## THE MIDLAND REPORTER <br> ND GAZETTE-EXAMINER

VOLUME XXVIII
MIDLAND, TEXAS, FRIDAY, FEBRUARY 1, 1924
THREF PRODUICING

## "Service that makes triends",

"VAluES That KEEP FRIENDS"
Save Money By Paying Cash
THESE PRIGES OUGHT TO CONVIMCE YOU 33 Inch Imported Silk Pongee, the yard FOR CASH
LACES - A wonderful assortment of Vals.
These laces could easily be sold for NECKTIES - We have just received a beautiful assortment of new Spring Pattiful assortment of new Spring Pat-
terns in the Knits. See them. These terns in the Knits. See them. These
are wonderful values, priced 50 and

## GROCERIES

## Remember, You Can Buy Groceries For Less

 For Cash.By lowering our overhead expense every place possible and placing our margin of profit at the minimum, this store expects to double its volume of bus thes in 192. Wefore by eiving you better values for your money

## Midland Mercantile Co.

"The Appreciative Store"
Gro. Phone No. 6 D G Phone No. 284



PUZZILING OUTLOOOK
FOR BUSNESS MEN


Theodore
and editor
reviews the
following,

not made business
many of them woul
nervous prostration.
face. Lenin is dead and no one knows ial message to Congress.
how Russia will react now that its On the South we are being radidl his grip. people are
In England a lobar ministry has be made sponsors for the Obregon
boveriment in Mexico and find our
 Empire has become an anomaly in Philippines say that the unrest there
bistory,-an aristocratic monarchy ad- is greater than since the early day ministered by ment whose cabinet inclu
members of the nobility members of the nobility.
In France the popularity of Pas facing all this we have business care is visibly waning and as in Eng- as are in some cases higher, Ialthough What is today called radicalism
slight contraction in the volume of
though it may be regarded as conser-- trade that labor is not as fully
 Reason Why

The Buick Third Member Buick cars drive through a third member, not the springs. The springs only sup-
port the body and assure easy riding. A port the body and assure easy riding. A
Buick rear Epring accidently broken cannot misalign the axle and prevent driving the car. The Buick axle remains in fixed position. Consequently the adjustment of Buick four-wheel brakes is not affected

When better automobiles are built Buick will build them BUICK MOTOR CO., FLINT, MICH CITY GARAGE, R. D. Scruggs, Prop. When better automobiles' are built, Buick will build them

${ }^{\text {n ent }} 1923$ incomee over 8.000 tor the
In the making of his 1923 income-
tax return the business man, profes-
Aional man, and farmer man, yrofese
trom gross income all items properly

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the hire of oficeasistats.
mer may deduct amounts paid in th

 and cost of small tools ouse
course of a year or two.
$\qquad$ value of of 8146,000, entao,000, to a aurvey recently made
propertios toctal
Uring
tran rural properties total $862,00000000,000$ ${ }_{\mid}^{\text {Buildin }}$ Ooo,000
Germany has rebuilt ness to imposing rebuit har tor toy bus.
practically hack
hit is practically back to a . prewar basis.
The German . manding alf their pay in the curreney of the bying countriee
is practically worthess.

Recovery of the Lusitania trasurue
is ging to be tempto by Bensun
F. Leavitt, of the Steamer Blakely. He is nuw engaged in reerutiting and


## New Spring Fabrics of White

A Very. Unusual Showing of the Newest Ideas in Spring Fabrics Designed tor Lingerie.

BATISTES
$60 \mathrm{c}, 75 \mathrm{c}$ and 90 c the yard.
NAINSOOKS AND LONGCLOTH
In both the 24 yard pieces from which you buy as you wish, and in the 10 änd 12 yard
Such famous brands as King Phillips Mills, Fruit of the Loom and a very special
uality, imported by Marshall Field from Enylish looms, called Lynton Cloth. These LA JERSE BATISTE

CHECKED NAINSOOKS

CRYSTAL LINGERIE CHARMEUSE

## SPRING GINGHAMS

trom Foreign Looms
It matters not whether you care to buy at this time, you
should by all means see the wonderful showing of the New Spring Ginghams that we have just checked in to the stock.
The coloring and the color combinations are entirely new The coloring
and different.
Every one warranted fast, all 32 inches wide and the price is 50 c the yard.
Many new designs in 32 inch ginghams at less price, all of

STYLE PUBLICATIONS
all agree that this will be a LINEN SEASON
We invite you to see the new colors and fabrics just in. The colors are wonderful and one of the most wonderful things about them is that they are fast to stm and tub.
These are imported by Marshall Field \& Co., and the cloth has been shrunk from
 EMBROIDERED AND FLOCKED VOILES
will also be very popular and we have several pieces of these now with quite a few more
en-route that we invite you to see. SPECIAL VALUES
There are some items
Clearance Sale prices.
Searance Sale prices.
Silk Wool Hose at the pair
Auits and One Coat
A few Suits and One Coat, at Clearance Sale prices
One lot of Men's Winter Unions at
Ladies $\$ 1.77 \mathrm{an}$ and $\$ 1.85$ Outing Gowns, at
And quite a few other items still tagged at Sale Price
THANK YOU, for you helped us over the top another year and we appreciate it. Harder than ever will we strive to merit this splendid confidence. Everything looks brighter for 1924 and we have moved our mark up still further for this year. Yes, it means work but anything worth accomplishing means work. Let's go!

