# today's weather sic spung wivo vivir: paty  Big Spring daily Herald inside the heralo  

## BIG SPRING, TEXAS, MONDAY, MARCH 25,1957 PRICE FIVE CENTS

 TWELVE PAGES TODAY

Swirling Snow And Gusty Winds


## Storm Leaves Areas

 In 5 States Paralyzed
## 


















Ike, Macmillan Write Secret Policies On Key World Issues


## Rescue Parties Batter Panhandle Snowdrifts

## 1,000 Motorists Dug Out So Far

 The Texas Py Tho Associatod ProssMonday but rescue parties worst blizzard in years halted battered at massive snow drifts, seeking to reach stranded and ailing persons.
More than 1,000 motorists were rescued earlier and brought to safety in towns and cities, where they were
housed in whatever space was available.
Much of the Panhandle
still was parayzed by drifts
as high as 10 feyt Monday morn-
 $=\mathrm{E}==$ ClirPlastered

 To-foot dritts.
Main hithws may be cleared $\begin{aligned} & \text { Thre sta storm rated as one of the } \\ & \text { by nightall, the mighway Depart. } \\ & \text { Wear. }\end{aligned}$ weather spells of the past








55B

Big Wind Fells A Tree


Legislature Halts
To Dead Colleagu



Solon Dies
 desk in the chamber of the Houss
of Representaites at Auntin.
oliced at
dita local hospital a few min
died at a
uites later.

## Good Receives



Who's Afraid?

Faith, Hope Called Big Medical Aids

Senate Panel OKs Business Tax Bill








## Hoyt Brition Dies Sunday

Hum



 Up For Probe


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Core Cut From Wildcat Test In Northeast Howard County

Now Nows

\section*{Odessan Killed <br> | SAN BERNARDINO, Calif. IRA Odessa man was fatally injured yesterday when his car left the highay in the Mojave Desert. Kighway in the Mojed was Raleigh Murray, 56 . Kill Officers said. Murray had been visiting a daughter at the Essex visiting a daughter at the Essex |
| :---: | <br> To our kind friends, neighbors and <br> Burglars Snatch Satchel To Carry Loot Away}

## Rescuers Dig Out Stranded Drivers



Announcing The Opening of City Barber Shop No. 3 405 $1 / 2$ E. 3rd
Joe Jacobs, Mgr - Bart Wilkinnon, Owner

Our Ad In Sunday's Herald Should
Have Read PRICES EFFECTIVE MON.-TUE.-WED. Alexander's Gro. \& Mkt.



| First Prize . . . $\$ 100$ | If You Haven't Planned <br> Your Contest Entry - Get |
| :--- | :--- |
| Second Prize . . $\$ 50$ | Your Copy Of March 24th |
| Third Prize . . $\$ 30$ | Herald And Try For A <br> Pourth Prize . . $\$ 20$ |

## 

## Lets Get Acquainted CONTEST



Women Military Chiefs
WAVEs' Director Is

## Ex - Newspaperwoman






New Fabrics MiraculousBut Need Special Care




















HOLLYWOOD BEAUTY


Lily Looks At Life

Smart Girls Knit Own High-Styled Sweaters




 Cuddly Bunnies






When you look at this advertisment, you will probably think we're selling nothing but Hats! That sant true
Naturally, our Millinery Department is overflow. ing with beautiful creations . . . But it is more than just hats we offer you! We offer Romance .. We offer Adventure ... We offer something to make you look lovelier! And what could fit this description better than a Perky Little FlowerSee the in ing and airy as a ner breeze on the mezzanine.


Father John M. Nugent, O.P.

## At

## WEBB

AIR FORCE BASE CHAPEL March 24-28

Mass And Instruction At 0900 \& 1205 Mission Service At 7:30 P.M.

