

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, September 18, 1941

Number 41

VOLUME No. 12

AAA Chairman Instructs New Members



... Tankersley, of Kaufman county, left, and Elbert C. Dale, of ... county, right, discuss with George Slaughter, chairman of the ... AAA committee, their duties as new members of the committee. ... three men are cotton and livestock farmers.

M. Finkner Moves Business to New Location

M. Finkner moved his garage automobile business to a location on West California ... this week, where he is ... stock and fixtures in the ... which he bought earlier ...

Senator Formby Favors Building Farm Roads

Senator Marshall Formby of this district said this week that he favored taking the surplus in the bond fund, after servicing all eligible bonds, and building farm to market roads for the farmers of Texas.

"Farmers of Texas pay more than 25 per cent of the gasoline tax," he said, "and do not get much benefit from their money spent because much of their traveling is done on rural roads. Considering the fact that we need more all-weather roads for school buses to travel over, I think it only fair that this surplus be spent to build some good lateral roads for the Texas farmer."

Senator Formby said he would like to see the bill changed so as to make it possible to take in the new bonds which West Texas Counties have used to build roads now a part of the State Highway System. The Senate Thursday night passed a bond bill which will provide for the building of farm to market roads by the State Highway Department. If the House adopts this bill, the Legislature should get through within the next few days. The Senate passed the bill in three days.

Formby recently moved to Plainview where he is publisher of The Plainview Tribune. He said he believed his connection with the Plainview newspaper would fit in well with his Senatorial work and would give him considerable time to visit over the 24 counties of this Senatorial District from time to time. He was formerly publisher of The Aspermont Star, and worked on several dailies before he was elected County Judge of Dickens County in 1936. He owns a farm near McAdoo, in Dickens County.

Let Cavanaugh do your printing.

Floydada Young People Enter Colleges

Floydada's youth enters various colleges for the coming year this week.

Students entering Texas Technological College, in Lubbock are: Wayne Collins, son of Mr. and Mrs. Walter Collins; Billy Brown, son of Mr. and Mrs. Ed Brown; Carl Minor, son of Mr. and Mrs. C. L. Minor; Emmitt Hinson, son of Mr. and Mrs. E. E. Hinson; Robert Arnold, son of Mrs. C. K. Arnold; Lee Dale Clubb, daughter of W. G. Clubb; Donald Cornelius, son of E. L. Cornelius; Greer McCleskey, son of Mr. and Mrs. Roe McCleskey; Norman Goen, son of Mr. and Mrs. W. S. Goen; Robert Scott, son of Mr. and Mrs. R. C. Scott; and Randall King, son of Mr. and Mrs. E. P. King.

Those entering Texas State College for Women at Denton are: Jane Clark, daughter of Mr. and Mrs. A. B. Clark; Esther Finkner, daughter of Mr. and Mrs. Geo. M. Finkner; Helen Ring, daughter of Mr. and Mrs. Claud Ring, of Dougherty. John Tarrington, at Stephenville, has Alice Bell, daughter of Mrs. Alice Bell; Carl Arnold, son of Mrs. C. K. Arnold; Pat Collins, son of Mr. and Mrs. T. P. Collins; Margorie Sue Morehead, daughter of Mr. and Mrs. E. J. Morehead.

Those in West Texas State Teachers College at Canyon are: Martha Yearwood, daughter of Mr. and Mrs. Rainey Yearwood; Wilda Ruth Finley, daughter of Mr. and Mrs. Bill Finley; Mary Louise Medlen, daughter of Mr. and Mrs. Robert Medlen; Marjorie and David Kirk, daughter and son of Mr. and Mrs. Ohmer W. Kirk; Lanell Harmon, daughter of Mr. and Mrs. Frank Harmon; Eugenia Martin, daughter of Mr. and Mrs. J. G. Martin; Ruth Simpson, daughter of Mr. and Mrs. W. H. Simpson.

Enrollment in North Texas State College at Denton are: Edward and James Wester, sons of Mr. and Mrs. J. C. Wester; Marvin Harris; Kenneth Baird Bishop, son of Baird Bishop; Ham Smith, son of Mr. and Mrs. Ham Smith; Leeman Norman, son of Mr. and Mrs. E. L. Norman.

Those entering in North Texas Agricultural College at Arlington are: Phil and Maurice Steen, sons of Mr. and Mrs. Homer Steen; Billy Asher, son of Mrs. Victoria Asher; Joe Arwine, son of Mr. and Mrs. J. A. Arwine.

James and Louise Willson, son and daughter of Mr. and Mrs. J. M. Willson, are attending Southern Methodist University at Dallas.

Glen Norman, son of Mr. and Mrs. E. L. Norman, is enrolled with Cameron College in Lawton, Oklahoma.

Bruce Foster, son of Mr. and Mrs. Clarence Foster, is attending Santa Monica Tech in California.

AAA Committee-men Are Named For Vacancies

College Station.—Bert Tankersley, Kaufman County farmer, and Elbert C. Dale, Smith County farmer, have been named to fill two vacancies on the state AAA committee.

Dale will represent district 5, succeeding Donald L. Cothran, and Tankersley will represent district 4, succeeding B. B. Ingel. Both Cothran and Ingel resigned to accept positions with the Federal Crop Insurance Corporation.

Both the new members have been farmers all their lives. Tankersley, who has served as chairman of the Kaufman County AAA committee, since January, 1939, raises cotton and livestock. Dale was a community committeeman from 1933 to 1938 when he was elected to the county committee, of which he was chairman until just prior to his selection as state committee member. He, also, raises both cotton and livestock.

The state AAA committee, administrative and policy-making body for the Agricultural Adjustment Administration in Texas, is composed of 12 Texas farmers and ranchmen and H. H. Williamson, director of the Texas A. and M. College Extension Service.

