



by Bill Cligby

THIS HAS BEEN a week of bad news. Things have gone from bad to worse.

First, war broke out in the Mid-East. Then on Wednesday the vice president resigned. Now, we're announcing a price increase for the Friona Star.

Things just seem to come in droves.

WE RESISTED raising the single copy price of the Star as long as we could, but finally decided there was no alternative.

Inflation has affected the newspaper industry the same as it has every other segment of our society. We have had numerous adjustments in our printing costs in recent years, due to newsprint rate increases.

There have also been other increases in virtually every facet of production, including supplies, salaries, etc. Second class postage also has increased several times in recent years.

The last increase in the Star's single copy price was early in 1956, almost 18 years ago, when the price went from a nickel to a dime.

Several of our contemporary papers have been on 15 cents a copy for two or three years. These include Dimmitt and Littlefield in our immediate area.

Last month, the Clovis paper increased its per-copy price to 15 cents daily, and the Lubbock Avalanche-Journal indicates that it will have to make an adjustment in the near future.

Like we said, we hated to make the increase, since the 10 cent newspaper has become more or less a tradition. But sometimes you can go out of business trying to stay with a tradition.

We noticed at the same time the Star began selling for a dime in 1956 you could buy ground beef for 25 cents a pound, T-bone steak for 69 cents a pound, and Coca-Cola, 25 cents for a six-bottle carton.

As you can see, prices change with the times, and unfortunately, the change is almost always upward.

SUBSCRIBERS living on the rural routes or getting their mail by home delivery in town have complained about not getting their Sunday paper until Monday, and not until Tuesday in the event of a Monday holiday.

We are aware of this problem, and we don't want to discriminate against these subscribers.

At the present, we are working on a plan to have the papers delivered in the Saturday mail. Hopefully we can do this as soon as the football season ends and we don't have the Friday night games to report.

If the plan is worked out, subscribers will have to remember that specials advertised in the paper will not be available in most instances until Monday morning.

Rest assured we are attempting to get all of our subscribers on an "even" basis. Thank you for your patience in the meantime.

First Frost Registered

No crop damage was believed to be suffered by the first frost of the season, which left a thin coat of ice on windshields here early Thursday, as the mercury dipped to its lowest point of the season—36.

Agricultural leaders were unanimous in their viewpoint that the frost likely aided the crops, if anything. Cotton was well matured, and could use a little defoliation, which the frost may have accomplished.

Following Thursday morning's low of 36 was a reading on Friday morning of 37.

TEMPERATURES

Date	Hi	Low
October 6	58	44
October 7	79	54
October 8	83	55
October 9	85	56
October 10	81	50
October 11	58	36
October 12	79	37
Moisture—94 on October 6; .02 on October 11.		



SEE BALL, BOB?...In this unusual action shot, Friona's Bill Fallwell (20) seems to be saluting Dalhart's Bob Beaver, while the ball hangs in midair between them. In the background, Clay Bandy applauds Fallwell's

defensive play, which aborted the pass attempt. However, Beaver was the villain a little later, as the pass receiver on Dalhart's "dipsy-doodle" touchdown which tied the game at 7-7. [Staff Photo]

DALHART WINS, 19-13

Dipsy-Doodle Does Trick For Wolves

If Dalhart had stuck to straight football, Friona might have beat the Wolves Friday night.

But the hometown boys threw in one of the fanciest plays ever concocted by a high school bunch, and it provided Dalhart with the winning margin in the 19-13 verdict Friday at Dalhart.

The game pitted two intersectional Class AA elevens in their final non-conference action. Both teams begin district play next week.

Although outweighted and outmanned for the majority of the game, the scrappy Chieftains made a couple of breaks for themselves, and managed to stay in the ball game, although Dalhart controlled most of the game, especially the last half.

The Chiefs had a big break early, when Sammy McNeely blocked a Dalhart punt and the team drove inside the wolfpack five. However, the home team stiffened its defense and held, and this failure to defend the

scoreboard turned out to be the difference in the game for Friona.

After the punt, Friona was given a first down by Dale Parsons on a seven-yard run, and a personal foul penalty against the wolves moved the ball to Dalhart's 15.

Parsons then ran seven yards to the eight. The team managed to get a first and goal at the five, but four plays from this point proved futile, as Dalhart dug in.

Clay Bandy hit Parsons with a pass on third down, but Dale couldn't hold it. A field goal attempt on fourth down went haywire, as the snap was high, and Dalhart took over on the 19.

Friona's spirits were lifted again following the next series, however. The Chiefs held the Wolves and forced a punt. Ted King fielded the ball on his own 40 on the run. He got a couple of clearing blocks at about midfield, and was off on a 60-yard touchdown run up the east sidelines.

Davy Carthel's kick split the uprights, and his boot and King's run had given Friona a surprising 7-0 lead after eight minutes of the opening quarter.

Dalhart had two threats in a row before finally scoring. Their first, toward the end of the first quarter, went to [Continued on Page 2]

Inflation Hits--Star Now Costs 15 Cents

With this issue, the Friona Star is advancing its single copy price to 15 cents. At the same time, yearly subscriptions are being raised to \$6.00 for the immediate area, and \$7.50 for outside the area.

Cited as reasons for the increase were recent and proposed hikes in newsprint costs, increased second class postage rates, and other increases in production costs.

The price increase was in keeping with the trend for papers in this area, who have found a similar increase necessary.

Last increase in the Star's single-copy price was in May of 1956, when the price went from a nickel to a dime.



MARY LOU MERCADO

FHS Graduate Queen Contestant At WTSU

Mary Lou Mercado, daughter of Mr. and Mrs. Jesus Mercado of Friona, was one of 14 West Texas State University coeds competing in the annual Miss WTSU Pageant last Saturday night.

The beauty and talent contest, affiliated with the Miss Texas Pageant, started at 8 p.m. in the Canyon High School auditorium.

The 21-year-old bilingual Miss Mercado is a sophomore student. Born in Zacatecas, Mexico, she was graduated from Friona High School in 1972. She was a member of the National Honor Society, Who's Who and the basketball and volleyball teams.

At West Texas State she served as historian reporter for the El Chicano Club, intramurals chairman and secretary for Hudspeth Hall, women's dormitory.

The 5-foot-5 Miss Mercado has black hair and brown eyes. She carries a 2.1 grade point average with 3.0 being perfect

ORDINANCE CHARTED

Rural Fire Calls To Cease Next Jan. 1

Parmer County residents stand to lose 60 percent of their fire protection at 12:01 a.m. January 1, 1974 following the next two readings of Friona City Ordinance No. 481.

During the Monday night meeting of the Friona City Council, the proposed ordinance was read and it was explained that the Friona Volunteer Fire Department can no longer make runs outside the Friona city limits without adequate compensation to cover expenses incurred.

Friona Mayor R.L. Fleming reported to the council members that he, Fire Chief Ralph Shirley and City Manager A.L. Outland had met with Parmer County Commis-

sioners and proposed that the county pay \$100 for each fire call made outside the city limits.

It was noted that the county commissioners told the trio that although adequate funds were available to pay the \$100 for fire calls, the commission was against such payment. The request was taken under advisement and the following day, the mayor said he was informed the proposal had been tabled, so the new ordinance was drawn up.

Fire Chief Shirley said that in the past the policy had been to answer any and all fire calls, but with the adoption of the new ordinance, the fire department will be restricted

to the Friona corporate limits and within a radius of one-half mile to the city limits.

It was also reported by the fire chief that at least 60 percent and usually 70 percent of the fire calls received by the Friona Fire Department are calls for the rural areas.

In the past, the Parmer County Commissioners Court has paid \$750 per year to the Friona Volunteer Fire Department as a payment for rural firefighting. The fire chief said this is only 16.4 percent of the actual expense of the department, with the city taxpayer providing the balance of the expenses.

With the new ordinance, provided it is approved following the next two readings, it will be a violation of the law for the fire department to leave the one-half mile radius surrounding Friona unless the department is requested to help within the corporate limits of an incorporated town or city.

In effect, this will leave hundreds of homes in Parmer County without protection, as well as rural businesses,

including cotton gins, elevators, grocery stores, feed lots and other businesses unprotected in case of fire.

According to a spokesman, unless the Parmer County Commissioners will agree to the \$100 reimbursement for rural fire calls, the new ordinance will take effect on schedule on January 1, 1974.

Fire Chief Ralph Shirley has prepared a 13-year complete break-down of activities of the Friona Volunteer Fire Department in relation to city and rural calls. It follows—

YEAR	EXPENSES
1961	\$6,021.28
1962	9,482.75
1963	3,569.18
1964	4,208.73
1965	3,692.83
1966	3,368.52
1967	4,121.03
1968	3,956.98
1969	2,548.29
1970	2,730.61
1971	3,137.56
1972	3,035.07
1973	4,134.27
TOTAL	\$54,007.10

[Continued on Page 3]

Chamber Of Commerce Backs City Council

The Friona Chamber of Commerce and Agriculture unanimously went on record this week endorsing the proposed Amendment No. 481 as read Monday night at the Friona City Council meeting.

Meeting Tuesday morning, the CoC board of directors heard facts and figures proposed by the Friona Volunteer Fire Department on expenses incurred by the department in fighting rural fires in Parmer County during the past 13 years.

Following the discussion, it was decided to write a letter to the Parmer County Commissioners Court, including a copy to each commissioner, as well as the county judge, protesting the apparent refusal of the commissioners' court to increase the payment of rural firefighting from \$750 per year to \$100 for fire calls outside the city limits.

In other action, board members heard a report on the September Maize Days celebration, and it was reported that the CoC nearly broke even on expenses incurred during the week-long celebration.

On Tuesday night the Board of City Development was to meet with officials from West Texas State University in Canyon to hear results of a survey conducted by WTSU in the Friona area. The survey was to assist Friona business personnel to keep Friona's dollars in Friona.

CoC President Dale Cary commented, "If the survey results are not used correctly,

we have wasted a barrel of money.

"Too many people take a [Continued on Page 2]

Bobby Zetzsche Wins By Picking Upsets

Bobby Zetzsche may someday beat his weekly score of 14 that he scored as last week's weekly winner in the Friona Star's football contest, but chances are he'll never again pick that many upsets in a single week.

Zetzsche was the only one of the 193 contestants entering the fifth weekly contest to score a 14 or a 13 for that matter, as no one else had a score above 12.

He scored on such upsets as Dalhart over Dimmitt, Floydada over Littlefield, Texas Tech over Oklahoma State, and [!] Washington over Dallas.

Zetzsche's only miss, besides the Muleshoe-Portales tie game was in picking Springlake over Sudan, another game missed by the majority of the contestants.

The Friona youngster won the weekly first prize money of \$5.00 "hands down." Claiming second place was Gail Brown, winner of \$3.00, while Ann Nichols took third place and \$2.00.

Mrs. Brown and Mrs. Nichols were two of only seven of the 193 weekly entrants to get as many as 12 of the 16 contest

games right. Others included Forrest Harding, Mary Priest, Hank Outland, Dr. J.R. Putman of Littlefield and Kathy King, Texas Tech student, Lubbock.

The second and third places

were decided by the Friona-Loekney tie-breaker guesses.

Contestants scoring 11 correct for the week were—

[Continued on Page 5]

Scouts Derive Funds From Local UF Drive

[Editor's note—The following is the second in a series of articles dealing with the Friona Area United Fund Drive, which kicks off on Tuesday, October 16.]

Friona United Fund helps scouting keep pace with changing times.

Departing from tradition is the new coed program. We now have "Scouts in Skirts" in our Explorer Post. The age group is 14-21. This age sector is where many youths drop out of organized activities. Explorer Scouts are out doing and seeing things with adult volunteers.

Cub Scouts is a family-

centered program for boys ages 8-10, organized in packs and dens, with volunteer adult leaders.

Scouts are next in rank for boys ages 11-18, meeting as a troop and sponsored by a church, school, or civic group. The program is oriented toward the community concept, with outdoor activities, nature studies, and camping crafts.

Camp Don Harrington provides year-round facilities for all scouting programs. Professional help and adult training is available from the Amarillo Council at all times.

Give your fair share to United Fund and scouting will benefit from it.



CORN HARVEST IN FULL SWING...Corn harvesters, such as this one pictured on the Rushing Bros. farms west of Friona, are in the fields in full force right now in an attempt to beat the winter with their harvest. Lloyd

Thompson, custom harvester of Friona, is harvesting the Rushing crop. The corn is averaging 65 in yield and moisture content in this particular field is about 17.

