

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, July 25, 1940

Number 35

Convention West Texans—Former Residents of Hill, Johnson, Ellis, Navarro, Cooke, Hamilton, and Erath Counties

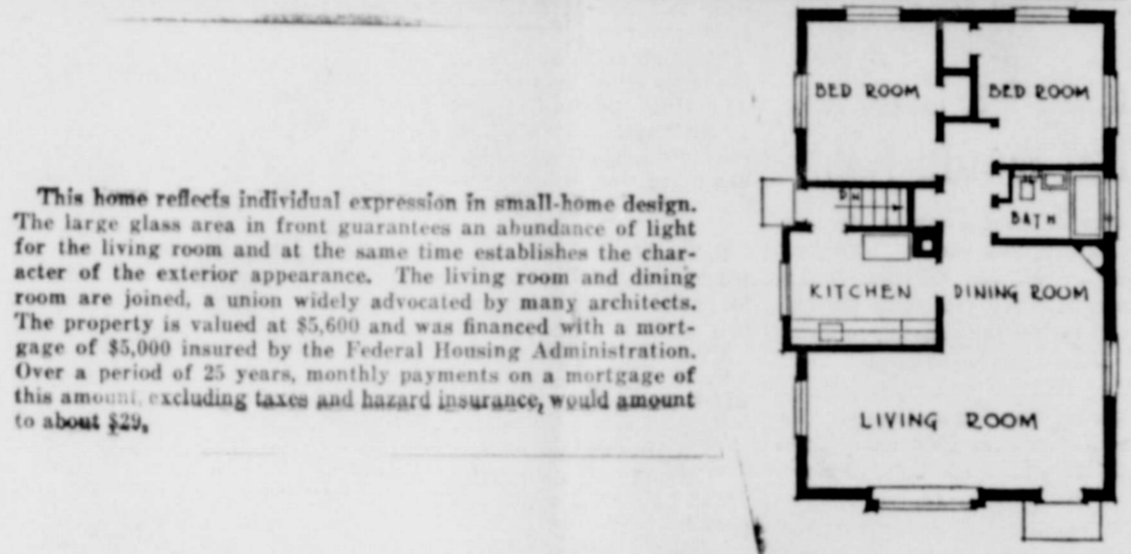
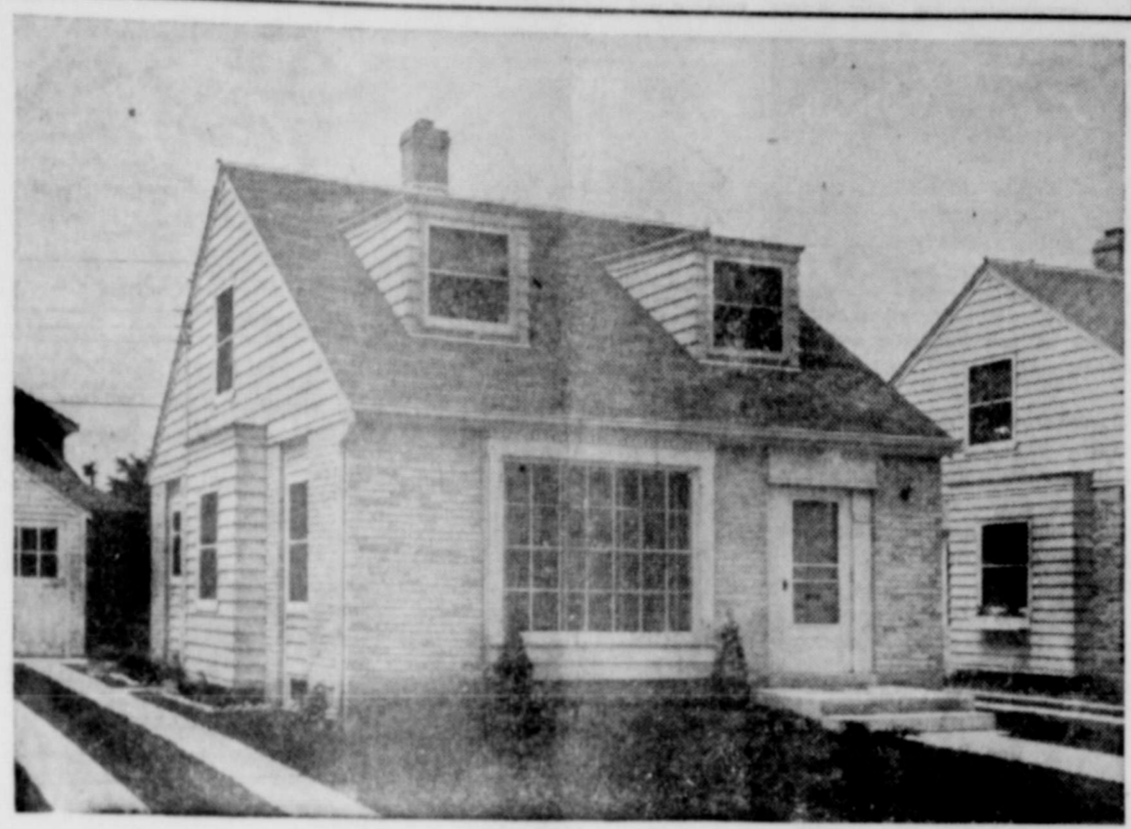
There will be an old-fashioned get-together, reunion and picnic for the former residents of the above named counties at Buffalo Springs Lakes near Lubbock, on the Slaton highway, Saturday, August 3, 1940. The reunion and picnic are being held at the invitation of the committee, and all former residents of the above counties are invited to come, bring their picnic basket, and enjoy the summer on the grounds. There will be no charges for the reunion and picnic. The committee will visit with each family on this day, and this old-fashioned picnic will not be commenced in any way. Every citizen of the family in west Texas residing in one of the above counties is most cordially invited to come with a basket, renew acquaintances and make new acquaintances in the old-fashioned way. There will be no formal program, starting from 9:00 to 12:00. The committee will visit with each family and swap stories of their past in west Texas. From 12:00 to 1:00 the committee hopes that an old-fashioned picnic on the ground may be had out for 200 or 300 yards. Families of all ex-residents of the above counties are invited to bring their own fried chicken, and pies or their neighbors in west Texas. From 1:00 to 3:00 there will be swimming and bathing for those who desire. There will be old-fashioned speaking (non-political) from pioneer ex-residents citizens from these counties. The general theme of the speaking will be a recounting of past history in central Texas and what such ex-residents of these counties have done and are doing in the progress of West Texas.

