

"By Helping Business You Help Yourself"

# The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, October 31, 1940

Number 47

VOLUME No. 11

## William Thomas Branson Dies Monday

William Thomas Branson, age 79, passed away Monday, October 29, at his home in the Fairview community and funeral services were held Tuesday afternoon at 2 o'clock in the Methodist Episcopal Church, with Rev. W. M. Culwell officiating and Rev. W. M. Culwell officiating.

Branson was born November 18, 1861, at Trenton, Tennessee, Gib. At the age of 12 years he moved with his parents to Grayson, living there three years, then the family moved to Delta near Pecan Gap. On December 18, 1890 he married Miss Minnie. To this marriage was born five children. First child, Lela, in infancy. Besides his wife he had by three children, they are: Branson, Bayfield, Colorado; Branson, Brady, Texas; W. Yeary, Childress, Texas; Branson, George Branson, McOklahoma; six grandchildren; great grandchildren, also surviving.

Mr. Branson was converted to the Methodist Church in 1885 and lived a close religious life the remaining days. His bearers were: O. S. Miller, Austin, Otho Sanders, Clyde Lee Rushing, and E. Meek. Other bearers were: Frankie Noama Burgett, Dorothy Rushing, Joy Jones, Ima Gene, Mrs. Clyde Bagwell, Mrs. M. E. Chesnut, Mrs. Nettie, Mrs. Olin Miller. Burial was made in Floydada with Harmon Funeral in charge of arrangement.

## William B. Storey Is Laid to Rest In Chicago

Amarillo, October 27.—Officials and personnel of the Santa Fe Railway in the Southwest joined in system-wide reverence today as the remains of William B. Storey, former president, and one of the nation's outstanding engineers and executives, were laid to rest in Chicago. Death at the age of 82 closed a distinguished and colorful career. He was president of the Santa Fe from 1920 to 1933.

Mr. Storey's striking personality and ability was prominent in railway and public spheres in the Southwest, where he supervised rail expansion in the States of Texas, New Mexico and Colorado. He initiated a program which added 2,000 miles to the system.

Born in San Francisco in 1857, he graduated from the University of California in 1881. While attending the University he became an axman with a railroad and thereby started a brilliant career.

He became a government engineer in 1895 and later was appointed chief engineer and general superintendent of the San Francisco and San Joaquin Valley Railway. He became chief engineer of the Atchison Company at Topeka in 1900 and in 1906 chief engineer of the System, advancing to the vice presidency in 1909.

During Federal control of railroads in the war period he was Federal Manager of the Santa Fe. He succeeded to the presidency when the late E. P. Ripley retired in 1920.

Following Mr. Storey's retirement in 1933 he remained active as a director and in the same year he was appointed to the Board of Engineers charged with construction of the Chicago Sanitary district.

## Wool Ginning Report is Given October 10th

The report shows that 1855 pounds of cotton were ginned in Floyd from the crop of 1940 prior to October 18, as compared with 4064 pounds from the crop of 1939, according to a report made by Fred Bell, Special Agent.

Mr. Jones, of Lubbock Tech, spent the week end with his parents, Mr. and Mrs. W. O. Jones.

## WINFRED NEWSOME MOVES TO SNYDER, TEXAS

Attorney Winfred Newsome and Mrs. Newsome will move October 1, to Snyder where Mr. Newsome will take over the law practice of an attorney in that city who has been called into the service. Mr. Newsome has spent the past two weeks in Snyder prior to making the move.

Josephine Troutman, of Canyon, spent the week end with her parents, Mr. and Mrs. Noel Troutman.

## Grand'ma Likes the New Way!



...of old, when perfect jellies were a matter of luck, grand'ma worked with an old iron 10-gallon size. When drops from her ladle showed a tendency to be gummy, she "tested" them on a cold plate. Practically always she used a certain percentage of under-ripe fruit to encourage ripening—often she boiled the spread for an hour.

Our modern grand'ma doesn't do it that picture any more, should she? When new recipes put the "jell" in every time. Spreads are made with fruit latches, with foolproof. Now fully ripe fruit gives extra delicious flavor. A half-cup of boil is all that's needed for winning color, flavor, texture. Gain more glasses, too! Moderns make our spreads easy, and today's the day to

boil over hottest fire. Stir constantly before and while boiling. Boil hard 1 minute.

Remove from fire and stir in bottled fruit pectin. Skim; pour quickly. Paraffin hot jam at once. Makes about 11 glasses (6 fluid ounces each.)

