# The Intioland Teporterextegram <br> the best investment for your advertising doliar 

WEATHER



## City Council Votes Rent Decontrol <br> Battle Roars As Shanghai Falls To Reds <br> Lilienthal Appears Before Senate Probers <br> s <br> Order Goes To Governor For Signing <br> \author{ Eswwszu 

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* LATE NEWS FLASHES *

SAN FRANCISCO - (AP) - The Shanghai radio commercial transmitter resumed broadcasts Hours. No reason was given for the silence in the sity now almost entirely in Communist hands

WASHINGTON - (AP) - Francis P. Matthew Omaha, Neb., was sworn in Wednesday as secre resigned recently, in a huff at cancellation of plans
giant aircra
AUSTIN - (AP) - The Senate Wednesday gave its oksy to the creafion of a StateiYouth Development Council, a brand now plan aimed at pre-

Contract Awarded On City Hall Work


Nation's Great Pay Final Tributes To
James V. Forrestal


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$\qquad$ for decontrol was launched last month by a group of Mid-
West Stands Firm Againsi Red Moves At Paris Conferertce

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 As Far As Fred's Concerned

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WEDNESDAY \& THURSDAY $\star 2$ Shows Nightly $\star$


## $\star$ Starts TOMORROW $\star$ <br> Frank Morgan

"the cockeyed
midacle"


Aly Khan Will Be Boss When He Weds Rita-It Says Here


Nathaniel P. Davis

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Everything Is Sew-Sew for Rita


Latin Americans T
Honor Shriners At
Stag Dinner Here

Episcopal Men's Club Speaker Is Roy Dahl Of FBI





To Bors and GIRLS with PIMPLY SKIN


Jean Schooler, Who Plans June Wedding, Honored At Shower

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## Grandma Wins



WHEELING WARE
 $\$ 3^{95}{ }^{9 a c h}$ DELIVERY $\underset{\substack{\text { Phone } \\ 2514}}{ }$

Craver-Hicks Co.

## KIDNEYS

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Mary Hoover

Ozarka $\underset{\substack{\text { watrib } \\ \text { co. }}}{ }$


Che Thidlund Reportetrelequm


Budget Trouble Grows

the Senate to change its mind in conference on the appro-
priation bills, the chances for less government spending
don't look good.
It is no secret that federal revenues and expenses have nome to ave to do one of three things: cut spending, raise
ing to or go back to deficit financing.
ther orsible people feel that now, when prices are going down and the threat
of inflation is only thooretical, there is no point in lower No sensible person can want deficit spending. We
have a national debt now which is so big that the interest
on it is almost one and a half times the amount it took to
run the whole government 20 years ago.
So there isn't much left to do except cut some good-
sized corners. The most promising tools for that job are
at hand in the Hoover Commissing's report. But the sav-
ings from the Hoover recommendations would not come
over night. Worse than that, they may not come at all.
For there is now a bill in the Senate that would give either
branch of Congressa a veto over the President's reorganiza-
tion power. This bill, if passed, probabby would ham-
string and eventually strangle the whole Hoover program.
Whether or not that program lives or dies, the need
for budget balancing is immediate. But at the moment it
looks as if we shall see our per capita incomes lowered or
our per capita public debt raised in order to keep our
growing bureaucracy in a state of plump and robust health.

## Good Riddance

Gerhart Eisler, reputedly the Kremlin's No. 1 boy in
this country, accommodatingly has deported himself. In In
the interest of a small saving of public money, it might
be well if our government let it go at that. He faces a
year's jail term here, to be sure. But is it worth the ex--
pense of bringing him back here and giving him 12 months'

## pena briging

keep him
worst ailments-lawnmoweritis.



