TODAY'S WEATHER

 Big Spring Daily Herald

# State Supreme Court Slaps Down Gas Severance Levy 



Loses Clothes In Scuffle



Large State Areas In Storm Warning



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The we newn Panhandece. NEARLY Lost


## snow forecast








## Kennedy Offers Home Loan Plan To Fight Slum Growth



Appellate Ruling In Case Upheld


City Commission
Approves Budget



Alert Sleep，Dust In Medical News
尘 Nivint


## Mrs．Brock



Senate Candidates
Get Down To Issues
3．FiNs mothreshend

Boast Denied


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LIVERY AT NO EXTRA CHÂRGE
leading the Earter Palacule iunior grade

## Westher Bird Shoos

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## BLACK OR

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## ItK shoo store




FBI Agents Nab
Slaying Suspect






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## \section*{BUY WHERE QUALITY IS KNOWN} <br> Firestone



Reverse Costumes
 'Behold Thy Son' More
Than Personal Wish


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EASTER ELEGANCE Fine Gucluy

Elegant beauty that will put a glamour accent on everything she wears. Here is jowelry bright as
Easter itself, that is sure to anchant her CHARGE IT IF YOU WISH


(V)$\left.\begin{array}{|c|}\hline \text { PAY NO } \\ \text { MONEY } \\ \text { DOWN } \\ \text { with the tire } \\ \text { offyour yar }\end{array}\right\}$ BUY WHERE you get HIGHEST QUALITY... backed by a reputable ROAD HAZARD GUARANTEE and pay only our new LOW PRICES!
 Add $\$ 1$ for NYLON
with 3 more months of $\frac{\text { Road Hazard Protection }}{\substack{\text { Add } \\ \text { Only } \\ \text { or } \\ \text { tor WHITEWALLS }}}$
BUY WHERE - you know what
you'co goting QUALITY is
GUARANTEED
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NATION-WIDE -There are No
hilden charges There are NO
hidden charges
SERVICE is QU - SERVICE is QuICK
and COMPLETE Add 3 tor WHITEWALLS
Ony
We carry the
 tires .... with Road Hazard Guarantees
extending from Black..... 1488 White..... 1788 12 months
up to 36 MONTHS

Your car REGARDLESS
of its CONDITON



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You Who Did Not Finish HIGH SCHOOL




You can squeeze six into a phone booth

but ${ }_{i f}$ you want to seat six adults in comfort
you need the all-purpose compact, Rambler Classic, the only compact for six 6 -footers

ambler

## A Devotional For Today

My God, my God, why hast thoi forsaken me? (Mark
 Thou art neere far from us. When the way s dark and assurance of Thy gracious presence. Go with us throughout the course of this day and strengthen us
for the work Thou givest us to do; through Christ our or the work Thou givest us to do; through Christ o
Lord. Amen.

We Must Be Equally Constant


#### Abstract




What Your Easter Seal Purchases Do




## David Lawrence

The Million-Dollar Mistake

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It Mix ir pifficult to know wny and














## The Big Spring Herald

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SHADOW - AND SUBSTANCE James Marlow

They Couldn't Care Less
WAshingrow (AP)-What do fore the United States and Rusia fiepting by their bispower bat


Hal Boyle
A Corduroyed Life 를

Magco tit sendent one.:









## To Your Good Health <br> Carbon Monoxide A Dangerous Poison

## Around The Rim <br>  <br> 

Inez Robb
Man's Differences In The Holy Land

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| City. It has taken me a long time to reach <br> the Holy City, only to find at the end of <br> the journey a mixture of exaltation, frus |  |
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| teep slopes of Mount 7 ion to the spo where tradition says the Last Supper wa |  |
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| But there is only frustration in looking from Mount Zion across to the old, walled |  |
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| ments sacred alike to Christian, Jew and cross the border. |  |
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| IT is EVEN MORE difficult for the Jew whose most sacred shrine is the where Solomen built his temple. He can |  |
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Holmes Alexander What's The Real Story Of Cuba?



