

# THE MIDLAND REPORTER

AND GAZETTE-EXAMINER

Volume XXII

Midland, Texas, Friday, December 14, 1917

Number 10

SANTA CLAUS *to* ALL *the* WORLD



Edwin Hill  
Copyright, 1917  
Western News



## *Hard Hit by the Drouth?*

We surely are, all of us; but had you stopped to think how much better our condition is than so many other sections of the country? We have a lot to be thankful for, a lot to hope for, and a lot to make our Christmas a joyous one.

### *Where Fortunes Have Been Made, Others will be Made!*

Don't Give up the Ship! Sit tight in your tree, and things are sure to come right again. This Midland Country of ours is a wonderful one, and, despite the calamities of drouth that now appear gloomy enough, we are glad our lot is cast where promises still are golden and a silvery lining gleams brightly just ahead.

### *The West Knows No Defeat!*

Let's fight it out, shoulder to shoulder, determinedly and co-operatively; as Westerners do. The Midland National Bank is your strong ally. It and other strong business institutions of our city is and will remain undauntedly your friend, in the face of whatsoever odds.

### *Economy is the Slogan*

Now is a time of National and individual sacrifice. One day the great world war will end and America and her allies will be victors. We can best hasten that day and can best conserve the lives of our boys in practices of rigid economy. Do it and in the brighter day of world-peace we'll all be the better for it in every way.

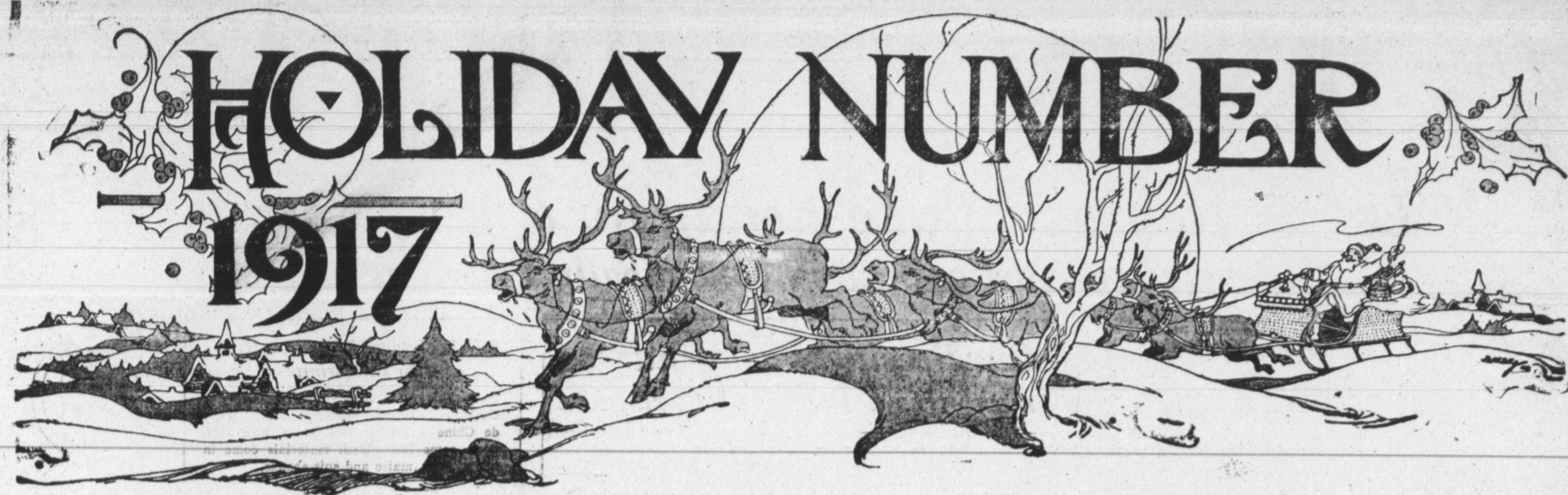
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*We wish for you a Merry Christmas and that the New Year may dawn  
for you with greater promise than you now expect.*

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## *The Midland National Bank*

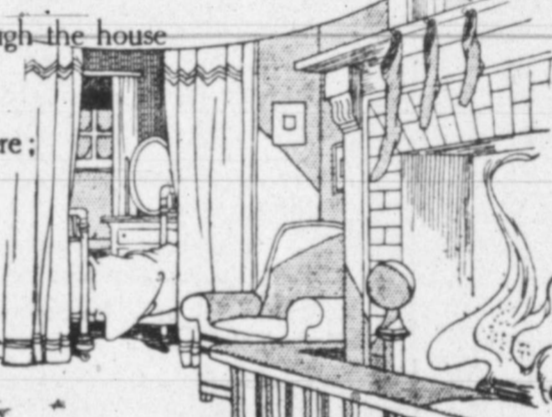
*By B. C. GIRDLEY, Cashier*



# A VISIT FROM ST. NICHOLAS

by Clement Clarke Moore

T WAS the night before Christmas, when all through the house  
 Not a creature was stirring, not even a mouse;  
 The stockings were hung by the chimney with care,  
 In hopes that ST. NICHOLAS soon would be there;  
 The children were nestled all snug in their beds,  
 While visions of sugar-plums danced in their heads;  
 And mamma in her kerchief, and I in my cap,  
 Had just settled our brains for a long winter's nap,  
 When out on the lawn there arose such a clatter,  
 I sprang from the bed to see what was the matter.  
 Away to the window I flew like a flash,



Tore open the shutters and threw up the sash,  
 The moon on the breast of the new-fallen snow  
 Gave the lustre of mid-day to objects below,  
 When, what to my wondering eyes should appear,  
 But a miniature sleigh, and eight tiny reindeer,  
 With a little old driver, so lively and quick,  
 I knew in a moment it must be St. Nick.  
 More rapid than eagles his coursers they came,  
 And he whistled, and shouted, and called them by name;  
 "Now, *Dasher!* now, *Dancer!* now, *Prancer and Vixen!*  
 On, *Comet!* on, *Cupid!* on, *Donder and Blitzen!*  
 To the top of the porch! to the top of the wall!

Now dash away! dash away! dash away all!  
 As dry leaves that before the wild hurricane fly,  
 When they meet with an obstacle, mount to the sky;  
 So up to the house-top the coursers they flew,  
 With the sleigh full of Toys, and St. Nicholas too.  
 And then, in a twinkling, I heard on the roof  
 The prancing and pawing of each little hoof.  
 As I drew in my head, and was turning around,  
 Down the chimney St. Nicholas came with a bound.  
 He was dressed all in fur, from his head to his foot,

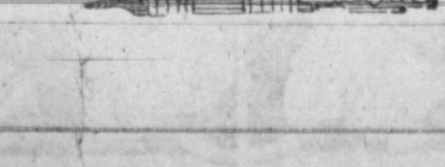


And his clothes were all tarnished with ashes and soot,  
 A bundle of Toys he had flung on his back,  
 And he looked like a peddler just opening his pack.  
 His eyes—how they twinkled! his dimples how merry!  
 His cheeks were like roses, his nose like a cherry!  
 His droll little mouth was drawn up like a bow,  
 And the beard of his chin was as white as the snow;  
 The stump of a pipe he held tight in his teeth,  
 And the smoke it encircled his head like a wreath;

He had a broad face and a little round belly,  
 That shook when he laughed, like a bowlful of jelly.  
 He was chubby and plump, a right jolly old elf,  
 And I laughed when I saw him, in spite of myself;  
 A wink of his eye and a twist of his head,  
 Soon gave me to know I had nothing to dread;  
 He spoke not a word, but went straight to his work,  
 And filled all the stockings; then turned with a jerk,



And laying his finger aside of his nose,  
 And giving a nod, up the chimney he rose;  
 He sprang to his sleigh, to his team gave a whistle,  
 And away they all flew like the down of a thistle.  
 But I heard him exclaim, ere he drove out of sight,  
 "Happy Christmas to all, and to all a good-night!"



## Let us Help you Make Ready for a Merry Xmas

### An Abundance of Practical Gifts Economically Priced at this Store

#### Hand Bags and Suit Cases

For Father or Brother and the boys going away

To most men there is nothing that appeals like a good suit case or grip. It is something that they take pride in. We have some exceptionally nice numbers for gifts. Grips in black or tan cowhide in sizes 16, 18 and 20 inch, at \$11.75, \$14.50 and the best ones at \$25.00 to.....\$33.50  
Suit cases at \$8.50, \$8.75, and up to \$20.00. Others for less money and in each you are assured of the utmost in value at this Cash Store.

#### New Silk Undergarmentry

In dainty crepe de chine and all silk sats, Teddies and Camisoles.

Satin and crepe de chine Teddies, daintily trimmed in pretty laces, at each, \$3.50, \$3.75 and up to.....\$6.50  
Crepe de chine and satin Camisoles at \$1.25, \$1.75 and up to.....\$3.50  
Crepe de chine gowns, daintily trimmed, at as low as \$4.50 and up to.....\$7.75

#### Silk Hose for Christmas

It's a safe rule, when in doubt, give silk hose, for there is possibly no other one item that is as appreciated by the fair sex as pretty silk hosiery.

In holiday boxes, single pairs, quarter dozens or half dozens. In black, white and all colors, the pair from 75c to.....\$2.00  
Ladies lisle hose, the pair, 35c and.....50c  
Mens' silk hose, the pair, 90c and.....75c

#### Table Linen

makes very appropriate gifts for Mother or wife

Beginning two years ago, the importations of linen was stopped by the war and since that time linens of all kinds have been getting more scarce and higher in price.

This store is very fortunate in being able to offer a nice assortment of linens that was on hand and contracted for, before the advances had taken place.

At \$1.75 to \$2.50 the yard, is to be had some beautiful designs in extra heavy, pure linen, full 72 inches wide.

At 65c and 75c are some splendid values in 72 inch cotton damas.

Napkins to match most patterns.

### Our President asks that we make this a Practical Christmas

This is best done by giving useful gifts that continue to be remembered throughout the year.

This Cash Store suggests many practical gifts for every name on your list and you are assured the most economical price.

More than any previous year, we suggest that you shop early, for prevailing conditions have made it very much harder to get merchandise of every kind this year, and when present stock is exhausted it is next to impossible to secure re-orders.

Look Through this List of Suggestions and Come to this Store with your List

HAND BAGS	SUIT CASES	OVERCOATS
HANDKERCHIEFS	SUSPENDERS	SWEATERS
HOUSE SHOES	BLANKETS	SHOES
TABLE LINENS	TOWELS	QUILTS
GLOVES	TOQUES	NECKWEAR
SILK PETTICOATS	SCARFS	CAPS, SUITS
MACKINAWS	SHIRT WAISTS	KIMONAS

#### Sale of Ladies' Suits Continues

And to this we have added

All Ladies Dresses and Coats—All Misses' Dresses and Coats, and all Childrens' Coats.

Making practically every garment in the house that we have put into this Pre-Holiday Clearance Sale.

A Coat, a Suit or a nice Dress would make a most acceptable gift for Mother, Sister or Wife.

#### Blankets for Christmas

Surely this would be following our President's suggestion, for one could hardly suggest a nicer or more suitable gift for Mother or Wife, and, too, the blanket or comfort you buy from our present stock shows not only a saving of probably more than half what it will be a year hence, but almost that much over today's present market prices.

Beautiful plaids in all-wool blankets, extra large sizes at the pair, \$7.50, \$10.00 and.....\$12.50

Half wool blankets in solid grey and tan with colored borders, full size, the pair, \$5.50 and.....\$6.50

Extra quality, Woolmap, plaid blankets, full double bed size in beautiful plaids, the pair.....\$3.85

#### Nice Comforts Make Splendid Gifts

Made of the choicest pure white cotton, covered with extra quality Silkoline and Sateens, extra full sizes, some stitched, some tacked; in pretty designs, each \$4.00, \$4.50 and.....\$4.75

Only Three Left—of the splendid Down Quilts that we have sold so many of this season. Full double bed size, made of pure Down, covered with splendid floral designs in a special quilt sateen, each.....\$12.50

#### Silk Waists and Silk Petticoats for Christmas

Dainty pretty blouses, specially priced for Christmas. Made of splendid quality, Crepe de Chine and Georgette, some with high neck, some low. Both materials come in white, flesh, maize and suit shades.  
Georgette waists at \$5.85, \$6.75 and \$9.50  
Crepe de chine waists at \$2.75 to.....\$3.75

#### Handkerchiefs

Never at any previous season have we shown a more wonderful assortment of holiday handkerchiefs.

PLAIN, EMBROIDERED, INITIAL:  
In plain, white, colored and Madeira work Irish hand embroidered on pure linen.

For the children at 5c, 10c; three for 25c and in Christmas boxes, three to the box, at 40 cents—the box.

A child's pure linen, initial handkerchiefs, three to the box, the box.....40c

Mens' initial handkerchiefs, put up three to a box and Madeira work, put up three to the box at, the box, \$1.00 and.....75c

Ladies boxed handkerchiefs, in white, colored and Madeira work, put up three to the box, the box, 50c and.....75c

Ladies Irish hand embroidered work, on pure linen, in white and colored embroidery, at, each, 35c, three for.....\$1.00

Ladies crepe de chine handkerchiefs, each 25c

#### Smart New Bags

of Pin Seal and Morocco, in the new back strap and small handle styles.

Lined with brocaded silks, some of them lined, others plain. These are priced at \$1.25, \$2.50 and to, each.....\$6.50

You could hardly think of a more appropriate gift for Mother, Sister, Wife or lady friend.

#### New Neckwear

of the best silks made by Superba & Keiser. The foremost mens neckwear manufacturers in America.

Boys' four-in-hands both the wide ends and the narrow ties, each.....35c

Mens' four-in-hands in beautiful new silks at, each, 50c and.....75c

Mens' new bow ties, each.....50c

#### Men's Jewelry, Hosiery Suspenders

For the holidays, we have just checked in a nice assortment of mens' jewelry, to be sold at reasonable prices.

Mens' cuff buttons in pearl, Sterling silver and plated, at the pair, 35c to.....\$1.50

Mens' tie clasps, each 35c to.....\$1.00

Scarf pins at 50c to.....\$1.25

President suspenders, in holiday boxes each.....50c

Paris garters in holiday boxes, each.....25c

Mens' silk hose in black, gray, white, brown and fancies, the pair, 50c and.....75c

#### Sweaters, Mackinaws and Overcoats

For the men and boys make gifts that will surely be appreciated

For the Boys—in sizes 8 to 16, is a nice assortment of Mackinaws with big pockets, and belted and pinch-back models. Every one of pure wool Mackinaw cloth and priced at, each, \$5.00 and.....\$5.50

For the Men—is a special number in a nice black dress overcoat, full Venetian lined, made of an extra nice quality of black unfinished worsted, each.....\$18.75

Mackinaws in several different qualities, every one of them of all-wool cloth of the newest styles, each, \$8.50 to.....\$10.00

#### Special Values in Boys' Suits

Our stock of boys' clothing is getting broken and in sizes 13, 14, 15, 16, 17 and 18, we have some exceptionally good values at \$3.50, \$5.00 and.....\$8.50

#### Shoes Make Practical Gifts

What would be more in keeping with our President's request for a practical Christmas than a pair of these much wanted Shoes for Christmas?

Before the week is out, we will have added, we feel sure, several numbers to our Christmas stock of novelty foot-wear, but just now, we are showing three new numbers that are creating no little interest and proving to be in big demand.

At \$6.75 is the new Military heel Kahki boot, with the Kahki cloth top. Laced

At \$7.50, is the new dark brown Military heel boots.

At \$5.50, is a Military boot, in the new dark brown.

At \$10.00, is the new Kahki kid dress boot with a full Louis covered heel, hand turned sole.

#### Comfort House Shoes

For men, women and children, in a nice assortment of styles for each and the prices are less than you expect to pay.

Anything bought here that is not the right size may be exchanged after Christmas

#### Ribbons

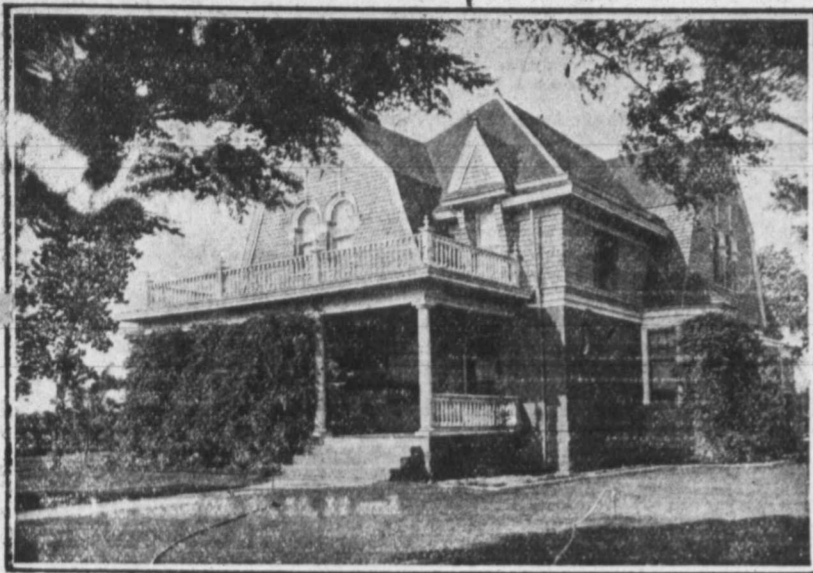
This store has a wonderfully choice assortment of Fancy Ribbons, at 25c, 30c and 35c the yard.

### Wadley-Patterson Co.

One Price—the Lowest—For Cash Only

#### Holiday Boxes

Here you will find a nice assortment of holiday boxes, Holly Ribbons, Tissue Paper, etc., to help with your Christmas.



HOME OF JAX M. COWDEN AND FAMILY

A suburban home. Note the beautiful trees, and the lawns. It's a pretty home, built mostly of Pecos sandstone. Though built about twelve years ago, it shows the mark of years only in the growth of trees, shrubbery, etc.



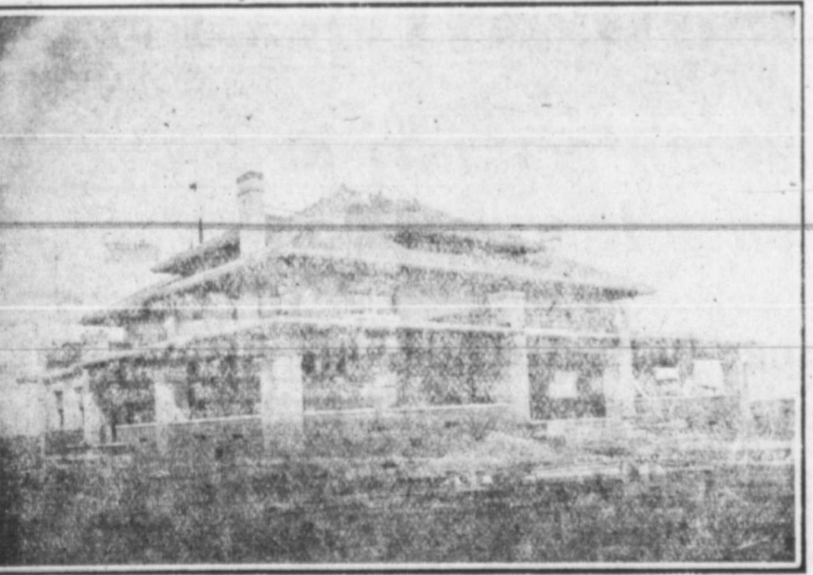
HOME OF MR. AND MRS. W. W. BRUNSON

Nice, isn't it? Of the bungalow type, as are many of the modern homes of our little city. Mr. and Mrs. Brunson are another of our younger married couples, and their home is a cheerful and hospitable one.



RESIDENCE OF MRS. ELLA YOUNGBLOOD

The reader will note the pretty drive-ways, walks, trees, etc. It is one of Midland's most beautiful and luxurious homes. And, too, it is the home of Mrs. Youngblood's two sons, Frank and Joe, and their wives, when they are in from their ranches.



NEW RESIDENCE OF MR. AND MRS. O. B. HOLT

Contracted about a year ago, W. K. Sinclair, architect and builder. It was ready for occupancy only last January, and is now one of Midland's prettiest homes. It has about eighteen rooms, both electrically and steam heated. Its appointments are very elaborate, modern in every detail and has been constructed at a cost of about \$40,000.00. The photograph shows the building under construction.

## Good Eats Cafe AND Grocery

LEE HEARD & SON, Props.

Phone 157 A nice line of Staple and Fancy Groceries, delivered promptly to any part of the city.

### GOOD EATS CAFE

It is first class in every respect and we serve you efficiently.

GIVE US A CALL

## RED CROSS DRIVE FOR MEMBERS TO COMMENCE DEC. 17

ENROLLMENT OF 15,000,000 BY CHRISTMAS EVE IS THE GOAL SET.

### SOUTHWEST QUOTA 2,000,000

Every Person With Red Blood in His Veins, Who Is Not Already a Member, Will Join by Dec. 25.

"Make it a Red Cross Christmas!" This is the slogan of the Southwestern division of the great American Red Cross, which will begin a drive Monday, Dec. 17, to obtain 2,000,000 new members in the states of Missouri, Kansas, Arkansas, Oklahoma and Texas.

A similar drive is to be made at the same time in the other 12 divisions of the Red Cross throughout the United States. The Red Cross has 5,000,000 members at the present time. Fifteen million members by Christmas Eve is the goal of this wonderful organization.

Outside of the army and the navy the Red Cross is the most important instrument for winning the war. Facts and figures dictate this statement and not sentiment.

Much has been said and written regarding the sentimental side of the Red Cross and too little has been said and written of the actual work which the Red Cross does. As a matter of fact, the Red Cross is nothing more than God's own instrument for making the world safe for democracy. All of the armies and all of the navies of all the allied countries would be impotent unless back of them there was a Big Something making for the morale which is the backbone of every fighting machine.

#### Morale Makes an Army.

Every soldier and every sailor must know that his country is backing him up with something more than munitions and a uniform; he must know that the spirit of the country is behind him, that its humanity is reaching out to him and reaching out to his, that the All-Seeing, All-Powerful One, the Big Director of Humanity, is going to take care of him and take care of his family while he is fighting.

Morale and munitions win wars. The Red Cross is morale with a big M, and without the Red Cross there could be no such thing as morale.

A few facts covering a few of the activities of the Red Cross since the United States went into the big war is sufficient proof of all these statements. No man with red blood in his veins can read these facts and then refuse to become a member of the Red Cross, unless he already is a member.

Because of the enormity of the task and because of the fact the United States was unprepared for war, the War Department has been slow in getting supplies to cantonments, and in many instances soldiers would have suffered had it not been for the quickness of the Red Cross in coming to their relief. Some red tape, of course, attaches to the Red Cross. At a Southern cantonment 2,000 of the men were without shirts; the War Department was not able to furnish the immediately. The Red-Cross stepped in and within 24 hours every man was properly outfitted.

