

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, July 11, 1940

Number 33

Page No. 11

WHEAT CROP INSURANCE PROGRAM IS UNDERWAY OVER MOST OF TEXAS WHEAT SECTION

Station July 10.—The 1941 wheat crop insurance program is under way over most of the wheat section with only a few AAA offices not yet accepted.

On the 1939 crop 3,700 Texas producers insured their wheat production of 2,516,168 bushels and collected indemnities totaling 1,020,788 bushels. Approximately 11,000 producers insured their crop of 5,227,699 bushels with indemnity payments to date amounting to more than 500,000 bushels under the 1940 program.

Marketing Association Met in Discussion

Floyd County Egg Marketing Association met Saturday in the county agricultural agent's office for the purpose of discussing the plans in connection with the proposed marketing program.

Cemetery Drive Get \$87.70 for Fund

The Cemetery drive made last week for funds for Floydada Cemetery totaled \$87.70, according to a report made by Mrs. Bob Smith, president of the association.

Francis Wester's Cousin Dies From Accident

Francis Wester and Mrs. Roy Wester and son, Tom Roy, left last night for Paragould, Ark. where they were called on the death of Hugh Allen Wester, who was seriously injured in an automobile accident and died July 8th.

New Interest Rate Will Help Floyd County Farmers

Farmers in Floyd County will save about \$41,000.00 a year as a result of the legislation just enacted by Congress affecting interest rates on Federal Land Bank and Land Bank Commissioner loans.

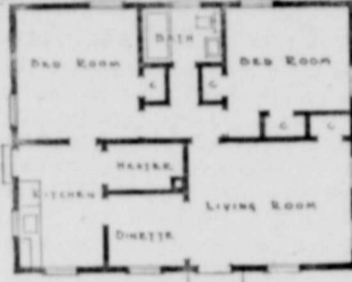
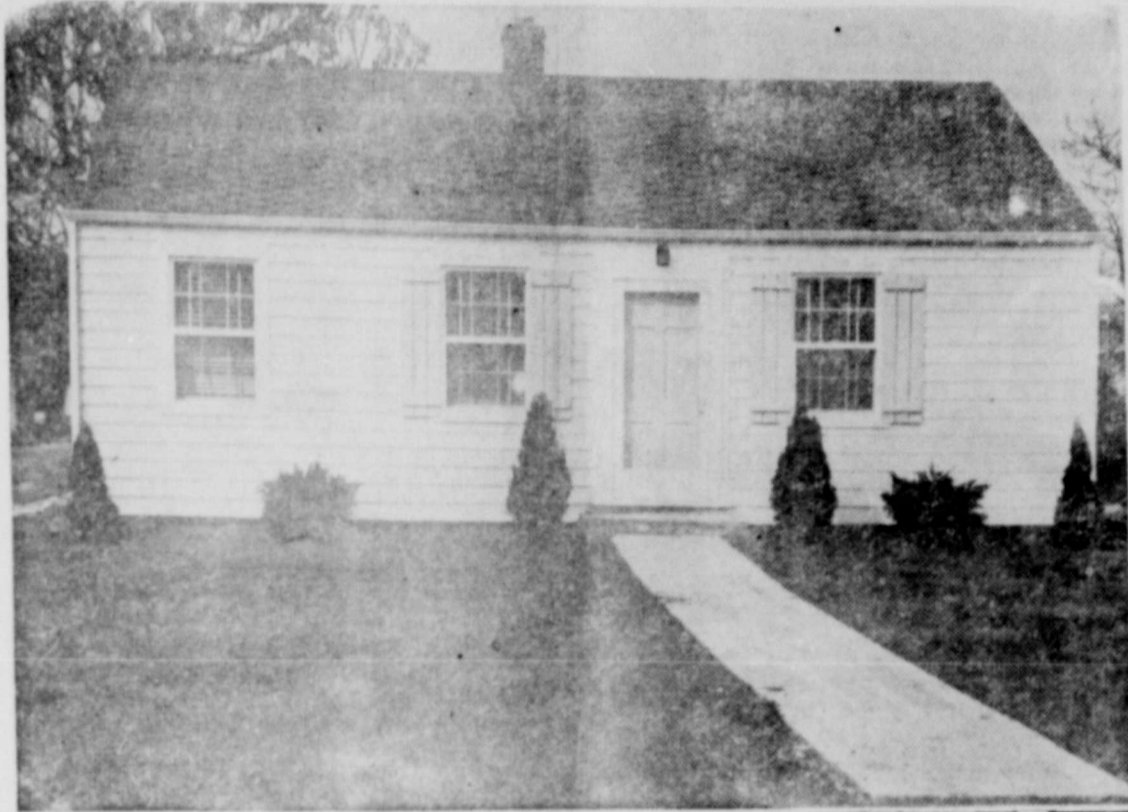
Commissioners Meet in Regular Session

Floyd County Commissioners met Monday in regular term and passed bills and attended to matters that come before the board.

