

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, August 28, 1941

Number 38

Page No. 12

September 1, 1941 Set to Repay Cotton Loans for 38, 39, 40

County cotton producers... AAA official said... cannot be sold during...

Rites Held for A. C. Sullivan Monday

Rites were held for Mrs. A. C. Sullivan... at Big Spring...

Mr. and Mrs. M. B. Martin Injured in Car Accident

Four persons were injured when the car in which they were riding overturned east of Lueders Saturday morning.

Methodists to Close Services Sunday

Evangelistic meetings now in progress at the Cumberland Presbyterian Church will be brought to a close Sunday evening.

Andrews Will Start Arts September 1

Andrews will resume her speech arts and other expression September 1 at her home studio, 220 West Street.

Floydada Public Schools and Floyd County Rural Schools Announce Roster of Teachers for 1941-1942 Term; City Schools Will Begin Term Monday, Sept. 1; Good Attendance Expected

FLOYDADA HIGH SCHOOL WILL OPEN MONDAY, SEPTEMBER 1

Students classed as juniors and seniors are to register Friday of this week in the high school.

On the following Wednesday, assembly will be held in the high school auditorium.

TEACHERS FOR COMING TERM

Following is an incomplete list of teachers who will be employed in Floydada schools during the coming school year.

HIGH SCHOOL

Walter Travis, Superintendent; Robert Linder, Principal, Social Science; Miss Daltis Rea, History; Odell Winter, Mathematics and Athletics; H. G. Barber, Vocational Agriculture; Miss Sudie Miller, History; Miss Reba Copeland, Mathematics and Science; Miss Zelma Elliott, Home Economics; Miss Georgia Mae Hall, Home Economics; Miss Mary Ann Swepton, Spanish and English; Miss Bert Ione Smith, Speech and English; Mrs. Lula B. Owen, English; Gayle Hemphill, Commerce; W. V. Hale, Science and Athletics.

GRADE SCHOOL

J. H. Myers, Principal, Mathematics; Miss Merle Eaton, First Grade; Miss Vera Meredith, Second Grade; Miss Florence McMurray, Second Grade; Miss Rita Rhodes, Third Grade; Miss Ruby Norton, Fourth Grade; Miss Sybil Potest, Fourth Grade; Miss Dorothy Hoyle, Physical Education; Miss Elizabeth Caldwell, Music; Miss Margaret Stuart, Language, Arts; Miss Fannie Mae Ball, Language, Arts; Howard Amick, Social Science.



THE OLD RANCH HOUSE, south of Quitaque, is soon to be razed, making way for a modern new farm home.



When O. W. Stroup, Quitaque rancher and one-time F cook, heard about it he sent word to all the old hands he could locate and suggested a reunion "at headquarters." Ten of them turned up for a morning of "augurin" around the old ranchhouse.

DELUXE BEAUTY PARLOR MOVING TO NEW LOCATION SEPTEMBER 1st

Mrs. Ruthie Belle Patterson, proprietress of the DeLuxe Beauty Shop, located in the Gilliam Appliance and Sports Store on the West Side of the square, announced that she was moving her beauty shop to a new location in the Boothe building on west California Street.

SMITH AND SMITH CLINIC

BORN—To Mr. and Mrs. Leonard Pope, of Sandhill, a son, August 22.

DISTRICT AMERICAN LEGION MET IN LUBBOCK LAST MONDAY EVENING

Two hundred members of the American Legion met at the American Legion Hall in Lubbock at 8:30 Monday evening.

SMITH AND SMITH CLINIC

Mrs. J. G. Deakins and daughter, Margaret Ann, and Mrs. J. R. Maddox left Sunday for a several days visit with Mr. and Mrs. Hayes O'Neal, at Mineral Wells.

SMITH AND SMITH CLINIC

Mrs. J. H. Reagan visited the first of this week in Lubbock with her parents, Mr. and Mrs. B. H. Howard.

SMITH AND SMITH CLINIC

Miss Barbara Mickey, of Plainview is visiting Mr. and Mrs. J. E. Mickey this week.

SMITH AND SMITH CLINIC

Mrs. J. D. Cates and Miss Joyce Roger, of Lubbock, visited Mrs. Cates' parents, Mr. and Mrs. A. S. Cummings Monday and Tuesday of this week.

