

"By Helping Business You Help Yourself"

The Floyd County Plainsman

FLOYDADA, FLOYD COUNTY, TEXAS, FEBRUARY 4, 1943

NUMBER 9

NUMBER 14

Aviation Cadet S. Bishop Randolph

MacDill Field, Texas, Feb. 4. The field which has been training to more flying in other posts in America is another large class of war-birds into the air. Into their rigorous schedule, the cadets and officers are already busy on the ground and in the air. Included in the class are: Aviation Cadet S. G. Bishop, 25, the son of Mrs. S. G. Bishop, 312 Commercial Street. In civilian life a manager of a retail store. The basic step in their training towards pilots' wings is completed at Randolph Field and student of- ficers are graduated to advanced schools throughout the Gulf Coast Train- ing Center. Some will enter single-engine as potential fighter pilots and some destined to become multi-engine pilots will be enrolled at MacDill Field.

Blue Stamp Foods to Remain Same in Feb. and March

Blue stamp foods for February and March will be the same as those listed for January, Frank J. Riordan, area representative of the Food Distribution Administration, announced today. Foods which will be available for blue food stamps during the two-month period beginning February 1 and ending March 31, are: Corn meal, hominy (corn) grits, fresh apples, fresh grapefruit, fresh pears, dry edible beans, Irish potatoes, sweet potatoes, fresh vegetables (including dry onions), wheat flour, enriched wheat flour, enriched self-rising flour, and whole wheat (Graham) flour. Mr. Riordan pointed out that the February-March list is the last blue stamp food list which will be issued. Secretary of Agriculture Wickard has announced discontinuance of the food stamp program, on or before February 28. No food stamps will be issued after that date. Floyd County families participating in the food stamp program will have until March 31 to use their stamps. None will be accepted by retailers after March 31. Retailers accepting food stamps will have until April 30 to redeem the stamps.

Planes Are Always Checked at Lubbock Army Flying School; Picture Indicates Instrument and Mechanics

Lubbock Army Flying School, February 4.—"Inspection," shown in the top picture is thorough at the Lubbock Army Flying School and the planes are carefully checked. On the left is an instrument man checking the hundreds of wires, fuses and other items which lead to the instrument panel; to the right is a mechanic checking one of the twin-engine motors. In the lower picture are a few of the dozens of men in the unit personnel section, working at night to keep the records straight. Left to right; Pvt. J. W. Foley of Silverton, Pvt. James A. Hays of Clyde, Sgt. Morris G. Casey of Longview; with his back turned is Pfc. Ralph E. Duncan of Haskell, standing at the filing cabinet is Staff Sgt. J. R. Richardson of Roanoke, Va.; Pvt. Ruben W. Barton of Delia and Pvt. Dale King of Anson.

State Dept. of Public Welfare Gives Assurance

Austin, February 4.—Old people on the assistance rolls who wish to accept employment may do so with the assurance that they will be immediately reinstated when they are again in need, J. S. Murchison, director of the State Department of Public Welfare, said today. Applications for assistance are generally investigated in the order in which they are taken. In order to guarantee security for able-bodied old persons who are able to work, exception has been made for reapplication of persons who were removed from the rolls because of income from employment. "Because of the shortage of man power, many people on the old age assistance rolls are finding opportunities for employment," Mr. Murchison explained. "Some of this employment is of a temporary nature. Recipients are sometimes uncertain whether they should accept it for fear of losing their grants. We have realized that those on the assistance rolls must be free of any fears regarding future reinstatement if they are to participate fully in the war effort."

Mrs. W. L. Hawkins Rites Held Sunday Afternoon

Funeral services were held Sunday afternoon at 3 o'clock at the First Christian Church in Wichita Falls, Texas, for Mrs. W. L. Hawkins, 1401 rant, whose death occurred Thursday after a lengthy illness. Mrs. Hawkins was a sister of Mrs. Fred Zimmerman of Floydada. Dr. Kelly O'Neill, pastor of the First Christian Church of Wichita, officiated. Pallbearers were T. C. Anthony, Henry Penix, J. E. Hall, Ray Arnold, T. D. Wiley, Carter McGregor, E. C. Stirman and W. H. Costley. Mrs. Hawkins was a daughter of the late Mr. and Mrs. J. A. Staley, pioneer residents of Wichita County. She was married to W. L. Hawkins at Burkburnett in 1909, and the couple had lived in Wichita Falls since 1918. Survivors include the husband; a son, Ensign Staley Hawkins of Norfolk, Va.; two daughters, Mrs. T. P. Duncan Jr., and Mrs. Eugene Costley, both of Wichita Falls; two grandchildren; two brothers, L. M. Staley of Ringgold, Texas, and C. H. Staley of Frederick, Oklahoma; and two sisters, Mrs. Chester Wynne of Tyler and Mrs. Fred Zimmerman of Floydada.