Mrs. J. A. Hatley Is Home From Hospital

Mrs. J. A. Hatley, of Dougherty, was brought home from the Lubbock hospital Friday afternoon by her son, H. B. Hatley, and is improving from her illness.

Good Example Of a New Trend



This example of modern architecture illustrates the trend toward the low-cost home and what has been accomplished in this field in so short a period. Free from most of the defects of architecture in transition, this home is simply designed to solve a special living problem.

APPLICATIONS FOR MATTRESS MAKING MATERIALS NEARING 200,000 MARK IT IS REPORTED

Preliminary reports from Texas counties indicate that applications for mattress making materials under the Department of Agriculture's program for reducing the country's cotton surplus may aggregate 200,000 when all records are finally tabulated in the state office of the A. and M. College Extension Service.

Other states participating in the program include Florida, Georgia, Louisiana, Kentucky, Missouri, New Jersey, North Carolina, Oklahoma, South Carolina, Tennessee, Virginia, West Virginia, and Maryland.

Texas in number with 158,613 applications filed, of which 149,513 families have been certified as eligible.

Next in line is Mississippi with 110,687 applications. About 100,000 of these are certified families as of June 22, 1940.

Singing Sunday at 2 O'clock

Singing has been announced for 2 o'clock at the South Side Baptist Church. Everyone is cordially invited to attend. Good singing will be had.

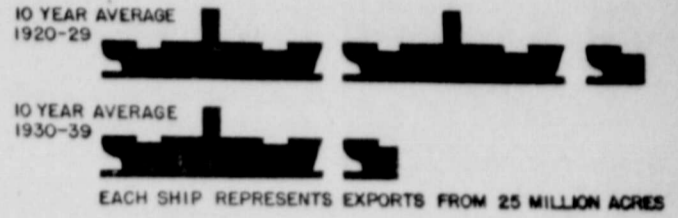
Little Girl Goes On a Jellymaking Spree

By Alice Blake



1) Little sister always picks the fruit for mother's jelly. She's a real help as a berry-washer and juice-maker, too.
2) Then one day she decides to try her hand at measuring sugar. Ever so carefully, now... Accuracy does it.
3) Well, why not finish the job... Little sister has an adventuresome spirit—and short-bill recipes are foolproof, anyway.
4) The smile tells the story of perfect jelly. No, she won't burn her fat little fingers—it's a heatproof cup.
5) Tried and pronounced perfect by a jury of one. Moral: Men just can't resist the girl who makes delicious fresh fruit jellies!

SHRUNKEN EXPORT MARKETS HAVE INTENSIFIED FARMERS' PROBLEMS



FACTORS BLOCKING FOREIGN TRADE

- 1. TARIFFS, TRADE BARRIERS, ETC.
2. SCARCITY OF CASH AND CREDIT ABROAD
3. WAR MEASURES
4. TREND TOWARD SELF-SUFFICIENCY ABROAD

Committees Are Developing for use of Farm Lands

Colege Station, July 10.—Farm people are not going to forget the long time pull in their efforts to help out on the national defense program.

Why America Has A Farm Problem Is Explained

One of the big reasons for America's farm problem is the decline in the foreign market for agricultural products.

His reason: In 249 of 254 counties in Texas, land use committees are developing plans for the wise use of agricultural resources and possible uses of these resources under all possible conditions.

War measures, the tendency of other nations to become more self-sufficient, and trade barriers in retaliation to America's tariff system aggravated the system.

The committees are made up of farm men and women, but include as advisory members local representatives of such agencies as the Soil Conservation Service, Farm Security Administration, AAA, Farm Credit Association, and the Extension Service.

France guaranteed her farmers a dollar a bushel for wheat; Italy raised the ante to \$1.50 a bushel, other nations followed suit.

"Because of their knowledge of local problems and conditions these committees are in a better position than anyone else to cope with the present unsettled conditions of world affairs as it affects them," the director said.

Floyd Co. Missionary Baptist Ass'n Met at Cone

The Floyd County Missionary Baptist Associational Workers Conference was held with the First Baptist Church at Cone, Tuesday, July 9.

Floyd County ACA Office Will Accept Requests

The Floyd County ACA office is now ready to accept requests for new grower wheat allotments for 1941.

The following program was rendered during the day: Theme—"The Country Church."

New grower wheat allotments apply to producers who have never seeded wheat and expect to seed same this fall for 1941 harvest.

10:00 a. m., song service, Rev. W. H. Graham.

"We are asking that any producer who wishes to seed wheat for 1941 and is not sure that the farm he is operating has a wheat allotment to please contact the County ACA office in order that we may check our records so that producers who have wheat seeded this fall will not draw a penalty in 1941 because the farm did not have a wheat allotment," the local office announced.

10:10 Maintaining Spirituality, Rev. V. Crabtree.

(Yam) Sims Employed at White Drug Co.

Hurbert (Yam) Sims has been employed at the White Drug Company and assumed his duties Monday morning.

Trenton T. Davis Family Moves to Amarillo

Mr. and Mrs. Trenton T. Davis and family will move today to Amarillo where they will make their home.

