"By Helping Business You Help Yourself" The Floyd County Plainsman

UME No. 12

ESPERIAN

XX

Floydada, Floyd County, Texas, Thursday, January 30, 1941

Number 8

Important me Subject

Station, January 30th. good habits a pre-school of children can make auto. etter prepared he will be That's the philosophy of Extension Service speparent education and child at, who says this will also child more time for other

ample, Miss Hale emphasizes ance of teaching children to the right and left before s a road or street. Here, re poor examples for children. since some studies show percent of pedestrians loo. may before crossing a street at look only in one direction, percent look both ways.

days, crossing a street is se ss, so adults hould no. his lesson a game. Instea. bould take enough time to wir children safty rules a. they are old enough to wal. street. She says children e encouraged to look to the ad left and continue to look right and left until the opmuch has been rached. With this procedure becomes au with the child.

ist adds that it is neces. parents to help their chilt on streets where there is affic; then later on they may ts with more and more traf

plains further that a child walk alone because it gives feeling of accomplishing Sometimes adults think is contrary because he does to be carried ir led across each time. In this case, mly attempting to carry out way of helping him to live

lety of Children Selective Service System Through Local Board **Give Information**

Due to rejections at Induction Sta tion on Calls No. 1 and 2, we will send as replacements, four Selectees on or about February 13th. The following will probably be the men selected to send: Thomas Leston King. Petersburg, Texas; E. G. Williams, Jr., Petersburg, Texas; Charles Tracy

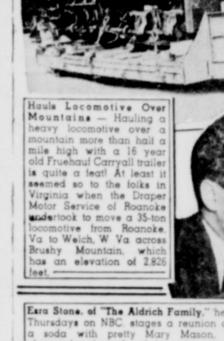
Denison, Floydada, Texas, and Willis B. Hall, Floydada, Texas.

No information as to next call, but no doubt they will be coming along regularly now, that the camps are apidly nearing a state of readiness. Instructions to selectees as to what to bring, or what not to bring to in. inction stations, indicate that the ollowing are essential; Only miniaum hand baggage, no trunks or aggage: one pair of comfortable nd serviceable shoes. Any athletic quipment that they may have is ac. aptable. Musical instruments such s banjos, guitars, etc. should be rought. No fire arms and weapons No pictures, tho small photographs will be permitted. No liquor, any prought to induction stations will be confiscated. No autos permitted.

There will be well-stocked libraries and reading rooms available at reception centers and posts, and it is suggested that any periodicals not be forwarded to selectees until they arrive at their posts.

Postal cards wil lbe furnished the selectees at reception centers and

posts, for th purpose of notifying relatives and friends of their arrival. It is suggested that selectee bring toilet articles, towels, and a limited amount of clothing in addition to that worn, such as shirts, underwear, socks and handkerchiefs. Uniforms and clothing will be issued to selectees within 24 hours after arrival nd well in the world around at reception centers, together with barrack bags, for them to keep their clothes in.



hosen for the role of his sister in the

adio comedy The two blossomed out to-

gether on Broadway several seasons ago

Mrs. Lehman, wile of the Governor of the State of New

York, receives painting which will be the symbol of

China Aid Campaign for One Million Dollars for medica

supplies needed in China James Montgomery Flagg is

shown with Mrs Lehman and the poster which will be

distributed among children's groups and youth centers.

Streamlined "Miss Sunshine" Miss Orpha Ohlsen wa iscovered at a Califo easide resort and given the

"Lone Ranger's" famous horse, Silver, finds i no trouble at all to adjust the counter-bal-anced trunk lid of the new 1941 Plymouth, to protect the 10-gallon hat of his celebrate ider while loading luggage Mrs Lyle Van Patter, wile of the famous rodeo star, shows with the help of "Silver" how easily the trunk id moves up or down at a touch-even of a

Randall Family Build Farm Records

A worthy record established by several generations of a pioneer Tex. Texas wheat producers placed 65 per as family interested in youthful farm cent of the wheat they produced in ing achievement was brought to light 1940 under the government loan, rerecently when W. H. Ppchurch, Ran- ceiving an average of slightly more dall county agent, after a member of than 64 cents a bushel with protein the family received a Santa Fe Rail. way educational award for 4-H Club work

The story goes back three genera. tions when Grandpa Friemel arrived in Umbarger, Randall county, and soon established a paying farm. But Grandpa, now 82, despite evceptional farm success since a young man, is most proud of 10 children, 57 grandchildren and 34 great-grandchildren, according to Upchurch.