Mr. and Mrs. Bob Moreland, of Denver, Colorado, are visiting his mother, Mrs. Jim Moreland. Mr. and Mrs. Moreland plan to stay for two weeks.

Added Emphasis Is Placed On Terracing

College Station.—Terrace your land now and pay later when you get your AAA payment is the new device Texas farmers will have available under the farm program in 1942.

With the program placing still greater emphasis on soil-building practices in 1942, terracing has been added to the conservation materials and services program to enable more farmers to terrace their land. Fred Rennels, assistant administrative officer of the AAA in Texas, has announced.

This phase of the AAA program, designed to assist cooperating farmers in carrying out more soil-building practices, already makes it possible for them to obtain phosphate, Austrian winter peas and vetch during the planting season and the costs of materials are being deducted from their AAA payments. Similar arrangements may be made in those counties which adopt the terracing program, Rennels explained.

County AAA committees, in counties where there is sufficient demand for the terracing program, will let bids on a 100-foot basis to contractors who will be paid by the AAA after the terraces are completed, the AAA official said.

Since the expanding conservation materials and services program throughout the nation may result in difficulties in securing necessary seeds and supplies, terracing is being added to help farmers make the maximum use of the AAA's soil-building assistance. Future AAA payments no doubt will be contingent upon carrying out more soil building practices, Rennels said.

Under this program, farmers may use 70 percent of their total farm payments for terracing.

Farm Business Analysis Sheet Is Prepared

College Station.—The Texas A. and M. College Extension Service has prepared a "Farm Business Analysis Sheet" for the convenience of farm families who desire a complete year-end analysis of their operations. According to Tyrus R. Timm, extension economist in farm management, the sheet embodies a handy summarization of information necessary for quick reference in business transactions. It contains space for a check on field crops and feed, showing the several crops produced during the year and how they were used. Another division provides a breakdown of livestock and poultry on the farm, and presents a numerical picture of the farm's livestock program. Space is provided for analysis of the distribution of feed and livestock, and also for recording the varieties of seed, kinds and amounts of fertilizers, spray, etc., used for comparisons with production results.

Under the heading "Capital Resources," is a classification of items banks will allow for collateral loans. A classified income and expense statement points out, when figures for the year's business are filled in, where the farm income came from and where it went. Closely related to these two divisions is the space for itemizing investments, expenses, and incomes included for both landlord and tenant, if the farm is not owner-operated, in order that a fair basis for rent may be established.

Timm points out that if the Texas Farm Record Book is used, sources of all summary items are indexed. The "Farm Business Analysis Sheet" is on strong paper, and both sides are used for tabulating the classified information. Folded, the summary sheet will fit into a manila folder.

Mr. and Mrs. W. A. Amburn visited their daughter, Mr. and Mrs. Leon Hart in Friona Sunday. Mrs. Melborn Bennett, of that city, returned with her grandparents and plans to visit with them this week.

Mrs. Edd Edmisloi and daughter, of Oregon, visited with Mrs. Edmisloi's brother, Mr. and Mrs. J. B. Tennin, last week.

Mr. and Mrs. J. D. Gates, of Lubbock, visited with Mr. and Mrs. Marshall Swope Sunday.

Rate Reduction for Stock Shippers Is Granted

According to information from Washington, railroads have granted a rate reduction designed to benefit livestock shippers. The rate concession, which became operative August 1, is experimental for one year. Sale-in-transit privileges will be accorded to shippers of stocker and feeder animals at the central markets at the through 85-percent stocker and feeder rates for morgan to destination.

The rate adjustment is important to Texas cattlemen because this state is the largest shipper of livestock in the United States, it was indicated.

The railroads announced that continuation of the new schedule would depend upon whether increased traffic justified it.

Fall Presbytery to Meet in Amarillo Today and Friday

The fall meeting of the Amarillo Presbytery of the Presbyterian church, U. S. A., will be held in Amarillo Thursday and Friday.

All sessions will be held in the Central Presbyterian Church.

Delegates from throughout the Panhandle area will be in attendance.

The opening session will be held at 9 o'clock Thursday morning, with the retiring moderator, Rev. Walter G. Horn, of Tulsa, preaching the sermon. The morning will be occupied with the business of the Presbytery and with an address on "Christian Education" by Rev. Walter Horn, a talk on the Children's Home by W. A. Zischang, and one on "United Promotion" by Rev. James Glenn, of Borger.

INTERESTING TALKS

The devotional service, in the afternoon, will be conducted by Rev. C. C. Dooley, of Dalhart. Rev. J. K. Story, Plainview, will speak on "Foreign Missions." L. C. White of Amarillo will speak on "Pensions," and Rev. W. H. Drake, Canadian, will speak on "Social Education and Action." Other speakers will be Rev. James Aiken, Jr., on "National Missions"; Rev. C. N. Aylie, Canyon, on "Sunday School Missions," and Rev. J. Paul Stevens, Slaton, will give the historical report.

The commissioners at the General Assembly in St. Louis, Rev. J. R. Sharp of Canyon and John Deaver of Memphis, will speak on that gathering.

Delegates to the meeting of the Synod of Texas, to be held in San Antonio on October 14, will be elected.

The Amarillo Planning Conference will be held Friday in the Central Presbyterian Church. This conference is for all leaders of church organizations and all church members of the Presbytery of Amarillo.

GROUP MEETINGS

The program of the planning conference includes a devotional and statement of the theme of the year and proposed objectives will be presented by Rev. James G. Glenn.

