

# "By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, October 17, 1940

Number 46

VOLUME No. 11

## Variety Cotton Improvement Program

The One Variety Cotton Improvement Program, sponsored by the Marketing Administration, Washington D. C., in operation in Floyd and Hale Counties, one variety cooperators will have an opportunity to study the marketing of cotton through a pooling of funds.

In the past, farmers have endeavored to set up blocks of their own cotton, but all met with failure due to lack of sufficient funds to secure a large volume; but the present program a cotton pool has been set up in Floydada and only in this office able to handle the cotton that is sold under this program but it also handles all cotton which arrives from other communities who have formed groups under Paymaster, and the program is being indicated.

Following gins have qualified and been approved by the department: Hale Center Cooperative Farmers Co-op Gin, Floydada, W. T. Rankin Gin Co., W. T. Rankin Gin Co., W. T. Rankin Gin Co., V. E. Spears, Kelsin Gin Co., Newton Gin Co., Davis Gin Co.

Eligible producer of the above groups can make request to the department for his cotton to be sampled and immediately upon arrival of the cotton will be classified by the Department of Agriculture and a certificate giving the grade and staple will be returned to the farmer from which it arrived. The farmer, who is acting as purchaser for an approved shipper, will receive the farmer's program for his cotton. If the farmer can sell on this market, or chooses he may have his cotton through the government loan program to whomsoever he wishes.

Some say that the program has had a fair chance of operation, but bad weather and lack of hands, but even in spite of over 100 farmers have taken advantage of this program and have had the price ranged from \$2.50 per bale above loan. But this does not fairly represent what the average price will be in the futures market and thereby from day to day, it was expected.

County Agricultural Agent, D. F. Bauer, wishes to call to the attention of the groups that the true value of this program during its period of operation should not be measured so much in dollars and cents as giving the cotton farmers of Floyd and Hale Counties a great opportunity to bind themselves to a one variety organization and it gives them an untold amount of experience in grade and marketing their cotton from lots. It further gives the farmer of this area a local classing which expedites matters tremendously. Naturally if we give them our whole-hearted support it can be naturally expected the program will again be with us in the following years and render assistance along this line until we are able to operate our own marketing program, Mr. Bredthauer further stated.

Proper feeding of the farm dog is becoming as much of a science as the feeding of other farm animals. At least it should be, for the well trained dog on a Texas ranch or livestock farm fills a real need and works as hard as anybody.

In Louisiana a dog lover initiated the practice of filling a canning budget for her dog at home butchering time, and numbers of other home makers have followed her example in providing for the farm dog.

Work done in the last four years by the Alabama Experiment Station has revealed that the home mixing of a dog's rations is both practical and economical.

These rations have been found to be complete for the growth and maintenance of dogs:

- (1) 58 pounds of ground yellow corn, 20 pounds of wheat shorts, 20 pounds of meat scraps, 1 pound of salt and 1 pound of cod liver oil or
- (2) 46 pounds of ground yellow corn, 20 pounds of wheat shorts, 29 pounds of peanut meal, 2.5 pounds of bone meal, 1 pound of salt, 1.2 pound of limestone and 1 pound of cod liver oil, or
- (3) 55 pounds of ground yellow corn, 20 pounds of wheat shorts, 10 pounds of meat scraps, 12 pounds of peanut meal, 1 pound of salt, 1 pound of cod liver oil.

## Cotton Ginning Report For Floyd County

Census report shows that 216 bales of cotton were ginned in Floyd County from the crop of 1940 prior to October 1 as compared with 1,160 bales for the crop of 1939, according to figures released this week by Fred Bell, special agent for the Department of Commerce Bureau of the Census, Washington.

## Patriotic Day Celebration Set for November 21st

Preliminary plans for the Patriot's Day Celebration to be held in Floydada November 21 were discussed in a joint meeting of the committees from the American Legion and Chamber of Commerce Monday afternoon.

The all day affair, to be under the direction and sponsorship of the McDermott Post American Legion, has been set on day between Armistic and Thanksgiving due to the fact that most business houses will be open that day.

It is planned to start the day's celebration with a parade at ten o'clock which will feature military and semi-military units, high school bands, ex-service men and draftees, if the latter have been determined. At eleven o'clock an outstanding speaker will be heard.

The feature attraction for the afternoon will be the football game between Floydada High School and Spur High School, an annual classic. Ending the day's program will be a dance, sponsored by the American Legion.

**COMMITTEEMEN NAMED**  
Members of the committees to make arrangements for Patriot's Day are: Parade, Herwin Strickland, Cecil Hagood, Charlie Bedford, Roy Snodgrass, Harry Morckel and J. C. Wester; Speaker, Tom W. Deen and R. F. Stovall; Dance, Bud Bishop, J. C. Gilliam and Fred Nabors; Bands, Walter Travis and J. A. Arwine.

## Food For Farm Dogs Should Be Prepared

Proper feeding of the farm dog is becoming as much of a science as the feeding of other farm animals. At least it should be, for the well trained dog on a Texas ranch or livestock farm fills a real need and works as hard as anybody.

In Louisiana a dog lover initiated the practice of filling a canning budget for her dog at home butchering time, and numbers of other home makers have followed her example in providing for the farm dog.

