



The FRIONA STAR

Volume 38, Number 39

Sunday, June 24, 1973

14 Pages in Two Sections

BY WTSU TEAM

Economic Survey Outlined To Group

HERE WE GO again on Sunday, and sooner than we thought at our last writing. Several people, including advertisers and readers, have encouraged us to try a Friona Sunday Star. So, being the adventuresome type that we are—here it is.

We want to emphasize, in bold print, that there will **NOT BE A THURSDAY PAPER** this coming week. For those of you who have been getting a paper for 20, 30, yea, even 40 years, it may seem strange (we'd hope it will) not to get your paper come Thursday.

The point we're making is that we will be publishing the Star on Sunday **RATHER** than on Thursday, and not **IN ADDITION** to the Thursday issue.

We know and realize that such a drastic change will be hard for some to get used to (yours truly included). But we are going to give it a try.

Some of the things that persuaded us to try the Sunday publication include the following—

• **THE ABILITY** to advertise sales that kick off on Monday, enabling advertisers to bring their special sales to the people just before "kickoff time."

• **BY HOLDING** our deadline open on Friday night, we can report the Friday night football games while they are still "fresh." (We plan to print on Saturday morning, and be out by noon or slightly after.)

• **THE CENTRAL** printing system used by most papers these days causes a big logjam at the central plant on press days—and most papers print on Wednesday, with Thursday datelines. By switching to printing on Saturday, we can get a choice printing schedule, and our folks who do the addressing and mailing can do this during the daylight hours, rather than late at night or early in the morning.

• **THE MONDAY** holidays which are becoming more prevalent and more of an American institution just flat dab tear a hole in the work week, when you have production people whose week consists of three hard days (Monday, Tuesday and Wednesday).

We've about decided if you can't beat 'em, join 'em. Now, our people can take Monday holidays, and don't have to knock themselves out doing three days' work in two days. Doyle Elliott says we'll have to have colored funnies, if we're gonna publish on Sunday. We're looking into the idea, but for the time being, Doyle, there is a plain cartoon on page 6. You'll just have to color it yourself.

WE JUST checked the list of Texas newspapers, and were surprised to learn that we will be the only weekly newspaper in our entire state that has a Sunday dateline.

There are several semi-weeklies, such as the Hereford Brand, etc., which publish both on Thursday and Sunday, but we can't find just a plain old weekly besides ours.

A representative from the West Texas State University School of Business will be in Friona the last part of this week to begin an economic survey for the Friona Board of City Development.

The survey was the main topic of discussion Thursday night at a meeting of Friona businessmen and women, attended by some 40 representatives of the business community with the WTSU officials.

Primary function of the survey is to find out (1) where people in the Friona trade area shop; (2) why they shop where they do; (3) what they like in retail business and (4) what type of people shop for a given type of merchandise.

Tommy Harper, assistant professor in WTSU's School of Business, will do the actual survey work. He plans to survey 100 residents of the Friona area, taking a proportionate sampling of the population from the standpoint of economic and ethnic backgrounds.

"The number of people surveyed isn't important, but the sample surveyed is the main thing," said Dr. Bill Semmelbeck, assistant professor at WTSU, who assisted Harper in making the presentation here Thursday.

SIMILAR SURVEYS

Semmelbeck pointed out that in similar surveys in Amarillo, a cross-section of 400 respondents was used, so that the 100 people to be surveyed in Friona should prove more than adequate.

"We think we have a good track record in the field of market surveying and it is important for us to make a

successful survey here," the WTSU professor told the group of business people Thursday.

It was indicated that this would be the first time the WTSU business team will have done a survey in a community the size of Friona. Most of their survey work has been done in Amarillo, in response to a particular business, advertising agency or shopping center's needs.

"We feel that your problem is not unique," Semmelbeck said, in regard to the local business people's problem of how to capture more of the local shopping dollar. He indicated that other "small" communities had approached the WTSU School of Business staff regarding help along this line, but that Friona thus far was the only one which is going through with a survey.

SHOW STATS

The WTSU team showed the group assembled a set of statistics which revealed that the average family income in Friona is \$9909.00, giving the city a total buying power of \$8,026,290 per year, based on the 1970 population figures.

The county's average was \$7,031.00 family income per year, and \$25,874,080 total buying power.

"Friona is a relatively high-income area, much higher on the average than other cities in our area—and much higher than the national average," it was pointed out.

Each person's individual survey will be strictly confidential, and won't even be signed, it was emphasized. Also, those participating will be given a gift for assisting with the survey.

Dale Cary, Chamber of

Commerce president and Board of City Development chairman, served as master of ceremonies for the program. He said the BCD decided on the survey idea, realizing that the retail growth locally has not kept pace with the population and economic growth.

"We felt we could do more good in the area of developing retail trade through the Board of City Development," Cary stated.

It was indicated that following the survey, probably in August, another meeting will be scheduled with local merchants, at which time the survey will be analyzed and interpreted.

The data processing center at West Texas State University will be used to assimilate the data collected by the survey.

Vandals Hit Friona Library

Friona Police Chief Bill Denney was called to the Friona Public Library around 9 a.m. Thursday where Librarian Mrs. Carl Fairchild found a back door unlocked and a great amount of vandalism.

On the east side of the library in the adult sections, workrooms and the office, books and filing cabinets were strewn around on the floor. Card files seemed to receive the brunt of the vandals' attention as the 3x5 cards littered the library floors and halls.

Several hundred books had been pulled from shelves and dumped into the floor and filing cabinets in the office had been emptied, with the manila folders and contents tossed about.

No major damage was noted, although Chief Denney was studying a cryptic note left behind by the intruders.

The police chief said there was no sign of forced entry to the building but apparently the vandals entered through the back door.

Investigation was continuing at presstime late in the week.

Star Sets New Date

Hello again from the Friona "Sunday" Star. With this issue, the Friona Star is switching its publication date from Thursday to Sunday, and will commence coming to you on the different day each week.

Our deadlines have been shifted accordingly. These were announced Thursday, and are re-printed elsewhere.



IT'S HARVEST TIME IN PARMER COUNTY....As the sun sinks, combines are still running, and continue into the night as they take advantage of beautiful June weather to get a bountiful wheat crop out of the fields. Although there is reportedly a gas shortage in the area, it has not stopped the

combines and trucks as they chug in and out of the field with the golden wheat headed for local and area elevators. This year, one of the largest wheat crops in many years is expected to be harvested as the weather has cooperated in producing a bumper crop. [Staff Photo]

Pioneer Cattle Open House Continues

Open house continues through today [Sunday] at Pioneer Cattle Order Buyers of Friona on East Highway 60.

Everyone in the area is invited to attend the open house today from 2-5 p.m. and see the modern offices and enjoy refreshments.

A lifetime cattle dealer is president of Pioneer Cattle Order Buyers. G.B. 'Pete' Buske has also been active in the feeding industry, and is presently stockholder in area feeding installations as well as being involved in livestock

FOR CO-OP Pair Elected As Directors

Larry Moyer and James Procter were elected to spots as directors on the Friona Consumers board during last Saturday's annual meeting of stockholders.

The two replace Billy Dean Baxter and Johnny W. Hand, whose terms expired.

Holdover directors are Melvin Southward, Roy Miller and Royce Gene Welch. Miller was elected chairman of the board for the coming year, with

Weich as vice president and Procter as secretary.

During the business meeting, it was decided by the stockholders to discontinue giving S&H Green Stamps effective July 1, in the face of rising prices in the oil and gas industry.

Door prizes were won by Bessie Boatman, Lillian McLellan, Joe B. Collier, Sarah Mears and Louie Don Martin.

Baptist Church Group Back From Germany

Several Friona residents were among two plane loads of lay people and ministers from 21 churches in Texas, Tennessee, Kansas and Kentucky, who returned Thursday morning from a two week evangelistic mission to Germany.

Rev. and Mrs. Charles Broadhurst of the Friona First Baptist Church led the group of fifteen residents who flew to the European country.

Also returning to Friona from the tour were Mr. and Mrs. Pete Buske, Mr. and Mrs. Philip Weatherly, Mr. and Mrs. Doyce Barnett, Mr. and Mrs. Jimmy Maynard, Mr. and Mrs. W.L. Cleveland, Byron Hardgrove, Teresa Bingham and Carolyn Murphree.

World Evangelism leaders said 386 emissaries for Christ flew to Germany where they divided into teams and spoke

and 21 churches and a number of public places.

County Cases Are Cleared

Several recent cases of vandalism have been cleared with the apprehension of two Friona area residents, according to Sheriff Charles Lovelace.

The sheriff said he has statements from at least one of the young men concerned, and added that a third suspect is being sought at this time. Two of the three suspects have been jailed at Farwell.

Vandalism cases cleared will include several in which firearms were used in western Parmer County to shoot up motors, telephone relays and other damage.



EXPLAINS PLAN...Dr. Tommy Harper, right, of West Texas State University's School of Business, goes over a chart with Dale Cary, chairman of Friona's Board of City Development, at Thursday's meeting with local business leaders. Harper plans to conduct a survey locally in regard to shopping patterns.



NOW JUST WHAT'S THIS....Seventeen month old Shannon Cochran, son of Mr. and Mrs. Fred Cochran, carefully inspects his first chocolate covered ice cream bar. Well—think it looks all right.



SAY, IT TASTES PRETTY GOOD....Shannon thinks it works much better to break it in two, then it seems like twice as much enjoyment on a hot summer day. Still managing to stay reasonably clean.



WHERE DO WE GO FROM HERE....Contemplating his ice cream bar, Shannon wonders whether to take a bite from the bar on the left or go back to the broken off piece on the right. Decisions, decisions.



HEY, MOM I THINK I'M THROUGH....An ice cream covered but happy Shannon tries to give his mother the small remainder of his ice cream bar. He's filled his stomach in more ways than one) but is happy.