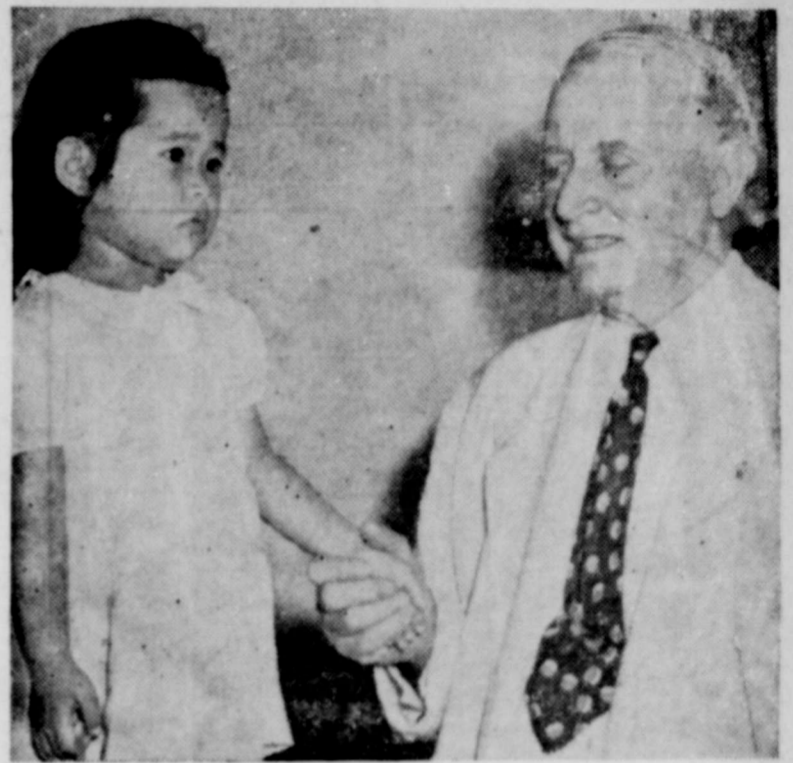
Rev. J. W. Myrose, McLean, the stated clerk of the Presbytery, will present the record of the Presbytery for the last ten years. Rev. James Aiken, Jr., will speak on "National Missions"; Rev. Russell Wingert, of Memphis, will give an address on "Foreign Missions"; Rev. Walter Horn will talk on "Christian Education"; Rev. James Glenn on "Stewardship," and Rev. Frank Travis, of Childress, will speak on "Evangelism."

There will be group meetings for men and women to discuss plans and ways of developing work for the coming year. The afternoon will be devoted to discussions of how to carry out the plans. The conference will close with an inspirational period led by Rev. J. Paul Stevens of Slaton.

Jim Pittman, Mrs. L. H. Moon, Mrs. C. A. Mara, of Long Beach, California; Mrs. D. L. Hudson, Los Angeles, California; Mrs. D. F. McKenzie, of Chowchilla, California, are visiting in the home of their parents, Mr. and Mrs. F. S. Pittman, in the McCoy community.

Let Cavanaugh do your printing.

Hands Across The Pacific



America's sympathy to war-torn China in her struggle for democracy was symbolized in Dallas by the handclasp of Nathan Adams, chairman of the Texas campaign for United China Relief, and little Maria Yium, 3, youngest member of Dallas' Chinese colony. The state drive for funds to provide medical aid, food and other needs of China's desperate war victims is being launched with a goal of \$200,000 toward the national fund of \$5,000,000. Contributions should be sent to Mr. Adams, care of the First National Bank, Dallas.

Hearing on Bond Election Set for October 6

A petition filed with the county clerk Monday, September 8, signed by J. M. Willson and 53 others asking the court to call an election in Precinct No. 1 to vote on a road bond issue of \$125,000.00 was acted on by the Commissioners Court Saturday when they set October 6 for the hearing.

The petition seeks the issuance of bonds for "construction, maintenance and operation of macadamized, graded or paved roads and turnpikes or in aid thereof throughout Floyd County Precinct No. 1, including a farm-to-market road from Highway No. 207 to the county line toward Petersburg, Texas."

The petition seeks the issuance of the proposed bond issuance at not to exceed 3 1/2 per cent and that they be not issued for a maturity date in excess of 25 years.

Mr. and Mrs. W. J. Womack left Wednesday to visit Mr. and Mrs. J. C. Wood, Jr., in Fort Worth, and Mr. and Mrs. J. C. Wood in Paducah for several days. The latter is Mrs. Womack's parents, and J. C. Wood, Jr., is Mrs. Womack's brother.

Dr. and Mrs. C. M. Thacker visited in Roaring Springs Sunday with Dr. Thacker's mother.

Local Board Call Three Men for September 29

The following named men have been selected for induction by this board:

They shall report to this Local Board at Floydada, Texas, at 9:00 a. m. on September 29th, 1941; whereupon they shall be sent to an induction station of the United States Army at El Paso, Texas.

No. 313 Gerald Caddy Ramsey, Lockney, Texas.

No. 320 John B. Mercer, Lockney, Texas.

No. 8.508 James Henry Hinton, Floydada, Texas.

Miss Margaret Collier of Lockney Selected as Clerk Deputy

Miss Margaret Collier, of Lockney, has been selected by Miss Emma Louise Smith, County Clerk, as her deputy clerk. Miss Collier will assume her duties in the clerk's office September 25. She has been employed at the First National Bank, Lockney, for the past ten years, and is well known over the county.

CALL COMES TO COLLEGES



Passed by Censor

LOOKING like something out of a Buck Rogers thriller, four McGill University students, garbed in the kind of cap and gown that Nazism made necessary, get a lecture in bayonet fighting from an army instructor. For the period of the war all male students at Canadian universities must spend a definite number of hours training in the C.O.T.C. (Canadian Officers' Training Corps) during the college year. Women students are required to attend special lectures in first aid and similar subjects. As compulsory enlistment for national defense in Canada begins with the 21-year-old group, most students finish their university careers before being obliged to enter the army but many volunteers for service anywhere join up before that time and large numbers of university undergraduates are serving with the Dominion's armed forces overseas and elsewhere outside Canada.

