

THE FLOYD COUNTY PLAINSMAN

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE !

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Old Settlers Call Committee Meet For Saturday

A. T. Swepton, president of Floyd County's Old Settlers Association, has called a meeting for Saturday, March 8, in the county court room at 1:30 o'clock. Mr. Swepton urges directors and committee members to be present for the gathering. The purpose of the meeting is to lay plans for the Floyd County Annual Celebration which will be held May 28. Officers and board directors are:

A. T. Swepton, president; G. L. Snodgrass, vice president; Mrs. Maud E. Hollums, secretary; Joe McCollum, E. I. Bennett, Olin S. Miller, Olin W. Fry, Roy Snodgrass, R. C. Scott, and Maud E. Hollums.

MISS INEZ MOSLEY AND ALDRIDGE POWELL WED

Miss Inez Mosley and Aldridge Powell, both of Mount Blanco community were united in marriage at 7:30 Saturday by Rev. G. W. Tubbs, at the latter's home in east Floydada. They were accompanied by Yandell Trammel and Miss Ella Ackers of Mount Blanco. The couple will make their home at Dougherty.

Finding New Markets For Farmers



Henry Ford studies plastics with Robert A. Boyer, who is in charge of research in this field. Long ago the auto manufacturer visioned a new age when harvests of the fields would become raw products of industry. His first commercial success in decorative plastics was in turning soybeans into instrument board clusters. With certain other crops

he has now advanced so far in structural plastics that he says he will be building a wholly plastic body within a few years—a body that will be lighter and stronger than steel. "Only door locks and hinges will be of metal," says Mr. Ford. Possibly a growing shortage of steel and the dwindling foreign markets for automobiles will hurry along the process.

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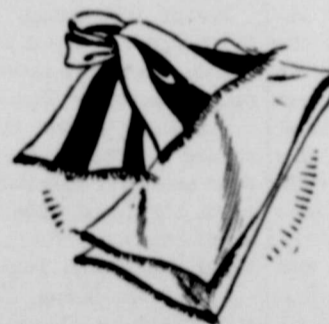
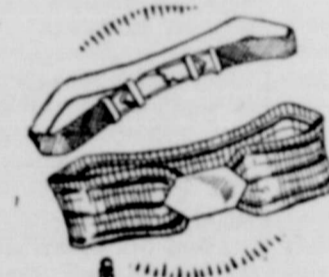
New Spring Dresses

Once more we're really proud of our selection of dress finery. It even surpasses in our opinion all other years. Really you must see them to know how beautiful they are.

\$7.98, \$10.98, \$12.75

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This year's crop is positively fascinating. Gloves, Purses, Scarfs, Costume Jewelry and Belts, that will do much for your new Spring outfit. Look over Style Shoppe's complete line.



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Snapped brim felts and flower trimmed straws

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Gloves
79c, \$1.00

Belts, 25c, 50c, \$1.00

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THE LURE OF FAR PLACES IN OUR REGATTA COAT

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Style Shoppe

"ALWAYS SHOWING NEWEST THINGS FIRST"
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Voice May Spoil Perfectly Groomed Lady

Many women think of their voices in pictorial terms, forgetting that they are, so to speak, sound pictures. They are sound pictures of their own voices.

Observation comes from Paul Robeson, the famous American tenor of the Metropolitan opera.

"Every woman realized the impression she makes is a function of her voice as well as sight. It is beautiful and perfectly clear, but the pleasant effect she makes visually can be spoiled by a rasping voice."

She points out that before she goes on to exercises to improve the tones of her voice and to clear-cut articulation and modulation, it is necessary to get an image of what your voice is like.

"If that isn't done, you force yourself to analyze your speaking voice without use of a friend or member of your family to act as critic, so much the worse."

Essential of vocal compass. Nervous, tense, tired, invariably talk in high, wailing notes—not in the evenly modulated tones.

For the good of your voice as well as your nerves—relax your jaw at the tip of your tongue. Lower teeth instead of holding against the roof of your mouth.

Pound Swordfish Caught Near Havana

Hemingway, author and vice president of International Game Fish Association, presented the American record of a swordfish weighing eight pounds and less than four feet long caught near Havana.

