## THE MIDLAND REPORTER

MIDLAND WINS
HIGHEST HONORS

Another Victory For Midland Herefords



## Midland Country what would be term- durtng the Fort Worth show, and the ed a ton herd; and right here 1 will above faets, together with victories make a few suggestions sas to how by other Midand breeders make up


METHOOIST CHURCH TO HAVE REVIVAL

MEETING OF THE - WINNINGS MADE 'FARMERS' INSTITUTE BY HENRY M. HALFF


## QUALITY

STYLE
PRICE
Quality should be the first thought in buying, and when you trade with us you are sure of getting the best merchandise to be had at the price-.-our reputation is based on giving the UTMOST for the money expended.

## STYLE

that potent appeal which cannót be denied, plays an important role in the attire of today. You will always find the newest in .our different departments.
Young men, and older ones, come in and look through our line of SUITS, HATS, SHOES, SHIRTS and UNDERWEAR. You will not leave without buying. We carry what he most fastidious dressers demand.

## When you get our prices, you will be convineed that we are "THE STORE THAT SAVES yOU MONEY." <br> EVERYTHING IN GROCERIES---EVERYTHING IN DRY GOODS THE MERCANTILE <br> "The Store That Saves You Money"

Does this Cash Store
Sell For Less?
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 Ner bought tor the pree All stese, the sut................se













 it is only a matter of con
STORE does sell for less.

## The New Pumps

in plain and strap styles of patent and kid are certainly good looking and are priced at $\$ 4.00, \$ 4.50, \$ 5.00$ and $\$ 6.50$.

## We know you will like the new Dresses that came this week

And they are very reasonably priced. In Taffetas, Georgettes, Crepe de Chine, Silk Jersey and combina-

## Our Hosiery

Too, we have a splendid lot of Taffeta Dresses at $\$ 12.50$ and $\$ 13.75$, and Sport Coats at $\$ 5.85, \$ 6.75$, $\$ 7.75$ to $\$ 16.50$.
Suits at $\$ 16.75, \$ 18.75, \$ 19.50$ to $\$ 32.50$.
We feel sure you will like these new things and that you will be delighted to find how reasonably they are priced:

## New Skirts and Blouses





Middy Blouses at $\$ 1.00$



Every Bhe realizes that on account of the increased cost, they must
either pay a few cents more per pair, for hose or buy an inferior either pay a few cents more per pair, for hose or buy an inferior
quality, which is poor economy Hosiery that cost $\$ 2.25$ per dozen 3 quality, which is poor economy. Hosiery that cost $\$ 2.25$ per doze
year ago, is costing $\$ 2.85$ per. dozen for the same article today. The question every merchant has to face is, "Win 1 handle an infer-
ior hose, or will I Iadvance the price to cover the additional cost"

No. 65 has always. been our very best number in a Misses. light weight ribed stocking, at 25 . This is the best hose that we have ever han-
diled and we are aong to keen this same quality and add 5c the pair died and we are going to keep this same quality and add 5 c the pair
to the price which will hardly cover the increased cost. This comes to the price, which will hardy cover the increased cost. This comes
in black, white and red and is a beautiful mereerized hose and the price will be 30 c the pair, not 35 c .
No. 50 is the same hose as the above, but in a heavier weight stocking No. 727 is the best number we have ever sold in the ladies purple top. light weight mereerized lisle. This has always been our leader at
50c the pair and is costing
 them 65 c, but our
No. 785 is the best light weight, pure silk boot hose and has been our
leading 50 p pure silk boot number. This hose costs us $\$ 1.10 \mathrm{a}$ dozen more today than it did a a year ago. We are making the price of this
bice te 6oc the pair and are confdent that you won't find an equal to this
hose at less han 75 c the pair anywhere. No. 204 is the best all-silk ladies hose we have ever sold at $\$ 1.00$ and is the equal of most hose priced at $\$ 1.25$, comes in white, black and
colors. We cantt sell this at a dollar, but instead of marking this at dollar and twenty-five, we have priced them at $\$ 1.10$ the pair. Please note our prices are 30 instead of 35 c , 55 c instead of 65 c , and
$\$ 11.10$ instead of $\$ 1.25$, and we believe that you will appreciate our efforts to save you from 10e to 15 c the pair and ape yevecou the same
quality as in the past, rather than sell an inferior article. Yes, we have 25 and 50 chose, but we know that it will prove econ.
omy for you to pay the additional 5c the pair. We also have cotton hose in ladies' and children's at 2 pairs for 25 c
that are spiendid yalues We want your hosiery business and will

