzed the merchants attending the meeting as to their thoughts on how successful the promotion had been during the Christmas season.

It was agreed that the "Friona First" campaign had undoubtedly stimulated a good amount of local shopping, with the extra incentive of cash prizes for buying locally, in the stores who were giving the coupons.

Also impressive were the large crowds that attended both the December 1 and December 22 drawings—two huge crowds both Saturdays. Extra business was felt to have been derived on those particular days, especially the first one.

Gatlin reported that a total of 19 merchants took part in the pre-Christmas promotion, out of a total of 32 businesses who have joined the Business Activities Committee.

It was explained that several businesses, such as insurance companies, the bank, etc., could not come up with a practical

method of giving tickets, hence they did not participate in the ticket program.

Other activities for the organization than the drawings was an item of discussion. Kenneth Williams brought up the possibility of securing a Country & Western Star to appear locally, as a money-making project for the BAC.

It was reported that in the November and December promotions, considering the cash prizes and other expense, the BAC spent a total of \$1634.70. Ticket sales brought in \$1301.00, and dues to the BAC amounted to \$800.00.

Thus, with a balance of \$460.00, the leaders thought that a money-making project

might be in line, so as to give the organization financial stability in order that it could conduct other activities without having to call on its members for support.

Only 13 merchants attended the Monday meeting, and it was decided to meet again on February 11. Those attending were urged to bring a merchant friend to the February meeting, at which time the ideas which were brought up would be further discussed.

The idea of a BAC organization locally was derived from the organization at Muleshoe. The possibility of a local group meeting with the Muleshoe BAC was discussed, and such an attempt will be made.

Reactions Wanted

Friona's Business Activities Committee [BAC] is interested in learning whether or not the shoppers of the area approve of the give-away programs such as the organization conducted during the recent Christmas season.

The group has announced plans this week for a further promotion, with another drawing set for the Saturday prior to Easter.

Shoppers are invited to write to the Friona Star, Box 1057, Friona, and give their reaction to this type of program. The letters won't necessarily be printed. The merchants simply would like to know how the shoppers feel.

Directors Are Named

New directors, elected in balloting by the Friona Chamber of Commerce and Agriculture membership prior to Christmas have been announced by the Friona C-C&A.

Elected to the board were Jerry London, Jerry Hinkle, Dave Thompson and George Rushing.

Directors whose terms are expiring are Carrol Gatlin, Floyd Reeve, M.C. Osborn and Dale Cary.



ALL-REGIONAL....Seventeen members of the Friona High School band were named to the All-Regional Band, and were to perform Saturday night in a special concert in Lubbock. In the back, left to right are Beverly Schueler, Carolyn Gore, Glenda Reeve, David Hardgrove and Kyle Shelton. Middle row—Diane Hamilton, Lisa Edelman, Janice Hays, Julie Johnston, Vicki Pryor, Dorothy Johnston and Danny Simpson; front row—David Renner, Joe Cunningham, Joe Jones, David Whitaker and Hope Mays.



CHANGE OF GUARD....Carrol Gatlin, left, has purchased the John Bingham Land Company from Bingham, at right. Bingham says he will still be active as a land salesman, but Gatlin has become owner of the company.

[Star Photo]

Want Ods

YOUR BEST MARKET PLACE

WELCOME TO FRIONA



This week we are happy to welcome back Friona Mr. and Mrs. Mike Riethmayer, both of whom grew up in Friona, and are returning to make their home here. Mike is engaged with his father in farming. Mrs.

Riethmayer is the former Becky Elliott. They are shown with their son, Brent. The Riethmayers are at home at 801 Fifth Street in Friona.

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Friona Flashbacks

... from the files of the Friona Star

40 YEARS AGO—FEBRUARY 2, 1934

There will be a meeting of the Parmer County Singing Convention on Sunday afternoon at Bovina. Boxes were placed in City Drug and Friona State Bank for contributions to the president's birthday fund to send money to the Warm Springs, Ga. hospital.

35 YEARS AGO—FEBRUARY 3, 1939

The play, "Rosetime," which was sponsored by the Friona Junior Woman's Club last Thursday was well rendered. O.F. Lange and Mrs. W.L. Edelman played the parts of "Pa and Ma Perkins."

Fourteen cars of cattle were shipped from Friona last Saturday, which is one of the largest one-day shipments of the season. Among those who shipped cattle were Clyde Seamands, Bert Chitwood and G.B. Buske.

The WPA workers of Parmer County are now engaged in improving the road leading north from the northeast corner of Friona, the improvement to extend north one mile thence east to the Friona cemetery.

30 YEARS AGO—JANUARY 28, 1944

County Judge Lee Thompson of Farwell was a Friona visitor Tuesday afternoon. Ralph Taylor, who is a Seebee cook, and had been stationed in Alaska, and the Aleutian Islands for the past year or more, and who is now home on leave, favored us with a visit last week.

Mr. and Mrs. L.F. Lillard left the latter part of last week for San Angelo, where they plan to spend a few weeks with Sgt. and Mrs. Harold M. Lillard and their first grandson. Following their visit in San Angelo, Mr. and Mrs. Lillard plan to drive on into Old Mexico to spend some time before returning.

20 YEARS AGO—JANUARY 28, 1954

Sale of the Sears Grain Company at Black was announced this week, with purchasers being a corporation of local farmers, establishing the Tri-County Elevator, with J.R. "Pete" Braxton as manager.

Joe Reeve and Frankie Spring were awarded the Webelos badge and were welcomed into the Boy Scouts by Scoutmaster Steve Bavousett, and by the Scout patrol leaders with Billy Zachary as spokesman.

15 YEARS AGO—JANUARY 29, 1959

Friona Chamber of Commerce banquet has been set for February 24, with Jack Lacey, manager of the Amarillo Chamber of Commerce, as the speaker.

Friona High School's concert band will appear over Cotton John's Farm and Home Show on Channel 4 Saturday. Two routines by twirlers Nancy Outland, Sue Baxter, Mary Jane Grubbs and Pamela Sue Roden will be featured by the band.

Attendance records of students in the Friona schools are extremely pleasing, according to superintendent Dillie Kelley. Statistics gathered by Kelley show that an average of 1,071 students in the system for the third six-weeks, with an average daily attendance of 1,013.

10 YEARS AGO—JANUARY 30, 1964

Coach Don Light, already honored as class AA Coach of the Year by the Lubbock Avalanche-Journal, is to receive another award Sunday. Light has been chosen as the Panhandle's "Coach of the Year" for the Panhandle Sports Hall of Fame.

Letters to the Editor

Dear Editor:

The following letter was mailed this week to senators Tower and Bentsen, to solicit their help on the Highway 214 project:

Dear Senator:
I am writing in reference to Texas State Highway Project 8005-1-10, Parmer County, Highway #214 into Friona, Texas.

The project was previously approved and all set to let contract last November, now we have been informed that the allocation of Federal funds for the project have been defeated on the basis of "Noise Abatement."

Senator Tower, we, the city, county and the citizens of this community need the completion of this project badly. We have been working some ten years to inaugurate the project because of the increasing need and demand for traffic into the city from the south. A major portion of the project is the widening of the hardsurfaced roadway, Highway #214. The feed-lot and beef packing business has increased ten-fold in the last few years. The meeting of a truck now virtually forces a passenger car off the hardsurface of the roadway in order to safely pass.

The city has invested some \$13,000.00 and the county three times that amount in the purchases of right-of-way properties for the project.

I earnestly implore your influence and support to gain re-consideration of allocation of funds for this project which is of important magnitude to this community.

Thank you sincerely,
/s/R.L. Fleming
MAYOR

LETTER TO EDITOR

Dear Editor,

Please forgive me for forgetting to send my money in for the paper another year. I have been on a trip and just got home. Thanks for sending the paper on. I have been a subscriber ever year it's been in circulation. I love my Friona Star. Keep the good work up.

Mrs. Lura Bradley
602 Grand
Friona, Texas

January 24, 1974

Dear Editor,
Three Cheers go to our Friona Chieftains and their Coaches! The sportsmanship and courtesy displayed by each member of the ball club Tuesday night was something to make us all proud to say, "We are Frionans."

Our boys have not only made an outstanding record for themselves, they have also built an excellent reputation for the club, coaches, school and community.

We're proud of you, Chieftains!!

Janice Thompson
Betty Chaney

FRIONA SCHOOL LUNCH MENU

Week of January 28-February 1
MONDAY—pizza, buttered corn, crackers, lettuce and tomato salad, apple sauce, orange juice and milk.

TUESDAY—macaroni and cheese, green beans, hot rolls-butter, buttered beets, peanut butter and syrup and milk.

WEDNESDAY—frito pie, pinto beans, cornbread-butter, turnip greens, chocolate pudding and milk.

THURSDAY—fried chicken, mashed potatoes, cabbage slaw, yellow cake, buttered carrots, hot rolls-butter and milk.

FRIDAY—French fries, hamburgers, fruit cup, lettuce, tomatoes, pickles, onions and milk.

Transfer Date Is Announced

Deadline date for transferring pupils from one school district to another has been changed to May 1, from the previous deadline of June 1, it was announced this week by Superintendent of Schools Alton Farr.

Nine families transferred pupils from Bovina and Lazbuddie school districts to Friona schools, and three families transferred pupils to Lazbuddie and Herefordschools out of the Friona district, according to the school records.

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Passbook Savings : **5%**

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90 Days To 1 Year	5 1/2 %
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(Substantial Penalties Are Imposed For Early Withdrawal.)

