

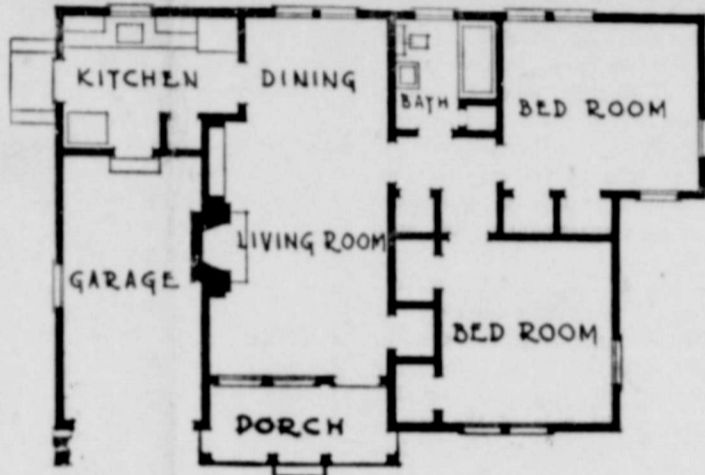
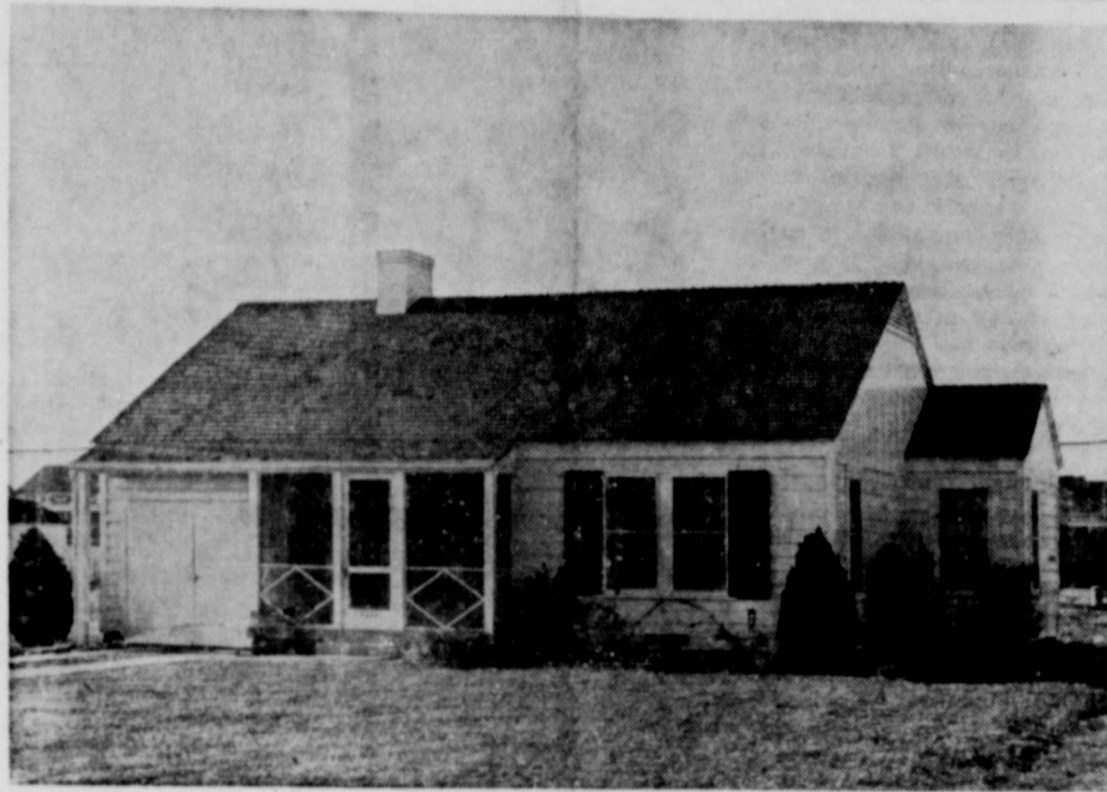
# "By Helping Business You Help Yourself" The Floyd County Plainsman

Volume No. 11

Floydada, Floyd County, Texas, Thursday, December 5, 1940

Number 52

## Fresh Treatment of Traditional Form



FLOOR PLAN

This small home, a variation on the Colonial theme, is particularly noteworthy for two reasons of practically equal importance. First is its simplicity and the interesting handling of detail, and second is its nominal cost. Financed under the Federal Housing Administration plan, the property has a mortgage of \$3,300 which will be repaid over a period of 24 years by monthly payments of approximately \$21. This does not include local taxes or hazard insurance.

## Eligible Voters Should Turn Out Saturday

By the County Agent  
for all eligible Floyd County growers to vote in the quota referendum on Saturday, December 7, is made by Fred Battey, chairman of the County AAA committee.  
Following the referendum, Battey points out that there are important facts for growers to consider; first, that a marketing agreement provided by the Agricultural Marketing Act of 1938 when cotton prices are 7 percent or more below normal, and, second, that a majority of the growers in the cotton belt is required to vote into effect.  
If cotton supplies are 37 percent below normal, he states. The supply of American cotton is estimated at 25 million bales, as compared to the normal supply of 40 million bales. The normal supply is made up of normal exports and domestic consumption. An adequate allowance for carry-over—of 15 million bales.  
Battey declares that increased consumption of American cotton is indicated in the immediate future. Past history shows conditions not only cut the Nation's cotton exports, but reduce world consumption.  
The grower has a vital interest in getting toward the best price for his cotton," Battey says. "He needs to consider marketing quotas in terms of surplus supplies and reduced consumption to the present European

## Leaves for San Diego, California

Lavon Rainer, Fred Hanks, Earl Beck, and Paul Hays left Wednesday morning for San Diego, California, where they plan to secure jobs in an aeroplane factory.  
Mrs. C. Surtner returned home Monday from Big Spring where she had visited with her daughter, Mrs. Rachel Ivey for the past two weeks.

vote in the referendum, in a final statement before the voting begins at 9 a. m. Saturday.

