


 magaine
College
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One-Year-Olds Are

$\lambda$
Polmer Graduate
Case No. 261



+ Coming Events +




TELEPHONE YOUR ORDER OR SHOP in PERSON

$$
\begin{aligned}
& \text { You get the same careful } \\
& \text { selections, low prices and }
\end{aligned}
$$

Free Delivery Service!

## BROOKS




CUSTOM
KIDNEYS

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Ozarka ${ }_{\text {watrig }}^{\text {co. }}$

## LANDS SAKES! WITHOUT ADVERTISING, WHERE WOULD WE BE!

Advertising is the Spark Plug of Business, And Good Business is What Makes Good, Steady Work! WHEN you read the advertiming in goch. In the mines and on tho farm hear advertising-remember this: transportation lines, storese and busiAdvertising's job is to sell goods. nesees that handle the goods. Yes, an $\begin{array}{ll}\text { Poor sales mean pay cuts, layoffs, fear } & \text { in the banks, insurance companies, ma- } \\ \text { chimery housees, real estate firma, build }\end{array}$ and worry all through the family. Good cers, etc., that service that firme, build sales mean steady work, pay increases, ers, etce., that service
For when advertising sells goods, $\begin{gathered}\text { So be gratoful for advertixing for } \\ \text { bringing you fine products at } \\ \text { good val }\end{gathered}$ there's just naturally more work to be ves. But moot of all-thank advertisin

## Advertising

Makes your iob more secure
The Ilidland Zeportex Uelegram

## Oshman




CHILI
$60 ¢ \mathrm{pl} .-\$ 1.00$ qi. $\underset{\substack{\text { TEAMING } \\ \text { Hot }}}{\text { TAMALES }}$ 50 © Per Dozen 6 for $\$ 1.00$
Hamburgers and Bar-B-0 Beefs CONEY ISLAND $6 / 75$ Cecil Kings Fine Foods


Church Meeting At Board Member Will 710 South Colorado Attend State P-TA
 $\xrightarrow{n}$

As state chairman of audio-
sual education he is a memper
the board. Other Midianders who Visual education, he is ardember
of the obard Other Midanders, wo
Will represent the Parent-Teach


ATTENTION !
SAF-T-ZONE PERMANENT ANTI-FREEZE

## PRYOR

AUTO SUPPLY
 Include Jepresentatives which wigh
School, Junior High, West, High
and North Elementary Units RETIIED BISHOP ILL
NEW YORK $-(\mathbb{P})$-The Right Rev


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| CREOMULSION | Phone 195 123 E. Woll |



Ironrite irons anything you can wash


Caftey Appliance Company
219 N. Main

The 琟idland Reporter Celegram



WASHINGTON NEWS NOTEBOOK Washington Gamblers Rake In Chips At Government Employes' Expense


Questions Answers

Social Situations

The CAMEO 畆
 "How do you know charming
Vellite hasn't go it now?" Hagar sniffed
asked pointely $\qquad$
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Intin
$\qquad$



BELOW IS AN OUTSTANDING EXAMPLE OF THE WAY GOD WORKS!

$$
\text { Case No. 122-8—Child, } 2 \text { Years Old. }
$$



## WHAT EVERY PERSON

OVER 21 SHOULD KNOW

## ABOUT

 ADVERTISING

| State Board May | $\begin{array}{c}\text { Crockett City Council } \\ \text { Dta }\end{array}$ |
| :--- | :--- |
| Delve Into Houston Economy Wave |  |
| Starts |  |
| Texokrst |  |




I am an ad. And everyone who has what I do. For it's advertising-by selling makes jobs more people-that makes jo
secure.
remember-jobs all along the line depend on


This rise in the standerd of living for you and yours is unequaliod in all history. Advortising holped raibe
this stenderd-is noeded oven more today to sell inthis stenderd-is neoded ove
duviry's now dovolopments
ant a job or want a better one,
all along the line depend on

Che Mhilland Reporteredegram



Child Welfare Board To Hear Discussions

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$\qquad$ Ar bout bill No. 15.

Postal Employes Get Pay Increase

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Workers Seek To Salvage Wheat In Elevator Collapse





FOOT SPECIALIST DR. A. V. JOHNSON, JR.