#### Blankets Are Supplied.

At another cantonment the men had an insufficient supply of blankets and the government could not put through a requisition in time to alleviate the suffering which followed. Again the Red Cross went in the rescue of the government, again it proved it was the government's rich-hand ally.

At still another cantonment sweaters were furnished for more than 2,000 soldiers who were without overcoats.

One of the biggest things the Red Cross is doing in America and throughout the countries of the Allies is civilian relief. Here are some cases in point which alone are sufficient to make membership in the Red Cross synonymous with citizenship in the United States.

CASE ONE.—Mother, with daughter twenty-five, son twenty-two and daughter thirteen. Son is drafted. Mother taken dangerously ill, without hope of recovery. Oldest daughter must resign her position, paying \$25 per month, to nurse mother. The soldier's allotment is \$30 only income.

Home Service Section investigated; found an excellent family never in want before, now in dire straits and needing great assistance. Chapter made a grant of \$10 a week to provide finances for living expenses, medicines, doctor bills, etc., and are making encouraging calls to the family and assisting the daughter in nursing her mother. Financial relief alone would not have been enough in this case.

#### Splendid Home Service.

CASE TWO.—Man enlisted in army and married in June, 1917, asked for discharge in October on the grounds of a dependent wife who was an expectant mother. Army officials refused discharge because marriage took place after declaration of war. Woman has no relatives and soldier's relatives, who live in another part of the United States, are unable to assist.

Home Service Section found facts as stated correct, made arrangements as stated correct, made arrangements for the wife's confinement, assigned a big-hearted motherly woman as coun-



## Santa Claus is Here

With Strictly an American made Line of Toys

CHARACTER DOLLS	TRAINS	ERECTOR TOYS
CAMBELL KIDS	AUTOS	TINKER TOYS
BISQUE JOINTED DOLLS	FIRE ENGINES	ELECTRIC TOYS
RUBBER DOLLS	HOOK LADDER	ELECTRIC MOTORS
CELLULOID DOLLS	BATTLE SHIPS	AIR RIFLES
DOLL CARTS	MILL WHEELS	AUTOMATIC CAP PISTOLS
EXPRESS WAGONS	FORTS COMPLETE	WIZZARD TIPS
TRICYCLES	ENCAMPMENTS	MOTORS FOR ERECTION
BABY WALKER	TARGET TOYS	STUFFED ANIMALS
DRAW CARTS	AEROPLANES	CELLEOID ANIMALS
STICK HORSES	BLOCKS	POCKET KNIVES
BELL TOYS	STORY BOOKS	PURSES
CHINA DOLL SETS	GAMES	BRIAR PIPES
METAL DOLL SETS	DOLL FURNITURE	SHAVING SETS
DOLL BEDS	DOLL STOVES	MANICURE SETS

A full line of Chinaware, Glassware, Enamelware, Crockery, Candies, Cigars, Novelties, Notions, etc.

Complete line of Fireworks. (We comply with the State laws, so have no fears for the boys). Jardinieres, Water Sets, Aluminumware, Full Sets of Dishes, or open stock to suit; Wall Paper, Singer Sewing Machines, and many other items too numerous to mention

## At the Broken \$ Store

We have rental battery for your use when yours needs repairs or recharging



THIS CHRISTMAS will find more Willard Storage Batteries in use than all other batteries combined, on the gasoline driven car. Over eighty-five per cent of the automobile manufacturers use them as their regular equipment. The Willard Storage Battery Co. have perfected the latest improvement in storage battery history, THREAD RUBBER INSULATION. Insulation is the secret in the life of storage batteries. This THREAD RUBBER INSULATION has been in active service for TWO YEARS before put on the market. We know it is a success; you will know it when you buy your New Willard Battery. Ask us for the booklet, "196,000 Little Threads," it explains all about this new battery.

We are the Official Willard Service Station, not an independent outfit, we represent the largest Storage Battery Makers in the world.

We give factory service when it comes to repairing Storage Batteries, Starters, Generators and any other electrical parts of your car.

We also have equipment for removing CARBON from the cylinders of your Car without dissembling the motor; we remove it in twenty to thirty minutes and guarantee it gone. How? With OXYGEN process.

Give us a Trial and be Convinced

## Midland Storage Battery Co.

Southwest Texas Distributors

Phone 343-J Main Street, Next Door to Post Office. Midland, Tex.

# Midland Away Back Thirty-one Years Ago

In a small folder, of which there were 50,000 published by the Midland Town Company in the winter of '86, we have something of a treasure to give our readers. Among other papers of particular interest, it was furnished to us by Col. J. B. Frawley, of Dallas, who was in Midland a few weeks ago. Col. Frawley was a member of the Midland Town Company and official auctioneer therefor, and upon his recent visit he gave us all of these records, or loaned them to us for purposes of information.

The most voluminous of these was the folder referred to. Its first page was rather neatly displayed in the style of that early day and worded as follows:

Garden of the Southwest  
Midland County  
on the  
Staked Plains of West Texas  
The Most Desirable Locality on The  
Continent for Homeseekers  
Published by  
Midland Town Company  
Winter of 1886  
Staked Plain Job Print

Another display page was arranged about as follows:

The  
Midland Town Company  
The Original Purchasers of Midland  
Townsite and Projects of the Town has  
600 LOTS  
For Sale on Easy Terms, Embracing  
Business and Residence Locations  
Correspondence Solicited and  
Promptly Attended to by  
R. H. ZANE  
Agent and Attorney for The Midland  
Town Company, Midland, Texas

J. C. Rathburn was then publisher of The Staked Plain. He printed this folder and showed his enterprise by adding the following foot-note thereto:

"The Staked Plain, a weekly newspaper published at Midland, is instrumental in correctly reporting the growth and capabilities of Midland County. \$2.00 per year. J. C. Rathburn, Pub'r."

The main body of the folder is no less interesting than the above several captions, and we reproduce it, as follows:

### CONDENSED INFORMATION FOR ANXIOUS INQUIRERS

#### About The Garden of the Southwest Midland County

By an act of the legislature, February 28, 1885, Midland County was created and provision made for its organization. The latter was completed by an election of a full quota of officers on the 15th day of the following June.

The county was set apart from the north central portion of Tom Green County, adjoining the northern line of Martin County.

The Texas & Pacific Railway traverses the northwestern portion, giving direct communication with the markets of the east and north, and those of Mexico and the Pacific slope.

#### Climate

The climate is unsurpassed. Extremes of heat and cold are unknown. With an altitude of 2779 feet, a pure dry atmosphere is insured. The staked

plain has a climate peculiar to itself and is fast becoming a popular health resort. Those who are suffering from catarrh, bronchitis, asthma, consumption and all diseases of the respiratory organs are afforded immediate relief and, in the incipient stages, permanent cures are effected. Owing to the high altitude and absence of stagnant water, malarial troubles are never experienced. Midland was entirely free from the dengue, which was so prevalent in eastern and southern Texas during the past season.

#### Topography and Soil

The country is a magnificent prairie slightly rolling without waste land. The soil is a sandy loam, varying in color from chocolate to black; is from one to twenty feet in depth and easily cultivated. It never bakes, but pulverizes thoroughly and retains moisture for almost an indefinite length of time. Plowing can be done every month in the year.

#### Water

No fears of scarcity of water need be entertained for aside from an abundant rainfall, which is sufficient to insure the growth of vegetation and to mature crops, an unlimited supply for stock and other purposes can be had by digging a depth of from fifteen to fifty feet. It is soft and pure, free from unpleasant taste or effects and is pronounced the best water in Texas. It is found in white sand or gravel after passing through the soil, a strata of limestone, flint rock or granite and sandstone."

#### Farming and Fruit Growing

The success that has rewarded the efforts of those who have engaged in farming within a radius of twenty miles of Midland for the past three years, together with the luxuriant growth of vegetation, has exploded the theory that the staked plain is a barren country. Every species of grain and vegetable that has been fairly tested has been successfully grown. No finer specimens of vegetables than were produced here the past season are grown anywhere. Trees, shrubs and vines grow splendidly. With a soil, climate and altitude so nearly identical with those of the renowned fruit region of California there is every assurance that in a few years this will become one of the first fruit and grape producing sections of the United States.

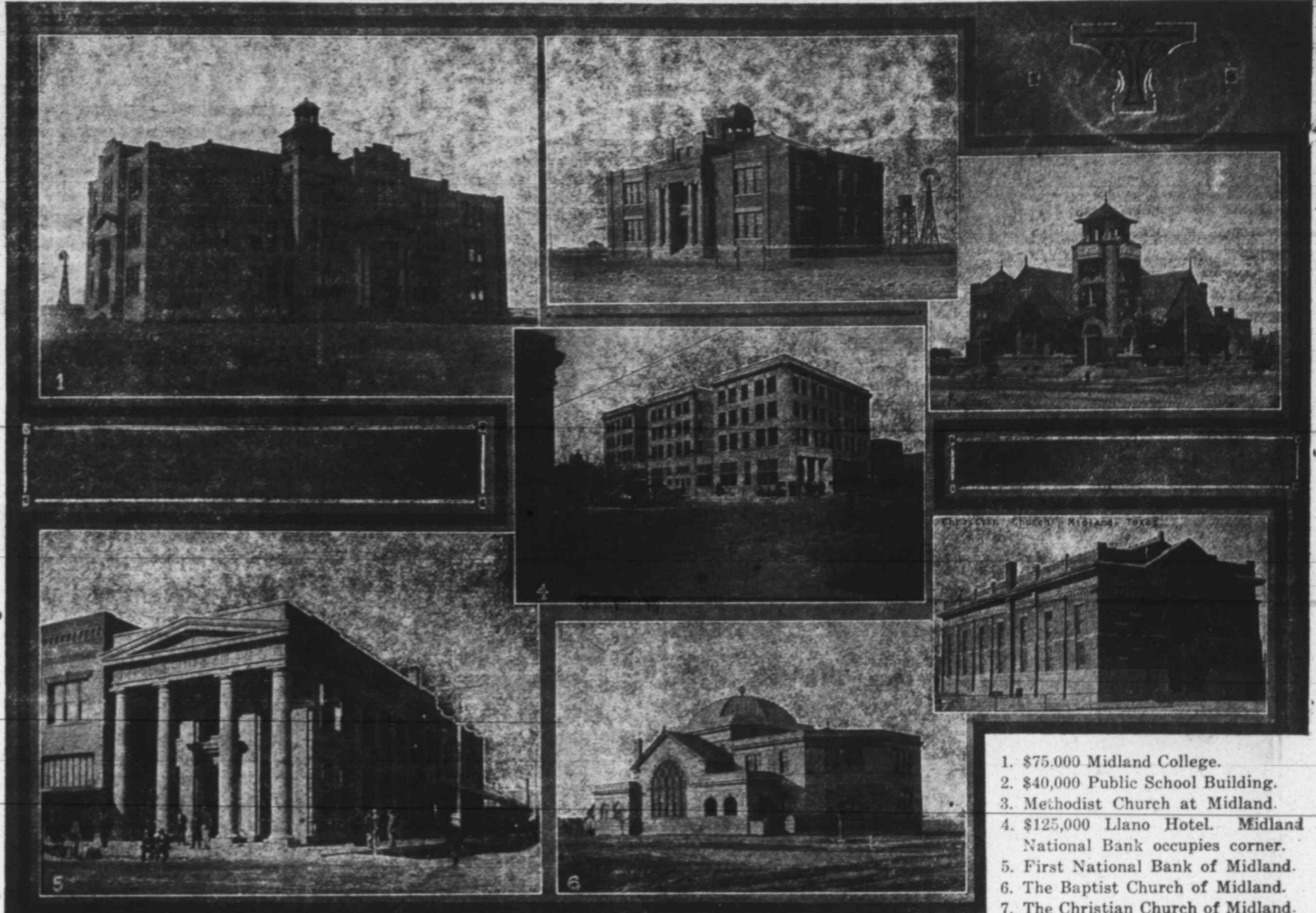
#### Grasses

About twenty varieties of indigenous grasses cover the surface of the staked plain. As these mature at different seasons of the year they afford fine grazing at all times. The different varieties of the mesquite and gramma are the most abundant and furnish the best pasturage.

#### Stock

The mild and even temperature and plentiful grasses render this one of the best stock countries on the continent. Sheep thrive remarkably well attaining to a large size, producing a fine and heavy coat of wool. There are now within shipping distance of Midland not less than three hundred thousand head. Many thousand head of cattle have been located by stockmen with the view of making Midland the market from which to purchase their ranch supplies.

# Some Different to the Days of Thirty-one Years A-gone



1. \$75,000 Midland College.  
2. \$40,000 Public School Building.  
3. Methodist Church at Midland.  
4. \$125,000 Llano Hotel. Midland National Bank occupies corner.  
5. First National Bank of Midland.  
6. The Baptist Church of Midland.  
7. The Christian Church of Midland.

When Midland had 100 houses, or thereabouts, as told in the story published on this page, they were not, of course, such as shown in the above group. Some of our old-timers remem-

ber the type that were erected from "the inexhaustible supply of lumber from the piney woods of East Texas." Now they are brick and stone and cement, ranging in cost to more than

\$100,000. The lots where the Llano Hotel now stands sold in 1894 for less than \$100. Just prior to the erection of the present building and when these same lots last changed hands,

the writer saw the pay check. It was for \$8000. Shall the present drought discourage us when we can look back over so many years of uninterrupted prosperity?

#### Lands

School lands are sold at \$2 per acre, one thirtieth cash, balance on thirty years time with interest at five per cent. One section can be had on these terms, but the purchaser must become an actual settler. Texas & Pacific lands can be bought at from \$4 to \$5 per acre cash with 20 per cent added if sold on five years' time, and 30 per cent, if sold on ten years' time. By purchasing Texas & Pacific land grant bonds the rail road lands can be brought below one-half of the above cost. In the counties farther north splendid land can be purchased for \$1 per acre.

#### Markets

The cost of living is not excessive. Good board can be secured at from \$4 to \$6 per week.

The pineries of East Texas furnish an inexhaustible supply of lumber, while the soil makes a fine quality of brick, which is delivered at from \$8 to \$10 per thousand.

#### The Town of Midland

Midland is on the Texas & Pacific Railway, 305 miles west of Ft. Worth and 317 miles east of El Paso. The first house was constructed in July of 1884. Since that time, more than one hundred substantial buildings have been erected.

Ample grounds for all public, educational and religious purposes have been donated.

A neat and commodious court house

have been built by contribution alone. There is also a good brick jail. Steps are being taken toward the organization of a graded school which is expected to be in operation at the beginning of the fall term of 1886. Taxation is less than one per cent. Society is composed of intelligent and refined people from the various states. The

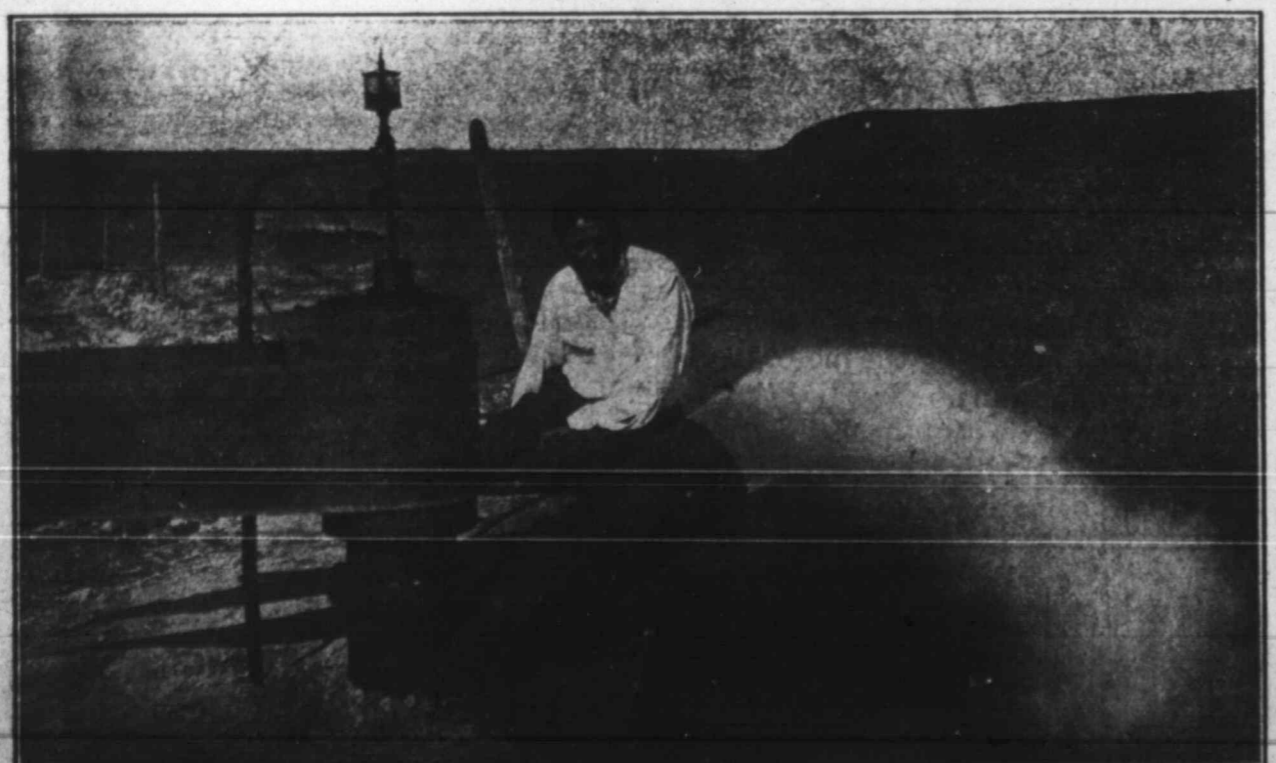
laws are respected, and no violations will be tolerated. The present population is six hundred.

Prospects

The rapid growth and prosperity of Midland county in the immediate future are insured by her natural advantages. No legislative action, in the

way of protection, is necessary to secure her an immense trade. Centrally located on a fine rolling prairie of more than twenty thousand square miles, shut off from competition from either east or west by ranges of sand hills, together with her live, energetic people, rapid increase in immigration and business interests is sure to result.

# In the Midland Country's Shallow Water Belt



One of the Half wells. It is one of several of the kind just east of Midland, and with kind readers of The Reporter are familiar. The writer of the article appearing on this page, however, did not know how well he guessed 31 years ago, and there are many things else that would happily surprise those of that early day, who have not visited Midland in late years. The above well is used not only for practical irrigation, but supplies water for bathing at Cloverdale, a delightful little pleasure resort, three miles east of Midland.

# Walker-Smith Company

## Wholesale Grocers

Candy Manufacturers and  
Coffee Roasters

Extends greetings to its friends and customers throughout West Texas, and wishes for each and every one

A Merry Christmas  
and  
A Prosperous New Year

Have you tried our famous  
Pecan Valley Peanut Butter?

Get a can of  
LIMITED COFFEE today

at all grocers

# Think of These Facts when Ready to Make Your Next Shipment

## The Fort Worth Market Offers You

- |   |   |
|---|---|
| Twenty-five reliable commission firms.    | Every pen paved with brick.   |
| Nineteen buyers for packing houses alone. | Modern government supervised dipping vats, under covered sheds.       |
| Ninety independent buyers and traders.    | Fire-proof hog houses and horse barns.                                |
| A shorter haul.                           | Complete up-to-date sheep feeding station and many other inducements. |
| A smaller shrink.                         |   |
| A lower freight.                          |   |
| Prices in line with northern markets.     |   |

A Market Where there is Always a Demand for any Class of Stock you have to Ship. A Market Where you can Always Secure any Class of Stock you Wish to Buy

# The Ft. Worth Stock Yards Co.

### A Word From the Fort Worth Stock Yards Co.

Some weeks ago The Reporter man was in Fort Worth and called on General Manager A. G. Donovan, of the Fort Worth Stock Yards Company. We spoke to him with regard to our proposed special Christmas edition, our Good Cheer edition, and he approved it heartily. His conversation proved that the Fort Worth Stock Yards Company is altogether friendly toward Midland and Midland stockmen. Amongst other things Mr. Donovan remarked:

"We wish to add a word of commendation of the spirit which we know is behind this movement. It is a comparatively easy matter for a man, or even a community to wear a broad smile when things are coming their way, but in the face of adversity or conditions such as have beset your people in the past few years, it takes the spirit which we possess to let the balance of the scale know that you are not in the least discouraged by these conditions, that they only serve to prompt to do larger and better things."

"The mere fact that a large portion of the State has suffered untold injury as a result of the continued drought is an incident after all, as the recuperative powers of Texas are well known to the world in general, and with the well known determination of the citizens of your community, we are sure that one off year is not going to have a very lengthy detrimental effect, and we are looking for you to come back next season, stronger than ever."

"While it is foreign to our mind to present ourselves with bouquets, we cannot resist saying, solely in the spirit of 'good cheer,' that the Fort Worth market proved an oasis in the great desert during this recent condition. We have had occasion to view many thousand head of cattle in recent weeks, not alone from your community, that could have hardly traveled another 100 miles. We are glad that we had the facilities (though congested they may have been at times) to offer your good people; to offer them a market place for their stock that were hardly physically able

to have withstood the trip to northern markets, and I believe we would not be criticised for saying a word of praise in behalf of the large packer buyers, who, regardless of the unprecedented runs that we were receiving for a period of many weeks, failed to take advantage of the situation to the financial loss of the shipper, and kept prices on a high level, which meant untold dollars saved to the cattlemen of Texas who were forced to sacrifice their unfinished stock, and which could have been turned to the advantage of the packers had they desired to take advantage of the existing conditions and battered prices down to a point which would have seemed consistent with the volume of receipts. Another matter worthy of mention is the eighty some odd traders or stocker buyers operating on the Fort Worth market. As records will show, these independent buyers have proved of untold value to the shipper whose forced shipments unfortunately were not sufficiently fitted to attract the consideration of the packer buyers, and with this number operating in competition, prices at nearly all times were held to an attractive level."

"It is our hope that this market will perform another function to the great benefit of the cattlemen of our State, by enabling them to replenish their herds when conditions return to a normal state, which they undoubtedly will do in a short space of time, and offer the prospective buyers a market to which they can come to secure practically all that is needed to start over again."

"We wish again to praise the unconquerable courage shown by the people in the Midland Country, and while in view of this spirit it seems unnecessary, however, we wish to admonish them to always retain their 'stiff upper lip,' and we know they are bound to come back and the organization which I represent stands at all times willing to assist and co-operate with you and your people with a view of, to somewhat modify the statement of our great President, 'making

the State of Texas safe for the live stock industry, the cattlemen and Democracy."