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Sincerely Yours

By Rev. Albert Lindley

WITH ALL THE CHANGE in the weather, I sure don't feel like the guy who felt it would all average out over the long run. Living in 80 degrees one week hardly prepares my pores for the 18-20 degree weather the next week.

You can be misled by averages. A man with one foot in a bucket of ice water and the other foot in a bucket of hot water, on the average should be alright...but not so.

I have several reports that I have to work up where an average is called for...average attendance, average concern (ever try to average out a concern?), average giving, per capita giving...it is all suppose to average out, but it doesn't really give the picture.

The other day I went into a book store and asked for a pocket edition of the EXODUS youth song book.

The guy looked for some time and finally came back saying, that the name of the song book was GENESIS, not EXODUS, [I was at least in the right Testament] but if you averaged that out you would come up somewhere inbetween, but it wouldn't have achieved my desire.

Averages just don't always tell the truth of the situation. What would you say the average consumption of 7 apples and 3 oranges in one week would be? See what I mean.

It may be true that man is "fearfully and wonderfully made," but what would you call an average man?

Some of the confusing answers to that question are that man has been called a beast, a skunk, snake in the grass, mule, jackass, monkey, ape, wolf, fox, bear, dog, worm, leech, parasite, colt, snail, goose, parrot, duck, owl, buzzard, poor fish, shark, clam, slippery eel, and on and on...[no wonder we feel so close to the animals...] Or take another step. What is an average church attendee? Or an average Christian? Or an average Child of God?

What would happen if, when you get to the "pearly gates" and St. Peter does happen to be on duty that day, you hear him say as you approach, "Here comes ole' "So and So." He's just a mere average!"

Yea, I'm thinking that some "above average" living should be sincerely considered by all of us....

The boy who came home with a pretty good report card still had to acknowledge to his father that a girl had beaten his grade. The father retorted, "You let a mere girl beat you?" To which the son replied, "But Dad, girls are not so mere as they use to be." [And he is right.]

Here's to your better average. You might need to improve it somewhat....

School Calendar

Monday, January 28
Seventh, eighth and ninth grade basketball teams play Dimmitt, 5 p.m. Girls play there and boys play here.

Tuesday, January 29
Basketball teams play Dimmitt, here, 6:30 p.m. "B" girls and boys, 4 p.m.

Thursday, January 31
Seventh, eighth and ninth grade girls play at Canyon, 4 p.m. Friona "B" basketball tournament for the girls.

Friday, February 1
Basketball teams play Canyon, there, 6:30 p.m. "B" girls and boys play, 5 p.m.

Saturday, February 2
Hereford Speech Tournament. Friona "B" basketball tournament for girls.

Essay Contest

Deadline Nears

Boys and girls interested in the Parmer County Soil and Water Conservation District's essay contest have a week or less to get their essays to the district's office in Friona.

Before Christmas the district announced the title for the essay to be "Our Soil-Our Strength." All school superintendents were given a copy of the rules and regulations. At that time the deadline of February 1 was set. Now it is almost February 1.

Each essay entered will be eligible for one of the four prizes offered locally. The winning essay will be entered in regional and state competition.

Hospital Report

ADMISSIONS-

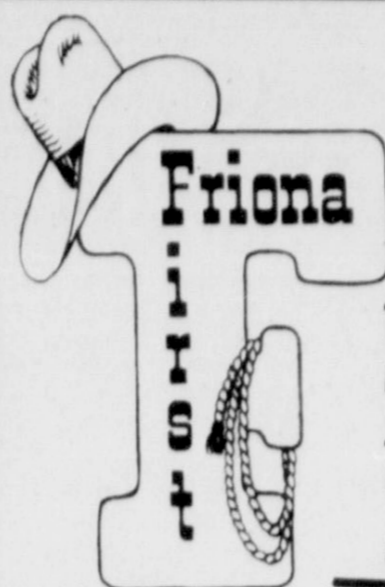
Regina R. Schilling, Friona; Linda Burton, Farwell; J.B. Jennings, Muleshoe; Benita Bermudez, Hereford; Eller V. Wilson, Hereford; Wayne Spears, Bovina; Linda McNeely, Friona; Mrs. Jerry Shelton and baby girl, Friona; Mamie Roberts, Friona; Theresa Lajunesse, Clovis; Mrs. Ronald Melton and baby girl, Friona; Claud Osborn, Friona; Wilma Wise, Friona; Glee White, Friona; Mrs. Lion Mendoza and baby girl, Friona; Lester Williams, Friona; Larry Smith, Friona; Ed M. Ross, Bovina; Joyce McCoy, Bovina; and Ronald L. Wallace, Bovina.

DISMISSALS-

M.A. Black, Corene Jones, James L. Taylor, Asberry B. Wilkinson, Ervin T. Dement, Regina Schilling, Hazel Aldridge, Jose Torres, Amado Coronado, Linda Burton, Mrs. Wayne Clayton and baby boy, David W. Wines, Mary Selman, Joe B. Jennings, Benita Bermudez, Mrs. Jerry Shelton and baby girl, Mrs. Ronald Melton and baby girl, Theresa Lajunesse, Linda McNeely and Eller V. Wilson.

PATIENTS IN HOSPITAL-

Bessie Boggess, Bill Cogdill, Elmer Euler, Joyce McCoy, Mrs. Leon Mendoza and baby girl, Janie Mejia, Claudi Osborn, Ed Ross, Mamie Roberts, Wayne Spears, Annie Scott, Larry Smith, Ronald L. Wallace, Lester Williams, Glee White and Wilma Wise.



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Boneless PIKES PEAK ROAST	Lb.	\$1.39



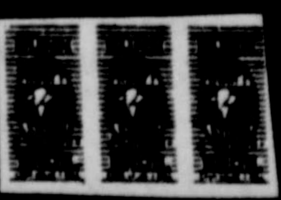
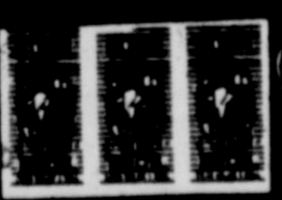
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 Founded in 1925 by John W. White
 Published Every Sunday at 916 Main Street
 Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence winner, Texas Press Association, 1970.
 General Excellence Winner, Panhandle Press Association, 1969.
 General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

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We truly appreciate all the prayers, flowers, memorials, food, and more importantly, our invaluable friendship during our sorrow.

Your understanding and love are very comforting during this difficult time.

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 Craig, Cathy, David, Jennifer
 Chris, Glenda, Jimmy Coon
 Sherri, John, Carolyn
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 16-1tc

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Political Calendar
 The Friona Star has been authorized to make the following political announcements, subject to the Democratic Primary May 4, 1974.

FOR COUNTY JUDGE
 Archie Tarter [re-election]
FOR COUNTY CLERK
 Bonnie Warren [re-election]
FOR DISTRICT CLERK
 Dorothy Quickel [re-election]
FOR COUNTY TREASURER
 Benna Felts
FOR COUNTY COMMISSIONER, PRECINCT 4
 Pete Jesko

WANTED
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TERMS: Purchaser to place 10% of sale price in escrow and sign Texas Standard Real Estate Contract, seller to furnish abstract. 30 days for closing. Sale subject to owner's acceptance. For full information and cooperation, contact:

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ON LOCAL COURT

Chiefs, Dimmitt Set 'Barn Burner' Tuesday

Two basketball teams with winning percentages this season of over 83 per cent will duel here Tuesday night when the Friona Chieftains, first half champions of District 3-AA, host the Dimmitt Bobcats.

The Chieftains were 19-4 prior to their game at Olton Friday, and Dimmitt was 21-4 going into its non-district encounter with Plains.

That's a combined record of 40-8, and if both teams survived their Friday night tests, it would go to 42-8, a fantastic mark.

Two of the Bobcats' four losses have been to district mate Morton, one in the finals of Lubbock's Caprock Tournament, and the other in a district game at Morton last Friday, 67-66.

So the Bobcats will be out to

regain a measure of lost pride in the game. They will be out to avenge Friona's 63-58 win at Dimmitt, the only time in memory of man that the Chiefs won a basketball game in Bobcat territory.

And the 'Cats, who were perennial district champs before Morton moved into District 3-AA a few years ago, will be trying to regain their former status. Probably never before have the Bobcats lost two of their first four district games.

But the Chieftains, with a taste of the district crown after the first half, are hoping to duplicate their feat of January 11 when the teams met before a jam-packed throng at Dimmitt.

An equally important girls game will begin at 6:30, with the Squaws battling for their lives in District 3-AA.

Having lost the first half district title to Olton, the Squaws, who eked out a 45-39 win in another pressure game at Dimmitt, must win the rest of the way to keep their district title hopes alive.

Over 1,500 fans will be

expected to crowd into Chieftain Fieldhouse to see the two games between the old rivals.

If either of the games resembles the ones played at Dimmitt earlier this month, the fans won't be disappointed.

Chiefs Blitz Morton . .

(Continued from Page 1) punch on the defensive end of the court, and officials escorted him to the sidelines.

Still operating like a "Big Red Machine," the Chieftains started the fourth quarter with uncanny accuracy. Parsons nailed a jump shot, and then tacked on a layup with a great assist pass from Strickland. Then Strickland drove the court for a layup, was fouled, and his free throw made the score 46-28 with 6:34 left in the game.

The Chieftains worked the ball into Cleveland for a layup, and a moment later Parsons clicked on another jump shot, and Friona had an eye-popping 20-point lead at 50-30. Over five minutes remained in the game.

The teams swapped baskets on even terms for the next 3:30 of clock time, and when Coach DeBord began giving his starters "curtain calls," the score was 60-40, and less than 1:30 remained to play.

