

STEADY GROWTH SHOWN

Local Construction Tops 1972 Figures

IF YOU'RE ALREADY skeptical about the new year of 1974, just hold on, because a change is to be made in the year before it's a week old.

Sunday morning, we go back to Daylight time. That means you set your clocks ahead an hour—I think. They've got us so confused by all of the time changes, you might just check with your neighbors or watch television to find out what time it is after Sunday.

The change to Daylight Time was designed to help cut down on the energy crunch, but as far as it doing any good in our section of the country, it's very doubtful indeed. But we're obliged to go along with it, just the same.

WE APOLOGIZE to our subscribers for the lack of notice of the fact that we skipped the issue between Christmas and New Years. This is a practice that we have observed off and on through the years, and this year, due to the newsprint shortage catching up with our printer, we decided to observe it again.

Sorry you missed your paper, and hopefully it will help assure you of getting an issue every week in 1974 (we hope, we hope).

AN ANNOUNCEMENT we failed to make in our paper in December, and a very important one, was the fact that A.W. (Dub) Anthony was named by Energy Chief William Simon to the national energy board.

Anthony was one of only 19 men across the nation to be named to the board. Congratulations to Dub—and to the Friona area, for being represented on this important board.

The totals do not include the beautiful new office building for Hi-Pro Feeds, nor the addition to the company's mill, as they are outside the city limits. Neither do they include the Pioneer Cattle Order Buyers office, as that permit had been issued in 1972.

Included in the list of non-residential buildings were new homes for Piggly Wiggly Super Market; Ruthie's; The Soil Conservation Service office; a garage for Charles Snyder; the new Community

Center-Showbarn, and Circle K Food Store. The latter three are still under construction.

In addition to the residential and commercial totals, there were 25 permits issued for additions or alterations, amounting to \$87,500 in construction.

June was the biggest month for permits, with five permits issued calling for construction worth an estimated \$181,000, all of which was for residential construction. Permits topped the \$100,000 mark one other time, in February when five permits were issued for \$105,000.

Highest single permit for the year was the one issued in December for the new community center-showbarn,

Construction in Friona during 1973 topped the previous year's totals by \$16,700, and was \$116,150 above the totals for 1971, according to figures released by City Manager Jake Outland.

Figures showed that 41 permits were issued during the calendar year 1973, for construction worth an estimated \$678,300. This compares to the figure of \$661,600 for 1972, and \$562,150 for 1971.

While the totals reflect good steady growth, they fell 'way short of the city's all-time record construction year, which was 1970, when building totals hit \$1,780,475.

As usual, new residences led all construction in Friona during 1973, although non-residential or commercial building was closer to the residential figures than they had been in a number of years.

Residential building amounted to ten permits worth an estimated \$366,800, while commercial building came to six permits for building estimated to cost \$224,000.

Due to the conversion to Daylight Savings Time beginning on Sunday, January 6, the Friona School System will change their hours to 9:15 a.m. to 4:15 p.m., it was announced by Superintendent of Schools Alton Farr.

This is a change from the school's regular schedule of 8:45 a.m. to 3:45 p.m.

The school may at a later date decide to go back to the regular hours, "when the sun changes," but no definite decision was made in this regard.

Thus, the school will continue with daily instruction for the same number of hours that it has had in the past. Some area schools have elected to cut down on the number of hours in their school day.

Also, it was announced that next Friday, January 11, will be an "in-service" day for Friona teachers, as students will not report for classes that day.

Another in-service day is slated for March 1.

Next sizeable break in the school schedule is the Easter vacation, which is scheduled for April 8-14 this year.

Center-Showbarn, and Circle K Food Store. The latter three are still under construction.

Following is a month-by-month breakdown, with the number in parenthesis representing the number of permits issued, and the total amount represented by the permits at the right—

Month Total
 January [1] \$ 500
 February [5] 105,500
 March [5] 48,508
 April [4] 49,700
 May [4] 44,600
 June [5] 181,000
 July [4] 41,000
 August [3] 22,200
 September [1] 3,500
 October [2] 56,000
 November [5] 55,600
 December [2] 70,200
 Totals [41] \$678,300

Alter School Times For New Time Change

Several changes have been noted in the opening and closing times of several businesses in Friona. These changes were made in compliance with the change back to Daylight Savings Time, which will go into effect Sunday, January 6.

The Friona Chamber of Commerce and Agriculture took a survey locally and some of the new times are listed below.

A & A Electric will stay the same; Adam's Drilling, 9 a.m.-7 p.m.; City Hall, 9 a.m.-5 p.m.; Bi-Wize Drug, 7:30 a.m.-7 p.m.; Bingham Land Co., 9 a.m.-5:30 p.m.; City Body Shop, 8 a.m.-6 p.m. and Claborn Floral, 9 a.m.-5:30 p.m.

Also, Cook Oil, 8 a.m.-6 p.m.; Crow's Meat Co.'s time will stay the same; Cunningham Electric will open at 8 a.m.; Friona Bi-Products will stay the same; Friona Consumers will open at 8 a.m.; Friona Industries, 8 a.m.-5 p.m.; and Harvey-Messenger, 8 a.m.-5 p.m.

Also, Herring Implement Co., 7:30 a.m.-6 p.m.; The Hut will open at 9 a.m.; Paco's office hours, 7 a.m.-5 p.m.; Nellie

Some Businesses To Change Working Hours

Jane's will open at 9 a.m.; Production Credit Association, 9 a.m.-4 p.m.; Piggly Wiggly, 8 a.m.-10 p.m. and Rockwell Bros., 8 a.m.-6 p.m.

Also, Pioneer Natural Gas, 8 a.m.-5 p.m.; Walt's Quality Printing, 8 a.m.-6 p.m.; and Friona Star, 9 a.m.-6 p.m.

Those contacted that were still unsure of their new times were: Carrol's Printing, Ethridge-Spring Insurance Agency, Kendrick Oil Co., Plains Hardware, Ruthie's, Pioneer Cattle Order Buyers and White's Auto.

Bloodmobile Coming Back

The Bloodmobile is to be back in Friona on Thursday, January 10, from 10 a.m. until 12 noon. The blood center will be located at Friona's First Baptist Church.

Charles Broadhurst, pastor of the church, pointed out that the turnout was very light when the Bloodmobile came to Friona in late December, prompting the return visit.

"This is an urgent matter. It is imperative that we get a good turnout of donors this time," stated Rev. Broadhurst. It was indicated that a number of pints of blood were needed to account for blood being needed by Mrs. I.V. Moseley.

The Coffee Memorial Blood Center operates out of Amarillo.

Habbinga Critical

Mrs. Dick Habbinga has been released, but Mr. Habbinga remains in critical condition in the intensive care unit of St. Anthony's Hospital in Amarillo.

The Habbinga's sustained injuries in an automobile accident on Christmas Day in Dimmitt.



FIRST BABY...Julio Cesar Medina, who was born at 9:02 here on January 3, was the first baby for the new year of 1974 in Friona. He is the son of Mr. and Mrs. Felix Medina, and is shown with his mother at Farmer County Community Hospital.

TEMPERATURES

Date	Hi	Low
Monday, Dec. 24	73	30
Tuesday, Dec. 25	50	26
Wednesday, Dec. 26	37	19
Thursday, Dec. 27	47	25
Friday, Dec. 28	41	17
Saturday, Dec. 29	55	17
Sunday, Dec. 30	63	25
Monday, Dec. 31	60	36
Tuesday, Jan. 1	44	12
Wednesday, Jan. 2	27	6
Thursday, Jan. 4	20	06
Friday, Jan. 5	22	09

Precipitation—trace of snow Dec. 26; 1/2 inch snow Wednesday, Jan. 2.

First Baby For '74 Born Here

Mr. and Mrs. Felix Medina of Friona were parents of the first baby of 1974 to be born in Friona. The baby, a boy, was named Julio Cesar and weighed in at eight pounds, five and one-half ounces.

The child was the second for the couple. He was born at 9:02 a.m. on Thursday, January 3.

The father is employed at Missouri Beef Packers.

1973 Is "Average" Year For Moisture

Despite one of the driest windups in a number of years, the total moisture measured in Friona in 1973 amounted to 16.44 inches, which was at least an "average" year from a moisture standpoint.

The total was .71 of an inch above the total logged for the previous year, which had been 15.73 inches.

July turned out to be the wettest month, with 3.80 inches registered. April next with 2.73 inches. June measured 2.31 inches, and March rang the bell at 2.22 inches.

A total of only .14 inch was logged during the last two months of the year, with .01 inch in November and .13 inch during December.

Following are the monthly totals for the year, along with yearly totals for the past ten years.

January-.69; February-.69; March-.22; April-.273; May-.86; June-.231; July-3.80; August-.58; September-1.46; October-.96; November-.01; December-.13.

1963-18.80; 1964-10.82; 1965-17.23; 1966-17.20; 1967-11.17; 1968-9.38; 1969-22.34; 1970-13.21; 1971-18.34; 1972-15.73.



YEAR'S NEWS ANALYSIS

Some Good, Some Bad, Some Year We've Had

The year of 1973 has passed into history, and it left behind some memorable events locally—some good, some bad.

1973 will be remembered as the year that the fuel shortage began to be felt, and on the national level, when "Watergate" tinged the name of a president. Or perhaps when the price freeze on beef caused the cattle market to get "out of kilter."

But it will also be remembered as the year when all-time high prices were received by area farmers for their corn, grain sorghum, wheat and cotton.

1973 was the year when bank deposits in Friona hit an all-time high of \$17 million. It also was the year when the Community Center-Showbarn project, which has been a dream of many people for a good many years, finally became a reality.

There was other good news such as when a nine-year-old boy was given credit for saving the life of his father, in the case of young Terry Jesko and his father Lee Jesko of the Lazbuddie community.

The Friona Squaws won district and bi-district, advancing to the regional tournament for the first time in a number of years. And the Chieftains

received the top awards at the annual Chamber of Commerce banquet.

MARCH—The Friona Texas Federal Credit Union reached the \$1 million milestone. Jackie Claborn was found dead of carbon monoxide poisoning. Cindy Hutson represented Friona in the Panhandle Girls All-Star game. The showbarn fund tops \$48,000; officials say "We can start building."

APRIL—The "Winter of '73" won't give up—a six-inch snowfall hit the area on April 2. General Telephone Company was granted a seven per cent rate increase by the city. Vandals inflicted heavy damage at Friona High School. Darlene Harper was named valedictorian of the 1973 graduating class. Missouri Beef Packers continued operation despite the "beef boycott," although the plant had to close down for a week.

