## THE MIDLAND REPORTER

WEST TEXAS IN NO
WISE A BANKRUP

 would help the situation in the drout
stricken counties of the West if trac tors were supplied for plowing. Many
other suggestions are being offered. The plain facts are that West Texas
needs rain. Give it plenty of rain and needs rain. Give it plenty of rain and
the people will do everything else tha
needs to be done. Without tors and all the. Without rain trac-
ments in the woultural impiements in the world will do no no goopd
The West has been hard hit, about
like the East gets like the East gets it when there is co
much rain, but there will be a chang
and the West will be back on the bind Wagon some day, happy and prosper
ous. Unfortunately
drouths do not ex site the same consideration the that
storms and floods create, and as a con selpuenee the people who most nee
nething, for they have to have
before anybody gets into action. Th the section that hapse suffered the most through some way if it rains in trae
for the 1918 crop. About all the help the West has se -
ceived was the special orders to rush empty cars out here to take the stock
ut of the country and the sending of
feed for the stock that had to be paic for at high prices, Both helped and is,
perhaps all the assistance the West is ntitited to. Anyway, it is about all that
vill be given, exxeept some money pu
in the banks to be loaned on securay

SHOW SUMDAY NIGHT


Number 16
Midland, Texas, January 25, 1918

## WEEKLY SPECIALS

## GROCERY DEPARTMENT Limited Coffee

For the coming week we will offer this coffee a

## Only 90c per can

This is a fine grade of roasted coffee packed in pound cans. If you like a good cup of coffee, you can't make a mistake by buying "Limited Coffee." This coffee is roasted and packed by Walker-Smith Company of Texas,

## A Real Bargain

## Only 90c for a $\mathbf{3} \mathbf{l b}$. Can

We have a large quantity of this coffee on hand and want to close our present stock during the next week.

Don't Overlook This
Don't Overlook these Weekly Specials

DRY GOODS DEPARTM'NT
Bath Room Sets
PINK--BLUE--GOLD
Excellent quality, attractive designs. For the next week we will offer these at the following attractive prices:

| $\mathbf{7}$ piece sets only | $\mathbf{\$ 4 . 0 0}$ |
| :--- | ---: |
| 5 piece sets only | $\mathbf{\$ 3 . 0 0}$ |
| 3 piece sets one lot only | $\mathbf{\$ 1 . 2 5}$ |
| 3 piece sets one lot only | $\mathbf{\$ 1 . 0 0}$ |

You can't afford to miss this if you want a beautifui Bath Room Set. The above prices will move them. We want to sell the entire lot next week.

A Bargain You Can't Afford to Pass By

Don't Overlook these Weekly Spectals

We assume that few people are so
anreflecting as to believe that bsil-
eess can' really go on ${ }^{\text {ase }}$ great war, which takes mi. ions of
men from the ranks of labor and $18-$
quires millions more to keen the ar-
mies supplied with equipment and subsistence.
The idea that the person who sonds
$\$ 100$ or $\$ 1$ needlessly, instead of lend. ing it to the government, therejy en-
ables some other person to lend it to
 evident that the more the origin
um is passed around, and the great
ver the number of people who muster be
paid for their services out of it, the smaller will be the remainder which
can possibly reach the Treasury can possibly reach the Treasury. The
sum cannot possibly increase and is sum cannot possibly in
constantly diminished.
We tive
We take it that most of those who
have shown concern about the effecter of the plea for economy have been
pleading for time for business to pleading for time for business to re-
adjust itself from peace conditions adjust itself from peace conditions
to war conditions, in order that a apr-
iod of disorganization and confussun might not intervene. In all discus-
sion of the subject we have reagnized this plea and emphasized the de-
sirability of having the governmunt
nssume the task of re-organizing the sirability of having the governmunt
assume the task of re-rganizig the
industries. But we havp also recognized that with employment com-
plete, wagas high and general pros-
perity throughout the country, trade
spite all that might be anid for cevi-
omy. Such has been the esas, and pro--
Continued on peso

