

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, July 18, 1940

Number 34

W. E. Brogden Former Resident Visits in County

W. E. Brogden, of Tishomingo, Oklahoma, former resident of Floyd County was a visitor in Floydada Saturday. Mr. Brogden came to Floyd County in 1891 and took up land. The Brogden Survey at Lockney, was named for him and he once owned the land that was the old Christian College location at Lockney.

Poor Years Said to Be Harder to Surmount

College Station, July 17.—Farmers today cannot stand "poor" years as well as they could 15 years ago. When a portion of soil fertility is lost, when buildings become so badly in need of repair that they do not serve adequately the purpose for which they were constructed, when machinery and equipment are in need of repair, and when workstock attains an age which reduces working efficiency, the decreased contribution of these factors must be matched by increased efficiency from some other source if crop and livestock production is to be maintained at a profitable level over a period of years.

According to C. Hohn, specialist in soil and water conservation, and Tyrus B. Timm, economist in farm management, both with the A. and M. College Extension Service, this gradual deterioration in equipment and improvements has been happening on thousands of farms in Texas.

These specialists point out that each year there is a normal repair charge which should be made against buildings, machinery and equipment even if no cash was expended. In the same way there is a normal replacement cost each year in workstock and breeding stock as well as for the soil.

This indicates that the maintenance of a fair standard of living on Texas farms during the past decade to a large degree came at the expense of original resources, past accumulations, and prospective earnings. Profits are needed even to maintain present standards.

Through county land use planning committees, soil conservation districts and other farmer-controlled organizations rural people are now attacking these problems themselves, with the assistance of various state and federal agencies.

Smith-Doxey Deadline Set at August 1 and 15

College Station, July 17.—August 1 and August 15 are the deadlines for receiving applications for the free classing and cotton marketing news services provided under the Smith-Doxey Act.

The August 1 date applies to all of Texas except the High Plains and the August 15 deadline to the remainder of the state.

The service is available to one-variety cotton associations and other organized cotton improvement groups, and gives farmers the correct grades and staple on their cotton, together with official market prices.

Instructions and forms for making application may be obtained from county agricultural agents. Texas offices of the Agricultural Marketing Service of the U. S. Department of Agriculture are located in Dallas, Austin, and El Paso.

In 1939, 287 cotton improvement groups in Texas and 106 in Oklahoma availed themselves of the service.

NOTICE!

Just a reminder to the voters of Precinct No. 4, that I will appreciate your support for the office of commissioner of Precinct No. 4, Saturday, July 27th.

I have made a canvas of the precinct and those that I failed to see will try to see them before election day, July 27.

C. M. LYLES.
(Political Advertising)

TEXANS TODAY

OUTSTANDING LEADERS ACTIVE ENGAGED IN THE CONSTRUCTIVE DEVELOPMENT AND BUILDING OF "THE LONE STAR STATE"



Sam Rayburn

BORN JAN. 6, 1882, ROANE CO., TENN. MOVED WITH PARENTS TO FARMING CO., ARK. EARNED FIRST MONEY PICKING COTTON, HANDLING JANITOR DUTIES AT COLLEGE AND PUBLIC SCHOOLS. GRADUATE EAST TEXAS STATE TEACHERS COLLEGE WITH BRILLIANT RECORD.

STUDIED LAW, UNIVERSITY OF TEXAS, PASSED BAR EXAM WHILE SERVING IN TEXAS LEGISLATURE, LAST TWO YEARS AS SPEAKER. ELECTED 65TH CONGRESS IN 1917, WHEN WILSON WAS NAMED PRESIDENT, WHO IN TURN HONORED RAYBURN TO INTRODUCE AND PILOT THROUGH CONGRESS, VITAL WORLD WAR LEGISLATION.

FARMER HIMSELF, RAYBURN BEARS THE DISTINCTION OF HAVING FINE REGISTERED JERSEY CATTLE AT HIS HOME FARM AND POOLED WHITE FISH AT HIS RANCH HOUSE LEADER BROODING FAVORITE PROJECT IS THE \$400,000 RED RIVER DAM, PROVIDING FLOOD CONTROL, IRRIGATION, ELECTRIC POWER.

DEMOCRATIC LEADER IN CONGRESS, MR. RAYBURN IS A MAJOR FACTOR IN NATIONAL AFFAIRS WHILE CHAIRMAN OF INTERSTATE AND FOREIGN COMMERCE COMMITTEE, HE WAS AUTHOR OF TRANSPORTATION, SECURITIES AND EXCHANGE HOLDING COMPANY, AND RURAL ELECTRIFICATION BILLS, FOUR MAJOR ACTS OF THE ROOSEVELT ADMINISTRATION.

