## THE MIDLAND REPORTER

AND GAZETTE - EXAMINER

| Volume X |  |  |  |  | Number 1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| COMING TO HELP WITH INGOME TAXES | GENERAL WESTERN RANGE CONDITIONS |  | MIOLAND PHYSICIANS CALLED TO ODESSA |  | ATEUR PROPHET <br> MAKES PREDIGTION |
| Persons in Midland County to Have <br> Government Assistance in Deter- <br> mining Amount of Incomes <br> In a communication received by this paper, Collector of Internal Revenue A. S. Walker, announces that a federal income tax officer will be sent into this county on a date to be announced later and will remain a reasonable time. He will have his office at some convenient place, and will be there every day during his stay here ready and willing to help persons subject to the income tax make out their returns without any cost to them for his services. <br> How many fncome-tax payers will there be in this county? If you can guess how many married persons livling with wife or husband will have net incomes of $\$ 2,000$ or over and how many unmarried persons will have net incomes of $\$ 1,000$ or over this year, then you know. <br> Returns of income for the year 1917 must be made on forms provided for the purpose before March 1st, 1918. Because a good many people don't understand the law and won't know how to make out their returns, the government is sending in this officer to do it for them. But the duty to on the taxpayer to make himseif known to the government. If he fore March 1st, he may have to pay a penalty ranging from $\$ 20$ to $\$ 1000$, pay a fine or go to jall. So if yju don't want to take chances on going to jail, you had better call on the income tax man. If you are not sure about being subject to the tax, bettir ask him and make sure. Whether you see the income tax man or nop, you must make return if subject to tax. <br> The collector suggests that evervbody start figuring up now his income and expenses so as to be ready with the figures when the officer arriven. Expenses, however, don't mean family expenses, money used to pay off the principal of a debt, new machinery, buildings, or anything like that. They mean what you spend in making Jour money-interest, taxes paid, hiring, rent (except for your dwelling), otc. Income includes about every dol, lar you get. $\qquad$ <br> TRIP TO BROWNWOOD <br> AND OTHER POINTS <br> W. M. Schrock and family returnod on New Year's evening from a pleasant trip to Abilene, Brownwood days, including the holidays. Mr . Schrock was surprised at the vast oil axcitement at Brownwood. Everywhere they are boring for oil, and with success. At Santa Anna, too, they are very prosperous, they having good crops there this year. | While the situation of stockmen with regard to their cattle is 'ar from satisfactory, reports over the West are quite reassuring. In the dronth stricken area cattle have heen meved out in great number to more favorout in great number to more favor- able range, many going to New: Mexico and Arizona points, and into the country immediately surrounding El Paso. The mild winter so far has enabled stock to not only hold their own but in many instances to improve. True, the absence of rain has caused much water inconvenience, but the cool weather has caused less necessity for it, and the grass has not lost any of its nutrition by reason of rain, and prospects so far are good. R. Milligan, manager of the El Paso office of Clay, Roibnson \& Co sta stated to the editor of the EI Paso Livestocic Journal that a continuance of mild conditions for a few weeks, with an early spring moisture, would insure against any severe loss, Under such conditions, he looks for a very lively spring trading and improved condtions all around. <br> The above státement, taken from the January 1st issue of the El Paso Livestock Journal, is substantially correct. Where there is anv grass in the drouth-stricken area it has certainly lost little of its nutrition; certainly, too, most of the eatle have been moved out of the territory so stricken. Likely there are not more than 40 per cent of the usual number of cattle left in this wide section of the West-considerably less, we im-agine-and what there are are being fed more heavily than ever before. It is not less true, however, that a moist spring, a seasonable spring will greatly relieve the situation aid with but few exceptions-possibly none-our stockmen will pull out in graat shape. <br> HAWKINS \& ANDERSON <br> ARE AGAIN PARTNERS <br> It will be of interest to Midland friends to know that Senator A. S. Hawkins and Judge Earl Anderson are again partners in the practice of Law. Both are formerly of Midland and both very prominent, or were, in the political affairs of West Texas. Senator Hawkins went to Phoenix, Ariz., several years ago and has there practiced law since. Judge Anderson, formerly judge of Midland County, left Midland a bit over a year ago and entered the practice of law in El Paso. We did not learn when he joined Senator Hawkins in Phoenix. Midland friends will join us in wishing them a large degree of success. They are strong attorneys and will deserve the utmost confidence of those with whom they come in contact, professionally or otherwise. <br> K. Johnston and wife came in the first of the week from C. C. Johs, ston's ranch, ten miles west of Odessa. Mr. Johnston