## ALL CIVILIANS WELCOME



$8$

LOOKING 'em over Hearn And Jeffcoat Take Their Lumps

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Coil |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Jees morteresen head track |  |
|  |  |
|  |  |
|  | ${ }^{\text {mond }}$ |
|  |  |
|  |  |

next weekend
Two Track Meets Scheduled Here




 $\geq=4$ Hiseck Dresen Mivativgabby As Ever



 Pinehurst Finals


Big Day


In Cage Test

## PLAY AT 4:15

Steers And Snyder Try Again Today $=\underset{B}{ }$
$=5$
${ }^{2}$

Tar Heel Ouint Fulfilled Role As Top Troupe

BALDING WINS FLORIDA CASH

## 思 

## Texas Teamls <br> In 2nd Place


zex

$$
1
$$

Bixizize
DeFendis ls
12.5 Choice


Conked On The Head

## NOW!

## Humble Research presents

 to the motorists of Big Spring

## World's Finest Gasoline

Once again, Humble's leadership in the improvement of gasoline quality sets new standards for other gasolines to follow.

Now you can get all the performance that is built into your car... the last extra ounce of power ... the last extra mile per gallon of gasoline.

Golden Esso Extra is the finest gasoline
you can use. It has the highest octane rating of any gasoline you can buy in Big Spring.

Give your car the performance advantage that comes from using Golden Esso Extra. Some motorists say they notice immediate improvement on their first full tank. Others use Golden Esso Extra because the world's finest
gasoline is the best to use in modern cars in every price class.

Costs more? A little, but your car repays you by delivering all the performance you paid for when you bought it.

Fill up at the new Golden pump under your neighbor's Humble sign.

Makes your car a better automobile.

Two more great gasolines under the Humble sign:

## Esso Extra

PREMIUMGRADE

## No, 1 "premium" in Texas, first in sales because

 it's first in "premium" quality.Humble Motor Fuel REGULAR GRADE Continuously improved-only "regular" in Texas Continuously improved-only regular
with an additive to keep engines clean.

You'll find the gasoline your car requires-at competitive prices-under your neighbor's Humble sign.

## BIG SPRING DAIIY HERALD


MRS. C. L. (MAUDIE) LUMPKIN

Natural thing It's No Trouble To Be Courteous

jamess simmons
Geologist From
City Promoted
James R. Simmons, son of Mr
and Mrs. J. M. Simmons of 11







 tary Engineortinge company in Mo
land, and joined Forest ovi Corpor
 He was employed by Warren Pe.
troleum Corporation in Prager, Mac Simmons, Grady
KiIgore, Trigger Kuykendall, and




## it,"

 post in swartz department store store," but now that it is in aner new




Simmons have two children.


Two From City Civilian Manpower Cut Of 65 To Participate


In Convention


 5



NOW GOLDEN ESSO EXTRA Wo Give sat Green

In an effor to find emplopment

 industry in in tis area tor vecancies. HUMBLE gOLDEN ESSO EXTRA gasoline available Now UMBLE STATIO No. 1220 J. E. Fort Jr.
YESI WE HAVE THE NEW
GODEN ESSO EXTRA
TRY ANNKNVL TODAY-DRIE NTO
Relerce Jones Humble Station

JIM RAOUL HUMBLE
Prosents
GOLDEN Big Spsing Mor
EXTRA
Drive In And Try This Gasoline

| HUMBLE gOLDEN ESSO EXTRA gASOLINE AVAILABLE NOW At | NOW GOLDEN ESSO EXTRA World's Finest Gasoline Is HUMBLE SERVICE |
| :---: | :---: |
| Oscar Norman hUMBLE SERVICE 1003 Lamesa Hwy. AM 4-9003 | STATION NO. 92 500 W .3 rd W. R. Madewell |

##  Humbe serice stay

 nin...0ebWebb
ousclose empoved the number of clililians

 Relerce Jones Humble Station


| JM RAOUL HUMBLE 1301 GREGG |
| :---: |
| Presents To Big Spring Motorists GOLDEN ESSO EXTRA Drive In And Try This Gasoline |

 GOLDEN ESSO EXTRA HUMBLE SERVICE Son w. 3rd W. R. Madewell Is Ordered For Webb AFB


## He got 1000 calls a month from two YELLOW PAGE ads

Yellow Page ads play big part in reaching $\$ 1$ million sales goal-bring 8984 calls in 9 months.
Fred
As manager of a chain of tire stores.
As manager of a chain of tire stores,
be tried an experiment to find out if Yellow Page advertising could help sell tires.
His store used a 2-column display low Pages. The adverding in the Yelspecial the advertisements carried asecial telephone number, different
listing. A telephone was installed which rang only when customers
dialed the special number, and in this way all calls were directly traceable to the Yellow Page ade
In 271 days, 8984 callswere reotved In less than a year, these calls helped he store reach its first million dollars in sales.*
Collow Page advertising can work for You, too, Mr. Businessman. Talk H over with the Yollow Page man when he *A true case history, only the name hee been changed. The telephons company will be glad to furnish more detailso request.

