

"By Helping Business You Help Yourself"

# The Floyd County Plainsman

FLOYDADA, FLOYD COUNTY, TEXAS, DECEMBER 17, 1942

NUMBER 2

## ARE THE MEAT PROGRAM AS AFFECTS THE FARMERS OF FLOYD COUNTY

### Girls to be Selected as Engineer-Cadettes

Several girls at the University of Texas are to be selected as Engineering Cadettes. They will be given a year's instruction in aeronautical engineering under the supervision of a member of the Curtis Corporation.

### Hinchey Saving of Gas

Gas furnished by West Texas Company are requested to conserve the gas. Hinchey, Vice President of the company, said today the company is preparing to mail an appeal to each of the commercial customers, suggesting several ways in which a possible temporary shortage may be averted.

Hinchey advised that this being taken in cooperation with the Power Branch of the War Relocation Authority and with the Gas Association, in an effort to avert threatened gas shortages in some areas and to ease hardships resulting from gas shortages as do occur.

There had no shortages of gas during the recent cold-spell," said Hinchey. "It is difficult to know how much gas will be required to serve everyone during the cold weather. We hope to be able to supply sufficient gas to our residential commercial customers. However, as we are not positive we will be able to do so, we hope that our customers should be advised of the situation, in addition that they can learn in advance how they can economize in the use of gas. In the event of a gas shortage, it should be possible to supply all customers, for we have some gas. We hope that our customers will cooperate wholeheartedly."

There is plenty of natural gas in the state," said Mr. Hinchey. "Our pipe lines are being extended to the amount of gas that we can carry. Under present conditions we are not allowed to use pipe, equipment or facilities."

Hinchey said further that the situation is quite fully explained in the letter above, and he urged all customers to read the message when received, giving their attention to the suggestions given on how to economize in the use of gas.

Every person in the United States who slaughters and delivers to others even so much as one animal of the sort listed in the meat restriction order of October 1 is subject to the restrictions of the order and to its penalties in case of violation, OPA has advised county agricultural agent Jason O. Gordon. Farmers who slaughter animals only for their own use are exempt, and are not subject to any fine. Animals covered are cattle, calves, sheep, lambs, and hogs. Delivery of meat from these animals to civilians is limited so that there shall be enough for the fighting forces of the United States and its allies.

Records of all slaughter for delivery to others must be kept and be available to inspectors of the OPA, by everyone from the country butcher, or the farmer who slaughters meat for others, to the largest packing houses. False statements of the number of animals slaughtered and delivered, or other violations of the restriction order, subject offenders to fines up to \$10,000 or ten years in jail, or both.

These facts are stated by OPA emphatically to call attention to the wide scope of the order. All slaughterers, including small country slaughterers and butchers, and custom slaughterers who kill animals belonging to others, are subject to the terms of the order, as are farmers who kill animals except for the use of themselves and their families. Anyone, to repeat, who kills and delivers to others, animals from which are obtained beef, veal, lamb and mutton, and pork, is accountable. They must keep records of all they slaughter and deliver, and they must keep within the limits set by the order for deliveries to civilians.

Slaughterers, other than those killing more than 500,000 pounds in a quarter, are limited to no more than the same amount of each of the kinds of meat that they slaughtered and delivered to others in the corresponding quarter of 1941. The larger slaughterers are limited to deliveries considerably below 1941 levels.

### COTTON QUOTAS VOTED DOWN LOCALLY

The returns of the cotton marketing quota referendum held Saturday, December 12, 1942 indicated that Floyd County cotton producers did not favor by two-thirds majority the marketing quota feature of the program with its associated cotton loan program. The final official count was as follows:

Number voting "yes".....	296
Number voting "no".....	156
Total Votes Cast.....	452
% favoring quotas.....	65.5

There was little interest shown in the election as only approximately 25% of the eligible voters went to the polls. Some producers voted against the quotas as a vote against the AAA program. Irrespective of whether quotas carry the AAA program is authorized to continue until 1945.

Latest returns from Texas indicate the quotas were carrying on a state-wide basis.



## ISN'T HE WORTH IT?

THIS message is written to you mothers — from your government.

It concerns the most precious thing in all the world to you — your child.

