## UN Asks Four-Week Jew-Arab Truce

World's Wildest Rodeo Stock Arrives For Midland's Rodeo
 Forceful Measures
Hinted If Fighting
Not Ended June 1.



> Contract For High School Is Awarded

$\qquad$
$\qquad$







Holiday Travel Is Predicted To Take 225 Lives
  

Man-Size Shower Plls On Midland

$\star$ LATE NEWS
CHICACO - (Ap)-Six persons died and oight others wore injured Saturday in two sepment buildings on the Southwest Side.
PRAGUE, CZECCHOSLOVAKIA IHA (AP) CzechId Sunday- It is stacked before hand in favor of the PEIPING - (AP)-Communist gains in ManSaturday by pro-government reports.

AUSTIN - (AP) - An estimated all-time record total of $\$ 13,880,000$ in bids-on Texas road construc-
tion projects is expected to be set June 22 and 23 , the
Texas Highway Department reported Saturday.

## Mídland's 14th Anmual Rodeo-June 3-6

TEXAS OIL ROUND-UPOil Industry Looks North And South For Additional Sources Of Petroleum Hy Hax A. BKZuron




 tene compunites

 mporitizem pialhoded
manem
tmouta
would



 on And Gem Joums



## ATTENTION OIL MEN:

The Stote of New Mexico will offer, ot public oucot $10: 00$ A.M.., June 10,1948 , in the Holl of Represento-

These trocts include ocreoge in Roosevelt ond Lea ounties, . M. - =ome near somyer No.... Description

John E. Miles
Commissioner
Commissioner of Public Lends
Sonta Fe, N. M.

## Announcing

I am pleased to announce the formation of my new company to be known as Coats \& Jackson Drilling Com pany, Inc., with offices located at 1110 10th Street, Lubbock 'Iexas

I deeply appreciate the many courtesies and considerations extended me in the past and I assure you that our new company, with all new equipment, will be better able to serve the industry

## Sincerely,

Dub Adams Went Broke Ranching; Simply Broke Into Music Business






 and


 - Indicatons No that ther vilit











 Yound rrsics rrom
 Soun pationem company votrot $\substack{\text { mand } \\ \text { mand } \\ \text { hand } \\ \text { Nola }}$


VFW Head R. Q. Evans British Actress Dame

|  |  |
| :---: | :---: |
| In Governor's Race AUSTIN-(R)-Roger Q. Evins of | miximmon |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Renowned educator dine |
|  |  |
|  |  |
| amendmeint, farm road program expansion, privileging by law all com- |  |
|  |  |
| sanitation and water supply pro- gram, soll and water conservation. |  |
| Services Are Held |  |
| For Miss Leila Kidd |  |
| BAN ANGELO - Funeral ser-vices were held here Saturday aftervices were held here saturday after-noon for Miss Lelli Eidd, 18, of Houston, formerly of Midiand and |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Charles B. MODBI: |
|  |  |
|  |  |

## WELCOME VISITORS TO



BROWN-SALTMAN =suroenv
MOST FAMOUS O OUALITY, MODERN FURNITURE DISPLAYED and SOLD by OUTSTANDING CITY STORES BEDROOM SUITE

DINING ROOM SUITE LIVING ROOM ENSEMBLES

SEE OUR WINDOWS

## The CINDERELLA BEDROOM SUITE

A UNIOUE 6-PIECE SUITE by TOMLINSON
Twin Bed Combination with One Upholstered Headboc:
SEE OUR WINDOWS

Discoveries In Schleicher And Two Prospectors In Lea Hockley Are Still Testing

4,


WEST TEXAS - NEW MEXICO PETROLEUM DIRECTORY

## and


Muldrow Aerial Surveys, Inc.

## 

Blue Printing-


Stoel, Repair, ServicesMrgn. Paraffin Control Complete of in piel
Repatr
Bervice
SUNSHINE IRON WORKS
STEEL MUD TANKS (ROUND BOTTOM)

|  |
| :---: |
| Tanki-Mfg, Rep |
|  |



Tools and SuppliesTOOL COMPANY
 Hinderliter Tool Co. Division E. E. Porter Company, D


Tulsa Winches
 Her Wick white Truck Eman ERUIPMENT CO. TruckingOLL FIELD AND HEAVY
HAULING A SPECIALTY
J. . 2 w

LISET your oll flele service or products hefe for hander
-Pbome write of 8 on
fumes a watsom



Che Iniillund Reporter Celegram




 The publumer in not tevpothe atteontion of the ditior.

 $\frac{\text { Reghts of publication an dother matters hereln also rearved }}{\text { And they went out, and preached that men should }}$

The Midland Rodeo
One of the few big-time cowboy attractions in Texas
which never has lost money, the Midland Rodeo long has
enjoyed the support and patronage of residents of the enjoyed the support and patronage of residents of the
great Southwest who understand and appreciate a wellsrganized, fast-moving rodeo performance
Midland Rodeos of the past never hav miney because it takes big pontey to produce a show biguch
as fos seen here each year. Officials of Midland Fair, Inc. as seen here each year. break even, so to speak, in order
have been willing to just bre
to give spectators the kind and type show to which they to give spectators the kind and type show to which they
are entitled. And the customers have shown their ap-
proval by continuing to support and attend Midland's one are entitled. And the customers have shown Mind's ap-
proval by continuing to support and attend Midlands one
big annual celebration. Many of the cash customers who will attend the 1948 show, June 3-6, have seen Midland
Rodeos each year since their beginning and they will conRodeos each year since their beginning and they will con-
tinue to come back as long as top-flight shows are pro-
duced here. The expenses of staging a world championship rodeo,
too, have increased materially during recent years, as has practically everything else, but officials have been reluc
tant to increase the admission prices. They say the poputant to increase the admission prices. They say the popu-
lar prices will remain until it becomes absolutely necessary
to increase admission fees to meet expenses. They hope that day will never come. creased and extra events added to improve the quality in of the show. The 1948 rodeo will cost approximately twic What it did to stage the Midland Rodeos of a few years ago,
But the attendance each year has increased to offset the But the attendance each year has increased to offset the port a top flight attraction.
This year's event will
This year's event will be the biggest and best ever
staged here, and the largest attendance in history is an-
ticipated.
Midland Rodeo is sponsored by Midland Fair, Inc., a
non-profit organization, which was formed by ranchers non-profit organization, which was formed by ranchers
and businesmen oilely to sponnor and produce rodeos,
fairs unter fairs, Hivestock shows and sales, horse races and other
tpicially Western events. No individual connected with
the fair association profits financially from Midland Rodeo. The persons who work long and hard in arranging and. staging the big shows don't even get paid for their
time. They do it solely for the love of rodeo, for Midland and for West Texas.
eight or 10 years have underwritten Midland Rodeo against a possible financial loss, but as yet they have not been
called upon to make up a deficit. Again this year the businessmen, always more than willing to assist in staging
the famous show here, have signed forms underwriting the rodeo to the extent of $\$ 8,000$ or $\$ 10,000$, but barring
unexpected difficulties or extremely bad weather, the
forms likely will bedren forms likely will be destroyed June 7.

The small profits derived each year by Midland Roand improving the spacious and well-equipped plant a
Midland Fair Park. The maintenance cost runs into Midland Fair Park. The maintenance cost runs into a
sizeable figure each year, but the huge grandstand, build-
ings and grounds must be kept in condition. Then, too, improvements are made each year as funds. are available good shape as it was when erected in 1935. It is perhap the best and most complete rodeo setup in the Southwest.
Fair officials are not interested in building up a big bank account, but are convinced the profits should go toward the building of
pionship Midland Rode

The Midland Rodeo is a West Texas institution, and does not belong to Midland or any other one city, but to
the residents of this vast empire of West Texas and South-



 ${ }^{10} 10$
 Darby Fulton Is New


## FUR

STORAGE

## Quality Cleaning

 Oriental CleanersPhone 12
GABBERT, Owne

## You Name it...

## the 'Jeep' does it

the universal 'Jeep' does more for
THE FARMER THAN ANY OTHER VEHICLE


With 4-wheel drive for traction and steady polling power in the field, the "Jeep" has a drawbar ppill of
1200 Ibs, opeerates almost any standard tilling or harvesting implement. Rear power-take-off runs power-
driven implements from standard spline shaft drive.


- The "Jeep" can be used with the latest develof nent lowers or adjusts depth of implement while the ceer ator remains comfortably seated. And of course it
handles conventional pull-type implements, too.

- It provides mobile power anywhere on the farm, such as seperraiors, feed grinderere, buriven equipment himmes
mills, eosilige catters and nuimerous others.

$$
\begin{aligned}
& \text { This message gives buta glimpre of the allaround year'-round }
\end{aligned}
$$

## WILLIS SALES CO



Midland Up There In LL Statistics



Jim Prince
Night Gifts
7 nm
$\pm$
Citame







Nomm
Amminion

## GoGet'EmCowboy <br> 

You'll see plenty of hard ridin' and fast

## Midland Rodeo

SPECIAL!
PAY CASH AND SAVE
CLEANED and
PRESSED
60
Master Cleaners

3000 SO. FT. OFFICE SPACE
AVAILABLE
FOR LEASE
In Lubbock, Texas
 Spece - Downtown Location on Broedway - 1 Block Wost of Lubbeck Hotel. Building to be built immediately. Contact me immediatoly. Will be in Lubbock only a short time.