Son Rudolph and daughters Helena and Anna joined a farm club for boys and girls, organized by H. M. Bainer, agricultural agent for the Santa Fe in 1913. Business leaders cooperated in this farm development program and in the first comptition Rudolph won first prize and with the aid of the sisters, captured more than a third of the total prize money in competition with 111 club members.

That was 27 years ago and before the advent of 4-H clubs. To maintain family tradition Rudolph, Jr., started 4-H Club work three eyars ago and was selected last year by Santa Ex. tension offlicals as one of the 65 boys and girls meriting the Santa Fe Leaders In Texas educational award. Bainer, nov general agricultural agent of the Santa Fe system, honored the son as he had the father 27 years before. Agent Ppchurch points to this

family achievement as an indication of the progress among boys and girls in farm activity and the importance of aid to educational development such as afforded by the Santa Fe Railway program.

AAA Announces

65 Percent of **Texas Wheat** Under CCC Loan

College Station, January 30th .--premiums taken into account

Of the 29,355,000 bushels of wheat produced in the state last year, 19,-039,000 were placed under the Com modity Credit Corporation loan, Charlie L. Thomas, state AAA committeeman and Pampa wheat grower. announced. The total amount loaned in the state was \$13,955,523.

Octiltree county led the state in number of farm-storage loans and the total number of bushels placed under the loan, the committeeman said, with 145 farm-storage loans on 389,981 bushels. Addition of 1,689,-129 bushels of warehouse-stored wheat brought the total to 2.088,110 bushels for which the growers received loans totaling \$1,556,570.

Hale county was first in the num ber of warehouse loans, making 1,-478 loans on 1,017,159 bushels.

The final report on the loan in the state follows: 727 farm storage loans on 1,593,216 bushels; 19,021 warehouse loans on 17,446,299 bushels; total, 19,748 loans on 19,039,515 bu

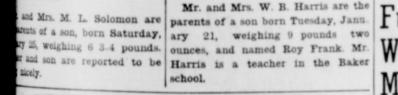
Wheat Varieties Are Given

Blackhull and Turkey wheat lead all others in importance in Texas, a reent survey shows. They are hard red winter varieties.

The Turkey variety dropped to 37.7 percent of the total Texas wheat acreage in 1939 after reaching peak of 51.6 percent in 1934. Blackhull, with less than 0.1 percent of Texas Sugar Beet the acreage in 1924, passed Turkey for leadership in 1939 with 40.8 percent. Much of the increase of the

> two varieties was made at the ex. pense of Kanred, which dropped from

ARRIVTL



LETTING THEIR HAIR DOWN



are really themselves when they appear on "The Screen Guild Sunday radio program on CBS. They donate their services, feel free to let down their hair and have fun. (1) Mickey Ann Sothern and even the usually immaculate Cary Grant find rehearsing in a relaxing manner. (2) Roger Pryor, director of figure series of the ser to series to aid indigent movie workers, violates sartorial rules coatless. (3) Charles Laughton could hardly qualify as "one d'dressed" as he delivers a line of dialogue (4) Gracie Allen. and Melvyn Douglas toss dignity to the winds to act out stars conduct themselves as they like on "Hollywood's over CBS and like iL.