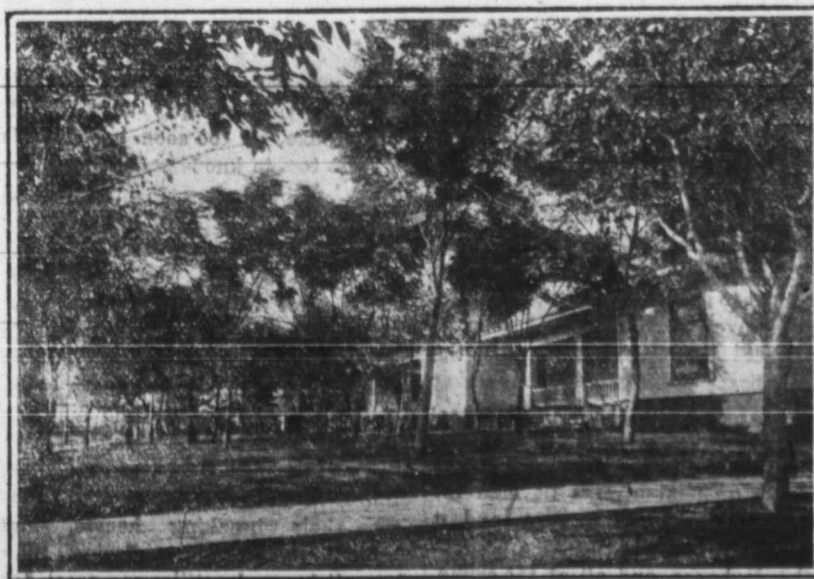
We heartily appreciate this statement from Mr. Donovan. It sounds altogether sincere, and we know the stockmen of the Midland Country will also appreciate it. It is wholly friendly. We believe that of the Fort Worth Stock Yards Company.

#### CITIZEN'S LEG BROKEN BY FALL FROM WAGON

We regret very much an accident that happened to our townsman, John Barron, last Friday. Recently he has settled on a ranch in New Mexico. Friday he was returning to the ranch with a load of supplies. Out some distance from town he fell off the wagon and a wheel ran over his leg, breaking both bones. He was brought back to Midland, given proper medical attention and is now getting along very nicely.

#### VISITOR FROM ABILENE GUEST OF LOCKLARS

R. Y. Buchanan is a visitor this week from Abilene, and a guest of J. L. Locklar and family. They were old friends before the Locklars came to Midland.



RHEA-COTTAGE WHERE DWELL A HAPPY THROG

The home of Capt. and Mrs. J. B. Rhea. An elderly couple whose son Lieutenant Colonel Jimmie Rhea, is with the U. S. Army and since the war with Germany has several times been promoted. Rhea Cottage is enlivened by the presence of many choice boarders, a number of whom are the teachers in our city schools.

#### HOTEL MAN FROM RANKIN A VISITOR

By the way, did you know they have just a crack-a-jack hotel at Rankin? Rankin, that is just a small inland town down in Upton County. The Reporter man has only had the pleasure of stopping there once, but we'd heard of the good eats always served by Landlord N. A. Zinn, and on the occasion of our visit there was nothing missing. Mr. Zinn was a visitor to Midland this week, but he was not so nice as we were. We called on him and he didn't on us.

#### HAD VISIT TO NORTH WEATHER AWFULLY COLD

Geo. D. Elliott returned the first of the week from an extended business trip to the north, Kansas City and St. Paul, Minn. He says it's snow everywhere and the weather 18 degrees below. We are happy that nothing of that ever happens in this part of the country.

J. P. Carson, of Eunice, N. M., was in the city this week for supplies. He reports the range thereabouts continuously dry and feeding is constant and heavy. He renewed his subscription to The Reporter.

### Many Midland Boys Volunteering For Service

Lord, but our boys, many of them, don't lack patriotism. Of course we have some slackers and there is a funny thing about them, too. They, of course, know themselves for what they are, but, say, everybody else knows it too.

But, our hero boys. God bless them, there are a lot around Midland, and just as fast as Uncle Sam calls on them they respond. Within the past few days a lot of our boys have offered their services, going to Camp Travis, El Paso and other points, and offering to such branches as they feel themselves best suited.

For instance Elliott Barron has gone to Camp Travis offering in the quartermaster's financial department. Clarence Ligon also went to Camp Travis and has been accepted in the quartermaster's department.

Otis Ligon, Allen Tolbert, Percy Mims and Earl Moran have gone to El Paso to enter various branches of the service, while Leonard Proctor, Glen Brunson, and Ben Dublin have gone to Camp Travis to enter the aviation corps.

Clyde Tankersley has gone to Camp Bowie.

Frank Prothro left recently for California, volunteering in the shipbuilding service.

Hugh Wight and Clinton Smith have gone to El Paso to volunteer in aviation corps.

Rufus Alexander left Tuesday for Washington, D. C. for immediate service in France as an electrical assistant, under our former townsman, P. R. Mitchell, who volunteered several months ago.

And so it goes. Lieut. Homer Epley left Wednesday for Camp Pike, Ark., to assume his duties as an officer, his first lieutenantcy won by hard work at Leon Springs.

Aye, so it goes.

The very flower of West Texas manhood is going, going for service in a cause they know to be just and righteous. We find it a little hard to be cheerful at this approaching Christmas-tide in the face of all this; but

we are proud, just proud of these boys. How the slacker must feel in the face of it all!

God bless and keep these fellows, noble fellows. May each of them notch their guns numerously, if called to the front in France and may each notch account for a heartless Hun, until there are none to account for. Aye, God bless and keep them, and bring them home to us again, safe and whole.

Later—Telegrams yesterday indicate that the boys who went to El Paso, or at least four of them, have been accepted in the quartermaster's department, and given clerical positions. These were Percy Mims, Otis Ligon, Earl Moran and Allen Tolbert. The other's have not yet been heard from.

#### FRIENDLY WARNING TO PARENTS OF MIDLAND

Was it your boy, who, a short time ago, climbed on a T. & P. locomotive tender while the train was running about six or eight miles an hour, climbed around the end of the tender and jumped off on the other side? This boy was about twelve of fourteen years of age.

I would very much appreciate it if all parents in town would watch their children. This is very dangerous.

J. A. Dowdy, Agent.

#### WILL LEAVE MIDLAND ACCOUNT NO SANITARIUM

J. R. Hendricks and wife have been in Midland for a week past, from Denison. They are seeking health for Mr. Hendricks, and, on account of there being no sanitarium here, they will leave soon for El Paso.

#### HAD FAIR RAIN IN GAINES COUNTY LATELY

C. A. McClintic and Wm. Skeen were in this week from the Geo. T. McClintic & Sons' ranch in Gaines County, near Seminole. They report a pretty good rain out there lately, and cattle are doing all right.

# MAXWELL

Most Miles per Gallon • Most Miles on Tires

## Save Gasoline—Save Tires —Drive a Maxwell Car

The automobile has suddenly become more than ever a necessity in passenger service.

We must go about from place to place to carry on our part of the world's work.

We can no more get along without motor cars than we can without the telegraph or the telephone.

But motor cars to-day must be light, durable, economical.

The Maxwell has always been light, durable, economical—made so to meet an immense, sensible demand that has existed all the time.

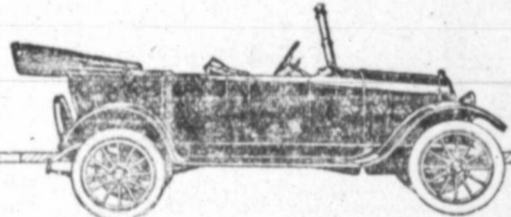
To-day that demand is universal. Don't take any chances.

Buy a Maxwell—the standardized car whose economy and durability have been proved.

Touring Car \$745; Roadster \$745; Coupe \$1095  
Berline \$1095; Sedan \$1095. F. O. B. Detroit

### PRICE AUTO CO.

MIDLAND TEXAS



### REPORTER DISAPPOINTED ABOUT SPECIAL EDITION

More than a month ago The Reporter began to plan a special Christmas edition, and promptly placed orders for special features, which we have failed to receive, in full. Not only so, but our cover design, though shipped out of Dallas on Dec. 1st, failed to reach Midland until yesterday morning. Again, one of our printers has been ill, and yet again the paper wanted for the edition we failed to receive and we are compelled to use ordinary news print, which will not show our splendid pictures to advantage.

The worst of all this is, the mass of stuff that has accumulated has so congested and confused the whole working force of the office that our effort at a special edition falls far below those of the past. We did not get to press on any part of the paper until after the noon hour yesterday, and of necessity we have been compelled to rush the press work without regard to our usual quality style in printing.

Furthermore, so much confusion has been encountered that many of our feature stories have been neglected, and we are unable to show Midland to her usual advantage. This in explanation of whatever may be the editions shortcomings, though we do not apologize for the spirit that pervades its every page. This is all good. Though we are eight pages short of the intended issue, the twenty pages that we do present are alive and teeming with the spirit of the season.

Our advertisers, too, have cleverly expressed a sentiment of good cheer, and there is in none of them a tendency toward the pessimism that might be expected and excused in a time of drouth and such commercial adversity as is supposed to prevail in the West.

But it is not Midland's way, to grouch, to bemoan an ill-fated luck. Adversity has been encountered in the past, but in each instance we have tried to profit by the experience afforded, and not without success. Nor will we fail of profit by the present adversity. Our mistakes of the past shall not be forgotten. We have indulged in useless extravagances that we will guard against in the future. Stockmen have played loosely with the chance of good seasons, overstocking and causing conditions to be worse than they might have been.

These are things to remember, these and numerous other considerations, by an observance of which Midland will yet come into a future that will be brilliant, golden. Our faith in Midland is altogether unshaken. Guided by the gleaming pathway that lies behind, we see a future that will be marked by fortunes yet to be accumulated, no less astounding in magnitude than have been those of the past.

We profit by trials, tribulations—adversities. Had we none of these the spice of life would be gone and existence would be utterly tame.

So, it's up and come again. That is the spirit of the West. It is the secret of her vast fortunes in the past and will be the inspiration for those of the future.

by affording the proper predicate for the coming of the Christ in whose honor these holidays are celebrated. Without that unification, the world would not have been ready to receive his doctrines and teaching, and therefore, notwithstanding the fact that to the major part of the population of the world at that time this seemed to be the darkest period of all the history. It laid the predicate for the coming of the light which has made our civilization worth while.

At a later time when the Goths and Vandals poured down upon Rome in its golden age and destroyed the civilization which had been built up on account of Caesar's world of conquest, all learning and all civilization seemed for a time to be smothered, and there has been no darker period to the human race than that period called in history "The Dark Ages" which succeeded this invasion. This itself created the channels through which the principles of Christianity, already established to a certain extent, were carried all over Europe, and as soon as the races were amalgamated, the bright fire which was the beginning of our present civilization burned in intensity, and made possible all of the things which we have had since.

Times of trial always fit men to higher spiritual achievement, and it may be that all of the trials, and all of the darkness, and all of the crime, and all of the outrages which are being perpetrated in the world today, are for the purpose of placing the human race upon a higher spiritual plane and upon a higher plane of civilization and that we should be grateful at this season for all of these things, notwithstanding the excruciating agony which



# The War is On

## Give Useful Christmas Presents.

Remember especially the Boys in Khaki. You can make almost any sort of selection from our lines for your friend, for any member of the family and for your home.

### Sporting Goods, Cutlery, China, Cedar Chests, Hoosier Kitchen Cabinets

Besides our general lines of Hardware, House Furnishings, etc.—and always "a square deal to all." We wish you a very merry Christmas and a happy, prosperous New Year.

# Midland Hardware Co.

### TRIALS FIT MEN FOR HIGHER ACHIEVEMENTS

The Editor of The Reporter has asked me to write an article of good cheer for the Christmas edition of his paper. Seemingly no harder task has been assigned to anyone at the present time than this. The country, locally, is in the grip of an unprecedented drouth, covering more than one-half of the State of Texas, in both farming and cattle region. The nation is engaged in a war which marks the most titanic struggle ever engaged in by the human race, and if there was ever a Christmas season when "Peace on Earth Good Will Toward Men" appears to be a mockery, this certainly seems to be the time. There has never been within my experience a time when a dollar would buy less than

will buy at the present time, and when there was more duty laid upon those who have to assist those who have not, than there is now.

There is no darkness without its corresponding light, and darkness is always the antithesis of light and signifies the existence of light. When the armies of Caesar overrun the world, as it was then known, and subjected every nation and every tribe and every people to the payment of tribute to Rome, no doubt the conquered people felt that there was no humanity, no justice, no right in the world. However, a close study of subsequent events happening quite soon after the conquest of the world by the Roman people, and the progress of the world since that time, shows us that the unification of the world at that time was the necessary prerequisite of launching Christianity into the world; and the world conquest was justified

they bring at the present time, on account of the things which our faith and hope leads us to believe in for the future of the human race.

J. M. Caldwell.

### IN MEMORIAM (Mr. Luther Cowan)

The Epworth League of the Methodist church, sympathizes and mourns deeply with the bereaved pastor, his family and a host of admiring friends, the loss of one of Texas' most promising and brightest young men—Mr. S. L. Cowan. Although only in Midland a few days during our last Christmas holidays, he left the impress of his splendid character, and happy disposition on the young people of the League and the town in general alike. Devoted to his dear father, mother, brothers and sisters, conscientious in the performance of every duty assigned him, bright in intellect and strong in character, teeming with love and good will for his friends, Luke's memory will be a priceless legacy to those who know him best. The mystic chord of memory will always yield a sweet music when touched by the angel of Luke's sincere nature, which was "As the Shining Light that will shine more and more unto the coming of the Perfect Day." Luther was a soldier of the highest, truest sense, and lost his brave young life, through his noble love of Justice and Right.

It may seem to us, frail mortals that are, that "Taps" have sounded for Luke, far too soon, but there is comfort too, in knowing that the dear sailor boy is now not "somewhere in France" nor out on the storm tossed sea, but that when the final Reveille is sounded by the God of Battles, Luke's voice will answer strong and clear from that Evergreen Shore. To our beloved pastor and family, we as an Epworth League tender our sympathy and condolence. And may He whom they so patiently and lovingly serve, and who is unerring in wisdom, infinite in goodness and mercy, comfort their breaking hearts, and through their bitter suffering, may they all be made still more meet for the Kingdom above.

W. P. Goar,  
Vida Shaw,  
Lydie G. Watson.

Bring us your hens. Will pay 14 cents per pound for them. Lee Heard & Son. adv

### CITATION BY PUBLICATION

The State of Texas.  
To the Sheriff or any Constable of Midland County—Greeting:  
You are hereby commanded to cite all persons interested in the estate of W. F. Anderson, deceased, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper which has been continuously and regularly published for a period of not less than a year in your county, to appear at the first regular term of the County Court of Midland County, to be held at the court house thereof, in Midland, on the second Monday of January, A. D. 1918, the same being the 14th day of January, A. D. 1918, to contest, should they desire to do so, the application of Julia Anderson, filed in said court, on the 3rd day of December, A. D. 1917, which will then and there be acted on for the probate of the last will and testament of the

said W. F. Anderson, deceased, filed with said application, and for letters testamentary.

Herein fail not, but have you before said court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness W. J. Sparks, county clerk of the county court of Midland County, Texas.

Given under my hand and the seal of said court at my office in the city of Midland this 5th day of December, A. D. 1917.

W. J. SPARKS,  
Clerk of the County Court, Midland County, Texas.

Issued this 5th day of December, A. D. 1917.

W. J. SPARKS,  
Clerk of the County Court, Midland County, Texas. adv. 9-4t



## Pure Water for Every Home

Price \$9.00—Five Days Free Trial

# Barnes Electric Purifier

**SIMPLY INVESTIGATE IT** At a cost of less than a quarter of a cent per gallon you can have absolutely pure drinking water. The operation is quick and simple. Scientists have investigated the machine thoroughly and pronounce it good. It frees the water from all germs and impurities. Try it for a few days without cost to you.

## MIDLAND LIGHT CO.

Local Distributors

# Greetings

I have been in business about 8 years in Midland and it's a pleasure to do business with the people of this country and I wish to thank my many patrons for their liberal patronage & hope to merit same in the future.

With the compliments of the season, I am yours for reliable goods and service.

## W. H. SPAULDING



# NATIONAL LIVE STOCK COMMISSION CO.

OF TEXAS

SELLERS OF Cattle, Hogs, Sheep and Goats

## Live Stock Shippers of Texas Listen

### Our Facilities:

for handling your business are unexcelled. Every department of our company is in the hands of men selected for their skill and proficiency in his particular line of work.

### Our Slogan:

Good Fills---Courteous Treatment---Highest possible price for your livestock. Prompt remittance of proceeds on date of sale. No favorites.

**If We Don't Handle Your Live Stock We Both Lose Money**

WE ARE Texas men--Every one. Have learned the business from years of experience and determined to merit your patronage. Can you beat it? ¶ We appreciate our friends of the West and thank you each and all for your loyal support and patronage. ¶ If we have not enjoyed your patronage in the past we solicit a trial at once in the confident belief that a satisfied customer will be our reward.  
Yours for service,

## National Live Stock Commission Company

A. F. CROWLEY, President

C. R. BREEDLOVE, Vice-Pres.

W. B. YOUNG, Vice-Pres.

W. H. ABERNATHY, Secy-Treas.

### UNIQUE THEATRE

On Christmas night, December 25th, "American Methods" is the special feature. We think this a very appropriate picture for this occasion. While at this glad time we should all enter into the spirit of Christmas, still we should not forget that we are in war and by all means keep in mind that while we are enjoying the yuletide festivities that there are thousands upon thousands who are not enjoying it in the allied countries across the seas. Therefore, while we do not know just what the picture "American Methods" signifies, still we believe it is something of a patriotic nature, and of a high type of production. Come out and see it--it will do you good.

Next Monday night is Red Cross night at the Unique. As has been advertised "The Slacker" is the feature and is said to be the strongest appeal ever made for patriotism. It is stated by those who have seen it that a person who is inclined to be a slacker should see this wonderful production, they would become determined to answer the country's call in any way that Uncle Sam should call them. An orchestra of three pieces, violin, piano and cello, has been promised to render patriotic and other classes of music on this occasion, thus making the call stronger by appealing to the emotions. Come early and avoid the rush.

Charming Mary Fuller was seen in a special feature on last Friday night. Miss Fuller is always appreciated in Midland and her work on this night was not an exception.

We overheard the young lady across the isle remark the other night when Gale Henry was working one of her ridiculous stunts, "I don't see why it is that Gale Henry seems to take such special delight in looking cross-eyed. It looks to me that a woman with the exquisite figure, the fairy-like forehead and swan-like neck would not think of getting herself up in such regalia and performing the monkey-shines that she does. She should go in for Juliette--she would be the hit of the season." This monolog was interrupted by a snort from Mr. Grouch in the next seat who remarked that "of all the simpering, mallet-headed idiots I ever heard talk that gal gets my goat."

The comedies and dramas of the week have been up to the usual high standard and some have been superior to others. The new management is sparing no pains or expense to keep all interested in the show and you get your money's worth all the time.

Born, to Mr. and Mrs. T. O. Midkiff last Tuesday, an 8 pound boy. Mother and babe doing well. The Reporter extends congratulations.



HOME OF MR. AND MRS. CLARENCE SCHARBAUER

A picture that speaks for itself. Not only is the home a very beautiful one, but the grounds about are well kept and artistic. It has been the scene of many happy social functions, the master and mistress being popular among the younger married people.

### A Cheery Word From National Live Stock Commission Company

Editor Midland Reporter:

I congratulate you upon your determination to issue a special "Good Cheer Edition" of The Reporter at the ending of this year, which, in all probability, has presented the most trying and far-reaching drouth conditions in the history of that country, since the days of its settlement. Having resided in the Midland Country for many years, I am acquainted with its people and number among its citizenship, both old and new, some of my choicest friends and I know the material they are made of. With the grit and determination that has characterized them from the beginning I confidently expect, that, through it all, they will continue to smile, overcome all obstacles and live in confident anticipation of the better days that are sure to come.

That your citizenship have suffered much inconvenience and some financial losses under the trying ordeal of this year, no one at all conversant with conditions in the west will fail to understand. But, above and beyond it all, the will and untiring energy of the cattleman to overcome every retarding influence and drive on undaunted to the goal of success, will shine as bright under these conditions as it has done in all the years that are gone.

One redeeming feature of this distressing situation lies in the fact that at no time in the history of the live stock industry has the market been so favorable to conditions under which we are passing. The unprecedented demand for beef and all the products of meat producing animals has developed prices far in advance of anything heretofore known, so that, notwithstanding thousands of immature and unfit animals have been forced onto the market on account of bad range conditions prices obtained have had much to do with stemming the tide of loss, which under other and less favorable market conditions, would have been inevitable.

Many of the cattle coming to the Fort Worth market this season were too poor and weak to have made a

further journey, but no advantage was taken on that account and no losses were sustained by reason of that fact. Both packers and speculators paid prices right along in keeping with, and, in some instances, superior to other markets of the country.

Therefore, summing up the situation in the light of these facts, it is my candid opinion that very few if any of our cattlemen are seriously hurt, and when the rains of another season are upon us, the trials and tribulations of 1917 will be forgotten in the joyful anticipation of a prosperous and successful future.

When that glad day arrives the Fort Worth market will be a good place for your cattlemen to make purchases for restocking their ranges. There is most always a steady supply of stockers coming in, of various kinds, ranging in quality from the East Texas dogie to the high class beef producing types, so characteristic of the Midland Country.

In conclusion I desire to avail myself of this opportunity to thank my many friends there for their loyal support and patronage during all my years of service in the commission business. Every good word spoken in my behalf and every act of consideration shown me has been gratefully accepted and duly appreciated. The National Livestock Commission Co., of which I have the honor to be president, stands ready now as in all the years past to render to the producers of and dealers in livestock efficient service in all its departments. Our facilities and services are yours to command, whether it be in the matter of aiding you to restock your range or in obtaining the best possible price for your cattle on the market.

Extending you, each and all, a cordial invitation to call on us when you are in Fort Worth and wishing for you, Mr. Editor, together with your entire citizenship, a merry Christmas, a joyous and prosperous New Year, I am,  
Sincerely yours,

A. F. Crowley.

DR. W. K. CURTIS HAS

LATELY BEEN ILL

We are very glad, indeed, that Dr.

W. K. Curtis is able to be out again. Our news gatherer reports that he has been ill and confined to his bed for several days past.

### MIDLAND CATTLE ARE GIVEN WIDE PUBLICITY

So fine are Midland cattle that all the great stock journals give them prominent recognition. Not very long ago the Breeders Gazette used a Midland cow and calf as a frontispiece or cover design. This is publicity that cannot be bought at any price. It is secured only as a mark of unusual superiority and throughout the whole of our great nation it is something that can be secured not more than 52 times in one year.

Thus may any section be proud of such distinction. Recently the El Paso Live Stock Journal, official organ of the Panhandle & Southwestern Stockmen's Association, getting its information from The Midland Reporter, published the following story of one of Midland's herds.

