## THE MIDLAND REPORTER

 | Festivities of Yuletide | 8th and Reached this Office on |
| :---: | :---: |
| December 27th |  |


 and Prestyterian churches celebrated Isaeks was delayed
the birth of the Saviö on, this glac- til last Wednesday:
some Yuletide in a most appropriate To the People o. Mi some Yuletide in a most appropriate til the Wednesday:
and Christian-like way. Each church
To . . . Midland County carried
ide
reeeived a gift, and also others
were in attendance came in for th
share of gifts. One of the main
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ It was indeed the most gladsome During my eight years service
Christmas that Midand churches your district judge the people of th
$\qquad$
$\qquad$
$\qquad$ needy of our city. They
ular .Christmas tree an
cross and the program
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## New Year's Greeting

To all our friends and customers we extend sincere thanks for the splendid patronage accorded us during the year just closing, and it is our wish that the New Year may bring to each of you a full measure of happiness and prosperity.

A NEW RUG FOR NEW YEAR？


If You Want Real Music

BASHAM－SHEPHERD \＆CO
telephone 13

Through the Rockies in November

18 Miles per Gallon of Gas Easy Starting－－No Carbon No Engine Trouble This from the driver of a stock Maxwell who

TEXACO GASOLINE and
TEXACO MOTOR OIL

He left Newark，N．J．，November 16 th and
wrote from
Flasstaff，
Arizona， 25th，stating that he had covered 3048 miles
on 166 gallons of Texaco Gasoline and $53 / 4$ gallons of Texaco Motor Oil．
Texaco Motor Products will give the same de－ pendable performance in your car－under all
conditions of roads or weather．Look for the Texaco dealer＇s sign．

THE TEXAS GOMPANY

PHIL SCHARBAUER Midland，Texas

STOCK CATTLE LOANS On Favorable Terms

## Merchant＇s Nat．Bank <br> of <br> Lawrence，Kansas



## 

群年


| 边 |  |
| :---: | :---: |
| an | Dave＂，he sald，＂you＇s |
|  |  |
| Anc Just as hoimes，twenty years | litan around h |
| e Calapoonh，so the sume privileges | kreedy for money that Id ruin |
| the smaller strean were controlled | body else to get it．You needn＇t |
| by a shrewd old boresteader named |  |
|  |  |
| five months to live on tis larid bel | molter |
| the government would give | tin＇s pretit |
| And the | rights，at |
| Oregoila went with the lay | So intent on thelr conversation were |
| T10 $T 1$ | The three in ord T |
| Llag ez the tortuous charnel of the | whose footralls w |
| Eemine．When the Aralgamated fut | seft e |
|  | ${ }_{\text {la }}^{\text {riva }}$ |
| $a$ perforec to the only other chan－ |  |
|  | Thisy were not slow to anize the |
| rall had been laid and the last | te of their ${ }^{\text {a }}$（tion，these |
|  |  |
|  |  |




| －We can＇t compete with the river so | turrty thousandry |
| :---: | :---: |
| － | ＂ |
| （e） |  |
|  |  |
| and barrel，＂Holmes answered．＂He＂ll |  |
| Make us pay throught the nose，I sup－ | ${ }^{\text {make }}$ the |
|  | draw up the |




## Price Auto Co.

## Auto Repairs and Accessories

The Famous STUDEBAKER line of Automobiles and Accessories, and

KELLY-SPRINGFIELD TIRES
Also the STUTZ and HUDSON SUPER-SIX Aggncies

Call and see us at the
Old Cole Motor Co. Building JNO. W. PRICE, Mgr.

## Dodge Brothers Motor Car

One of the sincerest compliments paid the car is the eager demand for it at second-hand.

You will rarely see it mentioned in the second-hand advertisements, There is a constant waiting market and the price is always high.

The gasoline consumption is unusually low The tire mileage is unusually high The price of the Touring Car or Roadster complete is 8785 (f. o. b. Detroit)

STOKES \& WOLCOTT Midland and Big Spring

Midtand Auto Company OVERLAND AGENCY Heatiy \& ElCHELBERGER, Propietors

Phone 64

## SUPPLIES AND ACCESSORIES

Our Sales Agency and Our Stocks cover popular lines.