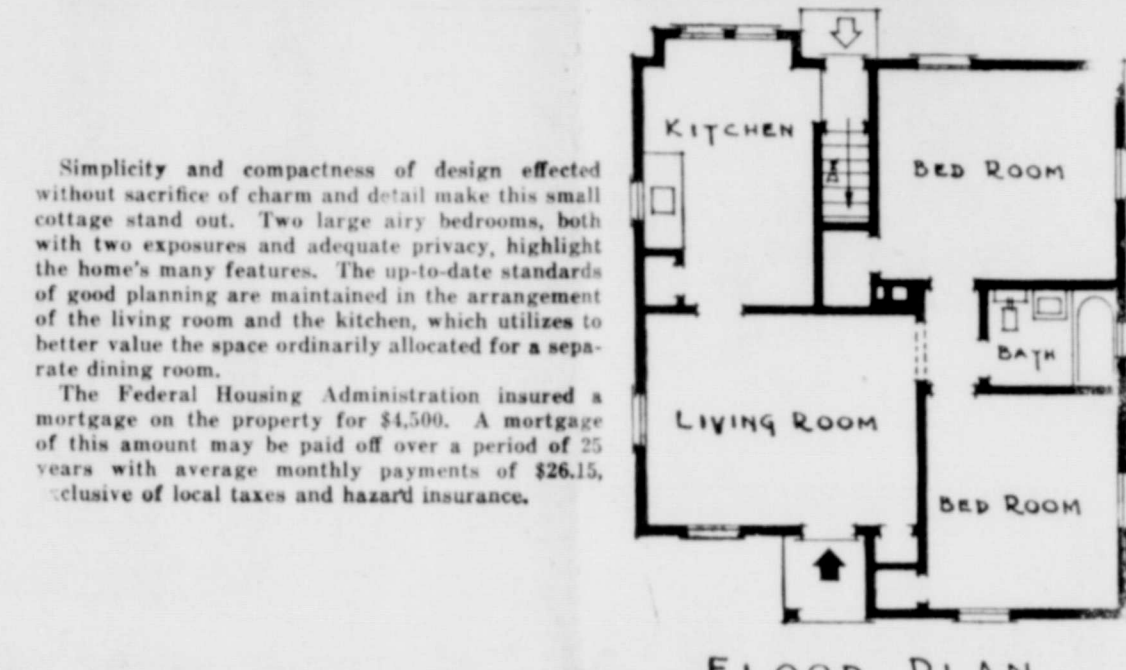
Work done in the last four years by the Alabama Experiment Station has revealed that the home mixing of a dog's rations is both practical and economical.

These rations have been found to be complete for the growth and maintenance of dogs:

- (1) 58 pounds of ground yellow corn, 20 pounds of wheat shorts, 20 pounds of meat scraps, 1 pound of salt and 1 pound of cod liver oil or
- (2) 46 pounds of ground yellow corn, 20 pounds of wheat shorts, 29 pounds of peanut meal, 2.5 pounds of bone meal, 1 pound of salt, 1.2 pound of limestone and 1 pound of cod liver oil, or
- (3) 55 pounds of ground yellow corn, 20 pounds of wheat shorts, 10 pounds of meat scraps, 12 pounds of peanut meal, 1 pound of salt, 1 pound of cod liver oil.

Waco, October 16.—Approximately 365 Baylor University Student and faculty men are between the age of 21 and 36 and are eligible for the draft, Dean E. N. Jones said today. A registration booth is being arranged on the campus to facilitate the out-of-town students who must register Wednesday, it was announced.

## An Inexpensive Cottage



Simplicity and compactness of design effected without sacrifice of charm and detail make this small cottage stand out. Two large airy bedrooms, both with two exposures and adequate privacy, highlight the home's many features. The up-to-date standards of good planning are maintained in the arrangement of the living room and the kitchen, which utilizes to better value the space ordinarily allocated for a separate dining room.

The Federal Housing Administration insured a mortgage on the property for \$4,500. A mortgage of this amount may be paid off over a period of 25 years with average monthly payments of \$26.15, exclusive of local taxes and hazard insurance.

## Advisory Board For Floyd County Is Selected

The advisory board for Floyd County under the selective service law was named this week. Those serving will be Judge Jeff D. Ayres, Floydada, chairman; J. C. Wester, Gordon Voight, B. K. Barker, Harry Morckel, Floydada, all ex-service men, and Frank Perkins, of Lockney.

Any registrant may call on any of these men when need of advice or help on how to fill out their questionnaires, Judge Ayres announced Wednesday afternoon.

## Electrical Extension Training to be Given Farmers

Thousands of farm and ranch people in widely scattered sections of Texas will have opportunity to learn during the next six weeks how electricity can make their daily chores less difficult. The opportunity will come in the form of the Rural Electrification Administration traveling show of electrical farm equipment which will pitch its big circus tents in nine Texas towns.

Eighteen rural power systems, manufacturers, distributors, and local dealers of electrical equipment, the Extension Service of A. and M. College and the Rural Electrification Administration cooperated to secure the show's second visit to Texas. Nearly half a million farm people will have seen the traveling exhibit and heard the accompanying staff of agricultural engineers and home economists when the caravan reaches Texas.

Motion pictures, demonstration equipment, and exhibit trailers showing farm electrical devices most frequently used will be housed under the REA's two big tents. All performances of the show are free to the public.

Dr. C. E. Pedigo, of Hutchinson, Kansas, visited in Floydada with friends from Tuesday until Sunday.

Richard Tubbs, of Lubbock Tech, spent the week end visiting his parents, Judge and Mrs. G. C. Tubbs.

## Jim Taylor Dies Monday, Funeral Wednesday

Jim Taylor, prominent ranchman who lived near Edgin in northeast Floyd County, died at his home Monday afternoon at 8 o'clock. Funeral services were held Wednesday afternoon, and burial was made at Edgin cemetery.

Deceased suffered a paralytic stroke Sunday morning of last week, and his condition remained critical and the family held little hopes of his recovery.

## Alice Bell is Member of College All-Girls Band

Alice Bell, daughter of Mrs. P. W. Bell of Floydada has been selected as a member of one of the most unusual musical organizations in the south. She is a member of the John Tarleton College All Girls' Band of forty pieces. There are but few similar collegiate organizations in the country.

This John Tarleton College organization was started two years ago by Harold J. Blum, professor of music. He still directs the band. Since John Tarleton has an R. O. T. C. Unit of 800 cadets, the official band was a military organization of cadets. But among the 500 co-eds there were so many girl musicians that Blum conceived the idea of an All Girls' Band.

In the short space of two years this group of girls attired in snappy purple and white uniforms have gained wide recognition. Throughout West Texas they have been invited to play at fairs, football games, and other celebrations. The Tarleton student body goes wild when the forty co-eds march on the field twirling batons and playing the school songs.

Miss Ruth Simpson of Canyon, daughter of Mr. and Mrs. Horace Simpson, spent the week end here with her parents.

Mr. and Mrs. Charles Huckabee, Jr., of Sundown, spent the week end visiting Mr. Huckabee's parents, Mr. and Mrs. Charles Huckabee, Sr.

## Breeders Ass'n Would Increase Draft Animals

Austin, October 16.—A dual program aimed at increasing the number of draft animals on the farm and soil fertility conservation had been inaugurated today by the Texas Horse, Jack, and Stallion Breeders' Association, according to R. R. Peoples, president.

Members of the association are being asked to petition the state AAA committee to recommend an amendment that will allow agriculturists five additional acres of soil conserving grains for each work animal, in addition to the present base feed allotment.

The association has just received assurance from the U. S. Department of Agriculture that if sufficient interest in the movement is shown that full consideration toward its adoption for the 1941 farm program will be given.