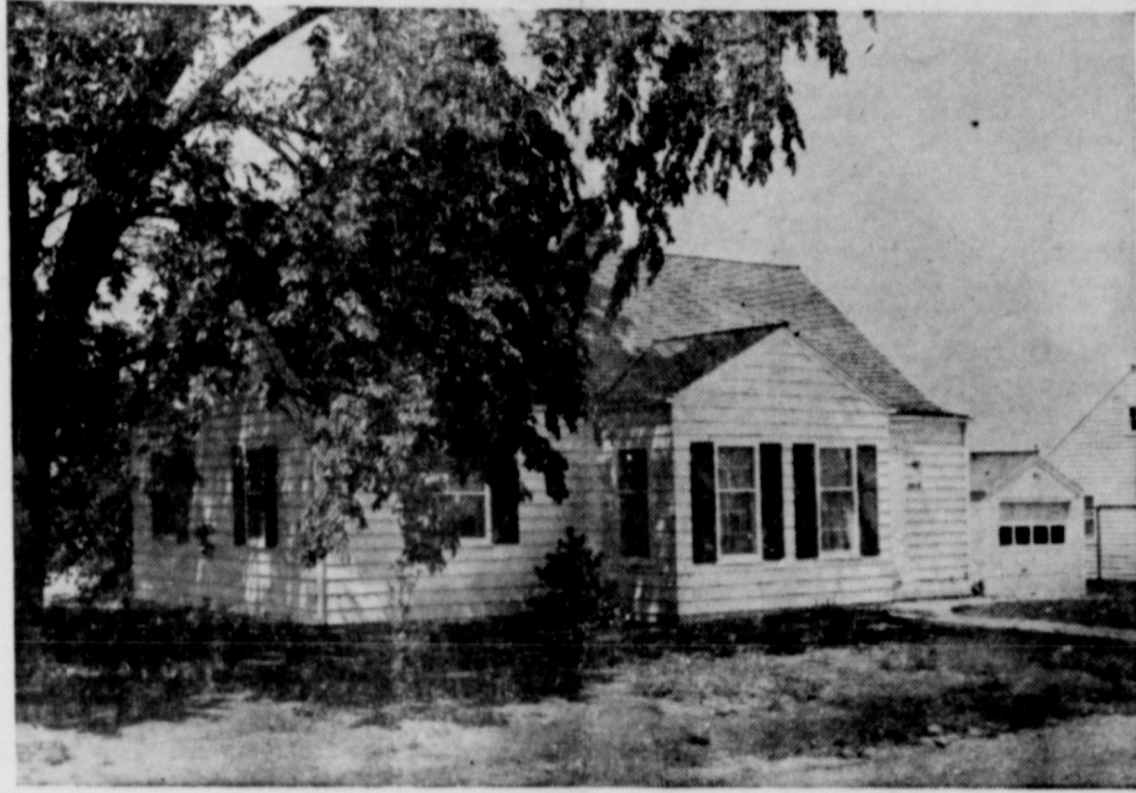
**Ripe Peach and Plum Jelly**  
(Makes about 7 medium glasses)  
3 cups juice  
4 cups sugar  
1 box powdered fruit pectin

To prepare juice, cut in pieces (do not peel or pit) and crush about 2 pounds fully ripe peaches and 1 pound fully ripe plums. Add 1/2 cup water, bring to a boil, and simmer, covered, 10 minutes. Place fruit in jelly cloth or bag and squeeze out juice. (If there is a slight shortage of juice, add small amount of water to pulp in jelly cloth and squeeze again.)

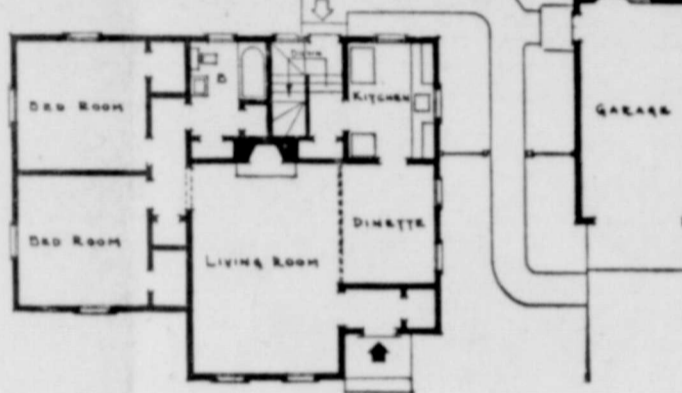
Measure sugar into dry dish and set aside until needed. Measure juice into a 3- to 4-quart saucepan. Place over hottest fire. Add powdered fruit pectin, mix well, and continue stirring until mixture comes to a hard boil. At once pour in sugar, stirring constantly. Continue stirring, bring to a full rolling boil and boil hard 1/2 minute.

Remove from fire, skim, pour quickly. Paraffin hot jelly at once.

## Clapboard Holds Popularity



That clapboard retains its popularity as an exterior material is shown by the last Federal Housing Administration figures available, which show that two-fifths of all new houses on which the FHA insured mortgages have been built of wood. The most favorable monthly terms in financing this home, which is valued at \$5,500, are through a 25-year mortgage insured by the Federal Housing Administration. This would require only a 10 per cent down payment and monthly payments of less than \$30, exclusive of local taxes and hazard insurance.



FLOOR PLAN

## Baptist Brotherhood Meet In Canyon

The Tierra Blanca Associational Brotherhood of the Baptist Church met in Canyon Tuesday.

The following program which began at 7:30 o'clock had been arranged by Rev. Roy L. Johnson of the Canyon church: supper; song service led by Bob Strohle, Hereford; welcome address by Pastor Roy L. Johnson; response by O. Stephens of Dimmitt; special music by George Stokes, Plainview; "Why I Am a Baptist," Dr. C. E. Donnell, Canyon; "The Church Ordinances," H. B. Naylor; business and election of officers.

Mr. and Mrs. W. T. Whigham, Carl Minor, Emmett Henson and Edward Wester, of Denton, spent the week end with relatives. The party came up to Paducah Friday night and attended the ball game.

## Rev. Renfer is Called to Local Church

The Rev. Rudolf A. Renfer, of Dallas, Texas, who conducted a series of services at the Cumberland Presbyterian church during August, has accepted a call to the pastorate of the local church. Mr. Renfer, a native of Eureka, California, is a graduate of Dallas Theological Seminary, where he received the degree of Master of Theology. In accepting the local pulpit, Mr. Renfer expects to bring a Bible Gospel centered ministry to the local group. He will occupy the pulpit next Sunday morning at 11 o'clock and in the evening at 7:30, and conduct the regular mid-week prayer and Bible study meeting.

In a short time the Rev. Renfer will be joined by his wife, two and a half year old daughter, Nancy Marie, and a two weeks old son.

Miss Dalis Rea spent the week end in Brownfield visiting friends.

## Local Girls Join College Club at Abilene

Abilene, October 30.—La Nell Harmon, daughter and Mr. and Mrs. F. C. Harmon and Jane Clark, daughter of Mr. and Mrs. A. B. Clark of Floydada have been selected for membership in the Ellen H. Richards club, home economics group of Abilene Christian college.