LET US DEMONSTRATE
any time that will suit your convenience.

the critical buyer is welcomed at this grocery store because we know that
ill good judges of good groceries will appreciate our pure food stuffs and reasonable prices. But that is not
all they will appreciate. all they will appreciate.
There is also There is also our store ser-
vice and delivery service which cannot be surpassed

## City Grocery Company

| DKLAHDMA | FOR |
| :---: | :---: |
| STDCK YARDS | attle |
| NATIDNAL |  |
| BANK | Write, Telephone or Wire us at |
| Oklahoma City |  |
| GET OUR TERMS BEFORE YOU RENEW ELSEWHERE. |  |
| WE ALWAYS HAVE AMPLE FUNDS. |  |

Keep in mind the fact that Bevo, being a soft drink, will freeze at $32^{\circ}$ Fahrenheit-just like any other non-alcoholic beverage. Be careful about this, as freezing affects the rich fullness of that delightful Bevo flavor which goes so particularly well with a meal or a bite to eat. If Bevo were merely a summer beyerage this warning might not be so timely but, as all who drink it know-

Bevo is an all-year-'round drink Everybody enjoys it for more than just its and will profit besides by its pure whole-thirst-quenching qualities - the pleasure it someness. gives comes from its flavor, purity and whole- In short-Bevo is the ideal beverage with
some nutritiousness--the enjoyment of these . meals quill To get full pleasure out of Dutch lunches, You will find Bevo at inns, càfeterias, restau-
Welsh rarebits, oysters, clams, lobsters, sauSage, cheese and many other such delicious
edibles, Bevo should be included.
soda fouceries, department and adrug stores,
sodans, dining cars, steamskips, canServe it with your meals too. Everyone at places where refreshing soft drink beverteges
the table will enjoy the zest it adds to eating are sold.


ANHEUSER-BUSCH
St. Louis
WALKER-SMITH CO.




THE STATE OF TEXAS




## Angus Bulls For Sale

250 yearlings, all purebred 100 young cows
100 coming yearling heifers
Prices furnished on application,- Let us have the opportunity of show-

## G. F. Cowden \& Son,

midland and odessa, texas


To our Customers and to those who might be To our Friends and to those who would be-

## Greetings

The officers and directors of The First National Bank of Midland desire to extend their sincere thanks for the degree to which you have contributed toward the growth of the bank during the year 1916 .

## A Prosperous New Year to You

We hope, too, that your Christmas has been a joyous one and that the New Year will be to you one of greater happiness and broader accomplishments than you have heretofore experienced.

## The First National Bank

Capital and Surplus $\$ 200,000.00$
W. H. COWDEN, President
W. R. CHANCELLOR, Cashier

## W. P. NUGENT

Transfer, Fuel and Ice

Phơй No. 216
Midland. Texas

```
JASPER \& BLEDSOE
PAINTERS AND PAPERHANGERS FIRST CLASS WORK ONLY
PHONE 165
MIDLAND, TEXAS
```


## $\left.\begin{array}{c}\text { Think } \\ \text { Talk } \\ \text { Buy }\end{array}\right\}$ Gality

And if you do, your first step will lead to our door and Novelties. The Quality of our stock is our strongest guarantee. Our established policy is full satisfaction.

## MIDLAND NEWS CO.

## NOTICE

To Ford Owners:
In the future we are compelled to request all buyers of parts and accessories to pay cash. W.
our large assortment on a credit basis.

We Must Have The Cash full in all lines, but please do not ask us to book any more

## THE FORD AGENCY

WILL MANNING Proprietor
$0>0$

## First Natiónal Bank MIDLAND, TEXAS <br> Casital, Surplus and Undivided Profits $\$ 219,607.19$ <br> Deposits <br> $\$ 680,594.61$ <br> Total Resources $\$ 925,200.80$







MRS. HOME LOVER
NOW IS A GOOD TIME TO BRIGHTEN UP THE HOME FOR THE WINTER. WE HAVE OUR WTORE FULL OF BEAUTIFUL THINGS THAT BEAUTIFUL HOME, DON'T YOU, SO WHY NOT SPEND SOME OF THE MONEY YOU HAVE HARVESTED TO MAKE YOUR HOME HAPPY?

