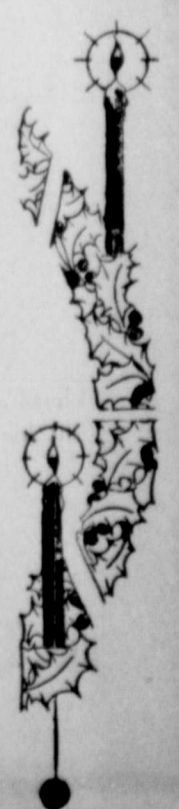
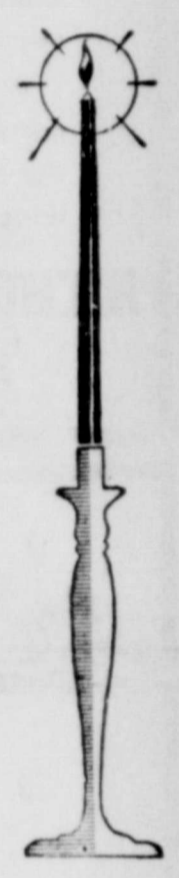
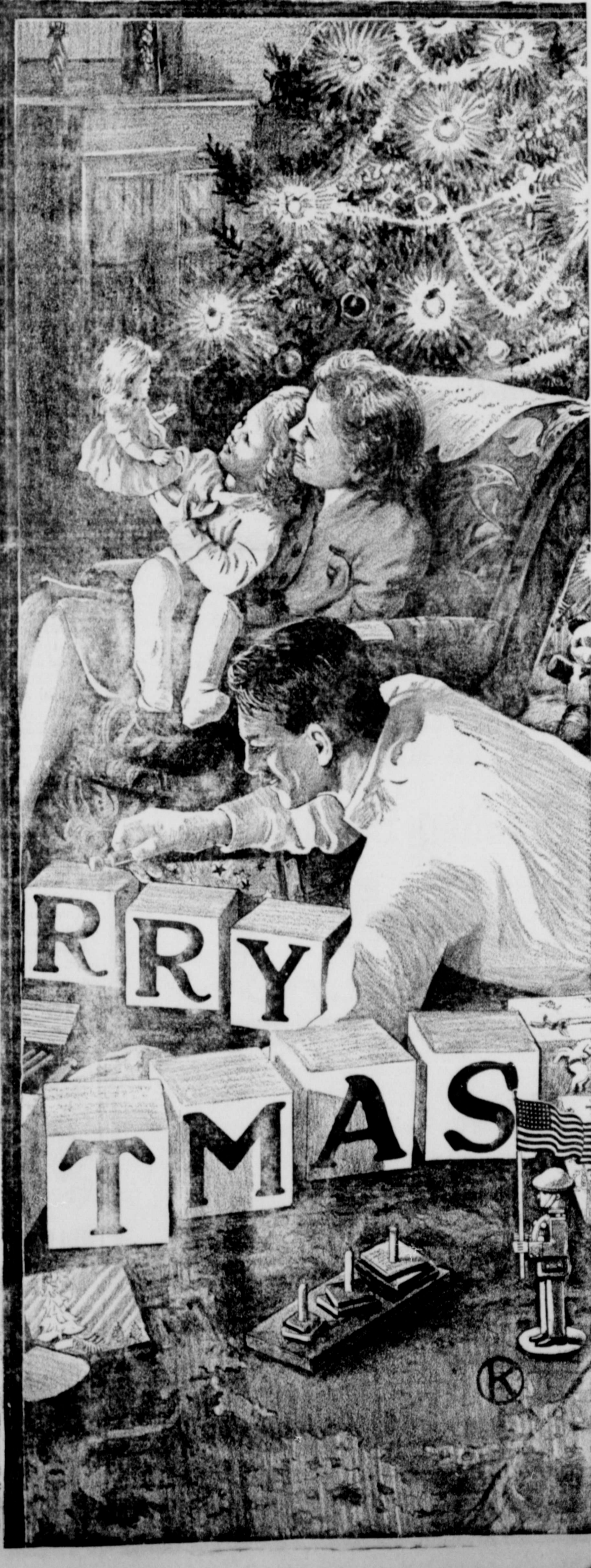
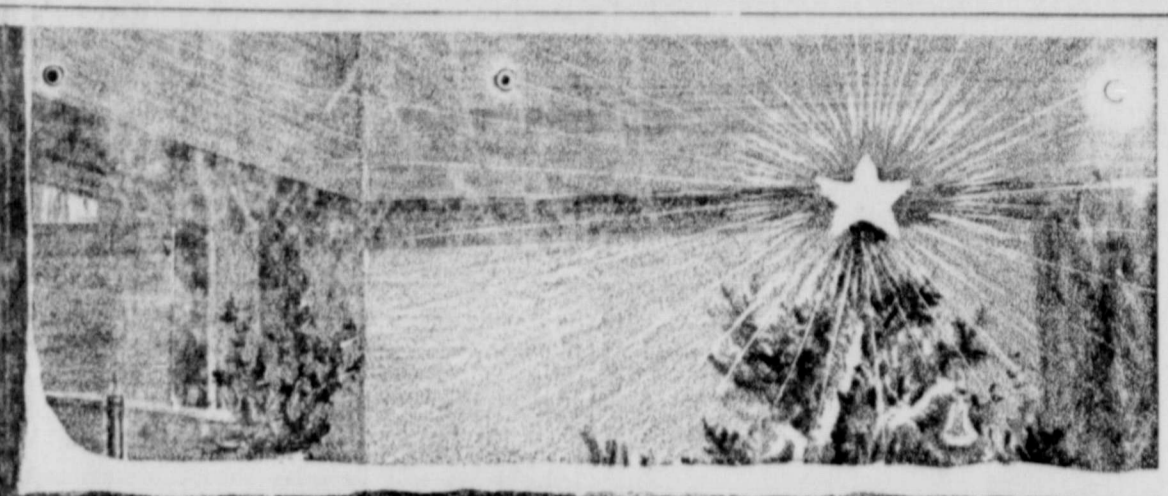


"By Helping Business You Help Yourself"

The Floyd County Plainsman



QUESTIONS AND ANSWERS ON "SHARE THE MEAT" PROGRAM

The following questions and answers on share the meat program may answer some of the many questions in the minds of farm operators. These answers should serve as the basis for making meat decisions until more definite information is released at some future date.

