## Big Spring Daily Herald

${ }^{17}$ Paction

## One-Way Traffic. Leaves Most Businessmen Unhappy

| After two months of oneway traffic on some of Big spring's downtown business streets (exclu sive of state highways), more than two-thirds of the business men directly affected, by location, are unhappy with it The degree of unhappiness varies from a comment of "incon- venient" and "customers complain" to more vigorous opinness 1 ever saw," and "not worth Reaction to the one way traffic pattern, which was inaugurated last November 14, seems $t$ have grown more vehement in recent |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## 3 Children Die In N'side Fire

Where Three Tiny Victims Were Left Alone

## Kennedy Regime Opens With Bang

City Commission and School Board elections are coming up this year. There very likely could be other referendums affecting your welfare. You should have a voice in these public lssues. You can vote only If you pay your poll tax. This must de done in the next 10 days.


## 

JFK Program May Succeed By Summer


Cabinet Sworn, Peace Offered K



## Pay Poll Tax, Assessor Urges


for yourself.


> "Are the people at this funeral home worthy of our trust and confidence?" The family's complete satisfaction often depends on the
answer to that question! When families select the River
Funieral Home, they know that those who serve are well Funeral Home, they know that those who serve are well
trained and conscientiously aware of their responsibilities.
Each member of our staff is dedicated to serving as he would serve a member of his own family.

Complete List

## 

 Nu $=25$


 Of News Awards PLUS

MATTRESS

## BOX SPRINGS

 MATTRESS

Ginners Set Anual Mefing




$$
\begin{array}{cl}
\text { Men's Shoes Marked } \\
\$ 3.90 & \text {.. Now } \\
2 & \text { Pairs } \\
\$ & 0
\end{array}
$$

## .

 men's shoesOpen Every Day 'Til 9:00-Sunday 1:00 To 6:00 THOUSANDS OF PAIRS OF SHOES ON DISPLAY


## Buy-Rite Self Service Shoe Stores

STORES-ABILENE, SAN ANGEL, BIG SRING, MIALAN

# whites Low Disgount Prikes 

- Easy Credit Terms - Convenient Lay-Away Plan
- Courteous Sales People to Serve You • Satisfaction Guaranteed • Greater Selection • Highest Quality


5495
55.00 Down On White's Easy Terms SIMMONS CONTRACT SPECIAL, Reg. $\$ 119.00$ Value

## BOX SPRINGS <br> s7995 <br> Choice of Twin Or Full Size

 $\$ 5.00$ Down On White's Easy Terms|  |
| :---: |
|  |  |

$\$ 5.00$ Down On White's Easy. Terms

100\% Continuous


M1-
202:204 SCURRY
AM 4.5271
100\% DuPont
CARPET NYLON
$4>05$
 colores it comes in in 12 . and 15 .foot widths for
cemess installation.

Southwest Greatest Discount Centers
plenty free parking


Presents Certificates



Nursing Program


## Y Member Drive

## To Start Monday



Program Aids
Nurse Training
At Jr. Colleges

 Texas. Odessa College will receive
the first enrollment in September.
1956. the iirst enroilment in september,
Enabling graduates to pass.
censing examinations successfuly


Eh? Anna Baked the decimal system. The rupee. Big Spring (Texas) Herald, Sun., Jan. 22, 1961 3-A | How Many Pies? | $\begin{array}{l}\text { worth } 24 \text { cents, will be divided } \\ \text { into } 100 \text { paise, The old rupee con- }\end{array}$ | Grieg's Works | tions by Edvard Grieg will be |
| :--- | :--- | :--- | :--- |
| published next year by Musicolo-- |  |  |  |



Thomas crawame $-\infty$ Has Reyol Typerritien
To Fit Any Color Scheme Budget Prieed

## CMasteyul

There are excelient reasons why the 1961 Cadillac so words which convey some small measure of the manne completely dominates the highways of America. The in which it takes command of the road and wins the finest Cadillac in a long and distinguished history, it is unstinting acclaim of those who drive or ride in it. Your a motor car which reflects an authority unchallenged by Cadillac dealer cordially invites you to enjoy a memany rival. Stately . . . majestic . . . masterful . . . these are orable demonstration drive at your earliest convenienca.

visit your local authorized Dadillad dealer McEWEN MOTOR COMPANY
408 SOUTK SCURRY STREET - PHONE AM 44854


## THE SYNDICATE

## Too Much Food, Soft Living Bring Heart Trouble



## Heavy Grand Jury Docket Coming Up









> of the mill cases. MURDeR CASE

There is one murder case on the
list one safe burg
robbery, five carse. one arms armet
intent to
Intent to commit murder, and
robbery br flores.
theft, burglary, DWI are
The lone murder case char
ing Fernando Cruz to death on Jan.
The armed robbery case accuses
Robert Manes. Marsill
with
colliding
forgery



ing into Pinkie's Lidaur store on
Nor. 13, 1960, and carrying away


## Sheffield Goes On Trial

Monday In Vets Land Case

## \%is






 them been trindictoon



 on term.
In Lubbock, the trial centered

## YOU CAN GIVE YOUR BUSINESS an extra shot in the arm

 WITH FAST-ACTION
## HERALD CLASSIFIED ADS!

- More and more progressive and successful businesses are building extra sales volume by the use of dependable Classified Ads to reach ready-to-buy prospects.
- Right now call AM 4-4331 and get details about this active medium where buyers with cash come looking for your advertising! Remember , . . Classified readers have already decided to buy. So dial AM 4-4331 now and a


## BIG SPRING HERALD



Airborne


35 Webb Wives Take Base Tour Tlirity. Five wiveo ot student
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suide tor the orcure ocasion. $A$ parachute was "popped. tor

 While vivewing Link trainers



Forensics Event Set At Brownwood







Airman Has Written Checks For Millions


Charter No. 15850

## Official St

 ot the Reeder Loan Company, Inc.. Big Spring, State of Texas, at the RESOURCES

## LIABILITIES





Big Spring (Texas) Herald, Sun., Jon. 22, 1961 S-A

## Area Attorney Takes Soil

 Bank Dispute To High Court

Newest Advance in Automatic Transmissions!

## ACCEL-AROTOR

 HYDRA-MATHE

Again Oids leads the wayl All-new Hydra-Maflo Drive' with Accel-A-Rotor action delivers more take-off thrust runs with velvety new smoothness and gas-saving thrift! Try it today I

SHROYER MOTOR COMPANY, 424 EAST THIRD STREET

Announcing The GRAND OPENING MONDAY
(January 23) 8:30 A.M. of
 DISCOUNT FLOOR COVERING

## 1713 GREGG

FEATURING FINE CARPETS, HOOVER VACUUM CLEANERS AND ARMSTRONG FLOOR COVERING
ALL AT

## Discount Prices

ALL WOOL WILTON regular $\$ 8.95$ sq. Yd. OUR EVERY
$\$ 542$
50\% Wool - 50\% Nylon REGULAR $\$ \mathbf{\$ 5} .9 \mathbf{3 q}$. Yd.

