

"By Helping Business You Help Yourself" The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, June 27, 1940

Number 31

Santa Fe Purchase Equipment Lines

by the Santa Fe of two diesel-electric power locomotives, and ten passenger engines adapted either for passenger service or freight service. Decision to purchase was made by Edward J. Engel, general manager of the Santa Fe. The purchase of the ideal Santa Fe will be the first time the Santa Fe has acquired diesel power for freight service. Decision to purchase diesel freight engines at Santa Fe, Engel said, is in line with the Santa Fe's policy of keeping abreast of the latest developments and offering the best possible improved rail facilities. Extensive tests were made jointly by the Santa Fe and the American Locomotive Company early in the latter's experimental freight engine, indicating that the type of power has attractive qualities in freight service standpoint of average economy of operation. Orville Diesel Freighters with the Electro-Motive Corporation of La Grange, Ill. The new steam engines now being used by the Santa Fe are the most modern type of wheel arrangement, similar to Santa Fe's present 3765s, and will be available for both freight and passenger.

Mrs. Brewster Moves White Swan Cafe to Hotel

Mrs. N. W. Brewster who operated the White Swan Cafe on West California Street, has leased the Commercial Hotel dining room and moved her equipment to the new location Friday afternoon. The business will be run under the name of the Commercial Hotel Coffee Shop. Mrs. Brewster has leased an interest in the business to Mrs. Eula Switzer, who will be associated with her in operating the Coffee Shop. In connection with the regular coffee shop will be a special service guest room, which will accommodate gatherings and dinner parties. The Coffee Shop will be air-conditioned for the convenience of the guests.

Anvil Park Rodeo Will Be Held On July 3 and 4th

Canadian, Texas, June 26.—Bound by tradition to present the wildest and most genuine reincarnation of the Old West, Canadian is busy preparing for the 18th annual Anvil Park Rodeo, July 3 and 4, the oldest outdoor rodeo in Texas from the standpoint of consecutive years in operation.

Long an outstanding feature in the year's entertainment in the Panhandle, the Anvil Park Rodeo this year will be the only big professional rodeo in the Northeast Panhandle. More than 100 cowhands will seek approximately \$2,000 in cash prizes, plus many merchandise awards. Stock for this granddaddy of Texas rodeos will be furnished by Beutler Brothers. Horses known for their bucking ability, Brahma bulls famous for their mean dispositions and agile bodies, longhorn steers which know how to run, and, above all, cowboys who are tops in their field, will lend an atmosphere impossible to find except at Canadian, the heart of the Old West.

A full program has been arranged by rodeo officials, starting with a dance the evening of July 2. Rodeo performances are scheduled for 8 o'clock the nights of July 3 and 4, and for 2 o'clock the afternoon of July 4. Dances will be held each night in the spacious auditorium in Canadian. Transportation from the days of dinosaurs to the present age of streamliners, will be the theme of the parade starting at 5 o'clock, Wednesday afternoon, July 3. The largest group of horses and riders assembled in Canadian since the nineteenth century will ride in the parade.

For the night rodeos there has been large flood lights installed at the rodeo grounds, insuring ample light for spectators as they sit in the cool breeze. The latching is on the outside for the thousands of visitors, many of whom will be seeing the rodeo for their first time, when Canadian plays host at its annual Anvil Park show.

C. A. Studer, rodeo secretary, has announced the Pampa Summer Recreation band will play the night of July 3, under direction of A. C. Cox. The Perryton High School band will be on hand for musical entertainment the evening of July 4. Otto Yokley, uncle of Miss Sydna Yokley, America's typical ranch girl, is assistant arena director, or "herd boss" of the rodeo, upon whose shoulders falls the job of seeing that events are run on schedule at the performances.

Floyd County Schools to Receive \$15,041

Public schools in Floyd county have been granted \$15,041 in equalization aid for the 1939-40 school year, according to announcement from the state superintendent's office this week. The full amount for salary aid, amounting to \$7,034, has been paid, while schools in the county have received 75 per cent of the \$4,569 granted for transportation. Figures on high school tuition will not be available until applications have been received, it was declared.

LET CAVANAUGH DO YOUR JOB PRINTING.



CAST SPELLS FUN, NOT FEAR, FOR SARAH ANN

Denton, Texas.—Smiling little Sarah Ann Parks, who suddenly developed double curvature of the spine one year ago, plays now at her home south of Denton and greet enthusiastically some of her coed "mothers" from the North Texas State Teachers College—members of Delta Psi Kappa, physical education scholarship group.

Sarah Ann, who went to the Scottish Rites Children's Hospital in Dallas last August for a six months stay and was placed in a 23-pound cast with one leg suspended in mid-air, found hospital hours shortened by visits and surprise packages from her Teachers College "mothers" throughout her stay.

At home now with a lighter cast, Sarah Ann is surrounded, left, by some of her Psi Kappa friends, Leona Williams of Bellevue, Ora Lee Doty of Chillicothe, Miss Beulah Harris of the NTSTC physical education faculty, Psi Kappa sponsor; Sarah Ann's mother, Mrs. J. R. Parks, and Ruth Marshnik of Dallas, Psi Kappa president. At right, Mrs. Wanda Banker, of Dallas, who underwent an operation in a Plainview hospital two weeks ago, has returned to the home of her parents, Mr. and Mrs. N. A. Armstrong, of Floydada.