The movement dovetails perfectly with the program of the state Department of Agriculture, J. E. McDonald, commissioner, and also a director of the Texas Breeders' Association, pointed out.

"The state jack and stallion program under the supervision of the state department has succeeded in increasing livestock valuations in this state by over \$3,000,000 in the past five years, and any movement that will allow the farmer to grow additional feed stuff will only serve as an incentive to increase the number of head of draft animals. The state still has 25 stallions available."

"Production of soil conserving grains and legumes and the natural enrichment of the soil by each animal estimated at \$30 a year are factors that cannot be overlooked," McDonald said.

If all the boys and girls in the United States who are members of 4-H Clubs in 1939 were to join hands and form a circle it would have a diameter of about 500 miles. Texas was second among the 48 states in enrollment.

Dalton Jones, of Lubbock Tech, spent the week end visiting his parents, Mr. and Mrs. W. O. Jones.

Miss Mary Louise Medlin, of Canyon, spent the week end visiting her parents, Mr. and Mrs. Robert Medlin.

## Selective Service Draft Board Members are Chosen

The following Floyd County people will serve on the selective Service Draft Board and will maintain their office at the American Legion Hall in Floydada:

J. M. Willson, Floydada, Chairman; W. H. Counts, Lockney, Secretary; Mrs. Juanita Edell Sams, Lockney, Clerk; and O. P. Rutledge, of Floydada, Clerk. This board will serve Floyd County in selecting men for selective service as soon as final arrangements are worked out following registration which was underway Wednesday. The board's telephone number will be 224.

## Don Bate Offers Predictions on Japan's Power

Denton, Texas, October 16.—Predicting that Japan could last a year in a major battle despite the belief of "overly optimistic" observers who say that she would collapse within three months, Don Bate, foreign correspondent and observer on international affairs, said in a recent lecture at North Texas State Teachers College that Nipponese religious beliefs would be the strongest factor to compete with in winning a war against Japan.

Japanese soldiers, he declared, are among the bravest fighting men on earth because their religion teaches them that death in battle means an immediate passage to the halls of the gods.

However, Bate said, the maintenance of a navy even smaller than that of the United States has made Japanese money so worthless in Japan that officials will hardly take their own "yen" on steamers, and in the interior of the country must back it up with the bayonet. Gasoline for cars has been replaced by charcoal burners installed in luggage compartments, rice can be purchased only between 12 noon and 6 at night, and no cotton, tobacco, or silk goods is available, he said.

Like Germany, Bate declared, the Japanese have abridged peaceful assemblage, muzzled the press, and stamped out, wherever possible, all individual thought. But where the Germans are attempting to win a war by making their people happy, the Japanese are using a "trench through sorrow" movement. The usual bright Japanese colors have been replaced by blacks, browns, and other neutral colors; dance halls have closed and all girls have gone to work; although electricity and water power are plentiful, the air conditioning equipment for motion pictures has been removed and the people "sweat with the soldiers in China" in order to be patriotic.

If forced to admit failure in China, Bate said, Japan would welcome a fight with the United States or Great Britain, so that she could "go down in a blaze of glory" and not "lose face."

## An Inheritance Record Is Set at Baylor University

Waco, October 16.—Blonde Elsbeth (correct) Kennon of Houston has her future in college already worked out—if history repeats itself.

Back in the days when Baylor University was located at Independence, her great grandparents, Napoleon Bonaparte Rowe and Virginia Cleveland, enrolled, met, graduated, married.

Back in the "gay nineties," her grandparents, Thomas C. Rowe and Elizabeth Thompson had the same experiences as Baylor students.

It also happened to her parents, Louis Kennon and Elsbeth Rowe.

Now, Elsbeth has enrolled in Baylor—wondering and waiting. Time will tell.

R. E. Fry spent Monday in Lubbock where he attended a meeting of insurance men. Mrs. Fry accompanied Mr. Fry and visited their daughter, Mrs. Holt Waldrep.

Mr. and Mrs. W. H. McClung have moved to Perryton where Mr. McClung will be employed with a bakery.

## Soil Conservation District Completes Year's Work

The Floyd County Soil Conservation District has completed its work on the District Work Plan and has filed a copy with the State Board at Temple, Texas, it was announced early this week.

The next step for the district work will be to formulate the district work plan. The county board still has in mind that this is to be purely a voluntary program and a program carrying a complete soil and water application to its cooperators and a program that will be universally accepted by the land owners of the county.

At present the district board, W. H. Nelson, F. L. Brown, J. S. Lackey, W. F. Ferguson, and Webb Taylor, has gone into an agreement with the Extension Service for the county agricultural agent, D. F. Bredthauer, to help conduct educational meetings and to assist with meetings where possible, to plan and make schedules with appropriate agencies and to assist in conducting method demonstrations in establishing soil and water conservation practices on demonstration farms, it was explained.

Another agreement has been made with the soil conservation service for technical assistance such as to assemble information for sample farms and ranches of the demonstration farms selected to be used in group meetings, to make conservation surveys to determine soil type, slope, land cover and extent of erosion on farms or ranches of the selected demonstration farms to be used at group meetings.

County Agricultural Agent, D. F. Bredthauer, states that four sample farms have been selected by the District Board for experimental demonstration with one farm located in each of the commissioners' precincts which are the farms of Oliver Holmes, Irick; Harry Morckel, Floydada; Robert Hinsley, Dougherty; and C. M. Meredith, Center. The Soil Conservation Service through its local representative, E. Kemp, has been called upon to make a complete soils map and a map on contours and terraces on each of these selected farms.

The district board will conduct a field trip to each of these demonstration farms inviting all farmers and ranchers of the county to take in the inspection tour. Immediately following the field trip the party will gather at a designated meeting place and the farmers and ranchers will be given an opportunity to express their views as to how a complete soil and water conservation program should be applied on these farms together with a practical crop rotation system and from information received at these gatherings, the district board will proceed in completing the district work plan.

It is hoped by the sponsors of the program that sufficient interest will be taken by the land owners so that the district work plan will incorporate those features of soil application that a large majority of the land owners are willing to put into operation on their holdings so as to receive unanimous support that will be of benefit to the county as a whole.

## Funeral Held Tuesday for T. A. Rogers

T. A. Rogers, age 67 years, died early Monday morning at his home following an illness of several weeks. Mr. Rogers, a barber, had resided in Floydada about six years, and was employed at the Swinson Barber Shop on the South side of the square.

