STAR
3.
Lits

Volume 48, Number 22 FRIONA * STAR

## The

Thursday, March 1, 1973
AT BANQUET
in West Texas't like the weat her True, probably, once siad, jus
wait awhile because it's sure to change. weather in Friona ranging grom
six-inch snowfall last
las six-inch snowfall last
Thursday. to the beautiful
spring-like weather we were enjoying the first part of the This has been a record winter
or the number of snowfalls. or the number of snowfalls,
nd amount received. It also
has surely produced has surely produced. a record
hat isn't evident on the books. Chat is't evident on the books. arge snowfalls we have heve have
received, and practically ever one has been unmolested bed by
wind, so that the snow fell ind, so that the snow fell
straight down" and settled in a With the area's history of
strong winds, you'd expect that at least every other snowfall
would have been wind-blown,
producing drifts that can become big problems.
Of course, we may get that
wooly booger" yet but so far wooly booger" yet but so far it
aas been niee to escape with the
ype of snowalls we have had

Refering to the air pollution
problem, Reeve stated
problem, Reeve stated that
problem can't be any worse than it has been for many
years. "A hundred years ago, heat, and the coal dust and
smoke had to be worse than
$\qquad$ strides toward correeting its
ills, mostly on its own initiative. want to combat your pro-
blems--yourself or the government." Reeve stated.
Such problems as water insecticides, the "population
explosion" and others are being
corrected, Reene corrected, Reeve says. "The
birth rate is declining, and this
is by government edict," Reeve
ber
The longtime Friona resident
said that the consumerism
support of the big-city news
media, and as a result you only
hear their side of the picture. He said he decided to mount a
one-man drive to let folks hear

COMPARATIVE newcomers may $\begin{aligned} & \text { showarn for the use of the } \\ & \text { youngsters on their annual } \\ & \text { sows is }\end{aligned}$ thirly Not so, according to an
excerpt from coverage in the respa Star coneer
riond county show.
A story in the March 11, 1938 edition of the Star says in part:
"The show was held in the The shol bus barn adjoining the athletic field of the Friona High
School, and the foothall court was used as a field for parading warding of ribbons, the stadium serving as an amph
theatre for the spectater view the stock.
valthough the
$\qquad$ Athough the management
thought it had secured a a
huilding that would
 xhibits that would be entered, was soon seen that it was by
too small for the number of entries that were present for space this year, and plans are already being freely talked of better equipped buildings for next year, and it is confidently xpected that some of thes

ARE HONORED....Carolyn Dement, left, bookkeeper at Rockwell Bros., was chosen "Most Courteous Employee," and
Fay Reeve, Junior High English teacher, was chosen "Teacher of the Year at the rriona Chamber of Commerce banquet

## Top Citizens Are Feted By Chamber



Parents Invited To
Visit Schools Here
and







## GOAL ESTABLISHED

## Center Fund Drive Kickoff Set

| FHS Student Tabbed For Exchange Stint |  |  |
| :---: | :---: | :---: |
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Annual Meet Scheduled

## elected at the 19 th Annual Meeting of West Texas Rural

 ${ }^{\text {Hinelecrs. }}$ Dirceros will be named | Parmerand D.awn |
| :---: |
| Nomineses |
| lor it the postions |


 obert R. Strain and Raymond Schlabs Dawn Exchange.
Present directors are Present directors are Jimmy
Cockerham. Tharp, James Dix-
on.-Parmer. Keith G. BrockHub, Edwin Morrison,
Westway, Robert R. Stra
Dawn, James Ensor-Oklaho


 Satur of the Departmen
aricultures
anmounem elephone direct loan programs

Three Killed In Light Plane Crash night in the crash of their Cherokee 180 airplane some
five miles northwest of Friona ive miles norlanest of Friona. A fourth person, the The dead were identified as Floyd Wayne Lagrone, 26; Maxine McGiee Lagrone, 25, and Michael Perry
Pollard. 26 . Billy Burel Block, 35, believed to be the plane's pilot,
was brought to Parmer County Community Hospital hospital. At press time, details of the crash were sketchy, as
to the time it happened, and the cause of the crash.