This organization of lady students interested in the various fields of home economics is headed this year by Miss Burnya Mae McHam, senior from Wichita Falls, Texas.

Frequent social affairs, ranging from formal teas to picnics form the activities of the club. Theme of the activities is, however to give the members actual experience in conducting such social affairs.

Misses LaNell Harmon and Jane Clark, of Abilene, spent the week end with their parents, Mr. and Mrs. F. C. Harmon and Mr. and Mrs. A. B. Clark.

## Club Boys and Girls May Enter Contest

4-H Club boys and girls, Future Farmers of America and others interested in vocational agriculture in Floyd County and territory covered by the Floyd County Plainsman are invited to compete in the Fort Worth livestock market calf contest, officials have announced.

A fine heifer calf will be awarded to the boy or girl who writes the best 100 word theme about the market. The contest will follow the course of instruction in livestock marketing being conducted by county agents and vocational agriculture instructors over the state.

The calf will be a fancy heifer of outstanding quality, suitable for starting some boy or girl toward a herd of good cattle. The contest will be run from November 7th to December 7th and the winner will be announced shortly thereafter.

All boys and girls between the ages of 10 and 18, inclusive, are eligible to enter the contest. A committee of livestock experts will select the winning theme. Additional information and rules may be secured by writing Ted Gouddy, livestock market observer, at the Fort Worth livestock exchange building.

## Mrs. Merrick Attended OES In Mineral Wells

Mrs. Maud Merrick, Worthy Matron of Floydada Order of Eastern Star, left Sunday for Mineral Wells where she attended the forty-eighth annual sunshine session of the Grand Chapter of Texas, Order of Eastern Star. About 3,500 delegates were in attendance.

Opening session of the convention Monday night was presided over by Mrs. Stella C. Vodrie, past worthy grand matron, of San Antonio.

Mayor John C. Miller welcomed the visitors and Rev. Bryan H. Keathley gave the invocation. Mrs. J. H. Jameson and George Smith delivered greetings from the local chapters. These were answered by Mrs. Robbie Dyer, associate grand matron, Amarillo. A tribute to the United States flag was paid by Sheriff R. A. Schmid of Dallas and Grover C. Cole paid tribute to the Texas flag.

## Plainview Church Of Christ Will Hold Meeting

The Church of Christ in Plainview, has announced a series of gospel sermons to be delivered by Foy E. Wallace, Jr., of Oklahoma City. Mr. Wallace is well known as a gospel preacher and debater, both in the United States and Canada. We will arrive in Plainview and begin his work on Wednesday, November 6, and continue until November 17th.

In view of the expected interest the Church of Christ has secured the City Auditorium in which will be held the weekly evening services, and all services on Sundays. During the week services will be held in the morning at the church building, Seventh and Denver Streets, at 11:00 o'clock. The evening service will be in the City Auditorium at 7:30. There will be an afternoon service at 3:00 o'clock on each Sunday.

## Dads and Mothers' Day Set as November 9

Austin, October 30.—President Homer P. Rainey has sent a letter of invitation to more than 9,000 sets of parents of University of Texas students asking them to the campus for Dads' and Mothers' Day November 9.

Highlights of the day's program will be a parade of 40 or more high school bands, the Baylor-Texas football game, and an informal reception with Dr. and Mrs. Rainey as hosts.

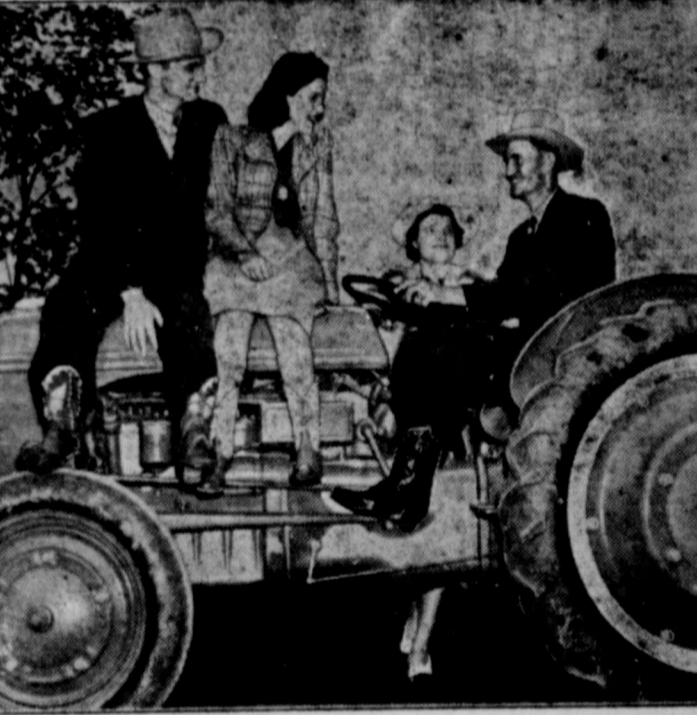
## Kenneth Fagan, son of Mrs. Pearl Fagan, and Frankie Jones, son of Mr. and Mrs. J. V. Jones, of San Antonio, spent the week end with their parents, Kenneth and Frankie are in the Air Corp Service.

Mr. and Mrs. Wilmer Jones and Misses Mary Louise Tubbs and Verda Frances Turner visited with friends in Lubbock Sunday.

## Mrs. Arthur B. Duncan, Jr., and Miss Johnnie Courtney, of Canyon, visited with Mr. and Mrs. A. N. Ward Sunday and Mr. and Mrs. John A. Hollums.

Let Cavanaugh do your printing.

## Texan Family Wins National Honor



HERE'S the happiest family in the entire United States. They're exhibit both in 1939 and 1940, a splendid gift awaited them. It was a shining 1941 harbor grey Super Deluxe Fordor Ford V-8 sedan, equipped with radio and white wall tires—Ford's present of a Typical American car.