"It is not necessary at this late date to point out again that we have on hand a two-year supply of cotton or that the war has deprived us of nearly all of our export market, but every cotton farmer should bear these important facts in mind when he goes to vote," the committee said. "Ample information has been supplied all farmers in regard to these factors. All farmers already are familiar with quotas and know how they operate. Understanding these matters, they will realize why it is so important that all who are eligible to vote do so."

The committee reminded farmers that everyone who shared in the proceeds of a cotton crop in 1940 is eligible to vote, regardless of whether he is complying with the AAA program. Two exceptions to this rule were mentioned: (1) those producing cotton 1 1/2 inches or more in staple length, which is not subject to quotas, and who are not producing other cotton, and (2) those, such as husband, wife and children, who participated in the production of cotton under a single rental or cropping agreement or lease is eligible but the others are not.

No absentee voting by mail, proxy or agent will be permitted but the voter who is outside his own district on referendum day may deposit his ballot in any authorized marketing quota ballot box.

No farmer, whether an individual, partnership, corporation, association or other legal entity, shall be entitled to more than one vote, even though he may have been engaged in the production of cotton in 1940 on two or more farms or in two or more communities, counties, or states. In case two or more persons were engaged in producing cotton in 1940 not as members of a partnership but as tenants in common or joint tenants or as owners of community property, each such person is entitled to one vote, the committee declared. No poll tax is necessary.

After the balloting the voters in each community will be reported to the county committee which will then transmit them to the State AAA office where they will be tabulated and reported to Washington. A two-thirds majority of all votes cast favoring quotas is necessary for quotas to be in effect in 1941.

## AAA COMMITTEE HOPES FOR VOTE

At the Station, December 4th—some of the cotton marketing referendum Saturday, December 7, will have a direct effect on cotton farmer in Texas and of the South.  
The votes of the hundreds of cotton producers in the states will determine whether farmers who cooperate with the Agricultural Marketing Administration program will be protected when they refuse to comply, and non-cooperators will be penalized for their failure to plant with acreage allotments.  
What the Texas AAA committee meeting in College Station, out to the cotton producers, all of whom are eligible to

## Favorable Vote In Order to Get Cotton Loans

By the County Agent

Cotton loans, which have helped this year in maintaining cotton farmers' income, can be made available to cotton growers in 1941 only if marketing quotas are approved in the referendum on December 7. The agricultural adjustment act of 1938 specifically provides that if quotas are proclaimed and then voted down, loans cannot be made, points out Fred Battey, chairman of the County AAA committee.

"With the present restricted export outlets, and in spite of an expanding domestic consumption, cotton today probably would be selling for the lowest price in history, were it not for loans which have placed a floor under the price," Battey asserts. He pointed out that if marketing quotas were not approved in the referendum on December 7, the 1940 cotton loan program would have to cease at the time ballot results are announced, and a loan could not again be available until August 1, 1942.

If quotas are approved, and if loans are made available, growers who plant within their acreage allotments are eligible for loans on all cotton they produce in 1941, Battey says. Those who overplant their allotment are eligible for loans only on cotton produced in excess of their marketing quotas, and then only at 60 percent of the loan rate for co-operating producers.

## Attending Grand Lodge at Waco This Week

Among those from Floydada who are attending the Grand Lodge of Texas at Waco this week are: Roy Patton, Raylor Leach, Ike Finley, Herschel Green and E. B. Hatley. They left Tuesday morning.

Approximately 3,500 master masons are expected to attend the gathering. The two day meeting will end with installation of officers Thursday night. Sam E. Cantey Jr., of Fort Worth will be elevated to grand master.

Mrs. Nell Goetz, of Denver, Colorado, is visiting with Mrs. Marivena Kemp this week.

## Report on Ground Water is Made By Engineers

By the County Agent

According to C. S. Clark, chairman of the Texas State Board of Water Engineers, a report on ground water in the High Plains in Texas, prepared by W. N. White, Senior Hydraulic Engineer, Austin, W. L. Broadhurst, Engineer, Plainview, and J. W. Lang, Geologist, Lubbock, is ready for release. This report was prepared by the Texas State Board of Water Engineers in cooperation with the U. S. Department of the Interior, Geological Survey. It tells of the source of the ground water, the development of wells for irrigation by years and by districts since 1937, and the effect that pumping has had on the ground water supply. It includes records of about 4,000 measurements made periodically on more than 200 selected observation wells in the pumping districts. Most of these records were started in 1937, a part in 1936, and a considerable number in 1934. A few go back to 1914. There are 44 pages of text and tables, 6 maps, and 6 pages of hydrographs of water level fluctuations in observation wells.

As brought out by this report, the High Plains in Texas are noted for their abundant supply of underground water, or ground water. More than 30 years ago it was found that water could be obtained from wells for irrigation. A development of well irrigation of moderate proportion was started about 1911 in the vicinities of Plainview, Hereford, and Muleshoe. This development continued with varying success but without material expansion until 1935. Since 1935 the well irrigation has increased rapidly. In 1934 there were approximately 300 irrigation wells in the entire High Plains area in Texas. In 1937 there were 1,150 irrigation wells, in 1939 1,700, and in 1940 more than 2,000. About 160,000 acres were irrigated in 1937, 200,000 acres in 1938, 230,000 in 1939, and it is estimated from a partial inventory that 250,000 acres were irrigated in 1940.