U.S. Marines -

Advertisement for U.S. Marines featuring a portrait of Sgt. Dan Daly and text: 'DAN DALY RECORDED MAN OF WAR JOINED THE U.S. MARINES IN 1909 TO 1923 SERVED TWO MEDALS HONOR. BERNIE BIERMAN THE ONLY WOMAN BORN IN INDEPENDENCE HALL MARRIED A LIEUTENANT TO CAPTAIN.'

THE FLOYD COUNTY PLAINSMAN

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Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Fall Convention Dates Set For West Texas C. of C.

Midland, September 17.—The 1941 fall convention of the West Texas Chamber of Commerce, its second for the year, will be held here on Tuesday, November 4. Selection of the date was made by the WTCC officers' committee and the board of directors of the Midland chamber of commerce, and announced in a President's news letter by J. Thos. Davis, head of the regional chamber.

Davis' letter revealed further streamlining in line with action taken by the organization's directors at Mineral Wells last May when it was decided to attend in the fall instead of the summer beginning with the fall of 1941. The Midland convention will be organized on a delegation basis, its business to be transacted by a house of delegates considering projects and resolutions presented by the all-important convention work committee, and voting under the town unit rule as set up in the West Texas chamber of commerce bylaws. The delegates will complete their work in one day, adjourning at the close of an evening festival banquet at which a nationally known figure will deliver the address. The host city will provide entertainment features.

One important non-business feature of the past is being retained. That is the immemorial 'My Home Town' contest directed by Judge C. M. Caldwell of Abilene. It will follow the pattern adopted earlier this year of district contests with winners brought to the convention city for re-competition in finals.

Delegates to the Midland convention will be the members of the local public affairs committees or their substitutes or alternates. These committees are being created throughout the territory by local chamber boards at request of the regional organization. Although the local WTCC director in each case is named chairman, the committee is controlled by its local chamber. Serving in a house of delegates at the WTCC convention is not its only duty. It will serve also as the West Texas chamber's contact with the community on matters requiring unified action. It will receive all WTCC committee reports and President's News Letters. It will lead community action on territorial, state and national programs and campaigns undertaken jointly. And it will conduct its town's participation in the WTCC's newly announced inter-community defense and preservation contest.

To date, creation of public affairs committees in 29 towns has been certified to the West Texas chamber.

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Mrs. Rudolph McCurdy is Honored With Shower

Mrs. Rudolph McCurdy, nee Miss Iva Watson of Mt. Blanco, was honored at a bridal shower given in the home of Mrs. W. A. Latta with Mrs. T. R. Elder as assistant hostess.

Autumn flowers and colors were carried out in decorations. A handmade lace cloth over yellow covered the refreshment table which was centered by a large punch bowl presided over by Miss Maxine Powell.

Miss Lenora Haverstock presided at the register. An original toast to the bride was proposed by Mrs. Harper Scoggin.

Delicious refreshments were served the guest.

STUDY CLUB MEETS

The 1934 Study Club met at 6:45 Tuesday evening at the home of Mrs. Truett McClung in the Sandhill community.

The topic was "Unusual Occupations for Women." After the roll call of names of unusual women Miss Bettye Newell gave tribute to Grace Noel Crowell, a poet. Mrs. Walter Travis recited on an air hostess. The hostess, Mrs. McClung, reported on "Elsa Maxwell the entertainer" and "Mary Hirsch the trainer."

New members are Misses George Mae Hall, Eelma Elliott, Margaret Stewart, Rita Rhoades, Sibyl Poteet, Florence McMurray, Ouida Whitefield, Mrs. Lula B. Owen and Mrs. Floyd Murray.

Mrs. Virgil Shaw will be hostess to the next meeting, on October 7.

Local Men Are Needed For Naval Service

Localmen between the ages of 17 and 50 years, married or single, will have an opportunity Friday, September 19, 1941 to take examinations at the post office in Matador and if qualified, enlist in the Naval Service for duration of the National Emergency.

Navy recruiting officials at Lubbock, Texas have informed the Plainsman that 600 naval recruits are needed this month from the north half of Texas and Oklahoma district. To give better service to those interested the 18 Navy recruiting stations in the district are this week opening approximately 100 one day each week substations in which Matador is included.

Men between the ages 17 and 36 may enlist in the Naval Reserve for training in aviation, radio, signals, clerical work, metal smithing, machinists, electrical, carpentry and storekeeper work. The Navy is now operating 72 trade schools in which enlisted men receive the pay and allowance of their rating. Those who fail to qualify for or in the trade schools are retained in general service for duty where best qualified. Promotion is open to them in other lines of work.

Mechanics, clerical workers and others qualified through experience in trades or professions may enlist in the Naval Reserve with petty officer rating and monthly pay beginning at \$60.00, \$72.00, \$84.00 or \$99.00, depending upon individual's qualifications. Age limits in this classification are from 17 to 50 (nearest birthday).

Married men may be enlisted in the Naval Reserve if qualified for pay rating sufficient to support their dependents, or if such dependents have other means of support. Those enlisted at pay of \$72.00 per month, or more, also receive \$1.15 per day extra as housing allowance for dependents.

The secretary of the navy has publicly pledged that all naval reservists will be released from active duty and returned home as soon after the national emergency as their services can be spared.

Enlistment in the regular navy provides for a full-time employment career with retirement privilege with good income at an early age, recruiting officials declared.