MAY—Longtime Friona Wheat Growers manager Arthur Drake retires. Ronald Smiley was named as his replacement. Terry Jesko was credited with saving the life of his father Lee following a farm accident near Lazbuddie. Earl Chester sells his gin to Friona Farmers Co-op Gin. Three men are arrested and charged with the school vandalism. A charter

for a second city bank is denied.

JUNE—Karene and Holly Hart win a trip to Washington, D.C. A group from the First Baptist Church of Friona leave for a crusade in Germany. Kay Cochran was chosen for a summer exchange student to Sweden. Open house was held for Pioneer Cattle Order Buyers' new office and the new Piggly Wiggly store.

JULY—Bill Clayton was the main speaker for the city's July 4 program. The city approves a 10-block paving program. Friona's senior Little League all-stars win district, and go to the New Mexico state tournament.

AUGUST—Vicki Pryor was crowned Farmer County Fair Bureau Queen. The beef price freeze threatens operations at Missouri Beef Packers, but the company works out a deal with a supermarket chain to continue slaughter operations. A \$75,000 fire hits the elementary school. The auditorium is used for temporary classes because of the fire.

SEPTEMBER—Teresa Ingram is crowned Maize Queen to highlight the annual celebration. The city of Friona, citing losses sustained by the fire department, said it may have to stop making fire calls in

Friona Man's Father Dies

Funeral services were held Friday, December 21 in Enochs for Charlie Byars. Mr. Byars was the father of Tom Byars of Friona the manager of Friona Farmers Co-op Gin.

Singleton-Ellis Funeral Home of Morton was in charge of the arrangements.

Mike Mansfield, Democratic Leader:
 "Too much has been spent on too many exotic weapons."

SCHOOL Lunch Menu

Week of January 7-10
MONDAY-corn dogs, Ranch Style beans, mustard, apple-sauce, lettuce and tomato salad, hot rolls-butter and milk.
TUESDAY-soup and chili, sandwiches, cookies, crackers and milk.
WEDNESDAY-mashed potatoes, smothered steak, hot rolls-butter, green beans, strawberry cake and milk.
THURSDAY-potato chips, fruit salad, hamburgers, lettuce, tomatoes, pickles and milk.



Friona Flashbacks

...from the files of the Friona Star

35 YEARS AGO—JANUARY 6, 1939

Shortly after noon Tuesday, the people in the community some seven miles northwest of Friona, were alarmed when they saw a column of smoke, which soon turned into a flame, ascending from the locality of the J.W. Robards home, and soon learned that the home and all its contents were being destroyed by the fire. Three people were severely burned. They were Mrs. Robards, her daughter, Mrs. Melvin Wylie, and Mrs. Wylie's baby. Mrs. Wylie was painfully, but not seriously burned. The baby was seriously burned, having burns almost the full length of its body. Mrs. Robards was treated in Bovina.

30 YEARS AGO—JANUARY 21, 1944

D.K. Roberts has authorized the Star to announce his candidacy to the office of county and district clerk of Parmer County.

Charles T. Reeve has been awarded by the War Department an emblem of exceptional service during the performance of duties of the Army Air Forces Training Command School at Yale University.

20 YEARS AGO—JANUARY 7, 1954

Announcement is carried in the Star this week of the lease of the Santa Fe Grain Company in Friona to the Continental Grain Company. G. (Preach) Cranfill will remain as manager of the local firm, according to Sam Strader, manager of Continental's Fort Worth Division.

The election of a Parmer County Committeeman for the High Plains Underground Water Conservation District will be held January 12, according to District Manager Tom McFarland. Candidates for Parmer County Committeeman are Glen Phillips and Walter Kaltwasser, both of Farwell.

A meeting of all Parmer County cotton growers and other interested persons has been called for Monday night, January 11, by the Parmer County Improvement Association. The meeting, for full discussion of the local cotton situation, will be held in the Bovina American Legion Hall.

15 YEARS AGO—JANUARY 1, 1959

A building permit for the construction of a new parsonage to be built at an estimated cost of \$17,500 was issued to the Sixth Street Church of Christ at the City Hall this week.

Construction in Friona rose to almost half a million dollars during 1958 according to reports at the Friona City Hall. Included in this total is \$241,970 which was spent on the construction of some 24 new residences in the city limits. Additions to residences totaled \$21,070. Non-residence construction totaled \$214,755 during the year.

Two farm house burglaries have occurred across the county recently, Sheriff Charles Lovelace reports. The D.F. Pierce home at Lazbuddie and the Porter McGee home, south of Friona were burglarized.

10 YEARS AGO—JANUARY 2, 1964

Coach Don Light has been named South Plains "Coach of the Year" in Class AA by the Lubbock Avalanche-Journal. Light's election was announced in the newspaper's annual "All-South Plains" choices. Also picked on the Class AA All-Star team were fullback Everett Gee and tackle Dale Milner, named to the second team.

A new all-time record for deposits at the quarterly statement period has been established at Friona State Bank. Deposits as of December 20, day of the "call" were \$6,839,464.88.

5 YEARS AGO—JANUARY 2, 1969

Construction in the city of Friona for 1968 set a new record for value and number of new residences in a calendar year, according to figures released this week by A.L. (Jake) Outland, city manager. Total construction for the calendar year stood at \$1,035,200, marking only the second time in the city's history for the yearly construction to top the \$1 million mark.

Larry Fairchild won Friona's "longest tail feather" contest, held in conjunction with the 1968 pheasant season, with a winning entry which measured 24 and three-quarters inches. Phillip Weatherly was second, with an entry which measured 24 and three-eighths inches.

The FRIONA ★ STAR

Founded in 1925 by John W. White

Published Every Sunday at 916 Main Street

Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence winner, Texas Press Association, 1970.
 General Excellence Winner, Panhandle Press Association, 1969.
 General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.
 Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties, \$6.30 per year.
 Elsewhere, \$7.87 per year.

Bill Ellis, Editor & Publisher
 Wahleah Beck, Bookkeeper
 Vickie Copley, Back-Shop Foreman



GOLD JACKET WINNERS

and yields from this area are:

Grower	Pioneer brand hybrid	Yield
CORN		
Glen Herring	3369A	7,093 bu.
Charles Hough	3369A	12,005 bu.
Spencer Hough	3369A	11,368 bu.
W.S. Ingram	3369A	8,600 bu.
Jess Lane	3306	8,530 bu.
L.W. Loafman	3306	10,200 bu.
J.G. McFarland	3369A	8,120 bu.
Joe McLellan	3306	10,120 bu.
Kenneth McLellan	3369A	10,156 bu.
W.R. Mabry	3369A	9,200 bu.
John A. Mars	3306	160 bu.
M.G. [Johnny] Mars	3306	184 bu.
Tommy L. Mars	3306	9,640 bu.
C.W. Martin	3369A	9,640 bu.
L.W. Martin	3306	8,500 bu.
Leon Massey	3369A	8,600 bu.
Dwain Menefee	3306	8,000 bu.
John C. Miller	3306	7,000 bu.
Ross Miller	3306	8,640 bu.
Raymond Milner	3369A	7,867 bu.
Lloyd Mings	3369A	7,800 bu.
Jack Moseley	3306	9,300 bu.
C.W. Murphree	3369A	8,400 bu.
C.A. Myers	3306	8,100 bu.
Charles Myers, Jr.	3306	8,000 bu.
Van E. Nichols	3369A	8,742 bu.
Sloan Osborn	3306	9,329 bu.
Floyd Rune	3306	10,140 bu.
Floyd Reeve	3369A	9,600 bu.
John W. Renner	3306	9,200 bu.
Bob Riethmayer	3306	9,210 bu.
Melvin Southward	3306	9,000 bu.
Calvin Talley	3369A	9,400 bu.
Phillip Weatherly	3306	8,190 bu.
Louis Welch	3369A	8,190 bu.
Nelson Welch	3306	9,000 bu.
Royce Gene Welch	3306	10,000 bu.
Harold Joe Wills	3369A	8,800 bu.
J.L. Wills	3306	8,500 bu.
Jim Roy Wills	3369A	8,200 bu.
Joe Wills	3369A	9,326 bu.
Max Wills	3306	8,500 bu.
Dwight Whitaker	3369A	8,200 bu.
Teddy White	3306	9,326 bu.
Dale Widner	3369A	8,500 bu.
SORGHUM		
T.E. Jones	8417	8,028 lbs.
Floyd Rector	846	8,098 lbs.
	8417	8,230 lbs.



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Plainview, Texas

Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

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CLASSIFIED ADS MAKE YOU MONEY

WELCOME TO FRIONA



Newcomers to Friona this week are Mr. and Mrs. James Westmoreland, who have just moved to Friona from Wichita, Kan. Westmoreland is the new minister of music

and youth at Friona's First Baptist Church. James and his wife Sherry are natives of Wichita. The daughter is Stacie, four. The Westmorelands are living at 226 W. 6th.

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FRIONA WHEAT GROWERS
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 Field Seeds

Speaking for all of us -
 "Thank You!"

Our officers, directors, and all of the members of our staff join me in expressing their appreciation of your patronage in the past year.

In the months ahead, we shall have increasing need of each other as we meet and solve new problems together.

Our complete facilities and our ready cooperation are at your command. Best wishes for the New Year!