A copy of this report will be sent free of charge to any owner of a pumping plant in the High Plains or other person interested in well water irrigation in the area on request by postcard or letter to the Texas Board of Water Engineers at Austin.

United States farms and ranches produce annually ten times the amount of beef Argentina exports in a full year.

## Public Invited to Presbyterian Christmas Program

By the County Agent

The Cumberland Presbyterian Church announces that their annual Christmas program will be held this year at the church on Sunday evening, December 22, 7:30. The committee assisting the pastor, R. A. Renfer, with the program includes: Mrs. Kenneth Bain, Mrs. Pierce King, and Mrs. E. F. McIntosh.

The program will include readings and recitations by members of the Sunday School and young people's group. The music, which will include a medley of Christmas hymns and numbers by the juniors, is under the direction of Mrs. W. P. Sims. Mr. Renfer will sing Silent Night as a solo.

This evening at the regular Thursday seven o'clock prayer meeting the subject for discussion will be a study of the Old Testament names for God. The pastor's subject for the morning worship service next Sunday will be an Exposition of the pistle to Philimon. The evening sermon subject will be "Counterfeit Christianity."

The people of Floydada and surrounding region are cordially invited to all services of the Presbyterian church, including the Christmas program.

## Inauguration of Telegraph Stamps Is Announced

Inauguration of the issuance of telegraph stamps, which will be accepted in payment for any of the numerous telegraph services will take place at the local office of the Western Union Telegraph Company at Floydada Monday morning.

It is the first time in Western Union's 89 years in business that anything of the kind has been provided for public use. The stamps, all bearing the likeness of Samuel F. B. Morse, inventor of the telegraph, are in five denominations and colors.

Issuance of the stamps now, according to Mrs. Hatley, manager, was arranged so as to be available for Christmas time but they will be useful any time when travelling, and as a convenience in meeting daily business and social correspondence as needs may arise.

## Painting of Christ On Display at First Methodist Church

Mrs. E. J. Barker and Mrs. L. V. Assiter will have on display at the First Methodist Church this week end a life size oil painting picture of Christ. This picture has been painted for the Rushing Chapel Church by Mrs. Barker and her daughter.  
The public is invited to see the painting at the church during the time it is on display.

## Marines Seeking Officers Among College Graduates

College men who wish to become officers in the U. S. Marine Corps may take the first step in that direction by joining the Candidate Schools now being conducted at Quantico, Va. More officers are needed as the strength of the Marine Corps has been increased from 18,500 to 38,600 men.

After candidates have completed three months of preliminary training, conducted on a competitive basis, selected men are promoted from the rank of private first class in the Marine Corps to that of second lieutenant in the Marine Corps Reserve.

During the first ninety days they are paid thirty dollars a month, plus food, uniforms, books and equipment. From the time they are on active duty in the Reserve, they receive the full pay and allowances of second lieutenants in the regular Marine Corps.

They will be given an opportunity to qualify for commissions in the regular Marine Corps following another three months of training, including instruction in the art of modern warfare, combat principles, tactics, discipline, leadership and teamwork.

Some 1,200 college men, a number of whom are already undergoing training, will attend the school in groups of 400 each. They must be between the ages of 20 and 25 years, native born and unmarried. In addition, they must present evidence of graduation from an accredited college or university as well as letters of recommendation.

Young college graduates who are interested should apply at any Marine Corps recruiting station, or by letter to the Director, Marine Corps Reserve, Headquarters Marine Corps, Navy Department, Washington, D. C. Information regarding railway fares, subsistence, and other details will be furnished immediately.

More than 500 negro county extension agents are serving negro farm families in the South.

Let Cavanaugh Do Your Printing

## CHRISTMAS SUGGESTIONS



Take a tip from high-spirited Lauritz Melchior, famous tenor of the Metropolitan Opera Company, who perches his petite wife on his shoulder, the better to drape their chandelier with tinsel and holly.  
A handsome gift for a home-maker is a set of Beauty Hem bed-liners with the new woven-in hems instead of the old turned and stitched type. They reduce length-wise shrinkage, lend a neat, tailored appearance to the bed, and have the helpful projecting size index tabs.  
A gift your entire family and your friends can enjoy is the Solovox, a musical accessory to the piano. A small three-octave keyboard, it clamps on to the piano so that your right hand can span both. Solovox produces tones similar to those of the horn, violin, saxophone, etc., and even the one-finger virtuoso can play it effectively.  
An ingenious combination of time, alarm and automatic calendar (day and date) is the electric clock shown above. In a handsome striped mahogany case with a long-lived slow speed synchronous motor, it is a thoughtful and dignified gift.

**DEMOCRATIC WAY is the AMERICAN WAY**  
**Vote!** IN THE COTTON MARKETING QUOTA REFERENDUM, DEC 7

1941 COTTON MARKETING QUOTA REFERENDUM BALLOT  
Do you favor cotton marketing quotas for the 1941 crop?  
If you are for quotas put "X" in this box  
If you are against quotas put "X" in this box  
YES NO

Producers will have the opportunity on Saturday, December 7, to vote whether cotton marketing quotas, which have been in effect for the past three years, will apply to the 1941 crop. Every producer should go to his community polling place where he will be able to vote, like the one shown above, on which to express his opinion. It is a privilege and a duty of each producer to cast his ballot in the referendum. Whether the referendum is really representative of the cotton growers' thinking depends upon the number of producers who vote.



# THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week  
M. B. CAVANAUGH, PUBLISHER

## SUBSCRIPTION RATES

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## ADVERTISING RATES GIVEN ON APPLICATION

### NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

## CLINE AND RAINER GARAGE

Where you can get everything for your car at one-stop. Mobilgas, Mobiloil, Prestone, Mobile Freezezone.

RADIATORS REPAIRED, Radiator Hose and Clamps. Heater and Heater Hose. Parts of all kinds, Welding, Tires, Batteries. In fact we have everything for your car.

**We buy junk Batteries. Phone 37**

SHORTY BARKER and CLAY ANDERSON, are in charge of our shop, and will appreciate your next job.

**CLINE AND RAINER**  
WESTERN AUTO ASSOCIATE STORE

## FIRST NATIONAL BANK Floydada, Texas

1903—TIME TESTED SERVICE—1940

## Spears & Daniels Automotive Repair

COMPLETE LUBRICATION SERVICE.

AT NEW LOCATION IN DAY AND NIGHT GARAGE BUILDING  
ACROSS THE STREET FROM POSTOFFICE.

## International Trucks and Service

ENGINE TUNE-UP A SPECIALTY. TELEPHONE NUMBER 51



Have Your  
Laundry Done  
the Economical  
Way

**WET WASH**  
WASHED AND EXTRACTED  
READY TO IRON

**2 1-2c Pound  
SHIRTS 9c**

In Thrift T and Rough Dry  
Bundles.

**FLOYDADA STEAM LAUNDRY**

Phone 141 for Pick-Up and Delivery Service!

## Truth In Fabrics Law Intended As Protective Unit

College Station, December 4th.—Seven months hence a Federal act, already popularly captioned "Truth in Fabrics," will become a law of the nation. Effective June 14, 1941, manufacturers of all woolen goods, except carpets, rugs, mats and upholstery, will be required to stamp, tag or label their product to show the proportion of the types of wool as well as the content, other than wool, in it.

"This act," says W. R. Nisbet, Extension Service Animal Husbandman for Texas A. and M. College, "opens the way for women to know precisely the wool content of the fabric, especially wearing apparel, they are buying. Moreover, they can demand labelling of any fabric placed on sale as 'woolen.'"

"Manufacturers are obliged under the law to state the percentage of virgin wool in any fabric so labelled, as well as the amount or reworked wool, or shoddy. If wool content is not claimed for the fabric placed on sale, it may be merchandised without labelling."

Passage of the bill, which culminated a 35-year effort by the National Wool Growers Association for "truth in fabrics," is comparable in its scope to the enactment of the pure food law. It will prevent any misrepresentation of the staple content of cloths offered in retail commerce.

Although bills similar to this, which will be known in the statutes as "Wool products labelling act of 1939," have been introduced in practically every session of Congress since the turn of the century, progress toward realization was more halting than enactment of the pure food law.

The law defines the term "wool" to mean the fibre from the fleece of the sheep or lamb, or hair of the Angora or Cashmere goat, (and may also include the so-called specialty fibres from the hair of the camel, alpaca, llama and vicuna) which has never been reclaimed from any woven or felted wool product.

Enactment of the law may revive the program of the National Wool Growers Association, with which the Southwestern Sheep and Goat Raisers Association co-operates, to raise a fund for a campaign to advertise wool, Mr. Nisbet said. Different proposals have been offered to that end, including a voluntary tax on each bag.

Manufacturers will be required to keep records showing the fabric content of goods placed on sale, which must be retained for at least three years. These records are to be available to the Federal Trade Commission at all times. Refusal to maintain or preserve such records make the manufacturer liable to forfeiture of \$100 each day of such failure. Persons wilfully violating the act are liable to a fine of \$5,000, a year in jail, or both.

## Simple Way to Combat Mildew Of Curtains

In less than an hour a homemaker can give an ordinary shower curtain a treatment that will make it mildew resistant!

This welcome news from Mrs. Bernice Claytor, specialist in home improvement for the A. and M. College Extension Service, says that this simple treatment requires no special equipment. Only a good laundry soap and crystals of cadmium chloride, available at drug stores are needed.

Here's the method approved by the Bureau of Home Economics which Mrs. Claytor recommends:

"Have the cloth thoroughly clean. Heat it in a solution of 1 to 2 ounces of soap to a gallon of water. About 1 1/2 gallons will cover an average sized shower curtain. Heat 20 minutes remove the cloth, and squeeze out excess soap.

"Put the wet cloth into a second solution of cadmium chloride crystals, 3 ounces to a gallon of water. About 1 1/2 gallons is required. Heat for about 30 minutes, wring out, and dry without rinsing. Hang to dry on a twine line, since a metal line may stain the fabric."

This treatment does not affect the color of the curtain, and it lasts until the next laundering.

A strip of transparent cellulose tape stuck over the prescription number on a medicine bottle will protect the figures for re-ordering.

There is a lot of difference in grasses. Some have as much as seven times more feeding value than others.



**Give**  
Suggestions for  
Christmas and the  
Holiday Season

"Always Showing Newest Things First"  
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## STYLE SHOPPE



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\$1.00, \$1.50 and \$2.45



GOWNS, Satin and Crepes, \$1.00, \$1.98 and \$2.45  
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Plain and Fancy, handmade  
\$15, 25c, 35c, 45c  
COSTUME JEWELRY  
50c, \$1.00 and \$1.98



## Verda Francis Turner Became Bride of Richard Tubbs In Home Wedding Sunday Morning

Verda Francis Turner, daughter of Mr. and Mrs. E. W. Turner of the harmony community, became the bride of Richard Tubbs, son of Mr. and Mrs. G. C. Tubbs, at 9 o'clock Sunday morning at her home. Rev. Vernon Shaw, pastor of the First Baptist Church, officiated with the double ring ceremony. Vows were spoken before an altar

in front of a solid screen of ferns and palms with huge ribbon-tied bouquets of white and golden chrysanthemums on either side. Candles burned on either side of the altar.