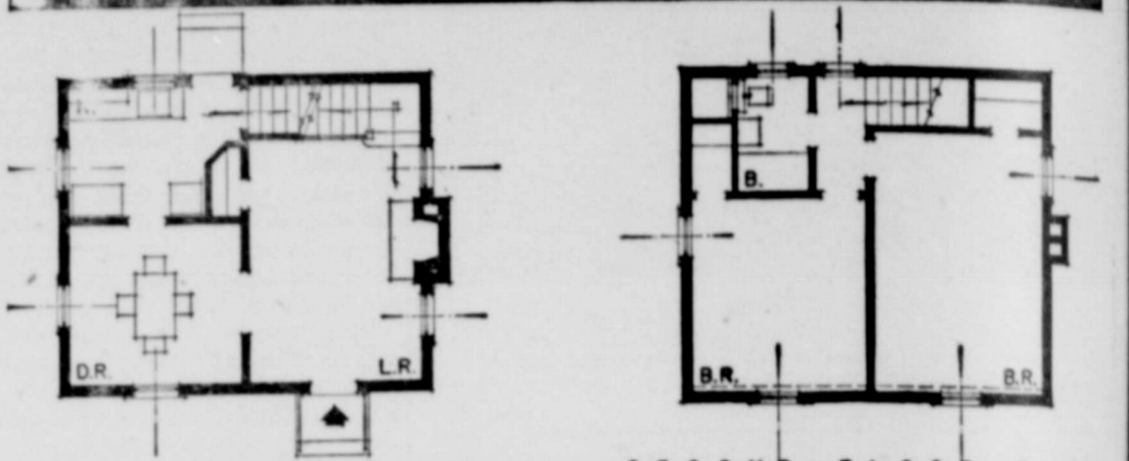
All applicants for enlistment must furnish proof of place and date of birth.

Mr. and Mrs. W. E. Turner visited in Lubbock Sunday with their daughter, Mrs. Richard Tubbs and Mr. Tubbs.

"IF MORE OLD PEOPLE

would use ADLERIKA they would feel better. I'm 70 and have had it on hand for 14 years." (L. M. So. Dak.) For QUICK bowel action and relief from bloating gas, try ADLERIKA today.

WHITE DRUG COMPANY, and BISHOP'S PHARMACY



First Floor Plan • Second Floor Plan

This inexpensive two-story house is well suited to the needs of the average small family. It has a neat and unpretentious appearance. The exterior design is a simple expression of the interior plan. Downstairs are the living room, dining room, and kitchen, while upstairs are two bedrooms and a bath. In the North Central section of the country, this property is valued at \$5,800 and was financed with a mortgage of \$5,200 insured by the Federal Housing Administration. Average monthly payments on a 25-year mortgage of this amount, exclusive of local taxes and hazard insurance, total approximately \$30. The cost of a similar property in another locality will vary.

CLASSIFIED ADVERTISING

Turnip Seed at STAR CASH GROCERY. 40.1fc

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED ILLUMS, FLOYDADA FLORISTS

Best Garden Seed. STAR CASH GROCERY. 40.1fc

LANDS FOR LEASE

A few farm tracts to lease at reasonable prices for cash.

W. M. MASSIE & BRO. Floydada, Texas. 11.1fc

Turnip Seed at STAR CASH GROCERY. 40.1fc

We invite you to visit the green house. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46.1fc

Best Garden Seed. STAR CASH GROCERY. 40.1fc

Mr. and Mrs. Woodrow Goen, of Centralia, Illinois, arrived Thursday and are visiting Mr. Goen's parents, Mr. and Mrs. A. C. Goen.

Let Cavanaugh do your printing.

AIR CONDITIONED REST AND RELAXATION AT MINERAL WELLS, TEXAS

Outdoor activities at their best. The ultimate in facilities for recreation and rejuvenation, including the finest therapeutic baths with complete massage. Luxurious accommodations, beautiful grounds, and an eighth-mile long sun veranda; outstanding features at this famous resort. Dancing each Saturday night on the Roof. Write for information.

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WORLD FAMOUS HEALTH RESORT MINERAL WATERS & THERAPEUTIC BATHS

Bakerwell Health Plan including room, meals, baths, massages, from \$38.00 a week. European Plan \$12.

LOUIS GAMBRILL Manager

THE BAKER HOTEL

Helpy-Selfy Laundry

DO YOUR OWN WASHING the quickest, easiest, cheapest way to do your laundry.

25c Per Hour.
PLENTY OF HOT, SOFT WATER.

Steam Laundry Charges—Rough Dry 4c
WET WASH washed and extracted ready to iron
2 Cents a Pound
Shirts 9c, in Thrift T and Rough Dry Bundles.

White Way Laundry

Formerly Floydada Steam Laundry
PHONE 141 FOR PICK-UP AND DELIVERY SERVICE! FLOYDADA, TEXAS



Keeping busy?

Yes Sir! We've got a bigger job these days

We're building telephone systems at army cantonments, navy bases, munitions plants—wherever they can use us to speed the job.

And building new lines to these bases... sometimes stringing them hundreds of miles to places that used to need only one or two circuits.

Between jobs for the government... we're adding whatever equipment we can get to our network of lines and central offices in the Southwest...

While this emergency lasts... on the biggest job we've ever tackled... we're doing our level best to serve the nation, and serve you.

SOUTHWESTERN BELL TELEPHONE CO.

FINKNER'S AUTO STORE AND GARAGE MOVES TO NEW LOCATION.

In announcing the opening of business at our new location we invite friends and customers to call on us. Our stock has been increased in size by the purchase of Sharp's stock of parts, and we will try to serve your needs well.

B. Hatley will be in charge of parts and the front end. Joe Martin, L. B. Stewart, and Vernon King will be in the mechanical department, where they will put forth every effort to service your automobile.