1. Will the "share the meat" and meat rationing program re-

duce the livestock farmers produce?

These programs should not effect the price of livestock since the purpose of the programs is to distribute fairly the amount of meat available.

2. Will farmers who raise and butcher for their own use be rationed? How can it be done?

The details of the rationing pro-

gram have not been worked out when rationing goes into effect after the first of the year farmers will probably be included. Farm people are asked to stay within their share per person per week of the restricted meats in the "share the meat" program.

3. Shouldn't farmers be permitted to raise and butcher as much meat as they need?

In times of war it is necessary for each person to make certain adjustments. In order to maintain the best possible health for all the people in the United States, armed forces, and allies, farmers are being asked to raise as much meat as possible, and not use more meat than anyone else. Farm families may figure this on year allowance is more than a great many farm families now use.

4. What will be done about excess fresh meat at butchering time?

(a) Stagger butchering of hogs. Instead of butchering two or three hogs at one time, butcher one and then a few weeks later butcher another, etc.

(b) Cooperate and share fresh meat with neighbors at butchering time; you butcher a hog one week and share with the neighbors, they butcher later and share with you.

(c) Cure, store or can, hams, shoulders, middlings, sausage, and tender loin. This leaves the spare-ribs and the backbone the only restricted meat to be consumed at the time of butchering. The other parts of the hog as the head, heart, liver, feet, etc. are not included in the 2 1-2 pounds per person per week. Similar management will need to be used when a family butchers beef, veal, and mutton.

(d) If the above suggestions cannot be carried out, farmers may

find it necessary to consumer a larger volume during butchering time, but for the year, their consumption should be held to their share.

5. Does "Share the Meat" mean that farmer families who store a great amount of meat, must put away less and keep within the 2 1-2 pound standard?

Yes, farm families will figure 2 1-2 pounds per adult per week including fresh, stored, cured, and canned meat. This will mean 130 pounds per year per person for every one over 12 years of age. Details for rationing have not been worked out.

6. Will the rationing of meat to farmers cause a reduction in the amount of meat produced?

No, rationing of meat to farmers should not decrease the production of meat. In calculating the amount of meat to be available to United States civilians during the 1942-43 marketing year, the Foods Requirements Committee included farm-slaughtered meat in the total as well as commercially slaughtered meat. Non-commercial slaughter amounts to above 3 1-2 billion pounds annually, and is part of the 17 1-2 billion pounds supply of dressed carcasses which will be available for civilian consumers. Farmers will be asked to market their excess meat animals.

7. Must farmers declare their meat on hand when rationing begins?

Details of the rationing system have not been worked out but they probably will.

8. Will pork included in cooking vegetables be counted in the meat allowance?

Yes. 9. How will "Share the Meat" apply to farmers who have hired hands and seasonal labor?

In planning the meat supply for the year farmers should make allowances for their hired hands and seasonal labor they expect to use during the year.

10. How will company over week ends be taken care of?

In the "share the meat" program you may serve meat but the guests should consider the amount of meat consumed in your home as part of their 2 1-2 pound allowance for the week.

11. Shouldn't such things as age, kind of work and climatic conditions be considered in rationing allowances?

Age is considered already. Taking into consideration all these other factors would make the rationing program difficult to administer.

12. What will be the result of meat rationing on prices of meat alternatives?

It should not have any.

13. If people share the meat, will the armed forces get it and will they use it economically?

Huge amounts of meat must be supplied to the army, the navy and our allies. Civilians must share

what is left. A particular price of meat sold by a farmer may not reach the armed forces. Meat locally will provide for those people living in the area. This will release more transportation and decrease the demand for the meats in the packing plants which are supplying our military forces.

Furniture for Fall

H. G. Parker, Furniture Company, has just received a carload of furniture—and invites you to come in and see the wide selection of pieces he has for modern homes and apartments.

H. G. PARKER,
Furniture Co.

HOLIDAY GREETINGS TO

1942

AT THIS TIME, when pe and peasant bow in con harkening to the message of will from old Judea, we wa express our earnest wish f happy 1942 Christmas seas all our friends.

J. H. REAGAN INSURANCE COMPANY



REGARDLESS of what has happened to this queer old world in 1942, there is still love and cheer and friendship out of which we may fashion another happy Christmas season.

We want to say now that we wish all of our friends every success in finding during this Yuletide all the happiness it can possibly bring.

NICHOLS LUMBER COMPANY
T. W. Quirk, Manager



The holiday spirit of 1942 rules the land today. It is King of all, despite the wars of men.

May we take this brief, but sincere, time to wish you the happiest Holiday Season possible.

HENRY EDWARDS ELEVATORS
Of Floydada, Barwise and Dougherty

THIS YEAR OF 1942 has been one of world tribulation, but nevertheless, many good things have come our way. Chief among them is your continued patronage, for which we thank you very earnestly now, and wish you a very

MERRY CHRISTMAS

FELTON & COLLINS GROCERY AND MARKET



WHEN storekeeper Abe Lincoln discovered he had overcharged a customer 6c he walked 6 miles to return those pennies, and earned the nickname "Honest Abe."



To all our old friends and acquaintances, and also to the many fine new ones we have made during 1942, we send sincere Christmas greetings and the wish that the holidays will be as happy as possible.