Yam May Be Richest Source of Vitamin A, North Texas State Teachers College Chemurgic Laboratories Find

Denton, Texas, June 26.—The yam may prove to be the cheapest possible source for vitamin A, according to tests by Everett Scoggin of Corsicana, graduate student in the North Texas State Teachers College, who has done research for the past nine months on the problem of the relative value of sweet potato dehydrating agents. The oil extracted from the dehydrated sweet potato is several times richer as a vitamin A concentrate than cod liver oil, according to Gilbert C. Wilson, instructor in chemistry, and it contains more than 8,000 international units of pro-vitamin A. The oil concentrate promises to be an inexpensive vitamin addition to cattle feed, according to Wilson, who directed Scoggin's experiments, and it is being considered by several companies that manufacture fish oil extracts, who have shown strong interest in the product as a food concentrate for human consumption.

University Appoints Dr. Robert L. Sutherland

Austin, June 26.—The University of Texas Board of Regents has announced the appointment of Dr. Robert L. Sutherland, Bucknell University professor of sociology and associate director of the American Youth Commission as director of the Hogg Foundation, an agency set up for a Texas State mental health program and administered by the University of Texas.

Dr. Sutherland will take over his new duties on September 1. He will also become professor of sociology in the University. For the last three years Dr. Sutherland has been associate director, on a part basis, of the American Youth Commission, where he has been in charge of that agency's studies on personality development conducted on the basis of combined psychiatric and cultural points of view. Soon three books will be published based on these studies.

The Hogg Foundation, which Dr. Sutherland will head, was created from a fund estimated at \$2,500,000 in the estate of the late Will C. Hogg, Houston philanthropist. The fund is administered by the University's Board of Regents.

West Texas Honor Roll Is Announced At Canyon

The honor roll for the spring semester at West Texas State College, Canyon, includes sixty three names. Three Floydada girls appear on the honor roll.

- The highest scholastic ranking in Group 1 is awarded for five or six A's and was earned by seventeen people.
- Group 1 (five or six A's)—Miss Ruth Krebs, Floydada.
- Group 3 (four A's and one B)—Miss Marjorie Kirk, Floydada.
- Group 6 (three A's and two B's or three A's and one C)—Miss Ruth Trontman, Floydada.

Mrs. L. G. Withers' Father Is Ill at Kerrville

Mr. and Mrs. L. G. Withers left Tuesday afternoon for Kerrville, Texas, to be with Mrs. Withers' father who is seriously ill at that place. He has been in ill health for sometime.

VERNER NORMAN TO RUN BUS STATION AT VERNON

Vernor Norman left this week for Vernon, where he will have charge of the bus station. Vernor was formerly employed as driver, but was injured last December near Matador when his bus turned over, and has been unable to work since that time. Mrs. Norman and daughter, Sammie, will join Mr. Norman in Vernon.

Mark Duncan, of Lubbock, visited relatives here Tuesday.

LET CAVANAUGH DO YOUR JOB PRINTING.

Veteran Cowhand To Gather At Stamford

Veteran cowhands of Texas will gather in Stamford July 2, 3 and 4 for the eleventh annual Texas Cowboy Reunion. Membership of the Association, now numbering 1,800, includes the following from Floydada, Texas: T. J. Campbell, W. C. Clubb and Pap Goodgion.

Membership is limited to men who were actively employed as cowboys on ranches at least 35 years ago. Members who have paid their annual dues of \$1 will be issued badges which entitle them to dinner at the oldtime cowboys' chuck wagon at noon each day and free admission to the rodeo and grandstand.

The Association will elect new officers at the annual business meeting, which will be held in the Will Rogers Bunkhouse, the headquarters building of the oldtime cowboys. Since both of the vice presidents of the organization have expressed an unwillingness to serve as president, J. Ellison Carroll of Big Lake is being boomed for president of the association. Carroll is now a member of the board of directors and men prominent in the Reunion association believe his election is practically assured.

Students Get Board and Room For 60c a Day

Austin, June 26.—Only 60 cents a day for room and board: That's the record of 444 University of Texas students for the past long session, it was disclosed here today.

Last semester figures for 394 boys living in sixteen co-operative houses—ten of them organized by the University since 1936—show that lodging and food costs averaged \$18.50 per student, Richard Rubottom, assistant dean of student life, reported.

Although her statistics are not yet complete, Miss Dorothy Gebauer, dean of women, estimates that the minimum expenses of the fifty girls housed in the women's four co-ops during the same period runs even lower.

A real business proposition, the houses are operated through assessments which the members level on themselves each month, she explained. While the boys' co-ops have house-mothers to fix meals and supervise cleaning, the girls do all the house-keeping themselves and have established a unique system of self-government, she pointed out.

Operating costs of the houses are not as low as they were last year for two reasons: (1) the war has boosted prices, and (2) the members are trying to add more domestic comfort, Mr. Rubottom said, but the houses still offer savings from one-half to one-third to all students who want to cut down living expenses.

Mrs. Jess Brown and Miss Louise Hyatt spent the week end in Lubbock visiting relatives.

