



# ©hy fliulanid TRpunter-Uxlegram 

For All Departmen

## Coal Shutdown Nears Court Action

House Smacks Cut In Foreign Aid Bill

Arabs Ambush Jewish Convoy

 Gurney Sees UMT
Prospects Fair,
Draft Certainty

## West Texas Recoups From Worst Duster In 10 Years

## U. S. Has Plenty Of <br> $+ \pm=$

 A-Bombs> Board Puts Report Material For Test In Truman's Hands







## Heartburn

 RFII-MiNK for Acid Indigestion $25^{\circ}$


Three stepa for women to take to mike the moat of the beanty,
of gray hair
 orr the

## Don't Take Less!! YOUIR USED TRRES ARE WORTH MORE <br> AT <br> Tirestone

## We'll Bay all the unused

 MILEAGE IN YOUR PRESENT TIRES. YOU'LL BE AMAZED AT THE LIBERAL ALLOWANCE ON
## Firestone

## De Luxe CHAMPION TIRES

Here's your chance to save money and get America's morn you'li get FULL allowance for the unused mileag when you trade in on new Firestone De Luxe Champions.

Cheek these Features UP TO 32\%
LONGER MILEAGE

- UP TO 55\% STRONGER
- UP TO 60\% MORE NON-SKID ANGLES



## Firestone



West Texas Clubs Midland AAUW Win Rotary Awards Members Invited



Try Cottage maid ICE CREAM


COTTAGE MAID ICE CREAM
103 N. Big Spring Open Daily 11 A.M. Ph. 2895
The Chiropractor and You

No. 5 in a series of articles
published in the public inter-
est to explain ond illustrote
the proctice of Chiroppotic.

WHAT IS
CHIROPRACTIC?
C.iropractic is based on the fact
that the bramin is the human
power house. It creates vital en-
erry. Without
orgai or part of the energy no there was a

 "pinched" by vertervee, and be had spelis at the thes when the
now of energy over them inped and seemed to rusht to his
no


 and release impinged nerves and restore an uninterrupted flow of CASE Na 12,332-Woman, age
brain eneegy to the part affect- 19 , her neck felt tense anid she
 and $a$ discomfort in the neck tic care, however, these sympmiting and faulty elimination. FOR PURTHER INFORM


Brady Chiropractic Clinic
407 W . Illinois


## Society

Mrs. Loreetta Marsh Sparks Cast In First Night Of 'Guest In The House


 ond











 Congratulations Jo: Ays.
 DANCE STUDIO



## HOUSE MOVING



The
ORIENTAL


## FURNITURE REPAIRING


SLTP COVERS - DR REPAIR WORE
RUG CLEANING \& BINDING

## SANDERS <br> FURNITURE SHOP

## J. S. KIRKPATRICK S. Bor bisy. trane <br> HELBERTA HELBERT

|  |
| :---: |
| MONEY! for ANT Purbose |
| Credit Loan Brokers $\$ 5.00$ to $\$ 100.00$ Furniture and Secured Lonns We Make Loans Others Refne We Make Loans Others Refuse Eddie Conner, Branch Manag |





S
 Get Man's Approv Yield Dinner For Two

New 'Eagle In The Sky' Coiffure Revives Style Of Colonial Days




 | Red Cross Begins | $\begin{array}{l}\text { VALLEY VIEW PLANS } \\ \text { THURSDAY HD MEET }\end{array}$ |
| :--- | :--- |









THURSDAY
FRIDAY \& SATURDAY

an outstanding collection of dress, tailored

## SHOES AT DRAMATC REDUCTICNS

124 pairs, originally to $\$ 18.95 \ldots$ NOW $\$ 9$
383 pairs, originally to $\$ 13.95 \ldots$ NOW $\$ 6$
132 pairs, originally to $\$ 9.95 \ldots$. NOW $\$ 3$

| A specill froup of ossort- <br> es styeses in whites, blocks <br> ond browns. |
| :--- | :--- |




## SEW AND SAVE

mosm


Phoma, Apsco \& Stehli
PURE SILXS

- Tie Silk Potterns
- Abstroct Prints
$\$ 295 \mathrm{yd}$.

