

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, July 17, 1941

Number 32

COUNTY JUDGE G. C. TUBBS SETS PROGRAM IN ACTION TO CARRY OUT CIVILIAN DEFENSE WORK

Organization of Machinery for the collection of aluminum start on July 21st.

(2) Organization of Aircraft Warning Service for the State of Texas.

The Office for Emergency Management has requested us to organize this activity in the State of Texas. In this instance, again, we shall make contact with the County Judge and the Commissioners as the local authority in the organization of the Observer Corps.

Under separate cover, I am sending you a manual entitled, "Procedure for Organization of Observer Corps of the Aircraft Warning Service," which you can present to the Commissioners' Court.

On page four of this manual you will see a suggested procedure to be followed by the court in setting up the organization.

You will note the suggestion that the personnel of this committee for your county—to be known as the Aircraft Warning Service Council—consists of the County Judge, the Commissioners, and additional members to be selected from veterans' organizations, civic organizations, service clubs, government agencies, fraternal organizations, and other groups which can aid in the civilian defense activity.

The American Legion of Texas has already extensive plans for the participation of their organization in this patriotic movement. The Department Adjutant of the American Legion, Department of Texas, is notifying the Commander of each Post to call on the County Judge and offer the organization's cooperation.

I have also received an offer from the B'nai B'rith Brotherhood of America to furnish the cooperation of their three thousand members in the State of Texas. I am enclosing a multilithed list of their clubs in Texas so that you can seek the cooperation of the units located in your county.

I understand that several chambers of commerce have also organized defense units which will doubtless be glad to help. A large number of individuals have volunteered directly to this office. These offers will be classified by counties and the names of those in your community sent to you in due time.

You will not on page five the suggestion that you, as Chairman of the Aircraft Warning Service's Local Council, may want to designate the County Clerk as some other full-time official with a centrally located office, to serve as the secretary of the Council to keep the Council's records and files.

We are to proceed no further in the plans at this time than to organize the local Aircraft Warning Service Council and tentatively select from eight to ten outstanding men of public spirit and organizing ability as observation port organizers. It is emphasized that no registration of volunteer observers should take place until specific instructions are received from the GHQ, Air Corps or from this office.

(3) Mobilization of Police Resources for Defense Purposes.

Colonel Homer Garrison, Jr., Director of the Texas Department of Public Safety, Austin, Texas, has been designated as chairman for Defense Police Mobilization. He will

operate through fourteen police mobilization districts and will request the cooperation of state, county and city, town and village police, sheriffs and other officers.

I shall be grateful if you advise the sheriff and the constables of your county of this arrangement and request that they give Colonel Garrison their full support in this important activity. We are receiving daily from the War Department and from the Federal Bureau of Investigation request that definite plans be made to meet any emergency. I know of no more important work than that which will be undertaken in this division of our defense organization. Colonel Garrison will communicate direct with the law enforcement officers of your county. In regard to this particular matter, I am writing also to the mayors of each incorporated city or town in your county. The National Defense Committee for Texas is clearing its

MEMORANDUM FROM GOVERNOR'S OFFICE ON PROGRAM

On three matters is indicated at this time, as follows:

Organization of Machinery for the collection of Scrap Aluminum for National Defense Purposes.

F. H. LaGuardia, United Director of Civilian Defense, and that we proceed at this time with the local organization of the same. You, as County Judge, are asked to be the ex-officio chairman for your county and to call upon the veterans' organizations, girl scouts, boy scouts, clubs, business and commercial organizations, and upon similar organizations for cooperation. He also asks that county farm agencies are to help in the rural areas. For this week and these will be sent to you from this office. It is suggested that they be organized with the name of the county town or city appended. Committees can be organized at this time but it will probably be better to wait the receipt of detailed instructions before beginning the collection of the material. It is suggested that you call upon LaGuardia's plan to have

the collection of aluminum start on July 21st.

(2) Organization of Aircraft Warning Service for the State of Texas.

The Office for Emergency Management has requested us to organize this activity in the State of Texas. In this instance, again, we shall make contact with the County Judge and the Commissioners as the local authority in the organization of the Observer Corps.

Under separate cover, I am sending you a manual entitled, "Procedure for Organization of Observer Corps of the Aircraft Warning Service," which you can present to the Commissioners' Court.

On page four of this manual you will see a suggested procedure to be followed by the court in setting up the organization.

You will note the suggestion that the personnel of this committee for your county—to be known as the Aircraft Warning Service Council—consists of the County Judge, the Commissioners, and additional members to be selected from veterans' organizations, civic organizations, service clubs, government agencies, fraternal organizations, and other groups which can aid in the civilian defense activity.

The American Legion of Texas has already extensive plans for the participation of their organization in this patriotic movement. The Department Adjutant of the American Legion, Department of Texas, is notifying the Commander of each Post to call on the County Judge and offer the organization's cooperation.

I have also received an offer from the B'nai B'rith Brotherhood of America to furnish the cooperation of their three thousand members in the State of Texas. I am enclosing a multilithed list of their clubs in Texas so that you can seek the cooperation of the units located in your county.

I understand that several chambers of commerce have also organized defense units which will doubtless be glad to help. A large number of individuals have volunteered directly to this office. These offers will be classified by counties and the names of those in your community sent to you in due time.