Mr. and Mrs. Alva Hull and daughter, and Mr. and Mrs. J. D. McBrien, visited in Snyder Thursday with Mrs. McBrien and Mr. Hull's sister, Mrs. Jack Inman and Mr. Inman.

Ralph Hammonds has been employed by Mr. Harmon to fill the place vacated by Mr. Davis.

Mr. and Mrs. Homer Hopkins, of Las Cruces, New Mexico, visited with friends here Wednesday.

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Mrs. Solomon's Sister Is Ill at Memphis

Mrs. J. P. Longshore, of Memphis, Texas, sister of Mrs. J. S. Solomon, Floydada, is critically ill, relatives here were advised early Wednesday morning. Mrs. Solomon was unable to go to see her sister on account of ill health. Mrs. N. W. Williams, Mrs. W. H. Henderson and M. L. Solomon, nieces and nephew, of Mrs. Longshore, went to Memphis Wednesday afternoon to be with their aunt.

Mr. and Mrs. E. B. Speck, of Lubbock, visited Thursday with Mr. Speck's sister, Mrs. Roy Patton and Mr. Patton.

Dr. and Mrs. C. M. Thacker, and Mr. and Mrs. F. C. Harmon made a business trip to Pecos last Wednesday returning home Thursday.

Mr. and Mrs. Jim Hughes, of Fort Worth, are here this week harvesting their wheat crop.

Texasans are urging upon the Federal government, as a preparedness measure, the building through our state of super-military highways. And why not? In Texas is America's greatest air training field—Randolph Field at San Antonio. In Texas is the headquarters of the eight corps of the army, the largest army fort in America—Fort Sam Houston at San Antonio. Texas has the longest international boundary of any American State. It has a coast line hundreds of miles in length.

Mark Duncan, of Lubbock, visited his mother, Mrs. Sarah K. Duncan and other relatives Tuesday.

Homer Jones, of Dallas, visited with Mr. and Mrs. W. O. Jones of Floydada, July 4th.

Bill Taylor, of Sulphur Springs, visited Tuesday night with his cousin, Francis Wester.

Francis Wester returned home last week from Sulphur Springs, where he spent a two weeks vacation with relatives.

Miss Ruth Jenkins returned to Lubbock Monday morning after visiting her parents, Mr. and Mrs. J. B. Jenkins.

Reeves Scott, of Los Angeles, California, arrived here July 4th, and is visiting his parents, Mr. and Mrs. E. C. Scott.

Mrs. T. T. Hamilton, of Lubbock, came Sunday to visit with her daughter, Mrs. Trenton T. Davis and Mr. Davis.

Mr. and Mrs. George Hulsey and son, of Lubbock, spent the week end visiting Mrs. Hulsey's mother, Mrs. P. G. Stegall.

So long as Americans can meet peacefully and name their temporary rulers, and so long as they are not interfered with by secret police, America is safe and its Democratic institutions will work.

Mr. and Mrs. Alva Hull and daughter, and Mr. and Mrs. J. D. McBrien, visited in Snyder Thursday with Mrs. McBrien and Mr. Hull's sister, Mrs. Jack Inman and Mr. Inman.

Grandfather's Farm Calls Woman Teacher

After a teaching career which progressed from the little red schoolhouse to the school of speech, Syracuse university, Mrs. Grace S. Bull of Syracuse has virtually returned to her birthplace on prolific and historic acres among the Madison county hills. She owns the farm her grandfather operated almost a century ago, she did nearly all the mowing on the farm during the 1939 season and she saw her herd of Holsteins develop in two years to the highest rating in the county's history.

But beyond that, she finds that in spite of a long period of urban existence, the call of the soil is still strong and clear, the same call her grandfather answered back in 1852, writes Joseph H. Adams in the Syracuse Post-Standard. At every opportunity she rides eastward from Syracuse through Fayetteville, through Chittanooga, past the old stone cheese factory and then deeper and deeper down a rustic winding road to a spot she has always loved through the years.

Over the gravel road which enters the farm on the fringe of sturdy trees she passes, to stop finally near one of a group of red barns. And there she is met by a flurry of joy and animation as her collie, Trixie, leaps forward to greet her with such eagerness that the animal comes incredibly close to human speech. And Mrs. Bull, who was born in the grand old homestead, is just as eager to be back where she spent a happy childhood and where she intends one day to take up her residence again.

Claim Palace in Haiti Air-Cooled 130 Years Ago

To those who imagine that the idea of air conditioning is new it comes as a surprise to learn that an effective system was put in effect over 130 years ago by the black Emperor Henri Christophe in his palace at Sans Souci, in Haiti.

Christophe, the most despotic king of his day, employed air conditioning to cool his regal palace rooms as long ago as 1808.

Built over a rushing mountain stream in order to permit the cool waters to refresh the regal rooms, this palace contained a sumptuous banquet hall and chamber of gilt mirrors that held a richly carved mahogany throne. Other rooms contained Gobelin tapestries and paintings of old masters, a great library brought from Europe, but never touched, as Christophe could neither read nor write.

