# The Floyd County Plainsman

JUME No. 12

Floydada, Floyd County, Texas, Thursday, January 9, 1941

Number 5

#### otist Workers etat Quitaque anuary 7

Floyd County Missionary Bap. Workers' Conference was held de First Baptist Church of e on January 7.

et The Enlarged Program for

n Praise and Prayer ser. by, George Stokes. a m - Devotional: "But first

B. P. Harrison enbled World and for Texas ed by the Moderator. Sam-Review of the Report

gge W. Truett of Enlarged Rev. Vernon Shaw. a m.-Texas Baptist Can Could Enlarge, Rev J. L. Pon.

10 a m .- Our Part as an Asso Bev. W. M. Joslin. Mam.-My Part as a Pastor

Na m - Special Music - Way

College Trio. Sam -Sermon: "Onward Soldiers."-Rev. Sid Mar-

p. m .- Adjourn for Lunch. N p. m -Song and Praise Serk by George Stokes. p.m.-The Necessary increase

our Association in Order to the Enlarged Objective Rev.

0 p. m.—Texas Baptist are emf emf em femf emf emf

#### Interest to loyd County oultry Raisers

men, after partial success in ng coccidiosis and pullorum of management and feedwith an equally serious to their flocks from a comse generally known as fowl

E James, assistant poultry husa, Teaxs Agricultural Expe-Station at A. & M. College, the disease, increasing in Texother states, is possibly more than coccidiosis and pullorum it causes deaths in growing and laying hens. Other names to it, depending on what of the chicken's body the lesions revalent, include neuro-lymis or paralysis, visceral lym is or leukemina, and lymis iritis, or "pearly eye."

ausative agent of the disease filterable virus. The exact on methods have not been rhage. ned, James says. Experiment on findings indicate the virus be transmitted by actual conwith diseased birds or exposure wstock to contaminated premand inheritance of the suscepy to the causative agent within

yzing symptoms, James says ceral type is the most vari-Birds may be emaciated or in flesh; they may appear anemic ve good coloring to comb and Diarrohea is common in cases and tumor-like infilhave been found in practiall organs, principally ovary. spleen and kidney. The para-The is characterized by comor partial paralysis of one or wings and legs, or a combinaboth, and definite symptoms lar leukosis as observed by n the flock.

advises, among other methradication, disposal of paraoirds as soon as detected, and discarding of grey-eyed inds. In maintaining the flock, 73, do not replace second year with young stock from another strain because older birds resintance to disease condiof the living premises.

management and sanitary should be practiced to preuitable diease suites, and a ration properly balanced said be fed to aid the in Rev. Bryant stated. vigor in maintaining a health

#### E. N. Holmgreen Is Appointed A&M Business Mgr.

College Station, January 8 .- Appointment of E. N. Holmgreen, administrative officer in charge of the Agricultural Adjustment Administr. tion in Texas, as business manager of Texas A. & M. College was announced today by Dr. T. O. Walton, president of the college. The appointment, effective February 1, was made by the A. & M. Board of Di. cember 31.

Succeeding Holmgreen in the AAA will be B. F. Vance, assistant administrative officer. Vance's appoint ment was made by the State AAA committee and is subject to the approval of the Washington office. Holmgreen will be the first bus

ness manager of the College, a posi tion created by the Board of Direc tors. A. H. Demke, of Stephenvill headed the Board of Directors com mittee which made the selection.

Holmgreen graduated from Texas A. & M. College in 1922, receiving degree of Bachelor of Science in ag riculture. After two years with private concern, he became assistant county agricultural agent in Dallas county. From 1925 to 1827 he was county agent of Galveston county. In 1927 he was appointed poultry husbandman for the Texas A. & M College Extension Service, a position which he held until 1934 when he became administrative officer of the AAA's corn-hog program in Texas.

With the reorganization of the AAA in 1936, Holmgreen was named administrative assistant to the director of the Extension Service and had charge of the AAA program. The following year he became administrative officer of the AAA when that agency was separated from the Extension Service.