It asks you to help protect that child — from fear, from starvation, from death — the fate that has befallen millions of children under the rule of Nazi and Jap tyrants.

It asks you to urge your husband to join the Payroll Savings Plan — the easy way to buy War Bonds that will furnish the ships and guns and tanks and planes so desperately needed to guard you and yours from the horrors of defeat.

Or, if your husband is already buying War Bonds through the Payroll Savings Plan — it asks you to urge him to buy more, to increase his savings to at least ten per cent of his salary or wages.

Remember. Millions of your brothers, husbands, sons, friends are risking everything. You are asked to risk nothing. War Bonds are the World's Safest Investment.

As you buy them through the Payroll Savings Plan — today, you are doing your part

to help protect your child today! And at the same time setting up a savings fund to help bring up, educate, and develop that child — tomorrow.

Talk it over with your husband tonight. And resolve to put at least ten per cent — not 6%, or 7%, or 8% — into War Bonds through the Payroll Savings Plan. Do it for that child of yours. Isn't he worth it?

### WHAT YOU SHOULD DO

1. Already setting aside 10% of your pay in War Bonds through the Payroll Savings Plan — boost that 10% if you can.
2. Working in a plant where the Plan is installed, but haven't signed up yet — sign up tomorrow.
3. Working in a plant where the Payroll Savings Plan hasn't been installed, talk to your union head, foreman or plant manager — and see if it can't be installed right away. The local bank will be glad to help.
4. Unable to get in on the Payroll Savings Plan for any reason, go to your local bank or wherever bonds are sold. They will be glad to help you start a Plan of your own.



## "TOP THAT 10% BY NEW YEAR'S!"

BUY U. S. WAR BONDS THROUGH THE PAYROLL SAVINGS PLAN

This space is a Contribution to America's All-Out War Program

## Controlled Materials Plan Meeting to Be Held in Lubbock December 18, 1942 — Persons Concerned Urged to Attend

### SCHOOL TAX COLLECTORS OFFICE MOVED TO OFFICE OF COUNTY TREASURER

Mrs. Ethel R. Graham, secretary, assessor and tax collector of the Floydada Independent School District, moved her office Monday from the present location across the hall to the County Treasurers office. Mrs. Graham made the move after an order was passed Monday by the Commissioners Court granting their permission for her to share office space with Mrs. O. M. Conway, county treasurer.

### LIEUTENANT OSCAR P. RUTLEDGE, JR., VISITS PARENTS

Lieutenant Oscar P. Rutledge, Jr., visited with his parents, Mr. and Mrs. O. P. Rutledge. Lieutenant Rutledge returned to Corpus Christi, after his visit here.

Mr. and Mrs. John Hodges, of Mena, Arkansas, visited this week with Mrs. Hodges brother, Walter Edwards and family. They are on their way to San Diego, California, to visit with their son and daughter. Mr. and Mrs. Hodges are former residents of Floydada and Floyd County.

Throw your scrap into the fight.

## The 1943 Hog Production Goal Increased

The 1943 hog call is for more and fatter hogs—15 percent more and each one 10 pounds heavier.

Recent war developments have made it necessary for Secretary of Agriculture Wickard to up the 1943 hog goal to a 15 percent increase in farrowing over 1942's record crop. Previously the Secretary had asked for an increase of 10 percent.

At the same time, he reiterated his requests that growers market their hogs with at least 10 pounds more weight on them and that they plan farrowings so as to result in orderly marketings.

Although the Texas pork production goal has not yet been announced, B. F. Vance, Texas USDA War Board chairman, said that Texas growers would be asked to produce their share of the increase being asked.

According to Secretary Wickard's announcement, the Agricultural Marketing Administration will support prices of hogs so as to insure growers a price level of \$13.25 average, Chicago basis, for Good and Choice grade butcher hogs weighing 240 to 270 pounds, until the fall of 1944.

A private herb garden is maintained at the University of Texas, so that pharmacy students and professors may grow plants for experimental use.

## Pioneer Woman Paid Tribute

Burial services for Mrs. Mittie Castleberry, 73 years old, who died at 12:35 o'clock Saturday morning at the home of her daughter, Mrs. Frank Galbreath, 1507 West Eleventh Avenue, was held in Fort Worth, the old family home.