## Midland Hardware Company

BIG SPRING MARBLE AND GRANITE WORKS
Big Spring, Texas
M. G. CATTER, Proprietor
Manufacturer of
High Grade Monuments
Heasstones, Curbing, Markers, Ete.
See Our Designs and Prices Before Placing Your Order
A post card will bring the proprietor ta see you

THE CASH MARKET packing house products Fresh bread received daily Complete line of Staple and Fancy Groceries.

## Weighs Only 3005 Pounds;

 Economical;FullofAction; $\$ 1280$Just the kind of a car for the sensible man---is the 7 -passenger 6-30 Chalmers. Everything in the car that anyone could want. A quality car from axle to axle. The price $\$ 1280$ lasts until November 30. After that $\$ 1350$.
(All prices f. o. b. Detroit)
Western Auto Co. Inc.



The Western Auto Company, Incorporated





 $\qquad$

## g For 10 Days' Sale

 nonday, January 8nt on all Ladies' Silk and Wool Dresses
nt on all Ladies' Long Coats
The Woman's T'nt on all Ladies' Coat Suits


could hardly walk,
the pain in my back and charges will be made for alterations. Do not miss
thead nearly killed is opportunity for Bargains
After taking three bc
of Cardı, the palns
appeared. Now Ite
well steve did. .
suffernng woman st
try Cardul." Get at
today.


## Wadley-Patterison Company's Business Builder and Money Saver For January

Stock-cleaning, room-making time of the year is here and we must close out all seasonable merchandise, all odds and ends, all short lengths, all odd sizes. In fact, stock reduction and clearing out of winter merchandise is necessary. On all of these things we have cut the prices far below the profit line.

pre-inventory clearance of dress fabrics












${ }^{27}$ Inch silk poplins, 3 3c the yard



clearance of all curtain materals








## MENS WORK CLOTHES




200 YARDS OF VAL LACE AT 2 VCC THE XARD



mens riding slickers, s3.00 Ench






This January Clearance begins next Friday, Jan. 5th, and continues throughout the month

We tell you plainly that we are not cutting prices on staple merchandise, but--
Our entire stock of staple every-day merchandise is priced at less than the present market conditions would permit. In fact, we are selling lots of merchandise for less than we could buy the same goods for today

> ADDTTIN To this we are orfering all sen sonable goons Tr prices less than tre cost or production, To clear these out OF STOCK AND MAKE room For spring goods soon to come.
OEHER ONE OF THEM, BUT WE ARE CUTTING IT DEEP ON ALL SEASON
Able goods. every thing that we feel we can better afford to
sacrifice than to carry to another season. these things wile

> LADIES' AND MISSES' SUITS, COATS DRESSES, WOOL DRESS GOODS, SHORT LENGTHS; MENS', WOMENS' AND CHILDRENS' .SWEATERS; .BOYS' SUITS, $\begin{aligned} & \text { ODD SIZES AND NUMBERS IN LADIES' AND MISSES' SHOES; MANHATTAN } \\ & \text { SHIRTS, ODD PATTERNS IN MENS' SHIRTS, IN FACT THIS IS A GENERAL }\end{aligned}$ $\begin{aligned} & \text { SHIRTS, OdD PATTERNS IN MENS' SHIRTS, IN FACT THIS IS A GENERAL } \\ & \text { HOUSE-CLEANING AND YOU SAVE THE DIFFERENCE. LOOK FOR THE }\end{aligned}$ yellow tags.
> this january clearance begins friday, januar sth, and contin UES тHROVGHOUT тHE моNTH
> JANUARY SAchifice saie on ail Ladise misses and childrevs yeivery item in the read. tow warar department will bo tagged and marked with
ander
Exxacly twent lades can buy a silk or serge oreses at this Clararace eale, for

$$
\begin{aligned}
& \text { season's end clearance of Ladies' waists }
\end{aligned}
$$

##   <br> | sition |
| :--- |
| si.0 |

about 200 Pairs of ladies and misses shoes at just half price
 TWO pair-BUY THEEE R air

In addition to the items mentioned in this advertisement, there will be lots of
merchandise that we could not mention that will be put on sale to clear out sto merchandise that we could not mention that will be put on sale to clear out stock,
and you will save money on every dollar's worth of goods you buy here now, whether
the prices have been cut or not, for our CASH ONLY way of doing busines permits

## WADLEY-PATTERSON CO.

One Price--the Lowest--For Cash Only
 dollars worth of seasomathe merthandise to make room Clearance of mens And bovs sweaters SHE shirs, ETC.
with a jueliow that at.