Deceased was born in Tennessee and moved to Texas when a youth. He came to Floydada from Bonham. He was married to Mrs. Ona Mitchell in Floydada about five years ago.

Besides his wife, survivors include a son, Herbert D. Rogers, of Portland, Oregon; two brothers, Luther Rogers, of Bonham, Texas, and Enoch Rogers, of Sweetwater, Texas.

Funeral services were held Tuesday afternoon at 3 o'clock at the Harmon Funeral Chapel, with Rev. J. B. McReynolds, pastor of the First Methodist Church officiating. Burial was made in the Floydada cemetery.

Let Cavanaugh do your printing.



### 1941 Parity Payment Regulations Announced

The provisions under which producers of corn, cotton, rice tobacco and wheat may earn 1941 parity payments were announced today by the Agricultural Adjustment Administration. Payments will be made to eligible producers from a fund of \$212,000,000 appropriated for this purpose.

The 1941 parity provisions are essentially the same as those in effect for the 1940 program. A producer who participates in the 1941 AAA Farm Program will be eligible for payments if: (1) the 1941 planted acreage of the commodity for which payment is made does not exceed the farm acreage allotment for such commodity, (2) he plants within the total of the acreage allotments of corn, cotton, rice, tobacco and wheat established for his farm for 1941, (3) he does not offset his performance by overplanting these commodities on any other farm, wherever located, in which he has an interest.

As provided in the Agricultural Adjustment Act of 1938, the 1941 parity payment rates for the five commodities will be based on the amount by which the returns from the 1940 crop of each falls below the parity income. The rate for any crop can not exceed the amount by which the 1940 average farm price is less than the parity price and will be as nearly equal to parity as the available funds permit. Rates will be announced later when the information upon which they are based is available. In 1939 and 1940 the rate of payment and the average farm price combined could not exceed 75 percent of parity.

As in the two previous years, parity payments will be made on the normal yield of the farm acreage allotment determined for each commodity.

### Baptist General Convntion to be Held at Houston

Houston, Texas will be host to 15,000 delegates to the Baptist General Convention of Texas, November 12-15. This year will not only celebrate the centennial anniversary of baptist work in Houston but will also mark the close of the best year in the state for the denomination during the past two decades. During the intervening weeks, 3,085 baptist churches will stress mission gifts in a campaign designed as "The October Round-Up", endeavoring to exceed this year's million dollar budget.

Two large auxiliary meetings will precede the convention proper. The Woman's Missionary Union, will meet in two day session, and will feature the work among young people with a glee pageant the closing night when several hundred boys and girls will be honored.

The pastors' and Laymen's Conference will convene simultaneously. Three thousand outstanding baptist ministers and laymen are expected to attend.

A collection of five boxes of newspaper clipping pertaining to Texas history and literature has been given to the Texas Collection at Baylor University, Waco, Prof. Guy B. Harrison, curator, announced.

High-strength steel wire is proving a better reinforcement in precast concrete beams than the steel bars ordinarily used and a reduction of around half the amount of steel usually necessary is possible.

Early fall is the best time to apply superphosphate to pastures.

ALCYE A. HOOTS, Secretary, Floyd County ACA.

### Performance Checking of AAA Under Way

With the exception of a few late conservation practices, performance checking under the 1940 AAA program has been completed, it was announced from College Station this week.

Crews are still at work in several sections of the state measuring newly constructed terraces and acreage planted to winter legumes, and checking a few other practices which can be carried out in the fall, according to E. N. Holmgren, state administrative officer of the AAA. In December compliance checking of winter wheat and early vegetables in areas having vegetable allotments will get under way, the administrator said.

Meanwhile, aerial photography work is continuing with six planes flying whenever weather permits in various sections of the state.

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We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-14c

Fires take a toll of around 10,000 deaths every year in the United States.



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Take your pick of these beautiful Fall coats—designed especially for America's beautiful women—and to make YOU more charming.



Zip—and off comes the hood! Lightning tweed with buttons four abreast down the front. In black and white or tan and brown. Sizes 9-15.

Shiny buttons march single file from collar to waist—giving a leftist accent to this coat of Pebblepoint. Black, brown and wine. Sizes 9-15.

\$17.50 to \$19.50

MADMOISELLE says "yes" to styles as good as these—in the August issue. But gather ye rosebuds while ye may—they're sure to be picked before cold weather comes. A complete selection for all sizes—all ages! See them now!

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Betty Rose \$22.50

Tight-curl and lustrous—just like the choicest Persian furs. Kosak-Lam is a faithful interpretation of fur in fur-fabric. This loose coat with its tiny collar and simple details is a copy of a costly original. Sizes 14-44.

### PICK AN AMERICAN BEAUTY!



Betty Rose \$14.95 to \$18.50

Shadowed Pebbletone columns, marching up and down again—to make you slim and svelte. Black Pebbletone with Earl-Gio rayon satin lining. Sizes 14-44.



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### Golden Muskrat FUR-FABRIC COATS

They look like fur—are wearable like fur—warm you like fur! Even next to real muskrat, it's hard to tell which is fur and which is fabric. Our collection includes copies of expensive originals. Illustrated—slim fitted coat of unquestioned beauty. Embroidered lining of Duchesse rayon satin. Sizes 12-20.

\$22.50

Betty Rose Coats are Advertised in Mademoiselle

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...By... Betty Rose ZIP... LINING IN WHEN IT'S COOL ZIP... LINING OUT WHEN IT'S WARM

Match any kind of weather with this versatile coat of downy Llamora fleece. The warm woolen lining zips in or out in less than thirty seconds. Supersmart double-breasted style in camel or oxford. Sizes 10-20. \$19.50 to \$22.50

### ASTHMA and HAY FEVER SUFFERERS

Mrs. Thomas of Plainview will demonstrate FREE, VAPO-EFRIN, Saturday, October 19th from 9 to 5 o'clock in the Boothe Building, room 201. If you are a sufferer of the terrible malady Asthma do not miss this FREE DEMONSTRATION

## New Fall Hats...

Velvets, Felts, Black, Colors!

\$1.98 \$2.45 \$2.98.

Have yourself a stunning Fall hat... choose it from this dashing group! Off-face berets, forward-pitching toques, stunning turbans! Newly smart in felt, velvet, fallie. Black, fashion colors.



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**WET WASH**

WASHED AND EXTRACTED  
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**2 1-2c Pound**



**SHIRTS 9c**

In Thrift T and Rough Dry  
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Phone 141 for Pick-Up and Delivery Service!