Morton took advantage and outscored the Chiefs 12-4 in the remaining time, but the damage had been done.

Dale Parsons was the big offensive weapon for the Chieftains, with 28 points, including 11 of 20 shots from the field and six of seven from the free throw line.

Cleveland added a hefty 17 points on seven field goals and three free shots. Dale also cleaned the boards for Friona, leading the rebounders with 16.

Strickland added another 11 points, giving the Chiefs three

players with more points than Morton's leading scorer. He was Mike Williams, who was not a starter for the Indians.

Silhan was held to only two baskets for the game and four total points.

The Chieftains completely dominated the boards, outbounding the Indians 41-35. Friona hit on 44 per cent of its shots from the field, 27 of 62, while Morton, thanks to a cloak-like defense from the Chieftains, hit only 34 per cent, 25 of 74.

From the line, Friona hit 83 per cent, 10 of 12, while Morton connected on only two of 10.

Last Friona win over Morton was a 43-34 decision in a game at the old gym, on January 8, 1963. That team was paced by Larry Buckley and Danny Murphree.

In the meantime, Morton had run up 16 consecutive wins over the Chieftains, including five times in the local tournament, nine times in district games and twice in non-district games.

	FG	FT	TP
Chiefs	20-11	7-6	28
Parsons	3-2	0-0	4
Patterson	7-1	0-0	2
Strickland	16-5	1-1	11
Cleveland	12-7	4-3	17
Bandy	0-0	0-0	0
Clark	2-1	0-0	2
King	0-0	0-0	0
Fallwell	0-0	0-0	0
Land	0-0	0-0	0
Totals	62-27	12-10	64
CHIEFS	14	26	39
Morton	4	26	28

Chiefs Clinch 1st Half District

Friona's Chieftains clinched the first half District title with their win over Morton here Tuesday night.

Regardless of the outcome of their game at Olton Friday night, the team would be the first half winner, since the worst it could do would be to tie with Morton, and the team has beaten the Indians.

District 3-AA plays for a first and second half title. As first half champion, the Chiefs can clinch the crown by winning or tying for the second half, which begins next Tuesday when Dimmitt visits the local gym.

Should a team other than Friona win the second half, there would be a three-game playoff to determine the crown.

Squaws Pull Away For Littlefield Win

After a closer than expected first half, the Friona Squaws raced away from the Littlefield girls here last Friday, 79-57 for their second district win.

Littlefield, in only their third year of competition in the conference after resuming girls basketball, raised a few eyebrows by holding leads over the Squaws in the first half, being ahead as late as 3:00 before intermission, 31-29.

The girl Wildcats' longest lead was 27-23 with 5:35 left before halftime. However, Kay Cochran hit a pair of jump shots, and Darla Rhodes scored a layup after a half-court pass for a 37-35 lead and the Squaws would not be headed again.

Miss Cochran scored a pair of free throws for a five-point Friona lead, 40-35, and Miss Rhodes made another driving layup and added a pair of free shots before the buzzer as the

Squaws built their longest lead of the game, 44-36.

Friona continued its good shooting as the third quarter opened, and maintained a 12-point lead throughout most of the quarter.

In the fourth quarter, Terri Patterson, who had set out the third quarter, came in to score 11 points in just under six minutes, to help open up a 20-point lead at 73-53.

Terri Fallwell, who had started the game on the guard end, had some bad luck with shots that wouldn't go in, but did score Friona's final two baskets in the 79-57 final margin.

SQUAWS	19	44	58	79
Littlefield	15	36	46	57
Rhodes	10-11	-31	Patterson	5-7-17
Cochran	10-5	-25	Fallwell	2-0-4
Mason	1-0	-2	G-Day	Bennett
Fallwell	Martin	Aguirre		

Thanks



I would like to thank the people of the Friona area for the opportunity of serving them at John Bingham Land Company for the past 13 years.

Although I have sold the land company to Carrol Gatlin, who has served as our manager for the past two years, I plan to continue to be associated with the company.

We hope that you will continue to call Carrol when you have any needs in the real estate line. We wish him the very best of luck as owner of the business.

John E. Bingham

Announcing

I have purchased John Bingham Land Company from John Bingham, and plan to continue operating the business under the name of Carrol Gatlin Land Company.

We will continue at the same location--Main Street and Highway 60 (102 E. 11th), with the same telephone number, 247-2745.

It has been our pleasure while working with John and managing the business to become associated with most of the residents of this area, and we look forward to serving you in the future in our new capacity.

Whenever you have a listing on a farm or farmland for sale or lease, or a home that is for sale or rent, or any other real estate listing, please call us for fast, reliable service.

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BASKETBALL RESULTS SEVENTH GRADE vs Olton

FRIONA	6	14	28	39
Olton	2	2	3	5

Rena Monroe, 8; Vickie Smiley, 8; Valia Welch, 8; Stephanie Schueler, 2; Alesia Tucker, 2; Cynthia Bermea, 4; M'Lynda London, 2; Julie Owens, 4. Guards-Robin Martin, Delia Snyder, Kim Pryor, Donna Rector, Teresa Clark, Debbie Menefee and Christy Cunningham.

8th Grade Girls
FRIONA 6 12 14 22
Olton 5 9 16 21
Linda Nelson 8-0-16; Rhonda Parsons 2-0-4; Betty Rando 1-0-2. Guards-Johnna Thorn, Cindy Smiley, Carla Pope, Bonnie Fallwell.

BB RESULTS

Braves Second At Olton Tournament

Friona's Eighth Grade Braves took second place in the Olton tournament January 17-19, defeating Tulia and Littlefield but losing to Dimmitt in the finals by four points.

The Braves downed Tulia in the first round, 46-44, but had to survive a serious second-half Tulia rally for the win. Friona led 25-15 at the half, but Tulia came storming back to take the lead at 40-35.

Friona rallied behind Jeff Whiteside, Edward Castillo, Terry Wilcox and Todd Bandy to regain the lead at 42-40, and after Tulia went back in front, Bandy sank his first field goal of the game with 20 seconds left to give Friona the win, 46-44.

In the second round, Friona downed Littlefield, 38-32. The team had a big lead, and reserves played most of the game, until Littlefield pulled to within two points at 31-29, and the starters had to return to nail down the win.

Friona played Dimmitt in the finals, a team that had beaten them by 32 points earlier this season. It looked for awhile like they might do it again. Dimmitt held a 13-point lead after three quarters before the Braves rallied to make a close game of it.

Edward Castillo was high scorer for the tournament with 34 points in three games. The

team's failing in the meet was free throws, as they made only 19 of 53 in three games.

In a single game Monday at Olton, the Braves downed the Olton Eighth graders, 48-26, behind Jeff Whiteside's 18 points.

LINESCORES

Friona 8th	12	25	31	46
Tulia 8th	8	15	29	44

Edward Castillo 7-1-15; Terry Wilcox 3-2-8; Ernest Mills 3-0-6; Jeff Whiteside 2-2-6; Todd Bandy 1-3-5; Raul Brailif 2-0-4; Koty Kothmann 1-0-2.

Friona 8th	11	19	25	38
Littlefield 8th	4	11	19	32

Bandy 4-0-8; Brailif 3-1-7; Glen London 2-2-6; Kothmann 3-0-6; Castillo 2-0-4; Wilcox 0-3-3; Perry Church 1-0-2; Whiteside 0-2-2.

Friona 8th	8	17	22	37
Dimmitt 8th	17	25	35	41

Castillo 7-1-15; Mills 5-1-11; Brailif 3-1-7; Bandy 2-0-4.

At Olton Jan. 21

Friona 8th	11	30	46	48
Olton 8th	8	13	17	26

Whiteside 8-2-18; Mills 4-1-9; Wilcox 3-0-6; Castillo 2-1-5; Brailif 2-0-4; Bandy 1-0-2; London 1-0-2; Joe Bermea 1-0-2.

Chiefs Victimize Cats For 18th Season Win

Victory number 18 for the season and two for district play came to the Friona Chieftains when they hosted Littlefield last Friday.

The win, by a 61-46 margin, came despite a frigid start and a not-so-torrid finish in the game. However, some good shooting in between was sufficient for the win over Littlefield, which slumped to a season record of 5-12 and 0-3 in district play.

The Chieftains missed their first nine shots from the field, but Littlefield was also missing, and the score remained 0-0 until Dale Cleveland finally scored on a layup with 4:20 left in the opening period.

Littlefield remained cold, and baskets by Kent Patterson, Dale Parsons and Gene Strickland pushed Friona's lead to 8-0 before the Wildcats finally broke the scoring ice with 2:00 remaining in the quarter. Parsons' jumper with eight seconds left made Friona's first quarter margin 12-6.

Bobby Lewellen's jump shot gave the Chiefs a 10-point lead at 20-10 midway through the second quarter. However, the Chiefs hit a cold streak, and Littlefield pulled to within three points, 28-25, and 30-27 at the half.

The Wildcats started the second half just like the first, and Friona scored the first 14

points, to open up a 17-point lead at 44-27 and again at 47-30.

But the Chiefs couldn't put the 'Cats down for the count. They scored eight straight points, to pull to within 13, 51-38, and the teams pretty well swapped baskets the rest of the way, as Coach Ray DeBord emptied his bench to allow every member of the squad to play.

The Chiefs got balanced scoring, with Strickland, Parsons and Cleveland having 12, 11 and 10 points.

CHIEFS	12	30	49	61
Littlefield	6	27	32	46

Parsons 5-1-11; Patterson 3-0-6; Lewellen 4-0-8; Strickland 5-2-12; Cleveland 5-0-10; Bandy 2-2-6; Horton 2-0-4; Land 2-0-4; Fallwell 0-0-0; King 0-0-0.