SAM RAYBURN'S LONG EXPERIENCE, HIS VAST ACQUAINTANCE WITH MEN AND MEASURES HAVE BROUGHT HIM TO THE POSITION OF LEADERSHIP THAT HE HANDLES WITH A KINDLY AND SHREWD FORCEFULNESS, TRUSTED BY NEW DEALERS AND CONSERVATIVES ALIKE, RAYBURN IS INTIMATE FRIEND OF JOHN CARNER, WHOSE CAMPAIGN HE MANAGED IN 1932, AS WELL AS BEING A POWERFUL ADMINISTRATIVE SPOKESMAN ON MAJOR LEGISLATIVE MATTERS. OFTEN SPOKE OF FOR VICE-PRESIDENCY, RECENT EVENTS HAVE BROUGHT HIS NAME TO THE FORE IN THIS CONNECTION. RAYBURN IS CHAIRMAN OF THE TEXAS DELEGATION TO THE NATIONAL DEMOCRATIC CONVENTION IN CHICAGO.

© 1940 TEXAS NEWSPAPER FEATURES

Car Sales Showed Increase For June

Detroit, July 17.—Chevrolet dealers combined new and used car and truck sales set a new high during the month of June, W. E. Holler, general sales manager, announced here today. Records show that the selling organization delivered an average of 12,696 units each of the 25 working days in the month, for the tremendous total of 317,405. Retail sales figures for the last 10 days of June and also for the month as a whole, showed substantial increases over the same periods last

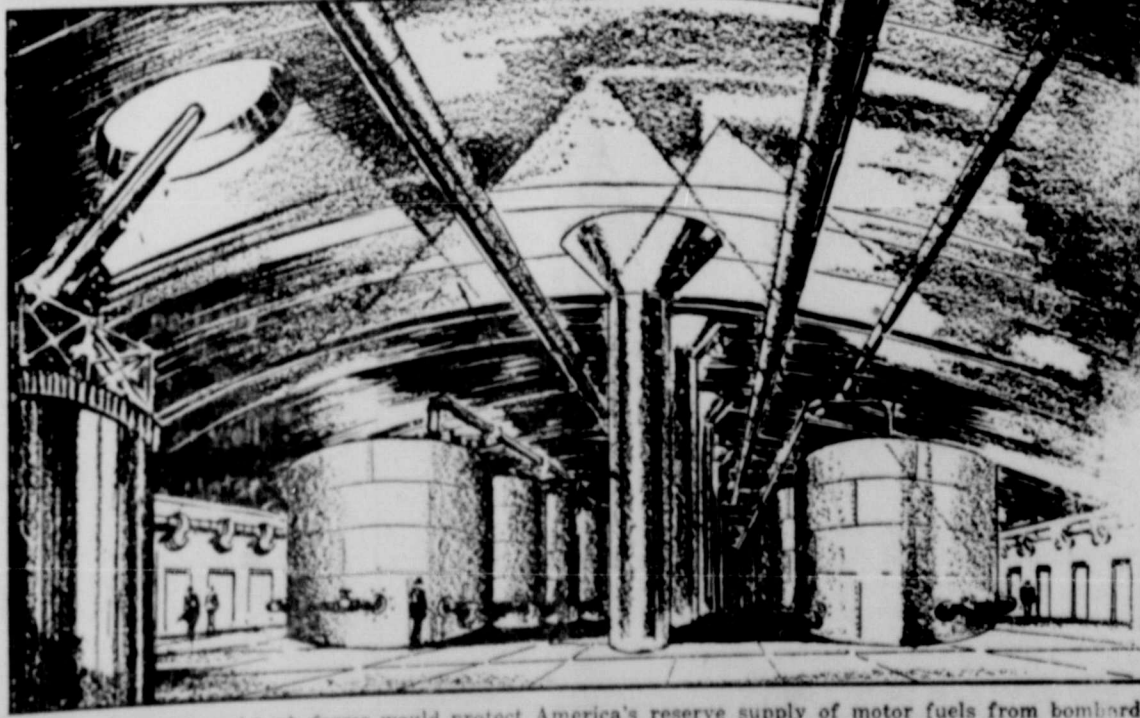
Egg Marketing Association to Meet Saturday

The Floyd County Egg Marketing Association will meet Saturday, July 20, at 2 o'clock in the county court room for the purpose of making final arrangements in connection with the proposed egg marketing program.

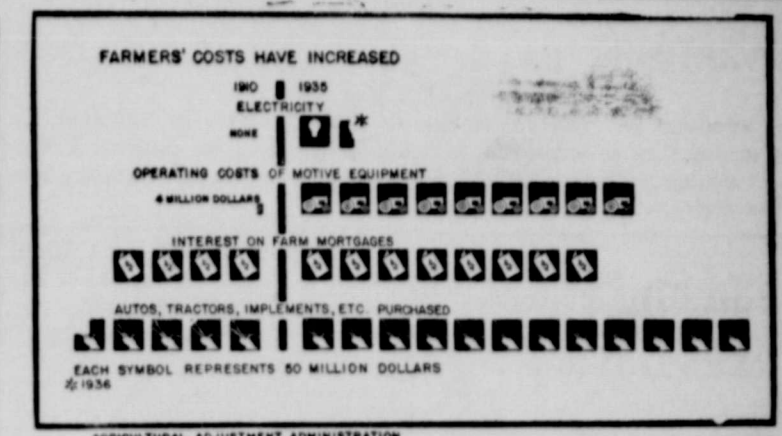
All egg producers interested in the marketing of high quality eggs for the remainder of the summer and fall months should be in attendance at this meeting.