Not only were the Leatherses to help close up the big Fair on October 27, but as the Ford Motor Company's guests were to visit President Roosevelt at the White House, and see Ford's mammoth plant at Dearborn, Michigan, and wonderful Greenfield Village.

D. E. Leathers' ranch is just a mile from the spot where he was born, 39 years ago. John Leathers, almost six feet tall, is a 4-H Club leader. His steer, Willie, was judged best of all the entries from 32 counties. Vivacious Margaret Jean writes music, and one of her piano compositions was published when she was only 14.

This photo was taken at the Ford pavilion last May, when the Leatherses tried out the powerful new lightweight Ford tractor.

## Plan Subdivisions as Neighborhoods



The success of a subdivision depends upon the ability of the developer to obtain the most desirable and appealing community with the least capital expenditure.

In this neighborhood the use of longer blocks would have reduced development cost. Similar development on both sides of each street affords protection from the blighting influence of inconsistent or nonconforming adjacent land use. Federal Housing Administration officials say that the pleasing appearance of a small community of houses of consistent character is directly reflected in higher resaleability.

# THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week  
M. B. CAVANAUGH, PUBLISHER

## SUBSCRIPTION PRICES

In Floyd County \$1.00; Outside Floyd County \$2.00

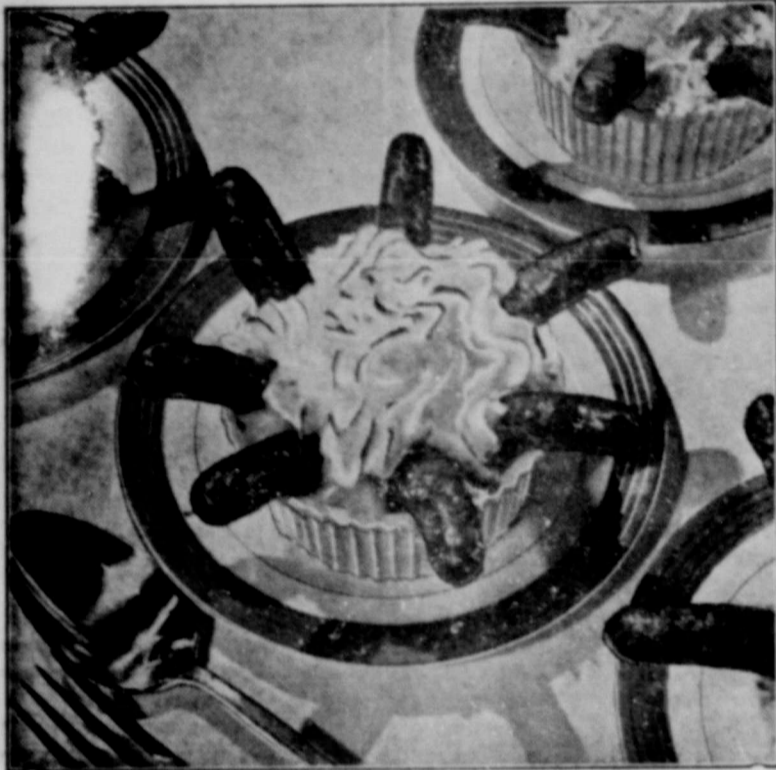
Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

## ADVERTISING RATES GIVEN ON APPLICATION

### NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

## Sausage "Flowers" Bedeck Your Menus



**NOT** flowers from a surrealist canvas but an artistic achievement by a good cook are these pork sausage and potato rosettes, ready to turn your potato into a triumph!

**Pork Sausage Links in Potato Puff** (Illustrated)

1/4 cooked pork 3 cups well-seasoned sausage links 3 tablespoons melted butter

Cut well-cooked pork sausage links in half. Place 5 or 6 halves around edge of individual casseroles. Fill center with well-seasoned mashed potatoes; brush the top of the potato with melted butter. Brown in moderately hot oven (400°F.) 10 to 12 minutes. Makes 4 servings.

To cook pork sausage links: Place the links in a frying pan, add a small amount of water. Cover and steam 5 minutes, then drain off the water. Cook over low heat, turning frequently until brown.

**Pork Sausage Kidney Bean Casserole**

1 lb. pork sausage 1 No. 2 1/2 can links kidney beans 1 tablespoon chopped onion

Pan-fry pork sausage links until brown. Place in a casserole. To the sausage drippings add kidney beans, cook for 10 minutes. Pour this over the sausage. Sprinkle with chopped onion. Bake 10 minutes in a hot oven (400°F.). Serves 6.

## Grand Canyon Limited Routed Through Amarillo

Re-routing of the Grand Canyon Limited through Amarillo and discontinuance of the summer tourist special train El Tovar, are part of the new Santa Fe Railway fall passenger schedules, were announced last week by H. C. Vincent, general passenger agent.

With the introduction of El Tovar as a special tour train between Chicago and the Pacific Coast, this summer, the Grand Canyon Limited had been routed over the Northern Santa Fe route via Raton and Albuquerque. Under the new schedules, which were effective October 27, the Grand Canyon Limited returns to the Southern route and provides a through train service between Chicago and the Pacific Coast.

A fast, overnight passenger service between Denver and other Colorado points and Kansas City is another feature of the new schedules.

This train, to be known as the "Centennial State," offers a new and expeditious service between the two states.

As further convenience to travelers visiting Carlsbad Caverns National Park, the new schedules will provide an earlier evening departure from the famous Cavern City. General Passenger Agent Vincent reports an increasing interest in travel to the Caverns, especially since the Railway introduced daily through sleeper service between Chicago and Los Angeles this spring.

Hospital buyers ordinarily purchase mattresses with an 8 ounce ticking, which means that a yard of ticking 32 inches wide weighs 8 ounces. Home economists, too, urge consumers to insist on at least 8 ounce ticking, either when making or buying mattresses.