Even in its present state of ruin and decay, Sans Souci is splendid. In its heyday it was approached through a huge gateway guarded by gold-colored sentry boxes, which are still standing, guarding this spectre of a glamorous past. From this palace tourists proceed by mule or horseback through Haitian jungle, coffee, banana and orange groves to the Citadel of La Ferriere, also built by the black king, on the crest of a jungle-clad mountain.

War Makes Birth Decline

Deaths on the battlefield are not alone responsible for the decrease in population reported at the end of every war. In fact, the Journal of the American Medical Association states in a recent issue: "Actual battle losses are matched by losses in future population due to reductions in the birth rate."

The depletion of young men and the resulting disturbance of the ratio of marriageable men and women constitute one of the most serious effects of war, the magazine says in quoting statistics showing that 72 per cent of German military deaths and 55 per cent of French military deaths during the World War were men under 30.

In 1910, both Germany and France reported they had about as many men as women. After the World War, however, Germany reported an excess of 150 women per 1,000 men between 25 and 29 years, 259 per 1,000 from 30 to 34, and 181 per 1,000 from 35 to 39. For the same age groups, France reported an excess of women, respectively, of 261, 206 and 176.

The Journal says: "Some of the results, such as the great increase in the proportion of marriages in the postwar period in which the groom was much older than the bride, were quite obvious. Another effect was the continued fall of the birth rate after the war. Clearly the actual battle losses are matched by losses in future population due to reduction of the birth rate."

Every Bedroom an Island

Every bedroom in Ashford castle, Connemara, Ireland, which has just been opened as a hotel, is named after one of the islands in Lough Corrib. One bedroom is called Dringreen, another Tober, another Cleenlaun and another Illaunree. The islands themselves took their names from old legends or from events of long ago.

Pictorial Menus

Pictorial menus may be the next refinement in the restaurant business. One New York chain has begun experimenting along this line with a color photo "glorifying" Yankee pot roast taking up more than half an inside page of its menu.

San Francisco Remembers Stevenson With Monument

Tourists to San Francisco are shown the little square at the edge of Chinatown where Robert Louis Stevenson sat and passed the time of day with sailors, booted miners and wanderers from everywhere, back in the seventies.

Called Portsmouth square, it is a historic spot. Around it grew up the little village of Yerba Buena, later called San Francisco. The town's first hotel, theater and schoolhouse faced the square. Capt. John Montgomery of the United States sloop-of-war Portsmouth seized Yerba Buena and raised the American flag in the square on July 9, 1846, during the Mexican war. From his ship the square got its name.

Stevenson was born in Edinburgh, Scotland, on November 13, 1850—just 89 years ago. A wanderer at heart, the frail man, in his twenties, landed on the East coast, then came west by emigrant train.

Motley crowds of people from all quarters of the globe haunted the square when Stevenson frequented it. Among them the slender writer found inspiration for his tales, as he observed strange characters and listened to their yarns. For hours at a time he sat on a bench in the sun, hearing stories about China, the South Seas and strange ports and peoples. It is said that some of these aroused in him a romantic interest in Samoa, where later he visited and died, at lonely Apia.

Portsmouth square remembers "R. L. S." with a monument, the first ever erected to his memory. A simple rectangular block of Sierra granite, it is surmounted by a golden galleon, the Hispaniola of "Treasure Island." A quotation from the writer's "Christmas Sermon" is inscribed thereon: "To be honest, to be kind . . ."

The scene from Stevenson's day hasn't changed much. Today there are sailors on leave, adventurers and peoples of many races to be found in the square. Chinese children romp on the grass, while their elders doze in the sun. Latin and Oriental boys with bootblack boxes made the rounds—"Shine? Five cents!"

Maine Plans to Restock Their Fishing Streams

Seeking to maintain its claim to being the "fisherman's paradise," Maine has undertaken an intensive program to stock its streams and coastal waterways.

The fish and game department recently released 10,000 four-to-six-inch trout in the Cumberland county waters and now is seeking to increase the number of fighting Atlantic salmon in its streams.

Gov. Lewis O. Barrows ordered the departments of inland fisheries and game, and sea and shore fisheries, to undertake a joint survey of all known and potential salmon rivers to discover ways and means of bringing back the salmon in large numbers.

The governor also proposed that the U. S. bureau of fisheries convert their Craig Brook hatchery at Orland into an exclusive salmon plant, and Washington has sent a specialist to investigate the situation. The hatchery is working only with trout now.

It was suggested that legislation be enacted whereby the state could take over and destroy salmon weirs and reimburse the owners for their losses. The state, according to Barrows, already is prepared to make improvements in fishways, dams, and to clear streams.

Historic Earthworks Preserved

Unique among the national historic sites preserved and maintained in Canada by the national parks bureau, department of mines and resources, Ottawa, is the Southwold earthwork, near St. Thomas, Ont. These aboriginal works, which cover about three and a half acres, are believed to have been erected by the Attiwandaronk or "Neutral" Indians. When the Attiwandaronks were driven from Ontario by the Iroquois about 1650 this prehistoric earthwork is thought to have been the scene of their last stand against the triumphant Iroquois warriors.