As soon as you see this notice you ex-residents of these counties appoint yourself as a committee of one, or more, to see that every ex-resident comes to this old-fashioned picnic on August 3, 1940, at Buffalo Springs Lakes near Lubbock.

If you desire any further information about this reunion, please write J. V. Boyd, County Auditor of Lubbock County, at the Lubbock County Court House. The committee in charge is especially anxious that we have an old-fashioned basket picnic get-together without expense to anyone other than the effort of coming and bringing your own basket for this outing at Buffalo Lakes.

Remember the date, August 3, 1940, at Buffalo Springs Lakes near Lubbock, off the Slaton highway. Set this day aside and let's west Texans get together.

Interesting Variation of the Small Home



This home reflects individual expression in small-home design. The large glass area in front guarantees an abundance of light for the living room and at the same time establishes the character of the exterior appearance. The living room and dining room are joined, a union widely advocated by many architects. The property is valued at \$5,600 and was financed with a mortgage of \$5,000 insured by the Federal Housing Administration. Over a period of 25 years, monthly payments on a mortgage of this amount, excluding taxes and hazard insurance, would amount to about \$29.

General Services

Trueman Monday

Funeral services were conducted Saturday afternoon at the First Baptist Church, at Lockney, for Trueman, age 31 years, who died Monday morning in a Plainview hospital. Mr. Love had been a resident of Lockney during most of his life. He was a member of a Plainview County family. Interment was made in Lockney Cemetery at the direction of Crager Funeral Home.

Funeral services include his wife and children.

BLOODWORTH IS ILL

Mr. Bloodworth, son of Mrs. H. Bloodworth, has been seriously ill at the hospital for several days and last Tuesday he underwent an appendicitis operation. Mrs. Bloodworth has been with her son since the time he became ill. He was taken to Amarillo Tuesday and underwent the operation. Mr. Bloodworth returned home the day after the operation and is recovering nicely.

Mary Ann Sweeteston spent the day in Sweetwater visiting her mother, Mrs. Carson.

Santa Fe R. R. Week End Car Loadings Up

The Santa Fe Railway System carloadings for the week ending July 20, 1940, were 22,118, as compared with 20,470 for the same week in 1939. Received from connections were 5,269, as compared with 5,424 for the same week in 1939. The total cars moved were 27,387, as compared with 25,894 for the same week in 1939. The Santa Fe handled a total of 29,563 cars during the preceding week of this year.