had been doing | Daily Car Load After Car Lond of <br> Feed Stuff Arrived <br> It is rather remarkable that the Midland Country can stand the enor mous drains that are being made upon it daily, and it could not were it not a remarkable section. In conversation with a prominent stockman the other evening, in the course thereof, he remarked: <br> "Do you know how many car loads of feed stuff arrived to be unloeded in Midland today? Twelve; and it it safe to estimate that they will average $\$ 1000$ to the car. Not only so, but I think we average at least ten car loads a day, and this is little enough to feed under present conditions." <br> "But Mr. Blank, how long can we stand such a drain? and what is going to be the final outcome?" <br> "Now you are asking a poser. Of course you know there are not nearly so many catile is the country as nor- mally. This is offset both ways, however. The price of feed is altogether abnormal; but almost as much can be said as to the price of cattle, and so these two facts bring about a condition that would be nearly normal were it not for the handicap of drouth. can, as a result, see pretty well ahead blind. If we have a good spring I can see on and on, for the Midland Country has wonderful recuperative powers, and a cow is equally wondertuu in bringing about renewed properity to her owner. However, if it don't rain, I don't know. In this event our stockmen and everybody dependent upon the Midland Country is bound to be hurt, and badly; even bankruptey is inevitable to some. On the other hand, while some of us will be hurt even with good seasons, it need not be very serious with any of us. Our profits are gone for the past year and sure to be largely curtailed this, but us have made very large profits in the past. <br> And so it goes. The Midland Country is a good one, for cattle raising. It has proven so in the past, and will so prove in the future. It will come back, and just as large fortunes will be made in the future as have been made in the past." <br> This conversation was rather rofreshing to The Reporter. We know well the conditions and, frankly, it has looked somewhat gloomy, even though we hear very few expressions of pessi- mism. We realize that had normal conditions resulted out here in the Midland Country, our prosperity is merely that the scale of fortune has tilted against us, and we suffer one extreme instead of enjoying the other. <br> Dr. C. H. Allen, of Abilene, will be | A telephone message from the old Swett \& Reeder ranch, three miles south of the " Y " ranch headquarters, Thursday evening, brought to Odessa the tragic news that the 11 -year-old son of Mr. and Mrs. Jim Collins, Jitn Edgar, had been shot by his sevenyear old brother, Pat. The message reached here at about 7 o'clock, but, from the most reliable information obtainable, the shooting occurred at about 4 o'clock. <br> Dr. R. Garland Wilson responded to the call, Dr. Bell being present, and the former in charge of his practice. Later in the night Dr. Haley, of Midland, was called to the ranch in consultation, and their joint verdict was that the unfortunate wounded boy was in a most critical condition, the bullet, a .22 calibre short, having en tered the lad's back on the left side, ranging downward, grazing the spine passing through the liver and making its exit just below the ribs. <br> At about noon yesterday the wounded lad was brought to the Hotel Smith, where he will remain, so that the attending surgeon can be in close touch with the desperately wounded patient. <br> It is difficult to get an exact ac. count of just how the shooting occurred, as the two boys, with a little sister, five years' old, were alone at the ranch house when the shooting took place, the mother arriving shortly after. <br> From the mother the Herald learned that Jim Edgar had been hunting quail and had set the loaded gun down. Pat, the younger brother, pickwas loaded, and pointing it at Jim Edgar pulled the trigger, althougn the older boy cried warningly, "Don't shoot! It's loaded!" The father of the wounded boy, who was absent at the time, was located today in Upland, and arrived at the Hotel Smith lato this afternoon. Immediately after his arrival he requested Dr . Wilson to cal a consultation of other surgeons, and Dr. Thomas, of Midland, came in response to the call. Conferring with Dr . Wilson and the parents of the child, he confirmed the diagnosis previously made as to the course of the bullet. and held out some hope that the child might recover. At present writing the patient is resting reasonably well. It may be some time before the result of the wound can be definitely fore-told.