

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, May 8, 1941

Number 22

ME No. 12

Congressman Lyndon Johnson Wins Race

Congressman Lyndon Johnson won the Democratic primary for the United States Senate Saturday night at San Marcos where he defeated the winner of the State primary through the State College and which is in the Congressional District represented by Johnson.



LYNDON JOHNSON

Johnson's record as a member of the House and his close affiliation with the Administration in Washington makes him a strong contender for the Senate seat. He is the only Democrat in the district to have been elected to Congress from the District in 1937. Lyndon Johnson has been an influence of keen insight into the problems of the American people and is nearer to our people than any other member of the House who has been elected to this land and made it his duty to represent this country to meet the needs of the people.

Johnson's campaign headquarters was opened for him in San Marcos and he is the first senatorial candidate to open a West Texas headquarters. Lloyd Groslin, Johnson's attorney, will be in charge of the campaign.

Santa Fe Railway Cars Busy on Unloading

With activity Santa Fe shops are busy preparing to move the 1941 wheat crop. The largest of this time in the history of the Santa Fe Railroad in years, President E. F. Atchison announced this week. While the wheat crop is not expected to be a bumper crop, the railroads are being called upon to move the crop in a big way. The Santa Fe's big Topeka alone 48 newly rebuilt hopper cars come off the production line each week. Deliveries of about 4,000 new fifty-ton hopper cars are being made. These cars will be placed in service before the marketing rush.

Rain Totals 3.40 Inches During Past Week

Rains over the county and the south plains were reported to be general the past week. Floydada's total rain during the wet period was 3.40 inches—the most moisture received here in many years at any one time.

Farmers are anxious for clear weather so they may go ahead with their farm work. No damage has been reported from any of the rains over the county. Most of the rain came and waned soaked into the ground as it fell. Wheat prospects are the best in many years, according to experienced wheat growers.

Floyd County Missionary Baptist Workers Met Tuesday

The Floyd County Missionary Baptist Workers Conference was held Tuesday with the Mt. Blanco Baptist Church.

Theme: Church membership in church attendance.

10 a. m. Song and devotional services.

10:10 My Responsibility as a pastor in church attendance, Rev. N. V. Guice.

10:30 My Responsibility as a father in church attendance, C. A. McClure.

10:50 My Responsibility as a mother in church attendance, Mrs. Russell Wilkins, Sr.

11:10 Agencies stimulating church attendance, Emzy Pieratt.

11:30 Announcements.

11:35 Sermon, Rev. J. D. Farrell.

12:10 p. m. Lunch.

1:30 Ex. Board and W. M. U. meetings.

2:15 Church attendance in relation to church finance, Rev. Vernon Shaw.

2:40 Emphasis on some important events by J. Lowell Ponder.

- 1. Evangelistic Conference,
- 2. Boys camp at Ceta Glen,
- 3. Girls camp at Ceta Glen,
- 4. Southern Baptist convention,
- 5. Greater Wayland campaign.

2:55 Business.

3:00 Closing message, Rev. W. M. Joslin.

LEAVE SUNDAY FOR HOT SPRINGS, ARKANSAS

Mr. and Mrs. John I. Hammonds left Sunday for Hot Springs, Arkansas, where they will take the baths for three weeks. Mr. Hammonds has been in ill health for sometime and they are making the trip for his benefit.

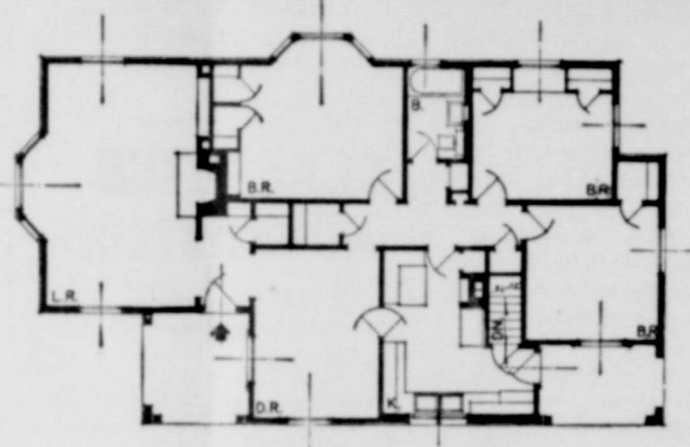
Diesel engines.