M., taking post graduate work in College. Throughout his school career, however, he farmed and taught 1933 he was county agent in Madi- many old folks and some of the son county and from 1933 to 1935 younger will remember as small, in Young county. In 1935 he was heavily-laden wagons, creaking appointed Extension Service agent through the streets with their burfor district 3, a position he held dens of food samples, kitchenware, until he resigned in 1937 to become spices, herbs and condiments stuffed able living accommodations for a crew day for Waco where she will take

#### J. D. Christian Buried Here Tuesday Evening

farmer and poultry raiser of Floyd County for nineteen years, died at a local hospital at 12:30 o'clock Tuesday morning from a cerebral hemor-

Funeral services was held Tuesday afternoon at 4 o'clock at the First Methodist Church in Floydada. Rev. O. B. Herring of Lockney conducted the rites, assisted by Rev. R. T. Breedlove of Floydada, pastor of First Methodist Church. Interment was made in Floydada cemetery with F. C. Harmon Funeral Home in charge of arrangements.

Deceased was born in Mississippi April 9, 1875. Mr. Christian moved to Cook County, Texas, near Gainesville when 16 years of age. He was married to Miss Everil Harper at Rosstown, Cook County in 1896.

Survivors include Mrs. Christian; two daughters, Mrs. A. B. Robertson of Amarillo and Miss Johnnie Christian of Denton, and one brother, Hill Christian o fCook county.

#### Tymen is the occurrence of grey Rev. Choice L. Bryant Moves to Las Cruces, N. M.

moved to Las Cruces, New Mexico, Wednesday, where Rev. Bryant has accepted the pastorate of the Church of Christ.

Rev. Bryant has been pastor of the City Park Church of Christ for the past two years. No one has been selected at the present time to dning the necessary vita- fill the vacancy at the local church,

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#### The Recruiting Service Hits the Road



come to you. The trim, silver truck and trailer shown above is the Recruiting Service's new offices on wheels, designed to reach localities where there are no established recruiting sta-They provide sleeping quarters for five men, as well as full office facilities. At right is an interior shot of one of the Army's swanky, new recruiting trailers with a recruiting sergeant preparing a recorded address for broadcast over its public address system. Completely equipped as a streamlined office, the trailer also provides living quarters, cooking stoves,

sinks and clothes closets. These mobile recruiting stations are now in operation in all the nine corps of the United States, two in each corps area. Much public interest is being manifested in their activities.



Army's new recruiting trailers which for "direct selling" of the Army and its advantages to the young men of Inf. Lubbock, Texas, said today.

shelves, the Army's trailers are trim.

which plied the streets of smaller lined Recruiting Trailers will be efommunities, bells tinkling and fective in aiding national defense.

the nation, Everett W. Bright, Capt. may stay on the road indefinitely, civic agencies in recruiting campaigns and assisting public organizations on patriotic occasions.

At night, the units have comfart | mother, Mrs. O. M. Conway, left Fristoves, sinks and clothes closets are versity. sleek and compact-modern in every provided. During stops, the beds fold neatly into attractive lounges, desks the customers can't get to the Army address system with which gather. Shrader.

This trim clapboard house is complete -

monthly payments, under FHA, only \$14

addressed, and to operate motion Army life and activities. A canopy can be rigged during fair weather so that exhibits and interviews may be

Everett W. Bright, Capt. Inf., said

the trailers were designed by Lieu-

tenant Colonel Harold N. Gilbert who, under Major General Emory S. Adams. The Adjutant General is responsible for the Army's recruiting Held Sunday for Miss Florrie Conway who had spent the holiday season with her

But the idea is the same. The appear and facilities are provided Thursday from an extended visit in tomers in those communities where plant supplies current for a public and family, Mr. and Mrs. Harold

#### Marine Corps Fifers Are Proud Of Skill

Bugles are rapidly becoming more effective than alarm clocks in awakthe colors. Thousands of them are 'Can't get 'em up" of Reveille.