Canadian archeologists and officials of the Smithsonian Institution of Washington have declared this Indian fortification to be the only one of its kind in Canada.

The site comprises the ruins of a unique double-walled fort protected by a double line of earthworks by which it was completely inclosed.

Tree Can't Hide Age

A woman's age may be her secret, but any good dendochronologist can date a tree, says an article in the Field Museum News.

Dendochronology, or tree ring chronology, has been used by Dr. Paul S. Martin, chief curator of anthropology at the museum, during archeological expeditions in Colorado and New Mexico.

Basis of the science is the fact that trees add a ring for each year of growth. Rings vary according to the moisture supplied to the tree by rain and snow. Wet years produce broad rings; dry years, narrow rings.

By careful study of hundreds of trees a graph of weather conditions for more than 1,300 years has been worked out. When log beams are found in ancient ruins, comparison of the rings with the mastergraph will show what year the beam was cut.

Mrs. S. H. Wright Honored With Birthday dinner

Mrs. S. H. Wright was honored Sunday by her children with a surprise birthday dinner. After Mrs. Wright left to attend Church Sunday morning the children gathered at the home and prepared a birthday dinner, in honor of her sixtieth birthday.

Those present were: S. H. Wright, her husband; Mr. and Mrs. Norman Hamilton and little daughter, Noma Lou, of Quitaque; Mr. and Mrs. Henry Wright, and daughters, Jennell and Vesta Lee, of Dougherty; Mr. and Mrs. Paul Wright, of Floydada; Charles Wright, of Floydada, and a cousin, Clarence Whiteley, of Floydada.

Joe Martin Joins Mechanical Force At Finkners

Joe Martin, who has been employed at the Floyd Motor Company for some time has accepted a place at Finkner's Auto Store in the mechanical department.

Mr. Martin has been associated with the automobile business in Floydada over a number of years, and his friends will be pleased to learn that he is to remain here following the closing of the shop of the Floyd Motor Company recently.

Mr. and Mrs. J. B. Jenkins and daughter, Miss Ruth, went from the 4th of July until Sunday visiting with Mrs. Felix Johnson, at Gainesville, and Mrs. A. F. Wood and Mrs. Frank Chiles, at Honey Grove. Mesdames Johnson and Wood are Mr. Jenkins' sisters and Mrs. Chiles is his niece.

I have often used the slogan, "Isn't it great to be an American?" I am doubly proud of that slogan when I see the free governmental institutions of our country peacefully working.

Miss Bonnarea Stephens, of Lubbock, spent the week end with her father, Will Stephens.

CLASSIFIED ADVERTISING

LET'S Plant Turnips. Get Seed at STAR CASH GROCERY. 33-3tc

One or Two good openings for Rawleigh dealers. See M. B. Martin, or write The Rawleigh Company, Memphis, Tenn. 27-3tp

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. FOLLUMS, FLOYDADA FLORISTS

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-1tc

STAR CASH GROCERY Have just received a load of fresh stock FERRY Seed. 33-3tc

Salesmen Wanted

UNEXPECTED CHANGE available fine Rawleigh Hale County. Splendid opportunity for exceptional opportunity for Floydada, Tex., or write Dept. TXG-200-201M, Memphis, Tenn.

GET READY to Plant We have the Seed. STAR GROCERY.

We invite you to visit our house. PARK FLORISTS, S. Goen, Phone 78.

For best and cheapest either in marble or granite. McCLESKEY.

LET CAVANAUGH DO JOB PRINTING.

June in January at the Fair



SHOWING what curious things happen at the Forty-Fair in New York, here's January harmonizing with June sweetly as you please, in the 1940 Ford Exposition. The girl at the keyboard is January—Lois January of musical comedy fame and of Texa, too. She came to the World's Fair as official guest of honor one fine day in June. So, naturally, at sight of this inviting musical instrument, she sat down and paraphrased, "It's June in January."

That popular tune was January's theme song for her recent national radio hour. Since then she's been singing on Broadway and in one of Manhattan's swankiest night clubs, sixty-five stories above the

pavement. January is her real name. Her branch of the French Janviers, a family that's produced many prominent people in America, adopted the English form of the name a few generations ago. Lois was born just north of the Rio Grande, near Brownsville. Lois is right down to earth in this photo. She found the unusual instrument in Garden Court at the Ford Exposition. The melodious player is a Novachord, which reproduces all the sounds of a whole section of an orchestra. Famed Composer Ferde Grofe uses four Novachords in daily free concerts in Garden Court, and that's one reason why the Ford Exposition's beautiful patio attracts thousands of World's Fairgoers every day.

Vassar College Marks 75th Year As Monument To Founder's Vision

VASSAR COLLEGE, first privately endowed women's college in the world, is celebrating its 75th anniversary this year.

Educators throughout the country are honoring the memory of its founder, Matthew Vassar, self-educated Poughkeepsie, N. Y., brewer who first made available to women educational opportunities equal to those afforded men.