Supplementing this new equipment the company's present rolling stock will be inspected, repaired and placed in readiness for what is expected to be the greatest demand in years. There are fewer bad order cars on hand now than ever before.

"Adequate elevator storage and unloading facilities have proved one of our biggest problems in handling the harvest rush during recent years," Mr. Engel said. "When the wheat movement is at its peak many more cars are loaded daily than can be unloaded at terminal elevators. On the Santa Fe peak loading has exceeded unloading by nearly 600 cars a day during the past three years. With good crop conditions prevailing over a far larger territory this year than in any of the past three years, indications point toward far heavier daily wheat loading with but relatively slight, if any, increase in the unloading facilities. When it is recalled that during the past several harvest seasons as many as 7,000 of our good box cars have been tied up for days awaiting disposal at terminals and a corresponding number tied up on the rails of other lines, the magnitude of this year's problem can be readily seen. Careful studies are being made in cooperation with The Association of American Railroads to make the ultimate use of every freight car in the country. I have every reason to believe that if adequate facilities are provided for the unloading and storage of the current year's crop, we can handle the transportation problem



The family which requires three bedrooms may find this plan one which will meet all needs. The living room is large and well lighted and constitutes an entire wing of the building. The fireplace is located directly opposite the bay window. A series of hallways connects all rooms and the bath. The house is generously provided with closets not only in bedrooms, for many open on to the hallway to serve special requirements. This property is valued at \$7,750 and is located in the Midwest. It was financed with a mortgage of \$6,000 insured by the Federal Housing Administration. Monthly payments on a 20-year mortgage of this amount, exclusive of taxes and hazard insurance, would amount to approximately \$40. The price of the property may vary in other localities.



FLOOR PLAN

Eggs For Defense And Profit Is Urged

Feeding chickens for more eggs is a real opportunity for farm families to aid defense and add to their incomes, extension service workers are telling rural people, following announcement of a department of agriculture plan for supporting the market price of eggs during the next two years.

Jennie Camp, extension specialist in home production planning has pointed out that plenty of feed for farm poultry flocks means more eggs, and more eggs help assure ample food supplies for this country, Great Britain, and other countries resisting aggression. She says since commercial poultrymen already are feeding their flocks to get the most possible eggs, extra eggs must come from special feeding of farm hens.

Here are some tips George McCarthy, extension poultry husband, man, gives farm families on their expansion of poultry flocks. "Feed plenty of mash, either home-made or commercial, and all the grain the hens will clean up at night," he says. "Keep fresh, clean water where the hens can get to it easily at all times. Wet mash is an excellent appetizer. It should be fed in a crumbly state, and once started, must be kept up. Extra eggs will pay for the additional work."

Both specialists explain that eggs are an ideal means of turning over-normal reserves of feed into defense foods, and that increased production can be maintained by better feeding. Their advice is: "Give the hens all they'll eat this spring. Don't make them rustle for their feed."

More than 45,000,000 acres of Texas land are now under lease to Texas petroleum producers for oil and gas production or exploration.

Approximately 65,000 dry holes have been drilled at a cost of over one billion dollars by Texas oilmen in their search for additional oil reserves.

One out of every three and one-half wells drilled by Texas oilmen to date has been dry. Nearly 200,000 oil and gas wells have been drilled in Texas to date.

Planning 1942 AAA Program is Under Way

College Station.—Farmers all over Texas, through their AAA Committees, are making their recommendations for formulating the 1942 agricultural administration program. Their recommendations are being forwarded to the state AAA office here where the results will be tabulated for study by the state-wide meeting on the Texas A. and M. College campus April 28, 29.

Each year the AAA asks the nation's farmers to suggest means of improving the program. The suggestions from the county are considered at the state meeting, and those which are considered best and most applicable are included in the state AAA committee's recommendations to the national conference to be held this summer.

The state meeting will be conducted by the state AAA committee and will be attended by heads of various agricultural agencies, newspapermen and AAA officials.

Lubbock Will be Rotary Host Sunday

More than 600 Rotarians of District 127 of Rotary International, and their Rotary Anns, are expected in Lubbock Sunday for an annual conference of the district at which seven former district governors will participate, in addition to representatives of Rotary International. Homer D. Grant, chairman of the conference committee said Monday.