Funeral Rites held Pastor Will Make District Court Met Allotment Report at Evening In Regular Term Wednesday for Monday Mrs. Wilson Services

At the regular mid-week meeting District Court convened Monday Funeral services for Mrs. Winford Wilson, age 19, were held Wednes- this evening at 7:30 Rudolf A. Ren- morning with Judge Alton B. Chapday afternoon at 3 o'clock at the fer, pastor of the local Presbyterian man, district judge, John Hamilton, First Baptist Church, by Rev. Vern. church will make a report on the district attorney, Fred Clark, sheriff, on Shaw. Mrs. Wilson passed away annual Cumberland Presbyterian Milton Sims, district clerk, and Richat a Plainview hospital Tuesday, Pastors' Confrence which was recent. ard Stovall, court reporter. January 28, 1941, after an illness of ly held at Bethel College, McKenzie, The first week was given over to eighteen days of uremica poisoning. Tennessee.

cemetery with F. C. Harmon Funral board of the local church will meet. Wieland vs. W. L. Wieland, divorce The election of Sunday School offi. granted. Home in charge of arrangement. Mrs. Wilon was born Louise Har- cers and teachers for 1941 will be ris, daughter of Mr. and Mrs. Orville among the items of business.

The subject for the worship ser-Harris, Floydada, had lived all her life in Floydada.

Deceased is survived by her huswill be "The Meaning of the Death band, Winford Wilson, an infant son, of Christ". The evening address is R. Grey, H. L. Stowe, Jack McCow-Danny Ross, 18 days old; her par- prefaced by a twenty minute inspients, Mr. and Mrs. Orville Harris; rational song service. The subject for L. McGuire, E. W. Wall, Henry Ford sisters, Norma May, Tina Maris, this hour will be "True Christian and L. H. Dorrell. Mary Lynn and Lelia Faye Harris; Freedom." A real welcome awaits one brother, Orville W. Harris, Jr. Also her grandparents, Mr. and Mrs. Presbyterian Church.

S. T. Harris. Pallbearers were: Hershell Mc Nutt, Holland Patton, Rex Brown, Harold Brown, T. P. Hollums, and Jack Burleson

Local Girls Announced as Spring Pledges of The Gata

La Nell Harmon, daughter of Mr. and Mrs. F. C. Harmon and Jane Clark, daughter of Mr. and Mrs. A. ED FOR FEBRUARY 7th B. Clark, of Floydada, have been announced as a spring pledge of the been selected for induction by this Gata, women's social club of Abilene board. Christian College.

purposes, sponsors frequent events a. m. on February 7th, 1941; where. each year including several picnics upon they shall be sent to an induc. and outings, a banquet, and parties. tion station of the United States After a period of pledgeship last. Army at Lubbock, Texas. ing several weeks' initiation into Order No.

complete membership will take place. Two groups of new members are taken in ach school year.

F. C. Harmon attended the Hardday

non-jury cases. One civil case had Interment was made in Floydada On Friday evening the official been disposed of Wednesday. Faye

> GRAND JURY EMPANNELLED The following grand jurors were selected for the term, with Bill

vice at 11:00 o'clock next Sunday Beedy as foreman: E. C. Durham, Bert Bobbitt, John an., Ed Holmes, A. H. Kreis, R. E.

Six indictments had been returned you at all services of the Cumberland by the grand jury Wednesday before adjournment, all being felony charges.

Family Here From Dallas Rev Rudolf A. Renfer, pastor of

the Presbyterian Church, moved his wife and family from Dallas Friday from a fall Monday afternoon when o flast week. Rev. and Mrs. Renfer she fell from the steps of the First have two children, daughter, Nancy Methodist Church. Marie, two and one half years old, and son, Rudy Jr., three months old. door and crushed the bone in her

LIST OF SELECTED MEN CALL.

They shall report to this Local tory. This group, organized for social Board at Floydada, Texas, at 9:30

> V.63 Ben Patton Ayres V.91 Aaron Douglas Dunn

Mr. and Mrs. R. C. Patton spent ware Convention in Amarillo Mon- the we'k end in Amarillo the guests the week end with Mrs. Lider and of Mr. an.' Mrs. Raymond Odom.

Mrs. A. A. Beedy received injuries Mrs. Beedy hit her face on the

nose and received considerable bruis. es. She was carried to the Floydada Hospital and Clinic where she re-The following named men have ceived treatment and is remaining under the care of the hospital. Rel. atives report her condition satisfac.

Mr. and Mrs. Richard Tubbs, of Lubbock, spent the week end in Floydada visiting Mr. Tubbs' parents, Judge and Mrs. G. C. Tubbs and Mrs. Tubbs' parents, Mr. and Mrs. E. W. Turner. Miss Mary Louse Tubbs returned home with V.231 Walton Bronlowe Henderson. them for a week's visit.

