## THE MIDLAND REPORTER

Volume XXII.
OUR GOVERNMENTS
FOOD REGULATIONS


BACK FROM MARKETS
LAST WEDNESDAY NOON
Midland Texas, March 1, 1918
Number 21

ADMINISTRATOR ATM AILED BY FALL
ALL AGENCIES URGE COOPERATION OF POULTRY PRODUCTION.

ALL OUR INTERESTS

producer."
Federal Food Regulations
Federal Food Administrate r
Texas, E. A. Peen, has issued t
following rules for retail grocers:
The dealer shall not manufacture,
distribute, sell or otherwise handle
food commodities on
food commodities on an unjust, exor-
bitant, unreasonable, discriminatory
or unfair commission in pron
The dealer, in selling food commodi-
ties, shall keep such commodities move-
ing to the consumer in as direct a lino
able delay.
Resales within the same trade
without reasonable justifaction es-
peecilly if tending to result in a higher

The dealer shall not buy, store
sell a any food commodities for the purr
pose of urea n pose of unreasonably increasing the
price or restricting the supply of such
commodities,
The dealer shall not knowngly con
mit waste or wilfully permit deter
ration of any food commodities.. The dealer shall not knowingly set
any consumer a quantity of any fo stuffs in excess of the consumer's
quirements for a period of thirty ( 3 A co ties in excessive quantities is violat-
ing the ing the United States Food Laws per-
training to hoarding, which is punishable by a fine not exceeding $85,000.00$, or two years imprisonment, or bo ling any
Any dealer knowingly selling excessive quantity of food stuffs to a consumer is violating Section 37 of
the Penal Code of the United States, the Penal Code of the United States, and is punishable by a fine of not exceding $\$ 10,000.00$, or
prisonment, or both.
Flour should be sold in eighth or quarter barrel quantities to the city or town customer, and in quarter to hair
barrel quantities to rural or country customers, but such amount must not be in excess of 70 per cent of the cuss-
tamer's normal requirements. Also toper's normal requirements. Also,
for each and every pound of flour sold, there must be sold an equal amount
of the flour substitutes, as follows: Corn meal, hominy, grits, corn starch,
corn flour, barley flour, rice, rice flour oat meal, rolled oats, buckwheat flour, potato flour, sweet potato flour, goya
bean flour and feterita flours and meal. Rye flour cannot be considered as a substitute.
The profit on flour has been definiLely fixed at from 80 c to $\$ 1.20$ per bar.
rel, if distributed in original packages. rel, if distributed in original packages.
If not distributed in original packages, the profit shall
cent per pound. cent per pound.

## New Spring Merchandise Arriving Daily

## We Invite Your Early Inspection

Every precaution has been used in selecting our spring stock of merchandise. We will be in position to better serve your interests, as the majorty of our stock was bought early. We find that we are selling practical by our entire stock at less than we could replace the merchandise today We are glad that our forethought has placed us in position to better serve you and save you money.

Make our store your store---visit us daily without any obligation on your part. We want you to see the new arrivals at our store daily. We will have something new almost every day to show you.

We do not sell the cheapest merchandise. We do sell the best merchandise at the lowest price. A look will convince you.

Watch This Space Next Week

Grocery Phone
No. 6
The Mercantile
Dry Goods Phone No. 284
"The Store That Saves You Money"


$\qquad$



Beginning Saturday a SALE of

MODART Gorsets Front Laced

Extra Values in Bungalow Aprons--

 goodit them aloe.

Bargains in Children's Rompers and Wash Suits-



A Wonderful Lot of Boys' Shirts and Blouses-
 Reon


## New Spring Ginghams and Percales-

Here, ou will find the new plaids and wide stripes that are so very good this Spring, in both the yard-
wide Percales at 25 cand 30 c the yard and in the 32 inch extra quality, fast color Ginghams at $271-2 \mathrm{c}$ the yard.
$A$ few pieces of Ginghams left from last season, at the yard
A few pieces of Percales left from last season, at the yard, 15 c. If you can find a pattern to suit in these you are saving from 10c to $121-2 \mathrm{on}$ every yard you buy, for they are the same quality and we are r mark goods up. We may mark them

## The New Spring Goods--

We want you to know that this store is receiving New Spring Goods of every kind, every day

NEW WASH DRESSES FOR LADIES, MISSES AND CHILDRE.
NEW BLOUSES, NEW SKIRTS, NEW DRESSES
NEW GINGHAMS, NEW PER'CALES, NEW DRESS GOODS

## Wadley-Patterson Comp'y

One Price--The Lowest--For Cash Only

MIDLAND COLLEEE NOW
HIS CLLASS A STANDING


IN OFFERING War. Savings Stamps and Thrift Stamps to the public, the United Státes Government presents to every man, woman and child an opportunity for profitable, simple and secure investment.