Sincerely yours,
 Robert Shelton
 PRESIDENT



FRIONA STATE BANK



WINNERS...The winners in the second Christmas drawing sponsored by the BAC Committee of the Chamber of Commerce are shown above. They were D.G. Hand, Mrs. Gene Anthony, Helen Fangman, Lois Whitaker, Mrs. Floyd Wilkins and Mrs. Ima Coker. At the right is BAC chairman Carrol Gatlin. [Star Photo]

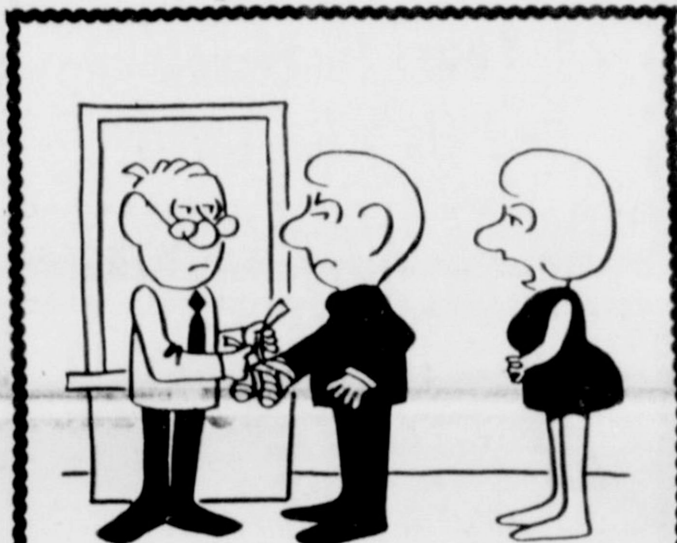
Seven People Win In Xmas Drawings

A total of seven people received cash certificates at the final Christmas drawing held December 22 and sponsored by the Business Activities Committee of the Friona Chamber of Commerce and Agriculture. The first prize of \$150 was won by Lois Whitaker. Prizes of \$75 were won by D.G. Hand and Mrs. Gene Anthony. Prizes of \$50 were won by Mrs. Floyd Wilkins, Joyce Wells, Helen Fangman and Ima Coker. Nine other prizes were also awarded, from individual merchants. Winners of transistor radios from Ben Franklin were Sally Anderson and Darrell Thompson. Thompson also won

a \$10 gift certificate from the Hut. Joe McLellan won a \$10 certificate from Ruthie's. Maurine Mabry won a \$15 certificate from Allen's Jewelry, and Rebecca Constanco won a \$7.50 certificate from Nellie Jane's. John Baca was awarded a \$10 radio from Carrol's Office Supply. Sylvia Gibson won a \$10 certificate from White's Auto, and Billie Tongate received \$10 in merchandise from Foster's. The cash certificates and prizes from individual merchants were a result of the "Friona First" promotion sponsored by the BAC. Merchants gave tickets on purchases for several weeks prior to Christmas, as a stimulant to shopping locally.

Court House Notes

Instrument Report Ending December 13, 1973 in County Clerk Office, Bonnie Warren, County Clerk
 WD, Alfred Moody, Harold Reynolds, 60 ft. out lots 6 thru 10 Blk. 64, Bovina
 WD, G.B. Buske, Friona Industries, 24.46 ac. out NW/pt. Sec. 5, T4S;R4E
 WD, Paco Inc., Friona Industries, N 1/2 NW 160 ac. Sec. 30, T5S;R4E-Part of Sec. 25, T6S;R3E
 WD, Dale A. Hart, Lloyd Thompson, 2.70 ac. out NE 1/4 Sec. 25, T1N;R3E
 WD, Jack D. and Bob DuLaney, Pitman Industries, Inc., Sec. 28, T2N;R4E
 WD, George G. Johnson, E.W. Johnson, SW 1/4 and S 1/2 of NE 1/4 Sec. 3, Rhea-Sub. Blk. B-NE 1/4 Sec. 7, D & K
 WD, E.W. Johnson, George G. Johnson, SW 1/4 Sec. 8 and N 1/2 of NW 1/4 Sec. 3, Rhea, Blk. B-SW 1/4 Sec. 106, Blk. H, Kelly.
 Instrument Report Ending December 20, 1973 in County Clerk Office, Bonnie Warren, County Clerk
 WD, Mary Dixon, Rosella Landrum, Und. 1/8th int. in W 200 ac. Sec. 12, Blk. "C" Synd.
 WD, Mary Dixon, Joel R. Landrum, Undiv. 1/8th int. of lots 10, 11, 12, Blk. 17, Friona
 WD, Mary Dixon, Ray Landrum, undiv. 1/8th int. in W 200 ac. of Sec. 12, Blk. "C" Synd.
 WD, John E. Bingham, Jon Maek Roden, NE 1/4 Sec. 12, T1S;R3E
 WD, John E. Bingham, John W. Renner, NE 1/4 Sec. 8, T5S;R4E
 WD, John E. Bingham, Ted W. Renner, SE 1/4 Sec. 16, T5S;R4E
 WD, Lloyd Thompson, Thomas L. Whaley, 1.03 ac. out NE 1/4 Sec. 25, T1N;R3E
 WD, John E. Bingham, J.C. Redwine, SW 1/4 Sec. 25, T3S;R3E
 WD, Leon London, Doyle E. Ford, SE 1/4 Sec. 8, T16S;R1E
 WD, Clarence R. Monroe, J.V. Fuiks, lot 6 & S 1/2 lot 7, Blk. 8, Staley Add. Friona.



IT'S ALL MY FAULT. IF I HADN'T DUCKED HE WOULDN'T HAVE HIT THE PIANO. LUCK HE'S INSURED BY

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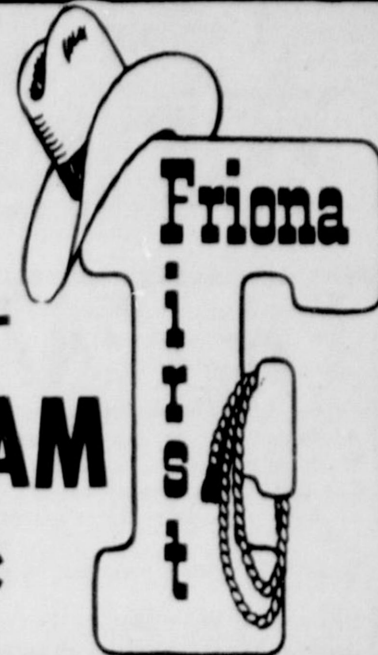
farmers ranchers

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ICE CREAM
 1/2 Gal. **79¢**



Baker's
CHOCOLATE CHIPS
 12 Oz. **49¢**

FROZEN FOODS

Shurfine Chopped **10 Oz. 25¢**
BROCCOLI Pkg.
 Morton's or Johnson's **45¢**
PIE CRUST
 Shurfine Non Dairy
WHIPPED TOPPING 35¢

PRODUCE

Betty Crocker
BROWNIE MIX
 22 1/2 Oz. **59¢**



priced right
 U.S. No. 1 Russet
POTATOES
 10 Lb. Bag **99¢**

HI-C DRINKS
 46 Oz. **35¢**

Purina Choice Morsels
CAT FOOD
 6 Oz. **19¢**

Extra Fancy Red Delicious
APPLES
 Lb. **29¢**

DREAM WHIP
 4 Oz. **49¢**

Downy
FABRIC SOFTENER **\$1.09**
 King Size

Calif. Purple Top
TURNIPS
 Lb. **15¢**

Kotex
TAMPONS
 40 Ct. **99¢**

Shurfine Mac. & Cheese
DINNER
 7 Oz. **25¢**

MEATS
that are better buys

ALL DISHWASHER DETERGENT
 35 Oz. **67¢**

Fresh Ground
BEEF PATTIES Lb. **79¢**

Turbot
FISH FILLET Lb. **98¢**

Fresh Pork
SPARE RIBS Lb. **98¢**

Pre-Cooked
PERCH FILLET Lb. **95¢**

Tender Made - Chicken Fried
BEEF STEAK Lb. **\$1.09**

Booth Pre-Cooked
FISH CAKES Lb. **63¢**

PIG FEET Lb. **49¢**

BEEF TRIPE Lb. **69¢**



HOUSER

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Reader Ads...First insertion, per word... 8 cents
 Additional insertions [no copy change], per word... 6 cents
 Minimum charge... \$1.25
 Classified display [boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch... \$1.50
 Repeat insertions without copy change, per col.

Repeat insertions without copy changes, per col. inch...\$1.25
 Cards of Thanks...same as classified word rate, minimum charge... \$1.25

DEADLINE for classified advertising in Thursday's issue-5 p.m. Tuesday.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfc

FRIONA LODGE NO.1332 A.F. & A.M. Stated Meetings First Tuesday Of Each Month at 8 P.M. Seventh and Ashland FRIONA, TEXAS 79035 34-tfc

MANURE HAULING & SPREADING Call Phipps & Son Associates. Phone 247-3404. Friona or Mobil 265-3690. 3-tfc

MINIATURE OIL PAINTINGS

Make the most distinctive gift for any occasion.

- *Birthdays
- *Weddings
- *Anniversaries
- *House Warmings

Cils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$10.00. 51-tfc

SALE...30, 50 & 75% Off. New shipment lovely pot plants. Gifts & Goodies 247-3591 13-tfc

WILL DO BAKING in my home. Pastries. By appointment. Irene Gee, 247-3790. 50-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 964-4051. Sanders Sewing Machine Center, 226 Main, Hereford. 46-tfc

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.

WATER WELL DRILLING

Lays Pump & Gears Pumps Inc. Heads Repairs Sales & Service All Makes

Oral 247-2731

Friona Nights 247-2513 Texas

TELEX

CLOVIS HEARING AID CENTER HEARING AIDS

*Batteries *Molds *Free Hearing Tests

SERVICE ALL MAKES

416 Mitchell Phone 763-6900 9-tfc

FOR SALE...1964 Ford Grain Truck, 16-foot bed, rebuilt engine, new tires. Murry Redus. Phone 247-3636 or 364-5666 nights. 7-tfc

FOR SALE...71 Vega Hatchback. Nice work or school car. Call 265-3381. 36,000 miles. 7-tfc

CARDS OF THANKS

We wish to take this method to thank our friends for the flowers, cards, other kind deeds and helpful concern during the recent long illness and loss of our loved one.

The Roscoe Parr Family 13-1tc

FOR SALE

FOR SALE...Deluxe washer and dryer. Almost new. \$365 or make an offer. Call 247-3611. 12-tfc

FOR SALE...Seed Oats 247-3888. 4-tfc

FIREWOOD FOR SALE Seasoned Oak. Friona Kiwanis. Phone 247-3690 after 4 p.m. to place your order. \$85.00 cord. 2-tfc

FOR SALE...extra clean green sofa, used very little. Phone 265-3810. 9-tfc

GUITAR FOR SALE...Real good shape. Used 1 year, \$15.00. Call 247-3591. 13-1tc

HELP WANTED

UNLIMITED INCOME. Minimum \$400. For the right man or woman who knows and enjoys working with farmers and ranchers in this area. Full or part-time. Teachers invited to inquire. Contact Mr. Roach, 915 Bank of the Southwest, Amarillo. Phone 353-4376. 13-2tc

SEPTIC TANK - CESSPOOL CLOGGING CAN NOW BE PREVENTED!

LIVINGSTON, N. J. — An amazing bacterial discovery that prevents clogging of septic tanks and cesspools with but a single, safe and easy-to-use yearly treatment, has been developed by the FX-Lab Co., Livingston, N. J. Sluggish systems and drainfields can also be restored to normal by fast acting bacterial cultures. They are also recommended as a "starter" to seed newly cleaned out or newly installed septic tanks and cesspools.