Want Ads

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WELCOME TO FRIONA



Welcomed back to Friona this week are Mr. and Mrs. Dale Williams, Tammy and Shelli, who moved away three and a half years ago. They recently returned to Friona from Las Cruces, N.M. Williams is assistant manager at Friona Wheat Growers and Linda is a secretary at Friona State Bank. Pictured standing are from left, Shelli, 9, who will be a fourth grader this fall and Tammy, 14, who will be a freshman. The family is affiliated with the Baptist Church. They are residing at 709 Pierce St.

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★ STAR

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**Proposed Tax Law
Alarms Cattlemen**

As if there weren't enough definite problems and threatening uncertainties already inhibiting sound sleep among livestock producers and feeders, the Treasury Department's proposal to make agricultural production less attractive to 'outside' investors is causing further uneasiness.

An article on this subject, prepared by Holland and Hart, tax attorneys for the National Livestock Tax Committee, appeared in the May 24 issue of West Texas Livestock Weekly. It explained that the Treasury has proposed to the House Ways and Means Committee a "Limitation on Artificial Accounting Losses." This, according to Holland and Hart is aimed at so-called "accelerated deductions," that is, expenses such as food costs and all other farm costs not required to be capitalized, relating to income to be realized in later tax years, and would prevent their deduction against unrelated (non-farm) income.

What it means to the ranching and feeding industry, in the opinion of many feedlot operators, is discouragement of investor capital from the cattle business. A Wall Street or Dallas oilman, doctor, lawyer or candlestick maker could not expect to deduct any losses he incurred from cattle feeding from profits he made in his city occupation or profession.

Past ability to do this (and present, unless the proposal is adopted) has been an inducement to invest in cattle feeding, ranching, or other agricultural pursuits.

Holland and Hart say somewhat similar Treasury attacks against investments in the oil business and other occupations for tax reasons as well as possible profit are often compared with those applying to agriculture, but they say agriculture is being discriminated against. The proposal has much broader restrictions in the agricultural investment field than in others, they claim.

If adopted, the proposal would go into effect in 1974, but would actually affect cattle feeding and other livestock operations beginning with last April 30.

A lot of cattlemen are very worried.

It is presently the consensus that if all outside investors throughout the country withdrew their venture capital from the feedlot business, it could mean \$2 billion at work in that business alone. This guess was based in part on a Texas survey made last fall.

Some individual cattle feeders see nothing wrong with attrition among outside investors. They argue that such investment merely makes for greater competition to be overcome by 'bona fide' cattlemen; they theorize that the investor capital makes for more competition in purchasing feeder cattle and the feed to fatten them, and then adds to the competition when the finished beef is to be sold.

They argue further that the capital necessary to fatten cattle is available elsewhere—from private banks, government agricultural lending agencies, etc.

Opponents are most vehement in contradicting this. They say the people engaged in a raising or fattening cattle business are already bumping the top of their credit line most of the time, and just as the mammoth growth of big custom feed lots has sprung, to a large extent, from an influx of outside capital, the volume of

cattle feeding would decline without it.

That which hurts the feedlot business can logically be expected to hurt the range and pasture business sooner or later. For example, it's claimed that the present ceiling on dressed beef leaves no room for the packer or feeder to raise prices. Current prices of feeder cattle, together with the enormously inflated cost of feedstuffs, preclude much, if any return from a finishing operation. Therefore, say those opposing the Treasury proposal, elimination of a possible tax benefit for risk capital would (1) bring a sudden and sharp break in feeder cattle prices, (2) reduce feeding volume, and (3) result in a real shortage in retail beef supplies.

Some observers predict a drop of \$6 to \$10 per hundredweight in feeder cattle prices by the end of this year if the proposal goes through Congress.

**Letters
To The Editor**

Dear Bill,
I want to express my opinion about the shower and wedding announcements in the paper.

Personally, I like that method of invitation besides enjoying reading about them. One can take it personal or not depending on one's own desires.

We are small town, for which I'm thankful, we like it that way and we also like our newspaper, so please keep it small town and newsy about our town's people and town functions.

Sincerely,
Mrs. Bob Knight

(Editor's note—There is no intention to have anything other than a newspaper of local news. Even though invitations will no longer be printed in The Friona Star, engagement announcements will be printed as in the past. Also, stories will be written following showers at any time information is brought in or called in to the Star office.)

**Lorri Euler's
Injury Slight**

Lorri Euler, who was struck by an automobile while riding a bicycle on Wednesday, June 13, was released from Parmer County Community Hospital after being held overnight for tests and observation.

Tests and x-rays showed no broken bones, and Lorri was released to recuperate from sore muscles and lacerations at the home of her parents, Mr. and Mrs. Raymond Euler.

The accident occurred around 3 p.m. on Highway 60 near the new Piggly Wiggly Grocery.

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INGROWN
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The FRIONA ★ STAR

Founded in 1925 by John W. White

Published Every Thursday at 916 Main Street
Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence winner, Texas Press Association, 1970.

General Excellence Winner, Panhandle Press Association, 1969.

General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties, \$5 per year. Elsewhere, \$6 per year.

Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
Cleta Williams, News Editor
Vickie Copley, Back-Shop Foreman



NEW LEADER...Dale Houlette, standing at right, received the gavel as new president of the Friona Noon Lions Thursday, from outgoing president Ron Smiley. Seated in club sweetheart Ann Carrasco and Charles Allen, District Lieutenant-Governor elect, who installed the officers.



OUT AT FIRST...Chris Barnett of Friona State Bank legs it to first, but the throw to Gary Looper, first baseman for the Friona Star, beat him to the bag. The Bank won the Major League game Thursday, 20-7.

Transplant News

From London comes news that British doctors at Guy's Hospital have utilized a new technique in successful human transplants. Doctors at Guy's have been successful in using the technique in kidney transplants, though not enough is yet known about the process to justify broad conclusions.

It can be said that the new technique involves "damping down" the patient by preparatory injections of the same antibodies: the body itself produces in rejecting of alien organs. The technique had heretofore been used on animals but not humans.

If the technique does indeed prove sound in further testing and experiment, for kidney transplants, the hope is that it can be used successfully in other transplant operations, up to now not all that had been hoped because of the body's frequent rejection of the transplanted organ.



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FRIONA STATE BANK

Linda Williams

Linda [Dale] Williams, is a new secretary at Friona State Bank. She formerly was employed in a bank in Plainview. While living in Friona, she has worked as a legal secretary for a local attorney's office. Linda and her husband, Dale, are the parents of two daughters.

**Shur
Fine**

'Independents' Days SALE

PRICES EFFECTIVE JUNE 25, thru JULY 7, 1973

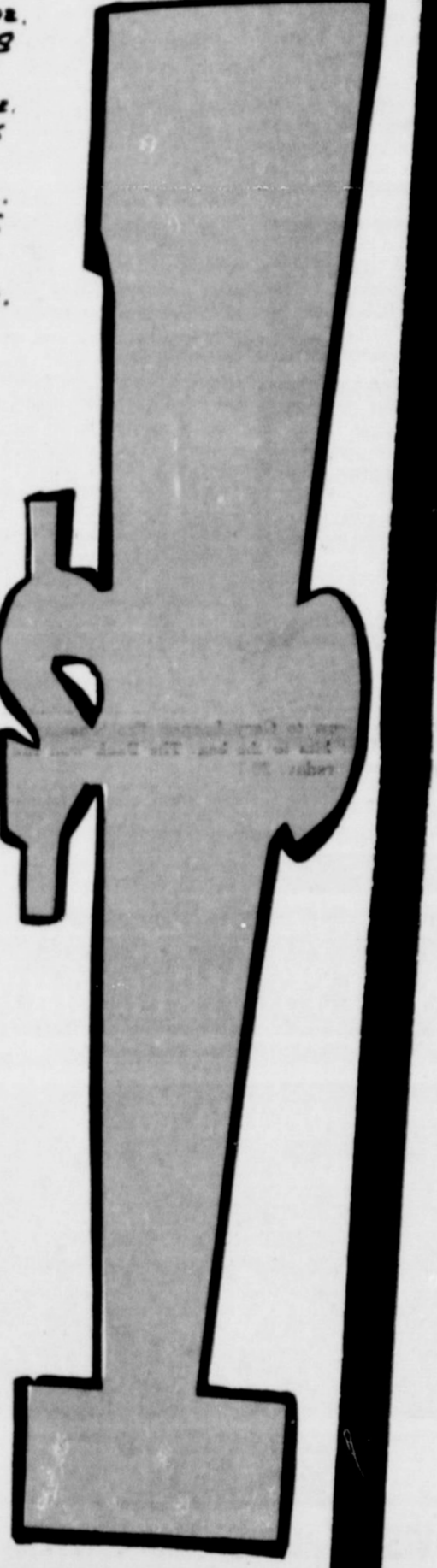
SHURFINE

- FRUIT DRINKS 46 Oz. Cans 4/\$1
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- COFFEE 1 Lb. Can 85¢
- FRUIT JUICE Grapefruit & Orange 2/89¢
- STRAWBERRY PRES. 18 oz. 2/\$1
- SALAD DRESSING Qt. 49¢
- MANDARIN ORANGES 3/89¢
- POTATO CHIPS 9 1/2 Oz. 39¢
- MC-2 BLEACH Gal. 39¢
- SOFLIN NAPKINS 200 Ct. 29¢
- VIKTOR FOIL 12" X 25" Rolls 4/89¢
- ENERGY CHARCOAL 10 Lb. 59¢

Dollar Specials

- SHURFINE EVAPORATED MILK 5 14 1/2-oz. CANS
- SHURFINE WHITE, YELLOW, DEVILS FOOT CAKE MIX 4 18 1/2-oz. BOXES
- SHURFINE MACARONI + CHEESE DINNER 5 7 1/2-oz. BOXES
- SHURFINE CRUSHED, CHUNK, SLICED PINEAPPLE 3 20-oz. CANS
- SHURFINE CREAM STYLE OR WHOLE KERNEL GOLDEN CORN 5 17-oz. CANS
- SHURFINE SPINACH 5 15-oz. CANS
- SHURFINE FRESH SHELLED BLACKEYES 5 15-oz. CANS
- SHURFINE WHOLE PEELED TOMATOES 4 16-oz. CANS
- SHURFINE TOMATO SAUCE 10 8-oz. CANS
- SHURFINE HAMBURGER, SLICED DILL PICKLES 3 16-oz. JARS
- SHURFINE TOMATO CATSUP 4 14-oz. BTL'S FOR
- SHURFINE FRUIT COCKTAIL 4 16-oz. CANS FOR

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12 8-oz. CANS \$1.00



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SWIFT PROTEIN BEEF.

