

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, July 24, 1941

Number 33

STATEMENT BY FLOYD COUNTY AGRICULTURAL CONSERVATION ASSOCIATION COMMITTEE

Please find a statement of the Floyd County Agricultural Conservation Association Committee on the wheat marketing quota. This statement pertains to the petition which was circulated some two weeks ago regarding to penalty on excess wheat under the wheat marketing quota and passed on May 31.

Yours very truly,
ALCYE A. HOOTS, Secretary Floyd County A. C. A.

Floyd County has been the center of a movement against the marketing quota penalty, we stand in all fairness to the wheat growers of Floyd County the newspapers should corroborate the impression regarding the attitude in the county to the AAA program.

in and the penalty was set at 49 cents, these hitchhiking farmers, who contributed nothing to the program were getting the gravy. The 90 percent who did cooperate made it possible for the other 10 percent to clean up. Now it's the turn of the 90 percent.

This is a democracy. Marketing quotas were voted in a democratic manner. Majority rule is part of the American way of life. Certainly 90 percent comprises a majority.

We say again that the great majority of Floyd County wheat growers stand solidly behind the program in its efforts to keep excess wheat off the market, and will resist any move to lower the penalty.

Signed:
Paul Snodgrass, Chairman Floyd County A. C. A. Committee;
G. B. Johnston, Committeeman,
W. F. Ferguson, Committeeman.

Tech Cotton Classing School Due August 4-15

Lubbock—Frank S. Dial of Dallas, senior specialist in cotton classing, will be in charge of laboratory classing practice at Texas Tech's annual cotton classing school to be held on the campus August 4 to 15. Dial has had 30 years experience in the cotton business, 15 of which were with the Agricultural Marketing Service of the United States Department of Agriculture.

Cotton men, ginners and others interested in learning to class cotton are eligible to attend the short courses. Classes will be conducted for both beginners and advanced students and an examination will be held at the end of the period.

The Tech textile department has 20,000 samples of Plains cotton for use in the course.

IN WHOLESALE MARKET

Mr. and Mrs. Cecil Hagood and Mrs. Verne Elliott left Sunday for Fort Worth and Dallas wholesale market where they will purchase merchandise for the Hagood's Dry Goods store. They will return home the latter part of this week.

Mr. and Mrs. Ray Chapman and daughter, of Seagraves, spent the week end with his parents, Mr. and Mrs. J. W. Chapman.

Oil Field Cash for USO



...ants, drillers, producers, farmers and town people chipped in and put Hutchinson County more than \$500 over its quota for the Service Organizations. Here J. C. Phillips (left), editor of the Berger Daily Times, director of the USO drive for the county, is handing E. B. Germany, Dallas, Southwestern chairman, a check for \$2,000. Germany flew to the Panhandle to receive the check and to thank the Hutchinson County committee.

Remodeling of Old Homes Is Quick Method Of Obtaining Houses Needed for Defense Workers



These photographs indicate dramatically how America's huge investment in home ownership may be safeguarded by a wise modernization and repair program. Repairs too long neglected jeopardize the value of properties, whereas repairs and improvements pay ample dividends not only in family comforts but in dollars and cents as well.

This transformation is amazing, yet there are thousands of older homes scattered over the country which can be similarly treated and restored to value.

These older homes of substantial size can play an important part in the defense housing program. They may be modernized and converted into apartments, suites, and rooms to take care of defense industrial workers.

Title I of the Federal Housing Administration's program provides for convenient monthly payments over a period of several years to repay the cost of repairs and alterations.

A. and M. College Will Be Host to Coaches

Texas A. and M. College will again play host to the high school football coaches when the annual free coaching school is held under the auspices of the athletic department August 17-23, according to an announcement made this week by Head Coach Homer Norton.

This school will be the twelfth held at the college and the course this year, as in the past, will cover all phases of a high school athletic program. Everything from football to intramural activities, including prevention and treatment of injuries, will come up for discussion by noted college and high school coaches. In addition to the regular Texas A. and M. staff of Coach Norton, J. W. (Dough) Rollins, Marty Karow, Lil Dimmitt and W. L. Penberthy, leading high school and college coaches will assist in the instruction.