FJHS Youth Runnerup In Spelling Bee Porter, placed second in the
Parmer County Spelling Bee Monday in Bovina.
Porter and Mrs. Cliff Porter, lost out in and Mrs. Cliff Porter, lost out in
the finals to a Bovina entrant Mary Schilling placed fourth in
the senior division. Brian
Witte was the other senior Witten was the other senior
division entrant from Friona.
In the junior division Rodriquez, Chris Barnett and


the past 14 years in Friona, was named Frionas's "Man of the Year" at the annual Chamber of Commerce banquet, and Mrs.
James Pearal) Mclean was chosen "Woman of the Year" to
highlight are Chember mat
$\frac{71 \pi}{1 \pi n}$


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FOR SALE...Antique white
four poster bed with matching





LOST AND FOUND STRAYED...steers branded $P$.
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yard. Storage, fenced
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FOR SALE, not rent...three
bedroom, three bath Bovina
home. Corner lot across from school. Room arrangement and
separate entrances. Makes
ideal for family sharing with

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$1 \times 12$ Economy Resaw
Real Good Decking $\mathbf{8}^{95}{ }_{100}$
$2 \times 4 \& 2 \times 6$ FRaming Lumber
\#3 Doug Fir $\$ 14^{95} 100$ bF
PANELING SEVERAL COLORS PREEINISHED 4X8' TO CHOOSE FROM


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EaCH MATCHING MOULDINGS A COMPLETE LINE OF FENCE MATERIALS
52" X
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US 385 (Dimmitt Hiway) Hereford, Texas


## FIGURES GIVEN

Squaws Statistical Races Are Heated


Dribblers Complete First Week Locally

The Hawks and the Bucks Rockets-Caballero $\begin{gathered}6 \cdot 0-12\end{gathered}$
Anderson $1.0-0$ Dixon $30-6$. scored a pair of wins in the Anderson $1.0-3 ;$ Dixon $30-6$.
major league, with the Rockets
Pacers-Fancher $1.0-2$; Salas taking two wins in the minor 50 league, to highlight the first
week of the Friona Little
Dribbler programor-Feb. 19


 Thursday.
The Bucks opened with an eucks-Patterson 3-0-6; Sch easy $31-18$ win over the Knicks, Frye $1.0-2 ;$ Garza $30-6 ;$ Powell
and then edged the Bullets
$1-0-2$. 32.28 on Thursday.

Rockets opened by eaguing the
Stars, 16-13, and then downed $\qquad$
 $20-12$.
Kevin Kothmann led the
Hawks to their two wins, with
4.-.-9.
Hawks -Kothmann $8-0 .-16$ Hawks to their two wins, with Hawks-Kothmann $8.0-16$
16 points against the Suns and
Strickland $1 \cdot 0-2 ;$ Weatherly 15 against the Lakers. Jeff
Peak scored 16 points for the
$\begin{array}{ll}\text { ALLDISTRICT...Six members of the Frionas } & \text { Daria Rhodes, Sharon Smith and Pat Phipps. } \\ \text { Squaw team were named to the all distriet } \\ \text { Guard Cindy Hutson, kneeling in tront, made } \\ \text { team announced this week. Coach Croflord } & \text { the first team, and Teresa Ingram, left, and }\end{array}$ Lakers, who rallied from a 10.2
defifit to make it a close game,

 Leading the Bucks to their
two wins was Gary Schueler.
 Bulcets.
Chito Caballero scored 10 Leakers-Peak 8.1-17; Gra
ham 2-0-4: Owen 1-0.2; Adam points to pace the Rockets to
$\qquad$ team topped the Pacers, 20.12 .
Complete first-week results