Funeral services for Mrs. Castleberry, who had been a resident of Amarillo for 20 years, were held at 3:30 o'clock Saturday afternoon in Blackburn-Shaw memorial chapel with Dr. E. B. Fincher officiating.

The body was sent to Fort Worth for interment in Greenwood cemetery.

Mrs. Castleberry was born January 21, 1869, near Oakland in Colorado County, Texas, the daughter of Robert McFall and Mary Woolsey McFall, whose father, Munroe Woolsey, was a member of the state Legislature when the new capitol was dedicated at Austin. Mrs. Castleberry was a third cousin of Stephen F. Austin. Both the Woolseys and McFalls came to Texas from Georgia in the early days of the Lone Star state.

As a young woman Mrs. Castleberry was noted as a singer. On May 26, 1889, she became the bride of Simeon Wesley Castleberry of Fort Worth, who died in 1922. One of Fort Worth's additions is named for the Castleberrys.

In 1890 Mr. and Mrs. Castleberry drove an ox team from Fort Worth to the Texas Panhandle and settled in Floyd County. For three years they lived on their claim in a half dugout.

Besides the daughter the surviving relatives are three sons and seven grandchildren. The sons are S. M. Castleberry of Amarillo, R. W. and T. E. Castleberry, both in the U. S. Navy.—The Amarillo Daily News.

## Advertisement for Proposals to Lease P. O. Quarters

Proposals are hereby solicited, to be received in the office of Post-Office Inspector A. S. Page at Fort Worth, Texas, up to and including January 10, 1943, to furnish quarters suitable for post-office purposes at Floydada, Texas under a lease subject to the provisions of the standard form of lease used by the Post Office Department, at a stated price per annum, including fuel, light, power, water, toilet facilities, plumbing, heating, and lighting fixtures, for a term of five or ten years from July 1, 1943.

Floor space of about 1,800 square feet is desired.

Important considerations are a reasonably central location, good daylight, and accessibility to rear or side entrance for mails.

General building requirements, and form of proposal, together with information concerning the provisions of the lease, may be obtained from the Postmaster or the Inspector whose name and address are indicated above.

Diagram of the rooms offered, showing inside dimensions, offsets, doors, windows, etc., and any adjoining ground for light areas, must be submitted with the proposal. Proponents may also submit photographs of their property and its surroundings if they so desire.

The Post Office Department reserves the right to reject any or all proposals, to negotiate further with proponents for better terms, or to endeavor either before or after the closing date above indicated to secure offers on suitable properties, in addition to those submitted in response to this advertisement.

Proponents may be required to show whether the property offered is mortgaged and to furnish a concurring agreement by the mortgagee. Detailed information will be furnished by the undersigned.

Proposals without fuel, light and power will be considered. A. S. PAGE, Post-Office Inspector, Fort Worth, Texas.

## Harry Stanley and Family Attended Wakefield Funeral

Mr. and Mrs. Harry Stanley and family attended the funeral services of Mr. Stanley's brother-in-law, George T. Wakefield, at Amarillo Monday afternoon at 4:00 in the Griggs funeral chapel. Dr. Earl G. Hamlett, pastor of the Polk Street Methodist Church, officiated.

Mr. Wakefield, farmer and stockman, died Saturday at his home six miles north of Tulia. He was 62 years old. He resided in Amarillo a number of years before moving to the ranch. Mr. Wakefield was a former resident of Floydada and Floyd County before moving to Amarillo. His wife was Miss Constance Stanley, and sister of Harry and Homer Stanley.

Survivors, besides his wife, include two daughters, seven sons, a brother, two sisters, and ten grandchildren.

Burial was made in Memorial Park Cemetery, Amarillo.

Mr. and Mrs. Bill Daily and daughter, Jo Ann, visited from Tuesday until Saturday with Mr. Daily's mother, Mrs. W. P. Daily, and other relatives.

# The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK  
M. B. Cavanaugh, Publisher

IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00  
Entered as Second Class Matter June 23, 1930, at the Post Office at Floydada, Texas, under the Act of March 3, 1879.

**NOTICE!**

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

## QUESTIONS AND ANSWERS ON "SHARE THE MEAT" PROGRAM

The following questions and answers on share the meat program may answer some of the many questions in the minds of farm operators. These answers should serve as the basis for making meat decisions until more definite information is released at some future date.