## Wadley-Patterson Co.

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One Price

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One Price
```The Lowest

Votice of Sherirfs sale (Real Estate)
\(\qquad\)
We Will be Pleased to Have You Discuss Your Cattle Loan With Us.

Capital \$100,000,
coupled with other resources and unsurpassed connections, we feel amply able to take care of your needs, no matter how large. Small loans will also receive careful consideration.

\section*{South Plains Cattle Loan Company}

Office with the Midland National Bank
W. H. Brunson, President

Will A. Martin, Vice President B. C. Girdley, Sec.-Treas.-Mgr.

THE STATI Notice of Sherif's Sale


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 Mrs. Willie Powell arest of. T. J. Powell sid
in and to said oropertv.
Dated at Midland, Texas, this 7 th day of March, A. D... 1917.
Sheriff of Midland County, Terd,
exas. ACCEPTS SUB-AGENCY
FOR EETOR COUNTY Anson Coughran, local arent for
Delco Light, was in Odessa this week and placed two Delco machines with
the Odessa Hardware and Windmill
Co Company. This fitto has accepted
sub-agency for Ector County and wil
lonk after the sale and installation look after the sale and instalation of
this poular convenience in their neigh
borhood.

The Universal Car 320,817
Have been built and actually delivered to retail buyers since August 1, 1916 .
These figures - 320,817 -represent the actual number of cars man
This unusual fall and winter demand for Ford cars makes it necessary for us to con-
livery to retail customers, rather to those agents who have orders for immediate de
tion of later spring sales.
We are issuing this notice to intending buyers
against delay or disappointment in securing Ford cars. If, therefore, you are plan-
ning to purchase a Ford car, we advise you to
Immediate orders will have prompt attentioh.
Delay in buying at this time may cause you to wait several months.
    Enter your order today for immediate
below and don't be disappointed later on
        PRICES: Runabout \(\$ 345\), Touring Car \(\mathbf{y}\) e 0 , Coupelet \(\$ 505\)
                                Town Car \$595, sedan \(\$ 645\), fic 0 , coupe
                                    FORD MOTOR CONI, ANY
                                    WILL MANNING, Agent
                                    Midland, Texas
D. H. Roettger
First National Bank
resources
 Suberibed and sworn to before me his 19th day of Marco, , alasher
 Midland National Bank resources
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\section*{LLANO BARBER SHOP}
 \(\frac{\text { Your Patronaxe Solicited }}{\text { Phon }}\)

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\text { NEWNIE W. ELLIS } \\
\text { FUNERAL DIRECTOR } \\
\text { AND EMBALMER } \\
\text { Room No. } 105
\end{gathered}
\]

\section*{TIN SHOP and} PLUMBING SHEET MANKS, WORK,
LUMBING AND REPATS H. H. HOOPER

Tonal of time epeposits.

the above statement is true to the best of my knowlestemnly swear and belief.
Subscribed and sworn to before GIRDIEY, Cashier.


Read these Extracts from the St. Louis Papers the Day following the Wonderful Comparison which is here Illustrated St. Louis Republic Tolved whem the singing of the great-
est artists is made possible by an instrument that does not betray itsel
in the very presence of the artist:"
Globe-Democrat


Post-Dispatch
"The test convinced many skeptics of
the triumph of Mr. Edison's genius in re-creating th
its naturalness."

Let Us Prove It to You We want you to hear this wonderful
new instrument, which the New York Globe calls "the phonograph with a
sout." After you have heard it, w.
are sure you will not be matisfid with are sure you will not be satisfied wit
a talking machine. Let us prover through your ow
Edison does lite
forms of music.
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ANNA CASE

\section*{C. A. TAYLOR \& SON MIDLAND, TEXAS}

For Monuments, Statuary and Copeing Weatherford Marble Works, Alex Rawlins, Proprictor

The Western Auto Company, Incorporated

rrof. derdeyn lost a
Our entire communnty will deeply


\section*{C CAVERTISRMENTS}

\title{
Our Hardware is Honest
}


\author{
So Are Our Prices
}

\author{
If you are not a regular
missing something good
}

\section*{Attention MR. FARMER}

\author{
We have just stocked a complete line of Rock Island imple-
} ments and can fit you up with anything you need in the way of farm tools

\section*{Midland Hardware Company}

A Square Deal to All"





Opportunity
Looms Big


Ask Anyone Who Knows and he will direct you to this shop for all classes of auto supplies and repairs.