- Blade Cut CHUCK ROAST Lb. 79¢
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- CLUB STEAK Lb. \$1.39
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Florida Whole EAR CORN 3 Ears 29¢	Arizona CANTALOUPE 15¢ Lb.	Perlette Seedless Green GRAPES 59¢ Lb.
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FROZEN FOODS

- Swanson Frozen Non-Dairy Creamer 16 Oz. 19¢
- Swanson Fried Chicken Dinner 11 Oz. 57¢
- Ore Ida Onions Rings 7 Oz. 35¢

AFFILIATED **HOUSER** **GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW**

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WE GIVE GUNN BROS STAMPS

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Reader Ads...First insertion, per word... 8 cents
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 Minimum charge... \$1.25
 Classified display (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch... \$1.50
 Repeat insertions without copy change, per col.
 Repeat insertions without copy changes, per col. inch... \$1.25
 Cards of Thanks...same as classified word rate, minimum charge... \$1.25

DEADLINE for classified advertising in Thursday's issue—5 p.m. Tuesday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

DISCOVER MUSIC...IT'S GREAT WHEN YOU PARTICIPATE. A Festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving the area with musical supplies for 20 years from 1953 to 1973. 118 Main, Clovis, N.M. 763-5041. 28-tfnc

New Singer dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. 37-4tc

Pat Shafer says "Hi." Come see me at Pat's Photo Parlour, 218 W. 2nd in Muleshoe, for weddings, graduation, fine portraits and commercial pictures. 37-3tc

NOW AVAILABLE... At Nellie-Jane's Shoe Store, 715 Main St., Friona, complete sales and service of Singer and Viking sewing machines. John Sanders of Hereford's Singer Sewing Center will service and repair sewing machines and vacuum cleaners. Call Nellie-Jane's in Friona at 247-3823 and leave your name, telephone number and address for service. 37-tfnc

TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer \$1. Ben Franklin. 39-1tc


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FOR SALE... 1957 GMC Grain Truck. A-1 shape. \$50.00. See at 1503 James. 38-2tp

FOR SALE... 1967 Oldsmobile 8-c. Power. Air, Tape Player, Good tires, motor and transmission. Call 247-2244 after 5 p.m. 38-1tc

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 611 Summitt June 28 & 29 Thursday & Friday
 8:30 to 6:00. Children's Clothes 39-1tc

ASSEMBLY OF GOD GARAGE SALE
 June 29-30
 910 Jackson 39-1tc

FOR SALE... Volkswagen Dune Buggy. Excellent condition. Charles Carter. Phone 247-3867. 807 W. 5th. 38-2tc

FOR SALE

FOR SALE... 9 Foot Travois Camper. Phone 247-3208. 31-tfnc

FOR SALE... Registered Half-Arabian yearling filly. 247-3073. Floyd Rector. 36-tfnc

FOR SALE... Compact Farfisa Organ-like new-half price; 6 lots in Bailey County Memorial Park. 247-3419. 33-tfnc

FOR SALE... 12 x 60 Trailer House. 2 Bedroom, washer and dryer. Space 6. Friona Mobile Estates. 39-1tp

FOR SALE... Hand made baby quilts. Hand crocheted baby afghans. T.A. Kelley residence. Phone 247-2292. 39-2tp

FOR SALE... A wheat stubble plow, 14' Schafer offset with cylinder-used one year. Phone 295-6464. 38-4tc

FOR SALE... 20 ft. Brougham Camper Trailer. Fully self-contained. Sleeps 6. Excellent condition. See at Summerfield Mobile Park. 38-2tc

FOR SALE... Basketball goal complete, GE Deluxe toaster oven, nearly new. 295-6805. 38-tfnc

FOR SALE... Used Washer & Dryer. Working condition. Phone 247-2517 after 6 p.m. 38-2tc

GARAGE SALE

GARAGE SALE
 1506 Jackson
 9-5 Saturday
 Stereo tape player, King Size bed, radio, miscellaneous items. 38-1tc

GARAGE SALE
 806 W. 5th
 9 a.m.-9 p.m.
 Friday & Saturday
 June 29-30. 39-1tc

HELP WANTED

WANTED... Employee for service station. Apply White & Son's Chevron Station. West Highway 60, Friona. 22-tfnc

WANTED... Experienced farm hand. 295-3558. 35-tfnc

HELP WANTED... Waitress and cook. Apply in person, Holiday Restaurant. 36-tfnc

HELP WANTED... Plumber's Helper. Apply in person. Hick's Plumbing, 506 Cleveland. 35-tfnc

WANTED... experienced farm hand. Call Hub 265-3396. 51-tfnc

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 Local companies need Certified Semi-Drivers. Earn \$300-\$400 per week. No experience necessary, will train. For application call 317-636-2675, or write Coastway American Systems, P.O. Box 11125, Indianapolis, Indiana. 46201. 38-30tc

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Will buy baby calves. Forrest Osborn 247-2581. 33-tfnc

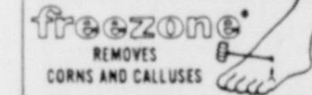
FOR SALE... Fat Butcher Lambs. Dale Hart, 247-3871, Friona. 38-tfnc

FOR SALE... Yearling Polled Shorthorn Bull. Dale Hart, Route 2, Friona, 247-3871. 38-tfnc

PETS

Three Pretty Kittens need good home. Call 247-3172. 38-2tc

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REAL ESTATE

FOR SALE OR TRADE... 2 large plots of land in Pleasant Valley Addition of Amarillo. Call Clovis, 763-6149. Write D.H. Freudiger, Route 1, Box 320, Clovis, New Mexico, 88101. 38-2tc

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 See Us And SAVE
 142 Miles St. -Hereford-Phone 364-0990

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At Home In Parmer County
 Jana Pronger

FOR ONE of today's major looks in fashion, soft and unstructural, the single knit may be a perfect choice of fabric.

But the pattern selection must be made carefully. The "right" style for single knits will have simple lines, and will be suitable for medium to lightweight fabrics.

Look for gathers or soft draping, so appropriate for soft fabrics.

Avoid such features as A-line skirts, which depend on the firmness of the fabric for shaping.

Check the back of the pattern envelope for the recommended fabrics listed.

If a four-inch wide strip of the knit will stretch crosswise to five inches or more, it is quite stretchy.

In this case, find a pattern designed "for knits only." These patterns are designed with less ease, fewer closures and darts. When made in a

Call 247-2211 By Noon Tuesday To Place A Classified Ad.

stretchable knit, the resulting effect is a satisfying one for the home seamstress.

SOMETHING ELSE for you home sewers! Have you ever considered recycling some of your old wardrobe? Well, if you would like some tips and some new ideas on remodeling out of fashion garments or some you are just tired of—Why not come to the Summer "Sew Fair" in Hereford, Tuesday, June 26 at the Bull Barn.

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\$11.39 SQ.
 6'-12' Lengths

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BULL FENCE
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We Need New Listings Now
 Notice--To be sold to highest bidder
 160 acres dryland. 10 miles no.th of Bovina in Rhea Community. Lays nearly perfect. GIs and FHA welcome.
 300 acres and 240 acres, northwest of Friona; \$280 per acre. Terms can be arranged. Immediate possession.
 160 acres, irrigated, two wells, one mile north of Muleshoe on highway.
 80 acres irrigated, with nice 3-bedroom brick home and commercial catfish pond.
 160 acres, irrigated, south of Lazbuddie.
 3 adjoining 90-acre tracts, irrigated, west of Muleshoe and southeast of Lariat on Highway.
 160 acres dryland North of Bovina on highway.
 320 acres dryland, lays good, north of Bovina, one-half mile from highway.
J. B. SUDDERTH REALTY
 23-tfnc

LEGAL NOTICE

NOTICE

Notice is hereby given to the real and true owners, whether hereinafter named or correctly named or not, of property abutting upon portions of Tenth Street, portions of Virginia Street, portions of Walnut Street, portions of Prospect Street, portions of Sixth Street, and portions of Pierce Avenue, within the limits herein defined in the City of Friona, Texas, and all persons owning or claiming any such abutting property, or interest therein,

and to all others claiming or interested in any of said property, or in any of the proceedings, contracts and matters herein mentioned, that:

The City Council of the City of Friona, Texas, by duly enacted Ordinances, has determined the necessity for, and ordered the permanent improvement of, the following described streets within the following limits, in the City of Friona, Texas, to-wit:

FRIONA STREET IMPROVEMENTS UNIT NUMBER 1-73

Width of Improvements	Street	From	To
36 feet	10th Street	Grand Avenue	Greene Avenue
36 feet	Virginia Street	Eighth Street	10th Street
36 feet	Walnut Street	11th Street	14th Street
36 feet	Prospect Street	Fifth Street	Sixth Street
36 feet	Sixth Street	Washington Ave.	Columbia Av.
36 feet	Pierce Avenue	Sixth Street	Seventh Avenue

by said Ordinances, the City Council of the City of Friona, Texas, has ordered said streets, within the limits indicated, to be improved by excavating, grading and paving the same by the installation of drainage facilities and by constructing curbs and gutters, where adequate curbs and gutters are not now in place, together with other drains, incidentals and appurtenances thereto; said paving to consist of a one and one-half inch (1 1/2") hot mix pavement upon a six inch (6") sub-base of the materials, type and width as provided for in the plans and specifications therefor prepared by the City Engineer and heretofore approved and adopted by said City Council, all of said improvements to be done and constructed in the manner and of the materials as provided for in said plans and specifications and the contracts covering the construction of said improvements, which said plans and specifications and contracts are hereby expressly referred to for a more detailed description of said improvements, and are on file in the office of the City Manager of the City of Friona,

Texas.