SUMMER ROUND UP AT WARD SCHOOL

The Parents Teachers Association held their annual Summer Round Up for the beginners and their mothers Monday at 3:30 in the Andrews Ward School.

SANTA FE CARLOADINGS

The Santa Fe Railway System carloadings for the week ending August 23, 1941, were 22,608 compared with 18,039 for the same week in 1940.

ON TRIP TO CALIFORNIA

Mrs. L. G. Mathews left Tuesday for Maywood, California, where she will visit with her daughter, Mrs. William Graff and Mr. Graff.

HAS NEW DAUGHTER

Mr. and Mrs. R. Pierce King announce the birth of a daughter, born Sunday, August 24, at two o'clock, weighing 7 pounds, in West Texas Hospital.

MR. AND MRS. J. D. MOORE MOVING TO BISHOP FARM

Mr. and Mrs. J. D. Moore will move to the J. B. Bishop farm east of Floydada September 1, and Mr. Bishop and family are moving to town and will occupy their former home, 121 West Tennessee street.

MR. AND MRS. J. A. ARWINE AND SON, GENE, VISITED LAST WEEK IN DALLAS WITH DR. AND MRS. H. THOMAS

Mr. and Mrs. J. A. Arwine and son, Gene, visited last week in Dallas with Dr. and Mrs. H. Thomas.

City Park Church

J. G. MALPHURS, MINISTER

Every member is urged to be present next Lord's day, at which time the register will be checked to know who are absent, and unable to attend services.

PICTURE SHOWS IN COUNTY COURT ROOM FRIDAY, AUGUST 29th

D. F. Bredthauer, county agricultural agent, announces that there will be a series of picture shows Friday, August 29, in the district court room.

MR. AND MRS. HERWIN STRICKLAND VISITED IN DALLAS SUNDAY WITH HER PARENTS, REV. AND MRS. JNO. E. ELDREDGE

Mr. and Mrs. Herwin Strickland visited in Dallas Sunday with her parents, Rev. and Mrs. Jno. E. Eldredge.

Conservation and Soil Building to be Program Basis

When final provisions of the 1942 AAA farm program are drafted, increased emphasis will be placed on conservation and soil-building work on individual farms.

Soil-building allowance rates, which will be the basis for determining maximum payments farmers may earn, have been announced through the department of agriculture.

Under the 1942 program, farmers may receive two kinds of payments with the rates for compliance and special crop allotments to be announced later.

As in former years, conservation payments to be made under the 1942 farm program are contingent on the annual appropriation authorized by Congress, the AAA official said.

Instead of a total soil-depleting allotment for the farm, there may be substituted special crop allotments covering certain feed grains in surplus areas, he said, adding that the state committee has not yet decided whether this would be necessary in Texas.

Allotments will not be set up for commercial vegetables this year, he added.

A soil-building allowance is established for each farm on the basis of such factors as the farm's cropland, non-crop pastureland, commercial orchards and vegetables, and the participating farmer may earn his farm's allowance by carrying out approved practices.

Under the 1942 program, a farmer's allowance will be computed at either 70 cents per acre of cropland not included in special crop allotments for the farm in areas where feed grain allotments are not established, or 50 cents per acre of cropland not included in special crop allotments for the farm in areas where feed grain allotments are established.

In 1941, the 70-cent rate applies only to areas generally deficient in feed, while the 50-cent rate is available in surplus feed areas. The Texas AAA committee has not yet designated areas where the different rates of payment will apply.

The rates of non-crop pasture land will be the same as those under the 1941 program, Hoots said, and will vary by areas. Fifty cents per acre will be allowed for restoration land. In 1941, the soil-building allowance on restriction land is 45 cents per acre, but the additional payment of 15 cents per acre made on this kind of land in 1941 will not be continued in 1942.

A payment of \$1.30 is allowed for orchards. For commercial vegetables normally grown on the farm, the 1942 payment is \$1 per acre. Included in the 1942 program will be the special allowance of \$15 which farmers may earn by planting forest trees. This payment will be in addition to any other allowance which may be computed for the farm. The \$20 minimum payment to a farm is also included in the 1942 program, Hoots said.

Word was received from officials at the State Office on August 18th stating the State Committee had recommended that wheat mixtures be considered wheat under the 1942 program. Definite information will be issued as soon as it is received in the county office.