P RESENT high prices of Dry Goods are not so bad when we compare them with those our fathers and grandfathers had to pay, and too, we expect a dollar is a lot easier gotten hold of today than it was in those days,

The list below is a copy of a Wholesale Price List of September 7th, 1864







 this cash store wil snve rou howey


## Wadley-Patterson Company



 | tle are not exercised in the least about | ience and endeavors along these lines. |
| :--- | :--- | :--- | any development work or any breeding

up process, fearing that an attempt
I don't want to overloek the fact up process, fearing that an attempt that the Florida, range country is
to improve the cattle conditions, would
cause the land owners the best hog range I have ever

pay for the them | pay for the use of the land. In fact the |
| :--- | :--- | :--- |
| cattle, though they live oak, small, ware beer oak and other hard |
| ing produced in Florida today cheaper |
| wood trees as well as berries on what |
| they call here the cabbage palm, and | I think, pound for pound, than any they call here the cabbage palm, and

open range country I find a

other place in the country this side great many hogs. They, like the cattle, | Now to the man who wants to raise | are mostly the old fashioned raivor |
| :--- | :--- |
| back hogs. However in the sock farm. |  | beter cattle in Florida and pursue a

more progressive line of conduct with belt. they are raising as yud.
his cattle and yet raise them cheaper
hogs as there are any pacee in Ameri-
ca. Moreover there are
 can be bought at from four to six dol-
lars per acre or can be leased for
cepredate on any class of live stock.

This I $I$ know you will be surprised | from twenty to twenty-five cents per leaser | hea |
| :--- | :--- | :--- |
| hea |  |
| acre, "the land |  | acre, the land owner agreeing to

fence and improve the land so leased
aceording torner coar, this being a southern, warm
country. I cannot offer any explana-
tion according to the size of the tract and
and
nevertheless it it is a fact. The absence desires of the lessee. This lease prop-
osition is one that I have inaugurated osition is one then hare. I have told
since I have been hate regular normal rainfall in this
the lan and the land owners that the firss step to- - - $\begin{aligned} & \text { Ste, regular normal rainfall in this } \\ & \text { State insuring feed on the ground } \\ & \text { ward the evolution of improved live } \\ & \text { for the cattle at.all seasons of the }\end{aligned}$ stock in Florida to any appreciable
extent was to get the lands fenced up eand the cattle under control so that near the ideal spot for the production
and ine stock as is possible for man to

individual effort in breeding lines | and $\begin{array}{l}\text { ane catte under control so thes } \\ \text { individul efort in breeding lines } \\ \text { might be made practical. Ane Atock as is possibe for man to } \\ \text { find } \\ \text { very, very much murprised sat that } I \text { am }\end{array}$ |
| :--- | The prairie country of Florida presents a most beautiful picture to look

at, as the prairies are dotted here and
| Would appreciate a letter from you

and if there are any points which I | there with live oak and palm three | have not eovered herein and you |
| :--- | :--- | :--- |
| motts, varying from one or two trees |  |
| to two or three acres. Water in Flor- |  |
| would |  |
| like to ask me about in your |  |
| liter, I will take pleasure in answer- |  |

 contaminated with decaying, leaves
and brush, giving it a rather brown-
ish or tan eolor. In the however, wator. can be had in abun-
dance at from twenty to forty feet
and in and and in a great many places artesian
flow can be had in wells eighty to one
huncred feet diep. The deepest ar-
tesian tell I le. hundred feet deep. The deepest ar-
tesian wells I know of in Florida are
800 feet deep. The drinking water, tesian we
800 feet
which is good, except thrt trom all has more or mat is very thr
less of a sulphur stell
ther week's trip in company with some lo-
cal representatives and Mr.
Hastipes, Hastings, of Stamford, Texas, and a
Mr. E. F. Swenson, of Me, M. of cattle in Texas. And in this con-
nection I will hection I will say to you that should
you have the time and inclination to come to Florida to investigate live
stock possibilities here, these people stock possibinties here, these people
will take great pleasure in showing you over the country, furnishing you nice entertainment and a good time a
their own expense. In fact I have their own expense. In fact I have
nexer seen as much unselfish effort
exhibited as I have found exhibited as I have found among these
people when it comes to showing the people when it comes to showing the
country and encouraging the better development of the State of Florica.
They realize the Thex realize the backward conditions
existing here and contribute their time and wergies to the betterment
these conditions.
$\qquad$
To Our Customers
and Friends