The district extends from Dalhart to the Texas and Pacific Railroad and from Fort Worth west to the New Mexico state line. Its 55 clubs have a membership of more than 2,300.

Past district governors attending will include: Fred Wemple, Midland; Ray H. Nichols, Vernon; O. B. Sellers, Fort Worth; Hiram Arrant, Abilene; Linton H. Estes, Wichita Falls; James L. Willson, Floydada; J. Edd McLaughlin, Rails.

Let Cavanaugh do your Printing.

New State AAA Committeeman is Announced

M. C. Puckett, Fort Stockton ranchman, has succeeded the late L. W. Anderson as state Agricultural Adjustment Administration committeeman from District 6, it has been announced at the state AAA headquarters in College Station.

Puckett was named to the state committee by Secretary of Agriculture Claude R. Wickard after county committeemen from the 32 West Texas counties in the district had recommended his appointment.

The new committeeman, who for the past two years has been chairman of the Pecos County AAA committee, operates a 23,000-acre sheep and cattle ranch in Pecos County. Before he settled in that county, he ranched in Crockett and Sutton counties.

A director of the Southwestern Sheep and Goat Raisers' Association, Puckett is well known to ranchmen all over the state. As a member of the state AAA committee, which is composed of 12 farmers and ranchmen and Extension Service Director H. H. Williamson, Puckett will play an important part in the administration of the Range Conservation program.

Mrs. Addie Thagard arrived last week from Elsinore, California, for a visit with her daughter, Mrs. Oliver Allen and Mr. Allen. Mrs. Thagard has been making her home in California for more than a year.

Mr. and Mrs. Wilmer Jones, Jr., spent the week end in Lubbock visiting Mr. and Mrs. Roy Neal, Jr., and Mr. and Mrs. Richard Tubbs.

Nearly 40,000 Texas oil wells have had to be abandoned because of unfavorable producing or economic conditions.

Frank and Truitt Butler, of Amarillo, spent the week end with their sisters, Mrs. J. V. Daniels and Mrs. J. G. Martin.

Mrs. Otto Faulkner, of Long Beach, California, arrived Sunday and will visit for a month with her parents, Mr. and Mrs. E. P. Nelson.

Vacation Bible School May 26 to June 6,

We want the entire public to meet our Vacation Bible School faculty. Others will be added later.

Beginners Department: Supt., Mrs. W. C. Cates; Associate Supt., Mrs. W. C. Sims; Secretary, Mrs. Ina Hammonds; Teachers and helpers: Mrs. O. E. Poore, Mrs. H. O. Cline, Mrs. Fulton Finley, Pianist; Mrs. Jeff Welborn.

Primary Department: Supt., Mrs. E. L. Norman; Associate Supt., Mrs. H. C. Stanley; Secretary, Erma Dean Moore; Teachers and Helpers, Mrs. Truett McClung, Mrs. Thelma Hoffman, Mrs. Chas. Camden, Mrs. C. E. McDonald, Pianist; Margaret Camden, Modera Hartwell.

Junior Department: Supt., Mrs. Vernon Shaw; Associate Supt., Mrs. J. V. Daniel; Secretary, Lyndell Mae Glenn; Pianist, Maureen Hart; Teachers and Helpers: Mrs. J. V. Deniel, in charge of music; Mrs. Floyd Fuqua, Missionary Activities; Mrs. J. W. Chapman, Missionary Activities; Mrs. J. H. Myers, Character Stories; Mrs. A. T. Hull, Bible Lessons; Mrs. G. N. Shirley, Bible Drill; Mrs. Clarence Foster, Handwork; Mrs. Dick Fenner, Handwork; Mrs. Sam Bishop, Handwork; Mrs. E. B. Rainer, Handwork; Mrs. W. A. Amburn, Jr., Notebook Work.

Intermediate Department: Supt., Mrs. J. D. McBrien; Associate Supt., Mrs. Bob Garrett; Secretary, Mrs. R. C. Henry; Pianist, to be selected; Teachers and Helpers: Mrs. Geo. A. Linder, Bible Study; Mrs. J. B. Houston, Handwork; Miss Vera Meredith, Handwork; Mrs. Lee Howard, Handwork.