*Presenting* **THE RANGE BUY OF THE SEASON**

**THE NEW 1941 MAGIC CHEF GAS RANGES**

**FEATURES GALORE**

- Divided Top
- Smokeless Broiler
- Even-Heat Oven
- Famous Red Wheel
- Porcelain Enamel Finish
- Handy Storage Space
- Non-Tilt Oven Racks
- Super Insulation
- Sanitary Burner Tray



**DALE STRICKLAND, DISTRIBUTOR**

IT'S THE BEST VALUE WE HAVE EVER OFFERED

JOIN THE PARADE TO COOKING FREEDOM

SEE THE MAGIC CHEF GAS RANGES

**Miss Florine Cates Will Return Home This Week**

Miss Florine Cates, daughter of Mr. and Mrs. Buren Cates, and high school drum major of this city, will return home August 30 to resume her duties as drum major at the opening of the school term, September first.

Florine has completed all the advance work in high school and college drum majoring, and also many teacher courses in this work. She attended a special drum major school held at the Vandercook School of Music in Chicago, Illinois in July. At the close of Festival, that was held in Pilgrim Hall, before a huge audience in Chicago, she was featured in four numbers, one, a tap and twirling baton number, and she was presented on the parade of the champion. There was forty-six National Drum Majors and twelve were featured in this number, Florine being one of the twelve. For the past four weeks Florine has attended drum majors schools at West Texas State College, at Canyon and Hardin Simmons University at Abilene, along with her courses in these schools, she has been assisting Mrs. Virginia Page Nutt, who is head director of both drum majors school in teaching drum majoring and twirling.

Of the teachers course she has completed a teacher dancing course, she has lessons from professional dancing teachers in Chicago and Amarillo, and they admired her unusual talent, and she is classified among the best in drum majoring.

Florine has been much help to the Floydada High School Band and she is now in position to help it more than ever, by everyone working together and to realize their need of learning. Florine is a senior in high school and this is her second year to serve at this responsive position.

**Y. W. A. HAD INTERESTING BIBLE STUDY**

The Lillie Hundley Y. W. A. met with Miss Bettie Newell Monday evening at 7:30.

An interesting bible study on the book of Ruth was enjoyed. Mrs. E. L. Norman presided as teacher.

Those present were: Mrs. Jim Houston, Mrs. E. L. Norman and Misses Murel Fagan, Betty and Leona Peak, Kathryn McDonald, Maurice Burton, Nell Swinson, Matty Lee Womack, Nelda Fagan, Josephine Britton, Alene Warren and the hostess, Betty Newell.

Miss Honora Childers, of Brawley, California, and Mrs. Avadna Brookerson, of Pomona, California, visited last week with Miss Childers' aunt, Mrs. Dora Reagan, and relatives, Mr. and Mrs. John Reagan and Mr. and Mrs. W. U. White.

Mr. and Mrs. E. C. Patton returned from a week's vacation in Colorado Saturday.

**CLASSIFIED ADVERTISING**

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. TOLLUMS, FLOYDADA FLORISTS

**LANDS FOR LEASE**  
A few farm tracts to lease at reasonable prices for cash.

**W. M. MASSIE & BRO.**  
Floydada, Texas. 11-tfc

We invite you to visit the greenhouse. **PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc**

**TO TRADE 649 acre improved stock farm 6 miles north west of Mobeetie for farm South or East of Floydada. E. M. TREW, Wellington, Texas. 2p**

**Ima Lee Copperell Wed to John O'Day August 19th**

Mr. and Mrs. J. L. Copperell announced this week the marriage of their daughter, Miss Ima Lee Copperell, to John O'Day, of San Francisco, California, August 19th.

Brother Craig, of San Francisco, officiated with a double ring ceremony. The wedding took place in the Glad Tidings Temple of that city.

Mrs. O'Day graduated from the high school in Floydada with the class of 1927. She finished Wayland College in 1929. Since that time she has made her home with her parents.

Mr. O'Day is employed in a steel factory in San Francisco.

Mr. and Mrs. O'Day made a short honeymoon trip, after which they will be at home, 1020 Webster St., San Francisco.

A linen shower for Mrs. O'Day will be held at the home of her parents Friday at three o'clock.

**"MAN AGED 94**  
walks to town most every day" says Oklahoma druggist. "Used ADLERIKA last 15 years." ADLERIKA contains 3 laxatives for quick bowel action, with 5 carminatives to relieve gas pains. Get ADLERIKA today.