SCORES

$\begin{array}{lllcc}\text { Knicks } & 0 & 4 & 4 & 0-8 \\ \text { Suss } & 1 & 6 & 12 & 6-85 \\ \text { Knicks-Hutson } & 20-4 & & \end{array}$ Knicks-Hutson 2.0-4; Bon
ner 1.-2; Pilk 1.0.2.
Suns-Barnett 1.0-2; Renner


 Stars-Eakins $3.0-6$ : Aguirre
$1.0-2 ;$ Weatherly $1.0-2 ;$ Porter JOHNNY BANDY JAMES BARTLETT DALE PARSONS Two Chiefs, Parsons

## Named All-District 

M... $\quad \begin{aligned} & 3.0-6 ; \text { Evans 2.2-6; Moore } \\ & 2.0-4 \text {. }\end{aligned}$

 1.0-2; Fancher 3 3.-.6;
Nets-Broadhurst $30-6$; Self
$\begin{array}{ccccc}\text { Lakers } & 2 & 0 & 6 & 16-24 \\ \text { Hawks } & 6 & 4 & 10 & 12-32\end{array}$ Lakers-Peak $\quad 8.0-16 ; \quad \begin{gathered}\text { Gra- } \\ \text { ham } 1-0.2 ; \\ \text { Adams }\end{gathered}$ Young $\quad 1-0 .-2 ;$ Adams 20-4.
Hawks.-Kothmann 6-3-15;


## NEW WHITES NOW HAS A STEEL RADIAL TIRE, AT POPULAR PRICES!

| FR $70-14 \$ 51.95+2.82$ | Ex. | Tax |
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| HR $70-1457.95+3.31$ | Ex. | Tax |
| GR $701557.95+3.07$ | Ex. | Tax |
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| LR $70-1569.95+3.64$ | Ex. | Tax |
| JR $70-1564.95+3.52$ | Ex. | Tax |



## !

 FR $70-14 \$ 51.95+2.82$Ex. Tax
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pIUS
Another New Service For Friona -- We Have Installed A "2001 Dynatrue" Tire Truer And Balancer!

## OF TWO OF OUR LINES OF TIRES!

The Safety Custom And Dual Custom Tires


Home-Owned And Operated By LELAND HUTSON
Friona


 had ilarge snow bail clusters tollowing last
Thurdaty's showtall which decked the erea out in a garb of white.
was recelved here


How To Say "Thank You"
Was Mother's Greatest Concern

## By James E. Giles, Th. D. As chaplain interern at. the the High Plains Baptist High Plains Baptist Hospital converstion the in the the one finds many different rehabilitation nurse asked the avenues through which he can serve God and man. Reeenty interpred tor a young mon tho could don speak Engish to the medical stat medical stap for the tospital and the represtative of the linsurane company which is adjusting the chim whe adjusting the clay whom could speat  



We're proud our seeds have earned the trust of farmers like these... Because we were the first company to commercially produce hybrid rids and how to make crosses that really yield. We've had longer to test and re-test our varieties. Weveve stuck with some of our eariy crosses, and keep developing new ones to tit every growing condition imaginabie. Varietes.....
Pioneer brand 8417 -new yellow endosperm sorghum - Champion yielicer Pioneer brand 820 -good yielider under stress-outstanding with plenty od

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 Teregrows
Tertilizet.

## When you choose o hybrid company that started it all



PIONEER. SEEDS



Mrs. Witten Js
Teacher Of The Week

## - The Truth Will Make You Free

Double Ring Ceremony Unites
Alane Weaver, Charlie Bishop

Awards Luncheon
Will Be Thursday

## Champion Squaws

Honored In Austin


ONLY \$2.50
MAX FACTOR COLOGNES
Hypnotique, Golden Woods, Primitif
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the most elegant name in cosmetics

| YOUNG PROMISE | Reg. $55.00 \$ 3.00$ |  |
| :---: | :--- | :--- |
| CLEANSING CREAM | Reg. $53.50 \$ 2.25$ |  |
| SKIN FRESHNER | Reg. $\$ 3.25$ | $\$ 2.25$ |
| SKIN FIRMING LOTION | Reg. 53.25 |  |
| PENETRATING CLEANSER | Reg. 53.25 |  |
| MOISTURE PETALS | Reg. $54.00 \mathbf{\$ 3 . 0 0}$ |  |
| LIQUID MOISTURIZER | Reg. 55.00 |  |