BASKETBALL RESULTS

At Olton Jan. 21

Friona 9th	19	31	46	56
Olton 9th	2	19	23	37

Keith Martin 8-2-18; Sammy Felder 6-0-12; Rusty Patterson 5-1-11; Leslie Broadhurst 3-0-6; Ramyr Randolph 2-0-4; Cris Ingram 1-0-2; Joe Lafuente 1-0-2; Mark Neill 0-1-1.

FRESHMAN GIRLS

vs. Olton

FRIONA	10	16	21	30
Olton	3	9	25	39

JV Downs Morton

Friona's junior varsity played Morton here Tuesday night and won with a final score of 59-40.

Morton started the scoring then Kent Miller opened the scoring for Friona. David Hutson put Friona two points ahead then Morton came back and led until only four seconds remained in the first quarter and Kent Miller put Friona ahead, 18-17.

Alex Cabrera started the scoring with two free throws in the second quarter and Friona scored 16 points to Morton's two in the second quarter with a fifteen point lead at halftime. The score stood at 34-19.

Dusty Peters scored first in the third quarter and Friona outscored Morton five points in the third quarter and one point in the fourth.

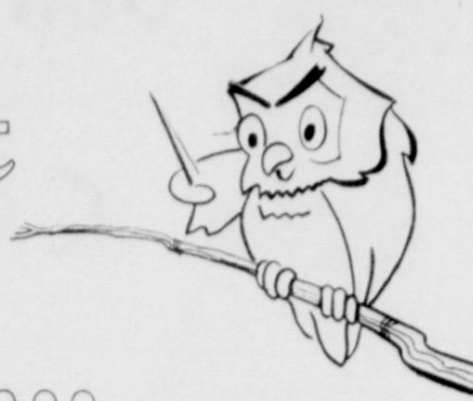
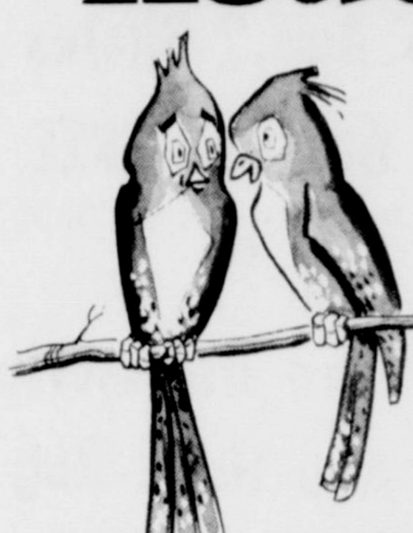
Leading the scoring for Friona was David Hutson with 17 points.

FRIONA	18	34	50	59
Morton	17	19	32	40

David Hutson 8-1-17; Kent Miller 7-0-14; Dusty Peters 5-0-10; Davy Carthel 3-2-8; Alex Cabrera 2-2-6; Jimmy Murphree 1-0-2; Kevin Welch 1-0-2.

Jackie Rando 11; Janice Peak 3; Diane Bennet 12; Jason Widner 2. Guards-Melodi Dixon, Sheri Rector, Linda Lee and Shasta Hadley.

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Squaw B Wins Tilt

The Friona Squaws B-team defeated the Littlefield B-team, 49-20 in a game at the local high school gymnasium last Friday.

Leading 21-7 at halftime, the B-Squaws spurred in the second half, outscoring the visitors 28-13.

BSQUAWS	8	21	34	49
Littlefield	2	7	13	20

S. McPherson 4-5-13; Bryant 2-1-5; Lindeman 3-0-6; Phipps 10-5-25. Guards-Cunningham, Jones, Graham, Merrell, Dorrell, London.

Rexall RESOLVES TO SAVE YOU MORE IN '74



HAIR SPRAY	SUDDEN BEAUTY	\$1.29 Value	99¢
	ALL SET	\$1.29 Value	96¢
	MISS BRECK	\$1.29 Value	99¢
	HAND LOTION		
	JERGENS	With Pump	\$1.49
		Reg. \$1.85	
	ULTRA CARE	24 Oz.	\$1.39
	VASELINE INTENSIVE CARE	Reg. \$1.00	77¢
PEPSODENT TOOTH PASTE	Family Size		\$1.09
	Reg. \$1.29		
MOUTH WASH	LISTERINE	Full \$2.39 Value. Qt. Size	\$1.99
	MICRIN	Qt. Size Special	\$1.99
SHAMPOO	Revlon Flex		\$1.59
	BALSAM PLUS PROTEIN	Reg. \$2.00	
	Helene Curtis	Reg. \$1.00	69¢
	EGG SHAMPOO		
	MILK PLUS 6 SHAMPOO	\$3.25 Value	\$2.69
	All-Clear	\$1.50 Value	89¢
PANTY HOSE	1 Size Fits All	99¢ Value	49¢

BI-WIZE DRUG

Circle This Date On Your Calendar

Tuesday
FEB. 5th
Friona High School Cafeteria

YOUR CREDIT UNION'S 20TH ANNUAL MEETING

- * Registration 7:30 p.m.
- * Chili Supper 8:00 p.m.
- * Entertainment - Program
- * Election Of Officers
- * Door Prizes

FRIONA TEXAS FEDERAL CREDIT UNION

NCUA

6th & Euclid Phone 247-2736

Parmer County 4-H's Exhibit Show Animals

Several Parmer County 4-H youngsters participated in the 1974 Amarillo Livestock Show, January 16-19. These youngsters were Roy Hartzog, Galen Carson and Joan Carson of Bovina, along with Todd Gregory, Sharon Spencer, Jalayne Collins, Sherrie Seaton, Mike Windham and Russell Windham of Lazbuddie.

Thursday, January 18 was the day that the steers and lambs were shown. Roy Hartzog placed sixth with his lightweight Angus. In the middleweight cross class out of 70 steers Roy placed ninth and Galen placed 26th. During the lamb show Russell Windham showed the 12th and 20th lightweight Finewool lambs. His older brother Mike, showed the 14th heavyweight Dorset

and the 40th heavyweight Finewool. Todd Gregory's mediumwool placed 34th.

The barrow show was conducted on Saturday, January. Sherrie Seaton won first place with her lightweight Poland China. This barrow was later named the Reserve Champion Poland. Sherrie's lightweight Hampshire placed third. Mike Windham won first place with his lightweight Duroc and first place with his lightweight Hampshire. Russell placed second with his heavyweight Hampshire and ninth with his mediumweight Duroc. Jalayne Collins showed her mediumweight cross to sixth and her lightweight spot to seventh. Sharon Spencer placed 12th with her lightweight cross.

This week 4-H youngsters from Bovina, Farwell, Friona and Lazbuddie will compete in the Hereford Junior Livestock Show.



TOP BANDSMEN...The Friona High School Junior High Band led the way in all-regional selections with 26 members and two alternates. The top photo shows the woodwinds who qualified. Standing, left to right, Barbara Rhodes, Tracy Horton,

Michelle George, Stephanie Schueler, Debbie Parker, Teresa Clark, Sharla Benge and Renae Monroe. Seated—Holly White, Christy Lundy, Cherrie Parker, Diane Westbrook, Laura Ellis and Donna Rector. [Star Photo]

ON STAGE

IN FRIONA
Jr. High School
Auditorium
Thurs., Feb. 7
8 P.M.

Advance tickets...\$1.00
At door. Adults...\$1.50
Children...\$.50



THE FABULOUS
DR. KIT SHOW

MAGICIAN & HYPNOTIST
Positively the greatest stage show extravaganza of hypnotic fantasy you will ever witness. This show has broken records in many countries. Never anything like it here before.

SCS News

Parmer County a tourist resort? You had better believe it. For two or three weeks every year there is a tremendous influx of people into the county to hunt pheasants. Everybody spends money which helps our economy. We can keep attracting people who love hunting as long as we can keep our pheasant population.

According to Jack Patterson, the secret to keeping and increasing our number of pheasants is good habitat. The birds need protection and food to survive the winter.

Grain sorghum and corn stubble is practically an ideal home for them. They get the benefit of the stalks for cover and waste grain for food.

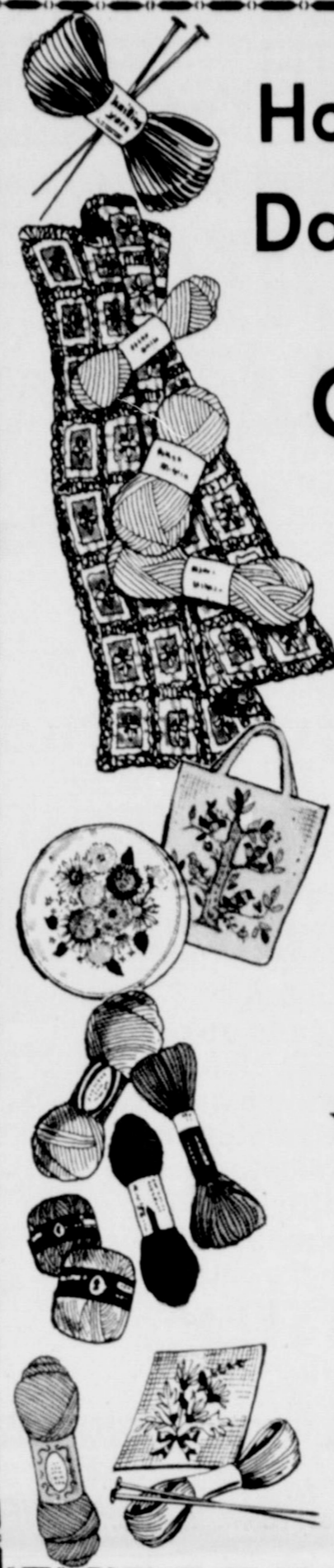
Burning crop stubble is the most harmful thing that can be practiced for pheasants. The flame kills birds, damages eggs, and destroys the only habitat the surviving birds have.