A specimen was caught by commercial fishermen near Havana at a depth of 300 feet, and was weighed in the line. Thus, it had been hooked, it was in a size. When Mr. Hemingway heard it he made sure that it was the American record. He was the same perfect state by shipping it north in the motor of Mr. William B. Nacht, the "Moana."

breeding grounds of the swordfish is a mystery to science. Mrs. Francesca LaMonte, curator, "and it is very interesting to have the capture of a swordfish off Cuba confirm to us that that may be the breeding grounds of the Atlantic specimen presented to us by Hemingway, although not the record, is at an interesting stage of growth, resembling the baby swordfish nor the adult."

Lady Lisa Traveling Again

Lady Lisa is the woman with the prehensile smile in the Louvre. She is known as the "Mona Lisa." She is the most famous in the world.

the University of Rome de-termined the return of Lady Lisa to Italy was swiped, with other paintings and works of art, by Napoleon when he conquered Italy.

Lisa was kidnaped in 1912 in Italy. He lifted it right off the wall of the Louvre and walked with it. The Lady was recovered (ransom paid) and the thief was hanged.

"Mona Lisa," Walter Pater, English essayist, wrote his famous lines:

She is the head upon which all the eyes of the world are come, and she is a little weary. It is as if she were wrought out from within the flesh, the deposit, little by little, of strange thoughts and reveries and exquisite pas-

Hybrid Vigor Probe

Rockefeller Foundation of New York city has granted Iowa college \$21,000 to be used over a year period on two basic research problems, Dr. E. E. Snodgrass, head of the genetics department, announced. One of the problems will be to probe the "real" of hybrid vigor—still one of the greatest mysteries. The other will be to determine the causes of inbreeding depression in relation to the host. Two types—bacterial wilt or corn and typhoid—will be studied. Dr. Snodgrass of the genetics department will direct the mouse typhoid and the hybrid vigor ex-

Paradise Lost

The last wills and testaments recorded in Cherokee county, Ga., that of an eccentric woman, the last part of her estate to be administered, the usual suit, naming the party thereof was filed. The summons the sheriff returned. "After due and diligent search, God cannot be found in Cherokee county."

Attempt to Invade Isles Halted 352 Years Ago

Cables brought the news that wave after wave of German raiders were attacking the British Isles, fighting fierce air battles over the Channel and the coast. Once before on a Monday, July 29, England was engaged in a great struggle. Cables had there been any, might have brought this news. The year is 1588.

With the British Fleet at Sea, July 29.—Her Majesty's navy fought a major engagement with the Invincible Armada today and by nightfall the Spanish fleet was in disorder and fleeing to the North seas.

No estimate of the casualties could be made immediately. Sixteen of the Spanish vessels, cut off from their main body, escaped capture only because of a change in the wind and the British ammunition shortage.

The battle, it was believed, would end the threat of invasion of England by the Spanish army now in The Netherlands under the command of the prince of Parma.

Fireships were sent against the huge Spanish fleet, numbering more than 130 vessels, as it lay at anchor in Calais Roads last night. Cutting their anchor cables, the Spaniards put to sea in confusion. Their great crescent formation was reformed off Gravelines to the northeast and there the English in four squadrons closed today, fighting desperately.

Tuesday they met again off Portland, where Sir Martin Forbisher narrowly escaped capture, English reinforcements arrived Wednesday and had their first taste of fire off the Isle of Wight Thursday.

New Automatic Gun Has Range of 1,000 Meters

An air-cooled automatic rifle, weighing slightly less than an ordinary rifle, which French infantry used prior to the collapse, was submitted to the Canadian army.

It is so simple to use that a nine-year-old boy and an 11-year-old girl have operated it successfully, the inventor claims. United States army officers have studied plans for the gun and actual firing tests were carried out, according to John McGinnis, Toronto and Buffalo mining executive, who holds patent rights on the invention.

Inventor of the gun is John Cunill de Figuerola, a native of Spain and a naturalized American citizen since 1911. He returned to Spain in 1933 with the idea of perfecting a number of his own inventions, including machine guns, heavy tanks, tractors, gun carriages, and aerial bombs.