## C. H. GROLLMAN

CARE BEN BEAIRD - BEAIRD'S JEWELRY - PHONE 4101 815 BROADWAY


## 5 <br> RIDE THE BUS <br> to and from the MIDLAND RODEO

Service Ivery 30 Mhuies
For-15s
no PaRKING WORRIES !
Midland Ciy Bus Lines



 mown wix wix mix

How

## PUBIIC SALE

FRIDAY; JUNE 18-11:00 A.M.



Mac McConal, Anctioneer


## (1) <br> OPENING SUNDAY

12:00 MOON - AMD EVERY DAY THEREAFTER V F W
Swimming Pool
保sored by Temple and Weldon Harris Post 4149


> Register at office for
> SWIMMING AND DIVING INSTRUCTION

Drive on out for a completely refreshing swim in a clean pool! The V.F.W. Pool offers you everything you need for swimming pleosures

V/


Big Seven, Southwest Track Stars To Vie In Dallas Compelition

The STANDINGS

 mimanve

the Bis seven and southwest
conterencess vie here this week and
their beot foot forward could wipe
toet 12 .




 herventiday.









## 

Gitation Wins Jersey Stakes By Ten Lenghs and
hat
htane
stan
and sin








## BEFORE AND AFTER

EACH PERFORMANCE OF

## THE RODEO!

MEET YOUR FRIENDS BEDDEZTOUS
For the best in foods and refreshing drinks drive under our spacious awning or drop in our airconditioned dining room


YOU'RE ALWAYS WELCOME AT THE

## RENDEIVOUS



As Western As
The Setting Sun.
that's how you will find it at $S \& Q$ during the four days starting Thursday, June 3rd, at


OTHER WESTERN ACCESSORIES

| Gobordine | Stetson or Dobbs | Al silk Westem |
| :---: | :---: | :---: |
| \$HIRTS | HATS | HIES |
| $\$ 15$ | from $\$ 12.50$ | $\$ 5$ |

Agnes Cafe

Beauties Selected At Mary Hardin-Baylor Collego




UNDERGOES SURGERY


 Culineio ner condetion saturday was

## Watch Repairing!

 DaLius -upe Rep. Iypdo


 and intensive ne ceampalgn argor
reveene trom the Mayo Hospltal
Rochester, Minn. Plane Passengers Taken To Mexico City

 No one was hurt and there wo
no damage oxcept to the one
tor when the
OC- landed here.


## GUARANTEED Used Tires <br> $\$ 100$ up <br> 8 <br> <br> 

 <br> <br> }Well known brands at bargain prices - ineluding "change-overs" your need - you'll find it her taken off new cars and replaced Come in. . look 'em over make with famous soft-riding Super- your choice from our big selection
Cushion Tires made by Goodyear. . . and let us explain our guarantee.
BUY YOUR NEEDS NOW-USE OUR EASY PAY PLAN

## 

## Welcome to Midland's 14th Annual RODEO <br> June 345- <br> \$7500 in Purses \& Prizes




|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | $\frac{\operatorname{mog}}{\operatorname{mog}}$ |  |
|  |  |  |  |
|  |  |  |  |
|  |  | So TELEPHONE COMPANYSOUTHWESTERN BELL |  |
|  |  |  |  |
|  |  |  |  |
| - Who's Who For Service Consult Your Classified Business Service Directory |  |  | K RENTALS |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | $0$ |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | SOUTH AMERICA |  |
|  |  |  |  |
|  |  |  | edvance, ${ }^{3}$ bedroom furnished brick <br> home, Northweat. Box ${ }^{31,}$ Reporter- <br> Telegram. <br> WANTED TO RENT |
|  |  |  |  |
|  |  | 1023 Shell Building Houston 2, Texas | $\begin{aligned} & \text { WANTED } \\ & \text { CHIROPODIST } \end{aligned}$ |
|  |  | CHANIC |  |
|  |  |  | downtown location, preferablyground floor. Minimum re-quirementa 300 sq. ft. Write |
|  |  |  |  |
|  |  |  | Box 504 <br> Reporter-Telegram |
|  |  |  |  |
|  |  | WILLIS SALES CO. |  |
|  |  |  |  |
|  |  | mot |  |
|  |  |  |  |
|  | New Vocuum Cleaners |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | dRAFTSMAN WANTED <br>  UNION OILCO. O |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | Claims Adjuster Trainee |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | HOOVER CLEANERS |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | now available. Singer Sewing Machine Co. 115 S. Main, Phone 1488. |  |  |
|  |  |  |  |
|  |  | 國 |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| ampoz sasucz- |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | 20mex |  |
|  | WATER WEL DRILING Nilen Woter Well service <br>  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## CHINANEL PALIS

WHIE PLIE DRMBOMRDS

\section*{| $\begin{aligned} & \text { THEMTME } \\ & \text { HASOLITE } \\ & 12^{50} \text { sum } \end{aligned}$ |
| :---: |
|  |  |
|  |  | <br> HELTHORCDIE STMA Bu!DERS TIMDWIEE <br> 118 <br> 1250 s.}

"Pay Cash añ Savo"
Chambers. Onc.

*     * CLASSIFIED ADS NEVER GO ON STRIKE - THEY WORK UNTIL THE JOB IS DONE * CALL 3000 * *

| . PIANOS |  |
| :---: | :---: |
| Relatively lower than prewar prices. |  |
| Standard lines. |  |
| 1 I WEMPLE'S |  |
|  |  |
|  |  |
| Win |  |
|  |  |
|  |  |



| om LAND, LEABES <br> For Large Drilling Blocks <br> In Pecos, Brewster And Terrell Counties, LAWRENCE on ond MILLER Fort Stockton,'Texos BUSINESB OPPORTUNTIES |
| :---: |
|  |  |
|  |  |
|  |  |






HOME LOANS
Liberal Appraisals On Conventional Loans FAST SERVICE
Commitments Made On Plans.
Phones 2704 Texos 3006
Phones 2704-3006
HARSTON-HOWELL AGENCY

HE ONLY LOOKS

0 HIM


WELCOME, FRIENDS
vimLAD's

## ALCOMO

HORSES and MULES


12-the reporter-telegram, midland, texas, may 30, 1948 Statistician Dampens 'Escope Work' Theory Carleton-Brumbelow Firm Burglarized




chicaco - (DP)-A man muth a paying jobe"




'The Bishop's Wife,' parkling Comedy, To Open Sunday At Yucca Dealing with the chanines in



War Heroes To Be Buried At Arlington
 ase an Map Bishop Emeritus






IT WONTBE
LONG NOW
THE CHIEF DRIVE-IN THEATRE construction is moving along rapilly. We are not wasting any time. All materials and equipment are arriving on is not too for in the future

Chormin CN/ E BOW thru
WHERE EVERY GUN WROTE TTS OWN LAWS
AND EVERY WOMAN MADE HER OWN RULBS RANDỌLPH SCOTT $\star$ BARBARA BRITTON
"Albuquerque"
,

Cary and The Bishops Wîfe




Texans To Have Same Room Used In 1936 To Push John N. Garner





等 Texas manner and will serve as a
polint or conton and operations
the Texas delegation." the Texas delegation."
Waketileld has
a meeting of the executived drom
Wome a meeting of the execurnved com
mittee of the Democratic Nationa mittee of the Democratic Natio
Committee in Phllacelphia.
 $=$
-TEXAN-Drive-In Theatre


1) 4 He michatiou







## Welcome, Visitors...

## to Midiand's

## 14th Annual

## RODEO

Thursday, Friday, Saturday, Sunday

$$
\text { . June 3, 4, } 5 \text { and } 6
$$

While Youi Are In Midland, We
Cordially Invite You To Pay Us A Visit!
Hart Schaffner \& Marx hand tailored

## nailheall

worsteds


T
For Alying the skyways or cruising the higtiwaysyou'll find this Stetson right and light for trivel The Stratoliner is youthful and sleek to give yo that "heads' up" look when you're on the go. Com in and see it today


Pertinent to oummer...the chembray
rovod yo squasc. Hope Slillman ohimbrey fo
RHGUT ROP HAPPY LANONGS
 meSTETSON strurowner
-

oristaco - Dampens Escape Work


 Way to keep out of the wase earner
elases.
ing
Tor the



IT WONTTBE
LONG NOW
THE CHIEF DRIVE-IN THEATRE construction is moving along rapidly. We are not wasting any
time. All materials and equipment are arriving on schedule, which assures us that the opening date is not too for in the future.
 ALWAYSA. GOOD SHOW TUESDAY

Where Every GUN Wrote its own Laws:
AND EVERY WOMAN MADE HER OWN RULPS RANDOLPH SCOTT $\star$ BARBARA BRITTON
"Albuquerque"
 Cany and The Bishops Wîfe
 Aaded Dafry pock cintoon

'The Bishop's Wife, Sparkling Comedy, To

War Heroes To Be Buried At Arlington
Charles C. Selecman








## Welcome, Visitors...

to Midland's

## 14th Annuel

## RODEO

Thursday, Friday, Saturday, Sunday

$$
\text { . June 3, 4, } 5 \text { and } 6
$$

While Youi Are In Midland, We
Cordially Invite You To Pay Us A Visit!
Hart Schaffner \& Marx hand tailored

## nailheatl

worsteds

take a lot of
hammering

That's because the pattern is in the weave and the wear are a definite perceptible are a definite, perceptrible weave, executed, in 2 fine bility Here's bility. Here's double barreled smartness for you-(1) the economy of long weat- (2) the fashion rightness of authentic Hart. Schaffner \& Marx styling and hand tailoring, Come in today. and get acquainted with these style-and-wear cham-
pions. pions.