CONTINENTAL OIL COMPANY
R. C. Henry, Commission Representative



Once again a Christmas! May its message of peace and happiness abide with you throughout the Yule Season of 1942, and carry its benign influence to you and yours.

Griffin Produce

Integrity in little things has helped us, too—has earned for us, we believe, the complete confidence of this community, not only in 1942, but in other years. At this time we want to thank you for this confidence, and to extend to you every good wish for a Merry Christmas.

Farmers Grain Company

It is not only now, at Christmas time, when we appreciate your patronage. We appreciate it all year 'round, but now, in the last short days of 1942, is the very best time to tell you about it and to wish you all a very Merry Christmas.

STAR CASH GROCERY
 Earl Minor Tom Smith



Being the fine friends and acquaintances you are we would not want to miss this 1942 holiday season opportunity to send you these greetings.

A Happy Christmas to You and Yours

BISHOP MOTOR COMPANY
 J. B. Bishop, Manager

Funeral Services Held for Mrs. Walter B. Tinnin

Last rites were held Sunday, December 12, at the Wall Street Church of Christ by Elder Ohmer W. Kirk, for Mrs. Walter B. Tinnin, of Clovis, New Mexico, who died Saturday night, December 12, after an illness of several months.

Burial was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangements. Deceased was born Miss Lauretta Maud Thompson, April 29, 1887, in Bosque County, Texas, and married Walter B. Tinnin December 15, 1904. Mr. and Mrs. Tinnin moved to Floyd County in 1916 and made their home here until they moved to Clovis, New Mexico, about four years ago. Mrs. Tinnin had been a member of the Church of Christ since early in life. To this union was born four children; one son, William E. Tinnin, who preceded her in death some four years ago; three daughters, Mrs. Ruby Bennett, Decatur; Mrs. Rosa Waddington, Clovis, New Mexico; Mrs. Lula Mae Cates, Floydada.

Pallbearers were: Clyde Bennett, Barney Manning, Arthur Womack, W. E. Miller, Bud Collins and Jim Holmes.

MOVED TO FORT WORTH

Mr. and Mrs. Jim Hughes are moving this week to Fort Worth to make their home. Mr. and Mrs. Hughes have made their home the past year northeast of Floydada on the place they purchased from Noel Troutman. They recently sold the farm and on account of Mr. Hughes' health they are moving back to Fort Worth where they had lived for the past few years.

Edward and James Wester, of Denton, spent the week end with their parents, Mr. and Mrs. J. C. Wester.

DR. KIBBY J. CLEMENTS
 Osteopathic Physician and Surgeon.

Diseases of Women and Children successfully treated.

721 Austin St., Plainview, Texas.
 1st Door South of Baptist Church
 Phone 683

Pioneer Floyd Co. Man Dies at Age of Ninety

Benjamin Pedleton Sandfur, age 90 years, 2 months and 16 days, passed away December 20, 1942 after an illness of several days. Funeral services were held Wednesday, December 23, 1942, at Harmon Funeral Chapel, with Rev. A. C. Durrance, Presbyterian minister conducting the services. Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

Mr. Sandfur was married to Miss Mary Isabelle Peyton in Arkansas in the summer of 1872; to this union 8 children were born; one son, Leroy, passing on several years ago. His wife also preceded him in death April 18, 1933. He is survived by three sons, J. P. and W. B., of Samford, Texas; B. L., of Floydada, Texas; four daughters, Mrs. Ida Ferrier and Mrs. Hattie Sims, of Floydada; Mrs. May Easterling, San Bernardino, California; Mrs. Zenobia Gentry, Slaton, Texas. 31 grandchildren, 22 great grandchildren, three brothers and two sisters also survive.

He was converted and joined the Presbyterian church at the age of 25 years. He lived a fine Christian life and was loved by all whose pleasure it was to know him.

"He was a loving father and husband, a good neighbor and a staunch friend. His example is good to follow and all will have a sweet memory of him to cherish so long as we live."

Machinery Rationing to Begin

Permanent rationing order "C" has been received by the County Rationing Committee. This order was effective November 23, 1942 and supersedes previous orders "A" and "B" and their amendments. Rationing order C provides a permanent plan for rationing farm machinery and equipment.

All machinery listed in Schedule I of the order which is in the hands of dealers may be rationed immediately. However, it is necessary that the applicant file with his application a statement that he has located the item he wishes to buy in the hands of a retail dealer or mail order house.

All machinery listed in Schedules I and II, except that contained in announcement I to the order, are frozen in the hands of manufacturers and distributors until distribution or release order are issued. This part of the order is designed to effect an even and equitable distribution of new machinery and equipment to all parts of the country and to conform with the distribution of State and County quotas.

Farm machinery and equipment listed in Schedule II are not subject to rationing and dealers stocks may be sold without restriction.

Schedules I and II mentioned above may be obtained from any dealer or the rationing committee.

The announcement I to Rationing order C allows the Farm Machinery rationing committee to issue purchase certificates on items in this announcement without regard to county quotas. The items are as follows: All machinery in hands of the dealers, stationary hay balers, water systems, power pumps, windmills, towers, irrigation equipment, pipe, dairy machines, milk cans and fencing.

For further information see the local County Farm Machinery Rationing Committee which meets each Saturday at 2:00 p. m. at the AAA Building.

If men had no faith in one another—all of us would have to live within our incomes.

MERRY CHRISTMAS.. PEACE ON EARTH



HOLIDAY GREETINGS TO EVERYONE IN 1942

LOOPER GROCERY

It would be fine if we personally could meet and greet each one of you this thought provoking Christmas of 1942. The fact that we cannot does not keep us from saying to you here that we wish you a very Merry Christmas.

"These Are Times That Try Men's Souls"

Especially now, when Christmas and all it stands for means so very much more



On Christmas Morn

... many's the home that will have a member of its family observing Yuletide rites in distant lands and in remote camps. To those homes ... as to the families that are happily intact ... we extend every good wish for a joyous Christmas, and peace through devotion.