It gives us pleasure to note that Mr. Henry M. Half, who has established a record all over the United States with his famous Hereford cattle, has been winning all kinds of prizes at the various exhibits over the United States this year that but emphasizes the fact that he is producing thoroughbred Hereford cattle at Midland that have no superiors anywhere. He has taken show herds to Hutchinson, Sedalia, Kansas City, Muskogee, Dallas, Shreveport and New Orleans. He will also take the herd to the International Stock Expositions at Chicago early in

December. His winnings have been so numerous that it would take a column or more of this Journal to give them. However, they came in competition with the finest of herds from various parts of the United States, and he received many awards.

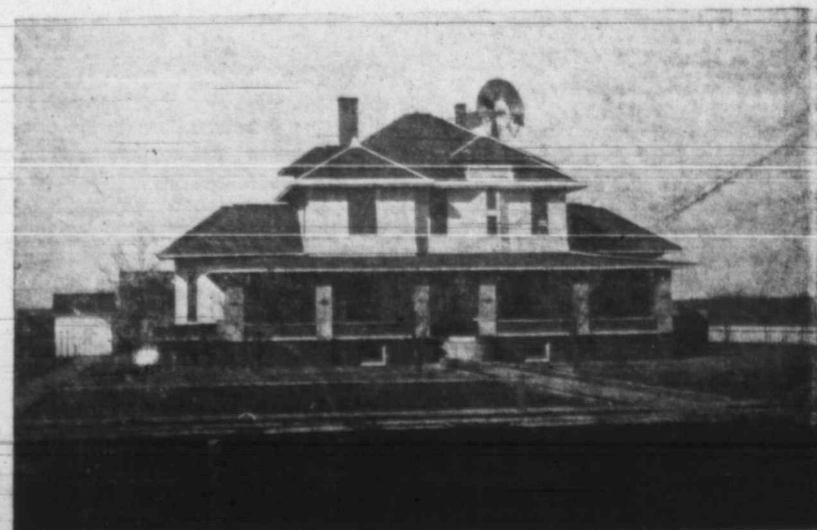
We have lists of the winnings of Henry M. Half's show cattle at Hutchinson, Sedalia, Kansas City, Muskogee, and Dallas, and they look mighty good to The Journal. The Half cattle are also being shown at Shreveport and New Orleans, and will win at the International Live Stock Exposition in Chicago early in December.

Mr. Half also made some remarkable sales on these fair rounds, which speaks even louder as to the quality of his stuff. At Kansas City he sold Dove and her calf for \$2,575 which was twice as much as any other cow in this sale. Beau Homer brought \$2,000 in same auction, and this price was exceeded by only one bull.

His steer yearling won first at both Sedalia and Kansas City, and it sold on the market at \$220.00. He also sold one bull at Muskogee, two at Amarillo, and six at Dallas.

At Dallas Mr. Half bought the show heifer, Lady Hampton, which won first in her class at Dallas before he bought her. Since then she has won first at Shreveport.

The Half herd has been the means of adding untold wealth producing qualities to the cattle over the country, as his bulls have made records on every ranch where they have been introduced, and there is always a demand for the Half Herefords.



HOME OF MR. AND MRS. G. F. COWDEN

The Midland Reporter

Printers of Anything Typographical

OFFICIAL ORGAN OF BOTH MIDLAND COUNTY AND THE CITY OF MIDLAND

C. C. WATSON, Editor and Proprietor

Entered at the post office at Midland, Texas as second-class matter.

\$1.50 THE YEAR

FRIDAY, DEC. 14, 1917

COWBOY MOVIE ACTOR HOME ON A VISIT

"Goobar" Glenn, son of Mr. and Mrs. W. J. Glenn, of this city, returned the latter part of last week from several months' absence in California and Arizona.



HOME OF JUDGE AND MRS. CHAS. GIBBS

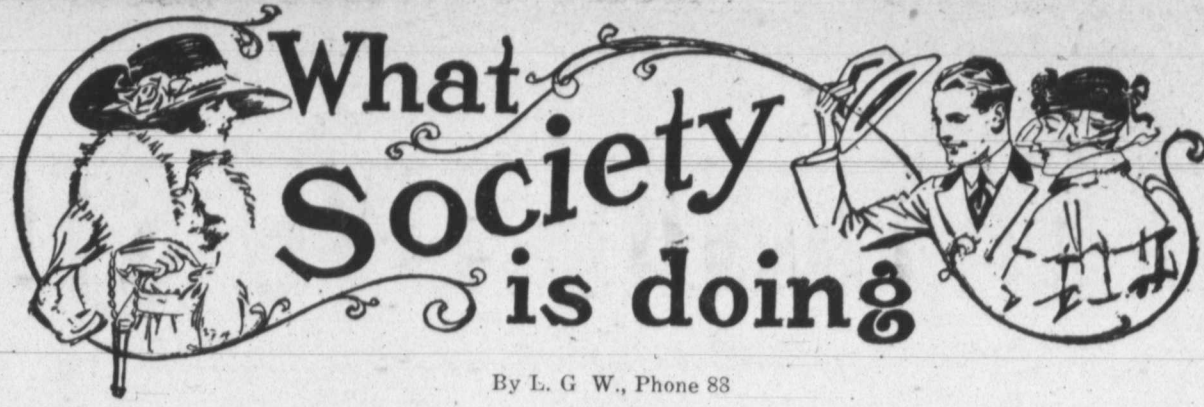
Recently built. The trees about are consequently small, but it is a charming home and in one of the most desirable locations of the city.

SAYS DROUGHT CONTINUES OVER ECTOR COUNTY

W. H. Rhodes was a visitor last Tuesday from Odessa. He reports that there is no let-up of the drought in Ector County, though stockmen have sustained no losses in cattle up to date.

NO LOSSES IS THE REPORT FROM HEREFORD

G. M. Ross, cowman from Hereford, was a business visitor to Midland this week. He reports some awfully cold weather in the Panhandle lately, but there have been no losses in cattle up to date.



By L. G. W., Phone 88

Thoughts About Good Cheer—The Charm of the (Seemingly) Impossible—Midland Society and Clubs

There is good philosophy in the saying "Laugh and grow fat." If everybody knew the power of laughter as a health tonic and life prolonger, the tinge of sadness which now clouds the American face would largely disappear, and many physicians would find their occupations practically gone.

It is not so much the great sorrows, the great hardships, the great calamities that cloud over the sunshine of life, as the little petty vexations, insignificant-anxieties and fear, the lit-

tle daily dyings, which render our lives unhappy, and destroy our mental elasticity without advancing our life work one inch.

The year 1917-18, will be the first big test on the temper and the spirits of the American people. How will the women of Midland meet it? We feel sure the same splendid, unselfish spirit that has dominated them through all the years will guide them now.

We have always felt proud, and justly so, of Midland society. Many beautiful and handsome homes grace our little city. Besides the very great number of pretty homes on a less pretentious plan, the hostesses of these homes, both large and small, have zealously done their "bit" to make the social life interesting.

But now conditions are changed; society is now mostly Benefits and the clubs are Knitting parties for the war. There is a stronger fibre, knitting our hearts together than merely the pursuits of pleasure, and Midland women, with their usual daring of spirit and goodness of heart, are meeting their many duties and responsibilities bravely, gladly and with a beautiful sanity and holy desire to help in this great battle for Right, the supremacy of Democracy, which is the dream of national perfection.

Spreading cheer, this Yule-time season—will not only be pleasure, but a God-given duty as well. There will be so many lonely hearts and homes, so many vacant chairs. We are all bereft, for are they not all our boys? And while we bid them God speed as they go and offer their brave young lives for home and country, lest we not forget the ones who are left behind, waiting for—they know not what.

A Beauty Baby

Midland this week had the pleasure of welcoming a little lady, who though her years are not many, is nevertheless quite distinguished, and whom any one would be pleased and happy to have as a tiny bud upon the family tree. The little lady is Miss Frances Gaston, daughter of Mr. E. F. Gaston, the genial manager of the light plant. She and her mother who have been on an extended visit to Mrs. Gaston's mother in Marshall, arrived last Saturday, and are now comfortably AT HOME in the Rhea Cottage.

Bro. Burkett's Mother Dead

Brother Burkett, who has shared the joys and sorrows of so many Midland hearts, is now the recipient of many expressions of loving sympathy on account of the passing away of his aged mother, to that Evergreen Shore. Mrs. Burkett was born in North Carolina in 1830 and came to Texas in 1846. Her death was not wholly unexpected, as she had been patiently, sweetly awaiting the summons, since last summer when she had a paralytic stroke.

Mrs. T. A. Sacra—Honor Guest

An event of much importance in church circles, as well as in the social world, was the reception given by the ladies of the C. W. B. M. last Wednesday afternoon at the residence of Mrs. George Leech. It was a beautiful tribute to Mrs. Sacra in recognition of her work in the church circles, as well as her popularity, socially. The house was cheerily decorated with the Yuletide suggestions. Mrs. W. K. Curtis opened the program with a eulogy upon the honor guest. She spoke glowingly and feelingly of Mrs. Sacra, as an efficient, and altogether agreeable, worth-while member. This was followed by a very sweet, interesting program, consisting of two voice numbers from Miss Boone, of Midland College, a piano solo by Miss Florence McKissick and readings by Miss Procter and Mrs. Hendrix.

Miss Eileen Harrison—Honoree

Seventeen is the sweetest, the most magical of all ages, the age when the young maiden "stands with reluctant feet, where the brook and river meet." Mothers, too, do such lovely things. Tuesday evening Mrs. B. P. Harrison complimented her young daughter, Miss Eileen, with a surprise birthday party. It was a genuine "surprise party" too. The honoree was sent to Miss Alma Cowan's on an errand of some nature, and lo! when she returned the guests had arrived. The birthday cake with its seventeen tapers was all aglow. The young hostess soon regained her equilibrium and bore her honors with much charm and grace. The evening was spent most pleasantly, playing games, interspersed with lightsome chatter and joyous laughter. Many "goodies," informally served, also refreshed the gay company, thus making Eileen's birthday party one long to be remembered.

To Mr. and Mrs. Joe Youngblood

A wee bit of a dimpled baby girl is now the recipient of Mr. and Mrs. Joe Youngblood's fondest care and attention. The little one weighs eight and one-half pounds and will always claim Dec. 8th for her birthday parties. As this is the first grand child, the little Miss at once became very popular and a pronounced success with her admiring grandmothers.

Cowden—Neblett

A marriage that came as a great surprise to a wide circle of friends, was that of Miss Fay Cowden to Mr. Harry Neblett, of Stephenville, Monday afternoon, at 5 o'clock. While the engagement of these two young people has been known to a few intimate friends and relatives, the marriage itself was kept absolutely quiet, on account of the recent bereavement in the bride's family. During the present time of stress, when we are all trying to adjust ourselves to conditions so new, so sadly different, and when there are so many lonely hearts and homes, what could be more holy, more fitting than a marriage, that has nothing but the beautiful, sacred service itself, witnessed only by the immediate family who are so lovingly devoted to the only daughter and sister? Rev. J. W. Cowan was the officiating minister and the only guests were two of the bride's cousins, Mr. Dick and Miss Bessie Cowden. After the ceremony, so beautifully impressive, an elaborate dinner was served in the usual elegant Cowden style. Mrs. Neblett is the only daughter of Mr. and Mrs. G. F. Cowden. She has been reared in Midland, and, too, in a home of luxury and one that has always been famous for its cordial, true hearted hospitality. She has always been an unspoiled girl—young lady, and now as a matron we feel confident that she will possess all the grace and charm of womanly ways, so essential to the perfect home making. She was graduated from Ward-Belmont college several years ago and since then she has enjoyed many social distinctions.

Mr. Neblett is a prominent young business man of Stephenville, and a man who possesses genuine sterling worth. The young people enjoy a wide circle of friends who lovingly wish for them all the greatest possible happiness.

(Continued on page 9)

Ladies Your store is, as usual, headquarters for Big Xmas Bargains and helpful Xmas suggestions. Read every word of these rare bargains offered below.

Great Christmas Sale

Every Suit in the Store on Sale

- One \$42.50 green Bolony broadcloth suit, size 36...\$25.09
One \$35.00 dark brown suit, size 42...\$22.50
One \$37.50 dark purple suit, size 16...\$24.50
One \$45.00 Field Mouse grey suit, size 18...\$29.75
One \$37.50 green suit, size 38...\$22.50
One \$37.50 grey Oxford suit, size 18...\$24.50
One \$39.50 grey Oxford suit, size 36...\$24.50
One \$29.50 novelty checked suit, size 16...\$19.50
One \$25.00 brown novelty suit, size 38...\$19.50
One \$35.00 black and white checked suit, size 40...\$19.50
One \$25.00 blue checked suit, size 16...\$19.50
One \$27.50 brown checked suit, size 40...\$19.50
One \$39.50 medium green suit, size 16...\$21.50
One \$35.00 Burgandy suit, size 36...\$19.75
One \$32.50 dark blue serge, size 36...\$21.50
One \$35.00 dark blue serge, size 16...\$19.75
One \$22.50 navy poplin, size 36...\$17.50
One \$25.00 navy poplin, size 34...\$17.50
One \$22.50 dark green poplin, size 34...\$17.50
One \$25.00 medium blue serge, size 40...\$15.00

Dresses on Sale as Follows:

- One \$22.50 black messaline dress, gold embroidered, size 18...\$12.00
One \$25.00 black tafeta dress, size 36...\$12.00
One \$25.00 black messaline dress, silver braided, size 14...\$17.50
One \$25.00 old rose tafeta dress, size 36...\$12.00
One \$25.00 medium blue messaline dress, size 42, now...\$15.00
One \$25.00 Turquoise blue messaline dress, size 42, now...\$15.00
One \$28.50 navy messaline and Georgette dress, size 44, now...\$18.50
One \$20.00 Wistaria messaline, embroidered, size 18...\$18.50
One \$35.00 black messaline and Georgette dress beaded, size 18...\$29.75
One \$35.00 medium blue messaline beaded dress size 36...\$29.75
One \$25.00 navy messaline dress, size 16...\$19.75
Entire line of serge dresses consisting of 12 dresses, ranging regular in price from \$15.00 to \$26.00, now on sale at from \$11.50 to \$18.75
Range of sizes from Misses 13, 17, 18 up to ladies' 36, 38, 40, 42, 44, 46.

Xmas Suggestions We have too many to make mention of them this week-- Watch the Window.

Blouses--

A beautiful line of fancy blouses, much reduced during this sale.

Petticoats---

A lot of Henthbloom petticoats included in this sale at from 25 per cent to 33 1-3 per cent less the regular price.

Coats---

Our stock consist of 5 coats offered at a bargain during this sale.

Corsets

If you find your size and style in this line of Odds we are offering at one-half price, you will get a bargain. Ask to see them.

Millinery

All trimmed hats at one-half price; this includes all Misses, childrens and little boys. (Hats make appropriate and useful Xmas gifts.)

THE LADIES' STORE

MA... som subs the... W... RO... Friday, D... WONDI... Of vi can, wh entage, great s starring the Uni cendant ed in th has bee wizard Cabann men, I ans, C these, I one hug the tru The riotism the pro cans ha vy and born h try. A cides to his ad thousa... anoth of Mi adorn

**MAKE YOUR  
Christmas Present  
TO THE FAMILY**

something that will be appreciated because it is substantial as well as because it adds beauty to the home.

*We Suggest*

- A Beautiful MIRROR DOOR
- FRENCH DOORS
- A handsome Built-in Dining room Buffet
- A Built-in Medicine Case.

**ROCKWELL BROS. & CO.**  
(Midland Lumber Company)

**A Paint-Food that Polishes  
LUSTRE-O-ALL**

The most remarkable agency for the renewing of old and preserving of new auto bodies and all Varnished and Enameled surfaces. Not affected by rain or mud and does not collect dust.

**Guaranteed to Hold the Lustre 90 Days  
Price \$1.00**  
Enough to go Over Your Car Four Times

**Lustre-O-All**

is a Varnish and Enamel Renewer and Should Not be Confused with an Ordinary "Polish"

**Contains No Acid  
Money Back if Not Satisfied**

**The Lustre-O-All Co.**  
Jno. W. Price, Mgr. Midland, Texas

**Social Affairs**

By L. G. W., Phone 88

(Continued from page 8)

sible joy and happiness in this new life upon which they have just embarked.

Mr. and Mrs. Neblett, after remaining a few days with her family, left for Stephenville, where he is in business, and where they will reside.

Mrs. Maurice Blutworth and baby left this week for Tucson, Ariz., where they will join Mr. Blutworth who preceded them a few weeks ago, and is already occupying a responsible position in a bank of that city. Mr. and Mrs. Geo. D. Elliott and family will also move to Tucson immediately after the holidays. The Elliotts have for many years been important factors in Midland, both in the business and social world. They have been prominent in everything pertaining to the good and upbuilding of our little city and we can ill afford to lose them from our citizenship. A host of friends sincerely regret the departure of Mesdames Elliott and Blutworth and wish for them much happiness in their new home.

Mrs. Robert Erwin Rankin, of Abilene, who is always a very popular visitor in Midland, arrived this week to visit her parents, Mr. and Mrs. Chris Scharbauer. Mrs. Rankin came at this particular time, so that she might be with her niece, Mrs. Maurice Blutworth, before her departure.

Mr. and Mrs. T. A. Sacra and their two handsome little sons, are leaving this week for Roswell, N. M., where they expect in the future to reside. This estimable family enjoy a wide circle of friends, who regret exceedingly to have them leave our midst.

Mr. and Mrs. James Franklin Cowden returned Saturday night from their bridal trip.

Mr. and Mrs. W. D. Ellis, accompanied by Miss Ted Scott and W. E. Weyman, went out to the Ellis ranch to spend the week end.

Miss Ethel Potter left this morning for her home in Temple.

Mr. Callens, the piano tuner, will be in Midland in a few days, so save your pianos for him.

Miss Jennie Mae Elliott, a student of Baylor, is expected to arrive the 20th for the Christmas holidays.

Mr. Wilber Wimberly, of Simmons College, will be among the early arrivals among our college boys and girls.

**Fall Furnishing Goods**

A most complete stock is to be found in our store. We carry only standard brands of goods and vouch for the style and wearing qualities of our various lines

**Shirts** An unusually large display of ARROW brand shirts in madras, percale and silks. **Prices \$1.50 to \$6.50.**

See our Monarch and Arrow shirts, French cuffs. **Price \$1.50 to \$2.50.**

We are showing a complete line of ARROW brand shirts in silk and fibre silk in Holiday boxes. **Prices \$4.00, \$5.00 and \$6.50.**

**Neckwear** All that is new for fall is here. We are featuring the "Superba Cravats" in all the Fall Patterns. **Prices \$1.00, \$1.50, \$2.00, \$2.50 and \$4.00.**

See Our Windows For New Things for Fall

**Bell & Tolbert**  
Phone 150

Cleaning and Pressing. Work Called for and Delivered.

**TEN MILLION NEW MEMBERS IN A WEEK**

That is the goal the American Red Cross has set for itself in its Christmas membership campaign that is to be launched December 16. Throughout the United States Red Cross chapters are preparing for the enrollment of the new army which is to stand as the organized support of the boys in the trenches.

No man is more deeply concerned in the world war than President Wilson who is also president of the Red Cross—and this is his proclamation. To the People of the United States:

Ten million Americans are invited to join the American Red Cross during the week ending with Christmas Eve. The times require that every branch of our great national effort shall be loyally upheld, and it is peculiarly fitting that at the Christmas season the Red Cross should be the branch through which your willingness to help is expressed.

You should join the American Red

Cross, because it alone can carry the pledges of Christmas good will to those who are bearing for us the real burdens of the world war, both in our own army and navy and in the nations upon whose territory the issues of the world war are being fought out. Your evidence of faith in this work is necessary for their heartening and cheering.

You should join the Red Cross because this arm of the national service is steadily and efficiently maintaining its over-seas relief in every suffering land, administering our millions wisely and well and awakening the gratitude of every people.

Our conscience will not let us enjoy the Christmas season if this pledge of support to our cause and the world's weal is left unfilled. Red Cross membership is the Christmas spirit in terms of action.

(Signed) Woodrow Wilson, President of the American Red Cross.

Join the Red Cross, men and women of Midland. All you need is a heart and a dollar.

Give your Christmas present to humanity!

**RETURNED TO TYLER TO BUSINESS COLLEGE**

W. G. Epley, son of our townspeople, J. H. Epley and wife, left last Wednesday for Tyler to re-enter the business college. He had been home for two weeks to be with his brother, Lieut. Epley, ere he returned to his post with Uncle Sam. Lieut. Epley also left Wednesday for his post at Camp Pike, Arkansas.

**REPORTS CATTLE IN GOOD SHAPE FOR WINTER**

Cliff Newland, ranching in Andrews County, was in Midland this week, on business. He gives a very fair report and says his range is pretty good and cattle in fine shape for the winter. We were very glad to add his name to our subscription list.

**Stomach Trouble**

"Before I used Chamberlain's Tablets I doctored a great deal for stomach trouble and felt nervous and tired all the time. These tablets helped me from the first, and inside of a week's time I had improved in every way," writes Mrs. L. A. Drinkard, Jefferson City, Mo. adv 1mt

**WONDER-PLAY SHOWS ALL NATIONALITIES**

Of vital interest to every American, whether of native or foreign parentage, is "The Slacker," Metro's great seven-act production de luxe starring Emily Stevens, to be seen at the Unique Theatre, on Monday. Descendants of all nations are represented in this patriotic photodrama, which has been written and directed by that wizard of the screen, William Christy Cabanne. In turn are shown Frenchmen, Italians, Englishmen, Romanians, Chinese, Japanese, etc., and then these, massed together, dissolve into one huge American flag, flying free—the true "melting-pot" of the nations. The same universal spirit of patriotism is illustrated in the story of the production. Native-born Americans hasten to enlist in army and navy and "do their bit." A Chinaman, born here, offers his life to the country. A German lad, born abroad, decides to cast his lot with the land of his adoption. In one scene three thousand soldiers, with fixed bay-

onets, advance in a formidable mass to answer the call of Columbia. Proceeds will be donated to the Red Cross.

**MADE A BIG SALE TO GOLDSMITH & ELLIS**

E. R. Crews was in this week from his ranch in Andrews County. We mentioned last week his sale of 1700 coming two-year-old steers and heifers to C. A. Goldsmith and W. D. Ellis. The price was a satisfactory one, but not given for publication. Mr. Crews ordered The Reporter sent to his address.

**CONTINUES VERY DRY IN MARTIN COUNTY**

J. F. Epley, rancher of Martin County, was a business visitor this week. He says it continues awfully dry there, though stockmen are looking carefully to the welfare of their cattle and have sustained no losses up to date. Mr. Epley also renewed his subscription to The Reporter

**CITATION BY PUBLICATION**

The State of Texas, To the Sheriff or any Constable of Midland County—Greeting: You are hereby commanded to cite all persons interested in the estate of W. F. Anderson, deceased, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper which has been continuously and regularly published for a period of not less than a year in your county, to appear at the next regular term of the County Court of Midland County, to be holden at the court house thereof, in Midland, on the second Monday of January, A. D. 1918, the same being the 14th day of January, A. D. 1918, to contest, should they desire to do so, the application of Julia Anderson, filed in said court on the 23rd day of December, A. D. 1917, which will then and there be acted on for the probate of the last will and testament of the said W. F. Anderson, deceased, filed with said application, and for letters testamentary.