## $\$ 8500$

THE STETSON STRTOGWER
Tor pou'll find this Stecton right and light for trivel. The Scratoliner is youthful and sleek to give you tiar "heads up" look when you're on the go. Come
in and sees it today.

Pertinent to numimer ... the chambray
proinod plates, tie collis an antividoot sauare. Hope stillman chimbrey in plam, blue, eve areeth sives. 1018.

Texans To Have Same Room Used In 1936 To ush John N. Garner

 push the 1036 successanul renominina
tilon of Trxas-son John Nance Gar
ner for the
 Yais year, Sald the Benjamin
Franklin Hotel room, designated al
he "Independence Rom. will
 Texas manner and will serve as
polnt of oontaot and operations too
he Texas deleg the Texas delegation. .teturned from
Wakerteld has fust rem a meeting of the execurnved from
mittee of the Democratic Nationa mittee of the Democratcic Nation
Committee in Philadelphia.

-TEXAN-Drive-In Theaire

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



RIGHT ROP HIMPPY LANONGES


## Society

## The Miidland Reporter ©erlegram

Wed In Impressive Rites


Mises Elinor May Hedrick daughter of Mr. and Mrs. Oley Poster
Headrick, became the bride of Robert H . Caldwell, Jr ., son of Mr.



Impressive Church Rites Unite Elinor Hedrick, R. H. Caldwell, Jr.


washes cleaner
than soap
plus cleanser
by helena rubinstein
Tho luring cream leaves your skin
nus aetnsse is the revolutionary beent wash, developed by Helena Rubinstein pioneer beauty scientist. It gives you the fresh, clean feeling of soap but won't dr oche is actually a cream.
Wonderful, too, for the men in the fal
Midland ${ }^{W \prime 2}=$ DrugCo


## What's New And Where To Find It



Fond Remembrance- Tomorrow is Menbrial Din, set, Atide to commemor-
Tote the memory of loved ones. BUDDY FLOWRS






## 

 Special Permanen

According To Etiquette-
When the momentous occasion arrives, you don't
want to be worried about detalis and correctness
 est ga trom the Bootery

## Useful Items For The Home-

B\&PW Discuss United Nations At Last Meeting ํatiow iow Himasiti io
路
为
 $\underset{v}{z}=\mathbf{z}$
 An mat Anm
 presented a paneld disccussion on the
working of the United Nations Charts were used to stresss import
ant polnte and questires trom the
auditence were answered.
 SACK FROM SCHREITER
NSTIUTE AT EERRVLLE Mrs. J. L. Creene and son, Jim
 mmo is a student in schredine
Instlute.
Jimmy
chool's best all runnerup for the the school's
ing the ses


5

## Take No Chances- <br> Only an Innocences- moth you think! But-that uttle winged creature is the one that tays the egss that hatcch moth worms to eat holes 



No Wosh Day Blues-


Alluring Perfumes At Cameroi's


Cowgirls Will Vie For Spotlight
At Midland's 14th Annual Rodeo








Unusual Ceramics
JJust
tery attyed-in anil tit rustic glory, most distinctively benutitul pot

 aluable Antiques-


 set from Natchez, Miss., staffordshire and Biscuue fikurines int
cluding Bobby Burns and Highland Mary, and old muge from fire
lend

Double" Free Offer-





True symbor

Learn Home Decorating-



## or Summer Travel -




 H. S. Murray, J., T.
Present New Ford Hedrick Rites Nome


Attend Church Today
 1 "WHO ARE THES
BAPTISTS"" Second merasge on this subject
by Pastor Vernon Yearby.
 on Ordinanee of Lord's suppe

First Baptist Church

Main till

Main at Illinoin


CORRESPONDENCE COURSE CATHOLIC TEACHINGS A free 227 page book from which the Course is token will
be sent to you. Enroll today. Send in the coupon at the be sent to you. Enroll today. Send in the coupon at the
bottom of this ad giving your name, oddress or box number ond the Hoime Study Course will be sent to you. EN.
ROL TODAY IN THIS SHORT INTERESTING AND INFORMATIVE COURSE. God Bless you.

parf
PLATINE


CITY DRUG STORE
LESTER SHORT







Monroe To Take Part In P-TA-Snonsored Summer Workshops public schooles, will participante in
four workshope
this
purnmer spor ${ }^{\text {sin}}$ ents and Teschers











## Banner

LEADS THE FIELD IN PURITY AND RICHNESS.
"You CanTasteThe Difference"
When You Bus
BAMIER RITX or
BMDIER IEE GBEM
You Buy Tho Bent

Katheryn McCurry Becomes Bride Of Wade Howell In Nacogdoches



Cowgirl-
,
-
,



CS Troop 3 On Visit To Capitan Mountalis


 an seot on an sua

## - <br> Baby Dolls

 White Suede or Brown Leather 795

As seen in Vogue. Choose WHITE SUEDE with RED LEATHER WHITE SUEDE with BROWN or
BLACK LEATHER. . ALL OVER WHITE SUEDE, So-0-0-0 comfy, light, easy-going! Sizes to 9 , widths
daynes


Wed In Church Rites At Andrews



Miss Norma Jean Davidson Weds Joe Stickney In Andrews Rites

 Madand in in ceremone read reent-

Frankie Drake,
James E. Blair Wed In Midland






 Hions "Bearase" and





 khteot the altar candies. ELLA JANE CALLEY'S Iolmediately toliowing the cere





 emplose


> Al Trauber

Brush Ranch ON THE PECOS IN NEW MEXICO

Mr. and Mara Thomas Old, Jr. Pool tererro, n.m

[^0]

Trout Seoson opens Moy 30! Special Rotes until June 15 All cabins with both. Excellent food. Thirty-five miles from Santa Fe. 7500 feet up in the Songrede Cristo Ronge. Sleep under blankets every night. Continental and Pioneer Airlines met in Santa Fe. Wire or write for folder or reservations.

Howell-Jordan Rites Read In Lenorah



THE REPORTER-TELEGRAM, MIDLAND, TEXAS, MAY 30,196 Clinic For Children With Speech Dofects DENTON-A Boarding olinic for jrind in the south and one ot the be held in two sesstons at Texas 7 to Julye 10, and July 19 to Aurusut



## Summer Classes

 GEORGIA GOSS HARSTON SCHOOL OF DANCEAll Ballet Classes Held In Morning Starting June lst BALLET - BALLROOM 1801 W. Ohio hone 3243-W



## EVERYBODY'S

## WELCOMES YOU.I RODEO COWGIRLS!

WE KNOW YOU'LL ENJOY EVERY PERFORMANCE . And we want to do everything we can to help you enjoy your visit to Midland

## WE WILL BE DELIGHTED

## LASSO-..

SOME OF OUR PRETTY NEW
SUMMER FASHIONS
"Before you get out of town, we're anxious to show you our grand round-up of the best lookin' clothes in the West ... We're all set with fashions galore, of the season's smartest garb . . . Come in and look 'em over.

* SMOOTH, SLEEK, SLIM DRESS AND SPORT SUITS
$\star$ geautiful, bare, brief fun togs
غ Beauteous, bewitching blouses.
tallored or feminine.
- Cool allure is yours in ony one of our romantic Summer prints. The pickin's are bountiful and so lopely you'll "rope a prize" in ony one of them!
* So you're on the look-out. for occessories that match ond controst! Look no further, gols... We've got 'em! Plostic bogs with belts to motch, belts-wide, norrow, studded and plain, scarts, etc., etc.
$\star$ Costume Jewelry-a dream in colorful fantosy! Big pins, little pins, earbobs to match, pearls-one strand to six strand in white, smoke, amber, blue ond pinkpin and earbobs to match, Summer white, also white and gold combination necklaces and earbobs to match
they shine, they glow . . . they complete your.

[^1]to have you drop in at everybody's often. MAKE OUR SHOP YOUR HEADQUARTERS WHILE YOU'RE IN "THESE PARTS."


EVERYBODY'S
NATIONALLY FAMOUS FASHIONS FOR HER


Radio Television Heads For The Hinterlands-Last Year's Creeping Child Starts Running Across Entire Country

## mix yorx - asy - Lem   <br> White's has
















Locked Winh hew Loonord foaturos Atoden miracol: From toptobaeso




\section*{LEONARD <br> | Tops in vatue |
| :---: |
| SIHCE | <br> WHITE'S <br> }

 exclustve truck, service department
in the
same building. ecuipped shop in the Construction Started












 Ordination Service
PEACOCK • NATURALIZER - SIBICCA - PENALJO

## SHOE SALE

Several Hundred Pairs Left to Choose From
$\$ 9.95$ to $\$ 19.95$ Values REDUCED $30 \%$ '50\%

- DRESS
- CASUALS - SPORT

SOME STYLES

ǰcheduled Sunday At First Baptist Church













 four sepa
ordinance
obe observ
service.