Let Cavanaugh do your Printing

Bailey Sheppard Plan Would Put Motor Fuel Reserves Underground For National Defense



Huge underground tank farms would protect America's reserve supply of motor fuels from bombardment or sabotage, according to the plan of Bailey Sheppard of Longview, candidate for railroad commissioner. The artist's sketch shows the Sheppard plan for bomb-proof storage with a subterranean tank camouflaging a great underground storehouse. The lower picture shows one of the vast subterranean tank farms protected by anti-aircraft cannon.



Funeral Services Held For Mrs. Hazel Pauline Fowler

Funeral services were held Monday afternoon at 3 o'clock at Harmon Funeral Home Chapel for Mrs. Hazel Pauline Fowler, age 19 years, 6 months and 23 days, who passed away July 14, in a Lubbock hospital. Rev. Vernon Shaw conducted the services.

Mrs. Fowler was born in Brown County, Texas, and had lived in Floyd County most of the time since 1925, except a short time in New Mexico. Deceased had been in ill health for sometime suffering from a brain tumor.

Survivors include her husband, Jack Fowler, one daughter, Melva Joe; her parents, Mr. and Mrs. J. L. Green, Floydada; and one sister, Mrs. Elva Sharp, and six brothers, Glenn Green, J. L. Green, Don Green, Billie Green, Jimmie Green and Cline Edward Green.

Funeral services were: Carl Plumlee, Edgar Smith, James Kimble, Robert Reeves, Carl Lewis and Fred Reeves. Interment was made in Floydada cemetery with Harmon Funeral Home in charge of arrangement.

Political Holiday At Butler Field In Amarillo

Amarillo, July 17.—Several congressional and senatorial candidates are planning big delegations to the All Panhandle political holiday in Butler Field at Amarillo the evening of July 23. The rally will start at 8 o'clock.

More than 200 residents of Dalhart and the XIT Band will attend the rally and get in some good words for the XIT Ranch Reunion there August 5 and 6.

Deskins Wells of Wellington, congressional candidate, said a large delegation would accompany him to the rally and make stops at Childress, Estelline, Turkey, Quitaque, Silverton, Tulia, Dimmitt, Hereford and Canyon.

The 'Mr. Worley Goes to Washington' Club at Pampa promised to send 600 members, a band and several entertainers.

A effort is being made to bring Gov. W. Lee O'Daniel to the Rally. Ernest O. Thompson, gubernatorial candidate, will attend, and Jerry Sadler is attempting to arrange his schedule so he can be at the rally.

All candidates and voters of the 28 counties in the 18th congressional district have a public invitation to attend the free rally—nothing to sell—nothing to buy; just politics—which is being sponsored by the Amarillo Globe-News.

The various delegations and bands will stage parades downtown during the day. There will be plenty of comfortable seats at Butler field.

To The Voters of Precinct Number One:

I take this method of thanking the people of Precinct One for the courtesies shown me in visiting your homes and places of business.

Will promise, if you see fit to elect me to the office of commissioner, I'll do all in my power to give you a good business administration and to cooperate with the members of the court and other county officials to that end. Your vote and influence will be appreciated.

EMMETT E. FOSTER.
(Political Advertising)

Let Cavanaugh do your Printing.

Why America Has A Farm Problem Is Explained

One factor that has contributed to America's farm problem is the increased cost of farming.

In 1935, farmers received only a little more than half the share of the national income they did in 1910, but their costs were several times greater.

Thus where in 1910 the operating costs of motive equipment totaled 4 million dollars, in 1935 the cost amounted to 440 million dollars.

Interest on farm mortgages totaled 199 million dollars in 1910 and 400 million dollars in 1935.

In 1910 autos, tractors, and other machinery cost farmers 222 million dollars; in 1935 this cost was 593 million dollars.

There were no expenses for electricity in 1910; in 1935 this item cost farmers 68 million dollars.

Several of these items have combined to make the work of the farmers go further and have thus contributed to the agricultural surpluses.

1940 Cotton Parity Payments Are Underway

First certifications have been made of Texas cotton and rice parity payments under the 1940 AAA program.

Batches of cotton price adjustment applications from Nueces County and rice price adjustment applications from Colorado County were the first certified by the state AAA office and forwarded for payment, B. F. Vance, assistant state AAA administrator, said.

Approximately 300,000 applications, totaling \$25,000,000, for cotton parity payments are anticipated, the administrator said, while rice parity applications will number about 900 for a total of \$260,000. Payments are expected to be completed by October 1.