You will not on page five the suggestion that you, as Chairman of the Aircraft Warning Service's Local Council, may want to designate the County Clerk as some other full-time official with a centrally located office, to serve as the secretary of the Council to keep the Council's records and files.

We are to proceed no further in the plans at this time than to organize the local Aircraft Warning Service Council and tentatively select from eight to ten outstanding men of public spirit and organizing ability as observation port organizers. It is emphasized that no registration of volunteer observers should take place until specific instructions are received from the GHQ, Air Corps or from this office.

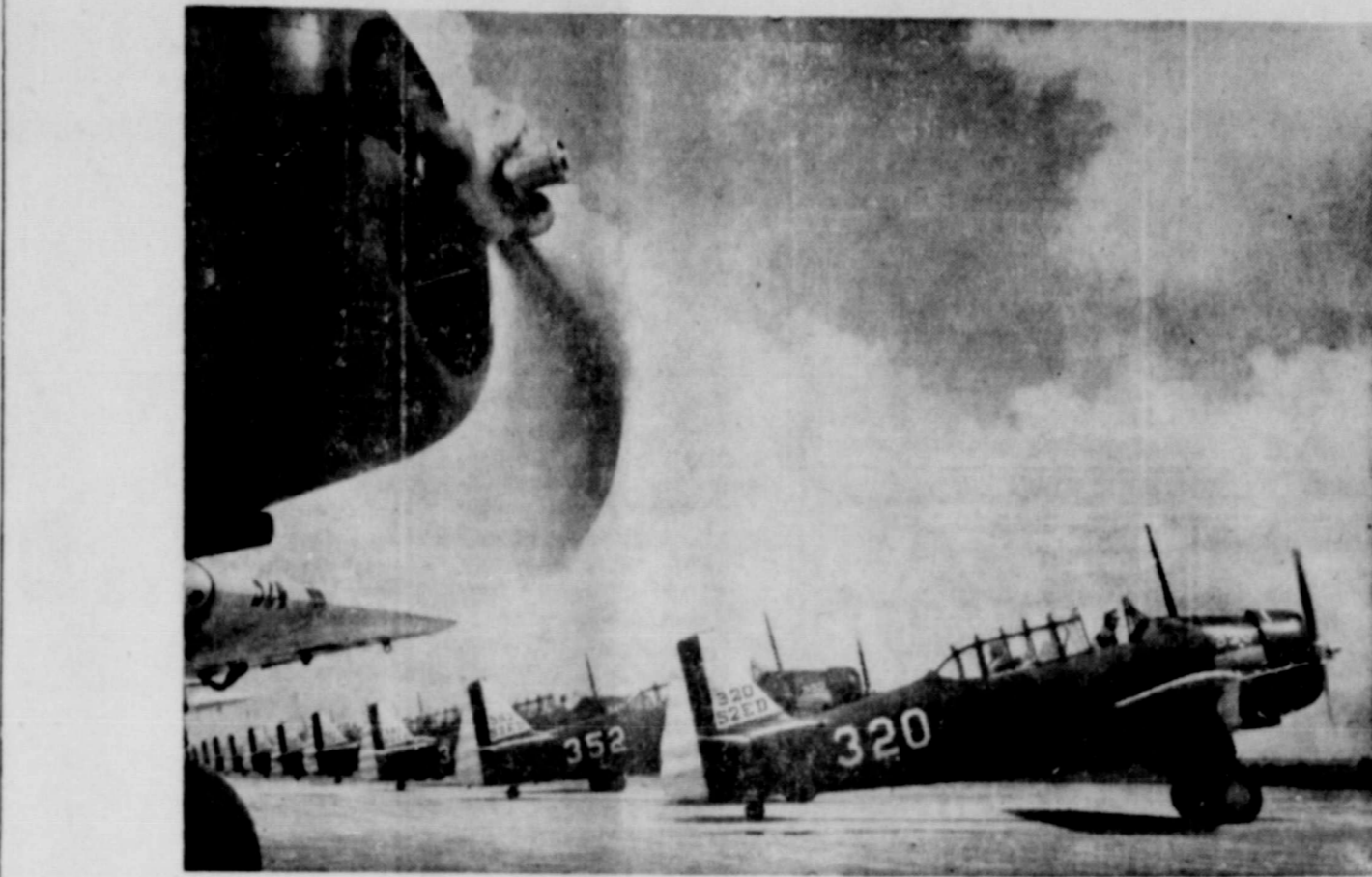
(3) Mobilization of Police Resources for Defense Purposes.

Colonel Homer Garrison, Jr., Director of the Texas Department of Public Safety, Austin, Texas, has been designated as chairman for Defense Police Mobilization. He will

SENATORS AT PLAY



United States Senators Thomas Connally, at extreme right, and M. Meade, second from right, are shown above having a good time at Atlantic City listening to movie star Bob Young tell about the one that got away" as Mayor Thomas D. Taggart, of the resort city, chuckles with them.



WHIRLING PROPELLERS SET AIR CORPS TRAINING TEMPO

Propellers whirl on a seemingly endless line of basic training planes at the "West Point of the Air" as Army Air Corps instructors, each with his Flying Cadet student, await on the ramp the signal to take off for another training period in Texas skies. Completing their ten weeks and 70 hours aloft at Randolph Field, Texas, classes of almost 400 Flying Cadets leave this south Texas school every five weeks for advanced fields to complete their training for wings and commissions. Follows then active duty, as the young flying officers "Keep 'em Flying" with the Army Air Corps.