1. Will the "share the meat" and meat rationing program reduce the livestock farmers produce?

These programs should not effect the price of livestock since the purpose of the programs is to distribute fairly the amount of meat available.

2. Will farmers who raise and butcher for their own use be rationed? How can it be done?

The details of the rationing program have not been worked out when rationing goes into effect after the first of the year farmers will probably be included. Farm people are asked to stay within their share per person per week of the restricted meats in the "share the meat" program.

3. Shouldn't farmers be permitted to raise and butcher as much meat as they need?

In times of war it is necessary for each person to make certain adjustments. In order to maintain the best possible health for all the people in the United States, armed forces, and allies, farmers are being asked to raise as much meat as possible, and not use more

meat than anyone else. Farm families may figure this on year allowance is more than a great many farm families now use.

4. What will be done about excess fresh meat at butchering time?

(a) Stagger butchering of hogs. Instead of butchering two or three hogs at one time, butcher one and then a few weeks later butcher another, etc.

(b) Cooperate and share fresh meat with neighbors at butchering time; you butcher a hog one week and share with the neighbors, they butcher later and share with you.

(c) Cure, store or can, hams, shoulders, middlings, sausage, and tender loin. This leaves the spare ribs and the backbone the only restricted meat to be consumed at the time of butchering. The other parts of the hog as the head, heart, liver, feet, etc. are not included in the 2 1-2 pounds per person per week. Similar management will need to be used when a family butchers beef, veal, and mutton.

(d) If the above suggestions cannot be carried out, farmers may find it necessary to consume a larger volume during butchering time, but for the year, their consumption should be held to their share.

5. Does "Share the Meat" mean that farmer families who store a great amount of meat, must put away less and keep within the 2 1-2 pound standard?

Yes, farm families will figure 2 1-2 pounds per adult per week including fresh, stored, cured, and canned meat. This will mean 130 pounds per year per person for every one over 12 years of age. Details for rationing have not been worked out.

6. Will the rationing of meat to farmers cause a reduction in the amount of meat produced?

No, rationing of meat to farmers should not decrease the production of meat. In calculating

the amount of meat to be available to United States civilians during the 1942-43 marketing year, the Foods Requirements Committee included farm-slaughtered meat in the total as well as commercially slaughtered meat. Non-commercial slaughter amounts to above 3 1-2 billion pounds annually, and is part of the 17 1-2 billion pounds supply of dressed carcasses which will be available for civilian consumers. Farmers will be asked to market their excess meat animals.

7. Must farmers declare their meat on hand when rationing begins?

Details of the rationing system have not been worked out but they probably will.

8. Will pork included in cooking vegetables be counted in the meat allowance?

Yes.

9. How will "Share the Meat" apply to farmers who have hired hands and seasonal labor?

In planning the meat supply for the year farmers should make allowances for their hired hands and seasonal labor they expect to use during the year.

10. How will company over week ends be taken care of?

In the "share the meat" program you may serve meat but the guests should consider the amount of meat consumed in your home as part of their 2 1-2 pound allowance for the week.

11. Shouldn't such things as age, kind of work and climatic conditions be considered in rationing allowances?

Age is considered already. Taking into consideration all these other factors would make the rationing program difficult to administer.

12. What will be the result of meat rationing on prices of meat alternatives?

It should not have any.

13. If people share the meat, will the armed forces get it and will they use it economically?

Huge amounts of meat must be supplied to the army, the navy and our allies. Civilians must share what is left. A particular price of meat sold by a farmer may not reach the armed forces. Meat locally will provide for those people living in the area. This will release more transportation and decrease the demand for the meats in the packing plants which are supplying our military forces.

## Air transportation Will Bring About Great Changes

Retail merchants and manufacturers expecting to profit by post-war buying must take into consideration the enormous development in air transportation during recent years, Dr. John H. Frederick, University of Texas professor of transportation told the Chicago chapter of the American Marketing Association in a recent address.

"The national market will be shrunk, in terms of time-in-transit for travel or shipments, to the size of the state of Pennsylvania," he declared. "Marketing centers are certain to shift, since inland cities will be just as accessible as those on the coast."