 Misses $\$ 2.25$ and $\$ 2.50$ wool sweaters, to close, each._ $\$ 1.65$
Sale of manhattan shirts
 of eath easan, and these shirts are sold tor the sam 81.50 Mamhattan ahirts, special s.1.25 Manhattan shirts, special s.25 Manhatan shirts, special.

BOYS' KNICKERBOCKER SUTITS

Soys 88.75 suits, Jannary Clearance price $\quad-\quad . \quad . \quad . \quad 5.35$ Boyss s.50 suits, January Clearance price.........5.

 Tiuther it hardy an item of staple goods in our stock





 Bleached Huck towels, red borders, priced each at---- 10 c $81 \times 90$ White Dimity quilts, our cash price, each .-.-. $\$ 1.75$ Extra large, special satin counterpaine, specially priced
for this January Clearance, each.--------..... 42 inch Sterling pillow tubing, the yard-


## Price Auto Co.

Auto Repairs and Accessories

The Famous STUDEBAKER line of Automobiles and Accessories, and

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Also the STUTZ and HUDSON SUPER-SIX Agencies

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One of the sincerest compliments paid the car is the eager demand for it at second-hand.

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The gasoline consumption is unusually low The tire mileage is unusually high The price of the Touring Car or Roadster complete is $\$ 785$ (f. o. b. Detroit)

STOKES \& WOLCOTT<br>Midland and Big Spring

## Midland Auto Company overland agency

 heatly \& EICHELBERGER, ProprietorsPhone 64
SUPPIIES AND ACCESSORIES
Our Sales Agency and Our Stocks cover popular lines.
LET US DEMONSTRATE any time that will suit your convenience.

the critical buyer is welcomed at this grocery
store because we know that store because we know that
Ill good judges of good gro-- lll good judges of good gro-
ceries will appreciate our pure food stuffs and reasonable prices. But that is not There is also our store service and delivery service
which cannot be surpassed
$\qquad$
4PHONE 225

| IKLAHDMA | FOR |
| :---: | :---: |
| STDCK YARIS |  |
| NATIDNAL |  |
| BANK | Write, Telephone or Wire us at |
| Oklahoma City |  |
| GET OUR TERMS BEFORE YOU RENEW ELSEWHERE. |  |
| WE ALWAYS HAVE AMPLE FUNDS. |  |


$\square$





## 로․ <br> ander exicimin <br>  <br>  <br> vivaw waw waw <br>  <br> $\qquad$   market in furnishing things to eat Nothing that's good escapes us. Call and see. Warnock Cafe. adv $21-\mathrm{tt}$ For Sale-The Texas Colonel, regis-

JASPER \& BLEDSOE PAINTERS AND PAPERHANGERS FIRST CLASS WORK ONLY
PHONE 165
MIDLAND, TEXAS

Now is the Time to Same Money on Your Winter Coal The Price is Sure to go Up

## W. P. NUGENT

Transfer, Fuel and Ice
Phone No. 216
Midand. Texas

## NOTICE

## To Ford Owners

In the future we are compelled to request all buyers of parts and accessories to pay cash. We cannot handle
our large assortment on a credit basis.

## We Must Have The Cash

## THE FORD AGENCY


位 up-to-date honie.

Midland Light Company


$\qquad$
I am paying 17 cents for green and
find me at the same old stand, always

## New Year Greeting

## 

1917
Smith Bros.

COLEMAN \& ALLEN REPAIR SHOP

Experts in Overhauling Automobiles of All Kinds Work Absolutely Guaranteed
Electracgstarters ano Igntion oun Secolity
Phone us---No. 56
We are conveniently located in the old Dykstra Building
Just back of the Model Market