At one of the sessions an official from the Southwest Football Officials Association will take up the matter of the 1941 rules which have been changed considerably this year and that will call for quite a bit of interpretation.

The only cost to visiting coaches will be \$3 for room rent, plus whatever they spend for meals. No fee is charged for the course.

ANNOUNCE NEW ARRIVAL

Mr. and Mrs. Hershel McNutt are the parents of a son weighing 7 pounds 6 ounces born Sunday morning, July 20, in a Lubbock hospital. Mother and child is reported to be doing nicely.

Rural Carriers are Acting as Agents In Bond Sales

Thirty-two thousand rural mail carriers are now acting as agents in the sale of Defense Savings Stamps, postal officials have informed the Treasury Department. Demand for the stamps in sparsely settled districts caused the Post Office Department to authorize the carriers to act as salesmen.

The stamps range in value from ten cents to five dollars. Purchasers are given albums in which they can be mounted. When filled the albums may be exchanged for Defense Savings Bonds.

Post Office officials recalled that rural mail carriers acted in similar capacities in 1917 and 1918 selling War Savings Stamps.

Buy Coal Now For Annual Needs it is Advised

Texas families who burn coal had better lay in a supply this summer. That's the advice directed to consumers from the Office of Price Administration and Civilian Supply and given in a letter to Director H. H. Williamson of the A. and M. College Extension Service.

Buying coal this summer will not only save consumers money but it will contribute to national defense, the OPACS says. State and local defense councils have been asked to cooperate in this effort.

Let Cavanaugh do your Printing.

Florene Cates and Betty Louise Smith Leave for Chicago

Miss Florine Cates of this city, and Miss Betty Louise Smith of Plainview left Saturday night for Chicago, Illinois, where they have enrolled in Vandercook School of Music for a special drum major course. Both young ladies have won national honors, making them eligible for this special course. Their course will consist of advance twirling, signal drum majoring, methods of teaching twirlers, ensemble two baton routine, lighted baton routine, acrobatic, and tap routine, posture, rhythm analysis, contest preparation, dance routine for high school bands. These young ladies have worked hard with their band directors not only to make their bands the best, but the most outstanding also, and after they have completed this course, both girls will be qualified to lead any high school or college band, in a very smooth clicking manner.

Mr. and Mrs. Buren Cates will later join the young ladies in Chicago, and accompany them home.

PETERSBURG MAN DIES AFTER LONG ILLNESS

M. W. Heard, resident of Petersburg for 36 years, died Saturday morning at 8 o'clock following an illness of about two years.

Funeral services were held Sunday afternoon at 3 o'clock at Carr's Chapel in Floyd County.

Mr. Heard is survived by his wife, two daughters, Valma and Mattie Pearl, and a son, O. H. Heard, all of Petersburg.

FARMERS ARE TOLD HOW TO ESCAPE WHEAT PENALTY; PLAN INVOLVES 194 EXCESS CROP

The following story appeared in the press Monday, July 21, dealing with the wheat penalty issue. The story was datelined from Washington:

"The Agriculture Department announced Monday provisions whereby farmers who have wheat in excess of their 1941 marketing quotas may seed below their 1942 AAA acreage allotments and obtain permission to sell the overquota grain without paying the 49 cents a bushel penalty.

"This permission will be granted by local AAA farmer committees as soon as the 1942 crop is planted. Winter wheat crop seeding usually starts about Sept. 1. Thus producers of excess winter wheat could market such grain this fall.

"The amount of excess quota wheat which a farmer would be permitted to sell would be equivalent to the normal production of that portion of his 1942 allotment not planted to wheat.

"For example, a farmer who has a 100-acre wheat allotment and a 100-bushel-per-acre normal yield would be permitted to sell 200 bushels of excess wheat if he reduced his 1942 crop planting to 80 acres. The 200 bushels would be the normal yield on 20 acres.

"AAA officials expressed hope this regulation would soften protests of many wheat growers over the marketing quota system under which grain produced in excess of a farmer's quota is subject to a penalty tax of 49 cents a bushel.

HOUSE VOTES WHEAT QUOTA REVISION

"The House Monday passed legislation to amend the wheat marketing quota act to permit farmers to sell their normal production of wheat even if harvested from excess acreage, without paying penalties.