Geo. A. Lider, of Amarillo, spent

Washington, January 26 .- Texas 31.4 percent of the total in 1934 to was allotted 195 acres for sugar beet six percent in 1939.

beet plantings in the United States. increased. This acreage will be distributed among sugar beet growers in Floyd, Lubbock and Hale Counties on the daughter, Mary Frances, and son,

sugar act of 1937.

planting in 1941 it was disclosed to. Soft red winter wheat varieties day when the AAA announced the declined in popularity as the proporallocation of 820,000 acres for sugar tion of hard red winter varieties

Mr. and Mrs. W. O. Jones and South Plains, who wish to qualify Dalton, and Homer D. Jones, of Dalfor government payments under the las, visited Sunday in Matador with Mr. and Mrs. Dorris W. Jones.

Symbols of American Defense



Tractors and tanks symbolize modern American defense. Farmers operating the machinery at top are carving out terraces which defend their soil from erosion. Soldiers operating the U. S. army tank in lower picture are practicing maneuvers which strengthen the nation's armed defense. American farmers, carrying on soil protection work un the AAA Farm Program, last year built more than 67,000 miles of terraces, enough to reach more than two and a half times around the

Rev Renfer Moves Mrs. A. A. Beedy **Receives** Injuries From Fall

The Floyd County Plainsman, Thursday, January 30, 1941

J. L. Suits Buys Newspaper at Levelland

J. L. Suits, publisher of the Lock ney Beacon from 1933 until 1939 closed a deal several days ago for the purchase of the Levelland Farmer, formerly published as the News, from David L. Watson. Mr. Suits took charge of the business Monday of last week and put out his first issue on the following Friday. The paper was started last summer.

Since leaving the Lockney Beacon Mr. Suits and his family had made their home on an irrigated farm a short ways southwest from Lockney He sold the farm early his month and was scheduled to make delivery of the property Sunday when he and his family would load their house hold goods out for Lelelland.

J. L. Suits and his family spent several years in Floyd county and he and his family were widely known for their "good neighbor" traits. He made the Plainsman force an ideal neighbor. and without reserve we wish for he and his family much prosperity in their new field.

J. L. visited with the Plainsman a few minutes last Saturday evening and stated that he was about to get his bearings on the ne wjob.

Organization to **Direct** President's **Birthday** Party

Floyd county's permanent organization to direct the President's birthday celebration, January 30, has been announced by Richard F. Sto. vall county chairman. On the official staff is Mrs. Wayne Greer of Lockney, county vice president in charge of women's activities; Emma Louise Smith, executive secretary and O. M. Watson, treasurer, both of Floydada.

In announcing the appointments the county chairman issued a call to the people of the county to lend all energy to furthering the celbration in every community, because of the prevalence of infantile paralysis in Texas and over the nation.

Fifty per cent of the net proceeds from the celebrations will be retain ed by the county organization, the chairman said, and the remaining fifty per cent will be forwarded to state hadquarters at Dallas.

George Waverley Briggs, vice chairman and director of organizaTHE FLOYD COUNTY PLAINSMAN Published Thursday Each Week M. B. CAVANAUGH, PUBLISHER

In Floyd County \$1.00; Outside Floyd County \$2.00 class matter June 23, 1930, at the post office Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE !

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

It's a Safety Sensation -**New Brake-Action Tread** Come In... FEEL Why It Makes **Quicker**, Straight-Line Stops The instant you apply the brakes . . 2500 extra gripping edges go into ac tion ... open up ... grip, hold, stop your car quicker, straighter, safer on even the slipperiest of wet pavements, Before You Buy Any Tire ... THINK Can you afford to be without the protection of this tire's quicker-stopping non-skid "Brake-Action" Tread? You Can Actually Feel Its Extra Stopping Power uicker Stopping over this amazing "Brake - Action" Tread. Feel the extra safety of Jire

MILLIONS CA

2500

0 "grippers" at the angle

PANHANDLE Refining Co.