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OUR EVERY
DAY DISCOUNT
\(\$ 3^{88}\) PRICE ( \({ }_{84} \mathrm{Yd}\)
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100\% DuPont Nylon REGULAR $\$ 9.95$ Sq. Yd.
OUR EVERY PRICE
$\$ 6_{54}^{48}$
FREE REAISTIR MoNDAY

1. $\$ 89.95$ Hoover Vacuum
2. $\$ 50.00$ Merchandise

At Reguler Retall Value DRAWING WED. AT 4 P. M. no obligation - just register

SEE OUR

## - Hoover Vacuum Cleaners

- All Types Armstrong Floor Covering
- 9x12 And 12x12 Felt Base And Vinyl Rugs
- Terms Available -

OPEN MON.-SAT.-8:30 A.M. -7 P.M.
United Discount
Floor Covering
1713 Gregs - Dial AM 4.5874


Lamb Winners

Increased Budget Proposed For Big Spring State Hospital



## Janie Glare Proposed Ordinance Provides For Multiplicity Of Zonings Shows Martin Champ Steer

 $z^{2}=\underbrace{2}$ $5= \pm=$

2 Hospitalized After Wreck


Area
Wolison Joins
Pelletier's

Officials Prepare To Offer City's Bonds

## 


Dawson Men Pay Fines For Gaming

Honor Pilof






 tom on fibate





> 'Pixie Pin-Ups' To Visit Penney's



 atimaine










I

1. Look down the side of a new Pontiac
2. See how wheels and body form one line
3. See how wheels and body form one lin
4. That's Wide-Track balance (Ano ohe ar has it)

Pontiac holds, hugs and hangs on to the
road like no other car.Theros sno outsideofthe. Wheels weight to cause lean or sway. More weight is saianced between ho wheels for improved stabillty. Another Wide-Track advantage: There's
the springs, shocks and control arms at more-stable angles to the wheels. This prevents drifting and wandering, allows Pontiac to track flat and level as
travels around corners and curves New Wide-Track feels every bitas stead as it looks. Test It soont -
more room between the wheels to mount
pontiac-the only widetrack car

Area Industrial Conference Slated In Abilene Jan. 26


## OPEN LETIER RROM RADIO STATION KBYG

Recently some of our fellow radio men have taken it upon themselves to buy full page ads explaining the KBYG operation to you. May we take this space to state simply and clearly what we are endeavoring to do at KBYG.
(1) The ad labelled us the rock and roll and top forty station. We are not a rock and roll station. In fact, we very carefully weed out what we call wild music. We do play most of the tunes that are on the top forty around the nation, we play a hymn every hour, we also play $\mathbf{5 0 \%}$ of our music during the day from the very best albums available. These are the same albums, the same artists, and the same tunes played by the station in Big Spring with the self called "Adult Programming Level". Now, are these folks trying to sell us on the idea that a song must be twenty years old before it can be appreciated by an adult? Do they mean to say that no adult enjoys western music as played by the daytime station in Big Spring? What do they mean?
There is a simple way to find out. Available are two nationally known audience measurement services recognized by all radio and television authorities. We at KBYG will join the other stations in Big Spring in subscribing to Pulse and Hooper to determine (1) Who has the largest listening audience (2) What age level listens to each station.
We have taken similar surveys in the past, and frankly we found adults listen to all three stations, and we are happy to report that KBYG in most instances has more listeners than the other two stations combined. We shall look forward eagerly to the results of this new survey.

Finally, may we plead guilty to the charge that boys and girls do listen to KBYG, and boy, are we glad? To us at KBYG, these young people are truly important, and surely the one big hope in this muddled up world of ours. We believe that Big Spring is fortunate to have three radio stations, and if each one of us will work hard on our awn programming, all three will enjoy a large and apprectative audience of all ages.
R. B. (MAC) MCALISTER,

CO-OWNER RADIO STATION KBYG.

## A Devotional For Today

 PRAYRR 0 Tord, Thou who didst go before Thy peo
plit ITrae throught the widerness in in a pilar of cloud


Time Running Out On Your Voice


David Lawrence
An Issue That Seems To Go In Reverse


The Big Spring Herald


 Rawivituiw wix






Pigs Exonerated
 offensive odor
nearby
Hospital hard at
But hospital authorities found the three
pigs bameless when they discovered a
sewer rime broken in the basement of the
building.



Cuba's Hate Campaign Castro's Hucksters Preach Anti-Americanism




## To Your Good Health <br> Should Woman Marry Man 17 Years Younger?



## Around The Rim

## The Moral Is, Save Your Money

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Norman Vincent Peale Are Christians Getting Together?


Marquis Childs
Overtones Of An Earlier Outpouring



County Pay Scales Under Maximum

Mckee To Talk To Local Masons Jan. 26 By sAM BLACKBURN John McKee, Dallas. past grand
master of the Grand Lodge, Texas






Vet Solon Welcomes A New Member



## City Gains New Carbon Plant




## ,

## Officer Explains

His Resignation
Flights Slated For MOD Drive

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mRS. Heanor rooseveit endorses amazing new hearing invention

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## Red Cross Trained 368 In First Aid



|  | $e r^{\prime} S$ | JANUARY SALE |
| :---: | :---: | :---: |
|  | Texas <br> Field Grown <br> Rose Bushes <br> $3_{\text {For }} \$ 100$ <br> 2 Years Old <br> Tested for this elimate. <br> Plant now for best results. | Waste Basket <br> $\$ 1.99$ <br> $\$ 3.98$ Value Unbreakable polyethylene. Round. 38-quart. Pink, yellow or turquoise. |
| Dish Pan 99 <br> $\$ 1.98$ Value 15 - quart. Heavy, unbreakable polyethylene. Pink, yellow, turquoise. | Polyethylene <br> Clothes Basket 99: <br> $\$ 1.98$ Value Light, sturdy basket. Red or yellow colors. | Waste Basket $\$ 1.59$ <br> $\$ 2.98$ Value Unbreakable polyethylene. Pink, yellow or turquoise. |
| Dish Cloth 4 For 88: <br> Hemmed and bleached white. Candy striped. | Wash Cloth 12 For $88{ }^{\text {* }}$ <br> 108. Ëach Value Large Size 12x12 Inches | Wacker'sNotbook Fillor <br> Poper <br> 4 <br> 4 Pkgs. $\$ 1$ <br> sor shes |

# 3 Webb Boxers Head For Meet 

Two Teams Tie For Loop Lead

Successful Promotion Aided By Psychology


## 

Firestone speeoway proven

Cc
As


Basketball Royalty


## Permian Shock <br> 

Auto Rally Opens
Today In Europe

Buch
Gopl


## Pugh Scores 40 As Eagles Win

## ACC Wildkittens Defeat HCJC Freshmen, 77.73

ABlLENE - Abilene Christian DDoug Beaty of ACC counted 1




## Coast Circuit Asks New Rule

 proposeds Saturday by the Pacific
Coast Baseball heague.
Directors authorized Dewey soano. president, to present the
at to to besball's National Rules II not approved for all of organ-
Ized ball, the Pactic Coast League Bucks Solve Gopher Setup



Bond On Charge






BOWLING
BRIEFS


Wolves Score Pair Of Wins Over Post

 Post. Wolves trailed for a quarter
Thut took command in the seocond
but but took command in the second
period. Each team lost three play.
ers on fouls.