RAYON
Prints ond Crepes
Shirley

- Stehli
$\$ 139$ to $\$ 195$

Blackstaff
LINENS
Kreesvoid and $\$ 195$ to $\$ 295$

SPRING AND SUMMER

| For your selection . . . <br> Budget priced! dy Ann Muslin Lody Ann Chambray <br> - Zephyr Ginghams - Longcloth <br> - Broadcloth <br> - Botiste <br> - Crepe <br> - Faille - Pique | MILLIKEN WOOLENS and Linings <br> - Fruit of Loom Suiting <br> - Germoin Dotted Swiss <br> - Butcher Linen <br> - Shontung <br> - Poplin. <br> - Dimity <br> - Eyelet <br> - Taffetc <br> - Gobordine |
| :---: | :---: |

## chas

Kentucky Matches Youth Against Oiler Experience
 ketbali tryouts. capocity crowd of about 18,40g is expected to jan
Madison Square Garden to witness the settlement of bas

















## THE HIGH-SIGN OF REFRESHMENT



## SPECIAL SUITS

Plain Dresses Cleaned \& Pressed
$60^{\text {c }}$ MASTER TEXAS COCA-COLA BOTTLING COMPAN

0 Sports


Babe Ruth Picks All-Time All-Star Baseball Team
Randipu-wan
 An mix nem

 muitimo nam sum and
 Left Field-Ty Cobb, Detroit




## VETERANS!


ENROLL NOW!
matmat man:
Coll us for information
WEST TEXAS
FLYING SERVICE



Dr. Merwin C. Fitch


This spring, first thing...

| So, clear out! Get down the street, where a Conoco Mileage Merchant can drain out dirty, contaminated winter oil and refill with Spring-time Conoco $\mathrm{N}^{\text {th }}$. . . the oil that Oil-Plates as it lubricates! |  |
| :---: | :---: |
|  | Because this extra Oil-Piating stays pon cylinder walls. .. won't all druin |
|  |  |
|  |  |
|  | friction" stars. . .from power-choking |
| ike this: When $\mathrm{N}^{\text {th }}$ Oil (Pat | 20 |
| ded ingredient fastens extru lubricant | ut's why, for extrerful, extre low-cost |

## make a date to OIL-PLATE!



# Beginning Thursday, April 1 <br> (Tomorrow) 

KCRS
JOINS THE
ABC NETWORK
American Broadeasting Company

## Also Continuing Affiliation With The Texas State Network (TSN)

This move is in keeping with the policy of KCRS to bring you the latest news and the finest in radio entertainment and education.

## Serving Midland's Trade Territory...And More

KCRS is now covering 42 West Texas and New Mexico counties with a primary signal. The area served represents a population of more than one half million people. The secondary signal of KCRS covers a portion of three states-Texas, Oklahoma and New Mexico.

For Your Favorite Programs,
Tunn To-

## 550-First On Your Dial

5000 Watts by Day . . . 1000 Watts by Night

THANKS,
For Your Cooperation

KCRS wishes to thenk the progresive merehants of Midiond for their fine copperation in changing, the times of thoir. programs to fit into the ABC chedules. sehodules.

The Permian Basin's Oldest Radio Station (Established 1935) And Now The Permian Basin's Largest And Strongest Station

THE REPORTER-TELEGRAM


Customer-Clerk Relations "Good morning, Mr. May I help you?", Mtill is
Mbout the best and most riendiy approach of sales persons
to customers entering a retail store. Such a personal and
friendly greting pays off for the clerk and for the store.
Yet, this is but one of the many gestures recommended
to place the potential customer at ease and to make him feel perfectly at home in any of the city's business estab
lishments.
And as keen competition again develops between stores and between cities, it behooves employers and em-
ployes to brush up on customer etiquette, displaying to Proper, friendly and business-like treatment on the part
of store personnel is appreciated by the home folk, but particularly is it appreciated by out-of-city customers who ciate business from visitors and hometowners, and
aware of what it takes to bring customers back.