[Staff Photo]



Letters to the Editor

Dear Editor,

We are sending you a copy of a letter written to County Judge, Archie Tarter, the four county commissioners, Tom Lewellen, Raymond Treider, Jr., Charlie Jefferson and Cecil Atchley, written and backed by the Friona Chamber of Commerce & Agriculture. If the citizens of Friona and the rural area will contact their commissioner and let their wishes be known, we feel that this effort will be put to good use.

Board of Directors,
Friona Chamber of Commerce & Agriculture

Oct. 9, 1973

County Judge Archie Tarter
Parmer County Court House
Farwell, TX 79325

Honorable Judge Tarter:

It has been brought to the attention of the Friona Chamber of Commerce, after a recent City Council meeting, that rural areas of the county will soon be without adequate Fire Protection, due to the Commissioner's Court refusing to pay their share of the cost involved.

Over the past twelve years, the average cost per year to operate the Friona Fire Department is approximately \$4,500 annually. Inasmuch as 70% of the calls were made in the rural areas of the county, its fair share would have been \$3,150 per year rather than \$750.00 per year that has been paid in the past. No one can deny the fact that this is very inexpensive fire protection for the rural population of Parmer County.

The Friona Chamber of Commerce is going to do what we can to make the facts and figures available to the public and we know without a doubt, by far, the vast majority of the people will want this protection for their farms, homes and businesses.

In order not to interrupt service to the rural population, we urge you to promptly consider paying at least \$100.00 per call outside our City Limits.

Respectively yours,

Dale Cary
President
Percy Parsons
Vice President
Bernard Gowens
Secretary
Robert Neelley
Director
Jack A. Hamil
Director
Carrol K. Gatlin

Director
Delton Lewellen
Director
Floyd S. Reeve
Director
McFarland C. Osborn
Director
Ralph Shirley
Ex-Officio

cc: Tom Lewellen
Charlie Jefferson
Raymond Treider, Jr.
Cecil Atchley

EDITORS NOTE
[Editor's note—Two very sincere 10 year old girls came to the Star office much concerned about abuse to animals in Friona. They were asked to write their experiences for the paper. Below is what the girls wrote, and included is the facts about a new club just getting underway. We think this is very much in the public interest, so decided to publish the letter as it was received.]

ANIMALS

My best friend and I are writing this because we love animals. Our names are Cindy Auburg and Cindy Carter. We both had pets. The reason why Cindy Auburg doesn't have a pet somebody shot him with a pellet gun and they had to put him to sleep. On 14th street some people's dog got ran over by a blue and white pickup. The dog was three months old. Cindy Carter has a cat, dog and a horse. But she don't get to keep them on the count of the land lord. We had four dogs in the neighborhood now theres only two and we're lucky if we keep them alive. We're not mad at the man who shot our dog. But we're hurt because he hurt him for life instead of turning him in. We would have turned his dog in instead of hurting him for life and it having to be put to sleep.

Now theres five kids without a pet at all.

If your child ask for a pet let them have it the pet might deserve it. We love animals. You might think you hate animals but you really love them. Please be kind to animals they want to live too!! We kids on 14th in 12th Streets have a club come join it you'll have fun (its animals we love) (no dues) ages 9-14 Every Wedday at 5:30. At Washington corner 14th street. President Dena Carter age 13 Vice President Jill High age 10 Secretary Cindy Auburg age 10 Book-keeper Cindy Carter (10) Party Norma Cruz (12).



Sincerely Yours

By Rev. Albert Lindley

WELL, LAST WEEK was almost a catastrophe for me and had it not been for my ole hometown coming thru, it would have been.

Of course you would know about my topic here—all my football teams lost, with the one exception of my hometown, Seminole.

There was the fallen power of "Freightful Friona" and you do remember my alma matre, SMU?—Well, the "mighty mustangs" of last week were "dinky donkeys" this week...My Purina tie tac has been upside down all week...Then there was the "confident Cowboys" who are probably still wondering why the Redskins would pull such a dirty trick as that....

Yep, my weekend was rough. I sure hope this won't be one of those long-long, lost football seasons.

Of course, everybody should have one good loss to their credit and I sure hope my teams have their's all behind them....

Understand now, I'm not a poor loser—I'm just a much better winner. I really don't mind losing, when it doesn't count...I've just never seen it not count.

There should be some kind of lesson here, but I don't want to find it until after football season.

Now I realize how unpopular a Smew boy is in an area surrounding Raiderland but how would you like to be for Oklahoma? Ha!

I've probably made enough enemies for this time so may I close with this plea—Please, if your team beats mine, don't mention it. I'm having enough trouble anyway.

Chamber Backs..... Dalhart Wins

(Continued from Page 1)

negative attitude and tend to sit back and wait for results, but the BCD survey report will be made public shortly and we hope they will take the survey results and work with them to make Friona a better place to shop, and live."

President Cary also reported the tentative date of the Chamber of Commerce banquet. It has been tentatively set for Thursday, February 28, 1974, with an alternate date of February 19, 1974.

He said that although the speaker has not been confirmed at this time, a top-notch speaker is expected to be here for the banquet.

A possible brochure for Friona was discussed, along with cost and advantages of having a brochure to advertise the area. With cost estimates from one firm, the board of directors elected to wait for estimates for comparison from other advertising firms before making a final commitment.

The 'red coat' program for Chamber of Commerce members was tabled for more information from the committee handling the new program.

Also discussed at length was a recent "Letter To The Editor" column in which a number of persons objected to the prize money paid for floats entered in the Maize Days Parade.

It was decided to boost public interest prior to the next Maize Days, along with a reminder that a Chamber of Commerce is only as strong as the public will make it.

Special Assembly For This Week

A special assembly program of general interest will be held in Friona Junior High School auditorium at 2 p.m. on Tuesday, October 16, according to junior high principal, Tom Jarboe.

An 'entertaining' type program on "Health Careers" will be presented by Spencer Guimarin of the Texas Health Careers Program at Austin.

The principal said all interested persons are more than welcome to attend the special assembly.

Booster Club Meets Tuesday

Redge Priest of the Friona Athletic Booster Club has urged good participation for the Tuesday night meeting of the organization. The booster club will meet at 8 p.m. in the Friona High School cafeteria.

During the meeting, freshmen football players will be introduced. Special invited guests are parents of the freshmen players and all interested persons.

STATISTICS

FHS		DHS
10	First Downs	11
61	Net Yds. Rushing	180
64	Net Yds. Passing	88
125	Tot. Net Yds	268
14-7	Passes Comp.	11-5
2	Had Intercepted	2
2-90	Punts, Yds.	2-58
45.0	Punt Avg.	29.0
1	Fumbles Lost	1
0-0	Penalties	5-35

SCORE BY QUARTERS
Friona 7 0 0 6-13
Dalhart 0 7 12 0-19

CLASSIFIED ADS MAKE YOU MONEY

WELCOME TO FRIONA



Welcomed to Friona this week are Mr. and Mrs. Ken Cole and their three year old son, Denny. Natives of Hereford and Arizona, they were transferred to Friona from Garden City, Kan. Cole is a salesman for Gifford-Hill.

They are former Parmer County residents, having lived in Farwell prior to being transferred to Kansas. They reside at 1300 N. Walnut, No. 19.

ROCKWELL BROS. AND CO.

'LUMBERMEN'
Lumber, Paint & Tools

HIGH PLAINS DEVELOPMENT CO.

NEED A HOME?
CALL 372-9233, Amarillo Or 247-2511 Friona

The FRIONA STAR

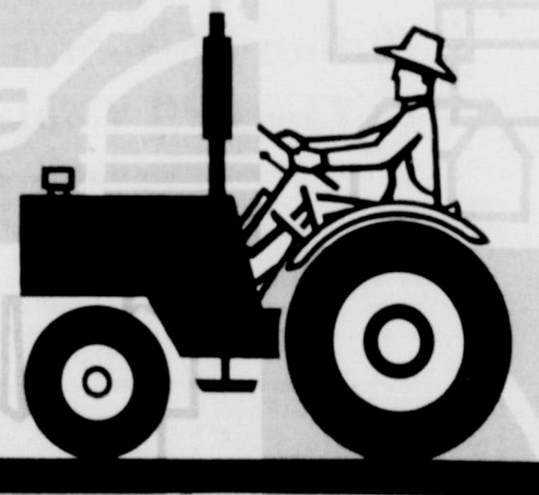
HOUSER GROCERY & MARKET

REEVE CHEVROLET

New and Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS

Elevator Service
Field Seeds



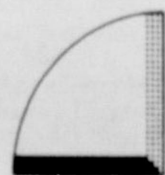
In Defense of the Farmer

Once again the American farmer is being made the villain in a period of rising costs. It's easy to blame the farmer for higher food prices and overlook the complexity of factors that have combined to boost the grocery bill.

One group which defends the farmer is the organization of local, independent community banks throughout the nation, the Independent Bankers Association of America (of which we are a member). We know the farmer's prob-

lems. We know his income still seriously lags behind national growth. We know he is being made a whipping boy. Because we know this, we say so: Here, at home, where we share his problems, and through the IBAA, in Washington.

For generations the American independent bank and the farmer have worked together for a common prosperity, a common effort to serve the nation. Let's keep it that way... after all, the farmer is an important part of us.



FRIONA STATE BANK

DEAD ANIMALS

FREE REMOVAL OF DEAD STOCK



WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!

TRI-STATE INDUSTRIES, Inc.

Amarillo

CLOVIS
505-763-5513

Plainview

298-4417

Local Man Praises Congressman Mahon

Hollis Horton contacted Congressman George Mahon following continued reports of a baling wire shortage for farmers to harvest crops. Following a discussion with area farmers who said they had 400-500 acres of hay windrowed, an additional several thousand bales waiting to be cut and no relief in sight, Horton said he had contacted Mahon's office Friday, October 5.

"As busy as he is," said Horton Tuesday, "he took the time to compile a list of firms with baling wire available and

we received the information right back."

Congressman Mahon, according to Horton, had contacted officials in the Department of Agriculture who released a list of 10 companies who presently have baling wire available to help farmers harvest crops. Horton said he was much impressed with the speed with which Congressman Mahon answered a request for assistance.

He has the list of companies available for the use of farmers who are in need of baling wire.

At Home In Parmer County

Jana Pronger

WITH THE GROWING emphasis on power shortages, prepare one-dish meals in an electric skillet.

The average electric skillet uses less power than a range element-and far less than an oven.

Besides conserving electrical power, it saves "homemaker energy" too. A meal cooked and served in the same container saves clean-up time.

Unfortunately, many home-makers' electric skillets take up valuable storage space without getting used.

It's pretty costly to own and not use such an appliance.

It's also expensive to mistreat it. Proper care and maintenance play important roles in conservation of resources-by avoiding unnecessary breakdowns, repairs and expenses.

Remove acid and salty foods as quickly as possible to avoid pitting the cooking surface.

Let the skillet cool to room temperature before washing it. Cold water in a hot pan causes warping.

For best performance, wash skillet after each use with hot sudsy water. Also clean the outside and underneath to avoid burned grease build-up.

Steel wool can be used on stainless steel or aluminum pans-but only plastic or rubber scrubbers on teflon-coated ones.

As a reminder to use it often, store skillet in an easy-to-reach spot.

Efficient use adds to the quality of living.

Court House Notes

Instrument Report Ending October 3, 1973 in County Clerk Office, Bonnie Warren, County Clerk

WD, High Plains Development Co., J.T. Stone, lot 25 & 26, Blk. 6, Lakeview Add. Friona

WD, W.E. McGlothlin, Glen C. Stevick, 5 ac. out SW/pt. of NE 1/4 Sec. 1, T38, R3E

WD, Bernice Pullam, Ronald D. Byrd, lots 9, 10, 11, Blk. 47, Farwell

WD, Kenneth JeDon Gallman, E. Ellen Gallman, 10 ac. out NE 1/4 Sec. 11, D & K

WD, Phillips Petroleum Co., Don McGuire, tract out S 1/2 SW 1/4 Sec. 16, D & K

WD, H.Y. Overstreet, Farwell Ind. School Dist., lots 26, 27, 28, Blk. 35, Farwell

WD, Ronnie Rogers, Donny Ray Weems, E 47 ft. lot 3, W 26 ft. lot 4, Blk. 4, Mimo Add. Farwell

WD, Albert Lee Chesher, Oris Malcolm Carthel, lot 1 & N 18' lot 2, Blk. 5, Lakeview Add. Friona.