Perkins Plumbing 910 Columbia St. Friona, Texas 12-tfc

DR. C. M. Neel

Optometrist

Announced his retirement effective

December 31, 1973

All files and records will remain with my associates

DRS. PETTEY, DEAN, BOWEN & WALLACE

3104 Indiana Ave.

Lubbock, Texas 799-4472 792-4644

HOME-SEEKERS HAVEN!

SEE THIS 3-BR. brick home, 3-4 baths, double car garage, and a corner lot. Approximately 1850 square feet of living area with electric built ins and only \$25,000.

INSPECT THIS top-quality built home where \$14.00 per square foot will buy \$2,775 square feet of living area with three bedrooms, two baths, huge living room, spacious den with fireplace and refrigerated air.

LAND-SEEKERS HAVEN!

Look at this Section with approximately 273 acres of cultivated and 367 acres of grass. It has three wells on the farm ground and 1600' of underground tile. We can get you a big loan with low interest at only \$105,000.

DISCOVER THIS 480 acres of farm ground with eight wells and a 2 Br. house at only \$350 per acre and another 1120 acres of grass at \$150 per acre.

WE'VE SOLD THEIRS—LET US SELL YOURS!

Carrol Gatlin

Home Phone 247-3641 Office Phone 247-2745

Bingham Land Company

"Service Beyond A Contract"

COMPLETE REAL ESTATE SERVICE

WANTED...Service Station Attendant. Experience preferred but not necessary. Apply in person. Murphree Texaco, 309 W. 11th. 4-tfc

HELP WANTED...car hops. Aztec Drive In. Call 247-3096 or apply in person. 5-tfc


HELP WANTED...We have openings for Pellet Mill and Batch Mixer operators. Experience preferred, but not required. Apply in person at Hi-Pro Feeds. 11-tfc

How to earn up to \$100 weekly addressing and stuffing envelopes at home, spare-time. For information send 25 cents and stamped, self-addressed envelope to:

Maken Enterprises P.O. Box 5410 B Security, Colorado 80931 13-1tc

AVON CHRISTMAS MAY BE OVER but everyone still needs Avon products. Yes, Avon daily care products and cosmetics sell year-round, and now's the perfect time to become a Representative. You can make money at your own pace and meet new people in your community, too. For more details, call: 247-3246. 13-7tc

LOST AND FOUND

STRAYED...Cattle North of Friona. Branded  on Left shoulder. Call Collect, 247-3888. 7-tfc

STRAYED TO OUR PLACE...2 Large Steers. 2 miles South of Friona. Phone 247-2537. 9-tfc

PETS

FOR SALE...AKC registered white German Shepard puppies three and a half weeks old. Phone 247-3522. 12-tfc

FOR SALE...3 Australian Cattle Dogs. Phone 295-6845. 12-2tp

APARTMENTS

FRIONA APARTMENTS 1300 N. Walnut Now Leasing 1, 2 AND 3 BEDROOM UNFURNISHED Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation. Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office Apt. 38.

EQUAL HOUSING OPPORTUNITY 5-tfc

WANTED

WANTED TO RENT OR LEASE...Irrigated land. Contact John Mitchell, 965 2160, or write Rt. 1, Friona. 49-tfc

PRECISION SAW FILING

Let Us FILE YOUR SAWS!

SAWS CUT BETTER when they are filed by machine, with unvarying mechanical accuracy. Try our work—see how much faster, cleaner, truer and easier your saws can cut.

EVERY TOOTH made uniform, accurate, and needle sharp. Call now for skilled workmanship at low cost.

BRING IN YOUR SAWS TODAY YOU'LL LIKE OUR FAST SERVICE

P.W. HUGHES 910 N. Pierce Phone 247-3142

HELP WANTED

Missouri Beef Packers is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.

Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60

-Equal Opportunity Employer-

OWENS ELECTRIC

WE SPECIALIZE IN:

Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE

809 E. 2nd. 364-3572 HEREFORD, TX

Floating Tailwater Pump Conserve that water.

Vertical Hollow Shaft

Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service" Warren Owen Harvey Milton

BY PRPC

Law Enforcement Project Planned

Governor Dolph Briscoe awarded a grant of \$9,728 to the Panhandle Regional Planning Commission at Amarillo for the organization of a regional law enforcement civil disorder project.

The money will come from the Governor's Office, Criminal Justice Division. CJD administers the state's block grant from the Law Enforcement Assistance Administration under the Crime Control Act of 1973.

Funding will provide for the purchase of riot-control equipment including protective wear for officers, chemical agents, various non-lethal weapons and a limited amount of lethal weapons.

NEED A HOME LOAN?
 SEE FIRST FEDERAL
 FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
 801 Pile St. 762-4417
 Clovis, New Mexico

Buick - GMC - Pontiac
John Orsborn
 Buick - GMC - Pontiac
25 Years In Hereford
See Us And SAVE
 142 Miles St. -Hereford-Phone 364-0990

J. B. SUDDERTH REALTY
 904 THIRD ST. BOX 627
 Farwell, Tex.
 Ph. 481-3288 or 505/763-5575 Unit 5408

WE NEED NEW LISTINGS NOW

MR. FARMER—Do you need a hired hand's house in Bovina. We have 2 bargains left. 3-BR, 1-Bath. One has new carpet. Single car garages.

480 a. irrigated. Lays nearly perfect on highway.

300 acres and 240 acres, northwest of Friona; \$280 per acre. Terms can be arranged. Immediate possession.

160 acres dryland North of Bovina on highway.

320 acres dryland, lays good, north of Bovina, one-half mile from highway.

J. B. SUDDERTH REALTY

PAY CASH & SAVE

ROOFING SHINGLES
 240 Self-Sealing, 3 Tab
 18 Year Bonded
\$10.90 PER SQUARE
 YOU HAUL AND SAVE

FLOOR TILE
 12"x12" VA **\$8.10 PER 45' BOX**

PLYWOOD
 4 X 8
 1/2" CD
\$6.65 PER SHEET
 EXTERIOR GLUE

Farm Discount Lumber & Supply
 PHONE 304-0002
 (DORRITT HIGHWAY)
 U.S. 306 SOUTH HEREFORD, TEXAS

WITH FOUR WINS

Chieftains Romp To Amarillo Meet Title

The Friona Chieftains rose to the high point of the 1973-74 basketball season by sweeping four games and taking the championship of the first annual Christmas Holiday Basketball Tournament at the Amarillo Civic Center December 26-29.

The Chiefs "played the championship game in the first round," according to Coach Ray DeBord. Friona downed class AAA Vernon, 68-60 with a great 43-point second half, pulling away from a one-point, 45-44 three quarter lead for the win.

After getting past Vernon, the team coasted to three straight wins. The Chiefs downed Hartley in the second round, 81-40; eliminated Childress, 80-63, and then racked up pre-tournament favorite Paducah, 80-61 in the finals.

Friona trailed Vernon, 25-23 at the half, but rallied behind the shooting of Kent Patterson and Bobby Lewellen to come from behind in the second half. Gene Strickland's 16 points, and Patterson's 15 led the team in scoring in their first-ever sports meeting with Vernon.

Hartley had received a bye in the first round, but this was no

favor to the Tigers, as they ran into the potent Chiefs, and suffered an 81-40 loss. Gene Strickland banged home nine field goals and a pair of free throws for 20 points to pace the Chiefs, with Bobby Lewellen adding 12. Friona led 39-17 at the half, and every player saw considerable action in the game.

Childress brought an impressive record into the tournament, but the Bobcats, too, fell victim to a hot-shooting band of Chieftains.

Dale Cleveland, who had injured his hand during the Vega tournament and had been slowed down somewhat, hit his stride just at the right time or wrong time for Childress. Cleveland had a field day, getting 12 field goals and seven free throws for a season single game high of 31 points. Cleveland also led the Chieftains on the boards.

Friona jumped ahead of the Bobcats, 18-11 after one quarter, and were in command, 40-24 at the half-winning the game going away. Dale Parsons backed Cleveland up with 21 points.

The finals produced a close

game for a half, as the Chiefs held quarter leads of 19-15 and 39-31 over Paducah. However, a 22-point burst in the third quarter while the defense held the Dragons to 14 points gave the Chiefs a 61-45 lead entering the last eight minutes.

Strickland and Cleveland, with only five points between them in the first half, scored ten points each during the second half to pace the rally. Parsons, who scored 15 of his 19 points during the first half, led Friona scoring, and Kent Patterson had 18. The Chiefs had five players with 10 points or more.

In fact, the Chieftains had great scoring balance during the four-game tournament. Five players averaged ten points for the meet. Strickland led the scoring with 62 points. Cleveland had 59, Parsons 56, Patterson and Lewellen, 40 each.

The team received a three-foot high trophy as a token of their win. There were 11 teams entered in the event, sponsored by the Amarillo American Legion, which hopes to have at least twice that number of teams next year. The Chiefs made

history by winning the first Amarillo holiday tournament.

CHIEFS 13 25 45 68
Vernon 10 28 44 60
Parsons 2-2-6; **Patterson** 5-5-15; **Lewellen** 6-2-14; **Cleveland** 4-1-9; **Strickland** 7-2-16; **Bandy** 2-0-4; **Clark** 1-2-4. **Totals**-27-14-68.

CHIEFS 19 39 67 81
Hartley 5 17 25 40
Parsons 5-0-10; **Patterson** 1-5-7; **Lewellen** 6-0-12; **Cleveland** 2-1-5; **Strickland** 9-2-20; **Bandy** 2-0-4; **Clark** 2-3-7; **Horton** 3-1-7; **Land** 1-1-3; **Fallwell** 1-1-3; **King** 0-0-0. **Totals**-34-13-81.

CHIEFS 18 40 66 80
Childress 11 24 38 63
Parsons 9-3-21; **Lewellen** 2-0-4; **Cleveland** 12-7-31; **Strickland** 6-4-16; **Bandy** 1-0-2; **Horton** 2-0-4; **Fallwell** 1-0-2; **Patterson** 0-0-0; **Clark** 0-0-0. **Totals**-33-14-80.

CHIEFS 19 39 61 80
Paducah 15 31 45 61
Parsons 9-1-19; **Patterson** 6-6-18; **Lewellen** 5-0-10; **Cleveland** 6-3-15; **Strickland** 5-0-10; **Bandy** 3-0-6; **Clark** 1-0-2; **Horton** 0-0-0; **Land** 0-0-0. **Totals**-35-10-70.