Egg Marketing Ass'n to be Set Up In Floyd County

Special to the Plainsman:

As the Land Use Planning Committee of Floyd County in their April meeting appointed a committee composed of Herman King and C. V. Lemons, Lockney; and Miss Edith Wilson, county home demonstration agent, to investigate the poultry problems of the county as to the building up of flocks and to the marketing of eggs, a subcommittee was named and from this meeting a permanent committee composed of J. H. Poore, Floyd F. Fuqua, C. V. Lemons, and Mrs. Albert King, was appointed for the purpose of setting up an egg marketing association in the county. Some twenty breeders have signified their interest of cooperating with this movement.

It has been estimated by this committee that the present cooperator will be able to furnish 755 dozen of infertile eggs weighing an average of over 54 pounds per case.

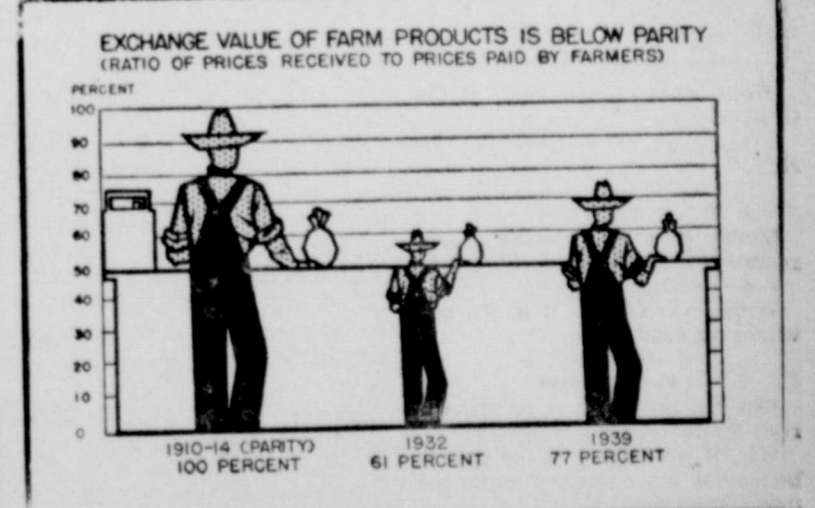
Eggs cannot be produced unless special precautions are taken. Each of the cooperators who is producing infertile eggs is feeding a balanced ration, each will cull his laying stock, and each member is guaranteeing that the eggs supplied for market will be of the proper grade and standard.

A meeting of the entire organization will be held in the county court room Saturday, June 29th, for the purpose of hearing the committee's report on bids that have been received during the week for this type of eggs.

In making this survey by the committee some existing conditions have been driven home very forcibly. It was found that the average Floyd County eggs are being discriminated against on outside markets. It has also been found that the size of the average laying flock in Floyd County is far below standard. Produce buyers have reported on numerous occasions that they were constantly receiving hens weighing from 2½ to 3 pounds. Feed dealers have also reported that very little oyster shell is being sold and summing up the entire situation it looks as if the poultry farmers of the county will need to adopt a policy of securing better breeding stock, building up the size of their laying hens, and that the feeding of a balanced ration means more in the production of quality eggs than any other item.

County agricultural agent, D. F. Bredthauer, met with the committee and pledged his support in cooperating to the extent of assisting farmers in culling their poultry flocks and helping farmers balance their home grown feeds into a more profitable ration and aid in the solving of whatever sanitation problems that may be causing loss in their poultry business.

He also states that quality eggs will call for quality stock and that the flock must receive a balanced ration containing all the necessary elements of feed plus proper housing and sanitation before substantial profits can be made.



WHY AMERICA HAS A FARM PROBLEM IS ILLUSTRATED

Another reason for the nation's farm problem is that farmers cannot exchange their products for as much as they formerly could.

Even though in 1939 farmers could exchange their products for one-fourth more goods than they could seven years before in 1932, they were still below the parity level of 1910-1914.

The exchange value of all products was at parity in 1910-14, down to 61 percent in 1932, up to 77 percent in 1939.

The question of parity—which considers farm income not in terms of commodity prices but in terms of what that income will buy—has been one of the first considerations in the efforts to solve the farm problems.

AT AN ADVANTAGE

"What's that on your finger, Henry?" asked Mrs. Henpeck sharply. "A piece of string, dear," said the little husband. "What ever are you doing with a piece of string round your finger?" she went on. "You asked me to put it there so that I should remember to post your letter, my dear," he meekly replied. "Yes, yes, that's right," she said testily. "Did you post it?" Henpeck threw out his chest bravely. "You forgot to give it to me," he replied.

Necessary

"Do I really need my coat brushed?" asked the passenger in the Pullman. "Does you!" exclaimed the porter with great emphasis. "Boss, I've broke!"

Hooked

"Why do you call him one of the landed gentry?" "Well, er—er—he was just married."

DROPPED HIM A FLOWER



"You say she dropped him a flower from her window? He must have cut his head trying to catch it." "No—she dropped it in a pot."

Party Chatter

A woman on a party line took down the receiver, but the line was in use. She heard another woman remark, "I just put some beans on to cook, so I thought I'd call you up." Some time later the first woman again tried to use the line. The other two women were still talking. Impatient to make her call, the first woman broke in, "Madam, I smell your beans burning." There was a scream, receivers slammed, and the line was open.

The Thin Men

Rastus—Boy, yo' is so thin yo' could close one eye an' pass fo' a needle. Sambo—Don't yo' talk, big boy. Yo' is so thin yo' ma could feed yo' on grapejuice and use yo' fo' a thermometer.

Try Again

Barber—Your hair needs cutting badly, sir. Customer—No, it doesn't. It needs cutting nicely. You cut it badly the last time.