Our rapidly expanding branches of he service could scarcely get along without these instruments, although not adopted by the naval or military States won its independence.

struments of the United States Marine Band. They were used to rally patriots during the Revolution and year was about 35 percent. they furnished martial music for our Civil War.

About the time of the Franco Prussian War, formations of troops too complicated to be controlled by voice alone. The shrill-toned fife was too feeble and trumpets could be heard above the din of battle.

Fifers, or "whifflers" as they were called in the old days, fifed with many a trill and flourish in the Marine Corps until 1881, when orders were issued to substitute bugles for fifes. It nearly broke the hearts of

regulations governing bugle calls, the men assembling for drill, work,

trumpet calls uniform and standard. rare as muzzle-loading muskets in popular as ever. It seems likely that they will furnish the rhythm for marching feet down to the end of

## **Funeral Rites**

Funeral rites were held Sunday afternoon at 2:30 o'clock at the asistant administrative officer of the helterskelter into many drawers and of five men. Beds, heating facilities, up her school work in Baylor Uni- Sandhill Church of Christ for N. B. Pace, age 67 years, who passed away at his home Friday, January 3, at T. P. Guimarin returned home last 12 o'clock in the Sandhill community, from a heart attack. Elder Ohmer Army is taking its wares to the cus- for medical examinations. A power Denver, Colorado, with his daughter W. Kirk, officiated, assisted by Elwas made in Lockney cemetery with F. C. Harmon Funeral Home in charge of arrangement.

Mr. Pace was born in Fannin County, Texas, reared in Cook County and later resided in Grayson county before moving to Floyd County in 1908. He had been a resident of Floyd County for 32 years. He was married to Miss Cora May McCune, February 12, 1892.

Deceased is survived b yhis wife, three daughters, Mrs. Geo. Conner, of Carlsbad, New Mexico; Mrs. W. M. Knight and Mrs. R. C. Hollingsworth of Sandhill; two sons, Elder W. W. Pace of Los Angeles, California and B. P. Pace of Kerrville, Texas.

#### Morgan Wright Is Candidate for City Marshal

I am a candidate to succeed myself as City Marshal of Floydada and ask your consideration and vote in the election in April.

During my time as your marshal I have tried to co operate with other officials of the city, with other peace officers of the county and with the citizens and business men in general for the welfare of all. Especially do I call your attention to the low rate of serious traffic accidents.

I have had your co operation in the past, for which I thank you. If you re-elect me to the office I will continue to serve you as faithfully and impartially as I can.

Sincerely yours, MORGAN WRIGHT. (Political Advertising)

Judge Jeff D. Ayres visited the past ten days in Pampa with his reason for failure, the flood or brother, J. H. Ayres and sister, Mrs. drought must have been general over H. J. Lappold.

#### F. H. A. Building Off to Good Start For New Year

Washington, D. C., January 8th .-Wide gains over a year ago in recent ening young men recently called to FHA home mortgage insuring activities indicate that residential building will get off to a fast start in this year, Federal Housing Adminis trator Abner H. Ferguson said today. During the four weeks ended De cember 28, applications for mort. gage insurance on new homes to be built under FHA inspection showed an increase of 24 percent over the like period of 1939 as compared with a 13 percent gain in November, Mr.

> These applications, which provide an accurate barometer of future home building activity, covered approximately 11,750 new small homes in the December period or an aver age of almost 3,000 a week, as com ing period of 1939. They represent more than half of all private single family homes being planned.

Ferguson reported. In the week end

ed December 28, the gain over last

"Although there naturally has been a easonal curtailment from the peak building season of the summer and early fall, the sharp increase in current new-home applications over last year's levels indicate that new residential construction in the coming weeks will be at the highest winter level in the last 13 years," the Administrator declared.

"This trend is particularly gratifying in view of the new housing needs being created by the nation's intensive defense production effort. The sharpest increases over a year FHA program are occuring in the vicinity of important defense industry centers where industrial employ ment is expending rapidly."