Dale Strickland, Distributor

AFFORD

- DOES THINGS You Never

★ Stops Quicker ★ Wears Longer ★ Steers Straighter ★ Rides Smooth

Phone 289

Dreamed A Tire Could Do

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ON DISPLAY

EVERLAY POULTRY FEEDS

EVERLAY and ECONOMY FEEDS are formulated and milled to produce "PROFIT FOR THE USER." And the price you pay for these feeds is pleasantly forgotten in the profitable returns which they produce.

So for Economy of Production-make Everlay your feeding resolution for 1941-for Profit!

STARTER AND GROWER MASH

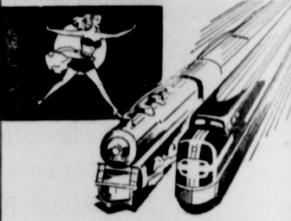
We also carry a supply of STARTER and GROWER MASH, which should be used in the successful growing of your young birds.

FARMERS GRAIN COMPANY

FIRST NATIONAL BANK Floydada, Texas

1903—TIME TESTED SERVICE—1940

Follow the SUN to the land of FUN



SOUTHERN CALIFORNIA All-Winter SUN FESTIVA

The Sun Festival, now in full swing. presents an array of colorful events for the enjoyment of California winter visitors. Come-follow the sun to the land of fun via a comfortable air-conditioned Santa Fe train! Join in the Southern California All-Winter Festival for the happiest, healthiest vacation you've ever known!

ALONG THE WAY

Plan your winter trip to include Carlsbad Caverns, Grand Canyon and an Indian - detour through the Spanish-Indian Country of the great Southwest. Ask your local Santa Fe Agent for picture folders and other details.

Ship via Santa Fe for freight service that provides unfailing dependability of speed and handling. Precise attention to every detail is a Santa Fe radition.



* ready for you tomorrow!

tion, and Mrs. George Pittman, vice chairman and director of women's activities, Dallas, are pushing the drive in a hope that Texas this year will supply a very substantial fund to help finance the campaign against the dread disease. n some states the disease has reachd a near-epidemic stag and in Texas there is a most rugent demand for funds to curb its spread

Miss Glessie Goins, of Amarillo, spent the week end with her parents, Mr. and Mrs. J. A. Goins.

Mr. and Mrs. Wilmer Jones, Jr., visited in Lubbock Sunday with friends.

Miss Sappho Ward who is attend. ing school at Lubbock Tech, spent the week end with her parents, Mr. and Mrs. A. N. Ward.



THE ROAD TO SHOE ECONOMY

Those long-wearing good looking WEAR U.WELL Shoes for men and women provide real foot wear at low cost.

Avail yourself of further eco. nomies by coming to our shop for shoe repair. Quality work and Material our Motto.

Rainer Shoe Shop SOUTH SIDE SQUARE



The Floyd County Plainsman, Thursday, January 30, 1941

Farmers to Clear

College Station, January 30th.

0 percent of the stamps, with move-

nent of 1,275,359 pounds valued at

Other surplus commodities moved

included 92,784 pounds of rice, 404,-

876 pounds of corn meal, 191,593

pounds of dry beans, 147,227 pounds

of cabbage, 73,614 pounds of onions,

564,695 pounds of potatoes, 38,370

dozen oranges, and 110,421 grapefruit

n the Southern region of the Unit-

ed States, surplus foods valued at

\$1,430,000 were purchased by 740,-

persons received approximately \$6,-

000,00 in blue stamps for November

A. & M. College

000 participants in the program. For

Products

Mrs. Wilmer Jones Stamp Plan Helps ars & Daniels Automotive Repair Jr. is Hostess to LOCATION IN DAY AND NIGHT GARAGE BUILDING Homemakers ACBOSS THE STREET FROM POSTOFFICE.

ternational Trucks and Service TWE TUNE UP A SPECIALTY. TELEPHONE NUMBER 51

well as Jan., Feb., April, May and June

ted when surplus foods valued at meeting Monday night at 7 o'clock, \$202,438 were purchased during Noat the home of Mrs. Wilmer Jones, vember by 30,430 public assistance Jr. Mrs. Buck Bishop and Mrs. clients taking part in the Surplus Elvis Rainer assisted Mrs. Jones as Marketing Administration's food hostesses. The Eyeds of March After the business was disposed of