In addition, the shopping area of buyers will be considerably enlarged, since speedy air transportation of passengers is certain to become increasingly popular after the war, Dr. Frederick predicted.

"Air lines to all parts of the country will make it possible to reach all the wholesale buying power and most of the consumer buying power of the country by direct air transportation," he said. "That being the case, one certain development in marketing will be the tendency to manufacture and distribute for a national rather than a regional market."

The Texas State Capitol Building is among the four largest Capitol Buildings in the United States, including the Capitol at Washington.

## Simplifying Wood Diet is Simple Problem—If!

How does a termite manage to subsist on wood—a non-living substance?

That's the question a University of Texas Zoologist, Dr. R. E. Hungate, has been working on and

which he has managed to answer after lengthy research.

The dietary process of the termite is described by Dr. Hungate as a friendly cooperative plan. The termite carries within its alimentary canal a host of microscopic one-celled protozoa, and both the termite and the protozoa work to keep each other alive.

The protozoa converts wood cellulose into carbon dioxide, hydrogen, and acetic acid, and the

termite then absorbs the acid as nourishment. At the same time, the termite helps the protozoa along by grinding up the wood for it, keeping away the oxygen which would kill the protozoa and absorbing the acetic acid which would also be fatal.

Dale Strickland, of Stamford, spent the week end with his mother, Mrs. G. R. Strickland.

## Furniture for

H. G. Parker, Furniture Company, has just received a lot of furniture—and invites you to come in and see the wide variety of pieces he has for modern and apartments.

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*Cordial Christmas Greetings to all of our friends in the Southwest*

**IT IS** with a feeling of deepest sincerity that we send you our cordial Christmas Greetings.

It is a good custom . . . a wholesome custom . . . a custom which we in America shall forever protect.

And while this Christmas may not be as "Merry" as those in years past, we may still clasp the hands of our friends with a true feeling of brotherly love — and an abiding faith that when the "tumult and the shouting dies" . . . and Victory has crowned our heroes with the laurel wreath, we will again know Christmas as in yesteryears.

Through floods, drouths, boom-times and depressions, war, peace . . . and again war, for the Thirty-seventh Christmas we have been able to supply through home-owned independent retail dealers the health-giving fresh fruits and fresh vegetables that you have been accustomed to enjoy at Christmas-time and every day throughout the year.

And come what may, we renew our pledge to continue this service to our friends in the Southwest for your good health and enjoyment.

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DRESSER SETS  
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ELECTRIC ROASTERS

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An ideal gift for over night travelers. And very useful. Complete Desk Sets.

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Beautifully enameled clock in colors. Attractive box of Air-Maide Hosiery.

**WHITE DRUG COMPANY**  
"Palace Theatre Building"

### Sam Needs Experienced Help in Many Lines

Sam will pay \$88 an hour for laborers at Mare Island, California; \$120 a month for messengers and typists at Washington, D. C.; \$9.12 an hour for metal workers, mechanics, electroplaters and welders at Corpus Christi; \$1.00 a month for messengers while they go to work from \$1.28 to \$1.44 for skilled tradesmen to go to Hawaii.

### WAR CHANGES ARE MADE

Changes in the AAA program will allow essential crops over and above that normally planted on a substituted acre for production in meeting the 90 percent requirement. Crops designated as essential food crops are grain sorghums, tame rye and vegetables.

As to the crops listed in the program, they may be substituted for the following crops: corn, soybeans, cotton, dry beans, peas, chickpeas, winter cover crops, and information is expected next few days, and issued immediately to the county.

There is a place where it is best to have a next-door neighbor.

### Classified Advertising

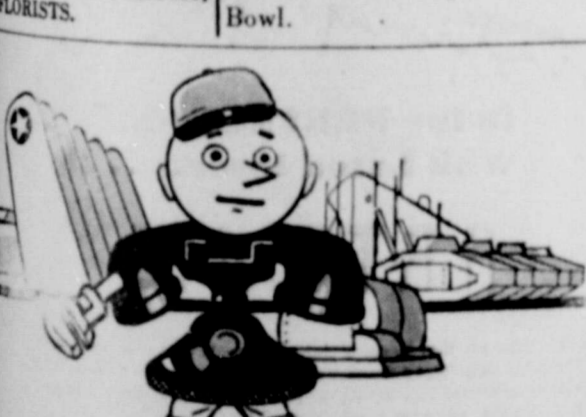
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**This Christmas... PLEASE GIVE UP "LONG DISTANCE" GREETINGS to war-busy centers**

Long distance telephone lines are paths of war this Christmas. Please leave them clear for war calls—and soldiers' calls.