"Representative Rizley of Oklahoma told the House the bill 'takes care of the farmer with excess acreage and a crop failure.'

"It was explained the measure, which now goes to the Senate, would allow a farmer who had a 100-acre allotment and a normal production of 10 bushels an acre, to sell penalty free 1,000 bushels even though the production actually came five bushels an acre from 200 acres. Under the present law the penalty would have to be levied on all produced on acreage in excess of the 100-acre allotment.

"Debate on the measure under the rules was limited to 40 minutes and Representative Michener of Michigan charged it was 'super gag rule' on legislation 'of vital interest to millions of farmers.'

MRS. BOB CARTER WAS INJURED IN ACCIDENT SUNDAY

Mrs. Bob Carter was injured in an accident near the corner of Tenth Avenue and Roberts street Sunday afternoon in Amarillo.

Mrs. Carter sustained a deep cut in the back of her head when the door of the automobile in which she was riding suddenly swung open. She fell to the pavement from the moving car.

Mrs. Carter was carried to Northwest Texas Hospital where emergency treatment was administered. She was released after examination.

Mr. and Mrs. Carter were in Amarillo to buy combine parts, and returned to Floydada following the examination and treatment at the hospital.

GONE TO HOT SPRINGS, NEW MEXICO

Mr. and Mrs. John W. Lanier left Sunday for Hot Springs, New Mexico, on a vacation trip and will take the health baths while there. They plan to be away several weeks.

TO LEVELLAND

Dale Self left this week for Levelland where he will be employed at Sundown in the oil refinery. Mrs. Self and son will join Mr. Self as soon as he can find a house for them to live in.

Mrs. Masse Bruce, of Longview, Texas, visited the past week with her aunt, Mrs. Jim Kirk and Mr. Kirk.

Texas Farmers get Insurance Rate Reduced

College Station, July 23.—Insurance rates on farm-stored government loan wheat in Texas have been reduced to place them in line with the rates in other states.

This year, for the first time, Texas grain producers in the 55 counties eligible for farm-storage Commodity Credit Corporation loans will pay the same rate—40 cents per \$100 valuation—for fire and extended insurance coverage that producers in all other states pay, according to P. C. Colgin, state wheat loan supervisor for the AAA. A previous maximum rate reduction authorized by the State Board of Insurance Commissioners had brought the rate down from \$2.53, which had been in effect for years, to \$1.33.

Only Texas, of all the states in which the Commodity Credit Corporation makes farm-storage loans, had been operating under a rate higher than 40 cents, Colgin said. No losses had been experienced on farm-stored loan wheat in Texas, according to AAA records.

The rate reduction was the result of joint efforts by the Texas AAA committee and the State Land Use Planning Committee. The two committees had made a thorough investigation of the rate schedules in Texas as compared with those of other states and had reached the conclusion that Texas was being charged rates in excess of those charged in other states.

"The fault lay with the farmers who had raised no complaint, and with the insurance companies, which had not asked for a reduction in the rate," the AAA official commented. "When the situation was called to the attention of the State Board of Insurance Commissioners, the reduction was forthcoming."

Plans Completed to Make Aluminum Drive in Texas

Austin, July 23.—Completion of plans for Texas to help turn the nation's used aluminum pots and pans into airplane parts and into other needed defense items was announced today by Governor W. Lee O'Daniel, as Chairman of the National Defense Committee for Texas.

The Governor had asked the county judges of the 254 counties in Texas to organize the campaign in their respective jurisdictions and to designate the mayors of municipalities as co-chairmen.

In accordance with details of the national campaign as received by the Governor from William S. Knudsen, Director General, Office of Production Management, and from F. H. LaGuardia, Director, Office of Civilian Defense, final instructions regarding the collection campaign have been sent to every county judge.

Committees in each community and in the rural areas have been asked to take a house to house canvass and to gather up all used or discarded aluminum ware that housewives can spare without making replacements.

Public bins are being constructed in many communities and are located on such places as the city hall or county court house steps or other accessible places, to enable aluminum contributors to deposit their gifts.

Complete instructions concerning the disposition of the aluminum will be forwarded to the local leaders at a later date. Concentration points have been designated by Mayor LaGuardia as follows: San Antonio, Houston, Dallas, El Paso, Amarillo, Fort Worth, Brownsville and Austin.