THEY'LL FIND YOU FAST WHEN


SOUTHWESTERN BELL TELEPHONE COMPANY

Mounted May Be F nithtro will


A Bible Thought For Today
 Or unto governors, as unto them that are sent by him
for the punishment of evildoers, and for the praise for the punishment of evildoers, and
of them that do well. $(1$ Peter $2: 13-14)$

## Editorial

## A Ha, Look Who's In The Woodpile

| Texas farmers in protesting U. S. Depart ment of Labor regulations relating to the |  |
| :---: | :---: |
|  | The tarmers prototested partrmy on theground that housing for Mexican labor- |  |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Well, sir, the zoth anual convention of |  |
| Reisers Assn. ran into something of the |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| specifications as "absolutely ridiculous," longtime. association attorney Joe G. longtime. associati: |  |
| Montague declared: <br> Until they are changed you cannot he told ranchers from 15 states. |  |
|  |  |
|  |  |

## Don't Turn Off The Furnace-Yet

|  | people will learn to take these warnings in their stride - not to the extent of |
| :---: | :---: |
| tment over the Lone star State. |  |
|  |  |
| as the case may be. There was hall in |  |
|  |  |
|  |  |
| leserer quantites almotet verywhere elise |  |
| And then the |  |
| arn | people die in in toradoes every yerr, some- |
|  |  |
|  |  |
| There seems to be no prectical wey |  |
|  |  |
|  |  |
|  |  |
|  |  |

## David Lawrence

## The People Need Frank Talk, Too






 hat publems of tion hat

 Itace Britain mad America sulle p






The Big Spring Herald


 AB Big Spring Herald, Mon., Mar. 25, 1957

Mounted Group May Be Formed


 and "Old at 40,50,60?" Man, Get Wiser Pep Up

400 Travelers Bedded Down In Small West Texas Town
$\qquad$
CONSTIPATED?
New laxative discovery un-locks howel blocks
without gag, bloat or sripe

等



 (

PRINCE of PREMIUM GASOLINES!

If you drive a late-model car with high-compression engine, you'll get peak performance with Cosden's new Ethyl Gasoline, the Prince of Premiums. It's Rex-Formed! Only reeently, Cosden completed the world's first fully-integrated Rexformer utilizing a completely-new refining process to produce fuels that more than match the octane requirements of today's most modern engines.
■ Don't take anyone's word for it; fill up with the Prince of Premiums . . Cosden Ethyl Gasoline, Rex-Formed to give you tomorrow's performance today.

> Both Oosden Higher Octane Regular and Cosden Promium Ethyl Gasolines combine the dual advantages of the most ultra-modern equipment and the most advanced refining techniques... both refined in the Southwest to meet Southwestern driving condilitome.

U.N. Salvage
Team Raises Hulk $\ln$ Canal



O. S. Carroll Rites Are Set

 treament atter sustaining a stroke
which incapactated him three
years ano He had been bedfast
since that time tad






 Dand children: and three great
Mr.chidren
Charroil was a member o
the Methodist Church in Ciseo and


Weather Can't Make Up Its Mind
 Ieet deep;
Now dis so diy the Pike coun-
ty health officer says what this


Evans Promoted



BUSINESS DIRECTORY
Where to buyin Service AR-CONDITIONDG$\frac{\text { AUTO BERVICE- }}{\text { An mity }}$
 $\frac{\text { MAII }}{}$




 talltr" for and indefinite epride, the
sources sald
unwilling to sign awere, they ane
 WHEN
TIME
COUNTS
MOST

Contruentul
In a hurry? Lxwast to get
there fast? Fry Continentat! DALLAS HOUSTON NEW YORK


 MERCHANDISE
 PAY CASH AND SAVE

－${ }^{\circ}$ \％

 Fuil fincer foick woil $=$ Hysion 4n Glad


| Big Spring（Texas） | Herald，Mon．，March 25， 1957 5－B |
| :--- | :--- |
| AUTOMOBILES | M | RALIERS Ms $\frac{\text { AUTOMOBILE }}{\text { TRAILERS }}$