We have been doing a cash business for the past eight months.
But, during this time, we have taken quite a few HOLD tickets in difBut, during th
ferent cases.

We have now decided to eliminate these HoLD tickets, and adhere strictly to the cash rule. This means that we must have the money over
for both you and the best and most economical way of doing busiage on this basis.
$\qquad$
same.

## Milland Hardivare Co. <br> "A Square Deal to All"

REMEMBER-Everything strictly cash after January, 1918


The best New Year's Resolution-the one you will never regret-is

The Starting
of a bank account. Make the start with us. We offer you the best possible backing, not only in the strength of this Bank, but as much in the character and standing of the officers of this Bank. Besides,

We Invite Your Business
The MIDLANDNATIONaL BANK

We are Now Selling the
Brownwood Cake Flour Its the Best we can get. Fine time to buy your Fall Stock.

SMITH BROTHERS
Phone No. $3 \ldots . .$. Midand, Texas

## WAR ECONOMY

Prompted by recommendations of the United States Food Administration, the following retail merchants of Midland:

## Smith Bros. Midland Hardware Co. <br> Wight \& Anthony City Grocery Co. <br> Basham-Shepherd <br> J. E. (Bob) Hill <br> \& Co. <br> w. S. Hill <br> Midland Mercantile ©o.

## After Monlay, January 28ih

Will No Longer Make Deliveries of Goods which amount to less than $\$ 5.00$ to any one purchaser. This is a war economy. It is a compliance with government recommendations and all persons should cheerfully accept this ruling by Midlandmerchants. Remember, then, that

## On and After Jan. 28th

No Purchases Delivered, Which
Amount to Less than $\$ 5.00$


JASPER \& BLEDSOE
PAINTERS AND PAPERHANGERS FIRST CLASS WORK ONLY PHONE 165

MIDLAND, TEXAS

## MAXWEL

Economize Wisely -A Maxwell Car Will Help
Waste is often committed when the intention is to economize.
A Maxwell car, famous for its economy, will cost you only a few dollars a month to operate and maintain

Which is the real economy:
(1) To use the car and
save time, strength, and
mental vigor?
(2) To do without the
car, lose time in your busicess, lose the in yoalth gained from motoring, and
yourself into illness?
Use of a Maxwell car will give you self onfidence.
Your neighbors and associates will get mental inspiration from you.
As wave circles widen when a pebble ho As wave circles widen when a pebble hit the water, so will your good example bene-
fit your entire community. Save-yes; but do it sensibly, and let the Save-yes;
Maxwell help.
Touring Car $\mathbf{\$ 7 4 5 ; \text { Roadster }}$ \$745; Conpte $\$ 1095$
Berline $\$ 1095 ;$ Sedan with Wirr Whets $\$ 1195$

PRICE AUTO CO. midLand, TEXAS
Midland Texas.




Dr. L. C. G. Buchanan



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LET US HELPYOU
If you are too busy to attend to the details of repairs about your premises, just phone us and we will send you a competent mechanic on short notice.
ROCKWELL BROS, \& CO.
(Midland Lumber Company)

## GuarantyMororCo.

Good-Year, Firestone and Hood Tires

Lubricating Oils and Auto Accessories

We Repair Autos and Fords Too

Western Auto Co. Building
C. I. Kuykendall, Mgr,

## "Tricks in Trade"

You've heard that expression. There is no trick, however, when you buy building materials of us. We simply sell you Lumber, Paints, Brick, Lime and Cement, Ranch Fencing Supplies, etc., and back up everything with an iron-clad guarantee. Our prices are right, too
Are You Going to Build?
Better figure with us. We are more than likely to save you a pretty penny in this day of necessary economy.