For information about how to preserve this valuable resource, our pheasants, contact the Soil Conservation Service in Friona.



MORE ALL-REGION...The above members of the Junior High Band were named to the All-Region Band. Standing are Charlene Seale, Linda Nelson, Terry Wilcox, John Jarecki, Tommy Schilling, Perry Church,

Paul Lindley and Dan Nazworth. Seated—Fred Garza, Tony Melugin, Lynn Welch, Brian Johnston, Jeff Whiteside and Glen Schueler. [Star Photo]



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For Early Withdrawal

Tri-County

SAVINGS AND LOAN ASSOCIATION Muleshoe, Texas

GOD

How Do We Look To Him?
Five Things That He Does Not Know?
Is He Fair?

Hear The Answers

FEB 3-6

J. M. SWAFFORD MINISTER

TERRY LOONEY SONG LEADER



Sunday Morning 10:00 a.m. Bible Classes

11:00 a.m. Worship

Sunday Evening 6:00 p.m.

Weekdays 9:30 a.m. - 8:00 p.m.

6TH STREET CHURCH OF CHRIST

Friona Woman's Club Names New Officers

Friona Woman's Club met Wednesday, January 22. The program was entitled "International Affairs."

Mrs. Carl Maurer gave a report on Arab Women. Mrs. Mary Dixon gave the invocation.

Dixon, Anna Mae Hayes, Luella Maurer, Martha Russell, Ma-linda Schlenker, Annie Turner, Fern White, Vera Woods and Carrie Tatum.

FRIONANS HOSPITALIZED OUT-OF-TOWN

Lesta Lee Neill is a surgical patient at St. Mary's Hospital in Lubbock.

Mrs. I.V. Moseley is a patient at High Plains Baptist Hospital in Amarillo.

Officers for 1974 were elected. Mrs. John Benger is the new club president; Flossie Brown is vice president; Mrs. Della Daniels is secretary; Mabelle Hartwell is treasurer; Addie Moyer is reporter and Lillian McLellan is parliamentarian.

Other club members attending were Bessie Boatman, Mary

Political Calendar

FEBRUARY 4-Last day for candidates to file for party primaries for county, district and state offices.
MARCH 6-Last day for candidates to file for Friona City Council and Friona School Board positions.
APRIL 6-Joint City and School election.
MAY 4-Statewide party primaries (Democratic and Republican) for county, district and state elections.
JUNE 1-Party Primary runoff (if necessary).
NOVEMBER 5-General election for county, district and state offices.

Three Grads Make ASU Honor Roll

Three Friona graduates were listed on the Dean's Honor Roll for the fall semester at Angelo State University in San Angelo.

Those listed on the list were William Wayne Bailey, son of Mr. and Mrs. James F. Bailey, James Preston Sims, son of Mr. and Mrs. J.P. Sims and Kevin Lynn Wiseman, son of Mr. and Mrs. Buddy Wiseman.

Bailey and Sims were listed on the 3.00 to 3.49 honor roll and Wiseman was listed on the 3.50 to 4.00 honor roll.

Bailey and Wiseman were 1973 graduates of Friona High School and Sims was a 1972 graduate.

Baby Born To Ronald Meltons

A baby girl was born to Mr. and Mrs. Ronald F. Melton on Saturday, January 19 in Farmer County Community Hospital.

The baby was named Candy Lynn and weighed six pounds, fourteen and one-half ounces.

The couple have two older children. They are Ronnie Joe and Tammy Jane.

Grandparents of the child are Mr. and Mrs. James R. Turner of Centerpoint, Texas, and Mr. and Mrs. Rufus F. Melton of Friona.

Great-grandmothers are Mrs. Effie Turner, Centerpoint, Mrs. Alma Tuebner, Sioux City, Iowa and Mrs. Annie Nunn of Colorado City, Texas.

Sheltons

Have Girl

Mr. and Mrs. Jerry Shelton became the parents of a baby girl on Thursday, January 17. The new arrival was born at 10:37 p.m. She weighed five pounds, six ounces.

The baby was named Tara Lynette. The couple have three other children, Trent, six, Tate, three and Trista, two.

Grandparents are Mrs. Ione Hickman of Spur, Texas and Mr. and Mrs. Olin Shelton of Lubbock.

Members Meet In Rule Home

Members of Home Arts Club met in the home of Mrs. Bob Rule.

A new member, Mabel Hartwell, joined the club.

Special guests at the meeting were Doris Knapp and Gayala Davis of Saline, Michigan, sister and niece of the host.

A covered dish luncheon was served at noon.

Mrs. Rule displayed her antique doll collection and gave the history of several American and foreign dolls.

The next meeting of the organization will be in the home of Mrs. Ralph Wilson.

Members present were Mesdames A.W. Anthony, E.G. Adams, H.R. Cocanougher, Mary Dixon, Alton Farr, Joe Johnson, Dan Laceywell, Ray

Landrum and W.M. Massie. Also, Mesdames Ralph McBroom, Jack Patterson, E.G. Phipps, Cordie Potts, Bob Rule, T.A. Sherley, Carl Schlenker and Ralph Wilson.

Adult Typing Course Set

A second adult typing class is to be offered locally, with credit possible through Amarillo College.

Those interested are invited to register on Monday, January 28, at 7:30 p.m. in Room 2 of the high school.

Anyone having questions may call Diane Morgan at 247-2878.

A current class is under way, with some 20 enrolled.

Clubs Slate

Local Drive

A door-to-door canvass will be conducted in Friona for the March of Dimes on Monday, January 28. Homes in Friona will be visited between the hours of 7 and 9 p.m. that evening.

The funds collected will go for research in the field of prevention and treatment of birth defects. This fund is not included in the United Fund Drive.

Members of Friona Future Homemakers of America will be assisting the Epsilon Sigma Alpha chapter with the collections.

If you would be interested in helping with the march, call 247-2530 for more information.



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Ham, Bacon, or Sausage, Two Eggs With Hash Browns, Toast or Biscuits . . . **\$1.35**

*LUNCHEON

Meat or Casserole Dish With Two Vegetables, Roll & Cornbread, Tea or Coffee And Dessert . . . **\$1.65 and \$1.75**

*EVENING

Charbroiled Steaks After 5 p.m.

*A LA CARTE

Steaks, Chicken, Seafood, Fish 'N Chips

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Cheese, Hamberger, Pepperoni, Mushroom, Mexican Served After 2 p.m. Only

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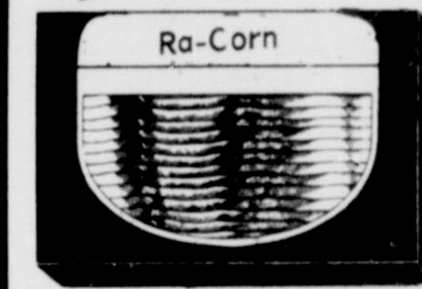
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Borden's Round Carton
ICE CREAM 1/2 Gal. **69¢**



16 Oz. Bottles
7-UP 8-Bottle Carton **69¢** Plus Deposit

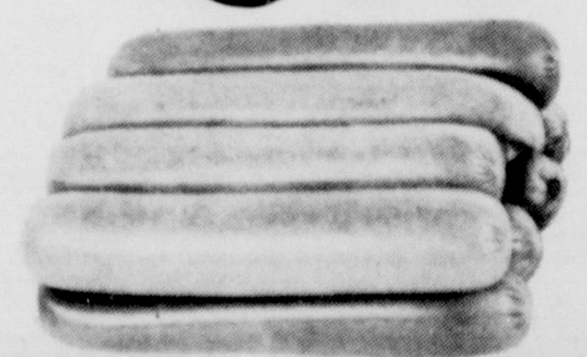


Ra-Corn
BACON
Lb. **59¢**

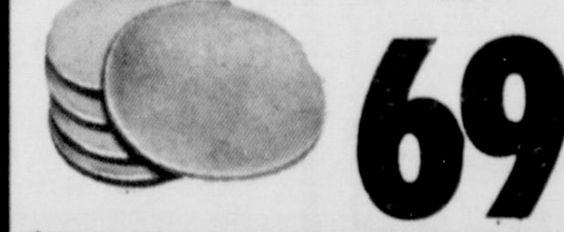
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All-Meat
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FRIONA PUBLIC SCHOOLS
Friona High School



Mr. and Mrs. O.C. Jones

50th Anniversary Reception Held

Mr. and Mrs. O.C. Jones were honored last Sunday, January 20 with a reception in the home of their son and daughter-in-law, Mr. and Mrs. Tommy Jones.

The reception was held to honor the couple on the occasion of their 50th Wedding Anniversary.

Hosting the reception, along with Mr. and Mrs. Tommy Jones were Mr. and Mrs. Floyd Rector, the couple's daughter, Gary and Donna Rector and Joe, Marilyn and Johnny Jones, grandchildren of the honorees.

Out-of-town guests attending were Rev. and Mrs. Hershel Thruston of Hereford and John Blaine, Plainview.

About one hundred twenty guests called on the couple during the evening.

All the table decorations carried out the Golden Wedding Anniversary theme and colors. The serving table was covered with a gold and white table cloth centered with gold mums and a candelabra holding gold candles. The tiered cake was topped with a miniature bride and groom and was decorated with gold roses.