That said City Council has caused the City Engineer to prepare and file the hereinafter set out estimates of the costs of such improvements and has heretofore by duly enacted ordinances determined the necessity for levying assessments for a portion of the costs of the construction of said improvements against the property abutting upon said street within the limits above defined, and the real and true owners thereof, and did adopt and determine the hereinafter set out proposed apportionment of the costs of said improvements between the said City and the said abutting property, and the real and true owners thereof, and that the portion of said costs proposed to be assessed against the said abutting property, and the real and true owners thereof, will be in accordance with the front rule or plan and did further adopt the following proposed rates and estimates of said costs in reference to and for said streets within the limits above defined and indicated in the following schedule by the Unit Number of said Streets, to-wit:

UNIT NO. STREET	Amount per front foot for curb and gutter assessed against abutting property and owners	Amount per front foot for improvements exclusive of curb and gutter assessed against abutting property and owners	Total amount per front foot for all improvements assessed against abutting property and owners	Total cost to be paid by City	Total cost of all improvements
Unit No. 173 10th Street from E. Grand Ave. to W. Greene Avenue	\$2.25	\$3.90	\$6.15	\$853.40	\$962.26
Unit No. 213 Virginia Street from N. 11th St. to S. property line of 10th St.	2.25	3.90	6.15	7,380.00	7948.07
Unit No. 217 Walnut Street from N. 11th St. to S. property line of 10th St.	2.25	3.90	6.15	7,876.77	1987.19
Unit No. 473 Walnut Street from N. 11th St. to S. property line of 10th St.	2.25	3.90	6.15	1,845.00	2085.20
Unit No. 513 Prospect Street from N. 11th St. to S. property line of 10th St.	2.25	3.90	6.15	1,828.50	634.99
Unit No. 613 6th St. from E. property line of Washington Ave. to S. property line of Columbia Ave.	2.25	3.90	6.15	6,573.00	941.85
Unit No. 713 Pierce Avenue from N. 11th St. to S. property line of 10th St.	2.25	3.90	6.15	1,465.00	608.38

A hearing will be given and held by and before the City Council of the City of Friona, Texas, on the 9th day of July, 1973 at 7:30 o'clock P.M. in the City Council Chamber of the City Hall of the City of Friona, Texas, to the real and true owners, whether named or correctly named herein or not, of all property abutting upon said streets within the limits above defined and to all persons owning or claiming any such abutting property, or interest therein, and to all other persons owning, claiming or interested in said abutting property or any of the proceedings, contracts and matters herein mentioned or incident to said improvements or contract herein described.

At said time and place all such persons, firms, corporations and estates, and their agents and attorneys, shall have the right to appear and be heard and offer testimony as to the said assessments, and to the amount thereof, proposed to be assessed against said abutting property, and the real and true owners thereof, the lien and charge of personal liability to secure payment of said assessments, the special benefits to accrue to each such abutting property and the owner or owners thereof by virtue of said improvements, if any, or concerning any error, invalidity, irregularity or deficiency, in any proceeding or contract in reference to said improvements, and said proposed assessments, and con-

cerning any other matter or thing as to which hearing is a Constitutional prerequisite to the validity of said assessments, proceedings and improvements and on which they are entitled to hearing under the Constitution and laws of the State of Texas and the proceedings of the City Council of the City of Friona, Texas.

Following such hearing, assessments will be levied against each and every parcel of property abutting upon said streets, within the limits above defined, and the real and true owners thereof, for that portion of the costs of said improvements determined by said City Council to be payable by such abutting properties, and the real and true owners thereof, and said assessments shall be and constitute a first and prior lien upon said abutting property, from the date said improvements were ordered by said City Council and shall be a personal liability and charge against the real and true owners thereof, as of said date, whether such property described or correctly described, or such real and true owners be named, or correctly named, in such proceedings or not, and no error or mistake or discrepancy in the names of such owner or owners or in describing said property in this notice or in any of said proceedings with reference to said improvements, shall invalidate any assessment or certificate issued in evidence thereof, but nevertheless, each parcel of

property abutting upon said streets, and the real and true owner or owners thereof, shall be charged with, and be liable for, said assessment which shall be valid whether or not such owner or owners be named or correctly named, or such property be described or correctly described, all as provided for under the acts of the Fortieth Legislature of the State of Texas, First Called Session, Chapter 106, known and shown as Article 1105-b, Vernon's Annotated Civil Statutes of Texas, as amended, under which said improvements, proceedings and assessments are being constructed, performed and levied.

Of all said matters and things, all owning or claiming any such abutting property or interest therein, as well as all others in any wise interested or affected by the things and matters herein mentioned, will take notice.

DONE BY ORDER OF THE CITY COUNCIL OF THE CITY OF FRIONA, TEXAS, this the 4th day of June, 1973.

Arley L. Outland
A.L. Outland, City Manager
City of Friona, Texas

ATTEST:
Amy J. Mason
Title of Person Attesting,
Notary Public of Parmer Co.



VISIT CAPITOL....Area young people pause before the Capitol in Washington, D.C. during the June 11-16 visit there on the rural electric Government-In-Action Tour. The tour took Nancy Annette Acker, left, of Nazareth; Danny Mark Simpson of Friona; both of whom were sponsored by Deaf Smith County Electric Cooperative, Hereford and Annette Reznik, president of the State Future Homemakers of America, of Friona and Frederick McClure, president of the State Future Farmers of America, of San Augustine through a number of government



buildings and cultural and historic sites. Included were the Washington and Lincoln memorials, the Senate chambers, and the White House. Deaf Smith Electric Cooperative sponsored the local participants, part of 41 youths who with their chaperones comprised the Texas group. Tour members got a chance to chat with their Congressional representatives, including Senators Tower and Bentsen, at an afternoon reception.

Law Still Requires Registration

AUSTIN-Colonel Melvin N. Glantz, the state director of Selective Service for Texas, has issued a statement reminding young men of their responsibility under Federal Law to register with Selective Service. "The recent nationwide announcement that the draft has ended has misled some of our young men into thinking they no longer are required by law to register with Selective Service. This is incorrect," Glantz said.

The director pointed out that Selective Service is being reorganized into a stand-by operation to keep draft machinery operative and ready in case of a national emergency that requires the drafting of

young men again in the future. He pointed out that although inductions have ended—the Selective Service System continues to operate and the law continues to require each young man to register with Selective Service within 30 days before or after his 18th birthday.

Failure to register makes a young man subject to prosecution under Federal Law with a severe penalty upon conviction. During the reorganization of the System into a stand-by operation, registration may be completed at any of the 63 Selective Service System Area

Offices that will remain open in Texas—or at points in every Texas County where volunteer workers will assist the young man in the simple steps of registration.

The registrars for Local Board No. 18 in this area are—Harry J. Charles, Charles Oil Co., and L.F. Jacobs, Bovina High School.

No matter what station a man occupies in life, he has several plausible excuses to explain his failure to rise higher.

CRIME DECLINE

Serious crime in the United States declined 3 per cent in 1972, the first such decrease in 17 years, according to FBI Uniform Crime Reports. Some less serious crimes increased.

Stomach Upset by Gas and Acid?

Di-Gel[®] with Simethicone quickly relieves both acid and gas. This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. When you eat too well, demand Di-Gel. Tablets, liquid. Product of Plough, Inc.

Grant Awarded Mental Health

State Representative Bill Clayton announced today that a State-in-Aid Grant in the amount of \$153,623.00 will be awarded the Central Plains Comprehensive Community MH/MR Center.

The Center is headquartered in Plainview and services nine counties. These are Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Motley, Parmer and Swisher counties. The State-in-Aid Grant through the Texas Department of Mental Health and Mental Retardation, is an increase of some 44% over last year's State-in-Aid Grant of \$107,111.00, according to Center officials.

W.W. Allen, Chairman of the Board of Trustees of the Central Plains MH/MR Center said, "we are most appreciative of all of the hard work and many hours spent by Rep. Clayton. Without the help of our State Representatives and our State Senators, support of our area county officials and area city officials, it would have been most difficult to serve such an increase."

The State-in-Aid Grant will be used to support the 11 mental health and mental retardation services now being conducted by the Central Plains Comprehensive Community Mental Health/Mental Retardation Center.

"We will have some new

funds to "beef-up" our Alcohol and Drug Prevention Programs. Also, some additional funds will be spent on the sheltered workshop for the handicapped and mentally retarded," Allen said.

Rep. Clayton lauded the work at the Central Plains MH/MR Center and the services offered in Lamb, Parmer, Bailey and Castro counties, for the mentally and emotionally ill.

Jaycees Host Burger Feast

The Friona Jaycees hosted a cookout in the Friona City Park Tuesday night for Jaycees, their families and several guests.

Serving as chief cooks and presiding over the grills were Jaycee President Don Gatlin and Jaycee Paul Galyon.

Grilled hamburgers, beans and all the trimmings, along with homemade ice cream were served to more than 50 persons during the evening.

Gatlin said the cookout served as a social, to further acquaint Jaycees with the families of other Jaycees and to meet prospects for the civic organization.