Call Phone No. 58
Burton-Lingo Co.
THIRTY-ONE YEARS IN MIDLAMD Lee Bradshaw, Loeal Manager


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The meting of the Embridery


 changly flying needles. The hostesses
sifty
"Hooverized" by serving tea and waif. "Hooverized" by serving tea and waif Rev. L. D. Nance, field secretary of the Northwest Texas Conference, con
ducted a Sunday School institute her
on the weather the attendance was very weather the attendance was very go
and much interest was manifested. The whole earth was covered with
now on Monday. It is expected that snow on Monday. It is expected that
this snow will be of some benefit to
the country as it did not drift as beA. N. Brown received the sad intel-
ligence this week of the death of his
uncle, Judge R. S. Neblett, of Corsiuncle, Judge R. S. Neblett, of Corsi
cana, who died at the sanitarium Cliff Newland, manager of the El
kin ranch was taken to Midland las kin ranch was taken to Midland las
Thursday for an operation for appenThursday for an operation for appen
dicitis.
Dr. Alhman's stock of drugs has a Dr. Alhman's stock of drugs has ar
rived and been opened up. We are
glad to have a drug store in Andrews

Misses Lightfoot, Moxley and Wil liams, Smith Umberson and Willard
Price, motored over to Florey SaturBen and Dewey Gilbert, of Flory,
were in Andrews this week and lef Judge T. M. Smith, Jno. M. Speed
and C. W. Hart left Tuesday for Por
tales, N. M, to visit their ranch and C. W. Hart left Tuesday for Por-
tales, N. M., to visit their ranch. C. W. Logsdon moved here the past
week from Abilene, and has locate
on his ranch northwest of Andrews. on his ranch northwest of Andrews. Reports from Midand indicate that
Tar Dillard is improving. This is ver
pieasing news to his many friends. Mr. Floyd, of Midland, passe
through Andrews Monday, on his way Mrs. Hunter Irwin and Miss Stamey, of Shafter Lake, were here Saturday
visiting friends.
Mrs. Jno. Speed went to Florey last
Mrs. Jno. Speed went to Florey lass
week for a short visit on their ranch Andrew King, of Cobb, was trans.
acting business here one day last wee acting business here one day last week.
Burl Holloway, of Midland, was here last week transacting business. John McCaleb, of Alabama, is vis
iting his uncle, Prof. F. D. Rogers. John Castleberry, of Florey, was a Mr. and Mrs. $-(\underline{\text { Roy }}$ Wilson are visi ing Mrs. Jno. Speed at Florey. Ed Caviner was in from his ranc this week visiting his family
John Knight has
visit to Jal, N. M.

## Hayden Mile here last week.

Mary Grace
list this week.
Mary Grace Price is
list this week.
On and after Jan. 28, 1918, we will not deliver less than one-half, cord of
wood or one-half ton of coal. Midland Fuel Company, phone 216 or 270.

EVERYBODY'S Stock Reducing Sale
Is Still on and will Continue Until Feb. 1

As announced in this paper, I have bought my son's interest in the business. He has "answered his country's call"---has enlisted---and won't be back till it's over---over there
To meet the heavy demands that are being made upon us for money, we are now selling many, things cheaper than can be bought today at wholesale.

## See our South Window for Special Prices on Ladies' Ready-to-Wear

You save half on any Dress, Coat or Coat Suit. In the balcony we are offering many good things that may be altered or made over, which can be bought for less than cost of the material

## Men's Wear is Yet Being Sacrificed

Come in and see the great bargains. We will have on sale next week some
broken lots in Women's and Children's Boots and shoes. Closing Bargains all Through the Store Come to See Us

## EVERYBODY'S

J. H. BARRON, Proprietor