DREW PEARSON
The WASHINGTON MERRY-GO-ROUND




## Questions

## and Ariswers


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Venezuelan Who Can't Speak English Plays Good Brand Of Shortstop In Texas Circuit




YOU CAN NOW OBTAIN A

## Baymer AUTO PANT JOB

one day!
by using our newly equipped paiot department 3700 colon of baked enemel to choose from. COMPLETE PAINT JOB $\$ 150$ Body Work
ONEY_ Extra 4. EASY TERMS IF DESIRED

Murray-Young Motors, Ltd. 33 E Wal

Phone 64

Who made whoml-
Joe Louis-Mike Jacobs Partnership Ends June 1

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To
General Travel Co





## " 25,000 Miles of the mosteconomical

 service ever, from our 145-h.p.Ford BIG JOB!"
 Jack E. Huffhines, Secretary and $T$ treasurer of Of Uban Butane
Service, noc We We have received. 25,000 miles of the most eco. nomical service we have ever had out of any truck. Our service
and maintenance cost has been practically nothing." Mr. Huf hines is but one of many Ford BIG JOB enthusiasts
who has taken the time to write about the remarkable per-
formance of the Ford F-7 and F-8. Thousands of others are
proftiting from gas economy anusual in the big truck profinting from gas economy unusual in the big track field....
from an ability yo carry gross On tandem-axie semi's... from power that makes the BrG
JOB the king of the hills. Come in and get the facts on any

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## FORD Bancs TRUCKS <br> BUILT STPONOER $T O$ LAST LONGER

 Murray-Young Motors, Ltd.

Authorized<br>Dealer

Consolation Champion MAJOR LEAGUES-


Robinson's Homers Help Dodgers Win
 Brooklyn's Jackie Robinson, in the midst of the great-
est batting spree of his career, is taking the West by storm.
In eight games, the negro flash has rapped out 15
hits in 34 times at bat for a.441 batting average.
Robinson whacked a pair of home runs'and a single hits in 34 times at bat for a a 441 batting average.
Robinson whacked a pair of home runs and a single
Tuesday night to lead the Dodgers to a $6-1$ triumph over
Western Plastic Splits Twin-Bill


Sports
Colts Clip Tribe 8 to $3 \ln$ Opener


FOOT SPECIALIST
DR. A. V. JOHNSON, JR.

## RADIO SERVICE

## ON ALL TYPES OF RADIOS

- Our stock is complete $\quad \begin{gathered}\text { Every part that goes into your } \\ \text { radio is guaranteed for } \\ \text { - Our test }\end{gathered}$

Our experienced technicians
are qualified to repair $\qquad$

## AVERY

RADIO \& SPEEDOMETER SERVICE

## A Picnic Cooler

 Everybody Likes

TEXAS COCA COLA BOTTLING COMPANY

Ranchland Country Club Board Meets


FEED
400 S. MAIN

RARE OPPORTUNITY TO

## SAVE

on genuine Burmill rayon SLACKS

TWO DAYS ONLY May 26 and 27
$\qquad$ slacks ot a ridiculously low
extra slacks, and we knew
below cost. Choose solids, che


Story yllar-forthe Summer!


for famous brands Ss D Cholhicrs


Motherless Nest, Bunny Adoption Put Ani nals In News


Congress Ready To Shelve Most Of Truman 'Hol Polatoes' Unill 1950, Leaders Opine


Uncle Sam Will Be Kind, But Firm When And If, GI's Slip On Mortgage Payments

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## NEW POWER FOR OLDER BUICKS



USE THE GMAC PLAN FOR MAOB BEPARS

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Weather Pattern Is Aid To Farmers In Most Texas Areas

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available:
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Lions Club Member
Visit Area Cities
Midand Llons Club mem









'Queen For A Day'

DELICIOUS

## HOT ROLLS

Ready each day between 1 a.m. and noon . . . get 'em hot
a Full line of bake goods

WALKER Baherem *
$\qquad$
and fresh!

DECORATED
CAKES
Raisin Cookies

## All Orders of $\$ 3.00$ or More Delivered <br> Free Inside City <br> Limits.



Former Midlander





efficiency desks sensibly priced

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in Golden Oak, Softone

BAKER OFFICE EQUIPMENT

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FRECKLES AND HIS FRIENDS


## PRISCILLA'S POP



## HOMER-HOOPEE



## DICKIE DARE



## BUGS BUNNY



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Headyumene for CAMERA FANS

 Midland Studio \& Camera Shop
 -BIT R. WILLIAMS OUR BOARONG HOUSE vith MNOR HOODI

-By MICHAEL O'MALLEY and RALPH LANE



## BUY BALDRIDGE'S ${ }^{\text {solly }}$ An Bread



MISS YOUR-REPORTER-TELEGRAM? II SO, PHONE 3000 BEFORE 630 p.m. Weekdays and 10:30 am. Sundays, .. AND A CORY WILL BE SEIT TO YOU BY SRXCIAL CABRIXR1

Negotiators Resume
Talks On Ford Strike Talks On Ford Strike


## WHAT'S THE MOST VITAL THING ADVERTISNG DOES FOR YOU?

- BRINGS INFORMATION TO MAKE SHOPPING EAS * GIVES YOU BETTER GOODS FOR LESS MONEY. $\star$ RAISES STANDARD OF LIVING. * MAKES JOBS MORE SECURE. $\star$ ENTERTAINS AND AMUSES.