West Texas Gas Company

Please Put Off Your Holiday Rail Trip until after January 12th

Please do not make a trip by rail, unless it is urgently necessary, between now and January 12th.

The Santa Fe, in cooperation with other western railroads and the Office of Defense Transportation, makes this direct appeal to the general traveling public, for these reasons:

Christmas Furloughs

Between December 12 and January 12, hundreds of thousands of our men in service will have holiday leaves.

We all want them to be able to travel without delay on these brief and precious furloughs.

In this same period the railroads must transport a million men of the armed forces moving

on duty; handle the heavy seasonal flow of students; and care for the ever-growing number of persons who must make trips by rail on urgent government business or private emergency.

Not Enough Cars for All

If, on top of all this, civilian America "travels as usual" during the Christmas-New Year holidays, there just will not be enough passenger coaches and sleeping cars to go around.

So, if you possibly can, postpone your trip at least until after January 12—and thus do your share to ensure seats or berths for our men in service on their all-too-brief Christmas-New Year furloughs.

• More than ever, in these difficult times, please turn freely to your local Santa Fe agent for friendly help on travel and shipping problems.



Give Growing Plants and



FLOWERS make your CHRISTMAS greetings alive with beauty and fragrance. Our selection of potted plants includes hardy varieties which will last for many weeks . . . and months. Instructions on care with every plant. And for your Christmas date—remember that a beautiful corsage is a woman's most gracious accessory! Moderate prices. Prompt delivery.

HOLLUMS FLOYDADA FLORISTS

JOYOUS SEASON
TO ALL



We thank you for your loyalty to us during the year. May you experience every joy during this blessed Yuletide of 1942.

WESTERS' QUALITY BAKERY

Merry Christmas



"For Christmas comes But Once a Year"

... and when it does come, we want it to come with all the old-fashioned trimmings that make this season so joyous.

Thanks, one and all, for your kindness to us during 1942.

YOUNG'S CAFE



You take our good service for granted and we take your patronage for granted. However, we are very grateful for your patronage during 1942, and this being Christmas, we want to tell you about it, and to wish you and yours the full joys of Yuletide.

BILL DYER AUTO SUPPLY STORE

A Christmas Carol
by Douglas Whitney

THIS, friends, is a Christmas story though stories of kindness shouldn't only bob up with Kris Kringle. Our tale is concerned with Robert Parker.

If you don't remember him, ask some of the older folks. Parker was once one of the leading character actors of the legitimate stage. For years he tramped the hinterlands in support of the great names.

The week before Christmas always found Parker in New York at the center table of the Leopards club, the noted actors' organization.



This was his day.

The room was always well filled the week before Christmas. It is a tradition in show business that the weeks preceding Christmas and Easter are the worst in the theater.

Born of extremely poor parents, Parker had never forgotten the miseries of poverty. Each year it had been his custom to arrange a variety show, using the talent of the Leopards club. The money realized went toward the purchase of food baskets which were distributed every Christmas day from the lobby of the clubhouse.

When there was snow, instead of the carriage he would use a sleigh and, like Santa, set out on his annual round. It took a great deal of money, but as a result, Bob was beloved by everyone.

Bob grew older, and his stage engagements became fewer.

One day, at a club meeting Bob stood up and addressed the members: "Gentlemen, I'm getting old. It's time for me to put away my grease paint and costumes, and retire. Before doing so I want to extract a promise from the general membership. I ask that you gentlemen continue to run the annual Christmas basket benefit for the poor. I cannot assume the task any longer. Will you do this for me?"

Actors are a sentimental and generous lot. They promised Bob that the tradition would be faithfully maintained, and honored him further by voting him a life member. And so, retiring from the scene, his visits to the club became infrequent. The baskets were forgotten.

A year ago, Bob came back to the club a little before Christmas. He looked much older, his shoulders bent and his shock of white hair noticeably thinned.

"Gentlemen," he said on rising, "this is probably the last time I shall address this group. I am an old man now. There is one favor I wish to ask of you. As many of you may recall, the distribution of Christmas baskets was my hobby and sole interest outside the theater."

His voice breaking, he continued: "I wish to request you to give once more your time and talents for a benefit, the proceeds to go toward the basket fund."

Moved by the appeal of their old master, the Leopards gathered all their resources and achieved an unusually successful response. Every prominent actor and actress within a day's traveling distance appeared. The theater was jammed to capacity. A large sum of money was realized.

To Bob's supreme delight it was a white Christmas. Since he was too old and feeble to sit again on the driver's seat and guide two prancing horses, the club arranged for the needy to come for their baskets. All day Bob attended to the distribution.

He took the subway home. His smile remained despite his weariness.

An hour later he was seated at a small table in a plainly furnished room. A tiny white-haired lady sat opposite him. "Robert, will you carve, please?" she requested with marked deference.

"With pleasure, Mrs. Parker. White meat?"

"Yes, if you please, Robert."

"This is a wonderful occasion," he said. "Were you embarrassed, dear? I hated to do it, Mary. When you came to the head of the line and I handed you the basket, I was afraid that some of the boys would recognize you as my wife."

He seemed a trifle perplexed. "Strange I should have felt uncomfortable about it," he mused. "Surely two as poor as we deserve a Christmas basket, don't you think?"



Now is the time when all of us are more fully conscious of the goodness that should pervade all mankind. Permit us, then, to thank you for your good will in 1942; we wish you all the merriest Christmas possible.

RADIO ELECTRIC COMPANY



YES, there IS a Santa Claus. There were times during this year of 1942 when we had begun to doubt it, and no doubt YOU had begun to doubt it, but now, when the Christmas spirit steals over the land we know that the Christmas story is true and that Santa Claus will come again, as he has always done. And so, with this cheering thought, we wish you a Merry Christmas.