## Bearkats Fourth

 In Tournament
## Ted Kroll Assumes Four-Stroke Lead



Champions' Trophy

Webb Cagers Win Spot In Tourney


Purdue Upsels lowa, $47-41$

# 1960-7.70 <br> TO OUR STORE 

In 1960 our Boys' Department was added to our already well known Men's Department, bringing with it our new slogan "Men's and Boys' 7 to $70^{\prime \prime}$.

Your hearty acceptance of this new department is deeply apprecioted. We are now featuring many Spring arrivals in both our boys and men's departments and invite you to come in

## 7 - Gibby Heetry-70

# Pro Cage Chieftain May Sue NFL Head 

## 

## ?

## LOOKING

'EM OVER


a


 Turner has sped and poise will syith Jimy Sale from last fall , nod Sonny Waldrip..The Buffts should be especially strong as tackles with the 205.-pound Mike sor ley and sammy Webb, 180, to palay reguary, backed ur Mathis, 180 , a soph transfer . . . Herb
will berley, at ate veteran,
Steve and and Ron McRevnolds at the other while Steve Springer and the veteran Bill Graves will man the
guerd positions. The Fincher brothers, Arnold and Arvil, may be hardest to replace in the Stanton line...
Both were guards..A 6 -feet-3, 225 -pound boy name Both were guards.

[17
$\qquad$ Baltimore Is Eyeing
Three Top Prospects
 NEW YORK (AP) - It's hardly NEW YoRK (AP) - Its hardly
likely for a tam which has pro.
duced five fine rookies in one

## $\pm$

 trict Court in New York.
The suit wila accuse Rozelle of
defaming the moras and stand
ards of the EBL, Rudolph as deraming the morals and stand
ardo of the EBL, Rudolph as
serted.
pripscomb was to have made his
professional basketball. debut in
Batimore tonight against

With TOMMY HART


Of the 56 boys who comprised the 1960 Stanton High
$y^{4}+y^{2}$

$\qquad$

$$
\begin{aligned}
& \text { public has aceepted them. They } \\
& \text { have prove to be true gentlemen } \\
& \text { and outstanting basketall play. } \\
& \text { are }
\end{aligned}
$$

## op Prospect

## (E)

Florsheim sets the pace for spring


## Welcome, Newcomers!



MAKING A HOME of 1506 Sunset is the fomily of
Dr. Herman Munoz, formerly of Austin. Dr. Munoz is a phychologist at the Big Spring State Hospital.
Pictured with their parents are Jerry, who is nine years old and in the fourth grade of Washington
Ploce School, and Billy, seven years old and a second-
roder in the shool Their siter, Koren. is five Mn Munor lists as hobbies cooking und sewing wille
 mer resident of wills Point.

## WOMEN'S NEWS

The Big Spring Herald

2ND LT. AND MRS. FLOYD DURHAM are ot home trie, Ga. Mrs. Durham is originally from Charlotte, N.C. and her husband hails from Kent, Ohio. The couple has been married only six months. They met
while she wos a teacher in Miami, Fla., and he was
attending -school there. She holds a moster's degree from the University of North Caroling and he is a
chemistry mojor from the University of Miami. They both enjoo schess ond music; Mrs. Durhon likes cook.
ing and sewing, while her husbond builds model air planes and sings.


Star Of Tomorrow?

HOLLYWOOD BEAUTY
Another Teen-Ager
Gives Ideas On 'Em






 Set For Scouts Siswayw





## STORK CLUB






$\qquad$


Party Honors Forsan Group




## 

NOW YOU HAVE ANOTHER CHANCE FOR AN INVESTMENT WHICH PAYS 6\% INTEREST



 cutry.
for addirional information call, or write, Rev. A. Warren Stowe, 1006 E. Hester, Brown-
held, Texas. Phone 400. Brochures may be obtained locally from Rev. Ceell Rhodes, West side Baptist Chureh, 1200 W . thit, Phone AM 4.5771.


## 

## 

## 




'Hawaii' Is Study For The Woman's Forum





he Hawaii Islands didn' ${ }^{\text {n }}$, out
impor
important to the United States
Menus For Cafeterias

##  

                    5
    - 18 wei
In Anderson Home




## Etban Allen

## Colonial...




Plans June Wedding


## Dawson Gardeners Have

## Talks On Birds; Elect

## TIME HAS RUN OUT! <br> - NHMONE MORE WEEK! <br> Until We Close Our Big Spring Store <br> TiEMENDOUS SAVINGS <br> 

Are still yours as we have made further DRASTIC REDUCTIONS To close out everything by SATURDAY NIGHT HURRY
As We Close Forever Saturday Night, Jan. 28


219 Main
IY you heve loypwaye be sure and
get them out before solurday night1


Engagement Revealed


Shower Is Courtesy For Bobbie Newman


 $\mathrm{da}_{\mathrm{ds}}^{\mathrm{rab}}$ $\stackrel{a}{a n}$


 glarss and silver.
The honoree ch



 (t) Mrat, joing Ramis. anomined Honored At Party


 Corns in lisa mot side were Mrs. Swindell







USED UPRIGHT PIANO
TUNED AND READY TO DELIVER ${ }^{\text {s }} 135^{00}$

We Have Several Good Used And
Repossessed TV Sets

## USED 4-ROOM GROUP

## Consists of:

- 9 Cu . Ft. Refrigerator
- 36 Inch Range
- 5 Piece Dinette
- 3 Piece Bedroom Suite
- Box Spring and Mattress
- 7 Piece Living Room Group
$\$ 199^{95}$
$\$ 19.95_{\text {down }} \$ 8.95_{\text {movth }}$


## D. <br> ㅃ. NOW AT 205 RUNNELS ONLY

DIAL AM 4-6354

## REPOSSESSED HOUSE GROUP

## Consists of:

- 11 Cu . Ft. Admiral Refrigerator
- 36 Inch Tappan Range (Now W
- 2 Piece Bedroom Suite - 5 Piece Dinette
- Box Spring and Mattress - 7 Piece Living Room Group 39995
\$12.20 Month $\begin{aligned} & \text { Ater } A \text { Small } \\ & \text { Down Pamment }\end{aligned}$
UP TO 3 YEARS TO PAY!

SMALL PUMP
ORGAN
USED BUT IN GOOD CONDITION

## $\$ 3995$

REPOSSESSED
RCA Whirlpool Washer
Now
${ }^{5} 140^{00}$

## ALL NEW HOUSE GROUP

Consists of:

- 11 Cu . Ft. RCA Whirlpool Refrigerator
- 36 Inch Tappan Range
- 5 Piece Shelby Dinefte
- 2 Piece Ballman Cummings Bedroom Suite
- Box Spring and Mattress
- 7 Piece Living Room Group

\$22.01 Month Alem A small
UP TO 3 YEARS TO PAY!