Vassar had come to the United States from England as a boy, and had educated himself while clerking in a store. By the middle of the nineteenth century he was the owner of his own brewery and a leader in the community.

Charitable and industrious, he was highly regarded by his neighbors, although commonly considered a bit eccentric on the subject of higher education for women.

At the time, women's educational institutions were limited to a few seminaries and secondary schools. Matthew Vassar, however, forced the issue. Seventy-nine years ago this Summer his neighbors gathered in little groups on the streets of Poughkeepsie, solemnly shaking their heads. Vassar had donated the money and land to put his theories to the test.

The Civil War interfered with his plans, and it was not until four years later, in 1865, that "Vassar's Polly," as the townfolk called the experiment, opened its doors. The official name of the institution at



that time was Vassar Female College. This was shortened two years later to Vassar College.

Today Vassar College has 61 buildings, 950 acres of campus, a distinguished alumnae, and worldwide recognition as an institution of learning. The success of Matthew Vassar's experiment soon led to the establishment of other women's colleges. There are now more than 120 in the United States.

But Vassar never knew how widely his views were to be accepted. He died suddenly in 1865, at the age of 76, while attending a meeting of the college board of trustees. In his will, he left a second endowment to carry on the work he had started.

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Notice!
Reflections upon the character, standing or reputation of any firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Political Announcements

- Whose names appear below have authorized the Floyd County...
M. B. MAHON
MATHEWS
MICHELS
...
W. H. WOODY

Attending Ohio State University

Miss Johnnie Christian, daughter of Mr. and Mrs. J. D. Christian of Floydada is one of more than 5,000 summer students for the first term at Ohio State University.

Small Child Is Buried

Mr. and Mrs. W. M. (Bill) Dyer were called to Brownfield Tuesday to attend the funeral of the small child of Mrs. Dyer's brother and wife, Mr. and Mrs. Glen Chancellor, who died Monday night at Brownfield.

Too Much Sun Is Injurious to the Ripening Fruit

Probably no one ever provided sunbonnets for ripening tomatoes, but when the July sun focuses its rays on the tender skin of a tomato, it too is apt to become sunburned or blistered.
Direct exposure to the sun is a hindrance rather than an advantage in getting tomatoes to ripen properly, according to J. F. Rosborough, horticulturist of the Texas A. and M. Extension Service.

FOR CONGRESS



George Mahon
A PERSONAL WORD TO THE PEOPLE OF THE 19th DISTRICT.

During this grave emergency I have remained on the job in Washington, seeking to serve you and our Nation at this time of great crisis. As you know, it has been necessary for Congress to remain in session and the adjournment date is still uncertain.
I am not unmindful that this is election year. Under normal conditions, I would now be visiting among you, thanking you for past favors and seeking your continued good will and support. Not being able to be in our District, I take this means of thanking you for the wonderful cooperation you are now giving me and have always given me during my service as your Representative in Congress. May I earnestly solicit your confidence and support in the July Primary.

George Mahon
(Political Advertising)

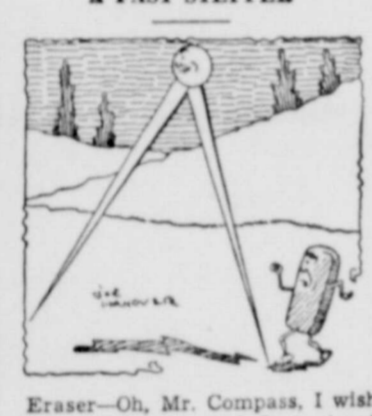


CENSUS
The Dutch have the reputation of being very careful in watching details of domestic affairs, no matter how small.
'Heiny!' called the father.
'Wat?' answered his son.
'Run out and count them geese again, Heiny.'
'All right.'
Heiny went; Heiny returned.
'Heiny!' said the father.
'Wat?' said the son.
'Did you count them geese again, Heiny?'
'Yes.'
'How many vos dey, Heiny?'
'Von.'
'Dot's right, Heiny.'

Wrong Shop
The post office clerk was trying to explain something to a rather deaf old lady when a red-faced man rushed in and demanded a penny stamp.
The clerk looked at him and continued with the old lady.
'I say!' shouted the man. 'I've got a train to catch.'
The clerk turned to him.
'Did you say you had a train to catch?'
'I did,' came the reply.
'Well,' continued the clerk quietly. 'It's a railway station you want.'

Attention Please!
For her birthday, little Pat had been given a ring, but much to her disappointment, not one of the guests at tea noticed it. At last she could bear their indifference no longer.
'Oh, dear,' she exclaimed, 'I'm so warm in my new ring!'

Equal
'My husband and I share equally the financial arrangements of the family.'
'That's fine.'
'Isn't it? I hand him the bills and he foots them!'



Eraser—Oh, Mr. Compass, I wish you wouldn't take such long steps!
Community Problem
Traveler—You claim your hotel is the best in this town?
Landlord—It certainly is.
Traveler—Well, that may be a good boost for the hotel but it's a terrible knock for the town.