Witness my hand and the seal of the county court of Midland County, Texas.

Given under my hand and the seal of said court, in my office in the city of Midland, this 5th day of December, A. D. 1917.

W. J. SPARKS, Clerk of the County Court, Midland County, Texas.

Issued this 5th day of December, A. D. 1917.

W. J. SPARKS, Clerk of the County Court, Midland County, Texas. adv. 3-4t

**FEEDING HEAVILY DOWN IN UPTON COUNTY**

Pearl Rankin, whose ranch is in Upton County, some 25 miles below Midland, was in town this week. It continues very dry down there, he reports, and they are feeding heavily. However there have been no losses to date.

**Few Escape**

There are few indeed who escape having at least one cold during the winter months, and they are fortunate who have but one and get through with it quickly and without any serious consequences. Take Chamberlain's Cough Remedy and observe the directions with each bottle, and you are likely to be one of the fortunate ones. The worth and merit of this remedy has been fully proven. There are many families who have always used it for years when troubled with a cough of cold, and with the very best results. It only costs a quarter. For sale by C. A. Taylor & Son. adv 1-mt

**Buy Hyacinths to Feed the Soul**

If thou of fortune be bereft,  
And in thy store there be but left  
Two loaves,—sell one, and with the dote  
Buy hyacinths to feed the soul.

And thus the ancient Greek betrayed his grasp of the eternal verities. For it is from the soul that true happiness springs.

Why don't you, in selecting Christmas gifts, buy hyacinths? For that we mean-buy a New Edison, "The Phonograph with a Soul." For when you give this wonderful instrument you are enriching a life; you are, in very truth, feeding a soul. It is a deep and genuine source of happiness. It is as though you had personally introduced your friend to the world's most eminent artists. In this wonderful instrument.

**The NEW EDISON**

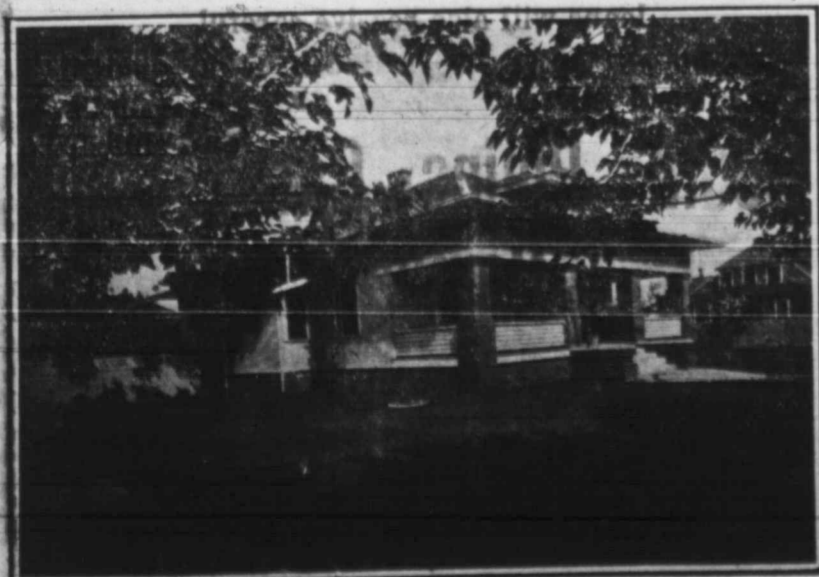
"The Phonograph with a Soul"

the world's greatest artists have given you their all. You might sit in their own music rooms listening to them and they could give you no more. The famous tone tests in which the living artists sang in direct comparison with their own records have effectually proved that fact. Of the million who have heard the tone tests, not one could tell when the artist stopped and the record began. This applied both to vocal and instrumental music. Come into our store and satisfy yourself regarding this.

**The New Edison as a Family Gift**

Have you ever considered the New Edison as a family gift? Nowadays many families are eliminating the smaller individual presents and are pooling their funds for the acquisition of this wonderful instrument. And each member of the group draws bigger dividends in real pleasure than ever he would from an assortment of less worth-while gifts.

**C. A. Taylor & Son**  
The Old Reliable Druggists



HOME OF MR. AND MRS. C. A. GOLDSMITH  
Another of the practically new bungalows of the city. The beautiful homes of Midland—"Out Where the West Begins"—make up a special feature of adornment for the "Queen City of the South Plains." This is one of them.

Checking Up the List



A Christmas Prayer

By Very Rev. Michael J. Lavelle

SAVIOUR of the world, humbly and lovingly we greet thee, this Christmas morning, thanking thee for all the blessings brought by thy coming and asking the grace that we and all mankind may appreciate them better and make them more truly our own with every year that passes by. Make us faithful, noble, industrious, temperate, sincere. Send forth thy spirit that we may be recreated and the face of the earth may be renewed. Make us able to sing with the angels, "Glory to God in the highest and on earth peace to men of good will."—New York World.

The Season Of Peace

THE whole air at the first Christmas was tremulous with joy. It was a time for holy song, for inspired psalm, for seraphic song. Let joy come still to our homes and hearts. Christ gives a brightness and beauty, gladness and glory, to the whole circle of life and duty. Come, Lord Jesus! There shall be room for three in our homes. Once there was none in the inn, but only in the stable. Now our best is thine. Only honor us with thy beneficent presence.

Let us away with strife at this season. Now is the time to speak kindly words. Let us not carry into the new year the enmities of the old. Let not the harsh notes of contention come into the heavenly song of peace.

Christ came to give peace, and from heaven's throne today he bends to give peace to all who trust him. He was the only person ever born into the world who had his choice as to how he should come. He might have come man, as did the first Adam. He came a babe. He inserted himself into our race at its lowest and weakest point. If he were to lift the race he must get under it. He glorified the cradle; he glorified boyhood; he sanctified motherhood.

But Christ must be born in each heart in order that we may have a true Christmas. Are we rejoicing in the gifts of human love? Shall we be mindful of him who is the "unspeakable gift"—Rev. Dr. Robert S. MacArthur in Homiletic Review.

Blessed Christmas Day. Oh, blessed day which giv'at the eternal life To self and sense and all the brute within! Oh, come to us amid this war of life—To hall and hovel come! To all who toll in senate, shop and study, and to those ill warned and sorely tempted, Come to them, blest and blessing, Christmas day! Tell them once more the tale of Bethlehem. The kneeling shepherds and the Babe divine. And keep them men, indeed, fair Christmas day.

CHARLES KINGSLEY.

HALLELUJAH, HALLELUJAH



Child Jesus comes from heavenly height

To save us from sin's keeping, On manger straw, in darksome night, The Blessed One lies sleeping. The star smiles down, the Angels greet, The Oxen kiss the Babe's feet, Hallelujah, hallelujah, Child Jesus!

Take courage, soul in grief cast down; Forget the bitter dealing.

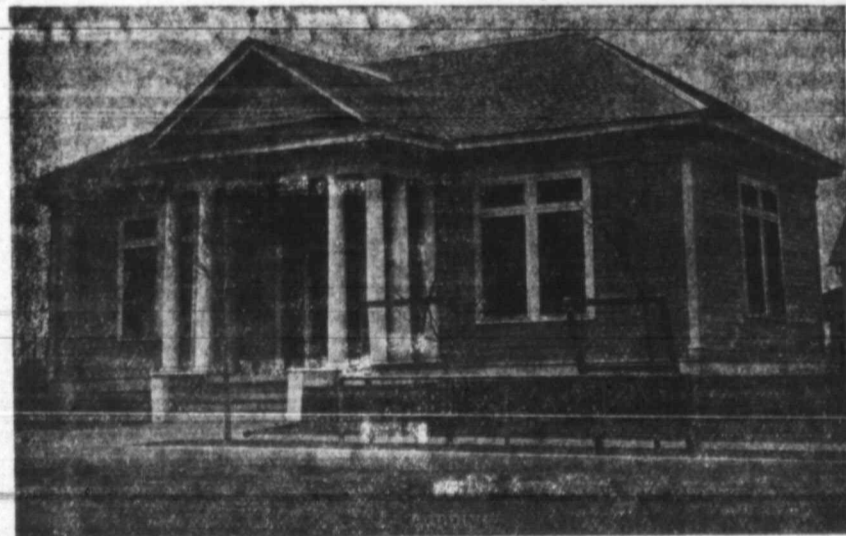
A Child is born in David's town To touch all souls with healing. Then let us go and seek the Child, Children like him, meek, undefiled, Hallelujah, hallelujah, Child Jesus!

—Eusebius Christian Andrews.



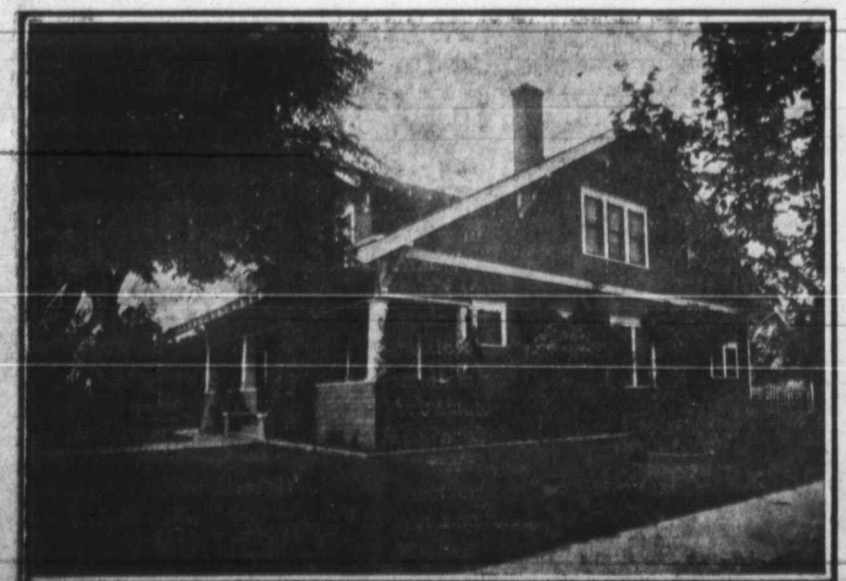
HOME OF D. W. BRUNSON AND FAMILY

A pretty suburban home. It is one that appeared in our Pre-Fair Edition of two years ago. About it is a splendid orchard and vineyard, and such other rural luxuries as can be enjoyed by close-in residents.



MIDLAND LIBRARY

A very handsome little building, centrally located and free of debt. It is not a "Carnegie" affair, nor has it had outside assistance of any kind, not even a county or city donation. We credit it to the ladies of our city, who secured private subscriptions to build it, and who have maintained it by their own efforts. It is nicely furnished, has more than 1200 volumes, and is a very popular place for sundry social gatherings. It is, however, temporarily closed. We judge it will not be so for long.



HOME OF MR. AND MRS. JOHN EDWARDS

A bungalow type erected for Mr. and Mrs. Edwards within the past 3 years. It is a pretty home, with an abundance of shrubbery and trees, and is not infrequently the scene of merry social gatherings.

CLASSIFIED ADVERTISEMENTS

Rates, five cents per line each insertion. No ad accepted for less than 25 cents. Cash in advance is required of those not having a regular account with this paper.

FOR SALE—REAL ESTATE

TO TRADE FOR CATTLE—One of the best homes in Amarillo. Six rooms, modern, east front; lot 80x140, garage, servant's house, lawn, trees, walks, and one of the best locations in the southwest part of the city. Price \$8,000.00, and will consider good cattle, anywhere above line, that can be shipped and are priced correctly. Gaut-Dees Land Company, Amarillo, Texas. 8-5t

FOR SALE OR TRADE—320 acres of land, being the north 1/2 section No. 6, Block N., certificate No. 503, H. E. & W. T. Railway Co. survey, Upton County, Texas. Address J. W. Clements, Kileen, Texas. 6-4pd

FOR SALE—MISCELLANEOUS

HORSE AND WAGON FOR SALE—A good delivery outfit. See Walker-Smith Company. 5-tf

FOR SALE AT A BARGAIN—The sweetest toned player-piano we have ever seen; in perfect condition. It will pay you to investigate, whether you want to buy or not. City Drug Store. 47-tf

WOOD—See W. L. Clark or phone 285 for wood. 40-tf

KILL THE BLUE BUGS—By feeding "Martin's Wonderful Blue Bug Killer" to your chickens. Your money back if not absolutely satisfied. Ask the City Drug Store. 6 8t

FOR SALE—1916 model 6-cylinder automobile for sale at a bargain. Midland Storage Battery Co. 9-tf

FOR SALE—A good second hand kitchen range and a Fuller & Johnson pumping engine. Box 804, Midland, Texas. 9-2-1t

FURNISHED ROOMS

ROOMS—For light housekeeping. Bath, electric lights, telephone, etc. only 1-2 block east of Llano Hotel on Wall Street. Mrs. Jemison, phone 224. 41-tf

POULTRY AND EGGS

S. C. BLACK MINORCAS—World's champion strain—prize winners in all the big shows—the chicken of the hour. Eggs for hatching after Jan. 1st. Book orders now. Read display ad elsewhere in this issue. See B. P. Harrison at Reporter office, or address Box 191, Midland, Texas. 8-tf

LOST AND FOUND

LOST—Saturday, Nov. 24th, between Odessa and Warfield, a 25-high-powered Savage gun. Return to "Chunky" Cowden, at Midland for suitable reward. 8-tf

MISCELLANEOUS WANTS

LOST—One blue, two-year-old pony, S. on left jaw. \$5 reward. B. F. Smith, Stanton, Texas. 9-2td

NOTICE TO LADIES—I will make switches, puffs and curls out of combings, no matter how badly tangled. Phone Mrs. Kilcrease, Phone 438.

FOR SALE—1916 model 6-cylinder automobile for sale at a bargain. Midland Storage Battery Co. 9-tf

BUSINESS NOTICES

REGISTERED BOAR—A Duroc-Jersey, a fine individual. You will like him. At the old McClure yard. S. H. Gwyn, owner. 9-tf

Stoves, Flues, Tanks,

Bath Room Fixtures

Pipe and Fittings

All in Stock at Anytime

WALTER JERDEN

Phones 19-J-19-Y

We pay in cash—7c for Cake and Bran Sacks 10c for Oat Sacks

When you have Iron and Bones in carloads talk it over with us, we'll give the best price.

City Grocery

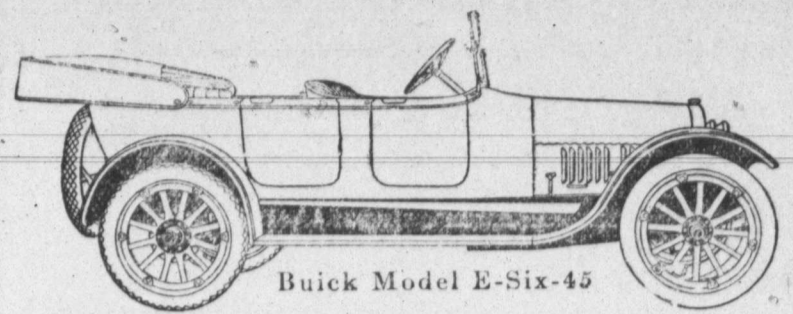
Phone 222

Cold weather is coming. Don't crank your head off on that Ford Coleman & Allen have just installed a special machine for re-charging magnetos, and it does the work without you having to take down your motor. adv52-tf

VISITING ON RANCH

OUT IN NEW MEXICO

Mrs. Jim Dublin and children left recently for an extended visit to their ranch in New Mexico, near Jal. They may be gone until after Christmas.



Buick Model E-Six-45

Have You Investigated The

Buick

"When there are Better Cars Built, Buick Will Build Them."

Think the matter over as a possible surprise to the wife Christmas. You couldn't think up a happier one.

Coyle-Cordill Motor Co

Successors to Wolcott Auto Company

Phone No. 83

Lexington Cars

It would be a nice thing to make your family a Christmas present of one of those splendid Lexington Cars.

See Me About It To-Day

W.H.Spaulding

BIG SPRING MARBLE AND GRANITE WORKS

Big Spring, Texas  
M. G. CATTER, Proprietor  
Manufacturer of  
High Grade Monuments  
Headstones, Curbing, Markers, Etc.  
See Our Designs and Prices Before Placing Your Order  
A post card will bring the proprietor to see you

We Will be Pleased to Have You Discuss Your Cattle Loan With Us.

Capital \$100,000,

coupled with other resources and unsurpassed connections, we feel amply able to take care of your needs, no matter how large. Small loans will also receive careful consideration.

South Plains Cattle Loan Company

Office with the Midland National Bank

W. H. Brunson, President

Will A. Martin, Vice President

B. C. Girdley, Sec.-Treas.-Mgr.

### Some Interesting Facts About Midland College

Midland College had its inception in the minds of a few of the leading citizens of Midland in December of 1908 and it was built the following year. Messrs. C. W. Reeves, H. R. Garrett and F. G. Jones have served as presidents of the institution. The latter was called to the work in 1913. Advanced standing has been given the school by educational authorities of the State and we have every reason to believe that the standing will be maintained, though each year the requirements are made more stringent. Only recently Prof. Walker King was a visitor and made a very thorough investigation of the courses of study, library, laboratories and system of instruction. His report has not been given to the public at this time. At any rate, the school endeavors to maintain such standardized courses that commend its work to educators throughout the land.

Midland is half way between the cities of Fort Worth and El Paso, and is known far and wide for its cultured and thrifty citizenship, its moral atmosphere and healthfulness. It is in the midst of the Great Staked Plains and few better places are to be found for the industry of cattle raising. Most of the cattlemen have brought their herds to a high standard through the importation of blooded stock. Midland is one terminus of the Midland & Northwestern and on the main line of the Texas & Pacific. Its location assures its growth and importance as one of the smaller cities of the great Lone Star State.

Each year brings quite a number of boarding students and an increasing local patronage to the College. Enrollment this year is already in excess of last and there is every reason to think it will be materially increased as the session goes further. Pres. Jones and the board of managers have endeavored to bring to the various departments the very best of talent. The Fine Arts departments are filled by specialists. Miss Holland, who directs the music department, has the largest enrollment in the history of the school thus far; she has been unusually successful in developing the taste and technique of her pupils.

Miss Boone directs the voice culture of the Fine Arts department. This is her first year but her pupils have done good work.

Mrs. Twyman was formerly art teacher and made splendid progress at that time; so when the opportunity came to secure her services again the authorities gladly called her back to that work. She has a large class.

All these departments are doing well and the policy of the school will be to maintain the high standards.

The province of a junior college is to give the student instruction during the last two years of high school and the first two years of university work. If it covers other grades of work extra preparation should be made. The graduates of the approved junior colleges are granted certificates to teach in other states and it is true that either this favor will be granted to junior colleges of Texas or has already been extended to them. The great war has called to the colors many of the best prepared young men from an educational as well as every

other standpoint, and the State must call to its teaching force those who have been prepared in other as well as her own schools.

The policy of Midland College is to insist on passing grades from each pupil every term or at the end of three months. The student must make passing grades during that time or drop out of school.

The college has maintained a worthy standing during the years of its existence and the future is hopeful for among its supporters are some of the strongest men of this city as well as the State. It is expected that it will share in the Men and Millions Movement which ought to place it above financial distress.

Pres. Jones is an experienced school man. He is firmly committed to Christian education as the hope of the world. He is in the prime of life. Twenty-five years he has taught in Texas, fourteen in McKinney, ten years as proprietor of Jones' Academy and four years as principal of the high school. He was educated at Manor Seminary, the University of Texas, Texas Christian University and Chicago University. He never fails to grasp every opportunity for better equipment. His success has never been marred by a failure in any kind of school work and a host of Texas young men and young women feel a deep gratitude to him for lasting service in impressing them with a correct ideal of life and the value of moral rectitude and civic integrity.

Miss Josephine Heavenhill will have part of the Academy English and mathematics. She has taught 3 years and has recently taken her degree from the University of Texas. Her excellence and force of character and success as a teacher, are testified to by all who personally know her and her work.

Jas. T. McKissick is a native of Tennessee but has spent a dozen years or more in Texas. He was educated in the common schools of Tennessee and was graduated at Texas Christian University in 1897 and took his master's degree seven years later; then he took the classical diplomas at Transylvania, Lexington, Ky., and the B. D. degree from Harvard the following year. He was secretary of missions in Tennessee several years and president of Milligan College for a year. He teaches the Bible and modern languages.

Walter L. Thompson is a native of California and was educated at Johnson, Bible College near Knoxville, Tenn., and took special work at Chicago University and other centers of learning. He has spent ten years in the school room and is especially qualified for his department. He teaches Science and Education.

Miss Mabel Baldwin was educated at Texas Christian and the State universities and has served as teacher in the schools of Houston. She has the department of history and has shown splendid talent and work.

Miss Johnnie Agnew is a graduate of T. C. U. and has done special work at the State University. She is a thorough teacher and her work has been satisfactory in every way.

Mrs. Twyman is also matron for the young ladies. Every safeguard is

placed about them and parents and guardians may feel safe while they are under her care.

President Jones has been away from the college a good deal and in his absence the management is in the hands of Messrs. McKissick and Thompson. In this way he meets many of the future patrons of the school and gives it a prominence that would be impossible otherwise.

From the standpoint of healthfulness, good morals, standardized courses of study, splendid citizenship, comfortable quarters, excellent table menu, Midland College stands among the best and one must travel far to find a superior.

Midland College numbers her friends by her real acquaintances. No one who understands the plans, the aims, and the real work of the college can do otherwise than accord the school his unstinted approval. If parents had their way with the choice of a college for their young sons and daughters, just from high schools, nine out of ten would prefer a school organized, managed and surrounded like Midland College. In how many of the schools that are chosen can the president and faculty have almost constant touch with the students and feel personally responsible for the work and conduct of each student? But experience will teach this lesson more and more with time.

### THE SPIRIT OF CHRISTMAS— TO ALL THE WORLD

"Peace on Earth and good will toward men" was a divine injunction, chanted by an angel band nearly two thousand years ago, and the true spirit of it has reigned in the hearts of thousands of Christians ever since. But, what are we to think of that utterance today, while our great Christian country is straining every nerve, preparatory to fighting in the trenches and at the battle front, and arranging to assemble the mightiest army ever raised on the western hemisphere, or in the world, and when it is little short of crime and certainly a lack of patriotism to even speak of an immediate peace?

Do we complain that our country lacks a desire for peace?

Do we assume that the spirit of "good will toward men" does not prevail as this Christmas-tide approaches? Surely we do not thus complain, nor can the charge be brought against us, either as individuals or as a nation.