Braves Top Hereford 5

The eighth grade Braves won their fourth game of the season at Hereford Thursday, against the LaPlata Mavericks by a 42-40 score. This gives the Braves a 4-2 record.

LaPlata took the lead with 42 seconds gone in the game. Raul Brailiff tied it up 32 seconds later. The game was never tied after this but changed leads eight times before the Braves took the lead for good with 1:26 left in the first half.

LaPlata's longest lead was three points, (5-2 with 3:20 in the first quarter, 9-6 with 44 seconds left in the first quarter, 17-14 with 3:07 in the first half, and 19-16 with 2:39 in the first half).

Friona's longest lead of the game was nine points (40-31 with 3:53 left in the game). LaPlata pulled to within one point (41-40) with 15 seconds left in the game. Todd Bandy was fouled five seconds later and made the first of a one and one to give Friona the 42-40 win. Bandy was high point man with 12 points followed by Terry Wilcox's 10 points.

Friona 8 29 35 42
LaPlata 9 23 31 40
Todd Bandy 4-4-12; **Terry Wilcox** 5-0-10; **Ernest Mills** 4-0-8; **Raul Brailiff** 2-1-5; **Jeff Whiteside** 2-0-4; **Koty Kothmann** 1-1-3.



TOURNEY CHAMPS...The Friona Chieftains, winners of the Amarillo Christmas Holiday tournament with four victories, are shown above. Standing, left to right are Kent Patterson, Dale Cleveland, Gene Strickland.

Trip Horton, Ronald Land and Coach Ray DeBord. Kneeling are Dale Parsons, Bobby Lewellen, Bill Fallwell, Clay Bandy and Ted King.

[Star Photo]

ONE-TWO PUNCH

Chiefs, Squaws Off To Impressive Start

Going into the 1974 portion of the 1973-74 basketball season, Friona High School's Chieftains and Squaws have one of the better one-two combinations going in the history of the school.

The Chieftains are off to one of their best basketball starts in history, having compiled a 14-3 season record. The Squaws, who are always tough, are standing at 14-6 entering the new year.

While the Squaws will be favored to win their district title for a remarkable 20th time in the 34 years, the Chieftains are hoping for one of those rare titles that has only been won twice by the Friona boys in the past 30 years.

And the Chiefs, in spite of their excellent record and great balance, will have to make a three-way fight in district involving themselves with powerful Morton and Dimmitt. Friona opens its District 3-AAA season against the Bobcats on Friday, January 11 at Dimmitt.

"I definitely feel that we are getting stronger with each game," says Chieftain Coach Ray DeBord, whose team swept the First Annual Christmas Holiday tournament at Amarillo, winning four games, including wins over

such teams as Vernon, Childress and Paducah.

The Squaws made it a double holiday treat for Friona, by winning the girls tournament at Amarillo. Both teams have won two tournaments this season, ironically losing only in the finals of their own invitational meet, to Tulia's girls and Lubbock Estacado boys to narrowly miss a third championship each.

The Chiefs later avenged that 62-60 Estacado loss with an impressive 71-64 victory over the class AAA Matadors on their home court in Lubbock.

The Chiefs also avenged an early 74-72 loss to Tulia with an easy 81-49 win on their home court. Friona's only other loss was to another class AAA power, Canyon, 67-64.

Three of the Squaws' losses have been to the Tulia Hornettes, and Friona hopes to meet the Tulia girls again in bi-district, as they did last season.

The Squaws are being paced by senior sharp-shooter Darla Rhodes, who has scored 405 points thus far. Miss Rhodes burned the nets for 47 points in the season opener against Stratford, which may be an individual game record at the school which has produced some great individual stars.

A check of the record reveals that during the past 30 years, the Friona Squaws have compiled an enviable record of 707 wins against 183 losses, a winning percentage of .794. In this time, the team has had at least 20 wins a season during 21 campaigns.

This record by the Friona girls is even more impressive in light of the fact that during that span, the team has played two to four games per year against the Dimmitt Bobbies and Tulia Hornettes, two other teams with winning traditions.

Some of the top records by the Friona Squaws include 33-0 in their state championship season of 1963-64; 44-1 (1947), 33-2 (1948), 28-2 (1958), 32-3 (1960), 30-3 (1946), 27-3 (1959), 25-3 (1961) and 35-5 (1944). A balanced scoring attack, led by junior Dale Cleveland, has paced the Chieftains. Cleveland broke a finger on his shooting hand during the Vega tournament, but has bounced back.

FRESHMAN BOYS
FRIONA 6 20 31 35
Littlefield 7 12 14 27
Leslie Broadhurst 6-12-35; **Mark Neill** 5-0-10; **Keith Martin** 1-1-3; **Rusty Patterson** 1-0-2; **Sammy Felder** 1-0-2; **Mike Blackburn** 1-0-2; **Mitchell Smiley** 1-0-2.

TAKE HOME SAVINGS

with Our Lower-Priced Quality Foods

Bar-S All Meat FRANKS 12 Oz. 83¢	Bar-S BACON Lb. \$1¹⁹
Win-You (Brand) CHERRY PIE FILLING 16 Oz. Jar 59¢	EL MONTERREY SAUCE 4 Oz. Can 45¢
Lindsay California PITTED OLIVES 300 Can 59¢	Gold Medal FLOUR 10 Lb. Bag \$1⁹⁹
Jack-O-Lantern YAMS 2 1/2 Can 41¢	White Swan MUSTARD or TURNIP GREENS 303 Can 5/\$1⁰⁰
Cala Ripe PEACHES 2 1/2 Can 2/89¢	Keebler VANILLA WAFERS 12 Oz. Box 47¢
White Swan COFFEE Lb. 89¢	BANANAS Lb. 13¢
FROZEN FOODS	CABBAGE Lb. 10¢
Cloverlake ICE CREAM 1/2 Gal. Carton 79¢	YELLOW ONIONS Lb. 12¢
Butter Ball TURKEYS Lb. 79¢	INSTANT NESTEA 3 Oz. Jar \$1³³
Tree Sweet ORANGE JUICE 12 Oz. Can 55¢	

for the **HIGHEST EARNINGS** on your savings see **HI PLAINS**

NOW EARN **5 1/4 %** ON PASSBOOK SAVINGS PER ANNUM
UP TO **7 1/2 %** ON CERTIFICATES PER ANNUM

Certificates of Savings:

Minimum Maturity	Minimum Balance	Rate
6 Months	\$1,000.00	5.75%
1 Year	1,000.00	6.50%
30 Months (2 1/2 yrs.)	1,000.00	6.75%
4 Years	1,000.00	7.50%

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

HI-PLAINS SAVINGS and Loan Association

4th & Sampson, Hereford
An Equal Opportunity Lender



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250

New Fuel Allocation Offered For Farmers

Farm fuel for 1973 will be based on annual rather than monthly allocations. This was decided by an agricultural advisory committee to the Federal Energy Office, Tuesday, December 18, in a Washington meeting.

Farmers may receive up to 125 percent of the fuel they used in 1972, providing it is available, an FEO spokesman said.

A.W. [Dub] Anthony, Jr. of Friona, president of Grain Sorghum Producers Association, is a member of the agricultural advisory committee and attended the Washington meeting with Jack King of Lubbock, GSPA research director.

"We told the federal people that the monthly allocation system set up several months ago simply will not work in agriculture," Anthony said on his return to Lubbock.

"The FEO people assured us they will set up a new system for the distribution of agricultural fuel based on 1972 consumption," Anthony said.

The GSPA president explained that farmers may receive up to 125 percent of their 1972 fuel "if it's available, and that's the big question," but Washington officials are predicting a fuel shortage of 17 to 25 percent.

Farmers will have draw

ahead privileges under the new system to take care of seasonal changes in fuel requirements," Anthony continued.

Diesel fuel is critical for most American farmers, Anthony pointed out, since about 70 percent of the country's farm tractors are diesel powered.

Bookmobile Schedule

The High Plains Bookmobile will be in your area on the following dates.

Wednesday, January 9-Needmore, 9:10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; Enochs, 1:30-2:30 p.m.

Thursday, January 10-Oklahoma Lane, 9:10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona #1, 1:00-1:30 p.m.; Black, 1:45-2:45 p.m.

Friday, January 11-Hub, 9:10 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; Clay's Corner, 1:15-2:15 p.m.

Saturday, January 12-Farwell, 8:55-11:50 a.m.; Friona #11, 1-4 p.m.



Six Grandsons Visit Hydes During Holidays

Mr. and Mrs. H.A. Hyde had six of their grandsons, accompanied by their parents, as guests during the Christmas holidays.

Rev. and Mrs. Donald Kimbrough, Vernal, Utah, and their sons, Max, a student at OBU College in Arkansas, Kim, Tip and Chris, were present. Rev. Kimbrough is pastor of the First Baptist Church in

Synanon Reps Slate Beef Drive In Area

Six representatives from Synanon, the highly successful re-education center for drug addicts and alcoholics, will be in Texas, Oklahoma and New Mexico during the month of January.

What they are selling is not a tangible hard good or even a direct service, but a solution to one of the most dreaded social problems in our country today—drug addiction.

The cost of the solution

comes in many forms. One is the donation of beef on the hoof to feed the approximately 1,600 men, women and children now living in Synanon.

Last year local cattlemen donated 175 head of beef to help Synanon in fighting drug abuse and addiction. This year Synanon members will again be contacting cattle feeders, hoping to procure part of their yearly need of 500 head of beef.

Synanon is a non-profit, tax-exempt organization, founded in 1958. It is now nationally recognized for its work in rehabilitating drug addicts, alcoholics, and people with similar character disorders.

Headquartered in California, Synanon offers help to people from all over the country. Some 16,000 men and women have come to Synanon, and many are now leading responsible, productive lives.

Arlene Heede, 26, is a native Californian. She began smoking marijuana in college, then went on to pills and finally heroin. Four years ago she came to Synanon after spending time in hospitals and jails trying to end her addiction.

Today Arlene lives on Synanon's ranch in Northern California, and is one of the team members for Synanon's Supply Department, the department with the responsibility of seeing that Synanon obtains the food and other needs necessary to keep it operating.

Fred Wells, 26, became addicted to drugs when he was 14. Efforts at rehabilitation through psychotherapy and hospitalization failed, and at 18 he faced a jail sentence in New York. Instead, he was given the alternative of entering Synanon. During the past seven years at Synanon, Fred has remained free of drugs and is now manager of the Food Services Department in Synanon's Santa Monica, California facility where he lives with his

wife, Ellen, and two-year old son.