Gas and heartburn?

Di-Gel® contains a unique anti-gas ingredient, Simethicone. This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. Get Di-Gel tablets or liquid today. Product of Plough, Inc.

Doverstone

Crafted in Staffordshire, England
Fine Imported Stoneware.



Create your own exciting combinations
Heather... warm earth tones
Heather Gates... beautifully coordinated pattern

This week's featured item:
Cereal/Dessert Dish **49¢**

FROZEN FOODS

Shurfresh
ORANGE JUICE
6 Oz. Can **25¢**

Birds Eye
WHOLE OKRA
10 Oz. Pkg. **35¢**

Food King
FISH STICKS 8 Oz. Pkg. **27¢**

Gladiola
FLOUR
5 Lb. **99¢**

NORTHERN NAPKINS
Northern
NAPKINS
60 Ct. **2/29¢**

Reynolds Wrap
Aluminum Foil
Reynolds
FOIL
12X25
4/\$100

Swift's Proten Beef

ROUND STEAK Lb. **\$1.29**

SIRLOIN STEAK Lb. **\$1.49**

CLUB STEAK Lb. **\$1.39**

GROUND BEEF Lb. **73¢**

Blade Cut
CHUCK ROAST Lb. **69¢**

Shurfresh - 1 Lb. **\$1.09**
Hickory Smoked Pkg.

Shurfresh All Meat
BACON FRANKS 12 Oz. Pkg. Each. **79¢**

CHICKEN PARTS

Fresh
Pick Of The Chick Lb. **69¢**



Easy On
SPRAY STARCH
22 Oz. **59¢**



COCA-COLA
32 Oz. Bottle
5/\$100
Plus Deposit



ALKA SELTZER
25's **59¢**



PAPER TOWELS
Big Roll
2/69¢

C.A.
BANANAS
Lb. **2/25¢**

Med Yellow
ONIONS
Lb. **10¢**

BELL PEPPERS
Lb. **19¢**

Palmolive
LIQUID DETERGENT
22 Oz. **39¢**

FRIONA CASES

Fourteen Indictments Returned By Jurors

Fourteen indictments were returned Thursday when grand jury met at the courthouse in Farwell.

Several of the indictments were returned for individuals initially charged with felonies in or around Friona.

Two persons indicted were Gregory F. Maschue and John N. Annen, both of Cannon Air Force Base in Clovis. They had been arrested in Friona by former Friona City Police Officer Benny Clifton and charged with felony possession of marijuana. He and THP officer Bob Dorris arrested the duo on September 3.

The indictment read for a "quantity of marijuana, above four ounces," putting in the felony possession class. They are both out on bond.

Willie Lopez and Frank Lopez, cousins, were indicted, along with Armando Davila with the vandalism of the Friona High School building last April. The Lopez' cousins are out on bond and Davila is presently in the Los Angeles County jail.

Willie Lopez and Armando Davila were also indicted for an incident at the Lazbuddie school and both Lopez' were indicted for the Bovina Wheat Growers burglary.

Roy Drennan and Ramond Drager, both of Friona, were indicted for damage of personal property, concerning damage to property west of Friona several months ago. They are out on bond.

Fire Calls...

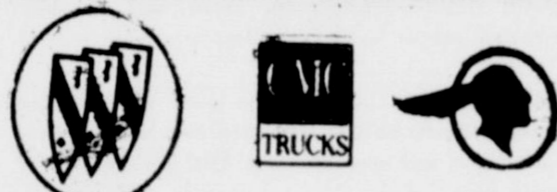
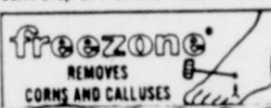
(Continued from Page 1)

Of the \$54,007.10, Parmer County has paid a total of \$9750 during the past 13 years with the balance being paid by Friona City residents. Also paid by Friona city residents during the same period of time is a total of \$31,363.77 for improvements, excluding the \$50,000 bond issue approved to build the new fire department.

The Friona City Council and the Friona Volunteer Fire Department have urged county rural residents to contact your county commissioner or commissioner's court immediately in order to have continued fire protection in the county.

Freezone is for corns that hurt.

Absolutely painless. No dangerous cutting, no ugly pads or plasters. In days, Freezone eases the hurt... safely helps ease off the corn. Drop on Freezone-take off corns.



Buick - GMC - Pontiac
John Orsborn
Buick - GMC - Pontiac
25 Years In Hereford
See Us And SAVE

142 Miles St. - Hereford - Phone 364-0990

Your local used cow dealer is
friona bi-products



farmers ranchers

Gentlemen.

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
(Call collect)



HOUSER

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

WE GIVE GUNN BROS STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

★ READ and USE CLASSIFIED ADS ★

PH. 247-2211

Reader Ads...First insertion, per word 8 cents
 Additional insertions (no copy change), per word 6 cents
 Minimum charge \$1.25
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch \$1.50
 Repeat insertions without copy change, per col.
 Repeat insertions without copy changes, per col. inch. \$1.25
 Cards of Thanks...same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Thursday's issue-5 p.m. Tuesday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

DISCOVER MUSIC...IT'S GREAT WHEN YOU PARTICIPATE. A Festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving the area with musical supplies for 20 years from 1953 to 1973. 118 Main, Clovis, N.M. 763-5041. 28-tnc

BORROWED OR STOLEN

To the person or persons who borrowed or took my stock tank from 5 west and 3 north of Friona, would they please return it. Ed Clark, 247-2508. 50-tnc

WILL DO BAKING in my home. Pastries. By appointment. Irene Gee, 247-3790. 50-tnc

Needlepoint & Supplies

Still Stocked at ALLEN'S JEWELRY 3-tnc

FRIONA LODGE NO. 1332

A.F. & A.M. Stated Meetings First Tuesday Of Each Month at 8 P.M. Seventh and Ashland FRIONA, TEXAS 79035

CURLED-CROCHET HAIR RIBBONS

...\$1.50 each at Star Art Gallery (Friona Star Building). Will take orders for special colors. Laura Ellis. 52-tnc

VALLEY SELF-PROPELLED SPRINKLER SYSTEMS

standard and reversing. Let us talk with you about our new 6-8-10 year lease. Programs which now include PVC plastic pipe. AVL, Inc., 1534 W. American Blvd. Muleshoe, Texas. Phone 806-272-3565. 49-tnc

New Singer Dealer In Hereford.

Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. 46-tnc

Reduce excess fluids with Fluidex

\$1.89-Lose weight with Dex-A-Diet capsules \$1.98 at Bi-Wize Drugs. 52-tnc

NOWS the time to have portraits made for Christmas presents.

Pat Shafer Pat's Photo Parlour 218 W. 2nd Muleshoe Phone 272-3487 1-tnc

Sewing Machine Sales and Service

repair-all makes call 247-3823 Friona. Nellie Jane's Shoe Store 46-tnc

NOTICE

Color baseball photographs of 1973 Little League teams are now at the Friona Star office for those who ordered them. Also, a number of unclaimed photos of 1972 teams are available on a "first come" basis for \$2.50. 45-tnc

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.

WATER WELL DRILLING

Layne Pumps Inc. Pump & Gears Sales & Service Heads Repairs All Makes

Dial 247-2731 Friona Nights 247-2513 Texas

TELEX

CLOVIS HEARING AID CENTER

HEARING AIDS

*Batteries *Molds *Free Hearing Tests

SERVICE ALL MAKES

416 Mitchell Phone 763-6900 9-tnc

PROFESSIONAL POSTERS LETTERING COMMERCIAL ARTWORK

Call Carol Ellis 247-3053.

IT'S terrific the way we're selling Blue Lustre to clean rugs and upholstery. Rent shampooer \$1. Ben Franklin. 2-tnc

AUTOMOTIVE

FOR SALE...1969 Cadillac Coupe DeVille, good condition. Phone Tharp 225-6787 before 10 a.m. 2-tnc

FOR SALE...John Deere 105 combine with 4-row corn head. Ready to go. Miller Seed Co., Box 886, Hereford, 806-364-5250. 1-tnc

Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES? You'll be impressed 24-tnc

FOR SALE...1971-100 cc Kawasaki Trailblss. Excellent condition. Joe McLellan. Phone 247-3825. 1-tnc

FOR SALE...1973 GMC Pickup or 1968 Dodge Pickup, 247-3404. 2-tnc

CARDS OF THANKS

We would like to express our appreciation for the flowers, food, prayers and many kind deeds during our recent loss. We will always cherish your kindness. The Family of Nadine Rule 2-tnc

We would like to express our appreciation for all the acts of kindness and sympathy extended us during the illness and following the death of our Mother and Grandmother, Bertha Hurst. Many thanks to Dr. Lee Spring, Dr. Alexander and all the nurses at the hospital for the wonderful care they gave her. Leo and Mary Odean Hurst Mary Green and Family Joe and Christeene Mang and Family 2-tnc

HELP WANTED

Year around man for 1,000 acre farm for 1974. See Charles King, 12 mile West Dimmitt at Miller Farms. Phone 647-4242. 2-tnc

IF you are the type that wants to get ahead come see Joe Durepos at Bovina Feeders, Inc., Route 1, Farwell, Texas. Openings for relief feed truck driver, loader operators, night watchman and general yard help. Good pay for the right men. (Night work other than watchman also available). 1-tnc

FOR SALE

FOR SALE...Tan Vinyl Recliner. Phone 247-3682 or 295-6610. 1-tnc

FIREWOOD FOR SALE Seasoned Oak. Friona Kiwanis. Phone 247-3690 after 4 p.m. to place your order. \$75.00 cord. 2-tnc

GARAGE SALE

GARAGE SALE 507 W. 5th Monday, Oct. 15 Tuesday, Oct. 16 9 a.m. 2-tnc

Ernest St. Clair AUCTIONEERS

4101 WEST 34TH AMARILLO, TEXAS 806/252-1503

15th & Marshall Streets (near Cone Elevator) LUBBOCK, TEXAS OCTOBER 23 & 24 10 a.m. NEW INVENTORY incl: 245 U.S. Syncrogear 1/2 hp. Motors, 3 phase, 60 cycle, 4 rpm. Reliance 1 hp. Gear Motors 60 cycle, 1725 rpm., 230/460 Onan Generators, 12.5 kva, 15 amps, 60 cycle, 3 phase, 1800 rpm., Model IOUT-XXN Approximately 325,000 Tee's-Couplings-El's-Eye-Bolts-Pressure Hose-Sockets-Over 500,000' of Pipe! Plastic & Aluminum, 2" to 10" Conduit, Sewer & Irrigation Hundreds & Hundreds of feet of Roller Link Chain-Hundreds of Sprockets, 18" & 20" INSPECTION: Anytime 1 week prior to sale. For Brochure Contact: Ernest St. Clair AUCTIONEERS 4101 WEST 34TH AMARILLO, TEXAS 806/252-1503

LIQUID PLASTIC ROOFING

For Any Type of Roof! (This Is NOT URATHANE)

We have the latest hydraulic equipment for Application of liquid plastic. Experienced men to do the job.

FREE ESTIMATES!

Taylor Construction Co. Phone 247-3896 1-tnc

J. B. SUDDERTH REALTY

304 THIRD ST. BOX 627 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unk 5408

WE NEED NEW LISTINGS NOW

MR. FARMER-Do you need a hired hand's house in Bovina. We have 2 bargains left. 3-BR, 1-Bath. One has new carpet. Single car garages. 480 a. irrigated. Lays nearly perfect on highway. 300 acres and 240 acres, northwest of Friona; \$280 per acre. Terms can be arranged. Immediate possession. 160 acres dryland North of Bovina on highway. 320 acres dryland, lays good, north of Bovina, one-half mile from highway.