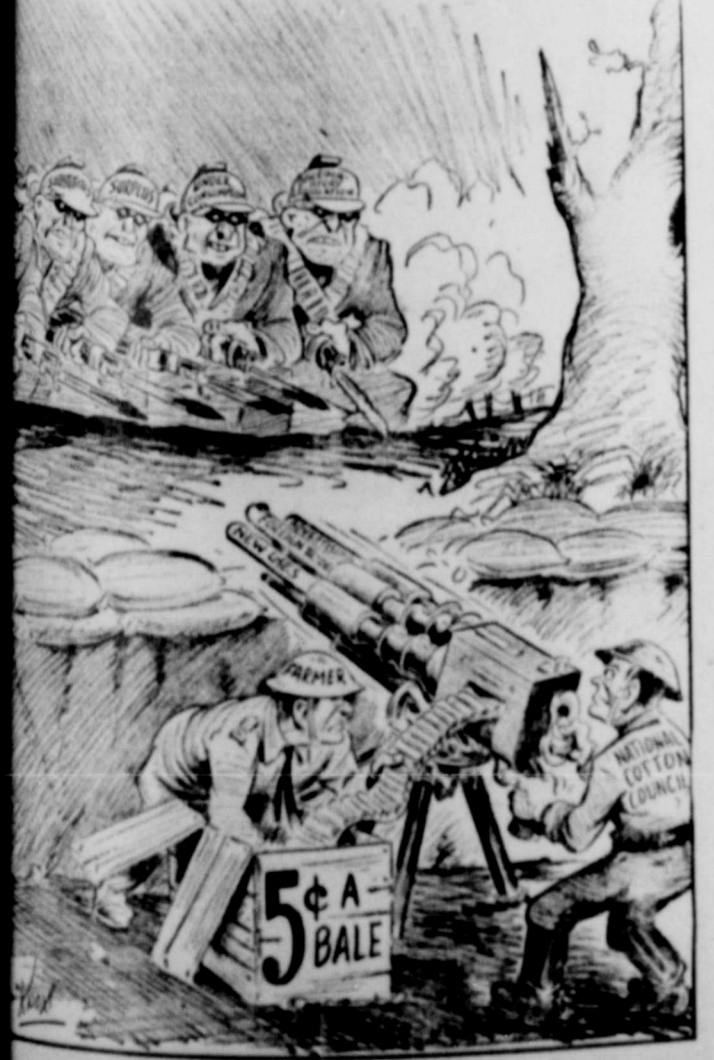
Mr. and Mrs. Wilmer Jones, Jr., and Mr. and Mrs. W. O. Jones and family, of Floydada and Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, of Matador, visited in Electra Sunday with Mr. W. O. Jones' brothers, T. T. Jones, Floyd Jones, and sisters, Misses Nina and Nadine Jones.

Mrs. A. C. Sullivan and Miss Edna Sullivan visited last week in Big Spring with Mrs. Sullivan's son, Pat Sullivan and family.

CARD OF THANKS

We wish to thank all our friends for their expressions of sympathy in our recent bereavement. Mr. and Mrs. J. B. Jenkins and Ruth.

5c A Bale For Cotton Defense



Texas Is Outstanding State In The Development of Oil

Dallas, July 24.—All but three of Texas' 254 counties now have oil or gas activity, E. L. Smith of Dallas, president of the Texas Mid-Continent Oil and Gas Association, reported today after a statewide survey just completed by association statisticians.

Reflecting the readiness of the Texas petroleum industry to meet any demands of the U. S. armed forces, a total of 158 counties out of the state's 254 now produce oil or gas or both, Mr. Smith said. An additional 93 have land under lease for oil and gas exploration, making a total of 251 out of the 254 with oil or gas activity. Only Mason, Llano and Rockwall Counties are not included.

"Twenty-four additional Texas counties were opened for oil or gas production within the past 18 months," Mr. Smith said. "There are now over 900 separate oil and gas fields in Texas in contrast with around 20 in 1917 when Texas oil men were called upon to furnish fuel for the army and navy."

"Although the number of wells then is not recorded, it certainly was fewer than the 15,450 producers first reported in 1922. Now Texas has 93,630 producing wells scattered over the state. Production of all Texas oil wells in 1917 was 90,000 barrels a day. Today the state is producing around 1,300,000 barrels a day under the most rigid restrictions and could be opened up to produce several times this amount if necessity arose."

During World War days, Texas contributed only 6 per cent of the oil produced in the United States. Last year, despite closely curtailed output, this state produced 38 per cent. In 1922, first year oil reserves were estimated, Texas was credited with only 732,000,000 barrels in known reserves. Now Texas has 9,768,000,000 (billions), or over half of all proven unproduced petroleum resources of the Nation. Last year the state produced around 485,000,000 barrels, but new reserves discovered amount to 850,000,000.

"All this expansion has been effected by the Texas oilman himself at his own risk and expense," Mr. Smith said. "The widespread and costly campaign of exploration covering the entire state has resulted in opening nearly one thousand oil and gas fields in Texas and discovery of sixteen billion barrels of petroleum reserves, of which nearly ten billion are yet to be produced. And this has been done in the face of deeper and more expensive drilling, higher wages, higher costs for materials and vastly increased taxes. Texas oilmen now pay five times as high taxes as they did in 1918, yet the price of oil now is half of what it was then while the average production per well is only a small fraction of that of the old gusher days. As for refining, Texas now has 141 plants with a daily capacity of 1,386,000 barrels, or nearly one-third of the Nation's total. The Texas oil industry is ready to meet any national emergency."

Mrs. Dan Jenkins Dies In Hawaii Monday Night

Mrs. Dan Jenkins, wife of Dan Jenkins, former resident of Floydada and daughter-in-law of Mr. and Mrs. J. B. Jenkins of Floydada, age 27 years, and her infant child, passed away July 22, 1940, at Scholfield Barrack, Territory of Hawaii, sixteen miles from Honolulu, Hawaii. Mrs. Jenkins survived only a short time after the birth of the child. Mr. and Mrs. J. B. Jenkins were advised by their son of her serious illness early Monday before she passed away Monday night.

Funeral services will be held this afternoon at 2 o'clock for Mrs. Jenkins and arrangements are being made to return the bodies to Texas for burial, but at this time arrangements were incomplete. Plans at this time are that Mr. Jenkins will leave Honolulu, Hawaii, with the bodies August 1, and arrive in San Francisco, California, August 5, and from there he will bring the bodies either to Dallas or Tyler for burial.