Preceding the ceremony Miss Mary Louise Tubbs, sister of the groom, played "I Love You Truly," and the wedding march "Lohengrin," and "At Dawning" played during the ceremony. Following the ceremony she played "Mendelssohn's wedding march" and "Indian Love Call."

The bride, who was given in marriage by her father, wore a white satin gown with a fitted bodice, sweetheart neckline and a flowing skirt. Her illusion veil fell from a wreath of orange blossoms and she carried a bouquet of calla lilies. Her only jewelry was a strand of pearls.

Miss Mary Emma Collins was bride's maid. She wore a blue moiré taffeta gown and carried a bouquet of pink carnations and babies' breath.

Mrs. Johnny Cates was matron of honor. She wore a pink moiré taffeta gown with a corsage of blue corn flowers and babies' breath.

L. G. Pierce of Lubbock served as best man.

Mrs. Turner wore a black crepe dress. Mrs. Tubbs wore black sheer alpaca dress.

An informal reception was held following the ceremony. The table was laid with lace cloth over gold satin, centering the dining table was a three tiered wedding cake. Miss Edna Mae Smith served the cake and Mrs. Wilmer Jones, Jr., served punch.

Approximately fifty relatives and friends attended.

Mr. and Mrs. Tubbs are both graduates of Floydada High School. Mrs. Tubbs was a student in the home economic division at Texas Technological College last year.

Mr. Tubbs is a junior student in the Textile Engineering department at Tech.

The couple returned to Lubbock Sunday and will reside at 1610, Ave. K., and Mrs. Tubbs will enter Tech College after January, and Mr. Tubbs will also continue his college work.

## Miss Sue McAdoo And Samuel Scott Rutledge Marry

Miss Sue McAdoo, daughter of Mr. and Mrs. W. H. McAdoo, 2014 Van Buren Street, became the bride of Samuel Scott Rutledge of this city, son of Mr. and Mrs. O. P. Rutledge of Floydada, in a single ring ceremony performed in the First Baptist Church parsonage of Wichita Falls at 10 o'clock Thursday morning.

Rev. Fred C. Eastham, pastor of the Wichita Falls church, officiated. Before the ceremony, Miss Roberne Wilson of Amarillo sang "At Dawning" by Cadman and "Because" by D'Hardelet, accompanied by Mrs. W. C. Kauffman of Wichita Falls, Miss Wilson played the wedding march from Wagner's "Lohengrin" and "Oh Promise Me" during the ceremony.

The bride wore a street length dress of royal blue velvet with white lace trim, black accessories and corsage of gardenias.

The bride's mother wore a black crepe dress with a corsage of pink rosebuds. The mother of the bridegroom wore a rust crepe dress with a corsage of white carnations.

Wedding guests were Mr. and Mrs. W. H. McAdoo, Miss Roberne Wilson, Mrs. Richard E. Derby, and J. W. Gibson, all of Amarillo; Mr. and Mrs. O. P. Rutledge, Sr., O. P. Rutledge, Jr., and Randolph Rutledge of Floydada; Dr. and Mrs. John Mast, Mrs. R. L. Surles and Mrs. W. C. Kauffman of Wichita Falls.

After the ceremony the bride and bridegroom left on a trip of unannounced destination. The bride traveled in a squirrel-trimmed beige wool suit with brown accessories.

A buffet supper for the wedding guests was given by Mrs. John Mast, sister of the bridegroom, at her home in Wichita Falls Wednesday evening.

The bride is a graduate of Amarillo High School and Amarillo College, where she was a member of Sigma Iota Chi. She attended Texas Technological College in Lubbock, where she was a member of Las Virarachas. She was salutatorian of the 1935 Amarillo High School graduating class.

The bridegroom is a graduate of Floydada High School and of Texas A. and M. College. He is employed as engineer by Carl C. Cox.

Mr. and Mrs. Rutledge plan to live at 4239-A West Ninth Avenue.—Amarillo Daily News.

## Fry-Walling Engagement Is Announced

Mr. and Mrs. O. W. Fry, 1510 Travis Street, Amarillo, recently of Floydada, announced the engagement of their daughter, Fern, to Lt. Craig Walling of Langley Field, Va., son of J. L. Walling of Farwell.

The wedding will take place at 9:30 o'clock the morning of December 22 at Floydada in the home of the bride-elect's uncle and aunt, Mr. and Mrs. E. E. Fry.

Lieutenant Walling is in the flying corps of the United States Army and is stationed at Langley Field, where the couple will live.

## Undergoes Tonsil Operation

Denzil Ann, daughter of Mrs. Marivens Kemp, underwent a tonsil operation at the Floydada Hospital and Clinic last Friday. She is reported to be doing nicely. She has been moved to the home of her aunt, Mrs. Bob Smith.

## BAYLOR UNIVERSITY HAS ENROLLMENT OF 2,350

One Floyd County youth is included in the enrollment of 2,350 students at Baylor University in Waco this year, university officials have announced. The student body represents 183 Texas counties, 33 states, seven foreign countries and two territories.

The Floyd County student is Miss Florrie Jewell Conway of Floydada.

Through the week ending October 26, the port of Houston had exported 130,000 bales of cotton, or nearly one half of the United States total of 300,000 since August 1. This gave Houston a substantial lead over other ports.