The customer appreciates prompt attention, and there
is nothing like greeting him by name. Regular customers eepect to be greeted by name, and others are flattered b
the clerk's ability to do so. There are numerous ways the clerk's ability to do so. There are numerous ways
obtain the names of customers, and the alert sales perso obtain the names of customers, and the alert sales person
develops this art which pays big dividends in increased
sales. ${ }^{\text {sales. }}$. Among things the customer does not appreciate is
having a co clerk to finish a conversation with
another clerk or friend, or having to attract the attention of an idle salesman in order to make a purchase. Unde such circumstances, the customer has every right to wal
put of the store in disgust. And in most instances he will not return.
The often used greetings "What's for you?" "What's
Yours?" "What'll it be?" certainly are not appreciated by
Yhe person who enters a business establishment to mike a purchase. The term "May I help you?" is a sincere
Invitation to the customer to tell the clerk his or her needs, Tnd the customer appreciates the personal interest. Neither
does the cordial and friendly greeting require any more effort on the part of the sales perso
And neither does it take any
This also applies to the customer.
 Soet there still is room for improvement.
Courteous, sincere and friendly sales persons perhaps pig center organization Scientists indicate old age pension legislation was
known 7,000 years ago. Maybe age-old pension would
be a better name. Whenever Uncle Sam succeeds in keeping dust storms golfe

 PLUMBING REPAIRS A] Trauber








 m this surfered about the equally
Auto Loans. Apptrance Loon
Re-finance your present loo Re--inance your present loan
MID-LAND FINANCE COMPA


gat Iouv (AR Prady y 1 O 1
Sparklilg Padit job!
in a NEW DUST-PROOF PAINT ROOM where ex-
perienced workmen, with special, lighting and quuality materiols will make your car new ogain! And ot
Ford Low Prices! wrecker service
NURBAY-YOUNG MOTORS, Lhd.


HINE
BUSINES COLLEGE

## NEW SERVICE

 ADDED!now added to our
EAT COVER SERVICE
Crane News cond





 Eryaxaty


Colitiomia Boor Holar gaint Jumping Frog


 Nifmon min
plumbing REPAIRS FRANK GOODE

## FIRE SALE

cROCERIES! GUABANTEED!

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| KE SOME |  |
|  | peta |
|  |  |
|  |  |
| est tir) the United 8 |  |
| babbecue |  |
|  | mara |
| Ranch Style BEANS |  |
|  | 20 |
|  |  |
|  |  |
| hambubgrbs |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

TAXI - Call 80 or 600
CITY CABCO

##  <br> HOCKY FORD HOVING YANS

Chevrolet Block Assemblies
$\$ 152.00$ Buick Complote Enging These require only your old starter and generat
and are set into your car as an assembly.

## 1938 to 1977 Can

40-50 Series $\$ 346.50 \quad 60-70-90$ Series $\$ 462.00$
Oldsmobile " 6 " Block Assemblies _ $\$ 192.00$
USE THE GMAC BUDGET PLA FOR THESE PURCHASES.
Elder Chevrolet Co.

The Onnocent Impostor THE grony panemee nood Mike to be only of course she's


Sander's KOZY KOOL AIR COMDITTONERS


KOZ-KOOL COMFORT Forced Atr $\therefore$. famois USARRCO cáce type blowe
Attractive... rust proor, heary gauge brikht ale



WESTEX SERVICE STORE 19 w. Wall - the new shell station - photer min

OUR BOARDING HOUSE with MAJOR HOOPLE OUT OUR WAY -By J. R WHLIAMS


BUY BALDRIDGE'S | $\substack{\text { Sally Ann } \\ \text { breadt }}$ |
| :---: |

RED RYDER


ALLEY OOP

by EDGAR MARTIN

FRECKLES AND HIS FRIENDS



| Dream Of Deoth |
| :--- |
| Fails In Court |






## Coter



## 



## 





## no dummy West made the ra

Crane News
 Holba Re.
Bellday.
Raymon

8. has SUFFICIENT FOOD NAMES TELL TETE


## provide 3.400 Cl

(H) SIDE GL

's trying to forgot his chock!