**WHITE DRUG COMPANY, and BISHOP'S PHARMACY**

**The MAGIC CHEF Will Solve Many Of Your School Lunch Problems--See It Today At Our Store.**

**FIRST NATIONAL BANK**  
Floydada, Texas

1903—TIME TESTED SERVICE—1940


**HELLO PEOPLE!**

When the youngsters of Floydada pass our place, we can just imagine ourselves looking far into the future—say about 1951—and saying "HELLO PEOPLE" for those children of today are our grownups of the next decade.

That's why we're happy to contribute, in our small way, to those people of TOMORROW.

**FELTON & COLLINS GROCERY**


**WHAT ARE WE KICKING ABOUT?**



**LEAKY ROOFS**—And a thousand and one repair jobs around your home that should be done this fall.

We have a complete stock of building and repair material at low prices.

**WOOLDRIDGE LUMBER COMPANY**



**DON'T GET OFF SIDES**

Maybe you are on the wrong track—Many of us are at times—Offside, as they say in foot ball. You are off side if you have not placed an order for your Farm Equipment with us.


**FUTURE ORDERS SLOW**

Future deliveries of any kind of machinery is very uncertain—Better place your order early and be ready to harvest your feed crops.

**STANSELL & COLLINS**  
Floydada John Deere Dealer Lockney

**FLOYDADA WHIRLWIND'S 1941 SCHEDULE:**

Sept. 19, Slaton at Floydada  
September 26, Tulia at Tulia  
October 3, Crowell at Crowell  
October 10, Ralls at Ralls  
October 17, Open  
October 24, Paducah at Floydada  
October 31, Lockney at Lockney  
Nov. 7, Matador at Floydada  
Nov. 14, Crosbyton at Floydada  
November 20, Spur at Spur  
Nov. 20th—Thanksgiving Game



**TO CHECK MALARIA IN 7 DAYS take 666**

**Floydada Insurance Agency...**  
Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON**  
OWNER

**BACK TO SCHOOL**

**CRAMPED FEET**—When your child's feet hurt he doesn't hear what the teacher says. Have his shoes repaired and comfortable for school.

ALL WORK GUARANTEED.

**RAINER SHOE SHOP**  
SOUTH SIDE SQUARE

**READY FOR THE KICK OFF?**



The first thing in every football game, is of course, the kick off.

So it is with your Radio. It all depends on the kind you buy.

We have on display the NEW 1942 PHILCO RADIO

Also Round Oak and Grand butane and natural gas ranges.

**PARKER APPLIANCE**

**Helpy-Selfy Laundry**

DO YOUR OWN WASHING the quickest, easiest, cheapest way to do your laundry.

**25c Per Hour.**  
PLENTY OF HOT, SOFT WATER.

**Steam Laundry Charges—Rough Dry 4c**  
WET WASH washed and extracted ready to iron  
**2 Cents a Pound**

Shirts 9c, in Thrift T and Rough Dry Bundles.

**White Way Laundry**  
Formerly Floydada Steam Laundry  
PHONE 141 FOR PICK-UP AND DELIVERY SERVICE! FLOYDADA, TEXAS

**FLOYD COUNTY PLAINSMAN**

Published Thursday Each Week  
M. B. CAVANAUGH, PUBLISHER

Subscription: Floyd County \$1.00; Outside Floyd County \$2.00  
Second class matter June 23, 1930, at the post office at  
Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

**NOTICE!**

Erroneous reflections upon the character, standing or reputation  
of any person, firm or corporation which may appear in the columns of  
the Floyd County Plainsman will be gladly corrected upon its being  
brought to the attention of the publisher.

**Mary Wilson  
Becomes  
Bride Sunday**

Wedding of Miss Mary Wilson  
daughter of Dr. and Mrs. I.  
and Vernon Lee Jackson,  
and Mrs. G. W. Jackson,  
took place Sunday morn-  
ing at the home of  
Tommy Allen, brother-in-  
law of the bride, officiated at the  
ceremony took place  
on the porch of the parental

home. A large wicker basket of fox  
gloves, crepe myrtle, and ferns was  
placed in the center of the porch.  
White satin ribbon connected this  
basket with two smaller baskets that  
were filled with similar flowers.  
Wedding marches were played by  
Miss Murel Fagan, violinist, and Miss  
Nell Swinson, at the piano, while  
the vows were spoken.