We especially invite customers of Sharp's Motor Service to continue to do business with our garage and pledge them and all others the very best in automobile service.

FINKNER'S AUTO STORE AND GARAGE

Across the Street From the Palace Theatre.

Totals 2.73 for Past

Friday continuing the day amounted to 1.50 covered the county gen- some parts of the county more than two inches.

morning 1.23 inches Floydada, and south of town reported lighter in places and was said to be about the Floydada.

are very promising and say they have ample and that too much moisture is causing the growing

for Program Andorsed

Station—An all-out nutri- defense program was en- delegates to the Texas Association of the Texas meeting held in Beau- member 2.5. Approximately women represented the As- membership of nearly

association recommended that the clubs in the state "help by the Texas food everyday patriotic pleas- Texas families." In ad- delegates pledged them- help make whole grain pro- ble to every Texas fami- benefits of the community program available to all who needs them. The ed also to cooperate with ment in growing food for and for others.

good care of all farm equip- specially canning equipment, sized in the defense effort. and program for obtaining ed population will be car- through county home dem- councils and county land- ing committees.

ural people in Britain the- agreed to give funds to- purchase of equipment need- preservation of food in the- of Britain. The pres- effort also brought about- cooperative work with the- to give every home dem- club woman in Texas- first aid.

Mrs. H. M. Redd and Mr. R. F. Luttrell and daughter, are visiting Mrs. Luttrell's Mrs. George Beasley, in Oklahoma, and Mr. Lut- ttrell, C. M. Luttrell, in Oklahoma, this week.

Mrs. J. E. Newton and Mrs. Brown visited with Mr. Ralph Pearson, in Lake New Mexico, last week end.

Assistant Coach, Hale, Resigns Place Here

W. V. Hale, assistant coach of Floydada High School, resigned his position Monday, September 15.

Coach Hale has accepted a position as assistant coach in the Phillips High School. He assumed his new duties there this morning. Coach Hale taught one year in the Floydada High School.

Mrs. Hale plans to continue teaching in the South Plains School.

Latin America Now Chief Source Of Rotenone Material

College Station—Wartime shipping conditions having restricted access to the normal supply of rotenone material in the far east, increased importation from Latin America is in prospect, according to the Bureau of Entomology and Plant Quarantine of the U. S. Department of Agriculture.

"Rotenone," says Cameron Siddall, entomologist of the A. and M. College Extension Service, "has come into wide use as an insecticide in the United States in the past ten years. It is deadly to insects attacking livestock and plants, and to other cold blooded creatures, but harmless to warm-blooded animals. While rotenone is not produced commercially in the United States, a plant commonly named 'Devil's Shoestring,' which grows freely in the deep sandy areas of central and eastern Texas, contains an extractive percentage of the poison and studies are being pursued by specialists at A. and M. College to determine productive types."

The most common source of rotenone is the derris root found in British Malaya and the Netherlands East Indies, and nearly one half of the 6,500,000 pounds imported into the United States in 1940 was of that origin. The remainder came from Latin America and consisted of cube, timbo and barbasco roots. Siddall quoted Dr. R. C. Roark, in charge of insecticide investigation for the Bureau, that "numerous tests have shown that rotenone is of equal potency whether produced from the barbasco of South America or the derris of the east, the only variation being in the rotenone content of the roots."

Although rotenone-bearing roots have for centuries been used as a jungle fish poison, Siddall says, their rise in commercial importance is a phenomenon in agricultural history. In 1930, trade in the roots was practically nonexistent.

"The Texas 'Devil's Shoestring' is equally toxic to fish."

Local Mechanics Attend District Sales Meeting

Several local garage mechanics attended a district sales meeting of the Delco-Battery Company in Lubbock Monday night. From Spears and Daniels shop, W. M. Spears, Jim Elliott, Rube Anderson and B. K. Barker attended. From Geo. M. Pinkner's Auto Store and Garage was: H. B. Hatley and Vernon King.

Dorris W. Jones and daughter, Linda Gay, of Midland, spent the week end with Mr. Jones' parents, Mr. and Mrs. W. O. Jones. Dorris returned home Sunday afternoon and Linda Gay remained until Tuesday when Mr. and Mrs. Wilmer Jones carried her to Lubbock, where she joined her mother, who has been with her mother, Mrs. John R. Freeman, for several days while she had been ill in a Lubbock hospital. Mrs. Freeman is improved and has been moved to her home.

Recent Bride Honored With Shower

Mrs. J. G. Pruitt, who before her marriage was Mrs. Oleta Williamson, was honored with a miscellaneous shower Thursday evening at the home of Mrs. J. A. Patterson from 6 to 8 o'clock.

Hostesses for the occasion were: Mesdames J. A. Patterson, Roe McCleskey, Orville Fawver, H. M. Redd, Wylie Rodgers, Andrew Jackson, E. R. Borum, and Mrs. Blum; Misses Juanita Luttrell and Nadine Lightfoot.

Mrs. Patterson, Mrs. McCleskey, Mrs. Fawver and Mrs. Blum received the guests. Miss Juanita Luttrell presided over the bride's book. Pink dahlias decorated the table where the punch bowl was centered. Mrs. Andrew Jackson and Miss Nadine Lightfoot served the punch and cookies.

A number of friends and relatives were present, and many beautiful and useful gifts were received.

Mr. and Mrs. Houston Lanier, of Fort Worth, visited with Mrs. Lanier's parents, Mr. and Mrs. Geo. M. Pinkner, over the week end. Mrs. Lanier plans to visit for several days.

Private Ben G. Ayres, of Fort Bliss, Texas, is home for a week's visit with his parents, Judge and Mrs. Jeff D. Ayres.