All of the aluminum collected will be used strictly for defense, Governor O'Daniel specifically advised, and no individual and no organization is to take any profit from the collection.

Geo. A. Lider, of Amarillo, spent the week end with his family in Floydada.

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

More Food For Defense Is Vital Need

Until each citizen of this country has an adequate diet, all wastes of food, big or little, are wastes of defense resources. This statement has been made by Mildred Horton, vice director of the Extension Service and chairman of the Texas State Nutrition Committee, in commenting on the national food conservation program recently announced in Washington.

Here are some suggestions for Texas communities cooperating in the program:

Every community should find out if local surpluses exist. People who can help with this are county agricultural and home demonstration agents, members of land use planning committees, local or regional representatives of the Agricultural Marketing Service, and boys and girls in 4-H clubs and vocational agriculture and homemaking classes. These and other youth groups can help in locating and gathering food surpluses.

If surpluses exist, every community should determine whether the food can be stored or preserved for the winter or whether it is perishable, says Miss Horton. For example, things like lettuce, radishes, most greens, certain types of squash, and melons cannot be efficiently preserved, but they can be used immediately for playground lunches, nursery schools, and other community institutions.

Root vegetables (carrots, turnips, potatoes, onions and certain fruits like apples or pears, if they are whole and unbruised) can be stored in sand banks or pits, cellars, basements, and home-made storage bins. Beans, corn, some fruits such as peaches and apricots, can be dried; other fruits and vegetables: tomatoes, peas, string beans, peaches, pears, berries, can be canned. Meat and many fruits and vegetables can be frozen and stored in freezer lockers.

No matter what preservation method is used, all precautions must be taken to assure that the food is properly preserved, Miss Horton emphasizes, for improperly processed food will spoil and all the effort will be wasted. Nearly every community has trained workers who can superintend food conservation work. Among them are home economics teachers, Farm Security home supervisors, WPA and NYA supervisors who are directing community canning projects in many places, and county home demonstration agents.

Class V-7 Proves to Be Popular With Young Men

New Orleans, Louisiana, July 16—Over 600 college graduates from throughout the Eighth Naval District have applied for enlistment in Class V.7 of the Naval Reserve and future duties as commissioned officers in the Reserve, Captain T. A. Thomson, Jr., Acting Commandant of the district, said today.

Of this number that have volunteered their services since the summer closing of colleges and universities, 198 already have been enlisted and a remaining 428 are anxiously awaiting action on their applications which are now being reviewed by Naval Reserve recruiting officers in the district.

"This is a fine response by the young men of the country to their country's call for defenders," Captain Thomson said, "and it shows they value and cherish the ideals for which their country stands and that they are ready to see that those ideals continue in use."

Other college graduates who desire to enlist in Class V.7 are urged to make application at their nearest Navy Recruiting Station in order that they may be considered for enlistment in time to enter the next training schools for this class in September. Upon successful completion of the four-months' course of training, commissions as Ensigns in the Naval Reserve will be the reward.

Maturity Date For Excess Wheat Is Extended

College Station.—Loans on wheat defined as excess wheat under marketing quota provisions will be extended to April 30, 1943, Fred Rannels, assistant administrative officer of the state AAA, has announced.

The maturity date for all 1941 loans on excess wheat stored on farms or in approved warehouses had been set previously as April 30, 1942.

This announcement, made through the United States Department of Agriculture, will materially aid farmers who overplanted their wheat acreage allotment this past season and who have excess wheat on hand, Rannels said. Under marketing quota provisions, farmers with excess wheat on hand are permitted to store the wheat and postpone paying the 49-cent per bushel penalty at this time. And, in the event farmers with excess wheat underplant their permitted acreage or suffer crop loss next season, a portion or all of the excess wheat may be absorbed and marketed without penalty.

Producers who store excess wheat on farms are entitled to 7 cents per bushel storage allowance where the maturity date is April 30, 1942, and an additional 5 cents per bushel allowance for storage up to April 30, 1943, provided the wheat is delivered to the Commodity Credit Corporation as payment of the loan, the AAA official said. This storage allowance, however, applies only to farm stored wheat.