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Upside Down Flower Pot

New Home Accessories Have Pleasing Culture


Breeze-Blown Bonnet

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 Faculty Madams Plan Picnic




County HD Council


## Community Improvement



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Interest Of Local Clubs

## Chutney In Pears  <br>  <br> Evening Prayer





With Jacket



## Bridal Shower

## For Mrs. Page




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Rebekah Initiate

## New Member







## New Member Joins Speakers


 $\begin{array}{ll}\text { Mrs. Thomas Brasher, in charge } & A \text { report on the recent council } \\ \text { meeting held in Amarillo was give. }\end{array}$







 And Carefree Summer! The perfect answer for those war days ahead...
machine washable machine washable.
All cotton in black $\stackrel{\text { or whee }}{\text { sizes. }}$
 ${ }^{5} 12^{25}$

FASHION STRAWS PERFECT
FOR
Special buy. FaNorite ba boo
straws in fresh, new shades are
${ }^{5} 2^{00}$


Colorful Costumes

First Witnesses Heard In Eladio Zubiate Trial


Words CaRD OF F TANKS



City Commission Backs Police Chief, Delays Dance Permit


> Only 26 Persons Show Up For Zoning Public Hearing

## Loan Issue



| H. HENTZ \& CO Menbers, Nem York AM ${ }^{\text {DTLL }} 300$ AM 3.3600 |
| :---: |



# MAKE YOUR ADVERTISING DOLLAR PAY DFF... USE THE HERALD 

Smart people know: the first step in shopping is to check the pages of the Herald for values advertised by Local Merchants. Then they step out and buy... Shopping more quickly and economically because they know where and how they can get the best buys. Smart step for advertisers is to start their selling where shopping starts: in the pages of the Herald. They reach more customers... customers who look here before they
 buy ... and at lower cost than any other advertising medium.

Newspaper advertising tells your selling story where it will do the most good . . . gets more action fast. Let's talk it over in the...

## BIG SPRING DAILY HERALD

# New Attire Added To Baseball Scene 



## Red Sox Appear To Be Improved



Bluebonnet Bowl After TV Loot

bowLing Redhead Still BRIEFS





## White Sox. Hill Staff Looks To Advantage



DEAR ABBY
Mature Help
Is Needed


Open Until 8:00 Every Thursday Night For Your Shopping Convenience



## SITLRDAI Last day Chlionys

Big ... Sensational



## Men's Suit Sale

Men.... Saturday will be the last doy to take odvantage of this terrific money saving suit value. Hendsome patterns and $\$ 49.50$ values ot this low price of only $\$ 39$. Pay Cosh.ond save up to $38 \%$ or use our Convenient Lay Away Plan, it costs nothing extra. Free Alferations. Satisfaction guaranteed on every purchase or your money refunded. Only through a special purchase is this saving made possible. See them, try them on . . . you'll buy.

Big Spring (Texas) Herald, Wed., March 29, 1961 .
Exemptions When The Tax Man Calls


RECEPTIVE!
Readers Welcome
Newspaper Advertising
.It's Not an Intrusion!

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 (SERTVY)



MOON MULLINS



12 Big Spring (Texas) Herold
GRIN AND BEAR IT



Particular people will choose the KENTWOOD ADDITION
To Make Their Home!

- Double Garage or Double Carport
- Family Room
- 2 Full Baths
- 3 Bedrooms-All Brick
- Scenie View
- Near Future Schools

Beautiful Brick Homes By
E. C. Smith Construction Co.


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| loyd F. | Lumber Co |



REAL ESTATE

BUYING

## OR SELLING

## List With Us if You Wa TO SELL OR BUY

Fire, Auto on idibility
Notary Public
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Maverick Identifies Self With Great Texas Liberals $z^{2} \mathrm{~min}$ :









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THE FRONT ROW Student Riots


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Michigan Puts Hell On Its Map
Lussmg, wish up - ma


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## Mass Services

 For Fire VictimsFotally Injured


Watch Repair
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 ONE-OF-A-KIND
WHITE'S
End-OF-Month Sale DiNieIte $=29.95$ Divitit 69.00 ane 88.00 1 ONLL, 7.PC. Large. ${ }^{2 \prime 2}$ Trable And 6
Chairs, Turauoise And Walnut DINETEE $=77.00$ 1 ONLY, 5-PC., Maple, Large Extension Table, DINETE :- 79.95 DRVINING 3.PC.', Large Double Dresser, Chest And Bar Bed
Repossessed, Real Nice, Reg. $\$ 199.95$ Value BEDROOM": 99.95 3.PC., Repossessed, White And Naugahyde
Complete With Ootoman, Sold New Fors 5249.95 SECTIONAL REPOSSESSED, Lounge Recliner CHAIR '24.95
BUY ON WHITE'S EASY TERMS

| Southwest Greatest Discount Centers |
| :--- |
| 202-204 SCURRY |


[^0]:    People really want newspaper advertising and have said so, Surveys usually show well over $80 \%$ in favor of newspaper advertising; less than $70 \%$ for magazines ; and under $40 \%$ in favor of advertising on radio and TV.
    Your advertising's first job is to win a friendly feeling for your product. It stands to reason you will win more friends by running your advertising where most people want it.
    If you want to sell more people you have to reach them when they are receptive. Newspapers reach more of the most receptive people.