Texans On Range Tour In Idaho

Texas ranchmen and AAA officials who attended the recent National AAA range Conference and Tour in Idaho inspected range conservation work in that state and compared it with work done in their home state. Here Charles McCann, ranchman from Victoria, extreme left, is seen with M. C. Puckett, ranchman and state AAA committeeman from Fort Stockton, E. M. Evans, national AAA administrator, and Howard T. Kingsbery, ranchman and state committeeman from Santa Anna.

operate through fourteen police mobilization districts and will request the cooperation of state, county and city, town and village police, sheriffs and other officers.

I shall be grateful if you advise the sheriff and the constables of your county of this arrangement and request that they give Colonel Garrison their full support in this important activity. We are receiving daily from the War Department and from the Federal Bureau of Investigation request that definite plans be made to meet any emergency. I know of no more important work than that which will be undertaken in this division of our defense organization. Colonel Garrison will communicate direct with the law enforcement officers of your county. In regard to this particular matter, I am writing also to the mayors of each incorporated city or town in your county. The National Defense Committee for Texas is clearing its

Santa Fe Loadings For Week Show Increase

The Santa Fe Railway System carloadings for the week ending July 12, 1941, were 28,885 compared with 25,120 for the same week in 1940. Received from connections were 7,000 compared with 4,665 for the same week in 1940. The total cars moved were 35,885 compared with 29,785 for the same week in 1940. The Santa Fe handled a total of 33,905 cars during the preceding week of this year.

amount is entirely inadequate to do the work that must be done. It is apparent that other calls will have to be made unless the good people become more interested in the work and send in their contributions. According to the way the work is going on now the directors would be glad for all interested to go out and see what is done by next Sunday.

FLOYDADA CEMETERY WORK IS PROGRESSING—MORE FUNDS NEEDED FOR CLEANUP

According to letters mailed out last week by the Floydada Cemetery Association, to relatives of persons buried in the local cemetery, and to the business firms of the city, they have declared an emergency and are asking for all the financial aid they can get. Several dollars have been contributed since this request according to a statement made by the Secretary-Treasurer, F. C. Harmon, but the

amount is entirely inadequate to do the work that must be done. It is apparent that other calls will have to be made unless the good people become more interested in the work and send in their contributions. According to the way the work is going on now the directors would be glad for all interested to go out and see what is done by next Sunday.

FARMERS MAY AVOID PENALTY ON WHEAT BY EXTENSION OF TIME—12 MONTHS IS GRANTED

Washington—With many farmers protesting against the 49 cents a bushel penalty on excess wheat, the agriculture department announced early this week a 12 months extension of the period during which such grain may be stored under government loan and thereby opened a way for growers to avoid the penalty.

Under original regulations, the government offered loans for a period ending April 30, 1942. Regulations announced early this week extended the date until April 30, 1943. Officials explained that a farmer storing excess wheat under loans could take it from storage and sell it free of penalty in event that: Quotas were lifted by 1943. He underplanted his acreage allotment next year by the amount of this year's excess. He suffered a crop loss next year in which case this year's excess grain could be sold as part of the 1942 crop without penalty to the extent that 1942 production fell below his quota.

Farmers having excess wheat—that produced on an acreage in excess of their AAA planting allotment—may do one of three things under marketing quotas approved at a recent grower referendum. They are: (1) Pay the 49 cent penalty on the excess. (2) Store the grain under government loan at 60 per cent of the rate allowed farmers complying with AAA allotments, or store under bond, in the hope that restrictions upon sale or use of such grain may be lifted within a year or so.

Farmers taking advantage of the extended loan will be allowed 12 cents a bushel storage allowance for grain stored on their farm.

TEXAS STANDS HIGH IN NUMBER OF FLYING CADETS WHICH ARE BEING GRADUATED

Texas, which led the country in the number of college Flying Cadet units organized last month, continues to stand high in the number of flying cadets graduating each five weeks from the "West Point of the Air." More than 30 Cadets from the Lone Star state are included in the 300 to complete their basic training at Randolph Field on July 21.

Ervin L. Turner, Route 4, Floydada, is included in the number of young men to be graduated in this class.

This class of pilots to be entered the enormous south Texas basic training school on May 2 after having completed 10 weeks of primary training. At primary schools they logged some 65 hours of flying time in 200-horsepower planes and gained the experience necessary to handle the 450-horsepower basic trainers at Randolph.

Flying Cadet training has become even more attractive to high school graduates and college men with recent changes in the allowances and qualifications. In addition to \$75 a month, plus uniforms and equipment, food, quarters, and medical and dental care, Flying Cadets now receive a \$10,000 life insurance policy in effect during training, and upon graduation receive a uniform allowance of \$150.

Having completed their basic training these embryo pilots go now to advanced schools where they will specialize in either single or multi-motored equipment, preparatory to taking their place with the newly-created Air Force Combat Command. And in September these youngsters will win their wings and be commissioned as second lieutenants in the Air Corps Reserve.

Under new regulations former college students who have not completed the required two years of college may, however, be exempted in the mental examination from subjects which they have completed in college.

Every five weeks finds new classes of American youths between the ages of 20 and 26 entering the 30-week course, destined to become mi-

As a second lieutenant on active duty with the Army Air Corps, the young officer receives \$205 a month, plus quarters, or \$245 a month.