## Nineteen Children

 Hear Library Stories







Legislation Program Will Be Sponsored By State Teacher Group


Formal Opening Of Youth Center To Be Wednesday

THE REPORTER-TELEGRAM, MIDLAND, TEXAS, MAY 30. 198-5
Plan To Attend The Rodeo
Lasso the best bargains at

## Franklin's

while you're
in town for
the Rodeo!
The Rodeo lasts for 4 big days-

June 3-4-5-6

and Franklin's Bargain Festival goes on all year round!

Franklin's
Women's Style Center

## Welcome to

Midland's Rodeo
$\qquad$
$\qquad$
$\qquad$



Dorothy Faye Holt, a member of the Hostess Committee for the
Cowgrirl
west Tponsor Contest ta Midiand Rodeo, is a member of a pioneer


## ALUNINUM WINDOWS

Here Are The Windows You Have Been Waiting F



American Building Materials Co.
309 W. Texan, Ph. 2986

Texas Business At High Level At Mid-Year 1948



## Butane . . Tanks . . Equipment

Since our recent purchase of the Felix Cox Butane Gas Co., and new wholesale butane contracts, we can assure you an adequate supply of Butane Gas for domestic and commercial use

We suggest that you see or call us NOW, so we may book your demands and assure delivery of the fuel you will need.

We have an ample supply of Butane Tanks and equipment. Bring us your butane problems.

Just Arrived SHIPMENT TAPPAN






$$
\begin{aligned}
& \text { Building Permits } \\
& \text { Total \$1,909,285 }
\end{aligned}
$$






等

(58isezezin ..... Ablane, Labloce, Bmarilio, reme
TafpornirmpersSTREMK! $\cos ^{2}$
Cung
HEATH: TEEMPLETO

New Gadgets Forecast More











$\qquad$



THE REPORTER-TELECRAM, MIDLAND, TFXAS, MAY 30, TME-

## 

RODEO WEEK

## in Midland!

While you are here-shop KRUGER'S
FOR THE GREATEST ROUND-UP OF DIAMONDS and WATCHES



One Group of
CHILDREN'S DRESSES $\quad 2.49$

Your Choice of PURSES
Plaid Taffeta PEITICOATS
3.00

FASHION SALON
NEXT TO MIDLAND NATIONAL BANK


2-THE RERORTMR-TELEGRAM, MTDLAND, TEXAS, MAY 30, 1948


The Shape Of Things To Come-Fall Fashions



 texans in washington -
Sam Rayburn's Selection Considered As Olive Branch Held Out To South
FH A Home Improvement Loan can be armine in a very few minutes! It's easy...friendly and business-like . . . with monthly payments to suit your budget. Check your needs today! Then see

Be smart! Kecp your war bonds! Buy the things you need out of B Banlban income . . . the Bankloan way


- Reroof! -Repair! - Redecorate!

Now is the e ime to check your delay... 2 minor repair, if neglected now, ma mean a major expenditure later. This bank will be glad to arrange
FHA FINANCING

## 

 and
## For Graduation and Vacation Travel <br> 




##  <br> 


Delphian Society Will Meet Tuesday Texas Gov. Beautord Jester, and
other
Opouthern governors met with land Delphian study group will Howard Mocrath but didn't patch











LET THE KIDS
"Go Western"
during MIDLAND'S 14th Annual RODEO . . . June 3 thru June 6
Kiddies' Toggery is ready to help youl JUST RECEIVED Shipment of Western Hats, Spurs and Holsters and Guns.
Be Sure To See Our Cowboy Window Display!

OTHER WESTERN NEEDS YOU WILL FIND HERE:


[^2]Take Hubby
When Buying
New Dresses



 easy ad change in
the aditlon of sweat
other accessories. $\underset{\substack{\text { The } \\ \text { artcic cost } \\ \text { multes. }}}{ }$

Ster Study Club Has Kidnap Breakfast




 Midland Welcomes You!


To The World's Championship Rodeo JUNE 3-4-5-6 4 Big Days 5 Performances

## Mrs. Ray V. Hyatt

 205 Ridglea Drive INSURANCEPhoon 6

## BRAKES FALLED

How's Yours?
all nationally advertised brands

## Angelo Ruggage The Travelers Skop

momerwin ind male
ion omed that
For Richness For Purity

For Richness
For Purity




## For Flavor

Brush Up On Sun Tan Rutes Before Soaking Up Sol＇s Rays


 Hit










Coming Events＊


## A Special Showing of Oak Bedroom Furniture

## 

The use of oak for furniture has been proven successizul ever since it wos first used in greot quantity quring the Elizabethion period in England．Oak loter played a major rote in the periods of Queden Anne，Chippendole Frances 1st，French Provincial，and English Victorian．Its durability，and its many and varied woys of polishlinty and finishing have placed
of several groupings of bedroom furniture that you will find worth while to inspect．
A bedutiful solid oak，four－piece bedroom set consisting of full size paneled bed，four－drawer vanity with plote gloss mirror，bench，and five－drawer chest，priced ot $\mathbf{\$ 1 9 9 . 5 0}$ ．

Another genuine oak four－piece set consists of a five－drawer chest，seven－drawer vanity with plate glass ． $\mathbf{\$ 2 1 9 . 5 0}$
$\$ 93.50$ ；you wish individual pieces，we have for your selection：vanities，$\$ 139.50$ ；benches，$\$ 22.50$ ；chest Our oak bedroom fumiture is constructed with mortis and tendon joints，the finest quality glue apolied in der pressure，ceinter drower guides that allow for easy operation，dust proofing between each drawer，and a beau－ tifiul hand rubbed finish．

A 7XL Y－J4 JAL XX Westward Ho China Rodeo Pattern
Table Linen To Match
A 7XL Y－J4 JAL XX
gaman of Calformian EASEABE DINNERWARE


VISIT．OUR＂OLP．CHUCK ROOM＂
GIFT DEPT．


Lower Floor



## 7iostern－H0ity

## －Gas alimes．

wopm ban will－Divided sooking topsa．Buit In thumintum griddle．．．An extel liffere I8finch ove what tow timpentiant poriver．．．2hatomutic ven quetr contel rad erfory
 proved desiga porcham thennele berifer ．．．
 Convenient＂Miniut－Minder，＂lemp ind coond Grathin ynymetid ev



THHS IS A E．P．RANGE
PHe＝－
Sporting Goods
pistols－GUNS＝AMMUUN＋FOW


## Hardware－

－Strill Sanders
－Kinll Saws and Blades







## Thre Mliidland Reporter ©edegram

 Midland Is Ready For Rodeo Opening
## Numerous Special Events Scheduled

It's RODEO WEEK in CoLLYNs Midland-the high spot annc-
ally in the social, economic and entertainment life of the city and section. From now on through the concluding performance of
the 14th Annual World Championship Rodeo next Sunday the 14th Annual World Championship Rodeo next Sunday
night will be a continuous whirl of activities and events,
with hundreds of visitors with hundreds of visitors
from a wide area mixing and Night, and saturday will bo
mingling with Midlanders








 | to citizens to visit Miliand at rodeo |
| :--- | :--- |
| time |
| Officieials of |




 the sucesss of the show and
throm
then throngs of spectand
tendance.






Biography Of Late John Scharbauer Published In 1895 Cattlemen's Book



## MIDLAND WELCOMES YOU!

TO THE 14th ANNUAL WORLD'S CHAMPIONSHIP
RODEO
JUNE 3-4-5-6 AT FAIR PARK FOUR BIG DAYS---FIVE THRILLING PERFORMANCES

Stock Furnished By Everett Colborn And Gene Aurry of World's Championship Rodeo Corp.

Attend Midland's 14th Annual World Championship Rodeo, one of the Southwest's greatest attractions. The Midland Rodeo is a regional show and all residents of this vast territory are invited and urged to attend and to participate in the activities. An opening day horseback parade, in which all riders are welcome, will be held. The all-steel grandstand at the rodeo grounds has a seoting capacity of 5,500 persons, enabling patrons to see the performances in all comfort. Midland Rodeo is approved by the Rodeo Cowboys Association and is sponsored by Midland Fair, Inc.