The Homemakers Sunday School

their monthly business and social

tamp program. Pork products continued to take Mrs. Tucker Tuestch had charge of about one-third of the free blue a quiz program. A lovely refresh. stamps issued by the SMA in the ment plate was served to: Mesdames state during the month, resulting in Vernon Shaw, Earl Crow, R. S. Wilpurchase of 255,711 pounds of pork kinson, Jr., Tucker Tuestch, Orville valued at \$43,726 and 278,650 pounds Poore, J. C. Odom, Buck Sims, Her. of lard worth \$23,685. Cereals ac. bert Sims, Everett Collier, Seaton counted for \$54,050 of the blue Howard, Jack McKinney and the

\$38,260

Class of the First Baptist Church had Texas farmers and ranchers benefit-

stamps, vegetables and potatoes \$27. 126, and fruits, \$21,863. James S. Allen of Dallas, regional

SMA director, said that seven per-Army Offers Many cent of the blue stamps issued in the state went for 43,162 pounds of Goods Openings outter valued at \$14,373, and more than eight percent for 67,222 dozen For Young Men DEES. White flour accounted for nearly

Information from Walter Jessee, Major, U. S. Army (Retired) Recruiting Officer, of Lubbock, advised that there are additional vacancies assigned to this Station for Air Corps. These vacancies are as follows:

53 men air corps, 49th School Squadron, San Angelo, Texas. 37 men Air Corps Troop Detachment, Mather Field, California. (Sent from Randolph Field, Texas.) 31 men Air Corps for Los Vegas,

Nevada. (Sent from here to Brooks | the country as a whole, 2,532,396 Field, Texas.) 12 men Air Corps Recruit Detachemnt West Coast School. (Sent to

purchase of surplus argricultural Kelly Field, Texas.) commodities. This represented an in-Recruits enlisting for Air Corps crease in purchasing power of 35 must have a high school education percent over the average of the preor its equivalent, or a journeyman vious four-month period.

rating in a mechanical trade. In addition to the above we have 43 vacancies in the 18th Field Artillery at Fort Sill, Oklahoma.

Furnish Training Texas Fire Losses Manuals In Farm Forests Manuals used in the machinist ap-Is Very Low

prentice program throughout the State of Texas produced by E. W. Glenn of the Texas A. and M. Col. lege department of industrial educa-College Station, January 30th .--Texas has as few fires in its farm tion have been adopted for use by forests as in other states, or at least classes in the various crafts for as in any southern state. This is National Defense, according to E. L.

ASSEMBLY LINE THE HOPE OF U.S.A.

Our Ability to Produce Cars, Planes, Tanks, Guns in Mass Production **Makes Us Impregnable to Attack**



HOW THE BODY DROPS TO THE CHASSIS ON A 1941 ASSEMBLY LINE

Ever since German machinhas become mass-production people. minded. Our whole defense program is built on the greatest output in the shortest time. In the phenomenon of quantity output, which is another way of saying "mass production," the American automobile industry showed the way.

And what made mass production possible?

Several factors, but most of all the assembly line. Without the assembly line quantity output in automobiles could never have been possible. This device, now used by all automo- longest on the assembly lines bile manufacturers, airplane of the big automobile comfactories, and many other lines panies to learn that the oppoof manufacturing, began with site is the fact. Henry Ford.

While other early automo-

But when he developed the ery and organization knocked assembly line he began rapidly in connection with the line and out France in the late spring transforming and enriching the mass production, how today of 1940, everybody in America lives of the whole American compares with yesterday in the

> There has been a good deal of popular misunderstanding of assembly lines. This is due in part to a kind of writer who temperamentally loathes factories anyway, and who has portrayed "mass production" and "assembly lines" as modern evils which crush out the worker's individuality and use up his energies in short time. This is decidedly untrue.

All you have to do is talk with the men who've been

Take Leo Schulz, for exbile makers were thinking only ample. He probably knows as than \$1,000 which would cost of building a few cars for much about assembly lines \$17,000 to make by hand tool wealthy people, Henry Ford's from first-hand experience as methods. Only a few cars at head was filled with the idea any man in the world. He's these high prices could be

When reporters asked him, motor industry, he answered

with conviction, "There's no comparison. I'll give you four ways right off the bat why today is better than yesterday. "First, we don't work nearly so hard.