Mr. and Mrs. Bill Dyer spent the week end in Carnegie, Oklahoma, with relatives. Their small daughter who had been visiting their grandparents in Oklahoma for the past two weeks, returned home with Mr. and Mrs. Dyer.

Judge G. C. Tubbs made a business trip to Lubbock Tuesday.

Cotton Farmers Are Advised on Compliance

It is permissible for Floyd county cotton producers to dispose of cotton to comply with the supplementary cotton program to bring their acreage reduction in line with the reduction indicated on their intention sheets, Paul Snodgrass, chairman of the Floyd County AAA committee, has announced.

This is made possible, Snodgrass explained, by the recent amendment to the 1941 agricultural conservation program which provides that acreage will not be considered as planted to cotton if the cotton is disposed of before reaching the bolting stage or within 10 days after notice of the seeded acreage is given, whichever is later.

"Under no circumstances, however, may a cotton producer receive cotton stamps for reducing more acreage than he signed on his original intention sheet on the cotton stamp program," Snodgrass pointed out.

"To make this ruling clearer," Snodgrass said, "assume, just for illustration to bring out my point, that a cotton producer has a 1941 cotton allotment of 50 acres, planted 50 acres in 1940, and to receive cotton stamps, indicated a reduction of 2 acres. This would permit 48 acres to be planted to cotton for this year. However, when the cotton acreage was measured, he showed 49 acres planted. He would be allowed to dispose of 1 acre to come within his intended 48 acres but he would not receive cotton stamps on more than 2 acres since this was the amount signed on his original intention sheet."

Under the original definition of cotton, the acreage of cotton disposed of below the acreage allotment would still be classified as acreage planted to cotton.

The amendment also provides that if cotton is seeded but does not reach maturity, the smaller of (1) the acreage seeded to cotton, (2) 3 acres, or (3) 3 per cent of the 1941 cotton allotment will be considered as having been planted to cotton. This provision was made, the AAA official pointed out, so that farms will not show zero acres of cotton when cotton was actually seeded.

The new amendment also permits producers to dispose of cotton acreage to come within total soil-depleting acreages. By this method, deductions for overplanting total soil-depleting allotments will be avoided.

ALCYE A. HOOTS, Secretary Floyd County A. C. A.

Mr. and Mrs. Jim Bandy, of Houston, Texas, visited from Wednesday until Sunday with Mrs. Bandy's parents, Mr. and Mrs. A. S. Hollingsworth.

Iced Coffee Fan



CELEBRATING the opening of the iced coffee season, this young lady illustrates how much she likes the summertime drink, combining her second, third and fourth glass into one serving.

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week
M. E. CAVANAUGH, PUBLISHER

In Floyd County \$1.00; Outside Floyd County \$2.00
Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE !

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Don't Select Your Peaches by Looks Of the Peel

College Station, July 17.—In selecting peaches for canning don't let "a skin you love to touch" mislead you, cautions J. F. Rosborough, horticulturist of the Texas A. and M. College Extension Service. The condition of the skin is not always a dependable guide in determining sweetness and good quality. The best tasting peaches ripen from the seed outward to the skin. Many varieties of poor quality ripen from the skin inward to the seed.

Tree-ripened peaches have a better flavor because the fruit enzymes have an opportunity to function normally in bringing about maximum

sweetness. When the fruit is picked too green it may continue to ripen, but the "peachy" flavor is lost. Fruit harvested before it is well matured never becomes soft hewn canned.

Peaches of finest quality have a fresh appearance and when they are broken open are thoroughly ripe around the seed as well as under the skin. Care should be taken with ripe peaches as they deteriorate quickly and should be eaten or canned as soon as possible after picking. If they must be kept for several days, cold storage at 36 to 40 degrees is the best method of holding them at the desired condition.

A standard bushel of peaches weighs about 48 pounds and should yield about 30 No. 2 cans, or pint jars, or 20 No. 2 cans or quart jars. One bushel of peaches, if a light syrup is used, will need about three pounds of sugar. For a light syrup,

use one cup of sugar to each three cup of water.

To prevent darkening and loss of vitamin C in preparation for canning, drop the halves immediately into a solution of two tablespoons of salt and two tablespoons of vinegar dissolved in one gallon of water. Rinse the fruit with clear water.

Proper Feeding of Milk Goats Will Add Profits

Six to eight milk goats can be kept upon the feed required for one cow. G. G. Gibson, assistant extension dairyman, says that the goat, often characterized as the poor man's cow, will supply sufficient milk for the average family and can be kept where it would be impossible to keep a cow.

But to produce, the goat must be fed properly and when does are in milk they should be allowed all the roughage, such as alfalfa, clover, or mixed hay and fodder, they will consume. Also they should receive a liberal quantity of succulent feed, such as silage or root crops. The Bureau of Dairy Industry has found, Gibson says, that 1.2 pounds of grain are required to produce a quart of goat milk. Some of the grain feeds best suited for the ration of goats are corn, oats, bran, barley, and linseed, or cottonseed, meal.

A ration that has been used in

the Bureau's herd consists of two pounds of alfalfa or clover hay, 1½ pounds of silage or roots, and from one to two pounds of grain. The grain ration consists of a mixture of 100 pounds of corn, 100 pounds of oats, 50 pounds of bran and 25 pounds of linseed meal. When the does are on pasture they receive from one to 1½ pounds of this mixture daily.