ELK Drive In

FRIONA, TEXAS

SUN FRI SAT

DINA BERRY
SHERIDAN ADLTER
The Secret
Adventures of
The
Railway
Children
A UNIVERSAL PICTURES
PRODUCTION

THE BRISCH PRODUCTIONS
COMPANY
THE
MAGNIFICENT
SEVEN RIDE!
LIVE COLOR with Deluxe United Artists
Lee Van Cleef

God's Penetrating Love Redeems Our Soul

Read John 3:16-21

This is how the judgment works--the light has come into the world, but men love the darkness rather than the light, because they do evil things.

An electronics company has announced the development of a telescope that can see in the dark by amplifying light up to 10,000 times. This device can be adapted to almost any nighttime use from nature study to police surveillance.

What a marvelous invention! Man can now penetrate the dark corners of the expanding universe with new "electronic eyes." Yet with all the scientific discoveries, we still find ourselves surrounded by darkness. A smothering pall of apathy, selfishness, prejudice, and violence threatens to engulf our whole world. The most costly scientific discoveries cannot illuminate the heart of man.

To a world groping in darkness, Jesus says, "I am the light of the world. Whoever follows me will have the light of life and will never walk in the darkness."

PRAYER--Dear Lord, help us to search our own hearts in the light of Thy revealing Word. Amen.

THOUGHT FOR THE DAY--How redemptive the penetrating light of Christ's love!

--Hope Neathamer (Drakesboro, Kentucky)

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Friona Clearview TV
Hi-Plains Feed Yard	Rushing Insurance
First Baptist Church	Friona Consumers
Friona Motors	Crow's Meat Co.

<p style="text-align: center;">ASSEMBLY OF GOD 10th and Ashland-Rev. C.L. Bates, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.</p>
<p style="text-align: center;">CALVARY BAPTIST 14th and Cleveland-Rev. R.C. Hester, pastor Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>
<p style="text-align: center;">CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>
<p style="text-align: center;">FIRST BAPTIST Sixth and Summit-Rev. Charles Broadhurst Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.</p>
<p style="text-align: center;">MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>
<p style="text-align: center;">NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-9:45 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.</p>
<p style="text-align: center;">ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. Confessions-Sunday, 10 a.m.</p>
<p style="text-align: center;">SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.</p>
<p style="text-align: center;">LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer--Sunday School & Bible Class, 10 a.m. Worship Service--11 a.m. Immanuel--Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.</p>
<p style="text-align: center;">UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. Paul Lee Sunday School-9:45 a.m. Worship-11 a.m.</p>
<p style="text-align: center;">TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.</p>
<p style="text-align: center;">SIXTH ST. IGLESIA de CRISTO 408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.</p>
<p style="text-align: center;">FRIONA UNITED METHODIST CHURCH 8th and Pierce-Rev. Albert Lindley Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.</p>
<p style="text-align: center;">UNITED PENECOSTAL CHURCH Fifth and Ashland-Rev. William Young, pastor Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m. Friday Young People-6 p.m.</p>

Amarillo Artist Will Teach Here

Amarillo artist Danny Gamble will be conducting art classes in Friona this summer under sponsorship of the Progressive Study Club. Registration is underway now for the classes which are scheduled to begin the week of July 9.

Gamble, a native of Hollis, Okla., attended school in Ron, Okla., and began his art career while a student at Southwest State College under direction of Richard Taflinger and George Calvert. A diversified artist, Gamble has taught in the Amarillo school system since 1967. He is well known in galleries and through private collectors in Texas, Oklahoma and New Mexico. For registration information call Mary Cary at 247-2632 or Nancy Edelman at 247-3497.

Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation
Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning (itch in hemorrhoidal tissues). Then it actually helps shrink swelling of these tissues caused by inflammation. The answer is Preparation H®. No prescription is needed for Preparation H. Ointment or suppositories.

Recipe Shower Held Tuesday

On Tuesday, June 19, Paula Fortenberry, bride-elect of Jay Sturm, was honored with a recipe-pantry shower in the home of Mrs. Ray Murphree. Paula's kitchen colors of shades of yellow were featured in table decorations, with cherry limbs, laden with bright ripened cherries, formed a centerpiece. Refreshments of party sandwiches, cheese sticks, Coke and coffee were served. Special guests at the shower was the honoree's mother, Mrs. Paul Fortenberry. Hostesses were Mrs. Murphree, Ginger Murphree, Mrs. Marlene Drake and Mrs. Janette Collard.

Antique Club Holds Social

Mr. and Mrs. Dick Habbings were hosts for the regular meeting of the Antique Club on Monday night. With vacations taking the members out temporarily, business was not scheduled for the meeting, and refreshments of chips, dips and cinnamon rolls, baked sandwiches, punch and coffee were served by Mrs. Habbings. Attending the meeting were Mrs. O.C. Jones, Mrs. Leo Bails, Mr. and Mrs. Raymond Adams, Mrs. Orma Flippen, and hosts Mr. and Mrs. Habbings. The next meeting was set for the third Monday in July.



VANDALISM REMAINS...Mrs. Billie Fairchild, librarian at the Friona Public Library, checks some of the books and cards which were thrown from shelves and dumped at random throughout the east rooms of the library during a vandalism rampage Wednesday night. [Staff Photo]

Funeral Rites For Myers Held


C.A. Myers, 81, a 14 year resident of Friona, died Thursday morning. He had lived in Dimmitt for five years prior to moving to Parmer County. Myers lived in Dawson County from 1921 to 1953. He was married to Frances Cooksey at Hugo, Okla. on October 8, 1920. Funeral services for C.A. Myers were held at 2:30 p.m. Saturday in the Sixth Street Church of Christ with Terry Brown, minister and Rev. R.C. Hester of the Calvary Baptist Church, officiating. Burial was in Friona Cemetery under direction of Parsons-Ellis Funeral Home of Friona. Survivors include his wife, Frances; one son, Charles Myers of Friona; a sister, Mrs. Wilson Adams, Savannah, Tenn.; two grandchildren and six great-grandchildren. Pallbearers were Eugene Boggess, Johnny Hand, Clifford Porter, C.W. Tannahill, Ralph Taylor and D.L. Carmichael. Honorary pallbearers were Johnny Miller, Estes Bass, Army Armstrong, Walter Riethmayer, Newell Harper and Loy Loanman.

Mrs. Teel Feted At Baby Shower

Mrs. Jerry Teel was honored with a baby shower in the home of Mrs. Ray Murphree on Thursday, June 21. A centerpiece of roses offset the table where cake and punch were served guests. Special guests were Mrs. W.D. Buske, mother of the honoree; Mrs. Bill Teel, mother-in-law of the honoree; Mrs. W.F. Buske, paternal grandmother and Mrs. Neff Turner, maternal grandmother. Mrs. Ray Murphree, Mrs. Paul Fortenberry, Mrs. Earl Drake, Mrs. Sam Mears and Mrs. Lloyd Mingus were hostesses for the occasion.

SUPER CHICKEN

Is COMING



Terry Brown, Minister

The Truth Will Make You Free

Sixth Street Church of Christ

The modern Greek text which we use today is a reconstructed or restored text. Either we can select one manuscript and make it our standard Greek text, or we can consult a number of manuscripts and authorities and by comparison reconstruct a text which we feel is like the original. The latter course has been followed in our modern Greek text, because no one manuscript is completely free of scribal errors. What sources would be used in restoring the primitive text? The first and primary source are 'manuscripts' of the original language. Not all manuscripts are of equal weight, since some are classified as good, others as better, and a few as best. The 'versions' into which the Bible was translated by early Christians provide helpful information. The 'early Christians' wrote extensively about religion and quoted the scriptures, and these quotations often supply us with the exact words of their texts. When these tools are used with discretion, it is possible to come so near the original autographs that we can all but grasp them in our hands. In 1881, B.F. Westcott and F.J.A. Hort published a completely revised edition of the New Testament text. The Westcott and Hort text is first-rate even today, despite numerous recent discoveries. The recent discoveries confirm the Westcott-Hort text, and this gives us greater confidence in the reliability of our modern text. Thus, the text of the New Testament rests on solid foundations. Westcott and Hort even stated that many people exaggerate textual differences, and that only a thousandth part of the New Testament represents substantial variation. **NEXT WEEK - The Text of the Old Testament**

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What's PIZZAZZ in a water heater? PIZZAZZ is everything a good water heater should be... fully insulated all around and on the top and on the bottom... one that needs no flue or vent, for easy installation... one that silently gives you all the hot water you need, when you want it... and one that's practically maintenance free. What's a PIZZAZZY water heater? Clean styling - an ELECTRIC WATER HEATER... we sell, service, install, finance and guarantee 'em!

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Modern ELECTRIC Water Heating

FOR SO MANY PEOPLE

Of Course - IT'S ELECTRIC

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How to get your refrigerator to cook things.



Stir the right things into Jell-O® Brand Gelatin and your refrigerator will fix crunchy salads, interesting fruits and new side dishes. For over 250 exciting ideas, send 25¢ (in coin) with your name, address and zip code to: Joys of Jell-O, Box 8074, Kankakee, Illinois, 60901.

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REMEMBER

You're Invited

TO OUR OPEN HOUSE

Saturday, June 23

Sunday, June 24

2 - 5 P. M. Each Day





CATTLE ORDER BUYERS, INC.

FOR OUR NEW OFFICE BUILDING

208 E. 11th Friona

"Providing A Service To The Entire Cattle Industry"

Makeup Schedule Is Given For Leagues

A schedule of makeup games for the Major and Senior Little Leagues was released by league officials this week.

Games which were previously rained out or otherwise postponed will be played as follows:

MONDAY, JUNE 25-Reeve vs Friona State Bank; Pioneer Cattle vs Cattle Town.

TUESDAY, JUNE 26-Friona Star vs Friona Feed Yard; Benger Air Park vs Hi-Plains.

THURSDAY, JUNE 28-Friona Feed Yard vs Friona Star; Hi-Plains vs Benger.