The bride wore a white wool suit  
with black accessories. She wore a  
lovely corsage of sweetheart and  
tube roses. Mrs. Tommy Allen, the  
bride's attendant and sister, wore a  
moss green crepe dress with black  
accessories. The latter wore a cor-  
sage of rose gladiolus. "For some-  
thing old" Mrs. Jackson carried

her mother's lace handkerchief.

After the wedding a reception was  
held in the home. A lace table cover  
over blue satin cloth blended in with  
the matched color scheme. Flowers  
in a flower bowl were placed on a  
reflecting center piece. This was  
decorated with sweet peas and ferns.  
Crystal candle holders held the burn-  
ing candles at each end of the table.  
Mrs. Lewis Kerr, of Lubbock, served  
coffee, while Miss Lela Faye Hicks,  
sister of the bride, served the wed-  
ding cake. Two dolls representing  
the bride and groom topped the cake.

Miss Florrie Conway presided over  
the wedding register. The out of  
town guests were: Mrs. Lewis Kerr  
and daughter, Eva Ann, Urban J.  
Hicks and daughter, Frances, of Sea-  
graves; Mrs. John C. Dunagan and  
daughter, Virginia Ann, of Midland;  
Miss Esther Hicks, of Houston; Mr.  
and Mrs. Duain Smith and Miss Vera  
Nell Marshall, of Amarillo; Mr. and  
Mrs. E. W. Jackson and daughter,  
Judy Carrol, of Amherst and Mr.  
and Mrs. G. W. Jackson, the groom's  
parents, of Anton.

The couple left soon after the  
reception for a several days trip to  
points of interest in New Mexico  
and Arizona.

Mrs. Jackson graduated from the  
Floydada High School in 1938. She  
attended Wayland College where she  
finished in 1940. Since that time  
she has been employed as bookkeeper

for the City of Lubbock.

Vernon Jackson graduated from  
Spade High School in 1938. He  
finished Wayland College in 1940.  
Since that time he has attended  
Hardin-Simmons University at Abi-  
lene. He is now employed with the  
Wilson Packing Company in Abi-  
lene. They will make their home in  
Abilene where Mr. Jackson is em-  
ployed.

Mr. and Mrs. W. U. White and  
son, Bob, left Monday for a week's  
tour to points of interest in nearby  
states.

Mr. and Mrs. Lee Galloway and  
Bobbie Jean Smith, daughter of Mr.  
and Mrs. T. M. Smith, are visiting  
this week in Amarillo.

Mr. and Mrs. H. W. Fulton, of  
Lubbock, nephew of B. P. Woody,  
and daughters, visited in the home  
of Mr. and Mrs. B. P. Woody last  
Thursday.

**SINCE 1883**

Ballard's Snow Liniment has  
been an inexpensive aid in relieving  
the discomforts of Muscular  
Congestion that accompanies  
Sprains, Strains, Bruises, and Mus-  
cular Soreness from over-exertion  
or undue exposure. In 30c and  
50c bottles.

ARWING DRUG COMPANY



**AFTER SCHOOL**

Let your youngsters come by Arwine's for an  
ice cream cone or better yet, a full sundae or soda.  
It's healthful and what a lark it would be after a  
day in the school room... Why don't you come  
along, too?

**ARWINE DRUG COMPANY**  
"GOTEVERYTHING"

**CAN YOU STOP YOUR CAR?**



The streets and  
highways will be cov-  
ered with children.  
They're carefree...  
happy and running  
hither and yon.

Their lives are in  
your hands. If one  
ran in front of your  
car . . . could you  
stop?

Better let us check  
those brakes.

See us at our new location on West California St.

**FINKNER'S AUTO STORE**

**STOCKMEN!**

Save your cattle at small expense! Give them the Minerals  
they need. GIVE THEM—

**VIT-A-WAY FORTIFIERS**

Vit-a-Way fortifiers can be fed to cattle like salt, or if you  
have a dairy herd you feed, it can be mixed with the feed ration.  
VIT-A-WAY does not wash away when it is put in troughs or other  
containers out in the open.

One plains cattleman gives Vit-a-Way credit for saving his  
cattle from dying. Here's what he writes:

"I have about 1,100 head and I have not lost any cattle at all,  
unlike some of my neighbors, who had half as many, lost as high as  
one in one week.

"Everyone around my pasture lost cattle but me, so I know  
definitely that Vit-a-Way was the thing that prevented my loss.