Home Wedding Miss Gillihan, R. Smith


## COMING EVENTS


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 Mondia



Credit Club Has Tour Of YMCA

 $\mathbf{Y}$ Plan Febe aro mad tor turch mand at tho nesi meeting members and Mrs. For Fluffy leing
 Pecan Pancakes Difterest and gooed acd halt a

Get a Beautiful $5 \times{ }^{\prime \prime}$ Picture of Your Baby


Choss any one ofsolviel completily
 wres bovger in ine storn,
morocalmery Hovits

Unites
$\qquad$

Miss Whitsitt Bride


Party Bridge in T. R. Camp Home Eight tables were filed for the the Pioneer Seving - Mumbers were on-




 Flogd Kendrick, fourth. Honored At Shower



PERMA

$\$ 5.95$
MODEL BEAUTY SHOP
98 Clrele Dr.
AM 4.7180

soortment in the chosen eolors.
gs were given as of fastara.
Rice
PENNEY'S FABULOUS INFANTS' 88، PROMOTION

## Penveys



Training Pants 3 for $88^{\circ}$ $88^{4}$

88 Combed Cotton
Pullover Shirts 3 - 88
 AGE LMIT 5 YEARS
One or two ehll-
dron In any one
family will bo pho-
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at 49e oach for
the first pleture. Ifach additiona
child under five child under five,
$\$ 1.50$ for the first
pleture? pleture. int yow pot y... tor oniy

9 To 5:30

Pixy. Pin-Ups Exclusively,at Penney's

The 2sin anniual meeting of the
 erspreent Door prizes of apmor． Mot Mrs．Egeleo Paterson has as




Mr Lubbock tor the mekeod are Inr and Mra．Larrie Philltpo and
 ickit todiay in Lubbock


 Ellabeth Story To Enter College
 Alpine enal Nang Loun storn of

 For Your First Step
管 1盟开

Here Is What＇s Afoot In Spring Shoe Styles



## ROUND TOWN

With LUCILLE PICKLE
 rm Credit Union

## T



Buttery Flavor

Round－Up Of 1960 Social Events Shows Big Springers Were Busy


 Alice＇s Final Clearance


$\left[\begin{array}{l}\text { ilburn＇s } \\ \square \\ \text { OUSEWARSS }\end{array}\right.$
SAVE 20\％
G－E Blankets


Single Control Whi．en now ．．．．．．．．． $\mathbf{2 7}^{\text {1s }}$

Dual Control wases；now ．．．．．．．．．＇29 ${ }^{\text {so }}$

## Twin Bed Size wisen，now ．．．．．．．．．＇14＂

Famous
Sunbeam
MIXMASTER
Reg．su6．9s
Now onty
$\$ 3.50$
cgos

Floor Polisher Reg． $\mathbf{\$ 3 9 . 9 5 , ~ L i m i t e d ~ N u m b e r ~}$ 52995

DOROTHY GRAY ONCE－A－YEAR SALE


Famous Brand Heaters Priced To Clear！ We Over－Bought



A SPECIAL FEATURE OF THE BIG SPRING HERALD，SUNDAY，JANUARY 22， 1961


Fire Prevention Training
 BSES

## Journalism Dept．Gives March Of Dimes Dance

##  <br> Second Term

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| JANUARY 22， 1961 |  |  |
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PERPLEXED STUDENTS！ANXIOUS PARENTS！

Follow the series starting January 30


Two Teams Beat Goliad

## UNDER TWENTY



A DAILY HERALD FEATURE, SUNDAY, JANUARY 22, 1961

## MAILBAG

## Don't Be Afraid; Take The World's Challenge



Way You Speak Is

## Very Important



He Studied Show Business As A Scientific Process

TEEN AGERS now you can open you very own charge account

Designed especially for and avall able only to high school students.

Pelletioza

Do 'Under Twenties' Need Special Movie Censorship?
$\qquad$

## Current Best Sellers


86.7 Per Cent Of

Thaxes will beome delinquent
ather Jan. 3 and will incur pen.
alties and interes.
Underwood Takes
Hospital Position

duties as the first teacher of
shool or
Spring State Hounsiteal.


rer ard wid group at the Central Ward
retroodd
Snderwood has 28 years teach-
ing experience, servngig not ooly
in the classroom but ast an ad.

GOLIAD





## 

- Sport - Dress - Casual Wear OFFICIAL BOY SCOUT EQUIPMENT HEADQUARTERS FOR BIG SPRING

Wo Give And Redeem Scottie Stamps

## 鲬Prapers



MARGIE'S has another original by Frank-LLe of California
modele by Diana Baker. This is a must of a mix and modeled by Diana Baker. This is a must of a mix and
motech set for playtime and lesure for spring and summer
comes in two colors - bue and beige. Two styles of Blouses . . . 5.98 each

Margies
1018 Johnson

# Pledges Silent On Coal Industry Tie 

## 

dawson gains Industry To Oppose NEW EXPLORER Tax Hike Vigorously



Lea County Reports Rig
Gain As Basin Loses Six

Harlingen Bank




Improve School Teaching

## Motorists Warned Of Gas Tax Plans

| Daluas - Texae motoriss |  |
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| used fort balancing the feeral | Hoo |
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| $\begin{aligned} & \text { Auto users do not get a fair } \\ & \text { ce when their tax money is } \end{aligned}$ |  |
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## OIL DIRECTORY

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| WILSON BROTHERS GENERAL CONTRACTORS |
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| CACTUS PAINT MFG. Co., |
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| SURFACE HOLES AND WATER WELIS DRILLED |
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## STATE NATIONAL BANK

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West T Coast InGam



New Technique Dereloped for Oftshore Wells

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H. HENTZ \& CO.





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## E. C. SMITH CONSTRUCTION CD.




NEW KENTWOOD ADDITION


F.h.A.-G.I. And conventional FINANCING
will

等 CORTESE-MILCH CONSTRUCTION CO.

## 2 CHOICE LOCATIONS COLLEGE PARK ESTATES AND SETON PLACE No Down Payment To Voterans <br> FIELD SALES OFFICE 800 BAYLOR, AM 3-3871  DICK COLLIER-BUILDER <br> DATERIALS BY CALCO LUMBER COMPANY

READY FOR IMMEDIATE OCCUPANCY
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alled Telpak, the new inte
ate service is tailored to to
 munication phannelss of various
width shich can handele telephone
calls,
teletypewriter messages.