J. B. SUDDERTH REALTY 23-tnc

HELP WANTED

HELP WANTED...We have openings for positions in our warehouse and feed mill. Apply in person. Hi-Pro Feeds. 53-3tc

WANTED

Secretary-Receptionist. Some bookkeeping, will train, good opportunity for aggressive, hardworking young person, in interesting, fast growing business. Contact Terry Niece at Bovina Feeders, 762-6656 after 6 p.m. 765-2501. 52-tnc

APARTMENTS

FRIONA APARTMENTS

1300 N. Walnut Now Leasing 1, 2 AND 3 BEDROOM UNFURNISHED Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation. Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office Apt. 38. EQUAL HOUSING OPPORTUNITY 5-tnc

HELP WANTED

See Eva Marie Nichols at Friona Snack Bar. 46-tnc

REAL ESTATE

FOR SALE BY OWNER 3 Bedroom Brick House near high school. 2 bath. Double garage. Fenced back yard. 608 Watkins. See by appointment. Call 247-3518. 2-tnc

FOR SALE...20 Choice lots in FHA approved Ridgelea Subdivision in Bovina. Highly restricted. Sell at a bargain. Contact A.L. Glasscock at 238-1240. 2-tnc

HELP WANTED

Missouri Beef Packers is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.

Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60 -Equal Opportunity Employer- 51-tnc

OWENS ELECTRIC

WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE 809 E. 2nd. 364-3572 HEREFORD, TX

Floating Tailwater Pump Conserve that water.

Vertical Hollow Shaft

Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service" Warren Owen Harvey Milton

MANURE TRUCKS NEEDED

\$1.00 per ton first 5 miles, 5 cents per ton mile thereafter. Phipps and Son Associates, 247-3404. 2-tnc

LOST AND FOUND

LOST...Black male Dachshund, 6 years old. Answers to Sambo. Call 265-3428. Reward. 53-3tc

Marshall M. Elder REPRESENTING Rushing Real Estate

Phone 247-3266 or 247-3370 Friona, Texas

One 2 Bedroom house for sale. Priced reasonably. 247-3293. 40-tnc

FOR SALE

Small acreage, nice home. Two rent houses, 4 other smaller buildings, good irrigation well. Underground pipe to yard. Lots of evergreens, concrete storm cellar. Good loan available. Call morning or night or Sundays. See T.J. Presley Black, Texas Phone 265-3857, Hub 53-tnc

REAL ESTATE

FOR SALE...3 Bedroom Brick, 1 3/4 baths. Attached double garage. Excellent location by High School. Carpet & Drapes. Fenced. Phone 247-3028. 604 Etta. 52-2tc

REAL ESTATE

FOR SALE...3 Bedroom Brick, 1 3/4 baths. Attached double garage. Excellent location by High School. Carpet & Drapes. Fenced. Phone 247-3028. 604 Etta. 52-2tc

FOR SALE

FOR SALE...3 Bedroom Brick, 1 3/4 baths. Attached double garage. Excellent location by High School. Carpet & Drapes. Fenced. Phone 247-3028. 604 Etta. 52-2tc

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN? See Ed Hicks Phone 247-3537 or 247-3189. 23-tnc

PETS

\$50 REWARD for return of large male Doberman suspected of being shot. \$100 Reward for information leading to arrest and conviction of killer. Mary Ann Boggess. 2-tnc

FOR SALE...Doberman pups. Males and females. Call 265-3598 after 5 p.m. Rex Wells. 2-tnc

NEED A HOME LOAN?

SEE FIRST FEDERAL FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION 801 Pile St. 762-4417 Clovis, New Mexico

PROMPT DEAD ANIMAL REMOVAL

WE BUY BONES, FAT, GREASE

Plains By-Products

FRIONA, TEXAS 79035

Office Plant Phone 247-3713 Call Collect CROW'S MEAT CO. 806-247-3333

HOME-SEEKERS HAVEN!

SEE THIS Three bedroom home, 1-3/4 baths, fully carpeted, with separate utility room. Double garage and approximately 1700 square feet of living area.

INSPECT THIS Brand new, three-bedroom home, 1-3/4 baths, carpeted, built-in range and oven, dishwasher, disposal, refrigerated air and double garage.

TOUR THIS Two-bedroom home that is fully carpeted, corner lot and excellent location.

LOOK AT THIS Three-bedroom home with a double garage, electric built-in range and oven, dishwasher, 1-3/4 baths and approximately 1500 square feet of living area.

CARROL GATLIN Home Phone 247-3641 Office Phone 247-2745

Bingham Land Company "Service Beyond A Contract" COMPLETE REAL ESTATE SERVICE

PAY CASH & SAVE

ROOFING SHINGLES

240 Self-Sealing, 3 Tab 18 Year Bonded \$10⁹⁰ PER SQUARE YOU HAUL AND SAVE

FLOOR TILE

12"x12" VA \$8¹⁰ PER 45' BOX

PLYWOOD

4 X 8 1/2" CD EXTERIOR GLUE PER SHEET \$6⁶⁵

Fern Discount Lumber & Supply PHONE 304-0802 (DUMMITY HIGHWAY) U.S. 385 SOUTH HEREFORD, TEXAS

TOO LATE TO CLASSIFY

CARD OF THANKS
St. Teresa's Ladies Society wishes to offer our sincere thanks to all persons who attended our Sunday dinner or helped make it a big success. Persons attended the dinner from as far away as Missouri and Oklahoma after hearing about it.
Again, we thank you.
2-1tc

GIFTS 'N GOODIES this week features Halloween party supplies and decorations. Also Wexford Anchor Hoeking and cut glass.
Hours - Closed Mondays
Tuesday thru Saturday
9-11:30 a.m. 1-5 p.m.
2-1tc

Use Classified Ads.
Phone 247-2211

THE PIZZA PLACE
102 S. Main
Panhandle, Texas

WANTS
To contact, in this town, a married couple-not too old, not too young-must have good sense of humor and imagination-a liking for good food and service-and a desire to make a comfortable living for your family-and not afraid of work-must have good credit reference and a small amount of borrowing ability.
I can put you in business and help you make a decent living with a lot of pleasure involved.
My cut? I think I now have the ability and the know how to run this type of business and can teach you what you need to know plus the short cuts you can take and save you money on the products you have to use in the business. If we can form a team, I want a small percentage. It's as simple as that-you'll be the owner and boss of your own business.
I have been in this business [pizza, steaks, hamburgers, sandwiches, chili, red beans, corn bread] (self-services, no waitresses) one year the 20th of Oct. 1973-am completely sold on it as a business in a small town-call me collect if interested [537-5178] [537-3959] or come by and visit with me anytime. My books will be open to any interested couple. Bob Measkey, Box 565, Panhandle, Texas.

ORDINANCE NO. 481
AN ORDINANCE PRECLUDING USE OF CITY OWNED AND MAINTAINED EQUIPMENT AND CITY PURCHASED SUPPLIES FOR FIRE FIGHTING OUTSIDE THE CORPORATE LIMITS OF THE CITY OF FRIONA, TEXAS AND DECLINATION TO ACCEPT PROFFERED PAYMENT OF SEVEN HUNDRED FIFTY DOLLARS (\$750.00) ANNUALLY FROM THE COMMISSIONERS COURT AS PAYMENT FOR SUCH.

WHEREAS, The City of Friona, Texas, at City expense, maintains a fire department consisting of equipment, supplies, clothing and a fire station manned by volunteer firemen for the primary purpose of fire protection for residents within the corporate limits of the City of Friona, Texas;

WHEREAS, all of such is paid with taxes collected from the residents within the corporate limits of the City of Friona, Texas;

WHEREAS, it has been the policy in the past to answer any and all fire calls within the boundaries of Parmer County, Texas, and the Commissioner's Court of the County of Parmer, Texas has, for some years, paid the sum of \$750.00 per annum to the City of Friona, Texas, to defray some of the costs of fire protection furnished outside the corporate limits of Friona, Texas by such fire department;

WHEREAS, for some years past, there have been more fire calls handled by such fire department outside the corporate limits of the City of Friona, Texas, than within same;

WHEREAS, the City Council has made a study and determined that in order to continue to furnish this amount of fire protection outside the corporate limits of the City of Friona, Texas, it will be necessary that the Commissioner's Court of the County of Parmer, Texas, arrange to pay the county's fair share of such costs;

WHEREAS, a request was made to the Commissioner's Court of the County of Parmer, Texas, to increase the amount of annual payment to be made to the City of Friona, Texas, to an amount commensurate with the use being made of the Friona Fire Department outside of the corporate limits of Friona, Texas, and such Commissioner's Court has to date taken no action on such request;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FRIONA, TEXAS:
Section 1. That effective January 1, 1974, at 12:01 A.M. and

from thenceforward, the volunteer fire department of the City of Friona, Texas, will answer fire calls only within the corporate limits of the City of Friona, Texas, and within a one-half (1/2) mile radius thereof; except that such fire department may, in the discretion of the Fire Chief or acting fire chief thereof, cooperate to the extent requested and in the manner requested by any other fire department situated in neighboring cities to Friona, Texas, when cities shall include, but be not limited to: Dimmitt, Farwell, Bovina, Muleshoe, and Hereford, Texas.

Section 2. That effective January 1, 1974, at 12:01 A.M. and from thenceforward, the City of Friona, Texas will no longer accept the payment of SEVEN HUNDRED FIFTY DOLLARS (\$750.00) annually from the County Commissioner's Court of Parmer County, Texas, for the furnishing of fire protection within Parmer County, Texas, outside the corporate limits of Friona, Texas.

Section 3. This Ordinance shall become effective at 12:01 A.M., January 1, 1974.

PASSED 8th October 1973
APPROVED: 8th October 1973
R.L. Fleming, Mayor

APPROVED: Richard Collard
City Attorney
ATTEST:
Arley L. Outland
City Clerk
2-1tc

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST ESTATE OF BERTHA ALICE HURST

Notice is hereby given that original letters testamentary upon the Estate of Bertha Alice Hurst were issued to me, the undersigned, on the 9 day of October, 1973, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said Estate, which is being administered, in the county below named, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. My residence and post office address are P.O. Box 1734, 620 Somerville, Pampa, Texas 79065, County of Gray, State of Texas. DATED this 9 day of October, 1973.

Thomas Leo Hurst
Independent Executor of the Estate of Bertha Alice Hurst,
No. 1225, in the County Court of Parmer County, Texas.
2-1tc

THE STATE OF TEXAS
To LARRY W. ROBERSON,
Respondent

Greeting
You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty two days from the date of the issuance of this citation, same being Monday the 19th day of November 1973, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

Said Plaintiff's Petition was filed in said court, on the 3rd day of October A.D. 1973, in this cause, numbered 3531 on the docket of said court, and styled, LUPE M. ROBERSON, Petitioner, vs. LARRY W. ROBERSON, Respondent.

The names of the parties to the cause are as follows:
Lupe M. Roberson is Petitioner and Larry W. Roberson, is Respondent.

A brief statement of the nature of this suit is as follows, to wit:

Petition by Petitioner for a divorce from Respondent dissolving the bonds of matrimony heretofore existing between Petitioner and Respondent.

as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.
The officer executing this

FOOTBALL CONTEST

Winner Picks Big Upsets

(Continued from Page 1)

Cipi Aragon, John Baca, Larry Broyles, David Carson, Eugene Ellis, B.C. Hartwick, Jerry Hinkle, Lucy Beth Hinkle, J.L. Lambert, Maurine Mabry, W.R. Mabry, Clint Mears, Wayne Mills, H.W. Roberts, Karen Renner, Mrs. Herb Seright, Ronald D. Smiley, Max White, Bobby Wied and Jay Jarboe.

After five weeks, Mary Priest has the lead in the race for grand prize, with a score of 57. Mrs. Priest has a percentage of 71.25 correct picks. Keith Pryor is second with a score of 56, or 70 per cent correct.

Contestants are shooting for a grand prize of two tickets to the 1974 Cotton Bowl game and \$300 prize money, or two tickets to the Sun Bowl Game and \$25.00 in cash.

Following are the standings of leading contestants after five

process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 3rd day of October A.D. 1973.

Attest:
Dorothy Quickel, Clerk,
District Court, Parmer County,
Texas.
2-4tc

weeks, with a reminder that just because a contestant is not listed does not mean they are out of the running, as there are still some 128 points yet to be earned in the 13-week contest.

57 Points
Mary Priest.
56 Points
Keith Pryor.
55 Points
F.G. Crofford, Bryan Johnston, Hank Outland and Mary Pryor.

49 Points
Danny Baize, S.D. Baize, Jerry Brown, Jack Clark, Gayle Cotten, Owen W. Drake, Marie Fleming, Billy Nazworth, Weldon Peace, Don Powell, Howard Rhodes and Vickie Smiley.

48 Points
Bob Clark, Movelda Fortenberry, Kathy King, Gary Land, Clint Mears, Donna Mears, Joy Morton, Bill Nichols, Nita Powell, Herb Seright, Mitchell Smiley and Wright Williams.