Mr. and Mrs. Marvin Crow and family, of Clovis, New Mexico, spent the week end with Mr. and Mrs. Earl Crow.

Mr. and Mrs. Lewis Norman are on a vacation trip to Dallas this week.

Local Boy Scouts Will go to Council Meeting

Floydada Scouts under the leadership of Scoutmasters John Farris and D. W. Fogerson will leave early Saturday morning to participate in the South Plains Boy Scout Council Camporall at Texas Tech stadium in Lubbock.

Contests will be held in campcraft, cookcraft, knot tying, observation, nature study, firebuilding, personal and general inspections and many other interesting Scoutcraft events Saturday morning.

Saturday afternoon Scouts will visit the new air base, go on motor boat rides on Buffalo lake and will get to drive on the golf driving range as a part of the Lubbock Lions club entertainment.

Saturday night they will be guests at the Texas Tech-Abilene Christian College football game and will present a stunt between halves. More than 1,000 Scouts from 20 counties are expected for the event.

Miss Louise Hyatt returned home Sunday from a two week's vacation trip to Lake Arthur, New Mexico, where she visited with Mr. and Mrs. Ralph Pearson and other friends.

SINCE 1883
Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

ARWING DRUG COMPANY

Floydada Insur- ance Agency . . .

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

SPEARS & DANIEL

COMPLETE AUTOMOTIVE SERVICE—SPECIALIZED LUBRICATION. LATEST MODERN VALVE SEATING AND RING EQUIPMENT.

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AGENCY FOR INTERNATIONAL TRUCKS

FIRST NATIONAL BANK

Floydada, Texas

1903—TIME TESTED SERVICE—1940

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Where you can get everything for your car at one-stop. Mobilgas, Mobiloil

RADIATORS REPAIRED, and boiled out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

SHORTY BARKER and CLAY ANDERSON, are in charge of our shop, and will appreciate your next job.

CLINE AND RAINER
WESTERN AUTO ASSOCIATE STORE

NEW FALL COATS—

USE OUR LAY-AWAY PLAN.



Betty Rose
Charmette

"For Mademoiselle"
"From Mademoiselle"

Pretty feminine in containing all the leading fashion points: Smooth shoulders, slim pleated skirt, and bulky fullness thrown above the waist. This slim coat of Aerolaine Worsted comes in Malvern Brown, Claret Wine, Mallard Teal, and Lady Black. Sizes 10 to 20.



Betty Rose

Hi-Sierra

The wraparound coat that goes from country to city and loves it! Made of glamorous Betros fleece, in Camel, Brown, Nude and Black. You'll favor the flattering wide lapels, the patch pockets with inverted pleats, and the draped back. A coat impeccably tailored and "Forever Yours". Sizes 10-20.

This Bedroom Features Fluorescence



The mirror and head of bed, streamlined fluorescent lamps produce a wealth of cool lighting for making reading. Note, too, the floor lamp next the chair. This portable uses a 3-light filament lamp designed to give mildly enough light for almost any sewing or reading task.

By Carlene Waldo
MEN who have heard their friends talk about the wonderful new fluorescent lamps in their factories or offices are asking, "Can we use the bulbs in our homes, too?" The answer, concerning home lighting, is a definite "Yes" . . . with reservations. The home shown here a full-length mirror placed between two windows has been beautifully and evenly lighted. Two 30-watt fluorescent lamps, each in length, with reflectors, are behind a shield of translucent material at the top of the mirror. Persons using the mirror are brightly and smoothly lighted and to see . . . a grand aid in hair care, and easy grooming. The decorative scheme of the lighting is further carried by additional fluorescent lamps placed beneath the cornice over the windows. The whole effect is bright and unique. For nighttime reading there is also

generous fluorescent lighting over the bed in this room. Painted soft light grey to match the woodwork is a custom-built fixture over the bed, holding two 18-inch 15-watt fluorescent lamps. From one side of the bed to the other, as a result, there are from 30 to 40 units or "footcandles" of light for relaxed reading and conservation of eyesight.

Consult Lighting Expert
These new tubular non-filament bulbs were introduced not so long ago. They give in some cases two or three times as much light as filament bulbs, for the same amount of power, and produce a cool illumination. They require special auxiliary equipment for proper operation and an entirely different socket from the kind used for ordinary lamps. Only a limited number of home fixtures and portable lamps are as yet available on the market to hold the new lamps.

Good as the new fluorescents may be, let us not forget that there are many home lighting problems solved simply by use of the familiar filament lamps. The advice and services of an electrician experienced in the installation of the new lamps is recommended if one is considering adopting them in the bedroom, kitchen or at the bathroom mirror.

Fluorescent lighting can be had from some of the latest certified I.E.S. portable lamps. But the floor lamp shown above is strictly a filament bulb type. Light from its three-way bulb is directed upward to the ceiling and is diffused downward by a translucent bowl concealed by the lamp's artistic shade. By a turn of the switch, various levels of light are available for reading at the chair . . . one level from a 100-watt filament; another from a 200-watt filament; and excellent light from both filaments burning at the same time.

We are well on the road, here, to better light for better sight. And the fluorescent lamp is simply another good vehicle designed to whisk us aboard light rays to ideal seeing conditions indoors.

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We have the newest and most modern type of equipment to handle the work in an efficient manner, which results in most moderate cost to the buyer. When you order printing from our plant you may depend upon it that the work will be done to your complete satisfaction.