-Odessa Herald. <br> meeting place is <br> CHANGED TO DALLAS <br> The Cattle Raisers' Association of Texas decided at their executive conmittee meeting recently held at San Angelo, to have their 1918 convention to Dallas. San Antonio had been chosen for the meeting place at the last convention, but on account of the congested condition of hotels and res- | Collector Walker Addresses Important <br> Letter to The First National <br> Bank of Midland <br> Cashier W, R. Chancellor, of the First National Bank, requests publication of a letter he has just received from Collector of Internal Revenue A. S. Walker. We have something of the kind in another article, but the subject is of special importance and we publish it as follows: <br> To the Bank Addressed: I beg to advise you of certain plans in relation to the individual income tax which will relieve bankers from a large burden of work thrust upon them during the months of January and February, when income tax forms must be executed and sent to the Collector of Internal Revenue <br> It is a fact well recognized by my office that very many taxpayers seek the assistance of bankers in making out their returns and that this prac- tice is so general as to constitute a serious encroachment upon the banker's time. In January and February, 1918, and when because of the new and reduced exemptions of $\$ 1,000$ for single persons and $\$ 2,000$ for married persons, the number of taxpayers will persons, the number of caxpayers will be immensely greater encroachment upon your time. <br> It is the purpose of this office to send an income tax officer into your county to assist all persons sub ject to the income tax law in making out their returns; to answer their questions about the law and to assist them to the extent of his ability. This officer will arrive on a date to be announced and will remain a reasonable time. His office will be at some convenient place. He will have an ample supply of income tax forms, rendering it unnecessary for tax payers who shall. call upon him to ask for forms, from his office, or for you to ask fo: them in advance of his arrival. Inarmuch as his stay will be limited and he will not be returned to your county again, it is of the utmost importance that all prospective taxpayers take advantage of his presence there by calling upon him while he is there, the earlier the date the better. <br> May I not, therefore, suggest to you the wisdom and necessity, as protection of yourself, if not as a patriotic service, of communicating by let- ter, telephone or otherwise with so many of your depositors as you believe to have taxable incomes, advising them of the fact that a govern- ment income tax officer will be in your county in January or. February and suggesting the advisability of calling upon him, and instruct the employees at the bank's windows to impart this information to depositorg? <br> There is a common and erroneo'1s mpression that it is the government's duty to call upon the taxpayer. On | The remaining winter months and the spring of 1918 hold forth no cherry prospects for West Texas so cherry prospects for West Cording to T. P. Cole, says the San Angelo Standard. Mr. Cole on Saturday consult ed the oracles with which he has been familiar for well-night thirty years and issued this blanket prediction for the first quarter of 1918. <br> January and February will be warru months, with bright weather, $\mathrm{f}^{\text {and }}$ there will be no fuel problem in this section. About January 24th a lignt rain will fall, accompanied by snow. The flakes will melt as soon as they strike the earith. "Northers" will be few in January and February, for most of the breezes will come from the south. <br> From March 1st to 15 th there will be cold rains, sleet and snow, but the moisture will not be heavy enough to cause rain to run from the house tops. April will be the coldest midspring month in the Concho country in 28 years, and there will be considerable suffering among live stock. <br> Mr. Cole Saturday was unable to predict 1918 weather further than April 18th. He explained that each year he begins "doping" the weather on that day and it can be taken as a sample at each hour or half hour to foretell what the weather will be on each day in the month that is tg come. For instance, if it is bright and clear at 10 o'clock on the morning of Dee. 26th it should be bright and clear on Jan. 10th. If the hour is 12 o'clock, the weather at that time can be expected on January 15h. <br> Twelve o'clock is mid-day; hence what it predicts is for the middle of the month. Mr. Cole has dozens of other signs that he has followed for more than a quarter of a century, but he does not always divulge their se-cret. <br> As to weather or not T. P. Cole generally "hite the nail on the head" one can judge for himself by reading his prediction that was printed in the Standard on March 19th, 1917: <br> "We will get general showers in April, May, June and July, out it won't rain hard enough at any time to wash the moss out of the river. Iocal showers will fall in August and September and we will have ihe prettiest fall you have ever seen. You can't go in your shirt slecves on C's istmas day, but will have to wear an istmas day, but will have to wear be the coldest and wettest Christmas we have ever had." <br> San Angelo's profit is evidenly a false one. December 25th was colld enough, no doubt, but it was not wet -not that we heard of. <br> subjects himself to penalties ranging from $\$ 20.00$ to $\$ 1,000$ fine, or imprisonment. Respectfully A. J. Walker, |
| d. Attorney N. R. Morgan were in is week from Seminole on business. |  | at the-Llano Hotel-Wednesday, Jan- 8th, Have your glases fited and stop that headache from eye strain. | taurants, oceasioned by-military-af fairs, they were unable to entertain them. | the contrary, the taxpayer- -must a ail upond govenment If he fails ro re- port his income when due he thereby | here for a fe Fort Worth. |

