MIDLAND REPORTER


Our Slogan Must Be True "THE MERCANTILE"
The gradual increase of our business convinces us that the above is true. Our March
business in Dry Goods showed a gain of $23 \%$ verer same month of last year. Our
Grocery business in March showed an increase of $20 . \%$ over same month last I We attribute the increase of our business to the values given, service ast ne mered
and the people's confidence in our business methods. We do not
the cheapest merchandise, but the best merchandise at reasonable vall.
$\qquad$ All Mail Orders Given Special Attention.


## Children's Week

We have set aside -April 17th to 22nd as Children's. Week. In addition to our Children's Hats we are featuring a complete line of Ladies' and Misses Millinery

THEGLAD SHOP, MISS ERKA
n with Miller's'Studio


## Neighborhood Improvement Begins at Home

ghborhood is merely a collection of good homes. or a better neighborhood-do your daty by painting your home, and plant fore you realize it the home improvement idct will be sweeping through the hood, by painting your house with

## Cows Prother HIGH STANDARD <br> You ean always depend upon "High Stand- stands̀ sun, wind and wet for years-fails only

 ard" paint for best results because it is scièn- by gradual wear- and leaves a good surface for blended together by the most efficient ma- It's economy to use this better paint Your chinery. It holds tight to the wood in per- painter can put it on in tess time. It goes so While the house and its surroundings are being beautified, improve the inFor the walls and ceiling use
## 

Colors are "soft as the rainbow tints," It delights as well as rests the eyes. It is wonderfally
durable as well as artistic. Mellotone is fadeless and wasbibit
not easily seratebed or marred
$\qquad$

ANOTHER FINE RAN IIMANCLAL REPORT OF THE CITY OF MIDLAND FELL LAST NIGHT
isbuersements


| MOST OF THE SICK | high grade heifer and steer yearlings | week from Toronto, Canada, where |
| :---: | :---: | :---: |
|  | to Smith \& Donald, of Hereford. The delivery will-be made in May aid the | he was called to confer with Messrs. Harvey and Fasken, with regard to |
| lately been seriously ill seem now to |  | their bonus. The matter was |
| bépuch improved | D. W. Brunson \& Son | up with entire satisfaction and Mr . |
| . Dr. W. 'W. Lynch was taken very seriously ill in the early part of 4 he | to W. B. Gregg, of Denton. These were shipped on the 10th*from Ran- | work on the road will start now, right away. P. B. Rogers, of the T. \& P. |
| Dr. F. P. Miller and another physician |  | Company; arrived in Midland Wednes. day, and he and Mr. $0^{\prime}$ Donnell are now |
| from the east were catted in consul | FINISHED IN THE |  |
| tion with Midland physicians, and at times hid condition has been, very | MIDLȦ |  |
| grave. - He is yet a very sick man, but last night seemed improved and | There are a lot less prainrie dogs in the Midland Country than there | start on the grading ing week. |
| many friends are led to hope he may | were March 1st, at the coming of E. <br> G. Holt, who repsesent's the biologi | Are explotting - |
| - Many friends will rejoice that Rev. | vey, department of agriculture | - NEW CAR IN MIDMAND |
| J, M. Perry has almost recovered from | at Washington. Mr. Hoft arrived on | Eisowhere in The Repor |
| diness. He is now able to | the above date and has since been | the advertisem |
| and even announces that he will | with our stockmen demonstrating the | who are now |
| his pulpit at the Methodist day. | governments way of exterminating prairie dogs and other pests.. Our | Midland, the Jeffery. Seen on our streets thic week a number thought |
| George" McC | stockmen were much interested and | streets that week a number thought perhaps it was a new style Cadilac. |
| nid. His condition two weekṡ aga | co-operated heartily with him, w | - |
| lmast hopeless, but he is coming | the result that. lots of pests | as it is, it sells for onky-81,110, |
| and his friends hope soon to see him on our streets again. | points east. | offering very special values in this car, and are anxious to demonstrate |
|  | Why Constipation Injures | car, and are anxious to demonstrate |
| of pneumonia for two weeks or is gradually improving, so it |  |  |
| 硣 |  | lon of the Jeffery tra |
| encouraged that his recovery - max |  |  |