Deceased and Mr. Jenkins were married four years ago, at Shreveport, Louisiana, where he was stationed with the Army Air Corps and was transferred July 1, 1939 to Honolulu, Hawaii.

Mrs. Jenkins is survived by her husband and parents, Mr. and Mrs. W. H. Nichols, of Little Rock, Arkansas, and three sisters, Miss Clara Nichols, and Mrs. Alva Oldham, of Dallas, and one sister at Tyler.

Dan Jenkins was reared in Floydada and has many friends here, as did his wife, who spent an extended visit with him here last year before departing for Honolulu, Hawaii.

Judge Tubbs Makes Statement To Voters

It has been my purpose, during the eighteen months I have had the privilege of serving you as your county judge, to use my best efforts for all the people of Floyd County, it has also been my duty under my oath of office to say "no" to certain individuals and groups, seeking special favors of the county, and of myself as your county judge, consequently incurring their disfavor, of this I am sorry, but I can offer no apology.

As to my business ability to handle your county's financial affairs I refer you to the record for the past eighteen months, which is an open book for your inspection, your county judge, more than any other person, should be informed on the financial condition of the county, which I claim to be and am ready at all times to give you any information you desire along that line. I do not claim to be above making mistakes, neither will any other county judge you may elect be, for we are all human.

It shall be my purpose if re-elected, for a second term, as it has been in my first term, to keep the expenses of the county to a minimum under the circumstances and to reduce your tax rate each year just as much as possible, as we have done the past two years, in that time we have effected a number of economies that have reduced your tax rate six cents and have not increased valuations.

No individual, or group of individuals has contributed one penny to my campaign for this office, I am therefore, under no obligation to any one, but to all the people of Floyd county should I be re-elected your county judge for a second term; On my record as a citizen among you for thirty years, during which time I have tried to contribute something to the civic and community life of the whole county, and upon my record of honesty, business ability and integrity do I ask re-election to the office of county judge.

Yours very truly,
G. C. TUBBS.
(Political Advertising)

TO THE VOTERS OF FLOYD COUNTY:

I am taking this method of extending to you my appreciation of the courtesies you showed me when I visited your homes while making my personal campaign in the present race for the sheriff's office of this county.

Mr. Clark is running for his third successive term for this office and he beat me when I ran for my third term and now I would like to beat him on his third race. Time about is fair play I think. Don't you?

Sincerely,
E. S. RANDERSON,
Candidate for Sheriff, Floyd County, Texas
(Political Advertising)

Mr. and Mrs. E. W. Solomon and family, of Memphis, visited from Sunday until Monday with Mr. Solomon's mother, Mrs. J. S. Solomon and other relatives. Dorothy and Wayne Hutcherson and Betty Jean Solomon who had been visiting the past week with their granddaughter returned home with Mr. Solomon.

Mrs. J. C. Wester and daughter, Jean, and sons, Edward and Billy, and nephew, Garnett Ezell, and Emmett Henson, visited in Mount Vernon from Sunday until Tuesday with Mr. Ezell's parents, Mr. and Mrs. U. M. Ezell. Mrs. Wester and Mrs. Ezell are sisters. Edward Wester and Emmett Henson visited in Denton.

MRS. JOHN McCLESKEY ILL

Mrs. John McCleskey, who underwent an appendicitis operation in the Floydada Hospital and Clinic Monday of this week is recovering satisfactorily.

From Brass to Glass!



GLASS BLOWING, as a profession, is a far cry from trumpeting in an all-girl orchestra, but pretty Kay Louise, baby of Phil Spitalny's famed feminine band, here proves that lung power is needed in both jobs. Rated high among leading girl musicians in the nation, Kay is one of a trio known as the "Brass Chicks" heard every Sunday night on the "Hour of Charm" over the red network of NBC.

THE FLOYD COUNTY PLAINSMAN

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M. B. CAVANAUGH, PUBLISHER

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Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Oil properties now represent over 30 per cent of the assessed value of all properties in the state of Texas.

Texas farmers and other land owners receive more than \$132,000,000 a year from the Texas petroleum industry in lease and royalty payments.

Due to increased operating costs and loss of markets to other states, Texas oilmen drilled 2,221 fewer wells last year than in 1938.

Texas oil and its products pay each year over \$109,000,000 to Texas state and local governments.

SEEKS SECOND TERM



Judge John H. Sharp, of Ellis County, who is seeking re-election to his second term as Associate Justice of the Supreme Court of Texas.

The undersigned lawyers recognize the fairness, learning, and ability of Associate Justice John H. Sharp, of the Supreme Court of Texas. We heartily endorse his candidacy, and urge his re-election for a second term:

- Jeff D. Ayres
- Winfred F. Newsome
- W. E. Grimes
- L. G. Mathews
- Kenneth Bain
- Ben F. Ayres
- R. F. Stovall
- John Stapleton.

(Political Advertising)

Needed a Cradle That Would Last

There is an old saying that the rich have money and the poor have children. As for the rich having money, that, of course, is obvious. And as for the poor having children, well, read the story yourself. Jim Scott, a poverty-stricken back-woodsman, had become the father of his twelfth child. The cradle in which the child lay had served its purpose for eleven preceding children and its rockers were so far gone, there was no more rock in them.