A home run for rural electrification! The United States Department of Agriculture reports that cow-punchers in areas having lines use electric branding irons. The brands remain at uniform temperature and beef critters can be marked as fast as brought up.

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MOST POWERFUL TRUCK ENGINES  
IN THE LOW-PRICE FIELD

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OUT-VALUE  
OUT-SELL!

MASSIVE NEW TRUCK STYLING  
making these new 1941 Chevrolet trucks the best-looking as well as the best-performing trucks in the entire lowest price field.

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NEW RECIRCULATING BALL-BEARING STEERING GEAR  
greatly reduces steering effort—brings true passenger car steering ease to truck operation.

NEW, MORE COMFORTABLE DRIVER'S COMPARTMENT  
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60 MODELS . . . ON NINE LONGER WHEELBASES  
. . . A COMPLETE LINE FOR ALL LINES OF BUSINESS

## ODEN CHEVROLET CO.

SALES AND SERVICE

PHONE 4

FLOYDADA, TEXAS

## Congressman Mahon Returns To Washington

Lubbock, December 4.—Congressman George Mahon who spent last week in the District returned to Washington Saturday. Members of Congress had been authorized to return to their Districts, subject to the call of the speaker of the House of Representatives. Mahon left for Washington immediately upon the receipt of a telegram from Speaker Rayburn advising that important legislation would be taken up by the House immediately.

Mahon's Lubbock office will remain open as he hopes to visit the District again before the new Congress convenes in January.

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## LITTELL'S LIQUID

A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching. Price 50c per bottle.

WHITE DRUG COMPANY

## CLASSIFIED ADVERTISING

WANTED—Sewing and Alterations. See Lucy Crum, 102 E. Houston Street. 48. tlc

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A few farm tracts to lease at reasonable prices for cash.

W. M. MASSIE & BRO. Floydada, Texas. 11. tlc

For best and cheapest monuments, either in marble or granite. See S. E. McCLESKEY. 24. tlc

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FREE! If excess acid causes you pains of Stomach Ulcers, Indigestion, Heartburn, Belching, Bloating, Nausea, Gas Pains, get free sample, Unga, at ARWINE DRUG CO. 51-5p

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CHRISTMAS MULTIPLIED By 365 days equals but a fraction of the JOY that goes with

Zenith Radios and Electrical Gifts

RADIOS	Electric Roasters
Electric Irons	Electric Coffee Makers
Electric Clocks	Electric Vacuum Cleaners
Electric Mixers	1. E. S. Floor Lamps
Electric Perculators	Electric Table Lamps
Electric Waffle Irons	Electric Boudoir Lamps
Electric Toasters	Electric Bed Lamps

Christmas Tree Sets and all kinds of Decorative Lighting.

RADIO ELECTRIC COMPANY

## HE LIKES THE TUNE



FRANCE HEIDT, popular orchestra leader of the "Musical Knights," Thursdays on the Pot O'Gold program, is listening to one of his recordings being played on the new Philco photo-electric radio graph.

PHILCO RADIOS FOR CHRISTMAS IS A YEAR ROUND GIFT SEE OUR DISPLAY.

## F. C. HARMON, FURNITURE AND APPLIANCES



## FUN around the Christmas Tree . . .

Will your home be heated comfortably so that the children can play on the floor with their Christmas toys?

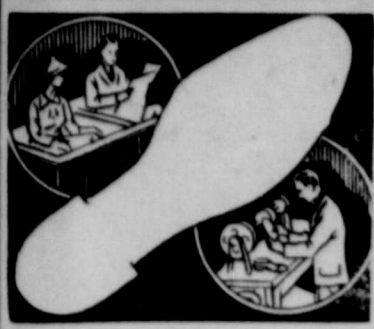
Add to the pleasures of Christmas by having

## BETTER HEATING

"BETTER HEATING" is: modern gas heating AUTOMATICALLY CONTROLLED AND VENTED for the better health and greater comfort of yourself and your household.

## WEST TEXAS GAS CO.





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THAT IS OUR SPECIALTY.

No need discarding a pair of shoes just because they are badly worn. Bring them in and we will make them practically good as new.

### Rainer Shoe Shop

SOUTH SIDE SQUARE

### Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.

### W. H. HENDERSON

OWNER

### Pre-Nuptial Shower Honored Miss Turner

Miss Verda Frances Turner was honored Friday afternoon at 2:30 o'clock with a pre-nuptial shower at the home of Mrs. C. O. Spence in the Harmony community. Hostesses for the occasion were: Mesdames Carrick Snodgrass, Zant Scott, Everett Miller, Johnnie Cates, D. W. Burke, C. O. Spence. White and golden chrysanthemums decorated the house.



CHRISTMAS TREES

Are here... and they are of very fine quality.

A complete assortment of fruits and nuts for all your cooking needs for the Holiday time. Better give us a ring now and have us deliver it while you can get what you want to fix those goodies just like you want them.

Candies, too, and all New Crop Dried Fruits.

We are headquarters for FIRE WORKS. Better try that Lay-Away Plan on them, they are usually sold out when you want them. Just call 40. We will do the rest.

STAR CASH GROCERY

Silver wedding bells were used as plate favors and a large silver wedding bell hung over the bride's chair. Mrs. Blanche Williams sang "A Garden of Old Fashion Roses" accompanied at the piano by Mrs. M. D. Ramsey. Mrs. Ramsey continued to play soft music during the time guests were arriving. Mrs. Everett Miller gave a toast to the bride. Mrs. Johnnie Cates presided over the brides book. Coffee and cake was served to those in attendance.