Purses - Prizes $\$ 7,500$
Including Contestonts' Entronce Fees

## BRONC RIDING

call roping
BULL RIDING
sare-back bronc ridina ster wristing
WILD COW MILKING COWGIRL SPONSOR CONTEST



The Special Lubricant for HYDRAULIC TRACTORS


See Your Ford TRAC-TR-LUBE
Midland Tractor Co.

| 301 South Bali |
| :---: |
| Phone 1888 |



TOPNOTCH COWBOYS WILL BE AT Midland's luth Annual Rodeo Don't Miss the Fun and Thrills!
Thursday, Friday, Saturday and Sunday
WALKER'S BAKERY

## Welcome



RODEO Visitors!
Each year we take great pleasure in welcoming our friends and neighbors, and joining with them to have a great time at the Mid-
4 BIG DAYS
Midland Steam Laundry
'Try It And See Is Motto Of CAA Technical Center


Girls' Rodeo ${ }^{\text {Now Pe rs Prom ane }}$ Association Class Added At
Stamford Event
Organized




## invite while you're in Midland we cordially

invite you to visit us. We shalt be glad to
J. W. CROAN Motor Service

WHEEL BALANCING and ALIGNMENT Washing-Lubrication-Magnolia Gas - Oils


MONEY!

Credit Loan
Brokers



HOUSE MOVING
J. S. KIRKPATRICK




Bill Linderman Top RCA Cowboy

- =aw



Howdy Pardner!
Welcome TO MIDLAND'S

## RODEO <br> June 345-6



You'll see championship cowboys compere for purses and prizes amounting to $\$ 7,500.00$ ! See spill as world famous rodeo stock throws riders! And while you're in town we cordially invite you
to visit us and inspect our business.
J. B. (Pete) Peterson

708 W. Illinois


MIDLAND-JUNE 3rd, Thru JUNE 6 rh
F FEED
WILLIAMSON and GREEN

Texas Produces Outstanding Cowboys As Ropers, Others Have Varied Wins



Tips On How To Be Happy Although Taking A Vacation Out-Of-Doors


 Chaster of Commerce clembake, the pan was used to try nlams
to feed more than 250 people. That's a real borse to tront of it


## HOWDY, PODNER!

 WELCOME TO MIDLAND'S BIGGEST AND BEST RODEO!A fast get-away is necessary in a good roping horse ... and a fast get-away is desirable in your automobile.... and youtl hove little trouble in having this if you fill your cor
with dependable, quality CONOCO PRODUCTS! Enjioy the rodeo and enjoy riding with CONOCO!!! HUB KING, Asem
H. F. King Conoce A. M. Standiey Conoco Carl Langley Conoce V. R. Rotliff Midand $\quad \begin{aligned} & \text { Eath Highway } 80 \\ & \text { J. Smith Conoce }\end{aligned}$

## We'll see ycu

 at the

# [T" ${ }^{5}$  

JUNE 3-4-5-6


## FRESH FROM OVEN TO GROCER TO YOU, WITHM A FEW HOUBS -

In the golden yellow wrapper


## 

## RIDE 'EM COWBOY!

 Welcome to MIDLANDTop Hands, Like Top Cleaning, Always Get The Loudest Applause
Come In, Any Time WE'D LIKE TO SERVE YOU

## FASHION CLEANERS <br> YOUR FUR STORAGE HEADQUARTERS B. McCain, Owner <br> 412 W . Texas Cleaned \& Pressed 60 <br> MASTER ClEanERS

TEXANS IN WASHINGTONTexan Presents George Washington Manuscript To Mount Vernon Shrine
 LOOK SUITS

Plain Dresses

## Come to The I

## A Rip Roarin' Show

 You Won't Want To Miss!JUNE 3.4.5-6


[^3]Wonder How This One Ended?

. AC ,

Welcome Visitors to the RTDEO
miname


And while you are in Midland we cordially invite you to pay us a visit


EVER READY AUTO SERVICE
300 W . Wall ${ }^{\text {FRANCIS WEAVER }}$
Phone 72









 Filchita Palls who joined Rep.
and Mrs. Fd Gossett of that city at
and dinner marking the tint








Welcome Visitors! TO MIDLAND'S 14th ANNUAL
RODEO

We know that you'll enjoy the rodeo and cordially invite you to visit with us while you are in Midand June 3,4 5 and 6

## TULL'S

Day Phone 1385-210 W. Texes-Nito Phone 1438
"THAT PERSONAL SERVICE

Welcome! to the RODEO

JUNE 3-4.5
 thrills for you during your stay in Midland.

While you're here we cordially invite you to yisit us and inspect ou many jewely items on disploy here. We can fill your every jewelry need
from our complete stock of merchandise!


World fomous worches here for youl Gruens, Buand the many other leading wotches. Both in women's and men'k styles. Prices on Diamonds that will olwoys remoin beove tiful! Choose from our outstanding se-
lection of lovely diemond rings: .. $\$ 5000$ to $\$ 150000$


Action Shot Of A Former Rider



## Scharbauer

## (Continued from page 1) manent home and headquarters in 1sg7.

${ }^{1887}$.During all his dirferent moves
he had cultivated his flocks with


weras. Hever shupments in in that yoar num
bers before, and have not been simee
bers betore, and have not been since
Tho ototal number marketed by him
in 1892 was 77.00 , and the year
In 18922 was 47,000 , and the year
lowing he also made phenomenal $b$

sheepte exceeding all provious ship.
ments rrom one man from the state
of Texas.
elighteen hundred and eighty-
was memorable in his ife
ene
the year in whemable he his sarted his
first cartule ranch and embered in
that branch of the stock business

Hhatever, and his wide cattle hold
ings and papatures emorace his orig.
inal
ranch, 35 miles northwest of

a larger ranch, 125 menes nos north of
the same cetty, consisting of an im.












 Welcome , Rodeo!
 June 3-4-5-6! You'll see top-notch cowboys and
championship stock perform to thrill and please you!
Make your plans now to include the rodeo. and
make plans now to include us in ALL YOUR MIR-
RORS and GIASS NEEDS! RORS and GLASS NEEDS!
MIDLAND GLASS CO.
1611 W. Wall
Q. M. (Shine) Shelton Phone 282


Rodeos Go Modern ${ }^{\text {Candidate }}$ For State With Electric-Eye $\begin{aligned} & \text { Ag Commissioner To } \\ & \text { Visit Here Tuesday }\end{aligned}$ Calf Roping Chute


Midland Is-

come
dity

:


Sprinkler IIrigation Equipment Ca J. C. MOTT, Repreantative


ELECTRIC SERVICE--
The Creat Equalize

The West Texan of yesterday had a name for the formidable six-gun which played such an important role in the taming of the wild and wooly frontiers of the $1800^{\prime} \mathrm{s}$. He called it "The Great Equalizer" on the theory that, whether a man was big or small, old or young, rich or poor didn't make much difference when he had a Colt 44 in his hand -his "shootin' iron" put him on equal footing with any adversary he might face.
"The Great Equalizer". of modern times is electric service.

Electric service brings to the folks in the cottage in the middle of the block the same comforts and con-
veniences enjoyed by those who live in the mansion on the hill.

The homemaker in the cottage has the same time and work saving electrical appliances at her service day in and day out as does her wealthy neighbor. The coffeemaker, the toaster, the radio, the vacuum cleaner, the electric re frigerator, the clothes washer, the room coolers and the many othe electrical appliances in the big house are identical with those in the cottage down the street.

The biggest bargain in ainy home today-large or small-is the efficient, low-cost electric service which provides so many conven iences equally to all.

You are invited to attend Midland's 14th amual World's Championship Rodeo June 3, 4, 5, and 6. Plan now to attend early and often.

Texas Electric Service Company


JONES BUTANE SERVICE
Rankin Highway
Phone 1495-J-2


## Howdy, Pardner!

Midland's 14th Annual

## ROOEO



## Welcome to

'Miss Ysleta' At Midland Rodeo



110
Provides Special Care At Low Cost


* Crane News




$\stackrel{\text { at }}{\text { at }}$
14th ammual


## Rodeo!

JUNE
3-4-5-6
Make plans now to attend this big event!
ild rodeo stock plus championship cowboys will give you the thrill of your life! This year the rodeo will be "bigger ' $n$ better" before

Wo Extend A Cordial Wolcome
to you to visit us while you're in Midland! If we are able to help you in any way, please feel free to call on us at any time! We hope you'll enjoy your stay with us . . . and we:

MID-WEST PAINT \& GLASS CO.
307 S. Marienfield Phone 1100

## İ EASe our PAY PLAL <br> GOODFYEAR TMES-TUBES-MATTERISS CAR AND HOM MERCHANDISI <br> Small 'Woekly Payment | OPEN AN ACCOUNT TODAY |
| :---: |
| $\left.\begin{array}{c}\text { Midland Tire Co. } \\ \text { Ken Edmondson, Mgr. } \\ \text { 120 N Moin Phone }\end{array}\right]$ |

asival or fas ond west $\underset{\text { 3-4-5-6 }}{\text { JUNE }}$


Midland's 14th Annual RODEO We hope you enjoy your visit here$\left.\right|_{1}| |_{18} \mid$






Many camp cooks are former
cowbons who have turned to rust
ling biscuts and beans altor hav-
ing grown too old or crippled for ing grown too olde or crippled for
range work. These are the ones
rhio would particuarly interest

 them to an attempt to prove theair
superiorty at ocoks and all-around
gentlemen. To spend a week or gentiemen. To spend a week or sc sc
on the range with such a wonderfu
person
be forgot an experience
never to be forgotten.