"Guess we gotta get a new cradle, Jim," said the wife with a plaintive sigh. "This one's about all used up." Jim looked over the dilapidated crib that was ready to fall apart: "I guess you're right, Sal," he drawled. "I guess we gotta get a new one. Here's two dollars. Next time you go ter town, git one at the store—but this time git one that will last." —Printed by Request.

Texas oil producers lost over 68 million barrels of their market to other oil states with cheaper producing costs in the past two years, according to Railroad Commission figures.



JOHN STAPLETON WILL APPRECIATE YOUR VOTE FOR COUNTY ATTORNEY

(Political Advertising)

PROFESSIONAL PRIDE

Hungry and tired after his long walk, Weary Willie at last came to a wayside cottage. "Please, ma'am," he said to the kindly woman who came in answer to his knock, "could you spare me an old coat?" The cottager looked down at the tramp's garments. "But, my good man," she said, in tones of deep surprise, "the one you are wearing is nearly new." "I know, ma'am," said Willie, despairingly. "It's this coat that's ruining my profession."

SCARCITY



She—Girls are rather scarce around here.
He—So are their clothes.

Paying Through the Nose
An actor who had a slight motor-ling accident and had sticking plaster on his nose as a result was called upon to interview the local tax inspector. "Had an accident to your nose?" the latter asked, sympathetically, as he entered the room. "No," said the actor. "I've been paying through it for so long that it has given way under the strain."

Polite
Polite Wayfarer—I am sorry to trouble you, sir, but do you happen to have seen a policeman in the neighborhood?
Hiker—No, I can't say I have.
P. W.—Then hand over your watch and wallet.

Installation Frock
"How do you like my new frock, Jack? I bought it on the installment plan."
"Better take it back and get a few more installments. We're going to a respectable party."

Guarantee
Farmer—Do you guarantee this clover seed?
Merchant—Guarantee? I should say so! If that seed doesn't come up, you bring it back and we'll refund your money.

Persistent
"May I offer you my umbrella, Miss?"
"But I have my own."
"Yes, but it is not large enough for two persons."

Crash on Delivery
A country postman recently dropped a package labelled "glass" on a door-step. This is known as the crash-on-delivery system.

HARDBOILED



Wife—You're awfully hard boiled, hubby.
Hubby—That's because you keep me in hot water all the time.

Buy Some Bulls
Railroad Agent—Here's another farmer who is suing us on account of his cows.
Official—One of our trains has killed them, I suppose?
Agent—No, he claims our trains go so slow that the passengers lean out of the window and milk his cows as they go by.

Couldn't Fool Her
An elderly woman was visiting a ranch in Wyoming, and, on noticing a lasso coiled up on a cowboy's saddle, she inquired what it was used for.
"We use that for catching cattle and horses," came the reply.
"Indeed," retorted the woman, "and what do you use for bait?"

In Other Words
"No, I never said he was con- ceded. I merely said that if I could buy him at my price and sell him at his own I'd make a very nice profit."

Too Busy to Stop
Impatient Customer—I only get an hour for lunch, miss.
Waitress (as she hurries by)—I can't discuss labor troubles with you now.

Two Methods Of Collecting Indemnities

College Station, July 24.—Wheat growers who have suffered a loss on a 1940 crop covered by all-risk crop insurance may select one of two methods to collect their indemnity payments. First, the producer may request immediate settlement upon adjustment of his claim as was the case under the 1939 program, or, second, he may request that his payment be withheld until a later time under a "deferred settlement" plan. Jess Watson of Newcastle and member of the state AAA committee, points out: "Under the 'deferred settlement'

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 27th, 1940:

- For Congress: **GEORGE MAHON**
- Candidate for the Legislature for the 120th Representative District of Texas: **L. G. MATHEWS**
- For County Clerk: **B. NICHOLS**
- For Commissioner Precinct Four: **H. J. (HUGH) NELSON**, **C. M. LYLE**
- For County Treasurer: **MRS. O. M. CONWAY**
- For County Judge: **G. C. TUBBS**
- For Sheriff: **FRED N. CLARK**, Re-Election, **E. S. RANDERSON**
- For Commissioner of Precinct No. 1: **A. S. CUMMINGS**, **GEO. M. FINKNER**, **EMMETT E. FOSTER**
- For Tax Assessor and Collector: **M. L. PROBASCO**, **GEO. B. MARSHALL**, **ROBERT FISHER**
- For District Clerk: **ROY A. HOLMES**, **MILTON (BUCK) SIMS**
- For District Attorney 110th Judicial District: **JOHN A. HAMILTON**
- For County Attorney: **JOHN STAPLETON**
- For County School Superintendent: **CLARENCE GUFFEE**
- For Justice of the Peace Precinct No. 1: **B. P. WOODY**

CLASSIFIED ADVERTISING

- LET'S Plant Turnips. Get Seed at STAR CASH GROCERY. 33-3tc
- One or Two good openings for Rawleigh dealers. See M. B. Martin, or write The Rawleigh Company, Memphis, Tenn. 27-34p
- Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. IOLLUMS, FLOYDADA FLORIST.
- LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-4tc
- STAS CASH GROCERY Have just received a load of fresh stock FERRY Seed. 33-3tc
- Salesmen Wanted
UNEXPECTED CHANGE makes available fine Rawleigh Route in Hale County. Splendid business secured in this district for years. Exceptional opportunity for right man. For particulars see M. B. Martin, Floydada, Tex., or write Rawleigh's, Dept. TXG-260-201M, Memphis, Tennessee. 31-4tp
- GET READY to Plant Turnips. We have the Seed. STAR CASH GROCERY. 33-3tc
- We invite you to visit the green-house. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc
- For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-4tc
- LET CAVANAUGH DO YOUR JOB PRINTING.