Definition

Teacher—Now class, what do we mean by plural? Bright Pupil—By plural we mean it's the same thing, only more of it.

Popularity

American—Crooners are very popular in America. Englishman—Crooners over in America are also very popular in this country.

Cracked

Eleanor—I think the boy who tried to kiss you was cracked. Clara—I'll say he was! My hand still hurts.

GRAND CANYON



"Well, what do you think of the Grand canyon?" "Taking it as a hole, it's all right!"

Ahem!

Mother (to son wandering around town)—What are you looking for? Son—Nothing. Mother—You'll find it in the box where the candy was.

For Exercise

"So you don't intend to make a rock garden again this spring?" "No, it has proved in the past to be nothing but a gymnasium for the neighbor's chickens!"

Think of the Interest

Prof—My dear young fellow, a geologist thinks nothing of a thousand years. Student Skemp—What? I just loaned one \$20.

Plenty

She—Have you enough money to tip the waiter? He—Hi—i—sh got enough to up-put him.

True to Form

Hard-boiled drill sergeants to married recruits—Button yer coat! Recruit (absently)—Yes, dear.

Class Lectures at Latin-American Institute

Austin, June 26.—Class lectures in the University of Texas' Latin American Institute, operating concurrently with summer school, are being supplemented by reading and original research on the part of students.

Their assignments for the most part are in the University's famous Latin American Collection—the most extensive library of such materials in the United States.

This internationally-known collection embraces more than 42,000 volumes and one million pages of original manuscripts, Donald Coney, University librarian, said today.

With the acquisition this year of a private library of Paraguayan materials, the Latin American Library has become one of the largest and most complete collections in this country of manuscript sources in the history of South America. For years it has been unsurpassed in the field of Mexican history and culture.

With forty-seven distinct items, it has the world's fourth largest group of Sixteenth Century Mexican publications—the first books printed in the New World. Its holdings are larger than those of such libraries as the British Museum and the Bibliotheque Nationale of France.

It is with this Latin American Collection, which has been used by some of the outstanding scholars from Latin American countries and Spain, that students from all over the nation have come to work this summer, at a time when world affairs make the relationships among the Americas the most important in history.

Merchant Marine Is Considered No. 1 Transportation

Austin, June 26.—The world's number one transportation device is still the merchant marine, and it will continue to hold preeminence, in spite of temporary eclipse by aircraft.

To Dr. John H. Frederick, University of Texas transportation professor, who makes this prediction, two factors will operate to maintain maritime shipping's position:

(1) The ship is still the only device which can travel long distances with heavy loads.

(2) The current vulnerability of the merchant marine to aerial bombing is a temporary situation due to the lopsided division of air power between the warring powers. In short, shipping of the future can be protected from hostile aircraft by its own planes.

Although admitting that British shipping faces the gravest threat in its history, Dr. Frederick foresees a possibility that England may yet escape the German straight-jacket stretching from Norway to France.

England still possesses plenty of replacements for vessels which are lost, can still main armed convoys through the gauntlet from the English coast to the comparative safety of the open sea, and the patrol range of the bomber is still relatively limited, he pointed out.

MRS. BOB GARRETT UNDERGOES OPERATION IN LUBBOCK

Mrs. Bob Garrett underwent an operation in a Lubbock hospital Friday, and is reported to be doing nicely. Mr. Garrett and Mrs. Fannie Montague, Mrs. Garrett's mother, have been with her during the week.

ANNOUNCES NEW ARRIVAL

Mr. and Mrs. Lucian Morehead, of Plainview, are the parents of a son, born June 21, at a Plainview hospital. The child has been named John Farris Morehead. Mrs. Morehead was the former Miss Audrey Farris, and Mr. Morehead is the son of Mr. and Mrs. W. F. Daily of this city.

Mr. and Mrs. Arthur B. Duncan and son, of Canyon, visited with relatives in Floydada Sunday and had lunch with Mr. and Mrs. Sam Hale, in the Harmony community. Mrs. Sarah K. Duncan also visited with her daughter, Mrs. Hale Sunday.

Mr. and Mrs. Denzil Probasco and son, Mack, and Mr. and Mrs. Roy Neil, of Lubbock, visited Sunday with Mr. Probasco's parents, Mr. and Mrs. Frank Probasco.

Judge and Mrs. L. G. Mathews visited the first of the week at Trickham, Texas, with Mrs. Mathews mother, Mrs. Irene Featherstone, and Judge Mathews attended to business in Austin.

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 27th, 1940:

For Congress
GEORGE MAHON

Candidate for the Legislature for the 120th Representative District of Texas:
L. G. MATHEWS

For County Clerk:
B. NICHOLS

For Commissioner Precinct Four:
H. J. (HUGH) NELSON
C. M. LYLE

For County Treasurer:
MRS. O. M. CONWAY

For County Judge:
G. C. TUBBS

For Sheriff:
FRED N. CLARK, Re-Election.
E. S. RANDERSON

For Commissioner of Precinct No. 1:
A. S. CUMMINGS
GEO. M. FINKNER
EMMETT E. FOSTER

For Tax Assessor and Collector:
M. L. PROBASCO
GEO. B. MARSHALL
ROBERT FISHER

For District Clerk:
ROY A. HOLMES
MILTON (BUCK) SIMS

For District Attorney 110th Judicial District:
JOHN A. HAMILTON

For County Attorney:
JOHN STAPLETON

For County School Superintendent:
CLARENCE GUFFEE

For Justice of the Peace Precinct No. 1:
B. P. WOODY

In 1939, the acreage of the United States farm land planted to soil-depleting crops was about 23 million acres less than the average for the preceding 10 years. Of these 23 million acres a considerable part was planted to soil building crops.