SOUTHWESTERN BELL TELEPHONE CO.

### New Machinery Quotas for Farms Are Announced

More new farm machinery and equipment than was expected will be made available to Texas farmers for next year's production.

Break-down of state quotas, which include plows, harrows, cultivators, tractors, mowers and binders, got underway in the state USDA War Board office this week. Quotas to be allocated first, according to the USDA War Board, are types of machinery and equipment needed during the fall and winter. Included in this classification are 1,720 tractors, 1,470 wagons, 2,948 cultivators and 2,434 spike and spring tooth and disk harrows.

Other state quotas being allocated now are as follows: 1,059 corn and cotton planters, 226 grain drills, 145 tractor drawn disk plows, 951 moldboard plows, and 362 one ways. Dairy equipment consists of 450 milking machines, 581 separators and 166 milk coolers.

Commenting on the quotas, B. F. Vance, chairman, Texas USDA War Board said that the farm machinery and equipment now being released represent only 75 per cent of the expected 1943 production since materials for only this amount are now available. He explained that if materials for the remaining 25 per cent were available later that proportionate increases would be made in some items.

He added that plans are being made for manufacturers to distribute the machines through their jobbers, distributors and dealers as close as possible to distributing points in order that the number of machines received would match the number of purchase certificates issued by county farm rationing committees.

Purpose of the plan is to eliminate as much as possible any need for reshipping or for cross-hauling of new machinery or equipment.

Criteria by which the state USDA War Board is allocating machinery and equipment to counties included consideration of labor supply, type of crops, and existing supplies of used machinery and equipment. Similar factors will be used by county farm rationing committees in distributing the limited quotas to farmers.

Other types of machinery being distributed now include: 4 potato planters, diggers, and sorters, 1,246 listers, with and without planting attachments, and 22 manure spreaders.

Bowl appearances may be new to the Texas Longhorns, but not to their veteran coach, D. X. Bible. Bible's 1921 Aggies played in the Dixie Classic in Dallas, on January 1, 1922. The Aggies beat Center College, 22-14, in the fore-runner, of the present Cotton Bowl.

### History of Trees on University Campus

The history of the thousands of trees on the University of Texas' 200-acre campus is told in a "dendrology" written by Dr. J. W. Calhoun, former comptroller and one-time president ad interim of the state university.

Dr. Calhoun has checked all the trees, mapped their locations, photographed some of them, and written out their history. The brochure has not been published, but six typewritten copies have been placed in the University Library.

Although many of the trees are native, others have been gifts from many Texas and out-of-state organizations. Some have even caused the change in a proposed building site—the most notable example being the famous "Battle Oaks," which would have been removed to make way for the Biology Building had it not been for the intervention of Dr. W. J. Battle, classical language professor.

### Ignorance of Language Is Military Handicap

One of the best military and diplomatic weapons—and one in which the United States is sadly lacking—is a knowledge of the language of both enemies and allies, asserts Dr. H. J. Leon, University of Texas professor of classical languages.

"We ought to be ashamed that our diplomatic envoys have frequently not known the languages of the countries to which they were sent," he declared. "That ignorance is a barrier to diplomatic communication and is a slight to the nations we deal with."

Government requirements have shown that persons with a good knowledge of languages are needed at home, too, in censorship and translation bureaus. Dr. Leon language may prove of military pointed out. Knowledge of a value, as the recent search for persons able to interpret Japanese has shown, he said.

The man who gets along best in this world is the one who can look happy when he isn't.

"Something old, something new" is the combination for the Cotton Bowl football game at Dallas New Year's Day. The University of Texas Longhorns will be making their first bowl appearance in history, but Georgia Tech, their Southeastern conference opponents are veterans of the business. The Jackets have previously played in the Rose Bowl and the Orange Bowl, winning both their starts.