## GENERAL 3 ) ELECTRIC PORTABLE DISHWASHER

IT'S NEW! IT'S AMAZING! You can't realize the time and work it saves until you use it in your own
home. No cost. No obligation. CALL US. . NOW! PHONE 3507 Open til 9 p.m fil USE 3507



## FRECKLES AND HIS FRIENDS



PRISCILLA'S POP


HOMER HOOPEE


DICKIE DARE


BUGS BUNNY


Come mith me mim radio,
 To harr, sooll bo bock
Suronteod Rodio Repair o

AVERY

## radio \& Speidomettr

USE OUR FBEE DELIVERY SEBVICE PHONE 1990
groceries - vegetables - meats
Shop Our Windows for Week-End Specials! Midland Mercantile Company


BUY BALDRIDGE'S ${ }^{\text {Sally }}$ An Bread
 ALLEY OOP

 BOOTS AND HER BUDDIES


Bobby Brown Gains Spoi On Schoolboy Weekly 'Honor Roll'



Bulldogs Go To WorkOnOffense, Defense Monday


  McMurry Has Cinch For Slice Of Texas Conference Crown

$\qquad$
$\qquad$

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$\square$

## Winterize Now!

## ELDER <br> CHEVROLET <br> COMPANY

Phone 1700

## Is ADVERTISING helping you?

The Pay-off is your Pay Envelope

## Perhaps You've Never Seen It

 Put This Simply Before

##  in print-or on the air waves." The more advertisin sells, the more goods are needed to fill that demand. The more goods needed, the more men and women are needed at the factory that makes those goods-yes, and on the farms and mines and mills that make the raw materials needed to make the product. In addition, more men and women are needed by the railway and trucking compani stores that sell it. <br> Advertising, by selling goods, starts a never-ending <br> chain that leads to more jobs, better jobs, greater per- <br> sonal security

Other Ways Adwertesmg Fopps You
Advertising...av sumw mont sooss
Makes your job more secure

Sul Ross College Conference Crown

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Titles Go On Line This Week In Eight Schoolboy Clashes

## SPORTS LANTS


California, Ohio
Staie, Move Toward
Rose Bowl Encounter


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|  |  |  |  |  |  | We welcome a visit | it to our new location． |
| 边 |  |  |  |  |  | LEE DURRELL | \＆COMPANY |
|  | 隹 |  |  |  |  | Phone 2214 | 418 W ．Texas |
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WISHING FOR A BUYER

## KCRS


$\underset{\text { WON'T MAKE }}{\text { WOUSES FOR SALE }}$

the raporter-teligoran, midiand, texas, nov. 14, 190-11

## AD WILL-PHONE 3000 is

| Construction <br> Ready To Start <br> On Several 8-bedroom, mod- ern Homes in Cowden Addition. |
| :---: |
|  |  |

$\$ 2,000$

## $\stackrel{\text { win my mutu }}{ } \mathrm{m}$



Indian Ball Park


## 

## Barney G. Grafa

 RealtorJ. TTHAMPION CONSTRUCTION CO., LTD. ATTENTION!
 Financed $100 \%$ GI-FHA or You Can Pay
We are going to complete about 10 more
homes before Christmas... COME OUT TO 2000 NORTH EDWARDS ST. Soose your design, make a deposit and write Felix Stonehocke





So they say


Answer: LLest than 74 of each dollar you pay covers
retailer's advertising
That's only half the story. Advertising lowers our cost two ways:

Cuts the selling costs. And by helping make mase
production possible, lowers the prodiuction costs, too So advertising saves you many times that $7 \&$ per dollar.

The Mididud Reportev Celegram




Steel Strike Is Over

## For Tuesday Shoppers



Ladies
Run-Proof DuPont Nylon
Brief Panties
waistband and leg. Sizes: Small, Medium and Large.
$\$ 100$
pair

Ladies
Beautiful Nylon-Jersey
Tailored Slips
$\$ 395$

## Dunlap's

| Dear Santa-$\qquad$$\qquad$$\qquad$ |  | HE DOCTOR SAYS |
| :---: | :---: | :---: |
|  |  | About One Out Of 20 Has Pockets Leading Off Intestine |
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Newspaper Contest Aims To Encourage Pride In Ownership


ARIS. TEXAS:, (DPA." "I have