## PRE - INVENTORY CLEARANCE SALE

Beginning Tomorrow---Saturday Morning, January 5th, and Continuing for One Week

## Ladies' Coat Suits

One special lot, values to $\$ 22.50$, sale price $\$ 10.00$ A few other higher priced suits which will go at like reduction.
All Coats will be sold at greatly reduced prices. All Dresses, silks and woolens, must be sold dur-

Waists, Skirts, Sweaters, Silk Underwear
at very'Special Bargains at very Special Bargains

Children's Bath Robes and Sets
must be sold. The price will astonish you. All will be displayed where you can easily see.

## Men's Wear

One special lot Men's Overcoats $\quad \$ 10.00$ One special lot Men's Overcoa Only a few left, but must sell.

Men's Suits, Sweaters, Pants at Special Bargains

## Boys' Suits and Mackinaws

go in this sale at unheard of prices. You can't afford to miss this Sale.

All Goods in this Sale Cash--No Hold Tickets--No Goods Sent Out on Approval nemes The Midland Mercantile Company manemerever

Wadley-Patterson Co.'s Pre-Inventory

of
Ladies' and Children's Ready-to-Wear and a Sale of Odd Shoes of every kind. Bargains thruout the house. Begins Saturday Morning

We tell you plainly that this Season's End Clearance Sale is on seasonable goods that we think best to move, regardless of price, in spite of the fact that we could not replace them for twice the price at which we are offering them. But, to keep these won't make us anything. Every item you buy at this Clearance Sale will mean a saving of half or more to you, over present values. Every article on sale plainly marked.

Season's End Clearance on every item of Ready-to-Wear---Coats, Suits, Dresses, Skirts, Waists, etc.

## 



one

Dresses, Party and Evening Dresses

Sale of all Odd Lots of Shoes
$\qquad$
Clearance Sale of Corsets and Brassiers

Men's and Boys' Heavy Sweaters to Close

ue, the pair
Just receive
Just received the Heavy Knitting Yarn in Navy Grey and Army Khaki, quarter pound skeins, 90 c, five

This Cash Store saves you money on your Dry Goods, Shoes, Clothing, etc We do business for Cash Only and Sell tor Less.

Wadley-Patterson Comp'y

QUESTION OF NEXT
YEAR'S SEED SUPPLY




Who Said "Hello?"


## m.

If 8,000 calls are answered each day by the tele-


This number of calls is actually answered every day by Western Telephone operators and "Hello" is almost an unnecessary and superfluous word.

The Western Telephone Co.