MONDAY, JULY 2-Friona Star vs Friona Feed Yard;

Benger Air Park vs Hi-Plains.

TUESDAY, JULY 3-Friona State Bank vs Friona Feed Yard; Hi-Plains vs Cattle Town.

THURSDAY, JULY 5-Reeve Chevrolet vs Friona Star; Pioneer Cattle vs Benger Air Park.

FRIDAY, JULY 6-Pioneer Cattle vs Benger Air Park.

HONOR ROLL

Linda Carson Cord, daughter of Mr. and Mrs. David Carson, was listed on the Dean's Honor Roll at Texas Tech University, Lubbock.

She is a senior student, majoring in Art Education.

TOUGH ENFORCEMENT

Child Abuse Law Now Has 'Teeth'

Day care workers, school teachers, doctors, neighbors—anyone, in fact—who suspects child abuse or neglect and fails to report it may now be charged with a misdemeanor and punished by fine or jail sentence.

The new law, which passed both houses of the Legislature in May and was signed into law by Governor Dolph Briscoe Wednesday (June 13), prescribes punishment ranging from \$100 to \$500 or a jail term of 10 days to six months, or both.

Rep. Chris Semos of Dallas, House sponsor of the bill, says the new law is simply an extension of a 1971 law making reporting child abuse mandatory. The problem now, Semos says, is making the public aware of the bill and urging lawmen to enforce it.

Most doctors know how to recognize abuse, particularly through bone x-rays. They also know to question multiple bruises and cuts, unexplained

burns, hemorrhages and anemia.

Schoolteachers, day care and nursery school personnel, neighbors and relatives are also in positions to protect children by reporting signs of neglect or abuse which they have observed.

The American Humane Association's Children's Division suggests some key signals of abuse which may be present in a child's appearance or behavior—

—Dirty or torn clothing, or clothing inappropriate for the weather

—Unusual fatigue or listlessness

—Lack of proper nourishment

—Physical injuries or complaints

—Unattended medical problems, such as glasses or dental

SENIOR CITIZENS

Friona area Senior Citizens will meet Friday, June 29 at 10:30 a.m. at the Congregational Church Fellowship Hall.

work
—Unusual shyness or aggressiveness

—Frequent tardiness or absence from school, or early arrival and delayed departure from school

The Association also suggests that parental attitudes—such as apathy toward his problems and refusal to allow him to take part in school activities.

If abuse is suspected, it should be reported to the county child welfare unit or to any local or State law enforcement agency.

The report should include the names of the parents and child, their address, the child's age and the nature of the abuse. If not all these facts are known, then any information which can direct an investigator to the scene should be reported.

Names of persons who report abuse are not revealed to suspected abusers, and Texas law grants legal immunity to all reports made in good faith.

(This article was prepared by the Office of Early Childhood Development, Texas Department of Community Affairs.)



NEW DIRECTORS...Newly-elected directors Moyer, left, and James Procter, right, for the Friona Consumers board are Larry Consumers manager Buddy Lloyd is standing.

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AND THE WELCOME
MAT IS OUT
TO THE FARMERS
OF THIS AREA
AS THE



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OR FURNISH STORAGE WHEN NEEDED

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4-ply polyester cord
passenger car tires

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- ✓ 7-rib tread for excellent traction.
- ✓ Concave molded to put tread flat on the road for long mileage.

<p>SIZES H78-14, H78-15 BLACKWALLS</p> <p>4 FOR \$105</p> <p>Plus \$2.75 to \$2.80 per tire F.E.T. and 4 old tires.</p> <p>WHITEWALLS ADD \$2.50 PER TIRE.</p>	<p>SIZES J78-14, J78-15, L78-15</p> <p>4 FOR \$127</p> <p>Plus \$2.89 to \$3.13 per tire F.E.T. and 4 old tires.</p>
--	--

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Size	Exchange price	F.E.T.
BR70-13	\$43.70	\$2.01
175R-13	\$43.70	2.00
DR78-14	48.80	2.35
GR70-15	61.15	3.06
HR78-15	65.25	3.20
JR78-15	\$60.00	\$3.00
LR78-15	75.40	3.48

Two strong steel belts supply outstanding road hazard resistance.

Wide 70 series design for excellent traction and smooth ride.

Radial construction gives maximum tread-to-road contact for easy steering and handling.

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Crofford-Mills Wed In Evening Ceremony

United in marriage in a Friday evening candlelight ceremony on June 22, was Sharon Ellene Crofford, daughter of Mr. and Mrs. F.G. Crofford and Michael Andrew Mills, son of Mr. and Mrs. Wayne Mills, all of Friona.

Performing the double ring ceremony before an archway of greenery offset by yellow candles and flanked by spiral candelabra was Rev. Charles Broadhurst, pastor of the First Baptist Church.

Entering the church on the arm of her father, Sharon was attired in white organza over satin, featuring a lace bodice accented with seed pearls. The long organza sleeves on her gown were covered with layered lace and the cuffs and hem of her floor length modified A-line skirt was enhanced with embroidered lace and pearls. Her dress featured a scoop neck. Her long, flowing veil of white bridal illusion was edged with lace roses and embroidered with pearls and attached to an embroidered head piece. Sharon carried a trailing bouquet of spring flowers atop a white Bible.

For something old, she wore a wedding ring of her mother and a handkerchief belonging to her late maternal grandmother, Mrs. G.O. Drake; something new was her bridal gown and veil, borrowed was a garter; something blue was a garter, one made by her maternal grandmother, now deceased, which was used by cousins of the bride in previous weddings.

Maid of honor was twin sister of the bride, Karen Crofford and bridesmaids were Patti Mills, cousin of the groom, Bovina; Mrs. Mike Shadix, cousin of the bride, Amarillo; Mrs. Ronnie Altman, Amarillo

and Vicki Pryor, Friona. Best man was Wayne Mills, father of the groom, and ushers were Donnie Lewellen, Friona, and David Mills, cousin of the groom from Oklahoma City.

James Sims, David Carlton and Glen Hill of Friona and Kelley Graves, brother-in-law of the groom from Idalou, were groomsmen.

Providing wedding selections was Eva Miller, organist, who accompanied Mr. and Mrs. Billy M. Phillips, aunt and uncle of the bride, as they presented, "Always," "Because," and "The Lord's Prayer."

For the wedding, the mother of the bride was dressed in floor length flamingo double knit with empire waist and a corsage of spring flowers. The groom's mother wore a floor length beige double knit with brown accessories and wore a yellow cymbidium orchid with brown ribbon.

A reception was held in the Fellowship Hall of the First Baptist Church following the wedding with guests registered by Mrs. Kelley Graves, sister of the groom, Idalou and Debbie Mills, cousin of the groom, Bovina.

Rice bags and scrolls were given by Karla Mills and Kara Mills, cousins of the groom from Bovina and serving at the reception were Janey Jackson, cousin of the bride from Amarillo; Martha Gunter and Pam Tims, Claude; Diane Mitchell, Breckenridge and Paula Fortenberry and Diane Day, Friona.

Following a wedding trip to New Mexico, the Mills will be in Friona until August, then both plan to attend Southwestern State College in Weatherford. They will be at home after June 29.

For traveling, the bride

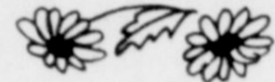


Mrs. Michael Andrew Mills

chose a blue and white double knit dress with white whip cream tie and the corsage lifted from her bridal bouquet.

Sharon attended Texas Tech for two years and is majoring in elementary education. She is presently employed by Parmer County Implement Co.

Mike also attended Texas Tech for the past two years. His major is pre-pharmacy. He is employed by Robert Zetzsche during the summer.



Jaycee-ettes Hold Sit-In-Hen Meet

Friona's Jaycee-ettes were hostesses for an area Sit-In-Hen meeting on Thursday evening at the Friona State Bank Community Room.

A Mexican supper was served to more than forty Jaycee-ettes from Hereford, Muleshoe, Happy, Amarillo, Vega, Plainview, Pampa, Perryton and Childress.

A special guest from Friona was Mrs. George Richardson.

The Plainview Jaycee-ettes won the travel trophy for the most round-trip miles traveled.

Presiding over the meeting was Mrs. Bill Blackburn, area vice president from Childress, who was presented a 'crying towel' for use during her term

in office. Mrs. Blackburn used the crying towel upon presentation, according to the local Jaycee-ettes.

A scrapbook orientation was presented by Jaycee-ettes from Happy, Amarillo, Perryton and Pampa.

Eleven local merchants contributed door prizes which were presented during the evening.

Mrs. Don Dennis, president of the Friona Jaycee-ettes, extended an invitation to all interested young women to attend the next regular meeting of the Friona Jaycee-ettes on July 19 at 8 p.m. at the Friona State Bank.

Drama Workshop Starting July 9

If you are interested in the summer drama workshop, studying under well-known Del Lewis, you must contact Mrs. H.K. 'Deke' Kendrick right away, as the summer class is almost full, said Mrs. Kendrick this week.

Del, who is the son of Mr. and Mrs. Henry Lewis, will be conducting the two week drama workshop for anyone above the age of 13. Cost is \$10 per person or \$20 per family.

At the conclusion of the workshop, two productions will be scheduled on Saturday, July 21. First will be a children's production matinee at 2 p.m., followed by an evening musical revue, featuring all local talent.

A graduate of Friona High School, Del has appeared in several plays, both on and off Broadway. He held the lead in the Broadway production of "The Rothschilds" for 18

months. At this time, he is attending the University of Wisconsin at Madison, where he is studying for a doctorate in directing.

His last acting role was as Cornelius in "Hello, Dolly."

The Fine Arts Council was formed after it began as the Chamber of Commerce Committee on Fine Arts and grew so large it became an offspring of the CoC. Now, clubs and organizations join the council and name a member of the club to the board of directors for the Arts Council.