Miss Turner received many beautiful and useful gifts.

Those attending were: Mesdames M. D. Ramsey, Raymond Williams, A. S. Cummings, F. B. Trowbridge, Mrs. Michael, J. S. Hale, Wm. Finkner, Charlie Smith, Chas. Trowbridge, J. M. Worsham, E. T. Baird, Geo. Worsham, Tom Thomas, W. B. Jordan, Elmer Williams, R. B. Garey, G. L. Snodgrass, G. C. Tubbs, Wilmer Jones Jr., E. W. Turner, G. O. Thomas; Misses Doris Jordan and Yvonne Hale.

Sending gifts: Mesdames Walter Travis, Jim Clonts, Oleta Gordon, Will Snell, W. F. Daniels, M. B. Holmes, Mather Carr, Chloma Williams, W. C. Cates, Walter Welch, Ben Gallaway, Walter Knight, Miss Opal Knight.

### Floyd Co. Singing Convention to Meet Here

Floyd County Singing Convention will meet Sunday at 2 o'clock at the First Methodist Church. All singers are urged to be present.

There is a lot of difference in grasses. Some have as much as seven times more feeding value than

### Marketing Quotas Designed to Help Cotton Farmer

College Station, December 4th.—Cotton farmers of the United States are better prepared through the marketing quota provisions of the AAA farm program to protect themselves from effects of the European war to day than they were during the World War.

Through the adjustment provisions of the program and through marketing quotas, farmers have the means of keeping supplies of cotton in line with demand—something they did not have in 1914. D. L. Cothron, state AAA committeeman and Lamar county cotton farmer, declared.

"As a result of being unable to work cooperatively in adjusting production, farmers learned during the last war what happened when cotton was thrown on an over-supplied market," the committeeman said. "In 1914-15 the war weakened demand for a large American crop and caused the price to drop from about 12 cents to 6 1/2 cents."

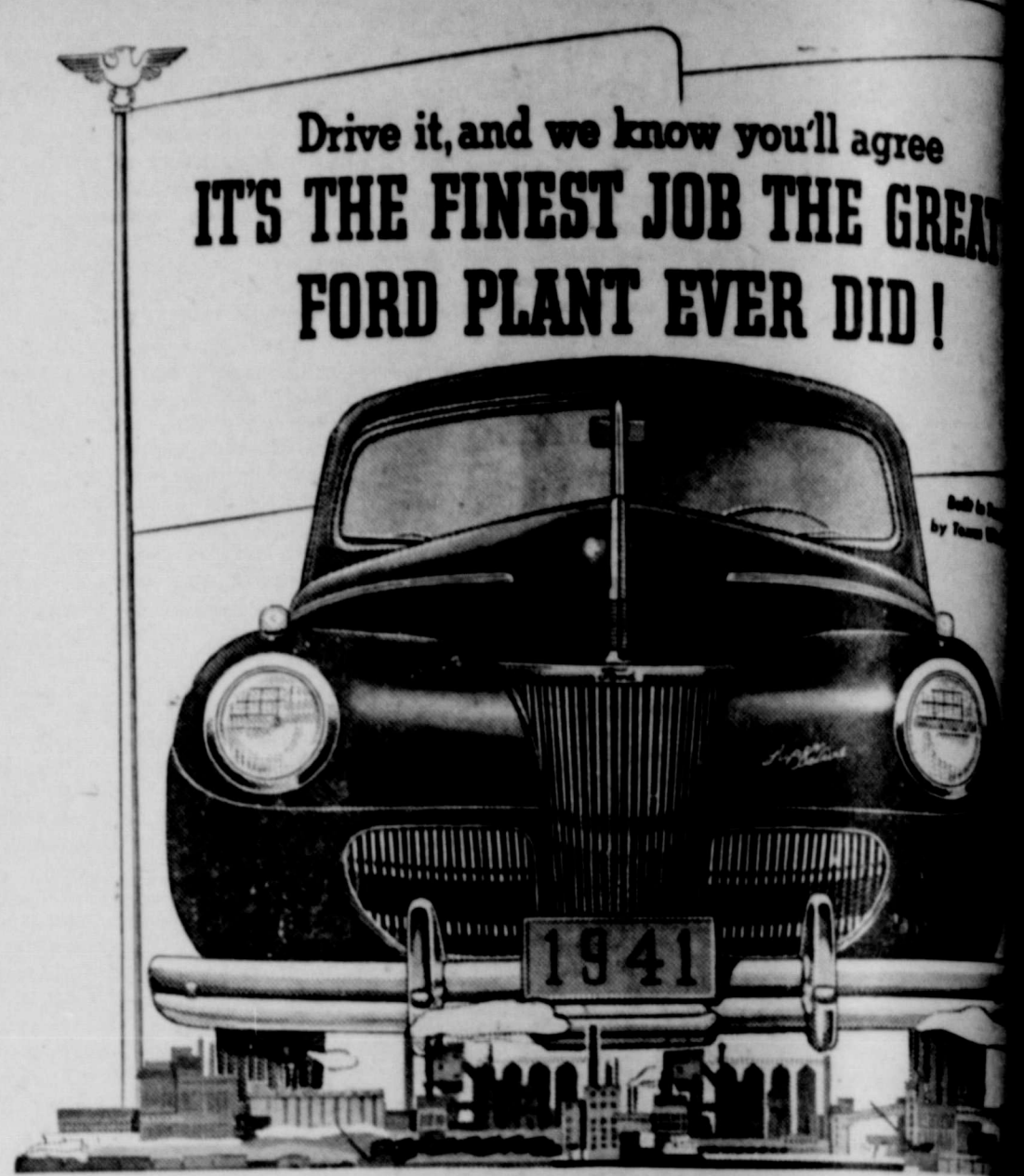
In contrast to that situation, since the European war broke out in 1939, the farm price of cotton, supported by government loans, has increased slightly despite the two-year supply now on hand, he pointed out.