Parity payments on wheat, meanwhile, are almost complete with 46,468 applications, totaling \$3,375,963, paid from an estimated 47,000 applications for \$3,400,000.

Parity payments are distinct from conservation payments and are designed to restore to the agricultural producer a portion of the difference between what he receives for his product and what is considered a fair return on the basis of what he must pay for the products of other industries. Parity payments on cotton are made at the rate of 1.55 cents per pound of the normal yield of cotton, rice at the rate of 9.5 cents per hundredweight, and wheat at the rate of 10 cents per bushel.

New Secretary of C. of C. Assumes Duties This Week

Herwin E. Strickland, new secretary of the Floydada Chamber of Commerce, Monday assumed his duties with that civic organization.

Work thus far this week has been devoted to rearranging the office, now located in the Williamson building on West Missouri street, and routine duties in preparation for activities to follow.

A check up yesterday afternoon indicates that the membership is nearing the 100 mark and is expected to exceed this figure within the week. Teams under the direction of J. G. Wood and R. E. Fry are conducting the drive.

It is the intention of the Chamber of Commerce to harmonize the endeavors of business and professional men and the farmers of this area toward the goal of non-partisan progress and development.

THE FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

M. B. CAVANAUGH, PUBLISHER

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In Floyd County \$1.00; Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Loan on 1940 Texas Barley Crop

Colege Station, July 17.—A loan on the Texas barley crop will be offered for the first time in 1940 by the Commodity Credit Corporation.

Loans on farm-stored barley will be made at a rate seven cents per bushel higher than on barley stored in warehouses, according to word received at the state headquarters of the AAA. County AAA offices will handle applications for barley loans in much the same manner as the wheat loans are handled.

Notes secured by farm-stored bar-

ley will mature on demand or 10 months from date of issue, while notes secured by warehouse-stored barley will mature on demand, 10 months from date, or April 30, 1941, whichever is earlier, AAA officials said. Interest will be at the rate of three percent.

Loan rates on farm-stored barley follow: Grade 1, 35 cents per bushel; Grade 2, 34 cents per bushel; Grade 3, 32 cents per bushel; Grade 4, 29 cents per bushel. Warehouse-stored barley rates will be seven cents per bushel less on each grade. These values are subject to two cents per bushel discount on mixed barley.

Application forms and instructions on procedure have not yet been sent to the county offices, officials said, but probably will be available sometime this month.

Mr. and Mrs. H. B. Hatley spent the week end in Lela visiting Mrs. Hatley's mother, Mrs. J. A. Cardwell.

Let Cavanaugh do your Printing.

TO CHECK
MALARIA
IN 7 DAYS
take **666**

M. L. SOLOMON
JEWELER
Floydada, Texas

Floydada Insurance Agency...

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER

Notice to Creditors

OF THE ESTATE OF EUGENIA COLLINS, DECEASED
NOTICE IS HEREBY GIVEN that Original Letters Testamentary upon the Estate of Eugenia Collins, Deceased, were granted to me, the undersigned, on the 10th Day of June, 1940, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office Address are 1810 Colorado Street, Austin, Texas.

ELIZABETH WADE SMITH,
Independent Executrix of Estate of 29-4tc Eugenia Collins, Deceased.

Notice to Creditors

OF THE ESTATE OF S. A. GREER, DECEASED

NOTICE IS HEREBY GIVEN that Original Letters Testamentary upon the Estate of S. A. Greer, Deceased, were granted to me, the undersigned, on the 12th Day of June, 1940, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office Address are Floydada, County of Floyd, State of Texas.

M. F. GREER,
Independent Executrix of Estate of 30-4tc S. A. Greer, Deceased.

THE FIRST NATIONAL BANK
Floydada, Texas

1903—TIME TESTED SERVICE—1940

Spears & Daniels Automotive Repair

COMPLETE LUBRICATION SERVICE

Engine Tune-Up A Specialty. Telephone No. 51
LOCATED SOUTHEAST CORNER OF SQUARE

"NO MORE HOME LAUNDERING FOR ME!"



It's Cheaper to Send it to the
Floydada Laundry

This housewife, just as many other enlightened Floydada housewives, has found that "amateur" home laundering cannot compete with "professional" laundering. We can do your laundry better because we are organized solely for that purpose. Give us a trial.

HERE'S WHY THE LAUNDRY CAN DO IT BETTER!

1. We have all the latest scientific laundering equipment!
2. Our personnel is thoroughly trained, capable and experienced!
3. We do a volume business, and use large-scale methods!

FLOYDADA STEAM LAUNDRY

Phone 141 for Pick-Up and Delivery Service!

HALF PRICE SALE!