Not as individuals, because every true American approves the sentiments of the recent message of the President to Congress. We believe with him, because he is our accepted and cherished leader, never yet found at fault. His massive mind has pointed out that our cause is righteous and embodies the spirit of "good will toward all men," even toward our enemies, not less than toward ourselves and our allies.

We can therefore be cheerful, not because we are at war, but because we are a part of the great country which is battling in the interest of humanity, for liberty and for democracy. We may rejoice, because we are a great people, who, for the sake of sacred principles, are willing to sacrifice whatsoever may be victory, that righteousness may prevail; because we are a nation, or a part of a nation, which, in a week's time, has raised \$5,000,000,000 to equip an army that seeks no indemnity, no new territory, and has no selfish ends, which has for its aims nothing but that mankind may have liberty for its heritage.

We may be glad, in this Christmas-tide, that we are of a nation that in five days raised \$100,000,000 for the Red Cross, which will see that our men are comforted in affliction, and \$50,000,000 in three days for the Y. M. C. A., that their moral and spiritual welfare may not be overlooked. "Peace on earth and good will toward men." This is the spirit of America, and we'll fight for it.

B. Frank Haag,  
County Attorney.

#### Notice of Dissolution

Notice is hereby given that the firm of Inman & Mims was dissolved by mutual consent, on the 13th day of December. J. P. Inman is now sole proprietor and requests that all indebted to said firm pay up by January 1st; otherwise accounts will be placed in the hands of attorneys for collection. adv. J. P. Inman.

#### Mrs. Isley's Letter

In a recent letter Mrs. D. W. Isley, of Litchfield, Ill., says, "I have used Chamberlain's Tablets for disorders of the stomach and as a laxative, and have found them a quick and sure relief." If you are troubled with indigestion or constipation these tablets will do you good. For sale by C. A. Taylor & Son. adv lmt

Again, We are on the Job With a Display  
OF

## Holiday Goods

second to none in Midland. Our stock consists of everything for all members of the family, from the youngest to the oldest and the soldier boy included. Our prices are consistent with the quality. In addition to that we are going to give you 10 per cent for your cash on all Holiday Goods, Jewelry and Cut Glass. This is an opportunity you seldom have on an unbroken stock. We further offer our old carried-over stock, which is practically as good as new, at 50 per cent discount.

Do Your Shopping Early, the  
Bargains are Here for you Today

## City Drug Store

THE REXALL STORE

MEYER  
BOTT

### QUEEN CITY OF THE SOUTH PLAINS---THAT'S MIDLAND

"survival of the fittest." We are not ashamed of what we have done, nor will we feel remorseful when the future becomes the past. Let us be as

we really are—children of the Queen City of the South Plains.

H. A. Leaverton,  
Mayor City of Midland.



Bevo is a great favorite in the Army Canteens, where none but pure, soft drinks may be sold. After drill or march, you are sure to see a long line of hot and dusty-throated soldier boys making a bee line for Bevo. They know that there lies complete satisfaction, full refreshment and pure wholesomeness.

At home or abroad—at work or play—between meals or with meals, you will appreciate what we have done for you in making this triumph in soft drinks. You will find Bevo at inns, restaurants, groceries, department and drug stores, picnic grounds, baseball parks, soda fountains, dining cars, in the navy, at canteens, at mobilization camps and other places where refreshing beverages are sold.

Bevo—the all-year-round soft drink  
Guard against substitutes. Have the bottle opened in front of you, first seeing that the seal is unbroken and that the crown top bears the Fox. Sold in bottles only, and bottled exclusively by

ANHEUSER-BUSCH, ST. LOUIS

WALKER-SMITH CO.

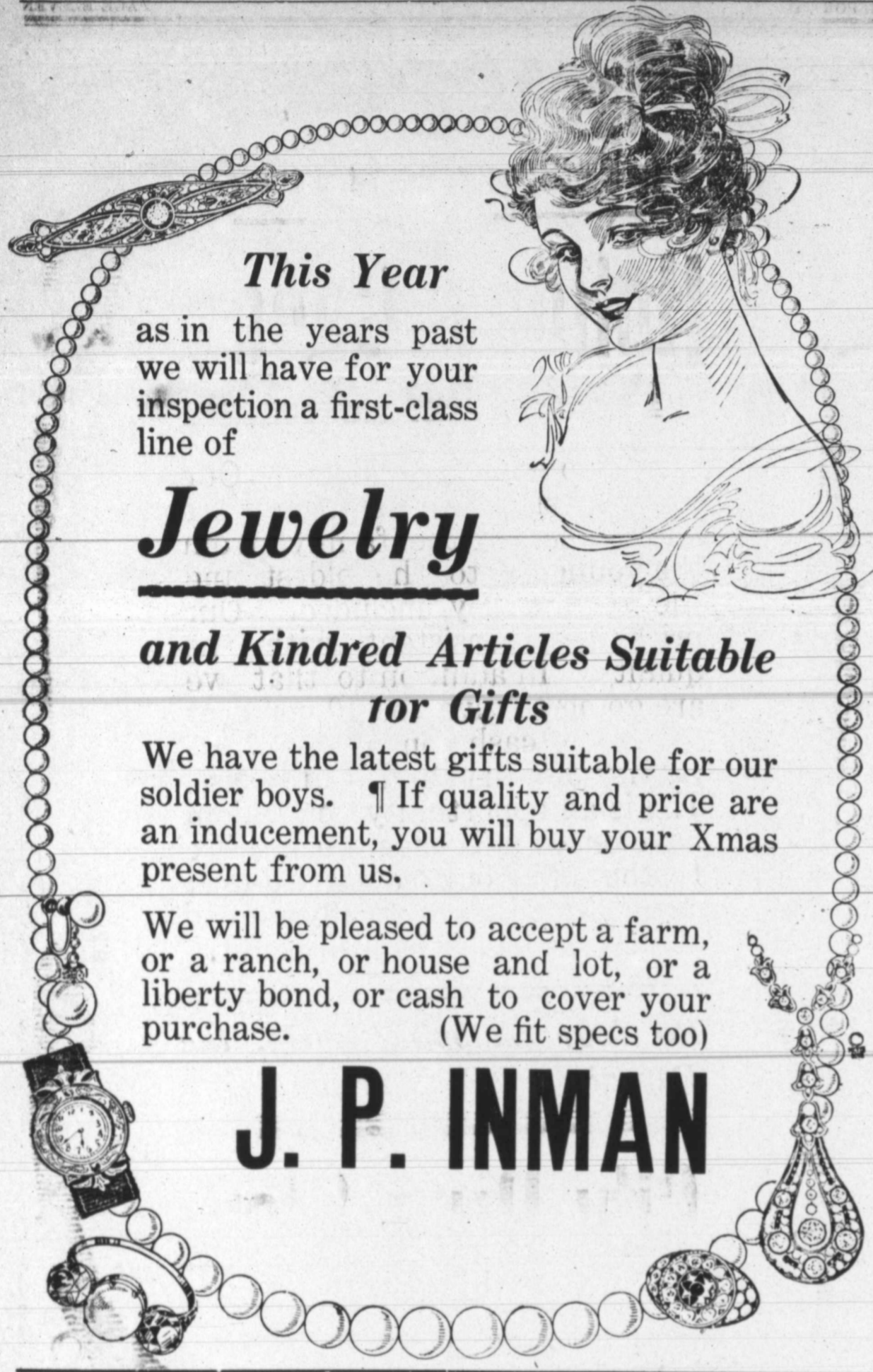
Dealers MIDLAND, TEXAS

**Skookum Apples**  
Reduce Cost of Living

YOU can not only get as much food value at a lower cost, but also improve your health, by substituting one or two Skookum Apples for a portion of the high-priced food at each meal. For you get just as much energy out of the worth of apples as out of 30c worth of Porterhouse steak, and one Skookum Apple equals in food value one lamb chop, two thin slices of wheat bread, one potato, or two-thirds cup of rice.

In addition, Skookum Apples contain lime which nourishes and builds up your bones; iron, manganese and sulphur which purify the blood, clear the skin, improve the complexion and assist the bowels; phosphorus which is a great nerve tonic and other medicinal properties in a form that is highly conducive to good health.

Walker-Smith Co.



**This Year**  
as in the years past we will have for your inspection a first-class line of

# Jewelry

**and Kindred Articles Suitable for Gifts**

We have the latest gifts suitable for our soldier boys. ¶ If quality and price are an inducement, you will buy your Xmas present from us.

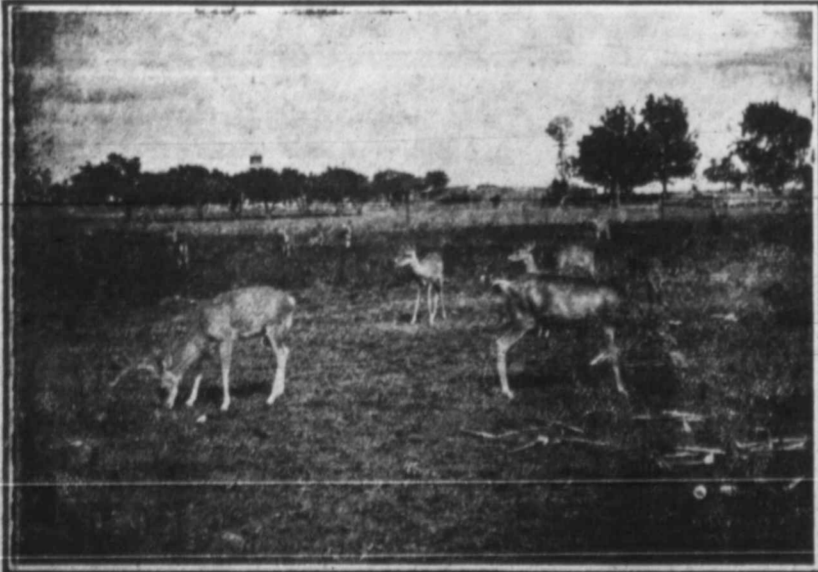
We will be pleased to accept a farm, or a ranch, or house and lot, or a liberty bond, or cash to cover your purchase. (We fit specs too)

## J. P. INMAN



RESIDENCE OF MR. AND MRS. T. A. SACRA

Gracious and liberal hospitalities are dispensed by Mr. and Mrs. Sacra. Their beautiful home is well suited to social functions, and many, indeed, are the delightful gatherings that add to the pleasures of Midland society folk. Of late Mr. and Mrs. Sacra have not been so much at home, Mr. Sacra's ranching interests having been temporarily changed to a location near Roswell, N. M.



SCENE ON ONE OF THE SCHARBAUER CATTLE COMPANY RANCHES NEAR MIDLAND

A pretty scene, don't you think? In the background and some not visible in the picture are a number of fawns, the herd of deer numbering sixteen. Also on this ranch there used to be a number of domesticated antelope, thirty odd. It is the old J. S. Curtis ranch six miles north of Midland. Mr. Curtis started both herds. The ranch is one of the several now owned by the Scharbauer Cattle Company. The herd of antelope has been disposed of, but the deer are still there, and increased in number.

**THAT BACKACHE SPELLS DANGER**  
Action Today May Save Midland People Future Misery

A bad back isn't a bad thing if it serves as a warning of hidden kidney disorders. Kidney diseases are frightfully common today. We over-do so much. We don't give the kidneys a chance to rest up, and while a bad back, some urinary disorder, an occasional dizzy spell or a persistent headache may be the only outward sign, the kidney trouble that is behind it all may be overlooked or neglected. Put your signs to use. Take them as warnings. Fight off kidney weakness. It takes only a slight kidney disorder to start a case of fatal Bright's disease, from which 100,000 people die in the United States every year. Prompt treatment at first—that's all that's necessary to keep kidney weakness from turning into gravel, dropsy, gout, heart trouble or Bright's. Use Doan's Kidney Pills—the oldest, the most widely used, the best recommended Kidney Pills. Forty thousand Americans recommend them publicly. Here's one Midland case:

W. A. Little, rural mail carrier, Lorraine St., Midland, says: "I wouldn't be without a box of Doan's Kidney Pills on hand, for I think they are the best of kidney medicines. I have used them off and on for a long time for weak back and other kidney disorders. They have never failed to relieve me and anyone who is troubled in that way should get a box at the City Drug Store and try them."

Price 60c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Little had. Foster-Milburn Co., Props., Buffalo, N. Y. adv 10-21

**STOCK DOING ALL RIGHT ABOUT LAMESA**

That's a pretty good country in and around Lamesa. Nearly always we hear good reports from there. This week, for instance, W. E. Trammell was here from his ranch near Lamesa, on a visit to his parents. He says the country is in pretty fair shape, considering things generally, the drouth, high prices, etc., and that cattle will winter in good shape, helped along by feeding.

**SOLD STEERS TO NORTHERN BUYERS**

E. P. Bludworth was in this week from the Bludworth Bros.' ranch in Andrews County, northwest part. He reports, not only that conditions are better than the average, but that he sold recently 500 tons and three to northern buyers. The price was all right, but was not given for publication.

**SUNDAY AT THE CHURCHES**

**Methodist Church**  
The following is the order of services for the week:  
Sunday School at 9:45 a. m.  
Preaching at 11 a. m. and 7:30 p. m.  
Junior League at 2:30 p. m.  
Senior League at 6:30 p. m.  
Prayer meeting Wednesday at 7:30 p. m.  
J. W. Cowan, Pastor.

**Presbyterian Church**  
What is the church? In various quarters this question is answered by misconceived ideas of the church and its work; a good description of the church is given in the following:  
"The church is a religious home, a sanctuary for worship, a school for religious instruction, a fighting unit for the new world that is building. It is a social center of the highest type, since it gathers into relations of mutual helpfulness people of every age and condition, and since it adds to the attractions of the ordinary club the power of religion and the generous sympathies of the altruistic impulse. The church is the most broadening and catholic organization among men, since its vision is to the ends of the world whither the gospel is being carried, and since its citizenship is in heaven as well as in the earth."  
Worth M. Tippy.

A cordial invitation is extended to all to the various activities of the Presbyterian church. Following are the services of the week:  
Sunday School at 9:45 a. m.  
Morning service at 11 o'clock. Subject of the sermon, "Christian Education."  
Evening worship at 7:30.  
Prayer meeting Wednesday evening. Subject for discussion, "These Words of Mine." The importance of of the scriptures.  
Choir practice Friday evening at 7:30.  
Wm. H. Foster, Pastor.

**Christian Church**  
Bible school rally at 9:30 a. m.  
Preaching at usual hours by the regular pastor. Anthem for morning service. Juniors meet at 3 p. m. Intermediates at 4 and Seniors at 6:30. College Endeavor meets at 6:30. All cordially invited.

**Christian Endeavor**  
Leader—Anna Mae Ingham.  
Subject, "Christ is our Peace."  
Song.  
Lesson by leader—Isa. 9, 6; Eph. 2 14-17.  
Five minute talks by Vida Shaw, Bro. McKissick and Mr. Hendrickson. Song, business and benediction.

**Epworth League**  
Topic, "Christ is Our Peace; National Ideals; War or Peace—Which?"  
Leader—Matt Armstrong.  
Song service.  
Scripture lesson, Isa. 9:6; Eph. 2:14-17.  
Lord's prayer repeated in concert.  
Hymn.  
Special music—W. P. Goar.  
"The Peace of Christ and National Ideals"—Leader.  
Hymn No. 343.  
"War or Peace—Which?"—J. Harvey Clark.  
Prayer—Bro. Cowan.  
Announcements.  
League benediction.

Bible references: Isa. II:1-4; XLVIII 18; LIX: 8; Psalm LXXXIII: 1-3; Matt. V: 9; John XIV: 27; Rom. VIII: 6; III: 16-17; John III: 17.

**ENTERTAINMENT FOR NEXT TUESDAY NIGHT**

Miss Winnifred Holloway, who teaches expression at Midland College, requests us to announce that her pupils will be presented next Tuesday night in "The Birds' Christmas Carol." It will be at 8 o'clock, in the college auditorium, admission 35 cents.

**NO LOSSES ON RANCH OF DR. W. K. CURTIS**

Steve Baker and wife came in Monday from Dr. W. K. Curtis' ranch, 14 miles southwest of Odessa. Mr. Baker reports the range still very dry, that they are feeding continuously, and that cattle are holding up fairly well, with no losses.

**The Ladies' Auxiliary will have a Christmas miscellaneous bazaar, Saturday afternoon and evening, Dec. 15th, in the empty building adjacent to the Gem barber shop. Everybody is cordially invited to patronize our miscellaneous bazaar in a substantial way, and the men especially, our refreshment booth.**

**VISITING ON RANCH OUT IN NEW MEXICO**

Mrs. Jim Dublin and children left recently for an extended visit to their ranch in New Mexico, near Jal. They may be gone until after Christmas.



**A Life Time of Service**

THE STANDARD ROTARY SHUTTLE "SIT-STRAIGHT" SEWING MACHINE

is a splendid example of the highest art in sewing mechanism and cabinet construction. "THE SIT-STRAIGHT" feature permits the operator to sew with comfort and ease. Every machine is guaranteed for LIFE.

**Basham-Shepherd & Company**

**Through Sleeper to**

**California**

With Six Hours for Sight-Seeing at EL PASO



TOGETHER WITH QUICKEST TIME

—an advantage possessed by no other line  
Consult T. & P. Agents or write  
GEO. D. HUNTER  
Pass. Traffic Agt.  
A. D. BELL,  
Gen. Pass. Agt.  
DALLAS

**WERE BUSINESS VISITORS FROM ODESSA**

J. H. and W. W. Ratliff were business visitors from Odessa last Monday. Business, they report, not very lively in their neck of the woods. A condition that is pretty general over West Texas.

**Women!**

Here is a message to suffering women, from Mrs. W. T. Price, of Public, Ky.: "I suffered with painful...", she writes. "I got down with a weakness in my back and limbs... I felt helpless and discouraged... I had about given up hopes of ever being well again, when a friend insisted I

**Take CARDUI The Woman's Tonic**

I began Cardui. In a short while I saw a marked difference... I grew stronger right along, and it cured me. I am stouter than I have been in years. If you suffer, you can appreciate what it means to be strong and well. Thousands of women give Cardui the credit for their good health. It should help you. Try Cardui. At all druggists. E-75

**BUSINESS CARDS**

**DR. C. H. TIGNER**  
Dentist  
Office  
Second Floor  
Gary & Burns Building.

**WM. W. BODDIE**  
Lawyer  
ODESSA, TEXAS  
Civil Practice Only

**Dr. L. B. PEMBERTON**  
Dentist  
Rooms 212-214 LLANO HOTEL  
Office Hours  
8 a. m. to 12 m., 1:30 to 5:30 p. m.  
Phone No. 402

**D. H. Roettger**  
WATCHMAKER, JEWELER  
AND ENGRAVER  
ALL WORK GUARANTEED

**NEWNIE W. ELLIS**  
FUNERAL DIRECTOR  
AND EMBALMER  
Room No. 105

**Dr. J. F. Haley**  
Physician  
Office Gary & Burns Building  
Phone No. 12.

**L. J. FARROW**  
Painter and Paper Hanger  
All Work First Class  
Phone 50-b  
Midland, Texas

**W. K. SINCLAIR**  
Architect and Builder  
Midland, Texas

**Dr. L. C. G. Buchanan**  
Practice Limited to  
DISEASES OF EYE, EAR,  
NOSE, THROAT  
GLASSES FITTED  
Big Spring and Midland  
Office with Dr. Tigner  
Midland 2nd and 4th Saturdays  
of each Month

**LLANO BARBER SHOP**  
PUCKETT & JOHNSON  
Proprietors  
Courteous Expert Workmen  
Sanitary Specialties  
Your Patronage Solicited  
PHONE 278

Meet Your Friends at the  
**GEM BARBER SHOP**  
6 Barbers—5 Baths  
SERVICE UNEXCELLED  
No pets—Everyone gets the Best  
Laundry Agency Phone No. 200  
JONES BROS., Proprietors

**TIN SHOP and PLUMBING**  
Call on Me for  
TANKS,  
SHEET METAL WORK,  
PLUMBING AND REPAIRS  
**H. H. HOOPER**  
Phone 217

**MISS LYDIE G. WATSON**  
who has been a Piano Student of the most eminent instructors of Galloway, Searcy, Ark., Landon Conservatory, Dallas, and American Conservatory, of Chicago, Ill., now has her Studio open for the term 1917-18. The highest standards maintained. Thoroughness the slogan. Study with definite aim



### Recommendations

## Do You Want a Better Position than you now hold?

What have you done to deserve it? The shrewd employer of today will want to know what you have done for yourself. Your savings account book is your best recommendation. CAN YOU QUALIFY?

RELIABILITY - ACCOMMODATION - STRENGTH & SERVICE  
**THE MIDLAND NATIONAL BANK**  
OF MIDLAND

## Good Service

Means promptness, accuracy, full weight, cleanliness, wholesomeness and a square deal all the time, according to our interpretation, and this is the kind of service we try to give. We appreciate your business.

## Cash Market & Bakery

J. A. ANDREWS, Proprietor

300 PHONES 71

## On A Cash Basis

On and after Nov. 1st all work turned out by the Pliska Shop will be strictly cash when the work is done. The prevailing high price of materials and extraordinary conditions brought about by the drouth, render this move necessary as a measure of self protection. We trust our friends will remember this and not ask us to charge anything. Respectfully,

**J. V. PLISKA**

## BUILD A HOME



## ENJOY YOUR MONEY

THERE IS nothing more comfortable or satisfying than a home properly built, according to your own ideas.

OUT OF such an investment you gain more pleasure than from the rental of the finest home in town.

PLAN TO build a home of your own as soon as you can and come here for the materials.

THE PLACE TO BUY -  
**Barton-Lingo Company**  
WHEN YOU WANT TO BUILD

## BE PATRIOTIC AND SELF-SACRIFICING

President Midland & Northwestern Urges that Drouth May Prove a Blessing in Disguise

Editor Reporter:

Long before the curtain of darkness was lifted from the American continent, the intrepid Columbus, whose faith in the discovery of a shorter way to the riches of India led to the discovery of America, the restraining hand of the oppressor was felt by the restless citizens of the old world, and today, after many hundred years of progress and apparent enlightenment, the world stands appalled at the stupendous war being waged by the nations of almost the entire world, to stamp out the last relic of a despotic civilization, that has been nurtured and rocked for ages in the cradle of monarchy whose ideals of freedom have been dwarfed by the imperialistic hands of the military ruler. The training of centuries is hard to overcome. Since the time of Alexander, Caesar and Napoleon, men have dreamed of world conquest; and their dreams of world conquest have been for plunder for the gratification of ambitions of single individuals; ambitions and the gratification of self aggrandizement and not for the benefit of the masses of humanity.

All the different wars that have been waged by the worldly ambitions have been waged after careful preparation and long scheming by such rulers and for the purpose of keeping their own subjects under subjugation and compelling the balance of the world to pay tribute to their military prowess. They realized that by plunging their countries into war, and in the successful prosecution of that war, that the people would be so worn with the sufferings thereof and that the dividing ties that come from war would so subdue their subjects, and would keep them less unruly or less likely to question too closely the motives by which they were actuated. When peace is declared they are more interested in the upbuilding and the re-creation of new homes.