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 are quite en umeresusent in Texeople and thatser.
where in the United
hrien Christian schools in many parts.
Texas as well as in other states. A or the uplift and the betterment of
onmanity My object in coming here it the saluation of men amd women
trous sin and the moral unifitt of soliety in general, and we shall, be de-
lighted to have all who will, come and
 and 1 shall be frank thy declare myeent
upon all questions that may come up apon all questions that may come up
or consideration ing oonsideration, respecting the teee
So come, bring your yifites with me
Sold So come. bring your Bithes and quess
tions. We will do you good. teets ket out of pride and self and sa
inis oid word for Christ. If you a do something to momet the eperil mad,
hen keep him that way and he will


##  <br> 3 <br> TEXACO MOTOR OIL GASOLINE <br> 

A FILM of oil is a small thing, but on just that hinges the economy of your
motor and a great deal of the pleasure in motoring
The film which is maintained between ths rings and cylinder-walls when Texaco First:-It doesn t allow, the mixture to leak through. Second:- It check, wear by preventing metalito Third- - te means no excens oit is sucked up into the When you use Texaco Motor Oil, you find that
your spark plugs want foul and that there it no
heary carbon deposit to get. in the valve geate or clog the exhaust.
You ride easier with less juggling of ihe throtile
and with freedom from back firee and other and with -1
noyances.
Cet some Texaco Motor Oil and at the same time try Texaco Gasoline. This is the
the Fexaco Winning Combination.

The Texas Company Seneral Offices: Houston. Texas

The Midiand Reporter Orfilil organ of both midand
COUNTY AND THE CITY OF MiDLAND 6. WATson, Eatior and Propictior

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Announcements

| L. HTEROWLES |
| :--- |
| LESTER MAJR |

For Count, Atorney


| For Coints and District Clerk |
| :--- |
| J. M. GILMORE |

For Conty Treasurer
Por Tax Aseasor
J. A. Johnson

R, E. CROW Wen
or Commiseloner Precinc
$\qquad$

$A$ new candidate, announcing th

Midand County to tha assessor ot already heard, will be no her to many. His authority for annoumee
ment was very muctia surprisie to u
to his we

Several hundred citizens of Dallas and the surrounding terred the for the Chamber of Commerce Hall on Feb. 4th, and passed the following resolutions, endorsing the candidacy of Judge W. Riddle-for the United States Senate
WHEREAS,

WHEREAS, Judge George W. Riddle, of Dallas, Texas, is a WHEREAS, Judge Riddle has been a citizen of Daflas for many years, and has always been at the forefront in every local and in the development of its resources, and we know him to be a man well qualified to fill said position; now, therefore, be it

RESOLVED: That it is the sense of this meeting that the candidacy of Judge George W. Riddle for the United States Senate be in every reasonable way encouraged and supported.
or the next few years our State will need a man in the Sen ate who is not only patriotic, but, who also has intimate knowledge of the economic, financial, and business affairs of our country. We need a man of initiative, and of constructive ability, a thinker, and withal a practical man of affairs, rather than the professional
politician.
$\frac{\mathrm{At}}{\mathrm{At}}$ this ,time it is costing the people over a billion dollars a year to finance the affairs of the Federal Government, and, un-
less this waste and extravagance is checked, our country will be less
ridden with the burdens of excessive taxation.
We turn toward a man of the type of Judge Riddle; a practicalcal farmer, lawyer, banker and business man with well advane,
ed ideas of economy, with ability to suggest and initiate coñmonsense, practical measures for our guidance and protection, and with high ideals of constructive statesmanship.
His solution of the land problem by creating a system of Land Banks to lend money to home builders at a rate of fo
will be of immense benefit to our gricultural interests.
He favors the Federal Government building a system of Natof our"country and furnishing overland transportation facilities in this way bringing the markets of the land to the very cotton agricultural products.

His plans to develop trade relations between the United States and the South American Republ
of this country by the millions. 4. Jemison. He is the man, and you of this country by the millions.