War Savings Stamps are "Baby Bonds." Back of them are the entire resources of the Government and people of the United States. They enable you to invest your surplus savings in Government Securities paying equivalent to $4 \%$ compounded quarterly.

You need not begin with a large amount. You can buy U. S. Government Thrift Stamps at 25c each. When you buy your first Thrift Stamp, you will be given a Thrift Card. Each Thrift Card has spaces for 16 stamps. When you have filled a Thrift Card it may be exchanged for a $\$ 5.00$ War Savings Stamp at any Postoffice, Bank or other authorized agency, by adding 13 centsin cashif exchanged prior to March 1st, 1918, and 1c additional each month thereafter. Thus a $\$ 5.00 \mathrm{~W}$ ar Savings Stamp will have cost you $\$ 4.13$ (if purchased before March 1st. 1918). On January 1st, 1923, the United States Government will pay you $\$ 5.00$ for each War Savings Stamp you own. (Under the law no person may hold such stamps in excess of $\$ 1,000$ maturity value).

If you prefer you may buy the $\$ 5.00$ War Savings Stamps outright. When you buy your first This Advertisement Paid for and Donated bv

The Midland National Bank The First National Bank C. A. Taylor \& Son

The Midland Light Company Walker-Smith Company The Midland Reporter

War Savings Stamp, you will be given a War Savings Certificate. This has spaces for 20 stamps. Thus, when full, the certificate will have a cash value of \$100.00 on January 1st, 1923.

The interest paid you on War Savings Stamps is equivalent to $4 \%$ compounded quarterly, if you keep your stamps for 5 years. If you should need this money before Jan. 1st, 1923, you can get it back on ten days' written notice with interest at approximately $3 \%$, by presenting your War Savings Certificate, with stamps attached, at a Money Order Postoffice.

The 25 cent Thrift Stamps, however, are not redeemable except in exchange for War Savings Stamps.

It is the desire of the Treasury Department of the United States to have every man, woman and child participate in the War Savings Plan by buying Thrift Stamps and War Savings Stamps regularly: Parents are asked to encourage children to save and buy these stamps-to help win the war!

You can order War Savings Stamps and Thrift Stamps by mail from your nearest Postoffice. Note the coupon below. Fill it out-stating the number and kind of stamps you want-and mail it to the nearest Postmaster. Your letter carrier will deliver the stamps and collect the amount. Place your order at once. Who Saves, Serves!

## $*$

The Midland Reporter








## Knowledge plus Training is Power

Classical education is all right. The ability to measure the distance of the remotest star or to read with fluency the thoughts; of people who lived centuries ago-thoughts expressed in their own language-is indeed a magnificent accomplishment. But Business Firms, the large corporations, prefer that class of Red Blooded Americans who, instead of wasting time trying to solve the age-old riddle of why a black hen lays a white egg, content themselves with learning the best way to GET THE EGG. In America

## Business is King!

 must know how to set. your sails so as to steer your ship into the port of success! You musst know how
to figure accurately the common problems coming up in business life--you must know the elements of to figure accurately the common problems coming up in business life-you must know the elements of
commerchat law, as applied to business transactions-you must be able to write a neat, readable hand, commerctal law, as applied to business transactions - you must be able to write a neat, readable hana,
you must kow how to keep books in an up-to-date manner-to use a typewriter and to take down the
words of others in shorthand. Then if you hope to reap the greatest success you MUST know HOW to werds of others in shorthand. Then if you hope to reap the greatest success you MUST know How to we tell you ALL THESE THINGS and more are thoroughly imparted to you at our college.