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FIFsher said the tepak fling
is for interstate service. South-

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many months In Deeember the
company filed with te FCC for
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at flanthil rates designed for the customer who has an large
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Exhibition Held
$\qquad$ marking the Bsth anniversary o
he birh of Jack Londo bis being
held at the Latvian Sto is held at the Latvian State Library
in Riga. Tass, the somiet news
agones, reported the exhibits in


Wolf Packs Scare Northern Portugal
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by bitter weather, are terrorizng
villeges of northen Portuga. In
attacks on villages near the E. attacks on villages near the
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DIRECTORY
Where to buywith the best












## 0xy

SUBURBAN HEIGHTS
TODAY! 2:00 P.M. to 6:00 P.M. Look For The Open House Signs! beautiful brick homes KENTWOOD ADDITION

 TRADE EQUTTY
shoppoom brick, near schools.
shonter. Central heat and

 MISS Assciation of
As SaleslaAly With This office CAPABLE-COURTEOUS-
CONFIDENT







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FOR SALE
 AM 45119

Afiention Velerans
No Down Payment Moves You In GI 3 Bedroom Brick Home Immediate Occupancy EAST PARK ADDITION By Where Each Home it Distinctively Different SEE WHAT WE HAVE TO OFFER BEFORE YOU BUY


Field Sales Office - $\mathbf{2 3 0 0}$ Marcy Drive (FM 700)
Wo Will Trade For Your House Jack Shaffer, AM 4.7376

Sales Representative AMM 4:8242
Open Daily 9:00 A.M. To 7:00 P.M. Materials Furnished By Lloyd F: Curley Lumber Co.

For Best Results Use Herald Classifieds



12-B Big Spring (Texas) Herald, Sun., Jon. 22, 1961
TOUCH OF SPRING
White Collar Gives
Flattering Effect

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## Mrs. Sypert Honored At Birthday Party




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You Who Did Not Finish HIGH SCHOOL
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Tables tor the guests were ene
lered wit condies and runers of
English twy

## RECLINER

 Attending from out of town wereMrse Raph Worthy of Donie. moth Mrs. Ralph Worthy of Donie. moth-
oro of one of the hosts. Mr. ard
Mrs. Leon Mat of Dalas, rother.
inlaw and sister of Mrs. Hodges; Mrs. Leon May of Dallas, brother.
intaw and sister of Mrs. Hodges;
Mr and Mrs Bernie coughin of
Odessas. and . Mr and Mrs. Geore Mr. and Mrs. Bernie Coughlin of
Odessa, and Mr and Mrs. George
O'Brien of Midiand. Use It Soon Dried chervil seems to lose. 'ts
navor more rapidy than some LAMESA (SC) - Col. Joseph
Huddleston, advance officer $\begin{aligned} & \text { rice triple in buik after they are } \\ & \text { cooked. }\end{aligned}$ Amm the Industrial College of the
Armed Forces. Washinton, D. . .
will be the principal speaker for
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he Lamesa Businesp
essional Women
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 the club women and theiss wuits
the National Security Seminar
which is to be held in

 THE BOOK STALL




Early American

A beautiful Early American chair
in maple finish with twoed upholstery and
wing-back styling wing-back styling. angles of recline.

110 RUNNELS

the most
remarkable shirtdress
weve ever seen
from
12.95



Few Less Predators


## Weather Was

 Mild, Unusual

1961
A YEAR OF CONTINUED PROGRESS
We expect 1961 to bring continued progress to our city and we plan to be part of that progress. To make '61 your greatest motoring year, we
Invite you to come in drive the 1961 Dogge or Dart. You'll find them be part of that progress. To make '61 your greatest motoring year, we
invite you to come in drive the 1961 Dodge or Dart. You'll find them among the most wonderful cars you've ever dreamed of and just in your
price class. We would like for you to get acquainted with our cars, our service and our personnel. We feel sure you'll agree you always get a better deal here.

## JONES MOTOR CO.

Your Dodge - Dart - Dealer Dial AM 4.6351


 Sospita officialse indicatete mern MORTGAGE LOANS UP 1-MILLION

FAMILY GROWING??


## 1,670 Admitted To Hospital In 1960

Co. Altome 1,440 Boys Has Brisk Busiess In'ol In Scouting


$\qquad$




## Thank You <br> For Making This Past Year <br> Our Biggest Year

## Since Opening 25 Years Ago

FIRST FEDERAL SAVINGS \& LOAN ASSN OFFICERS AND DIRECTORS

R. L. $\mathbf{C O O K}$; President<br>ELMO WASSON, Director LMo Wasson, vice President K. H. McGibBON, Director ROBERT STRIPLING, Sec.Treas.<br>ROBERT STRIPLING, Directo

FIRST FEDERAL SAVINGS \& LOAN ASSOCIATION
Our Growth Record In 1960:
TOTAL ASSETS UP OVER $13 / 4$-MILLION sow some
NOW
7,606,440.05 935 NEW SAVINGS ACCOUNTS (Total Savings Accounts Now 2,940)
MADE 244 NEW LOANS
(Total Number Of Borrowers, 1,326 )

It's So EASY To Build Or Buy A New Or Larger Home With A Home Loan From First Federal.

Come In To See Us . . . And See
How Easy A Home Loan Can Be
Arranged . . . Within Your Budget.

## First Federal Savings And Loan Association

$\qquad$

The industrial progress of Big Spring is speeding along. Sid Richardson Carbon Co. is proud to be a part of this progress.

We express our appreciation to the citizens of Big Spring for their warm cooperation in the establishment of our new plant.

It is our sineere desire to be a good neighbor and to be a contributing part of Big Spring's growing future.


Sid Richardson
C A B O N C O.
Fort worth, tixas bamem mas ofrias EVANS Builinina


Few Less Predators

Weather Was

## Mild, Unusual



1961
A YEAR OF CONTINUED PROGRESS


We expect 1961 to bring continued progress to our city and we plan to be part of that progress. To make '61 your greatest motoring year, we fnvite you to come in and drive the 1961 Dodge or Dart. You'll find them among the most wonderful cars you've ever dreamed of and just in your price class. We would like for you to get acquainted with our cars, our service and our personnel. We feel sure you'll agree you always get a better deal here.

## JONES MOTOR CO.

## Thank You

For Making This Past Year

## Our Biggest Year

## Since Opening 25 Years Ago

FIRST FEDERAL SAVINGS \& LOAN ASSN OFFICERS AND DIRECTORS

## FIRST FEDERAL SAVINGS \& LOAN ASSOCIATION

## Our Growth Record In 1960:

TOTAL ASSETS UP OVER $13 / 4$-MILLION
Now
MORTGAGE LÓANS UP I-MILLION
Now 935 NEW SAVINGS ACCOUNTS
(Total Savings Accounts Now 2,940)
MADE 244 NEW LOANS
(Total Number Of Borrowers, 1,326)

## FAMILY GROWING??



It's So EASY To Build Or Buy A New Or Larger Home With A Home Loan From First Federal.

## First Federal Savings

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It is our sineere desire to be a good neighbor and to be a contributing part of Big Spring's growing future.


Sid Richardson
C A R B 0 N 0 .
FORT WORTH, TEXAS

## City Takes Cultural Breathing Spell But 1960 Had Several Bright Spots



## 1960 BROUGHT A



## CONCEPT OF BUYING

## TO BIG SPRING

Yes, with the opening of Gibson's Discount Center in April, 1960, a brand new buying experience was offered the people of this areq . . . the opportunity to buy Nationally Advertised brands at DISCOUNT PRICES!

The tremendous acceptance, right from the opening day far exceeded anything we expected. Our faith in Big Spring's future grows stronger day by day.