This Case History Shows How Advertising Gives You Greater Personal Security

TAKE this actual case of a brand of soap. A big company had
developed a better, fastersoap powder that washes dishes faster, makes clothes whiter with less work.
How could they sell it at such a low cost as to be able to sell it cheapl
ing.
Today they sell millions of dollars of this soap powder per year -making hundreds of new jobs in a huge factory, hundreds of jobs with firms who supply the raw materials, more and better poap-and in banks, railroads, truck lines, insurance companies, all of whom have more worls to do and more money coming innee.

Nobody Lost
For the amazing fact is-this new brand of soap didn't take money from other soap companies. The product and its advertising increased the total consumption of soap. So there was more busines, jobs. You're More Secure Apply this very prosaic soap story to the more glamorous fields of ing, furniture-everything you buy. You'll see plainly how adver tising acts as the spark plug o business. You'll see how advertis ing-today and tomorrow-1 making your present job more making


> Advertising By SELLING MORE GOODS TO MORE PEOPLE Makes your iob more secure

## Thip Mlioland TReporter Celegram






## WHAT'S THE MOST VITAL THING ADVERTISING DOES FOR YOU?

BRINGS INFORMATION TO MAKE SHOPPING EAS GIVES YOU BETTER GOODS FOR LESS MONEY - RAISES STANDARD OF LIVING. + MAKES JOBS MORE SECURE. - ENTERTAINS AND AMUSES

This Case History Shows How Advertising Gives You Greater Personal Security

Tof soap. A big company had developed a better, faster-acting soap powder that washes dishes faster, makes clothes whiter with less work.
How could they sell it at such a low cost as to be able to sell it cheaply? Only through advertis
Today they sell millions of dol lars of this soap powder per year

- making hundreds of new jobs -making hundreds of new jobs a huge factory, hundreds of jobs with firms who supply the raw materials, more and better jobs in stores that handle that truck lines, insurance comparies, truck lines, insurance companies, -and more money coming inbecause of this added soap busi-

Nobody Lost
For the amazing fact is-this new brand of soap didn't take money from other soap companies. The product and its advertising creased the total consumption of
soap. So there was more business better business - more and better You're More Secure Apply this very prosaic soap story to the more glamorous fields of automobiles, refrigerators, cloth
ing, furniture-everything your buy. You'll see plainly how advertising acts as the spark plug of business. You'll see how advertiscreating opportunity for you, and creating opportunity for you, and
making your present job more


Advertising
BY SELLING MORE GOODS TO MORE PEOPLE Makes your iob more secure

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 HELP WANTED, FEMALE



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## Better Relations




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FOR SERV

ONE 3000

GRO-GREEN SPECIAL LAWN GRASS
SEED
MIXTURE 4-D WEED KILLER ARMOUR's 4-12-1 illiamson \& Green Feed Stor


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\text { PHONE } 1023
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New And Used Desk

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\$ 15 \text { to } \$ 7,000.00
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Baby and Started





EXPERIENCE PLUS

L. R. LOGSTON

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Feed Sacke We pey top pricee
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BELTONE
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204 N. Ft. Worth
General Mill Work

Abell - McHargue
Lumber Co., Ltd.

SEE THE MODERN HOMES AND DESIRABLE HOMESITES LISTED IN TODAY'S REPORTER-TELEGRAM CLASSIIFIED AX


## MOTOR BALK? DON'T WALK!

## Willis Sales Co


Cab Fare
Payments
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> Select Guaranteed
USED CARS


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## SHIRT SPECIAL!



## White Broadcloth Shirts

Regular $\$ 4.50$ Values
2 for ${ }^{5} 5.85$

Men's. Neckwear
\$1.

## Dunlea)'s



> BURTON LINGO
> CO.

> Building Supplies Paints - Wallpapers
> 119 E. Texas



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