Forty four percent of the home demonstration club women in the United States belong to four or more organizations besides their local home demonstration clubs.

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For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-14c

FOR SALE—Or trade for baby play pen. Practically new De Luxe Model Bathinette. Has never been used. Herwin Strickland. 46-24c

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-14c

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ANNOUNCES NEW ARRIVAL  
Mr. and Mrs. George Lee Henry are the parents of a son, born Thursday, October 24th.

LET CAVANAUGH DO YOUR JOB PRINTING.

TO CHECK

MALARIA take 66

Administration of the Food, Drug and Cosmetic Act of 1938 is now the responsibility of the Federal Security Agency. Previously, the Food and Drug Administration was a part of the Department of Agriculture.

## THE FIRST NATIONAL BANK Floydada, Texas

1903—TIME TESTED SERVICE—1940

## Style Scoop! New Fall HATS



## New Fall Bags

BAGS—Buy One for Every Outfit at this Amazing Low Price.

\$1.00, \$1.50, \$1.98, \$2.98

Bags you'd expect to pay more for—so low priced you'll buy several! New fitted bags, shirred pouches, envelopes, square shapes, quilted leather bags—every style to handle bag imaginable! Match yours to your gloves! Black, brown, wine, rich solids.

Suedes! Calfs! Novelties!

### Sweaters

TWIN SETS, \$2.98 to \$3.98  
OTHER STYLES AT \$1.00, \$1.98



LADIES HATS  
\$1.98, \$2.45, \$2.98



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Stunning classic coats you'll wear for seasons! Beautifully furred in fine raccoon, wolf or fox, they're coats with quality in every line. Newest flare-back swaggers, boxy or fitted styles. Expensive-looking tweeds in lovely Autumn leaf colors. Interlined. 12-20

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LADIES DRESSES  
In Silk Crepe and Alpaca, in the new fall colors.  
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Crepes and White Satin. New Shades, \$1.98, \$2.98



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### Ability For Wheat Loans Stated Yet

Station October 30.—A loan in 1941 if one is offered not been offered on the wheat crop, but—the wheat producer is deciding how much acreage to plant this fall should study

the eligibility rules for obtaining a loan in 1941 if one is offered. A producer's share of the wheat produced on a farm will be eligible for the loan only if a 1941 parity payment can be made with respect to that share of the wheat in accordance with the eligibility provisions of the 1941 parity payment regulations, E. N. Holmgren, state AAA administrator, said in a statement issued from AAA headquarters. Which all means that wheat pro-

duced will be eligible for a loan if none of the following provisions are violated:

- (1) The acreage planted to wheat on the farm is not in excess of the wheat acreage allotment for the farm.
- (2) The sum of the acreage of wheat and cotton for the farm does not exceed the sum of the allotments or permitted acreages for such crops under the 1941 program.
- (3) The producer's aggregate share of the 1941 acreage of wheat and cotton on all farms in the county does not exceed his aggregate share of the allotments or permitted acreages for such crops under the 1941 program on such farms.
- (4) The producer's aggregate share of the 1941 acreage of wheat, cotton, corn, rice and tobacco on all farms in which he has an interest, wherever situated, does not exceed his aggregate share of the allotment or permitted acreage for such commodity under the 1941 program for such

farms to such an extent as to offset substantially the performance on the farm with respect to which the loan might otherwise be made.

Eligibility for parity payments will be determined early in 1941, the administrator said, and, since those eligible for parity payments will be eligible for loans, only one determination of eligibility need be made.

The announcement of these eligibility rules does not in any way constitute an announcement of a loan on the 1941 crop, Holmgren pointed out. The statement was issued as a protective measure for the producers so that they might plan their farming operations in order to be eligible for a loan if one is offered.

### Nurserymen's Short Course to be Given at A and M

Texas nurserymen will hold their annual short course on the campus of Texas A. and M. College October 31 to November 2, it was announced early this week. This is the first time that the college has offered a short course for nurserymen.

Among the subjects to be discussed at the meeting are soil and fertilizer, soil reaction and its affect on plants, soil diseases and their control, pest control, plant propagation, and the use and sale of ornamentals. Appearing on the program will be prominent Texas nurserymen as well as representatives from the college faculty, the Experiment Station, and the Extension Service, according to J. F. Rosborough, extension horticulturist.

Registration is scheduled at 9 a. m. on October 31 in the Animal Industries Building on the campus. One feature of the meeting will be a banquet the first evening. Col. Ike Ashburn, executive assistant to President T. O. Walton, will be toastmaster, and Dr. L. M. Hatchins, of Brownwood, senior pathologist for the U. S. Department of Agriculture will be speaker.

Tickets to the Texas A. and M. and University of Arkansas football game on Kyle field November 2 may be secured by visiting nurserymen upon their arrival, Rosborough said. Wives of the visitors have been invited to attend a meeting of the College Station Garden Club on November 1.



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See how much easier recipes go together and how work seems to fade away with the bright, cheery light of a Renewalite (only \$1.95 complete with bulb). It costs surprisingly little to have better light for old eyes and young.



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and let us get busy on it. Don't waste anti-freeze because of a little leak.

### HARRIS GARAGE

### Poultry Team of A and M Will Compete

The Texas A and M College poultry judging team will compete in the National Poultry Show judging contest at Chicago, Ill., November 30, according to an announcement made by E. D. Parnell, professor of poultry husbandry at the college and coach of the team.

Prof. Parnell has named his team which will make the Chicago trip and it includes: Donald Demke, Stephenville; Fred Price, Cleburne; M. A. Ellis, Snyder; and Jim Wolkerson, Azle, all seniors majoring in poultry husbandry.

The team has been judging at poultry shows including the State Fair of Texas at Dallas and will attend the Houston Poultry show next week to continue their workouts at actual shows before heading for the toughest competition in the nation.