JONES' PAY AND PACK
Grocery and Market



NOW SAILING BELOW THE HORIZON IS A SHIP OF HOPE, coming this way. That ship—New Year, 1943—will soon be putting into port here with a cargo of our very best wishes for happiness and good cheer to all our friends.

Among the outstanding pleasures in the year that now lies behind was your continued patronage. We are grateful for it, and will do everything in our power to merit its continuance during the coming year.

SCOTT GIN COMPANY
Grady Harris, Manager

Merry Christmas to All



JUST the friendliest of wishes for your happiness and cheer at Christmas time and always. Let not the sacrifices of 1942 have been in vain.

H. M. McDonald Hardware



GEO. B. MARSHALL
Wishes You A Very Merry Christmas

Happy Holidays CHRISTMAS

GOOD WILL, music, happiness, health—a foursome without a peer—our wish for you and yours as Christmas comes in this fateful year of 1942. Your kindness has meant a great deal to us, and we thank you most cordially.

HULL & McBRIEN

J. D. McBRIEN ALVA HULL

WE HAVE DONE OUR BEST TO SERVE YOU IN 1942. And we promise to do our best to serve you even better in 1943.

May the next twelve months bring you blessings beyond your most hopeful expectations.



DALE STRICKLAND BUTANE COMPANY
BUCK HICKERSON, MANAGER DOYCE SMALLEY, DELIVERY



To each and all of you we say "Merry Christmas." We say it—yes—in the very same spirit that we have said it in the past, knowing that the full enjoyment of Christmas is an affair of the heart and of the spirit. Pausing for a moment in the twilight of 1942 we look forward with our friends hopefully to the future.

STANSELL-COLLINS COMPANY
John Deere Dealers



A MERRY YULETIDE TO ALL



It is our sincere wish that loads of old-time Christmas joy will again be with us all during the Yule season. May the sacrifices of 1942 usher in soon a genuine era of good will. And thanks a thousand for your many kindnesses during the year.

DANIELS' GARAGE
East Side Courthouse



Not just a wish for Christmas,
But a wish for each day of the year,
And never were greetings more hearty,
Or wishes more true and sincere.

C. Tubbs Insurance Agency
Mrs. Maud Merrick, Manager



May the benign influence of this blessed season extend far into the future, bringing to you the hope of all civilized humanity... the peace and good will proclaimed nineteen hundred forty-two years ago.

DUNCAN ABSTRACT CO.
Mrs. Maud E. Hollums, Manager



MA SAWYER sewed the final stitch in the Christmas turkey while she kept her ear "peeled" for the postman's step. Still, she actually dreaded his coming lest he bring another card of loving regrets like the one received yesterday from their son Fred. Even four grown boys did not dispel the possibility of a lonely Christmas for Ma and Pa.

She answered the double ring, and forced a smile as she waved Ben's card at Pa. "He can't make it, neither. None of them ever yet mailed a card unless they wasn't coming."

When she came out, Pa asked mildly, "You sin't gittin' a cold, are you, Ma?" "Cold? Nonsense. Pa. Jest the Christmas onions, I s'pose." "Oh, Jim will make it easy, seeing his children is almost grown. And Billy most died of disappointment 'cause he couldn't come home last year. But folks can't travel with a new baby and three other young ones. This year it'll be much better for him."

When Ma left her tree decorations to throw a log in the stove, the crimson glow might have shown Pa the lines of fearful doubt on her round face. But he had just wasted another match on his pipe. "Suppose neither Jim nor Billy can come?" ran through Ma's tortured mind.

At quarter to four, she wished the letter carrier a merry Christmas and hurried back, her hands filled with cards. This was the last mail. If neither son had written, it would mean both boys would arrive about six, laden with mysterious bundles.

Then Ma spied Jim's bold writing in its usual purple ink. There was a special message for his parents and a five-dollar bill.

"The spruce trimmings look fine, Pa," she said. "I won't think of the mess when it dries, for Billy does set such store by Christmas. And coming on Sunday this year, it will give them an extra day to stay." A peal of the bell interrupted her. "It's Billy, got off a little



"Overlooked this before, Mrs. Sawyer."

early," she called as she hurried to the door.

The postman beamed, because he didn't know that Ma's expectant smile was not for him. "Overlooked this before, Mrs. Sawyer."

Silently Ma passed the card to Pa after her own swift perusal. The simplest greeting in Billy's careless scrawl. "Sorry we can't make it."

"Well, I s'pose everything is for the best, Pa. What with all I've cooked, it wouldn't do any harm to invite poor Miss Coombs over."

Pa packed his pipe slowly. "You sure hanker after work, Ma," he sighed.

"We might as well cut into the ham and cake. That'll be enough."

"You ain't eating before six?"

"Might's well. I'm starved," she lied. Four boys and all alone for Christmas! Not one of them able to come home. A short clipped ring of the bell. Fred's present, perhaps Billy's, too.

"Express package," sang a man's voice. But the thought of a square brown box held no thrills for Ma. It was her brown square-shouldered son she wanted as she opened the door.

Three children stamped the snow from their feet, and before Ma reached the kitchen Billy's wife had deposited the woolly clad baby on Pa's lap. And then Ma found herself folded within Billy's spacious overcoat with its smell of tobacco and crisp fresh air.

"Ha-ha! Expressman, huh?" roared Billy, relinquishing Ma with a kiss. "Didn't expect us so early, did you? Didn't hope for such good luck when we wrote. You got our card?"

"Oh, sure, but—Pa, what did you read on Billy's card?"

"What'd I read? Why, jest something about having shopping to do. But you read it, Ma."

"Yes, yes, of course I read it, Billy."

"Ma! He caught her hand. "Say, you're not catching cold, are you? Good grief, Ma, you're not crying?" His arms were about her again.