This is because our line is complete, our prices right and our competence unexcelled.

Our work is a serious business with us and if you come here once you will go nowhere else for supplies or repairs.


this quarter block very cheap. J. M. 1 .
Jemison, Phone 224 .



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BEAUTY PARLOR SPECIALIST--
Mrs, T. L. Nubent employs an electr





Turn on the Sunshine of Music


\section*{(1).City Drug Store \\ }

\(\qquad\)
FOR SALE-MISCELLANEOU's
FOR SALE-Practically new Cadi
lac car, in good condition that

\(\qquad\)
\(\qquad\) Mrs, Trye. Nubent employs an electre,
hair drye. giving scalp treatment and
cleaming the scalp, thus casing the
hair to grow. Also other bedutv par-


\section*{Angus Bulls For Sale}

\author{
tom poxs coms \\ G. F. Cowden \& Son,
}

\section*{organized eighteen hundred and ninety \\ First National Bank MIDLAND, TEXAS \\  \\ Condition on Dec. 27, 1916 Capital, Surplus and Undivided \(\$ 227,680.03\) \\ \(\$ 704,491.90\) \\ Total Resources \(\$ 957,171.93\)}

Now is the Time to Save Money on Your Winter Coal The Price is Sure to go Up

\section*{W. P. NUGENT}

Transfer, Fúel and Ice Phone No: 216 Midland. Texas

Dodge Brothers Motor Car

One of the sincerest compliments paid the car is the eager demand for it at second-hand.

You will rarely see it mentioned in
the second-hand advertisements. There is a constant waiting market
and the price is aliways high.
The gasoline consumption is unusually low The tire mileage is unusually high
is 5785 (f. o. b. Detroit)

\section*{STOKES \& WOLCOTT}

Midland and Big Spring

\section*{NOTICE}

\section*{To Ford Owners:}

In the future we are compelled to request all buyers of parts and accessories to pay cash. We cannot handle onr large assortment on a credit basis

\section*{We Must Have The Cash}

Remember, please, our supply department will be kept full in all lines, but please do not ask us to book any more of these purchases.

\section*{THE FORD AGENCY}
will manning
Proprictor


The Automatic Refrigerator IS A LEADER IN EVERY SENSE OF THE

 The eight honest-bailt walls 6. The non-clogging drain

\section*{BASHAM-SHEPHERD \& CO PHONE 135}
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W. H. Spaulding \& Sons dealers in

Cadillac Motor Cars, Gasoline, Oils, Tires and Accessories
:Complete steck of Racine Tires to fit all makes of cars Efficient Cadillac Service Station "CADILLAC EIGHT" LIVERY SERVICE Long trips our Specialty

Day Phone Midland, Night Phone 22 Texas . 83 or 372

Small Ranches and Cattle For Sale

Have listed desirable properties and can suppls purcasen with Alo a number of leased propostions with oattle.

JOWELL \& DAVIS

\section*{O. K. FORD SHOP Holly E. Roberts FORD SPECIALIST}

\section*{Delivered foYou Free \\ }


After the selection of a building plot and plans for the home the most important thing is the purchase of the building material.

In the matter of materials we guarantee you
Best Quality, Most Favorable Prices, and Prompt, Efficient Service No matter what your troubles may have been before, when you come to us for materials your difficulties disappear.

Burton-Lingo Company WHEN YOU WANT TO BUILD



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NOTES OF FT. WORTH EL PaSO HIGHWAY


\section*{Your Groccry Wants \\ PHoNES 3 or 179 \\ THE PRICE IS RIGHT Let us figure your ranch bill. We get down \\ SELL FOR CASH ONLY \\ SMITH BROTHERS}

COLEMAN \& ALLEN REPAIR SHOP

Experts in Overhauling Automobiles of All Kinds Work Absolutely Guaranteed elegtric starters ano ignition our speciality

Phone us---No. 56
We are conveniently located in the old Dykstra Building Just back of the Model Market

\section*{The Deadly Fly--is here again---and our new stock of \\ Screen Doors}
has just arrived
"Screens are cheaper than Doctor Bills"

\section*{Midiand Lumber Co.}

The Closer You Inspect Qur Rugs


\section*{BASHAM-SHEPHERD \& CO}


FORD SALES SINCE \begin{tabular}{l} 
OUR LAST REPORT \\
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\section*{A Tip From The Old Man}

If you are really desirous of putting up a GOOD FRONT go

to EVERYBODY'S and have them measure you for a 'LAMM-All Wool" Suit--they guarantee to fit you and please you.

\section*{Easter}
is only two weeks off---better be prepared for that annual Spring Style Parade. You will be right in the lead if you are dressed in one of our Lamm Made-to-Order Suits or in a Kirschbaum or Kuppenheimer.

Call today and let us sèttle that EASTER SUIT proposition.
"EVERYBODY'S"
Style
Satisfaction
Service
Reynold's Shoes
Stetson Hats
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