ONE-HALF PRICE DRESSES

1 Rack of Ladies Dresses, Regular \$5.95 to \$12.75, reduced to

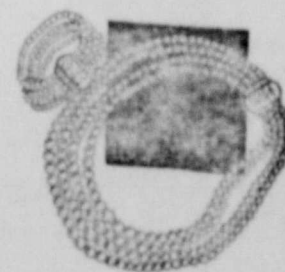
1/2 PRICE



WOOL SKIRTS ONE-HALF PRICE

One Group Light Weight Wool Skirts, regular \$3.98 values reduced to

ONE-HALF PRICE



COSTUME JEWELRY

Reduced to

ONE-HALF PRICE



HOUSE COATS (Silk Only)

Beautiful Silk House Coats Reduced

1/2

SWEATERS AND BLOUSES

Going at One-Half Price



One group of Sweaters and Blouses regular \$1.00 to \$1.98 values, reduced to

1/2

STYLE SHOPPING

Mrs. Mollie A. Morton

SPECIAL NOTICE!

We have just installed some
New Mobil Equipment

First Class LUBRICATION JOB

50 Cents

Phone 36

A. J. CLINE

SERVICE STATION

Political Announcements

Whose names appear below authorized The Floyd County to announce their candidacy for the office of Representative of the District of July 27th.

MAHON

for the Legislature of the Representative District of

MATHEWS

Clerk:

NICHOLS

Commissioner Precinct Four:

(HUGH) NELSON

LYLE

Treasurer:

O. M. CONWAY

Judge:

TUBBS

Re-Election.

RANDERSON

Commissioner of Precinct No. 1:

CUMMINGS

M. FINKNER

M. E. FOSTER

Assessor and Collector:

PROBASCO

E. MARSHALL

FISHER

Clerk:

A. HOLMES

(BUCK) SIMS

Attorney 110th

District:

A. HAMILTON

Attorney

STAPLETON

School Superintendent:

RENCE GUFFEE

of the Peace

No. 1:

WOODY

CLASSIFIED

VERTISING

Plant Turnips. Get Seed

CASH GROCERY. 33-3tc

Two good openings for

dealers. See M. B. Martin.

The Rawleigh Company,

Tenn. 27-3tp

FLOWERS are FRESH and

ARTFULLY ARRANGED.

MS. FLOYDADA FLORISTS

LANDS FOR LEASE

farm tracts to lease at rea-

prices for cash.

M. MASSIE & BRO.

Floydada, Texas. 11-tfc

CASH GROCERY Have

load of fresh stock

Seed. 33-3tc

men Wanted

EXPECTED CHANGE makes

fine Rawleigh Route in

county. Splendid business se-

in this district for years. Ex-

cellent opportunity for right man.

Particulars see M. B. Martin,

A. Tex., or write Rawleigh's,

RG-260-201M, Memphis, Ten.

31-4tp

READY to Plant Turnips.

the Seed. STAR CASH

33-3tc

you to visit the green

PARK FLORISTS—Mrs. W.

Phone 78. 46-tfc

best and cheapest monuments,

marble or granite. See S. B.

KEY. 24-tfc

CAVANAUGH DO YOUR

PAINTING.

HOT

WEATHER

for Foot Comfort. We

corns and adjust arches.

Have Those

Repaired

work guaranteed to please

Give us a trial.

PP

SHOE

SHOP

SOUTH SIDE SQUARE

Millionth 1940 Chevrolet to be Contest Award



Some conception of the demand for the 1940 Chevrolet may be gained from the fact that the one-millionth model of this year's production left the assembly line at Flint, Mich., on July 12. In celebration of the public appreciation reflected by this tremendous production record, M. E. Coyle, general manager of Chevrolet, shown (left) above with W. E. Holler, general sales manager, announced that the one-millionth 1940 car, together with a trip to the New York World's Fair, would be awarded in a contest which is open now and will close Aug. 31. Details are obtainable at any of the company's dealers.

Mr. and Mrs. Freeman Thacker, of Roaring Springs, visited with relatives here Sunday.

Mr. and Mrs. Dorris W. Jones and daughter, Linda Gay, visited with Mr. and Mrs. W. O. Jones Sunday.

Mr. and Mrs. Wilmer Jones, Jr., visited in Lubbock Sunday with Mr. and Mrs. Denzil Probasco and Mr. and Mrs. Roy Neal.

Lois Turner, of Lubbock, spent the week end with his parents, Mr. and Mrs. E. W. Turner.

Home Made Grape Juice Will Help on Pantry Budgets

College Station, July 17.—Rural women who have difficulty meeting fruit juice quotas in their pantry budgets for the coming year may fill in the gaps with home-made grape juice, suggests Grace I. Neely, specialist in food preservation for the A. and M. College Extension Service.

The average housewife will find many uses for grape juice. By the addition of ice it makes a refreshing hot weather drink, and it also can be served in a mixture of other juices as a punch. Too, it can be used in frozen desserts. By adding pectin, small amounts of jelly can be made from the juice as needed. Or, during the winter the juice may be spiced and served hot.

Not only is grape juice a refreshing and healthful beverage, but it is easily and inexpensively prepared at home, Miss Neely adds. With small amounts of sugar, one bushel of grapes will yield from two and one-half to three gallons of juice.