Mrs. Kendrick said this is the third year for the Fine Arts Council to sponsor the drama workshop, and encouraged interested persons to sign up before the classes are filled. A maximum of 25 students can be accepted, and there will possibly be special evening classes for interested adults.

Society Deadline Reminder Given

For any women's news which will appear in future editions of the Friona Star, new deadlines will go into effect as of this issue of the Star.

Your cooperation is being solicited in order to give the writer and typesetter adequate time to properly prepare your story for publication.

WEDDINGS

Weddings should be in the office by the Wednesday afternoon preceding the next issue of the Star. For instance, for a wedding story in the July 17 issue of the paper, the wedding form or information should be in the Star office by July 12. The picture can be delayed until the following Friday noon.

If you are planning a wedding please pick up your wedding information blank at the Star office. It is simple and self-explanatory, and will contain no information which you will not know in advance of the wedding date.

Late wedding information will be condensed if it is received in the office more than 10 days after the wedding. At that time, it will be treated as 'old' news and can only be handled as time and space in the women's pages will permit.

CLUB MEETINGS

For all meetings, notice of the meeting should be in the office by 5 p.m. on Wednesday preceding the next issue of the paper, and the story information following a meeting can be in the office no later than Thursday at 10 a.m. preceding the next issue of the paper.

No women's page information, stories or pictures will be used in the current issue of the paper if received after the 10 a.m. Thursday deadline. Late stories and pictures will be held for the next issue.

PICTURES

For requests for pictures to be made by a member of the Star staff, at least 24 hours advance notice will be required in order to assure someone can be at the meeting.

Pictures can be made of officer installations or very special events, which will be decided at the discretion of the society writer.

It is desirable that clear black and white photographs accompany stories when they are to be used in conjunction with a story, in clear focus and close-ups if possible.

Colored wedding pictures are acceptable if done by a professional photographer. They are familiar with printing requirements and can print the picture to the necessary depth. No homemade wedding pictures will be accepted for publication.

INVITATIONS

In the future, wedding and shower invitations will not appear in the Star, either in the form of news or as advertisements, as it is considered in poor taste.

The Star appreciates past cooperation and is confident persons wishing to submit news for the women's pages will become accustomed to the new deadlines.

Gas and heartburn?

Di-Gel contains a unique anti-gas ingredient, Simethicone. This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. Get Di-Gel tablets or liquid today. Product of Plough, Inc.

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June 26 & 27

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THE CROWD

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CONSTRUCTION BOOMS...The building in Friona continues on the upswing, with construction currently underway on no less than four commercial projects. Dirt work above

was started for a business just west of the White Auto Store, although no building permit has been issued as yet.

[Staff Photo]

TRENTON, OHIO--When firemen responded to a call and found a family dog's bed on fire, they officially listed the cause as "Dog smoking in bed" after finding two cigarette butts in the bed.

'Texas' Eighth Year Began On Thursday

Prizes were waiting for the 242 person who walks up the ramp to see the Gala Opening of the eighth season of the musical drama "Texas," because he or she will be the 500,000 person to attend this production. In seven years the show has drawn half a million people.

The Paul Green show this season will be the finish of many races against time-as it always is at the opening of a new season.

The directors, William and Margaret Moore, Royal Brantley and Neil Hess, have had to find time to prepare the members of the cast so that the opening comes at the peak of their powers when they are ready but not jaded or tired.

The costumers led by Charlotte Brantley have prepared a new look for the second act overture and renewed the other scenes. However, this took more time than usual

because the new members of the cast happen to be very different sizes from the ones they are replacing.

Pat Jarrett and his sound and light crew have been working day and night for two months to install a new lighting system in the theatre handicapped by the loss of time in long delays in the delivery of some of the key parts.

The construction crew building the new rest rooms near the theatre which the Texas Parks and Wildlife Department is responsible for, is working against time to make up for weather-caused delays at the start of the project.

The crew under technical director Nick Reid and stage manager Jim Meeks is repairing to make up for the ravages of this hard winter, needing much more time to get the theatre and scenery ready than usual.

Raymond Raillard the busi-

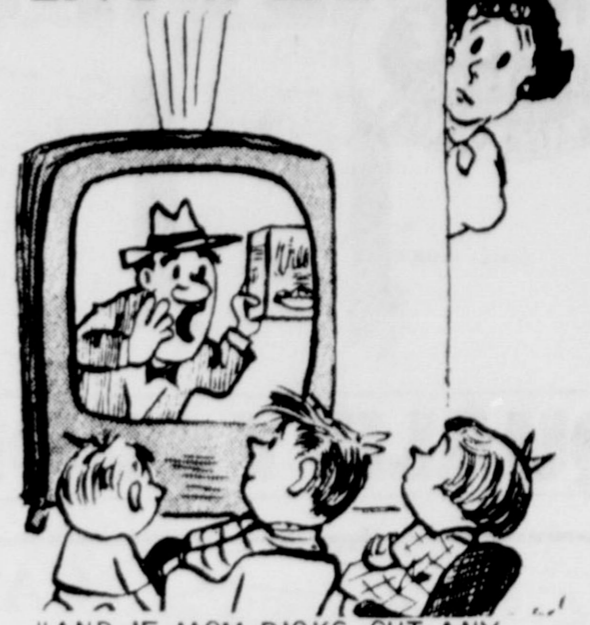
ness manager is seeking time to have the final edition of the Souvenir Program delivered.

The production will play nightly except Sundays through August 25. There will be a special Sunday performance on July 1.

Since some evenings are already sold out, it is best to make your reservations in advance. This may be done by telephone. Such reservations will be held at the Box Office until 7:30 P.M. on the evening of the performance.

For tickets and information write "Texas," Box 268, Canyon, Texas 79015 or call 806-655-2182.

LIVE 'n LAFF



"AND IF MOM PICKS OUT ANY OTHER BRAND, CRY, YELL, KICK AND ROLL ALL OVER THE SUPER-MARKET..."



BUZZIN' BENGER

ATTENTION CORN PRODUCERS

Southwestern Corn Borer

A native of Mexico, The Southwestern Corn Borer was found first in Arizona, New Mexico, and Texas about 1913, and has spread to other southern states in the last 60 years.

Damage to corn results from the larvae feeding on the leaves, severing the terminal bud causing "deadheart" tunnelling in the stalks and ears, and boring the stalks near the soil surface, causing stalk breakage.

Mature larvae, which are about 1-1/2 inches long are white with faint spots, go thru the winter in the bases of corn stubble. Brown pupae appear in the larval tunnels in early June and adults emerge about a week later. The adults are approximately 3/4 inch long and of a soiled white-to-pale yellow color, the male being slightly smaller and somewhat darker.

The eggs are laid during the evening, either singly or overlapping one another in chains or masses, on both upper and lower surfaces of leaves. Hatching larvae at first feed on the leaves and later enter the stalk. The larvae are white-brown with regular pattern of conspicuous dark brown to black spots, depending on time of year, and weather conditions. Pupation follows the larvae stage and are two, three or four generations per year, depending on seasonal conditions.

Research shows that the Southwestern Corn Borer can be controlled, not eradicated. Control can start with a talk with Benger Aero Spraying [Friona] come by and visit or call us about a corn borer and earworm control on your farm.

Call Collect 806-247-2861
Benger Aero Spraying, Inc.
Box 326
Friona, Texas 79035
Elvie T. Jennings or Freddie Savage



CHUCK WAGON SCENE from "TEXAS" by Paul Green. The musical drama of Texas Panhandle history plays annually before thousands of people during the summer months

at Palo Duro Canyon State Park near Canyon. For tickets and information, write "TEXAS," Box 268, Canyon, Texas 79015 or phone 806/655-2182.

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Effective On Purchases
Beginning July 1, We
Are Discontinuing S&H
Green Stamps And
Discounts.

This Action Was Deemed Necessary Due
To Rising Costs, To Avert Price Increases
At This Time. We Will Give Stamps On
June Accounts Which Are Paid By July 10.

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CONSUMERS



Buddy Lloyd, Mgr.

Phone 247-2771 or 247-2860

Congratulations



WESLEY BARNETT, center, delivered the first load of wheat to Tri-County Elevator at Black on Wednesday, June 20. He is shown here with his driver, Gary Eskew, and elevator

manager James Bailey. The wheat tested 59 pounds, 10.60 per cent moisture. It was semi-irrigated.

[Staff Photo]

We Congratulate Wesley Barnett For Harvesting
The First Load Of 1973 Wheat For Our Elevator.

Let Us Serve You This Harvest Season

TRI-COUNTY ELEVATOR

James Bailey, Mgr.