We are indeed grateful to the people of Big Spring and this area and look forward to participating in the progress and growth of this rapidly developing area.

## Boy Scout Equipment

 Daring this past year we have become official Boy scout headquarters for Big spring. This service to our customers is another step in our continued mogmeste line of sumplies ber. You'll find a mos torms to everything needed by Cubs, scouts
## Scottie Stamps


 Just like cask. . . use them to buy merchandise or pay on your account. Come in soon and start saving these viluable stampe.

We are prodd of our record of growth and progress in Big Spring during the past 34 years. From a humble beginning, we have enoyed steady growth until today, we are the largest men's and boys' wear store in our city. To our many friends who have made this success possible, we say a grateful thank you. We know we can continue to grow only by continuing to offer you the finest values and the newest fashions. This is our pledge to you for 1961. We invite you to drop into Prager's often, whether to buy, to shop or just to visit. You are always welcome.
(4) Prager's

3rd \& JOHNSON FREE PARKING WHERE EVERYBODY BUYS AT DISCOUNT PRICES Open Sunday 1:00 to 6:00 Daily Store Hours 9:00 a.m. to 9:00 p.m

## Parking Meter Receipts Up




Game, Fish
Commission
Stocks Area







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 Figures supphied by Luke Proc-
tor. superintendent of the hateh-
ery showed that
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## A Busy <br> 1960

## BY JESS BLAR Howard County's official 



 uxes, ring tall cats and smaller two k
nimals
The first three ars the
The The first three are the only kind
he considers as predatory animats
because they kiil sheep and calves.
 The kittens. trapper also helped rid the
county of oto of rattlenakes, and
osimates he killed about 200 this
 tail catse smaller foxes and rin rabits, birds and
anything else they cent
 homeless, rattiesnakes
tound their dens ransacked nomadic snakes "A sood many people hurted
samkes during the fall and early
winter." he said, "by pouring gas

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## Big Spring Looks To The Future...

and a bright looking future it is. Our city is blessed with fine natural wealth and with the men to make our fondest draams come frue.

Our industrial growth during the past has been fine and the outlook is even better for the future. Wise planning has insured a solid foundation as our city and area grows and develops.

We pledge our continued help to those projects that work for the betterment of all our citizens and feel sure the coming year will be among our best.

Since 1890 this bank has grown by serving Big Spring. We are naturally
 pleased with our own record of growth during the past 71 years but it gives us great satisfaction to know our services have played a vital role in the progress of our city,

Nor are we content with our record of past progress. We are continually planning to offer more and better services and facilities. New, modern banking machinery is currently being installed and in the future, our own new building will be erected that we may continue to serve you well and be a permanent part of Big Spring's amazing progress.

## First National Bank



More Divorce Suits Filed In District Court


Won Census Contest

Reef's Production Cut By Proration



## What view do you take of THE FUTURE?

As sclence and industry take giant steps forward in 1961, you and your family will be an integral part of this accelerated progress. Never have the over-all prospects been brighter or the opportunities for self-development and self-fulfillment greater. The facilities and counsel of this full-service bank can help you make the most of your auspicious future!

## BANKING SERVICES

## TO MEET ALL NEEDS

SAVINGS accounts can be geared to short-term (next vacation) or long-term (college education objectives). LOANS at low-cost, convenient terms for personal needs, home improvement, car purchase, educational expenses CHECKING accounts (regular or special) simplify bud geting. Save time, prevent loss of large sums of money
The State National Bank
Bank Deposits Hold A Steady Picture






 $\$ 278,700$ : 7 : banks held $\$ 6,998,229$ in years
Dollows:

| Year | Deposits | ECORD | Tolal Pe |
| :---: | :---: | :---: | :---: |
| ${ }_{1969}$ | $\stackrel{\text { deposits }}{\substack{\text { S33,997,468 }}}$ | \$10,415,888 |  |
| 1959 | 33,807,319 | 10,752,126 | 36,600, 360 |
| 1958 | 3,404,966 | 9,668,673 | 38,991,674 |
| 1957 | 30,721,621 | 9,831,631 | 33,165.518 |
| 1956 | 30,405,075 | 9,844,539 | 32,605,042 |
| 1955 | 29,299,156 | 8,930,073 | 31,254.569 |
| 1954 | 27,094,172 | $7.979,729$ | 28,934,459 |
| 1953 | 24,271,1318 | 8,422,183 | 25,926,944 |
|  | 28,14,143 | ${ }^{9.000 .003}$ | ${ }^{28,791,306}$ |
| 1951 | ${ }^{29,101.512}$ |  |  |

Savings Locally Show 35 Per Cent Gains In 1960

Savings through various local stare accounts in eight federa











PROGRESS! It's a far cry from building with logs
and you don't have to go nearly that far back to find the almost unbelievable progress that has been made in materials and methods available to the homeowner of today

The sky is no longer the limit. The boundless energy and determination of our people, nurtured by free institutions, have unlocked new vistas in science and industry, business and education. In past years we took bold strides forward! We know now that we haven't even started. We also know that a free people will lead the way to even greater achievements!

## Your part

Cosden Digs Deep To Gain
$\$ 92$ Million Dollar Volume

A Million Dollars Spent<br>On County Highways

## Chamber Had Wide Program

## PROGRESSING WITH BIG SPRING

This past year, the beginning of the soaring sixties was a good one for our city . . . the largest cotton crop in many years, many new homes built and construction begun on new business houses and an industrial plant.
All indications point to continued progress in 1961 and with the diligent spirit of our citizens we know that our progress will truly soar in the rest of this decade

## Texas APME* Top Award For



This first place for newspapers under 75,000 circulation is in recognition of
"The Big Spring Herald for its leadership and successful campaign for a $\$ 4,300,000$ civic improvements bond issue . . . a remarkable achievement in a city of 30,000 people." (Quotation from the judge, the editor of a metropolitan out-of-state paper.)

The Herald's information program for the "Master Plan" Bond Issues was a staff undertaking and all people in the news department share the credit. In accepting the 1960 Community Service Award, The Herald pledges the continued exercise of all its facilities in working for the improvement of Big Spring.

- The Texas Associated Press Managing Editors Association annually makes awards to newspapers which achieve outstanding records of community service. It is one of the most coveted honors bestowed on newspapers in the State of Texas.