Pre-View Spring Fashion Show is Given by Club

At the meeting of the 1934 Study Club held Tuesday night at the home of Miss Sappho Ward, with Miss Ward as hostess, a pre-view of Spring Fashions were shown by members of the club through cooperation with local merchants of Floydada. The meeting convened at 7:45 and held a short business session. Mrs. John Hoffman and Miss Bettie Smith were voted new members. The roll call was answered by "My Worst Fault." Miss Margaret Doak discussed the "Art of Conversation." Mrs. H. G. Barber and Mrs. Ola Clonts gave interesting talks on Spring Fashions, and as each model entered they announced the firm the model represented and gave detail information as to the garments the model was wearing. At the conclusion of the style show Mrs. Clonts made a very impressive talk on the large stocks of new spring merchandise local firms were showing. Miss Sappho Ward furnished music during the show. Firms represented at the affair were: Hagoods' Department Store, Miss Louie Conner, model. Style Shoppe, Miss Anna Cates, model. Ladies Shoppe, Misses Frances Fields and Lavonne Hale, models. Penney's Department Store, Mrs. Edna McMurray, model. Martin Dry Goods Company, Miss Margaret Beedy, model. Glad Snodgrass, Men's Furnishings, Mrs. Lewis Norman, model. The next meeting of the club will be February 16, with Miss Rita Rhoades, hostess, at the home of Mrs. Maud Merrick. After adjournment of the meeting the members went to the Red Cross room where they made surgical dressings the rest of the evening.

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New Business and Failures Dropped in December

Both commercial failures and charters for new corporations dropped sharply last December, the University of Texas Bureau of Business Research reports. Only one commercial failure was recorded during the month of December. During the entire year of 1942, 50.4 per cent fewer failures were recorded than were announced in 1941, the Bureau reported. Fewer new firms set up in business in 1942, than in the preceding year, too—a decline of 19 per cent was recorded by the research bureau. Capitalization of the 676 enterprises chartered during 1942, however, was 409.8 per cent greater than that of the 835 firms chartered in 1941.

Mrs. Winnie J. Redin Gets Job of Old Age Assistance

Mrs. Winnie J. Redin is the new Field Worker with the State Department of Public Welfare replacing Mr. J. E. Collier, resigned. Mrs. Redin received her B. S. degree from West Texas State College. For the past six months she has been employed in the Amarillo area of the State Department of Public Welfare. Much of this time was spent at Farwell, Texas. Mrs. Redin will administer the Old Age Assistance, Aid to Needy Blind, and Aid to Dependent Children portion of the Department of Public Welfare program. Her offices are in the courthouse.

Commissioner Henry Robertson is Ill

Henry Robertson, commissioner of the Lockney precinct, is reported to be very sick at his home in Lockney. Judge G. C. Tubbs and the other commissioners visited Mr. Robertson last Friday. Reports are that he is very ill.



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Let Cavanaugh Do Your Job Printing

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Vertical text on the far left edge of the page, including "LEAT", "ALL", "1.98", "OF FOOD", "AS", "NCE", "government's food", "standards, Texas", "purchase food care", "as possible", "ade", "in spite of war-time", "of the A. and M. Col", "Service who is", "the Texas State Nu", "announced that county", "and nutrition", "are being asked to", "point rationing system", "their cooperation to", "committees and", "committees. Thous", "will be asked to", "information to", "for War Ration", "These may include", "in Red Cross nu", "American Women's", "adults trained", "economics classes and", "Future", "4-H Club girls", "Miss Horton explains.", "State Nutrition Committee", "prepared suggested leaf", "Victory gardens, orchards", "phases of home food", "These are for adapt", "distribution by local nu", "committees, Miss Horton", "executive meeting in", "Mrs. Audrey C. Goree of", "Projects Administration", "vice-chairman of the", "and Miss Lucile", "of the State Health De", "Austin, was named sec", "of a sub-committee", "feeding to help", "discussed at the Aus", "Browning improving", "Browning, who has been", "several days is reported to", "improved. Mr. Browning", "moved to the Palinvew", "last week.", "Barker, Jr., of Lubbock", "the week end with his", "Mr. and Mrs. B. K. Bar"

The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK
M. B. Cavanaugh, Publisher

IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00
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NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.