## hay take it that from nere out he won. His stand for a merchant marine which this country greatly

 He is shrewed in busisesss procecure, ©warring nations. have laid their military hands upon their $m$ and try, as he has been actively beforeing and almost paralyzed, and the freight on cotton alone has been
to he pubic during the five years -
his residence in Midland. Mr. Jem. son is a native Texan and a life-long - If any country or earth ever needed a Merchant Marine, it is Democrat, though this is the first this country of ours, and Congress ought not to hesitate one mo-
time he ever submitted his name for ment in preparing a way for it to be brought about Judge Bid political oreferment. He Haims to tont in preparing a way for it to be brought about. Judge Rid-
know onthing of toolitical procedure. de's stand for such a asystem is logical and business-like, and know nothing of Political procedure; dle's stand for such a system is logical and business-fike, and
as related to matters of office-seking, shows his ability. to grapple with the practical problems of life, as related to maters of officeseeking, shows his ability. to grapple with the practical problems of life,
but we predict that his friends will and in that way make his life useful to the people that he repnot need to worrery over a ariluerd on his resents.
part to properly present his canes
part to . properly present his cause e Judge Riddle is with President Wilson for Preparedness, and
to those who have the power of
 ceations, none would doubt the ear. November, and at that time most
nestness with which he would dis- silent or had declared against it

## charge his duty, in the event of elec. tione His first promise is that of

 tion. His frst promise is that of know how he stands on every issue.faithfuluness, and the ectivitiee which

## characterize all his movenents will Hon. Will L. Cartis, Secretary.

 commend him to your corsiderationHe promises, too. a elean, poen, and
above board campaign, and wi
 support of hist friend. in whateve
hen $\begin{aligned} & \text { o in promoting the swecess } \\ & \text { his frost political senture }\end{aligned}$

## A popplar tune in this county, Somebofs Conin to Ond Hows Couse

$\qquad$ We dont know what the signif
anaee is. Editor Grahim has been
narried about a couple of months but

## ow become the vorue out in An. drews County leaves in the mind of


ed or have we more greatly rejoiced
over thè coming of material prosper-
ity.


$$
\begin{aligned}
& \text { "BATTLE CRY OF PEACE" } \\
& \text { WITNESSED BY HUNDR }
\end{aligned}
$$

$$
\begin{aligned}
& \text { "BATLLE CRY OF PEAE" } \\
& \text { WITNESED BY HUNDREDS }
\end{aligned}
$$

The Battle cry of Peace"" present.

## The First <br> National Bank

Midland, Texas ÓRGANIZED 1890

Capital and Surplus
Total Resources over
$\$ 200,000$
$\$ 500,000$


Strong Enough to Accommodate You, but not Too Large to Appreciate You.
vot too late to join our christmas banking club W. H. COWDEN, Pres. W. R. CHANCELLOR, Cashier $\begin{array}{ll}\text { o. B. Holt, Vice Pres. } & \text { M. C. UlMER, Assit. Cashier } \\ \text { P. SCHARBAUER, Vice-Pres. } & \text { J. HOMER EPLEY, Asat. Cash. }\end{array}$

WE SELL the BEST


BUY A ECLIPSE WINDMILL FROM US AND LET THE FREE WIND DO YOUR WORK. OUR WINDMILLS ARE STRONGLY CON STRUCTED AND HAVE GREAT DRIVING FORCE. YOU CAN GIVE YOU'R STOCK PLENTY OF PURE FRESH WATER TO DRINK AND THEY'LL FATTEN MORE THAN ENOUGH TO PAY FOR THE WINDMILL.

COME IN AND LET US TALK IT OVER.
MIDLLAND HARDWARE CO.


If worth while, tell it thru The Reporter


## THE ... CHEVROLET

Has Put a Modern Automobile within reach of the salaried man and the man of moderate means.

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WHY?
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Because it is a standard car fully equipped in every detail with electric starting and lighting system.
Because it is not one of the fuel-eating monsters---a heavy car.
Because its upkeep makes it as economical to ride as to walk.

> No onẽ who desires increased personal efficiency or business and social independence should be without one of these perfect light cars-THE CHEVROLET.