## It We Sit by Your Own Fireside

And tell you the Human Interest Stories of some of our old students, how they have gone from obscurity to prominence in the commercial world, it would make a tale as thrilling as those of the Arabian Knights
of Old. TRUTH is always stranger than Fiction. We have trained hundreds who have suceeeded-young people just like YOU! We are anxious to have you with us. We teach thoroughly,

Bookkeeping, Shorthand and Typewriting, Business Law Penmanship, English and Letter Writing, Civil Service Preparatory Branches and Salesmanship.

Individual instruction. Finest equipment-Investigation welcomed. Ours is a college where rich and poor alike is educated for business, in the latest systems and methods-a mighty good school to attend. We
offer all any first elass school has to offer-you ought not to want more, nor should you be satisfied with less. Write today, let us help you plan and prepare for the future.

National Business College fort worth or wichita falls, texas

## Back from Eastern Markets

and the new purchases are arrivng daily. You are cordially invited to visit

## The Ladies' Store

where you will find the very newest and most up-todate apparel for the Ladies and most reasonably priced. Our cash way of buying merchandise and sold to you for cash, gives you the very best advantage in the price.

## The New Arrivals this Week

are as fallows: A beauttrol line of Dreesese Blouses and suitis- you must be anxious to see these new styles, so quaint and old time looking, but up to the minute now:

## In Millinery---

you find Sailors, Bussle back hats, high sides, roll brims-and more trimmings are being used, as loads of flowers, wings and quills for more tailor wear.

We know you are anxious to see these new things so come in daily. We are always glad to show our beautiful merchandise.

> The Ladies'Store


 FOR EACH COMPANY OF
FIGHTERS THERE SHOULD
BE A THRIFT ORGANI. BE A THRIFT ORGAN
ZATION AT HOME.


BUICK
"When there are Better Cars Built, Buick will Build Them." Think the matter over as a possible surprise to the wife. You couldn't think up a happier one.
Coyle-Cordill Motor Co. Phone No. 83

## NOTICE

## "Tricks in Trade"

You've heard that expression. There is no trick, however, when you buy building materials of us. We simply sell you Lumber, Paints, Brick, Lime and Cement, Ranch Fencing Supplies, etc., and back up everything with an iron-clad guarantee. Our prices are right, too
Are You Going to Build?
Better figure with us. We are more than likely to save you a pretty penny in this day of necessary economy.

Call Phone No. 58
Burton-Lingo Co.
THIRTY-ONE YEARS IN MIDLAND Lee Bradshaw, Looal Manager

## Stoves, Fl

 Bath Roo
## Pipe anc

 All in Stock walter
## 5

| B. FRANK HAAG |
| :---: |
| Lawy |
| Practice all the Gourts |
| Phone No. 2 |
| Midland, Texas |



| "Thrift and The Home" Subject for This Week's Discussion by District Adviser Wilson |  |
| :---: | :---: |
|  | tees times |
| large per cent of Amerian citizouss who newer own homes 0 Our yound | Somets |
| People all expect to own hopes. but | Verloek |
|  | is rich in |
| , they wait from year to year for | stek zood to |
|  | With the |
| the home is nevere purchased. | the meal |
|  | (loa or hog fee |
| seatter our changeo and at | Hemm min |
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| wenty-five eents a day saved and | The Tepary |
| det for per cent interest for |  |
| sum is sumficient to pay for |  |
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NEWNIE W. ELLIS FUNERAL DIRECTOR and embalmer

LLANO BARBER SHOP PUCKETT \& JOHNSON
Proprietors
Courteous Expert Workme Courteous ExpertWorkm

Sanitary Specialties | Your Patronage |
| :--- |
| PHONE |

## 




\section*{| Stoves, Flues, Tanks, |
| :---: |
| Bath Room Fixtures |}

Pipe and Fittings All in Stock at Anytime WALTER JERDEN




|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
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## As good a crop of peanuts as was ever thow upon the East TTexas farm of the wrier, was handed and aboud and the land was not broken the previous

$\qquad$

$\qquad$
To in Rankruptey.
To the Creitors of Henry Robert
Hooston, ankrupt
Notice is herby25th day of February, 1918 the said
Henry Robert Housto was
judieated bankrupt and and
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did
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## c. oranizzD niary

We Will be Pleased to Have You Discuss Your Cattle Loan With Us

Capital \$100,000,
coupled with Eother resources and unsurpassed connections, we feel amply able to take care of our needs, no matter how large. Small loans will also receive careful consideration.