|  |  |  | Land reporter |  |  |  | Tras, Jhe |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| fo Midland Reporter |  | universal campaign for conservation. 2. I will second faithfully all mywife's efforts toward food conserva tion. |  |  |  |  | $\mathbf{A}$ |
|  |  |  |  |  |  |  |  |
|  | In that fu <br> They fight as their comrades fall; <br> When "beroes are giving their ALL? | Toods will loar toe teat the proper |  |  |  |  |  |
| n.s. tre vean |  |  |  |  |  |  |  |
| RRDAX, JAN. 4, z978 |  |  |  |  |  |  |  |
|  | Of them lying there in the mud; <br> Think of the wounded, the blinded, the dead <br> The horrors, |  |  |  |  |  |  |
| "DOING YOUR BIT" |  |  | Baptist Ladies Entertarn <br> A hospitality that was character- | Miss Elkin and Mr. Henry WoleottJoint Hostess and Host | Messrs Merle Jowell and Guy Cow- den, students of New Mexico Military |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | ne of his school friends, Mr. Guy Me. Burton, of Sw guest for one day. |  |  |
|  |  |  |  |  |  |  |  |
| s.ame cotiotion, |  |  |  |  | guest for one day. |  | -sem |
|  |  |  |  | $\begin{aligned} & \text { and beauty reigned supreme. It was } \\ & \text { a gay, a charming affair, as with airy } \\ & \text { tripping feet and hearts attune they } \\ & \text { merrily danced the old year out and } \end{aligned}$ |  |  |  |
|  | UTIONS |  |  |  |  |  |  |
|  |  |  |  | merrily danced the old year out and | Dave Pudor, left Wednesday afternoon for Fort Worth to re-enter T |  |  |
| Now what have You done to hepp in |  |  |  |  |  |  |  |
| He Yout | asembe ofer the orolowing |  |  | enty fre yuetw wop participated in | Miss Leona Mecormick |  |  |
|  | that by folowing out the puggest |  |  | $\rightarrow$ - |  |  |  |
|  |  |  |  |  | parents, Mr. and Mrs. Frank McCor- |  |  |
| 週 |  |  | Work, that is. how they | and Mrr. spene Jowel, who |  |  |  |
| ride | 1. In will read and study th |  |  | Lonee jut before the molidys. weres |  |  |  |
|  |  | mad |  | neaday evering wene n large enumer |  |  |  |
|  |  | Pleased with this euntry ani |  |  |  |  |  |
|  | United state |  |  | , | (e) |  |  |
| immo | tood |  |  | Prise packeate but with the correy | Miso Ruby Parke or breckernigso |  |  |
|  |  | cot |  | hotese they reeived it very rricee | of Miss Lula Elkin. The young lad-ies are college mates at T. C. U. |  | atreont |
| 䢒 |  |  |  |  |  |  |  |
|  |  |  |  | Iden |  |  |  |
| , |  |  |  |  | guests this week his-college friends,Messrs. Dave Pudor, of Pecos, and Messrss Dave Pudor, ofJack Isaacks, of El Paso. |  |  |
|  | monts at any pocoll |  |  | vas. most alurin |  |  |  |
|  |  |  |  | cos |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  | $\substack{\text { max } \\ \text { max } \\ \text { may }}$ |  | M. Mr. Mra Mre. Them Whito and |  |  |  |
|  | Mm. Ho |  |  |  |  |  |  |
| Amercans great and mma | will study and disecuin |  | thenked her aturen triends wind |  | $\begin{aligned} & \text { Mr. Robert Erwin Rankin, of Abli- } \\ & \text { lene, was in Midland last week the } \\ & \text { guest of his mother and sister, Mrs. } \\ & \text { Laura Rankin and Miss Effe. } \end{aligned}$ |  |  |
|  | (tamily in order that |  | many years, for this beautiful tokenof their esteem.Before the departure of the guests |  |  |  |  |
|  |  |  |  |  | Miss Leta Heard who is teaching in Knowles, N, M, spent Christmas at |  |  |
|  |  |  |  | $\begin{aligned} & \text { rious reasons and the crowd was smal- } \\ & \text { ler, but no less joyous. This time the } \\ & \text { guests were: C. A. Taylor and daugh- } \end{aligned}$ | home, with her parents Mr. and Mrs. <br> Lee Heard. $\qquad$ |  |  |
| A10W | ECge 0 | US |  |  | Misses Mary Barron and Essie Cow. den returned to Waco last Saturday to |  |  |
|  |  |  |  |  | resume their duties in Baylor Univer- $t$ sity. |  |  |
|  |  |  |  | years, and hospitality. | Mr. Addison Wadley and family spent 'Christmas with Mrs. Wadley's |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  | itrormal dance it was te youls | Capt. W. E. Wallace and wife spent Christmas in Midland, coming from Christmas in New Mexico. |  |  |
|  |  |  |  |  | Mr wimberly, a Simmonn collegosutuent,left Tuesdaymoringfor |  |  |
| ment |  |  |  |  |  |  |  |
| solve the age-old riddle of selves with learning the |  | hite egg, content them- |  |  |  |  |  |
| selves with learning the | best way to GET THE EGG. | In America - |  | ${ }_{\text {verary }}^{\substack{\text { vef } \\ \text { delightul }}}$ |  |  |  |
| Business is King! |  |  | healthy, rolicking square dance had |  |  |  |  |
|  |  |  |  | Prets - Holitas Danee |  |  |  |
|  |  |  |  |  | wasa Chrismas guest of home tor |  |  |
|  |  |  |  |  | sundiy at the churches |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| It We Sit by Your Own Fireside |  |  |  |  |  |  |  |
| And tell you the Human Interest Stories of some of our old students, how they have gone from obscurity to prominence in the commercial world, it would make a tale as thrilling as those of the Arabian Knight |  |  |  | hours will long bea peaeantm memor |  |  |  |
|  |  |  |  |  |  |  |  |
| pin |  |  | other cloying cares of life.Mrs. Geo. Elliott-Honoree |  | Prayer meeting Wednosaday at $7: 80$p. W. m.Wowan, Pastor. |  |  |
|  |  |  |  |  |  |  |
| anship |  |  |  |  |  | - beath ano to begin the |  |  |
| Individual instruction. Finest equipment-Investiga tion welcomed. Ours is a collegg where rich and poor alike it educated for business, in the lateest systems and methods a mighty good school to attend. Wo.offer all any frrt class school has to offer-you ought not to want more, nor shoold you bo satiffed with less. Write today, let us help you plan and prepare for the future |  |  |  |  | along. |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| National Business College FORT WORTH or WICHITA FALLS, TEXAS |  |  |  |  |  |  |  |  |
|  |  |  |  |  | you be there this time? There were 43 who thought the same thing last thought was? <br> Prayerm at $7: 30$. <br> at $7: 30$. <br> Wm. H. Foster, Pastor. |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | B, P. |

Stoves, Flues, Tanks, Bath Room Fixtures Pipe and Fittings All in Stock at Anytime WALTER JERDEN
For sale-miscellaneous
 Horse And wagon for sale ${ }_{\mathrm{S}}^{\mathrm{A}} \mathrm{A}$ ith Cod dempany?