Other Helpers: Lellaface Hicks, Evelyn Withers, Frances Jo Terrell, Mrs. G. R. Strickland.

This entire faculty, along with the pastor and others, wish to meet all children of the community who will have become five years of age by the time the school opens and are under seventeen. It will be a real school. The principal and teachers are deeply interested and want the boys and girls to remember this as one of the happiest periods of life.

There will be no tuition and no books except in the hands of the teachers. No home study will be required. Everything the children need in the school will be furnished them free of cost.

We shall teach the children portions of the Bible suited to their ages, have Scripture gems memorized, tell them many interesting stories—biblical, patriotic, habit-forming, missionary—have supervised play periods for music and note-book work, salutes to the Christian and American flags, and a closing period of handwork.

Encouragement to Future Farmers Offered

Encouragement to Future Farmer of America activities through the medium of educational awards will be continued by the Santa Fe Railway this year, Edward J. Engel, president, announced today.

The announcement will permit students of vocational agriculture to compete for awards on a merit basis from the States of Colorado, Texas, New Mexico, Oklahoma, Arizona, California, Illinois, Missouri and Kansas. Winners will be determined by the various state vocational authorities and so certified to the railway.

In accordance with its extended program the railway's educational awards will embrace all classes of champion teams in the territory mentioned, including livestock, dairy cattle, milk products, poultry and meat judging. It also includes individuals whose work entitles them to participate in the National Convention of FFA. In past years the awards were limited to champion livestock judging teams.

These awards are limited to communities served by the Santa Fe and entitle the winning teams to an all-expense educational trip to the National Convention held at Kansas City in the fall in conjunction with the Royal Livestock Show.

A similar policy is supported by the railway in an effort to foster interest in 4-H Club work of boys and girls in similar territories.

Farmers Are Requested to Return Cards

Farmers who are going to cooperate with the Area One Variety Cotton program should make sure that they have this information in the hands of their group organization or return the cards that were mailed from the office of the County Agriculture Agent. These cards will be used in making application for the Smith Dorey Free Classing Service. Only those producers who are cooperating with the Area One Variety Cotton program will receive free cotton classification this year; so it is necessary that the group representative or the county agent has this information. The Area organization will only certify those cotton and the planted acres of cotton must all be of one variety, two or more varieties on a farm will not be accepted in the program. Gin groups who had representatives at the area meeting reporting from 75% to 100 per cent of gin customers in each group would cooperate in the one variety cotton marketing program; are as following: McCoy Gin, Lakeview, Dougherty, Farmers Co-op., Davis, Scott, South Plains, Lone Star, Aiken, Whitfill Edd, R. E. Patterson, County Agriculture Agent D. F. Bredthauer reports that the application is on file with the Marketing Division in Washington and that word has been received that both Washington and College Station look with favor upon the fine work of the Area Executive Committee and the splendid cooperative spirit of the cotton farmers of this section trying to set forward in the solving of their own problems.

SOUTH SIDE SINGING WILL MEET SUNDAY

The regular second Sunday singing will meet Sunday afternoon at the South Side Baptist Church at 2:30 o'clock. Several out-of-town singers are expected. All interested in good singing are urged to attend.

IN HOT SPRINGS NEW MEXICO

Mr. and Mrs. Geo. A. Linder left Sunday for Hot Springs, New Mexico, where they will spend the next two weeks taking the health baths.

Does not this program appeal to you? Will you not cooperate with us in helping your children? Help us advertise the school. Boost it to the children. Tell your neighbors. Visit us when we get going. Pray for us. And don't forget to ask us about anything you do not understand.

Let us all work together to make this school an epochal month in the child life of our town.

Sincerely yours,
Vernon Shaw, Principal.

GROVER B. HILL WILL SPEAK TO WHEAT FARMERS AT 2:00 SATURDAY, MAY 10

Grover B. Hill, assistant secretary of agriculture, will address a general meeting of wheat farmers at 2:00 p. m., Saturday, May 10, in the City Auditorium at Amarillo. All farmers who are in Amarillo and who can conveniently attend this meeting, are urged to do so, as Mr. Hill will discuss the wheat situation and wheat marketing quotas.