## Wadley-Wilson Co.



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Genuine PEDIGREED ME
BANE PLANTING SEED are sold only in sack bearing regis tered TRADE-MARK and sig nature of A. D. MEBANE, like above cut.
In order to secure the gemuine TRADE-MARK MEBANE seed demand red circle trade mark. Priced in Midland as cheap, or cheaper than if bought direct of
J. E. HILL
C A A CO.
SIGN COX 272
FOR
Sign Painting
and Road Boards

| Bush Elkin-98 2-5 <br> Billie Manning-97 1-2 | * |
| :---: | :---: |
| Billie Manning-97 1-2 |  |
| J. E. Hill, Jr.-97 1-2. |  |
| Jess Edith Carlisle -97. 2-5. | * |
| Elizabeth Hale-97-5.5. Cleo Heath -971 1-4. | * |
| E. C. Z Zinn-97.1.4. | When the Speedometer Registers Ar |
|  | When the Speedometer Registers |
| E.ela Roberts 97 | * 500 M |
| Margaret Tyner - 96 ; 3 |  |
| E. J. Walden- 961 | \% De you drain your Crank Case promptly - and |
| Juanita Johnson-95 3-5, Helen M | \% neglect it thereafter? |
|  | * Let us attend to this vital dividend-paying |
| Addilese tiane is ins | \% feature of your investment, washing out the |
| Alma Lee Vorword - $\mathrm{S}_{5} 1.5$ | * sediment in your crank case with LIGHT OIL |
|  | \% periodically, then refilling with the proper |
| Martha Louise © ¢rides 943.5 | ade of Fresh Clean Oil. |
| Fdna Buffugton 9412 | a |
| Markaret Scote | et us attend to your Lubrication Needs |
| lon I, ee stewat ${ }^{\text {a }}$ | 1. Let us attend to your Lubrication Needs |
| nnie Su' Pathiff 9\%'15 | * regularly. We charge only for the new oil |
|  | \% put in. It will pay you well. Neglect |
| die M. Hales- 331.2 |  |
| rie Wrizht-93:14 |  |
| Ifeonard Shazk - 931.4. | E KNOW HOW |
| Annie Fay IJunagan-93 1.1 | KNOW HOW |
| rothy Cowden -92 |  |
| Dorothy Weinstrin-92 3-5. | -202 |
| ura Shel barne-92 | \% Lutiudu Iilits |
| J. W. Phillins-92 1-4 |  |
| Merle Patterson-92 | Oid you ever see a worn out Seiberilia |

RECOLLECTIONS OF LARRY CHITTENDEN

# Sound Business Principles 


$\qquad$
$\qquad$
$\qquad$ eet as slogans for the occasions their
utterances regarding education?
Washington's birthday is a holiday in all States, territories and possessions; and Li.incolt's. in ${ }^{26}$
States, Alaska, and Porto Rico. The laws of a few States make them school
holidays also; in others the school trustese are given the power to de-
clare them holidays if they so desire and in several States the observan
of the day by appropriate exercis of the day by appropriate
is mandatory for the schobls. train dispatching is done by telephone Train dispatching by telephone has
increased so rapidly that is is probaincreased so rapidy that is is proba-
be 1924 wwill find considerable more
than one-half of this service being performed by telephone.
On the first of January, 1923, the On the first of January, 1923,
telegraph was used for transmission
of train orders on 129.162 mile of train orders on 129,162 miles of
railroad and the telephone was used
on 123,320 miles in this country. Inon 123,320 miles in this country. In-
crease in use of the telephone for
train orders has grown with the percrain orders has grown with the per-
trection of the telemono service.