Midland Long Known As Center Of Best Ranching Country In The State

$\qquad$




OUMTF HOMH: H:ZRIS
af amazing low cost . . . heats entire house


THE REPORTER-TELECRAM, MTDLAND, TEXAS, MAX 30, 198 -
Picking A Plero To Land
-THE REPORTER-TELEORAM, MMLLAND. TEXAS, MAY 30, 1046


HROCERY \& MARKET ARVOL BROWN O
FINE FOODS AT MODERATE PRICES ! Quality meots in our market-under
the management of ALVIN ROBERTS!

Open 7 Days Each Woek To 8:30 P.M. $!$. Main
$4 \star$ Thrill-Packed Days $\star 4$


14ih

- Annual
world's championshir

\$7,500:00 IN PRIZES
HigginbothamBartett Co .


## 211 W. Missouri St. Phone 445

 "Everything In Building Meeds"

College Rodeos Gain In Scope

 ond



 Sill








RODEO VISITORS WELCOME

## YOU'LL FIND US HEADQUARTERS FOR

## SHOP MADE SADDLES

WESTERN CLOTHING BOOTS - GLOVES

BITS - SPURS - CHAPS

BELTS - BUCKLE SETS HAND TOOLED PURSES BILL FOLDS - WALLETS WESTERN JEWELRY
LUGGAGE - BRIEF CASES

RODEO SHIRTS
for MEN - WOMEN - BOYS - and GIRLS

## T. Paul Barron

LEATHER GOODS


As late is the 1890s, persons who THIEVES RUN. CAR DOESNT


Capture the RODEO with Photography!

Stock Up With Film For
This Action-Packed Event!

PLENTY OF FILM FOR YOUR SNAP-SHOT CAMERA

"Your Complete Photographic Center" 317 N. COLORADO TELEPHONE 100

## LoNDon - Mip - Plan for p phe




 Russians Return PWs To Red-Occupied Zone


 WIUAM A WHITE BTAMP




Thrills - Spills

MIDLAND'S 14th ANAUAL
Rodeo
JUNE 3-4-5-6

## \$7,50.00 in PRIZES!

 will attract championship cowboys who will per plans now to attend!SIMGEA SEWING HACHIMECO.

## Welcome to Midland! VISITORS

Midland's
14th Annual

## RODEO!

JUNE 3-4-5-6
You'll find that Midland's Rodeo is TOPS IN ENTERTAINMENi and you'll also find that BORDEN'S IS TOPS IN DAIRY PRODUCT' 'we hope that you'll enjoy them BOTHI

Ore－Year－Old Dennis McShane Is Swim Star





## Come to



We know that you＇ll thoroughly enjoy the entertainment offered ot the Rodeo！And while you＇re in Midland we We believe that you＇ll find it to be the most modern in the Southwest！Enjoy the rodeo ．．．but further the en are known for their beouty and dependability See us first

Aluminum Awnings－Outside Blinds
SHU－R－FIT
Venefian Blind Manufacturing Co
Box 113 Phone 2633

## It＇s <br> RODEO

Time！
$\star$ Beautiful Girls
$\star$ Rough Ridin＇Cowboys
$\star$ Wild Horses
$\star$ and Tough Brahma Steers
．they＇ll all be here for the

## MIDLAND RODEO

EUIE 3.45
Competing For \＄7，500 In Purses And Prizes
The Latch String Is Always
Out At－

CAMERONS DHARMACY

Rodeo Commiltee Member


Baby Buggy ls Handy
Thing To Have Around



 the porch ralling cooliapteor．
Advertise or be forsootten．
$\underset{\substack{\text { Youll Never } \\ \text { Forset The }}}{ }$ Welcome YOUTL HET AT TAE

\＄7，500 IN PRIZES


Welcome To Midland！ Welcome To Our Store！

Harris－Luckett Stores
J．M．COX，Manager


Round Iporvahes
 GOODFYEAR Supher aushion







 their
have
camp
sevin
Thiel
gest量留品
 dreds．
Midand Rodeo is a big event and
titakes lote of help priot on and
during the show to make it a suc－

Burma To Start Bond Drive With U．S．Ideas

 shorty．
TWo Young Burmese gentemen．
members of Burmais National Sav－








 protion methods．
mot their dirve，they
The purposes of of
sat．






 on Jenu
populatlo
and youn
Anti Yeague，which Youphtery Proedom
of treedom
of ther country
and whil during the wir



 | The |
| :--- |
| $\begin{array}{l}\text { otfered } \\ \text { leterner } \\ \text { enemer }\end{array}$ |

 Prime Ministor Says Woman Asks For Drink,





 seantio by plan




THE SPOT

NIDLAND'S 14th Annual Rodeo

## JUSE 3-4-5-6

Located in Midland's NEWEST office building, Midland Tower, The - Spot gives you
fine foods, courteous service, and Western fine foods,
Hospitality!

VISIT US WHILE YOU'RE in TOWN!
The espot

$\$ 7,500$ in purses and awards will attract visitors from all over the country-we wish to extend to you a real West Texas Welcome! AND we hope that you'll have the time of your life while you're here!

AND WHILE YOU'RE HERE
drop in for a visit-we'll gladly show you around and try to make your stay with us as pleasant as possible!

Colortul Cowgirl Sponsor Contest Rates Top Billing At Midland Rodeo

2065. Mein

We Are Proud of Our 14th Annual RODEO and

## WE WELCOME YOU то MIDLAND!

You'll see fast ropin' and hard ridin' at this Fourteenth Annual
Midland World Championship Rodeo. $\$ 7,500^{\circ} .00$ in purses and Midland World Championship Rodeo. $\$ 7,500^{\circ} .00$ in purses and prizes will be the goal of many famous Bull Doggers, Bronc Rid-
ers, Calf Ropers, and Brahma Steer Riders. Join us in the fun ers, come to Midland June 3-4-5-6.
$\underset{\text { First National Bonk Building }}{\text { SPARKS, BARSN }}$


We Invite You And Welcome You To... Midland's Worlds

Championship

## RODEO

JUNE 3-4:5-6

## Midland Packing $\mathrm{Co}_{0}$.

Phone 1334
$\star$ East Hwy. 80 H. L. Hoover, Mgr - C. O. Wolleh, Buyer


THE REPORTER-TELEGRAM, MIDLAND, TTEXAS, MAY 30, 190 -1
Everyhody's Going To The

## WELCOME RODEO VISITORS!



4-BIG DAYS - 4
THURSDAY, FRIDAY, SATURDAY, SUNDAY—JUNE 3, 4, 5, 6 \$7,500 In Purses And Prizes

Don't Miss Them!
TOP HANDS NEED TOP FOODWhile In Midland Eat The

## Deliciously Prepared Food At The

SCHARBAUER COFFEE SHOP

TELEPHONE 370
FOR RESERVATIONS

Welcome, Visitors ....!
Round - Up Your Friends And Head For The Big
MIDLAND


JUSE 3-4.5.8
We hope you have the time of your life! And, while
you're in Midland we invite your visits at anytime!

## Midland Production Credit Ass'n

## LOW COST LIVESTOCK and AGRICULTURAL LOANS



12-THE RIEPORTER-TELEGRAM, MIDLAND, TEXAS, MAY 30, 198

## Toots Mansfield Is 'King' Roper



Picture of A Man Without A Seat


Here, folks, is a man in a great deal of trouble. He's lost his hat,
also his zeat, both of which are mighty important possessions, and it cookat os though he may have lost any chance at a prize for riding
that ornery bronc. Noticce how far our friend has to fall, and no parachute. It wouldn't De so bad it his feet were pointed downward,
but maybe hell remember to turn them toward the ground before he lands. The horse in the scene is a pet in Everett Collorn's and
Gene Autry's string of bucking stock coming here for the 1 th Annual Middand World Championship Rode.


World's Championship Rodeo!

JUNE 3-4-5-6!

## 57,50000

In Purses
We know that you'lt enjoy the rodeo . . . seeing
rodeo stock and cowboys perform . . . and while
you're in Midland we cordially invite you to visit
us. We may be able to help you with any problems
you may hove during the rodeo!
Cect!
FINE FOOD

Midland's Annual

June 3-4-5-6
You'll see top-notch cowboys perform on championship rodeo stock during Midland's 14th Annual Rodeo! We know that
you'll thrill to the actions of these thrill-pocked events! Make your plans now to attend!

Welcome Visitors!
to Midland! And while you're in town you're cordially invited to visit
us! We extend a heorty Western welcome . . . and we know you'll be delighted with your visit here!

307 S. Marienfield
307 S. Marienfield
Phone 1567 cattle industry. dustry. and better ranches.

Good Rodeo Requires Organization, Expert Arena Management
0



Amy Finds Gormen Friends Are Expensive



Plan To Attend The Rodeo

## PLUMBING SERVICE!

YOU CAN DEPEND OI Call Us For Estimates

Three Experienced Master Plumbers
Acme Plumhing \& Heating Co.
105 West Kentucky
Telephone 1242
Everybody's Going to tho

## Midland Rodeo!

and MOST EVERYBODY IS USING


FOR PERFECT FOOD-KEEPING!
When you are hot and thiraty drop in at your neareat cold drink:

WELCOME TO THE RANCH COUNTRY..