All Cooperative Members are Urged to Attend
Their Annual Meeting Election Of Directors For
Dawn, Hub And Parmer

- DOOR PRIZES -



## 

 Friona Yursday meeting In the spring of 1964 Friona $\begin{gathered}\text { Team members who were on } \\ \text { High School Squaw Coach } \\ \text { hand for the ceremony were }\end{gathered}$ Baker Duggins, fourteen team Tito Jennings Milner. Wessiemembers, two managers and Hand Gee, Rose Ann Greeson two sponsors made a trip to Ray, Carolyn Herring Carson
Austin and came home with and Lind Jo Davis Harding all Austin and came home with and Landa Jo Davis Harding, all
Eriona's first and only team of Friona. Friona's first and only team of Friona.


At BI-WIZE DRUG THIS WEEKEND


## 19'h ANNUAL MEETING

Of the membership of
WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.
MARCH 8, 1973-7:30 P.M. AT THE COMMUNITY CENTER hereford, texas

Bake Sale Benefits Foundation
 Monday evening meeting of the and Martha
chapter in the home of Mrs. Bill
Tonya Potts Has Surgery
$\qquad$
$\qquad$ Tilso planned.
Followine




Manager Named For Local Piggly Wiggly


GRANDMOTHER'S PERFECT DAY

## Milked the cows and fed them hay Slopped the hogss saddled the mule. And got the children off to school.

Washed the windows, and did some chore
cooked a dish of home dried fruit,
swept the parior, made the bed.
Baked d ozen loaves of bread.
leaned the lamps and put in oil.
Stewed some apples she thought would spoil.
ween mex emomed tom in


CORNYIELD STANDOUT

## XL-72a

DEPEND ON DEKALB



Administrators Log 97 Years Of Service

The four Friona school administrators have a combined total of 97 years of service to the Friona school system, and a total of 120 years total experience.
Superintendent of Schools Alton Farr, who has served 14 years in his capacity at Friona, is in his 37th year as a school administrator. He began his administrator. He began his years ago as principal at Bovina.
Farr spent nine years as a principal, and has served as a superintendent for 23 years. He was in a similar position at


High School principal Ray. mond Cook has served in his capacity for the past 23 years, junior high principal Tom Jarboe is in his 22 nd year, and elementary principal J.T. Gee is in his 14th year as a principal. Gee spent 24 years as a vocational agriculture instrue tor locally, prior to becoming an administrator.

## 

Visit Friona Public Schools Next Week, March 5-9.
-

Your Child Takes Pride In His School.
So Should You. Show Him You Care By Visiting His School During Public Schools Week.

VISIT A PUBLIC SCHOOL TEXAS ANNUAL
PUBIIC SCHOOLS WEEK


MARCH 5-9, 1973
PARMER COUNTY FARM BUREAU

## Education-A $\$ 1.25$ Million

## Industry For The Community

Education is a million-dollar business in Friona. The Friona Independent School District is operating on a budget of $\$ 1,252,000$ for the 1972-73 school year.
It costs roughly $\$ 7,000$ per day of instruction to operate the Friona school system. Looking at it in a different light, it costs about $\$ 865.00$ per student per year, using the current enrollment figure of 1,450 students.
The economic impact of the school system on the community can be seen in the fact that the annual payroll for the teaching staff and other school employees amount to approximately $\mathbf{\$ 8 8 5 , 0 0 0}$ per year.
There are a total of 85 teachers in the system, including administrators, plus 45 employees such as secretar. ies, teacher's aides, cafeteria workers, bus drivers and librarians, making a total of 130 employees
The school ranks second only to Missouri Beef Packers in terms of economic impact from a single local industry
Seventeen of these additional employees work in the cafeteria, which has a budget for $1972-73$ of $\$ 100,000$. Of this amount, some $\$ 75,000$-is spent for food and equipment, with the remainder going for salaries.