 ,

WoOD-See W. L. Clark or phon
285 for wood. KILI THE BLUE BUGS-By feed-
ing Martin's Wonderful Blue Bug
Kiler to our chickens. Your mon-
ey back if not abolutelo satisfied.
Ask the City Drug Store. $88 t$ FOR SALE-1916 model 6-eylinder
automobile for sale at ad bargain. Mdd-
a-ti
land Storage Battery Co. FURNISHED ROOMS
 Tonight at the Unique Theatre, Os



THE MIDLAND REPORTER
Fall Furnishing Goods
A most complete stock is to be found in our store. We carry only standard
brands of goods and vouch for the style and wearing qualities of our various lines
Shirts An unusually large display of ARROW brand shirts in madras percale and silks. Prices $\$ 1.50$ to $\$ 6.50$
See our Monarch and Arrow shirts, French cuffs. Price $\$ 1.50$ to $\$ 2.50$ We are showing a complete line of ARROW brand shirts in silk and fibre silk in
Holiday boxes. Prices $\$ 4.00, \$ 5.00$ and $\$ 6.50$.
 Prices $\$ 1.00, \$ 1.50, \$ 2.00, \$ 2.50$ and $\$ 4.00$



VERY APPRECIATIVE tields and after he arrives there; the
great American Red Cross MAKEs the
MORALE of not only the Amertean
foroes overseas but the forces of the


$$
\begin{aligned}
& \text { golng } \\
& \text { Le A } \\
& \text { Le And } \\
& \text { Aays } \\
& \text { casual }
\end{aligned}
$$



## enge six

tIE MIDLAND REPORTER

OF CROP ESTMMATES

We Will be Pleased to Have You
Discuss Your Cattle Loan With Us．

Capital $\$ 100,000$ ，
coupled with eother resources and unsurpassed connections，we feel amply able to take care of your needs，no matter how large．Small loans will also receive careful consideration．
South Plains Cattle Loan Company

Office with the Midland National Bank
W．H．Brunson，President
Will A．Martin，Vice President B．C．Girdley，Sec．－Treas．－Mgr

## Cood Eats Cafe：Grocery

LEE HEARD \＆SON，Props．
Phone $157 \begin{aligned} & \text { A nice line of Staple and Fancy } \\ & \text { Groceries，delivered promptly }\end{aligned}$

## GOODEATSCAFE

 GIVE US A CALL
## Good Service

Means promptness，accuracy，full weight，cleanli－ ness，wholesomeness and a square deal all the the kind of service we try to give．We appreciate your business．

## Cash Market \＆Bakery

A．ANDREWS，Proprietor PHONES
 making I possibie to save much of ste
short grain which would otherwise have gone unharreested．The harvest－
ing season was very satisfactory and
butg

## 

## the state as a in whele oft mok．mae be said that the quality of the grain is very hight




$$
\begin{aligned}
& \text { fects will be felt for some } \\
& \text { production for the State }
\end{aligned}
$$

$$
\left\{\begin{array}{l}
\text { moven } \\
\text { tion }
\end{array}\right.
$$

$$
\begin{aligned}
& \text { pasture and feed purposes but this re } \\
& \text { docton has been ofset by the short re } \\
& \text { ceipts at the stock yards. } \\
& \text { wol }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ceipts at the stock yards } \\
& \text { Wool }
\end{aligned}
$$

$$
\left\lvert\, \begin{aligned}
& \text { Wool } \\
& \text { On account of the prologged and } \\
& \text { cold winter the averape weight per } \\
& \text { fecen }
\end{aligned}\right.
$$

$$
\left\{\begin{array}{l}
\text { for the state approximated that of } \\
\text { fast winter Wheat } \\
\text { The acreage planted during the fall }
\end{array}\right.
$$

## the eastern section of the state the






$\qquad$
Hion centering on the eovaties of De
ton and Collin and inclucing sever
$\qquad$
$\qquad$ dry weather was the lower plains see．
tion including Jones，Shackelford tion including Jones，Shackelford and
surrounding counties and the north ern counties of the Panhandle section
upon the Oklahoma border Here the yield varied from but a few bushe） per acre to nothing．The central por－－
tion of the Paphandle，and especially that part－including Roberts，Gray，
Armstrong，Carson，Potter，Swisher， Briscoe and Hale，and parts of ad joining counties，were helped some
what by late showers and though th what by late showers and though th
yield was rather low por acro almo