MODEL 490'---\$635 Midland

## J. TOM WHITE \& CO.

0
WANTS TO OFFER ONE HUNDRED REWARD
Midland Citizen Wants to. Help Bee of Bee County, The article which ap-
(Ceared in the Beeville Bee is as fol-
County to Put Stop to Opera.-
lows.
tions of Grafter
"There is. somebody, somewhere

## ENGAGEMENT EXTRAORDINARY Opera House

 Friday, April 14, 1916Auspices MIDLAND BÁND The SUPERE SOLOISTS the tamous
SCHUBERT SYMPHONY GLUB OF CHICGAEO

LEETA LYNN CORDER THOMAS VALENTINE PURCELL LAVINIA ZENDT

Great artists in a grand progikn
Prices, 50c; School 35c.
Doors open at 7:30 Concert at 8:15
Carriages at 10:10


## THE JEFFERY IS HERE!

We are now ready to demonstrate the Jeffery car and you are invited to come and inspect

## the best value ever offered

 IN A REASONABLY PRICED AUTOMOBILEThe Jeffery Four is a highly finished car of fortyhorse power, and only weighs twenty-eight hundred pounds, just heavy enough to run smooth and steady and light enough on tires. If you are interested in a real substantial, serviceable Automobile at the very moderate price of

## $\$ 1,110.00$ <br> delivered to you in Midland,

you can't do better than to let us show you the Jeffery.

## SPAULDING BROS.

Midland, Texas

## Dress-Up Week

 for the Children
## The Ladies' Store

Beginning Monday, we will feature a beautiful line of , Trimmed Hats for the little tots, very reasonably priced. In addition to getting an Easter Hat, we will present a box of candy free with each sale made for children under 14 years during this week.

Miss Maggie McCormick

## Begiṇning Saturday Morning, April 15 Boots Boots Over 50 Pair!

For two reasons we will sell for less than maker's cost over 50 pairs of Boots.

1st: We are going to move. 2nd: We are making new styles and new catalogues.


## There is a wonderful new discovery in the <br> SUPER-SIX

Before deciding on your new car don't fail thoroughly to understand this invention - just
discovered and patented by Hudson engineers. It puts the Hudson Super-Six years ahead discovered other car. it is worth while waiting iem weeks-if necessary - to get one of Holmsley-Gordy Auto Co.

MIDLAND, TEXAS,

## 1 Am Offering to Sell

My Registered Percheron Stallion
He is out of the well known Morris "C" ranch herd so two good young Jacks, six years old; one 14 hands and 3 inches and the other 15 hands 3 , inches, colors black I have colts from all of this wock to show, and will give an
absolute guarantee with each of them. Don't waste your J. E. HIKL, Midland, Texas

YOUR ATTENTION!

Midland Second Hand Store


llano hotel rotunda

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 land involved, much of which in in much better satisfied than ever with
an excellent state of cultivation. On this section of the west.
 like 10,000 bushels of corn, besides
other crops in proportion. The new other crops in proportion. The new
owner, Mr. Clewis, we understand, wind settle esome 20 white tainilies on
the property this fall and will puit the property this fall, and w
still more of it in eultivation.
For Sale-Five acres adjoinng the city limits of Midand on the eas
mile from new south side school mie from new south side school. An
ideal proposition tor the merchant
There will be special I musif at both
ider clerk, stock farmer or truck grower
who wants she beneft of good schools.


$\square$

## ANY BUILDINC

That You May Erect Is An Investment, Not An Expense.

Any Building Worth Erecting
Is Worth Building Right.
We have the service to make the best building possible.
Do things right-our service is for your good.
tak us to make your estimates and learn the cost:
Then Paint Everything to Protect It.

The Lowe Brothers Co. make a Painf for every purpose

## Burton-Lingo

Company
UMBER

| IS NOW HEATLY. |  |
| :--- | :--- | :--- |
| EICHELBERGER COMPANy | Leeta lynn Corder |
| THE AMERICAN TETTRANZINI |  | The latter part- of last week the Leeta Lynn Corder, who is the so-

Manning. Henderson Anto Company prano solist of the Schubert Sym-
changed hands, they selling to R. D. phony. Club,-of Chicago, and a great










FOR BRONCHITIS, WHOOPIIG COUCH, CROUP, COUGHS AND COLDS
Make the Best Remedy at Home-128 Teaspoonsful for 50 cents. If everything was sold in as liberal and. In buying this remedy, besides secur-
air a manner as the below named drug. - ing an absolute guarantee of its efficiency






 something wo
your money?