Coincident with the strong trend in new home applications, new homes started under FHA inspection also have been showing impressive gains over a year ago. In the week ended December 28, the gain over last year was 36 percent, while for the four weeks' period the gain amount ed to 13 percent.

Approximately 550 homes were started each working day under FHA inspection during the four weeks. The total for the period was in excess of 10,000, as compared with 9,199 in the corresponding period of 1939. In addition, several hundred new small homes being financed by loans insured under Title I of the National Housing Act were started under FHA inspection.

#### When a Farm is "Operated" Under AAA Program

College Station, January 8th .-Since the regulations of the 1941 AAA program require that a farm be operated in order to qualify for payments other than for soil-building practices or restoration land measures, the state AAA committee has outlined seven ways in which a farm will be considered as 'operated' in 1941.

Acreage equal to 50 percent of the total soil-depleting allotment determined for the farm must be devoted to one or more of the foowing uses to qualify, George Slaughter, chairman of the committee, said.

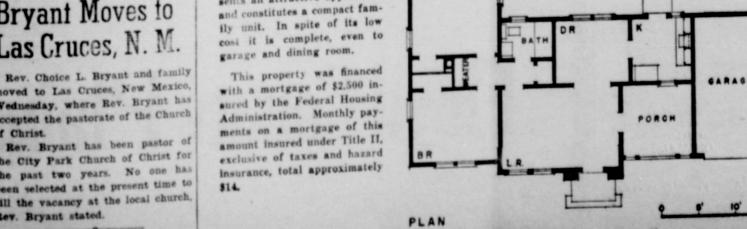
(1) A crop is seeded for harvest in 1941. (2) A crop (other than wild hay)

is harvested in 1941. (3) Legumes or grasses are seed. ed in 1941 except in the fal lof 1941.

(4) Sweet sorghums or Sudan grass are seeded in 1941 except in the fall of 1941. (5) Land is summer fallowed in

(6) Small grains are seeded for pasture in 1941 except in the fall of (7) Acreage considered as crop

land is devoted to pastures contis ing of perennial legumes ore perennial grasses or mixtures of the In addition, a farm may be con sidered as operated if flood or drought cause failure to carry out any of the above uses, Slaughter said. County committees will se such cases locally. To be accepted as a substantial area of the county.



This clapboard house pre-

sents an attractive appearance

#### Selma Lider is Hostess to 1934 Study Club

The 1934 Study Club met in regu Walter Travis, preisdent, was in utes of previous meeting was read placed at \$22.00 by the state. and approved.

Special committees named in pre paration for the open house, January 21, in which the 1934 Study Club will entertain the 1922 and 1929 Study Clubs.

Nominating committee for officers for the coming year made their reports. Mrs. Robert Linder, chair. man of committee reading the report and names for officers. The report was voted upon by the group and the following officers for the year 1941-42 were eected.

President, Miss Emma Louis

Vice President, Edith Lois Wilson. Vice President, Beryle Busby. Recording Secretary, Ann Swep-

Walter Travis.

Treasurer, Miss Reba Copeland, Reporter, Mrs. Virgil Shaw. Parlimentarian, Mrs. Russell King.

Custodian, Bert Ione Smith. The group answered the roll call with rules of Equitte. Subject for the program being "A Modern Table". Miss Bert Ione Smith bring ing the club an interesting and help ful talk on "Modern Appointments.

Following the program lovely re freshments were served the member tiful corsages of goditia and candy tuff were presented to each one pres ent. The following members were present: Misses Fannie Mae Bail. Beryl Busby, Reba Copeland, Maurine Hoyle, Betty Newell, Merle Eaton, Lois Wren, Bernice Patton, Bert Ione Smith, Emma Louise Smith, Anne Swepston, Edith Wilson. Mesdames Jim Clonts, Oleta Mc-Caskell, Jesse Gordon, Russell King, Robert Linder, Virgil Shaw, Walter Travis, Odell Winter.