 NLY $1 / 4$ DOWN－BALANCE FINANCED FOR LESS THAN YOU CAN BORROW MONEY AT YOUR HOME TOWN BANK BURNETT TRAILER SALES

 ．
 and
 and ${ }^{-10}$
 MCDONALD 路


We Will Not Knowinglỳ Be Undersold


55 R pryavinit ilar $\$ 1095$ 154 papa mationa $\$ 995$
 \＄165

## TARROX 漂（AOSSETI



SAVE
$\$ 50.00$ beantifu sprice Chrome dnette \＄64．88
Values to $\$ 129.95$ Choice of Yellow， Red or Gray in Several Styles

Montgomery Ward 214 w．ard St．Dial AM 48261

| COMPLETE SUPPLY FISHING TACKLE |  |
| :---: | :---: |
|  |  |
| Rod．Reg．$\$ 25.00$ NOW－$\$ \mathbf{1 8 . 5 0}$ |  |
|  |  |
|  |  |
|  |  |
| Comple in or Mo 1．est． |  |
|  |  |
| Jim＇s Sporting |  |
| Goods \＆Jowelry |  |
| $\bigcirc{ }^{3}$ |  |
| Johnison See－Horre Daster |  |
|  |  |

## BABY MATTRESS ．．．．．．．．． 0.96 THOMPSON FURNTIURE

 1210 Gregg Dial AM 4.5931
 Antennas and poles－parts to
fix anny antemna． Antennas and poles－parts
fix any antenna．
SOME USED ANTENNAS CHEAP －1 TELEVISION 603 East 3rd
PTANOS
BALDWIN AND
WURLITZER PIANOS
Ask About Rental Plan Ask About Rental Plan
ADAIR MUSIC CO．
$\frac{1708 \text { Gregg AM 48301 }}{\text { HAMMOND ORGANS }}$ NEW AND USED PIANOS


 AUTOMOBILES AUTOS FOR SALE

> SEE US

FOR YOUR INSURANCE
and financing needs．

## 

## RELIABLE USED TRUCKS



A MOBILE HOME
FOR EVERY PURPOSE

LONE SRAVELITE HENSLLEE MAGN QUALITY AT LOW，LTM And TOW COST

THIS WEEK＇S SPECIAL Texan Campe
Skipper Boat
$\frac{\text { Compore Pricen Botere You Buy }}{\text { Skippa }}$

## WAYNE＇S <br> MOBILE HOMES



CH1，TOMMY OO＇PAL！HEY，MISTER，GIMME A STRAW！HOW YA
BEN，TOMMY？HEY MISTER，GIMME A GTRAW！YA SURE COKK
LIFETIME GUARANTEED MUFFLER FOR FORD
LIFETIME GUARANTEED MUFFLE
1954.19550 Vis
INSTALED
FREI
PERCO MUFFLER SERVICE
301 Eat 3 ral
USED CAR SPECIALS
＇55 PONTIAC $\begin{gathered}\text { star Chief Custom Catalina Coupe．} \\ \text { Erumped } \\ \text { dramatic and } \text { radio }\end{gathered}$
＇55 PONTIAC
53 BUICK ${ }_{\text {Exxtrat }}^{\text {speana }}$ clear．Has radio and heater．
＇53 PLYMOUTH ${ }^{\text {tandor．Equippod with radio }}$
53 PONTIAC $\begin{aligned} & \text { Deluxe } \\ & \text { and heater．} \\ & \text { toor sedan．Has radio }\end{aligned}$


S1 OLDSMOBLE

## MARVIN WOOD （7）PONTIAC <br> 504 East 3rd <br> Dial AM 4.5535

## WE ARE NOW IN OUR NEW HOME 1500 BLOCK ON EAST 4TH ST．

SEE THESE OK USED CARS ON OUR USED CAR LOT 4TH AT JOHNSON OUR SALE IS ON
BUSINESS IS GOOD，BUT WE HAVE TOO MANY GOOD USED CARS SHOP AND COMPARE



＇56 cheverourr vas
3 Honis ic：$\quad \$ 1795$










＇51 poorrac catalta ve．Al orizimal
WE THINK WE HAVE THE NICEST CARS
in town at the best prices．