In spring, summer and fall when goats have plenty of browse and pasture, no grain is necessary. With no browse and short pasture, it is best to give them a little grain. In winter they should be fed about one pound of grain, 1½ pounds of silage

or roots and all the hay and fodder they will consume. They should have a shed for shelter, and should be kept dry and out of the cold wind. All feed offered should be clean. Plenty of rock salt should be kept before the goats and a small quantity of fine salt mixed occasionally with the grain. Goats should not be compelled to drink from pools where the water has been standing.

While statistics are not available, Gibson says, it is evident that the number of milk goats in Texas is increasing steadily. Most of the large herds are located around cities.

Let Cavanaugh do your Printing.

Mr. and Mrs. W. H. McClung, of Ferryton, spent the week end with Mrs. McClung's parents, Mr. and Mrs. Roy Patton.

Soil erosion has cut the useful life of more than 20 percent of the water supply reservoirs of the United States to less than 50 years, says H. H. Bennett, chief of the Soil Conservation Service. Another 25 percent will be lost in 50 to 100 years.

Mr. and Mrs. Somer Hollingsworth, of Amarillo, visited over the week end with Mr. and Mrs. A. S. Hollingsworth.

T. P. Guimarin left Tuesday Denver, Colorado, where he will visit his daughter, Mrs. H. P. Shrader. Mr. Shrader for several weeks.

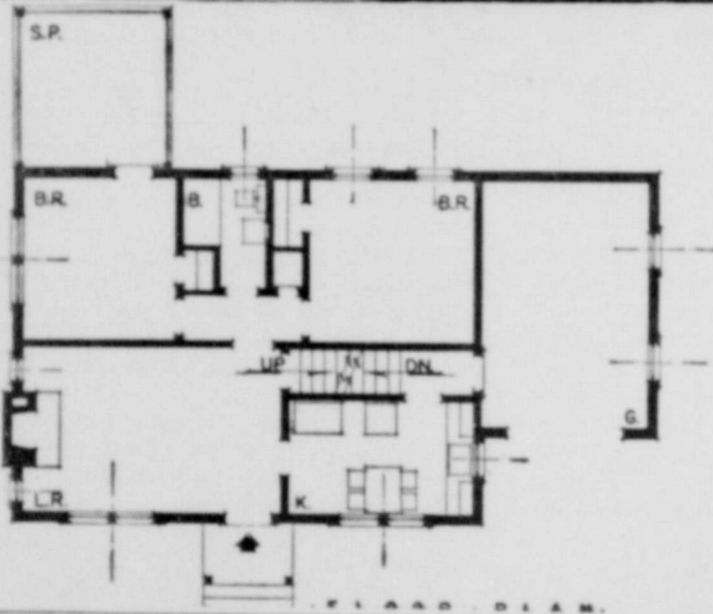
"Only Medicine Ever Used"

and now I'm 81! Kept ADLERIK on hand the past 27 years." (O. Tex.) ADLERIKA contains 3 ingredients for quick bowel action, 5 carminatives to relieve gas pain. Get ADLERIKA today. WHITE DRUG COMPANY, BISHOP'S PHARMACY



This small frame house represents the type now being built in great numbers throughout the country. It has two bedrooms with a rear sleeping porch, a bath, an unusually large living room, and a large kitchen. Location of the kitchen in the front of the house is a trend in small home construction. In this case, the large double window makes a pleasant spot for a breakfast table.

In Ohio this property is valued at \$4,800. It was financed with a Federal Housing Administration-insured mortgage of \$3,500. Average monthly payments on a 25-year mortgage of this amount total about \$20, exclusive of local taxes and hazard insurance. The cost may vary in other localities.



U.S. Marines -

THE FIRST PERSON TO WIN AN ARMY CONGRESSIONAL MEDAL OF HONOR IN THE WORLD WAR WAS GUNNERY SGT. CHARLES F. HOFFMAN, 49th CO. 5th MARINES, JUNE 6, 1918 AT THE STRUGGLE FOR HILL 142 NEAR CHATEAU THIERRY. HOFFMAN DISLOADED 5 ENEMY MACHING GUNS AND THEIR CREWS.



the **ROAD AHEAD**



Leads to Many Nice Bargains at our Shop

SPRING AND SUMMER DRESS SALE

Materials in Bemberg Crepes, and Spun Rayons, formerly priced at

\$3.98

Special rack has been reduced

\$1.98

Style Shoppe



COUNTY ROADS SAVE MONEY IN McLENNAN COUNTY

Bradshaw, Economist in Texas Agricultural Station. 80 per cent of the county in McLennan County are surfaced. This means the farmer can get to market in half the time of the day or year. It means that the farmer's transportation for each mile of travel is three cents less than it was on dirt roads. Three miles of surfaced roads in McLennan County include seven miles of concrete, 200 miles of asphalt and 100 miles of gravel. The saving on this large mileage is due to the fact that the gravel is deposited in many gravel pits conveniently located. In some circumstances gravel is cheaper than concrete. The cost per mile of road is \$2,664. This figure includes grading, drainage, and surfacing. The gravel alone costs 71 per cent of the time and cost of the road. The service is provided by using the lowest cost construction that will stand. The county buys gravel, bridge timbers, lumber, and other materials that will carry the load. Concrete bridges can be constructed more cheaply than concrete or rock bridges. The saving made by this method of graveling the road is due to the fact that gravel is a large number of miles, a good many miles have been gravelled in McLennan County. County Engineer Hannah believes that graveling will serve the purpose. It is given adequate maintenance. The bridge work in McLennan County is also organized on a basis as regards equipment. The smallest equipment is used for the job, without overburdening the equipment. The cheapest in the long run is the provision of maintenance is the factor which determines the outcome. A unit looking after 100 miles of road costs about \$2,000.00 to operate in McLennan County. Accurate knowledge of these grow out of well-kept records and these records make it possible to plan for the future. In McLennan County, the engineer is a technician. It is a part of his job to prepare specifications, to select materials and equipment, to inspect materials and to receive. Experience has shown that this method of purchasing is not cumbersome and that it will save. Incidentally, one use of which is followed is to bid with a detailed list of the bids which have been received. This procedure as-