Visitors, Glessie Goins and Mrs. G. A. Lider and hostess, Selma Lider. Club adjourned to meet in open

house January 21, at 7 o'clock in the home of Mrs. L. C. McDonald, with Bert Ione Smith, Mrs. Robert Linder, and Mrs. Jesse Gordon, acting hos

#### Motion Pictures to Shown at Court House Jan. 9 and at Lockney

show of the following films: "Farm and City Forward Together," "Sait of the Earth", "Sam Farmers Cotton", and a 4-H picture, "I Piedge My Heart". These pictures will be shown Thursday night, January 9. at 7:30 p. m. in the District Court Room at Floydada, and on Friday night, January 10, at 7:30 p. m., they will be shown at the Grammar School Auditorium in Lockney. May we urge that, if at all possible, every farmer see these pictures and bring the whole family, as we believe they contain something worthwhile and are very entertaining.

ALCYE A. HOOTS, Secretary, Floyd County ACA.

#### Political Column

have authorized the Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the City Election April 1, 1941.

FOR CITY MARSHALL: Morgan Wright

LITTELL'S LIQUID A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accom-Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle.

WHITE DRUG COMPANY

#### Floydada Insurance Agency ...

uiries and business respectfully

W. H. HENDERSON

#### Floyd County Schools Receive \$2.00 Per Capita

lar session, Tuesday evening with Superintendent announces that he preach at the South Side Baptist Miss Selma Lider as hostess. Mrs. has received \$2.00 per capita, making Church Sunday, January 12. Regular the total received so far \$7.00, which | Sunday School at 10 o'clock. charge of the meeting. Reports were will be pro-rated over the county. made by various committees. Min. The per capita for this year had been

> Mr. and Mrs. Wilmer Jones, Jr., visited Sunday in Matador with Mr. and Mrs. Dorris W. Jones.

#### Rev Franks Will Preach at South Side Church

Rev. Franks, of Brownfield, will

Everyone is cordially invited to attend Sunday School and Church

Mrs. Ruby Gibbs, of Lubbock, spent the week end with her sister, Mrs. Jim Clonts.

## Star Cash VALUES

Stat Casil VALU	L
SUGAR, 10 pound bag	480
SPUDS, 10 pounds	150
BROOMS, each	220
SUPER SUDS, Giant box Concentrated	590
Bring us your coupons.	
CRACKERS, 2 pound box	130
PEANUT BUTTER, quart	200
FLOOR WAX, Wilberts 1 lb. Guaranteed	390
NUTS, mixed, 1 pound	160
CHILI, I pound brick	17120
OLEO, per pound	100

Better treat that cold with Fruit juice.

LEMONS, 2 dozen,

APPLES, Colo. Jonathan, sack 19c

25c

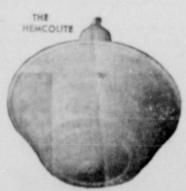
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## HEADLINES

But What About the News?

It doesn't take much light to read today's headlines, but headlines and the light to read bold type aren't important. The real news is in the story below set in small type which must be properly lighted to protect your eyes from strain.



This attractive plastic bowl

thanges any barsh, open light into modern light-conditioning in a fifty. NOW ...\$1.75

As its name implies—a quich, tmart way to adapt old-style lighting to new. Was \$4.45....

NOW an extra bargain at \$3.45

Only 45e down to modernize your

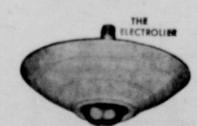
Read the headlines, get all the news-but first look to your lighting! Good light at any price pays dividends in health and happiness.

Here is good light at less cost than ever before.



Here is soft, indirect lighting with a simple twist of the wrist.

A handsome metal fixture complete with Mazda Silver-Bowl #lobe ... only \$3.50



Another Marda Silver-Bowl adapter combining plastic for greater diffusion and less eyestrain. Regular price \$2.95... NOW ONLY \$1.95

Texas-New Mexico Utilities Company

## Cheer Up, Mister!

## This Is ANOTHER Year!

TRY OUR FIRST CLASS PRINTING FOR BUSINESS ILLS.