BUSING COSTS
Transportation costs the school system about $\$ 19,000$ annually, not including salaries. This is spent for new vehicles (one or two new buses per year), and maintenance. There are 14 bus drivers, plus the bus foreman.

The cost of operating the chool plant each year-for custodial service, utilities, etc., comes to about $\$ 50,000$. The school pays out about $\$ 8,000$ annually for insurance, and tround $\$ 25,000$ in capital outlay.
Instructional costs-including supplies, travel expenses, etc. amounts to about an additional $\$ 45,000$ yearly.
The school's bonded indebtedness averages around $\$ 130,000$ per year.
This gives the taxpayer an idea of what his annual school taxes are used for-and what a really big business is involved in the school system.

## GROWTH CHARTED

An idea of how the school system has grown is seen in a comparison of enrollment figures. Enrollment in the Friona school system was 483 students in 1949. By 1962 this had grown to 1180, and at the present time the enrollment stands at 1450 . This is a net gain of 967 students since 1949-a 200 per cent increase.
The number of teachers during this period has grown from a total of 23 in 1949 to 85 at the present.
Additions have also been seen in the school plant. The new high school building was completed in 1965-66 at a cost of $\$ 1.25$ million.
Superintendent Alton Farr said that the school listed the value of its properties at $\$ 2,700,000.00$, exclusive of land values.
Also added in 1965 were five new elementary classrooms, which replaced the "Old Red" two story school which
originally housed the entire school system.

BUILDING FINISHED
In 1957, a building program was completed which added the elementary school and gym. The primary school building which houses first and second grades ( 12 classrooms) was completed in 1954
The Junior High building, which was originally built to house the high school students, was used for the first time in 1951-52, after a fire destroyed the old high school plant. The junior high school gym was finished in the spring of 1950. It is now the oldest building on the school campus.

## School Board

Members Given
Current members of the Friona School Board of Trustees include John Black burn, president, Floyd Schueer, David Grimsley, Leroy Johnson, Doyle Elliott, Ronald Smiley and Wesley Barnett. Smiley and Barnett were elected to the board last April Blackburn, Schueler and Ellott's terms are expiring this year. Elliott filled out the term of Steve Messenger after Messenger moved from the city. He had placed third in last April's balloting which named wo members to the board.
Grimsley and Johnson each have a year remaining on their terms.




BAKER DUGGINS


FRANCIS DAVIS School Dietician


ALTON FARR


LUCILLE LEWIS Jr. High and Grade School



JOHN COOK
High School Principal

## Earnings

Tied To

## Education

What is the difference in getting an education? A survey made a few years ago stated that potential lifetime earnings for those people with less than eight years of schooling was an average of $\$ 143,000$.
Those with at least eight years of schooling could expect to make $\$ 184,000$ during their earning years.
High School graduates, the survey said, could expect to make an average of $\$ 212,000$ during their lifetime. Those with one to three years of college will make around $\$ 352,000$; and those who have four years or more of college training can expect to make $\$ 417,000$ during their careers. The statistics were compiled by the Pennsylvania State Employment Service, and they are now about five years old, so the earning power has no doubt increased in the various levels-but the percentage of increase for the additional years of school would remain the same.


TOM JARBOE
Junior High Principal
You Could Not Do As Simple A Thing As Read This If Someone Had Nof Taught Youl

## A TEACHER IS SOMEONE SPECIAL!

. . . Someone Who Shapes Tomorrow.
. . . Someone Who Guides And Kindles And Makes You Grow.
. . . Someone Who Shares Knowledge And Dreams.
. . . Someone Whose Greatest Joy Is To Watch A Child's Mind Expand And Flower.