**Talented Horse Dies**

Songster, which became famous during the World war as the horse which could walk upstairs into a hotel clubroom and downstairs again without mishap, has died in Loughborough, England. He was 39 years old. He served through the entire war and attended territorial camps every year until 1935. At his burial former members of the Leicester-shire Yeomanry wept. Songster was buried with the Mons Star, the General Service medal, the Victory medal and two Territorial long service medals.

**'Blitzkrieg'**

The inception of blitzkrieg is credited to an Italian general with the French name of Douhet, who propounded the theory of a knockout blow with the air force alone. According to this plan, thousands of airplanes were supposed to swoop suddenly over a potential enemy, paralyze him before he could even mobilize by destroying his cities, industrial plants, communications, air bases and so forth, and so demoralize the population that it would immediately sue for peace.

**Growing Fast**

Fort Lauderdale, famous as a Seminole Indian trading post, claims to be the fastest growing on the Florida east coast, if not in the nation. It claims a population of 22,168 contrasted with 143 persons in 1910. Even in 1935, Fort Lauderdale contained only 9,222 persons so the growth in half a decade has been 140 per cent. Only 35 miles north of Miami, and 42 miles below Palm Beach, the city is becoming a tourist resort for summer.

**Once Too Often**

No more does a native of Schweizer Reneke, South Africa, boast he can sleep between the main line railway tracks, wake up when hearing a train approaching, skip out of the way in the nick of time and return to his unusual bed until another train disturbs him. His boast held good for years, but recently he overslept when a train approached, knocked him down and cut off his leg.

**Don't Take Valuables**

When vacationing away from centers of civilization it is wise to leave all jewelry, including watches, safely stored at home. An inexpensive wristwatch will serve faithfully, and really goodlooking costume jewelry can be picked up for next to nothing, so it is not necessary to sacrifice either style or convenience when treasured jewelry is left behind.

**Lindbergh Not First**

Although Charles Lindbergh was acclaimed as being the first man to cross the Atlantic on a non-stop flight, there were 65 others ahead of him. They included Alcock and Brown who flew from Newfoundland in 1919, 32 who came over in the dirigible ZR-3 and 31 in the R-34, the English dirigible, who flew over and back in 1919.

**Collects 400 Dolls**

Four hundred dolls aren't enough for Mrs. Franklin Schneider of Cleveland. Although they come from all parts of the world and cost from \$5 to \$150, they represent only the start of a collection. She became interested in dolls 10 years ago when buying Christmas presents for friends' children.

**Man 'Bad Bargain'**

James Bray of Sutherland Road, Southsea, England, who recently celebrated his 102nd birthday with his friends, is the oldest pensioner of the Royal marines. He calls himself "The King's Bad Bargain," because he has been drawing a pension since 1875.

**Stake Claims**

A number of claims have been staked out in the Long valley area 50 miles southwest of Winslow, Ariz., after a sizable deposit of manganese was reportedly discovered.

**Weddings Decrease**

Regulations in the state of Pennsylvania requiring an applicant to wait three days before obtaining a license has decreased weddings in that state by 10,000.

**Flames Leap High**

A California scientist states that flames leap outward from the surface of the sun at the rate of 20,000 miles a minute, and sometimes reach a height of 500,000 miles.

**Bald Birds**

It is a common rule that carrion-eating birds are bald. This is to prevent the fouling of feathers as the bird reaches deep into the interior of dead animals.

**100 Tons Daily**

The Klies Mining company is producing 100 tons of ore daily at its property near Neilhart, Mont. The ore contains gold, silver, lead and zinc.

**'War Jitters'**

'War jitters' are responsible for the alarming increase in automobile accident deaths, according to the National Safety Council.

**Women Ushers**

Women, as ushers in theaters, were first employed in 1903 in the Majestic theater in New York city.

**Tax Exemption**

Owners building new houses have been granted a three-year exemption from taxes by Peru.

**Indian Tribe Comes From Long Forgotten Colony**

More than 10,000 people of racial mystery, ancestral roots lost in the scant history of the very first phase of the white man's conquest of America, live in and around the little North Carolina town of Pembroke.

Indians they are, says North Carolina law and the federal government. A large part Indian they most certainly are, as their appearance, habits and manner prove.

But the fact that since pre-Revolutionary days many have had curly hair—sometimes red or blond—and the fact their dialect, as first recorded by early colonists, contained many Anglo-Saxon words, is also proof they are not of pure Indian blood.

Perhaps the most interesting of all the clues as to their racial identity is provided by names, as they appeared on the first colonial records and are still borne by members of the tribe today.

The names Henry Berry, John Sampson and a score of others were to be found on the roster of Sir Walter Raleigh's "Lost Colony," the fate of which for more than 350 years has been unknown. These names are to be found among Indians of this section, and have been since before the Revolution.

The single clue to their fate left by members of the "Lost Colony," who built the first English settlement in America on Roanoke island, was the word "Croatan," carved on a tree. The Indians of this section were called "Croatan" for years. They were proud of the name and boasted of their white as well as Indian ancestors. Their traditions included stories of the forebears who could "talk in a book."

But today these people don't like the term "Croatan," some preferring to be known as the "Cherokee Indians of Robeson county," while others call themselves "Siouans."

The tribe's aversion to the name Croatan is the result of reports made to Washington that the blood of runaway Negro slaves also was to be found in some families of the race.

**Electrical Equipment**

**Raises Living Standard**  
The electrical industry has done a great deal towards increasing the standard of living.

Its first entrance into the American home was as a means of giving more light. Since those early days it has, step by step, eliminated entirely or in part virtually all the innumerable drudging tasks which had to do with what is known as "housekeeping."

It not only accomplishes these things with greater efficiency and speed, but actually at less cost.

Year after year these varied electrical appliances become more efficient, lower in price, cheaper to operate; and added to all this, the price of electric current has also consistently decreased.

This means cooking meals on an electric range with attendant cleanliness, speed, and cool comfort; cooling and preserving food with all the comfort and economy of a modern electric refrigerator; and laundry washed and ironed with the ease an electric washer and ironer make possible, while the electric cleaner takes care of rugs and carpets in a fraction of the time and without the back-breaking labor of the old-fashioned broom or sweeper and all the time you have a high intensity of glare-free light, perfectly diffused through the use of new and improved bulbs, lamps and fixtures.