Historic Relics to Be Shown at XIT Hall in Delhart

Delhart, June 26.—Historic relics from the far-flung corners of the three-million XIT empire of the 188's will be displayed in a special XIT exhibit hall during the Fifth Annual XIT Reunion in Delhart next August 5-6, announces Charlie Coombes, chairman of the General XIT Committee.

There will be desks over which thousands of dollars in XIT payrolls passed; old guns that did their part in bringing law and order to the west; saddles, chaps and other paraphernalia worn by characters noted not only on the XIT but throughout the Southwest.

Notice to Creditors

OF THE ESTATE OF EUGENIA COLLINS, DECEASED

NOTICE IS HEREBY GIVEN that Original Letters Testamentary upon the Estate of Eugenia Collins, Deceased, were granted to me, the undersigned, on the 10th Day of June, 1940, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law My residence and Post Office Address are 1810 Colorado, Street, Austin, Texas.

ELIZABETH WADE SMITH, Independent Executrix of Estate of 29-4tc Eugenia Collins, Deceased.

Studies made by the Bureau of Home Economics indicate that from \$85 to \$100 per person per year is required for a "good" diet.



Prevent Delay, Expense, Worry!

A few minutes spent in having your car checked may save you hours of delay and an expensive repair job. If you have motor trouble on the highway, there is always the added danger of having to wait hours until help can reach you. How to prevent it? Simply let us go over your car before you make any trip, now or in the future!

MOTOR, IGNITION, CHASSIS, REPAIRS WE CARRY FIRST LINE PRODUCTS

FINKNER AUTO STORE

OLDS I. H. C.

TAX NOTICE

THE LAST HALF OF 1939 TAXES ARE DUE ON OR BEFORE JUNE 30th, 1940.

Save On 1939 Delinquent Taxes...

During the month of June you may pay your Delinquent 1939 taxes at a considerable saving

The Penalty of 5 per cent now, will be increased to 8 percent on July 1st; in addition interest of 6 per cent will be added after July 1st, and \$1.00 costs will be added.

It will be to your advantage to make arrangements to pay your 1939 taxes on or before June 30, 1940.

Statements of taxes which are due will be cheerfully furnished to all property owners upon request.

Frank L. Moore

TAX COLLECTOR FLOYD COUNTY, TEXAS

CLASSIFIED ADVERTISING

One or Two good openings for Rawleigh dealers. See M. B. Martin, or write The Rawleigh Company, Memphis, Tenn. 27-3tp

Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. IOLLEMS, FLOYDADA FLORISTS

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MARRIE & BRO.
Floydada, Texas 11-tfc

Salesmen Wanted

UNEXPECTED CHANGE makes available fine Rawleigh Route in Hale County. Splendid business secured in this district for years. Exceptional opportunity for right man. For particulars see M. B. Martin, Floydada, Tex., or write Rawleigh's, Dept. TXG-260-201M, Memphis, Tennessee. 31-4tp

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-tfc

Mr. and Mrs. Dorris W. Jones, of Matador, visited Sunday with Mr. and Mrs. W. O. Jones.

666

Liquid - Tablets - Salve - Nose Drops

Try "Rub My Thumb" a Wonderful Liniment

Four out of five farm families.

Texas have no modern bath-littles.

M. L. SOLOMON JEWELER

Floydada, Texas

Floydada Insurance Agency

Insurance of all kinds. Quotations and business requests solicited.

W. H. HENDERSON

OWNER

THE FIRST NATIONAL BANK

Floydada, Texas

1903—TIME TESTED SERVICE—1940

Spears & Daniels Automotive Rep.

COMPLETE LUBRICATION SERVICE
Engine Tune-Up A Specialty. Telephone No. LOCATED SOUTHEAST CORNER OF SQUARE

"NO MORE HOME LAUNDRING FOR ME!"



It's Cheaper to Send it to the Floydada Laundry

This housewife, just as many other enlightened Floydada wives, has found that "amateur" home laundering cannot compare with "professional" laundering. We can do your laundry better because we are organized solely for that purpose. Give us a try.

HERE'S WHY THE LAUNDRY CAN DO IT BETTER!

1. We have all the latest scientific laundering equipment.
2. Our personnel is thoroughly trained, capable and experienced!
3. We do a volume business, and use large-scale methods.

FLOYDADA STEAM LAUNDRY

Phone 141 for Pick-Up and Delivery Service!

FLOYD COUNTY PLAINSMAN
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 M. B. CAVANAUGH, PUBLISHER
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**ADVERTISING RATES GIVEN ON APPLICATION
 NOTICE!**
 Reflections upon the character, standing or reputation of
 any firm or corporation which may appear in the columns of The
 Plainsman will be gladly corrected upon its being brought
 to the attention of the publisher.