"The way I see things you surely better plan to enlarge the  
use of your plant to make Vit-a-Way."

Other cattle raisers with smaller herds have reported equally  
good results. It will pay you to investigate Vit-a-Way.

**FARMERS GRAIN COMPANY**

DEALERS PHONE 43 FLOYDADA

This World-Famous Resort Gives You

**HAPPY HOURS** of  
**AIR CONDITIONED**  
**Comfort**



**BAKER HOTEL**  
The ultimate in facilities for recreation and  
rejuvenation. Other outstanding features  
include the finest in therapeutic baths with  
complete massage. Luxurious accommoda-  
tions. Beautiful grounds with an eight-mile  
sun veranda. Outdoor activities at their best.  
Dancing each Saturday night on the Roof.  
For Booklet Write to the Manager  
LOUIS GAMBRELL

**MINERAL WELLS, Texas**

*School Days*



The happiest days of their young lives—  
**SCHOOL DAYS**—but suppose their home burned  
tonight.

Suppose everything you had in the world  
went up in flames. What assurance do you have  
that the children would have a comfortable place  
to live, study and play?

Better give a thought to fire insurance so  
they'll always have that home, those furnishings  
they now enjoy.

**J. H. REAGAN**

**NOW THAT THE CHILDREN  
ARE GOING**



You'll have more time for listening to the  
radio. See the new 1942 model ZENITHS now  
on display at our store.



**RADIO ELECTRIC COMPANY**



**TEACH HIM TO BE PUNCTUAL**

Tardiness is inexcusable, in school children  
or grownups.

**BRUNSWICK TIRES**

Get your school car ready by equipping it with  
**BRUNSWICK TIRES** and be assured of safe arrival  
to school each day.

Also complete stock of Automobile parts.

**BILL DYER**

WESTERN AUTO STORE  
West of Square.

**SPEARS & DANIEL**

COMPLETE AUTOMOTIVE SERVICE—SPECIALIZED LUBRI-  
CATION. LATEST MODERN VALVE SEATING  
AND RING EQUIPMENT.

Phone 51

LOCATED ON EAST SIDE SQUARE  
AGENCY FOR INTERNATIONAL TRUCKS



**GET THEIR SCHOOL CLOTHES  
IN SHAPE**

Better get out all the school togs now, look  
them over for places that need mending, and all  
that—then let us put them in shape for wearing.

**STEWART'S CASH & CARRY  
CLEANERS**

**CLINE AND RAINER GARAGE**

Where you can get everything for your car at one-stop.  
Mobilgas, Mobiloil

**RADIATORS REPAIRED**, and boiled out for cars, tractors  
and combines. Parts of all kinds, welding, tires, batteries. In fact  
we have everything for your car. See us for lawn mowers and hose.

**We buy junk Batteries. Phone 37**

SHORTY BARKER and CLAY ANDERSON, are in charge of  
our shop, and will appreciate your next job.

**CLINE AND RAINER**

WESTERN AUTO ASSOCIATE STORE.

**NEW FALL COATS—**  
USE OUR LAY-AWAY PLAN.



*Betty Rose*

**Charmette**

"For Macintosh"  
"From Mademoiselle"

Pretty feminine in contour-  
ing all the leading fashion  
points: Smooth shoulders,  
slim pleated skirt, and  
"bulky" fullness thrown  
above the corselet waist.  
This slim coat of Aerolaine  
Worsted comes in Mahag-  
ony, Brown, Claret Wine,  
Mallard, Teal, and Indigo  
Black. Sizes 10 to 22.



*Betty Rose*

**Hi-Sierra**

The wraparound coat that goes from  
country to city and loves it! Made of  
glamorous "Betro" fleece in Camel,  
Brown, Nude, and Black. You'll favor the  
flattering wide lapels, the patch pockets  
with inverted pleats, and the draped  
back. A coat impeccably tailored and  
"Forever Yours". Size 10-22.

"Inside Story" of  
*Betty Rose*  
Coats and Suits

- 1 - Extra Wide Lap-Over.
- 2 - Embroidered Shields at armhole.
- 3 - Double Blind-Stitching prevents  
front "rolling".
- 4 - Fabric Scientifically Tested and  
Pre-shrunk.
- 5 - All Points of Strain Taped for long-  
er wear.
- 6 - Embroidered Neck Shield protects  
lining.
- 7 - Linings Guaranteed for life of coat.
- 8 - Lining Seams Stitched and Serged  
to hold.
- 9 - Collars and Lapels stayed with  
many rows of stitching - moulds  
and shapes the coat.
- 10 - Open Bottoms finished on both  
sides insure perfect all-over drape.