Mr. Hill will speak over radio KGNC from 1:15 to 1:30 p. m. and it is suggested that you listen to this radio address.

MISS VIRGINIA SIMPSON AND CHARLES BROWN WED

Miss Virginia Simpson became the bride of Charles N. Brown in a single ring ceremony at Santa Fe, New Mexico, May 1.

The bride was attired in a navy blue suit with heavy blue and white accessories. She wore a corsage of gardenias.

Mrs. Brown, the daughter of Mr. and Mrs. W. H. Simpson of this city, was graduated from Floydada High School, and attended Texas Tech at Lubbock, and Texas State College for Women at Denton, where she was a member of Las Chaps social club.

Mr. Brown, the son of Mr. and Mrs. R. Fred Brown of Floydada, attended Texas Tech and the University of Texas.

After a short trip to Old Mexico, and Carlsbad Cavern the young couple are at home at 615 West Kentucky street, in Floydada. Mr. Brown is the agent for Case Implements here.

THE FLOYD COUNTY PLAINSMAN

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M. B. CAVANAUGH, PUBLISHER

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Entered as second class matter June 23, 1930, at the post office at
Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Former Hood County Residents To Meet Saturday In Lubbock

Former residents of Hood County who reside in West Texas will hold their annual meeting in Lubbock Saturday, May 10, at McKinsey

Park. The pioneers met last year on the same date and organized a permanent association electing officers to serve the ensuing year. About 50 former residents were present for the get-together last year, and it is thought the number will double this year.

Pale Western Cut Worm Attack High Plains

College Station.—A new menace, identified by Cameron Siddall, extension service entomologist as the pale western cutworm, threatens the wheat farmers of the high plains. Already the worms have done considerable damage in the immediate vicinity of Amarillo, but the infestation appears to be especially severe in Hansford county. The larvae is not yet fully grown, which means that by the last of May much of the wheat now surviving will have been destroyed unless excess moisture falls meanwhile, Siddall says.

In order effectively to combat the pest, practically all wheat land in the more severely infested areas must be planted to row crops, such as sorghum, this summer and not returned to wheat until 1942. Attempts to destroy the worms with poisoned bran spread on the soil or placed in the ground with a wheat drill, generally have resulted in failure. Siddall says the small number of worms killed by this process does not justify the expense of baiting.

Experience shows that wheat on fallow ground in general escapes severe injury by the pale western cutworm, provided sufficient soil moisture has been stored during the fallow period. Excess moisture kills

them in large numbers. Land on which the wheat crop has been destroyed can be used for row crops during 1941, provided seeding is delayed until after June 1, the approximate end of the active feeding period of the worms.

Fading out of spots in the greening wheat fields is the first warning of infestation. The worm has but one generation annually and originates with a short-lived moth which lays eggs in the soil late in September or early October. The eggs are small and difficult to find. For a short time after hatching the worms feed on the tender leaves of wheat, then enter the soil and sever the plants below the surface.

Siddall says that alternate wheat growing and summer fallow appears to be an effective means of reducing the chances of severe injury. In applying this method, however, the stubble of the sorghum crop should be left undisturbed until the next spring, when the ground should be cultivated and kept clean until fall wheat seeding time.

Simons' Jersey Farm Wins High Awards

Fort Worth.—National recognition of the progressive program of Jersey herd development which D. T. Simons, for 20 years advisor to southwestern Jerseymen on dairying problems, has carried out with the Simons Brothers Jersey herd at his farm, Route 6, Fort Worth, Texas, is given in the recent award of The American Jersey Cattle Club "Constructive Breeders Registry" certificate, the first received in Texas, for the achievements of this herd. Simons has been breeding Jerseys at his present farm for more than 30 years and was originally in partnership with his brother under the firm name of Simons Brothers.

Only Jersey herds which meet strict requirements for production, conformation of the animals to the breed's standard of ideal dairy type, herd health and proportion of home-bred animals, can win for an owner the Constructive Breeders Registry award which is made by The American Jersey Cattle Club, national association of Jersey breeders.