## South Plains Cattle Loan Company

Office with the Midland National Bank
W. H. Brunson, President Will A. Martin, Vice President B. C. Girdley, Sec.-Treas.-Mgr.

## GOOD EATS CAFE

## Grocery and Confectionery

A nice line of groceries delivered to any part of city A modern, sanitary restaurant where the best the market affords, is served to eat.
An up-to-date confectionery, where choice confe tions and soft drinks are dispensed.

We Solicit Your Busines

Lee Heard \& Son, Props.
Phone 147

## Good Service

Means promptness, accuracy, full weight, cleanliness, wholesomeness and a square deal all the time, according to our interpretation, and this is the kind of service we try to give. We appreciate your business.
Cash Market \& Bakery


Harrison, cowman ranchin near for supplies.
week for
R.W. Cowden wes in from his N Mexico ranch this
visit to his family.

Bad Taste in Your Mouth moth y
tion
tin's
ain
Tab


Man six

## DR <br> ISTEN <br> Every man should own his own home, because it is the most valued earthly treasure in exist ence. Besides being a good investment, it is nature's obligation, a man's solemn duty. Come and see us. <br> - BUILD YOU A HOME <br> ROCKWELL BROS. \& CO,

Midland Lumber Company)


Supt W. W. Lackey in co-oper ation with the Department of

Extension Ue Department of
 ments infuencing the ther
choice of a teacher.
 tant business to attend to and als
some work to do for the Red Cross Eane work wa do for the Red Cross
sharp seissors. Alteese the bing a puin
shinss se sion and hoors. of

PATRIOTIC ADORESS ON WASHIIGGTON'S BIRTHOAY
(From The Antelopa) The faculty and student body o Kidland College, together with th nigh school and the citizens of Mid
land enjoyed a well balanced progra land enjoyd a well balanoed prograa
at the Christian church on the mori ing of February 22nd. The Midan High School Chorus rendered several
patriotic airs after whice Esten Shu patriotic a airs after which Esten Shu
mate, a high school student, delivermate, a high school "tudent, deliver
ed that titring oration, ${ }^{\text {I }}$ am an Am erican." Miss Ruth Moore sang How School Boards Sometin
ceive Themselves

$\qquad$ There are two classes of falsehoods those told to one's self. Of these two dasses, the latter is the much mor nan can deceive himself into belieying almost anything. He can falsify

to himself until he actually comes
believe his own lies. It is as possibe for a group of men

## Last year a board of school trus. tees in Texas honestly deceived it.

 self into believing it wanted to it. land. ploy a school teacher. It advised withthe county superintendent, wrote let-
church, fraternal, and political affliliaters of inquiry to two school presi- tends to lower the standard of the
dents, and had considerable corres-
pondence with a teachers' agencer and make the minds of inno-
cent children prey for the ill-trained But this board was not looking for a a
man or woman truly qualified to teach
and uninformed.
One of the most responsible offices schoot. The truth is, it wanted an ac. $\begin{aligned} & \text { in the land is that of school trustee } \\ & \text { ceptable Baptist with a teacher's cer- } \\ & \text { tificate. }\end{aligned}$ Upon this officer rests the responsi-
bility of selecting the men and wo Two years ago another school board
in Texas who will direct the thought of
ment more than two months
our boys and girls-our young Amer-



## Now is the Time to Buy

## Furniture \& Floor Coverings

if you want to save money-prices on all lines are liable to advance very materially in the near future, so we advise all our friends and customers that intend buy ing anything in our line, any ways soon, to buy now before the price gets any other floor coverings.

We also have a few pianos, some slightly used, and second-hand, that we wish to dispose of at almost give-away-prices, with terms that anyboby can meet, some terms as low as $\$ 5.00$ down and $\$ 1.25$ per week.

## Also Rembember the <br> VICTROLA

0
is the only sound reproducing instrument that reproduces the human voice perfectly; this is why all the great artists sing for the Victrola exclusively.