The "Inside Story" Makes  
The Outside Smart!

**Style Shoppe**

Mrs. Mollie A. Morton, Owner  
Phone 17

**MRS. OHMER KIRK WILL START CLASSES IN MUSIC SEPTEMBER 8**

Mrs. Ohmer W. Kirk will start music classes September 8, and all former pupils and new ones might apply for music assignments and periods.

Mrs. Joe Hale and children, of Odessa, visited last week in the home of Mrs. Hale's parents, Mr. and Mrs. A. S. Cummings, of the Sandhill community.

Mrs. Euel McNutt, of Abilene, visited this week in the home of Mr. and Mrs. Earl McNutt.

Mr. and Mrs. J. T. McLain, Clifton and Ovelene, visited friends in Plain view Sunday.

Mr. and Mrs. Joe E. Pitts, of Amarillo, spent the week end with Mr. and Mrs. John E. Hollums and other relatives.

Mr. and Mrs. Wilmer Jones, Jr., returned home Saturday from a two week's vacation to Santa Fe, New Mexico, and as far West as Denver, Colorado. On their return trip they visited the cavern at Carlsbad, New Mexico.

Mr. and Mrs. H. W. Fulton, of Lubbock, nephew of B. P. Woody, and daughters, visited in the home of Mr. and Mrs. B. P. Woody last Thursday.

**FOR SALE**

National Pressure Cooker, practically new, 18 quart. Can be seen at Floyd County Plainsman office.

**MISS MADELEINE GOLDEN MARRIES ERVIN GRAHAM**

Miss Madeleine Golden, daughter of Mr. and Mrs. R. F. Golden, of Petersburg, and Ervin Graham, son of Mr. and Mrs. H. H. Graham, of Sandhill community, were united in marriage Saturday evening, August 23, at Hobbs, New Mexico. Elder C. O. Carpenter officiated. The ceremony was performed at the Church of Christ in that city.

The bride wore a black dress with white accessories. Mrs. Graham attended Petersburg High School and graduated with the class of 1941.

Mr. Graham finished Floydada High School in 1936, and is engaged in farming in the Sandhill community, where the couple will make their home.

Following the ceremony the bride and groom visited Mr. and Mrs. Arthur Graham, at Tucumcari, New Mexico, Carlsbad Cavern and other places of interest.

The couple returned to their home Tuesday after a short honeymoon trip.

Based on a coal production of 800 tons per year for each person employed, more than 94,000 coal mine workers were employed to produce the coal consumed by locomotives in 1939.

Mr. and Mrs. Bill Baker and children left Monday for a week's visit with relatives in Rick Springs, Wyoming.

Miss Mary Frances Jones is visiting this week in Big Spring with her aunt, Miss Nina Jones.

Let Cavanaugh do your printing

**DAVID KIRK AT ROARING SPRINGS**

David Kirk, son of Mr. and Mrs. Ohmer W. Kirk, left Sunday for Roaring Springs where he will supply for the Q. A. & P. agent for two weeks while he is on his vacation.

David has been employed during summer vacation at the Q. A. & P. local office.

**MOVE TO AMARILLO**

Mr. and Mrs. A. H. Hare moved to Amarillo this week where they will make their home. They lived in Amarillo for several years before they returned to Floydada about three years ago. The Hare family are pioneers of Floyd County.

**HERE FROM CALIFORNIA**

Rev. and Mrs. G. W. Tubbs have as their guests this week, their daughters, Mrs. J. W. Nevins, of Placerville, California, and Mrs. Travis Mitchell and Mr. Mitchell, and daughter, Regina, of Marysville, California. They arrived last Thursday and will return to their homes the latter part of this week.

Ben G. Morton left Sunday for South Bend where he will take the mineral baths for several days.

**"I'M NOT AFRAID NOW**

Sometimes after eating too much I had gas pains. ADLERIKA quickly relieved me and my doctor says it's all right to use." (S. R. Minn.) Get ADLERIKA today.