Mrs. John McGarr, community Victory leader of Hale County, who has a son in the armed forces, helps B. M. Harris sign a War Bond pledge, while Billy Jack Harris shows his pledge, already signed.

VICTORY LEADERS GO TO WAR ON THE HOME FRONT; VOLUNTEER WORK DEVOTED TO JOB

College Station, February 4.—Patriotic farm and ranch men and women of the South Plains devoted 9,136 days of volunteer service in 1942 to delivering war-time information to their neighbors by means of an organized human "grapevine."

Reports on work of County Agricultural Victory Councils in the 20 counties of A. and M. College Extension Service District 2 reveal that 2,161 community and neighborhood leaders of the human chain kept rural families of the area informed about war-time programs such as sugar rationing, scrap metal and rubber salvage, the danger of inflation, war bond sales, and Share-the-Meat.

County agricultural and home demonstration agents point out that tractor and equipment surveys made by the Councils in most of the counties helped families obtain the necessary equipment to produce one of the biggest crops

in the history of the South Plains. New home demonstration clubs have been organized in Hale, Bailey and Parmer counties as a result of the influence of neighborhood leaders who received war-time news and service through the county Extension offices.

District Extension Agents K. J. Edwards and Kate Adele Hill believe efficiency of rural people in the war program has been increased greatly through the saving of time, gasoline, and rubber by the neighborhood leader system. In addition, many families have learned about improved farm and home practices through the human chain.

The beginning is often indicative of the end without reference to what comes between.

One of the best but hardest things to remember is to forget your troubles.

CLINE AND RAINER GARAGE

Where you can get everything for your car at one-stop. Mobilgas, Mobiloil

RADIATORS REPAIRED, and bled out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

CLINE AND RAINER

WESTERN AUTO ASSOCIATE STORE

FIRST NATIONAL BANK Floydada, Texas

1903—Time Tested Service—1943

You never tire of a GOOD SUIT

So make your first important Spring purchase one of these—in long jacket silhouette, the skirts animated by pleats. A wide selection of plains, herringbones, and Tweeds \$12.95 to \$19.50



"Loce Bug"

A high-colored dress in Shadow Box Rayon Crepe—three colors and very gay. In Watercolor with Grouse and Concarne. Grain Top with Bandana Green and Blue Flame. White Sand with Blue Grouse and Concarne. Sizes 11 to 15.

\$10.95

—\$17.50— AND \$29.75 —



STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER

"Always Showing Newest Things First."

Phone 17 Floydada, Texas

She's an American Beauty—

She's Still Prettiest...

in ...



MADE BY
Young Americans
FOR
Young Americans



"Winkin"

Tri-Color dress of Marvel-teca spun rayon. In Sand with Concarne Red and Bombay Luggage, Sand with Bombay Luggage and Bandana Green, Sand with Laguna Blue and Concarne Red. Sizes 9 to 15.

\$6.50

"So Suitable"

Combination color two-piece of Sweepstake Spun Rayon. In Watercolor with Nut Brown, Flag Red with Royal Blue, Sunbeam Yellow with Emerald. Sizes 11 to 17.

\$7.98



"So Suitable"



"Drum Beat"

"Drum Beat"

Dress of Lipton's Hand Screened Rayon Acetate Jersey, trimmed with gros-grain ribbon. In Peacock and Luggage, Black and Red, Purple and Chartreuse. Sizes 11 to 15.

\$10.95



"Furlough Frills"

"Furlough Frills"

Gay two-piece with a fitted princess jacket of Furlough Rayon Crepe. In Brisbane Blue, Wheat, Peacock. Sizes 9 to 15.

\$12.95

STYLE SHOPPE

GOVERNOR STEVENSON URGES WOMEN TO HELP

Governor Coke Stevenson has issued a proclamation declaring January 15, to February 28th as WAAC Recruiting Time. He has urged all women's clubs, women's organizations and all true Texas women to rally to the call of Uncle Sam.

Governor Stevenson stated that Texas has been outstanding among the states of the Union by furnishing from 300,000 to 400,000 of its fighting sons for action. He said that Texans had been outstanding and that many Texans had been in every major battle.