Dispose of Cotton Shelterbelts as Air Conditioners is Being Suggested

"It might be advisable," Paul Snodgrass, chairman of the County AAA committee has announced, "that in cases where Floyd County cotton producers will suffer total or partial loss of their 1941 cotton crops because of excessive rains, insects or abandonment, to dispose of the acreage on which cotton will not be harvested." In explaining this point, Snodgrass said that a high acreage of cotton with a low lint yield per acre because of factors as these, will, in all probability, affect cotton yields on individual farms under the 1942 agricultural conservation program and probably will have a direct effect on cotton insurance since an extremely low yield might affect premium rates. Producers should remember, however, the AAA official continued, that acreage will be considered as planted to cotton this year if the cotton is not disposed of before it reaches the bolling stage or within 10 days after notice of the seeded acreage is given, whichever is later. This would not change the basis for cotton stamps to be issued on a farm since cotton stamps cannot be obtained on more acres than was shown on the original intention sheet. ALCY E. HOOTS, Secretary Floyd County, ACA. A new process for making cotton and other fabrics mildew-resistant has been developed in the Bureau of Home Economics. A public service patent issued to the research worker who developed the treatment will make the process available to anyone without royalty payment. Mrs. L. C. Surginer and Mrs. Ruth Green visited in Houston last week. Mrs. Surginer visited her son, Leslie and Mrs. Surginer. Mrs. Green visited her daughter, Miss Ruth Key Green.

Funeral Rites For W. B. Cantrell held Thursday

Funeral rites were held Thursday afternoon at 4 o'clock at the First Baptist Church for W. B. Cantrell, age 67, who passed away Wednesday, July 9, in a Plainview hospital. Rev. Vernon Shaw, of Snyder, former pastor of First Baptist Church of Floydada, officiated. Mr. Cantrell moved to Floyd County from Wilbarger County December 31, 1922. He is survived by his wife, three sons, J. A. Cantrell, of Vernon; Eddie and Johnnie, of Floydada; one sister, Mrs. Callie Moulder, Blum, Texas; one brother, Jas. Cantrell, Hillsboro, Texas; seventeen grandchildren and one great grand child also survive. Pallbearers were: Judson Chenoweth, W. F. Bishop, J. W. Chapman, D. I. Bolding, J. W. Jones, and Fred Lambrick. Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

CLASSIFIED ADVERTISING

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. FOLLUMS, FLOYDADA FLORISTS. LANDS FOR LEASE. A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11. tfo. We invite you to visit the greenhouse. PARK FLORESTA—Mrs. W. S. Goen. Phone 78. 46. tfo.



SAVE MONEY

BY HAVING YOUR WORN SHOES REPAIRED!

Shoe repairing is inexpensive and when you get the quality shoe repairing that we give you save money.

WEAR U-WELL SHOES

Rainer Shoe Shop

SOUTH SIDE SQUARE

This World-Famous Resort Gives You

HAPPY HOURS of AIR CONDITIONED Comfort



BAKER HOTEL

The ultimate in facilities for recreation and rejuvenation. Other outstanding features include the finest in therapeutic baths with complete massage. Luxurious accommodations. Beautiful grounds with an eighth-mile sun veranda. Outdoor activities at their best during each Saturday night on the Road.

AIR CONDITIONED for HEALTH and COMFORT. BAKERWELL HEALTH PLAN. ROOM, MEALS, BATHS, MASSAGES FROM \$35 A WEEK. European Plan.

For Booklet Write to the Manager LOUIS GAMBRELL

MINERAL WELLS, Texas



Women are now talking about the wonderful advantages of the CP Gas Range. The conveniences and cooking results are simply amazing.

West Texas Gas Company

As a Safety Sensation—New Brake-Action Tread



...FEEL Why It Makes a Safety Sensation—New Brake-Action Tread. Rub your hand over this amazing "Brake-Action" Tread. Feel the extra safety of 2500 "grippers" set at the angle of greatest resistance to forward and side slides!

Can Actually Feel Extra Stopping Power

DOES THINGS You Never Dreamed A Tire Could Do

- Stops Quicker
- Wears Longer
- Steers Straighter
- Makes Smoother

Now ON DISPLAY

ANHANDLE REFINING CO. PRODUCTS Dale Strickland, Distributor

Mr. and Mrs. W. E. Grimes had as their guests from Wednesday until Friday Mr. Grimes' sister and husband, Mr. and Mrs. W. Frank Smith, of Childress. They were accompanied by Mr. Smith's mother, Mrs. B. T. Smith, of Paducah. The party had been on a vacation trip to Colorado and were returning home. Mr. Smith is cashier of the First State Bank at Childress.