"Crying? Nonsense, you silly boy. But onions is onions even at Christmas," said Ma.

Uncle Sam Needs Experienced Help In Many Lines

Uncle Sam will pay \$88 an hour for laborers at Mare Island, Vallejo and Oakland, California and Hawthorne, Nevada; \$120 a month for stenographers and typists in Washington, D. C.; \$9.42 a day for sheet metal workers, radio mechanics, electroplaters and inside machinists at Corpus Christi, Texas; \$90 a month for mechanic learners while they go to school; and wages from \$1.28 to \$1.73 an hour for skilled tradesmen of all kinds to go to Hawaii or Panama.

Information about any of these positions may be obtained from the local civil service secretary at any first or second class post office where application forms may be secured. They should be filled out and sent immediately to the director, Tenth Civil Service Region, Customhouse, New Orleans, Louisiana.

Persons engaged in war work of equal skill need not apply.

AT FIRST SIGN OF A
COLD
USE **666**
666 TABLETS, SALVE, NOSE DROPS

To all our old friends and acquaintances, and also to the many fine new ones we have made during 1942, we send sincere Christmas greetings and the wish that the holidays will be as happy as possible.

HARMON FUNERAY HOME
F. C. Harmon Grady Hall



L. C. McDONALD, IMPLEMENTS

L. C. McDonald, Clement McDonald



IN wishing you a Merry Christmas this year we would capture for you as much of the old time holiday spirit as possible. Accept our sincere thanks for your generous patronage, which has been a source of real encouragement to us in 1942.



Cordial Christmas Greetings to all of our friends

THIS YEAR OF 1942 has been one of world tribulation, but nevertheless, many good things have come our way. Chief among them is your continued patronage, for which we thank you very earnestly now, and wish you a very

MERRY CHRISTMAS

From the entire organization and employees

CITY LIGHT PLANT

The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK
M. B. Cavanaugh, Publisher

IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00
Entered as Second Class Matter June 23, 1930, at the Post Office at
Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.



JUST A LINE to extend our heartfelt thanks for your kindness to us during 1942, and to wish you and yours the merriest Christmas of them all.

NORMAN'S 5c to \$1.00 STORE
Lewis Norman, Manager



IT'S an old-fashioned greeting, hal- lowed by centuries of use, but we know of no other greeting to take its place, so in 1942, as in other years, we simply say to you, our friends,

MERRY CHRISTMAS

KIRK & SONS



But even if Christmas came once a month, we would hardly find words with which to thank you for your generous support.

And now let us wish you all a very Merry Christmas in 1942.

CLINE AND RAINER
Western Auto Associate Store

Local Board Send Men to Lubbock December 17th for Induction

The following registrants were forwarded to Lubbock December 17th for induction:

Jess Willard Dunlap, Floydada; Thurmon Harrison, Lockney; Robert Beedy Colville, Floydada.

The above listed men, together with the following we had already enlisted in some branch of the service, made up local board call No. 60 for Selectees:

John Harold Stansell, Floydada; Jess Urnon Borum, Floydada; Lee Tinney, Floydada; Charles Roy O'Brien, San Antonio; Clyde W. Dollar, Lockney.

The local board will fill a call for 13 men as replacements, December 30th and will also fill a call for one colored selectee, January 1, 1943.

Registrants still have the privilege of enlisting in the service of their choice, however, it must be through the local boards, and we suggest that they contact their local board for complete information.

Registration of men who have reached their eighteenth birthday since July 1st, 1942, is now in process, and after January 1st all will be required to register as they reach their eighteenth birthday, instead of waiting for a designated registration day.

Machinery Rationing Committee will not Meet Saturday, December 26

Due to the fact that the AAA office personnel and committeemen will celebrate the Christmas holidays by closing the AAA office Friday and Saturday, December 25 and 26, the regular meeting of the Floyd County Farm Machinery Rationing Committee will not be held Saturday, December 26.

Instead of the regular meeting which is postponed, there will be two special scheduled for Monday, December 28, and Thursday, December 31. Each meeting will begin promptly at 2 p. m.

Producers desiring machinery and equipment are not required to be present to appear before the committee; however, it is necessary that the proper application for certificate be filed prior to the scheduled meeting. These application blanks may be obtained at the AAA office.

Ray S. McEntire, administrative officer of Floyd County ACA, said this week, "if you need any of the machinery or equipment which is now exempt from the quota set-up, it is wise to apply for this machinery or equipment at once. After the County Quotas are announced, it is going to be extremely difficult to get a purchase certificate as it will be necessary that the applicant show a dire need for the machinery or equipment in order to obtain such a purchase certificate."

SPENDING HOLIDAYS IN KENTUCKY

Mr. R. C. Covington left last week for Auburn, Kentucky, where he will visit during the holidays with his sisters, Mrs. Gene White and Mrs. Snow Hill. Mr. Covington plans to be away about 30 days.

VISITING IN FORT WORTH

Mrs. O. M. Conway left Sunday for Fort Worth where she will spend the holidays with her children, Miss Florrie Conway and Price Conway, and at Grand Prairie, with Joe Conway and family.

Staff Sergeant Kenneth Fagan and Mrs. Fagan, of Tucson, Arizona, are visiting Mr. Fagan's mother, Mrs. Pearl Fagan, and other relatives here this week.

Mrs. Merrick's Nephew Buried Wednesday

Mrs. Maud Merrick returned home Wednesday from Petersburg where she attended the funeral of her nephew, Private Cleo Thorpe, who was killed in a tank accident at Marine Base at San Diego, California, Friday, December 11. Rev. Cecil Fox, pastor of the local Methodist Church, Petersburg, officiated.

Deceased was born in Petersburg, September 17, 1920, and was the son of Mr. and Mrs. George Thorpe, the latter having preceded him in death by three weeks and six days. He joined the marines September 3, 1942 and was stationed at San Diego, California.