47 Points
Patsy Bandy, Jay Beene, John Broyles, Ralph Broyles, Dean Broyles, Ron Cain, Edward Castillo, Bobby Drake, Charles Hamilton, Phillip Hand and Trip Horton.

Also, J.L. Lambert, Donita Martin, Earl May, Diane Morgan, Lee Roy Nuttall, Patrick Pace, Mrs. H.A. Seright, Ronald Smiley, Kevin Welch, Waymon Wilkins and Mitchell Wiseman.

50 Points
Eugene Bandy, Clay Bandy, Fred Barker, Jr., Joyce Broyles, Cathy Cain, David L. Carson, Don Fortenberry, John Frazier, Lucy Beth Hinkle, Andy Hurst, Mr. and Mrs. Albert Johnson, Randy Mabry, Terry Mabry, Mal Manchee, Nancy Mingo, Jessie Morales, Sam Perez, Gary Renner and John Seright.

Directors of the Parmer County Planned Parenthood organization is issuing an invitation to any interested persons in the community to view a multi-media program, "A Time to be Born," in Amarillo in the near future.

The program, according to directors, has won national acclaim from educators, students, health administrators and public officials and is designed to probe the causes and prevention of mental retardation.

Amarillo is one of the first cities in Texas to present the program. Five teams have been trained to operate the synchronized audio-visual, five-screen production.
Persons interested in the growth and development of children and the prevention of mental retardation who wish to attend the program may contact Mrs. Betty Garza at the Bovina Neighborhood Center for further details.

The program will include a luncheon at the Amarillo Country Club on Tuesday, Oct. 23, at noon. Tickets are \$5 each and reservations may be made by contacting Mrs. Garza or phoning the Amarillo clinic at 372-8731.

Special Film Slated Soon

The first street mailbox was introduced in 1858 in America.

Food Savings ARE FOR REAL

Cudahy All Meat Bar-S FRANKS 12 Oz. Pack 87¢	CHUCK ROAST Lb. 89¢
Del Monte PINEAPPLE JUICE 46 Oz. Can 47¢	Keebler Zesta CRACKERS Lb. Box 43¢
White Swan W.K. CORN 303 Can 25¢	White Swan SHORTENING 3 Lb. Can \$1.15
Betty Crocker CAKE MIX 18 Oz. Box 39¢	Morton House BEEF STEW 24 Oz. Can 79¢
White Swan PICKLED CHILIES 12 Oz. Jar 45¢	Wagner ORANGE DRINK 32 Oz. 3/\$1.00
TOMATOES Lb. 23¢	Morton House IVORY LIQUID 32 Oz. 20¢ Off Label 69¢
BANANAS Lb. 13¢	Comstock PIE SLICED APPLES 29 Oz. Can 39¢
CRANBERRIES 16 Oz. Bag 35¢	TIDE ONLY \$1.29

SAVE VALUABLE COUPON SAVE
5 LB. 4 OZ. KING SIZE
GOOD ONLY AT WHITE'S
Good Oct. 15-27
SAVE LIMIT 1 COUPON PER PURCHASE SAVE

electric heat

the myth of high cost doesn't have a leg to stand on.

Call us for a FREE Electric Heat cost estimate especially for your nest.

Total ELECTRIC Heating

FOR SO MANY PEOPLE

WE DELIVER


WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE GIVE GUNN BROS STAMPS


Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250

1 ETHRIDGE-SPRING AGENCY, INC.
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Wendell Gresham
 Lois Norwood

 Phone 247-2766
 DIMMITT at LITTLEFIELD

9 CUSTOM FEEDING at its modern best

HI-PLAINS FEED YARD
 Earl Elam, Mgr.
 P.O. Box 1238 FRIONA, TEXAS Phone 295-3100
 TEXAS at ARKANSAS

2 PRODUCTION CREDIT ASSN.

 Dale Cary
 Office Mgr.
 MULESHOE at DUMAS

10 CHEVROLET-OLDS

REEVE CHEVROLET-OLDS
 *CHEVROLET * OLDSMOBILE
 *FRIGIDARE APPLIANCES
 Sales Service
 TEXAS A&M at TCU

3 AG-CHEM FARM SERVICES
 Where SERVICE Is First

RED BARN
 FERTILIZERS • CHEMICALS
 Don McManaman Dale Westbrook Leroy Lundy
 PANHANDLE at SPEARMAN

11 PACO FEED YARD

 Hub
 Phone 265-3433
 TEXAS TECH at ARIZONA

4 FRIONA MOTORS
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups,
 Tractors & Used Cars

 Phone 247-2701
 PHILLIPS at DALHART

12 HERRING IMPLEMENT CO.

 Home of the "Generation II" TRACTOR
 COLORADO at OKLAHOMA


5 Western Ammonia Corporation
 Mike Chaney, Local Owner
 FARWELL at HART

13 WEST FRIONA GRAIN
 Don Huckabee Phone 247-3839

 OKLAHOMA ST. at MISSOURI

6 FRIONA PARTS AND SERVICE
 *Irrigation Motor Parts And Service
 *Air Conditioning Parts And Service
 *Delco-Remy, AC Standard
 Thompson Parts
 PHONE 247-3615
 SPRINGLAKE at KRESS

14 ADAMS DRILLING
 *Hydro Pumps
 *Zimmatic Sprinklers
 *Well Drilling & Service
 *Pump & Drillhead Repair
 UTAH ST. at WEST TEXAS

7 Fleming & Son Gin Hub Grain Company Fleming Fertilizer

 Phone 265-3215 or 265-3405
 AMARILLO at BORGER

15 FRIONA FEED YARD

 Lee Britting, Mgr.
 Phone 265-3574
 ST. LOUIS at WASHINGTON

8 TRI-COUNTY ELEVATOR
 Black
 Phone 265-3275
 MONTEREY at HEREFORD

16 PARMER COUNTY IMPLEMENT CO.

 Your IH Dealer
 Phone 247-2721
 NY GIANTS at DALLAS

FOOTBALL CONTEST

Enter Our Contest Each Week
 ... Nothing to buy-Just Pick Winners

HERE'S YOUR CHANCE TO WIN CASH PRIZES

FIRST PRIZE	SECOND PRIZE	THIRD PRIZE
\$5	\$3	\$2

GRAND PRIZES

- Two tickets to the Cotton Bowl Game & \$30 Cash
- Two tickets to the Sun Bowl Game & \$20 Cash

CONTEST RULES

- Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wise Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
- The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
- Only one entry per person.
- To count for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter [sponsors included] except employees of the Friona Star and their families.



OFFICIAL ENTRY BLANK
 Select Winners From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

TIE-BREAKER: (Pick Score) Friona _____ Olton _____

NAME _____

ADDRESS _____

DISTRICT OPENER

Tough Mustangs Are Foes In 3-AA Contest

One of the toughest teams for Friona to beat during the past decade will be the opposition next Friday when the Chieftains kick off their District 3-AA schedule.

The Olton Mustangs provide the opposition, at Olton. The Chieftains own only three wins

over Olton during the last ten years, and only one win in games played at Olton.

Last year's 7-0 Friona win in the rain-soaked district opener here broke a five-game winning streak by the Mustangs which had stretched from 1967 through 1971. Olton leads the

overall series by six games, 10-4.

Not expected pre-season to be a contender in the district race, coaches have had to re-access the Mustangs, after they scored wins over both Floydada and Lockney, District 4-AA powers.

Talented Vic Alcorn, a 6-1, 160-pound senior, leads Olton's attack at quarterback. Speedy Glenn Johnson, who broke into the starting lineup last year as a freshman, gives the Mustangs a break-away threat.

Tackle Jimmy McCurry, a 205-pound senior, anchors the Mustang line, and is listed by Olton as a possible all-state candidate.

Robert Sanchez, a 180-pound

TURKEY DINNER
Friona football fans are invited to eat a turkey dinner Friday night prior to the Friona-Olton football game. Serving will be from 5 until 8 in the cafeteria, just east of the stadium. Admission is \$2.50 and \$1.50 for under 12.

junior, joins McCurry at offensive tackle. Salvador Marquez, a 211-pounder is another probable starter for the Mustangs on the line.

Other backfield men include Bryan Alcorn, a 150-pound junior halfback, and sophomore

Johnny Parker.

The Mustangs have a special reason for wanting to knock off the Chieftains, as they lost a returning all-district performer when Dale Parsons moved here following the 1972-73 school term.

B-Chiefs Shut Out Dimmitt Team, 12-0

Friona's B-Chiefs won their fourth game of the season Thursday at Dimmitt, by a 12-0 score.

With 4:11 left in the second quarter, Dusty Peters scored the go-ahead touchdown for Friona. Kent Miller was stopped short on an attempt at running for two PATs, but Friona led, 6-0. That turned out

to be the halftime score.

Late in the third quarter, Rolando Caballero recovered a Dimmitt fumble at the B-Cat 26. Henry Graves carried the ball twice, advancing the ball to the 15 for a first down. Miller then ripped off a seven-yard gain, giving Friona a first and goal at the Dimmitt five.

On the second play of the final quarter, Graves crashed in from a yard out, and Friona had an insurance touchdown. The point try again failed, but the 12-0 lead stood up, as the B-Chiefs did a good job of keeping Dimmitt away from their goal.

Coach Larry Dyess singled out middle linebacker, Charles Wilkins, defensive end Randy Melton, linebacker Richard Bermea, defensive halfback Dusty Peters, and lineman Johnny Esquivel for outstanding defensive play.

The B-Chiefs play Olton at Friona next Thursday.

Friona B	0	6	0	6-12
Dimmitt	0	0	0	0-0

Frosh Top 'Cats 16-2

Friona's freshman Chieftains scored their second win of the season at Dimmitt Thursday, 16-2.

Friona scored in the second and third quarters, and suffered a safety in the fourth quarter, which turned out to be Dimmitt's only points in the game.

Joe Lafuente recovered a Dimmitt fumble at the 16 and three plays later Keith Martin carried it in for the touchdown. A pass from Martin to Rusty Patterson made the score 8-0 as the second quarter was just getting underway.

In the third quarter, Kelvin King recovered another fumble, and Friona again drove. Passes from Martin to Sammy Felder paced the drive, with Felder getting the TD, and also the two points after, pushing Friona's lead to 16-0.

Forced to punt from their own end zone, Friona downed the ball for a two-point safety in the final quarter, which served to give them more breathing room, as the final score was 16-2.

Coach Dub Cleveland singled out linebackers Sammy Felder and Leslie Broadhurst for outstanding defensive play, along with corner back Keith Martin.



balancing trick...Dale Parsons seems to be carrying the ball on his shoulder, much to the dismay of David Hutson [85]. Actually, it was an incomplete pass near the Dalhart goal early in the game.

James Perea Home Following Surgery

Friona Chieftain James Perea is expected to start back to school Monday [tomorrow] following surgery eight days ago in Amarillo.

Specialists first diagnosed Perea's problem as heart muscle spasms, but revised the diagnosis when they located blood clots in his legs.

Athletic Director Bob Owen said he understood the blood clots were breaking up and passing through Perea's heart and surgery, was performed to

tie off two veins to contain the clots until they can be dissolved.

He will start running again in two weeks, and at this time it looks like he will possibly be on the football field about the time of the Littlefield game, added Owen.

Perea became ill during the first few plays of the Earth-Springlake game and was sent to the hospital in Friona before going to Amarillo for further testing.



WRESTLING MATCH...Ted King [45] appears to be wrestled down by Dalhart's Mike Slatton. Chieftains in the background include Terry Thompson, 66, Dale Parsons,

30, Kevin Welch, 44 and Clay Bandy, 10. Dalhart won the hard-fought ball game, 19-13 at Dalhart Friday night. [Staff Photo]

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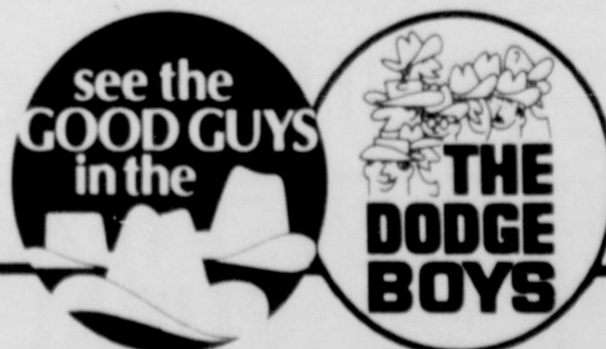
Depend on the Dodge Boys to show you what beauty and comfort can be. Let us put you in an all-new 1974 Monaco at a price you can afford. Monaco '74.