Loan notes secured by excess wheat stored on the farm will be extended only if evidence submitted to the county AAA committee not later than April 30, 1942, indicates that insurance certificates have been extended, consent for storage during the extended period has been obtained, and required inspection fees have been paid. Loans made on wheat in excess of wheat marketing quotas are made at 60 percent of the rate offered to farmers who plant within their acreage allotments.

Wheat Producers Collecting All-risk Wheat Insurance

College Station July 17.—All-risk wheat insurance claims already have been approved for 801 Texas wheat growers E. E. Duke, state crop insurance supervisor, has announced.

These claims cover a total indemnity of 396,995 bushels on 75,733 acres and represent only a small percentage of the indemnities which will be paid producers who have suffered partial or total losses of their 1941 crops because of flood, rust, plant diseases and excessive rains at harvest time which caused a growth of weeds so heavy that harvest was impossible.

Wheat grows in various parts of the state, Duke said, improvised different devices in an attempt to save a part of their wheat which had been badly damaged by wind and rain.

Producers making claims may collect their insurance in two different ways. They may request indemnity to be paid immediately in the cash equivalent, or they may request that settlement be deferred until later. If the deferment plan is used, certificates of indemnity may be issued and converted into the cash equivalent at a later date.

A total of 11,040 Texas wheat growers insured their 1941 wheat crop with the Federal Crop Insurance Corporation on a production of 4,943,435 bushels.

Flickers or "yellow hammers" are large destroyers of ants. Cockscoos or "rain crows" feed largely on grasshoppers and caterpillars.

Egg production during the first 5 months of this year was about four per cent larger than in the corresponding period last year.

Let Cavanaugh do your Printing.

Save Garden Seed For Next Year's Garden Planting

Garden seed may be scarce next year, so J. F. Rosborough, Extension Service horticulturist, advises Texas farm families to pick out some of their best fruits and vegetables and save the seed. He particularly recommends saving the seed of beans, okra, cucumbers, tomatos, cantaloupes, watermelons, pumpkins, cushaws, and sweet corn.

Here is the specialist's advice: After the seed have been extracted from the pod or rind, wash thoroughly and spread out to dry. Store in cotton cloth sacks or in containers that allow air to penetrate. Keep the seed in a cool, dark place.

Records made at cotton-insect laboratories of the U. S. Department of Agriculture indicate that more boll weevils emerged from hibernation last spring than during any recent year.

Streamlining of Program at U of T Gives Speed

A streamlined program of study is being emphasized at the University of Texas to allow students to complete a college education in three years instead of four.

By attending each regular term, from September to June, and the 12-weeks' classes each summer, a student can telescope his four-year degree requirements into three years.

The intensive course of study has the advantage of allowing many men to finish college training before reaching 21 and draft age, University President Homer P. Rainey pointed out.

Judge and Mrs. A. J. Folley and daughter, Francis Elaine, of Amarillo, spent the week end with Mr. and Mrs. Carl Minor and other friends.

Let Cavanaugh do your Printing.

Mr. and Mrs. George Mudd, of Sterling, Colorado, visited from Monday until Wednesday with Mr. and Mrs. Herbert Sims. Mrs. Mudd and Mrs. Sims are sisters. Mr. and Mrs. Mudd and Mrs. Sims left Wednesday for Breckenridge where they will visit with relatives and likely on to the Ro Grande Valley before returning home.

Mr. and Mrs. W. B. Wells, of Amarillo, spent the week visiting Mrs. Wells' parents, Rev. and Mrs. G. W. Tubbs and brother, Judge G. C. Tubbs.

The fruit variety orchard at the Nacogdoches Experiment Station contains 301 peach varieties. Hundreds of farm people inspected these varieties, 230 of which were then bearing, during a recent Fruit Day program held at the station.

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Hominy, No. 2 1/2, 3 for	25c
Grapefruit Juice, 46 oz. can	15c
Lime Rickey, 24 oz. bottle, 2 for	25c
Crackers, 2 pound box	13c
Stock Spray, gallon	95c
Bacon, Wilsco sliced, pound	27c
Fruit Cocktail, 2 for	25c
Oats, Large box	15c

Week-End SPECIALS

Crushed Pineapple, 9 oz. can	3 25c
Pork and Beans, 1 lb. can	6c
PICKLES, quart jar	15c
Del Monte Coffee, 1 lb.	25c
Vanilla Wafers, 14 oz. box	15c
Grape Juice, quart	25c
Kleenex, Large box	25c
Fort Howard Tissue, 3 rolls	19c

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NO MATTER WHAT THE PRINTING JOB MAY BE, WE WILL DO IT RIGHT.