；
最

## $\dot{4} \dot{4}$



$$
\frac{0}{\circ} \frac{1}{2}
$$

## ，

$$
E 3
$$

$$
\begin{aligned}
& \mathrm{w} i \\
& 4
\end{aligned}
$$

Th

## rete

Yet ca
The
in
And ca
The

| And cannot you and I perceive | $\begin{array}{l}\text { ranch of last wes Wilson，} 20 \text { miles west } \\ \text { The wrave } \\ \text { of E1 Paso．They are shipping a rem－}\end{array}$ |
| :--- | :--- | The brave yet lonely mother grieve

And picture，when that news comes in $\begin{array}{ll}\text { of EI Paso，They are shipping a rem－} \\ \text { nant of cattle up．there from Mons．} \\ \text { hans．－EI Paso Livestock Journal．}\end{array}$

## The acreage of grain sorghums has been increased but very little over the

## A Paint－Food that Polishes <br> Lustre－0－All

The most remarkable agency for the re－ newing of old and preserving of new auto bodies and all Varnished and Enameled surfaces．Not affected by rain or mud and does not colleet dust
Guaranteed to Hold the Lustre 90 Days Price $\$ 1.00$ Enough to go Over Your Car Four Times Lustre－O－All
is a Varnish and Enamel Renewer and
Should Not be Confused with an Ordi－ Should Not be Confused with an Ordi－

Contains No Acid Fall Stock．
$\cdots$

Money Back if Not Satisfied
The Lustri－O－All CO

Brownwood Cake Flour
Its the Best we can get．Fine time to buy your

SMITH BROTHERS
Midland，Texa
ins and
ors has been the south districts，th
Peanuts have increased in acre Frm one of the impor until they now in 1916 the crop has been increased to uction for the State of over 200 pe
ood．
hroughout the thengs have been made on the gulf coasst plains and especially tern section of the en but ittle inerease in the already anche and De lion or in the


Jno．W．Price，Mgr．


## The First Duty

of every married man is to Own A Home

If you do not you should talk the matter over with us without delay

## ROCKWELL BROS. \& CO. <br> (Midland Lumber Company)


 trom Merkel, on a avisitit to the Evowards
Bros. here, Chas. Jobin and Oron, and Brow here, chas
their tamilea.
Young 1 to is here from tho Garct

 will rewurn to hid daties there.

## unique thentre

The crowds have been exception allly good this week. As it has been
a holiday occasion, people have for gotten war and drouth and have been
liberal in their patronage, and well liberal in their patronage, and well
they have, for the pictures have been far above the average. On last Friday night Marguerite
Clark delighted all in "The Amazons." Miss Clark played a male role Mondeg night was a big night. Be
side the feature, "The Red Ace," wit side the feature, "The Red Ace," with
Marie Walcamp, we also had a six reel feature "Sirenes of the Sea," fea
turing Louise Lovely. This was on of the most beautiful photo-spectaculars we have ever witnessed. Th scenery was most inspiring, the cos
tumes gorgeous and the acting artistices gorgeous and the acting artin
tic. Many say that it was the bes of is kind ever seen here; we wil
say, however, it was good enough say, however, it was good enough for
anybody. anybody:
Violet $M$
Violet Mersereau was reatured o
Tuesday night in a bluebird drama en titled "Susan's Gentleman." While we have never been a strong admirer
of this aetress, still her work on Tues of this aetress, still her work on Tues day night was far above
artistic in every sense. Tonight, Friday, besides the regu-
lar picture show we will have Oscar ar picture show we will have Oscar
Graham and company in his new play entitled, "My Country 'tis of Thee."
This is not a motion picture. We all know this favorite western actor, as
he has been here many times in hts he has been here many times in hiss
own plays. He is the only playwrite own plays. He is the only playwrite
aacor that has ever come to Midland
He made his firs actor that has ever come to Midland
He made his first great hit here in
"Circle C Ranch," then "The Prince "Circle C Ranch,", then "The Prince
of His Race," and then came in "1he of His Race," and then came in "lhe
Stumblingblock". All of these plays Mr. Graham has written and produc ed himself, and tonight in "My Coun-
try 'tis of Thee," he has wandered a cry tis of Thee," he has wandered a
little from he paths of the dramatic field and written a a laughable wholesouled comedy, with plenty of pep and
"go" to it.
$\qquad$

## These Metropolitan Stars <br> Your Guests

THAT would be a privilege, wouldn't it--to have these eminent artists singing to you in your own home? "But the idea is preposterous," you re ply. Far from inconceivable. Far from it. So far as the enjoyment of music is concerned you can sit in your own living room and revel in the beauty of Marie Rappolds woreat diva voice, for example, exactly as though the great dame applies to any other of our assemblage of worldrenowned artists.

