## THE MIDLAND REPORTER

AND GAZETTE - EXAMINER


## At this Critical Time

This Store Can Be of Greater Service to You than Ever Before Wholesale Merchants Say We Are Fools

to sell staple merchandise for less than we could
replace it for, but, if we can do this, make a
fair margin of profit and help thru these stren-
uous times, we believe that we will be better off,
even if we look at it from a money making
viewpoint alone, for we want your business now
and in the future.

Here's the Meat in the Coco
We are selling an extra good quality of outings, both light and dark colors (we have three cases for three to four cents the yard less than the present wholesale price--not less than we paid for them, don't mis-
understand us, but that much less than the mils are selling them for TODAY.
We are selling Serges and Wool ${ }^{*}$ Dress Goods for less than present wholesale cost, and less than they will cost again in a long time, for
there will be no wool for civilian use next year if the war continues. Last February we contracted for Sixteen Hundred Dollars' worth Buster Brown School Shoes for boys and girls and staple shoes for men
 gin of profit over what they COST US, not what they are worth today Every dollar's worth of our men's and women's Fall and. Winter Undhis to you for less than any merchant can buy it for at wholesale today

## This Store Can Help You Get By

We are doing business on less expense than we have ever known of
before We sell for cash only and have no losses. Wee own our Fall before. We sell for cash only and have no losses. We own our Fall
and Winter stocks so that we can sell them for practically what they and Winter stocks so that we can sell them for practical
would COST today and still make a fair margin of profit. We are going to be right here in business "when the roses bloom
a gain," and we want your business then. WE NEED IT NOW. again," and we want your business then. WE NEED IT NOW. If you cannot come to the store in person, write us what you want.
We will ylacly send samptes orany merchandise on approd Al. We way post charges on all out of town orders.

## Wadley-Patterson Comp'y <br> one Price. the loweet- For Cash onty <br> Midland, Texas

## Beginning Saturday Morning, Aug. 31st

This Store is authorized by the PalmOlive Company to give away absolutely free twenty dozen full size bars of

## Palm-Olive Soap

Palm-Olive Soap needs no introduction in Midland. It is the best and biggest selling fine Toilet Soap today, not only in Midland, but in the whole country.

## We Are Instructed

to give absolutely free one bar of Palm-Olive Soap with every 25 c toilet preparation
-- to give absolutely free two bars of Palm-Olive Soap with every 50c toilet, preparation.

One bar tree with every 25c can of Palm-Olive Talcum Powder One bar tree with every 25 c tube of Palm-Olive Cold Cream Two bars free with every 50c bottle of Palm-Olive Shampoo Two bars tree with every 50c jar of Palm-Olive Face Cream

隹
 accept tat one, as the supply alowed usis imited to tenty d deen
We will Pay Post Chargese on all out of toun ortess tor this special Sale

This Store Wants Your Business and Will Save You Money

Wadley-Patterson Comp'y

Midland, Texas
 $\qquad$

COUNTY CLERK'S
QUARTERLY REPOR'
Quarter ending July 31st, 1918 the Honorable Commissioners
Court, Midiand County, Texas,
August Term, A. D., 1918 W, E. Bradford, County Tax Col W. E. Bradford, County Tax Cot-
lector, , in acoount with Midalan Coun-
ty. Texas, for Assesment ander
eral Fund, for the



June 1, 1918 . To col. for May 1918
July 1,1918 To. Col. for June, 8838.6
Aug. 1, 1918 To Col. for July, 1918 W. E. Bradford, County Tax Collec
tor, in account with Midand County
Texas, for Assesment under Severa
Fund, for the year 1918: Fund, for the year 1918
Credit










Aug. 1, Bain. To Firite Nation

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make your pocketbook on amt. paid out 25.5 1. H. Bell, county treasurer, in an at ant with Third Class Fund:
celve $\$ 100,000,000$ from the fund and
the Young Women' Christion Asso
ciation will reeeive $\$ 15,000,000$, the
Wor Whe,
$\$ 8,500,000$ and the Library Association
Pay The Preaten


Show your mettle by putting your metal in United States
Government
War Savings Stamps. Dollar mark your W S.S. Pledge. The price of vic-
tory is the price of these tory is the
Treasury
bonds.