While in the Southwest, Synanon representatives will be contacting judges, probation officers, police officials and others to make known Synanon's availability to as many people as possible.

Anyone can enter Synanon

free of charge as long as they have a sincere desire to work hard and help themselves. Those who are interested in participating in Synanon's program should contact Synanon Foundation, Inc., 1215 Clay Street, Oakland, California 94612. Telephone: (415) 444-3624.

Richard Nixon, President,

on 60th birthday: "Never slow down the spiritual heart, then age is not going to pull you down."

Les Aspin, Congressman (D-Wis), on Navy overspending:

"The Navy is obviously treating this massive violation with kid gloves."

OFFICIAL PUBLICATION CITY OF FRIONA

NOTICE OF TAX RENDITIONS, 1974

I, Arley L. Outland, Assessor and Collector of Taxes, of the City of Friona, State of Texas, do hereby give public notice that all persons, firms, corporations and associations, public or bonded warehousemen, beginning January 1st or before the first day of April of each and every year, shall furnish the Assessor and Collector of Taxes of the schedule, verified by affidavit, of all real and personal property situated in the City of Friona, and all personal property located elsewhere and subject to taxation in the City of Friona, owned, held, or controlled by them, or in their possession as agent, bailee, warehouseman or custodian on the first day of January next preceding and shall in said statement, list and schedule, state the name and address of the owner or owners of such property. Such list, statement and schedule, must be filed with the office of the Assessor and Collector of Taxes of the City of Friona, in the City Hall, Friona, Texas.

Witness my hand this 27th day of December, A.D., 1973

Arley L. Outland
Assessor and Collector of Taxes
For the City of Friona

Increase Noted In MBP Earnings

For the year ending October 27, 1973, the Missouri Beef Packers, Inc. realized net income from operations of \$4,669,777 on total revenue of \$468,249,368. The 1973 per share income of \$4.06 compares

with a 1972 figure of \$2.06.

David J. La Fleur, the president, attributed a large part of the 98 per cent increase in earnings and the 118 per cent increase in sales to the Company's shifting emphasis

from slaughter operations to fabrication of meat products.

In addition to increased processing of meat for the hotel, restaurant and institutional markets, the Company reported progress in the development of its boxed market style products for retailers. Mr. La Fleur also identified the strong foreign market for beef and beef by-products and the increased service Missouri Beef Packers was able to provide its customers through its two distribution centers as contributors to the record sales and profit figures.

In the last thirteen weeks of the fiscal year, the net income of \$2,508,495 represents a 189 per cent increase over the comparable 1972 figure of \$1,330,398. Fourth quarter earnings and sales figures were greatly influenced by the U.S. Government's actions in controlling and then releasing meat prices and by the resulting effects on cattle numbers.

On December 20, 1973, the Board of Directors voted a special dividend of \$.25 per share of common stock to stockholders of record on January 2, 1974, payable on January 30, 1974.

Year's Events Are Summarized

(Continued From Page 1)

the country, unless a better arrangement with the county can be worked out. A Typhoid case was verified in the city, which led to the death of an 11-month-old infant.

OCTOBER—A fund drive was kicked off to build a Boy Scout House. Parmer County ranks third in the state in value of its agriculture products. The Friona Board of City Development presents a report on the consumer buying habits survey conducted in the Friona area. A Business Activities Committee of the Chamber of Commerce is organized as a business stimulant.

NOVEMBER—The United Fund, which kicked off last month, reached 89 per cent of its goal by late in the month. Dewayne Howard was named Assistant Postmaster in Friona. Congressman George Mahon spoke at the groundbreaking fete for the Running Water Draw Watershed project. Ricky Davis, 23, became the city's second carbon monoxide poisoning victim during the year.

DECEMBER—The Friona Chieftains, off to one of their best starts inaugurate their new scoreboard by scoring 110 points in first home game. Rose Black is winner of \$500 in the first BAC Christmas drawing. The city accepts new proposal by county on rural fire subsidy, assuring continued protection. Bill Wilshire was named to succeed H.L. Outland as manager of the local Southwestern Public Service Co. office. Outland received a new appointment at Hereford. Tom Jarboe will become Superintendent of Schools on July 1, succeeding Alton Farr, who will retire.

Henry Kissinger, Secretary of State, speaking at UN: "We strive for a peace whose stability rests not merely on a balance of forces but on shared aspirations."



FOR ALL OUR GOOD FRIENDS & CUSTOMERS

Here's to . . .

12 months of Good Fellowship

52 weeks of Peace

366 days of Good Luck

8,784 Hours of Prosperity

527,040 Minutes of Good Health

31,622,400 Seconds of Happiness

32,158,654 Wishes for a

HAPPY NEW YEAR!

FRIONA

CONSUMERS

Buddy Lloyd, Mgr.



247-2771 or 247-2860

SAVE MORE IN 1974 WITH . . . First Federal

DEPOSITS BY THE 10th - - EARN FROM THE 1st.

NOW EARN **5 1/4 %** ON PASSBOOK SAVINGS PER ANNUM

UP TO **7 1/2 %** ON CERTIFICATES per annum

Which Plan is Right for You?

TYPE OF ACCOUNT	ANNUAL RATE	*ANNUAL YIELD	MINIMUM TIME	MINIMUM AMOUNT
Passbook	5.25%	5.35%	—	\$5.00
Certificate	5.75%	5.87%	90 Days	\$1000.00
Certificate	6.50%	6.66%	1 Year	\$1000.00
Certificate	6.75%	6.92%	2 1/2 Years	\$1000.00
Certificate	7.00%	7.18%	4 Years	\$1000.00
Certificate	7.50%	7.71%	4 Years	\$5000.00

*Compounded Quarterly

In accordance with Federal regulations, withdrawals from certificate accounts before maturity will involve loss of 90 days interest and re-calculation of interest of the withdrawn funds from the original term of the certificate at the current passbook interest rate.

FIRST FEDERAL
SAVINGS & LOAN ASSOCIATION of CLOVIS

BOX SCORES

SQUAWS 20 46 71 79
 Vernon 13 26 28 40
 Rhodes 14-3-31; Cochran 4-0-8; Patterson 10-0-20; Fallwell 2-5-9; Mason 4-1-9; Day 1-0-2. G-Day, Ingram, Bennett, Lee, Thorn.

SQUAWS 16 29 34 41
 Hartley 6 14 26 31
 Rhodes 8-5-21; Cochran 5-0-10; Patterson 1-5-7; Fallwell 1-1-3; Mason 0-0-0. G-Day, Ingram, Lee, Bennett, Gammon.

SQUAWS 16 38 58 86
 Kress 13 21 32 42
 Rhodes 9-2-20; Cochran 11-4-26; Patterson 9-2-20; Fallwell 7-2-16; Mason 2-0-4. G-Day, Ingram, Lee, Bennett, Gammon, Thorn, Martin.

SQUAWS 12 31 48 67
 Follett 12 27 39 60
 Rhodes 9-2-20; Cochran 7-3-17; Patterson 5-19-29; Fallwell 0-0-0. G-Day, Ingram, Lee, Bennett, Gammon.

AT AMARILLO

Squaws Flash To Four Wins, Take Meet Title

Friona High School's Squaws, rebounding from a pre-Christmas loss to Canyon which was their worst defeat of the year (71-34), roared to four consecutive wins in the Christmas Holiday Tournament in Amarillo last week, and were awarded the tournament's giant first place trophy. It was the team's second tournament title this season, as they previously won the championship at Vega, and were runners-up to Tulia in the local tournament.

The Squaws, running their season record to 14-6, scored wins over Vernon, 79-40; Hartley, 41-31; Kress, 86-42 and Follett, 67-60.

The 86-point outburst in the tournament semi-finals against

Kress were the most for the team this year, and found all three starting forwards scoring over 20 points, and a fourth player scoring 16.

The Squaws were pre-tournament favorites, and they lived up to their billing.

Darla Rhodes singled the nets in the team's opening round 79-40 win over Vernon, which added girls basketball in recent years, with 31 points, and

accomplished that in less than three quarters of playing time.

Miss Rhodes wound up with 92 points in four tournament games, and was one of four members of the Squaws' team to be named to the all-tournament team.

The team was not pushed at all in its first three tournament games, but their game against Follett in the finals was a good one. The two teams were tied

at the end of the opening quarter, 12-all, with Friona establishing a four-point lead at the half, 31-27.

Getting the three-pronged scoring they had throughout the tournament (Darla Rhodes, Kay Cochran and Terri Patterson), the Squaws opened up a nine-point lead after three quarters, 48-39.

A delay game paid off for Friona in the final stanza, with Terri Patterson sinking 12 of 12 free throws to clinch the win. Miss Patterson, who led Friona scoring with 29 points, sank an amazing 19 of 20 free throw attempts. Follett's Kim Carroll took game honors with 44 points in a losing cause.



GIRLS CHAMPS...The Friona Squaws came home with the first place trophy from the Amarillo tournament last week. Kneeling are Cindy Gammon, Ossie Mae Lee, Kay

Cochran, Tena Day and Sherri Thorn. Standing are Pam Wilcox, Terri Patterson, Terri Fallwell, Amanda Mason, Darla Rhodes, Teresa Ingram and Dianne Bennett.

Colorado City Hunter Is Tailfeather Champ

Fred Bishop of Colorado City won the tailfeather contest for Friona's 1973 Pheasant season, it was announced this week.

Bishop, who is the brother of Stanley Bishop of Friona, had a winning entry that measured 25 1/2 inches. Ronnie Parson placed second with an entry of 25-3/8 inches, and Jeffery Fairchild was third at 25-1/8 inches.

Pete Jesko of Lazbuddie, who took his 27-3/4 inch entry to Farwell and won their contest, was crowned Parmer County champion.

Square Dancers Party Planned

The Buttons and Bows Square Dance Club will have their graduation party on Saturday, January 12.

The honored guests will be the ten to twelve couples who are completing their square dance lessons.

The graduating couples will be initiated into the Buttons And Bows Square Dance Club. The party will begin at 8 p.m.

Anyone who is interested in this group and would like to find out more information should contact John Fred White or Joe Reeve.

Bovina's winner was J.T. Lambert, with a 26-inch feather. Travis Hancock placed second with a 25-3/4 inch feather, and Ronnie Mitchell was third at 24-7/8.