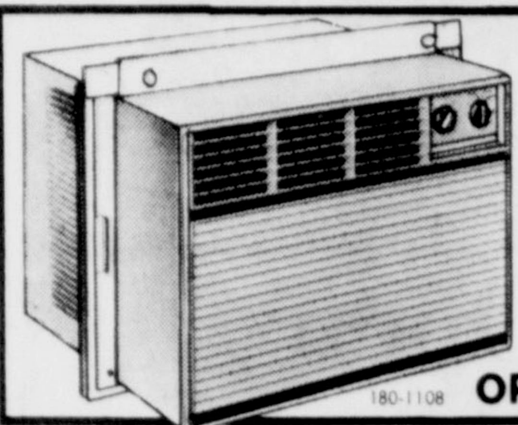
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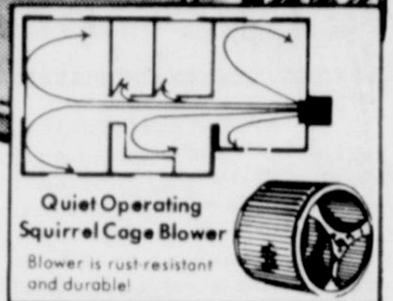
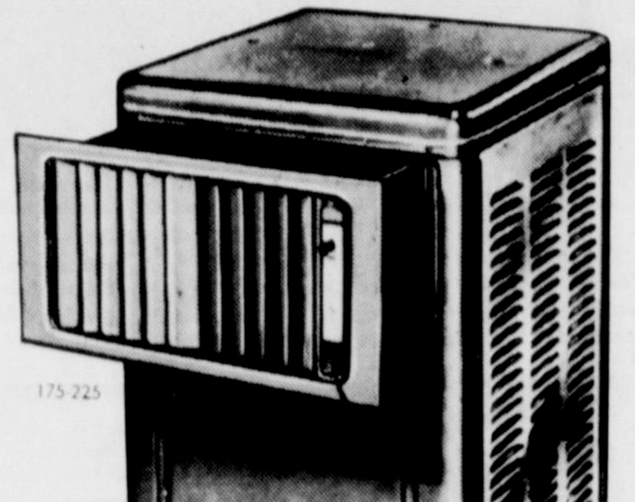
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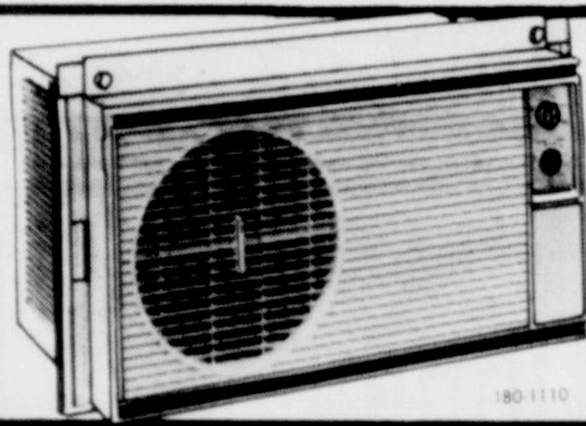
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- 2-Speed Fan with Handle!
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G70-15	48.95*	FREE	2.90	2.53	G78-14	43.95*	FREE	2.53	2.60
H70-14	51.95*	FREE	3.06	2.75	G78-15	45.95*	FREE	2.75	2.80
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F78-14	18.51*	2.37
G78-14	21.51*	2.53
H78-14	24.51*	2.75
F78-15	18.51*	2.42
G78-15	21.51*	2.60
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Mileage!	GR70-14	57.95*	48.95*	3.06
Comfort!	HR70-14	60.95*	51.95*	3.33
Protection!	LR70-15	62.95*	53.95*	3.33
	JR70-15	67.95*	58.95*	3.55
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*Plus F.E. Tax "The Shield of Steel" high tensile steel armor belt provides extraordinary impact resistance.



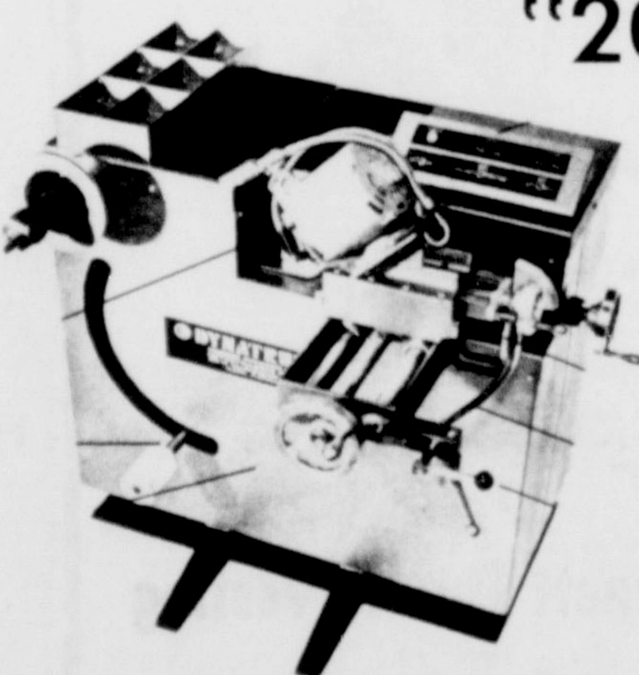
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FRIONA, TEXAS





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 ENERGY CHARCOAL... 10-LB. BAG **59¢**
 RUXEY CHUNKS-CHOPPED-PATTIES
 DOG BURGERS... 25-oz. SIZE **69¢**

WHITE SOFTENED NATURAL BUTTER
200 ct. SIZE



SHURFINE NATURAL PINK GRAPEFRUIT OR ORANGE JUICE
2 46-oz. CANS 89¢

VIKTOR ALUMINUM FOIL
4 12"x25' ROLLS 89¢

SHURFINE FROZEN NON DAIRY CREAMER
16-oz. SIZE 19¢



SHURFINE FRUIT COCKTAIL
4 16-oz. CANS \$1.00



SHURFINE FRUIT DRINK
4 46-oz. CANS



**Shur
Fine**

'Independents' Days SALE

PRICES EFFECTIVE JUNE 25, thru JULY 7, 1973

Dollar Specials

ES 2 \$ **1.00**
18-oz. JARS

FREE REG. DRIP OR BLEET. PERK 16-oz. CAN **85¢**

ORANGES 3 11-oz. SIZE **89¢**

ORANGE SLICES SHURFRESH 12-oz. SIZE **49¢**

COFFIN PICKINS 29¢



- SHURFINE EVAPORATED MILK 5 14 1/2-oz. CANS
- SHURFINE WHITE, YELLOW, DEVILS FOOD CAKE MIX 4 18 1/2-oz. BOXES
- SHURFINE MACARONI + CHEESE DINNER 5 7 1/2-oz. BOXES
- SHURFINE CRUSHED, CHUNK, SLICED PINEAPPLE 3 20-oz. CANS
- SHURFINE CREAM STYLE OR WHOLE KERNEL GOLDEN CORN 5 17-oz. CANS
- SHURFINE SPINACH 5 15-oz. CANS
- SHURFINE FRESH SHELLED BLACKEYES 5 15-oz. CANS
- SHURFINE WHOLE PEELED TOMATOES 4 14-oz. CANS
- SHURFINE TOMATO SAUCE 10 8-oz. CANS
- SHURFINE HAMBURGER SLICED DILL PICKLES 3 16-oz. JARS
- SHURFINE TOMATO CATSUP 4 14-oz. BTL. FOR

SHURFRESH SWEETMILK or BUTTERMILK **BISCUITS** 12 8-oz. CANS \$ **1.00**



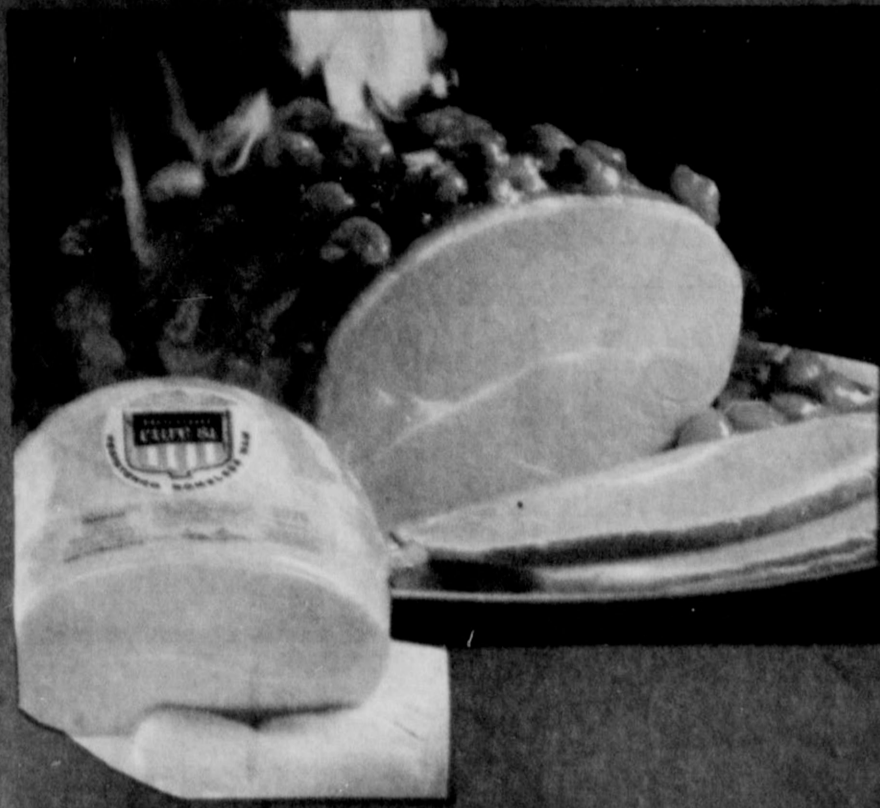
SHURFINE TUNA 6-oz. CAN \$ **1.00**



CHUNK STYLE **SHURFINE TUNA** 6-oz. CAN **39¢**

SHURFINE FROZEN **ORANGE CONCENTRATE** 6 6-oz. CANS \$ **1.00**





HORMEL CURE 81
HAM *HALF OR WHOLE*
 ...lb. **\$1.59***

JULY 4TH

SAVINGS

SHURFRESH
 CHEESE FOOD
 AMERICAN SLICES
 INDIV. WRAP. 12-OZ. SIZE **69¢**

SHURFRESH COLBY
 LONGHORN CHEESE
 3.99

SHURFRESH COLBY
 LONGHORN CHEESE
 SUCED OR HALFMOON 10-OZ. SIZE **69¢**

FRANKS 59¢
 12-OZ. PKG.



FARM FRESH PRODUCE SPECIALS

RIPE
CANTALOUPE
 CALIFORNIA FREESTONE
PEACHES
 lb. **29¢**

19¢

TEXAS FULL EARS
CORN
6 49¢

TEXAS YELLOW SWEET
ONIONS
 lb. **15¢**