Happiness Ahead
'Marguerite, can you cook?'
'No, Percival; can you afford to keep an auto?'
'No, darling.'
So they did not marry and they lived happily ever after.

Simple Enough
'So you can't understand why your boy in college flunked in all the foreign languages?'
'No, it's a mystery to me. He picked up all the college yells in no time.'

Good Guess
Clerk (in men's clothing store)—I assume you are looking for something in men's clothing?
Lady—I certainly am. Have you seen my husband around here?
Very Probable
Policeman (to tramp sitting on top of an oak tree)—Hey! What are you doing up there?
Tramp—I don't know; I must have sat on an acorn.

No Compliment
Youth—Do you think your father will object to my suit?
Girl—I don't see why he should, he wears one almost as bad.

Famous Remarks
Wife—My husband wants me to take a trip around the world, but I think I want to go somewhere else.



Visitor—You haven't many pedestrians in this town.
Native—No—only those whose wives won't let 'em use their cars.

Jelly Shelf Shower for the Bride



WHAT could any bride-to-be appreciate more than a stock of homemade jellies and jams for her brand new pantry?
Dress up the jelly glasses in little bonnets made of two lacy cellophane dollies, and tie white satin ribbons around their necks as above. And, of course, you'll want to dress one glass as a bride. Any small doll's head and shoulders can be attached to the tin cover of the glass. Net should be used for a wide-skirted dress that comes down to cover the container. (Don't forget to add a trailing veil like the one in the picture.)
The peach marmalade deserves a place of honor at the jelly shelf shower. Make it today with this foolproof recipe:

RIPE PEACH MARMALADE
4 cups prepared fruit To prepare fruit, peel off the yellow rind of 1 7/8 cups sugar orange and 1 lemon with a sharp knife, leaving and slip the pulp out of each section. Add pulp and juice and the juice of an additional lemon to the rind, and simmer, covered, 20 minutes longer. Peel about 1 1/2 pounds fully ripe peaches. Pit and grind or chop very fine. Combine fruits.
Measure sugar and prepared fruit into large kettle, filling up last cup with water if necessary. Mix well.
Bring to a full rolling boil over hottest fire. Stir constantly before and during boiling. Boil gently 5 minutes.
Remove from fire and stir in bottled fruit pectin. Then stir and skim for just 5 minutes to cool slightly, to prevent floating fruit. Add 1/2 cup Paraffin hot marmalade at once. Makes about 11 cups (4 ounces each)

WE NEED GOOD USED TIRES!

That's Why WE CAN OFFER YOU UP TO \$25 FOR YOUR OLD TIRES. With the Purchase of New U.S. TIRES. BE SAFER—SAVE MONEY RIDE ON THESE U.S. Safety TIRES. DALE STRICKLAND DISTRIBUTOR OF PANHANDLE PRODUCTS.

JOE MARTIN Goes to Finkner Auto Store!

Joe Martin, who has been associated with Floyd Motor Company has moved over to Finkner Auto Store, where he will be employed as MECHANIC AND SERVICE MAN.

DODGE AND PLYMOUTH TRAINING—Mr. Martin has special training in servicing these cars and would appreciate the continued patronage of his friends and customers.

FINKNER AUTO STORE "A PLEASURE TO SERVE YOU."

Notice to Creditors

OF THE ESTATE OF S. A. GREER, DECEASED
NOTICE IS HEREBY GIVEN that Original Letters Testamentary upon the Estate of S. A. Greer, Deceased, were granted to me, the undersigned, on the 12th Day of June, 1940, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office Address are Floydada, County of Floyd, State of Texas.

Notice to Creditors

OF THE ESTATE OF EUGENIA COLLINS, DECEASED
NOTICE IS HEREBY GIVEN that Original Letters Testamentary upon the Estate of Eugenia Collins, Deceased, were granted to me, the undersigned, on the 10th Day of June, 1940, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office Address are 1810 Colorado, Street, Austin, Texas.

Texas produced nearly \$20,000,000 worth of natural gasoline last year.

666 Checks MALARIA in 7 days; relieves COLDS symptoms 1st day. Liquid - Tablets - Salve - Nose Drops. Try "Rub-My-Tism" a Wonderful Liniment.

M. L. SOLOMON JEWELER Floydada, Texas

Floydada Insurance Agency... Insurance of all kinds. Your inquiries and business respectfully solicited. W. H. HENDERSON OWNER

THE FIRST NATIONAL BANK Floydada, Texas 1903—TIME TESTED SERVICE—1940

Spears & Daniels Automotive Repair COMPLETE LUBRICATION SERVICE. Engine Tune-Up A Specialty. Telephone No. 51 LOCATED SOUTHEAST CORNER OF SQUARE

"NO MORE HOME LAUNDERING FOR ME!" It's Cheaper to Send it to the Floydada Laundry. This housewife, just as many other enlightened Floydada housewives, has found that "amateur" home laundering cannot compete with "professional" laundering. FLOYDADA STEAM LAUNDRY Phone 141 for Pick-Up and Delivery Service!