"Cotton marketing quotas and acreage allotments are the farmer's tools for adjusting the supply of cotton to be placed on the market," Cothron continued. "During the World War the laws of economics worked against the cotton farmer. But now farmers can, through the AAA program, do their own adjusting and place on the market that amount of cotton which can be sold at a reasonable price."

With exports of cotton reduced as a result of the present war and other factors, farmers are facing a serious situation. Despite the expected increase in domestic consumption, estimated to be from 8,000,000 to 8,500,000 bales this season, less than one-half of the 25,000,000-bale world supply of American cotton will be used this year, the committeeman said.

World consumption of American cotton since 1932 has been equal to or well above production in every year except 1937. That year when there was no adjustment program in effect a bumper crop of 19,000,000 bales was produced. This large crop brought the surplus back to the 1933 levels, nullifying the work of four years of cotton supply adjustment. The 1937 crop has been responsible for the excessive supplies since that time.

Texas farmers will vote, along



Drive it, and we know you'll agree  
**IT'S THE FINEST JOB THE GREAT FORD PLANT EVER DID!**

Brand new in size... in ride... in quietness... in beauty... the biggest buy in 38 years is ready at your Ford Dealer's now!

If you want a big, substantial new car... with a big, substantial look and feel and ride... see the great new Fords for 1941!

**YOU'LL FIND A REALLY BIG CAR!** Increased in wheelbase, in total length! Seating width as much as 7 inches greater! A car with 22% increase in window size alone, in sedans!

**YOU'LL FIND A GREAT NEW RIDE!** A brand new Ford ride for '41! New in softness, levelness, quietness. A ride that took not just new size, but also took a dozen different important improvements in Ford springs, shock absorbers, frame, ride stabilizer.

**YOU'LL FIND NEW IMPROVEMENTS** through this great new Ford. New design style and new interior beauty. New drive ease, with still easier clutch action, quicker pick-up and getaway.

**YOU'LL FIND A GREAT NEW VALUE** in a great new Ford. The biggest bundle of new while improvements in 38 Ford years!

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# FORD

FOR 1941

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Barker Brothers Building Telephone No. 2

with the other cotton farmers of the nation, on December 7 to decide whether they want marketing quotas to be in effect on the 1941 crop. A favorable vote of two-thirds is necessary before quotas will be operative.

Judge and Mrs. W. E. Grimes and little son, Billie Bert, spent the week end in Fort Worth, visiting their daughter, Mrs. James Roy and Mr. Roy. Judge Grimes attended to legal matters in court in Fort Worth Monday.

To Relieve Misery of  
**COLD**  
Take 66  
LIQUID TABLETS, SAVER

### Gift Tip-



**MAKE THIS CHRISTMAS MERRIER...**

and give something electrical

Electrical gifts are gifts that everyone will use and appreciate every day of the year. You can solve your Christmas shopping problem by giving something electrical.

We offer our "lay-away" plan for the convenience of our customers. Visit our office and make your selections early.

Texas-New Mexico  
Utilities Company

### MID-SEASON PRICES ON FALL MERCHANDISE



### Wool Skirts

In Wool and Alpaca, Solid and Plaid.

Regular \$3.98 reduced to \$3.49  
Various Styles and Prices  
Reduced Accordingly.



### LADIES COATS

BEAUTIFULLY STYLED

Regular \$10.98 Coats	\$8.98
Regular \$12.75 Coats	\$10.98
Regular \$17.50 Coats	\$13.95
Regular \$19.50 Coats	\$16.98
Regular \$22.50 Fur Trim Coats	\$14.98
Regular \$7.98 reduced to	\$6.89

### One Group of Tailored, Sport Dresses

Beautifully Styled in Regular Sizes 12-44.  
One-Half Sizes 14 1/2 to 24 1/2.

Regular \$5.95 reduced to	\$4.49
Regular \$4.98 reduced to	\$4.29
Regular \$3.98 reduced to	\$3.49
Regular \$2.98 reduced to	\$2.69



### LADIES SILK DRESSES

Regular \$10.98 Dresses	\$8.98
Regular \$12.75 Dresses	\$9.69
Regular \$7.98 Dresses	\$5.98
Regular \$6.50 Dresses	\$4.98
Regular \$5.95 Dresses	\$4.49

### NEW FALL HATS

Felts and Velvets

ONE LOT, PRICE EACH,  
**\$1.00**  
ALL OTHER FALL HATS  
ONE-HALF PRICE.



### BLOUSES

Silk Jerseys, Short and Long Sleeves.

Regular \$2.98 reduced to \$2.69  
Regular \$1.98 reduced to \$1.79  
Regular \$1.00 reduced to 89c



### JACKETS

Fitted and Box Styles.

Regular \$5.95 reduced to \$4.79  
Regular \$3.98 reduced to \$3.69  
Other styles greatly reduced.  
Some as low as \$1.98

### STYLE SHOPPE

"Always Showing Newest Things First"  
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AMERICA'S AMAZING SAFETY TIRE

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U.S. ROYAL MASTER

TRUCK OWNERS SLASH HAULAGE COSTS WITH U.S. TRUCK TIRES

SENSATIONAL U.S. ROYAL Deluxe with BRAKE-ACTION TREAD The Safety Tire Millions Can Afford

SPECTACULAR MONEY SAVER

U.S. The Thrift Tire of the Year

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