Basham-Shepherd \& Company

Dame Fashion
Is Well Represented this Week at EVERYBODY'S
$\overline{\text { Spring Dresses }}$ The newest styles in beau-
tiful Foulards, Taffetas and Georgettes, at prices ranging from
$\$ 16.25$ to $\$ 27.50$
Blouses
We have a lovely assortment of new blouses in Georgettes Stripes, Sport Blouses and
High Collar effects, from $\$ 3.00$ to $\$ 6.00$


## Spring Suits

We have just received a Serges and Wool Poplins, in ery attractive shates, at $\$ 25.00$ to $\$ 28.50$

## Skirts

The very latest creations in liks and Serges, in a varie
$\$ 5.75$ to $\$ 13.50$

A shipment of Misses' and Children's Gingham Dresses, in very pretty plaids and stripes, made with the high waist line effect, has just come in. These
dresses are both attractive and economical and sell at.
$\mathbf{\$ 1 . 0 0}$ to $\$ 1.50$

## For the Men and Boys

We have some new things in soft shirts and blouses, both with and without collars, and \&ome with detachable soft collars. We have these in very pretty patterns and bought them in time to miss the heavy advance in price
Our buyer has been delayed in going to the markets on aeconnt of illness, but we have arranged with friends among the wholesale houses and manu facturers to send us the newest things in all lines, and we promise you tha
you will find authentic styles at this store. We ber
We have been in business here 33 years, and are here to stay. Since we went on a cash basis we have been able to cut down expenses, and can give want your busifiess and your cash.
EVERYBODY'S ${ }^{\text {Himanrain }}$

CONSERVING YOUR
GARDEN MOISTURE
 T. obtainege oft Texas:
Tosuts cultivation
the garden should te tate in the garden should be tatarted as
quickly this spring as the soil can be worked in order to consreve the moiss
ture which is now in the soil. Calti vate not only where the seeds have
been sown, but over the entire garden.
竍 Mistakes have been made in the past
by failure to cultivate that part of
of by failure to cultivate that part of
the garden whic was of be pranted
later, with the resual that it was allater, with he result the tot was al-
lowed to bake and the moistre per-
mitted to escape. A soil muslch should mitted to escape, A soil
be preserved at all times.
 forms upon the surface of the son
is lett means just that much less witt er for the plantsthat are to to wrow

there. The soil should be cultivated | Chere. The soil should be cultivated |
| :--- |
| after every $\begin{array}{l}\text { ain or or riggation and at } \\ \text { least once every ten days during the }\end{array}$ | least onee every ten days during the

dry periods. The depth of cultivatio should be at least two inches to tain a good mulch. This cultivation
not only conserves the moisture, but makes a better home for the plants and keeps the weeds down. The spike or spring tooth harrow
is a good tool to use in a large garden, is a good oor to use in a large garden,
and the hand wheel cultivators in
smal and arden. The small garden. The rake, hoe or hand
cultivator makes a good mulch when cultivator mak
Goodyear now equip more ne
than anyy ther equip morer new cari, tern Auto Supply Company carry a
then terr Aut
full line.

## $\overline{\text { Card of Thanks }}$

Friends did all thant were possible
to lessen our griet in the reent lose to lessen our grief in the reent lose
of our little daughter. We are grateour beyond daughter. We are grate-
ful
out be mate through the columns of The Reportarawe wish to speak of how deeply we are appree
cintive. We feel that we ciative. We. feel that we know, now,
more than ever before, how valuable more than ever betore, how valuabe
triendship is. Nothing has been left undone for our comfort and cheer, and our hearts are flled with gratitude.
E. B. Rountree and Wife.

For $A$ Bad Cold
It hake chambernand coug Remody.





## UNIQUE

One of those high-class Jewel productions, with Dorothy Phillips in the leading role. A $5,000 \mathrm{ft}$. film depicting primitive passions and mighty emotions, played by a brilliant, all-star cast.

## Friday Night, March 8

another superb Jewel production featuring Lois Weber and Phillips Smalley in their own tremendous triumph
The Hand that Rocks the Cradle
The story deals with a very interesting and intensley human group of characters, as all of Miss
Weber's plays do. You will appreciate this. Don't Weber's
miss it.

Tuesday Night, March 12 and Matinee

Thos. H. Ince's Million Dollar Patriotic Spectacle

## "CIVILIZATION"

Nine great big thrilling and inspiring episodes. This is one of the grandest prictures ever brought to Midland. Get ready for it.

## T0-NIGHT "PAY ME",