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We are equipped to give you first class workmanship on any style of printing you may need. We have special type faces, special illustrations and can assist you in selection of paper stock that will give your printed matter character and add to the prestidge of your business. Low prices and prompt service prevail.

Floyd County Plainsman

#### EFLOYD COUNTY PLAINSMAN Farmers: Check Published Thursday Each Week

Floyd County \$1.00; Outside Floyd County \$2.00 Against Enemies

Ploydada, Texas, under the Act of March 3, 1879. VERTISING RATES GIVEN ON APPLICATION

NOTICE! or erroneous reflections upon the character, standing or reputation erson, firm or corporation which may appear in the columns of person, firm Plainsman will be gladly corrected upon its being family should determine what it will to the attention of the publisher.

#### EVERAL GOOD USED CARS!

We have a few GOOD USED CARS which will go at a bargain

SPECIAL CLOSE OUT PRICES ON TIRES.

#### FINKNER'S AUTO STORE

#### FIRST NATIONAL BANK Floydada, Texas

1903—TIME TESTED SERVICE—1940

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NEW LOCATION IN DAY AND NIGHT GARAGE BUILDING ACROSS THE STREET FROM POSTOFFICE.

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#### VETERINARY SUPPLIES

We are prepared to take care of the Farmer and Stockman's needs in Veterinary supplies in-

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We also have a complete line of drugs. Call when you need anything in the drug line.

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RADIATORS REPAIRED, Radiator Hose and Clamps. Heater Heater Hose. Parts of all kinds, Welding, Tires, Batteries. In we have everything for your car.

#### e buy junk Batteries. Phone 37

SHORTY BARKER and CLAY ANDERSON, are in charge of , and will appreciate your next job.

WESTERN AUTO ASSOCIATE STORE

## Your Defense

College Station, January 8th. Defense is the watchword of the check their defense resources gainst natural enemies.

Tyrus R. Timm, Extension Service sconomist in farm management for Texas A. and M. College, says every need in combating offenses in the form of insect infestations, machinery obsolence, feed shortage, equipment breakdowns, and livestock

study the condition of the items comprising your farm property," he suggests. "In the case of land, for example, ask yourself how terraces are holding up; what fields are showing signs of washing; are contours indicating deeper coverage of grass in

In the care of buildings, machinery, equipment and supplies every farmer should note what repairs will be necessary and potential tradein value of old equipment for new models, Timm explains. Numbers of liven hand, together with their condi some will be reminded they haven't enough feed to care for live any inventory statement, but to ing into consideration decreases or increases in the value of all property owned, is to invite false conclusions

This process is comparable to the storekeepr's annual "stock takinge," without which he lacks accurate information concerning his profits and

To assist farmers in making their annual inventory, they may obtain free from county agricultural agents a bulletin prepared by Extension Ser vice specialists and entitled: "How to tell whether you went forward or backward on your farm last year.' A more detailed bulletin on the sub ject may be obtained from the U. S.

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AAA's corn-hog program in Texas. With the reorganization of the administrative assistant to the director of the Extension Service and The following year he became administrative officer of the AAA when that agency was separated from the Extension Service.

Vance aso studied at Texas A. M., taking post graduate work in who is chairman of the committee. 1929. Previously he had attended Baylor University and graduated from North Texas State Teachers' school in Wise county. From 1929 to 1933 he was county agent in Madison county and from 1933 to 1935 appointed Extension Service agent until he resigned in 1937 to become sub-committee headed by E. O. asistant administrative officer of the Siecke, director of the Texas Fores-

Let Cavanaugh De Your Printing. ing various sections of the state on Udga, at ARWINE DRUG CO. 51-5p

#### J. C. Bolding Serously Injured In Car Accident

Hospital and Clinic and is reported accident which occurred Tuesday night, at the Latta Service Station, on the highway east of Floydada.