**Reducing Traffic Deaths**

"Cleveland, Ohio, broadcasting—tune in New York, Chicago, Detroit, Los Angeles, San Francisco, Seattle, and all other cities. We'll show you how this city cut traffic deaths from 248 to 130 in one year, thus being designated as the safest big city by the National Safety Council for 1938 and 1939.

"A committee of 1,000,000 was appointed by the mayor, with the police department doing most of the ballyhoo that attracted the attention of everyone and cut the fatalities nearly a half. The city was plastered with streamers of various slogans obtained in a city-wide slogan contest. Storekeepers contributed their windows; outdoor advertising company donated full-sized billboards, beer companies urged temperance for drivers; the city added 250 billboards of its own and erected death speed-o-meters.

Radios were used, parades were held, doctors and nurses were interviewed and accident victims pictured the graphic moments before a collision, over the air.

And practically over night, Cleveland became safety conscious—and the campaign to sell safety to the city was well on its road to success.

**Smoking 'Evils' Discussed**

There is no unanimity among doctors on the subject of tobacco, a conference recently disclosed. Where once doctors declared that smoking was injurious and would stunt a child's growth, pediatricians today say that it is a highly controversial subject.

A great majority of doctors agree that the youngster who smokes will grow just as tall as nature intended him to grow, tobacco or no tobacco.

Most physicians agree that there is nothing beneficial about it, but moderate use, they say, will not harm a young person to the extent the moralists once preached.

**Blue Stamps Move Surplus Food in August**

College Station, October 16.—Surplus food to the amount of \$4,500,000 was moved during August through the food stamp plan as 1,970,000 people used the blue stamps to increase their buying power.

The check, just announced by the USDA Surplus Marketing Administration, showed that butter, eggs, pork, cereal products, and fruits and vegetables were the best sellers on the list of 27 surplus food products during the month.

Marked increases were made in the amount of fruits and vegetables moved in August as compared with July.

If surplus food stuffs continue to move at the present pace, around \$48,000,000 worth of farm products that farmers otherwise would not have been able to sell and that low income families would not have been able to buy will have entered the channels of trade during 1940.

**New Blueprint Service Is Now Available**

Farm people who are planning to build anything from a chicken coop to a new home may now have the help of a comprehensive publication in making their selections.

The publication, M. P. 360, "Plans of Farm Buildings for the Southern States", was compiled by extension agricultural engineers of the states listed and issued by the U. S. Department of Agriculture. Copies are now in the hands of county agricultural agents.

From M. P. 360, farm people may select the type of building they want from the great number of sketches shown. After the selection is made, the county agent will order the blueprints from the Texas A. and M. Extension Service.

With the exception of a few of the dairy barns, cattle shelters and poultry houses, all the plans shown in M. P. 360 are well adapted to Texas conditions, according to M. R. Bentley, extension agricultural engineer.

Blueprints of the dairy barns, cattle shelters and poultry houses that are recommended for Texas, as well as for sweet potato storage houses and others not shown in the USDA

**SINCE 1883**

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

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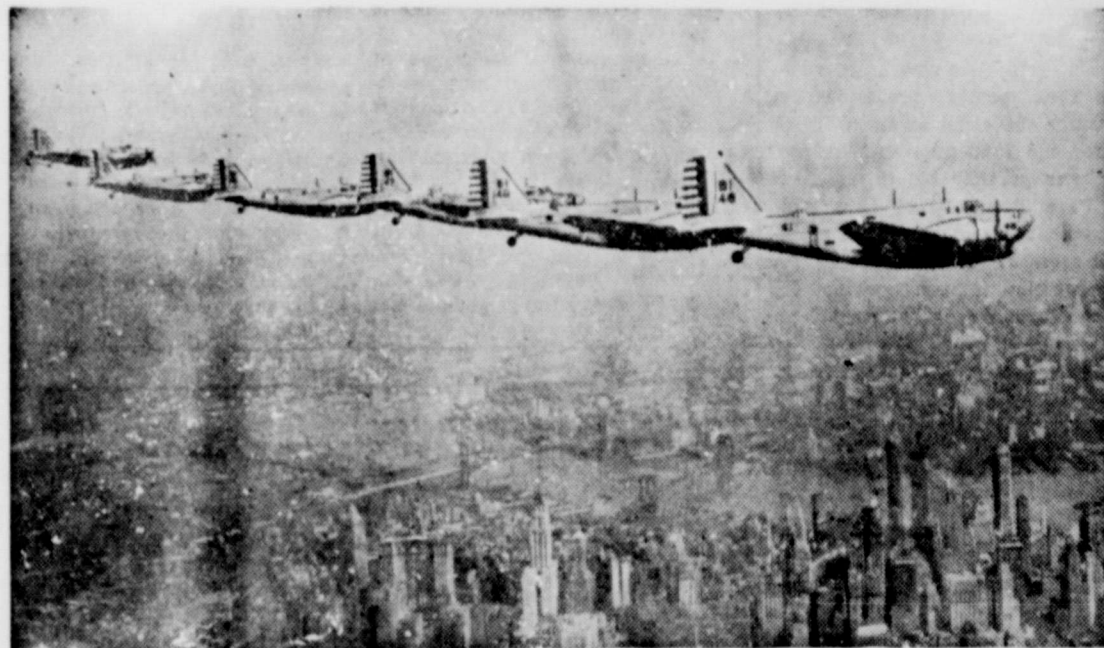
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## More Mattresses Being Applied for Over District

As many as 3,679 low income farm families in West Texas are going to sleep better this winter as a result of the U. S. Department of Agriculture's plan for providing surplus cotton and ticking for mattress making.

Of the 3,679 applications for mattress materials, 3,479 were filed by white families and 200 by negro families, according to reports released by Lida Cooper, district agent for A. and M. College Extension Service, who supervises home demonstration activities in 19 counties of this area known as Extension District 2. Under the program the Extension Service is charged with training rural leadership for supervision of the community mattress making centers, while the surplus cotton and ticking are provided by the Federal Surplus Commodities Corporation. Community supervisors do not receive pay for their services.

Regulations for the program provide also, that only farm families with a gross income of less than \$400 in 1939 are eligible to participate in the program, and eligibility is determined by county AAA committees.

There are 99 community centers in the district where mattresses are being made. Some are in schools, gins, vacant buildings, fair grounds, and cotton warehouses. Since the program was inaugurated in the district this spring 1,474 mattresses have already been made and members of 2,444 families have worked in the centers.