The new gun, which has a range of 1,000 meters, is known officially as the Sub-Fusil, Ametrallador Internacional Star 9 mm. It was first manufactured in Spain and used in the Spanish civil war. French tests at the outbreak of the present war were so successful that the weapon was adopted for infantry use, it is claimed.

Mass production of the gun could start in Canada on two months' notice, Mr. McGinnis said. The model to be tested is on its way to Washington where the chief engineer of the munitions plant in Spain will demonstrate its qualities.

Adding Fat to Diet

Contrary to diets frequently prescribed for gallbladder diseases in the past, Drs. Maurice Feldman and Samuel Morrison of Baltimore urged recently that persons suffering from the illness be fed increasing quantities of fat. Elimination of fat from a diet tended to cause stagnation of fluids in the gallbladder, the doctors reported, thereby contributing to the formation of stones.

In a plea for more individual treatment of the disease, Dr. Feldman told of the classification of the different types of illness into 18 categories by means of X-ray films called cholecystograms. He labeled nine as surgical and seven as medicinal and described chemical treatment that might prevent formation of gallstones. He spoke at the meeting on gastro-enterology and proctology at the Hotel Roosevelt.

Visual Defects Cause Headaches

Your eyes do not have to be much out of focus to cause headaches; in fact, minor uncorrected visual defects are more commonly a cause of physical discomfort than are greater uncorrected errors, according to the Better Vision Institute. When eye defects are slight the human mechanism whips up nervous energy in an attempt to correct such defects and disturbs the nervous balance of the body. When the eyes have high refractive errors, the human body ordinarily expending extraordinary nervous energy in striving to overcome the defective vision. It is because of this tendency of the human body to clear up vision blurred by minor defects that many persons do not realize their eyes need attention until they receive warning signals of recurrent headaches.

Brilliant Colors at Sunset

Sunset colors are caused by the excess of rays of long wave length, red and orange chiefly, which pass more readily over the long path through the dense lower strata of the atmosphere, which must be traversed at sunset, than the short-length rays, blue and violet, which are obstructed not only by the atmosphere, but also by dust particles and impurities suspended in it.

Mrs. Kimble Entertained With Tea

Mrs. Wilson Kimble entertained Saturday afternoon from 4 to 6:30 at her home on West Missouri street with a reception to announce the engagement and approaching marriage of her daughter, Miss Mary Anne Kimble, to Rev. W. Donald Harris of Jacksonville, son of Dr. and Mrs. J. Will Harris of Dilly.

Members of the house party were: Miss Mary Earle Sansom of Plainview, Mrs. Guy Ginn of Hereford, Mrs. W. M. Cauley of Lubbock, Mrs. H. D. McCullough of Clarendon, Mrs. J. B. Claiborne Floydada, Miss Betty Alice Gordon of Lubbock.

Mrs. Kimble and daughter greeted the guests at the door as they arrived. The dining room table was covered with a lace cloth and decorated with a pink and white floral centerpiece and white tapers. White napkins lettered in gold, "Mary Anne and Don, March 22" was given to the guests who called. Crystal service and other pink and white appointments were used to complete the theme.

Tiny pink and white mints in the shape of slippers, wedding rings and hearts was served with punch and cakes topped with orange blossoms.

Miss Kimble wore a Windsor blue crepe frock with white gardenias and Mrs. Kimble wore a black velvet frock with a corsage of white rosebuds.

The bride-elect is a graduate of Texas Technological College where she was a member of Las Chaparrillas Club. She taught in Littlefield for the past two and one-half years.

Rev. Harris is a graduate of Trinity University and Princeton University. He was pastor of the First Presbyterian Church at Littlefield until he went to Jacksonville recently. He is pastor of the Presbyterian church there.

The wedding is to be at 9 o'clock the morning of March 22 at the First Methodist Church. Misses Betty Alice Gordon and Nannie Margaret Overton of Lubbock are to be Miss Kimble's attendants.

State Convention Will Meet in Dallas

Ten thousand messengers, representing 3,098 Texas Baptist Sunday schools, are expected at the Annual State Baptist Sunday School Convention, meeting at the First Baptist Church, Dallas, 15-16-17, it was announced today by G. S. Hopkins, State Sunday School Secretary, of Dallas.