TO THE PEOPLE OF FLOYD COUNTY:

I have tried to see all of you but if there is any that I have not seen, I want you to know that it was not intentional and I shall appreciate your vote. I have had the experience and training to qualify me for the office I am seeking. I hope you have made a thorough investigation as to my ability and character as a civic minded citizen.

If elected, I promise the people of Floyd County, the very best service of which I am capable of rendering, keeping in mind, the welfare of the people of which I represent. I need the job.

M. L. (TAD) PROBASCO

CANDIDATE FOR ASSESSOR AND COLLECTOR OF TAXES FOR FLOYD COUNTY.

(Political Advertising)

VACATION as you like it...



And you'll like vacation travel via Santa Fe. It's safe, it's swift, it's comfortable—with courteous service, fine Fred Harvey meals, and clean, cool, air-conditioned equipment.



De luxe TRAVEL
The finest accommodations are low in cost, high in value, via Santa Fe.



Thrifty TRAVEL
Does your vacation budget cause you to be thrifty? Then travel in Tourist Pullmans at reduced rail and berth fare.



Economical TRAVEL
Long on comfort—Short on price. Vacation costs are surprisingly low in roomy air-conditioned chair cars.



Fred Harvey Meal Service a distinctive Santa Fe feature

★ ★ Now, a new Travel on Credit plan enables you to vacation...

where you like it...

You can conveniently and economically include any one of many combinations of world-famous western wonderlands in your vacation trip via Santa Fe. Just consult your local Santa Fe agent for friendly assistance in planning your trip.

Grand Canyon
Carlsbad Caverns
Indian-detours
Los Angeles
Yosemite
San Francisco Fair



Ask your local Santa Fe Agent for vacation folders and information for Dependable Freight Service—SHIP SANTA FE

LET CAVANAUGH DO JOB PRINTING.

666

Liquid - Tablets
Salve - Nose Drops
Try "Rub-My-Tum" a Wonderful Laxative

M. L. SOLOMON JEWELER

Floydada, Tex.

Floydada Insurance Agency

Insurance of all kinds. Inquiries and business requests solicited.

W. H. HENDERSON

OWNER

THE FIRST NATIONAL BANK

Floydada, Texas

1903—TIME TESTED SERVICE—1940

Spears & Daniels Automotive Rep.

COMPLETE LUBRICATION SERVICE
Engine Tune-Up A Specialty. Telephone No. 141
LOCATED SOUTHEAST CORNER OF SQUARE

"NO MORE HOME LAUNDRING FOR ME!"



It's Cheaper to Send it to the Floydada Laundry

This housewife, just as many other enlightened Floydada wives, has found that "amateur" home laundering cannot compare with "professional" laundering. We can do your laundry better because we are organized solely for that purpose. Give us a try!

HERE'S WHY THE LAUNDRY CAN DO IT BETTER!

- 1 We have all the latest scientific laundering equipment.
- 2 Our personnel is thoroughly trained, capable and experienced!
- 3 We do a volume business, and use large-scale methods!

FLOYDADA STEAM LAUNDRY

Phone 141 for Pick-Up and Delivery Service!

Plains Multiply through AAA Program

Station, July 24.—Judging preliminary reports of AAA surveys in Texas counties, there are more on Texas farms and ranches this year than ever before. The number of farms inspected as of June 25 by AAA offices and county administration agents for production in some producing counties for the A. and M. Conservation Service, reveal that the number of farms in these 49 counties is 1,641,000, an increase of 100 in Lynn county on the Central Texas black belt and an average of 1,641 gardens in these 49 counties. The number of one-half acre and smaller plots are planted in rows apart, then the total number of these 30,616 gardens is 38,272,160. This would mean 120,477 miles or four and a half times around the earth at the rate of the state the season is generally good, and vegetation abundant. An increase in the number of varieties was also reported by the supervisors. The monetary value of the Texas farm families would be \$50,000,000,000. Miss Camp adds that the number of farm families "in the state cannot be estimated in cents."