In counties where there are no home demonstration agents, agricultural agents are charged with the responsibility for arranging the program's operation and actual training of the community chairman in the principles of mattress making is done by Miss Cooper.

such commodity, (2) he plants within the total of the acreage allotments of corn, cotton, rice, tobacco and wheat established for his farm for 1941, (3) he does not offset his performance by overplanting these commodities on any other farm, wherever located, in which he has an interest.

As provided in the Agricultural Adjustment Act of 1938, the 1941 parity payment rates for the five commodities will be based on the amount by which the returns from the 1940 crop of each falls below the parity income. The rate for any crop can not exceed the amount by which the 1940 average farm price is less than the parity price and will be as nearly equal to parity as the available funds permit. Rates will be announced later when the information upon which they are based is available. In 1939 and 1940 the rate of payment and the average farm price combined could not exceed 75 percent of parity.

As in the two previous years, parity payments will be made on the normal yield of the farm acreage allotment determined for each commodity under the 1941 program.

ALOYE A. HOOTS,  
Secretary, Floyd County ACA.

A collection of five boxes of newspaper clipping pertaining to Texas history and literature has been given to the Texas Collection at Baylor University, Waco, Prof. Guy B. Harrison, curator, announced.

High-strength steel wire is proving a better reinforcement in precast concrete beams than the steel bars ordinarily used and a reduction of around half the amount of steel usually necessary is possible.

Let Cavanaugh do your printing.

## Baptist General Convntion to be Held at Houston

Houston, Texas will be host to 15,000 delegates to the Baptist General Convention of Texas, November 12-15. This year will not only celebrate the centennial anniversary of baptist work in Houston but will also mark the close of the best year in the state for the denomination during the past two decades. During the intervening weeks, 3,088 baptist churches will stress mission gifts in a campaign designed as "The October Round Up", endeavoring to exceed this year's million dollar budget.

Two large auxiliary meetings will precede the convention proper. The Woman's Missionary Union, will meet in two day session, and will feature the work among young people with a giant pageant the closing night when several hundred boys and girls will be honored.

The pastors' and Laymen's Conference will convene simultaneously. Three thousand outstanding baptist ministers and laymen are expected to attend.

Fires take a toll of around 10,000 deaths every year in the United States.

Let Cavanaugh do your printing.

To Relieve Misery of

# COLDS

take 666

LIQUID TABLETS, SALVE, NOSE DROPS

## Annual Harvest of Brewing Crops By Farm Workers in Many States

CROPS worth \$100,000,000 are now being harvested for American brewers, with farmers, processors and intermediate handlers pocketing the cash.

Barley, hops, corn and rice are the farm crops that go into beer and ale. Harvesting begins with the gathering of the rice, which starts usually in August, followed by the barley and hop crops.

The hop-picking period lasts more than a month on a cycle which moves from Southern to Northern states principally along the Pacific Coast. Corn is shucked and sent to the elevators until late in the winter.

It takes about a half-pound of hops, 52 pounds of carefully selected barley, and from 17 to 31 pounds of either corn or rice, before processing, to produce a 31-gallon barrel of beer or ale.

The barley, converted into malt, supplies "body" to the brew, while the hops give flavor, aroma and preservative qualities. Corn or rice, used as a malt adjunct, reduces the



protein content of beer and produces a crystal-clear beverage conforming to American taste standards.

It requires about four billion pounds of these premium products to produce America's normal output of malt beverages. The \$600,000,000 paid by brewers for these farm crops since beer's reorganization in 1933 has gone principally to farmers, with the remainder distributed among processors, transportation industries and other service industries.

### "Smoke for Victory"

The British woman has taken to "smoking for victory," according to J. F. Cole, speaking at a meeting of wholesale tobacconists in Birmingham. "There is no doubt," he said, "that the great prevalence of smoking women has vastly increased the returns of the inland revenue." Despite the recently increased taxes on tobacco, Cole said, he was still optimistic and was relying "to a great extent on a certain amount of assistance from the womanhood of this country, who are so nobly helping the common cause by 'smoking for victory.'"

### Urges 12 X-Rays

One X-ray is never enough when a physician is dealing with the mastoid bone, which lies behind the ear, according to Dr. Vincent C. Johnson of Ann Arbor, Mich. Not only is the bony structure of the head complicated, but mastoid disease is subject to many complications, and it is never possible to tell at the original examination which is the best angle from which to attack, he said. He advocated 12 X-ray exposures to start with, and a further examination after the operation.

### Sacred Rice

When sacred rice gathered from various districts throughout Japan and from China, the South Seas, India and Siam arrived in Tokyo, it was officially greeted by members of the Ex-Soldiers association and escorted to Kameido Tenjin shrine for temporary storage. It had been collected by representatives of the association in order to offer it at the Kashiwara shrine to commemorate the 2,600th anniversary of the founding of the Japanese empire.

### High Hat Bandits

Milton Klein thinks the holdup men in Chicago are getting a little choosy, but he's glad of it. Klein, an apartment building superintendent, was confronted by two armed robbers who entered the building and demanded the "rent money." When Klein handed them \$17 and assured them that was all he had on hand, the robbers disgustedly tossed the money on the floor and stalked out.

### Cat Adopts Sables

Assistance of a cat has made it possible to breed sables in captivity, previously thought impossible by attendants of the zoo in Moscow. Mother sables often desert their offspring, so the cat was induced to "adopt" them. The valuable fur-bearing sable is temperamental and the only human those at the zoo will tolerate is the woman manager of the sable yard.

### In School at 70

Mrs. Gertrude Leighton, Abington, Mass., is 70 years old and a retired school teacher, but she still goes to school. She travels 25 miles to attend courses at the Harvard graduate school of education on occupational guidance. She also attends lectures on law, economic and vocational training sponsored by the Abington Women's club.

### He Wasn't Wrong

An Albany, N. Y., court official, after explaining the history of the American flag to a group of aliens seeking citizenship papers, asked one of them: "Tell me what flies over the city hall?" The alien blinked a minute and replied: "Peppina."

### Music Increases Work

Music makes faster and more efficient work, British munition chiefs have discovered. Efficiency has increased from 6 to 12 per cent, they claim, since music was installed in the big factories. Chopin and Rachmaninoff are the favorites.

### \$10,000 Loss

The New York World's fair showed an operating loss of \$10,631 for the first 16 days of the 1940 fair, according to Harvey D. Gibson, chairman of the board of directors of the fair.

### Liquor Profits for Temperance

In Switzerland the sale of liquor has been under government control since 1885, but it is a paradox that part of the profits from the sale is used in a campaign to abolish alcohol.