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- "Inside Story" of
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Coats and Suits
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 - 10 - Open Bottoms finished on both sides insure perfect all-over drape.
- The "Inside Story" Makes The Outside Smart!
- ### Style Shoppe
- Mrs. Mollie A. Morton, Owner
Phone 17

Food Stamp Plan To Start November First

In a meeting of the Commissioners Court Monday morning J. A. Bramlett, S. M. A. Special Representative of the government and local merchants, bankers and city officials discussed the much talked of Food Stamp Plan for Floyd County. After hearing the plans the Commissioners Court signed an agreement to sponsor the food stamp plan for Floyd County. The court will set up a \$2,000.00 revolving fund and purchase food stamps from the federal government, and when this amount of stamps is spent the county will be reimbursed their cash.

Clyde Henderson has been selected by the court to be in charge of the stamp office, subject to the approval of the S. M. A. Department Office. Additional clerical assistants in the office will be furnished by W. P. A.

Judge Tubbs said they hoped to have the food stamp plan in operation by November 1.

B. F. BREDTHAUER MOVES FAMILY TO GOLIAD

B. F. Bredthauer, former county agricultural agent, moved his family this week to Goliad where he has been given the job as county agricultural agent. Mr. Bredthauer will return to Floydada and be in the county agents office until the place made vacant by his resignation has been filled.

Judge Tubbs said that it would likely be October first before they would have someone to fill Bredthauer's place.

Carroll Suttle assumed his duties in the Bishop's Pharmacy September 12. Mr. and Mrs. Suttle, formerly lived in Crosbyton.

Dewitt Burke, son of Mr. and Mrs. D. W. Burke, and Melton Weems, son of Mr. and Mrs. J. R. Weems, left Wednesday for Los Angeles, California, where they are employed in the American Aircraft factory.

TO CHECK
MALARIA
IN 7 DAYS
take **666**

Here From Prioso, California

Mrs. W. J. Fairey and daughters, Louise and Gloria Jean, son, Amon G., and Lula Haddox, all of Prioso, California, visited several days this week with Mrs. Fairey's brother, L. A. Marshall and family. Mrs. W. H. Corgill, of Plainview, also visited with her uncle, L. A. Marshall.

The party returned to Plainview Tuesday and planned to return to California the latter part of this week.

ILL WITH PNEUMONIA

R. J. Weems was moved to the Floydada Hospital and Clinic Wednesday, where he is receiving treatment for pneumonia. Mr. Weems had been ill only a few days when he developed pneumonia.

FLOYDADA HOSPITAL AND CLINIC NOTES

La Rue Williams, daughter of Mr. and Mrs. L. A. Williams, underwent an operation last week.

Clinton Fyffe underwent a tonsil operation September 15.

Rube Anderson, city, was treated September 13 for cuts and bruises.

Lester Britton, city, underwent an operation September 16.

Bob Carter is in the hospital for medical treatment.

SMITH AND SMITH CLINIC

Born—To Mr. and Mrs. William Cates, Blanco community, a son, on September 15.

Born—To Mr. and Mrs. Clifford Warren, city, a son, September 16.

Born—To Mr. and Mrs. Ellis Barbee, city, a son, September 17.

Mr. and Mrs. A. W. Kirk's small baby is ill with the flu.

Mr. and Mrs. Earl Baker's little baby has the flu.

EVERLAY USERS NEVER GUESS

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They buy with assurance and feed with profit.

WE ADVISE GETTING YOUR COAL EARLY ON ACCOUNT OF CAR SHORTAGE.

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..... These New Autumn Dresses

\$7.98 to \$12.75

A feature collection of Fall's New Dresses for college girls, high school girls, and teachers—smartly designed fashions at reasonable prices.

Materials: Corduroys, Velveteen, Rabbit-hair Woolens, and various other materials. Colors: Timber green, Vineyard Red, Golden Sherry, and Santon Brown.



NEW FALL FELT HATS in all the new shades \$2.45 and \$2.93

LADIES AND MISSES SWEATERS \$1.00, \$1.98 to \$3.98

LADIES AND MISSES SKIRTS \$1.98 up to \$3.98

LADIES PURSES \$1.00, \$1.98

GLOVES Fabric Gloves \$1.00
Kid Gloves \$1.93 to \$2.25

Gemmy

Diagonal tucks add the 'unusual' to this coat of Spiralline Worsted. Lovely to look at here's a coat you'll wear everywhere with assurance. The final touch of perfection... rich jeweled button at throat and waist. Colors: Blue Sherry Wine, and Black. Sizes 12 to 20



Style Shoppe

Spindletop

STARTED IT!

Forty years ago an oil gusher roared in on a low hill south of Beaumont to open a new industrial era for Texas.

That discovery at Spindletop started our modern Texas petroleum industry and made Texas the nation's leading oil state.

In the forty years since Spindletop blew in, nearly 200,000 wells have been drilled throughout Texas. Over 500 separate fields are now producing in all parts of the State. Today Texas supplies over one-third of the Nation's oil and has over half of its petroleum reserves.

Our industry, by refining almost all of this oil in Texas, has created our largest manufacturing enterprise. By furnishing cheap fuel it has laid the foundation for many other Texas industries.

From a handful of Texans forty years ago, this industry has grown until now, directly or indirectly, it supports almost one million of our people. Its expenditures reach into every section of the State and benefit every Texan.

The discovery of America's first gusher oil field at Spindletop has turned out to be one of the most important events in the history of our state.

Today all of Texas salutes Spindletop!

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On October 9, 10 and 11, during its annual convention at Beaumont, the Texas-Mid-Continent Oil & Gas Association will dedicate a monument to Spindletop.

Inscribed in ageless Texas granite will be the story of oil.

This is more than a monument to petroleum. It is a tribute to Texas enterprise and initiative which in forty years have built a great industry in our State—an industry in which you and every other Texan share.

This advertisement paid for by various units of the industry and sponsored by

TEXAS MID-CONTINENT OIL & GAS ASSOCIATION