|  |  |
| :---: | :---: |
|  |  |
|  |  |



| CONSULT YO | clussified busines |  |  |  | NOTICE TO HOME BUILDERS WE DO WHAT NO ONE ELSE DOES－Qualry the | cicisi |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | 20\％ |  |  |
|  |  |  |  |  |  |  |  |
| and Abtiot ${ }^{\text {cos }}$ |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 上゙ax |
|  |  |  | $\star$ rentals |  |  |  |  |
| rs |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  | MM |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  MATTRESSCO |  |  | Cratin ofice |  |  |  |
|  |  |  |  |  |  |  |  |
| m |  |  |  |  | financia |  |  |
|  |  |  | S00 SQUARE |  |  |  |  |
|  |  | YES WED |  |  |  |  |  |
|  |  |  |  | Wave waw |  |  |  |
| momm |  | SEW SNGER SE CO |  |  | Wayw wax |  |  |
|  |  |  | ${ }^{4000}$ sua，st． $\begin{gathered}\text { office } \\ \text { Advantageously } \\ \text { located．}\end{gathered}$ |  |  |  | －${ }^{\text {a }}$ |
|  |  |  | $\text { Prone } 2207$ | want | *ity |  | a |
|  |  |  |  |  |  |  |  |
|  | ides Vocuum Cleaner Co KIRBYS | TELEPHONE OPERATORS WANTED |  |  |  |  | 算呺 |
|  |  |  |  |  |  |  |  |
|  | Anemex |  |  |  |  |  |  5ix migivi |
|  | C．c．c．SIDES，OMner |  |  |  | \％2isw wive |  | T．E．NEELY |
|  |  |  | $\frac{\text { Nit }}{\text { Wente }}$ |  |  |  |  |
|  |  | WEEKIT FOR 5－DAY WEEES Most positions pay girls ino quall－ ty over $\$ 33.00$ weekly after only mond |  |  | $\pm$ |  | mancicr ancome |
|  |  |  |  |  |  |  | 2 BEDROOM HOUSE |
|  |  | highef earnings． Pleasant associates and surround－ ings，Ideal working condittions．Vac－ jions with pay and other attrac－ |  | LuMber Co． |  |  |  |
| LACCEY \＆SON ${ }^{\text {PhHoNE }}$ | Singer Vacuum Cleaners now available．SingerSelwing Machine Co． 115 |  |  |  |  |  |  |
|  |  |  |  |  |  <br>  | AGENCY | $\operatorname{cox}^{2}=$ |
| CHARLES STYRON，＇PR．1464－J | S．Main，Phone 1488. <br> VENETIAN BLINDS | SOUTHWESTERN BELL TELEPHONE COMPANY |  |  |  | Sporks，Barron \＆Enin | CREA |
| CuALiciouc |  |  |  |  |  |  |  シ8iticixaw |
|  |  |  | Phone 1560， 366 Nights <br>  |  |  |  |  |
| photo engravin Trumon McCreies |  |  |  | 位OP VALUES |  |  | WANTED－LISTNGS |
|  |  |  | \％ |  |  | Tumax |  |
|  |  |  |  |  |  |  | C．E．NELSON，Realtor MIMS \＆STEPHENS |
|  |  |  | 込 |  |  |  |  |
|  |  |  |  | PLYWOOD LUMBER OF ALL EINDS INBULATION |  |  |  |
|  |  |  |  |  |  |  | SEE THIS LOVELY HOM |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | $\begin{array}{ll}  & \text { Reoltors } \\ \text { Phone } 79 \quad \text { 1st. Natl. Bank Blag. } \\ \hline \end{array}$ |  |
| CAFEEAPPLANCECOL | comen |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  | \％ |  | \＃\＃w wew |  | Houss |
|  |  |  |  |  | $\square$ |  |  |
|  |  |  |  |  |  |  | －5avatata |
|  |  |  |  | ditamer |  |  |  |
|  |  |  |  |  |  |  | \％ |
|  |  |  |  |  |  |  |  |
| Noin Phore 604 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | A AHome |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |