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A New Program For All Friona Mothers Of Pre-School Children

Leave Your Child At The Church And Take A Day For Yourself! Every Thursday Beginning Oct. 18 - 9:30 a.m. to 3:30 p.m.

Every mother with pre-school children is invited to use this service for whatever purpose they may desire.

RULES:

1. Bring a Sack Lunch for each child,
2. Bring a change of clothing for each child.
3. Milk for small babies should be in plastic bottles and labeled.
4. Children who have been sick and are taking medicine and children with colds and runny noses are NOT to come.
5. Mothers must accompany children for checking in and checking out.

COST:

- \$2.00 For One Child
- \$2.50 For Two Per Family
- \$3.00 For Three Per Family
- \$3.50 For Maximum

Under three hours: Half price
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Cooperatives serve — by placing priority on people, making them a vigorous part of the American business system.

That's the big PLUS.

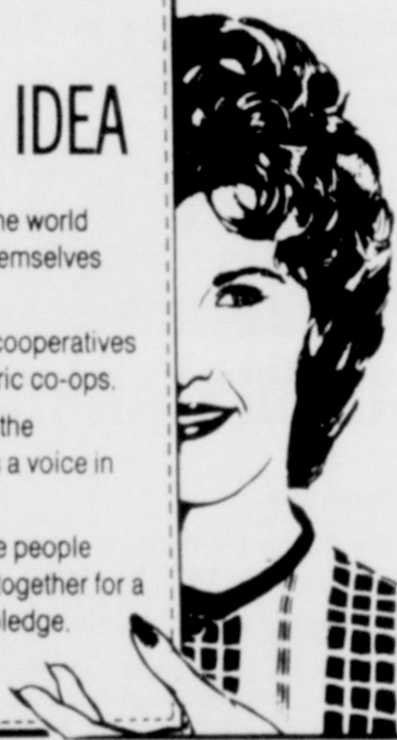
a good word for a GOOD IDEA

And you can't keep a good idea down. All over the world people are working together, to make life better for themselves and others.

In our own country, millions share ownership in cooperatives of all sorts—from city apartment co-ops to rural electric co-ops.

So what makes a co-op different? This: it serves the people who own it at cost. Each consumer-owner has a voice in running the co-op; one member, one vote.

October is Co-op Month. All over the country, the people of America's cooperatives are committed to working together for a better tomorrow. We are proud to help carry out this pledge.



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**WEST TEXAS
RURAL
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**COOP FRIONA
CONSUMERS**

SEPTEMBER REPORT

Water Collections Present Problem For City Officers

ADMINISTRATIVE
According to the September City Report for Friona, 1,700 tax statements, the 1973 roll, were mailed out on September 28, with delinquent tax collections for the month as received amounting to \$1,741.75.

A total of 165 delinquent water bills were reported for the month on September 11 and 12 cut-offs were made.

Sixteen changes in ownership of city property was reported by the county clerk's office for the month and only one building permit was issued in the amount of \$3,500.

Three dog complaints were received and no trash complaints in the month.

WATER DEPARTMENT
According to records, approximately 21,312,400 gallons of water were pumped and

21,469,000 gallons were accounted for in sales to indicate an efficiency rate of 99 percent in the distribution system, continued the report.

This amounted to 710,414 gallons per day pumpage and is down considerably from last month's total of 1,107,655 gallons per day. Rainfall amounted to 1.46 in six different days.

One new sewer tap was made, a sprinkler system at Pioneer Cattle Order Buyers, to bring the number of taps to 1,309.

Two street cuts were made in the main line for additional water service and repairs and the relettering of the 'Friona Chieftains-Squaws' sign was completed on the North tower.

WASTEWATER DEPT.
Records indicate approxi-

mately 6,685,848 gallons of wastewater were processed at the plant during the month. This averaged 222,862 gallons per day and is comparable to the previous month's flow.

Only one sewer tap was made during the month to bring the number of taps to 1277.

Routine maintenance was carried on at the plant during the month.

PARK-CEMETERY
Six interments were made during the month; two infants and four adults. Augustine Gonzales and Anthony Whiteside; with adults being Mr. Benito Castillo, Mr. M.L. Howard, Mrs. Bertha Hurst and Mrs. Nadine Rule.

All employees were used to clean the litter from the park after Maize Days, Monday, September 10.

STREET DEPARTMENT
Routine maintenance was done in way of street sweeping, grading, throughout the period. The contractor began work on the ten blocks of street paving, September 4, but progress was slow. There were three blocks of curbing guttering pending as of the end of the month.

Most all the time during last ten days of the month was spent in cleaning painting of the Dumpster trash boxes. The project was one-third finished as of the end of the month.

SANITATION DEPT.
Routine collections were made throughout the month. With the end of the canning season, the loads were noticeable lighter.

Repainting of the Dumpster boxes began on September 20. A steam cleaning machine arrived on 17th for shop use and cleaning of the boxes prior to repainting.

One Dumpster truck was in the shop for repairs as of the end of the month. The second gear shift would not stay in place while operating.

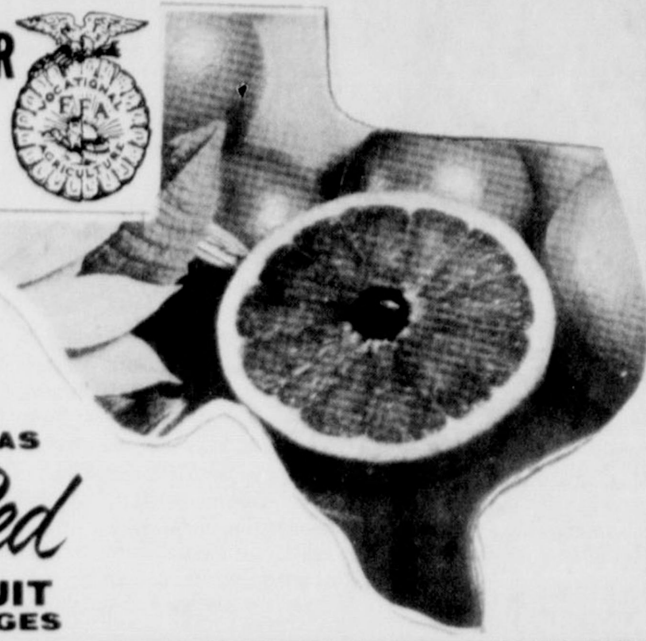
LIBRARY
The regular meeting of the Library Board was held Wednesday, September 19. Statistics included 943 books checked out by 360 patrons, among which were 22 new readers. It was noted that 115 books were still on order and that three new additional sections of shelving were needed.

The fall children's Story Hour began on September 13 with ten children in attendance.

Mr. Don Sisson, field representative of the Texas Municipal League, visited this office September 12 and discussed operational procedures.

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FAMOUS TEXAS Ruby Red GRAPEFRUIT or TEXAS ORANGES

Trio Attends Star Grand Chapter

Mike Roberts, son of Mr. and Mrs. Porter Roberts, had surprise visitors last weekend in Dallas when he was visited by Bessie Boatman, Betty Louise Reector and Lillian McLellan who were in Dallas for Grand Chapter of Eastern Star.

Visiting in the Dallas area last week Tuesday through Friday, they toured the Dallas

Black Study Club Met Thursday

Members of the Black Study Club met in the home of Mrs. Fern Barnett on Thursday, October 4, with the roll call being answered with "A Trip I'd Like To Make."

Mrs. John Bengier opened the meeting with three word games and Mrs. Darsey Barnett presented slides and gave highlights of her trip to Germany.

During the meeting, Mrs. Charles Hamilton and her new son were presented a surprise

Mortuary Institute where Mike is a student.

Mrs. Boatman spent two days with her sister and family in Denton.

On October 14, a combination birthday party honored Mrs. Boatman and the Eastern Star Chapter mother, Mrs. Albert Pitecock, who is in the Arlington Home for Eastern Star.

Members attending the meeting of the study club were Mrs. Ted White, Mrs. Glyn Hamilton, Mrs. Ellis Tatum, Mrs. Bill Carthel, Mrs. Tommy Tatum and Wendy, Mrs. Johnny Smyer, Mrs. Dick Rockey, Mrs. Gene Welch, Mrs. Travis Stone, Mrs. Harry Lookingbill, Mrs. Cliff Allmon, Mrs. Emma Elmore, Mrs. Lois Weatherly, Mrs. Helen Fangman, Mrs. Roscoe Ivy and Bill and Elaine White.

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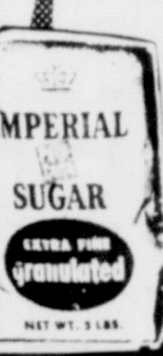
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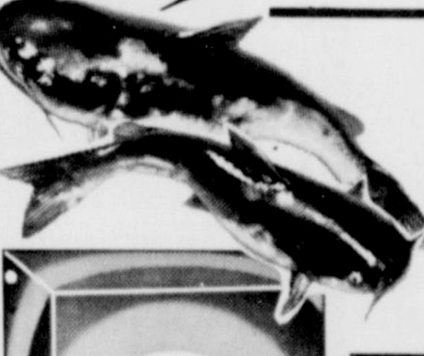
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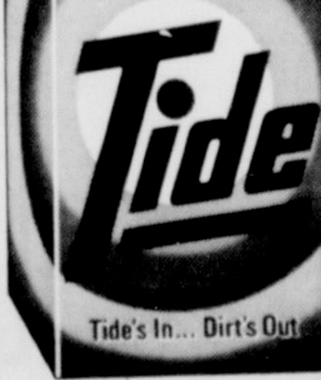
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- ICEES
- POPCORN
- MONEY ORDERS
- CUBED ICE



Winders, Bryant Wed In Ceremony At Dimmitt Church



DeAnn Dickson, daughter of Mr. and Mrs. Weldon Dickson of Hereford and granddaughter of Mrs. Minnie Dickson of Friona, was initiated into Zeta Tau Alpha, National social fraternity in Delta Eta Chapter at West Texas State University, Canyon. She is a sophomore at WTSU.

In a formal candlelight ceremony at 2 p.m. on Saturday, October 6, wedding vows were exchanged between Vicki Dale Winders and Michael W. Bryant in the First United Methodist Church of Dimmitt.

Parents of the couple are Mr. and Mrs. Dale Winders of Dimmitt and Peggy Bryant of Friona and Russell Bryant of Las Cruces, N.M.

Performing the ceremony in a setting of bouquets of tu-tone orange gladioli, Fuji mums, burnt orange miniature Pompoms and Palms in the chancel area was the Rev. Jim Pickens of Lubbock. Offsetting the arrangement were a unity candle arrangement on the communion table. Small bouquets of orange Pompoms and

greenery marked the reserved pews with a basket of Pompoms on the registration table.

Providing traditional wedding selections was organist Mrs. Richard Bales, who also accompanied soloist Miss Diana Riddle with "One Hand, One Heart" and "The Lord's Prayer."

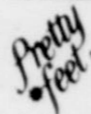
Entering the church on the arm of her father, Vicki was attired in a formal gown of ivory satapeau and peau d'Ange lace veiled over peau de soie. The gown was designed along the empire lines, featuring scalloped lace and pleated ruffle outlines in the scooped neckline, cuffs of long, full sleeves and hemline. Lace overlays were featured on the bodice and extended in scalloped vertical bands on the A-line skirt.

A matching scalloped lace border offset the chapel length

Party Honors Mary Dixon

Mrs. Mary Dixon will be honored today (Sunday) on her 80th birthday at Friona Women's Club at 3:30 p.m.

Hosting the occasion are her children, the Buck Dixons, the Jim Dixons and the Ray Landrums.



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a unique beauty cream... that changes those dry & rough areas of skin into baby softness. Try it — you'll find PRETTY FEET is like no other. Go On... pamper yourself.

mantilla train which was attached to a lace headpiece accented with a pleated ruffle.

Vicki's bridal bouquet was a hem-length cascading bouquet of striding glowed Cymbidium orchids and West Grove Sonia roses with trailing ivy entwined with piquot love knots and rosettes, nestled on a bride's Bible belonging to her mother.

Maid of honor was Marla Winders of Dimmitt, sister of the bride and bridesmaid was Karla Tooley of Floydada.

They wore dresses of cinnamon spire and gold floral design on a candlelight Batiste, with eyelet embroidery emphasizing the bodice and sleeves. They carried wood toned baskets of miniature mums and orange klanchoes.

Best man was Randy Griffith of Dimmitt and groomsmen was Mark Cleavinger of Dallas. Serving as ushers were Mike Winders, Lazbuddie, cousin of bride; Monte Winders, Earth, cousin of bride; Johnny Atkinson, Farwell, brother-in-law of groom and Steve Hurt, Lubbock, brother-in-law of groom.

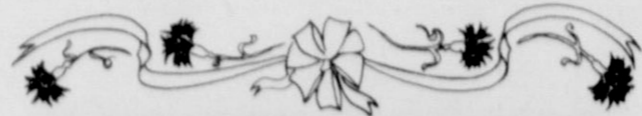
Corsages of gladioli edged with tinted orange complemented the mother's attire.

A reception followed the ceremony in Lamar Fellowship Hall of the First United Methodist Church.

The reception table was laid with a candlelight lace cloth underlaid with orange. Punch was served from a crystal bowl belonging to the bride's great-grandmother. Klanchoes and star flowers decorated the wedding cake.

Following a wedding trip to Ruidoso and El Paso, the couple is at home at 306 SW 5th Street in Dimmitt.

Mike is employed by the Amstar Corporation of Dimmitt and Vicki plans to attend West Texas State University at Canyon in the January term.



Mrs. Michael Bryant

Young Homemakers Presented Program

The Friona Chapter of Young Homemakers held their monthly meeting Thursday, October 4, at the high school cafeteria.

Mrs. Claude Brown of New Home, mother of Terry Brown, Church of Christ minister in Friona, presented a special program on Arts and Crafts.

Winter strawberries, cream puffs and punch were served by hostesses Mrs. Tim Herring and Mrs. Eric Rushing.

Mrs. Ron Cain gave minutes

of the previous meeting and a financial report before special Halloween projects were discussed. Mrs. Herring gave a library report.

New members welcomed were Mrs. Lynn Phipps, Mrs. Edward Corn and Mrs. Tom Waldrop and special guests Mrs. Rex Wells and Mrs. David Lee Carson.

Next Young Homemakers meeting will be Thursday, November 1.

Our Texas Heritage Theme Of Meeting

Members of the Friona Woman's Club met Wednesday afternoon at the Friona Women's Clubhouse with the theme of the meeting being "Our Texas Heritage."

Roll call was answered with "When and Why I Came to Parmer County."

Leading group singing of "Texas, My Texas" was Mrs. Louella Maurer and Mrs. Mary Dixon invited all members of

the organization to join the Parmer County Historical Society.

Mrs. Dixon was also surprised with a birthday cake during the meeting.

Joining the 13 members at the meeting were two special guests, Gladys Spring of Bovina and Mrs. Ray Landrum.

Next meeting is scheduled to be held Wednesday, October 24 at the clubhouse.

Special Prizes Given For Summer Reading

The Summer Reading Program was enjoyed by 155 young readers in the four counties,

Class Of '56

Met In Amarillo

Mrs. Jinnie (Landrum) Konis of Amarillo was hostess for a luncheon given in honor of the girls of the Class of '56. The luncheon was hosted last week.

The group met at the Konis home at 11 a.m. for visitation and to look at class pictures before going to the Villa Inn for lunch and more reminiscing. This was reported to be the first time the group had met together in 17 years.

Those attending were Mrs. Sally (Osborn) Whately, Plainview; Mrs. Linda (Miller) Tims, Stratford; Mrs. Mary (Tatum) Houlette, Dumas; Mrs. Glenna Mae (Pope) Bainum, Hartley; Mrs. Roberta (Reed) Klapper, Pampa; Mrs. Pat (Maxwell) Beddow, Amarillo; Mrs. Ann (McKee) Nazworth, Mrs. Sue (Cranfill) White, Mrs. Marilyn (Fairnild) Blackburn, Mrs. Leta (O'Brien) Eustace, Mrs. Elizabeth (Grubbs) McLellan, Mrs. Thoma Lou (Fallwell) Boeckman, Mrs. Nelda (May) Miller all of Friona and the hostess, Mrs. Konis.

Parmer, Cochran, Lamb and Bailey, which the High Plains Library Bookmobile serves.

Certificates, ribbons and a gift are being given to the top boy and girl reader in the four Counties.

Reading the most books in Cochran County were—Shanna Marks of Whiteface and Karen Billrey of Bledsoe. Parmer County—Doris Byford and Dixie Byford and Jon Riddle of Bovina. Bailey County—Shana Blackstone and Thomas Blackstone of Threeway. Lamb County—Alex Elizondo of Spade and Lisa Bishop of Sudan. Reading in the reading club this summer are the following—

OKLAHOMA LANE AND FRIONA

Keneth Key, Stephen Schilling, Judith Schilling, Sandra Jo Schueler, Carrie Schueler and Sarah Mears.

LAZBUDDIE AND WHITES ELEVATOR

Kim Gregory, Todd Gregory, Jan Mason, Jeanie Mason, Deena Mason and Shelly White.



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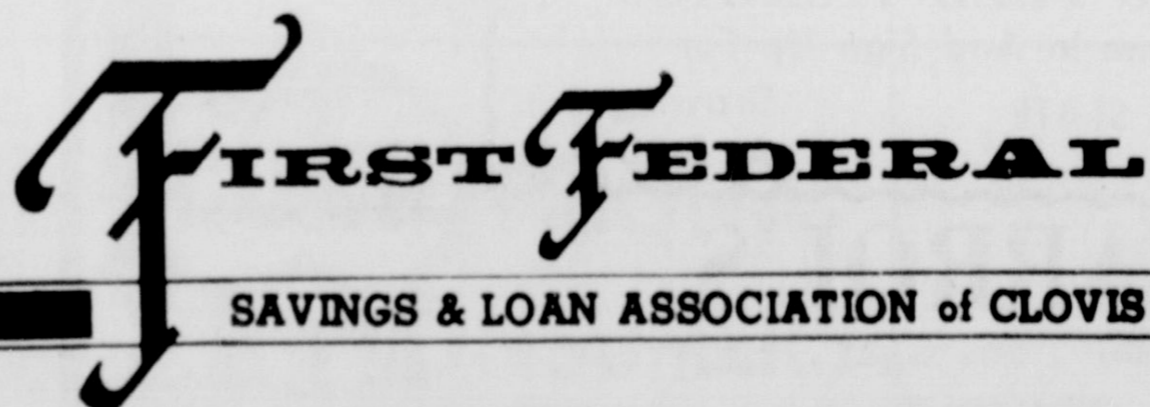
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Certificate	7%	7.18%	4 Years	\$1000.00

Compounded Quarterly

In accordance with Federal regulations, withdrawals from certificate accounts before maturity will involve loss of 90 days interest and re-calculation of interest of the

withdrawn funds from the original term of the certificate at the current passbook interest rate.





Cleta's Comments

by Cleta Williams

Leading my column this week are words by Herb Philbrick in Washington-Exclusive, written October 9, 1973.

We doubt that there is an editor or publisher alive who has not, at some time in his career, come across some bit of "hot" information which, if printed, might have ruined a reputation, demolished a career, broken a heart or destroyed a life.

In all such cases, the editor must weigh in the balance the "public's right to know" (translated, the paper's right to use sensationalism to make a profit) as against common decency, a sense of justice, and compassion. More than one editor has wished for the wisdom of Solomon!

Perhaps that is the biggest difference between our big-city, mechanized newspapers; they are able to function without a heart. A grass-roots paper cannot.

This news editor heartily concurs with the above statement. You certainly have some restrictions (by choice only) when you are writing a hometown newspaper.

Events late this week have restored my faith in local level judicial government. More facts will possibly be made known in the next issue of the paper when things are concluded.

I was among the many persons who scraped ice off the windshield for the first time this fall on Thursday morning when the temperature dropped to an official 36 degrees.

You know it's coming, but it is still somewhat of a minor shock when ice first appears in the fall.

Late report on the Charles Russells. According to Betty Louise Rector, there has been an 'amazing' change for the better in Martin Russell who was severely burned.

Betty Louise said Mrs. Russell is now able to be up and help take care of herself and says it looks like they will be

returning to their home in Friona in about 10 days now.

Publisher Bill continues to be on the ailing list, although he has been to the office part of the week. You know he's sick when he misses football and he was unable to attend the Friona-Loekney game last week.

Seems there's a lot of sickness right now, and no one seems to have the magic formula to avoid late summer and early fall colds and flu. Much of the illness seems to be concentrated on upper respiratory ailments.

WITH A FEELING near horror, I watch repeated violations of speed in the school zone on Main Street throughout the day. It gives you a strange feeling when you are traveling near the legal 20 MPH and a very large truck goes flying by during the noon hour or other peak times of travel for youngsters back and forth.

Personally, I would be all for publishing a list of license numbers of violators as the zone is clearly marked in the center of the intersections.

Somewhat, there does not seem to be much justification for the speed through our school zones and public opinion should be a decisive factor in helping get something done to control this problem.

TWO WEEKS from today you can sleep an hour later—That's when Central Standard Time goes back into effect for another six months. That way, you probably won't be as likely to be driving to work with your vehicle headlights on, but may be driving home in the evening that way.

Sure wish officials in Washington could make a decision on time, maybe they could just split the difference and leave the time alone.

If you want to add to landscaping, this is the time of the year to move trees and shrubbery. It can be something of a chore, but beautiful, stately trees can become invaluable as they protect and enhance the beauty of your property.



BRENDA STANBERRY... Mr. and Mrs. Thogal Stanberry of Bovina announce the engagement and approaching marriage of their daughter, Brenda, to Reginal McNeely, son of Mr. and Mrs. James McNeely of Friona. The couple will exchange wedding vows at 3 p.m. Sunday, November 11, in the Pentecostal Holiness Church of Bovina. Miss Stanberry is a 1973 graduate of Bovina High School. McNeely, a 1970 graduate of Friona High School, attended Cooke County Junior College at Gainesville. He is now assistant manager of White's Auto in Friona.

Terri Williams Has Pledged Delta Zeta

Terri Marie Williams, freshman student from Friona at West Texas State University, Canyon, has pledged Delta Zeta social sorority following fall rush at the campus.

She is the daughter of Mr. and Mrs. Kenneth Williams.

The weeklong period of rush at WTSU started September 3 with a convocation, and included four rounds of parties

Chad Hamilton Feted At Party

A baby shower in the home of Mrs. Kenneth Ford on Friday, October 5, honored Chad Hamilton, new son of Mr. and Mrs. Charles Hamilton.

Co-hosting the shower were Mrs. Jackie Stowers and Mrs. Olin Burnett. Hostess gift was a jumper-walker.

A Hallmark centerpiece offset the serving table where refreshments of cookies and punch were served.

Special guests were grandmothers of Chad, Mrs. Glyn Hamilton and Mrs. T.A. Kelley.

during which the rushees learned which sororities wanted them and the sororities learned which students wished to join them.

Five sororities affiliated with the National Panhellenic Conference are represented on the Canyon campus. They are, in addition to Delta Zeta, Alpha Delta Pi, Chi Omega, Kappa Delta and Zeta Tau Alpha.

While sororities in other parts of the country report dwindling interest on college campuses in recent years, "We continue to hold our own, or even grow," said Mary Lou Farnum, assistant dean of women at WTSU.

Ninety-six girls pledged sororities this fall. The local Panhellenic Council sets a limit of 55 members for each of the WTSU sororities.

LIBRARY CORNER

"Remember, my son, if you ever need a helping hand, you'll find one at the end of your arm." So begins comedian Sam Levenson's new book, "In One Era and Out The Other."

A good book to read for entertainment and humor, Levenson writes of growing up in a big family in urban America when most people did not have much money. This life is compared with the life his children encounter.

"Insanity is hereditary; you can get it from your children," warns the ex-school teacher author. He claims he laughs at his own jokes, not because he thinks they are funny but because his Papa said, "Never depend on strangers."

Papa also told him, "Always remember, if you want your dreams to come true, don't sleep."