### Whirlwinds Tie Paducah Six-Six Friday Night

Two of the three leading teams in district 4-A met in Paducah Friday night and the final score was: Paducah 6, Floydada 6. Nearly 2,000 fans witnessed the important conference match.

The Whirlwinds scored first, in the second quarter, when a 42-yard pass from Gollightly to G. Patterson culminated a 69-yard drive. The try for point failed.

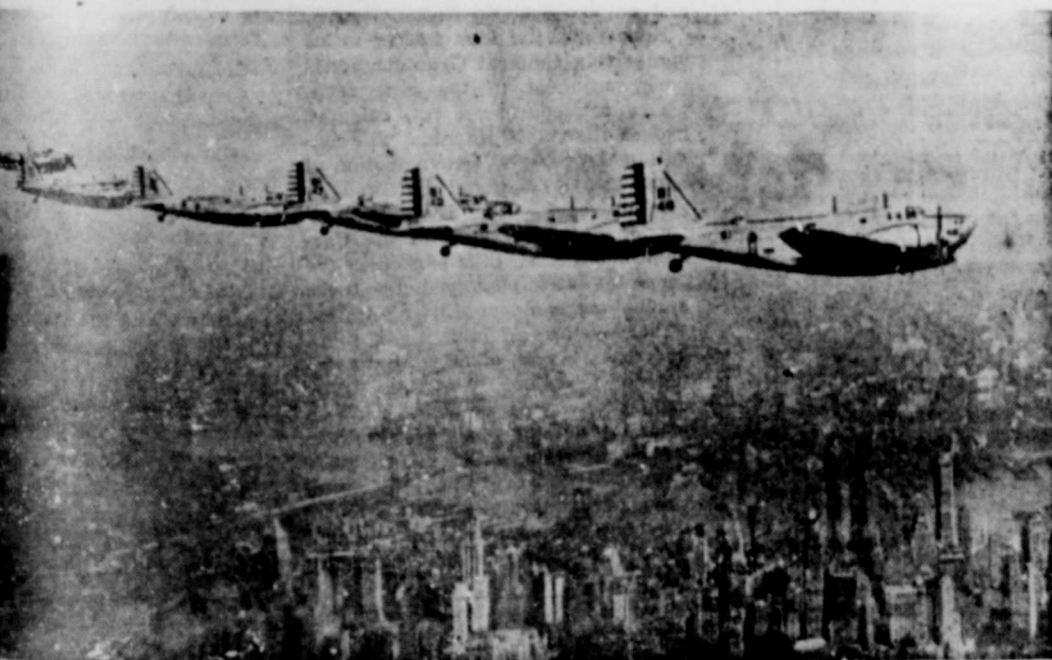
Paducah tallied in the fourth period when Mobley passed to Bidley from the 32-yard line.

Three times the Whirlwinds pressed deep in Dragon territory, and twice attempts at field goals failed. The visitors led in first downs, 14 to 4.

Mobley, the Dragons' star back, was bottled up most of the evening.

The United States is the only major agricultural country in the world without an agricultural museum, so the Agricultural History society has set up a committee to study the need for a museum of this kind.

Approximately 111,000 children in 1,884 Texas schools benefitted from the Texas free school lunch program last year.



### Air Raids...Ships Torpedoed Armies Slaughtered

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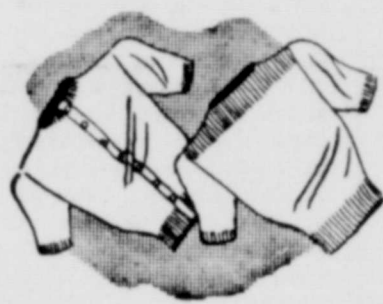
This Discount Is On All 1940 State Taxes THAT ARE COLLECTED BY THE COUNTY TAX COLLECTOR.

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Regular \$1.00 Wash Blouse or Sweater...

Three Days Only... 79c

Special Sleeveless Sweater... 39c

### SPECIAL ON HOSE...

Pure Silk three thread hose on this special sale...

Two Pair for... \$1.49



### SPECIAL ON BAGS...

Bags, well assorted, special price.

Regular \$1.00 bag, now... 69c

### BELT SPECIALS...

Regular \$1.00 Belts,

Special price... 69c



# STYLE SHOPPE

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## Floyd County girls Are Students At TSCW

Denton, October 30.—Texas State College for Women retains its position as the largest residential woman's college in the United States with an approximate enrollment of 2,500. Two Floyd County girls are among the students listed from 215 Texas counties, 30 states, and 7 foreign countries.

Floydada girls at TSCW are Misses Yvonne Hale and Marguerite S. Leonard.

The growth of TSCW in the short span of the thirty seven years to a place of prominence among the nation's colleges is attributed by authorities to the ability of the college to anticipate the needs of women in the world of today and to prepare them best to meet these needs. Unusual in its effective combination of practical and liberal arts courses, TSCW has during the past five years sent an average of 507 young women graduates each year into important positions throughout the nation and to many foreign countries.

Because of the extremely acute conditions of international affairs, President L. H. Hubbard has announced that special emphasis is being placed this year on courses that will prepare young women to assume positions of responsibility in the event of a national emergency.

**LITTELL'S LIQUID**  
A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle.

WHITE DRUG COMPANY

Let Cavanaugh Do Your Printing.

## Hardin-Simmons University Open Fiftieth Year

Abilene, October 30.—Hardin-Simmons University, in Abilene, opening its fiftieth year since its founding as a pioneer West Texas educational institution, is beginning its Golden Jubilee celebration with the highest fall semester enrollment in a decade.

Dr. W. E. (Billy) White, national figure in the denomination, is beginning his administration as the seventh president of H.S.U. He was elected July 29 to succeed the late Dr. J. D. (Prexy) Sandefer, university head for 31 years who died last March.

The Hardin-Simmons student body this year includes undergraduates from 111 Texas counties, and 12 states. Taylor county, with Abilene as county seat, leads with 206 students.