Mr. Bolding was parked in the station and when he drove out onto the highway, he failed to see a truck which was traveling on the highway due to the heavy fog, and was struck. His condition is considered very serious. Considerable damage was done to the truck and pick up it was

#### National Emergency and the Bible Sermon Subject

The subject for the morning wor. hip service at the Cumberland Presbyterian Church, according to Rev. Rudolf A. Renfer, the pastor, will be National Emergency and the Bible. In times such as these every branch of our American civilization is bent toward national preparation. In his Sunday morning sermon the Presbyterian pastor will point out the place that America must give to the consideration of her national spiritual welfare. The text of the morning will be, "Righteousness exalteth a nation: but sin is a curse to any people". (Proverbs 4:34).

There will be no evening service s the pastor plans to be on his way to the annual Pastors' Conference of Cumberland Presbyterian ministers at McKenzie, Tennessee.

The regular Thursday evening Bible study and prayer meeting will be held at 7:00 o'clock this evening.

#### NYA Officials to Take Applications D. A., Washington. It is titled "Farm For work Program

NYA employment, J. C. Kellam, State Youth Administrator for the National Youth Administration, has announced that provisions have been made for NYA personnel to spend where NYA officials are not located pointment of E. N. Holmgreen, ad- to counsel with unemployed young

Recent developments have caused the National Youth Administration to greatly incrase in number the boys

Mr. O. G. Evers, NYA Counselor will be in Floydada at the County Judge's office on Monday morning of each week to advise with young men and women between the ages of of school, and in need of work experience and training being offered on NYA projects. These young pecple desiring NYA employment who are unable to meet Mr. Evers may mail their applications to Mr. Jennings T. Lewis, Area Director, Box 1466, Lubbock, Texas.

#### A New Policy for Texas Resources Conservation

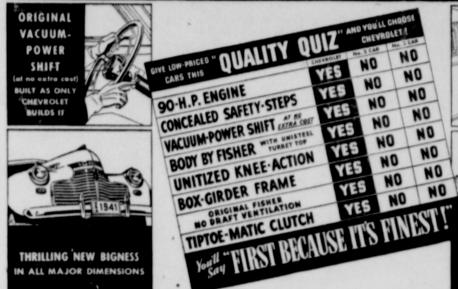
policy for encouraging and planning efficent use and conservation of all the state's agricultural resources was adopted by the State Land Use Plan. ning Committee at iits recent meet ing held in Mineral Wells. The policy was approved "to the end that people engaged in agriculture in the had charge of the AAA program. vide for themselves a standard of cupations," according to Director H.

sources, wildlife, and forestry-all general in nature to be applied in for district 3, a position he held in Texas. They were framed by a

try Service.

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NEW LONGER WHEELBASE DE LUXE KNEE-ACTION ON ALL MODELS LONGER, LARGER, WIDER WITH BALANCED SPRING FISHER BODIES

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SALES AND SERVICE

90-H.P. VALVE-IN-HEAD

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FLOYDADA, TEXAS

**AT EACH DOOR** 

#### Conservation Checks are Received

To date 1205 agricultural conserthe County Office in the amount of

arrive in the County Office every few days and notices are mailed to the producers on the day on which

the payments are received. ALCYE A. HOOTS, Secretary, Floyd County ACA.

Stephenville Sunday after having pent the Christmas holidays with relatives. James Fry is attending John Tarleton Agricultural College.

Mrs. L. G. Mathews, of Brownwood, spent the early part of the week here attending to business.

#### Epidemic of Cold Symptoms

666 Liquid or 666 Tablets with 666 Salve or 666 Nose Drops generally relieves cold symptoms the first day.

#### CLASSIFIED ADVERTISING

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. IOLLUMS, FLOYDADA FLORISTS

LANDS FOR LEASE

A few farm tracts to lease at rea sonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas.

For best and cheapest monuments, either in marble or granite. See S. B McCLESKEY.