If you expect to own a new Car before the end of the War you had better buy it


NOW

ALL AUTO PLANTS TO GO ON FULL WAR WORK BASIS

Uncle Sam has given orders to automobile manufacturers to arrange to convert their plants to 100 per cent War work not later than January 1, 1919
This means that the manufacture of Passenger Cars will stop atter that time until the elose of the War

From now until January 1, manufacturers will be given the opportunity to work up the material on hand into passenger cars. During the next four months dealers will possibly have a limited number of cars for sale. The quantity, however, will be entirely inadequate to take care of the demand.
Therefore, if you contemplate the purchase of a new car, it behooves you to. "get busy" and place your order AT ONCE. You know when Uncle Sam says stop making them, there is nothing to do but obey. Besides, the manufacturers of automobiles are patriotic citizens and wish to do everything in their power toward winning the war, "even as you and I." Remember, automobile factories are expected to be converted to $100 \%$ war basis by January 1, 1919. Forewarned is forearmed. Buy or place your order for that car right now.

## Coyle-Cordill Motor Company

Buick and Dodge Automobiles
MIDLAND,
TEXAS


## 0.

$\square$

| Walter Jerden All kinds of Plumbing and Tin Work |
| :---: |
|  |


| HERRMANN Will doyour Paper Hanging PHoNE 368 |
| :---: |
| South Plains Cattle Loan Company |
|  |
|  midand. texas |

##  <br> Black-Draught




## Listen!

There is nothing in the world today worth while that does not represent faithful effort and sacri-

Build you a Home ROCKWELL BROS. \& CO.
(Midland Lumber Company)
HAPPY SEMINOLE


NEW PLAN PROPOSED IN OIL DEVELOPMENT
$\qquad$ then yny infeet
 land Country for oil a few sugges-
tions along this line will it it hoped,
meet with the aproval not only of
any particular class of people but
and any particular class of people but
each and every one in the oommunity
that is honestly and faithfully trying
to better conditions. that it honestiy and faithfuly trying
to better condition.
It believed that by a co-operative
arrangement of the land holders arrangement of the land holders a
way may be envoved by which a deep
well may be sunk and that actual de-绪
ty t, 90 days from the completion
the organization. To illustrate, we will say that persons in a community cay that reat
owners) mutually agree to rep
cheir interests for the purpose of s drilling a well somewhere some pla
on one of the several holdings.and a
ree to bind themselves severall
contract to give or donate 10 cents contract to give or donate 10 cents
acre on each of theit holdings,
create a fund sufficient to accompl create a fund sufficient to accomplis
their undertaking, with assurance stipulated in the contract or article
of agreement that each and every oo coive his or her proratat share of the
cevenue, based on the amount of ac-
reage, they voluntarally tax themTo Illustrate Further


## Message to the Trade

Do you want to save money? Then buy every dollar's worth you can from Everybody's

We are not stocking up heavily, but will meet every reasonable want in these War Times.

On account of being rather overstocked before the big advance, we are in position to save you much money on all of your purchases from this store.
We are closing our summer stock at prices much less than it can be bought at wholesale today. You will make a paying investment to buy now for the rest of the hot weather, and for next summer
Extreme prices are a luxury and cheap goods are a waste. In buying our Fall goods we are keeping this in mind, and you can rely on us to give you just value for your money

See the Men'sWindow for the Big Underwear Sale

## EVERYBODY'S

Midland's Quality Store

CadERTISEMENTS

## Lo  <br> stiday at tur chuchers <br> GOOD EATS CAFE



Grocery and Confectionery
A nice line of groceries delivered to any part of city. A modern, sanitary restaurant where the best the market affords, is served to eat.
An up-to-date confectionery, where
tions and soft drinks are dispensed.
We Solicit Your Business
Lee Heard \& Son, Props.
Phone 147