"Second, we don't work near ly so long.

"Third, we have the satisfaction of accomplishing a great deal more.

"Fourth, we have much better tools to work with and a

greatly improved system." Then in a philosophical way, he added, "This fourth difference really makes the other three possible."

The practical benefits of mass production to all of us is that we can buy a car for less

THE FIRST SIGN OF SPRING is the new Spring Hats. We are showing Straws and Felts in all the new styles.

NEW SPRING

STRAWS

AND

FELTS

Straw Hats \$2.45 to \$2.98

Felt Hats \$1.98, \$2.45

2

TEEN



The Floyd County Plainsman, Thursday, January 30, 1941

Harvesting and Ginning Was Good In 1940

College Station, January 30th.— Seventy two percent of the 1940 Texas cotton crop was picked and 91 percent taken to the gin dry and in good ginnable condition, says F. E. Lichte, Extension cotton gin specialist for Texas A. and M. College, in a survey of the ginning situation.

This resulted in more than 98 per cent of the crop being ginned normal and better, he adds. The figure for normal preparation in 1939 was 93 and 1-2 percent, but the improvement in 1940 of 3 1-2 percent translated into folding money meant that farmers and ginners increased the value of the crop more than a half million dollars.

"The ginner is the first processor of cotton," the specialist points out, "and the lint cotton he turns out has a value which cannot be improved afterward, although the value of the bale often is lowered by additional sampling and careless handling."

In 1940, there were 3,056 active and 276 idle gins in Texas, representing a loss of 81 from the preceding year. The loss was chargeable to abandonment, fires, and declining need due to adjusted production. Active gins included 430 co-operatives.

The quality and efficiency of gins were increased through improvement of equipment by manufacturers. Installation of conditioning machinery has been steadily upward. Census figures for conditioners in 1935 showed 50, Lichte says, "while our surveys show additions from year to year and the 1940 figures are 500." He suggests that a "conservative estimate of the added value of this equipment gives farmers and ginners more than \$1,000,000 yearly."

The survey shows that 182,220 Texas bales were wrapped with cotton bagging in 1940.

The specialist says that information about the outlook emphasizes Texas farmers and gimmers should turn out a quality of cotton that spinners will vie for even with the handicap of discriminatory freight rates.

The marketing project in the Victoria area, he says, is a vivid demon-



AND AND

Cheer Up, Mister!

This Is ANOTHER Year!

TRY OUR FIRST CLASS PRINTING FOR BUSINESS ILLS.

Business Stationery Letterheads Booklets Blotters Catalogs Billheads Invoices Business Forms

FI

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stration of proper harvesting, careful handling and good ginning. Twenty gins took part in the program and the final report showed preparation 99.4 percent normal and better ginning.

Keeping abreast of the trend toward long staple cotton in scattered areas, the specialist with two officials of the Federal Ginning laboratory made a survey of roller gins in order to give growers proper information about harvesting, handling and ginning. The survey showed the following gins and bales ginned: San Jacinto county, 1 gin, 7 bales; Cameron county, 1 double stand gin, 70 bales; Fort Bend county, 6 gins, 360 bales, and El Paso county, 12 gins, 2,650 bales.

Political Column

Those whose names appear below have authorized the Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the City Election April 1, 1941.

Morgan Wright FOR CITY SECRETARY:

Clyde W. Henderson Silas E. Duncan

LITTELL'S LIQUID A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle. WHITE DRUG COMPANY LET CAVANAUGH DO YOUR JOB PRINTING. Floydada Insurance Agency... Insurance of all kinds. Your in.

W. H.

HENDERSON

<complex-block><complex-block><text><text><text>

STYLE SHOPPE

Broadsides Envelopes Business Cards

We are equipped to give you first class workmanship on any style of printing you may need. We have special type faces, special illustrations and can assist you in selection of paper stock that will give your printed matter character and add to the prestidge of your business. Low prices and prompt service prevail.

Floyd County Plainsman