He is survived by his father, George Thorpe, of Petersburg, one brother, F. T. Thorpe, of Tahoka, and one sister, Mrs. Reba Horton, of Santa Fe, New Mexico.

Heavy Ice Coat Does Much Damage

A heavy ice coat caused from the falling weather Sunday and Sunday night done much damage to power and telephone lines in Floyd and adjoining counties, as well as doing an inestimable damage to shade trees and shrubery throughout the panhandle.

In Floydada moisture from the falling weather amounted to 1.49 inches. Roads were made heavy and very slow, off the paving. The moisture seems to have been general over a wide scope of country, according to reports.

Miss Nelda Fagan, who is attending West Texas State College, of Canyon, is spending the holidays with her mother, Mrs. Pearl Fagan.

Technical Corporal Darnell Ayres, of Camp White, Oregon, son of Judge and Mrs. Jeff D. Ayres, arrived home Friday on a 15 day furlough. Technical Corporal Ayres is with the 91st Infantry Division, and has been in service since last May.

Miss Mary Louise Tubbs, of Lubbock, visited Sunday with her parents, Judge and Mrs. G. C. Tubbs. Miss Tubbs has recently moved to Lubbock and accepted employment at the Glider School.

Lieutenant and Mrs. Charles Daniels, of Atlanta, Georgia, visited from Friday until Tuesday with Mrs. Daniels' parents, Mr. and Mrs. John I. Hammonds.

Mr. and Mrs. J. T. Williams and daughter, of Amarillo, spent the week end with Mrs. Williams' mother, Mrs. P. G. Stegall. Sunday they visited in Flomot with Mrs. Stegall's sister, Mrs. Leonard Crowell.

PUNCHES CLOCK AGAIN..FOR BOY IN JAP PRISON

Retired machinist back in harness puts 20% in War Bonds

Oscar used to be a first-class machinist. Five years ago he retired to live out the rest of his life on a pension.

The other morning he showed up again at his old plant, which now makes war equipment, and asked for his old job back. When payday came, he signed up with the Payroll Savings Plan to put 20% of his pay in War Bonds.

Seems Oscar's boy was on Bataan. **The Most You Can Save Is the Least You Can** With people like Oscar making real sacrifices to help win the war, is it too much for you to put aside as little as 10% of your pay for War Bonds? Sign up for at least 10% at your place of business today!



IT WAS but yesterday that all was commonplace. But now, what a changel 'Tis the Christmas spirit of 1942!

Carried away on this magic carpet of Yuletide, we enter every home to say Merry Christmas to our friends.

STYLE SHOPPE

MRS. MOLLIE A. MORTON
OWNER
PHONE 17



Christmas Cheer to All

MRS. O. M. CONWAY

County Treasurer, Floyd Co., Wishes you a Merry Christmas and a Prosperous New Year.

Classified Advertising

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

LANDS FOR SALE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas 11-4tc

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

SEWING MACHINE REPAIR
Let me repair that Sewing Machine. S. H. WRIGHT, 226 E. Tennessee Street. 50-8tp

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

Floydada Insurance Agency...

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER



A Very Merry Christmas

So we say to you not just as our customers in 1942, but also as our friends and acquaintances which you have indeed become. We hope that you enjoy to the fullest all the happiness and goodness of this Christmas Season.

H. G. PARKER, FURNITURE AND APPLIANCES

From the EMPLOYEES of the Southwestern Public Service Company

Season's Greetings



... May health, good cheer, happiness be yours this Christmas and through the New Year!

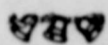
Southwestern PUBLIC SERVICE Company



Holiday Greetings

WE WOULD LIKE TO WISH THAT YOUR CHRISTMAS STOCKING HAVE MUCH MORE IN IT THAN EYEBEARS. BUT, AS THIS MIGHT SEEM TO BE AN EXTRA. WANT HOPE, WE WISH THAT IT CONTAIN FAR MORE THAN YOU EXPECT.

YOU HAVE STOOD BY US LOYALLY IN 1942, AND WE CANNOT TELL YOU HOW MUCH WE APPRECIATE IT.



CARMACK HATCHERY



SEASON'S GREETINGS

JUST A LINE to extend our heartfelt thanks for your kindness to us during 1942, and to wish you and yours the merriest Christmas of them all.

STEWART'S CLEANERS
A. V. Stewart, Owner



Rising above the turmoil and cares of the world is the majestic story of Bethlehem. May the star that shone then still cast its light for you and all of us, revealing new pathways to happiness and achievement. Our entire organization joins with us in thanking you for your good will and patronage during 1942, and in wishing you a very Merry Christmas.

FINKNER'S AUTO SUPPLY STORE



Mrs. Santa Claus
HAROLD E. CHRISTIE

LAST Christmas our local jewelry store added two new departments we never had carried before. One was a toy counter, where a selection of movie dolls was featured. The other—an optical department—catered to the trade who could not afford glasses unless they could arrange to pay for them on credit.

Visiting the shop the night before Christmas, I watched a tiny little girl. I'm sure she couldn't have been more than six... standing before the already sadly depleted doll counter. Her eyes were big as she looked up at the one doll still unsold, and there was a child's longing in them as she tugged at the tattered overall jacket of her father, busy talking to the optometrist.

"Daddy," she called, her voice shrill with excitement, "look! Isn't it the darlinest thing? Do you think Santa will bring it to me?"

The man's tired face turned toward her, and a hurt expression flushed across it settling hopelessly in the gray eyes. "Fraid not, Mary," he answered. "I saw Santa in a store down the street a while ago, and he said that he'd be about



She turned to make one last appeal:

out of everything by the time he reached our house. Reckon he might have some sweets, or maybe a rag doll, though. And he's promised for sure to bring those glasses.

"Oh!" Tears were in her eyes, but she fought them back bravely, and her worn coat sleeve wiped the last trace of them away.