Mrs. Jones is the former Ruth Roberson of Forney, Texas.

The couple were married on January 16, 1924 in the Methodist Parsonage in Friona.

Becky Milner, John Jones Exchange Wedding Vows

Becky Sharisse Milner and John Edmond Jones were united in a double ring ceremony on Friday, January 4, at 7:30 p.m. in the Church of Christ of Muleshoe. Royce D. Clay, minister, officiated at the double ring ceremony.

The bride is the daughter of Mr. and Mrs. Jimmy H. Milner of Muleshoe. Mr. and Mrs. Robert L. Jones of Lazbuddie are parents of the groom.

The couple stood before a spiraled arch candelabra entwined with royal blue satin and ice garlands. The center arrangement was flanked by a seven branch candelabra.

Musical selections were presented by the Lubbock Christian School Chorus under the direction of Eddie Chance. The group sang "Wedding Song," "Let It Be Me," "Father, Hear the Prayer We Offer," "Sunrise, Sunset," "Speak Softly Love" and "With These Hands."

Given in marriage by her father the bride wore a formal length gown of white velvet which swept to a chapel length train. The hemline and sleeves were edged with marabout feathers and Venice lace. Venice lace also accented the empire waistline and stand-up collar. Her elbow length veil of illusion was gathered to a

headpiece covered in Venice lace. The bride carried a bouquet of white gladiolas, carnations and camelia with touches of blue designed in a princess cascade.

Maid of honor was Miss Kim Milner, sister of the bride. Mrs. Terry Houchin was matron of honor. Miss Jan Jinks and Miss Linda Middlebrooks were bridesmaids. They were attired in identical dresses fashioned of warp knit. The empire bodice of pale blue was banded with self ruffles, from which fell a princess line skirt of royal blue with a deep ruffle at the hem.

They wore ruffled caplets of royal blue which tied in bows under the chin.

The bride's attendants carried nosegays of silver ice and white carnations accented with pale blue satin streamers.

Stacy Smith was the flower girl. She was dressed in a royal blue dress accented with a light blue bib edged in self ruffles. She carried a white basket filled with rose petals.

Bill Jones of Fort Worth, served his brother as best man. Groomsmen were Scott Brown, Mac Kirk of Elk City, Oklahoma and David Henry of St. Paul, Minnesota.

Ring bearer was Dusty Milner, brother of the bride.

Ushers were Kerry Wagnon and Terry Scott.

Guests were registered by Miss Patti Murray and Miss Kathy Schuster. Programs were presented to the guests by Dana Smith and Brenda Clay.

The mother of the bride wore a floor length wine colored dress of satin finish knit with stand-up collar trimmed in gold and pink sequins. The dress was covered with a matching coat featuring long sleeves, lapel collar and a gathered back panel. A pink orchid corsage completed her attire.

The groom's mother was attired in an ensemble of metallic gold plaid design on white polyester knit. Her tailored high-necked formal length dress was topped by a cardigan style jacket with long sleeves and pockets. Gold accessories and a white orchid corsage completed her costume.

Following the exchange of vows, the couple was honored with a reception. The bride's table was laid with a full pleated satin cloth and centered with a silver three-branched candelabra holding royal blue candles. The three tiered all white wedding cake had a square base accented with rosebuds and lily of the valley. The circular top tier was

supported by filigree pillars and decorated with fresh flowers in colors of blue and white.

Pineapple punch was served from a silver punch bowl. Crystal and silver appointments completed the table setting.

Serving at the bride's table were Mrs. Danny Bailey of Lubbock, and Miss Randi Taylor of Brownfield.

The circular groom's table featured a royal blue cloth that fell to the floor in pleats. The carrot nut groom's cake was iced in white cream cheese icing and served from a silver pedestal cake stand. Coffee was served from a silver coffee service. Completing the table setting was a silver candlestick holding a blue candle.

Serving at the groom's table were Mrs. Danny Church of Lubbock and Miss Diana Church of Brownfield.

A large brandy snifter held pale blue bags of rice tied with royal blue satin ribbons.

Members of the houseparty were Mrs. James Brown, Mrs. Tom Flowers, Mrs. Curtis Smith, Mrs. Morgan Locker, Mrs. Kenneth Nesbitt and Mrs. Royce Clay.

For a wedding trip to points of interest in New Mexico the bride wore a floor length A-line skirt of gray, black and burgundy plaid polyester knit. It was topped with a gray blouse and burgundy brushed corduroy belted jacket. Matching accessories and a pink cymbidium orchid corsage completed the ensemble.

The bride is a 1972 graduate of Muleshoe High School. She is a sophomore student majoring in music therapy transferring from Texas Woman's University in Denton to West Texas State University in Canyon.

The groom was graduated from Lazbuddie High School in 1971. He is a junior at West Texas State University in Canyon.

Out-of-town wedding guests included Mr. and Mrs. David Henry of St. Paul, Minn., Mr. and Mrs. Jerry Kirk of Elk City, Okla., Mr. and Mrs. John Milner, Lubbock; Mr. and Mrs. Grandol Forehand of Slaton; Mr. Ronnie Eakin of Brownfield; Mr. and Mrs. Jack Church, Brownfield; Mr. and Mrs. E.E. Henry of Rockdale; and Mr. and Mrs. Pat Munn of Lubbock.

REHEARSAL DINNER

The groom's parents, Mr. and Mrs. Robert Jones, hosted the rehearsal dinner in their home in the Lazbuddie Community.



MRS. JOHN EDMOND JONES

Two Students Listed On Roll

Two Friona students are among 302 West Texas State University scholars to make the University Honor Roll for the 1973 fall semester.

Lou Whaley had a 3.0 grade point average. She is the daughter of Mr. and Mrs. Watson Whaley of Route 2. Miss Whaley is a mathematics education major.

Gary Mingus held a 2.6 grade point average and is the son of Mr. and Mrs. Lloyd C. Mingus, Route 3. Mingus is a music-education major, all levels.

Lou is a sophomore student and Gary is a freshman.

WTSU students must have a 2.5 average and a class load of 15 hours to be qualified for the honor roll.

Denise Frazier Attains High Grade Average

Denise Frazier was one of 268 students to attain a 4.0 grade point average in the College of Arts and Sciences at Texas Tech University in Lubbock.

She is classified as a junior in the University and attained this average while carrying 21 hours of college study.

Denise is the daughter of Mr. and Mrs. John Frazier and is a 1972 graduate of Friona High School.

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Antique Club Met In Zachary Home

Members of Friona Antique Club met Tuesday, January 22 in the home of Mr. and Mrs. Jerry Zachary.

The business was discussed by Tommy Jones, president of the club.

Mrs. Zachary presented a seventy-year-old Valentine and pieces of carnival glass she has collected. Jerry showed paintings he has done during his art course.

Mrs. Zachary, hostess, served

pie, sandwiches, chips, coffee and cokes to those present.

Members attending the meeting were Mr. and Mrs. O.C. Jones, Mr. and Mrs. Tommy Jones, Mr. and Mrs. Jim Baxter, Mr. and Mrs. Jerry Zachary and children. One visitor, Mrs. Stovall, was present.

Next meeting of the club will be in the home of Mr. and Mrs. Leo Bails.

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NO APPOINTMENT NECESSARY

Some fellows do all the family driving. In other families the

WIFE

does most of the chauffering around. But regardless of who drives the car, whether the wife

LETS

the rest of the family drive or not, the matter of keeping the car well serviced is important. Ladies, your

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probably knows that Consumers gives you the most dependable service you can find in Friona. There's real pleasure in a