Inspirational speakers from over the South will speak on the Convention Theme, "The Word of Life for a World in Strife." Among those scheduled to speak are: Dr. C. Oscar Johnson, St. Louis, Mo.; Dr. R. G. Lee, Memphis, Tenn.; Dr. John L. Hill, Dr. T. L. Holcomb, Nashville, Tenn.; Dr. R. C. Campbell, Dallas; and Andrew Allen, Harold E. Ingraham, J. N. Barnette, William F. Phillips, Herman L. King, Dr. Homer L. Grice, Miss Marie Estes, and Miss Mary Alice Bibby, all from the Baptist Sunday School Board, Nashville, Tenn.

Conferences are scheduled on all phases of Sunday school work with the slogan "Hold Forth the Word of Life," stressed in each group.

The return of the convention to Dallas recalls its beginning. Mr. Hopkins said. The Convention came into being by the merger of the Baptist Organized Bible Class and the Sunday School Superintendent's Convention. In the first Baptist Church, Dallas, in June 1925, organization of the Texas Baptist Sunday School Convention was completed. In April 1932 the Convention met in Dallas with an attendance of 6,862 registered messengers—the largest number ever present, to that time, at any Baptists Convention in Texas. The Convention again met in Dallas in 1937 with 7,584 messengers attending.

J. Earl eMad, educational director, Cliff Temple Baptist Church, Dallas, is president of the Convention. Mrs. J. H. Slaughter, Dallas, and Mrs. Mason Seawell, Ft. Worth, recording secretaries. Mr. Hopkins has been general secretary treasurer for sixteen years.

General chairman of arrangements for the Dallas convention is Harry P. Wooten, educational director, Gaston Avenue Baptist Church.

A special feature of the convention includes a Sunday School Training Banquet April 16. A pre-convention session will see the presentation of "The Prodigal Son" a musical drama, by the Southwestern Seminary Chorus, Fort Worth, on April 14th.

Sen. Marshall Formby is Named On Committee

Austin, February 5th.—A young West Texan who used to walk nearly three miles to a three-teacher country school has been named Chairman of the highly important committee in the Texas Senate to handle the \$16,000,000 Rural Aid bill for 1942 and

Methodists take the lead and Baptists hold a close second among University of Texas student church members. Nearly nine-tenths of the student body goes to church, a current Registrar's report shows.

Mr. and Mrs. Hugh McCullough of Clarendon and Mr. and Mrs. Holt Waldrep of Lubbock, spent the week end with their parents, Mr. and Mrs. R. E. Fry.

Misses LaNell Harmon and Jane Clark of Abilene, spent the week end with their parents, Mr. and Mrs. A. B. Clark and Mr. and Mrs. F. C. Harmon.

John McCleskey, Jr., who is attending school at Fort Worth, spent the week end with his parents, Mr. and Mrs. John McCleskey.

Mrs. Chas. W. Watkins and son, of Lubbock, visited Sunday with Mrs. Arthur B. Duncan and other relatives.

Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, of Matador, spent the week end with Mr. and Mrs. W. O. Jones.

Stay on your side of the road! The Texas Safety Association reports that 13 per cent of fatal accidents in the rural areas of the nation occur from the vehicle being on the wrong side of the road.

Political Column!

Those whose names appear below have authorized the Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the City Election April 1, 1941.

FOR CITY MARSHALL: Morgan Wright

FOR CITY SECRETARY: Clyde W. Henderson, Silas E. Duncan

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- CHERRIES, No. 2 cans, 2 for 25c
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- Ginger Snaps, 2 pounds 15c
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- MEAL, 20 pounds 45c

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NEW "AMERICAN SPECIAL"

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Only \$122.95

Texas-New Mexico Utilities Company

A recent study shows that ten cows producing 300 pounds of fat annually make as much profit as eighteen 200-pound producers.

"Safety and the Defense Program" will be the theme of the third annual Texas Safety Conference in Houston, April 8 and 9.

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PLENTY OF HOT, SOFT WATER.