SHOW YOUR CHID'S TEACHER THAT YOU CARE ABOUT HER EFFORTS VISIT YOUR SCHOOL DURING PUBLIC SCHOOL WEEK

March 5.9

## REEVE CHEVROLETOLDS

## Texas Public Schools Will Observe Their 119th Birthday This Week. The Friona Lodge \#1332 Proudly Supports . . <br> TEXAS PUBLIC SCHOOLS WEEK MARCH 5-9 <br> We believe that parental participation in education maintains the highest educational levels and promotes scholastic achievements on the part of students <br> VISIT YOUR SCHOOLS THIS WEEK! <br>  <br> <br> FRIONA <br> <br> FRIONA LODGE \#1332 LODGE \#1332 <br> 7th \& Ashland <br> Friona, Texas <br> Regular Meeting--First Tuesday Each Month

FRIONA LODGE HALL SALUTING OUR MEMBERSHIP

Charles E. Allen
Weldon A. Armstrong Roland Deon Awtrey Gilbert Boatman Edd B. Boggess Edd B. Boggess
James R. Braxton James R. Braxto
Keith G. Broek Merritt H. Brooks R.J. Brownd Hugh Buckner Dalton K. Caffey Vernen 0. Christian Ed Clark
Ed Clark
Roy G. Clements
Leonard Coffey
Richard T. Cellard John R. Cook Walter R. Cunningham James W. Dixon Grady H. Dodd Grady H. Dodd
Jimmie P. Duncan Wm. D. Elliott W.V. Elmore Dan Ethridge Milton Evans Joe W. Fallwell C.G. Floyd Gerald Floyd Paul Fortenberry J. Vonne Fulks

Herbert T. Garth Lawrence W. Garth Lewis D. Gore Lewis D. Gore
Maynard Greeson James Guinn Melvin D. Hall Bulord C. Hartwick Clyde Hays Ed Hicks Robert R. Holder Robert R. Hoider
Herschel Johnson Herschel Johnson
William H. Johnson Raymond Jones Robert W. Jones Dillie M. Kelley Jesse L. Lane Martell LeVeque Homer 0 . Lindeman Homer O. Lindeman
Walter R. Mabry Wm. Merle Massie Walter H. Mays J.G. MeFarland Robt. H. McFarland James W. McMahan J.H. Mears J.H. Mears
Wm. J. Mercer Stephen Messenger Claude Miller Marvin C. Morgan

Hugh E. Moseley Charles Myers, Jr Van E. Nichols Van E. Nichois
Sloan H. Osborn Sloan H. Osborn
Arley L. Outland Henry L. Outland David T. Patterson Othe T. Patterson Clifford O. Porter Benny D. Pryor Benny D. Pr
J.P. Ready J.P. Ready
Floyd S. Reeve Ralph T. Roden Robert L. Rule Eric M. Rushing C.D. Russell Joseph A. Sears Billy B. Sides Denver W. Smith M.R. Southward Frank A. Spring Paul L. Spring Doug Stephenson Wm. M. Stewart Olan W. Turner Kenneth R. Watkins Aaron R. White Wright H. Williams E1 Roy Wilson Ralph G. Wilson

## OUR OFFICERS

Worshipful Master--Floyd Reeve Senior Warden--Charles Myers, Jr. Junior Warden--A.L. Outland Secretary--E.V. Rushing Treasurer--Milton Evans Senior Deacon--Harrell Mays Junior Deacon--Jim Dixon Tyler--J. Vonne Fulks
Senior Steward--Lloyd Rector Chaplain--Keith Brock
Trustees: Hugh Moseley, W.M. Massie, J. Vonne Fulks

District Deputy Grand Master,
Masonic District--Clifford O. Porter