**TO OWNERS OF
 CARS - CHEVROLETS - PLYMOUTHS**

Come In! Investigate
 THIS WEEK'S "SPECIALS"
 ON WORLD-FAMOUS
U.S. SAFETY TIRES
 THE SIZE FOR YOUR CAR

New
**U.S. ROYAL
 De Luxe**

WITH "TRADE-ACTION" TREAD
 Standard safety equip-
 ment on tens of thou-
 sands of fine 1940 cars.
 An unusually attractive
 proposition is available
 this week only!

U.S. ROYAL MASTER

America's first De-skidded Tire
 - - - famous for its extra skid
 protection and long mileage.
 There's a Special Changeover
 Price for you this month. Ask
 about it!

U.S. TIRE

Low Price Tire
 as World's Largest
 Manufacturer of Rubber
 tires guaranteed by us
 to be the United States
 Tire Company. The
 best value in today's
 tires.

TIRES ARE DANGEROUS! LET US SAFETY-CHECK YOUR TIRES TODAY!

W. A. STRICKLAND
 DISTRIBUTOR OF PANHANDLE
 PRODUCTS



ROYAL RED TAPE

Red tape, during the reign of
 Queen Victoria, reached its high-
 est peak. So great was its power it
 was necessary for the queen to over-
 come it even in her own household.
 The following is a good example of
 the state of affairs at the time:

The dining room was habitually
 cold, and one day the queen sent
 Baron Stockmer to see the master
 of the household. That worthy lis-
 tened to the complaint of the Baron
 and when the nobleman had finished
 said:

"You see, Baron, properly speak-
 ing, it is not our fault. The lord
 steward only lays the fires, and the
 lord chamberlain lights them."

His Work Done

Henry persisted in saying, "I
 have went," despite his teacher's
 efforts to correct him. Finally, she
 insisted that he stay after school
 and write, "I have gone," 100 times
 on the blackboard.

When he had finished, the teacher
 was nowhere to be seen, so little
 Henry wrote on the blackboard:

"Dear Teacher: I have wrote—
 I have gone—one hundred times,
 and I have went home."

FINDING A PLACE FOR HIM



Mr. Willing—Will you marry me
 when you're free?

Mrs. Triplewed—Not immedi-
 ately. I'm already engaged to Mr.
 Multitox. But I'll put you on my
 waiting list.

Employment Problem

"Your boy Josh says he's going to
 town to seek employment."
 "Yep," answered Farmer Corn-
 tossel. "I don't blame him. Every-
 body feels occasionally like gettin'
 away an' lookin' for work 'stid o'
 stayin' where he knows it'll be wait-
 in' fur him regular."

Plausible Answer

Father—You must study your
 English lesson diligently.
 Son—Why am I to learn English?
 Father—Half the world speaks it,
 my boy.
 Son—Is not that sufficient?

Caught

She—Are you fond of moving pic-
 tures, Jack?
 He—Oh, yes, indeed!
 She—Then perhaps you won't
 mind bringing some down out of the
 attic for mother.

Missed Something?

Boss—You should have been here
 at eight o'clock.
 New Employee—Why, what hap-
 pened?

CONGRESS FAME



"The representative from your
 section doesn't seem to have at-
 tracted much attention in congress
 yet."

"No; but he's in great hope that
 charges of some sort will be
 brought against him before long."

Route Out

A Negro was standing an exami-
 nation for the position of rural free
 delivery carrier. Among other ques-
 tions written for him to answer was
 the poser:

"What is the distance between the
 earth and the moon?"

His prompt but indignant reply
 was: "See heah! If you's a'going
 to put me on dat route I quit right
 now."

Big Job

"Shine, please, boy," said the six-
 foot-five soldier to the shoeblack.
 The boy looked down at the vast
 expanse of boot before him.

"Bert," he called out to another
 boy. "Gimme a hand—I've got an
 army contract!"

**Grow Mattresses is
 Suggested by
 State Workers**

College Station, June 26.—"Grow
 a mattress in 1940."

That's a suggestion farm families
 in Texas who raise cotton are being
 asked to adopt by Mrs. Bernice Clay-
 tor, specialist in home improvement
 for the Extension Service of Texas
 A. and M. College. Now that cot-
 ton has already been planted in prac-
 tically every section of Texas and
 harvest will soon begin in Rio
 Grande Valley areas, she's urging
 farm families who are short on bed-
 ding to save back at least 50 or more
 pounds of their best clean, long sta-
 ple cotton to go into a home-made
 cotton mattress.

Planning in advance to save back
 this small amount of lint cotton will
 pay big dividends, for the materials
 and equipment necessary for making
 mattresses in the home are quite in-
 expensive, she says. Principal item
 is the 10 yards of eight-ounce tick-
 ing.

The fact that more than 10,000
 mattresses were made in 1939 by
 home demonstration club women
 proves that there are plenty of dem-
 onstrators and other members who
 can help their neighbors making mat-
 tresses for the first time. In addi-
 tion, the Department of Agriculture
 program for helping low-income
 farm families obtain mattresses is
 resulting in the training of thous-
 ands of potential mattress makers in
 Texas.

Approval to this and other means
 of increasing cotton consumption and
 adding to the comfort of Texas farm
 families is being given by the 40,900
 members of the Texas Home Demon-
 stration Association. In November
 the Association's board of directors
 recommended that each club woman
 in 1940 might utilize 50 pounds of
 cotton in mattresses, towels, quilts,
 sheets and other cotton articles for
 home use.