We invite you to visit the green house. PARK FLORISTS -Mrs. W

pains of Stomach Ulcers, Indigestion, Heartburn, Belching, Bloating, Nau-Farm and ranch people represent sea, Gas Pains, get free sample,

SECOND SUNDAY SINGING WILL MEET AT SOUTH SIDE

BAPTIST CHURCH The regular Second Sunday Sing ing will be held at the South Side Baptist Church beginning at two 556 o'clock. The singers will use their

MISERY OF COLUM

LIQUID, TABLETS, SALVE, NOSE DROPS

COUGH DROPS new song books Sunday. The public Try "Rub-My Tism" -a Wonderful Liniment



Hav eYour Laundry Done the Economical Way

## WET WASH

WASHED AND EXTRACTED READY TO IRON

2 1-2c Pound SHIRTS 9c

In Thrift T and Rough Dry Bundles.

# JANUARY PRE - INVENTORY SALE OF FALL MERCHANDISE

We are going to offer for a few days OUR COMPLETE FALL STOCK OF READY TO WEAR at a Ridiculously low price, just before INVENTORY which will enable you to get the very best values ever offered at a PRE-INVENTORY SALE!

## **Ladies Coats**

One Lot of Fall and Winter Coats to go in this sale at

1-2 Price

#### SPORT DRESSES Greatly Reduced

\$5.95	Sport	Dresses,	Reduced	to	\$2.99
			Reduced		\$2.49
		-	Reduced		\$1.99
\$2.98	Sport	Dresses.	Reduced	to	\$1.49

## **Ladies Skirts**

ONE-HALF PRICE

Ladies and Misses Plaid and Solid Colors Wool Skirts, assorted colors and sizes.

SWEATERS AND BLOUSES
Greatly reduced. Some as low as

50c Each

#### LADIES GLOVES

\$1.00 Fabric Gloves, Reduced to 69c \$1.98 Kid, Doe Skin and Suede, odd size, Reduced to \$1.29

> One Lot of Costume Jewelry at ONE-HALF PRICE

50c-Some as low as 25c

Ladies Dresses

ONE-HALF PRICE

Dresses that formerly sold at the following prices reduced to one-half price.

\$12.75 Dresses, Reduced to	\$6.33
\$10.98 Dresses, Reduced to	\$5.49
\$7.98 Dresses, Reduced to	\$3.98
\$6.50 Dresses, Reduced to	\$3.25
\$5.95 Dresses Reduced to	\$2.99

LADIES AND MISSES FELT HATS

All Felt and Fabric Hats Reduced to

1-2 Price

SILK HOSE, LADIES AND MISSES

Two pair for \$1.49

LADIES BAGS One Group Bags

1-2 PRICE

Other Bags Greatly Reduced.

SLACK SUITS, ½ PRICE

Ladies and Misses Slack Suits at

ONE-HALF PRICE

and some as low as \$1.49 Each

## Costume Suits

ONE-HALF PRICE

We are offering a real buy in Costume Suits. You should see these values in suits, for you surely will want one.

\$19.50	Costume	Suit,	Reduced	to	\$9.75
\$17.50	Costume	Suit,	Reduced	to	\$8.75
\$12.75	Costume	Suit,	Reduced	to	\$6.33

## Wash Dresses

A real buy in Wash Dresses, Regular \$1.98 Dresses—

for \$1.49

## Wool Hoods

\$1.98	Hood, Reduced to	\$1.49
	Hood, Reduced to	\$89c
	Hood, Reduced to	79c

## Fur Chubbys

We have only a few Fur Chubbys left, and are reducing some as low as
\$9.98 Each

SILK HOUSECOATS
Beautiful Silk House Coats, Reduced to
ONE-HALF PRICE

SHORT COATS and JACKETS

Reduced to
\$1.49, \$1.98, \$2.98

# STYLE SHOPPE

Mrs Mollie A. Morton, Owner

"Always Showing Newest Things First"

Telephone Number Seventeen