WE MONEY OUR WAYS with Westinghouse. Save money on food... Save money on operation... Save money on upkeep... Save money on initial cost... Gas-New Mexico Utilities Company

OUR JULY CLEARANCE SALE

Will Offer Many Outstanding Bargains For You to Choose From

We swing into SUMMER with 1940 newest, cleanest stock of DRESSES, HATS, BLOUSES, PURSES, GLOVES and SLACK Suits. In fact everything cool and comfortable for you, is included in this great July Clearance Sale. We urge that you take advantage of these wonderful values we are offering for a few days. **BUY IN THIS SALE AND WEAR THEM ALL SUMMER.**



ONE-HALF PRICE DRESSES

1 Rack of Ladies Dresses, Regular \$5.95 to \$12.75, reduced to

1/2 PRICE

Wash Dresses

1 Rack Wash Dresses, prints and Seersucker, \$1.98, reduced to

\$1.79



New Summer Sheer Dresses

Whether you spend the summer at home, or away on vacation, you'll want at least one or more silk crepe dresses. Choose them during this big Clearance Sale and you'll be well dressed for any occasion.

- \$4.98 Dress, Reduced to \$4.29
- \$5.95 Dress, Reduced to \$4.89
- \$7.95 Dress, Reduced to \$6.89
- \$9.95 Dress, Reduced to \$7.89
- \$12.75 Dress, Reduced to \$9.89



WOOL SKIRTS ONE-HALF PRICE

One Group Light Weight Wool Skirts, regular \$3.98 values reduced to **ONE-HALF PRICE**

LADIES AND MISSES SKIRTS

Skirts in Pastel Shades, pleated and other styles, regular values \$3.98, reduced to

\$2.79



COSTUME JEWELRY Reduced to ONE-HALF PRICE

Wash Dresses

One Rack of WASH DRESSES, Reduced to

89c



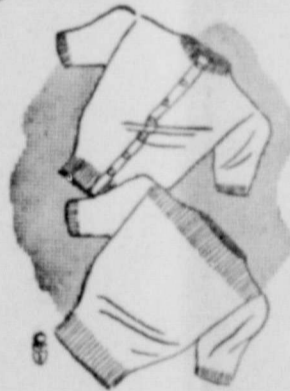
HOUSE COATS (Silk Only)

Beautiful Silk House Coats Reduced

1/2

SWEATERS AND BLOUSES

Going at One-Half Price.



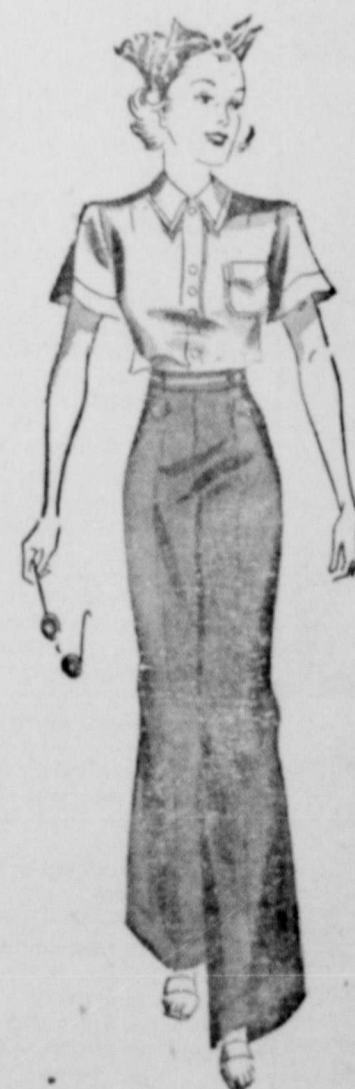
One group of Sweaters and Blouses regular \$1.00 to \$1.98 values, reduced

1/2



Play Suits

- \$2.98 Play Suits . . . \$2.49
- \$3.98 Play Suits . . . 3.39
- \$5.95 Play Suits . . . \$3.79



Slack Suits

- \$7.95 Slack Suits . . . \$4.93
- \$5.95 Slack Suits . . . \$4.49
- \$4.98 Slack Suits . . . \$3.89
- \$3.93 Slack Suits . . . \$3.69



Ladies WASH FROCK

Printed Batiste and Voiles.

1 Rack regular \$1.98 Value, reduced to **\$1.29**

SUMMER STRAWS and FELT HATS



One table of Straws and Felt Hats Regular \$2.08, \$2.45, \$1.98, reduced to

9c

STRAW HATS

One table Straw Hats Regular \$2.45 to \$3.98 reduced to

\$1.49

FABRIC GLOVES

New Spring Colors in Fabric Gloves, greatly Reduced in this sale.

- \$1.00 Gloves, reduced to 79c
- 89c Gloves, reduced to 59c
- 79c Gloves, reduced to 49c

Ladies and Misses Hand Bags

Go in this sale at greatly reduced prices.

\$1.00 Values Reduced to

49c Each

Style Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17