## ＂You CAN Trade With Tidwell＂ <br> Tidevell Chevolet

| EVERY CAR A ＇Ask Your | QUALITY rleighbor |
| :---: | :---: |
| 56 \％rom natam | ＇53 |
| Sexmin | 边 |
|  | ＇53 prow yate |
| ${ }^{5} 56$ cimmomex mix mim | 边 |
|  | ＇52 בimanax matum |
| \＄2285 |  |
| ＇56 ronp matum |  |
| 边 |  |
| ＇56 mux smeme | ＇53 macers san |
| 边 |  |
|  |  |
| ＇55 nimum y yim | 边 |
| mitmemm | ＇49 infry |
|  |  |
| Triman don | es．Motor＇（＇） d Mercury Dealer |

## BE OUR GUEST

TAKE A ROCKET TEST bettrer valued used cars
 chean one oware，rat

 tut tio been see mind dirvo to poprecatate

 Thene Corer Are one ouner stotery OTHERS TO TO CHOOSE SHROYER MOTOR CO．
424 Esast Third
Dial AM 4－4625

## DEPENDABLE USED CARS


 ＇55




＇53 sirverakze ciamman toort：．．．．．．．．$\$ 545$


JONES MOTOR CO，INC．
101 Gregg DODGE PLYMOUTH Dial AM 4．6351
WE LIKE TO JOIN
THE．MARCH WINDS FOR JUST A MOMENT AND BLOW ABOUT OUR NICE CARS AT A BIG SAVINGS．

＇56 oumserow．





＂GOOD SELECTION ALL MODEL CARS＂



SAHARA DRIVE-IN THEATRE West Hiway 80 - Dial AM 32631 - Open 6:30 ADULTS 50c - KIDDIES FREE NOW SHIWING. 2 FIRST BIG SPRING HITS
thuliogrimg up from the floor "AN hour OF THE OCEAN PRIMEXLIIK, AND TWENTT.SIX the silent wifle PICTORIAL

 ALSO

The Blazing Story Of Under Sea Dare-Devils! JOHN MILLS
"ABOVE US THE WAVES" EXTRA - TWO COLOR CARTOONS

tere six months old thought wed
Life Near San Francisco Near Normal After Quakes







 overall estimate. Westake and
Heardest hit were Criown Cork \& Seal co. in San
Wrancisco. Firemen $s$ a id the




Uncle Ray:
Various Animals Can Glide Through Air

| by ramon coffman <br> Have you ever thought of the have tried to fly? <br> In almost every large division of the animal kingdom, at least one or two members can fly after a one or fashion. <br> We have flying lizards, for example. In the East Indies, also in a few parts oclored lizards, which are bright-co spend most of their time in trees. From time to time they spread out webike skin glide from a high limb to a low limb, or from a limb to the ground. <br> In the Atlantic, Pacific and Indian oceans (chiefly in the warm- |
| :---: |
| CARPET <br> For The Best Carpet Installation and Repair, Call Albert Garcia 17 Years In The Business Dial AM 4-6653 |

SAHARA DRIVE-IN - COMING! SHE'S BACK!! SHE'S STILL THE MOST!

JAYNE MANSFIELD
ILCEEGAKM mumare nompomu!
[PUEI]


THIS TIME . . THE GIRL CAN HELP IT!



## Be fair( (ziman) lady <br> CHECK THESE LOW FOOD PRICES!



## SEH GREENSTAMPS

Biscuits "em

DOUBL

- 1 SGHGRENSTAMPS Green Reans ans $10{ }^{\circ}$
 FLDUR

PILLSBURY
10 LB. BAG
$79^{c}$
Pork and Beans ${ }^{\text {siatew }} \mathbf{2}$ for $15{ }^{c}$
BUDGET SPECIALS! Orange Juice swoat, 6 oz 10c

 $\mathbf{3 ~ d o z}^{\mathbf{s}} \mathbf{1}$ TAA Nr ${ }^{\text {U.S. Choice }}$ Beef Chuck, Lb
$29{ }^{\text {c }}$ Hamburier ${ }^{\text {fach }}$

Ground, FRYERS Golden West, Lb. 19全等

YOU'LL BE HIS
FAIR LADY if you serve him
better meals FROM NEWSOM'S!