Officials of the Parmer County Game Association indicated that the 1973 Pheasant Season was one of the most successful in history, with good luck reported by most hunters. For the most part, weather was favorable throughout the 16-day season, particularly on opening day and on the weekends.

Cash prizes of \$15.00, \$10.00 and \$5.00 were awarded to the top three entries in Friona, Bovina and Farwell.

Boy Born To Local Couple

Mr. and Mrs. Daniel Saiz became the parents of a baby boy on Friday, December 28 at Parmer County Community Hospital.

He was named Ricky and weighed seven pounds, thirteen ounces and was 20 inches in length.

The baby was born at 9:10 p.m. Grandparents are Mr. and Mrs. Joe Saiz of Friona.

DEAD ANIMALS

FREE REMOVAL OF DEAD STOCK



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5 1/4% ... Passbook Accounts

6 1/2% ... 1 Year Certificate Of Deposit (\$1,000 Minimum)

6 3/4% ... For 30 Months Cert. Of Dep. (\$1,000 Minimum)

7 1/2% ... For 4 Years Cert. Of Dep. (\$1,000 Minimum)

Substantial Loss Of Interest For Early Withdrawal

Tri-County

SAVINGS AND LOAN ASSOCIATION Muleshoe, Texas

Resolved!

TO SAVE YOU MONEY DURING 1974

TURKEYS Lb. **59¢**

HAMS Lb. **69¢**

BACON Lb. **59¢**

10 Oz. Bottles
Coca-Cola 2/89¢ Plus Deposit

MILK \$1.29 Gal.

Allsup's 7-11

VITAMIN D MILK

We Appreciate Your Business During Past Year, And Look Forward To Serving You In 1974

New Officers Elected By Society Members

St. Teresa's Ladies Society met December 20 in the Parish Hall after the evening liturgy for their Christmas party.

Sylvia Roth, president of the organization, conducted the meeting.

Plans were completed for Santa Claus to give treats to children after the 10:30 mass Sunday morning, December 22.

Hostesses for the January meeting will be Lydia Martinez and Olivia Ortiz. Church cleaners for January will be Helen Fangman and Susie Perez.

Evelyn Ball reported on collection taken after the 10:30 mass December 16, for Christmas flowers. Helen

Fangman and Evelyn Ball took this collection after the 10:30 mass December 23.

Officers elected for the coming year are: Sylvia Roth, president; Ortencia Bermea, vice president; Irene Bermea, secretary; Evelyn Ball, treasurer; and Helen Fangman, reporter.

During the Christmas party, gifts were exchanged and games were played.

A buffet supper was served to Father John Coppinger, Ofelia Diaz, Matilda Caballero, Olivia Ortiz, Lydia Martinez, Irma Raymond, Susie Perez, and Helen Fangman by Sylvia Roth, Toni Castillo and Evelyn Ball.



EARN PLAUDITS...Three members of the Friona High School Band earned first division ratings in the regional tryouts for the all-state band prior to the Christmas holidays. Those scoring were Danny Simpson, left, on the trombone, Julie Johnson, seated left, alto saxophone, and Janice Hays, right, on the flute. David Hargrove, standing right, was alternate, on the baritone sax.

Salad Luncheon Served To Study Club Members

Members of Black Study Club met in the home of Mrs. Dick Rokey for their annual Christmas party on Thursday, December 13.

A salad luncheon was highlight of the meeting.

The program, "Humorous Readings About Christmas" was presented by Mrs. Travis Stone, Mrs. T.J. Presley and Mrs. Clifford Allmon.

The table decoration consisted of a Poinsettia and other Christmas decorations.

Gifts were exchanged and secret pals were revealed. The

name of another secret pal for next year was drawn by the members.

Special guests at the meeting were Mrs. Beulah Mae Deaton, Amarillo and her daughter, Mrs. Bronica Estes.

Members present were Mrs. Emma Elmore, Mrs. Fern Barnett, Mrs. Gene Welch, Mrs. Teddy Fangman, Mrs. Lois Weatherly, Mrs. Harry Lookingbill, Mrs. Bill Carthel, Mrs. Johnny Mars, Mrs. Ellis Tatum, Mrs. George Frye, Mrs. Tommie Tatum, Mrs. Teddy White, Mrs. Helen Fangman, Mrs. Roscoe Ivey, Mrs. Clyde Hays, Mrs. Charles Hamilton, Mrs. Travis Stone, Mrs. Clifford Allmon and Mrs. T.J. Presley.

Fallwell Baby Born Dec. 21

Mr. and Mrs. Jody Fallwell became the parents of a baby boy on December 21.

The baby was born in Parmer County Community Hospital at 8:12 p.m.

He was named Cody Bill and weighed eight pounds, one ounce. He is the first child for the couple.

Grandparents are Mr. and Mrs. Joe Fallwell.

Great-grandparents are Mr. and Mrs. T.C. Rardon, Caney, Texas. Great-grandmothers are Mrs. Pat Fallwell of Friona and Mrs. Mae Liverton, Scottsdale, Arizona.

DeLeons Have New Baby Boy

A baby boy was born to Mr. and Mrs. Oberlin DeLeon on Friday, December 28.

The child was born at 1:17 p.m. in Parmer County Community Hospital.

He was named Justin Heeth and weighed five pounds, seven and one-half ounces and was 18 inches long.

Justin is the first child for the couple.

Grandparents are Mr. and Mrs. Ruben DeLeon of Friona.

Jaycee-ettes Host Christmas Parties

The Friona Jaycee-ettes honored Mrs. Decimae Beene's class with a Christmas party on Friday, December 21. The class members were served punch, Christmas cookies and cupcakes by the hostesses.

The children then played games and each child received a small Christmas present.

From 5 to 6 p.m. that same day, the Jaycee-ettes were hostesses for a Christmas party for the children of Jaycees and Jaycee-ettes.

Each mother brought a gift for her child to open.

Refreshments of punch, Christmas cookies and cupcakes were served to all the parents and children present.

Mrs. Linda Fithen presented a story about a Christmas tree for the holiday program.

At 7:30 p.m., the Jaycees and Jaycee-ettes held a party at Women's Federated Club

House.

Dips, chips, spiced tea and cokes were served to those present. Games were played and gag gifts were exchanged.

Those present for this party were Mr. and Mrs. Don Gatlin, Mr. and Mrs. Albert Cupell, Mr. and Mrs. Fidel Madrid, Mr. and Mrs. Leslie Fithen and Mr. and Mrs. Ernest Mingus.



Holiday Dinner Served In Local Couple's Home

Mr. and Mrs. Ralph Broyles were hosts for a New Year's Day dinner in their home on Tuesday, January 1.

Turkey and dressing, ham and all the trimmings were served to those present.

Those attending from Friona were Toby and Kiley Gibson, Mr. and Mrs. Jesse Lane, Lana and Scott, Mr. and Mrs. Jackie Looper, Lea and Gary, Mr. and

Mrs. Johnny Broyles and Mr. and Mrs. Delvin Brookfield and Deanna.

Also, Jimmy Broyles, Mr. and Mrs. Fred Cochran and Shannon, Mr. and Mrs. Terry Copley, Mr. and Mrs. C.B. Looper, George Jones, Mr. and Mrs. Bobby Broyles, of Lazbuddie and Mrs. Joe Cox and daughter, Bovina.

New Baby For Former City Couple

Mr. and Mrs. Larry Johnson of Dallas became parents of a baby boy born December 28 in Dallas.

The new arrival was named Joshua Vance and weighed eight pounds, eight and one-half ounces. It is the first child for the couple. Mrs. Johnson is the former Debbie Jarecki.

Grandparents are Mr. and Mrs. Florian Jarecki and Mr. and Mrs. Truett Johnson of Friona. Great-grandparents are

Mr. and Mrs. Oliver Rieken, Friona; Mr. and Mrs. Edmund Jarecki of Columbus, Nebraska; Mr. and Mrs. Ed Bogges, Friona; Mr. and Mrs. W.H. Johnson of Friona.



Stand On Holy Ground And Others Will Soon Follow

Read Exodus 3:1-12; Matthew 17:1-8

The place where you are standing is holy ground. (Exodus 3:5)

The Lord told Moses that the ground on which he stood was holy ground. But it is not necessary to live in Israel or in a manse to live in a holy place. If we practice the presence of God, we will find that throughout the day we stand on holy ground--at home, at work, even at play.

When God's presence makes where we live a holy place, it is easier to see the hungry, the sick, the lonely. By practicing the holiness Christ gives, we invite children to come to Him. Living in God's presence keeps us mindful of the need to spread His Word...

Jesus wants His kingdom to come to all the earth, and He knows for that to happen it must come in each of our hearts. We can help Him by living a life dedicated to God--a life in which thoughts, words, and deeds reveal God as present among us.

PRAYER: Heavenly Father, we thank You for the knowledge of Your presence. As we practice living with You, our desire to be with You increases. Help us to teach others that they, too, can joyfully stand on holy ground. Amen.

THOUGHT FOR THE DAY:
Does my way of living make life holier for anyone?

--Helen Fisher Schmill, Casper, Wyoming

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Friona Clearview TV
Hi-Plains Feed Yard	Rushing Insurance
First Baptist Church	Friona Consumers
Friona Motors	Crow's Meat Co.

ASSEMBLY OF GOD 10th and Ashland-Rev. C.L. Bates, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:50 p.m. Sunday Men's Fellowship-7 p.m.
CALVARY BAPTIST 14th and Cleveland-Rev. B.C. Hester, pastor Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.
CALVARY BAPTIST MISSION 5th and Main-Rev. L.S. Anstey, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:50 p.m. Wednesday Prayer Meeting-7:50 p.m.
FIRST BAPTIST Sixth and Summit-Rev. Charles Broadhurst Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-3 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.
NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.
ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:50 a.m. Worship-10:50 a.m. Evening-6 p.m. Wednesday evening-8 p.m.
LUTHERAN CHURCHES Rev. Duane Kirehner Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.
UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. Paul Lee Sunday School-9:45 a.m. Worship-11 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship-10:50 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce-Rev. Albert Lindley Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland- Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

ANNOUNCING

The Opening Of A New Feed Store In Friona

Specializing In Livestock Range Feed And Other Feed Products Such As
Horse Feed, Hog Feed, Livestock Minerals, Etc.

We Will Distribute:

- * Feed Commodities Liquid Range Feed
- * Concentrate Cattle Supplements
- * Protein Blocks
- * Staley Co. Bloat Guard Blocks
- * Magnesium Blocks
- * Staley Mineral Blocks



Liquid Feed-Protein, 32%; Crude Fat-0.0%; Crude Fibre, 0.0%; Phosphorus, not less than 1.5%; Vitamin A-30,000 USP Units per lb; Vitamin B3-10,000 USP Units per lb; Vitamin E-10 Units per lb; Trace Minerals-balanced for the area.