WHITE DRUG COMPANY, and BISHOP'S PHARMACY

**BACK TO SCHOOL.....**

**THINK ABOUT SCHOOL CLOTHES NOW; DON'T WAIT UNTIL SCHOOL OPENS TO BUY HER FALL WARDROBE. DO IT TODAY.....**

**NEW FALL HATS.....**

Be first with a striking Fall Hat. Choose one in this few-of-a-kind group. All excitingly young and feature-flattering. Felts in new Fall Colors—  
**\$1.98, \$2.45, and \$2.98**



**NEW FALL ACCESSORIES.....**

Dramatic bags to add glamour to your every costume! Black, Navy, Brown, Golden-Sherry—  
**Price \$1.00 and \$1.98**



**NEW FALL HOSIERY.....**

In all the new Fall Shades—  
**Price 79c and \$1.00**



**SUMMER'S slipping by 1941 but the best vacation days are ahead**



Summer's already half over but those pleasant late August, September and October days ahead are ideal for vacation trips. Break away from business and home cares, take your vacation trip now before summer slips by.

You can visit one or all of these scenic wonderlands via SANTA FE—  
Grand Canyon • Carlsbad Caverns • Yosemite Indian Detours • California

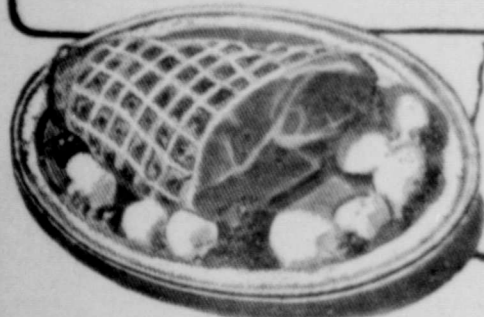


Ask your local Santa Fe agent today for descriptive folders and complete vacation information.

**SCHOOL DAYS AGAIN**  
your children will be safer traveling Santa Fe back to school

Special student tickets now on sale to school points near and far.

**HERE'S MY NEW RECIPE FOR MORE HEALTHFUL MEALS...**



**HEALTH-BUILDING VEGETABLES**  
Put vegetables in pan on top of electric range. Add 1/2 cup of water. Cover and start cooking. Steam tender as "Simmer heat." Nutritious vitamins are preserved, away.

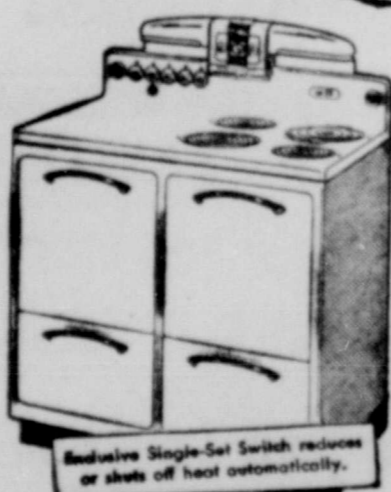


**NUTRITIOUS MEATS**  
Roast choice cuts in uncovered pan. Do not baste—there is no natural juice. Fry. "Balanced" turns out moist, tender meats browned to a "T."

It's simple and easy with a new

**Westinghouse Electric Range**

- 1 You get the right heat every time from the FIVE-SPEED Surface Units—clean, ELECTRIC heat.
- 2 Cook complete meal for five people in the Deep-Well Cooker—for about ONE CENT.
- 3 Balanced Heat automatically maintained in the Big, Giant Oven.
- 4 Start and stop oven automatically with Timer Clock. (Extra on some models.)



COST OF OPERATION IS ONLY A FEW CENTS A DAY



NEW MODELS HERE NOW!

Texas-New Mexico Utilities Company



"SLENDERIZED" by Madame Louray

You'll have that youthful look in this new Fall LOURAY dress. Irresistible bodice and box-pleat skirt. Beautiful mixtures in blue, green, wine and brown.

Sizes 18 1/2 to 24 1/2 and 28 to 34

Exclusive With Us

**\$7.98**

**DRESS OF THE WEEK**  
*Martha Manning*  
**\$12.75**

ORIGINALS FOR MISSES AND YOUTHFUL HALF SIZES



#1001—Designed for campus meandering... this classic frock of wide wale knit jersey has a real he-man sports collar and downright man-ish buttons. There's a Western flavor, too, in its leather boot ornament and saddle stitched leather belt. In oatmeal tan, heaven blue, golden sherry. Sizes 14 to 20.

**\$12.75**

**Style Shoppe**