When several varieties of grapes are used the juice can often be blended to make a better flavored and more attractive juice, according to studies made at the Texas Agricultural Experiment Station. For example, a real juice can be added to a white juice to make a better color, or sweet juices can be added to sour juices until the combination tastes just right. Some of the blends which have a good quality from the standpoint of appearance and flavor are 25 percent Carman plus 75 percent Virginia; 50 percent Carman plus 50 percent Mustang; 25 percent Carman plus 25 percent Virginia plus 25 percent Fern Munson plus 25 percent America; or 75 percent Virginia plus 25 percent Catawba.

Misses Naomi Smith and Florine Dorrell left Saturday for Los Angeles, California, where they will spend a two weeks vacation.

LET CAVANAUGH DO YOUR JOB PRINTING.

SEEKS SECOND TERM



Judge John H. Sharp, of Ellis County, who is seeking re-election to his second term as Associate Justice of the Supreme Court of Texas.

The undersigned lawyers recognize the fairness, learning, and ability of Associate Justice John H. Sharp, of the Supreme Court of Texas. We heartily endorse his candidacy, and urge his re-election for a second term:

Jeff D. Ayres
Winfred F. Newsome
W. E. Grimes
L. G. Mathews
Kenneth Bain
Ben P. Ayres
R. F. Stovall
John Stapleton.
(Political Advertising)

JERRY SADLER for GOVERNOR



The "Sales-Tax Gang" is on the run
Jerry Sadler offers a workable tax plan. . . . Read his platform and join the throng. . . . Jerry Sadler has led the fight and has routed the "Sales-Tax Gang."
Elect Sadler your Governor

VOTE AGAINST A SALES TAX

Mr. and Mrs. John W. Lanier Are on Vacation

Mr. and Mrs. John W. Lanier left Sunday for several weeks vacation trip, which will take them to Hot Springs, New Mexico, where they will take the health baths, and visit a number of interesting places including Carlsbad Cavern and Cloudcroft, New Mexico.

VOLUNTEER FIREMEN OF TEXAS SAVE MUCH PROPERTY

Austin, July 17.—Texas volunteer firemen who obtained a \$2,500,000 annual saving last year to Texas' on residential and other fire insurance, this week appealed to farmers, ginners and others to assist in preventing unreasonable increase in rural insurance rates which have been proposed by insurance companies before the Texas Board of Insurance Commissioners.

In an article released today, Bayne

Satterfield, editor of the Texas Fireman, stated that much of the savings obtained by the ten percent reduction of dwellings and other rates last year would be wiped out if the proposals to increase farm, gin, cotton while ginning and other rural insurance went into effect.

Miss Edna Earl Sullivan, of Chicago, arrived Monday to visit with her mother, Mrs. A. C. Sullivan and sister, Mrs. C. M. Thacker.

Let Cavanaugh do your Printing

"CHEVROLET'S FIRST AGAIN!"

Biggest Volume Means Biggest Value

1st in value.. in sales.. in features.. in performance with economy

"WHY PAY MORE? WHY ACCEPT LESS?"

OVER A MILLION 1940 CHEVROLETS built to date

EYE IT..TRY IT..BUY IT!

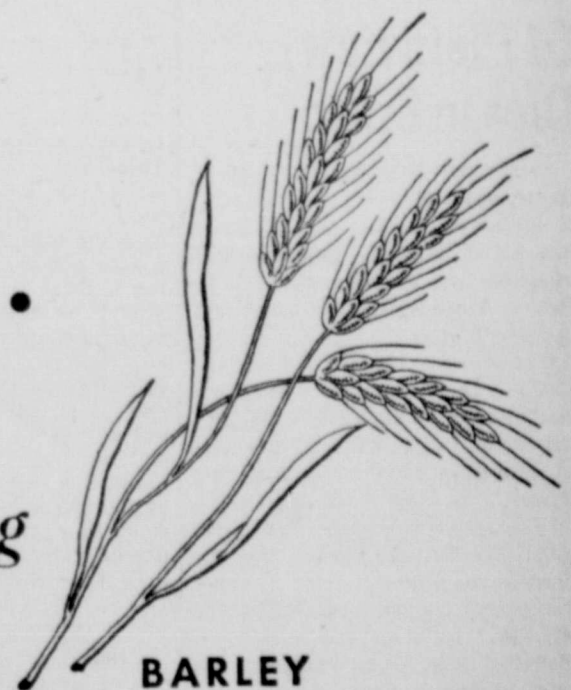
ODEN CHEVROLET CO.
SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

THE RECORD.... Facts That Concern You

No. 20 of a series

WHAT IS MALT?..

and how is it used in making beer and ale?



BARLEY

Answer: Brewers' malt is barley that has had its starches modified. The barley is first permitted to "sprout" by the addition of moisture. At the right instant, the growth is checked by heat and the sprouts are removed.