Milked twice daily, the Simons Brothers cows made the highest butterfat production record finished in

Texas in 1940 by a Jersey herd of 25 or more cows in a year's Herd Improvement Registry test authenticated by The American Jersey Cattle Club. During the test the Simons Brothers herd averaged 28 cows and produced an average of 387.88 pounds butterfat, 7,271 pounds milk per cow. The herd yielded a total of 205,408 pounds, or approximately 95,539 quarts of whole milk in the year. At the present time about 21 milking cows are in the herd and another test is in progress.

All the cows have been judged for conformation by an American Jersey Cattle Club selected judge and two of the cows have received the highest rating of "Excellent." Ranked according to points scored, four other cows rate "Very Good," 14 "Good Plus" and one "Good."

For the past 20 years Simons has been a fieldman of The American Jersey Cattle Club, assisting breeders of Jersey cattle in the southwest in the improvement and development

NOTICE TO CREDITORS OF ESTATE OF W. M. HOUGHTON, DECEASED:

Notice is hereby given that Letters Testamentary upon the Estate of W. M. Houghton, Deceased, were granted to the undersigned on the 21st Day of April, 1941, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me as the law directs.

My address is 208 East Crockett Street, Floydada, Floyd County, Texas.

This 21st Day of April, 1941.

HOWARD HOUGHTON,
Executrix of Estate of W. M. Houghton, Deceased.

20-4tc

CLASSIFIED ADVERTISING

HAND MADE BOOTS in all styles and colors. Forgeron's Shoe Shop. 21-tfc.

You should see the new 1941 Servel Electrolux Gas Refrigerator on display at ELLIOTT APPLIANCE, East side square, Phone 89. 21-tfc.

FOR SALE—Cotton Seed, Field Seeds, Maize, Standard and Dwarf; Sudan, Hegari, and Cane Seed, Cereals treated. See us about your requirements. FLOYDADA SEED COMPANY. 20tfc.

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. FLOLLUMS, FLOYDADA FLORISTS.

Our used department is jammed to capacity with such items as, Coolers, Iceboxes, oil ranges and heaters, oil water heaters and one six foot kerosene refrigerator. Everything at prices you can afford to pay. Pay us a visit. C. H. Elliott Appliance, East side square, Phone 89. 21-tfc.

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc.

WANTED: An opportunity to demonstrate in your home the new 1941 Servel Electrolux Refrigerator. C. H. ELLIOTT APPLIANCE, East side square, Phone 89. 21-tfc.

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-tfc.

Want to stop those ANTS. Get an ANT TRAP at Star Cash Grocery. 21-tfc.

Laces, Polishes, Belts, Dye, Insoles, Arche Supports, Dance Taps, Etc., at Forgeron's Shoe Shop. 21-tfc.

Don't let those ants spread. Those ANT TRAPS at Star Cash Grocery should stop them. 21-tfc.

We invite you to visit the green house. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tf.

PLANTS and SEEDS—at STAR CASH GROCERY. Seed Corn too. 21-tfc.

Floydada Insurance Agency...

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

To Relieve Misery of
COLDS
Take 666
LIQUID TABLETS, SALVE, NOISE DROPS

of their herds. Jerseymen from all over the southwest attended a testimonial dinner in his honor held in Fort Worth during the 1941 Southwestern Exposition and Fat Stock Show.

The Texas petroleum industry pays \$95,000,000 a year in State, local and Federal taxes, NOT counting the gasoline taxes taxes paid by the individual motorist on the industry's principal product.

A total of 125 new oil fields found in Texas last year.

Half of the cost of production as oil is paid to Texas workers wages and salaries.

THE RECORD... Facts That Concern You

No. 28 of a Series



A couple of bad eggs... but why blame the hen?

A bad egg does turn up once in a while... but that's not a sensible reason for destroying all the good eggs... or for taking it out on the hen.

Beer retailing in America is something like that. The vast majority of beer retail establishments are clean, law-abiding, wholesome places. And still there may be a few "bad egg" retailers who violate the law or permit anti-social conditions.

The brewing industry wants these undesirables eliminated entirely... to protect your right to drink good

beer... and our right to make it.

And also to protect the many benefits brought by the beer industry to Texas... such as the 31,165 jobs created... and beer's \$22,076,182 annual payroll. Beer contributed \$2,273,968.64 last year in taxes to help pay the cost of government in this state.

You can help us in our program of law enforcement, if you will, by (1) patronizing only the legal and reputable places that sell beer and (2) by reporting any abuses to the proper law enforcement authorities.