**Facts About Oil
 Worth Knowing**

The annual cost of State govern-
 ment in Texas has jumped over \$53,-
 000,000 in the past four years.

Texas petroleum production last
 year represented over three-fourths
 of the total value of all mineral pro-
 duction of the State.

Texas is the principal oil produc-
 ing and refining State of the nation.
 Shipments for the Texas petro-
 leum industry make up one-fifth if
 the total tonnage of Texas railroads.

Texas oilmen spent over \$60,000,
 000 last year in drilling dry holes in
 Texas in an effort to find new oil
 reserves.

Texas has nearly one-fourth of the
 total oil and gas pipe line mileage in
 the United States.

Seventy-eight per cent of the Tex-
 as oil industry's total tax bill is rep-
 resented by taxes levied in addition
 to the State gross production tax.

Texas has produced more than six
 times as much petroleum as Pennsylv-
 ania where oil was first produced
 commercially.

Texas oilmen drilled 1,200 wildcat
 oil and gas tests in 1939.

Eight out of nine wildcat oil and
 gas tests drilled by Texas oilmen last
 year were not productive of either
 oil or gas.

Petroleum represents almost one-
 third the total annual income of
 Texas. In other States of the nation,
 petroleum represents an average of
 only one-twentieth of the total an-
 nual income.

During the past fifty years, Texas
 has produced less than two-fifths of
 the total amount of petroleum dis-
 covered in the State so far.

Over \$10,000,000 a year is spent
 by Texas oilmen for geophysical ex-
 ploration work in their effort to find
 new oil reserves.

The Texas petroleum industry pays
 nearly \$70,000,000 a year in State
 and local taxes not counting the
 gasoline tax which is paid by the
 consumer.

Texas oilmen drilled 41 per cent
 of all the wildcat oil and gas tests
 drilled in the entire United State
 last year.

The average depth of oil wells
 completed in Texas in 1939 was 3,700
 feet compared with 3,000 feet for the
 entire United States.

Texas oil workers each year buy
 \$60,000,000 worth of farm and live-
 stock products supplied by Texas
 farmers and ranchers.

Texas produced approximately
 480,000,000 barrels of petroleum in
 1939, or nearly two-fifths of all the
 oil produced in the United States.

One-third the total land area of
 Texas is now under lease to Texas
 oilmen for oil and gas purposes.

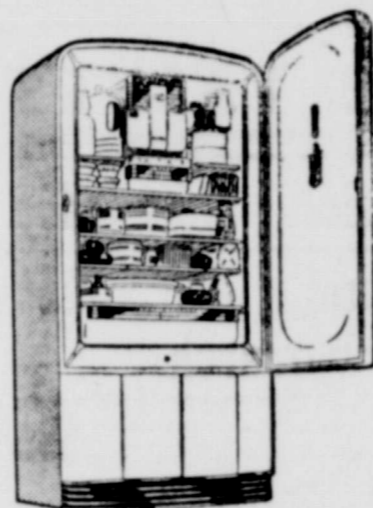
Between 1930 and 1935 the number
 of farm units in operation in the
 United States rose from 6,288,000 to
 6,812,000—an increase of more than
 half a million.

Chevrolet Builds Its 900,000th 1940 Car



Here is the 900,000th car of Chevrolet's 1940 model
 production, as it left the assembly line at Flint, Mich.,
 June 12, less than one month after No. 800,000 was
 completed. Beside the car are M. E. Coyle, general
 manager of the Chevrolet Motor Division (left), C. E.
 Wetherald, general manufacturing manager (right), and
 Arnold Lenz, assistant manufacturing manager, who
 were present in the plant when the car was produced.

"Chevrolet has built 300,000 cars in less than three
 months," Mr. Coyle pointed out. "The 600,000th of
 these models was built on March 21, the 700,000th on
 April 16, the 800,000th on May 13, and the 900,000th
 on June 12. This production rate closely parallels the
 consistently heavy sales volume since the introduction
 of the 1940 models last October, sales during March,
 April and May alone totalling 307,345."



ALL THE COLD YOU WANT



* Everything you want...
 everything you need... in a
 refrigerator, plus many exclu-
 sive features, is yours with a
 Westinghouse. Your visit in
 our office will be cordially
 welcomed.

**Texas-New Mexico
 Utilities Company**



**BIG REDUCTION ON SUMMER STRAWS
 AND FELT HATS**

We are offering a big reduction on one table
 of Summer Straws and Felt Hats. Hats that
 were formerly priced from \$2.98, \$2.45 and \$1.98

REDUCED TO 98c

Style Shoppe

"Always Showing Newest Things First"
 Mrs. Mollie A. Morton, Owner Phone 17



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 ..via Santa Fe
 this summer**

Fill your vacation trip via Santa Fe
 "chuckful" of these scenic wonderlands

San Francisco **WORLD'S FAIR**
 and all of CALIFORNIA... its cool
 beaches, its colorful cities—Los
 Angeles—San Diego—San Fran-
 cisco... romantic Catalina... scenic
 Yosemite and en route, stop off at
 Grand Canyon.

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 many other great and historic cities
 of our country.

Let your nearest Santa Fe agent
 plan your trip to one or more of
 these delightful vacationlands.

* **SEND THE FAMILY** *
 If business holds you at home don't deprive
 the family of their trip. They will be safe and
 happy enjoying vacation travel via Santa Fe.