Cavanaugh Printing Company

Texas Farmers get Insurance Rate Reduced

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Rural aid Solicited In Aluminum Campaign

Several thousand farm people visiting on the A. and M. College campus last week were urged to go home and dig up scrap aluminum for the recently announced collection to begin the week of July 21. All aluminum for the recently announced collection to begin the week of July 21. All aluminum collected will be used for defense purposes, they were told.

Items suggested for donations include pots and pans, refrigerator trays, electrical appliances, kettles and double boilers, radio parts, toys, old washing machine parts, and bottle and jar caps. Visitors were told that the government needs all discarded or used aluminum ware that can be spared without replacements.

Upon the request of Mayor F. H. LaGuardia, director, Office of Civilian Defense, and William S. Knudsen, director general, Office of Production Management, Governor W. Lee O'Daniel recently asked county judges in Texas to assume leadership of the campaign in their counties.

Voluntary machinery for the pick-up of used aluminum articles is being organized in each community of the state with 4-H Club boys and girls, Boy Scouts, vocational agriculture and homemaking students, and other youth groups assisting in house-to-house and farm-to-farm canvasses. County land use planning committees and various civic and fraternal organizations are also helping with the drive.

Approximately 500 county extension agents, in College Station for their annual conference at headquarters, were urged by Director H. H. Williamson and other leaders in the Extension Service to assist in the aluminum campaign throughout rural areas in every way possible.

Now Is Good Time To Prune Your Shrubs

If started at once, now is a good time to do summer pruning of shrubs. According to Sadie Hatfield, Extension Service specialist in landscape gardening, all dead or diseased limbs should be cut off. Limbs which are in the way of other plants, pathways or windows should be cut back, but avoid heavy pruning.

Light summer pruning tends to check vegetative growth and helps the plant to form a crop of fruit and flowers for the next spring. Root pruning, which has the same effect if not done too heavily, also may be done now by sinking a sharp spade into the ground and cutting a small portion of the roots.

This time of year is suitable for making cuttings of many plants. If they are given plenty of water and partly shaded, they will root and develop. Cutting of choice petunias should be made now because petunia seed has a tendency to divert to the original single white flower. Pinks, carnations and most shrubs also may

be rooted from cuttings.

Lawns, Miss Hatfield cautions, should not be mowed as closely at this time as during cold weather. She also suggests letting grass clippings remain where they fall for the benefit of the grass. To build up the lawn, a shallow top dressing of good soil may be spread, but in doing so avoid covering the grass entirely.

Shrubs and trees set out during the past two years may need some help during dry weather, and those showing signs of suffering may be helped by using a temporary shade during the hottest part of the summer.

Austin and the remainder of Travis County have been selected as an area in which the cotton stamp program will be put in effect, says the U. S. Department of Agriculture. Operation is expected to begin about August 1.

Approximately 566,000 bales of cotton of 500 pounds each will have been used in the cotton mattress and comfort programs when the second program is completed, the USDA announces. This represents the raw cotton for stuffing and the amount used in manufacture of ticking and comfort-covering fabrics.

LET CAVANAUGH DO YOUR JOB PRINTING.

"Words Are Not Big Enough"

to praise ADLERIKA. Am 55 and travel; (G. D. Calif.) Gas bloating, sour stomach, spells of constipation quickly relieved thru ADLERIKA. Get it TODAY.

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A few farm tracts to lease at reasonable prices for cash.

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Floydada, Texas. 11-17c

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-17c

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You can now buy for \$1.00 enough genuine 100% Mineral Wells, Palo Pinto County, Texas, BAKERWELL dehydrated mineral water crystals to make 20 gallons No. 4 strong mineral water. Why suffer from aches, pains and nervousness caused by acidity and constipation. BEWARE OF SUBSTITUTES. Call your local Drug, Department or Grocery Store or Bakerwell Mineral Water Co. Mineral Wells, Texas

FIRST NATIONAL BANK Floydada, Texas

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CLINE AND RAINER GARAGE

Where you can get everything for your car at one-stop. Mobilgas, Mobiloil
RADIATORS REPAIRED, and boiled out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

SHORTY BARKER and CLAY ANDERSON, are in charge of our shop, and will appreciate your next job.