What remains is malt... the essential base of all good beer and ale.

Every step in the brewing of good beer and ale has been taught by centuries of experience. Today, amazingly expert brewers—using only

the purest ingredients—make beer and ale the mild, tasty, wholesome beverages that they are.

Now the brewing industry is taking action to keep the retailing of beer as wholesome as beer itself. A plan to eliminate abuses is already in effect in a number of states. It is being extended. Ask us for an interesting free booklet.

Write: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER...a beverage of moderation



GAS

Turns Houses Into Homes

Home lovers nowadays demand all the comforts and conveniences of modern living.

That's why Gas and Modern Gas Appliances have become so popular.

Gas, because it is clean, economical... up-to-date. Gas Appliances, because they are so good looking and compact... so perfectly suited to the American home of today.

Thus, it is sound business judgment as well as good design to let "GAS Do the Major Housekeeping Jobs" of cooking, water heating, refrigeration, house heating.

West Texas Gas Company

Eight Thousand Take In Short Course

College Station, July 17.—Eight thousand farm people took in the annual Farmers' Short Course at Texas A. and M. College last week.

The number was made up of three thousand 4-H Club boys and girls who registered for the junior section during the first two days of the week and of that many farm men and farm women who registered for the adult section. In addition, it is estimated that 2,000 people from surrounding counties attended without registering for rooms.

Frozen food lockers, land use planning and conservation headlined the program with speakers divided about equally between men and women of national importance and farm people.

Special groups who made the short course the occasion for meetings included the Texas Home Demonstration Association, Texas Agricultural Writers, Texas Agricultural Workers, Master Farmers of Texas and Hereford Cattle Breeders' Association.

County agricultural and home demonstration agents gathered for their annual conference, as did workers of the Agricultural Experiment Station. Several hundred members of land use planning committees and some 500 AAA county committeemen also attended. The Texas County Agricultural Agents held a business session.

Floyd County 4-H Club Boys Won Fourth Place

Junior Cummings and Carrol Johnston, McCoy 4-H Club boys representing Floyd County in the Dairy Demonstration Contest at the Farmers' Short Course, at College Station, on July 6 to 9, won fourth place with 72 teams competing in this contest, and received a rating of excellent.

The boys presented their demonstration, "The Value of Milk as a Food", to an audience of some 8,000 people. As a result of their fine performance, Junior Cummings and Carrol Johnston were invited by the Holstein-Friesian Association of America to give their demonstration at the annual banquet of this Association held during the State Fair, Dallas.

D. F. Bredthauer, county agricultural agent, states that he is more than pleased with the excellent demonstration these boys gave as each boy is only 12 years of age and his first attempt with this phase of 4-H work.

Junior Cummings, Carrol Johnston, and Jim Bert Bobbitt, Lockney 4-H Club boy, left Floydada with the Hale County 4-H boys on July 5 and returned on July 10.

Mrs. D. L. Miller, Of Plainview, Dies in Crash

Plainview, July 16.—Mrs. D. L. Miller, about 69 years old, a resident of Plainview for the past 25 years, was killed instantly this afternoon when her car overturned two miles east of Dimmitt on the Plainview-Dimmitt highway.

Her head was crushed and one arm and leg fractured. Her body was thrown clear of the automobile. Mrs. Miller was riding alone. There were no witnesses to the accident, but officers said after examining the car they believed a blowout caused the automobile to leave the highway and overturn in a ditch.

A Dimmitt truck driver picked up Mrs. Miller's body and took it to Dimmitt. Mrs. Miller's husband was killed in an automobile accident near Floydada a year and a half ago.

Survivors are a son, David Miller of Clovis, and a daughter, Mrs. Donald J. Hoose, Mamarene, N. Y., and several brothers and sisters.

Mr. and Mrs. John W. Lanier Are on Vacation

Mr. and Mrs. John W. Lanier left Sunday for several weeks vacation trip, which will take them to Hot Springs, New Mexico, where they will take the health baths, and visit a number of interesting places including Carlsbad Cavern and Cloudcroft, New Mexico.

Miss Edna Earl Sullivan, of Chicago, arrived Monday to visit with her mother, Mrs. A. C. Sullivan and sister, Mrs. C. M. Thacker.

Historic Points Attract Visitors to South Wales

The coast of South Wales between Swansea and Tenby, on the western side of Carmarthen bay, is varied. There are parts of the coast where the limestone cliffs rise to a considerable height, only to fall away again to the sand flats of such tidal estuaries as are formed where the Loughor, the Burry or the Towy rivers meet the sea.

To the west of Swansea the Mumbles Head curves protectively into the bay. From this windy elevation the view across the bay toward Swansea and Port Talbot has as a background the chimneys of innumerable industries, says the Sunday Times of London. A canopy of smoke drifts slowly across the scene. Dimly, through the haze, rise the rugged shapes of the Glamorgan mountains.