"Since Texas' sons have set the pace in rallying to Old Glory," the Governor said, "Texas women will do likewise and set an example for other women of the nation in that the American Way of life can be perpetuated only by the all-out effort of women as well as men."

Governor Stevenson asks Texas to furnish the nation one WAAC for every fighting Texas son. He said that he knew that the women of Texas would not be willing to do less than their sons, fathers, brothers and husbands.

Sergeant Harvey M. Gist, U. S. Army Recruiting Sub-Station Commander at Plainview, has asked the help of every West Texan in order that this district may meet its first quarterly quota of 584 WAAC's by March 31.

Sergeant Harvey M. Gist, said "every West Texas woman who enrolls in the Women's Army Auxiliary Corps will release a soldier for combat duty. By doing this they can and will help win this war."

Complete information concerning the Women's Army Auxiliary Station or writing the Army Recruiting Office in Plainview.

Throw your scrap into the fight

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the City Election to be held on April 5, 1943:

FOR CITY MARSHAL—
Bob Smith

Classified Advertising

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LANDS FOR SALE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas 11-46

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SEWING MACHINE REPAIR
Let me repair that Sewing Machine. S. H. WRIGHT, 226 E. Tennessee Street. 50-8rp

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Floydada Insurance Agency...

Insurance of all kinds. Your judgment and business respectfully solicited.

W. H. HENDERSON
OWNER

DR. KIRBY J. CLEMENTS
Osteopathic Physician and Surgeon.

Diseases of Women and Children successfully treated.

701 Austin St., Plainview, Texas.
1st Door South of Baptist Church
Phone 683

4-H CLUB FOOD PRODUCTION ARMY IS NEXT

Enlisting and training a 4-H Club food production army equal to the number of Texans in the armed services is a new war-time objective of the Texas A. and M. College Extension Service, Director H. H. Williamson has announced.

Director Williamson estimates that there are more than half a million boys and girls between the ages of 9 and 20 on Texas farms, while the state now is said to have more than 300,000 in the various branches of the armed services.

"That means we must enroll three of every five farm boys and girls who are in the 4-H age brackets," Director Williamson explains. County agricultural and home demonstration agents will direct the training of club members, assisted by local men and women who are successful in production work and who have qualities of leadership. Purpose of the 4-H expansion work is not only to increase the production of essential agricultural products, but also "to help rural youth develop soundly in line with democratic and Christian ideals."

"I will try to feed and clothe a fighter and myself" will be the slogan of the new 4-H movement. The idea came from Jackson County, where 4-H boys in 1942 resolved to produce sufficient beef for all men the county had given to the armed services. They more than doubled their production goal.

More than 85,000 4-H boys and girls were enrolled by the Extension Service in 1942. In announcing the mobilization program which will be carried on during the month of February, Director Williamson said, "Our American young people are eager to help in war programs. I believe they will respond enthusiastically if they understand the seriousness of our food situation and how they can help meet it."

Said the angler to his friend—"The fish I caught was too small to fool with, so I got a couple of other men to help me throw it back into the river."

Throw your scrap into the fight.

AMERICAN ARCHITECTS WILL LIKELY BE CALLED UPON TO REBUILD EUROPE

Austin, February 4.—The herculean task of rebuilding bomb-shattered Europe after the war will fall on the shoulders of American and English architects, Walter T. Rolfe, University of Texas professor of architecture, believes.

"The nations of continental Europe have, quite naturally, completely abandoned professional training programs," Rolfe pointed out. "England took her architecture students out of the military service after Dunkirk and sent them back to school, but they'll have their hands full restoring England itself."

So it will be American archi-

tecs, largely, who lay the plans for the rebuilding of European cities, Rolfe explained. In turn, that will mean much to architects and engineers of the Southwest, since professional schools in this region have taken national leadership in training of architects—the University of Texas department outstrips most Eastern schools, he said.

Every man has his price—and he ought to spend it for war bonds!

AT FIRST SIGN OF A
COLD
USE **666**
666 TABLETS, SALVE, NOSE DROPS

HOG CHOLERA SPREADS OVER PLAINS

LUBBOCK, Jan 28.—Hog cholera has invaded feeding pens and breeding herds of West Texas producers and is inflicting terrific losses, Dr. A. J. Lewis of Lubbock, assistant state veterinarian, disclosed today.