There Shall Be No Hunger In U. S. Specialists Say

Special to the Plainsman: Since the dawn of history hunger and the fear of hunger have driven men to war. And nations have had to have food to defend themselves. No nation has ever been so secure in its supply of food and fiber as America is today. Never has a nation been given a guarantee of abundance as that assured the United States by the American farmer. America's granaries are full to overflowing with food and fiber, for America has the Ever-Normal Granary that stores the abundance of fat years against any possible scarcity in the lean years. The Ever-Normal Granary is on millions of farms, in thousands of roadside bins, and in countless elevators and warehouses. Wheat, corn and cotton to feed and clothe the multitudes are there. Three times the normal supply of wheat has been put into this storage, and added to the new crop it gives us more than a billion bushels for the coming year—half again as much as we would normally consume. The Ever-Normal Granary for corn holds three times the usual carry-over, and the corn means pork and lard, beef and mutton, milk and butter, poultry and eggs. If there were a cotton crop failure, we should not go without because the Ever-Normal Granary now has more than a full year's supply. The American farmer is the most efficient on earth and he now has the most efficient storage system on earth. America's bursting bins of food and fiber are the farmers' reply to the bursting shells in Europe. Come what may, the American farmer with his Ever-Normal Granary is ready for the defense.

Let Cavanaugh do your Printing.

OUR JULY CLEARANCE SALE

Continues for a few days and we are offering many bargains in SUMMER DRESSES, HATS, BAGS, PLAY SUITS AND SLACKS that you can wear all summer.

LADIES AND MISSES SKIRTS

Skirts in Pastel Shades,
pleated and other styles,
regular values
\$3.98, reduced to

\$2.79

Wash Dresses

One Rack of WASH DRESSES, Reduced to

89c

Wash Dresses

1 Rack Wash Dresses, prints and Beesucker, \$1.98, reduced to

\$1.79



New Summer Sheer Dresses

Whether you spend the summer at home, or away on vacation, you'll want at least one or more silk crepe dresses. Choose them during this big Clearance Sale and you'll be well dressed for any occasion.

- \$4.98 Dress, Reduced to \$4.29
- \$5.95 Dress, Reduced to \$4.89
- \$7.95 Dress, Reduced to \$6.89
- \$9.85 Dress, Reduced to \$7.89
- \$12.75 Dress, Reduced to \$9.89



Play Suits

- \$2.98 Play Suits . . . \$2.49
- \$3.98 Play Suits . . . 3.39
- \$5.95 Play Suits . . . \$3.79



Slack Suits

- \$7.95 Slack Suits . . . \$4.98
- \$5.95 Slack Suits . . . \$4.49
- \$4.98 Slack Suits . . . \$3.89
- \$3.98 Slack Suits . . . \$3.69



Ladies WASH FROCKS

Printed Batiste and Voiles.

1 Rack regular \$1.98
Value, reduced to
\$1.29

SUMMER STRAWS and FELT Hats



One table of Summer Straws and Felt Hats, Regular \$2.98, \$2.45, and \$1.98, reduced to

98c

STRAW HATS

One table Straw Hats Regular \$2.45 to \$3.98 reduced to

\$1.49

FABRIC GLOVES

New Spring Colors in Fabric Gloves, greatly Reduced in this sale.

\$1.00 Gloves, reduced to 79c
89c Gloves, reduced to 59c
79c Gloves, reduced to 49c

Ladies and Misses Hand Bags

Go in this sale at greatly reduced prices.

\$1.00 Values Reduced to

49c Each

Style Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

MRS. O. M. CONWAY



grateful to the people of Floyd County for the honor and privilege of serving in the office of County Treasurer and in coming election YOUR support is earnestly solicited and will be highly appreciated.



THANK YOU.

(Political Advertisement)

Re-Elect GEORGE MAHON



FOR CONGRESS

He has remained at his post of duty in Washington during our national emergency with a firm resolve to serve the Nation in every possible way regardless of political considerations. Congress is still in session and he is working for a program of national defense and he is the only Texan on the Appropriations Committee and he has a vital part in the national defense program. He has served the 19th District faithfully and efficiently throughout his term in office, and has acquired a place of influence in the House of Representatives. He has worked for and voted for legislation to promote the interests of the District and the Nation. He has given prompt and diligent consideration on the many community and individual requests made by the people of the District. Let's give George Mahon an overwhelming vote of confidence Saturday's Primary. He will deeply appreciate it. (Political Advertisement)

Miss Lauream Christian Marries A. B. Robertson

From the Lockney Beacon:
Miss Lauream Christian of near Floydada and A. B. Robertson of Amarillo, were united in marriage Wednesday evening, July 17, in a beautiful twilight ceremony performed at the home of the bride's parents, Mr. and Mrs. J. D. Christian, with Rev. O. B. Herring, pastor of the Lockney Methodist Church, officiating.

The ceremony was performed in the garden before an altar banked with gladiolas and fern illuminated by white tapers. Preceding the ceremony Miss Mary Leda McAdams, former piano student of Miss Christian, sang "The Sweetest Story Ever Told" and "All for You," accompanied by Mrs. G. D. Tate at the piano. Miss June Guthrie, also a former student of the bride, played "The Bridal Chorus from Lohengrin."

The bride's gown was of white chiffon with a white lace jacket. She carried a bouquet of white roses and lilies-of-the-valley. Mrs. George Stevenson of Gainsville, niece of the bride, was matron of honor. Her gown was rose chiffon and lace. The groom was attended by his brother, Frank Robertson of Amarillo. Little George Stevenson, Jr., was ring bearer.