COMMISSIONERS COURT MET MONDAY IN REGULAR SESSION. Floyd County Commissioners Court met Monday morning in their regular session. Among the business transacted was the regular monthly reports and accounts allowed. They adjourned Monday afternoon until Friday when they will meet again to finish some unfinished business.

Mr. and Mrs. Lewis Hollingsworth and son, of Lubbock, visited Sunday with Mr. and Mrs. A. S. Hollingsworth.

Mr. and Mrs. W. U. White and son, Bob, are on a vacation trip to Corpus Christi, Texas, and other places of interest. They are expected to be away about ten days.

Floydada Insurance Agency...

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON

OWNER

PRINTING!!

TELL US OF THE JOB AND WE'LL DO THE WORK CORRECTLY AND PROMPTLY.

ON GOOD PRINTING—large job or small—Our policy is to do the work correctly and promptly.

We have the newest and most modern type of equipment to handle the work in an efficient manner, which results in most moderate cost to the buyer. When you order printing from our plant you may depend upon it that the work will be done to your complete satisfaction.

LETTERHEADS
ENVELOPES
BOOKLETS
BUSINESS STATIONERY

WEDDING ANNOUNCEMENTS
FOLDERS
CIRCULARS
SHOW CARDS

NO MATTER WHAT THE PRINTING JOB MAY BE, WE WILL DO IT RIGHT.

Cavanaugh Printing Company

Helpy-Selfy Laundry

DO YOUR OWN WASHING the quickest, easiest, cheapest way to do your laundry.

25c Per Hour.
PLENTY OF HOT, SOFT WATER.

Steam Laundry Charges—Rough Dry 4c
WET WASH washed and extracted ready to iron
2 Cents a Pound
Shirts 9c, in Thrift T and Rough Dry Bundles.

White Way Laundry

Formerly Floydada Steam Laundry
PHONE 141 FOR PICK-UP AND DELIVERY SERVICE! FLOYDADA, TEXAS

COTTON INDUSTRY IS LAGGING BEHIND IN DEVELOPMENT

Austin, July 17.—A \$575,000,000 industry is a good-sized business in anybody's language, but when that business—the state's second largest—is no bigger than it was twelve years ago a "shot in the arm" is apparently needed.

The University of Texas is trying to supply that "shot in the arm" for Texas agriculture—an industry which has pulled itself out of the hole it was in a few years ago, back to a level even with that of pre-depression days, but which still suffers from curtailed foreign markets, uncertain production cycles, uneconomic production methods, and lack of full industrial utilization.

University scientific laboratories are tackling various problems of the Texas farmer from many angles—developing new drought—and insect resistant strains of cotton; seeking to find cures for diseases that ravage livestock; devising new equipment for processing agricultural products. One facet of this research however, is applied to the economics of agriculture: why cotton grows in the areas it does, what happens to other business interests in sections devoted almost exclusively to livestock, what has caused the depression of Texas dairying in recent years and why this industry is still not on a par productively with other large cattle-raising states, what farm products are raised in each county and what farmers get for them, and so on.

The University's Bureau of Business Research devotes much of its intricate and highly developed system of recording statistics to agriculture and to fitting agriculture—cotton, livestock, dairying, poultry and eggs—into its proper place in the whole picture of the state's economy.

Nowhere save in the bureau's files and its publications can so complete a view be obtained of what agriculture means to Texas. In fact the bureau is the sole fact-finding agency for securing statistical data in several agricultural fields.

So accurate are the bureau's estimates that only a few per cent separate them from final government reports made a year or two later.

The bureau collects month by month—for immediate publication—figures on farm cash income, based on marketings of cotton, cotton seed, wheat, corn, oats, grain sorghums, rice, wool and mohair, cattle, calves, hogs, sheep, chickens, turkeys, eggs, milk, fruits, and vegetables.

It also publishes each month detailed data on shipments of livestock and poultry and eggs, and on the production of dairy products—creamery butter, ice cream, cheese, evaporated milk—and the consumption of milk.

Agricultural income is broken down by this bureau into its totals for the eleven crop reporting districts of the state. The ultimate objective is to compute it by as small units as possible—county and even community—as a stepping stone to see how the standard of living may be improved.

The bureau recently completed a break-down of Census figures showing among other facts the agricultural activity of each crop reporting

district since 1900—a report which enables business agencies and firms to plot prospects for any particular business enterprise in any given area, to expand or establish new businesses—thereby opening new markets for farm products.

By correlating this census data with the statistics the bureau itself regularly collects, it is able to predict for months or even a year or more ahead what trend may be expected in various phases of agriculture.

A complete statistical history of the Texas livestock industry is told in a bureau publication issued several years ago and brought up-to-date by supplements recently; another bulletin tells the complete background of farm cash income; while mimeographed studies have been issued on poultry and eggs, and on dairy products.

Currently under way is a consumer survey of various communities in the state, which will show the Texas farmer just how much milk, butter, eggs and other farm products and by products are used by residents of each community; and a dairy survey to ascertain business practices of Texas farmers engaging in the dairy business.

With the latest government estimate of Texas cotton acreage falling to about 8,000,000 acres—or about half what it was in 1929—the question of absorbing this surplus acreage and of building a new source of income to replace that which formerly came from cotton is a paramount one.