Concentrate Cattle Supplements Protein Block-Protein, 32%; Fat, 1%; Phosphorus, 1.5%; Calcium, 3.0%; Salt, 0.0%; Vitamin A-30,000 USP Units per lb; Vitamin B3-10,000 USP Units per lb; Vitamin E-10 Units per lb; Trace minerals-balanced for the area.

Bloat Guard-very effective against bloat;

Magnesium Block-Effective against Grass Tetany.

FRIONA FEED CO.

Wayne Johnson, Owner

West Highway 60

Phone 247-3344

Class Of 1962 Holds Christmas Reunion

Friona High School's Class of 1962 had a reunion here on December 23, at the Friona State Bank Community Room. A total of 32 members of the class were present, plus 18 guests (wives and husbands of the class members).

Films were shown of the senior trip and "Kid Day." Each class member introduced himself and his guest, and gave a resume of what they were now doing.

Jimmette McLean of Hammond, Indiana, came the

New Baby Born To Duane Reeds

A baby boy was born to Mr. and Mrs. Duane Reed on Thursday, January 3.

The new arrival was named Jerramy Lee. He was born at 1:07 p.m. and weighed six pounds, eight ounces.

Jerramy Lee is the second child for the couple. Their oldest child is Stephanie, age 2 1/2 years.

The child's grandparents are Mr. and Mrs. Artis Fallwell and Mr. and Mrs. Leo Reed.

Great-grandparents are J.Q. Mars and Mrs. Dessie Fallwell, Fayetteville, Arkansas and Mr. and Mrs. C.F. Ingraham, Mooreland, Oklahoma.

Mrs. Reed is the former Connie Fallwell.

farthest of any of the grads to attend the meeting.

Refreshments and visiting finished out the meeting. Plans were formulated for the 20th anniversary reunion of the graduating class.

Son Born To Brent Halls

A baby boy was born to Mr. and Mrs. Brent Hall of the Lazbuddie community on Friday, December 21.

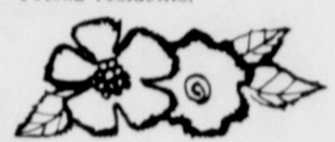
The new arrival was born at 9:27 a.m. and weighed eight pounds.

He was named Dustin Eric and is the first child for the couple.

Grandparents are Mr. and Mrs. Walter Carnes, Mr. and Mrs. Eddie J. Hall, all of Friona and Mr. and Mrs. Charles Beaton, Willcox, Arizona.

Great-grandparents are Mr. and Mrs. Lloyd Maxwell, Kelly Carnes Sr., all of Tabor, Iowa, Mr. and Mrs. Luther Hall and Mr. and Mrs. Ollie C. Jones, all of Muleshoe.

She is the former Denise Carnes. They are both former Friona residents.



Hospital Notes

ADMISSIONS-

Ethel Mingus, Friona; John Gilmore, Friona; Krystal Agee, Friona; Elmer Euler, Friona; Mamie Roberts, Friona; Linda Dopp, Friona; Weldon Emerson, Friona; Mrs. Oberlin DeLeon and baby boy, Friona; Mrs. James Johnson and baby boy, Hereford; Victor Castillo, Bovina; Kathryn Jones, Friona; Mrs. Daniel Saiz and baby boy, Friona; George Rowing, Bovina; M.A. Black, Friona; Jose Torres, Friona; Madeline Newton, Friona; Vivian Quickel, Bovina; Lesta Neill, Friona; Emilio Nunez, III, Friona; Lucas Constanancio, Friona; and Janie Mejia, Friona.

DISMISSALS-

Mrs. Jody Fallwell and baby boy, Mrs. Brent Hall and baby boy, John Gilmore, Krystal Agee, Ethel Mingus, Linda Dopp, Eldon Emerson, Ralph Roming, Victor Castillo, Jr., Mamie Roberts, Mrs. Daniel Saiz and baby boy, Mrs. James Johnson and baby boy and Madeline Newton.

PATIENTS IN HOSPITAL-

M.A. Black, Bessie Boggess, Lucas Constanancio, Richard Deel, Mrs. Oberlin DeLeon and baby boy, Seferino De Los Santos, Lennie Ingram, Elmer Euler, Corrine Jones, Kathryn Jones, Janie Mejia, Emilio Nunez, III, Vivian Quickel, Betty Spencer and Jose Torres.

Tamara Dawn Is Born To Gary Hands

Mr. and Mrs. Gary Hand of the Hub Community became the parents of a baby girl on Saturday, December 29 at 12:36 a.m.

The baby was born at Northwest Texas Hospital in Amarillo and weighed seven pounds, one and one-half ounces.

She was named Tamara Dawn, and is the first child for

the couple. Mrs. Hand is the former Gail McGlothlin.

Grandparents are Mr. and Mrs. W.E. McGlothlin and Mr. and Mrs. John Hand, all of Friona.

The child's paternal great grandmother is Mrs. Pearl Hand and maternal great grandmother is Mrs. Carrie Shirley, both of Friona.

January is DuBarry Skin Saver Month

Check the Items You Need and Take This Ad to the Store for the Year's Biggest Buys in Famous DuBarry Beauty Treatments—for Cleansing, Stimulating, Protecting and Softening, Every Kind of Skin Care!

- Foundation Lotion, 10 oz. Hypo-Allergenic Now \$2.50
- Penetrating Cleanser, 10 oz. Hypo-Allergenic Now \$2.50
- Skin Firming Lotion, 10 oz. Hypo-Allergenic Now \$2.50
- All Clear Cleansing Grains, 4 oz. Hypo-Allergenic Now \$1.50
- Skin Freshener, 10 oz. Hypo-Allergenic Now \$2.50



- Dainty-Dry Deodorant Reg. \$1.25 NOW 2/\$2.00
- Lotion Deodorant Reg. \$1.25 NOW 2/\$2.00
- Moisture Petals NOW \$2.50
- Hand Silk Healing Cream NOW \$2.75
- Eye Cream, 3/4 oz. Hypo-Allergenic Now \$1.75
- Cleansing Cream, 8 oz. Hypo-Allergenic Now \$2.50
- Young Promise, 4 1/4 oz. Hypo-Allergenic Now \$3.00
- Vibrance Masque, 2 oz. Now \$2.50

DuBarry Cares More for Your Skin

Prince Matchabelli--
Cachet and Wind Song Lotion 15 Oz. \$1.95

Prince Matchabelli--
Cologne Spray 2 Oz. \$2.50

Golden Autumn, Wind Song,
Prophecy and Beloved 1.8 Oz. \$2.25

CORDAY'S Annual Sale In Progress, Featuring
Fame and Toujours Moi Spray Reg. \$4.50 \$2.50

BI-WIZE  DRUG

January

CLEARANCE

NOW IN PROGRESS...

Don't Miss Our Big Annual Clearance. Many Bargains Throughout The Store... Too Numerous To Mention Here.

SAVE 20% TO 50%

- LADIES DRESSES 30% OFF
- JUNIOR DRESSES 30% OFF
- Catalina Sportswear 30% OFF
- Junior Sportswear 20% OFF
- LADIES ROBES 20% OFF



One Table Of
BLOUSES Only \$5.00

LITTLE GIRLS
DRESSES 30% OFF

1 SPECIAL TABLE -
Boy's Dress Coats, Jeans,
Dress Pants, Ladies Wear,
Ladies Jump Suits

1/2 Price



Men's & Boys

1 Rack Knit Pants - 30% Off
Jeans, Shirts - 30% Off

Special

Ladies LeRoy Sweaters 30% Off

Big Special --
Dallas Cowboy Pennants
~~\$1.00~~ 75¢

Men's Shirts
Jackets
30% Off

the *Art*

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FRIONA, TEXAS



Thank YOU
for shopping
PIGGLY WIGGLY



PORK STEAK \$1.19
Semi-boneless Lb.

PERCH FILLETS Pre-Cooked Lb. **89¢**
BREADED STEAK Pre-Cooked Lb. **\$1.09**

USDA CHOICE BEEF
SHORT RIBS OF BEEF Lean and Lb. Meaty **49¢**



USDA CHOICE BEEF
BEEF ROAST 7-Blade Cut Lb. **89¢**

Coca-Cola
32 Oz. Bottle **5/\$1.00**
Plus Deposit

Piggly Wiggly
MELLORINE Assorted Flavors Half Gallon **49¢**
Kraft's Parkay
MARGARINE Quarters Lb. **39¢**
Ragu
SPAGHETTI SAUCE All Flavors 15 1/2 Oz. **3 For \$1.00**

Gebharts
CHILI Longhorn With Beans 300 Can **59¢**

Heinz
BABY FOOD Strained Fruits Each **10¢**

Scott Dec.
TOWELS Jumbo Roll **39¢**

Northern
BATHROOM TISSUE 4 Roll **39¢**

Gaint
BIZ **73¢**

FRESH PIGGLY WIGGLY PRODUCE

POTATOES ALL PURPOSE RUSSET Lb. **79¢**

Shurfine 2 Lb. Box **PANCAKE MIX 59¢**
Keebler Saltines **CRACKERS 1 Lb. Box 39¢**
Tide Kina Size 25c Off Label **DETERGENT \$1.44**
Shurfine Cut **GREEN BEANS 4 303 Can \$1.00**
Shurfine 46 Oz. Cans **FRUIT DRINK 39¢**
Shurfine **TOMATO SOUP 2 No. 1 Can 29¢**

CHEF-BOY-AR-DEE FROZEN
PIZZA 79¢
Sausage Salami Cheese Each

LETTUCE Large Iceberg Firm Head Ea. **19¢**
BANANAS C.A. 2 Lbs. **25¢**
TANGERINES Calif. Jumbo Lb. **25¢**



Shurfine 12 Oz. Cans **ORANGE JUICE 39¢**
Spartime Turkey Chicken **POT PIES 6 F O R \$1.00**

SHOP PIGGLY WIGGLY
IT'S THE TOTAL FOOD BILL THAT COUNTS

LISTERINE 14 Oz. Bottle **98¢**
Reg. \$1.49
CONTAC ASPIRINS 10's 100 Ct. Shurfine **\$1.19 29¢**

DOUBLE S&H GREEN STAMPS ON WED
PIGGLY WIGGLY
The Original SELF SERVICE