Steam Laundry Charges—Rough Dry 4c
WET WASH washed and extracted ready to iron

2 Cents a Pound

Shirts 9c, in Thrift T and Rough Dry Bundles.

White Way Laundry

Formerly Floydada Steam Laundry

PHONE 141 FOR PICK-UP AND DELIVERY SERVICE! FLOYDADA, TEXAS

"Gold Is Where You Don't Find It"

Austin, March 5th.—A talking donkey has the leading role in "Gold Is Where You Don't Find It" to be presented at the Interscholastic Drama Festival at Texas Technological College, Lubbock, March 6, and 7, by University of Texas players.

Two co-eds, Ella Bess Haygood of Cameron and Penelope Chatmas of Hearne, will have the role of "Mountain Belle," the talking donkey, who gives advice to an old prospector, played by Martin Clark of Beaumont.

Shadow pictures illustrating the dialogue will be projected by Carrol Lusk, Department of Drama shop foreman, who will accompany the cast to Lubbock as technician.

The play will be directed by James Parke, professor of drama, assisted by a student director, Jack Bostick

of Waco. Bostick designed the sets for the play and the "costume" for "Mountain Belle."

Two student musicians, Jack Cummings of Fort Worth and John Sims of El Dorado, Arkansas, will play the organ and piano accompaniment for the production which has a continuous musical score arranged by W. A. Owens, University of Texas director of research in folk materials.

Written by E. P. Conkle, resident playwright and associate professor of drama, "Gold Is Where You Don't Find It" was included in the collection of "Best One Act Plays of 1939." It was presented by the University Experimental Theater last spring and again in February of this year.

Mosquitoes raised by the Texas State Health Department are carefully tended, even take shower baths. J. E. Sorell, malariologist, told medical technicians meeting at the University of Texas. The mosquitoes are used in malaria therapy, a treatment for syphilis, he explained.

District 2 Shows Progress in Land Use Planning

College Station, March 5.—Land use planning was closely woven into the planning and obtaining of results of Extension work in 1940 in the 19 counties representing district two.

There are trench silos in each county, says K. J. Edwards, district agent, Hockley leading with 920. The total number increased from 4,340 in 1939 to 5,420 in 1940, with 875,000 tons of feed.

Hale, Motley and Swisher County 4-H boys fed, showed and shipped to the Kansas City market 142 calves and 240 lambs, and also fed out and sold locally 250 hogs. The total value of this stock was approximately \$16,000. The calves were bought from local ranchmen at current market prices and finished mostly in groups of five to ten animals. It is estimated that 250 to 300 calves from Hale and neighboring counties will be concentrated and go to market in a group in the spring of 1941.

About 500 4-H Club dry lot calves and 600 lambs now are on feed within the district, Edwards reports.

Boys' 4-H Club enrollment rose from 2,202 in 1939 to 2,621 in 1940. During the year 83 percent of boys' 4-H projects were completed. Enrollment and completions were represented in all counties in the district. Fourteen 4-H demonstration teams were trained, and there were 14 club shows at which 1,828 animals were shown. The Floyd County team put on their demonstration, "The Value of Milk as a Food," before 8,200 persons, including various county groups at fairs and on the radio. Approved 4-H Club handbooks were used in seven counties and 17 achievement days were attended by a total of 3,806 persons. Seventy two boys from the district attended the farmers short course at College Station.

Bailey County farmers fed out 4,000 sheep in 1935 and 60,000 in 1940.

Motley County maintained its lead in game conservation, a game conservation association of 150 members controlling 600,000 acres for game development. The association's plans provide for stocking part of the county with deer, wild turkey, prairie chickens and Russian pheasants.

The Hockley County agricultural agent obtained cooperation of the Bureau of Animal industry in testing 3,500 animals on 400 farms for Bangs disease. Dairy herd improvement work expanded from one to three groups, namely, the Swisher group and Lubbock Hale group, the Farmer Bailey County, New Mexico association.

The district contained about 26 cold storage food locker plants at the end of 1940, approximately one half being cooperative.

Edwards says that variety improvement programs were conducted in all of the leading wheat counties in cooperation with the Texas Wheat Improvement Association. Fourteen Swisher County farmers formed an organization to produce certified seed of approved varieties.