CLINE AND RAINER
WESTERN AUTO ASSOCIATE STORE.

SEEMS EVERYBODY'S SAYING "FIRST BECAUSE IT'S FINEST!"



Every Day... in Every Way...

Save with a CHEVROLET

90-H.P. VALVE-IN-HEAD ENGINE	YES	NO	NO
CONCEALED SAFETY STEPS	YES	NO	NO
VACUUM POWER SHIFT AT NO EXTRA COST	YES	NO	NO
BODY BY FISHER WITH UNITIZED FRAME	YES	NO	NO
UNITIZED KNEE-ACTION	YES	NO	NO
BOX GIRDER FRAME	YES	NO	NO
ORIGINAL FISHER NO DRAFT VENTILATION	YES	NO	NO
TIP-TOE MATIC CLUTCH	YES	NO	NO

ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

And get this big satisfaction along with your savings... the satisfaction of knowing that your Chevrolet brings you all the necessities and most of the luxuries of cars costing hundreds of dollars more... the satisfaction of knowing that your Chevrolet is the leading car in popular demand—first again in '41 for the tenth time in the last eleven years!

SAVE ON PURCHASE PRICE

SAVE ON GAS

SAVE ON OIL

SAVE ON UPKEEP

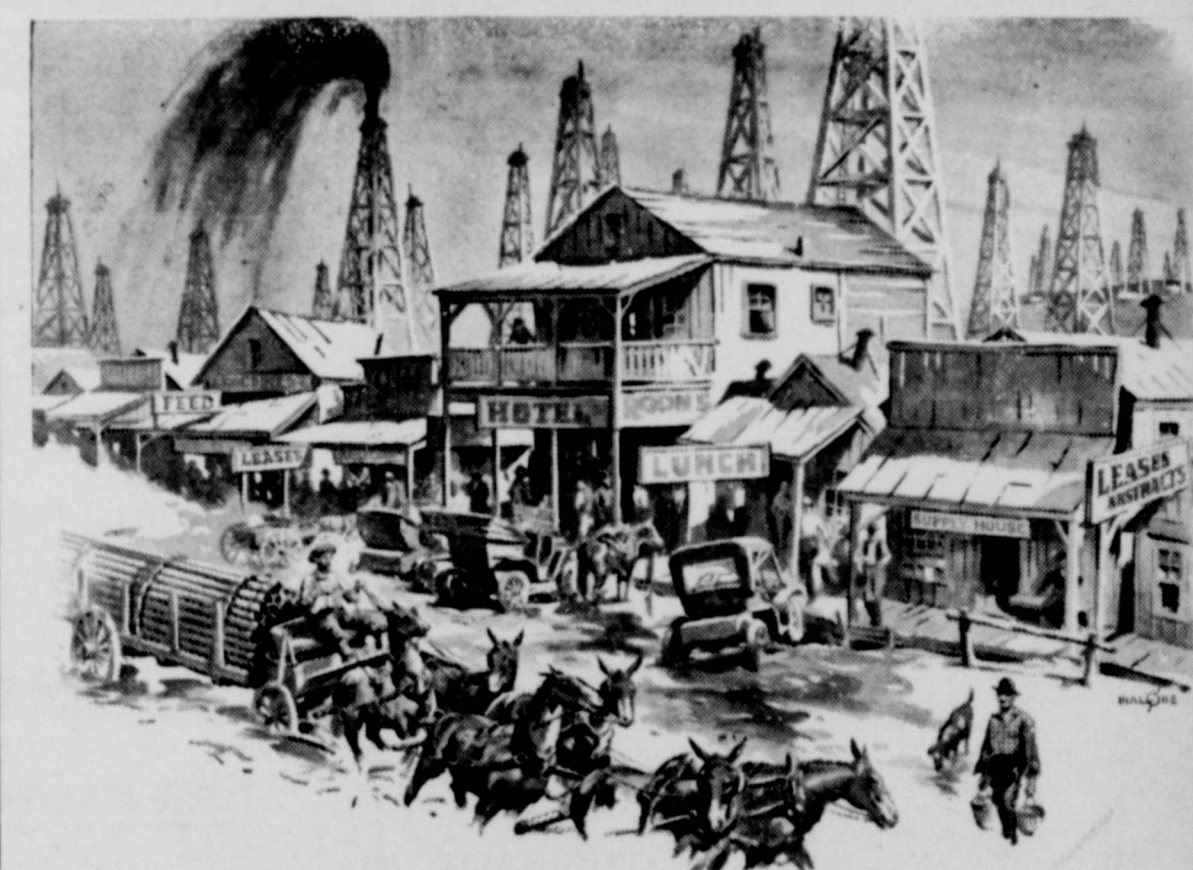
EYE IT—TRY IT—BUY IT!