For this reason the bureau in concentrating its analytical forces on the animal industries as one of the major groups of farm enterprises to take up the gap left by the decline of cotton.

The current dairy survey is expected to reveal many of the shortcomings which are holding this industry back, and to point the way for improvement. For example average production of milk per dairy cow in Texas is only 3,150 pounds per year, compared with 5,850 pounds per cow in Wisconsin.

"This is just about the margin of difference between profit and breaking even," Dr. F. A. Buechel, bureau statistician pointed out.

"You can't isolate the farmer from business. He must learn to be more business-like, to reduce costs, to increase production. If he goes in for dairying, he must build up his breeds of cows and practice scientific feeding to obtain maximum production and maximum return on his investment."

To correlate and interpret its statistics, the bureau considers agriculture in the light of regional economics. It attempts to develop among the state's farmers and business men a consciousness of the pattern of agricultural development in the various sections of the state and if the way in which agricultural development is interwoven with transportation facilities, outside markets, industrial outlets, population fluctuations, development in other states and other countries, and various other economic factors.

Let Cavanaugh do your printing.

McCoy Church Celebrates 29th Birthday

Rev. G. W. Tubbs was one of the main speakers at McCoy Sunday, when the First Baptist Church that he organized twenty-nine years ago, celebrated their birthday with an all day affair. Only five charter members were present for the celebration. Mrs. W. W. Smith, Mrs. Lillian Payne, Claude Payne, and Mr. and Mrs. D. F. Payne.

The birthday cake was made by members of the church, and 29 candles was placed on it. Mesdames Smith and Payne blew the candles out and Rev. Tubbs cut the cake.

Several other speakers were present and made talks during the all-day celebration.

Former Residents Of Hill County In Reunion

The Hill County Association will hold its second annual reunion Sunday, August 17, in the McKenzie State Park, Lubbock, Texas. All former residents of Hill County are invited to attend this meeting and enjoy a day of fellowship and "get-together" with old acquaintances. Bring your basket lunch and an old time dinner on the ground will be served immediately following preaching service. The service,

to begin at 11:00 o'clock, will be conducted by a former preacher of Hill County.

Further announcements in regard to the afternoon program and entertainment will be published in this paper at a later date.

Mrs. Charley Neil and Mrs. Clarence Foster left Wednesday for Los Angeles, California, where they will visit with their sons, Charley Neil, Jr., and Bruce Foster.

Let Cavanaugh do your printing.

TO CHECK **MALARIA** IN 7 DAYS take **666**

See Us At New Location

Now located on East Side of Square. Several good used cars and Pick-ups.

INTERNATIONAL TRUCKS AND PARTS AGENCY

SPEARS & DANIELS

EAST SIDE SQUARE. Complete Automotive Repair and Replacement Service.

A Big Reduction on Summer Sheers

Dress of the Week
by **Carole King**
ORIGINALS FOR JUNIORS



"Bow Knot"
Bows and beaus go hand in hand with this bow-printed dress of Pebble Beach spun rayon. The tailored blouse with its scalloped pique collar closes with a matching bow. Inverted pleats released below its pique pockets predominate action. China blue, bella rose, caramel. Sizes 11-17 \$6.50

"The Young Crowd Meets in Our Carole King Shops"

Dress of the Week
by **Carole King**
ORIGINALS FOR JUNIORS



"Sugar Coated"
Sweet... and lovely, this powdered sugar eyelet pique with scallops repeated on collar, blouse, pockets, and cuffs. A deep inverted pleat inspires action in the paneled skirt. Eyelet-embroidered sanforized Rippled Pique in white only. Sizes 11-17. \$7.98

"The Young Crowd Meets in Our Carole King Shops"

Get Ready For A Glorious "Vacation" SUMMER SHEERS

ADD SPICE TO ANY VACATION WARDROBE.

\$7.98 Sheers, Reduced to	\$6.89
\$6.50 Sheers, Reduced to	\$5.49
\$5.95 Sheers, Reduced to	\$4.89
\$3.98 Sheers, Reduced to	\$3.49

TAILORED DRESSES

IN CHAMBREYS, SHARKSKIN, RAYON CREPES AND PIQUE.

\$3.98 Tailored Dresses, Reduced to	\$3.49
\$2.98 Tailored Dresses, Reduced to	\$2.49

SALE SUMMER STRAWS

One Groupe of Summer Straws 98c
Better Hats Reduced to \$1.49 and \$2.79



Style Shoppe

MRS. MOLLIE A. MORTON, OWNER
"Always Showing Newest Things First"
Telephone Number 17

FIRST NATIONAL BANK Floydada, Texas

1903—TIME TESTED SERVICE—1940

CLINE AND RAINER GARAGE

Where you can get everything for your car at one-stop. Mobilgas, Mobiloil

RADIATORS REPAIRED, and boiled out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

SHORTY BARKER and CLAY ANDERSON, are in charge of our shop, and will appreciate your next job.

CLINE AND RAINER
WESTERN AUTO ASSOCIATE STORE.

Carole King
ORIGINALS FOR JUNIORS



"Cobbler's Nails"
A number one fashion favorite for summer... this sun-up to sun-down sports dress tailored in sparkling white and spangled with large gold nailheads. The skirt, smoothly paneled, is snug at the hips and flared at the hemline. Carole rayon Shan in white only. Sizes 11-17 \$6.50

"The Young Crowd Meets in Our Carole King Shops"