W. W. control 75 per cent of the nation's spending. Uncle Sam, of course, gets the other 25 per cent.

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**CLINE AND RAINER**  
WESTERN AUTO ASSOCIATE STORE

**Christmas SUGGESTIONS!!**

**GLOVES—A Seasonable Gift .....**  
Kids \$1.8, \$ .50; Wool 59c, \$1.00

**Gifts OF DISTINCTION**

**A Selection OF FINER GIFT Suggestions**

**A World of Gifts to Choose From at Arwine's**

For the man or woman who is troubled for ideas "FOR HER" or "FOR HIM". Select from our complete holiday merchandise.

**Here's Practical Gift Suggestions:**

Wrist Watches, Big Vanity Sets, Dresser Sets, Hair Brush Sets, Boudoir Clocks, Vases, Over-night Bags, Manicure Sets.

**A Cherished Gift for the Lovely Lady:**  
Fragrant Perfumes available in both gram and bottle form.

**ARWINE DRUG COMPANY**  
"Got everything"

YOUR GIFTS WILL BE SMARTLY WRAPPED

**PURSES—The Gift Long Enjoyed,**  
In all new colors \$1.00, \$1.98, \$2.98

**STYLE SHOPPE**  
Mrs Mollie A. Morton, Owner



# Gift Suggestions

Give them a Gift they'll enjoy, and remember you gratefully for. These suggestions have every quality feature that Mother, Wife, Sister or Daughter look for—plus good values for you who do the shopping.



"SUPPORT OUR BOYS"  
TOP THAT 10%  
BY NEW YEAR'S  
BUY WAR BONDS

LADIES AND MISSES  
SWEATERS  
\$2.98



COSTUME JEWELRY \$1.00—\$1.98



ROBE AND PAJAMAS SETS  
Pajamas \$3.98  
Robe to match, \$4.98 to \$5.95



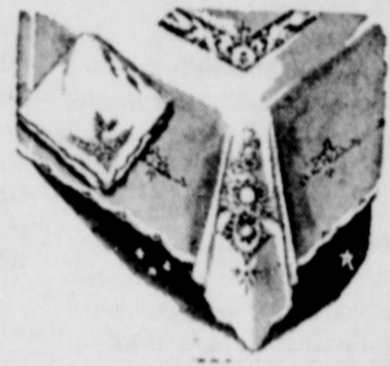
LADIES SCARFS  
Silk and Wool  
\$1.00, \$1.25



HANDKERCHIEFS  
Linen and Batists  
25c, 35c, 45c

"SUPPORT OUR BOYS"  
TOP THAT 10%  
BY NEW YEAR'S  
BUY WAR BONDS

LUNCHEON SETS  
Most Practical Gift  
\$1.25, \$1.69, \$1.98



ROBE HER IN WARMTH  
CHRISTMAS

You'd gladly spend this for a gift that will bring her more than one winter's luxurious fort. They come in Chenille Corduroy \$3.98

Remember me, Queen Isabella,  
With silhouette like an umbrella,  
I'd pawn more jewels for a slip  
To bring me back an Artemis slip.

sitting pretty

in the PERFECT SLIP  
with Laton inserts . . . by  
**ARTEMIS**

At last! . . . the slip that keeps a welcome sheath of Rayon Satin over your knees, beneath treaded skirts! It's straight-cut, with a fit that's smooth as paper-on-the-wall . . . thanks to Laton inserts that stretch as you breathe. Tealose, white or black, sizes 32-44, petite sizes

Advertised in HARPER'S BAZAAR, VOGUE and MADEMOISELLE

\$2.45 to \$2.98



in TECADET TWILL\*

JACKET—bound 'round with contrasting color; a2-button classic to pair with SKIRT, jumper or slacks \$5.95—\$7.98

SKIRT—tailored to a T, with center pleat at front and back, and slant-wise pockets at the sides (just like the slacks) \$3.95

JUMPER—new surplice-type bodice, skirt buttoned snugly above a double inverted pleat \$4.98—\$5.95

SLACKS—man-tailored, with zip front, and slash pockets; match the jacket or the binding \$4.50—\$5.95

\*Rayon and Acetate permanent vitalized finish

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Mrs. Mollie A. Morton, Owner