### Saving Dahlias

Dahlias can be kept from wilting by immediately after cutting, dipping the stems in boiling water. This seals the cut and prevents the milk, or sap, from draining out.

### The Woman Shall Not

If women obeyed the Bible, they would not wear slacks. The Bible says, "The woman shall not wear that which pertaineth to man."

### Tulips in Holland, Mich.

There are approximately 3,000,000 blossoms of tulips in Holland, Mich., at the time of the annual Tulip festival.

### Heavy Meal at Noon

A Californian claims his heart condition improved after he started eating his heavy meal at noon.

### Only Look Green

African green monkeys only look green; they have blue-black and yellow fur.

### Sum Total is 14

The sum total of spots on any opposite sides of a pair of dice is 14.

### Baby Ducklings Are Yellow

Baby ducklings of white ducks are colored yellow.

## Doctor Explodes Causes For High Blood Pressure

It is popular these days to attribute the increasing incidence of arterial hypertension—high blood pressure—to the mad, dizzy pace of this modern life of ours.

But an eminent specialist believes no such thing. He says the complexity and chaos of modern living may accentuate the condition but does not directly cause it. He hopes that medical science will in the very near future perfect a substance which, when injected into the blood stream, will bring pressure down to normal or at least reduce it below the danger point.

The doctor is Dr. Soma Weiss, physician in chief at the Peter Bent Brigham hospital at Boston, Mass., and a professor of medicine at Harvard university.

The care-free Southern dandy, without a care in the world, jolks from dawn until dusk, is as susceptible to high blood pressure, he says, as the big hard-riding executive with a carload of troubles and a battery of telephones always before him.

"In small villages," he says, "where life is quiet and excitement rare, high blood pressure is as frequently found as in the larger centers of population. Life may be psychically more intense in cities, but not necessarily harder. Hypertension is not caused by psychic intensity, although psychic intensity may accentuate it."

He goes even further. He doubts that hypertension cases are becoming alarmingly more numerous. That they appear to have become more numerous, he thinks, may be somewhat due to the fact that people live longer and have an opportunity to develop the disease.

Hypertension, he says, is caused—there are exceptions—by the presence in the blood of a chemical substance produced by the kidneys. This substance, the nature of which is not yet known, causes a constriction of the blood vessels. There are two general sets of conditions that bring about this action of the kidneys, he says—a malfunction of certain glands and a malfunction of the kidney itself, both of which arise out of progressive degenerative processes. Hypertension may also be caused mechanically, he says, by overweight. In this instance the blood vessels are constricted by the body itself, but reduction of weight generally corrects the condition.

## 'God Bless America' Is Song of Peace, Thanks

"God Bless America"—Irving Berlin's ringing anthem—is sweeping the country.

If things go from bad to worse in Europe it is a song that may sweep the world.

It is not an anthem of war—but of peace and thanksgiving.

Irving Berlin has himself just established a trust fund providing that all royalties from "God Bless America" be used among the youth of this country for patriotic purposes.

The Boy Scouts and the Girl Scouts of America are the first organizations to be selected by the trustees.

The history of "God Bless America" is rather unusual.

It was first written by Mr. Berlin in 1917, but we were so busy in Europe that he did not publish it until 1938.

Kate Smith sang it on the radio—and it instantly answered the profound, unspoken yearnings of millions of Americans.

"God Bless America!" That is what millions in Europe are saying under their breaths.

Let all Americans shout it to the heavens.

### Many Owl Species

Owls range in size from five inches to two feet, and in color may be brown, gray, spotted, striped, red, or white like an Arctic owl. Scientists have discovered that their colors may be altered in captivity by a controlled diet. Females are larger than the males. There are 16 species of owls in North America.

The Barn Owl, famed as the monkey-faced owl, is the headline winner, but is not actually rare. Their babies are amazingly ugly. At the end of a month they have lost most of their ugly appearance. With soft freckled, tan breasts and gray and cream cloaks, they reach a very solemn adolescence.

The great horned owl is the most powerful, often catching hares. The long eared owl, with his long ear tufts is the most handsome. He is fond of frequenting abandoned houses and emitting ghostly screams.

### Machine Stops Pain

Research work in its program to aid cancer is being conducted at the Swedish hospital, in Seattle, with its new invention, "Human Refrigerator," Dr. N. A. Johnson has announced.

The apparatus, invented by Dr. Temple Fay, head of the neurology department, Temple university, is now available to patients. The mechanism lowers bodily temperature to a point where metabolism almost ceases, inducing a condition similar to that of hibernating animals.

The method was developed to end pain caused by secondary cancerous growth and beneficial effects have been noted in treatment of narcotic addicts and sufferers of acute mania, it is said.

Sixty years ago three out of every four farmers owned the land they cultivated. Today nearly half are tenants or shareholders.

Contrary to popular belief, the use of snuff is not dying out. Around 38 million pounds went to market in 1939.

Mr. and Mrs. Roy M. Beck, visited Sunday with Mrs. Wilmer Jones, Jr.

The successful farmer works and works his plan. Two thirds of all deaths fires happen in the home.

## WE'RE "ENLISTING"

In National Emergencies, we all pull together. Promote Our Democratic Way of Life. Each his part and that Includes Industry.

We (with the co-operation of Church) going to do "our part" to cooperate with the Eligibles with this SUIT OFFER.

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Beginning today, we will issue a MONEY BACK CERTIFICATE on all SUIT ORDERS made before NOVEMBER 15, 1940 to be effective in case are called to camp before JANUARY 31, 1941 military service under the conscription law.

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You will get a certificate when you get your suit. No matter how much it is worn if you called to camp... your money is returned.

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Tax Assessor and Collector  
Floyd County, Texas.

## THE RECORD... Facts That Concern You

No. 23 of a series



## WOULD YOU CUT DOWN THE APPLE TREE?

You'll probably find a few bad apples in a bushel of good ones. That's the way it is with beer retailing in America.

There are hundreds of thousands of wholesome, law-abiding beer retail establishments that sell good beer—the refreshing, appetizing beverage of moderation. At the same time, there is a handful of undesirable, anti-social taverns. Unfortunately, these few outlaw establishments bring discredit to the entire beer industry.

To protect your right to drink good beer, the Brewing Industry wants such anti-social retailers eliminated entirely. It has instituted a "clean-up or close-up" program—now in effect in some states and being extended.

We'd like you to know about this socially important program. May we tell you about it in an interesting free booklet? Write: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

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