Typical Dust Storm

20,485 Acres Were In

Conservation Program














Fewer Births, More Deaths Are Counted


drowned during the year. Six pp
xhed from
car accidents stopy thition
Keeping Up With PROGRESS

##  <br> Amerlca's Only Bulkhead, Pancture-Sealing, Tubeless Tire-the Selberling <br> Sealed-Aire <br>   <br>  <br> Thermo-Banded mylon cord construe tion that gives you great <br>  <br>  and impactes. <br> You cart' aford not to rido on sel bering Soleded Aire "bulkead." tune <br> See ut today Enioy America, Anear

ALSO-Puncture-Proof Tubes, With Bulkhead Construction, For Tube Type Tires

SEIBERLING
TIRES

Steady Traffic Airport Averaged Of Personalifies 30 Flights Daily





## (finonyi GROWING WITH Crhlhonyi BIG SPRING and the GREAT SOUTHWEST

<br>the leading area in industrial development, it has become widely accepted throushout West Texas thot Big Spring iso osso the ideol licee of buy family

needs for everybody, Greeter selection, leoding fostions, desiriolle volues Sonverience of shoping ond fiendly service
thos been our privilege to grow with Big Spring ond West Texos for the

| (enhony: | Your Shopping Center For The Entire Family | Puliony |
| :---: | :---: | :---: |
| 278 STORES IN 19 STATES |  |  |
|  |  |  |
| Crallonoyi. |  | iendly Family Store ig Spring, Texas |

BIG SPRING DAILY HERALD

## $\dot{\sim}$

Cosden Has Top Tax Bill For This Area Utilities Indicate
City Is Growing


NEW BUILDING


YMCA Grows To 3,128 Members





A Sincere

## Thanelfoi

For the wonderful response to Big Spring's own FM MUSIC station. Thanks to each of you who has extended. your congratulations and interest, Idoking forward to hearing your favorite albums, from, pap to concert, as only F $M$ can present them.
After setting the pace "for HIGH-FIDELITY over 20 years ago, FREQUENCY MODULATION, betteriknown os. F M, is still the'best sefrice ovailable tothe-public. Your continued inferestrtis appreciated.


More Storage For Cabot
 Clerk's Fees Lag Behind '59 Collections我 $=$

Cabot Breaks All Records





## Webb Taught

 416 Jet Pilots F=







20,000.000 miles in the process.
sAFTY RECORED
Remarkably, for the econd con. Remarkably, for the second con.
seective year, Webe had the god
fortune to go without a fataily in in

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raining exercies.

Free Repairs
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day making repairs. Then of

,memem minem nembers. An additional 1,107 non-
memember particiants were also
ale ant in wix wix $\mathrm{E}^{2} \pm=5$ dhanimulaz
to our progress in 1960 we salute West Texans

Flashing back through the years to the wagon trails, our city and its enviors have made unbelievable progress. Now that sixty-one is upon us; the future looks bright and the trails ahead should make our individual lives more enjoyable through the progress of the past. During 1960 we moved both our shops - closer to you - our customers for your convenience.

# Special Meetings, New Buildings Mark City's Church Year In '60 








Hey, That's Me!



## CR Electric Co-op Pushes Values Up


 million dollars in $19 s 0$ and pushed
He agragate
the, Weos.000.
 year. for Cap Rock Refrigeration
Coperative.
During the year the electrie
 meat processed over
The cooperativers
 food cooperatative has 602 frozen
pounds of food eanh oholing 250
ping lockers and addition to rent-

 sringing to 2,225 the mileage at the number of memb
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to 4,55 ?

830 weLLs Included in the group of conncrease of 78 for the year. The trom 222 to 259 during 1900 ; the
commercial
from 1,116 to tovag?
increased

 Capital credit refund checks to




## IN TEXAS

## Cotton Program Helps Economy



PROGRESS



On the plains of West Texas there's a mighty work horse harneseed to the
whirring wheels of progress. Kis Natural Gas, nature's fabulous energy ... plentiful, ecenomichal and efficiently, it likewise heats water, dries our clothes, consumes our trash and garbage. .. even provide Illumination for our sidewalks and patios. Agsriculturally, Gas is much in demand for irrigation purposes, providing low-ost energy for a majority of the
deep-well turbine pumps in our area. Industrially, few manufacturing firms deep-well turbine pumps in our area. Industrially, few manufacturing firms coul)
the intense heat which natural gas produces for the processing of metals exist today without the intense heat which natural gas produces for the procassing of
Fommon knowledge. But versatile Gas has another side to its personality ... aside vieriooked by many folity For literally syithetic rubber, cosmetics, ink, cleaning fluids, explosives, anesthetics antifreeze .. these are but a few of a long list of products made from the hydrocartons, of Natural Gas. Is it any wonder, then, why such natural riches, in the forward-looking Texans, shouldn't make our area one of the fastest growing in the
nation? Progress is energy in action... and in West Texas that energy ie Natural Geet
teldor agoumg equise aca Pioneer Natural las Company

## K. H. (Chub) McGIBBON OIll co.

## PHILLIPS " 66 " JOBBER

1501 liont Ind
Big Spring, Texes


Street Repair



## Oil Potentials Hit Low Mark Of Decade During '60




Employe Credit Unions Report Growth In '60




 II


behind the scenes of your telephone service


An interview with Richard A. Goodson Southwestern Bell's Vice President and General Manager for Texas

## Plans announced for many new telephone service improvements in Texas in '61

Technical advances, new services promise you greater convenience, more enjoyment

You may take the telephone company's good service and efficiency for granted. But not
Richard A. Goodson, who heads up Southwestern Bell's Texas operations.
In fact, he sees these two things-better service and greater efficiency-as his company's main jobs
in 1961. But achieving these goals is really tough Because service already is topnotch. And because efficiency, improving at the rate of some $31 / 2 \%$
year, already tops the U.S. business average.

odilition like that shown here. Construction starts this year,
adin
TWO TYPES OF IMPROVEMENTS "Our job in 1961," Mr. Goodson said in an inter view, "is to make telephone service even better." phone company goes about improving service.
One is by offering things that make telephone service more a wider range of choices. Examples are the Princess phone, color phones, special business phones such as the Call Director, and the new Home Interphone now being introduced.
The second way of improving service is by expanding the communications network, improving its quality, making it more efficient and trouble-
free. Examples are: free. Examples are

- Direct Distance Dialing, whereby customers dial their own Long Distance calls, already is in service in these Southwestern Bell exchanges:


## Southwestern Bell

$\square$ Call by number... it's twice as fast

Telephone Company
Harlingen and Beeville. Work toward converting Dallas to DDD will get under way this year with fices, in Dallas as well as throughout the state, will be changed over in the next few years. - Construction will start on major new microfor 1962. Microwave equipment, which transmits Long Distance phone calls, television programs and signals for communications required by
business firms, will improve service on these routes: Dallas to EI Paso by way of Sweetwater Dallas to Chicago; and San Antonio to Dallas. central office building in Dallas. Cost of the project: $\$ 8,000,000$.

- A long-range program for making service more to keep out moisture dry air into phone cables


## EFFICIENCY FIGHTS INFLATION

 "In 1961," Mr. Goodson said, "we'll not only give our customers better service, but we will doit more efficiently. This is important, because improvement in our efficiency is the basic reason that we've been able to keep our rates reasonable. greater efficiency and to give you telephone


MICROWAVE TOWERS, with "cornucopia" antennas like the One being installed above, will be under construction this year Antemnos transmit long Diatackee phone colls, TV programes,
special communications signols required by business firms.