SHIP via
Santa Fe

Ship... we serve... Depend
 Santa Fe Freight Service links
 community with the rest of our
 nation. May we have the privi-
 lege of handling your freight ship-
 ping, large or small?

Your biggest
 travel or ship-
 ping problem is
 no greater than
 a call to your
 local Santa Fe
 Agent. CALL
 HIM TODAY!

No Danger to Domestic Food Supply

College Station, June 26.—More than ever today the farmers and the rest of the nation's population are in need of continuous operation of the AAA, George Slaughter, chairman of the state AAA committee, told that committee in College Station last week.

Former export markets for cotton, wheat, and other farm products have been destroyed and lost to the American farmer, the chairman continued. If it had not been for the support given the farm price structure by the Ever-Normal Granary, prices for farm products would have the farmer would have been severe.

In Texas, as in the rest of the nation, the AAA is set up on a county-by-county basis with 751 county suffered much more severely than they have and resulting distress for committeemen administering the program. In farm communities in the state 2,868 local committeemen are overseeing the work. All of these men are cooperating in assisting the government to adjust agriculture to the demands made upon it and to see that administration of the program is kept up to the minute.

With such machinery in operation, there is no danger of the American people being threatened with a short age of necessary foods, Slaughter said. In fact, the great problem is to find markets for the tremendous supplies available, as there is plenty for the American market and the Ever-Normal Granary is overflowing.

"We sincerely hope and believe that the various parts of the AAA program are sufficient to save the farmers from any such disastrous times as they have experienced in past years, such as 1914," he said, "and that farmers in Texas and the rest of the country will continue to cooperate with the program as they have in the past."

Notice to Creditors

OF THE ESTATE OF S. A. GREER, DECEASED

NOTICE IS HEREBY GIVEN that Original Letters Testamentary upon the Estate of S. A. Greer, Deceased, were granted to me, the undersigned, on the 12th Day of June, 1940, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office Address are Floydada, County of Floyd, State of Texas.

M. F. GREER,

Independent Executor of Estate of S. A. Greer, Deceased.

WEEK-END SPECIALS

Del Monte PEACHES 15c
No. 2 1/2 Can

Del Monte Pine-apple Juice 15c
12 ounces, 2 cans

Sour Pickles 15c
Quart Jar

Maxwell House Coffee 2lb can 45c

Hypro Quart 15c

Jello, package 5c

Corn Flakes, 2 packages 19c

Brooms, each 25c

HULL AND McBRIEN

Mr. and Mrs. Arthur B. Duncan and son, of Canyon, visited with relatives in Floydada Sunday and had lunch with Mr. and Mrs. Sam Hale, in the Harmony community. Mrs. Sarah K. Duncan also visited with her daughter, Mrs. Hale Sun-

In 1939, the acreage of the United States farm land planted to soil-depleting crops was about 23 million acres less than the average for the preceding 10 years. Of these 23 million acres a considerable part was planted to soil-building crops.

ANNOUNCING THE MOVING OF THE WHITE SWAN CAFE

To the former dining room of the Commercial Hotel, on West Missouri Street, where it will be known as the COMMERCIAL HOTEL COFFEE SHOP.

We are now ready to serve the public in our new location. Same manner of service with same prices. We extend an invitation to everyone to come dine with us. Delicious foods served at all times. Coffee Shop will be AIR-CONDITIONED for comfort of guests.

COMMERCIAL HOTEL COFFEE SHOP

Mrs. N. W. Brewster

Mrs. Eula Switzer

STAR CASH VALUES

MEAL, Large Sack 49c

COFFEE, per pound 25c
Folgers or Monarch

SYRUP, Gallon 55c
Bre'r Rabbit—Pure Cane

GRAPEFRUIT JUICE, 3 for 20c
No. 2 Cans

PINEAPPLE JUICE, 3 for 25c

CRACKERS, 2 pound box 13c

DREFT, Giant Size 59c
10c Size FREE

LARD, Pure Hog, 4lb. Carton 35c

BACON, No. 1 Sliced, lb. 18c

CHEESE, No. 1 Quality 15c
Longhorn

Home Grown Vegetables are getting more plentiful. We will have all the market affords.

PHONE 40 WE DELIVER



COOKS LIKE MAGIC!

and Magic new low price



IT'S truly magic the way this new Magic Chef Gas Range cooks your meals just right—without fuss or trouble. Burners light instantly, without matches; the Hi-Lo burner gives any heat for top-stove cooking—the Red Wheel controls the oven just as you want it.

Magic savings of time, energy, food and fuel. And most magic of all is the price! A beautiful new range with Magic Chef convenience features formerly found only on the more expensive models.

WEST TEXAS GAS COMPANY

It's Vacation Time

VACATION TIME CALLS FOR SLACK SUITS and PLAYSUITS

The complete picture of your summer vacation needs selected with an eye to color, beauty and sound utility. Whatever you plan to do this summer, there's sure to be countless class for SLACKS and PLAY SUITS. Here's a group that will charmingly see you through on every occasion.



PLAYSUITS

A colorful and indispensable playsuit. You can choose from Seersucker, Pique and Wash Print.

Priced \$1.98 to \$3.98

SLACK SUITS

We are showing a large assortment of high colors in Slack Suits Spun Rayon, Gaberdine and ... Sharkskin.

Priced \$1.98 to \$5.95



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"Always Showing Newest Things First" Phone Mrs. Mollie A. Morton, Owner