Such were the pioneers that made the first settlements in this country, on the shores of the Atlantic or scattered into the thickly wooded interior, to gain for themselves, and their posterity an unlimited amount of freedom that could not be obtained under the then existing governments of the old world. Slowly, but surely the seeds of freedom that were thinly scattered on the eastern shores of our country by the early settlers have grown and scattered all over the land discovered by Columbus. If it were possible to turn back the wings of time and arouse from eternal sleep the early settlers of this country and give them an opportunity to see the progress and development that has taken place since they arrived upon America's hospitable shores, they would be amazed at the transformation that has taken place. The work that has been accomplished in all branches of industry since the first settlements in America has been something truly wonderful, but there yet remains a Herculean task to be accomplished.

Our Nation's flag has been insulted by one of the would-be world's conquerors, who has had the audacity to cross swords with the ancestors of the hardy pioneers who have been nurtured in the cradle of liberty for the past three hundred years. Today we must stand as one man to hand down to our posterity an unsoiled, and an unbested flag whose stars and bars will ever be waving over the people who love liberty, and are ready and willing to help an oppressed brother in any and in all lands.

But in addition to fighting the battles on the fronts, there is just a great battle to be fought at home, and it requires just as much heroism, just as much painstaking effort to guarantee the soldiers at the front munitions and food to make success crown our efforts.

The people of Midland and this sections of West Texas have been hit by one of the worst drouths within the memory of man; but by a supreme sacrifice, and facing the future with the determination to win, great things can be accomplished. Close community co-operation, economy and a determination to do our part is the way to win. This drouth may be a blessing in disguise, and if each and every citizen of the Midland Country makes up his mind to do and to overcome every obstacle, the results that can be accomplished will not only be a surprise to us, but will completely change the conditions of the country as we now find them.

We have the soil and the climate, we have the water beneath the ground, hundreds of windmills are scattered



We live in a snug little cottage,  
In one of the Staked Plains tiers  
Of Western Texas counties,  
With not a neighbor near.  
I'm living out a "Homestead,"  
By slow, but sure degrees,  
From among the sand and cedars;  
They look like Christmas trees.

The milo and the kaffir,  
It grows up to my chin,  
And the sorghum from one acre  
Will fill a mighty bin.  
I aim to grub my section,  
If I live and keep my health,  
And secure my independence,  
By garnering Nature's wealth.

The soil is somewhat sandy,  
And a little rough, too, in spots;  
The roots are some tenacious,  
Of the mesquite, but it helps out lots.  
But when you're thru with grubbing,  
And plant your crops in Spring,  
The yield is sure amazing;  
It sure beats any thing.

We take a heap of comfort,  
My little wife and I,  
In our home among the sand dunes,  
Beneath the western sky.  
But some days are sad and dreary,  
When winter's skies are gray,  
And we sometimes get to thinking,  
That we live too far away.

Of our money we never worry,  
And collectors don't appear;  
We are sure of board and lodging  
And clothes throughout the year.  
But sometimes in winter evenings,  
While we're sitting there alone,  
We sort a get to wishing  
That we had a TELEPHONE.

Don't you imagine you would "rubber on the line" if some day an installer would come in and leave a nice polished telephone instrument on your wall?

You would be sitting down to supper when b-r-r-r-r would go the bells. It would not be your ring—but you know what you would do. You would leave the hot supper of baked potatoes, roast beef and gravy, preserves and hot biscuit and butter and go right away to find out what was being said.

It does not seem that you are doing any wrong, and I don't know that you are so long as every other subscriber on the line does the same, and you are paying a reasonable amount to the Company, so that a few batteries more or less will not be missed.

But the question is, "What is a reasonable amount?"

Will you object because the Company wants to raise the rates after you have had the service for a year and have gotten so used to hearing the bells ring every day that you will miss them if the line be out of commission for a short time?

It has been done.

Would it seem impossible on that first night without a telephone when you and your family wanted to listen to what was going on "over the line" that you would ever object to the Company having a fair return upon its investment?

We believe your estimate of its worth would be liberal, especially when you thought of a time when it might bring a much needed doctor, or helped you in an emergency.

We are apt to overlook such blessings as these to which we have been accustomed for a long time, but I do not believe the Telephone ever loses its value as a desirable thing to have around, especially to those people who live at remote distances from town.

Transportation is a vital problem even in this day of the "jitney" and to have to make a trip of several miles means something in money and perhaps more in time in case of sickness.

How much is a telephone worth in a case like this?

Would you go without one on account of a slight increase in rate?

I think not.

It is a hard thing to set a value which will be a standard for every one.

The man who lives in a cold country will pay more for a ton of coal than one living in the tropics. The man who hauls water several miles is more interested when it rains than one who has an artesian well in his back yard.

The RURAL TELEPHONE situation today is much the same. Prices are so high that every telephone man in America knows that he cannot construct lines and install telephones outside of a very limited area without getting a reasonable service rate. The day is past when we can run a line a mile for a subscriber and not secure a contract for a prod of service sufficient to guarantee an income to cover at least operating charges. We will be forced to ask the subscriber to pay in addition to his service charge an amount sufficient to cover the time of the men on the job, their expense, wiring of the house where it takes more than the average amount of material and a time contract for service.

A lot of things have changed in the past three years and a lot of former notions will have to be radically revised to meet existing conditions.

The Telephone business will undergo in the next few years very radical changes in financial ways.

WHAT IS THE ANSWER?

over the country that can be made to irrigate at least one acre for every windmill, and this would mean the production of millions of dollars worth of feed stuffs to enable our people to live at home and reduce the draft of food stuffs drawn from other sections of the country. In addition to the conservation of food supply, a new era of industrial developments will be ushered in to the development of the Midland Country, that in time will make this section one of the richest and most productive in the great State of Texas.

Let every family in this whole country get one pig, raise that pig until he is fully developed and thousands of pounds of pork that comes from other sections of the country could be obtained here at home. Let the banker get a pig, let the editor get a pig, let the lawyer get a pig, let the merchant get a pig, the doctor a pig, the mechanic a pig, and the laboring man a pig; in fact, let every one get a pig and take good care of it, and the result

will be something marvelous. No less is the suggestion applied to poultry and gardens. Everybody should raise a garden and some poultry.

It is not a question of whether you want to get into the pig or poultry business; it is a question of keeping you from eating something that should go to feed the soldiers who are fighting the battles of our country. It is not a question of profit to be made on the pig; it is the question of raising the pig. In addition to raising gardens, poultry and pigs there are other avenues of saving, not only in food-stuff lines, but in the conservation of coal, gasoline, coal oil and other things too numerous to mention. Before this war is won, the entire economical fabric of the American government will have to be made over and we had just as well begin at Midland and act as early a date as possible.

The reckless manner in which the majority of our people have been living, largely on account of conditions that have grown up around us and

have been growing for years, demand a heroic remedy to be applied; and in the application of that remedy, each individual will have to make it suitable to his or her condition. The remedy may smart in the first few applications, but it must be applied, heroically applied that all may be benefited alike.

The early settlers of this country were all optimistic. The soldiers who fought in our different wars were optimistic; the best business men in our country are optimistic, and our people must lose none of the determination that is so characteristic of the American people, who have made this country what it is today, who have never known defeat in war, in business, or the overcoming of obstacles that were apparently unsurmountable. Never say die. It is not the American way, not the western way, not Midland's way.  
T. J. O'Donnell.

FOR RENT—Good 5-room house. See C. S. Karkalits. 7ft

## The Western Auto Company, Incorporated

"The Oldest Firm in Midland"

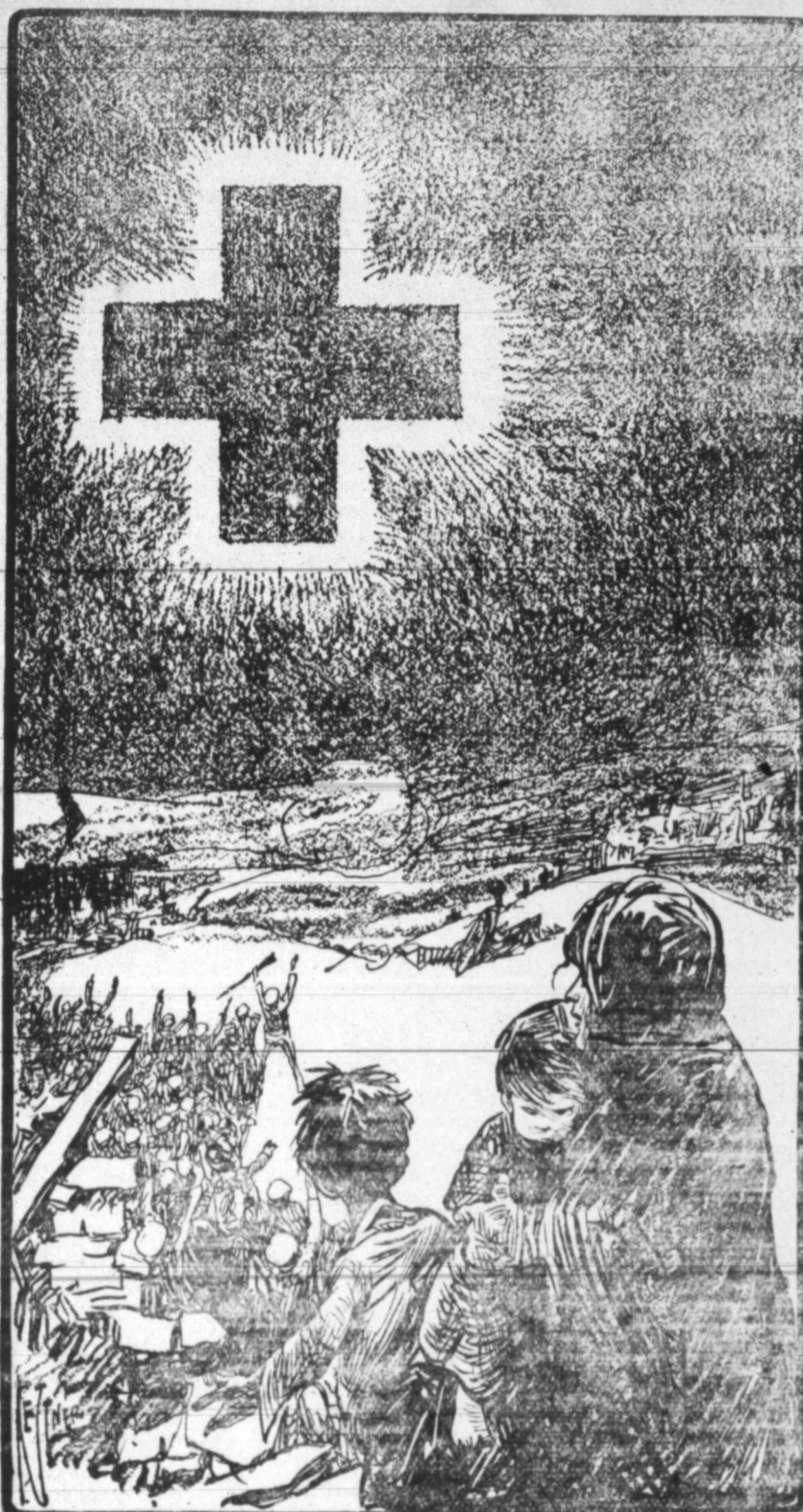


We Give You Courteous Treatment at All Times and Appreciate Your Business.

Kirby Nutt & Allen Tolbert, Props.

Day Phone 46--Night Phone 55

## The Sign of the Red Cross



Millions and millions of stricken people in devastated Europe must depend on the activity of the Red Cross alone for the most meager necessities of life—just enough to keep body and soul together. The Red Cross organization is the universal helping hand. But in order to extend this hand to the sorrowing and afflicted, it must have your support. In fact, if you would do your part to relieve the suffering in the world, you can do it most directly and efficiently through the Red Cross. Become a member today.

**Help the Red Cross Do This Work;  
Save Your Boy, or Your Neighbor's**



Red Cross surgeons and orderlies give first aid to wounded in little-underground dressing stations in the front-line trenches. War records show that as many Red Cross men are killed by enemy fire as regular soldiers in the trenches.

### LOSES THREE SONS, WIFE; SUCCEEDED BY RED CROSS

A cablegram from France to the American Red Cross says: "At one of our Red Cross canteens last week an old poilu, with tragic face, came up to the directrice of the canteen and pulled out three photographs of very fine boys which he said were his sons who had enlisted in the same regiment, and who had all been killed. 'A month before he had received word from the French authorities that his wife, who had been caught in the invaded district, had been shot by the Germans. He was started back on his furlough with no family to whom he could go. The directrice suggested that he write his parents to visit, but he an-

swered that both his parents were killed by the Germans in 1870. 'He said to the directrice, 'I have had rest and comfort here in your canteen. You have all been very kind to me. I have found plenty of good food to eat, something to read and a place to sleep. I think that I will stay here for a few days before returning to the front if you do not mind.' 'And it is there that he will spend his leave. These are the men the Red Cross canteens reach, nearly thirty thousand of them a day.' 'Cold cash—given through the Red Cross—will cool the brow of some suffering soldier. YOU can 'Rescue the perishing, care for the dying,' by joining the Red Cross.

## Midland's Public Schools

A real factor in Midland's growth and prosperity is her public schools. She prides herself in having one of the best public school systems in Texas, one of the strongest and best equipped faculties to be found anywhere, and a high school which is not only a high school of the highest rank but which is referred to by experts as the "model small high school of Texas."

The Midland schools are affiliated with our State University and with every other university in the south, and are classed by our State University in the group set apart as the best; they possess a faculty of professional experts who hold records in scholarship not often found, perhaps never in a city of our population; they pay the best salaries, use the best equipment, pursue the best and most modern methods; they stress more different channels of development than any other school of its size in Texas—athletics, public speaking, literary society work, music, formal gymnastics, social training, and one of the strongest curriculums in Texas—each of these in all of its various branches.

A strong curriculum and thorough scholarship are emphasized, and at the same time such activities as contribute to health, happiness, social service and social efficiency are given places on the educational program. This is what Milton must have meant when he said: "I call a complete and generous education that which fits a man to perform justly, skillfully, and magnanimously, all the offices both private and public of peace and war."

We boast of an exceptionally well regulated school. Our co-operation is good, our discipline is good, our work is good, and our spirit is the kind that is always to be found in Midland. Our curriculum is strong and full, any pupil being able to graduate with from seventeen to twenty units of affiliation with the University of Texas, but it is made so flex-



SUPT. W. W. LACKEY

sible and in reading selections in literature from memory. Rev. J. H. Viser, of the Presbyterian church, says: "In all of my acquaintance with schools, during an extended residence in many of our largest eastern states, I have never seen anything that comes up to the high standard of excellence exhibited by the Midland schools."

Prof. W. S. Taylor, official visitor of affiliated high schools for the University of Texas, visited our high school last year, visiting every class and teacher in the high school, and was enthusiastic in his praise of the work which was being done. He spoke particularly of the good order, of the fine spirit, of the excellent work, and of the tone and atmosphere which he saw in our high school. He pronounced our high school one of the best he had ever seen. Prof. J. B. Cowan, of the Southern Methodist University Training School visited us this year, and, after seeing the work, stated that he had never seen anything like it.



SOUTH SIDE SCHOOL BUILDING

ible that any pupil can get the work which he desires and to which he is adapted.

For the record, we can not be more definite than to refer you to the University Interscholastic League Meet at Austin for 1916, where the Midland public schools won more distinction than perhaps any other school in our great State. The high distinction which our high school won in that meet was a fitting reward for the years of excellent literary society work for which our high school has been so long noted. Our high school has one of the liveliest literary societies in Texas, two boys' debating clubs and two girls' literary clubs, and long before the interscholastic league was organized, our high school was having annual declamation contests.

#### Expert Opinions

Prof. Thos. Fletcher, assistant-visitor of schools for the University of Texas, said in his official report to the faculty of the University, speaking of our schools: "This is a splendidly organized and well taught school. The discipline is good and the routine is nicely worked out. There is an excellent school spirit among the pupils, and an enthusiastic and studious atmosphere about the whole school. The pupils sang the morning songs with a swing and vim that surpassed anything the visitor has heard." Dr. J. L. Henderson, visitor of schools for the University, said in his official report a year later: "The Midland high school is undoubtedly one of the best in West Texas. The course of study is strong and the teachers are competent. A fine attitude is manifested toward the work by teachers and pupils; all are loyal to the school. Much of the credit for the conditions in this school is due to the superintendent, who has spent 9 years in building up the schools. He is a real leader and the town appreciates his services." Dr. Henderson also stated in a public address in our city that after visiting schools for 9 years in Texas, during which time he had traveled fifty thousand miles, he had seen but one other high school which could be compared with ours in

Units of Affiliation

Our high school has the following units of affiliation:

English	3 units
Ancient History	1 unit
Mediaeval and modern history	1 unit
English History	1 unit
American History	1/2 unit
Civics	1/2 unit
Algebra	1 1/2 units
Plane Geometry	1 unit
Solid Geometry	1/2 unit
Physiology	1/2 unit
Physiology and Hygiene	1/2 unit
Physics	1 unit
Chemistry	1 unit
Latin	4 units
Spanish	3 units
Plane Trigonometry	1/2 unit
Biology (applied for this year)	1 unit

GIVE YOUR CHRISTMAS PRESENTS TO HUMANITY



Join the Red Cross. All you need is a heart and a dollar! I write you as your brother. We are a large family. This world war, made in Germany, against which we are fighting, has sent our incomes down and our expenses up. The pinch hurts, but it is not going to kill us. We still have enough and something to spare. Though we feel poor, don't let us be impoverished by selfish fear. Let us save in food, in service, in clothes, in luxuries and joy-rides—but not in money! Let us use that by giving it to save the wounded, the suffering, our friends, our country. Let us keep Christmas this year by keeping up the Red Cross. Then it will not be a poor Christmas, but a rich Christmas to our hearts.—Henry Van Dyke.

ORGANIZED EIGHTEEN HUNDRED AND NINETY

## First National Bank

MIDLAND, TEXAS



Condition on Nov. 20th, 1917

Capital, Surplus and Undivided Profits

**\$229,832.23**

Deposits

**\$928,639.01**

Total Resources

**\$1,183,471.24**

CAPITAL ONE HUNDRED THOUSAND DOLLARS

SURPLUS ONE HUNDRED THOUSAND DOLLARS

### JASPER & BLEDSOE

PAINTERS AND PAPERHANGERS

FIRST CLASS WORK ONLY

PHONE 165

MIDLAND, TEXAS

The Old Reliable

## Pierce-Fordyce Oil Ass'n.

W. W. WIMBERLY, Local Agent

Wholesale to Garages & Dealers

Service, Prompt and Efficient

Pennant Quality the Very Best, Have it in Everything Used in Automobiles

**PENNANT GASOLINE, LUBRICATING OIL, CUP GREASE, TRANSMISSION and Headlight Coal Oil, the best for cooking stoves and ranges.**

Also Distributors of the New Perfection and Pennant Oil Cooking Stoves.

Call us over  
Phone 26-Y or 26-J

## NOTICE

To Ford Owners:

In the future we are compelled to request all buyers of parts and accessories to pay cash. We cannot handle our large assortment on a credit basis.

**We Must Have The Cash**

Remember, please, our supply department will be kept full in all lines, but please do not ask us to book any more of these purchases.

## THE FORD AGENCY

WILL MANNING

Proprietor



# Guaranty Motor Co.

Dealers in

**Good-Year, Firestone  
and Hood Tires**

**Lubricating Oils and  
Auto Accessories**

**We Repair Autos and Fords  
Too**

Second Door North of Reporter Office

**C. I. Kuykendall, Mgr.**

## Get Ready for the Holidays

**Have Your Clothes Cleaned and  
Pressed**

We do all necessary repairs, put on buttons and get your clothes back when you want them.

## Armstrong & Hendrickson

Phone 30 We Call For and Deliver Phone 30

We are Now Selling the

## Brownwood Cake Flour

Its, the Best we can get. Fine time to buy your  
Fall Stock.

## SMITH BROTHERS

Phone No. 3 Midland, Texas

**Why?** do so many ranchmen secure their loans from the Guaranty Cattle Loan Company

**Because** the officers and directors have so long and faithfully served the cattlemen of West Texas

## Therefore

the long experience and ability of the officers and directors of the Guaranty Cattle Loan Co., combine to give exceptional service to all.

## Guaranty Cattle Loan Company

**B. N. AYCOCK, JAX M. COWDEN,**  
President Manager

## GIGANTIC PLANS OF AMERICA IN WAR

"In the Army Now," by Corporal Lyle J. Currie, Bky. Co. 319, Camp Beauregard, La.

Under the caption, "In The Army Now," we have the following splendidly patriotic communication from Corporal Lyle J. Currie, son of our townspeople, Robt. Currie and wife:

The people at home can scarcely realize the vastness of our national preparations for war. If they could visit a great army reservation, like Camp Beauregard, and see the hundreds of workmen clearing entire forests and erecting large buildings in a day—if they could see dozens of trains speeding in every day with great loads of troops, munitions and supplies—if they could hear the blare of army bugles and the tramp of thousands of trained soldiers—if they could witness these giant transactions for a single day, they would realize that the greatest nation of any race or age is preparing to place upon the world's greatest battle-field the strongest and most efficient army that ever faced an enemy.

This army, the strongest in all history, will be composed of the bravest and the best men of our nation—the flower of American manhood. Already, strong, brave men from every section of our country, and even from foreign countries, are following Old Glory. There are southern men, quiet and slow-spoken, but quick and accurate in the heat of battle; there are men from the north, eager and restless, with the vital energy of that great, cold region coursing through their veins; there are strong men from the east, proud and dashing, as were their cavalier ancestors; but best of all, there are men, brave and true, from the great West and Southwest—men with countenances tanned by an out-door life on the great cattle ranges. They have all rallied to the defense of imperiled democracy. They are determined men, and if necessary will sacrifice their fortunes and their lives upon the altar of justice and right. Such is the spirit of the American army.

Of course we deplore the fact that the present war is necessary. It means separation, for a time, from fathers, mothers, wives and sweethearts; it means vacant places in the homes of our childhood; it means self denial and self-sacrifice on our part and on the part of our loved ones at home; it means heart-aches, disappointments and griefs. But "big boys" will come home. Then, those at home will be proud of them. If they do not return, loving ones will be prouder, because of the greater sacrifice which their sons have made. And when it all ends and the nations realize the terrible madness and delusion of the whole thing, we may hope for "world-wide peace" and the abolition of war. The people of the earth will cry out with one voice against the folly of carnage and destruction; and with the slaughtered manhood of the world, whose graves furrow a thousand hills, as evidence of the wisdom of their action, they will forever abolish the vile institution of war. Like all the great evils of the past, war will be cast into the "scrap-heap" of practices, discredited and vicious. In order to accomplish this result, America is entering the great war. Our only desire is the peace and security of the future.