# Howard County Junior College 

Registration Monday And Tuesday, January 23-24
Day Registration 8:00 A.M. 'til 4:30 P.M. - Evening Registration 6:30 P.M. 'til 9:30 P.M. CLASSES BEGIN WEDNESDAY, JANUARY 25

Courses And Schedules
MONDAY, WEDNESDAY, FRIDAY





Familiar Land Mark Torn Down




## We Have Been Growing And Serving Big Spring Almost 75 Years

For three quarten of a century, we have been watching . . . and helping . . . Big Spring's growth. It has been our privilege to see it grow from an outpost on the railcood to one of West Texos' finest cities. we are proud of the part we have played in this growth. We are proud, too, that the confidence that coused us to be the eitry" first lumber yord, (and almost its oldest citizen), has been rewarded so well. Burton-
Lingo, now almost 75 years young in Big Spring, stands ready to share in the civie responsibilities that will see us continue to grow and prosper in the coming years.

BURTON-LINGO CO.
LUMBER AND BUILDING MATERIALS SERVICE SINCE 1886
301 E. 2nd
Diol AM 4-2811
SERVICE SINCE

Water Storage

Gained In '60



 for L
next
conten
even
city
City
diring
like
lie L during
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## 



 WATER STORAGE
librar Lends VA Hospital 56,677 Books During 1960 brary ended the yearty Free with
15,333
Dwooks on the shelves Dee During the year 177 bool
tere discarded
k23 were discarded, 623 were adoks
to the shelves. and 112 lost books
were recovered.




Treats 5,233












 face-eng at the present time.
Pastel oclors are replacin the in
stitutional green, and officials be-



Culinary Insult



## POWER TO GROW <br> in the <br> OPPORTUNITY FRONTIER of Texas

Progress of Big Spring and The Opportunity Frontier of Texas continues, with new industries and commercial enterprises and increasing population. The distinct advantages this area offers, compared to other parts of the country, assure continued development and growth.

Texas Electric Service Company has grown with the area it serves, and is planning ahead and building new facilities to assure plenty of dependable, low-cost electric service for the present needs and continued progress:

TEXASELECTRIC
S E R V I C E C O M P A N Y Dependable Electric Service-A Partner in Area Growth

This year of our Lord, AD 1961 . . . what will be the problems and blessings on the international scene, in the Western Hemisphere, here in the United States, in our own city of Big Spring and above all else, in our own personal lives?

Only He, our Divine Saviour, knows .... only He can guide us through this year of 1961 to meet these problems and to fully appreciate and enjoy any and all forthcoming blessings.

As 1961 begins, peoples of all races and accepted religions find themselves with mixed emotions . . .

It is at the beginning, for the first time since the end of World War Two and the Korean Conflict, a world that is filled with political doubt and mistrust . . . At the beginning we find some of our former trusted allies now split apart by revolutions and strikes . . . all basically because their leaders and the people themselves have lost faith . . . faith in the One who above all others can guide them back into a world of peace and understanding of one another ... Jesus Christ our Lord.

## Let Us All Rededicate

 In
## OUR DOORS ARE OPEN...

to all who wish to enter for worship . . Yes, the doors of the First Baptist Church have been open to all here in Big Spring since 1886. From an humble beginning with eight people, our church grew through the first four years with determination . . . meeting here and there, until the first church building was erected in 1890 . Despite setbacks such as a cyclone and two fires which destroyed the first three church buildings . . . the PROGRESS of the First Baptist

# His <br> Service <br> Ourselves 



# Our Plans And Hopes For Continued PROGRESS: 


#### Abstract

Within the past year the First Baptist Church has averaged a thousand dollars per week ABOVE anything we have done in our past stewardship. This is because we are looking forward to a greatly expanded program of spiritual service to our members and to the Kingdom in general. More than $\$ 25,000$ was given to missions last year and we hope to enlarge it this year. We are now engaged in


an intensive stewardship education and enlistment campaign, looking forward to the day when we can erect a completely new plant in the Country Club addition where we have secured more than 13 acres of land. We believe the spiritual growth of a community should go just a little ahead of every other area of progress.

Big Spring-(Texos) Herald, Sundoy, January 22, 196




## 



2




# Health Unit Had Big Job 


 int pimes. of he







City Ups Collections $\qquad$

 ,
 real and personal property Carrent taxes collected



City Has Fewer Auto Accidents
During The Year

Welfare Payments Reach Over A Million In '60

ZACK'S
Ani atmosphere of friendives home of exciting fashion depended upon by Big Spring's most discriminating women for style leadership at a price. Our progress has been sarned by serving you better year after year.

## Thank You

## friendship

For your shopping pleasure during 1961, we pledge to continue offering the finest fashions along with ou d helpful service. We hope to see you often during this year

# The Difference 

## is Reputation

that's a special distinction that lies behind The Kid's Shop famous Teen's and Children's clothes, a very important part of a store devoted to young ideas.

For the past 18 years, a trip to The Kid's Shop has become synonymous with mothers who prefer a tasteful, yet wearable approach to young fashion. Why? Not merely because each prelly dres, each ingly chosen (although we're proud to say they are!), but because everywhere you look in our children's and 'teens' department there's a feeling of something extra

Call it experience, call it reputation, call it a certain flair for fun and magination in dressing young people . . . this is the special ingreit be high on yours?

Visit With Us In 1961

## The Kid's Shop




|  | The state paid a little more than |
| :---: | :---: |
| The money came from four fed. |  |
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|  | The Texas average was sz.91 |
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| sters; payments to blind persons totaled $\$ 19,867$ for 30 ; and assistance to totally disabled persons |  |
|  |  |
|  |  |
| was $\$ 22,043$ for 39. <br> Howard County residents re |  |
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| Howers |  |
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| Permit Asked | soles capable of picking up either AM or FM broadcasts. They explained that frequency modulation |
|  |  |
| For FM Station | (FM) broadcasts lends itself to good reception of the high fidelity |
|  |  |
|  | type. <br> In pointing its acceptance, they |
| A fourth ratio station for Big |  |
|  | Texas compared with four in Ha waii. Caddell said only two other cities of Big Spring's size are |
|  |  |
| for a permit to build an FM station. | without such a station. |
| son filied the construction permit with the FCC and were still waiting for the green light at year's end. | Take Home Bacon |
|  | KNOX. Ind. (AP)-Proprietorsof a local clothing store sure were |
| $\begin{aligned} & \text { ing for the green light at year s } \\ & \text { end } \\ & \text { They plan a station of } 1.000 \end{aligned}$ |  |
|  | glad to see Harry |
| policy. Caddell said the station, | in. St |
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|  |  |



1960 was another year of expansion at Swartz...

Exemplifying our faith in the future growth of Big Spring and its importance as a retail shopping center for this vast area, is shown-by our doubling of the floor space in our jr. shop during this past year.

We feel that we have every right to believe in the future of our city and this area. We pledge ourselves to do everything possible to keep abreast of the ever changing needs of our customers and friends. We look forward to a bright future together.


[^0]:    by marshe bristo
     games，and annual personalitites The wwill return to Stanton late
    head tie list of events．The main Wednesday $n$ ingt upon the com－
    heing about this week is the fact pietion of the show at Abilene The＂Who＇s Who＂for the an．
    hat it is the first wee of the
    pecond semester．It is the start－
    nual has been selected by the
     nester！
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