BEER... a beverage of moderation



MONEY in the ground



Billions of barrels of Texas oil reserves money in the bank for you as a Texan.

On constant deposit in underground vaults they assure continued wages for Texas workers, lease and royalty payments for Texas farmers and ranchers, and tax revenues for our State and local governments.

Nearly 11 billion barrels of known reserves are on tap in 161 counties of our State. Texas oil men are now searching for new fields in 90 additional counties. They discovered last year almost three times as much oil as they produced.

These oil reserves can be cashed only through their production and processing by Texas workers.

As a means of safeguarding this banking economic security, you as a Texan can and should expect:

(a) Sound conservation practices, (b) A reasonable royalty policy by State and local governments to permit healthy development without loss of employment through abandonment of properties, (c) Increased use of this great oil source through creation of new Texas industries.

These oil reserves provide security for you and every other Texan

This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Helpy-Selfy Laundry

DO YOUR OWN WASHING the quickest, easiest, cheapest way to do your laundry.

25c Per Hour.
PLENTY OF HOT, SOFT WATER.

Steam Laundry Charges—Rough Dry 4c

WET WASH washed and extracted ready to iron

2 Cents a Pound

Shirts 9c, in Thrift T and Rough Dry Bundles.

White Way Laundry

Formerly Floydada Steam Laundry

PHONE 141 FOR PICK-UP AND DELIVERY SERVICE! FLOYDADA, TEXAS

SPECIAL SALE!!

Spring Coats, Suits, Redingot Suits, Dresses, Hats, Hose, and other items mentioned in this ad. Our Prices made only on our earlier Spring merchandise. These Special Sale prices are for a few days only, we urge you to come in and take advantage of these values.



Coats, Assorted Styles and Colors, Special Sale!

\$7.98 Coats, Special Sale	\$5.89
\$10.98 Coats, Special Sale	\$8.69
\$12.75 Coats, Special Sale	\$9.89
\$16.95 Coats, Special Sale	\$12.75
\$17.50 Coats, Special Sale	\$13.75
\$19.50 Coats, Special Sale	\$14.75

Spring Suits, Solid Colors and Plaids, Special Sale!

\$10.98 Suits, Special Sale	\$8.69
\$12.75 Suits, Special Sale	\$9.89
\$16.95 Suits, Special Sale	\$12.75
\$17.50 Suits, Special Sale	\$13.75

WASH FROCKS

\$1.00 Wash Frocks, Special Sale	79c
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GOWNS — Printed Batiste

\$1.00 Gowns, Special Sale, 2 for \$1.00
GOWNS—Silk Printed Sheer Chelines Crepe, \$1.98, Special Sale, 2 for \$1.98



Ladies Misses and Juniors Dresses

RAYON, SHANTUNGS, CHAMBREYS, AND PRINTED CREPES

\$2.98 Dresses, Special Price	\$1.98
\$3.98 Dresses, Special Price	\$2.98
\$4.98 Dresses, Special Price	\$3.49
\$5.95 Dresses, Special Price	\$4.89



Slacks

\$1.98, Special Sale, \$1.49
\$2.98, Special Sale, \$1.99
\$3.98, Special Sale, \$2.49

REDINGOT DRESSES

Ladies and Misses

Printed Dresses with Solid Coats. Also solid colors.

\$7.98 Special Sale	\$6.89
\$10.98 Special Sale	\$8.69
\$12.75 Special Sale	\$9.89
\$14.95 Special Sale	\$11.49
\$16.95 Special Sale	\$12.75
\$17.50 Special Sale	\$13.75
\$19.50 Special Sale	\$14.75

Rayon Pajamas

ODD LOT	
\$1.98 Special Sale	\$1.49

Brassiers

ODD LOT	
35c Special Sale	25c
59c Special Sale	49c

Spring Dresses

Ladies and Misses New Spring Dresses in Crepe Alpaca and Crepe Roman.