Speaking of money, the author writes—"Having no money to leave me, my parents left instead a rich legacy of attitudes toward money, all based on the premise that while money isn't everything, the way you spend it may determine everything, so spend it wisely, and if you can't do that, be wise and don't spend it at all, because if you spend it, you won't have it for a rainy day, and since you can't tell how many rainy days there are going to be, don't spend even on rainy days, and also put aside something for cloudy days, drizzles, mists, and who knows what. And you can't hold your head high with your hand out."

His Mama was equally a character, telling her children, "If you don't have an education, you have to use your head." She educated her children to use and to reuse, restore, renew, revive, reclaim, repair, erprieve and respect the earth and the fruit of the earth and the fruits of man's labor. She thought that if you don't take care of what you have, you won't have it. Mama used a hair pin for opening door locks, scratching heads, untying knots, cleaning out gas burners, cleaning out ears, turning a screw, pitting cherries, and fishing other hairpins out of

drains. If someone dropped an egg on the floor, Mama made cake. Mama saved more than Papa earned!

Children who take bites out of ice cream cones surprise Levenson. When he was a kid, he licked. After you had licked the ball of ice cream down to the rim of the cone, you inserted the mouth of the cone into your mouth and blew into it. This sent the now softened cream down into the lower half of the cone. You then bit the tip, making a small hole. You sucked the tiny hole a drop at a time. When the cone and the ice cream gave out, you went back to licking your fingers, one at a time. The Levensons lick-polished fingers, hands, plates, spoon, sleeves and ties!

"Anyone who wanted to wipe out this country would only have to poison the glue on our trading stamps," the author claims.

For his daughter, Levenson wrote a list of beauty tips—

For attractive lips, speak words of kindness. For lovely eyes, seek out the good in people. For a slim figure, share your food with the hungry. For poise, walk with the knowledge that you will never walk alone."

Levenson says he's not sure "whether I got here too late for the old world or too soon for the new one."

This book and Levenson's first book, "Everything But Money," are available at Friona Public Library.

Sprouse Family At Oklahoma Reunion

Mr. and Mrs. Charles Sprouse, Audrey and LaDonna of Friona were among persons who were in Olustee, Okla. last weekend for the Eason family reunion.

During the meeting in the community center, several forthcoming events were announced, including Mr. and Mrs. Clyde Eason celebrating their 50th wedding anniversary; Ward Eason celebrating his 68th birthday and the engagements of Sherri Gipson, Hereford; Barbara Baker and Debbie Ward, both of Olustee.

A prayer meeting was held along with gospel singing.

Annette Reznik Attends Fair

Annette Reznik, state Future Homemakers of America president, was in Dallas last weekend for the State Fair.

On Friday night, she and Valoris Osborn, home economics instructor, attended the FFA-FHA and 4H awards banquet and then participated in the State Fair Parade on Saturday.

Also on Saturday, Annette was in a FHA booth at the fairgrounds.

Attending the state fair with Annette were her parents, Mr. and Mrs. A.L. Reznik and brother, Pat, along with Mr. and Mrs. Ernest Osborn.

Singers included the Hawkins and Norma MacCushion.

Others attending the reunion were Mr. and Mrs. Ward Eason, Lake Charles, La.; Mr. and Mrs. Roy Eason, Tyler, Mr. and Mrs. Clyde Eason, Henrietta; Mr. and Mrs. Finis Gallman, Toledo, O.; Mrs. Grace Ward, Olustee; Mr. and Mrs. Wayne Owens and Cliff, Bixby, Okla.; Mr. and Mrs. Larry Burrows, and Scotty, Hereford; Mr. and Mrs. Byron Stills and Barry, Amarillo; Mr. and Mrs. Bill Ward, Debbie and Linda, Olustee; Sherri Ruth, Lake Charles, La.; Mrs. Anita Rice, Henrietta; Sherri Gipson, Hereford; Shane, Christopher and Coty Baker, Hereford.

Also attending was future bridegroom of Barbara Baker, Larry Chilgrins of North Dakota.

FRIONA'S HOSPITALIZED OUT-OF-TOWN

Mrs. Charles Russell is still hospitalized at High Plains Baptist Hospital, Amarillo.

Mrs. I.V. Moseley is also a patient at Moseley's.

T.E. Wood is hospitalized at Methodist Hospital, Lubbock.

Diane Nolan has returned to Friona from Lubbock where she has been hospitalized.

ELK Drive In
FRIONA, TEXAS

Friday & Saturday, Oct. 19-20

BURT REYNOLDS WHITE LIGHTNING

Sunday, Oct. 14

DEAN MARTIN ROCK HORROR SHOWDOWN

Sunday, Oct. 21

"The Cockeyed Cowboys of Calico County"
Dan Hess / Annette Frenkel / Fabray

Do Everything You Do With Christ In Mind

Read 2 Timothy 2:8-15

Do your best to present yourself to God as one approved, a workman who has no need to be ashamed, rightly handling the word of truth. (2 Timothy 2:15)

I had the opportunity to talk to a group of Christian women on the subject of leadership skills. The word skills connotes intention, training, and action. To become skilled in something requires that we dispose of our laziness, our lethargy our indifference, our stubbornness, our irresponsibility. Then we take interest, train, find life has more meaning, become sensitive to other's needs.

If we give Christ His rightful place in all this, let Him reign in our hearts, our use of our skills becomes even more effective.

PRAYER: Our Father, we thank You for the difference You make in our lives. Help us to be aware of the needs of others. Whatever we do, help us to do our best that we may not be ashamed of ourselves. In the spirit of Jesus. Amen.

THOUGHT FOR THE DAY

Whatever we do, we need to do with our might--and for Christ.

--Gloria M. Santos, Laaag City, Philippines

<p>ASSEMBLY OF GOD 10th and Ashland-Rev. C.L. Bates, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.</p>
<p>CALVARY BAPTIST 14th and Cleveland-Rev. R.C. Hester, pastor Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>
<p>FIRST BAPTIST Sixth and Summit-Rev. Charles Broadhurst Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p>NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.</p>
<p>ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. Confessions-Sunday, 10 a.m.</p>
<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.</p>
<p>LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.</p>
<p>UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. Paul Lee Sunday School-9:45 a.m. Worship-11 a.m.</p>
<p>TENTH ST. CHURCH OF CHRIST 10th and Euclid- Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.</p>
<p>SIXTH ST. IGLESIA de CRISTO 408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.</p>

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Friona Clearview TV
Hi-Plains Feed Yard	Rushing Insurance
First Baptist Church	Friona Consumers
Friona Motors	Crow's Meat Co.

FALL SPECIALS

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Special Price \$12.50

Including Shampoo & Set
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*Rainchecks will be given if appointment made this week



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School Board Met In Routine Session

A routine meeting of the Friona Independent School District School Board was held last Monday night with reports on tax collections, budget and approval of payment of September bills being the main items of business.

Board members also approved purchase of a new school bus to be instituted in use during the 1974-1975 school year.

A local insurance agent presented the final list of repair bills for the fire-damaged elementary school and took the list for presentation to the insurance company for settlement. The contractor for repairs was expected to hold an

inspection of the school on Wednesday.

Also read during the meeting was a letter from Mobile who stated they would be able to provide 100 percent gasoline for the schools through the next quarter ending December 31.

It was reported that the junior high school boiler had been inspected and had completely passed inspection.

Next meeting of the school board will be November 12.

Hospital Report

ADMISSIONS--

Katie Stowers, Friona; John Rodriguez, Hereford; Sandra Taylor, Friona; Lucy Sabedra, Dimmitt; Donna Woodson, Friona; Mrs. Victor Fernandez, and baby boy, Friona; Mrs. Melvin Morris and baby girl, Friona; Margie Stowers, Friona; Ruben Serna, Bovina; Danny Clark, Friona; Juanita Minshew, Friona; Mrs. Rickey Stewart and baby girl, Farwell; Terri Sue Carthel, Friona; Sheila Odom, Dimmitt; Ruby Dixon, Farwell; J.R. Knight, Friona; and Carol Hardesty, Friona.

DISMISSALS--

Mrs. Rickey Robinson and baby boy, Mrs. Freddie Gallegos and baby boy, Juana Atalido, Jerrie Meeks, Jere Smith, Lucy Sabedra, T.C. Gardner, Sam Aldridge, David Mesza, T.E. Wood, Donna Woodson, Bradley Clifton, Ruben Serna, Mrs. Victor Fernandez and baby boy, Juan Rodriguez, Juanita Minshew, Mrs. Lorenzo Vigil and baby girl, Danny Clark, Sandra Taylor and Mrs. Melvin Morris and baby girl.

PATIENTS IN HOSPITAL--

Terri Sue Carthel, Ruby Dixon, Carol Hardesty, J.R. Knight, George McKinney, Sheila Odom, Mrs. Rickey Stewart and baby girl, Margie Stowers, Katie Stowers, Alice Snodgrass, Wanda Winfrey and Fred White.

Adult ants cannot swallow anything but liquids!

Bookmobile

The High Plains Bookmobile will be in your area on the following dates--

Wednesday, October 17--Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; Enochs, 1:30-2:30 p.m.

Thursday, October 18--Okla. Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona #1, 1:15-2:15 p.m.; Black, 1:45-2:45 p.m.

Friday, October 19--Hub, 9-9:55 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.

Saturday, October 20--Farwell, 8:55-11:50 a.m.; Friona #11, 1-4 p.m.

SCHOOL Lunch Menu

Week of October 15-19
MONDAY--fish, French fries, tartar sauce, hot rolls-butter, buttered corn, chocolate pudding and milk.

TUESDAY--soup and chili, sandwiches, crackers, cookies and milk.

WEDNESDAY--hot tamales, pinto beans, corn bread-butter, turnip greens, cherry cobbler and chocolate milk.

THURSDAY--cubed beef and brown gravy, steamed rice, hot rolls-butter, green beans, brownies and milk.

FRIDAY--potato chips, hamburgers, fruit jello, lettuce, tomatoes, pickles and milk.

Last Week ... Ends Saturday

ONEIDA® *Herbloom* STAINLESS

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You save \$5.00 on each 5-Pc. Place Setting you purchase.

5-PIECE PLACE SETTING
\$11.

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Salad Fork
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USDA GOOD BEEF

ROUND STEAK

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Lb.

USDA GOOD BEEF

SWISS STEAK

Arm Bone Round

99¢

Lb.

USDA GOOD BEEF

CHUCK ROAST

Blade Cut

69¢

Lb.

USDA GOOD BEEF

FAMILY STEAK

99¢

Lb.

SAUSAGE ARM ROAST

Glover's Pure Old Fashion Pork
USDA GOOD BEEF

2 Lb. Sk. \$1.99
89¢

CLUB STEAK GROUND BEEF

USDA GOOD With Textured Vegetable Protein
Lb. \$1.09
69¢

Columbine
GREEN BEANS

5 ³⁷³ Can Cut \$1.13

Chiffon
PAPER TOWELS

Jumbo Rolls \$1.13

Zee
BATHROOM TISSUE

4 Roll Pkg. 39¢

Nestles
CHOCOLATE CHIPS

12 Oz. Pkg. 59¢

Krafts Miniature

MARSH MALLOWS

2 ^{5 3/4 Oz. Bag} 33¢

Maryland Club



COFFEE

Lb. 79¢

With Coupon

EGGS

Grade A Small Doz. 59¢

- MOP 'N GLO Beacon 32 Oz. \$1.39
- DEODORANT C 2 14 Oz., Spray Can 59¢
- DETERGENT Dishwashing Texize Pink Liquid 32 Oz. 39¢
- OLIVES Holsum 5 Oz., Stuffed 69¢
- PICKLES Alabama Girl 32 Sour-All or All Chips Oz. 49¢
- CRACKERS Shurfine Saltine Lb., Box 34¢
- DOG FOOD Bow Wow 5 Lb., Bag 99¢

PIGGLY WIGGLY

WITH THIS COUPON

1 pound Can of Maryland Club Coffee

79¢

Cash value 1-25¢ Limit one per customer

COUPON EXPIRES 10/22



Mario

PIZZA

5 Cheese or 4 Sausage Each 39¢

Birdseye

CHOPPED BROCCOLI 10 Oz. 49¢

Birdseye

BROCCOLI SPEARS 10 Oz. MIX OR MATCH 49¢

Birdseye

CUT CORN 10 Oz. 49¢

- TOMATOES** Red Ripe Lb. 25¢
- APPLES** Red Delicious Colorado Lb. 25¢
- TURNIPS** Purple Top 2 Lbs. 25¢

This Week's Feature Item Cereal Bowl



Double S & H Green Stamps On Wed.



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