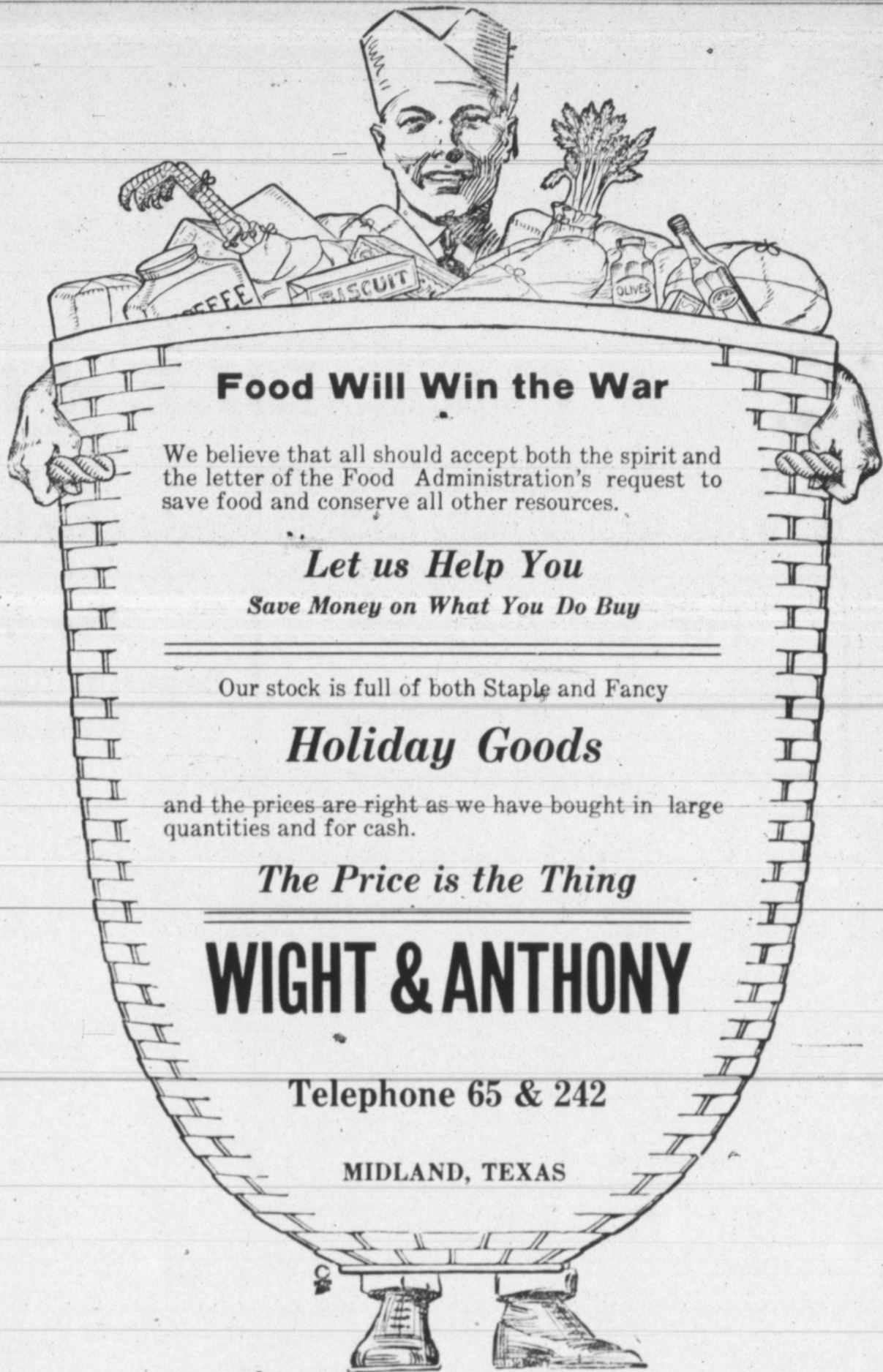
All boys from home will be welcomed into our organization, if they care to join the service.

### A CHANGE IN PLANS FOR CHRISTMAS TREE

A committee of the Methodist Sunday School met on December 10th and the plans for the Christmas tree this year are somewhat changed. A tree will be had as usual, but it is expected that everyone shall receive presents alike, while your regular Christmas giving will be at home. In other words it is to be merely a Sunday School treat for all members of the Sunday School and church, packages of fruit, candy, etc., enough to go around, together with an excellent program and beautiful holiday decorations. You are requested, therefore, not to bring your presents to the tree, but to come and enjoy the occasion jointly with all the school and church. Committee.

### For Croup

"Chamberlain's Cough Remedy is splendid for croup," writes Mrs. Edward Hassett, Frankfort, N. Y. "My children have been quickly relieved of attacks of this dreadful complaint by its use." This remedy contains no opium or other narcotic, and may be given to a child as confidently as to an adult. Sold by C. A. Taylor & Son. adv-1mt



**Food Will Win the War**

We believe that all should accept both the spirit and the letter of the Food Administration's request to save food and conserve all other resources.

*Let us Help You  
Save Money on What You Do Buy*

Our stock is full of both Staple and Fancy

**Holiday Goods**

and the prices are right as we have bought in large quantities and for cash.

*The Price is the Thing*

# WIGHT & ANTHONY

Telephone 65 & 242

MIDLAND, TEXAS

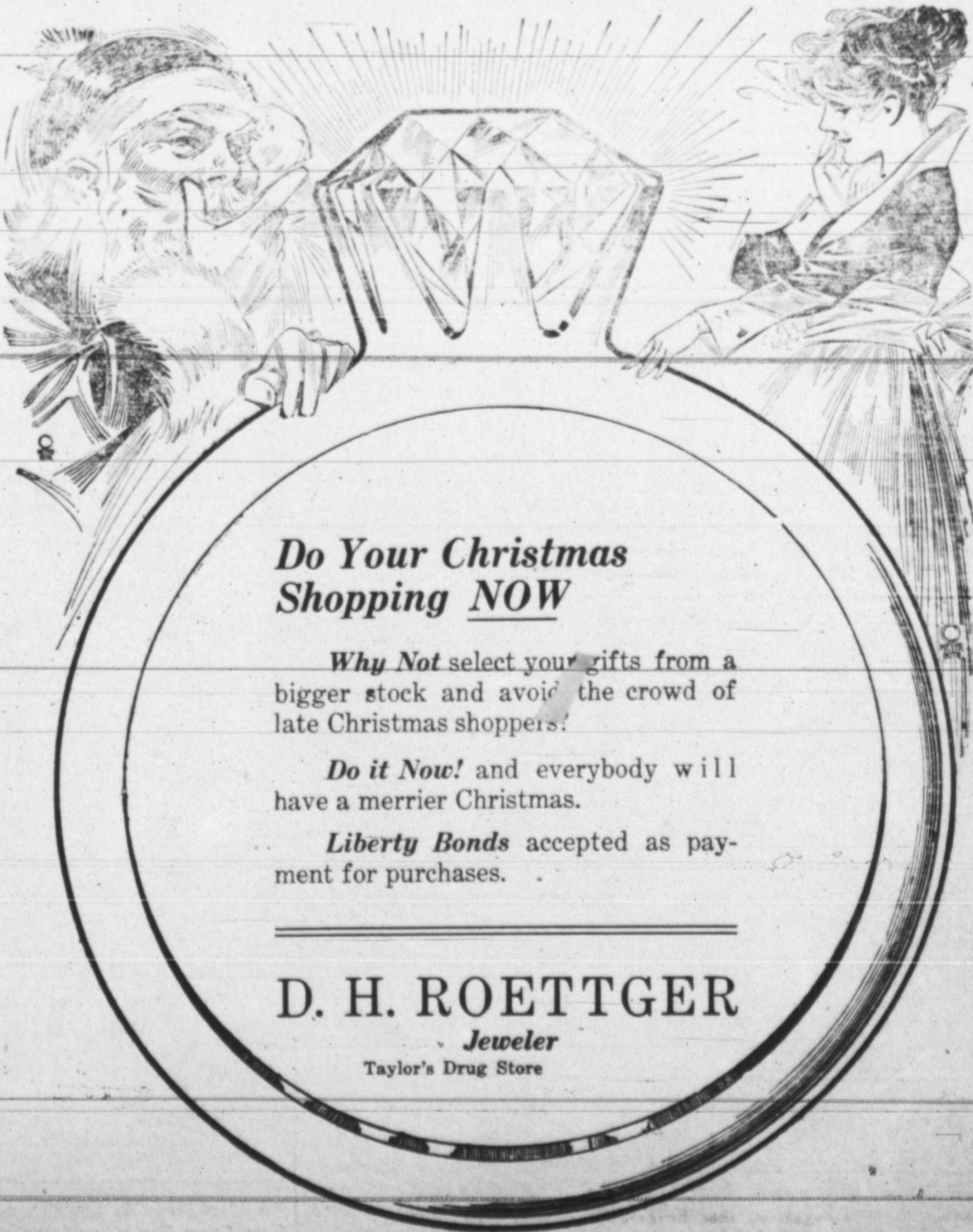
### SERIES OF TELEPHONE ADVERTISEMENTS

We wish to especially call to the attention of our readers the advertisements of the Western Telephone Co., which will appear in this paper. A series of these will appear weekly, beginning with this issue. Many of our readers are not conversant with

the operation and maintenance of our telephone company. This series will endeavor to place before you the several items entering into the furnishing of satisfactory telephone service. We use the telephone every day and never stop to think that it takes work on the part of men and girls, day and night to maintain something we could not well afford to be without. These

articles are prepared by Mr. Stanley Alderman, superintendent of the Western Telephone Company, and we know they will prove interesting and instructive.

J. R. Storey returned Tuesday, last, from a visit to Fort Worth and Dallas. He will probably leave in a few days for Bisby, Ariz., where he will work.



**Do Your Christmas Shopping NOW**

*Why Not* select your gifts from a bigger stock and avoid the crowd of late Christmas shoppers?

*Do it Now!* and everybody will have a merrier Christmas.

**Liberty Bonds** accepted as payment for purchases.

# D. H. ROETTGER

Jeweler  
Taylor's Drug Store

### CONDITIONS NOT BAD AROUND SHAFTER LAKE

Will Gates and son, were in again this week from their ranch in An-

draws County, near Shafter Lake. They report range conditions not bad, as compared with most sections, very good, indeed, and they expect to be merry at Christmas time.

HUNDREDS OF THOUSAND DOLLARS

# Holiday Headquarters

## A FULL LINE OF USEFUL THINGS

Prices and articles are in line with the stringent times. The drouth and the war make us want to buy only such presents as will cheer and do good. We have them all through our Store

For Men and Boys		For the Kiddies	For the Ladies	
FINE SUITS	GLOVES	Beautiful Character Dolls Sweaters, Darling Sets Full line of Caps	FURS	HOSIERY
OVERCOATS	NECKTIES		SWEATERS	NECKWEAR
MACKINAW	HANDKERCHIEFS		CAP SETS	FINE BOOTS
SWEATERS	MUFFLERS	BOUDOIR CAPS	SLIPPERS, HOUSE SHOES	
KNIT VESTS	HOUSE SHOES	SILK BLOUSES	HANDKERCHIEFS	
BATH ROBES	HATS, SHIRTS, SHOES	CAMISOLES	Full Line IVORY GOODS	

We sincerely thank you for the generous patronage you have given us this year, and wish for you the cheeriest, merriest Christmas and a happy, prosperous New Year.

Call Here For Your Christmas Souvenir

## EVERYBODY'S



Step In And Let Us Give You Our Holiday Good Wishes

### EVERY COUNTY SHOULD HAVE PEANUT CLUB

As the people of Texas are beginning to look upon the peanut crop as one of the staple, profitable crops of Texas the Texas Peanut Works believes that the time has arrived for the organization, in the various counties of the State, of peanut clubs. The clubs are organized for the purpose of securing and giving out information as to the advantage to the farmer from the growing of peanuts. To secure an increase in acreage of peanuts not only for the purpose of balancing and diversifying the crop yield of every farm, but for the further purpose of contributing to the necessities of the government by raising a feed crop that will make each farm in itself independent. To provide facilities for the disposition of such surplus crop as may be raised in each county. To create a stable market for peanuts and all the by-products, which are as follows: Peanut flour, peanut cake and meal, peanut cooking oil, salad oils, lard compound, chicken feed, pigeon feed, roasted peanuts, salted peanuts, peanut butter, hog fertilizer, soap and dairy feeds. To secure as one of the main purposes

of the club, a warehouse, which the Texas Peanut Works proposes to build in each section of the State, where peanuts are grown in sufficient quantities, and where the interests of the Texas Peanut Works authorize the building of a warehouse.

For the purpose of assisting in the organization and promoting the interest of each club.

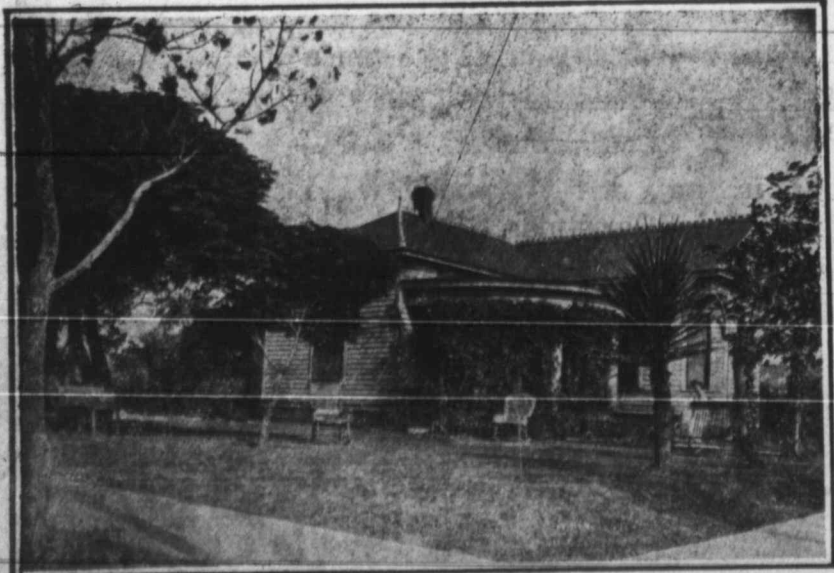
We want all of our readers to go over this carefully and notify this office as to what you think about same, and if it meets with your approval we will invite the officers of the Texas Peanut Works to meet with us and hear what they have to say.

### CONDITIONS IN MARTIN COUNTY IN BAD SHAPE

J. H. Epley is in this week from his ranch north of Stanton. He says conditions generally in Martin County are pretty sorry. He is spending the week with his family.

### HAD SMALL FIRE AT STANTON THIS WEEK

H. Seidmann was a visitor from Stanton this week. He reports that the six-room residence of a Mr. Blankenship was destroyed by fire there recently.



HOME OF MRS MARIE J. RIGGS

A cozy little home, indeed, its mistress being the "Cattle Queen" of the West. It, too, is frequently opened to social gatherings of our little city, invitations thereto never failingly hailed with pleasure. Mrs. Jennie Collom lives with Mrs. Riggs, usually, and, together, they are spending the winter in the southern part of California.



"My Mother wants a Victrola!"

Santa: "Well, my big man, the Victrolas are going mighty fast, but your mother can still get the one she wants if you hurry up and take her around to my helpers—"

Victrolas and Victrolas \$10 to \$400

Convenient Terms



BASHAM-SHEPHERD & CO

Midland, Texas

Kenton Boone is back home now, from Camp Travis, on leave of absence. He is a member of the mounted military police at that cantonment.

### RAISE POULTRY IN THE BACK YARD

Because of the war the meat reserves of the world are diminished. The herds of live stock in Europe have been reduced by slaughter made necessary in order to feed the armies. Our own meat production in the years just preceding the war was barely sufficient for our own uses. And yet we are now called upon not only to feed ourselves, but to feed Europe, to a large extent. And we must do it if we win the war.

Where will we get the meat? You do your part, on your farm and in your back yard by producing more poultry—increasing the supply of eggs and chickens, geese and ducks. Our total number of beef animals can not be increased with sufficient quickness. Several years are required to build up cattle herds. Hogs can be increased considerably in a year. They can be increased faster than any other meat animal. But poultry can be doubled in a year. It offers the fastest and cheapest possible source of meat increase. That is why it is so important that everyone help in poultry production next year.

The more poultry and eggs we produce the more poultry and eggs we

will eat. The more of that food we eat the less beef and pork we will need or want—leaving that much more to go to Europe. Thus we do indirectly the thing we can't do directly. By poultry production we get quickly more meat to win the war, although we can not increase in that time the number of our meat animals.

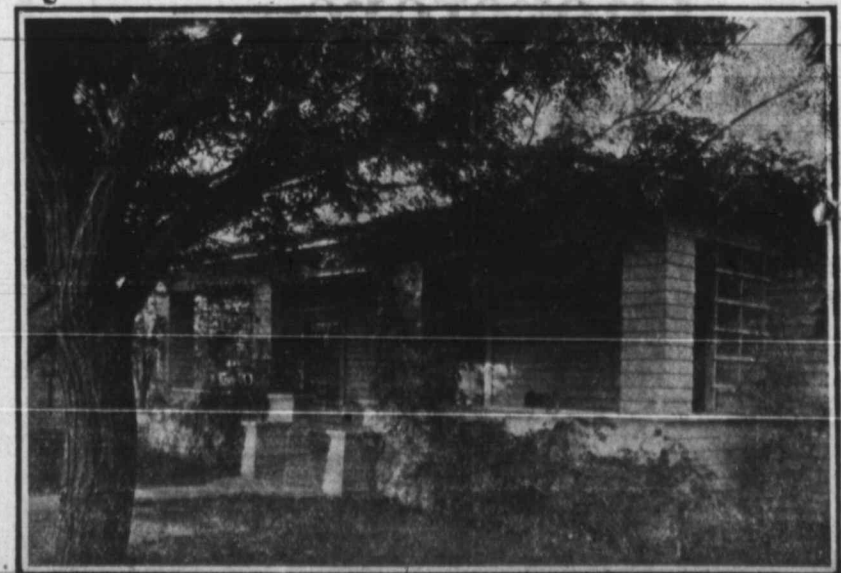
Get some good hens. You will help win the war. You will reduce your own cost of living. You will turn waste into food. Get some good hens.

### RANGE IN ANDREWS COUNTY FAIR IN SPOTS

Robt. M. Means, a member of the exemption board of Andrews County, and J. E. Parker, were visitors in Midland this week. They report conditions out there very good in some places, and cattle are doing well. Mr. Means reports that a great many of their boys are volunteering for army service, which results in materially cutting down their population.

### HERE FROM MONAHANS TO SPEND FEW DAYS

Bess Estes is here this week from Monahans for a few days on business and to visit friends and relatives. He is a stockman, and his range report was not very encouraging.



HOME OF MR. AND MRS. J. TOM WHITE

Not infrequently the place of house parties and other social joys. The only daughter of Mr. and Mrs. White, Miss Thelma, is a popular favorite, and is often surrounded by her young friends. Note the beautiful lawn and trees. Not a poor comparison with beautiful homes where trees are more easily grown.



OUR CHRISTMAS GREETINGS  
EXTEND TO EVERYBODY

To Our Customers and Friends & those that Ought to Be  
*Let Us All Make Merry*

We should feel ungrateful indeed not to extend Greetings and Good Cheer at this  
 CHRISTMAS TIME

OUR ANTICIPATIONS far EXCEEDED

Last Spring when we were facing the drouth and which we still face, we were inclined to be pessimistic, but at the close of the year we find that it will close with even an increase over last year. This is remarkable under the conditions which we have had to face. We could not attribute this to our efforts alone, but desire that our friends and customers shall share in this with us. We want to thank you at this time for your patronage during 1917.

None of us have accomplished what we would like to have but this is not a failure. Let us all look forward to better things for 1918. Conditions cannot exist always as they now are.

Happy Christmas Morning



This Christmas 1917

Make Your Friends  
 Happy

Make the Boys at the  
 Front Happy

Remember Them With  
 Some Useful Gift

We know no Better Place  
 to Find these Gifts than  
 At Our Store

MAY CHRISTMAS COME TO YOU WITH GRACIOUS  
 GIFTS, HEALTH, TRUE FRIENDS, PROSPERITY

**The Midland Mercantile Co.**

Grocery Phone No 6 "The Store That Saves You Money" Dry Goods Phone 284

4, 1917

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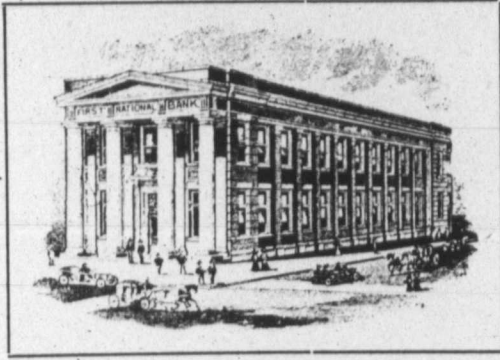
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# The First National Bank

of Midland, Texas

*Organized Eighteen Hundred and Ninety*

## Statement

*at the close of business, Tuesday, November 20th, 1917*

RESOURCES		LIABILITIES	
Loans and Discounts	\$657,199.49	Capital Stock	\$100,000.00
Overdrafts	798.80	Surplus Fund	100,000.00
United States Bonds	25,000.00	Undivided Profits	29,832.23
U. S. Bonds (Liberty Loan)	14,750.00	Circulation	25,000.00
U. S. Certificates of Indebtedness	25,000.00	Borrowed Money	NONE
Customers' Trade Acceptances	10,080.09	DEPOSITS	928,639.01
Stock in Federal Reserve Bank	6,000.00		
Banking House	25,000.00		
CASH in vault and with other Banks	419,703.25		
<b>Total Resources</b>	<b>\$1,183,471.24</b>	<b>Total Liabilities</b>	<b>\$1,183,471.24</b>

¶ We wish to express our grateful thanks for the support of that delightful group of friends whose confidence in us, together with determined perseverance on the part of officers, directors and stockholders of this bank, has made the above substantial showing possible.

¶ This statement is submitted by us, believing it has much to commend it to the sober judgment of thinking men, and upon the merits of the showing we ask a continuance of your valuable patronage, and invite accounts from others, guaranteeing that such business as is entrusted to us will be handled with a degree of precaution necessary to insure safety.

### OFFICERS

W. H. COWDEN, President  
 O. B. HOLT, Vice President  
 PHIL SCHARBAUER, Vice President  
 W. R. CHANCELLOR, Cashier  
 M. C. ULMER, Ass't Cashier

### DIRECTORS

W. H. Cowden      O. B. Holt  
 Phil Scharbauer      E. R. Bryan  
 W. R. Chancellor      C. A. Goldsmith  
 J. H. Barron