But turn toward the west and follow the undulating path along the cliffs and the horizon is limited only by the headlands of Pwll-du head and Oxwich point. In places the cliffs give way to snug sandy beaches, such as Langland bay or Caswell, where the surf-bathing is good, or again in the wide sweep of Oxwich lying below the historic little village and castle from which it obtains its name. At Worms head the cliffs end and the flats around the river mouths begin. But beyond Pendine sands toward Sandersfoot and Tenby the coast rises again and reaches a wild magnificence where the National Trust cliffs at Lydstep overlook Caldy island.

All this stretch of coast appeals to the visitor because of its quiescent charm. There are no great seaside resorts, but towns such as Tenby, Kidwelly, Llanelly or even Swansea, with their individual attractions, are excellent centers from which an interesting and historic hinterland may be explored.

Slick 1920 Model Carries the Mail

Six days a week for the last 20 years a museum on wheels has bumped along Forsyth county's rural roads in North Carolina.

The vehicle carries "Professor" T. E. Woosley, veteran rural mail carrier, along his route.

Back in the era of prosperity just after the World war, Woosley's "deluxe model touring car" was the king of the dirt roads.

Today it's nothing less than a museum, for it shows by vivid contrast the startling progress realized in the American automobile industry.

Flashy 1940 model beauties can purr past him and the occupants can turn and smile in a you-poor-man manner, but the "professor" is satisfied with his 1920 machine.

Service is what he puts a premium on, and he can't find any reason to complain. Since July, 1920, the old touring car has been faithful.

The speedometer broke years ago, but the known mileage is far more than 100,000 miles, and every day 59.3 miles are added.

Proof that the bus gives thoroughly satisfactory service is found in the route the professor covers with mail delivery.

This route is rough enough to be used as a testing ground for even the most durable new model car. But it has no bad effects on the "horseless carriage."

Homemade Concrete Mixture

Many home owners like to make their own concrete repairs because so often the job is too small to justify calling in a regular repairman. These proportions for concrete mixtures are recommended by the technical division of the Federal Housing administration. For plain concrete, use one part portland cement, three parts sand, five parts gravel or crushed stone; for reinforced concrete, use one part portland cement, two parts sand, four parts gravel or crushed stone. No more than seven gallons of water per bag of cement should be used, and when the aggregate is already moist, there should be less water, as the strength of the concrete depends to a great extent on the quantity of water used in proportion to that of cement.

Check by Colored 'Hoppers'

If a Minnesota farmer finds a gold, violet or red grasshopper in his corn field he knows it's one of the 20,000 or more grasshoppers that the state department of agriculture painted and then turned loose over the state.

State entomologists naturally aren't solely interested in raising gayly colored grasshoppers. They want to learn the direction of hopper migrations.

Every now and then a batch of the colored hoppers appear in some section of the state. Whenever a farmer locates one of the colored flock he notifies the agriculture department.

The pests are sprayed with the lacquer of a chosen color, diluted with banana oil. Any of the various tints can be used.

War Sells Olives

California growers attribute the Spanish war, which largely wiped out the olive industry in Spain, as being one of the principal factors in a 250 per cent increase in sales of California olives.

OUR JULY CLEARANCE SALE

Continues for a few days and we are offering many bargains in SUMMER DRESSES, HATS, BAGS, PLAY SUITS AND SLACKS that you can wear all summer.

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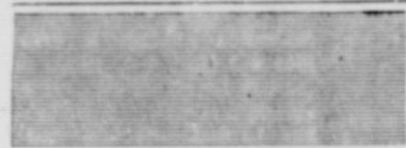
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Wash Dresses

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New Summer Sheer Dresses

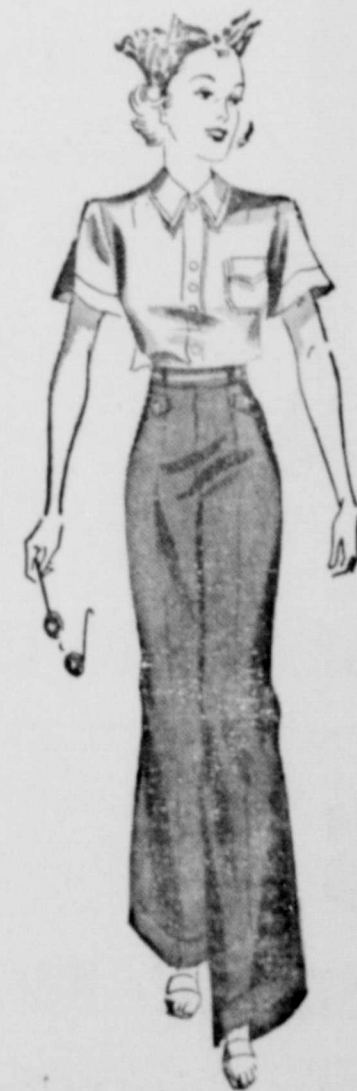
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New Spring Colors in Fabric Gloves, greatly Reduced in this sale.

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