\$6.50, Special Sale	\$5.49
\$7.98, Special Sale	\$6.89
\$10.98, Special Sale	\$8.69
\$12.75, Special Sale	\$9.89
\$14.95, Special Sale	\$11.49
\$16.95, Special Sale	\$12.75



Ladies Hats, Straw and Felts

Odd Lots, Special Sale \$1.00

MESH HOSE

ODD SIZE AND COLORS—SPECIAL SALE !!
\$1.00 Hose, Special Sale 69c

QUEENE LACE HOSE
\$1.65 Hose, Special Sale 98c

STYLE SHOPPE

"ALWAYS SHOWING NEWEST THINGS FIRST"

MRS. MOLLIE A. MORTON, OWNER

TELEPHONE NUMBER 17



FOR HARVEST !

Expert, Quick Combine Carvers Repair Service. We know how and prices are reasonable.

HOT WEATHER

Calls for foot comfort. We remove corns and adjust arches. All Work Guaranteed.

Rainer Shoe Shop

SINCE 1883

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

WHITE DRUG COMPANY

Cemetery Association Met Tuesday Afternoon

The Cemetery Association met Tuesday afternoon at 3 o'clock in the county court room. Mrs. Bob Smith was retained as president of the association. Others elected were: Mrs. Sam Thurmon, secretary treasurer; directors, Mrs. M. B. Cavanaugh, Edgar Jones and A. B. Clark. Mrs. Bob Smith will call a meeting at an early date and plans will be discussed how to improve the cemetery.

102 Men Enter Training Course By Chevrolet

Detroit, May 2.—In line with Chevrolet's newly created specialization program announced April 6 by William E. Holler, general sales manager, 102 men arrived here May 1, to begin an intensive three-week training course in the phases of customer-dealer relationships with which they will work when they return to the field. Fifty-two of the men are recently appointed assistant zone

All-Out for Defense



Rep. Lyndon Johnson at work on American defense problems in House Naval Affairs Committee.

Hear The U. S. Senate Candidate Who Knows

From actual work in Washington on American defense problems the acute necessity of—

Roosevelt and Unity

FRIDAY, MAY 9th 9:30-9:45 P. M.

TEXAS QUALITY NETWORK Radio Stations WBAF, WFAA, KPRC, WOAI

service managers, who will be schooled to work directly with the 8,500 dealers' service managers, in developing the latest and most modern methods of customer-service relationships. They will also outline methods for the training of apprentices to replace mechanics required for the national defense program.

Fifty-five of the men are recently appointed assistant zone business managers, who will be thoroughly schooled in specialized business management methods of "specialization for efficiency."

This group will conduct its three-week training and schooling period using all the facilities of central office. Both groups heard an outline of the plan from Mr. Holler, opening the schooling sessions.

Judge E. C. Nelson, Jr., of Amarillo, spent the week end with his mother, Mrs. E. C. Nelson, Sr.

Troy Pope, of Dallas, spent the week end with his parents, Mr. and Mrs. H. O. Pope.

Mr. and Mrs. Jim Hughes, of Dallas, came Sunday and are attending to business this week and visiting with friends.

Mr. and Mrs. Bill Dyer and family spent the week end in Carnegie, Oklahoma, visiting relatives.

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SEVERAL GOOD USED TRUCKS.

Complete Automotive Repair and Replacement Service Located Across Street from Post Office.



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ROSES will always thrill her! Beautiful shades. Doz. \$1.50 and up.

HOLLUMS FLOYDADA FLORISTS

PICK-UP TIME

We have several real bargains in used pickups and trucks—see them this week. Below list a few models.

1937 Chevrolet Pickup, One-half Ton.
Two 1937 V-8 Pickups, One half ton.
1938 V-8 Pickup, One half ton.
1940 Three-quarter Ton, V-8 Pickup.
1939 Dodge One half Ton Pickup.

TRUCKS

1937 V-8 One and One-half Ton Platform Body
1937 Chevrolet Truck, Cab and Chassis.
1939 Dodge Two ton, Two Speed Axle, Cab and Chassis.

To get the facts on the New 1941 Ford Automobile just ask for a demonstration—Today.

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Week-End SPECIAL

Del Monte Sliced Pineapple, No. 1 cans, 3 for 4

Uncle William CORN, No. 2 can

WOLF BRAND TOMALES, 2 cans for

SOUR PICKLES, quart jar

LUX SOAP, 2 bars

MOPS, No. 16

Fort Howard Tissue, 3 rolls

KIMBELL'S BEST FLOUR, 24 pounds

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