ODEN CHEVROLET CO.

SALES AND SERVICE

PHONE 4

FLOYDADA, TEXAS



THE PASSING OF THE Boomtown

Oil boomtowns exist today only in the movies. The old-time "gusher" wells are gone forever.

In the early days, as long as oil flowed, the boomtowns flourished. But soon the wells failed and the booms collapsed, carrying with them the income and security of those who had depended on them.

Today, through a sound program of conserving oil and gas, hundreds of Texas communities are enjoying a permanent type of petroleum development. Furthermore, because of conservation, we have the largest oil reserves in the world, one of our greatest assets for National Defense.

Oil now builds stable communities. It provides assured tax revenues and greater ultimate tax returns than were ever possible in boomtown days. And every citizen benefits from the income oil creates.

Conservation not only protects Texas oil resources. It also assures for many years the prosperity which oil brings to every community where it is found.

This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Sale Prices on Summer Merchandise



\$3.49

Carole King
ORIGINALS FOR JUNIORS

DRESS OF THE WEEK

"Forget Me Not"
How could he forget... when you look so irresistible in this gay princess fashion, designed exclusively for Carole King. Wide bands of embroidered organdy highlight the neckline... dainty shirred lace adds a touch of the feminine. A crisp print of Carole Puff Muslin, it buttons all the way down the front. In melody blue, caprice pink, or moonlight grey. Sizes 11-15.

The Young Crowd Meets on One Carole King Shop.



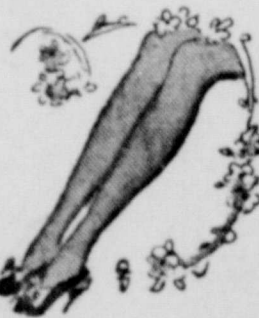
Close-Out Sale on
SUMMER STRAWS

All summer straw hats reduced to 9¢
\$1.49, \$1.79



Close-Out Sale on
SUMMER PURSES

50c and \$1.00



LADIES HOSE !!

Sturdy Sheers
79c pair

Durable, Yes! But so flattering! three thread pure silk —with re-inforced seams and feet.



Kitty Fisher Sheers
put the **UMPH** 'asis' on You!

Junior-new! Junior-smart! It takes Kitty Fisher styling to "figure" you out adorably for all Summer occasions! Luscious pastels and sun-drenched "brights".

1.98 to 3.98

Junior Sizes 9 to 17

Sheer Cutie..\$2.98
Sheer Dear..\$3.98
Sheer Beauty..\$3.98
Sheer Mate..\$1.98

Kitty Fisher
Fibredowns, Fleurettes, Placetyme Prints, Everperms... many Sanforized.



Carole King
ORIGINALS FOR JUNIORS

DRESS OF THE WEEK

"GRAPE VINE"
You'll be news in print when you wear fashion's newest... a realistic fruit print in Crystal rayon sheer, patterned exclusively by Carole King. It has a high round neckline on the softly shirred blouse... a scalloped band that takes inches off your waist... a very full skirt falling in deep folds. Choose from grape, crushed orange, heartbeet, Sizes 9-15.

\$6.89

The Young Crowd Meets on One Carole King Shop.

SPRING AND SUMMER DRESS SALE

Materials in Bemberg Crepes, and Spun Rayons, formerly priced at

\$3.98

Special rack has been reduced

\$1.98

Style Shoppe