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Open Your Ears To	
Heed Christ's Calls	
Read Matthew 4:18-22	
(Jesus) said to them, "Follow me, and I will make you fishers of men." Immediately they left their nets and followed him. (Matthew 4:19-20)	
Jesus said, "Follow me," and immediately two brothers left their fishing nets and followed Him! Immediately! What power He had!	
Politicians make speeches for months. They use hours of prime television time and dozens of newspaper ads promising us all good things if we will but follow them. Our friends and acquaintances invite us to follow them for a few hours of fun and entertainment; the advertisers exhort us to follow their advice for health, for beauty for charm, for anything any of us can dream up to want. But Jesus said only two words, "Follow me"; and the promise He made was so strikingly different: "I will make you fishers of men."	
Too often things promised us by politicians, by friends, and by merchandisers are of questionable value. Not so with what Jesus promises. To follow Him opens up a new, thrilling world and purpose which will last beyond a lifetime.	
PRAYER: Dear Father, open our ears that we may hear and our hearts that we may heed when You say to us, "Follow me." Amen.	
THOUGHT FOR THE DAY When we follow Christ, He opens up a new, exciting world.	
--Doris Parker, Deadwood, South Dakota	
Ethridge-Spring Agency	Friona State Bank
The Friona Star	Friona Clearview TV
Hi-Plains Feed Yard	Rushing Insurance
First Baptist Church	Friona Consumers
Friona Motors	Crow's Meat Co.
ASSEMBLY OF GOD 10th and Ashland Sts. C.L. Bates, pastor Sunday School 9:45 a.m. Worship 11 a.m. Young People 6 p.m. Evening Worship 7 p.m. Wednesday Worship 7:00 p.m. Sunday Men's Fellowship 7 p.m.	
CALVARY BAPTIST 10th and Cleveland Sts. B.C. Boston, pastor Sunday School 10 a.m. Worship 11 a.m. Christian Training 10:00-11:00 p.m. Evening Worship 7 p.m. Wednesday Prayer Meeting 8 p.m.	
CALVARY BAPTIST MISSION 10th and Main Sts. L.E. Lundy, pastor Sunday School 9:45 a.m. Worship 11 a.m. Evening Worship 7:00 p.m. Wednesday Prayer Meeting 7:00 p.m.	
FIRST BAPTIST 10th and Hamilton Sts. Charles Broadhurst Sunday School 9:45 a.m. Worship 11 a.m. Training Class 8 p.m. Evening Worship 7 p.m. Wednesday Prayer Meeting 8:00 p.m.	
METHODIST BAPTIST CHURCH 4th and Woodland Sts. Dorcas Carver Sunday School 9:45 a.m. Worship 11 a.m. Training Class 8 p.m. Evening Worship 7 p.m. Wednesday Prayer Meeting 8 p.m.	
NEW ZION BAPTIST CHURCH Highway 80 & Pioneer Sts. L.V. Marx, pastor Sunday School 10 a.m. Morning Worship 11 a.m. Wednesday Evening Services 8:00 p.m.	
ST. TERESA'S CATHOLIC CHURCH 10th and Cleveland Sts. Father John Coppinger Mass 10:30 a.m. and 5:00 p.m. Confessions-Sunday, 8:00 a.m.	
SIXTH ST. CHURCH OF CHRIST 300 W. Sixth Street, Rev. Donnie Kitchum Bible Study 9:00 a.m. Worship 10:00 a.m. Evening 8 p.m. Wednesday evening 8 p.m.	
LUTHERAN CHURCHES Rev. Donnie Kitchum Bethlehem-Sunday School & Bible Class, 10 a.m. Worship Services 11 a.m. Immanuel-Worship Services, 9 a.m. Sunday School & Bible Class, 10 a.m.	
UNION CONGREGATIONAL CHURCH Ducard at 10th St. Paul Lee Sunday School 9:45 a.m. Worship 11 a.m.	
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship 10:00 a.m. Evening 7 p.m. Wednesday Evening 8 p.m.	
SIXTH ST. GLENA & CRISTO 408 W. Sixth St. R. Zamora Bible Study 9:00 a.m. Worship 10:00 a.m. Evening 8 p.m. Thursday evening 8 p.m.	
FRIONA UNITED METHODIST CHURCH 10th and Pioneer Sts. Albert Lindley Sunday School 9:45 a.m. Worship 11 a.m. MYF 8 p.m. Evening Worship 7 p.m.	
UNITED PENECONTAL CHURCH 10th and Ashland. Pastor John Robinson Sunday School 10 a.m. Worship 11 a.m. Wednesday Evening 7:00 p.m. Sunday Evening 7 p.m.	

Double Ring Vows Unite Cowan, Ellis

Miss Tracy Angela Cowan became the bride of Frank Harrison Ellis III Saturday, January 5, at 7 p.m. in the First United Methodist Church of Muleshoe. Reverend C.B. Melton officiated in the double ring ceremony.

The bride is the daughter of Mr. and Mrs. Harold Cowan. Ellis is the son of Mr. and Mrs. Frank Ellis, all of Muleshoe.

The church was centered with a large altar bouquet of red and white gladiolas and white mums. Spirals of red candles were entwined with garlands of plumosia and leather fern. Seven branched candleabra flanked these to the side.

Musical selections were "The Greatest of These is Love" and the "Wedding Song." Miss Debbie Kerr and Miss Christy Ford attended as soloists while being accompanied by Mrs. W.T. Watson.

Given in marriage by her father, the bride wore a formal length gown with a Venice lace bodice fashioned with a V-neck and long sleeves. The skirt was of silk organza accented with a wide band of Venice lace. Her chapel length veil of illusion edged with Venice lace fell from a monk's cap. Her bouquet was a romance of red and white carnations, red silk snapdragons, camelia and trailing English ivy. It was accented with green velvet streamers and love knots.

As something old the bride wore a gold wedding band belonging to her maternal grandmother; something new was her wedding gown; something borrowed was a Bible belonging to the groom's mother; something blue was a garter and she wore the traditional pennies minted in the years of the couple's birth dates in her shoes.

Miss Kim Cowan served her sister as maid of honor. Bridesmaid was Miss Kathy Pena with the bride's sister, Miss Leslie Cowan serving as junior bridesmaid.

Flower girls were Kristi Spies and Melanie Blackwell of Muleshoe.

All female attendants wore red velvet empire waisted dresses with long sleeves and stand-up collar. The back was accented by a large red velvet bow at the waistline. They wore white fur headpieces and carried white fur muffs. The flower girls carried baskets with red love knots.

Candlelighters were Tod Ellis, brother of the groom and Doug Cowan, brother of the bride. Scotty Spies served as ring bearer.

Dan Ellis served his brother as best man with Matt Street and Sparks Redinger of Lubbock as groomsmen.

Ushers were John Street, Gary Hooten, Donald Glen

Harrison and John Blackwell, all of Muleshoe and Gred Molyneux, cousin of the groom, of Roswell, N.M.

A reception followed the ceremony in the Fellowship Hall of the church. Timmy Weyer of Lubbock registered guests.

The bride's table held a four tiered cake decorated with cherubs and iridescent bells and columns. Red punch was served from a crystal and red punch bowl. The centerpiece was a candleabra holding red candles with camelia tiki fern and leather leaf with red bows. Serving at the bride's table were Miss Donna Grimsley of Hereford and Miss Tani Murrach of Muleshoe.

The groom's cake, a double ring chocolate cake, and coffee was served from a silver service. The centerpiece was a black wrought iron candleabra holding five red daisy cup candles with camelia and leather leaf. Miss Pat Murray and Miss Gayla Hooten served at the groom's table. Miss Maribeth Dillman provided the music at the reception.

Members of the houseparty were Mrs. Robert Hooten, Mrs. Bobby G. Free, Mrs. John Watson, Mrs. David Weyer, Mrs. Jimmy Skipworth, Mrs. Ronald Spies, Mrs. Mervin Wilterding, Mrs. Gordon Murrach and Mrs. Benny Pena.

For the wedding trip the bride chose a three piece suit of red and white checked double knit skirt and jacket with a red knit blouse. She wore a corsage of red and white carnations lifted from the bridal bouquet.

The couple will make their home at 2707 5th Avenue, Apt. 27, Canyon, Texas.

The bride is a graduate of Muleshoe High School and is a second semester freshman at West Texas State University in Canyon. The groom is a graduate of Muleshoe High School. He is a junior at West Texas State University.

Out-of-town guests were Mr. and Mrs. Earl Lee of Hobbs, N.M.; Mrs. Hellen Ellis, Berna Ruth Ellis, Mrs. Fred Myers, Mr. and Mrs. Steve Black and Mr. and Mrs. H.D. White all of Amarillo; Mrs. Gordon Molyneux of Roswell, N.M.; Mrs. Pauline Todd and Mr. and Mrs. Wayne Hughes, of Brownfield; Mr. and Mrs. Mark Grimsley, Richard and Jana, and Mr. L.H. Lane of Hereford; Mr. and Mrs. C.V. Singleton, Mr. and Mrs. Rank Wilson and girls, Mr. and Mrs. David Weyer, Mr. and Mrs. Ralph Douglas and Mr. and Mrs. Horace Edwards, of Lubbock; and Mr. and Mrs. Duane Boize and Mr. and Mrs. Percy Parsons, of Friona.

REHEARSAL DINNER
The rehearsal party was hosted by parents of the groom at the Fellowship Hall of the First United Methodist Church.



MRS. FRANK HARRISON ELLIS III

Love Circle Makes Plans For New Year

Ladies of Redeemer Lutheran Church met Monday to make plans for the New Year.

A devotion on living in the New Year with God's support opened the meeting.

New officers were elected. They are Karene Jarecki, president; Velma Schlenker, secretary-treasurer; and Peggy Kirchner, project chairman.

The seasonal projects, headed by Lorraine Jarecki were discussed. Work on Chrismos will be continued at the February meeting.

Plans which were made for Lent & Easter include a Lenten banner to be made and a draped

cross made from this year's Christmas tree. This cross will represent the Lent when draped in purple, Good Friday when draped in black and Easter when draped in white.

As an Easter project, the group will have a medical shower and prayers for a couple recently moved to Liberia as Bible translators for the Bellah tribe.

The meeting also included a book sharing. The members brought books they had found enjoyable and meaningful to read. After a brief sharing, books were exchanged so others might read them.

Mrs. Rickey Woody Feted With Shower

Mrs. Rickey Woody, the former Tonna Morgan, was feted with a bridal shower Thursday evening in the home of Mrs. Troy Young.

Hostesses were Mrs. Shirley Smith, Mrs. Edward White Sr., Mrs. Edward White Jr. and Mrs. Troy Young.

The table was set with a crystal punch set and accessories, mints and mixed nuts. Napkins, decorated with the traditional bride and groom were also used. The centerpiece was a doll made from a soap bottle, dish cloth and a chore

girl.

The guest registering table was set with a purple candle and attended by Mrs. Johnny Broyles, sister of the honoree.

Jello supreme cake was served along with Hawaiian grape punch with pineapple sherbert.

Special guests were Mrs. Bill Morgan, mother of the honoree, and Mrs. Ruth Woody, the honoree's mother. Out-of-town guests were Mrs. Terry Townsend, Mrs. Jack Hatley and Mrs. Wiley Hatley, all of Clovis.

Study Club Members Meet In Tatum Home

Members of Black Study Club met in the home of Mrs. Tommy Tatum, on Thursday, November 17.

Mrs. Dick Rockey held the opening exercise. The members discussed "Rules On Care and Respect To The Flag." Individual flyers carrying out this theme were passed out to the individual members.