Following the ceremony, a reception was held. Flowers were used for decorating the house, with dahlias and gladiolas predominating. White tapers in crystal candleabra lighted the dining room. In the center of the lace-covered dining table was a white wedding cake topped by a miniature bride and groom. Mrs. Henry Ford of Lockney and Mrs. Lucian Wheeler of Lubbock presided. Mrs. Willie Merle Haincock of Lockney presided at the guest book. Immediately following the reception, Mr. and Mrs. Robertson left for a ten day trip to Estes Park and Colorado Springs, Colorado. The bride wore a black tailored going away suit with white accessories and a white gardenia corsage. After July 28 they will be at home in Amarillo, where Mr. Robertson is employed by the Santa Fe Railway Company.

Guests were Mr. and Mrs. Theo Griffith, Mr. and Mrs. Henry Ford and son, Henry, Jr., Mrs. Willie Merle Haincock and daughter, Carolyn, Mrs. F. M. Trapp, Mrs. Mattie Griffith, Mrs. Carl McAdams, Mrs. G. D. Tate, Wyman Guthrie, and Misses Eunice Coleman, June Guthrie, and Macy Leda McAdams, all of Lockney; Mr. and Mrs. Geo. Stevenson and son, Geo., Jr., of Gainsville, Mr. and Mrs. Lucian Wheeler of Lubbock, Mr. and Mrs. Roy Griffith of Plainview, Mr. and Mrs. Bill Askew of Amarillo, and Frank Robertson, brother of the groom of Amarillo.

The Texas petroleum industry alone now pays 45 per cent of all state taxes, exclusive of sales taxes such as the gasoline tax which are paid by the consumer.

Home Canned Pineapple Proves Economical

College Station July 24.—As a result of cooperative enterprises, hundreds of home demonstration club women in Texas have found that they can buy and can their own pineapple for one-third to one-half the price they would pay for pineapple commercially canned.

And too, numbers of Texas families are becoming "pineapple conscious", according to reports received by Grace I. Nealey, specialist in food preservation for the A. and M. College Extension Service.

Purchases of pineapple in large lots—usually 100 dozen or more—are generally made by county home demonstration councils at prices ranging from \$1 to \$1.45 per dozen. The pineapple was purchased in Mexico and the Rio Grande Valley and shipped by truck to all parts of Texas—even as far north and west as Dallam county, in the Panhandle.

Reports from Cottle county indicate that on an average three points of canned fruit were secured from each pineapple. Ordinarily about 40 pint containers can be canned from a dozen fruit. Use of from one-half to one full cup of sugar brought the cost to approximately 4½ to 5 cents per pint, Miss Nealey says.

Many Texas families have reported to county home demonstration agents that their families have developed a great liking for the fruit in fresh form. Some used them for canning and for making pineapple juice, pineapple jelly or mixing them with apricots for jam.

This cooperative project is now three years old in Texas and each year larger numbers of councils are taking advantage of this plan to secure fresh pineapple at low costs. Since the pineapple season in Mexico usually lasts until about August 1, it is still possible for other counties to secure fruit at reasonable prices.

Mrs. Ruby Gibbs, of Lubbock, visited with relatives in Floydada yesterday.

Mr. and Mrs. R. C. Patton visited with friends in Amarillo Sunday.

To The Voters of Precinct Number One:

I take this method of thanking the people of Precinct One for the courtesies shown me in visiting your homes and places of business.

Will promise, if you see fit to elect me to the office of commissioner, I'll do all in my power to give you a good business administration and to cooperate with the members of the court and other county officials to that end. Your vote and influence will be appreciated.

EMMETT E. FOSTER.
(Political Advertising)

Mr. and Mrs. Bill McDaniel and son, Bill, Jr., of Lubbock, visited Sunday with Mrs. McDaniel's parents, Mr. and Mrs. S. N. McPeak.

Mr. and Mrs. A. J. Cline and Mr. and Mrs. Grady Harris returned home Sunday from Waco where they visited relatives the past week.

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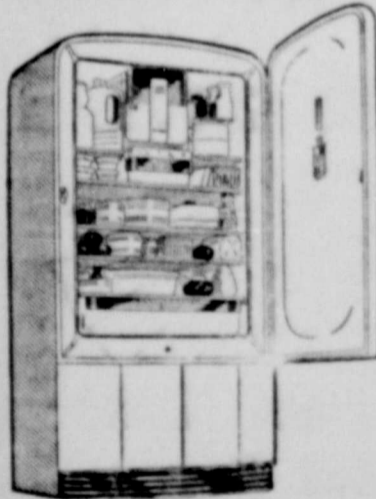
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Mr. and Mrs. Olin S. Miller show listening to the popular KGNK Farm News program in their farm home near Floydada, Texas. Thousands of KGNK listeners will hear a new feature, the opening livestock markets, on the program beginning next week at 6:45 a. m. Joe Field (inset) of the regional Farm Security Administration staff at Amarillo, is the regular reporter for the Farm News program presented by KGNK in cooperation with the United States Department of Agriculture and the Extension Service. Each morning he brings to listeners timely agricultural information, the weather report, and grain, feedstuff, and wool markets.

Here's a Hot Tip on some COLD FACTS



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