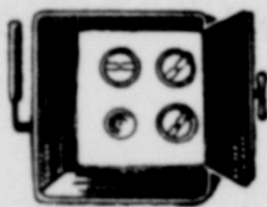
The disease is said to be spread into many counties, with no particular bad spot. Dr. Lewis said the problem is serious, in view of the high prices and scarcity of meat, and the extraordinary number of swine that are being fed out with an abundance of home-grown grains for the winter's slaughter.

CHECK YOUR STOCK THOROUGHLY!

We carry a complete line of Seriums, and if cholera or any other disease symptoms appear, you should lose no time in combatting the disease.

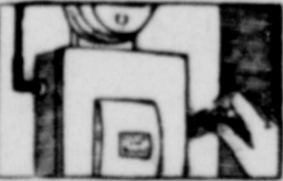
WHITE DRUG COMPANY
"Palace Theatre Building"

You Can't Re-Fuse?



Sure You Can!

... and you'll help save time, money, and vital equipment



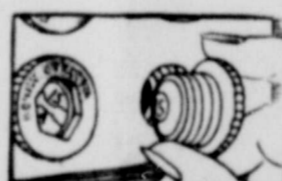
1. Go to the main switch at your meter box. Stand on a DRY SURFACE and turn off electricity.



2. Remove "blown" fuse, touching only its top. The fuse with the scorched spot in the "window" on top is the one to remove.

It's easy to replace a fuse... almost as simple as replacing a light bulb. You save yourself inconvenience, too... when you re-fuse... because you restore your electric service immediately. No need to wait for a service man! And your cooperation will save tires, gasoline, truck wear, time and money... all mighty important for the duration.

When a fuse blows at your house... locate the trouble, disconnect the defective cord or appliance... then "light 'er up" in the few easy steps shown here. Or next time you're downtown, come in and see us. We'll be glad to show you how to replace "blown" fuses... and see that you get the size to fit your needs.



3. Replace "blown" fuse with new one, as you would a lamp bulb. Then turn on the main switch.



Get Extra Fuses from Your Dealer or from Us

Southwestern PUBLIC SERVICE Company

Just Arrived!



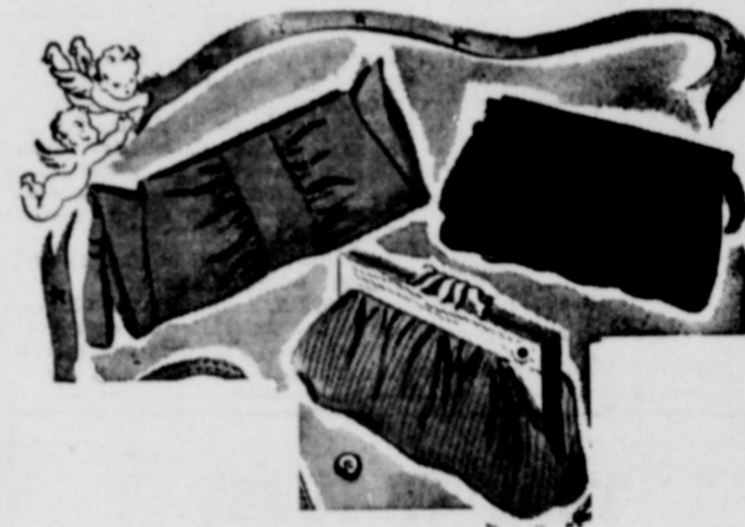
NEW SPRING HATS AND BAGS



NEW SPRING HATS IN STRAWS AND FELTS, \$2.45 to \$2.93



Spring Bags...



IN PATTEEN LEATHER AND FAILLE, ALL NEW STYLES,

Price \$1.98

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"Always Showing Newest Things First"

Front Page Pictures with Front Page News!



THIS MAN IS ON THE SPOT
He is one of many ace AP photographers covering the world's news where it's hottest. He represents one end of the great AP picture system supplying news photos and Timexes because of him and the men like him—the war fronts—and the home fronts—AP's unrivaled Wirephoto is able to provide hundreds of America's newspapers with the BEST PICTURES FIRST.

Latest News...First...at Lowest Rate

ORDER TODAY

21st ANNUAL SUBSCRIPTION OFFER

WICHITA DAILY TIMES

Or The

WICHITA FALLS RECORD NEWS

NO INCREASE IN PRICE

One Year by Mail \$ **5.50**

in Texas and Oklahoma

Your choice of the two most popular newspapers in Northwest Texas and Southwest Oklahoma.

5.50
7 Days a Week