FOUR EXCITIMG, THBILLIG DAYS-
JUNE 3-4-5-6
five championship performances

BIG HORSEMAN'S PARADE AT 4 P.M. THURSDAY!
COLORFUL COWGIRL SPONSOR CONTEST
With prizes valued at more than $\$ 1,000$.

## \$7,500.00 IN PURSES AND PRIZES

Rodeo time serves as a pleasant reminder that this vost South Plains Empire was built primarily by the

A surprising amount of the wealth of Midland County still is being produced by the livestock in-

This: Bonk always is ready to cooperote in the production of more and better livestock, better farms


Plan To Attend The Rodeo

## SMALL LOAN?

CITY FDiNANEE CO.
2012 Fan
WELCOME TO
Niidand's 14 ith Anual


MIDLAND'S 14th ANNUAL RODEO $\ldots$. and it promises to be bigger and better than ever! Championship cow-
boys will be competing for purses and prizes amounting boys will be competing for purses and prizes am
to $\$ 7,500.00$ ! Make your plans now to attend!

| Permian | Co. |
| :---: | :---: |
| ELECTR <br> APPLIA |  |
| 508-A South Main | Phone 2840 |

## REVIVAL OF TEE OLD WEST



 | $\substack{\text { Idenification Is } \\ \text { Underwear In } \\ \text { srocruraw } \\ \text { In }}$ | Swede |
| :---: | :---: |
| Rodeo Announcer, An Important Part |  |







 aft numberer, waz
He got his ietter.


JUNE 3-4-5-6 \$7,500.00 IN PRIZES!

June 3-4-5-6 Rodeo Time In Midland

We know you will enjoy every thrilling performance of the four-day rodeo program, and that you will enjoy meeting old friends and new, while you are here.


## While You Are In Midland

FOR THE RODEO PERFORMANCES
Drop in at Appleton's, Midland's newest jewelers. We're newcomers to Midland, but we're West Texans from 'way böck. A cordial welcome awaits you here. - Ben Appleton.

## Applatens

Seems Funny, Bui It's True



TRY THE KONUCKLE TEST 1. IAP On me mooe of any cie
2. RAP OM a boor PA Mrs cluen becinoit mas bon 30 MORTXX SOUND DEADEN
TME UNDREODYI

## MORTEX

## TOT'S GULF SERVICE

- GOOD GULF PRODUCTS

Washing - Lubrication - Tire Repair Servi
501 West Wall
Phone 686
YOUR GAR morrex win poundopor tomos.


 Chemicols ond dolt. ingss to ony cor the smooth, quiet yoors-odds a foeling of weight and bettor riding bolance. MORTEX is permanent. Only one
application is required. . . at to factery.
-

Madisonville's Sidewalk Cattlemen Back Ideas With Plenty Of Money


## was or oranized Heath HWe us ate ostarted



 Here are the rules: II you own
two head of cattile you are enttited
to wear boots.
you are entitled to sturf the trree.


$$
\begin{aligned}
& \text { China Wants To Send } \\
& \text { Emigrants To Brazil }
\end{aligned}
$$

## 


os YUCCA or RITZ os TOWER \% REX Theatres WELCOMES YOU TO KImLINES WORLD anm

## RODEO

JuL 3-4-5-8
$57,500^{00}$ in Prizes
 MOVIE... !
oparing soon
MIDLAND'S NEW DELUXE
Drive-In Theatre
WATCH FOR ANNOUNCEMENTI

History Of World League Is As Old As Story Of War





 Mouse Causes Near
Panic In Cour Panic In Courtroom

ary Finds Remains Of Seven-Foot Turtle
 to come from remanans of foxpsected
uncovered by
une Universty of Coll

 expedtron,
appes are and
fossis found
Primituve

 The Judge called ar recess wh
the mouse ran under the fury bo DISPLACED DEPENDENTS
NUMEER MORE THAN
$\qquad$
 WELCONE TO THE
BOBEO


We Know
You'll Have
Wonderfu
Time A

## Southwest's

Finest Show
hichindson's muesmay $\&$ TRIX: SUREMTI




Welcome, Visitors! Bumenbiber Attor Seein' Midland's

lasso your gal an' make tracks
FINE MEAL
at the

## PARK INN

here's what you'll find hereDELICIOUS MEALS

- PROMPT SERVICE
- FRIENDLY COURTESY

Air-Conditioned Comfort Inside And Deluxe Curb Service "Park $\mathrm{S}_{n}$ !"


WELCOME ro mmums ium aman


JUNE 3-4-5-6

- Thrills! - Spills!


We're sure you'll enjoy a thrilling rodeo! World championship cowboys competing for $\$ 7,500.00$ in purses and prizes! Rodeo stock furnished by Everett Colborn and Gene Autry!
AND we're also sure when you want safe, speedy, dependable moving service or storage service you'll call on Dunn's Moving Van, where experience plus training gives you everything you're looking for!


## Welcome to the RODEO!



Mack's
Chevron
Service
Station

- Cherron Gasoline

RPM Motor Oils and Greases

- Atlas Tires

Atlas Batteries
Washing and Lubrication

MACK'S
SERVICE STATION Phone 2821

Traveling
Light, Pardner?

## Choose Luggoge

 From TheseFine Lines WINSHIP MAXIMILLIAN LUCE MARK ALLAN


World's Biggest Private Yacht Is 'Family Ship'


 ,

## 

 ,
## 

and to

| and to <br> Mack's <br> Chevron <br> Service <br> Station <br> - Cherron Gasoline <br> - RPM Motor Oils and Greases <br> - Arlas Tires <br> - Atlas'Batteries <br> - Washing and Lubrication <br> - Minor Repairs <br> MACK'S <br> SERVICE STATION <br> 301 West Wall <br> Phone 2821 |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

MiA: any regular wateh erystal-this month only, all work guaranteed.


Mid-Land Finance Co.
AUTO LOANS - REFINANCING 201 Eost Woll

WildCow Milking Popular With Rodeo Idiom Of Range Speciators; Unpopular With Cows Is Colorful To


 IS Aren Boss









## Don't Be Late for the

## BODRO

Call A Badio Equipped CHECKER CAB

Visitors to Midland's 14th Annual Rodeo - Thursday, Friday, Saturday and Sunday, June 3, 4,5 and 6 -will save time, worry and trouble by calling a two-way radio equipped Checker Cab!

## CHECKER CAB CO.

Phone
Don't toke a ahance.
toke a Checke! $\quad 211$


WE'LL SEE YOU AT MIDLAND'S
14th
ANNUAL
we'll be sittlng there, too, watching the spills of world famous performers! This rodeo will be the wildest and best that has ever come to Midland!
$\$ 7,500.00$ IN PUBSES AND AWARDS


These better evaparative coolers use nature's own way of cooling -they are treated to resist rust and give years of satisfactory service-constructed with aspen fibre mats, chemically treated to absorb thirty times as much water as ordinary fibres.


Efficient Fon Type COOLERS One-room size $\quad 32.50$ Larger ones up to _ $\quad 44.00$

INSTALLATION SERVICE AVAILABLE AT MODEST COST

Mackey Motor Company Welcomes You To Midland's 14th Annual Rodeo Thursday, Friday, Saturday, Sunday-June 3rd, 4th, 5th, 6th-and


## Invites You To Inspect Its Newly Remodelled and Enlarged Home:

The completion of our remodelling and building program marks the fullfilment of our aim to provide Midland with the best in complete automotive service. We are prepared, both from a mechanical and personnel standpoint, to give the best of repair and maintenance service on all types of cars. No matter what you may need . . . washing and greasing, motor tune-up, front-end alignment, brake inspection and adjustment, right up to a complete motor overhaul, experienced competent mechanics and workmen and the proper equipment is your assurance that the job will be done efficiently. Drive in and let us prove these claims to you.


Aerial view of the Mackey Motor Company showing the recently completed truck department as well as the show rooms, office and shop buildings.

Dodge-Plymouth Service

Dodge and Plymouth owners are assured the best of service by factory trained mechanics and genuine Dodge and Plymouth parts from our complete Parts Department.

## Paint and Body Shop

Tha Paint and Body Shop is prepared to take care of everything in their line from scraped fenders to complete paint jobs on all makes of cars.


Above is a night photograph of the show rooms and newly remodelled office showing the new Mackey Motor Co. neon sign.

Dodge Truck
Service
We are very proud of the work we are now oble to do in our exclusive Truck Depart ment. The newest, most modern equipment and specially trained mechanics assure truck owners of A-1 truck service.

## Undercoating

You can add life to your car and prevent rust and corrosion by having it undercoated. Once again, proper equipment and mechanics with the "know-how" are your assurance of a good job.

## 24-Hour Wrecker Service

The recent purchase of a one and one-half ton Holmes Wrecker, the largest and finest piece of equipment of its' kind in this vicinity, enables uts to give the best of wrecker service. This Department is operated on a 24 -hour basis and night service may be quickly arranged by phoning any one of the following numbers: 1588-J, $859-\mathrm{W}, 705-\mathrm{W}$. A smaller wrecker of the conventional type also is available for light work

# Mackey Motor Company 

## "Your Dodge and Plymouth Dealer Since 1934"



if it's
Rough Ridin

You'll See It
At The . .
Annual Midland
Championship
RODEO

If It's Electrical Fixtures And
Appliances, You'll See Them At.