## The NEW EDISON The Phonograph with a Soul

## re-creates the human voice with such accuracy, such fidelity-that it renders so complete and perfect a reproduction, that no human ear can distinguish the slightest difference between the living artist and he record. This is not a claim; it is an established fact. Over one million peo ple have attended our famous tone tests where ple have attended our famous tone tests where 30 eminent artists sang in direct comparison with the New Edison's Re-Creation of their own in direct comparison with the New Edison's Re-Creation of their, own interpretations, and not one could tell where the voice left off and the record began. In the case of instrumentalists the verdict was the record began. In the case of instrumentalists the verdict was the same. 500 newspaper critics have gone on record to this effect Thom same. 500 newspaper critics have gone on record to this effect. Thom- as A. Edison has not merely imitated,--he has actually re-created the as A . Edison human voice.

## A Gitt Which Means a

 Life Enriched```
As a family girt what
Why not purchase one as a family gift? Eriminate the small 
dividual presents to."
```

Come in for a Demonstration
C. A. Taylor \& Son

The Old Reliable Druggists

## The Cash System is

 the Economical WayJUDICIOUS expenditure of money is one of the big demands of these momentous times on every American citizen. Patriotic duty as well as the necessity of meeting the demands of increased living costs, both impel all to make sure that for each dollar, we get a real dollar's worth
$T$ HIS store is determined to do its full part toward helping the people of the Midland country do this but to be able to do it right, we must have the dollar when we give that "real dollar's worth" of goods. It can not be done when the expensive machinery and the inevitable losses consequent to the credit system, have to be counted in. Somebody has to pay those expenses and those losses, and when we cut them out and give you the benefit of the saving, we are helping you directly.

S0 bring us your business, and your cash. Don't ask us to "charge" or "make ticket." We promise absolutely full value for your money, and in helping us you are helping yourselves and your country.

## EVERYBODY'S

| J. W. ANDERSON <br> DIED LAST SUNDAY |
| :---: |
| We offer sympathy to the wife,children and other relatives of J. W. Anderson, who died here last Sunday. |
| Deceased was 65-years of age and |
| suffered of pneumonia. Many Midland friends offered kindness and sympathy in the hour of sorrow to the |
|  |  |
|  |
| ter in this renewed expression of sym. pathy. Among those from a distance who came for the funeral was B. G. Kirby and wife of Lamesa. |
|  |  |
|  |  |
|  |  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
| A second operation will follow lat |
| Friends in Midland are hoping everything will contiuue so favorable with |
|  |  |
|  |
|  |
| WILL HAVE ANOTHER red cross benefit |
| Lieutenant Colonel Jimmie Rhea writes J. A. Eichelberger, manager of the Unique Theatre, this week that |
| he has some motion pictures of his trip with the boys in khaki up in Canada, shown in three reels. Col. |
|  |  |
|  |
|  |
|  |
|  |
| Cross. These pictures will be seen here in a few days. Further announcements later. |
|  |  |
|  |
|  |
| V, D. Ingle was in this weelk from his place ten miles east of Midland. |
|  |  |
|  |  |
|  |
|  |
|  |
| his subscription to The Reporter. |
|  |
| ay eorvico, not- replacements. w. H |
|  |  |


| OLD RESIDENCE BURNED <br> Last tuesday night | CATTLE NOT FED AND |
| :---: | :---: |
|  |  |
| Eighteen years ago the C. M. Bracken place in North Midland was | from his ranch four miles north of |
|  |  |
|  |  |
| two-story, and surrounded by a fine orchard. It has been going to ruins however, he expects to start feeding for years. The orchan was allowed <br> for years. The orchard was allowed soon. |  |
| die, and last Tuesday night it was |  |
| ally demolished. A fire of unknown | MOTHER OF DR, WOOLDRIDGE DIED LAST MONDAY |
|  | A comment upon the life and deat |
| J. W. Wooldridge, who died last Mon- |  |
|  |  |
|  |  |
| It was reported on the streets ofMidland this week that J. C. Wiman, |  |
|  |  |
|  | has bought ranch OUT IN NEW MEXICO |
|  |  |
| newsgatherer got no further p laes. | Joe Wisdom was here his week to move his family to New Mexico. He has bought the Bryant \& Tabott ranch |
|  |  |
| Wiman was a visito from Roscoe. He is | out there and is stocking it with catcattle. He reports the range there |

Why?
do so many ranchmen secure their loans from the Guaranty Gattle Loan Company the officers and directBecause ors have so long and faithfully served the
cattlemen of West Texas
Therefore
the long experience and ability of the officers and directors of the Guaranty Cattle Loan Co. combine to give exceptional service to all

## Guaranty Cattle Loan Company

B. N. AYCOCK,

JAX M. COWDEN, Manazer