One of the early Golden Jubilee programs is to be the inauguration of Dr. White.

Students from Floyd county are Mrs. Tommie B. Allen, Floydada, a junior; Estel Baker, son of Mrs. Pearl Baker, Floydada, senior; Flora Irene Gilbreath, daughter of Mr. and Mrs. W. A. Gilbreath of Floydada, a junior. Baker is a varsity football player.

## Cotton Qualities Being Checked by Authorities

College Station, October 30.—The price of cotton, by long established custom, is based on two factors: grade and staple.

Actually a third factor is taken into consideration, that of 'character' or spinning quality. This, according to M. C. Jaynes, specialist in cotton work with the Texas A. and M. Extension Service, takes into consideration such factors as ability to take and retain dyes, staple strength and stretch, staple diameter, 'twist', and cellulose structure.

One aim of the marketing program currently being carried on by the U. S. Department of Agriculture Surplus Marketing Administration and the Extension Service is to find just what spinners want in cotton and to make this information available to farmers and cotton breeders.

The SMA is at present buying cotton at several centers of quality cotton areas, including Floydada, Dal-las, Paris, and Munday. Around 6,000 bales will be bought at each point if enough quality cotton is available.

The cotton will be subject to certain practices, such as press-box sampling, official classification of the cotton, and that the bales be completely covered with an approved bagging and be undamaged at the compress. It is handled through the usual channels of trade.

Mr. and Mrs. Virgil Williams and Mr. and Mrs. B. Hatley spent Sunday in Hamlin on business. Virgil Williams, Jr., visited with friends in Spur.

## Week-End SPECIALS

- DEL MONTE Pineapple JUICE, 12 ounce can 7½c
- DEL MONTE Whole Grain Corn, can 12c
- Marshmallows, 1 lb. pkg. 12c
- CLABBER GIRL Baking Powder, 25 ounce can 19c
- Blackeyed PEAS, 3 cans 25c
- PINTO BEANS, 4 pounds 19c
- BROOMS, Each 25c

## HULL & McBRIEN

## Notice of Good Government Meeting

Rev. G. W. Tubbs, president of the Old People's Good Government Club announces a meeting at the courthouse for Saturday, November 2, and urges all members to be present as there is some important business to attend to.

Mr. and Mrs. M. B. Cavanaugh and Mr. and Mrs. Ben G. Morton spent Sunday in Clarendon visiting Mesdames Morton and Cavanaugh's sister, Mrs. E. O. Thomas and family.

Mr. and Mrs. Roy Patton, and daughter, Bernice, spent the week end in Graham visiting their son, Holland Patton and Mrs. Patton. They returned home Monday night.

## Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON**  
OWNER

## Good Lighting Adds Much To Dining Room Pleasure



Despite Her Small Budget, Light Conditioning Is on the Menu.

By Jean Prentice  
**MAKING A ROOM PRETTY** on a small budget is relatively easy, particularly if the lighting is given a thought or two.

In a recent survey of one thousand homes, lighting engineers found that many dining room lighting fixtures are not used to best advantage. But, fortunately, there are new inexpensive ways to modernize these fixtures.

For example, it took but a jiffy to improve the fixture and light condition the room illustrated here.

Before the changes were made the colors in the room appeared dull. They were distorted by the lighting from bare amber-colored bulbs in the candelabra over the table. The bulbs were also too small in size to contribute lighting cheer.

Then the turquoise and coral tints in the wall paper and deep greenish blue of the rug were lifted into lovely rich jewel tones with new lighting. The inexpensive but well-designed maple furniture took on new honey-tints.

The change was a simple one, a step that can be taken in many homes where there are candelabra fixtures or candle wall brackets. Regular 40-watt inside frosted bulbs were substituted to provide enough light for easier seeing and clearer colors. On the bulbs were clipped new shades, shown above, to soften the light, prevent glare and direct some illumination downward on the table.

Such shades can be secured in parchment or washable plastic in white, ivory and beige. They are quite inexpensive. Some even come in sets which include clean new candle holders and inner diffusing bowls to sift out glare as do the larger bowls in the floor lamps. These candelabras are particularly nice for wall brackets.

Lighted urns were also added to the Welsh dresser in the room illustrated here. They are particularly handy for soft room-light when wax candles are the only other light used.

In some dining rooms the ceiling fixture is the type in which bare bulbs hang downward. This style can be readily modernized with silver-bowl bulbs and metal shades to give indirect lighting.

Sometimes, however, a dining room has simply a single socket in the ceiling or a drop cord over the table. Then the answer is a new streamlined adaptor fixture which can be screwed in like a bulb. Some of these use a silver-bowl bulb for indirect lighting. Among others are parchment shades with an inner diffusing shield and 150-watt inside frosted bulb.

The lighting designers and engineers have worked out any number of inexpensive ways in which dining rooms and dinettes can be blessed with the new modern lighting. I have described only a few but doubtless they suggest interesting possibilities to the homemaker.

## Leukemia Cure May Be Near, Experiments Show

Hope that a cure may show day be found for chronic leukemia, dread disease of the blood from which no one has been known to recover, was held out by Dr. William P. Murphy, of the Peter Bent hospital in Boston.

Dr. Murphy describes experiments which lead him to believe that the disease, which is marked by an increase of white corpuscles in the blood, may be caused by the deficiency of some substance that would normally control these corpuscles. Future research, he says, will probably reveal the nature of this substance and some satisfactory method of supplying it to the patient.

Webster's International dictionary defines leukemia as "a morbid state due to derangement of the blood-making organs, and characterized by an excessive number of leukocytes in the blood."

Dr. Murphy criticized the common method of treating chronic leukemia, which he said consisted in giving the patient large doses of X-rays when his blood shows a high count of white corpuscles, or leukocytes.