## ed in visited



THE MIDLAND REPORTER

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|  |  | Today North Carolina, after the expenditure of 65 millions of dollars has made it possible to go from almost anywhere in the State to any where else without getting stuck in the mud, has linked all her county seats with a good road system, and |
| :---: | :---: | :---: |
| c. Watso | ditor and Pr |  |
| Antered at the sand, Texas, | Ofthe at Midond class matter |  |
| One Year | 5 |  |


|  |  | EL DAY MALE QuARTET | Clyde crowley IN CANAL ZONE |
| :---: | :---: | :---: | :---: |
|  |  | IMMENSELY PIEASING |  |
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| Masmen |  | Trin | men jumb |
| -ismo | S. W. Seale, Principal. Georgia Kirk Davis, Reporter. | OF MUSIC LOVERS | ${ }^{\text {a }}$ \% wimum tum |
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MIDLAND MOCK MAJESTIC Rialto Theater
Thursday Evening, Feb. 7th, 8 O'clock ADMISSION 50 c and 25 c
$\qquad$
-Rudolph and Irene
C-The Darling Sisters
Fresh from the Follies
D-Wonder Children
Lillie Putian, the child of mystery
The Flippin Sisters, acrobatic marvels.
E-Professor Pasha Tahib
The Mad Magician. Knows all. Tells all. Bring your ques
-Hoops and Jazz
G—Victor Artists
Fits Frightener.
Pather Whiskers.
Galwho Curses.
El Night Quartette.
All records unbroken.
H-A Moment in Mexico

## Hopi Indian

Sky Blue Whater and Poke Along
J-Gene Green
K-Finale
MANY ARE DOWN WITH EYE
DEFECTS
We do not mean with diseased eyes, but with eyes
that are imperfect in size or shape. No thing and no
one can cure such a condition. But the Optometrist,
happily for humanity, can ovERCOME it. He does
that by placing glasses before the abnormal eyes,
eausing them to function--mormallys. or as nearly so so
as possple. That is a duty we perform every day.
J. P. INMAN
Jeweler and Optometrist

## BLIONDE-HARED FORELINER STOPS SALE OF FARMERS OLL SECURTILES


$\square$Priendiness is the outcome of pure 83 per cent increase in seed.
friendship, and it it is that which calls
The averaee yield of lint octon
$\square$Itwe would be done by: bu
laid asid and forgoten,
in indifiference. Foriendsatwounded, hardened, dobbtful.
Lovee ectuates all the sweeffollow, , and
bound about
PUBLIC AUCTION

OF ARMY GOODS
To Be Held at Midland Friday, February 8th, Rain or Shine beginning at 1:30 P. m.
The following Merchandise will be sold:
ARMY HARNESS-Comprising several types including
those with and without breeching, new and used. apples SADDLES-The Remount
lation McClellan Saddle
RIDING BRIDLES-of various Styles and Types.
Miscellaneous Harness Parts such as Lariat Picket Ropes,
extra Team Bridles, Whips, Collars, Extra Lines, Halextra Team Bridles, Whips, Collars, Extra Lines, Hal
ters, Halter Leads, Tie Chains, Snaffle and Curb Bits
Pole Straps, Hame Straps, Saddle Bags, Extra Breech ters, Hatter Leads, Tie Chains, Snaffle and Curb
Pole Straps, Hame Straps, Saddle Bags, Extra Brech
ing, and many other articles in the Harness Good

BLANKETS AND CLOTHING-Consisting of Rain Coats, Slickers, Shirts, Breeches, Socks, Wrap Leggins, Car-
tridge Belts and many other Articles not listed for lack of space.
MENPS ALL WOOL SUITS-These three-piece Suits are
Brand New and were made by the English Government Brand New and were made by the English Government
for Discharged Soldiers. This is an unusual opporfor Discharged Soldiers. This is an unusual oppor
tunity to buy your winter suit at a saving. IT WILL PAY YOU TO ATTEND THIS SALE FOR THIS
IS A GOOD CLEAN STOCK OF MERCHANDISE AND IS A GOOD CLEAN STOCK OF MERCHANDISE AND
WITHOUT DOUBT THIS WILL BE YOUR VERY LAST
OPPORTUNITY TO BUY THIS QUALITY OF ARMY OPPORTUNITY TO BU
GOODS AT AUCTION.

DONT FORGET THE TIME AND PLACE!
COL. P. S. HARPER
Owner \& Auctioneer
Abilene, Texas
A, L. JONES
Manager of Sales.

## Burton-Lingo Company <br> Building Material Paint and Varnish <br> Let Us Figure Your Bills

MELLON TAX PIAN
HAD HASTY ENOMG
democratic tax reductio
PLAN To pass SENATOR
COUSENS JOLT



## Fire--Fire--Fire

,
Basham, Shepherd \& Co

Live Stock Exchange, Inc.
Des Moines, Iowa Midland, Texas
aCCREDITED
BUSINESS
SCHOOL
RGANIZATION

## THE UNIVERSAL CAR

Forecasting A Tremendous
Spring Demand
739,626
more Ford cars and trucks were pro-
duced last year than the previous ear, an increase of over 50 per cent

In spite of this tremendous increase in production, it was impoesible to meet delivery requirements during the opring
and summer monthe when. orders for 350,000 Ford Cars

This year winter buying for immediate delivery has been more Purchase Plan for spring delivery
These facts clearly indicate that the demand during this spring and summer will be far greater than ever, and that
orders should be placed immediately with Ford Dealera as a means of protection against delay in securing your Ford
Swral Notor Cominany

See the Nearest Authorized Ford Dealer

NATIONAL

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protor
tronestes
tons.