Most of the soil conservation work in the district was devoted to contouring in the plains counties, supplemented by terracing in the caprock counties. Available records show that 65 to 72 percent of the individual counties comprising the plains region are contoured. Some 15,000 farms out of 22,000 show contouring representing about 2,000,000 acres. Through cooperation of county courts, road building machinery was made available to farmers in counties where terracing was badly needed at bare cost of operation. Dickens County ranked first in demonstrations showing how terraces could be built with farm tractors using various combinations of moldboard and one-way plows.

Work under the Smith-Doxey program in cooperation with the Agricultural Marketing Service was effective. There were 117 one variety communities in this program, involving 668,000 acres which produced 150,000 samples. This represents 30 percent of the samples and 33 percent of all the acreage in Texas under Smith-Doxey activity. Monetary saving alone to the farmers was \$22,500. In addition, all of these communities will be used as a basis for expanded and improved cotton development in the future.

The Floyd-Hale County area was one of three in the state carrying on a special cotton marketing program in cooperation with the Agricultural Marketing Service. It involved about 6,400 bales which netted \$2.60 more per bale to the farmers over the current market price. It is hoped this program may be expanded to 25,000 bales in 1941.

LET CAVANAUGH DO YOUR JOB PRINTING.

Safety leaders in Texas are convinced law enforcement has a prominent part in reducing traffic deaths. Without an adequate patrol to properly enforce reasonable traffic laws, Texas will still have unnecessary deaths occurring on the highways, they declare. In seeking a larger patrol, safety leaders cite the fact that there is only one patrolman for every 120 miles of state highways.

Eight Texas cities will be presented awards at the Texas Safety Conference in Houston, April 8 and 9 for their traffic safety records during 1940.



Special Price on Brassieres

One group of Ladies and Misses Brassiers reduced to the following prices for only a few days:

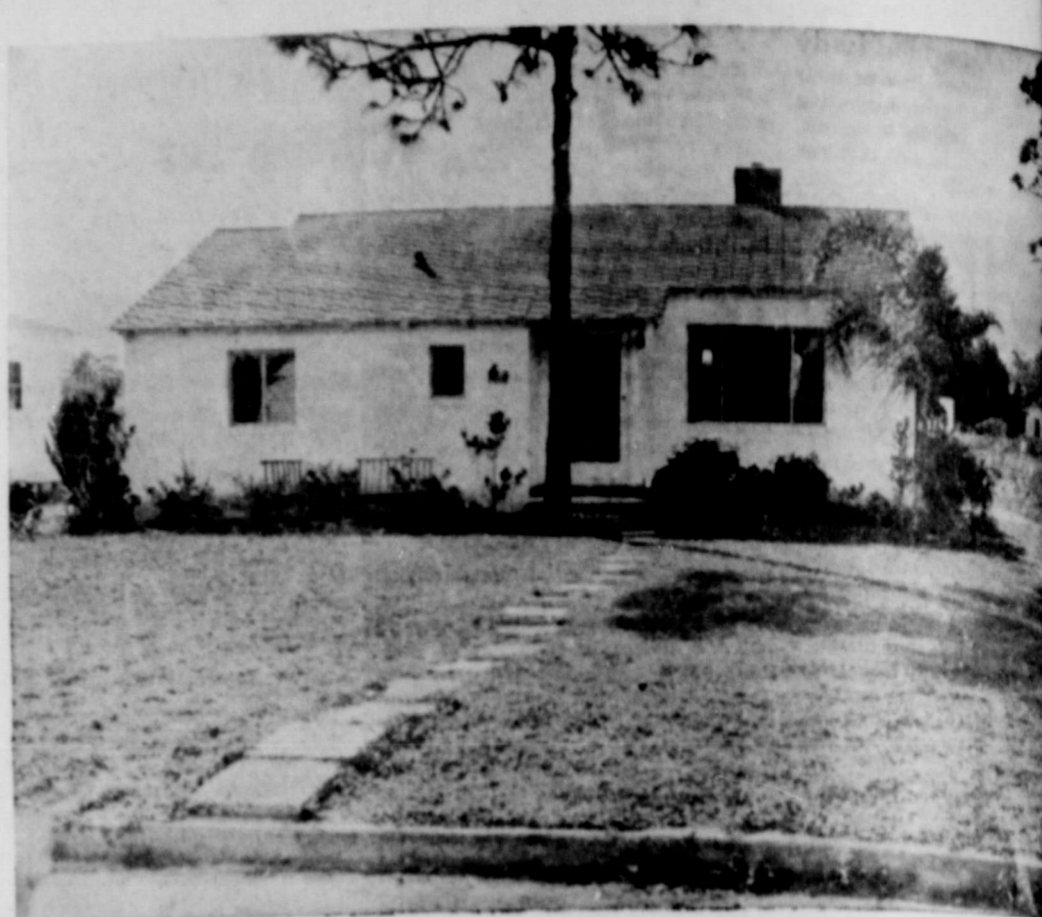
SIZES 32 TO 38
Regular 35c Brassiere, reduced to 25c
Regular 50c Brassier, reduced to 40c