"I did so want one of them," she whispered. "But I'm glad Santa isn't going to bring it to me. It means that he's found someone else who wants it even worse than I do, don't it, Daddy?"

"Come on, Mary," the optometrist called, taking the little girl by the hand. "Santa told me to see what kind of glasses you should have, so's to be sure he'd get it right. Now just sit in this chair and do as I say."

The examination didn't last long, and I was still there when it was completed. The optometrist turned to the father. "I'll make a special effort to finish them tonight," he said.

He was back soon, a slip in his hand. "I've fixed it with the management. A dollar now, and a dollar a month until the balance of five dollars is paid."

Mary had returned for a final look at the toy. "Don't you think, Daddy, that the glasses could come as a birthday present, and... oh, I did want a doll so badly! But... but I won't cry."

Her father hadn't heard. He was busy feeling in his pockets for the dollar needed for the down payment. He found a lean wallet, and from it pulled a quarter and seven dimes. He counted them over twice, a scared look on his face, then began a renewed search. Triumphant, he finally produced an eighth dime, and handed the silver to the optometrist.

As the man in overalls and his elfin daughter started toward the door, the girl behind the doll counter looked at the optometrist, then at me, a tear in her eye. Then she ran after the pair. "Wait a moment—ain't your name Mary?" she asked.

"Uh-huh?" the little girl answered, bewildered.

"Then I guess Santa meant you. He was here just a few minutes ago, and said he had a doll for a little girl named Mary, but he was afraid he wouldn't have the time to deliver it. Then he remembered that the little girl's father said he was coming here, so he asked me if I'd keep the doll and give it to you. That's it, up on the counter. Take it and run away, because I'm so busy I haven't time to talk."

Shyly, Mary reached up for the proffered treasure, and hugged it close.

Mary was speechless while her benefactor busied herself behind the counter. Suddenly the girl felt a tug at her skirt, and Mary was at her side, looking up at her. "I believe you're Mrs. Santa Claus," the child whispered, awe in her voice.

As the door closed behind the pair, the girl took her purse from her bag and looked inside.

"Mrs. Santa Claus, indeed!" I heard her mutter. "Lucky for me this is pay day, or Mrs. Santa wouldn't eat tomorrow."

The most attractive filling station we know of is the dining room.

SEWING MACHINE REPAIR
Let me repair that Sewing Machine. S. H. WRIGHT, 226 E. Tennessee Street. 50-81p



We thank you for your loyalty to us during the year. May you experience every joy during this blessed Yuletide of 1942.

MAGNOLIA Service Station
A. J. Cline, Mgr.



To all our old friends and acquaintances, and also to the many fine new ones we have made during 1942, we send sincere Christmas greetings and the wish that the holidays will be as happy as possible.

HIGGINBOTHAM-BARTLETT CO.



CHRISTMAS GREETINGS

We're full of cheerful things to say to all our friends and depositors this Christmas—but seriously and realistically we want to tell you that after all the Christmas gifts are given, and you are the happy recipient of cash, you can put to no better use than—to purchase United States Defense Savings Stamps and Bonds—for your future and your country's.

This Bank Will Be Closed, December 25.

FIRST NATIONAL BANK

1903—Time Tested Service—1942 **FLOYDADA, TEXAS**



Gift Suggestions

Give them a Gift they'll enjoy, and remember you gratefully for. These suggestions have every quality feature that Mother, Wife, Sister or Daughter look for—plus good values for you who do the shopping.



LADIES AND MISSES SWEATERS \$2.98



COSTUME JEWELRY \$1.00—\$1.98



ROBE AND PAJAMAS SETS
Pajamas \$3.98
Robe to match, \$4.98 to \$5.95



LADIES SCARFS
Silk and Wool
\$1.00, \$1.25



HANDKERCHIEFS
Linen and Batists
25c, 35c, 45c



in **TECADET TWILL***

JACKET—bound 'round with contrasting color; a2-button classic to pair with skirt, jumper or slacks \$5.95—\$7.98

SKIRT—tailored to a T, with center pleat at front and back, and slant-wise pockets at the sides (just like the slacks) \$3.95

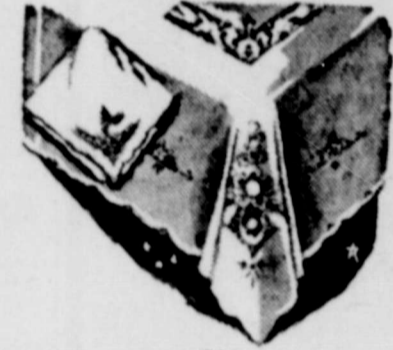
JUMPER—new surplice-type bodice, skirt buttoned snugly above a double inverted pleat \$4.98—\$5.95

SLACKS—man-tailored, with zip front, and slash pockets; match the jacket or the binding \$4.50—\$5.95

*Rayon and Acetate permanent vital-look finish



LUNCHEON SETS
Most Practical Gift
\$1.25, \$1.69, \$1.98



ROBE HER IN WARMTH CHRISTMAS

You'd gladly spend this for a gift that will bring her more than one winter's luxurious comfort. They come in Chenille Corduroy \$3.98—

Remember me, Queen Bebe! With silhouettes like an umbrella I'd pawn more jewels for a slip To bring me back an Artemis slip.

in the **PERFECT SLIP** with Laton inserts... by **ARTEMIS**

At least... the slip that keeps a welcome sheath of Rayon Satin over your knees, beneath broad skirts! It's straight-out, with a fit that's smooth as paper-on-the-wall... thanks to Laton inserts that stretch as you breathe. Tealose, white or black, sizes 32-44, petite sizes.

Advertised in **HARPO'S BAZAAR, VOGUE and MADEMOISELLE**

\$2.45 to \$2.98

STYLE SHOPPE
Mrs. Mollie A. Morton, Owner