## OWN YOUR HOME

Before the Luxuries
Homes are not set with diamonds; nor do they run around on rubber tires. But all is not gold that glitters, you know! You can't lose a home very easily, and it won't depreciate in value as the days go by. In fact, homes us ually increase in value steadily!

Rockwell Bros. \& Co. BUILDING MATERIALS


Miss Lydie
way College, Conservatory, Searcy, Ark.; Landon's American Conservatory, Chicago, IIl. now has her studios open for 1923-24.
Those wishing to study music, phone 88. South Side Studio at Mrs. Robt.
Currie.


Your patronage colicited and ap-
preciated at the Comp Filling Sta
tion, near Cam

##  <br> tion, near Camp grounds. night service. Bert Stringe <br> night service. Bert Stringer, prop.


or of her birthdya. The Tlub in in hon- spent
the hours very happily in playing
bunco, in which Miss M.


Susan Cowden the booby.
tess was the recipient

enjoyed the dainty hospitality: Misse
Junie Tucker, Gladys Inman, Minni
 Dowdy, Maggie Sodgrass, Ruth
Norwood, Susan Cowden, Evelyn an
Jessie Mae Jessie Mae Estes. Cookies, fruit and
punch were seryed








On last Saturday afternoon
M. C. Ulmer and Mrs. Chas.
smith entertained the Alathean clas
of the Baptist church at the home
the former. During the business se
sion, the class decided


## BIG RANCHING PROPERTY HAS CHANGED HANDS <br> Everybody's Store

Beautiful New Spring Wraps and Sport Coats Are Here

Ready This Morning For Your Selection. They are unquestionably the newest in Materials and Styles that the market affords, being selected by our buyer in New York.

Of especial interest is one model in Black Juina Cloth with White Fox Collar, very beautiful at $\$ 89.50$.

Short Coats in Hy-Lo Cloth in Coco with Beige Lining Priced at $\$ 24.50$.

And Wrappy Capes and Coats in Navy, Black and Brown, priced from $\$ 15.00$ up to $\$ 59.50$.

We Show the New Things First Always

## Everybody's Store

The Store of Individuality
T. S. Patterson \& Co. Midland, Texas
$d$

| CHURCH NOTICES | EX-SERVICE MEN The Wood W. Lynnch Post No. 19 of the American Lexion will meet to- |  |
| :---: | :---: | :---: |
| catholic church <br> Mass will be on every 1st and 3 ra Sunday of the month. Begining of |  |  |
| RISTIAN CHURCH <br> m., Children's song service. | The ladies of the Methodist Mis- sionary Society will have a ase of of dressed chickens and pies in the front | Notice |
| a. m., Children's song service. <br> a. m., Bible school. |  | Will pay you 121.2 cents per pound cash for all your hens, and will |
| 30. ${ }^{\text {a }}$ a., Communion service. | Stat $\begin{aligned} & \text { Saturday, aternoon, This will be a } \\ & \text { fine opportunity to secure something }\end{aligned}$ | receive thern at the Midalan Mer- |
| prem. Senior Endearor. |  | cantile Company's store on Priday and Saturday of each week. Will |
| methodist church | was a business vis. | als any you 11 cents for your tur- |
|  | dland Monday from Big |  |

##  <br>  <br> AUTOMOBILE WRECKS

 good music, and a big surprise Sun-
day morning. The subject for the
evening sermon will be "Life in
Heine
 Heaven." Christians should know
something about their future home. something about their future home.
W. S. GARNETT, Pastor.
EPWORTH LEAGUE


Leader-Marion Allen.
Subject: "God's Purpose Planning Every Life."
Song and prayer service. Song and prayer service.
The Unwise Planned-Leader.
What is What is Man's Place? TTe Gift
of Choice Mrs. L. U. Spellman,
 of Wh
ning
The
ng-LDuise Thomas. ${ }^{\text {n }}$
The Will of Him Th
Noreen Haley.
C. E. Rollins and Harry N. Stone
cere business visitors this week from
Are Becoming Common and Unavoidable
On Our Highways
Protect Your Car With

1. Public Liability hasurance
2. Property Damage insurance
3. Collision Insurance
4. Theff lasurance
5. Fire Insurance

Let the Insurance Company Assume Your Entire Liability. We Will Be Glad To Call and Explain This Folicy Fully.

SPARKS and BARRON
GENERAL INSURANCE AND ABSTRACTS