The program was conducted by Mrs. Joe Talley. She gave a book review on "The Hiding Place" by Gorrie Ten Boom.

Refreshments of salads, cookies, waffles and hot tea were served to the members present.

Those present for this meeting were Mr. Coffers Allmon, Lois Weatherly, Emma Elmore, Mrs. Gene Welch, Mrs. Dick Rockey, Mrs. Ethel Benger, Mrs. Teddy White and Mrs. Bill Carthel.

Also, Mrs. Glyn Hamilton, Mrs. Troy White, Mrs. Alan Hamilton, Mrs. Charles Hamilton, Mrs. Johnny Mars, Mrs. Ellis Tatum, Mrs. Helen Fangman and Mrs. Roscoe Ivey.

Children present were Bill and Elaine White, Chad and Wayne Hamilton and Holly Tatum.

Students Selected For High Honors

The students of Friona High School selected candidates for "Most Beautiful" and "Most Handsome" last week.

The final candidates were selected from a group of several nominees from each class.

Those competing for the honors and their classifications are as follows: Seniors-Gayla Self and Dale Parsons;

Juniors-Johnnie Walters and Dusty Peters; Sophomores-Myrna Phipps and Richard Anderson; and Freshmen-Jaton Widner and Joe La Fuente.

Pictures of these candidates will be mailed to a celebrity for

the final selection of the winners and runners up. Announcement of these winners will be made at an Awards Assembly this spring.

Each class also selected "Class Favorites," whose pictures will appear in the 1974 school annual.

Those chosen and their classifications in Friona High School were: Tena Day and Terry Thompson, seniors; Amel Malouf and David Clark, juniors; D'Aun Wilson and Kent Miller, sophomores; and Mary Schilling and Mark Neill, freshmen.

Former Friona Couple Makes Dean's List

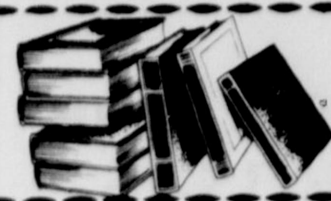
The President's List for the fall semester at Southwestern State College at Weatherford, Oklahoma, contains the names of 199 undergraduate students who made straight-A (4.0) grades. Several hundred others qualified for the Dean's List with 3.0 grade-point averages.

Only students enrolled in a minimum of 12 semester hours of college work may be considered for the honor rolls. The President's List includes those who made an A in each

course taken, while the Dean's List is for students who had a B, or 3.0 average with no grade below C.

Honored students from Friona who made the Dean's List were Mr. and Mrs. Michael Mills, both former Friona graduates.

Mrs. Mills is the former Sharon Crofford, daughter of Mr. and Mrs. F.G. Crofford and he is the son of Mr. and Mrs. Wayne Mills, all of Friona.



LIBRARY CORNER

"Things that happen in these books really happened. One day at the Post Office I saw a lady in a bonnet just like Laura's mother made her wear. It was Mrs. Olive Rector. Laura hated her bonnet and when her mother wasn't around, she pushed it back and let it hang by the ties."

Sunny Horton is speaking of her favorite books, the "best books ever written" according to her. The author, Laura Ingalls Wilder, has written a series of nine books about her life from childhood through womanhood to the older years. The first book in the series is "Little House in the Big Woods" and the last is "These Happy Golden Years." The nine books are illustrated by Garth Williams. Before Williams began his work on the illustrations, he visited each part of the country in which the Ingalls and Wilders lived and traveled. First printed in 1932, the books have become increasingly popular with children.

"One of the things Laura liked was when her Daddy decided to kill a hog. The children in the family all wanted the pig's tail. They smoked the tail by holding it over burning leaves, broke it in pieces and ate it. Laura's daddy was a farmer and all the time he worried about whether it would rain or not. Once grasshoppers ate everything green and that was a bad year. He decided to stay another year and try again but the cold winter didn't kill the grasshopper eggs and the next crop wasn't good either so they moved to "The Shores of Silver Lake." There he was a bookkeeper for the railroad and he got \$50 a month.

I liked Almonzo. Before Laura married him she taught school and met Almonzo. His daddy was a farmer and had the best horses in the country. After they marry they have Rose and then a baby boy dies and their house burns. They're all really good stories and everyone at school is reading them. It's best to start reading them in order so you will know what happened before." Sunny

reads the books, checking out each one from Friona Public Library.

For Christmas she received the set and is re-reading each and liking the characters even better. Mrs. Wana Brewer, teacher in the third grade, says her students liked the books so well, she read them and then purchased a set to keep in her home.

Sunny is the daughter of Mr. and Mrs. Hollis Horton and is a student in the fourth grade at Friona Schools.

All Laura Ingalls Wilder books may be checked out at Friona Public Library.

Library Story Hour started January 24 and will meet regularly on Thursdays from 10 to 11 a.m. All children from age 4 to school age are invited to attend. Readers are needed and if you will help with this program, please call Mrs. Percy Parsons.

Three Friona Grads Enroll As Freshmen

Three Friona High School graduates have enrolled in Lubbock Christian College (LCC) for the spring semester as freshmen.

Scott Lillard and Bobby Moore have enrolled as freshmen business administration majors. They are both 1973 graduates of Friona High School.

Lillard is the son of Mr. and Mrs. C.L. Lillard of Route 1, Friona. Moore is the son of Mr. and Mrs. Kenneth Moore of 1601 W. 10th in Friona.

Scot Owen Nelson is a 1972 graduate of Friona High School and has enrolled in LCC for the spring semester as a freshman biology major.

Nelson is the son of Mr. and Mrs. Grady B. Nelson of Route 1, Friona.

LCC is now a fully accredited senior college offering liberal arts and pre-professional programs.

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Due To The Increase In Operating Expenses
The Price Increase Will Be As Follows:

Shampoo & Set \$5.00 and up	Bleaches \$35.00
Re-comb \$2.00	Re-touch \$22.50
Haircuts \$3.00 and up	Frostings \$22.50
Weekly Rinse \$1.00	Cold Waves \$15.00 (Haircut Included)
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Color Tint \$12.00 \$12.50	

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Shaia Lookingbill -- Wed. Thru Fri.
Debbie Reed -- Tues. Thru Sat.

AT FRIONA

**County Stock Show
Slated Feb. 15-16**

The 18th annual Farmer County Junior Livestock Show is scheduled for Friday and Saturday, February 15-16, it has been announced by the Farmer County Junior Livestock Show Association.

The show will be held in Friona, at the new county showbarn and community center for the first time. The new facility, which is nearing completion just off North Highway 214 in Friona, will be used for the first time during the annual show.

"We hope that parents of students entering animals in the show will plan to attend this

year's show. We will not be hampered by the weather, or by lack of facilities in presenting the show this year," a member of the association said.

For the past several years, the show was held at the Friona school bus barn, which simply did not allow room for spectators to view the show.

The new showbarn is being completed at a cost of around \$75,000, and measures 100x150 feet and is of steel construction.

The stock show association in conjunction with Young Farmer chapters in the county co-sponsor the show, and award trophies and rosettes to the top animals in the steer, barrow and sheep divisions.

In addition, showmanship awards are presented to the top showmen in each of the three divisions.

A sale of the top animals will conclude the two-day affair. The sale annually attracts buyers from throughout the county, and beats some of the large-city shows in terms of total amount of premiums paid for the winning animals.

Last year, for instance, the show's sale grossed a record \$52,846 which was paid to the young 4-H Club or Future Farmer showmen.

Hardest!
"My hardest job always comes before breakfast."
"What's that?"
"Getting up."

**Bookmobile
Schedule**

The High Plains Bookmobile will be in your area on the following dates.

Wednesday, January 30—Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; and Enochs, 1:30-2:30 p.m.

Thursday, January 31—Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona #1, 1-1:30 p.m.; and Black, 1:45-2:45 p.m.

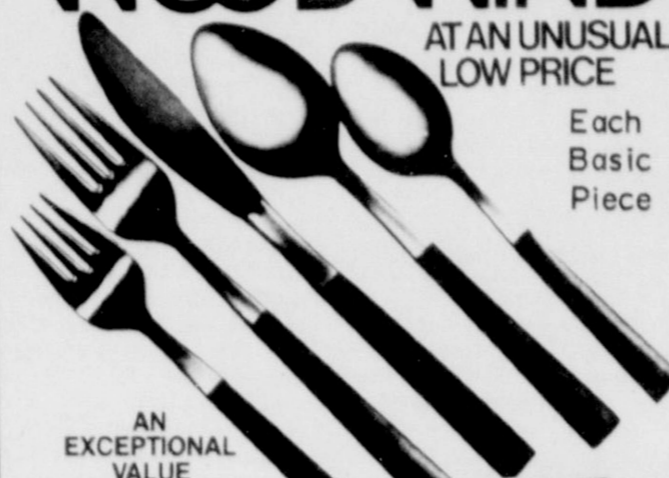
Friday, February 1—Hub, 9-10 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.

Saturday, February 2—Farwell, 8:55-11:50 a.m.; Friona #11, 1-4 p.m.

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CARROTS 25¢
Texas 1 Lb. Cello

CELERY HEARTS 41¢
Cal. Globe Ea.

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DOUBLE S&H GREEN STAMPS ON WEDNESDAY



GLADIOLA FLOUR 5 Lb. Sack 89¢

Swifts New Pre-Creamed
SHORTENING 99¢
42 Oz. Can

Hunts
CATSUP \$1.00
4 14 Oz. Bottle

CHILI 49¢
Longhorn With Beans 15 1/2 Oz. Can

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TEA BAGS \$1.09
100 Ct.



Owen's
CHILI \$1.19
Lb.

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Lb.

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