Hosiery Special Two Pair 58c

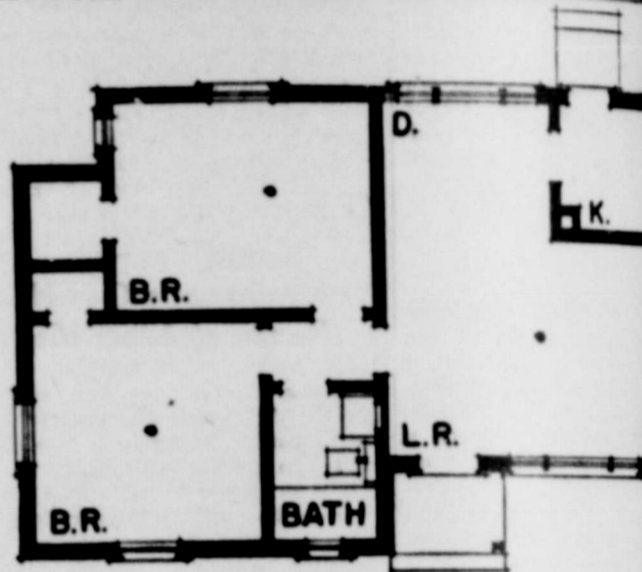
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This small home has an interesting design and is well adapted to the moderate climate in which it is located. The large front window not only provides abundant sunlight for the living room but also helps improve the appearance of the house. This property was financed with a mortgage of \$2,300 insured by the Federal Housing Administration. Exclusive of local taxes and hazard insurance, monthly payments on a 25-year mortgage of this amount total less than \$14.

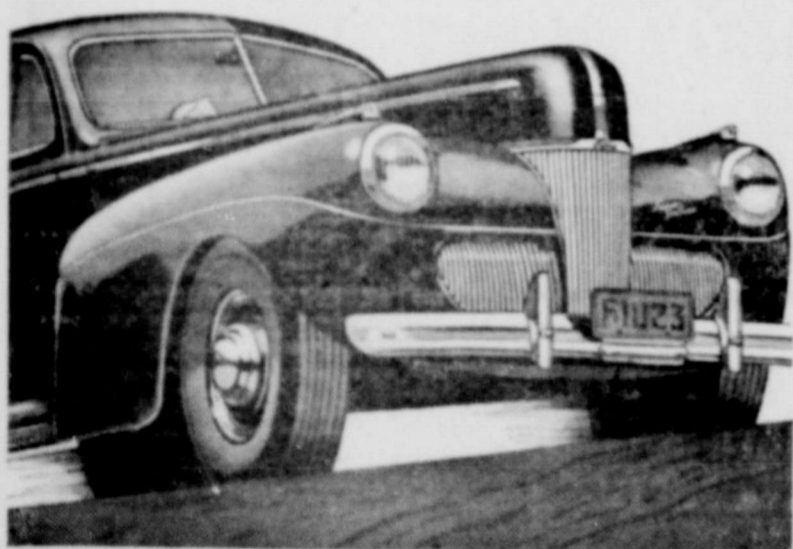


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Floyd County Plainsman