When the leukocyte count is high, he said, the patient suffers from nausea and loss of appetite; but under the heavy X-ray dosage these symptoms increase even though the leukocyte count goes down. By the time he is again able to eat his leukocyte count has risen and another treatment is necessary. These constant relapses both discourage him from accepting treatment and interfere with his normal life.

By giving X-rays in small frequent doses, however, Dr. Murphy said he had found it possible to keep the patient's leukocyte count close to normal without upsetting his stomach or his appetite.

This discovery suggested to him that the disease may result from the deficiency of some controlling substance, just as pernicious anemia results from a deficiency of an anti-pernicious anemia factor.

"The deficient factor in leukemia is supplied in some manner by X-ray exposure in small dosage, probably less satisfactorily by large dosage, which may also act to destroy cells," he said.

## Thousands of Redwoods Protected by New Park

Thousands of sequoias, ranging from seedlings to magnificent patriarchs estimated to be between 2,000 and 3,000 years old, have perpetual protection as a result of the establishment of Kings Canyon National park, in California. Approximately 464,000 acres of some of the most beautiful wilderness scenery in the United States comprise this area which includes Redwood mountain and adjoins Sequoia National park.

Henceforth the four square miles comprising General Grant National park, adjacent to the new area, where are conserved two splendid groves of sequoia gigantea, will constitute the General Grove section of Kings Canyon National park.

In his book, "The Living Past," Dr. John C. Merriam, of the Carnegie institution, thus expresses the sense of awe conveyed by these ancient trees, oldest of living things: "The mysterious influence of these groves arises not alone from magnitude or from beauty of light filling deep spaces. It is as if in these trees the flow of years were held in eddies, and one could see together past and present. The element of time pervades the forest with an influence more subtle than light, but that to the mind is not less real."

## Labor Boards Not New

Labor relations boards are as old as the hills—or nearly so—according to a recent research. The first labor relations board was appointed in 1634.

The general court passed a ruling that year which provided for the appointment of three men to hear cases of labor disputes.

The ruling was as follows:

"It is ordered that hereafter no man shall be lyeable to pay the forfeit of five shillings for giving more wages to workmen than the court hath sett; also that if any p'son that hath bargained for any work by the greatest shall complain to the tone, at some meeting, that the bargain proves not equal on his p'te it shall be lawful for the towns to appointe three men that shall sett an equal rate thereon; also it is agreed that twopence a day for meals shall be abated to all workmen & soe much allowed them more in their wages."

## Insulation Patriarch

The oldest form of modern mass insulation is mineral wool, which is exactly 100 years old, having been first made in Wales, England, in 1840. Some of the first railroad cars used it—the crack Twentieth Century Limited uses it today. The Scientific American saw the great value of it in 1887 and accurately predicted that insulation would one day be considered a necessity in a correctly built house. In 1937 the largest apartment development in the world—Parkchester in New York city—adopted mineral wool as an insulation for exterior brick walls, establishing a new use based on a calculated fuel saving of \$40,000 a year. Enough mineral wool is used annually to insulate every home in Atlanta, Seattle, Kansas City or Buffalo.

## Cotton Improvement Program Gaining

Written by D. F. BREDTHAUS, County Agricultural Agent

The One Variety Cotton Improvement Program, sponsored by plus Marketing Administration, Washington, D. C., is gaining momentum as the cotton season advances. To date 700 bales have gone through this program from \$1.25 to \$2.25 per bale, loan prices and these prices receiving as much as from \$5.00 above the ordinary market price.

Cooperators in the Floyd County Variety Cotton area are taking advantage of the opportunity to build up a quality cotton that will command a premium in the mill markets of the United States and abroad. The farmers of this area are squarely up to the farmers' feet for they wish to make their cotton in these markets as producers of one variety cotton.

The volume of bales that the program receives in these counties also determine the rapidity with which mill buyers to acknowledge the quality of the cotton. As a producer of quality cotton, more farmers that will support the program will naturally give a volume to be distributed in mills so they will have a greater knowledge of spinning which the Floyd area farmers are anxious to demand.

When cotton is placed in the program it must be remembered that all cooperating together for the advantages that are to be had this year but we are building a reputation for our cotton for the years so that we will be recognized as a quality one variety producing area.

One variety means mill and spinner. We have many parties of cotton in Texas and it is hard to terminate which is superior and the problem that is difficult is when these come from one area among mill will have various chances which causes unevenness very costly to the mill operator many ways. It is through a variety program that we are the spinners an opportunity to our good qualities and mill can expect an advantage when one variety is accepted at the in uniform lots.

Even though we have this point must be brought locally and that is that we have advanced in the methods to the utmost degree the farmer the best grade and staple. It must be remembered that the able to perform miracles in the use of his up-to-date machinery and it behooves the farmer to all the precautions that the harvesting. Wet cotton and bales are hard to handle at the mill.

It has been reported by a number of farmers, in the Lockney area, have been foresighted enough to take advantage of proper harvesting and picking their cotton that have been able to realize from \$9.00 per bale more money than they had previously received by the method of snapping their cotton.

As a whole the one variety movement is receiving splendid attention not only from producers from ginners that are cooperating and also from the shipper and handling the account.

This is a step in the right direction. Let's give it a real test. Any one wishing information in regard to this program can call Mr. Chas. Swoope, at the county agricultural agent.

Mr. and Mrs. Douglas Holman, Lubbock, visited with Mr. and Mrs. John Hollums Sunday.

Many persons plant bales closely together. Large-areed should be about eight inches and the small bales about three inches apart, according to scientists at the Cotton Experiment Station.

Miss Emma Louise Smith spent week end in Waco visiting friends.

Four and one-half million dollars worth of blue surplus food was distributed through the Stamp Plan during the month of August in the 125 areas through the United States where the plan was in operation.

Miss Jean Sims, of Wagoner, Okla., Plainview, spent the week with her parents, Mr. and Mrs. C. J. Sims.

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