## Phillips Electric Co.



## AIR CONDITIONED



## HOTEL SCHARBAUER

Welcomes You To The
57,500.00 Fourteenth Annual WORLD CHAMPIONSHIP


Thursday, Friday, Saturday and Sunday June 3rd, 4th, 5th and 6th!

MEET YOUR FRIENDS HERE

## SCHARBAUER HOTEL

MRS. RUTH SCHARBAUER, President

## FODEO

...THE MAGIC WORD .IN MIDLAND

-HOME OF THE
THIRD TOP
RANKING RODEO OF THE U.S.A.

## 4 BIG DAYS

Thursday, June 3rd Friday, June 4th Saturday, June 5th Sunday, June 6th

## DON'T M:SS IT!

We Join The
Whole Community
In A
Cordial Invitation
And
Welcome


To The

## FOURTEENTH inNNUAL CHAMPIONSHIP RODEC

## SCHARBAUER

CATTLE CO.
A Pioneer West Texas Institution





| TOP-NOTCH COWBOYS will be at the 14th ANNUAL RODEO! While in Midland we invite you to visit us and inspect our merchandise . . ${ }^{\text {arrier air conditioners, home freezers, R.C.A. radios, }}$ Carrier air conditiongrs, Proctor appliances, Apex sweep- ers, froners, cleaners, and many other dependable lines. <br> BEAUCHAMP'S |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

We Extend You Our Very Cordial Invitation and Welcome to the JUNE 3rd JUNE 4th
JUNE 5th
JUNE 6th
OE CO


You'll Certainly Want To See This Great Annual Rodeo ... The Third Top Ranking Event Of Its Kind In The Whole Nation!

After The Show VISIT OUR MODERN STORE

A Special Feature IS THE BIG 32 -FOOT FOUNTAIN, WHERE YOU QUENCH YOUR THIRST QUENCH YOUR THIRST
OR LUNCH LIGHTLY ON A DELUXE TOASTED SANDWICH!


## Service Drugs

[^4]



Come to the Main Feature Event of 1948! Midland's \$7,500 14th Annual World Championship

## BODFO

We're Always At Your Service For Everything In Our Line


Indiana and Weatherford Streles




New Home Show Same Old Stuff, Says Columnist






 H,

## It's RODEO TIME in Midland





Plan To Attend The Rodeo

## A Cordial

 West Texas Welcome To Midland's

14th Championship RODEO $^{\text {Annul }}$ JUNE 3-4-5-6

You don't need to be a "top hand" and you don't have to wear boots or a big hat to be welcome in Midland and at Austin Sheet Metal Works.

We want to do all we can to make you glad you came to Midland and we want you to want to come back.

## AUSTIN SHEET METAL WORKS

## We specialize in air conditioning - heating - ventilating

 2201 West Wall

One of The Top Hodeos In All The U.S.A.
ANTON THEIS, CONSIGNES


MAGNOLIA PRODUCTS

[^5]Flying Red Horse"



FOR YOUR FAVORITE READING MATERIAL VISIT THESE DEALERS:

Westland Grocery
Triongle Food Market
Tulits Drug
M. \& L Drug South Main Drus
${ }^{\text {Piggly }} \mathbf{H}$ Wiggly Food Store
Brooks Grocery
Loggott Bldg. Cigar Stend
Sorviee Drugs
Scharbeuer Hotol Cigar Stand

Furr's Super Markets City Drug
Palace Drug
Groyhound Bus Station Groyhound Bus Statio
Midland Drug. Woodford-Druga

While you're in Midlond we cordielly invite you to visit us . . . and in reoding meterials!

- Johnson News Agency -


$\ldots$... and while you're in Midland we cordiatly
invite you to visit us. We shall be glad to invite you to visit us. We shall be glad to
supply all your grocery needs. Community Cash Grocery 405 s. Marienfield $\begin{gathered}\text { Will agnes Whitson Phone } 1311 \\ \text { We Give S\&H Green Stamps }\end{gathered}$ We Give S\&H Green Stamps


| "A |
| :---: |
| NEAT, |
| QUICK |
| JOB" |



That counts plenty on RODEO!

AND that counts plenty in the cleaning business, too. Because our customers are looking for the "neat, quick jobs" that and fresh and looking like new!

## Midland Cleaners

W. N. (Bill) COLE

117 E. Wall -
Phone 150
$\star$ Entertainment For All PYLANT SIGN ADVERTISING

History Prof Keeps Wife Happy While He
Goes On Fishing Trips

WORLD'S CHAMPIONSHIP HOBEO

June 3-4-5-6

GREAT SHOW COME TO THE.

- Crawford Coffee Shop DELLCIOUS MEALS - PROMPT SERVICE FRIENDLY COURTEOUS - FAVORITE DRINKS



IS FOR A REAL SHOW

0
IS FOR THE OCCASION - THE WORLD FAMOUS MIDLAND RODEO

IS FOR THE ALL-IMPORTANT
DATES - JUNE $3,4,5,6$

IS FOR EVERYBODY WHO'LL BE THERE

0IS FOR OURSELVES WHO WELCOME THIS OPPORTUKITY TO GREET ALL WEST TEXAS RODEO FANS!

## $t \rightarrow t$

## A \& L HOUSING AND LUMBER COMPANY

We're proud of our Midland homes - where do you see more ottroctive ones? Drivé through Midand's residential districts and sub-divisions. Start planning for YOUR future home NOWI A \& L Housing \& Lumber Company sell only the finest and strongest of building materials.

EVZ: Ranch Work is Not
 N-atesta


We'll See You At The

## RODEO

Midlond's 14th Annual Rodeo is going to be bigger and better than ever! En-
joy the many thrills and spills that five joy the many thrills and spills that five

And after the show drop in at the energy giving sandwich... and shop through the many values that are
here for you!

## PALACE DRUG \& JEWELRY CO. <br> '108 S. Main J. B. McCoys Owner Phone 38

For those who think a cowboy's. work is all glamor
and romantic thrills, this is just to cast a teeny weeny note

$\qquad$



June 3, 4, 5, 6
Eubanks Auto Parts ime In Midland Featuring The Fourteenth Annual World's Championship


4 - tremendous days - 4 5 - spectacular shows - 5

Don't Miss The Thrills and The Chills And The Spills! Real BIG LEAGUE Entertainment!
please call ON US
FOR AMY SERVICE
WE CAN RENDER
FORYOU
BEFORE OR DURING
OR AFTER
THE RODEO!
"At Your Service All The Time"
MIDLAND CO-OP Marketing Ass'n



Time Switch Enrages Loyal Jap Stadent Toryo (emind Jent
heills
603 W. Missouri

SHEET METAL WOBKS COMPANY

Phone 1718

WELCOME, STRANGERS!

We Hope That You Enjoy The Contests And
Performances Of This Netionally Known-

## RODEO

|  |
| :---: |
| GET A REAL |
| OLD- FASHIONED |
| Western |
| Welcome |


|  |
| :---: |
| GET A REAL |
| OLD- FASHIONED |
| Western |
| Welcome |


Get a meal
oid Fasinuoned
Western
Welcome

midLAND'S 14th anmual

WORLD CHAMPIOMSHIP

## R*O*D**O

JUNE 3-4-5-6
AND THE USUAL


Warm Welcome




Bede Claim Fastest Thief Trades Vehicles $\downarrow$ Patrol Wagon Stolen Radio Transmission With Providence Cops. From Police Station







If You're Lookin 24 HOUR For FUN - .
Go To Midland's 14th Annual

WORLD'S CHAMPIONSHIP

## RODEO

JUNE 3-4-5-6

## BUT-

IH You're Lookin For Prompt
Coutleous
Friendly
Service
Go To

## Browne's

West-End Magnolia
703 w. Wall

Rugged E'vents At



Welcome To Midland's 14th Annual

"TEE BIGEEST AND BENT" JUF5 3-4-5-6

- CHAMPIONSHIP COWBOYS! - CHAMPIONSHIP STOCK!

And while you're visiting in Midland we extend a condial invitation to you to visit bur grocery and morket! You'll find quality meats and grocteries here for your benefit . . . Shop at Cosh \& Carry and you'll be glod you did!!
Cash \& Carry Grocery \& Market $\begin{array}{ll}122 \text { S. Main Midand's Oldest Esteblished Groceng' } & \text { O. W. STICE, Owner }\end{array}$


14th Annual World's Championship $\$ 7,500$

MIDLAND RODEO GROUNDS

Thursday, Friday,
Saturday and Sunday
June 3-4-5-6
 Wond's Championship筑

## RODEO

## Be Sure To Visit The NEW

Midland Atardware and Iurniture Company


[^0]:    Tel \& Tel. GLORIETA, NM

[^1]:    We'll be lookin' for you, Portners!

[^2]:    

[^3]:    We Give Sat Green Difeount Stamps

[^4]:    Illinois and Marienfield Sts. - - Phone 1161 or 1162 RICHARDC. RUSSELC. TOM JOSEH C. C. LAWRENCE

[^5]:    At The Sign of The

